

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati House
Copernicus Marg, New Delhi -110001

No: P-1/014(98)/2019-Ops

Dated: 08.03.2021

Notification
(No. 01/2021-Ops.)

Prasar Bharati is, hereby, notifying the amendment to the "Policy Guidelines for Commissioning of Programmes under DAP (Direct Assignment Process)" notified vide Notification No. 01/2020-Ops. on 20.10.2020, in pursuant to approval of Prasar Bharati Board in its 165th meeting held on 18.02.2021.

2. These amendments shall be called as "Policy Guidelines for Commissioning of Programmes under DAP (Direct Assignment Process) (First Amendments), 2021" and shall come into force from the date of this notification.

3. These amendments, as annexed, are being placed on Prasar Bharati website www.prasarbharti.gov.in for the information of all the stakeholders.


(Prakash Veer) 8/3/21
DDG (Operations)

Copy to:

- i) Staff Officer to CEO, Prasar Bharati
- ii) PPS to Member(Finance)
- iii) DG:DD, DG:AIR, DG:N&CA, DG:NSD
- iv) All Zonal Heads(Content Ops.)
- v) DDG(Content Sourcing), PBS
- vi) DDG(Corporate Governance), PBS
- vii) DDG(Tech), PBS for placing this notification on the Prasar Bharati Website

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati House
Copernicus Marg, New Delhi -110001


**Policy Guidelines for Commissioning of Programmes under DAP
(Direct Assignment Process) (First Amendments), 2021**

P-1/014(98)/2019-Ops. Prasar Bharati Board in its 165th meeting held on 18.02.2021 has approved further to amend the "Policy Guidelines for Commissioning of Programmes under DAP (Direct Assignment Process)" notified on 20.10.2020 (hereinafter called as "Policy Guidelines") as under:

1. Short title, extent and commencement.
 - i) These amendments shall be called as "Policy Guidelines for Commissioning of Programmes under DAP (Direct Assignment Process) (First Amendments), 2021".
 - ii) These shall come into force from the date of this notification.

2. In the Policy Guidelines, the existing sub-clauses as mentioned in column (1) in the following table shall be substituted as mentioned in the column (2) of the following table:

Sub-clause	Substituted by
(1)	(2)
2.1.4.	Suo-motu proposals on topics/subjects/themes of iconic/strategic/national significance from Reputed/eminant production houses, creative directors, producers shall be scrutinized by the Scrutiny Committee before placing them before Prasar Bharati Management for shortlisting. The shortlisted proposals shall be examined by the Finance Committee in terms of sub-clause 4.1.2 and financial viability for further reference to the DAP Empowered Committee for evaluation.
2.2.2.	The proposals recommended/ approved by the Empowered Committee shall be submitted for expenditure sanction to the Competent Authority as per the delegation of financial power.
4.1.2.1.	Examine the viability of the proposal based on budget and costs, source of funding, business model, revenue potential if any etc. in line with prevalent industry norms and rates;
4.1.2.2.	Discuss details for clarification/ negotiation with the Producer/applicant as required;



8/3/21

6.1.7.	Submission of the proposals for expenditure sanction to the Competent Authority as per the delegation of financial power. However the decision of the Empowered Committee for proposals under 2.1.1 to 2.1.3 shall be ratified by the Board irrespective of the delegation of financial power;
---------------	--

3. In the policy guidelines, for the phrase "Costing Committee" in Sub-clauses 4.1., 4.1.2. and in 4.2., the phrase "Finance Committee" shall be substituted.

Earlier Notifications:

1. "Policy Guidelines for Commissioning of Programmes under DAP (Direct Assignment Process)" notified vide Notifications no. 01/2020-Ops. dated 20.10.2020


8/3/21