

प्रसार भारती **PRASAR BHARATI**  
(भारत का लोक सेवा प्रसारक **India's Public Service Broadcaster**)  
**PrasarBharati Secretariat**  
**PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI**  
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**NOTICE INVITING APPLICATIONS (NIA)**

**No[E283983]A-10/016/14/2025-TM&SO Dated:26-05-2025**

**Subject: NIA for contractual engagement of Sales Manager at New Delhi, on full time contract basis in Prasar Bharati - reg.**

Prasar Bharati, New Delhi invites applications from experienced and dynamic persons for engagement as **Sales Manager** on full time contract basis, based at New Delhi.

1.	<b>Category</b>	<b>Sales Manager</b>
2.	No. of Position	1 No.
3.	Place of Work	New Delhi
4.	Duration of Engagement	One year
5.	Consolidated remuneration	Rs 1.75 lakh to Rs 1.99 lakh (Negotiable).
6.	Essential Qualification	MBA in Marketing or PG Diploma in Marketing from a reputed Institute/University.
7.	Experience	10 to 15 years of relevant experience in Marketing, Sales or Business development. Preferable: Proven experience in Marketing and Sales <b><u>Desirable:</u></b> <ul style="list-style-type: none"><li>• Demonstrated success in developing marketing strategies, driving sales, managing campaigns, and achieving targets.</li><li>• Prior experience in leading teams, mentoring junior executives, in leading linear TV channels/ digital platforms.</li><li>• Ability to analyze market data, customer insights, and competitor trends to create effective marketing plans.</li><li>• Build and maintain strong client relationships.</li></ul>
8.	Age	Below 50 years as on date of notification.
9.	Nature of duties:-	Sale of FCTs for all Linear and Digital platforms from Corporate and Retail Clients.

  
26.05.2025

10.	Desirable Skills and requirement	<ul style="list-style-type: none"> <li>• Excellent communication and negotiation skills.</li> <li>• Ability to work independently and as part of a team.</li> <li>• Bilingual (Hindi &amp; English)</li> </ul>
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**9. The terms and conditions of the engagement are as given under:**

- i. The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- ii. The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- iii. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
- iv. Period of engagement shall initially be for ONE year with an annual appraisal which may be extendable based on requirement of the organization and performance review.
- v. The engagement can be discontinued/ terminated with one- month notice or one month's salary in lieu thereof by either side without assigning any reason.
- vi. No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- vii. Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- viii. The number of positions may be reduced or increased at the time of final selection at the sole discretion of Prasar Bharati.
- ix. Candidates are requested to upload complete and clear copy of all requested documents. Else their candidature shall be rejected without any intimation.
- x. Age / Experience / Education shall be considered till the date of issue of this NIA (inclusive).
- xi. Only shortlisted candidates will be contacted via email. Candidates are advised to keep checking inbox / spam / junk folders for any communication from Prasar Bharati.

10. Those candidates who are eligible and willing to work on above

*12/21 2025*  
*26.05.2025*

terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above **may apply online on Prasar Bharati web link <http://applications.prasarbharati.org/> within 15 days from the date of publication** on Prasar Bharati website. In case of any difficulty in submission it may be emailed to **[hrcpbs@prasarbharati.gov.in](mailto:hrcpbs@prasarbharati.gov.in)** along with screenshot of error. Application(s) received through any other mode will not be considered.

**This issues with the approval of the Competent Authority.**

  
( गिरीश कुमार Girish Kumar )

उप निदेशक (टी.एम.&एस.ओ.) Deputy Director (TM&SO)

To,

Director (PBNS) - with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 10 above.

Copy to:-

- i. DDG (Tech), PB Sectt. - with a request to host this circular on the Prasar Bharati e-office notification.