

Prasar Bharati Secretariat
PPC, 7th Floor, Prasar Bharati House,
Copernicus Marg, New Delhi

F. No: A-10011/01/2024-PPC-Part(3) (E-267522)

Dated: 23/05/2025

OFFICE ORDER NO. 58 /2025-PPC

With the approval of CEO, Prasar Bharati, the work assignment of following officers is hereby ordered with immediate effect and until further orders:

(i) Work Assignment of ADG(E) officers:

S. No.	Name of the officer (Sh./Smt./Ms.)	Existing Assignment	New Assignment	Remarks
1.	Rajesh Jain	ADG(Planning & Design), DG: Akashvani, ADG(HQ), DG: DD, ADG(E), DDK Delhi ADG(E), DD News Integrated Project Monitoring Cell, Akashvani & DD Capital Budget and Estimates, DD VVIP Coverages (Deployment of Technical Resources)	ADG(Planning & Design), DG: Akashvani ADG(Integrated Project Monitoring Cell), Akashvani & DD	
2.	Ved Prakash	ADG(HR), PB ADG(Planning & Design), DG: DD ADG(Tech.), PBS Project Management for DD India Manpower Audit related matters	ADG(Planning & Design), DG: DD ADG(Tech.), PBS	
3.	Aftab Ahmed	Zonal Head(Admin & BO), NZ Zonal Head(BO), National Zone of Akashvani & DD	ADG(Admin), NZ	
4.	A.K. Jha	ADG (Domestic Distribution and Convergence), Akashvani & DD ADG(PB Resources) ADG(Land Management) ADG(Platform)	ADG (Platform, Distribution) ADG (Land Management)	
5.	Deepak Joshi	ADG(HQ), DG: Akashvani Capital Budget & Estimates, Akashvani DDG (Content Ops- Content monetization of AIR including Digital radio) AIR Programme Policy; PP&D,	ADG(R&D)	Shri Deepak Joshi, ADG(E) is transferred to O/o ADG(R&D) Delhi [AIR Roll]

		AIR (Form Home Unit & Family Welfare Unit); Spoken words and matters related to procurement of sound recording rights and related royalties		
6.	R.P. Joshi	ADG(IT), PB	ADG(IT), PB ADG(BO), NZ ADG(BO), National Zone of Akashvani & DD	
7.	Neelam Singh	ADG(Integrated Procurement Cell), Akashvani & DD DDG(E-HR), Akashvani & DD	ADG(Integrated Procurement Cell), Akashvani & DD	
8.	S.K. Saxena	ADG(Admin), PBS	ADG(Admn.), PBS ADG(HR), PB Manpower Audit Related matters, Raj Bhasha, <i>PBS</i>	The charge of Raj Bhasha stands withdrawn from Shri Anil Srivastava, ADG(B&A).
9.	P.P. Shukla	DDG(E), DD Kashir and Special Projects, DG:DD DDG(DCS), PB	ADG(HQ), DG:DD DD Kashir and Special Projects ADG(DCS) Capital Budget & Estimates, DD	
10.	Manoj Gupta	DDG(TM&SO), PBS DDG(E), Land Management, PB	ADG(TM&SO) ADG(PB Resources)	
11.	Prakash Veer	DDG(Global Outreach), PB NABM Delhi (As faculty)	ADG(NABM) ADG(Global Outreach), ADG(Innovation)	
12.	Ruchi Agrawal	CPIO, PB CGRO PB Grievance Redressal Officer for SC/ST matters, PBS	ADG(HQ), DG: Akashvani Capital Budget & Estimates, AIR	Ms. Ruchi Agrawal, ADG(E) is transferred to DG: Akashvani.
13.	R.K. Joshi	ADG(R&D) ADG(NABM) DDG(NABM), Delhi HoO for NABM Delhi	ADG(RTI & Grievances), PB	The charge of ADG(RTI & Grievances), PB stands withdrawn from Shri Anil Srivastava, ADG(B&A).
14.	P. Geetharani	ADG(BO), SZ	ADG(BO), SZ	
15.	Kalyan Dutta	ADG(Admn.), EZ on look after basis	ADG(Admn.), EZ	
16.	Dhruba Nanda	ADG(BO), EZ on look after basis	ADG(BO), EZ	
17.	Praveen Kumar Kawade	ADG(Admn.), WZ on look after basis	ADG(Admn. & BO), WZ	

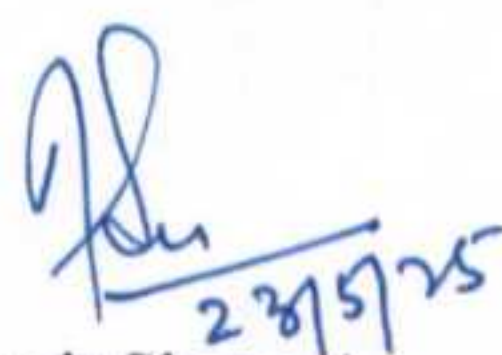
Q/c

(ii) Work Assignment of DDG(E)s

Sl. No.	Name of the Officer (Sh./Smt./Ms.)	Existing Assignment/ Place of Posting	New Assignment	Remarks
1.	Hemendra Soni	DDG(Finance), DG: Akashvani DDG(Commercial), DG: Akashvani	DDG(Transmitter Maintenance), DG: Akashvani DDG(SMS), DG: Akashvani	
2.	Rajesh Babu	DDG(Tx Maintenance), DG: Akashvani DDG(Substitution & Transfusion Cell), PB	DDG(Studio Design) DDG(SCD), P&D Unit, DG: Akashvani	
3.	Archana M Gupta	DDG(Finance) PBS DDG (Procurement Policy), PB	DDG(HQ), DG: DD DDG(Integrated Project Monitoring Cell), Akashvani & DD	
4.	P. K. Thakur	DDG(Integrated Procurement Cell), Akashvani	DDG(Finance), DG: Akashvani DDG(Commerical), DG: Akashvani	
5.	B. K. Oberoi	DDG (Studio Design) DDG(SCD), P&D Unit, DG: Akashvani	DDG(Finance), PBS DDG (Procurement Policy), PB	
6.	S. K. Srivastava	DDG(E), DG: Akashvani	DDG(Integrated Procurement Cell) Akashvani	
7.	Jitendra Arora	DDG(A) DG: Akashvani, DDG(A), NSD, Delhi DDG(P-HR), AIR & DD	DDG(P-HR), Akashvani & DD DDG (Programme Policy), Akashvani DDG (Content Ops), Akashvani	
8.	Rajesh Kumar	DDG(E), DG: DD	DDG(Admn.), DG: Akashvani DDG (A-HR), Akashvani & DD	
9.	Ravindra Goyal	DDG(E), Transmitter Design (FM,MW & SW), P&D Unit, DG: AIR	DDG(E), Transmitter Design (FM,MW & SW), P&D Unit, DG: AIR DDG(E-HR), Akashvani & DD	
10.	A.K. Verma	DDG(A-HR), Akashvani & DD	DDG(Studio Maintenance), DG: Akashvani	
11.	Sandhya Farkya	DDG(SMS), DG: Akashvani	DDG (RTI & Grievance cell) Grievance Redressal Officer for SC/ST matters, PBS	
12.	A. K. Pathak	DDG(Integrated Project Monitoring Cell), Akashvani & DD, DDG (DD News) till 31.05.2025	DDG (DD News)	



13.	Chandra Shekhar	DDG(IT), PB	DDG (DDK Delhi)	The charge of DDG(DDK Delhi) stands withdrawn from Shri Abhishek Agrawal, DDG(E).
14.	Rajeev Kumar	DDG(Integrated Procurement Cell), DG:DD	DDG(Integrated Procurement Cell), DG:DD Spectrum Management, DG:DD	In addition to his existing assignments and without any extra remuneration.
15.	K. K. Rao	DDG(E), DG:DD	DDG(Land Management), PB	
16.	Rajesh Meena	DDG(E), DG:DD	DDG(IT), PB	
17.	Prashant Srivastava	DDG(E), DG:DD	DDG (Disc. & PPC)	The charge of DDG(PPC) stands withdrawn from Shri Amit Sharma, DDG(E)


 (Amit Sharma)

Dy. Director General(PPC)
 Ph. No. 011-23118417

To,

1. Officer(s) concerned.
2. DG,Akashvani, DG,Doordarshan, DG,NSD Akashvani, DG,DD News.
3. E-in-C (Broadcast Operations)/E-in-C (Special Initiative & Common Services)
4. All ADGs/DDGs at PB Secretariat.
5. All Zonal ADGs (Admin) and Zonal ADGs (BO) and Zonal ADGs (Content Ops)/ All Akashvani Stations/DDKs through respective SCOR Sections.
6. ADG (NABM)/CE (CCW).
7. Director (PBNS and DP).
8. DDG (A-HR)/ DDG (E-HR)/ DDG (P-HR), Akashvani & DD.
9. DDG(Admin), DG:Akashvani/ DDG(Admin), DG:DD.
10. DDE (Tech), PBS for uploading this order on Website.
11. DDA (HRIS/ SCOR), DG: Akashvani & DG: DDn.
12. Hindi Unit for Hindi version.
13. Office orders folder.

Copy to:

1. PPS to Chairman, PBB
2. PPS to CEO, PB
3. PS to M(F)/ M(P)
4. O/o CVO PB Doordarshan Bhawan