## File No.RFP/06/2023-24EI(P)TV

## **PRASAR BHARATI**

(Broadcasting Corporation of India)

## DIRECTORATE GENERAL: DOORDARSHAN DOORDARSHAN BHAWAN, COPERNICUS MARG, NEW DELHI – 110001

## **BID EXTENSION NOTICE**

Dated: 01/05/2024

In continuation to already advertised Notice Inviting e-Tender (NIT-02/2024-25) dated 19.04.2024 bearing Tender No. RFP/01/2024-25EI(P)TV for Hiring a Multimedia and Media Sales Agency from the empanelled list of DAVP (CBC) for branding, marketing, promotion and media planning, sales and buying of Prasar Bharati's OTT platform for Pre, During and Post launch on DAVP Rates. The last date of submission & opening of bid has been extended due to administrative reasons. Now the Tender will be opened on 06.05.2024 at 15:30 Hrs. The tender submission time will be up to 15:00 Hrs. on 06.05.2024. The other terms and conditions remain the same.

Extension notice Doordarshan/PB websites: may also be seen at https://prasarbharati.gov.in/pbtenders/ e-Procurement Portal of Prasar Bharati https://prasarbharati.eproc.in & CPP Portal https://eprocure.gov.in.

Assistant Engineer For Director General, Doordarshan