

Prasar Bharati

e- Auction Methodology

for Allotment of Slots on

DD Free Dish Platform

2025

INDEX

S. No.	Description	Page No.
	Definitions & Abbreviations	1
1	Introduction	2
2	'Guiding Principles' of E-Auction Methodology	2-3
3	E-Auction Methodology	3-4
4	Content of The Channel	4-5
5	Other Terms And Conditions	5-6
6	Payment Terms	6-7
7	Radio Channels	7
8	Exemptions	7
9	Categorization of DD Free Dish Slots For E-Auction	7
10	Annexure-A, For MPEG-2 Slots on DD Free Dish	8-16
11	Annexure-B, For MPEG-4 Slots on DD Free Dish	17-25

No. DDFD/1(01)/2023-24/P-VII

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New Delhi, dated 03.01.2025

E-auction Methodology for Allotment of Slots of DD Free Dish Platform to Private Satellite TV Channels 2025

Short title, extent and commencement — (1) It may be called the E-auction Methodology for Allotment of slots of DD Free Dish Platform to private satellite TV channels 2025 (hereinafter referred to as E-auction-Methodology).

(2) It shall come into effect from 03.01.2025.

DEFINITIONS

- (a) **Bidders/Channel providers:** Applicant Company holding permission from Ministry of I & B for downlinking /distribution of satellite TV channel in India.
- (b) **Buckets :** Grouping of channels as per Genres and Language for e-auction
- (c) **DD Free Dish:** DD Free Dish is an open access Direct-To-Home (DTH) Service from Doordarshan which is provided free of cost to its viewers
- (d) **E-auction:** e-auction is an electronic auction between auctioneer and bidders which takes place online on an electronic portal.
- (e) **GENRE:** Classification of a channel based on its content
- (f) **MPEG-2:** Defined by the Motion Pictures Expert Group (MPEG), MPEG-2 is an encoding and compression technique used to provide compression support for TV quality transmission of digital audio/video content.
- (g) **MPEG-4:** It is improved encoding and compression technique for compression of audio and visual digital data.
- (h) **Reserve Price:** The lowest starting price fixed by Prasar Bharati for a DD Free Dish Slot at the commencement of e-auction.
- (i) **Programme Code:** means the Programme Code laid down under the Cable Television Networks (Regulation) Act, 1995 and rules framed there under;

ABBREVIATIONS

- (i) **DD:** Doordarshan
- (ii) **GEC:** General Entertainment Channel
- (iii) **LCN:** Logical Channel Number
- (iv) **PB:** Prasar Bharati
- (v) **PBB:** Prasar Bharati Board
- (vi) **FTA:** Free-to-Air

1. INTRODUCTION

- 1.1 DD Free Dish is a Free-to-Air (FTA) and an alternative affordable platform for people who do not have means to pay high subscription fee of private platforms. DD Free Dish platform, an approved scheme of the Government of India, was launched in December 2004 by Prasar Bharati.
- 1.2 DD Free Dish is an affordable platform reaching millions of people in remote, inaccessible and border areas, becoming a tool for empowerment of the masses particularly marginalized and weaker sections of the society, for dissemination of quality information free of cost. News and views of outside world, as well as quality entertainment, which is available to affluent class at a high subscription cost is made available to people free without any subscription fee.
- 1.3 Prasar Bharati on 07.06.2011 approved an e-auction policy for placement of private TV channels on DD Free Dish platform. Subsequently, Prasar Bharati Board in its 150TH meeting approved 'Guiding Principles' for framing new methodology for allotment of slots of DD Free Dish to private TV channels which were also agreed by Ministry of Information and Broadcasting. Based on the approved 'Guiding Principles', Prasar Bharati notified an e- auction methodology with differential pricing based on Genre and Language for carriage of Private Channels on DD Free Dish on Jan 15TH, 2019.
- 1.4 Keeping in view the rapid growth and dynamic changes in the broadcasting sector particularly in the Free-to-Air (FTA) segment, learning from previous e-auctions and advent of OTT in a big way, the E-auction Methodology has been amended from time to time. Lastly, Prasar Bharati Board in its 178TH meeting held on 10TH January 2023 approved revised E-auction methodology, based on 'Guiding Principles'.
- 1.5 Keeping in view the up-gradation of DD Free Dish, Prasar Bharati Board in its 188TH meeting held on 19th December 2024 approved amendments in E-auction methodology, based on 'Guiding Principles. Hence, in supersession of all previous E-auction methodologies, its revisions and amendments, the Prasar Bharati hereby notifies the following "E- Auction Methodology for Allotment of Slots on DD Free Dish Platform to private satellite TV channels 2025".

2. 'Guiding Principles' of E-auction methodology:

- 2.1 Carriage of Private Channels on DD Free Dish will be based on e-auctions but with differential pricing based on Genre and / Or Language.
- 2.2 Channel Providers desirous of placing their channels on DD Free Dish shall be allowed to bid only in e-auctions specific to the Genre and Language their channels belong to. Broadcasters are required to declare Genre and Language of their channel to Prasar Bharati while applying for e-auction bidding process to be eligible to participate in the e-auction.
- 2.3 Differential pricing for Genre will be based on the principle of higher Reserve Price for Genre with greater commercial potential.
- 2.4 E-auction will be held such as to maximize revenue potential from e-auctions and to ensure a stable & inclusive portfolio of channels from a viewer standpoint.

- 2.5 Bidding in the e-auction will be conducted in multiple rounds till all vacant unreserved slots are filled up.
- 2.6 The payment terms for successful bidders upon award of a slot will be such as to encourage maximum participation of bidders in e-auction.

3. E-auction Methodology:

3.1 General

- 3.1.1 Carriage of Private TV Channels on DD Free Dish shall be through transparent and non-discriminatory e-auctions based on approved 'Guiding Principles'.
- 3.1.2 Prasar Bharati Board reserves the right to review reserve price, participation fee, methodology, categorization of slots and buckets from time to time based on the 'Guiding Principles'
- 3.1.3 Prasar Bharati Management reserves the right to vary the availability of slots for e-auction to private TV channels based on its requirements.

3.2 Eligibility Criteria for Channel Providers desirous of participating in e-auction:

- 3.2.1 Only satellite TV channels, permitted/licensed by the Ministry of I&B for downlinking/distribution in India under relevant guidelines are eligible for placement on DD Free Dish.
- 3.2.2 Only Channel Providers / companies holding valid permission/license from Ministry of I&B for downlinking/distribution of satellite TV channel can apply for participation in e-auction process in respect of their own channels.
- 3.2.3 International Public Broadcasters permitted/licensed by the Ministry of I&B for downlinking/distribution in India under relevant guidelines are also eligible to participate in e-auction
- 3.2.4 In addition to eligibility conditions provided in clauses 3.2.1 & 3.2.2 above, TV Channels applying for participation in e-auction under Bucket 'R' of MPEG-2 slots and Buckets 'R1', 'R2' & 'R3' of MPEG-4 slots must be in operation and available in concerned language on the date of issue of notification for e-auction on (i) at least one private DTH platform/DD Free Dish and/or on (ii) at least one registered MSO.

3.3 Schedule of e-auction:

- 3.3.1 E-auction will be held for filling up of the vacant slots of DD Free Dish on Annual basis or for filling up of slots that become vacant due to premature withdrawal or discontinuation of any channel from DD Free Dish during the year or for any other reason. Notice inviting applications for e-auction shall be given wide publicity.
- 3.3.2 Annual E-auction shall be held well in advance of the expiry of the Annual Agreement of TV channels placed on DD Free Dish.

3.3.3 The Channel Provider /company desirous of participating in the e-auction will be required to apply in the prescribed Application Form along with requisite fee and all documents as mentioned in Notice Inviting Applications (NIA) including a duly filled and signed Integrity Pact, in the format which shall be provided with notification for e-auction.

3.4 Participation fee:

3.4.1 The Channel Provider / company desirous of participating in the e-auction will be required to pay participation fee along with prescribed Application Form in the form of either Demand Draft from any scheduled bank in favor of PB (BCI) Doordarshan Commercial Service, New Delhi, or through RTGS/Electronics mode in favour of Prasar Bharati A/c No. as mentioned in the Notification.

3.4.1.1 MPEG-2 slots: **Rs 1.50 Cr** (Rupees One Crore and Fifty Lakhs only)

3.4.1.2 MPEG-4 slots: **Rs 3.00 Lakhs** (Rupees Three Lakhs only).

3.4.2 For successful bidders, participation fee will be part of the first installment of the carriage fee/bid amount.

3.4.3 For unsuccessful bidders, participation fee will be refunded within three weeks after the declaration of the results of e-auction.

3.5 Processing Fee:

In addition to participation fee, all applicants shall be required to pay Non-refundable processing fee of Rs 25,000/- (Rupees twenty five thousand only), including GST

4 Content of the channel:

4.1 Broadcasters desirous of placing their Channels on DD Free Dish shall be required to declare Genre and Language (audio) of their channel while applying for e-auction. Such declaration for Genre and Language classification should be in accordance to the current norms and as specified in sub-clause 10.1 Table-A.1 or sub-clause 11.1 Table B.1 below. Further, the Channel shall contain content predominantly of the Genre and Language as declared at the time of e-auction application.

4.2 '**Predominantly**', as mentioned in sub-clause 4.1, means, 75 percent of content telecast on channel shall be in Genre and Language (audio), as declared by applicant Channel Provider at the time of e-auction, excluding the limit of advertisements / promos on the channel as prescribed under rule (7) sub-rule (ii) of Cable Television Networks (Regulation) Act, 1995 and rules framed there under across a month. This means that the content of declared Genre and Language of a Channel shall not be less than 60 percent of the entire content of the channel in a month.

4.3 Whenever any violation with respect to content and language declared by the channel come to notice, the recording of the content broadcast by the channel shall be reviewed by a duly constituted committee. For violation of declared genre & language by a channel, the action shall be taken based on recommendations of the committee. If the channel is found to be defaulting in the language and /or genre of content, a show cause notice shall be issued to such defaulters. Defaulter shall have an option to apply for change of genre/language, as the case may be, within a prescribed time frame, as per terms & conditions of E-auction Methodology (refer clause 5.11) /Notice Inviting Applications/ Allotment Letter / Agreement signed by the channel. In case, no request is submitted by defaulter channel for change of Genre/Language, Notice shall be issued for discontinuation of channels for violation of terms & conditions of allotment of DD Free Dish slot.

5 Other terms and conditions:

- 5.1 After successful conduct of e-auction, details of the successful Channels will be displayed on the Prasar Bharati website.
- 5.2 A letter of allotment will be issued by Prasar Bharati to the successful bidder /channel providers along with the payment schedule and the draft Agreement to be signed between Prasar Bharati and bidder.
- 5.3 Slot/Logical Channel Number (LCN) shall be allotted as per the approved procedure which shall be made available on the Prasar Bharati website
- 5.4 Every successful bidder will submit a signed Agreement to Prasar Bharati in two original copies within 15 days of issue of Letter of Allotment
- 5.5 Successful channels shall be required to adhere to Programme & Advertisement Code as laid down under the Cable Television Networks (Regulation) Act, 1995 and rules framed there under.
- 5.6 Period of allotment of slot will be for period defined in the Notification Inviting Applications relevant for that e-auction.
- 5.7 Successful channel is required to provide satellite parameters and other technical details alongwith equipment, if any to Doordarshan's DTH Station at Todapur, New Delhi to place the channel on DD Free Dish Platform.
- 5.8 If the successful bidder fails to place its channel on its allocated slot even after one month from the date of allotment, their allocation may be treated as cancelled and Participation Fee along with any carriage fee installment paid shall be forfeited.
- 5.9 In case the Channel Provider withdraws its channel prematurely or terminates the contract prematurely the amount deposited by the channel provider till then shall be forfeited.
- 5.10 Change of name and or logo of a channel placed on DD Free Dish may be allowed subject to necessary permissions from Ministry of I & B.

5.11 The change of Genre and/or Language may be allowed after e-auction, subject to payment of an amount equal to the highest bid received in all the completed e-auctions (MPEG-2 / MPEG-4, as the case may be) conducted during that year, irrespective of its Genre/Bucket. The highest bid or pro-rata of highest bid received shall be charged from the initial date of allotment of slot to the channel requesting change of Genre and Language.

5.12 DD Channels and 'Sansad TV' will continue to be placed on DD Free Dish.

5.13 Prasar Bharati may, if required, Group/Arrange slots/LCNs for channels Genre wise for convenience of the viewers.

5.14 Prasar Bharati reserves right to reserve some slots in the MPEG-4 stream for (i) placement of foreign Public Service Broadcasting Channels on (a) reciprocal / barter basis (b) on invitation basis for strategic collaborations, subject to availability of slots and the Broadcasters willingness to match the last highest bid for MPEG-4 slot (ii) placement of co-branded channels on case to case basis, with the approval of the Prasar Bharati Board; (iii) expansion into HD and (iv) placement of DD Regional Channels. The Prasar Bharati Management will be authorized to take a decision on such reservation

5.15 Prasar Bharati Board reserves the right to suspend/cancel the agreement, as referred to in clause 5.4, above in case of violation of the terms of agreement and/or nonpayment of dues and also to review the Auction Methodology/ Terms & Conditions during the agreement period.

6. Payment terms:

6.1 Successful bidders in annual e-auction shall make the payments in ten monthly installments as per the schedule given below. However, actual schedule of payments including amounts to be paid and due dates shall be communicated with the letter of allotment.

S. No.	Description	Amount for MPEG-2 Channels	Amount for MPEG-4 Channels
1.	Participation Fees To be deposited along with application form before e-auction through RTGS / Draft to fulfill eligibility criteria for e-auction.	Rs. 1.50 Crore	Rs. 3.00 Lakhs
2.	1ST Installment in advance before allotment commencement date. Schedule of payments including amounts to be paid and due dates to be communicated with the Letter of Allotment.	[10% of (Total Bid price – Participation Fee)] + Participation fee* + applicable GST	[20% of (Total Bid price – Participation Fee)] + Participation fee* + applicable GST
3.	2ND to 10TH Installment in advance as per schedule of payments including amounts to be paid and due dates to be communicated with the letter of allotment	[10% of (Total Bid price – Participation Fee)] + applicable GST	1/9 TH of [80% of (Total Bid price – Participation Fee)] + applicable GST
4.	*Participation fee deposited with application at the time of e-auction shall be part of the first installment of the carriage fee/bid amount for successful bidders.		
5.	Payment schedule for Mid Year e-auction on Pro Rata basis shall be aligned with the payment schedule of annual e-auction.		

Table-6.1

- 6.2** In case of any installment is not paid in full within the scheduled dates, a written communication will be sent to make payment within 7 days from date of communication along with late payment interest as mentioned in the clause 6.3
- 6.3** An interest @ 14.5% per annum shall be charged from the due date of payment on the outstanding amount.
- 6.4** In case of payment due along with the interest is not paid within seven days from its scheduled due date, a notice will be issued to make payment along with late payment interest, as mentioned in the clause 6.3 be, within 21 days from date of Notice. In case of payment due along with the interest is not paid, the Participation Fee along with any instalment already deposited by the Broadcaster/Channel till date, will be forfeited and the channel will be discontinued from DD Free Dish Platform without any further notice and the channel will have no right to be carried on DD Free Dish on vacated slot.
- 6.5** The vacated slot may be made available for e-auction as detailed in clause 10.5 of Annexure-A or 11.5 of Annexure -B as the case may be.

7. Radio Channels:

There are at present 48 radio channels on DD Free Dish. These radio channels are meant for Akashwani channels.

8. Exemptions:

Notwithstanding anything contained in these guidelines, Prasar Bharati may, with the approval of/with ratification by the Board, accept any proposal in relaxation of these guidelines for reasons to be recorded.

9. Categorization of DD Free Dish Slots for E-auction:

Categorizations of MPEG-2 & MPEG-4 Slots on DD Free Dish and procedure for conducting e-auctions are detailed in Annexure-A & Annexure-B respectively.

**Prasar Bharati
e- auction Methodology
for Allotment of Slots on
DD Free Dish Platform
2025**

ANNEXURE-A

**For MPEG-2 Slots
On DD Free Dish**

10. Categorization of MPEG-2 slots:

10.1 For e-auction MPEG-2 slots are categorized as under:

S. No.	Bucket	Genre / Language
i)	Bucket A+	GEC (Hindi / Urdu) Channels
ii)	Bucket A	Movie (Hindi / Urdu) Channels
iii)	Bucket B	a. Music (Hindi / Urdu) Channels b. Sports (Hindi / Urdu) Channels c. All Channels of Bhojpuri Language d. All other remaining Genre of Hindi / Urdu
iv)	Bucket C	News & Current Affairs (Hindi / Urdu) Channels
v)	Bucket D	a. Devotional / Spiritual / Ayush b. All Genres of Marathi & Punjabi Channels c. News & Current Affairs (English) Channels d. Yet to be launched/re-launched channels in regional languages as mentioned in schedule 8 of the constitution of India except Hindi & Urdu which fulfill the eligibility criteria
vi)	Bucket R	All channels of regional languages* (languages as mentioned in schedule 8 of the constitution of India except Hindi, Urdu, Marathi, and Punjabi fulfilling following criteria, in addition to eligibility criteria: Channel is in operation and available in the concerned language on the date of issue of notification for e-auction on (i) at least one private DTH Platform/DD Free Dish and/or (ii) at least one registered MSO.

Table –A.1

* If a particular Indian language is represented on DD Free Dish by any channel(s) under Bucket R for 2 years continuously then that concerned language shall be deemed as represented and it shall be shifted from Bucket 'R' to Bucket 'D' from next year.

10.2 Reserve Price for e-auction of MPEG-2 Slots:

The Reserve Price for MPEG-2 slots for the commencement of e-auction for different Buckets as provided in clause 10.1 above shall be as under:

10.2.1 Round 1

Buckets	Starting Reserve Price
Bucket A+	Rs. 15.00 Cr.
Bucket A	Rs. 12.00 Cr.
Bucket B	Rs. 10.00 Cr.
Bucket C	Rs. 7.00 Cr.
Bucket D	Rs. 6.00 Cr.
Bucket R	Rs. 3.00 Cr.

Table-A.2

10.2.2 Remaining Rounds

Round	Starting Reserve Price	Buckets Eligible to Bid	Buckets NOT Eligible to Bid
Round 2 (Bucket A+)	Rs. 16.00 Cr.	A+, A, B, C, D and R	---
Round 3 (Bucket A)	Rs.13.00 Cr.	A, B, C, D and R	A+
Round 4 (Bucket B)	Rs.11.00 Cr.	B, C, D and R	A+, A
Round 5 (Bucket C)	Rs. 8.00 Cr.	C, D and R	A+, A, B
Round 6 (Bucket D)	Rs.7.00 Cr.	D and R	A+, A, B, C
Round 7 (Bucket R)	Rs.4.00 Cr.	R	A+, A, B, C, D

Table-A.3

10.3 E-auction Process for MPEG-2 Slots

- 10.3.1 **First Round for Bucket wise Reserved Slots:** To ensure a fair Genre wise distribution in the Free Dish bouquet, initially e-auction will be conducted for the Reserved Slots for each Bucket. E-auction will be held bucket wise as per following procedure. One slot at a time will be auctioned.
- 10.3.2 **First round for Bucket 'A+' Channels:** First the e-auction will be conducted for Bucket A+. Six slots or the number of applications received, whichever is less for Bucket A+, will be e-auctioned. Only channels which have applied and registered for Bucket A+ can place their bids in this round.

- 10.3.3 **First round for Bucket 'A' Channels:** After completing First round of e-auction for Bucket A+, e-auction will be held for **six** slots or the number of applications received, for Bucket A, whichever is less. Only channels which have applied and registered for Bucket A can place their bids in this round.
- 10.3.4 **First round for Bucket 'B' Channels:** After completing First round of e-auction for Bucket A, e-auction will be held for **six** slots or the number of applications received, for Bucket B, whichever is less. Only channels which have applied and registered for Bucket B can place their bids in this round.
- 10.3.5 **First round for Bucket 'C' Channels:** After completing First round of e-auction for Bucket B, e-auction will be conducted for **six** slots or the number of applications received, for Bucket C, whichever is less. Only channels which have applied and registered for Bucket C can place their bids in this round.
- 10.3.6 **First round for Bucket 'D' Channels:** After completing First round of e-auction for Bucket C, e-auction will be conducted for **eight** slots or the number of applications received, for Bucket D, whichever is less. Only channels which have applied and registered for Bucket D can place their bids in this round.
- 10.3.7 **First round for Bucket 'R' Channels:** After completing First round of e-auction for Bucket D, e-auction will be conducted for **three** slots or the number of applications received, for bucket R, whichever is less. Only channels which have applied and registered for Bucket R can place their bids in this round.
- 10.3.8 Any reserved slot pertaining to any Bucket which remains vacant after the completion of first round would be made unreserved slot and filled through subsequent round of e- Auctions.
- 10.3.9 **Second Round of e-auction for Unreserved MPEG-2 slots:** After the First round of e-auction as detailed above, second round of e-auction will start with reserve price as provided in Table-A.3 in clause 10.2.2 of e-auction methodology. Second round will be opened for Bucket A+ and all other Bucket channels i.e. channels which have applied under Buckets A+, A, B, C, D & R shall be eligible to bid in this round. The second round will continue till bids continue to be received or no vacant slot is left.
- 10.3.10 **Third Round of e-auction for Unreserved MPEG-2 slots:** In case vacant slots as well as bidders remain available after the completion of second round, the third round of e-auction will start with reserve price as provided in Table-A.3 in clause 10.2.2 of e-auction methodology. Third round will be open for Bucket A and only channels under Buckets A, B, C, D & R shall be eligible to bid in this round. Channels which have applied under Bucket A+ shall not be eligible to bid in third round. The third round will continue till bids continue to be received or no vacant slots are left.

- 10.3.11 **Fourth Round of e-auction for Unreserved MPEG-2 slots:** In case vacant slots as well as bidders remain available after the completion of third round, the fourth round of e-auction will start with reserve price as provided in Table-A.3 in clause 10.2.2 of e-auction methodology. Fourth round will be open for Bucket B and only channels under Buckets B, C, D & R shall be eligible to bid in this round. Channels which have applied under Buckets A+ and A shall not be eligible to bid in this round. The fourth round will continue till bids continue to be received or no vacant slots are left.
- 10.3.12 **Fifth Round of e-auction for Unreserved MPEG-2 slots:** In case vacant slots as well as bidders remain available after the completion of fourth round, the fifth round of e-auction will start with reserve price as provided in Table-A.3 in clause 10.2.2 of e-auction methodology. Fifth round will be open for Bucket C and all channels under Buckets C, D & R shall be eligible to bid in this round. Channels which have applied under Buckets A+, A & B shall not be eligible to bid in this round. The fifth round will continue till bids continue to be received or no vacant slots are left.
- 10.3.13 **Sixth Round of e-auction for Unreserved MPEG-2 slots:** In case vacant slots as well as bidders remain available after the completion of fifth round, the sixth round of e-auction will start with reserve price as provided in Table-A.3 in clause 10.2.2 of e-auction methodology. Sixth round will be open for Bucket D, and only channels under Bucket D and R shall be eligible to bid in this round. Channels which have applied under Buckets A+, A, B & C shall not be eligible to bid in this round. The sixth round will continue till bids continue to be received or no vacant slots are left.
- 10.3.14 **Seventh Round of e-auction for Unreserved MPEG-2 slots:** In case vacant slots as well as bidders remain available after the completion of sixth round, the seventh round of e-auction will start with reserve price as provided in Table-A.3 in clause 10.2.2 of e-auction methodology. In seventh round channels which have applied under Bucket R shall only be eligible to bid. Channels which have applied under Buckets A+, A, B, C & D shall not be eligible to bid in this round. The seventh round will continue till bids continue to be received or no vacant slots are left.

10.4 General instructions for MPEG-2 Slots:

- 10.4.1 Online training will be provided to all the participants before the commencement of actual e- Auction.
- 10.4.2 One slot at a time will be auctioned in each bucket/round.
- 10.4.3 E-auction for every slot will be of minimum 15 Minutes duration. Additional 3 Minutes will be added every time to the e-auction time, if any bid is received in the last one minute before the closing time.
- 10.4.4 After the expiry of the prescribed time window the highest bidder will be allotted a slot.
- 10.4.5 E-auction for a different slot in the same Bucket/Round, if held, will be conducted approx. 5 minutes after completion of e-auction of previous slot.

- 10.4.6 E-auction for a slot in a different Bucket/Round, if held, will be conducted approx. 15 minutes after e- Auction of all slots in one Bucket/Round is completed or there are no further bidders for slots in the Bucket/Round.
- 10.4.7 The lowest starting Reserve Price for the commencement of e-auction for different Buckets/Rounds shall be as per Tables A.2 & A.3 in clause 10.2.1 and 10.2.2 of e-auction methodology. Incremental amount in the e-auction bids of MPEG-2 slots shall be of a minimum of **Rs 5.00 Lakhs (Five Lakhs)** and multiples thereof.
- 10.4.8 The starting price for e-auction for the next slot, if available in the same Bucket/Round shall be increased by minimum incremental amount, i.e. Rs 5.00 Lakhs for MPEG-2 slots, from the starting price of e-auction of immediate previous slot of the same Bucket/Round. That is for the second slot of first round of A+ Bucket, the starting lowest price for commencement of e-auction will be $Rs15.00 + 0.05 = Rs15.05$ Cr (Rupees Fifteen Cr and Five Lakhs) and third slot of A+ Bucket in same round will be $Rs15.05 + 0.05 = Rs15.10$ Cr (Rupees Fifteen Cr and Ten Lakhs) and so on. Kindly Refer Tables A.4 & A.5 under clause 10.4.11 below.
- 10.4.9 A round shall end when there are no active bids and all active bidders have been awarded slots based on principle of highest bid. At the end of expiry of prescribed time window of e-auction, the e-auction may proceed to next round for next Bucket. Process of allotment of slots will be same as mentioned from Sr. nos. 10.4.1 to 10.4.7 above.
- 10.4.10 If required, Prasar Bharati can extend e-auction to the next day or as the case may be.
- 10.4.11 Prasar Bharati reserve the rights to accept/reject/cancel/amend the e-auction/slot at any time during the e-auction or after e-auction.

Starting Reserve Price for commencement of e-auction for First Round

Slot No.	Reserve Price for each Bucket Slot wise					
	Bucket A+	Bucket A	Bucket B	Bucket C	Bucket D	Bucket R
1 ST Slot	Rs 15.00 Cr	Rs 12.00 Cr	Rs 10.00 Cr	Rs 7.00 Cr	Rs 6.00 Cr	Rs. 3.00 Cr
2 ND Slot	Rs 15.05 Cr	Rs 12.05 Cr	Rs 10.05 Cr	Rs 7.05 Cr	Rs 6.05 Cr	Rs. 3.05 Cr
3 RD Slot	Rs 15.10 Cr	Rs 12.10 Cr	Rs 10.10 Cr	Rs 7.10 Cr	Rs 6.10 Cr	Rs 3.10 Cr
4 TH Slot	Rs 15.15 Cr	Rs 12.15 Cr	Rs 10.15 Cr	Rs 7.15 Cr	Rs 6.15 Cr	N/A
5 TH Slot	Rs 15.20 Cr	Rs 12.20 Cr	Rs 10.20 Cr	Rs 7.20 Cr	Rs 6.20 Cr	N/A
& So On	& So On	& So On	& So On	& So On	& So On	N/A

Table A.4

Starting Reserve Price for e-auction of Remaining Rounds of MPEG-2 slots

Slot No.	Reserve Price for Round 2 onwards Slot wise					
	Round 2 [Bucket A+]	Round 3 [Bucket A]	Round 4 [Bucket B]	Round 5 [Bucket C]	Round 6 [Bucket D]	Round 7 [Bucket R]
1 ST Slot	Rs 16.00 Cr	Rs 13.00 Cr	Rs 11.00 Cr	Rs 8.00 Cr	Rs 7.00 Cr	Rs. 4.00 Cr
2 ND Slot	Rs 16.05 Cr	Rs 13.05 Cr	Rs 11.05 Cr	Rs 8.05 Cr	Rs 7.05 Cr	Rs. 4.05 Cr
3 RD Slot	Rs 16.10 Cr	Rs 13.10 Cr	Rs 11.10 Cr	Rs 8.10 Cr	Rs 7.10 Cr	Rs 4.10 Cr
4 TH Slot	Rs 16.15 Cr	Rs 13.15 Cr	Rs 11.15 Cr	Rs 8.15 Cr	Rs 7.15 Cr	Rs 4.15 Cr
5 TH Slot	Rs 16.20 Cr	Rs 13.20 Cr	Rs 11.20 Cr	Rs 8.20 Cr	Rs 7.20 Cr	Rs 4.20 Cr
& So On	And so on	And so on	And so on	And so on	And so on	And so on

Table A.5

10.5 Mid-year e-auction of MPEG-2 slots:

- 10.5.1 An MPEG-2 slot that goes vacant mid-year or remains unfilled during scheduled annual e- Auction may be filled on a pro-rata basis through mid year e-auction process.
- 10.5.2 Notice Inviting Applications for allotment of slots on pro-rata basis shall be published on Prasar Bharati's website and will be given wide publicity.
- 10.5.3 Private satellite TV channels which are already successful in any e-auction previously conducted for the current Financial Year (FY) shall not be allowed to participate in the Mid Year e-auctions on Pro Rata basis during that year.
- 10.5.4 The starting pro-rata reserve price for mid-year e-auction process shall be determined for each bucket proportionately for the remainder of the period for that year using the Lowest successful bid price received in the respective bucket in immediate previous e-auction in that FY.
- 10.5.5 For MPEG-2 slots Mid-year e-auction shall be held bucket-wise starting with bucket having highest pro-rata reserve price and will progressively go down in a descending order of pro-rata reserve price by bucket till all vacant slots are filled up.
- 10.5.6 First round of e-auction process for pro-rata allotment of MPEG-2 slots shall commence with Bucket(s) having highest pro-rata starting reserve price. This round will be open for all Bucket channels i.e. channel which have applied under Buckets A+, A, B, C, D & R shall be eligible to bid in this round. The first round will continue till bids are received in the round or there are no more vacant slots left. The Bucket(s) having highest pro-rata reserve price shall be eligible to bid only in first round of mid-year e-auction.

- 10.5.7 Subject to availability of slots and bidders, the second round of e-auction process for pro-rata allotment of MPEG-2 slots shall be conducted. Bucket having second highest Pro Rata reserve price, calculated as per clause 10.5.4 above, shall be auctioned next. Buckets having pro-rata reserve price equal to or less than the starting reserve price of 2ND round shall be eligible to bid in second round of mid-year e-auction. The second round will continue till bids are received in the round or there are no more vacant slots left.
- 10.5.8 Subject to availability of slots and bidders, the subsequent rounds of e-auction process for pro-rata allotment of MPEG-2 slots shall be conducted in a similar manner as mentioned above. Only buckets which have pro-rata reserve price equal to or less than the starting reserve price of a round shall be eligible to bid in subsequent rounds of mid-year e-auction.

10.6 Example for Mid-Year e-auction of MPEG -2 Slots on DD Free Dish:

For illustration purpose, say, in an annual e-auction of MPEG-2 slots, lowest bids received in different buckets, irrespective of the Genre and Language of channel, which bid lowest in a bucket, are as below:

Bucket	Lowest Bids Received in Buckets
A+	Rs.16.70 Cr.
A	Rs.16.30 Cr.
B	Rs.15.00 Cr.
C	Rs.16.35 Cr.
D	Rs.13.75 Cr.
R	Rs.11.90 Cr.

Table A.6

If two vacant MPEG-2 slots are to be auctioned on pro-rata basis for the period starting from 1ST July to 31ST March (274 days), then the bucket wise pro-rata reserve price for 274 days for mid-year e- Auctions in descending order will be as below:

Bucket	Pro-rata starting Reserve Price for the period from 1 ST July to 31 ST March (rounded off to next higher thousand)
A+	Rs.12.5365 Cr.
C	Rs.12.2737 Cr.
A	Rs.12.2362 Cr.
B	Rs.11.2603 Cr.
D	Rs.10.3220 Cr.
R	Rs.8.9332 Cr.

Table A.7

For this mid-year e-auction, the round wise Starting Reserve Price & Buckets eligible to participate in auction will be as below:

E-auction Round No.	Pro-Rata Starting Reserve Price	Buckets Eligible to Participate	Buckets Not Eligible to Participate
1 ST (Bucket A+)	Rs.12.5365 Cr.	A+, C, A, B, D, R	-----
2 ND (Bucket C)	Rs.12.2737 Cr.	C, A, B, D, R	A+
3 RD (Bucket A)	Rs.12.2362 Cr.	A, B, D, R	A+, C
4 TH (Bucket B)	Rs.11.2603 Cr.	B, D, R	A+, C, A
5 TH (Bucket D)	Rs.10.3220 Cr.	D, R	A+, C, A, B
6 TH (Bucket R)	Rs.8.9332 Cr.	R	A+, C, A, B, D

Table A.8

**Prasar Bharati
e- auction Methodology
for Allotment of Slots on
DD Free Dish Platform
2025**

ANNEXURE-B

**For MPEG-4 Slots,
On DD Free Dish**

11. Categorization of MPEG-4 slots:

11.1 MPEG-4 slots: Channels for e-auction are categorized as under:

S. No.	Bucket	Genre/Language
i)	H	All Genres of HD channels in All Languages
ii)	R1	Regional Channels of Telugu, Tamil, Kannada and Malayalam Language
iii)	R2	Regional Channels of Bengali, Marathi, Gujarati, Odia & Punjabi Language
iv)	R3	Regional Channels of languages mentioned in Scheduled 8 of the Indian Constitution, except Hindi, Urdu and languages covered in Buckets R1 & R2
v)	G1	News & Current Affairs Channels
vi)	G2	All Genres of Non News & Current Affairs Channels

Table-B.1

11.2 Reserve Price for e-auction of MPEG-4 Slots: Reserve price for MPEG-4 slots for the commencement of e-auction for different Buckets/rounds as provided in Table-B.1 in clause 11.1 above & their respective bid incremental amount, shall be as provided below in Table B.2:

Bucket#	Round No.	Reserve Price (Rs. Lakhs)	Bid increment (Rs. Lakhs)	No. of slots proposed	Genre/Language
H (HD Channels)	Private HD channels	80.0	1.00	02HD (06 SD slots)	All genres & languages of HD channels
R1	1ST Round	5.00	0.50	5	All genres of Tamil, Telugu, Kannada & Malayalam languages fulfilling following criteria, in addition to eligibility criteria:
	2ND Round	15.00	0.50	5	Channel is in operation and available in the concerned language on the date of issue of notification for e-auction on (i) at least one private DTH Platform/DD Free Dish and/or on (ii) at least one registered MSO.
R2	1ST Round	5.00	0.50	3	All genres of Punjabi, Marathi, Gujarati, Bengali, Odiya languages fulfilling following criteria, in addition to eligibility criteria:
	2ND Round	15.00	0.50	3	Channel is in operation and available in the concerned language on the date of issue of notification for e-auction on (i) at least one private DTH Platform/DD Free Dish and/or on (ii) at least one registered MSO.
R3	1ST Round	5.00	0.50	1	All genres of other regional languages, as mentioned in schedule 8 of Indian Constitution (except Hindi & Urdu), not covered under Buckets R1 & R2 fulfilling following criteria, in addition to eligibility criteria:
	2ND Round	15.00	0.50	1	Channel is in operation and available in the concerned language on the date of issue of notification for e-auction on (i) at least one private DTH Platform/DD Free Dish and/or on (ii) at least one registered MSO..
Regional Open round* RO		20.00	0.50	2 + (vacant slots of buckets R1, R2 & R3)	All unsuccessful bidders of Buckets R1, R2 & R3 and yet to be launched/re-launched channels of these languages.
G1	1ST Round	30.00	1.00	3	News & Current Affairs TV channels
	2ND Round	50.00	1.00	3	
G2	1ST Round	30.00	1.00	4	All genres of Non-News & Current Affairs TV channels
	2ND Round	50.00	1.00	4	
General Open Round** GO		70.00	1.00	All Remaining & Unfilled Slots of All Buckets	All Language & Genre channels

Table-B.2

*If any slot(s) earmarked to Buckets R1, R2 & R3 remains vacant after the completion of auction of that bucket, it would be filled through Regional Open Round (RO) of regional languages channels in which all unsuccessful bidders of Buckets R1, R2 & R3 and yet to be launched / re-launched channels of these languages may bid.

** If slot (s) pertaining to Buckets H, R1, R2, R3, G1 & G2 remains vacant after the completion of auction of that bucket, it would be filled through General Open round (GO) e-auction.

11.2.1 Prasar Bharati reserves the right to vary the slots allocated to each bucket, revise the Reserve Prices, Bid increment, as detailed above, as deemed necessary based on the 'Guiding Principles', which shall be notified during the Notification inviting applications for e-auction.

11.3 E-auction Process for MPEG-4 Slots

11.3.1 E-auction process for MPEG-4 slots will be held Bucket wise as provided in Table-B.2 under clause 11.2 as per following procedure. One slot at a time will be auctioned.

11.3.2 E-auction for HD channels (H): E-auction will be conducted for **2 HD slots** or the number of applications received whichever is less for HD channels will be e-auctioned. Only eligible HD channels can place bids.

11.3.3 First Round of Regional Channels (R1): First Round of e-auction will be conducted for **5 slots of regional channels** in Telugu, Tamil, Kannada and Malayalam Languages. Only eligible regional channels in Telugu, Tamil, Kannada and Malayalam Languages can place bids in this round.

11.3.4 Second Round of Regional Channels (R1): In case eligible bidders remain available in R1 bucket, second round of e-auction for regional channels in Telugu, Tamil, Kannada and Malayalam Languages will start with reserve price as provided in clause 11.2. Again **5 slots** or the number of eligible bidders whichever is less will be auctioned. Only eligible regional channels in Telugu, Tamil, Kannada and Malayalam Languages can place bids in this round.

11.3.5 First Round of Regional Channels (R2): First Round of e-auction will be conducted for **3 slots of regional channels** in Bengali, Marathi, Gujarati, Odia & Punjabi Languages. Only eligible regional channels in Bengali, Marathi, Gujarati, Odia & Punjabi Languages can place bids in this round.

11.3.6 Second Round of Regional Channels (R2): In case eligible bidders remain available in R2 bucket, second round of e-auction for regional channels in Bengali, Marathi, Gujarati, Odia & Punjabi Languages will start with reserve price as provided in clause 11.2. Again **3 slots** or the number of eligible bidders whichever is less will be auctioned. Only eligible regional channels in Bengali, Marathi, Gujarati, Odia & Punjabi Languages can place bids in this round

11.3.7 First Round of Regional Channels (R3): First Round of e-auction will be conducted for one (1) slot for regional channels in all other remaining languages (except Hindi, Urdu & languages covered in buckets R1 & R2), as mentioned in schedule 8. Only eligible regional channels in all other remaining languages of schedule 8 (except Hindi, Urdu & languages covered in buckets R1 & R2) can place bids in this round.

11.3.8 Second Round of Regional Channels (R3): In case eligible bidders remain available in R3 bucket, second round of e-auction for regional channels in all other remaining languages (except Hindi, Urdu & languages covered in buckets R1 & R2), as mentioned in schedule 8 will start with reserve price as provided in clause 11.2. Again one (1) slot will be auctioned. Only eligible regional channels in all other remaining languages of schedule 8 (except Hindi, Urdu & languages covered in buckets R1 & R2) Languages can place bids in this round.

- 11.3.9 Open Round for Regional Channels (RO):** After completing e-auction for R1, R2 & R3 buckets, the Open Round e-auction will be conducted for 2 slots plus vacant slots, if any of R1, R2 & R3 buckets. All eligible unsuccessful bidders of Buckets R1, R2 & R3 and yet to be launched/re-launched channels of these languages can place bids in this round.
- 11.3.10 First Round of News & Current Affairs Channels (G1):** First Round of e-auction will be conducted for 3 slots for News & Current Affairs channels. Only eligible News & Current Affairs channels can place bids in this round.
- 11.3.11 Second Round of News & Current Affairs Channels (G1):** In case eligible bidders remain available in G1 bucket, second round of e-auction for News & Current Affairs channels will start with reserve price as provided in clause 11.2. Again 3 slots or the number of eligible bidders whichever is less will be auctioned. Only eligible News & Current Affairs channels ~~in any languages~~ can place bids in this round.
- 11.3.12 First Round of Non News & Current Affairs Channels (G2):** First Round of e-auction will be conducted for 4 slots for Non News & Current Affairs channels. Only eligible Non News & Current Affairs channels can place bids in this round.
- 11.3.13 Second Round of Non News & Current Affairs Channels (G2):** In case eligible bidders remain available in G2 bucket, second round of e-auction for Non News & Current Affairs channels will start with reserve price as provided in clause 11.2. Again 4 slots or the number of eligible bidders whichever is less will be auctioned. Only eligible Non News & Current Affairs channels can place bids in this round.
- 11.3.14 General Open Round (GO) for all SD channels fulfilling eligibility criteria mentioned at clause 3.2.** After completing e-auction for all buckets, e-auction will be conducted for remaining vacant slots plus vacant slots, if any of Buckets R1, R2, R3, RO, G1 & G2 buckets for unsuccessful bidders of R1, R2, R3, RO, G1 and G2 buckets. All eligible channels, irrespective of genre & language can place bids in this round.
- 11.3.15** Any reserved slot pertaining to any bucket/round which remains vacant after the completion of auction of that bucket/round would be made unreserved slot and filled through open round of e-auctions.
- 11.3.16** The lowest starting Reserve Price and corresponding bid incremental amount for the commencement of e-auction shall be as per clause 11.2 of e-auction methodology.
- 11.3.17** The starting price for the subsequent slots shall be decided as mentioned at para 11.4.7 below.
- 11.3.18** Incremental amount in the auction bids of different Buckets/rounds of MPEG-4 slots shall be as provided in clause 11.2 and multiples thereof.

11.4 General instructions for MPEG-4 Slots:

- 11.4.1** Online Training will be provided to all the participants before the commencement of actual e- Auction.
- 11.4.2** One slot at a time will be auctioned in each bucket/round.

- 11.4.3** E-auction for every slot will be of minimum 15 Minutes duration. Additional 3 Minutes will be added every time to the e-auction time, if any bid is received in the last one minute before the closing time
- 11.4.4** After the expiry of the prescribed time window the highest bidder will be allotted a slot
- 11.4.5** E-auction for a different slot in the same bucket/round, if held, will be conducted approximately 5 minutes after completion of e-auction of previous slot.
- 11.4.6** E-auction for a slot in a different bucket/round, if held, will be conducted approximately 15 minutes after e- auction of all slots in one bucket/round is completed or there are no further bidders for the slots in the bucket/round.
- 11.4.7** The reserve price for e-auction for the next slot, if available in the same bucket/round shall be increased by minimum incremental amount, i.e. for the second slot of HD Bucket starting reserve price would be Rs. 80.00 + Rs.1.00 = Rs.81.00 Lakhs, similarly second slot of 1ST Round starting reserve price would be Rs. 5.00 + Rs. 0.50 = Rs.5.50 Lakhs and 3RD slot of 1ST Round starting reserve price would be Rs. 5.50 + Rs. 0.50 = Rs.6.00 Lakhs and so on. Refer Tables B.3 below.
- 11.4.8** A round shall end when there are no active bids and all active bidders have been awarded slots based on principle of highest bid.
- 11.4.9** At the end of expiry of prescribed time window of e-auction, the e-auction may proceed to next slot or for next round. Process of allotment of slots will be same as mentioned from S. No. 11.4.1 to 11.4.7 above.
- 11.4.10** If required, Prasar Bharati can extend e-auction to the next day or as the case may be.
- 11.4.11** Prasar Bharati reserve the rights to accept/reject/cancel/amend the e-auction/slot at any time during the e-auction or after e-auction.
- 11.4.12** Prasar Bharati reserves the right to revise the Reserve Prices as deemed necessary based on the 'Guiding Principles'.

Starting Reserve Price for Commencement of e-auction for MPEG-4 Slots

Category	Bucket	Round	Slots Reserved	Starting Reserve Price [in Lakhs INR]					
				1 ST Slot	2 ND Slot	3 RD Slot	4 TH Slot	5 TH Slot	
HD Channels	H		2 HD [i.e. 6 SD Slots]	80.00	81.00	-	-	-	
Regional Channels	R1 [Eligibility: Only Telugu, Tamil Kannada & Malayalam]	R1 1 ST Round	5	5.00	5.50	6.00	6.50	7.00	
		R1 2 nd Round	5	15.00	15.50	16.00	16.50	17.00	
	R2 [Eligibility: Only Bengali, Marathi Gujarati, Odia & Punjabi]	R2 1 ST Round	3	5.00	5.50	6.00	-	-	
		R2 2 nd Round	3	15.00	15.50	16.00	-	-	
	R3 [Eligibility: All other Remaining regional languages of Schedule 8 (except Hindi, Urdu) which are not covered in R1 & R2]	R3 1 ST Round	1	5.00	-	-	-	-	
		R3 2 nd Round	1	15.00	-	-	-	-	
	[Eligibility: All Unsuccessful bidders of R1, R2 & R3 & yet to be launched channels of these languages]	Regional Open Round RO	2+ Vacant Slots of R1, R2 & R3	20.00	20.50	21.00	21.50	22.00	
News & Current Affairs	G1 [Eligibility: News & Current Affairs channels]	G1 1 ST Round	3	30.00	31.00	32.00	-	-	
		G1 2 nd Round	3	50.00	51.00	52.00	-	-	
Non News & Current Affairs	G2 [Eligibility: Non News & Current Affairs channels]	G2 1 ST Round	4	30.00	31.00	32.00	33.00	-	
		G2 2 nd Round	4	50.00	51.00	52.00	53.00	-	
Open for All SD Channels	[Eligibility: All Eligible SD Channels]	General Open Round GO	All Remaining Slots and all Vacant Slots of any Buckets	70.00	71.00	72.00	73.00	74.00	& so on

Table B.3

11.5 Mid-year e-auction of MPEG-4 slots:

- 11.5.1** An MPEG-4 slot that goes vacant mid-year or remains unfilled during scheduled annual e- Auction may be filled on a pro-rata basis through mid year e-auction process.
- 11.5.2** The Notice Inviting Applications for allotment of slots on pro-rata basis shall be published on Prasar Bharati's website and will be given wide publicity.
- 11.5.3** Private satellite TV channels which are already successful in any e-auction previously conducted in the current Financial Year (FY) shall not be allowed to participate in the Mid Year e-auctions on Pro Rata basis during that year.
- 11.5.4** The starting pro-rata reserve price for mid-year e-auction process shall be determined for each bucket proportionately for the remainder of the period for that year using the Lowest successful bid price received in the respective bucket in immediate previous e-auction in that FY.
- 11.5.5** For HD Channels MPEG-4 slots Mid-year e-auction shall be held bucket-wise only if HD slot remained vacant in previous e Auction or become vacant during the year.
- 11.5.6** For SD channels MPEG-4 slots Mid-year e-auction shall be held bucket-wise starting with bucket having highest pro-rata reserve price and will progressively go down in a descending order of pro-rata reserve price by bucket till all vacant slots are filled up.
- 11.5.7** 1ST round of e-auction process for pro-rata allotment of MPEG-4 slots shall commence with Bucket/category having highest pro-rata starting reserve price calculated as per clause 11.5.4 above. This round will be open for all Genres & Languages channels having pro rata reserve price equal to or lower than the reserve price for 1ST Round. The 1ST round will continue till bids are received in the round or there are no more vacant slots left.
- 11.5.8** Subject to availability of slots and bidders, the 2ND round of e-auction process for pro-rata allotment of MPEG-4 slots shall be conducted. The starting reserve price for 2ND round shall be the 2ND highest pro-rata price of Bucket calculated as per clause 11.5.4 above. Buckets having pro-rata reserve price equal to or less than the starting reserve price of 2ND round shall be eligible to bid in 2ND round of mid-year e-auction. The 2ND round will continue till bids are received in the round or there are no more vacant slots left.
- 11.5.7** Subject to availability of slots and bidders, the subsequent rounds of e-auction process for pro-rata allotment of MPEG-4 slots shall be conducted in a similar manner as mentioned above. Only buckets which have pro-rata reserve price equal to or less than the starting reserve price of a round shall be eligible to bid in subsequent rounds of mid-year e-auction.

11.6 Example for Mid-Year e-auction of MPEG -4 Slots on DD Free Dish:

For illustration purpose, say, in an annual e-auction of MPEG-4 slots, lowest successful bids received in different buckets, irrespective of the Genre and Language of channel, which bid lowest in a bucket, are as follows:

Bucket	Lowest Bids Received in Buckets
H HD Channels	Rs.82.00 Lakhs
R1 [Telugu, Tamil, Kannada & Malayalam channels from 1 ST & 2 ND Rounds or RO or GO Rounds]	Rs.7.00 Lakhs.
R2 [Bengali, Marathi, Gujarati, Odia & Punjabi Channels from 1 ST & 2 ND Rounds or RO or GO Rounds]	Rs.10.00 Lakhs
R3 [Other Sch.8 Languages (except Hindi,Urdu R1 & R2) Channels from 1 ST & 2 ND Rounds or RO or GO Rounds]	Rs.8.00 Lakhs.
G1 [News & Current Affairs Channels from 1 ST & 2 ND Rounds or RO or GO Rounds]	Rs.42.00 Lakhs
G2 [Non News & Current Affairs Channels from 1 ST & 2 ND Rounds or RO or GO Rounds]	Rs.60.00 Lakhs

Table B.4

HD slot shall be auctioned only if vacant HD slot is available

Let's say two vacant MPEG-4 slots are to be auctioned on pro-rata basis for the period starting from 1ST July to 31ST March (274 days), then the bucket wise pro-rata reserve price for 274 days for mid-year e- Auctions in descending order will be as below:

Bucket	Pro-rata starting Reserve Price for the period from 1ST July to 31ST March (rounded off to next higher thousand)
H	Rs.61.56 Lakhs
R1	Rs.5.26 Lakhs
R2	Rs.7.51 Lakhs
R3	Rs.6.01 Lakhs
G1	Rs.31.53 Lakhs
G2	Rs.45.05 Lakhs

Table A.7

For this mid-year e-auction, the round wise Starting Reserve Price & Buckets eligible to participate in auction will be as below:

E-auction Round No.	Pro-Rata Starting Reserve Price	Buckets Eligible to Participate	Buckets Not Eligible to Participate
1 ST (Bucket G2)	Rs.45.05 Lakhs	G2, G1, R2, R3, R1	H
2 ND (Bucket G1)	Rs.31.53 Lakhs	G1, R2, R3, R1	H, G2
3 RD (Bucket R2)	Rs.7.51 Lakhs	R2, R3, R1	H, G2, G1
4 TH (Bucket R3)	Rs.6.01 Lakhs	R3, R1	H, G2, G1, R2
5 TH (Bucket R1)	Rs.5.26 Lakhs	R1	H, G2, G1, R2, R3

Table A.8