

**प्रसार भारती PRASAR BHARATI**  
 (भारत का लोक सेवा प्रसारक India's Public Service Broadcaster)  
**PrasarBharati Secretariat**  
**PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI**  
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**NOTICE INVITING APPLICATIONS (NIA)**

**F.No. [E-241698] A-10/016/30/2024-TM&SO Dated: 26/06/2024**

**Subject: NIA for contractual engagement of Broadcast Executive for OTT at New Delhi, on full time contract basis in Prasar Bharati - reg.**

Prasar Bharati, New Delhi invites applications from experienced and dynamic persons for engagement as **Broadcast Executive** on full time contract basis, based at New Delhi.

1.	<b>Category</b>	<b>Broadcast Executive</b>
2.	No. of Position	3 Nos.
3.	Place of Work	New Delhi
4.	Duration of Engagement	One year
5.	Consolidated remuneration	45,000/-
6.	Essential Qualification	Bachelor's Degree in Media Studies or Communications or Engineering or equivalent diploma from a recognized Institute/University.
7.	Experience	Minimum 5 years in a media organization. <b>Desirable:</b> <ul style="list-style-type: none"> <li>● Understanding of video and audio quality standards and formats.</li> <li>● Proficient in using quality control tools and software as per media industry standards.</li> </ul>
8.	Age	Below 35 years as on date of notification.
9.	Nature of duties:-	<ul style="list-style-type: none"> <li>● Oversee the quality control processes for the content to be published on the OTT platform.</li> <li>● Ensure the content meets technical and quality standards before release.</li> </ul>

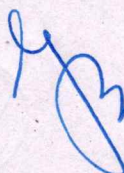
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26.06.2024



		<ul style="list-style-type: none"> <li>● Coordinate with content creators, editors, and technical teams to address and resolve quality issues.</li> <li>● Implement quality control protocols and guidelines.</li> <li>● Monitor and analyse content for the quality, providing feedback and recommendations for improvement.</li> <li>● Stay updated with industry standards and advancements in OTT technology and quality control practices.</li> <li>● Manage and maintain quality control equipment and software.</li> <li>● Generate detailed quality control reports and present findings to senior management.</li> </ul>
10	Desirable Skills and requirement	<ul style="list-style-type: none"> <li>● Experience working with reputed media organizations.</li> <li>● Familiarity with Content Management Systems (CMS) and Digital Asset Management (DAM) systems.</li> <li>● Certification in quality control or related fields.</li> <li>● Experience of working with OTT platforms.</li> <li>● Strong communication and interpersonal skills.</li> <li>● Proven ability to manage multiple projects simultaneously and meet deadlines.</li> <li>● Analytical and problem-solving skills.</li> <li>● Ability to work effectively in a fast-paced, dynamic environment.</li> </ul>

**9. The terms and conditions of the engagement are as given under:**

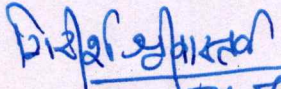
- i. The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- ii. The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.

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- iii. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
  - iv. Period of engagement shall initially be for ONE year with an annual appraisal which may be extendable based on requirement of the organization and performance review.
  - v. The engagement can be discontinued/ terminated with one- month notice or one month's salary in lieu thereof by either side without assigning any reason.
  - vi. No claim of pensionary benefit on account of this contractual engagement shall be admissible.
  - vii. Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
10. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above **may apply online on Prasar Bharati web link <http://applications.prasarbharati.org/> within 15 days from the date of publication** on Prasar Bharati website. In case of any difficulty in submission it may be emailed to **[hrcpbs@prasarbharati.gov.in](mailto:hrcpbs@prasarbharati.gov.in)** along with screenshot of error. Application(s) received through any other mode will not be considered.

**This issues with the approval of the Competent Authority.**

  
(Girish Kumar)  
26.06.2024  
Dy. Director (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 10 above.

Copy to:-

- i. DDG (Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.