

प्रसार भारती PRASAR BHARATI
(भारत का लोक सेवा प्रसारक India's Public Service Broadcaster)
प्रसार भारती सचिवालय Prasar Bharati Secretariat
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI
NOTICE INVITING APPLICATIONS (NIA)

F No. [E-258805] A-10/016/47/2024-TM&SO

Dated: 28.10.2024

Subject: NIA for contractual engagement of UX/UI Designer at New Delhi in Prasar Bharati - reg.

Prasar Bharati invites applications from experienced and dynamic persons for engagement as **UX/UI Designer** on full time contract basis, based at New Delhi.

1. Category: UX/UI Designer
2. No of Position: 1
3. Place of work: New Delhi
4. Duration of engagement: 2 Years
5. Consolidated remuneration: 1,00,000/- per month
6. Qualification—

Educational:

B.Tech (CS/IT/ELECTRONICS) **OR** MCA **OR** equivalent degree from a recognized (AICTE & UGC approved) reputed University/Institute.

OR

Graduate in Product Design from recognized (AICTE & UGC approved) and reputed Institute/University.

Essential skills:

- a. Prototyping, wire framing, user flows, mockups like Figma, Sketch, Photoshop and Illustrator
- b. Expertise in Visual design and design software
- c. Should be proficient in UI /UX design tools.
- d. User research and usability testing
- e. Knowledge of Agile UX design, information architecture
- f. Expertise in designing interfaces that are responsive and adaptable to different screen sizes and devices
- g. Collaboration, Communication and presentation
- h. Prioritization and time management

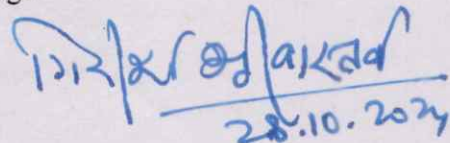
Essential Professional Experience:

Minimum 4 years' experience in relevant Field

7. Role Responsibilities-

- a. Gather and evaluate user requirements in collaboration with team members
- b. Illustrate design ideas using storyboards, process flows and sitemaps
- c. Design graphic user interface elements, like menus, tabs and widgets
- d. Build page navigation buttons and search fields
- e. Develop UI mockups and prototypes that clearly illustrate how sites function and look like
- f. Create original graphic designs (e.g. images, sketches and tables)
- g. Prepare and present rough drafts to internal teams and key stakeholders
- h. Identify and troubleshoot UX problems (e.g. responsiveness)
- i. Conduct layout adjustments based on user feedback
- j. Adhere to style standards on fonts, colors and image.

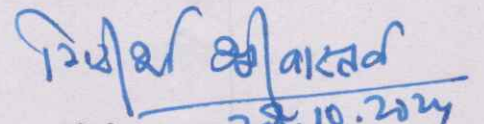
8. Age: **Below 36** years as on date of publishing


28.10.2024

9. The terms and conditions of these engagements are as given under:

- a) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- b) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- c) Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
- d) Period of engagement shall initially be for two years with an annual appraisal which may be extendable based on requirement of the organization and performance review.
- e) The engagement can be discontinued/ terminated with one- month notice or one month's salary in lieu thereof by either side without assigning any reason.
- f) No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- g) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- h) The number of positions may be reduced or increased at the time of final selection at the sole discretion of Prasar Bharati.
- i) Remuneration offered may be negotiated for suitable candidate, at the sole discretion of Prasar Bharati.
- j) Candidates are requested to upload complete and clear copy of all requested documents. Else their candidature shall be rejected without any intimation.
- k) Age / Experience / Education shall be considered till the date of issue of this NIA (inclusive).
- l) Only shortlisted candidates will be contacted via email. Candidates are advised to keep checking inbox / spam / junk folders for any communication from Prasar Bharati.

10. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may apply online on Prasar Bharati web link <http://applications.prasarbharti.org/> within 15 days from the date of publication on Prasar Bharati website along with self attested copies of supporting documents. In case of any difficulty in submission it may be emailed to ddgit@prasarbharati.gov.in along with screenshot of error.


(गिरीश कुमार Girish Kumar)
28.10.2024

उप निदेशक (टी.एम.&एस.ओ.) Deputy Director (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 10 above.

Copy to:-

DDG(Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.