

**PRASAR BHARATI**  
**(INDIA'S PUBLIC SERVICES BROADCASTER)**  
**News Services Division: Akashvani**  
**New Delhi- 110 001**

No. GNR/Contractual Urdu News/2024

Dated : 11.12.2024

**SUB: Inviting Applications for engagement of Newsreader-cum-translator (Urdu) on casual assignment basis in News Services Division, Akashvani, New Delhi**

Applications in the prescribed proforma are invited from interested candidates of Indian Origin residing in Delhi and NCR area for engagement of **Newsreader-cum-translator (Urdu) on casual assignment basis** in News Services Division, Akashvani, New Delhi.

**Newsreader-cum-Translator (Urdu) (casual assignment basis)**

**Essential Qualification:**

- Graduate from a recognized university.
- Diploma/Degree in Journalism/Mass Communication from a recognised institution/University
- Proficiency in English and Urdu.
- Having a voice suited to broadcasting.

**Desirable qualification:**

- Diploma/Degree in Translation from a recognised institution
- Two years experience of journalistic work in Radio/TV/Print
- Knowledge of basic computer applications.

**Nature of Job :**

Translation of news stories and news based text from English to Urdu and vice-versa and reading the News Bulletins.

**Method of Selection:**

The Selection procedure comprises two stages (1) written test (2) voice test & interview to assess the professional competence and knowledge of the candidate in concerned language. Each test carries 100 marks. The syllabus for the written test includes translation from English to Urdu and vice-versa, short notes on current affairs and general knowledge etc. All the questions are to be answered in the language for which the candidate is appearing. The

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duration of the written test will be three hours. Candidates securing marks 50 and above in the written examination will be called for Voice test to assess voice quality, Modulation, Diction, Pronunciation, Accent. Voice test may be followed by interview to assess the suitability of the candidate for radio news by the Selection Committee. The Selection Committee will recommend candidates securing 50 marks or above in the Voice test & interview, the approval of which will be given by Head of Office Director General (News) for empanelment.

**Age :**

**Not less than 21 years and not more than 50 years**

#### **TERMS AND CONDITIONS**

1. The applicant may note that working on casual assignment basis for NSD : Akashvani will not confer any right for regularization of services in this organization. The booking will be offered from time to time on the basis of the requirements of the organization and will not normally exceed six days in a month. The candidates are required to deposit application processing fee (non-refundable) at the following rates:

- a. General category : Rs.354/- (including GST)
- b. SC/ST/OBC : Rs.266/- (including GST)

The applicants can make the payment of the application fee either through a bank draft payable in favour of

**PB:DG (News), NSD, AIR, New Delhi**

or online at

**Bank Name & Branch : State Bank of India, Parliament Street New Delhi**

**Account No. 11084233458**

**IFSC Code : SBIN0070691**

(UTR details to be attached with the application)

2. Candidates working in Govt./Autonomous bodies should obtain a 'No Objection Certificate' from their respective employers.
3. Application with all enclosures must reach to the Administrative Officer, News Services Division, Akashvani, Room No. 221, New Broadcasting House, Parliament Street, New Delhi-110 001 **on or before 31.12.2024 (6 pm)**. The envelope containing the application in the prescribed format should be super scribed with "**Application for Newsreader-cum-translator(Urdu) in NSD, Akashvani to be engaged on casual assignment basis**". Applications received after the prescribed date and time will not be considered. For any late receipt or non-receipt of the applications, this Division shall not be held responsible and no further correspondence in this regard shall be entertained. Further applications received without enclosures, not fulfilling the eligibility criteria shall be straightaway rejected.

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4. The eligible candidates will be informed through email and a list of eligible candidates will be put on the NSD: Akashvani website "[www.newsonair.gov.in](http://www.newsonair.gov.in)". The candidates will be informed sufficiently in advance about the exact time, date & venue etc. for the written examination and the same information will also be put on NSD: Akashvani website. All the applicants are requested to constantly check the email and website on regular basis after the closing date for the submission of the application. No call letter will be delivered to candidates for the written examination and audition/voice test.
5. The shortlisted candidates will be called for Voice test and the interview. Only shortlisted candidates will be informed through email. The final results will also be available on the NSD: AIR website [www.newsonair.gov.in](http://www.newsonair.gov.in).
6. The applicants are required to submit their applications in the prescribed format given in the advertisement only.
7. The applicant may please note that the written, Voice tests & Interview will be held in Delhi. No TA/DA will be admissible to the candidates attending the written/voice-test/interview etc.

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**PROFORMA FOR APPLICATION**

**APPLICATION FOR ENGAGEMENT AS NEWSREADER-CUM-TRANSLATOR (URDU) ON CASUAL ASSIGNMENT BASIS IN NSD, AKASHVANI, NEW DELHI.**

Paste your  
Photograph  
here

1. Name of Candidate:
2. Date of Birth (attach proof):
3. Address (attach proof):
4. Telephone No./E.mail address :
5. Whether belongs to SC/ST/OBC:
  - a) If yes, Proof thereof ( attested copy of the certificate in proof of the same be submitted along with application).
6. Educational/Professional Qualifications (attach proof):
7. Experience in News Media (attach proof):
8. Service Particulars, if any:
  - (a) Name of Office/Department:
  - (b) Post held :
  - (c) Details of Job :

(If in Govt. Service, he/she has to obtain no objection certificate from his/her office).
9. Details of fee paid :
  - a) DD No. \_\_\_\_\_ dated \_\_\_\_\_  
Drawn on \_\_\_\_\_ Amount \_\_\_\_\_
  - b) UTR for online payment \_\_\_\_\_

Date:

Signature of Candidate

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11.12.20