

प्रसार भारती PRASAR BHARATI
(भारत का लोक सेवा प्रसारक India's Public Service Broadcaster)
PrasarBharati Secretariat
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI

NOTICE INVITING APPLICATIONS (NIA)

F.No. [E-241698] A-10/016/30/2024-TM&SO Dated: 26/06/2024

Subject: NIA for contractual engagement of Graphic Editor for OTT at New Delhi, on full time contract basis in Prasar Bharati - reg.

Prasar Bharati, New Delhi invites applications from experienced and dynamic persons for engagement as **Graphic Editor** on full time contract basis, based at New Delhi.

1.	Category	Graphic Editor
2.	No. of Position	8 Nos.
3.	Place of Work	New Delhi
4.	Duration of Engagement	One year
5.	Consolidated remuneration	45,000/-
6.	Essential Qualification	Bachelor's degree in Graphic Design or Visual Arts or Multimedia or Film Production or equivalent Diploma from a recognized Institute/University.
7.	Experience	Minimum of 5 years of experience in video editing and graphic design within the media industry, Out of which minimum 2 years of experience of working with OTT platforms or digital media companies. <u>Desirable:</u> <ul style="list-style-type: none"> ● Proficient in video editing software such as Adobe Premiere Pro, Final Cut Pro and graphic design tools like Adobe Photoshop, Illustrator and After Effects. ● Familiarity with best Industry Practices
8.	Age	Below 35 years as on date of notification.

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9. Nature of duties:-	<ul style="list-style-type: none"> ● Edit and produce high-quality video content, including promotional videos, trailers and social media content. ● Design and create graphics, animations and motion graphics to enhance video content. ● Collaborate with content creators, producers and marketing teams to develop visually compelling content. ● Perform colour correction, audio editing and visual effects to ensure professional-quality videos. ● Create and edit thumbnails, banners, posters and other promotional materials. ● Ensure all content aligns with the platform's brand identity and meets technical specifications. ● Stay updated with industry trends and best practices in video editing and graphic design. ● Manage multiple projects simultaneously, adhering to deadlines and maintaining high quality. ● Provide creative input during brainstorming sessions and project meetings. ● Maintain organized files and documentation for all projects.
10 Desirable Skills and requirement	<ul style="list-style-type: none"> ● Familiarity with reputed media organizations. ● Strong portfolio showcasing a range of video editing and graphic design projects. ● Excellent understanding of visual storytelling, typography, colour theory and composition. ● experience with motion graphics and animation. ● Ability to work collaboratively in a fast-paced, dynamic environment. ● Ability to receive and incorporate feedback effectively.

9. The terms and conditions of the engagement are as given under:

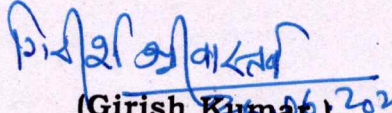
- i. The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.

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26.06.2024

- ii. The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- iii. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
- iv. Period of engagement shall initially be for ONE year with an annual appraisal which may be extendable based on requirement of the organization and performance review.
- v. The engagement can be discontinued/ terminated with one- month notice or one month's salary in lieu thereof by either side without assigning any reason.
- vi. No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- vii. Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.

10. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above **may apply online on Prasar Bharati web link <http://applications.prasarbharati.org/> within 15 days from the date of publication** on Prasar Bharati website. In case of any difficulty in submission it may be emailed to **hrcpbs@prasarbharati.gov.in** along with screenshot of error. Application(s) received through any other mode will not be considered.

This issues with the approval of the Competent Authority.


(Girish Kumar) 2024
Dy. Director (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 10 above.

Copy to:-

- i. DDG (Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.