

## प्रसार भारती PRASAR BHARATI

(भारत का लोक सेवा प्रसारक India's Public Service Broadcaster)

प्रसार भारती सचिवालय Prasar Bharati Secretariat

PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI

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No. [E-143234]Misc-1/001/13/2019-HR-C-Part(2)

Dated: 15.10.2024

Amendment to Media Internship Policy- No. 03**Subject: Amendments to Clause 3(a), Clause 4, Clause 9(c) and Clause 9(l) of Graduate Media Internship Policy, 2020 - regarding**

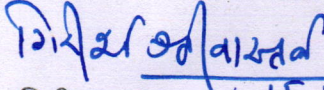
In partial modification of Graduate Media Internship Policy 2020 of Prasar Bharati, notified vide PB communication No. [1016] Misc-1/001/13/2019-HR-C dated 14.10.2020 (Office order No 311/2020/TM&SO), and subsequent amendments dated 10.02.2024 & 16.01.2023, it has been decided to amend parts of the following clauses:

Clause	FOR	READ																																		
3 (a)	<p>Total annual intake of Media Interns in a particular year will not exceed fifty (50). Indicative Directorate/ Vertical wise allocation is given below:</p> <table border="1"> <thead> <tr> <th>Directorate/ Vertical</th> <th>Maximum intake allowed each year</th> </tr> </thead> <tbody> <tr> <td>Sales &amp; Marketing</td> <td>2</td> </tr> <tr> <td>DD News</td> <td>20</td> </tr> <tr> <td>DD (Excluding DD News)</td> <td>10</td> </tr> <tr> <td>AIR (Non News)</td> <td>4</td> </tr> <tr> <td>Prasar Bharati News Service &amp; Digital Platforms</td> <td>10</td> </tr> <tr> <td>Prasar Bharati Sports</td> <td>2</td> </tr> <tr> <td>News Services Division</td> <td>2</td> </tr> <tr> <td><b>TOTAL</b></td> <td><b>50</b></td> </tr> </tbody> </table>	Directorate/ Vertical	Maximum intake allowed each year	Sales & Marketing	2	DD News	20	DD (Excluding DD News)	10	AIR (Non News)	4	Prasar Bharati News Service & Digital Platforms	10	Prasar Bharati Sports	2	News Services Division	2	<b>TOTAL</b>	<b>50</b>	<p>Total annual intake of Media Interns in a particular year will not exceed Two hundred &amp; Fifty (250). Indicative Directorate/ Vertical wise allocation is given below:</p> <table border="1"> <thead> <tr> <th>Directorate/ Vertical</th> <th>Maximum intake allowed each year</th> </tr> </thead> <tbody> <tr> <td>DD News (including RNU's)</td> <td>70</td> </tr> <tr> <td>Doordarshan (Non-News)</td> <td>75</td> </tr> <tr> <td>Akashvani (Non -News)</td> <td>20</td> </tr> <tr> <td>NSD, Akashvani</td> <td>50</td> </tr> <tr> <td>Prasar Bharati News Service &amp; Digital Platform</td> <td>25</td> </tr> <tr> <td>Prasar Bharati Secretariat</td> <td>10</td> </tr> <tr> <td><b>TOTAL</b></td> <td><b>250</b></td> </tr> </tbody> </table>	Directorate/ Vertical	Maximum intake allowed each year	DD News (including RNU's)	70	Doordarshan (Non-News)	75	Akashvani (Non -News)	20	NSD, Akashvani	50	Prasar Bharati News Service & Digital Platform	25	Prasar Bharati Secretariat	10	<b>TOTAL</b>	<b>250</b>
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4 (a)	<p>Graduation in any subject from a recognized university, with Post Graduate Diploma in Radio and TV Journalism/ Journalism/ Mass Communication from Indian Institute of Mass Communication, Delhi and its regional centres.</p>	<p>Graduation in any subject from a recognized university, with Post Graduate Diploma in Radio and TV Journalism/ Journalism/ Mass Communication from Government accredited institutions/ Universities offering Mass Communication courses.</p>																																		

गिरीश अग्रवाल  
15.10.2024

Clause	FOR	READ
9 (c)	Further, such short-term contractual engagements is to be given to a maximum of 50% of existing Media Interns, capping the total number of Media Executives/ Sub Editors at a maximum total of 40 persons per year.	Further, such short-term contractual engagements is to be given to a maximum of 50% of existing Media Interns, capping the total number of Media Executives/ Sub Editors at a <b>maximum of 200 Media Executives in total.</b>
9 (l)	<p>i. To retain good talent in the interest of organization who have been trained by the organization, contracts of Media Executives/Sub Editors may be renewed beyond two years as contractual, subject to following conditions:</p> <p>a. Such renewal will be done preferably for those Media Executives/Sub Editors, who are graded as "Above Expectation".</p> <p>b. This offer is to be done only on need basis of the organization.</p> <p>c. Suitable position will be offered to such Media Executives/ Sub Editors/ Any other category based on their area of working, qualification &amp; organizational needs.</p>	<p>Contracts of Media Executives/Sub Editors may be renewed beyond two years for an additional period of one year only (total 3 years as Media Executive), subject to following conditions:</p> <p>a. Such renewal will be done preferably for those Media Executives/ Sub Editors, who are graded as "Above Expectation".</p> <p>b. This renewal is to be done only on need basis of the organization.</p>

2. This issues with approval of Competent Authority.

  
( गिरीश कुमार Girish Kumar ) 15.10.2024

उप निदेशक (टी.एम.&एस.ओ.) Deputy Director (TM&SO)

To,

- i. DG: Akashvani, DG:DD, DG:NSD, DG: DD News
- ii. ADG(A)/Zonal Head, North/East/West/South/NE Zone, PBS
- iii. ADG(B&A), ADG (NABM), DDG (CPC)
- iv. DDG (Central Archives), DDG (Sports), DDG (Sales)
- v. Director (PBNS) / SO (S-V), DG: Akashvani/ SO (CMS), DG:DD/ DD (News), DG:NSD/ AD(HR), DG:DD News

Copy to:-

- i. Sr. PPS to CEO, Prasar Bharati.
- ii. DDG (Tech) for uploading of the OM on E-office
- iii. Director (PBNS) for uploading of the OM on PB website.