

PRASAR BHARATI
DIRECTORATE GENERAL: DOORDARSHAN
PURCHASE DIRECTORATE (ENGG.)
DOORDARSHAN BHAWAN
NEW DELHI – 110001.

File No: RFP/01/2024-25EI(P)TV

Dated: 19/04/2024

Notice Inviting Open e-Tender (NIT-02/2024-25)

E-tenders are invited for and on behalf of Prasar Bharati, Doordarshan under two bids systems for Supply/SITC/SETC/Services of following Equipment/spares/service from reputed Indian bidders as detailed below:

Open e-tender notice no.	Brief Description	Qty.	Estimated Value including applicable taxes (in Lakhs)	Date of Opening	Earnest Money (Rs.)	Delivery Period
RFP/01/2024-25EI(P)TV	Hiring a Multimedia and Media Sales Agency from the empanelled list of DAVP (CBC) for branding, marketing, promotion and media planning, sales and buying of Prasar Bharati's OTT platform for Pre, During and Post launch on DAVP Rates	1 Job	4,00,00,000	03/05/2024 at 13:00 hours	8,00,000/-	First 12 Months from the launch of OTT

Note:-

- The Tender Documents, Terms and Conditions for Hiring a Multimedia and Media Sales Agency from the empanelled list of DAVP (CBC) for branding, marketing, promotion and media planning, sales and buying of Prasar Bharati's OTT platform for Pre, During and Post launch on DAVP Rates and other details including amendments/changed can be viewed/ downloaded from website <https://prasarbharati.eproc.in>.
- Notice inviting Open e-tender is also available on Doordarshan website <https://doordarshan.gov.in/pbtenders> or from <https://eprocure.gov.in>.

Signed by Narendra Kumar
Choursiya
Assistant Engineer
For Director General, Doordarshan

17:47:54
19/04/2024

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PURCHASE DIRECTORATE (ENGG.)
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F.No. RFP/01/2024-25EI(P)TV

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Notice inviting Open e-Tender (NIT-02/2024-25)

(A) GENERAL INSTRUCTIONS TO BIDDERS:

1. The scope of work / Supply of stores to be tendered are available in the complete bid documents which can be viewed / downloaded free of cost from e-procurement portal of Prasar Bharati, <https://prasarbharati.eproc.in>, or from the website Prasar Bharati, www.prasarbharati.gov.in or CPP Portal <http://eprocure.gov.in>.
2. Both Technical Bid and Financial Bid will be submitted concurrently duly digitally signed on the website <https://prasarbharati.eproc.in>
3. No claim shall be entertained on account of any Technical snag or disruption of internet service being used by bidders. Bidders are advised to upload their bids well in advance to avoid last minute technical snags.
4. All Corrigendum/Amendment/Corrections, if any, will be published on the website <https://prasarbharati.eproc.in>.
5. All documents / papers uploaded / submitted by the bidder must be in English and legible.
6. It is mandatory for all the applicants to have Class-III Digital Signature Certificate, with both DSC Components i.e. signing & Encryption, (in the name of the person who will sign the bid document) from any of the licensed Certifying Agency. For helpdesk, please contact e-Tendering Cell and Help Desk Support on Monday to Friday Ph: 0124-4302033/36/37, prasarbharatisupport@clindia.com. Bidder may contact the Service provider of e-procurement Portal, at mobile no. +91-8130606629 for DSC related queries or can email at vikas.kumar@clindia.com/prasarbharatisupport@clindia.com.
7. It is highly recommended that the bidders should not wait till the last date of bid submission to avoid complications like internet connectivity issue, network problems, system crash down, power failure, browser compatibility issue, system compatibility issue, improper digital signature certificate problem etc. In view of this context, neither Prasar Bharati nor C1 India Pvt. Ltd will be responsible for such eventualities.
8. The Bidders/ Vendors shall be charged the Processing Fees in according with the Estimated Cost of respective Tenders. The following are the charges to be paid by the Bidders /Vendors on the e-procurement portal:

Estimated value of Tender	Processing fees	
	Per Tender Per Bidder	Total including GST
Less than or Equal to Rs. 10 Lakhs	₹ 475.00 + 18 % GST	₹560.50
More than 10 Lakhs but Less than or equals to 50 Lakhs	₹ 925.00 + 18 % GST	₹1091.50
More than 50 Lakhs	₹ 1150.00 + 18 % GST	₹1357.00
Annual charges for Online Bidder / Vendor for the Registration	₹ 450.00 + 18 % GST	₹531.00

9. If in case, for any particular Tender, Estimated Cost is unknown to Prasar Bharati, the Processing Fee would Rs. 1150.00 + 18% GST
10. To participate in the e-bid, it is mandatory for the Applicants to get themselves registered with the Prasar Bharati e-Tendering Portal (<https://prasarbharati.eproc.in>) to have a user ID & Password which has to be obtained by submitting a non-refundable annual registration charges of Rs. 450/- plus 18% GST through online mode (net banking/debit card/credit card). Validity of Registration is 1year.
11. Page No. shall be given on each and every paper/documents serially uploaded in the technical bid.
12. Bidders shall ensure to quote rate of each item. If any cell is left blank and no rate is quoted by

- the bidders, the rate of such item shall be treated as “0” (Zero).
13. To participate in bidding, bidders have to pay Tender Processing Fee as mentioned in the Para 2.1.7 through online mode (net banking/debit card/credit card).
 14. The Bidder may modify or withdraw their bid after submission prior to the Bid Due Date. No Bid shall be modified or withdrawn by the Bidder after the Bid Due Date and Time.
 15. The Bid Security/Earnest Money shall be in the form of Account Payee Demand draft, NEFT/RTGS from any scheduled bank(s), Fixed Deposit Receipt (FDR), Bankers Cheque or Bank Guarantee from an Indian scheduled Commercial Bank, in favour of PB, BCI, DG: DD, New Delhi. In case of EMD Exemption, letter along with NSIC Certificate for MSME in the concerned category of the Tendered items.(Ref Format “Form -3, MSME- Exemption”) will be submitted
 16. Bid Security/EMD shall be placed in a single sealed envelope superscripted with tender reference no. and date of opening so as to reach <Asstt. Director Engg. (Purchase)/Assistant Engineer (Purchase) in Room No.403, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi> before scheduled time on prescribed tender opening date. EMD received after Tender opening date shall be summarily rejected along with the corresponding Tender. Hard copy of any other tender document shall not be accepted. Soft copy of the EMD should be uploaded while submitting bids on e-tendering portal.
 17. Micro and Small Enterprises (MSEs) as defined in MSE Procurement Policy issued by Department of Micro, Small and Medium Enterprises (MSME) or are registered with the Central Purchase Organisation or the concerned Ministry or Department or Start-ups as recognised by Department of Industrial Policy & Promotion (DIPP) shall be exempted from payment in respect of cost of Earnest Money as per the Government instructions on the subject on submission of documentary evidence of valid Registration in the concerned category of the Tendered items.
 18. The successful Bidders will be required to furnish Performance Security Deposit within 30 days of placement of contract at the rate of **3% (three percent)** of value of contract in one of the acceptable forms as per tender documents.(Ref: Circular-05/PP/2023 Dated 06/05/2023 issued by Procurement Policy Wing of Prasar Bharati). Performance Security shall be in the form of Account Payee Demand draft, NEFT/RTGS from any scheduled bank(s), Fixed Deposit Receipt (FDR), Bankers Cheque or Bank Guarantee from an Indian scheduled Commercial Bank in an acceptable form.
 19. Technical Bid must contain scanned copy of Unconditional Acceptance of Prasar Bharati’s Tender Terms & Conditions, GST details and EMD etc.
 20. In case of payment through net-banking the money will be immediately transferred to Prasar Bharati’s designated Account through NEFT/RTGS from any scheduled bank(s), the bidder will have to furnish the UTR Remittance Number(s) before submission of bid, payment details shall also be uploaded on e-procurement portal along with Bid. The payment of EMD through NEFT /RTGS mode should be made well ahead of time to ensure that the EMD amount is transferred to Prasar Bharti account before submission of bid.
 21. The financial Bid shall be opened only of those Bidder(s) found to be meeting the Technical qualifying requirements. In case of nonresponsive Bids, Financial Bids shall not be opened. The opening date of financial bid will be decided later on and same will be informed to eligible Bidders in advance.
 22. Bidders are advised to submit written queries in advance of the Pre-Bid Meeting. The Form # 13 can be used for this purpose. The Pre-Bid queries may also be submitted through e-procurement portal of Prasar Bharati. After the Meeting, the techno-commercial requirements may be revised, if considered necessary. After that no request/query will be entertained.
 23. Prasar Bharati reserves the right to accept or reject any or all applications without assigning any reasons. Prasar Bharati also reserves the right to annul the tender process at any stage without assigning any reason.
 24. If any clarification is needed from the bidder about the deficiency in his uploaded documents, he will be asked to provide it through e-procurement portal of Prasar Bharati. The bidder shall upload the requisite clarification/documents within time specified by Prasar Bharati, failing which tender will be liable for rejection.
 25. Prasar Bharati reserves the right to reject whose performance at ongoing Supply/ Work(s) is below par and usually poor and has been issued letter of restrain/Temporary/Permanent debar by

any office of Prasar Bharati, Government or Public sector. (Rule 151, GFR 2017) Prasar Bharati reserves the right to verify the credential submitted by the agency at any stage (before or after the award of the work). If at any stage, any information /documents submitted by the applicant is found to be incorrect/false or have some discrepancy which disqualifies the firm then Prasar Bharati shall take the following action:

- i. Forfeit the entire amount of EMD submitted by the firm.
 - ii. The agency shall be liable for debarment from tendering in Prasar Bharati, apart from any other appropriate contractual/legal action.
 - iii. Public procurement policy for Micro, small and medium enterprises registered under MSME shall be followed as per the directives of Government of India prevailing at the date of acceptance
26. Bidders have to submit a GST Registration Certificate while uploading the tender.
 27. Bidders shall separately indicate the HSN/SAC code, rate and amount of GST for each quoted item as applicable on the date of tendering in their offer, failing which the offer may be rejected.
 28. IGST and Compensation Cess (wherever applicable) will be levied on imports.
 29. Terms & Conditions given in Technical specifications will supersede for conflict with any terms & conditions given in Tender Document.
 30. The bidders are required to submit the duly signed integrity pact, if estimated cost is above 2 Crore otherwise submit it unsigned.
 31. The insertion of Rule 144(xi) in General Financial Rules, 2017 in "Fundamental principles of public buying" regarding the Bidders from countries sharing a land border with India vide OM No F.No 6/18/2019-PPD dated 23rd July, 2020 of Ministry of Finance shall be applicable.
 32. The tenders under this NIT are only for Indian bidders as per Amendments in General Financial Rules, 2017- Global Tender Enquiry issued by Department of Expenditure of Ministry of Finance vide Letter F.N. F.No.12/17/2019-PPD dated 15.05.2020.

(B) LIST OF MANDATORY DOCUMENT

1. Covering Letter' on Bidder's 'Letter head' clearly specifying the enclosed contents.
2. Bidder's General Information', as per Annexure-1 ('Form-1') along with Copy of 'PAN' and 'GST' registration
3. Bid Submission Form and Agreement, as per Annexure -3
4. Scanned copy of EMD along with Annexure-4
5. Copies of documents required as per 'Annexure -5 (May be modified, if required) and as mentioned elsewhere in the Tender Document.
6. Nil deviation Certificate as per 'Annexure-6'.
7. Declaration regarding Holiday/Banning, in 'Annexure-7
8. Letter of Authority' on the Letter Head, as per 'Annexure 2'
9. E-Banking Mandate form, as per Annexure - 8
10. Declaration regarding MSME, as per Annexure -11
11. Proforma for Bank Guarantee for Performance security, as per Annexure -12
12. Integrity Pact as per Annexure -9 (if applicable) (for estimated contract value of Rs. Two Crores or more) duly filled and signed.
13. DD's Tender Document along with Technical Specifications should be duly signed on each page.
14. Empanelment in DAVP list with affidavit to be submitted
15. Letter of authority to sign and upload bid documents.
16. Undertaking regarding Fall Clause
17. Enclosures as per Commercial requirement.
18. Enclosures as per technical requirement
19. Certificates as mentioned on along with evidence of valid registration by the Competent Authority to be attached, if applicable.
20. Any other information/details required as per Tender Document

Assistant Engineer
For Director General