

**Advertisement for Empanelment as Stringers in Doordarshan, Kendra, Ranchi**  
**Prasar Bharati,**  
**Regional News Unit, Doordarshan Kendra, Ranchi**

**Empanelment of Stringers in RNU, DDK Ranchi**

For Empanelment of Stringers For Doordarshan Kendra, Ranchi. Applications are invited from persons, Proprietors/partnerships/ (Partnership) firms/ Corporate Bodies/ Institution having experience in visual coverage for empanelment of Stringers/ Cemeraman at Doordarshan Kendra Ranchi for all districts of Jharkhand. The name of districts is Ranchi, Khunti, Simdega, Saraikela-Kharsawan, East Singhbhum, West Singhbhum, Gumla, Lohardaga, Palamu, Latehar, Garhwa, Ramgarh, Hazaribag, Dhanbad, Bokaro, Giridih, Koderma, Pakur, Dumka, Deoghar, Godda, Jamtara, Sahebganj and Chatra. The applicant has to mention the name of the District from where he/she wants to be empaneled in his/her application form.

The empaneled Stringers are expected to cover the news worthy events for Doordarshan Kendra, Ranchi and news of current affairs, sports, news, business and other topics for short feature on news. The applicant will be required to have an own camera with full HD/2K/4K format. They must also possess adequate accessories and interfacing components for recording and sending feed to the Kendra. Apart from this applicant must have a quality smart phone (Android) with 4G/5G Sim with card reader and net data pack, so that the footage can be sent in emergency to the unit immediately by email/NDMS or any other digital mode.

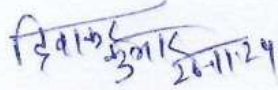
Applicant having personal vehicle/four-wheeler will be given preference and preference will also be given to applicants having essential qualification, experience & proficiency in Cinematography/Videography/News Collection/Broadcast Journalism and he/she must have working knowledge of social media.

The terms & conditions, apart from the application format are available in the guidebook which is mentioned in the memorandum no 3/4/2003-P-3, dated 02/07/2010 issued by the Directorate of Doordarshan Kendra, New Delhi. Format of application and guidebook can be downloaded from website <http://www.prasarbharati.gov.in>.

Application forms need to be sent to or submitted to "Regional News Unit, Doordarshan Kendra, Ratu Road Ranchi . Pincode No. 834001" on all working days with a demand draft of Rs. 1180/- (including 18% GST) in favor of PRASAR BHARTI (BCI) Doordarshan Kendra, Ranchi. Applicants can submit their application in a sealed cover and super scribed "Empanelment for stringers of Doordarshan Samachar" to Head of News, Regional News Unit, Doordarshan Kendra, Ranchi, Jharkhand, Pincode-834001 on working days from 11:00 am to 5:00 pm by speed post or by hand on or before 29th December,2024.

Stringers will be paid pursuant to the contract, regardless of the duration/length or use of the footage coverage. According to the revised rate of payment to stringers, Clause 15 at Page no. 5 of the Stringers Guidelines may be read as follows-Assigned local coverage will be paid at the rate of Rs.1500/- 2nd coverage will be paid at the rate of Rs. 1000/- Outstation coverage will be paid at the rate of Rs. 1800/- this may change from time to time with the revision done by DG News.

Stringers listed in the existing panel of Doordarshan Kendra, Ranchi will also have to apply again. The empanelment is for two years only or till new empanelment is done.

  
(Diwakar Kumar)  
RNU Head,  
DDK, Ranchi

## दूरदर्शन रांची की ओर से स्ट्रिंगरों के लिए आवेदन आमंत्रित

दूरदर्शन केन्द्र रांची में स्ट्रिंगर पैनल के लिए विजुअल कवरेज में अनुभव रखने वाले स्ट्रिंगर कैमरा मैन से आवेदन आमंत्रित किए जाते हैं। झारखंड के सभी जिलों रांची, खूंटी, सिमडेगा, सरायकेला-खरसावां पूर्वी सिंहभूम, पश्चिमी सिंहभूम, गुमला, लोहरदगा, पलामू, लातेहार, गढ़वा, रामगढ़, हजारीबाग, धनबाद, बोकारो, गिरिडीह, कोडरमा, पाकुड़, दुमका, देवघर, गोड्डा, जामताड़ा, साहिबगंज और चतरा के लिए स्ट्रिंगर की आवश्यकता है। उम्मीदवार को अपने आवेदन में उस जिले का नाम लिखना अनिवार्य है, जहां से वह काम करना चाहते हैं।

पैनल में चुने जाने वाले स्ट्रिंगर दूरदर्शन केन्द्र के लिए समाचार कवरेज में सक्षम होने चाहिए। उनके पास आधुनिक हाई-डैफिनिशन कैमरा (एच डी प्रारूप और 4K तकनीक) के साथ समाचार, लघु फीचर्स, करंट अफेयर्स, खेल, व्यवसाय और अन्य विषयों की जानकारी होनी चाहिए। उनके पास केन्द्र को फीड रिकॉर्ड करने और भेजने के लिए आवश्यक उपकरण और इंटरफेसिंग घटक (कंपोनेंट्स) भी होनी चाहिए।

इसके अतिरिक्त उम्मीदवार के पास एक मानक स्मार्ट फोन, 4<sup>जी</sup>/5<sup>जी</sup> सिम के साथ कार्ड रीडर और नेट डेटा पैक होना चाहिए ताकि आपातकालीन स्थिति में फुटेज को ई-मेल, एनडीएमएस या अन्य डिजिटल माध्यम से केन्द्र को भेज सकें।

उम्मीदवार के पास वाहन के साथ-साथ सिनेमैटोग्राफी, विडियोग्राफी, समाचार संग्रहण और प्रसारण पत्रकारिता में भी पर्याप्त अनुभव होना चाहिए।

इस संबंध में अधिक जानकारी दूरदर्शन महानिदेशक के दिशा निर्देश संख्या 3/4/2003-पी-3 दिनांक 02.07.2010 में दर्ज है। आवेदन पत्र और दिशा निर्देश [www.prasarbharati.gov.in](http://www.prasarbharati.gov.in) से डाउनलोड किया जा सकता है। स्ट्रिंगर्स के लिए आवेदन पत्र दूरदर्शन केन्द्र रांची से किसी भी कार्य दिवस पर सवेरे 11 बजे से शाम पांच बजे तक प्राप्त किये जा सकते हैं और भरे हुए आवेदन पत्र 29 दिसम्बर, 2024 तक जमा करवाए जा सकते हैं।

आवेदन के साथ 1180/- रुपये (18 प्रतिशत जीएसटी के साथ) का डिमांड ड्राफ्ट PRASAR BHARTI (BCI), Doordarshan Kendra Ranchi को अदायगी हेतु भेजना होगा। आवेदन शुल्क वापस नहीं किया जाएगा। निर्धारित फॉर्म और शुल्क के साथ आवेदन 29 दिसम्बर, 2024 तक समाचार प्रमुख, दूरदर्शन केन्द्र, रांची तक पहुंच जाना चाहिए। लिफाफे के ऊपर मोटे अक्षरों में स्ट्रिंगर्स के पैनल के लिए आवेदन लिखा होना चाहिए।

दूरदर्शन केन्द्र रांची में वर्तमान में कार्यरत सभी स्ट्रिंगरों और आकाशवाणी रांची के अंशकालिक संवाददाता को भी दोबारा आवेदन करना होगा और इस चयन प्रक्रिया से गुजरना होगा।

आवेदन की प्रारंभिक जांच के बाद पात्र पाए गए उम्मीदवारों के आवेदनों को शॉर्टलिस्ट किया जाएगा। शॉर्टलिस्ट किए गए आवेदकों से टेस्ट (परीक्षण) कवरेज करवाई जाएगी। यदि टेस्ट (परीक्षण) कवरेज संतोषजनक पाया गया तो आवेदकों को साक्षात्कार के लिए बुलाया जाएगा। जिस दौरान कैमरे की जांच होगी उसके मालिकाना हक को लेकर बिल की भी जांच की जाएगी। आने-जाने का कोई किराया नहीं दिया जाएगा। पैनल के लिए पात्र पाए गए उम्मीदवारों की सूची डीजी न्यूज नई दिल्ली द्वारा जारी की जाएगी। ये चयन केवल दो वर्ष के लिए या फिर नए पैनल बनने तक के लिए ही मान्य रहेगा।

दिवाकर  
कुमार  
26.11.24

(दिवाकर कुमार)  
समाचार प्रमुख  
दूरदर्शन केन्द्र, रांची

**Application Form for Empanelment as Stringer**  
**(To be submitted in triplicate)**

To

The Head,  
Regional News Unit  
Doordarshan Kendra  
Ranchi

Dear Sir,

I/We \_\_\_\_\_ of M/s \_\_\_\_\_ wish to be considered for empanelment as a Stringer with your Kendra, and furnish the following information about my qualifications, experience, equipment etc. I also enclose attested copies of certificates in support of the information furnished by me:

1. Towns/Cities where the applicant wishes to be empanelled:
2. Name:(In case of Firm, Name of firm and the name of the **Key person who will be the contact person for RNU for all assignments and must be based in the district)**
3. Father's Name:
4. Age and Date of Birth:
5. Place of Birth:
6. Office Address with Mobile &Telephone Nos:
7. Residence address with Mobile &Telephone Nos:
8. **Educational Qualifications of Stringer**

(A) Academic Qualifications

Sl. No.	School/College/ University	Degree	Year of Passing	Subject	%of Marks

(B) Technical Qualifications: Degree/Diploma in Cinematography, Videography etc.:

Sl. No.	Institution & Duration of the Course	Details of Degree/Diploma / Certificate	Year of Passing	%of Marks

(C) Technical Qualifications: Degree/Diploma in Journalism, broadcast Journalism etc.:

Sl. No.	Institution & Duration of the Course	Details of Degree/Diploma / Certificate	Year of Passing	% of Marks


(D) Experience- As Cameraperson/ news cameraperson/ videographer etc.:

Sl. No.	Period from _____ to _____	Duration of Experience in Months /Years	Organization	Area of Work

(E) Experience as newsmen/ Electronic Journalist etc.:

Sl. No.	Period from _____ to _____	Duration of Experience in Months /Years	Organization	Area of Work

(F) Number of visual assignments completed and in hand during the last one year.

(G) Area of specialization (News coverages, Sports, Feature Films, Short Films, Documentaries, Films on developmental subjects / Coverages on Health & Nutrition, Science, Family Planning, Interest of Children / and other areas:

(H) Documentary evidence/certificate to support the quality of your work (attach copies):

9. Details of Equipment and Facilities:

- Type of equipment, number of make and quality of each including cameras, audio- equipment, lights, etc.
- Do you own ENG Equipment? If yes, give details of type and make etc.
- Do you have your own transport, telephone, mobile phone, high speed internet connection or other communication facility? Give details.

10. Details of Corporate Status:

- Do you carry out all work yourself?
  - If you hire cameraman or other technicians, give their names and full details of their qualifications and experience:
  - Whether you are sole proprietorship or partnership firm or are glistered company or a society (Assigned declaration to be furnished separately with a photocopy of Registration Certificate issued by Registrar of Companies or other competent authorities)
11. a) Are you related or associated with any empanelled Stringer in Doordarshan, If yes, give names, details and your relationship:  
b) Are you related to any Staff in the Ministry of I & B or any of its Media Units like AIR, Doordarshan and Films Division? If yes, give names and details of the related officials and your relationship with them.
12. Any other relevant information.

Date:  
Place:

Signature  
Name \_\_\_\_\_

Prasar Bharati  
(Broadcasting Corporation of India)  
Directorate General, Doordarshan  
Doordarshan Bhawan  
New Delhi.

No.3/42003-P.11

Dated 02-07-2010

**Subject:- Selection, Empanelment, Utilisation and Revision of Panel of Stringers-  
Revised Guidelines.**

These are the revised Guidelines on selection, empanelment, utilization, removal and revision of the panel of Stringers in super session of all previous Orders on the subject. It comes in to force with immediate effect.

## 2. Selection and Empanelment Committee

2.1 The authority for selection, empanelment, removal and revision of panel of Stringers in each Kendra would vest in a 5-member Committee constituted as under:-

- i) RNU In-Charge as nominee of ADG (N&CA)/DG(News) Chairman
- ii) Engineer In-Charge of the Kendra or his nominee -Member
- iii) Senior most Producer of the Kendra or his nominee -Member
- iv) Deputy Director(Admn)/Sr.Administrative Officer/Admn.Officer -Member
- v) One outside expert-Representative of the Films Division/Pune Film Institute/SRFTI/IIMC/Head of Broadcast Journalism in Universities. -Member

2.2 Every Kendra should constitute the Selection and Empanelment Committee as aforesaid for a term of two years. The Committee shall draw a panel of Stringers which would be revised every two years.

2.3 If the present panel of Stringers in the Kendra is more than two years old, a new Selection and Empanelment Committee should be immediately constituted to draw a new panel of Stringers.

## 3. Application for Stringership

3.1 After constituting the new Selection and Empanelment Committee, Kendras should invite applications to empanel Stringers in towns and cities under the jurisdiction of the Kendra. It should be given wide publicity through website, print media as well as in Doordarshan and AIR Channels (including News bulletins). The advertisement should mention towns and cities where the Stringers would be empanelled. Applicants should be given a period of at least one month for submitting the completed application form in the Kendra, beginning from the date of issue of the advertisement in the newspapers or broadcast/telecast in AIR/Doordarshan.

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3.2 The model advertisement for inviting application from Stringers is shown in Annex-1. The Application for empanelment of Stringers should be submitted in the prescribed form as indicated in Annex-2.

#### **4. Number of Stringers**

4.1 The maximum number of empanelled Stringers in cities of Delhi, Mumbai, Kolkata and Chennai should not be more than 8 each. In Cities/Town where other kendras are located, the number of Stringers in the panel should be limited to 5. Other Cities, town and District headquarters can have up to 2 Stringers. A standby/ Waiting list shall also be maintained. Waiting list in Delhi, Mumbai, Kolkata and Chennai could be upto 8, in Kendra towns upto 5 and other towns/cities up to 2. Stringers in the waiting list could replace Stringers who are removed from the panel.

4.2 Although the upper limit of the number of Stringers has been indicated in Para 4.1 all efforts should be made to keep the number of Stringers in a city/town to minimum possible. This is to ensure that the empanelled Stringers get adequate number of coverages to break-even and keep equipment and personnel dedicated to Doordarshan coverage.

#### **5. Stringers in Cities/Towns.**

5.1 Kendras should make all efforts to empanel at least one Stringer in all district headquarters, major towns/cities and major news-falling centers in the region under their jurisdiction. In the case of big metros like Delhi, Mumbai, Kolkata and Chennai, one Stringer each could be empanelled in important sub-urban areas. A wide network of Stringers all over the region would improve the news-gathering facility of the RNUs.

5.2 Stringers should not only cover assigned tasks, but also alert the RNUs on major news-fall or breaking news or stories of interest in their towns/cities.

#### **6. Equipment and Facilities.**

6.1 Stringers can use DVC-Pro/DV-CAM/CCD/Mini DV camera for coverages. They should also have adequate facilities and equipment to undertake the coverages. The requirements regarding camera, equipment, and facilities would be reviewed from time to time to factor in technological changes in the area.

6.2 The Empanelment Committee or any Technical Committee constituted by it should verify the proof of ownership of the equipment by physical verification of equipment and documents.

6.3 Stringers equipped with 4-wheel vehicles and mobile phones would be preferred, as it would improve the movement and connectivity.

## 7. Experience and qualification

Ideally, Stringers should be good camerapersons with good news sense. Therefore, the educational and professional qualification and experience of the Stringer as a cameraperson as well as a newsperson should be taken into account while empanelling the Stringers. Qualification and experience in Broadcast journalism and newsgathering shall be taken into account while assessing the suitability of the Stringers.

## 8. Criteria for Selection and Empanelment.

8.1 While the Criteria for selection and empanelment of Stringers cannot be spelt out in detail, the Selection and Empanelment Committee may adopt a 5-stage process to empanel Stringers. These Stages are i) Preliminary Scrutiny to shortlist applicants; ii) Test coverage by short-listed applicants; iii) Interview; iv) Verification of equipment and documents; and v) Final List.

8.2 If the number of applications are large, the Selection and Empanelment Committee may constitute a sub-committee with the approval of competent authority, to assist the Committee to process the applications and to shortlist the applicants.

8.3 The eligibility of the candidates should be assessed, based on the Assessment Scale indicated in **Annex-3**, especially with regard to qualification, experience, equipment, technical facilities, credibility etc. short listed applicants after preliminary scrutiny should be asked to provide two test coverages using their own equipment and raw material - for ascertaining the quality of their work.

8.4 The final panel of the Stringers shall be drawn by the Committee based on the eligibility as determined with the help of 1) Assessment scale, 2) Interview and 3) the quality of the test coverages. The names of selected Stringers should be published on the notice board of the office of the Kendra and all selected applicants should be informed in writing.

8.5 Each selected Stringer will have to sign a Contract (Model Contract given at **Annex-5** embodying essential conditions of services, fees, termination of contracts etc..

8.6 Existing Stringers in the panel shall also go through all processes mentioned in this guideline.

## 9. Utilisation of Services.

9.1 It shall be the personal responsibility of the **Head of RNU** to ensure optimal and equitable utilization of the services of the Stringers. Head of RNU would be held accountable if Stringer coverages are not optimally utilized. Only newsworthy events should be covered and the coverages may be used as far as possible in at least one bulletin.

9.2 The number of Stringer coverages shall be kept to the minimum and it should be given only under unavoidable circumstances. **Assignments** shall be given to the Stringers only when;

a) Film/ENG cameramen in the Kendra are not available being engaged for the coverage of another important assignment; Or,

b) The event cannot be economically covered by the staff cameramen of the Kendra or the event to be covered is outside the station of the Kendra; Or,

c) The news feed on the event cannot be obtained from ANI/PTI/UNI/Vision or any other television news agency with which the DD Kendra has entered into a contract with prior approval of Dte.General, Doordarshan, New Delhi

9.3 The services of the Part-Time Correspondents (PTC) of Prasar Bharati should be suitably used for coverages. PTCs would be paid at the rates applicable to Stringers, if the visual footage of news coverage provided by them is used.

#### 10. Roster

Every RNU shall maintain a Roster of Stringers and assignments should be strictly rotated as per the Roster, so that all stringers get equitable number of coverages. The nominee of DTC should check this Roster to ensure that assignments are fairly rotated.

#### 11. Essentials of Coverage

The Coverages by Stringer should contain all elements of a news story. For each coverages, the Stringer should provide raw footage, dope sheet, press material and a script.

#### 12. Performance Evaluation and Register.

The performance of Stringers shall be monitored and evaluated continuously. A Register shall be maintained to record the details of assignments given to each Stringer along with dates, events coverage, nature of coverages, length of coverage and payments due/made, remarks especially with regard to quality and speed of coverage. It should also show the summary of number of local/outstation coverages and fee paid in a month. The format of the Register is at Annex 4.

#### 13. Removal of Stringers

13.1 Stringers will be removed from the panel on all or any of the following grounds.

- a) When the Stringer refuses to cover the assigned coverages on two or more occasions;
- b) If the coverages are poor in content; or in technical quality – (poor audio quality, noisy video, variation in chrominance or luminance levels, defocused pictures etc);
- c) Delay in providing timely coverage;
- d) When the Stringer is suspected to be sub-contracting the assigned work to others;
- e) If Stringers are found to be operating a Cartel system among themselves;
- f) If the information furnished by the Stringer in the application form for empanelment is found to be incorrect;
- g) Any act on the part of the Stringer, which creates embarrassment to Prasar Bharati.

.....5/-.



**PRASAR BHARATI**  
**DOORDARSHAN NEWS:DOORDARSHAN BHAWAN-II**  
**COPERNICUS MARG: NEW DELHI**

No.DDN/Agenda/100/2018-S

Dated 28.09.2018

**Sub: Revision of rate for hiring of Stringers**

In partial modification of guidelines of selection, empanelment, utilisation and revision of panel of Stringers issued vide DG:DD no. 3/4/2003-PII dated 02.07.2010, the rates of hiring of stringers mentioned under para 15 are revised as under with the approval of Prasar Bharati Board in its 150th meeting:

S. No.	Particulars	Old rate of Payment	Revised rate of payment
i)	For local/city coverage up to 6 hours inclusive of transport and delivery charges	Rs.1200/-	Rs.1500/-
ii)	In case 6 hrs. is exceeded or when it involves locations apart for more than 10 Kms. it will be treated as two coverages and 2nd coverage will be paid at the rate	Rs.900/-	Rs.1000/-
iii)	In case of outstation coverages- which are coverages undertaken beyond geographically limit of the town/city, the stringer fee irrespective of length of the footage or usage of the coverage inclusive of transport and delivery charges	Rs.1500/-	Rs.1800
iv)	For different locations outside the station, a conveyance charge will be payable per day beyond 10 kms	-	Rs. 400 -
v)	If a story is found suitable for telecast at DD News channel in addition to the RNU	-	Double the amount of the total fee payable at normal rate for the story
vi)	If a story is used on Social Media Platforms of RNUs/DD News	-	50% of normal rate
vii)	The ceiling for payment per stringer per annum per Stringer for RNUs	3 lakh / 2 Lakh	a) 5 Lakh(For DD News Wing/RNU Kendra) b) 4 Lakh(For districts other than RNU)
viii)	Relaxation of ceiling	1 lakh	Upto 25% by ADG(N&CA)

2. Other Incentives:

Sl. No.	Particulars	Incentives
a.	More than 5,000 views on YouTube	Letter of appreciation from RNU head
b.	More than 10,000 views on YouTube	DD News memento and letter of appreciation from DG(N&CA)
c.	More than 1 lakh views on YouTube	Honorarium of Rs. 15,000/- from DG(N&CA)
d.	More than 1 million views on YouTube	Honorarium of Rs. 50,000/- from DG(N&CA)

The following mechanism will be adopted by all RNUs in addition to existing procedures to ensure transparency, qualitative improvement and financial ceilings:

- a) All stories supplied by stringers will be assessed for content and technical parameters on a scale of 20 with 10 marks each for content and technical quality. Due weightage for exclusivity and speed, camera work, audio and video quality will be given while assessing a story. Daily assessment would be done by Bulletin Editor, News Producer and Technical Director and approved by RNU head. In case RNU head disagrees with the assessment, he/she will record reasons in writing.
- b) Stringers consistently receiving less than 50% marks will be monitored and if their performance does not improve, they may be removed from the panel following due procedure laid down in the policy.
- c) No story should be generally telecast if it is poor in quality. In such cases RNU heads may carefully examine the news value and consider story for telecast.
- d) The ratings of stringers on monthly basis will be sent to DD News Headquarters for review. The rating may also be shared in Stringers group to promote transparency.

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(e) To maintain budgetary/ financial ceiling, RNUs should ensure that the budgetary limits /ceilings for stringers are not breached. In case there are special events like elections, proposals for extra budget/relaxation in ceiling should be sent to DD News Headquarters well in time with justification.

4. The new rates will be effective from 20.09.2018.

This issues with the approval of DG(N&CA).

(Hakam Singh)

Deputy Director (RNU)

Heads of Office/ Regional News Unit,  
Doordarshan Kendra,

Agartala, Ahmedabad, Aizawl, Bangalore, Bhopal, Bhubaneswar,  
Chandigarh, Chennai, Dehradun, Guwahati, Hisar, Hyderabad, Imphal,  
Itanagar, Jaipur, Jalandhar, Jammu, Kohima, Kolkata, Leh, Lucknow,  
Mumbai, Panaji, Patna, Raipur, Ranchi, Shillong, Shimla, Srinagar,  
Thiruvanthapuram, Vijayawada.

Copy to:

- i) Sh. Rajeev Malhotra, Dy. Director(PBB), Prasar Bharati  
Secretratriat w.r.t. their letter no. I-24/012/13/2018-PBB/674  
dated 20.09.2018
- ii) Director General(P-III Section), Doordarshan, Tower 'B',  
Doordarshan Bhawan