



INDIA'S PUBLIC SERVICE BROADCASTER

ANNUAL REPORT 2020-21

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PRASAR BHARATI – AN OVERVIEW

A. INTRODUCTION:

Prasar Bharati, India's Public Service Broadcaster, was established under the Prasar Bharati Act, 1990, and came into existence on 23rd November 1997. Its mandate is to organize and conduct public broadcasting services in the country -- to inform, educate and entertain, and to ensure balanced development of broadcasting on radio and television. Over the years it has worked tirelessly to fulfil its statutory mandate as enshrined in the Prasar Bharati Act.

Akashvani (All India Radio – the radio network) and Doordarshan (the Television network) are its constituents. Prasar Bharati also operates DD Freedish, the only free Direct to Home service which is the largest distributed DTH platform in India. Prasar Bharati extends its reach to its audiences through digital platforms, operates the NewsOnAir App as well as Prasar Bharati News Service (digital news service) in tandem with its nationwide multilingual Broadcast Services.

Doordarshan and All India Radio have played a catalytic role in the development of the nation. The contributions made by radio and television in almost every sphere -- agriculture, industrial growth, education, health care, immunization, emancipation of women, strengthening of grassroots governance and democratization process are well recognized. The broadcast networks safeguard citizens' rights to be informed freely and objectively on matters of Public interest, national and international, and facilitate a fair and balanced flow of information including divergent views without promoting any ideology. The organization strives to uphold the unity and integrity of the country and the values enshrined in the Constitution.

Focussed attention is given to cultural diversity and languages, rural development, environment, food and agriculture, health & family welfare, education and Sports, and science and technology. Programmes for special needs of the youth, empowerment of women, social justice, welfare of working classes, minorities and tribal communities, protecting the interest of children and vulnerable sections of society, are broadcast. Content is also live streamed and can be accessed anywhere through the mobile app NewsOnAir.

Prasar Bharati Channels occupy a position of credibility and trust in a highly commercialized electronic media environment in the country. Ethical norms and guidelines framed by Prasar Bharati provide a bench-mark for the industry.

B. OBJECTIVES:

The following are major objectives of Prasar Bharati set out in the Prasar Bharati Act, 1990:

- i) To uphold the unity, integrity of the country and the values enshrined in the Constitution.
- ii) To promote national integration.

- iii) To safeguard the citizen's right to be informed on all matters of public interest and presenting a fair and balanced flow of information.
- iv) To pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.
- v) To create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.
- vi) To provide adequate coverage to the diverse cultures, sports & games and the youth affairs.
- vii) To promote social justice, safeguarding the rights of working classes, minorities and tribal communities.
- viii) To promote research and expand the broadcasting facilities and development in the broadcasting technologies.

C. THE PRASAR BHARATI BOARD

Prasar Bharati is governed by the Prasar Bharati Board, which comprises a Chairperson, an Executive Member (Chief Executive Officer), a Member (Finance), a Member (Personnel), six part-time Members, a representative of the Ministry of Information & Broadcasting and the Directors General of All India Radio and Doordarshan as its ex-officio Members.

The tenure of Chairman is three years subject to the maximum age limit of 70 years, whichever is earlier. The Executive Member has tenure of five years, subject to an age-limit of sixty-five years, whichever is earlier. The Member (Finance) and the Member (Personnel) are whole-time Members with a six-year tenure subject to the age limit of 62 years, whichever is earlier. The Prasar Bharati Board normally meets at least six times in a year.

The composition of Prasar Bharati Board during the year 2020-21 was as under:

- Chairman Vacant
- Chief Executive Officer Shri Shashi Shekhar Vempati

WHOLE TIME MEMBERS

- Member (Personnel) Vacant
- Member (Finance) Shri Rajeev Singh

MEMBER NOMINATED BY MINISTRY OF INFORMATION & BROADCASTING

- Addl. Secy. & FA, MIB & Nominated Member Shri Ali R. Rizvi

PART TIME MEMBERS

- Smt. Kajol Devgan w.e.f. 23.02.2016
- Shri Ashok Kr. Tandon w.e.f. 08.07.2020
- Shri Alok Agrawal w.e.f. 08.07.2020
- Shri Sanjay Gupta w.e.f. 08.07.2020
- Smt. Shaina NC w.e.f. 09.07.2020
- Shri Salim Merchant w.e.f. 09.07.2020

EX-OFFICIO MEMBERS

- Director General, DD Shri Mayank Agrawal
- Director General, AIR Vacant

MEETINGS OF THE PRASAR BHARATI BOARD

During the year, 6 meetings of Prasar Bharati Board (161st to 166th) and 14 meetings of Board Committees were held. Some important decisions taken and key matters deliberated upon during these meetings are as under:

- Emergency Broadcast Measures during COVID 19 Pandemic
- Establishment of Prasar Bharati Recruitment Board
- Reconstitution of Committees of the Board
- Signing of MoU between Prasar Bharati & Bhaskaracharya National Institute for Space Applications and Geo-Informatics {BISAG (N)} facilitating public access to educational TV channels
- Policy for sourcing content through DAP (Direct Assignment Process)
- Strengthening news gathering and rationalisation of news agencies
- Approval for signing of the MoU for coverage of the Ayodhya Heritage Project
- Assignment of Content Project on “Unsung Heroes/Battles/Movements of India’s Independence across all the regions of the country” to commemorate 75 years of India’s Independence.
- Launch of DD Retro, Acquisition of iconic DD serials of yesteryears including the serial ‘Saibaba tere Hazaron Hath’ on perpetual rights basis
- Framing of a Scheme for Out of Court Settlement of Outstanding Matters with Defaulting Advertising Agencies/Clients
- Board approval for deposit of the money awarded by the Arbitrator in the case with M/s SIS Live, in the High Court.

D. THE ORGANISATIONAL SETUP

The Prasar Bharati Board functions at the apex level ensuring general superintendence, direction and management of the affairs of the Corporation. The Board is assisted by a Secretariat consisting of officers from Programme, Technical, Finance and Administration.

The Executive Member is the Chief Executive Officer (CEO) of Prasar Bharati. Officers from different streams in the Prasar Bharati Secretariat assist the CEO, Member (Finance) and Member (Personnel) in overseeing operations, implementation of plans and policies, as well as management of budget, accounts and financial matters.

The All India Radio (AIR) and the Doordarshan (DD) Directorates are headed by respective Directors General (DG). The News Wing of All India Radio is headed by Director General, News Services Division (NSD) and that of Doordarshan by Director General, News and Current Affairs (N&CA).

The DGs are assisted by Additional Directors General (ADGs) in Programme, Administration and Finance Wings, and an Engineer-in-Chief in the Engineering Wing.

The Directorates are responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management, overseeing operations and maintenance activities, etc.

Field level Operations and Management are executed through the zonal offices in the North Zone (Delhi), South Zone (Chennai), East Zone (Kolkata), West Zone (Mumbai) and North East Zone (Guwahati). ADG level officers function as Zonal Heads for Content Operations, Broadcast Operations and Administration. A National Zone supervises the National channels of Doordarshan and All India Radio.

Prasar Bharati has a Vigilance set-up at the headquarters headed by a Chief Vigilance Officer.

Commercial Sales and Billing of All India Radio is handled by the Central Sales Unit (CSU) at Mumbai along with 15 main Commercial Broadcasting Service (CBS) Centers (renamed Sales Centres- SCs) across the Country. The Commercial Revenue Division (CRD) (renamed Public Outreach Service -POS) in Delhi manages Government business. Corporate Sales in Doordarshan are handled by Commercial Revenue Divisions (CRDs) (renamed Sales Divisions-SDs) located in Mumbai, New Delhi, Kolkata and Bengaluru. Centralised Billing is done by the Doordarshan Commercial Service (DCS) in Delhi.

The National Academy of Broadcasting & Multimedia (NABM) with its main campus at Kingsway Camp, Delhi is Prasar Bharati's training facility. It has regional campuses at Bhubaneswar and Shillong. The Academy's Programme Division is responsible for in-service training of Programme and Administrative personnel. The Technical Division organizes Training Courses for the engineering staff. The NABM also conducts departmental promotion examinations for staff including examination for recruitment in various cadres.

The Archives, Research Department, Civil Construction Wing (CCW) and AIR Resources are common facilities for AIR and Doordarshan.

The PB Recruitment Board (PBRB) created on 12.02.2020, handles recruitment of personnel below the level of Joint Secretary to the Govt. of India

E. REFORMS AND STRATEGIES:

1. Fundamental shifts with Digital Platforms:

a) Development and Operations

- i. In house development of Corporate website inclusive of Prasar Bharati Secretariat, Doordarshan, All India Radio & External Service Division.
- ii. NewsOnAIR website (i.e. newsonair.com), is a consolidated News Website of PBNS, News Service Division AIR and DD News, with monetization and revenue generation.
- iii. Development of NewsOnAir app for Android and IOS users.
- iv. Coordination and procurement of resources, Website design and development, Portal Development and Maintenance, Security Audit, Online advertisement management, Digital Promotion and Branding.
- v. Special Initiative - Sign Language distribution to private media as per the directives from Parliament/ Ministry I & B. Authorization based FTP system developed.

b) Content Management for Prasar Bharati Digital Channels

Various activities regarding content management including addition of Channels in the Prasar Bharati CMS, verification of the social media accounts, clearing the potential claims regarding monetization & content ownership have been carried out.

Total Reach of Prasar Bharati YouTube as per Content Management System for the year is:

- Impressions – 15.2 Billion (Up by 102%),
- Views increased by more than 100%

c) Social Media Amplification & Digital Operations

- i) The following events have been extensively covered by PBNS -- Mann Ki Baat, International Yoga Day, Ayodhya Bhumi Poojan coverage, Coverage on R-Day and I-Day, Howdy Modi Event, Namaste Trump Event, NCPCR Developments, Janmashtami Celebrations, Pariksha Pe Charcha, Economic Survey - CEA's Interviews, Amarnath Arti, US Elections 2020, Gandhi Smirit Dandi Yatra, Rath Yatra etc.
- ii) Live Events of The Hon'ble Prime Minister on Social media platforms.
- iii) Live events including the press briefings by Minister of Information & Broadcasting.
- iv) Live Governor's address from Leh during Republic Day.
- v) Art, Culture and Public information events like the passing out parades of the Defense Academies, interactions with Civil service officers
- vi) Sports Events and content production for Ministry External Affairs, MHA, Planning Commission, Economic Advisor, Ministry of Finance etc.

d) Assistance to the National Disaster Management:

- i) Earthquake alerts, Flood alerts, Red alert forecast in coordination with Central water Commission for the river Basins and Reservoir status.
- ii) Weather Updates for 48 cities covering the North, East, North East, West, and South sectors of the country.
- iii) Air quality and Visibility index for Major cities.
- iv) During the peak crisis during Covid First & Second Waves, updates about the colossal contribution made under the PMO in Oxygen Supply including using Oxygen from the steel Plants and the special Oxygen Express trains run to and fro across the country. Continuous update on the supply of Oxygen to states.

e) Fight Against COVID

- i) Non-stop each day throughout the year delivering COVID Infographics to AIR NSD - "Corona Par Visheshagya"
- ii) Digital amplification of TV and Radio Programs on awareness and disinformation combat during COVID Pandemic, social media campaign of "Stay Home Stay Safe".

f) News Distribution Services

- i) Launch of Pan India NDMS service for content sharing by Stringers & PTCs. Features devised include: PIB Press Releases Syndication of Tweets by PM, Robust Search engine, Permanent storage of content with archival value, Basic video editing & titling software, Audio extraction from video looking into the need of NSD. Detailed analytics dashboard Total news units on boarded: 54 Users: 1525 Uploads: 118492 Downloads: 42980
- ii) Approximately 550 articles per month being distributed through PBNS Telegram channel.

g) Network Training

Training of Staff of All India Radio, Doordarshan for Social media through regular workshops, online sessions & NABM Platform, covering topics including,

1. Twitter
2. Strategies for promoting Program Rundown
3. Facebook operations
4. YouTube Basic & Advance Features
5. YouTube Studio
6. Headers and Articles
7. Text & Quality enhancement under digital Operations
8. Graphic Content designing.

h) Statistics

1. YouTube CMS Data, 1 April 2020 to 31 March 2021

Impressions 15.4B

Views - 1.3B+

Watch time (hours) 111.6M+

YouTube Channel - 150+

2. NewsOnAir App, 1 Apr 2020 to 31 March 2021

Downloads - 2M

Session - 53M

Users 2.9M

New users 2.3M

LIVE Radio Stream - 240+

2. Language Amplification for Universal Reach:

- Language translations of content of National importance - regularly producing content in 92 languages & dialects

3. Convergence with 5G Broadcasting:

Prasar Bharati is exploring options based on Next Gen broadcasting techniques for seamless mobile reception before further expansion of Digital Terrestrial TV Network. Accordingly, Prasar Bharati has entered into an MoU with IIT Kanpur to develop Next Gen Broadcast solution/roadmap for Digital Terrestrial Broadcasting consistent with emerging standards such as 5G Broadcast. The Proof of Concept (PoC) of Next Gen. Broadcasting model will pave the way for selection of appropriate Next Generation Broadcast Technology and DTT roadmap of Doordarshan.

F. IT Initiatives:

The IT Division has developed In-house many online portals/software during the said period.

Some achievements are as follows-

1. **E-invoice Portal-** An in-house portal (<https://einvoice.prasarbharati.org>) is developed to generate IRN (**Invoice Reference Number**) through e-invoice portal of GOI (api from - einvoice1.gst.gov.in). This app is being used in Prasar Bharati for B2B and B2C invoicing.

2. **Talent Booking System (TBS) Portal** – To maintain transparency and ease of operations in talent booking, TBS was developed for Prasar Bharati units. This portal is being used to book guests, experts, artists, jockeys etc. Intra unit booking is provided for so that talent can be booked across units all over India.

Public interface is also provided so that any citizen can see expenditure incurred by various units of Prasar Bharati.
3. **Streaming Services-** As a part of Alternate Platform scheme 250+ radio stations are added on streaming platform using Indian CDN provider. Now listeners can tune into their favourite channels from any part of the world.
4. **IARS Portal-** This portal has been developed for inviting the applications for regularisation of irregular appointments/engagements in Prasar Bharati (All India Radio & Doordarshan). This was developed in pursuance of Department of Personnel & Training (OM No 49019/1/2006-Estt(C) dated 11-12-2006) as per parameters laid down by the Hon'ble Supreme Court in CA 3595-3612.
5. **DTH slot auction portal-** This portal has been developed for inviting applications for participating in the online auction for DTH channels. After its launch many auction cycles have been conducted successfully.
6. **Cue sheet Portal-** With the help of this portal online cue sheet can be prepared and can be seen at identified points at stations. This helps to save paper and to promote the Green India Clean India movement.
7. **PrasarNet (Intra-network Portal)-** An in house development, Prasarnet facilitates employees to see and download all internal letters, orders, circulars etc. This portal has the following modules.
 - i) GeM statements:
 - ii) Corona dashboard
 - iii) Grievance portal
 - iv) Staff quarter complaint mechanism (Separate url)
 - v) Reservation roster (Separate url).

G. IMPORTANT ACTIVITIES AND ACHIEVEMENTS:

- Prasar Bharati plans to adopt new and emerging technologies like digital terrestrial broadcasting (5G, DRM/HD-Radio), Artificial Intelligence etc., and is partnering with premier institutions of eminence like IIT Kanpur for R&D in these emerging areas. It is also engaging with Indian start-ups in line with the goal of an Atma Nirbhar Bharat.
- Content Innovation is a major thrust area and has seen synergy across radio and television, language amplification to address the wide diversity, and creating value from the rich archives. While focusing on its primary mission of public service broadcasting, popular content in new and innovative formats produced in collaboration with best in the industry has given a new fillip and boost to the entertainment fare on the networks. The international footprint of DD India-- the international channel of Doordarshan-- has also grown in the last one year making it popular among the large Indian diaspora spread across the globe.
- DD Free Dish which is a free to air (FTA) DTH service has been recently augmented. Its present bouquet contains 161 TV channels (including 1 HD), 38 DD channels, 2 Parliamentary channels, 51 co-branded educational channels, 2 foreign public broadcasting channels and 65 private GEC,

movie, news, music and 48 radio channels. Currently available in 38 million households, it is the largest DTH platform in the country.

- Both AIR and Doordarshan are repositories of priceless archival collections of music, plays, serials etc., besides content of historical importance which have been completely digitized and have been made available online.
- With 485 broadcasting centres of All India Radio and 66 Doordarshan Kendras spread across the length and breadth of the country, Prasar Bharati offers one of the most effective communication platforms for developmental outreach and commercial messaging.

GLOBAL OUTREACH

The Global Outreach Wing of Prasar Bharati handles International Relations – activities such as signing of Agreements and Memorandum of Understandings (MoUs) with foreign Public Broadcasters/ Organisations, content exchanges capacity building, training and technical support etc. It facilitates official visits of foreign broadcasters, organizes in-country/Sub-Regional workshop/conferences/ events for International Partners, organizes participation of PE official in international competitions/ events/conferences.

A. MEMORANDUM OF UNDERSTANDINGS (MoUs) / AGREEMENTS SIGNED DURING THE YEAR:

1. The following MoUs/ Agreements were signed in this year:

S.No.	Country	Broadcaster/ organization	Details
1	Germany (MoU)	Deutsche Welle	Signed by CEO Prasar Bharati and DG Deutsche Welle on 20.01.2021.
2	USA (MoU)	International Broadcasting television (ITV)	Signed by CEO, Prasar Bharati and Chairman, ITV LLC on 08.01.2021.
3.	India (Agreement)	Novi Digital Entertainment Private Limited,	Signed between Prasar Bharati and Novi Digital Entertainment Private Limited on 22.01.2021.
4.	Maldives	Public Service Media	Signed on 20.02.2021

- Agreements have been signed with the prominent broadcaster International Television (ITV) for 23 states of USA and with HOTSTAR for USA, UK and Canada. The inauguration of the launch of DD India Channel on HOTSTAR and ITV USA took place on 22nd January and 26th January, 2021 respectively.
- MoU between Prasar Bharati and Public Service Media (PSM), Maldives has been signed on 20.02.2021 to explore cooperation and collaboration in respect of programmes, training, capacity building etc.

2. Co-Production of programmes:

- Prasar Bharati signed a Letter of Intent with EBS, Korea on 12.03.2020 to participate in production of a short drama for children titled '*Beast of Asia*'. The coproduction arrangement was supported with funding of Korea Communications Agency (KCA). EBS will partly support the local production in India with amount of 8000_USD (plus GST) (9440_USD). Prasar Bharati has nominated two programme officers for the co-production - Anoop Khajuria, ADP, DDK Delhi and G. Anjusha, PEX DDK Thiruvananthapuram.
- Prasar Bharati was invited by ABU to participate in the Radio Republik Indonesia (RRI) initiative, a co- production titled "**A Song for World Peace: Promoting harmony amongst nations**".The

key concept was “Harmony”, which applies to both human relationships and the music itself. Ms. Shivani Kashyap, Celebrity Western Music Artiste and her troupe sung the peace anthem on behalf of Prasar Bharati, India.

- A Joint Working Group (JWG) comprising of officers from Prasar Bharati, M/o Information & Broadcasting and M/o External Affairs was constituted to frame the strategy for enhancing co-operation and collaboration between Prasar Bharati and international broadcasters including exploration of possibilities of distribution of DD India channel the world over. The **Joint Working Group (JWG)** held 4 meetings with representatives from **Ministry of External Affairs, Ministry of Information Broadcasting, Prasar Bharati Secretariat, and AIR & DD Directorates.**

B. Meetings of CEO, Prasar Bharati and Ambassadors/ Foreign Broadcasters:-

To promote DDI channel and develop cooperation in the field of broadcasting, more than 12 online/ Physical Meetings were held between CEO, Prasar Bharati and Ambassadors of different Countries namely Thailand, Korea, Turkmenistan, New Zealand, Myanmar, Australia, Nepal, France, Germany, Kazakhstan, Philippine, Singapore etc..

S. No	Date	Meeting Details
1.	22 June 2020	Virtual meeting with H.E Hon Barry O’Farrell AO, Australian Ambassador to India with CEO Prasar Bharati.
2.	16 th July 2020	Virtual meeting with H.E Walter J. Linder, German Ambassador to India with CEO Prasar Bharati.
3.	20 th July 2020	Virtual meeting of CEO Prasar Bharati with H.E Mr. Emmanuel Lenain, Ambassador of France to India.
4.	3 rd Aug 2020	Virtual meeting of CEO Prasar Bharati with H.E Bulat Sergazyuly Sarsenbayev, Ambassador of Kazakhstan to India.
5.	17 th August 2020	Meeting between CEO, Prasar Bharati and H. E. Mr. Moe Kyaw Aung, Ambassador of Myanmar in India
6.	28 th August 2020	Meeting between H.E. Mr. Chutintorn Gongsakdi, Ambassador of Thailand, Royal Thai Embassy, New Delhi, India and CEO, Prasar Bharati
7.	23 rd Sep 2020	Virtual meeting of CEO, PB with H.E Mr. Simon Wong, Ambassador of Singapore to India.
8.	12 th November 2020	Virtual meeting of CEO, PB with Mr. Sung Dong Yang, President & CEO, KBS Korea
9.	19 th November 2020	Online meeting between CEO, PB and H.E. the Ambassador of New Zealand, Mr. David Pine
10.	3 rd Dec 2020	CEO PB and ADG Global Outreach had a physical meeting with Nepal Ambassador’s representative at Nepal Embassy, New Delhi
11.	10 th Dec 2020	Virtual meeting of CEO PB with H.E Mr. Ramon S. Bagatsing, Jr., Ambassador of Philippine.
12.	09.02.2021	Online meeting between CEO, PB with H.E. Mr. Dilshod Akhatov, Ambassador of Republic of Uzbekistan to the Republic of India
14.	05.03.2021	Online meeting of CEO, Prasar Bharati and Mr. Raj Kumar Srivastava, Ambassador of India to the Republic of Croatia with Mr. Bladimir Brnardic, The representative from Croatian Radio television, Croatia
16.	30.03.2021	Online meeting between CEO, Prasar Bharati and Glen Valente, CEO, Brazil Communication Company, EBC, Brazil



Meeting of Shri Shashi Shekhar Vempati, Chief Executive Officer, Prasar Bharati and H.E. Mr. Chutintorn Gongsakdi, Ambassador of Thailand, Royal Thai Embassy, New Delhi, India on 28.08.2020

- **Turkeministan:** -ABU organised an online International Media Forum on 16th September, 2020 on the occasion of 25th Anniversary of the Permanent Neutrality of Turkmenistan. Shri Shashi Shekhar Vempati, CEO, PB participated in the event as panel speaker.



Shri Shashi Shekhar Vempati, Chief Executive Officer, Prasar Bharati in Online International Media Forum on 16th November, 2020



A meeting between Shri Shashi Shekhar Vempati, CEO, Prasar Bharati and H. E. Mr. Moe Kyaw Aung, Ambassador of Myanmar in India held on 17.08.2020



Meeting between Shri Shashi Shekhar Vempati, CEO, PB meeting with H.E. Mr. Dilshod Akhatov, Ambassador of Republic of Uzbekistan to the Republic of India held on 09.02.2021

- **Brazil** - On a request received from the Indian Ambassador in Brazil, Doordarshan provided live feed to Brazil of the launch of Brazilian satellite Amozonia-1 by Indian Space Research Organisation (ISRO) on 28.02.2021 from Satish Dhawan Space Centre, Sriharikota.

(C) ASIA PACIFIC BROADCASTING UNION (ABU), ASIA PACIFIC INSTITUTE FOR BROADCASTING DEVELOPMENT (AIBD) AND OTHER INTERNATIONAL ACTIVITIES:

- **ABU General Assembly Super Panel:** CEO, Prasar Bharati was elected as the Vice President of ABU unanimously during the 57th ABU General Assembly and Associated Meeting held on 16.12.2020 through virtual mode. He was a panel speaker in the Super Panel on 17.12.2020.



Shri Shashi Shekhar Vempati, CEO, Prasar Bharati as a panel speaker during ABU General Assembly Super Panel on 17.12.2020

- CEO, PB was invited by ABU for an interview on 09.07.2020 to help and guide broadcasters around the world to put up a strong fight against the Corona pandemic. The interview was published in ABU news Magazine 2020.
- Prasar Bharati actively utilized and uploaded content on the APV (Asia Pacific View) platform developed by ABU for content exchange among ABU Members during the COVID-19 crisis.
- Prasar Bharati is actively utilizing the ABU AMX (ABU Music Exchange) digital platform.
- The following articles from Prasar Bharati won the best article review award in the ABU Technical Review Award 2020, organised on 24.11.2020 during the ABU General Assembly and Associated Meetings.:
 - A. “Indigenous News Automation Software at DDK Chennai” authored by **R. Arul**, Assistant Director, DDK Aizawl, **S. Gurumanickam**, Assistant Director (E), DDK Aizawl and **K. Balaji**, Assistant Director (E), DDK Chennai (under the Practical implementation category).
 - B. “Seminal motives for Digital TV: Metamorphosis of ATT into DTT” Authored by Shri M S Duhan, DDG(E), DD (under the Case Study category).
- Prasar Bharati has sponsored ABU Prizes-2020 Award event as one of the esteemed sponsors. This event was held on 10.12.2020 during the 57th ABU General Assembly and Associated meetings.
- **AIB 2020 Judging:** - Association for International Broadcasting (AIB) has invited Prasar Bharati to join their panel of judges for the AIB_2020. Shri Sunil, ADG (GO) was one of the judges in the judge’s panel.

- **ABU Robocon 2020:**-In collaboration with IIT Delhi, Prasar Bharati conducted the online National Robocon competition on 27-10-2020. Shri Shashi Shekhar Vempati, CEO, Prasar Bharati was the Chief Guest and the two teams selected were -MIT World Peace University and Gujarat Technological University. They participated in ABU Robocon 2020 online festival held on 12.12.2020.

ABU ROBOCON FESTIVAL website: www.official-robocon.com/aburobofes.html

- An international Music Programme “BE THE FUTURE” with popular K-pop artists, AleXa, Dreamcatcher and IN2IT, encouraging young people to take measures to prevent transmission of Covid-19, was telecast on DD National on 26th and 27th June 2020.
 - ABU organised an online IPLC Award (Intellectual Property & Legal Committee) on 15th and 16th March 2021. A team of four officers led by Shri Aditya Chaturvedi, DDG (Archive) participated in the forum and won a certificate for the joint runner up.
 - Mr. A. Ashyrov, Chairman of the State Committee of Turkmenistan for Television, Radio Broadcasting and Cinematography invited CEO, Prasar Bharati to take part in the online Press Conference titled “The relevance of peace and trust in the modern world” held on 24th March 2021 in Ashgabat.
 - CEO, Prasar Bharati participated in the ABU event ‘**CEOs TALK ON: MOVING AHEAD: MEDIA LESSONS FOR FUTURE CHALLENGES**’ held on 30th MARCH 2021.
- a. AIBD in collaboration with International Organisation for Migration (IOM) Malaysia besides other UN bodies organised the 2nd series of webinars on Migrants Issues on 9th, 16th & 23rd March 2021 of the week). Shri Ramesh Ramchandran, Senior Consulting Editor, DD India moderated the sessions.

(D) International Events/ABU & AIBD webinars in which Prasar Bharati participated

ABU and AIBD organized approx 50 online webinars and workshops since March 2020 during the period of COVID-19 and PB availed the opportunity and participated enthusiastically. Around 235 participants represented PB in different webinars. Some of the important webinars are detailed:

S. No.	Name of Events/ Webinars	Date of event
a.	ABU Planning and Strategy Group (PSG) online video Session	1 st Meeting on 10 April, 2020 2 nd Meeting on 04 June 2020
b.	ABU RAI-Italy's COVID-19 Response	17 April 2020
c.	ABU webinar titled ‘Digital Radio Mondiale (DRM)-Delivering Distance Education’ (DDE)	18 June, 2020
d.	Mid-Year ABU Technical Bureau Meeting	28-29 July 2020
e.	57 th ABU General Assembly and Associated Meetings	16 th November, 2020 to 17 th December, 2020
f.	ABU Planning and Strategy Group Meeting	26 November, 2020
g.	ABU Administrative Council Meeting (ACM)	7 th and 8 th December, 2020
h.	9 th ABU TV Song Festival (TVSF)	14 th December, 2020
i.	ABU webinar series on Satellite Technologies	1 st to 3 rd March 2021
j.	ABU webinar titled ‘HUMAN RESOURCE MANAGEMENT’	05.03.2021

S. No.	Name of Events/ Webinars	Date of event
k.	ABU online IPLC Award (Intellectual Property & Legal Committee)	15 th and 16 th March 2021
l.	AIBD Sub Regional webinar titled 'DRM for large coverage & Implementation'	08 July, 2020
m.	AIBD/Content Tech Asia Webinar on 'Broadcasting E-sports: Challenging and Opportunities'	1 st October, 2020
n.	AIBD Regional online workshop on "Visual Archives: Ethics & Best Practices"	22 nd October 2020
o.	AIBD/NABM Webinar on 'Children Program in Radio'	28 th October, 2020
p.	AIBD Webinar titled 'Investigative Journalism within the Legal Framework'	29.01.2021 and 26.02.2021
q.	AIBD/IPDC webinar titled 'Media Dialogue on Safety for Journalists: Policy Matters'	21 January 2021

CAPACITY BUILDING – TRAINING INFRASTRUCTURE NATIONAL INSTITUTE OF BROADCASTING & MULTIMEDIA (NABM)

1. INTRODUCTION

The National Academy of Broadcasting and Multimedia (NABM), Delhi is the premier training academy of Prasar Bharati. It is responsible for training of in-service programme, engineering and administrative personnel working at various stations and offices of All India Radio and Doordarshan. The prime objective of the Academy is to develop & nurture broadcast professionals for their optimum performance in the dynamic and challenging Broadcasting environment. Over time NABM has emerged as a leading institution to impart training in radio and television production, post-production and broadcasting in the Asia-Pacific region.

The NABM has modern infrastructure to impart world class training keeping pace with technological changes. Class rooms are equipped with latest audio/visual facilities, Radio & TV studios with latest production and post-production equipment, measurement lab, computer lab, networking lab, Radio & TV transmitters. It has a library with collection of over 11000 books. The academy has excellent hostel facilities with 125 rooms.

2. HISTORY

The Training facility was established as an attached office of DG: AIR, New Delhi in 1948. NABM (Technical) erstwhile STI(T), part of the AIR Directorate since 1985, now functions at Kingsway Camp, Delhi. It organizes Training Courses for the engineering staff of All India Radio and Doordarshan from the level of Technicians to the Additional Director General. It also conducts departmental, qualifying and competitive examinations. NABM (Technical) has a campus at Bhubaneswar and a Regional Academy of Broadcasting & Multimedia at Shillong.

Three academies i.e. NABM, Delhi; NABM, Bhubaneswar and RABM, Shillong train over 10000 engineering/ programme/ administrative personnel every year. The NABM collaborates with Asia Pacific Institute for Broadcasting Development (AIBD) and Asia Pacific Broadcasting Union (ABU) to organize trainings/workshops for the radio and television engineering personnel of various countries in Asia Pacific region. It also collaborates with organizations like - United Nations Children's Emergency Fund (UNICEF) and National Institute of Disaster Management (NIDM) for specific training modules for the Programme Personnel of AIR & DD.

3. DETAILS OF THE TRAINING ACTIVITIES (PROGRAMME AND ENGINEERING DIVISIONS)

Due to the lockdown and official tour restrictions in the wake of the pandemic COVID-19, NABM, Delhi and other institutes switched to online training programmes. During the lockdown period several webinars were conducted on various subjects in addition to scheduled training activities as per the Annual Training Calendar (ATC). A number of special and demand/need based trainings and Webinars were also conducted using Virtual Conference system.

A. TECHNICAL COURSES:

For awareness on new technologies in video production, webinar on “Video/SDI over IP transition - are we geared for it” and Cost effective remote production Techniques was organized for DD officials. Some webinars like Orientation course for AE, Computer Hardware Maintenance, Emerging Trends in Broadcasting, NETIA, Engineering Store Management purchase and disposal of stores, Basic course for computer application for MTS, Digital Audio Console & Web security with hands on practice on tools etc. were also organized.

NABM specializes in conducting trainings to impart practical knowledge. Conducting such trainings online is a challenge and requires meticulous planning. Online courses were designed with a vision to foster and facilitate the attributes of the staff and to increase awareness to meet the challenges of changing times vis-à-vis media/broadcasting.

Details of the main training activities for AIR and DD Engineering staff are listed below:

I. TV Courses:-

- TV Transmitter (Analog & Digital)
- Video/SDI over IP
- Cost effective remote production techniques.
- Repairing of power amplifier of NEC Transmitter
- LED/LCD TV Repairing workshop
- Understanding 4K UHD

II. Radio Courses:-

- Netia-Application and server administration at AIR Setup
- 20 KW MW DRM (Harris-DX25) Transmitter
- Digital Audio Consoles (Studer)
- Workshop on DRM Nautel MW Transmitter
- Captive Earth Station
- Training on ABS Portal

III. Computer Technology:-

- Basic Course in Computer Application
- Workshop on NETIA System
- Cyber Security
- How to manage stations during COVID-19
- Computer Hardware Maintenance

IV. Special Courses/Workshops:-

- DTH cum LED/LCD TV Repair workshop
- Training on Kirloskar make DG Set
- e-office training for HOO/EMD Managers
- CASPARCG modules designing using google web designer
- Over view of RVR Transmitter
- GST/GEM
- DVB T2 Transmitter
- Local EMD Manager Training

V. Others:-

- Diesel Generator/Air Conditioning
- Management & Administrative Skill Development Course
- Induction Training Program
- Orientation Training Program for ADEs & AEs
- Pre-Exam Training Program for Helper

VI. Paid Courses:-

- Summer Training for Engineering Students
- Training courses conducted for UP/Maharashtra polytechnic/Office of Registrar General of India

B. PROGRAMME & ADMINISTRATIVE COURSES

Online training courses were organized for AIR and DD Programme Staff on Production of Programmes during the Corona crisis:

- Innovative Knowledge and Communication Management during Pandemic Covid-19,
- Using 'Digital India' Initiatives and Digital Platforms in Programme Production & Broadcast During COVID-19 Pandemic
- Special workshop on COVID-19 Pandemic- Issues and Interventions,
- Three day online Webinar "Radio Agri-Vision on Strategic and Comprehensive Media Plan (SCMP) on Prime Minister's Vision of Doubling Farmers Income by 2022.

To focus on relevant vigilance issues a Vigilance Workshop in Webinar format was conducted in consultation with the Chief Vigilance Officer, PB. It was held in two sessions with the first session on *Vigilance Issues in Programme Matters*. The second session was focused on *Administrative Issues like availing LTC, medical reimbursement, tour, etc.* and involved vigilance aspects.

Several courses related to Public Procurement and Arbitration were conducted through AJNIFM for procurement with vigilance guidelines under finance management, a course on preventive Vigilance, e-Procurement and Key to Good Governance through NPC to improve performance in office functions and management, were organized.

The details of the main training activities for Programme, Engineering and Administrative Staff are listed below:



I. PROGRAMME MANAGEMENT & PRODUCTION

a. Government Initiatives and Developmental Communication:

- Radio Agri-Vision - I (Strategic and Comprehensive Media Plan (SCMP) on Prime Minister's Vision of Doubling Farmers Income by 2022)
- Radio Agri-Vision - II (On Three Newly enacted Agriculture related Act- 2020)
- Current Affairs & Development Programming for Border Areas (with special reference to the China Border Crisis)
- Creative Approach to Flagship Programmes

b. Technology Interventions in Content Creation:

- Understanding the Power of Digital in Broadcast Media
- Artificial Intelligence (AI) - Building the Future of Content and Broadcast
- Innovation in Radio Production

c. Presentation Courses:

- Sports & Non-Sports Commentary
- Children Programmes in the Changing World
- Interactive Youth Programme
- Radio Presentation Skills
- Live Reporting
- OB Challenges & Public Relations
- Content Creation in Competitive Scenario
- Communication Skills

d. Special Training on Raj Bhasha (Hindi) Development:

- Radio Writing for Technical and Scientific Broadcasts
- Role Of Rajbhasha Shabdawali for Radio & TV Writing

e. Social Media:

- Social Media & Broadcasting
- Cyber Security

f. Revenue Generation:

- Digital Marketing
- Marketing Strategies & Revenue Generation

g. TV Specific Programme Courses:

- Development Communication for TV
- Research in TV Documentary Production
- Drone Technology & Application
- Data Visualization and Journalism

h. Special Workshops on COVID-19 Pandemic & Programming

- Programme Production Tools and Technology during COVID Crisis with Social Distancing
- Innovative Knowledge and Communication Management during Covid-19 Pandemic

- Using Digital India “Initiatives and Digital Platforms” during Covid-19 Crisis
- Covid-19 Pandemic- Issues and Interventions
- PM’s Initiatives on Covid Crisis-*Jan Andolan-Appropriate Behaviour*
- Workplace COVID-19 Protocol
- Nuances of Programme Management
- Broadcasters’ Rights under IPRAct-1957
- Broadcast Management during Elections (*Special Focus on Bihar General Assembly Elections 2020*)
- Cue-Sheet Generator Software
- Disaster Communication
- Broadcast Management during Health Emergency

II. ADMINISTRATIVE COURSES:-

- Common Irregularities in Programme Matters
- Disciplinary Procedures & Departmental Inquiries
- Special Webinar to Commemorate Vigilance Awareness Week-2020
- Handling Complaints including Anonymous/Pseudonymous Complaints and related Issues
- Vigilance Issues in LTC/Tour/Medical Reimbursement
- Roles & Responsibilities of HoOs/DDOs
- Public Procurement of Goods and Works (GST, PFMS, GEM, Bhavishya, NPS & Digital Payment)
- BHAVISHYA: Pension And other Post-Retirement Benefits.
- Public Procurement (Basic) by AJNIFM,
- Public Procurement (Basic with special focus on GEM) by AJNIFM,
- Public Procurement (Advance) by AJNIFM,
- Arbitration by AJNIFM
- Preventive Vigilance, e-Procurement and Key to Good Governance by NPC

III. INTERNATIONAL COLLABORATIVE WEBINARS WITH NATIONAL AND INTERNATIONAL AGENCIES:

- AIBD-NABM’s Webinar on COVID-19 Response Session for Media
- AIBD-NABM’s Collaborative Webinar on Cyber Security Issues during Covid-19
- AIBD-NABM’s Collaborative Regional Webinar on Radio for Children: The Forgotten Audience
- NABM-NIDM’s Webinar on “Media and Disaster Management”(in Collaboration with National Institute of Disaster Management, Ministry of Home Affairs)

4. Total Training Courses and No. of persons trained (during the period April, 2020 to March, 2021)

Sl. No.	Name of Training Institute	Courses / webinars for	Courses / webinars conducted	Persons trained	Details about the courses
i.	NABM, Delhi	Technical	48	3687	Annexure-II
		Programme & Administrative	64	2906	Annexure-V
		Total	112	6593	
ii.	NABM, Bhubaneswar	Technical	46	3542	Annexure-III
		Programme & Administrative	29	505	Annexure-VI
		Total	75	4047	
iii.	RABM, Shillong	Technical	06	204	Annexure-IV
		Programme & Administrative	02	17	Annexure-VII
		Total	08	221	
	Grand Total of all training academies (Programme + Tech. + Admin.)		195	10861	

5. A meeting on Preparation of Annual Training Calendar 2021-22 was held at NABM, Delhi in which the following courses were finalized in r/o Programme Division and Technical Division, NABM for the financial year 2021-22:

Sr. No.	Type of Courses	No. of Courses
I	Programme courses (Radio & Television)	50
II	Administrative Courses	12
III	Technical Courses	102
	TOTAL	164

COMMON FACILITIES FOR AIR AND DOORDARSHAN

A. PRASAR BHARATI ARCHIVES

Prasar Bharati Archives is a treasure trove of not only the memorable performances of great artists who have contributed to India's rich cultural heritage but also a collection of rare media assets related to important events like Independence Day celebrations, Republic Day Parades, address to the nation by Prime Ministers, Presidents etc. as well as other important broadcasts since the advent of broadcasting in our country. These assets are in the form of sound recordings and audio-visual footage in genres like music, dance, drama, interviews, short films, documentaries, feature films etc.

Archival activities started in the form of Transcription Service of Radio recordings on 3rd April, 1954 by entrusting the main function of preparing transcription of speeches of all dignitaries with a special reference to the Presidents & the Prime Ministers of India. Though informal archiving had been there in the country, setting up of transcription service established it as an organized activity. Doordarshan Archives was established in 2004 to digitize and preserve valuable audio-visual footage. Initially the archival setups in AIR and Doordarshan have grown separately under respective verticals, in 2018 they brought under the common umbrella of "Prasar Bharati Archives".

Objectives

Collection, digitization and preservation of media assets in the form of sound recordings and audio-visuals generated across All India Radio and Doordarshan Network is the primary objective of the Archives. Also the legacy media is preserved in digital domain for posterity, research and nurturing arts and culture. Archival content is also repurposed for feeding AIR/DD channels and OTT platforms. The focus is also on monetization of media assets to generate revenue.

Setup

The archiving setup has following establishment:-

1. Central Archives, New Delhi
2. Zonal Archives East Zone, Kolkata
3. Zonal Archives West Zone, Mumbai
4. Zonal Archive South Zone, Chennai
5. Zonal Archives North East Zone, Guwahati

The archiving setup at different regions / zones are engaged in identification, digitization and archiving of valuable media assets available at various stations / Kendras.

Central Archives Prasar Bharati

Central Archives have been established at Akashvani Bhavan, Sansad Marg, New Delhi. It caters to the archiving needs of the north and central zone of Prasar Bharati. Central Archives functions with two wings namely AIR Archives and DD Archives.

1) AIR Archives

a. Digital Sound Archives/Library

The Digital Sound Archives is a rich repository of priceless recordings/autobiographies of eminent personalities, freedom fighters, national leaders such as Netaji Subhash Chandra Bose, Mahatma Gandhi, J.R.D Tata, Ustad Ali Akbar Khan, Harivansh Rai Bachchan, Dr. Verghese Kurien among many others. Rare music recordings, dramas, features, documentaries and lectures are also preserved in the library.

b. Programme Exchange Unit

Programme Exchange Library circulates radio programmes like serials, features, community songs and drama to AIR stations across the country.

c. Transcription Service

This unit transcribes and preserves recording of speeches delivered by Hon'ble Presidents & Hon'ble Prime Ministers.

d. Refurbishing Unit

This unit takes care of enhancing the audio quality of archival recordings.

e. Social Media Cell

Central Archives publishes media content of AIR & DD of public interest on OTT/Social Media platforms namely YouTube, Twitter, Facebook & Instagram to enhance the presence of Prasar Bharati on Digital platforms.

Prasar Bharati Archives manages PB Archives, DD Cinema, PB Lok Sampada YouTube channels, regularly uploading relevant content.

Prasar Bharati Archives has a significant presence on Twitter, Instagram, FaceBook & Koo. Tweets and Facebook posts inform people about uploaded contents on YouTube.

- YouTube link - <https://www.youtube.com/channel/UC4f7MkpwD2Jp-2YBdxdpDjGg>
- Twitter handle link - <https://twitter.com/centralarchives>
- Instagram link - <https://www.instagram.com/ddarchivesindia/>
- Facebook Page link - <https://www.facebook.com/DDArchives>

2) DD Archives

a. Video Library/Archives

Video Library of Central archives is a content rich library and a central repository of tapes received from various DD Kendras in the Prasar Bharati network. The Library acts as the core of archiving activities. It has a large collection of variety of tapes in the legacy analogue and new digital formats.

b. Digitization and Archiving

Analogue media content generated by DD Kendras are digitized and preserved in Media Asset Management (MAM) System. Born digital content is archived directly in the MAM system. Dubbing/transfer suites are installed for dubbing from legacy formats U-Matic, BCN, Betacam to DVC Pro-50.

c. Library Information system

An online library information system has been deployed for searching/cataloguing of media assets available in programme libraries of AIR Station sand Doordarshan network.

d. Cleaning and restoration of legacy media

Legacy tapes are thoroughly checked for any kind of damage. They are cleaned and the content is restored before digitisation. High quality video digital restoration and noise reduction system are installed for the purpose.

e. Prepackaging/repurposing

Digitized archival content is curated/repackaged for broadcast purposes by DD Kendras. The archival content of public in terestisals or repackaged for OTT / Social Media platforms.

f. Programme Exchange

For the purpose of exchanging programmes among Doordarshan Kendras, a pool of select programmes is maintained in Central Archives.

g. Footage Sale

Media assets are available for sale on commercial and non-commercial basis along with licenses.

Important Activities in AIR Archives during 2020-21

1. Digitization of Tapes & CDs of National Channel, All India Radio, Delhi, Drama Unit of DG:AIR, Sanskaar Geet Programmes received from DG:AIR.
2. Data Backup of Digitized Programmes for Disaster Copies.
3. Refurbishing, Editing & Water Marking of recordings for Social Media uploads on Prasar Bharati Archives YouTube Channel.
4. Arranging Sangeet Sammelan recordings for the RAAGAM YouTube Channel.
5. Providing audio listening/previewing facilities to Government & Private Organizations for research and other purposes.
6. Supply of recordings to in-house concerns i.e. DG:AIR/Drama Section/Music Section/AIR Delhi & other Government & Private agencies.
7. Cataloging of important programmes and maintaining data in the Library Information System
8. Digitization of programmes(conversion from analogue audio to digital signal) and transfer in SAN server for storing in LTO.
9. **Digitisation of Audio Programmes:** AIR wing of Central Archives has taken up a Mega project of digitizing all the analogue content. Digitization completed by 31.03.2021 is 39,278 Hours. From 1stApril, 2020 to 31stMarch, 2021,1820 hours were digitized.

10. **Digitization of Old Magazines of All India Radio:** Digitization of journals and magazines of AIR was started in 2019. These digitized journals/magazines have been made available on popular E-book platform of Google Books and may be utilized for research and study purposes. Summary of digitization of journals and magazines is given as under:

Status of Journals/Magazines Uploading on Google Books

S. No.	Name Of Journals	No. Of Journals	Uploaded on Google Play Books (As On 31.03.2021)	Status
1.	The Indian Listener (English)	741	741	(Completed)
2.	Aakashwani Patrika (English)	1197	1197	(Completed)
3.	Sarang (Hindi)	543	543	(Completed)
4.	Aakashwani Patrika (Hindi)	484	484	(Completed)
5.	Awaz (Urdu)	1006	49	957
6.	Betar Jagat (Bangla)	1293	0	1293
7.	Vani (Telugu)	144	0	144
8.	Akashi (Assamese)	296	25	271
9.	Nabhovani (Gujrati)	160	3	157
10.	Indian Radio Times (English)	254	0	254
	Total no. of Magazines	6118	3042	3076

11. Sanskaar Geet & Other Traditional Songs:

Preservation of Sanskaar Geet & other traditional songs is undertaken. Songs are preserved with complete details such as scripts, photographs, videos, translations in Hindi and English, notation of the songs and related information.

Total songs preserved in the archives are 21,792 Nos. of a duration of 1757 hours. Approximately 571 songs have been preserved from 1st April 2020 to 31st March 2021.

12. Repurposing of Archival Content

AIR Archives has been re-purposing the archival content of Akashvani. 26 programmes in the Series “Sangralaya Ke Galiyaron Se” were produced by the Central Archives and broadcast on Indraprastha, Rajdhani & FM Gold & FM Rainbow Channel of AIR during 2020-21.

13. Other works under taken:

- The maintenance and up-gradation of corridor and compactor rooms was completed.
- Storage Area Network system was upgraded from 6TB to 24TB & transfer of the storage data in LTO-7 tapes.
- Disposal of old, defective & obsolete surplus items of store was completed.

Summary of Digitization and other activities of AIR Archives:

SN	Programme Details	2019-20 (1 st April 2019- 31 st March 2020)	2020-21 (1 st April 2020- 31 st March 2021)	Remarks
1	Content Digitized	2,664 Hrs.	1,820 Hrs.	Total Digitization: 39,278 Hours
2	Sanskaar Geet Digitized(nos)	2,569	571	Total Digitization: 1,757 Hours
3	Availability of Magazines Journals on Google Books			3076
4	Books digitized	42(volumes)	--	Started in 2018-19
5	Satellite Feed for AIR Stations	243 Hrs.	--	Suspended due to pandemic
6	Anugoonj Prog. Episodes	49	--	Suspended due to pandemic
7	Repackaging Archives Content & New Programme Produced	22	26	Started in 2018-19

Important Activities in DD Archives of Central Archives during 2020-21

1. Different Non-Linear editing systems viz Canopus Edious Pro and FCPs etc. NREP setups and two nos. of Casper CG play out servers are installed at DD Archives for making/transcoding/transferring programmes for Social Media.
2. Networking for connecting all NLEs, Graphics system, ingest systems, MAM, and other workstations at Central Archives was upgraded. NAS storage system and a standalone LTO-7 tape drive for backup was installed.
3. DD Archives has deep archived 24,213 Hrs. of content till date through Media Asset Management system (MAM), out of which 578 Hrs. of content has been digitized during the period from 1st April 2020 to 31st March 2021. A total of 32,700 Hrs. of legacy content has been dubbed/digitized and stored in digital tapes till date, out of which 824 Hrs. of content has been digitized during the period from 1st April 2020 to 31st March 2021.
4. 59,129 Nos. of inventories have been fed in the online Library Management System (LMS) till date, out of which 1,917 Nos. of entries have been done during the period from 1st April 2020 to 31st March 2021.
5. Programmes are being sent to DD National for telecast purpose after repackaging of old content. 381 Nos. of programmes (1,269 episode, 805 Hrs.) have been repackaged and provided for telecast across the DD network.
6. 2,500 Hrs. of content were provided to DD National/DD Bharati under the National Resource Exchange Pool (NREP) scheme in the period 1st April 2020 to 31st March 2021.
7. Almost 85,341 tapes have been cleaned so far. From 1st April 2020 to 31st March 2021, 3,010 tapes have been cleaned and 172 Hrs. of programmes have been restored.

Summary of DD Archives Activities (2020-21):

Sr. No.	Programme Details	2019-20 (1 st April2019-31 st March2020)	2020-21 (1 st April2020-31 st March2021)	Total
1.	Content Archived (MAM)	2,120Hrs.	578Hrs.	24,213 Hrs.
2.	NREP	218Hrs.	2,500Hrs.	12,180 Hrs.
3.	Dubbing/Digitization	4,400Hrs.	824Hrs.	32,700 Hrs.
4.	Inventory	35,000Nos.	1,917Nos.	59,129 Nos.
5.	Metadata	483Hrs.	Suspended due to pandemic	3,846Hrs.
6.	Repackaging of old Programmes	334Nos.	381Nos.	805Hrs.
7.	Programmes uploaded on PB Archives YouTube channel	1,406Nos.	1,070Nos.	3,076 Nos.
8.	Tape Cleaning	6,180Nos.	3,010 Nos.	85,341 Nos.
9.	Restoration	498Hrs.	172Hrs.	4,072Hrs.

Social Media Activities of Central Archives during 2020-21

1. Prasar Bharati Archives YouTube Channel have added around 2.62 lakh subscribers during the F.Y. 2020-21. Total subscriber base for the YouTube channel reached to 5.48 lakh.
2. During the year more than 40 million views recorded on YouTube. Overall views is more than 80 million. Also 4 million hours watch time recorded in the 2020-21.
3. More than 14 lakh rupees revenue added from Prasar Bharati Archives YouTube channel during the year.
4. A new YouTube channel 'DD Cinema' was created. Cinema & Telefilms contents are uploaded on this channel. So far, 74 cinema/telefilms have been made available. During F.Y. 2020-21, 53 Videos were added. Due to rare archival content and increased watch time, the channel has been monetized this year.
5. Contents from Prasar Bharati Archives are also uploaded on YouTube pages of Doordarshan National, DD Bharati, AIR Raagam, DD Cinema & Prasar Bharati Lok Sampada. Content is also uploaded on Prasar Bharati Archives Facebook page. 46 short videos were uploaded during 2020-21.
6. Radio Autobiographies of major personalities are uploaded on Prasar Bharati Archives YouTube Channel. 36 Videos have been uploaded so far. Link of the same is as follows
<https://www.youtube.com/playlist?list=PLqtVCj5iilH5JdXwPPCklwAjcZ1oBSOka>
7. Play lists of important uploads during 2020-21 have been compiled as under:-

Sr. No.	Play list Name	Youtube Link	Total Videos
1	Radio Autobiography	https://youtube.com/playlist?list=PLqtVCj5iilH5JdXwPPCklwAjcZ1oBSoka	36 videos
2	Khwaja Ahmad Abbas	https://youtube.com/playlist?list=PLqtVCj5iilH7x4QEN6vOKH4sFLiH5kEnP	3 videos
3	Sangrahalaya Ke Galiyaro Se	https://youtube.com/playlist?list=PLqtVCj5iilH6-GsQaf7gBn7aIAG0pxQtM	7 videos
4	Dances of India	https://youtube.com/playlist?list=PLqtVCj5iilH73KihAtaWKBHIpg6_S0qyJ	80 videos
5	Rabindranath Tagore	https://youtube.com/playlist?list=PLqtVCj5iilH7C4DoVXbJ4lmQdGamECDaK	6 videos
6	Indo-Bangladesh Relations	https://youtube.com/playlist?list=PLqtVCj5iilH4Bm_G2uAG18wP0m-qeP8VD	8 videos
7	Pandit Deendayal Upadhyaya	https://youtube.com/playlist?list=PLqtVCj5iilH5KaBAg2s-ik6G3XxHQfV6_	3 videos
8	Vijay Hazare Cricketer	https://youtube.com/playlist?list=PLqtVCj5iilH6nl12AZQTQ3T665BveBiob	4 videos
9	Sheikh Mujibur Rahman	https://youtube.com/playlist?list=PLqtVCj5iilH41HRZ_g4IqACslfiChmRSX	3 videos
10	Film Nostalgia	https://youtube.com/playlist?list=PLqtVCj5iilH5-oNI6DLA9p-cp63LNa3HT	27 videos
11	Indian Defence Forces	https://youtube.com/playlist?list=PLqtVCj5iilH5qnl-jvcMxxIrS7L6o17MJ	13 videos
12	Ustad Zakir Hussain	https://youtube.com/playlist?list=PLqtVCj5iilH6JVCm-gPfUi-8QirYr3u5	3 videos
13	Chandra Shekhar	https://youtube.com/playlist?list=PLqtVCj5iilH7Kb7120OHfgqBZ0lQEtFeP	4 videos
14	Morarji Desai	https://youtube.com/playlist?list=PLqtVCj5iilH6vh2rG-PcuQe_F2OiEyw8F	10 videos
15	Atal Bihari Vajpayee	https://youtube.com/playlist?list=PLqtVCj5iilH7FPEj8iWVe2ZW-ADtOkwjK	31 videos
16	Monuments of India	https://youtube.com/playlist?list=PLqtVCj5iilH7WquBfssDZXnEfn16oTEiM	23 videos
17	Sumitranandan Pant	https://youtube.com/playlist?list=PLqtVCj5iilH53GqxNdbrtJeF_IUrMmkt4	2 videos
18	Gallantry Awards	https://youtube.com/playlist?list=PLqtVCj5iilH4whLs4fYVr9vvN8LOtaK-X	10 videos
19	Dilli - Sheher Ek Rang Anek	https://youtube.com/playlist?list=PLqtVCj5iilH6w3GhjP6txL_wWi3l6PdrV	8 videos
20	Sardar Patel Memorial Lectures	https://youtube.com/playlist?list=PLqtVCj5iilH4WmBlnHhj3XiR_v0E7elJh	61 videos
21	Dr. Rajendra Prasad Memorial Lectures	https://youtube.com/playlist?list=PLqtVCj5iilH5Y7rksPXHXBjkQ49Z35gPf	25 videos



Sr. No.	Play list Name	Youtube Link	Total Videos
22	Constituent Assembly Speeches	https://youtube.com/playlist?list=PLqtVCj5iilH5AOeOlzk g7XzK7q5d0zxQd	37 videos
23	Anugoonj	https://youtube.com/playlist?list=PLqtVCj5iilH6HbcPnrz cmGwWEqjhaA7mg	49 videos
24	Bharat Ek Khoj	https://youtube.com/playlist?list=PLqtVCj5iilH4w0Y8KB B4fqBu25T0sGhXG	56 videos
25	IFFI - International Film Festival Of India	https://youtube.com/playlist?list=PLqtVCj5iilH5d6xwLy LB7WRgK3IPdwD26	16 videos
26	Republic Day Parade	https://youtube.com/playlist?list=PLqtVCj5iilH5AV4mzIf e7IhnhqIrTJ5Ud	56 videos
27	Dr. Shyama Prasad Mukherjee	https://youtube.com/playlist?list=PLqtVCj5iilH4wJ- AtiLQDVic68aGN0dFq	4 videos
28	Radio Play	https://youtube.com/playlist?list=PLqtVCj5iilH4E_ vBkjoX59odE6U7yt-D2	11 videos
29	Swatantrata Sangramme Ke Teen Paksh	https://youtube.com/playlist?list=PLqtVCj5iilH6W4fG9U b_3x_brBB56fdqg	3 videos

B. CIVIL CONSTRUCTION WING

The Civil Construction Wing, All India Radio (CCW, AIR) was established in the year 1971 to handle Civil Works of Organizations under the Ministry of Information & Broadcasting, Government of India. Prior to this CPWD was handling this work. The CCW, AIR undertakes Construction and Maintenance of various types of Office and Residential Buildings, Radio and TV Studios, Roads, RCC and Steel Towers, Steel Mast, and other development works for Prasar Bharati. The CCW also undertakes Civil works for other Ministries, Departments, Autonomous Bodies, Public Sector Banks, and Public Sector Enterprises etc. as Deposit Works all over India.

The CCW was declared Central Public Works Organization (CPWO) by the Ministry of Information and Broadcasting, Government of India, New Delhi on 31st January 2008. The Rule 133(2) of General Finance Rules (GFR) recognizes Civil Construction Wing (CCW) of Ministry of Information & Broadcasting as Public Works Organization. The CCW follows the CPWD pattern for execution of Works.

CCW is manned by Civil Engineers, Electrical Engineers and Architects. Administratively it is part of the Directorate General, All India Radio and is headed by a Chief Engineer, who reports to DG, AIR through Engineer-in-Chief.

At the Headquarters of the Civil Construction Wing, New Delhi, the Chief Engineer is assisted by Superintending Surveyor of Works, Architect Units, Engineer Officers, Financial Advisor and support staff. There is one Superintending Engineer (Training) who is responsible for quality assurance & introducing/ updating of technology and imparting training to officers and staff of CCW about new materials, standards, specifications and innovations in the field of Construction Technology .

The CCW has its presence throughout the country and has 7 Civil Circles, 3 Electrical Circles, 24 Civil Divisions, 11 Electrical divisions and one Architectural Unit. The overall technical manpower numbers 512 as on 31.01.2021.

The Civil Construction Wing has to its credit, construction of tallest RCC and RCC cum Steel TV Towers across the country.

e-Office was implemented in CCW across the Country during the Pandemic resulting in prompt working and facilitating work from Home to some extent. Virtual trainings were conducted in the Pandemic period. Digitization of Physical Files was also completed.

i. Presence of CCW

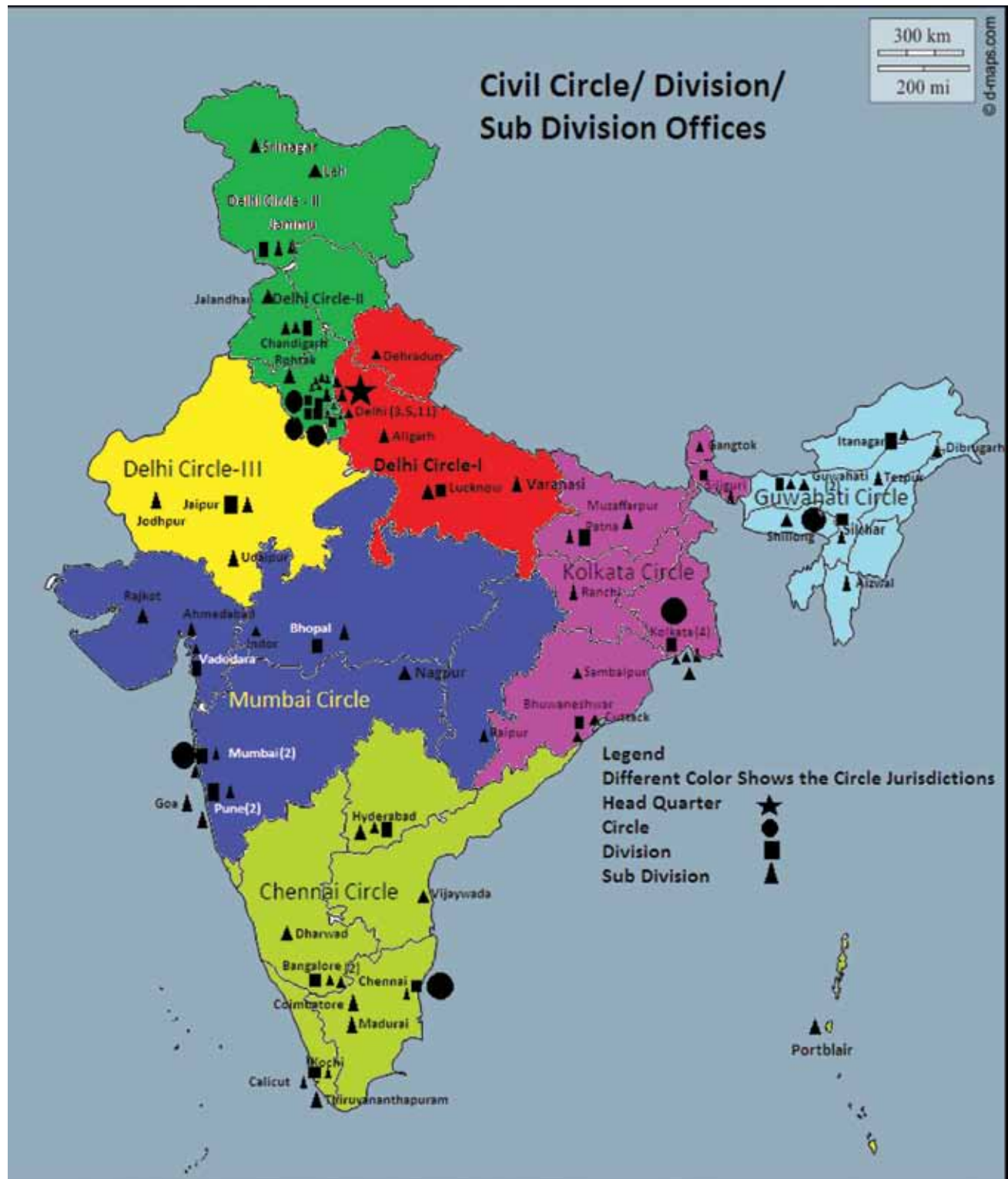
Civil Circles, Divisions & Sub-Divisions

Circle	Divisions	Subdivisions
Chennai	Chennai, Bangalore, Kochi, Hyderabad	13
Mumbai	Mumbai, Vadodara, Bhopal, Pune	11
Kolkata	Kolkata, Bhubaneswar, Patna, Siliguri	12
Guwahati	Guwahati, Silchar, Itanagar	9
Delhi Circle – I	Mandi House, Lucknow	7
Delhi Circle - II	Soochana Bhawan I & II, Jammu, Chandigarh	12
Delhi Circle - III	Jaipur, Delhi Metro I & II	08
7	24	72

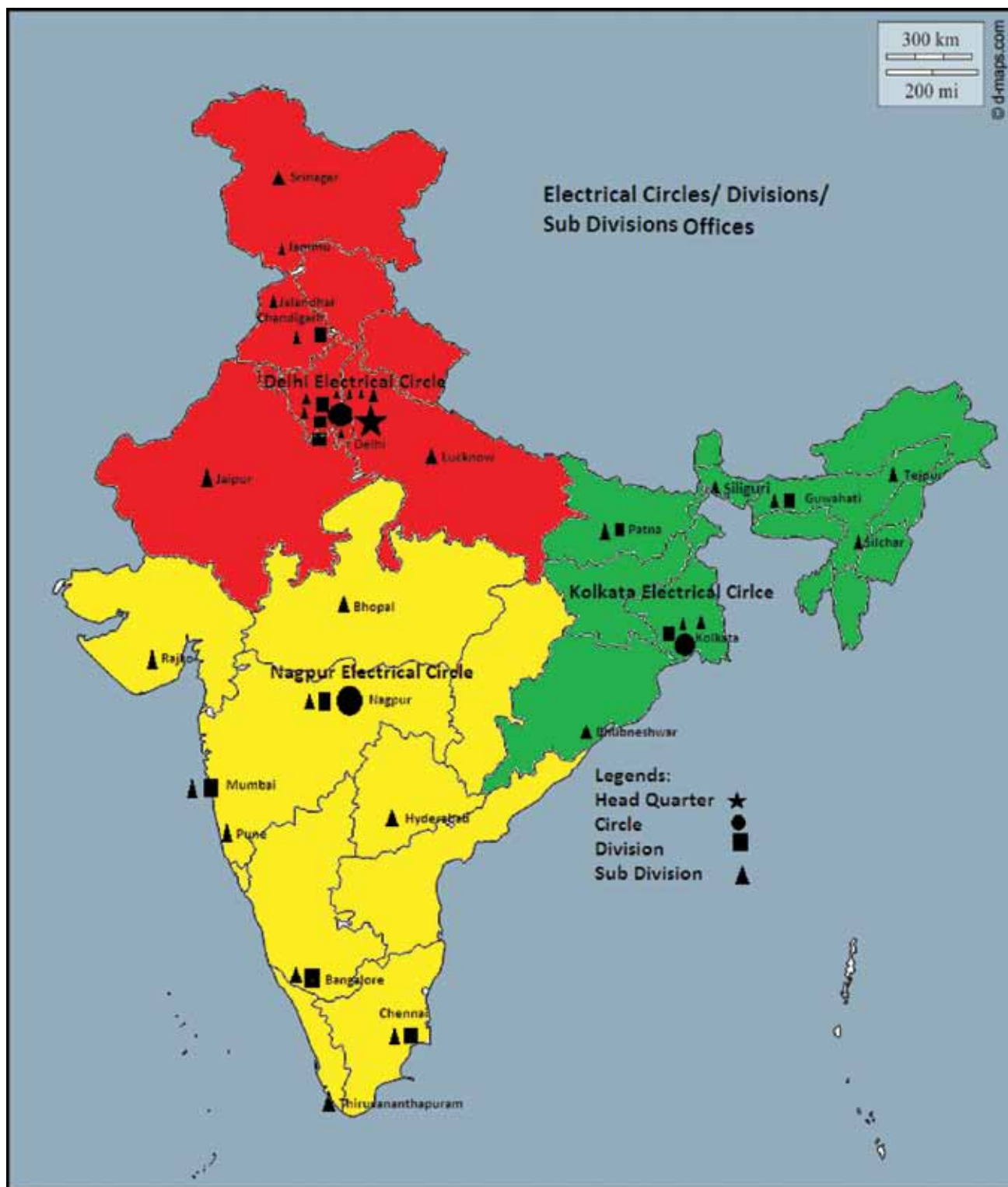
Electrical Circles, Divisions & Sub-Divisions

Circle	Divisions	Subdivisions
Kolkata	Kolkata, Patna, Guwahati	09
Nagpur	Nagpur, Mumbai, Chennai, Bengaluru	12
Delhi	Delhi I, II, III, Chandigarh	12
3	11	31

Civil Circles/ Divisions/ Sub Divisions Offices



Electrical Circles/ Divisions/ Sub Divisions Offices



3.0 Major Achievements:

3.1 Completion of 10 KW FM Transmitter at Etawah for AIR



- 3.2 Routine maintenance and special repair works were successfully undertaken during the pandemic to keep AIR, Doordarshan and Other Media installations fully operational.
- 3.3 Completion of Structural Repair works including water proofing treatment of walls of Studio and Office Building at Broadcasting House, AIR, Mumbai



4.0 ACTIVITIES DURING 2020-21

The construction activities taken up by CCW for AIR, Doordarshan and other Media units during the year 2020-21 are given in **Annexures -VIII**

HUMAN RESOURCES & ADMINISTRATION

A. STAFF STRENGTH:

The sanctioned and in-position work force in Prasar Bharati as on 31.03.2021 is given below:

	AIR	Doordarshan	Total
Sanctioned	26,129	19,662	45,791
In-position	11,618	10,522	22,140

B. PROMOTIONS:

DPCs during 2020-21

The details of Group-A DPCs convened during 01.04.2020- 31.03.2021 are as under:

S. No.	Cadre/Grade and the date of DPC held	Officers recommended
1.	DPC for promotion from PEX to JTS of IB(P)S for the year 2019 held on 5.5.2020	69
2.	Limited Review DPC from PEX to JTS of IB(P)S for the year 2000-2001 to 2018 held on 5.5.2020.	07
3.	Promotion from Executive Engineer(E) to Superintending Engineer (E) of CCW, AIR for the year 2020 held on 28.08.2020.	01
4.	DPC for promotion from STS to JAG of IB(E)S for the year 2020 held on 9.12.2020	17
5.	DPC for promotion to the post of Chief Engineer (Level II) in CCW, AIR held on 20.01.2020	02
6.	JAG to SAG Vacancies for the year 2019 & 2020 DPC held in MIB on 08.12.2020.	02
7.	STS to JAG Promotion DPC was held in PBS on 09.12.2020.	12
8.	JTS to STS Promotion Regular DPC held in DG:AIR on 27.01.2021	06
9.	JTS to STS Promotion Limited Review DPC held in DG:AIR on 27.01.2021	01
10.	NFU (Pay Parity) JTS to STS (Rs. 6600/-). DPC held in MIB and Order issued on 24.04.2020.	201
11.	Limited Review DPC held on 21.12.2020 for promotion of Shri N.K. Mohan Ram (retired DD) to STS in Programme, Management Cadre of Doordarshan of IB(P)S	01
12.	DPC held on 18.03.2021 for granting NFSG in r/o Shri N. Chandrashekhar in JAG of IB(P)S w.e.f 1.7.2019	01

C. RECRUITMENT:

In exercise of the powers conferred by sub-section (1) of section 10 read with clauses (d) and (e) of sub-section (2) of section 32 of the Prasar Bharati Act, 1990, a notification titled Prasar Bharati (Broadcasting Corporation of India) Establishment of Recruitment Board Rules, 2020 has been issued by Ministry of Information and Broadcasting in the Gazette of India Extraordinary dated 12.02.2020.

D. RESERVATION:

I. Reservation for SCs/STs/OBCs:

Prasar Bharati has taken requisite measures for implementation of the reservation policy in respect of SC/ST/OBC categories of employees by setting up a dedicated SC/ST Cell. SC/ST cell ensures due compliance of the order on reservation issued from time to time in favour of SC/ST. All relevant policy directions and instructions issued by Nodal Ministries/Departments for extending benefits to SCs/STs/OBCs in Government service are widely circulated to all subordinate/ field offices by respective Directorates for implementation.

The recommendations of Hon'ble National Commission for Scheduled Castes (NCSC) and Hon'ble National Commission for Scheduled Tribes (NCST), as reflected in their Annual Reports, are disseminated at various levels for strict implementation. Consolidated annual statements on representation of reserved category employees and data on other specific information relating to appointment and vacancies in respect of reserved categories employees are being submitted to concerned authorities periodically. Necessary action is also being taken for redressal of grievances of employees through grievance redressal mechanism.

The overall representation of SC/ST in Prasar Bharati and in different groups of services are as under:
Representation of SC/ST/OBC/EWS/UNRESERVED in Prasar Bharati, AIR and Doordarshan in different groups of Services

Group	Total Employees (sanctioned)	Total Employees (In-position)	No. of SCs (In-position)	No. of STs (In-position)	No. of OBCs (In-position)	No. of EWSs (In-position)	Un-reserved (In-position)
A	3119	1087	171	68	60	Nil	788
B	20922	10999	1527	915	1127	Nil	7430
C	21750	10054	2413	1607	1176	Nil	4858
D	---	---	---	---	---	---	---
Total	45791	22140	4111	2590	2363	Nil	13076

II. Reservation for Persons with Disabilities (PwDs):

The Constitution of India ensures equality, freedom, justice and dignity of all individuals and implicitly mandates an inclusive society for all including the persons with disabilities. The Government of India enacted "The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995", in an effort to ensure equal opportunities for persons with disabilities and their full participation in nation building. The PwD Act has come into force in 1996. Subsequently Government of India had passed "The Rights of Persons with Disabilities Act, 2016" which came into force from 19th April 2017 and related instruction related to reservation was issued by Department of Personnel and Training vide O.M. dated 15.01.2018. With the enactment reservation for persons with disabilities was made applicable in identified Group A, B and C posts also in case of direct recruitment.

As regards promotions, reservation is available when promotions are made from Group 'D' (erstwhile) to Group 'C' and within Group 'C' identified posts.

Prasar Bharati has taken all requisite measures for implementation of reservation for PWDs. All relevant policy decisions and instructions issued by DoPT from time to time are being followed.

Prasar Bharati broadcasts programmes on Persons with Disabilities through its channels. Programmes cover Schemes for Welfare of Persons with Disabilities being implemented by the Central and State Governments. Programmes relating to their health, social and cultural concerns are also included. The content of programmes is so designed that it not only helps them to get benefits of welfare schemes of the Government but also encourages them to live with dignity. The programmes are crucial from the point of view of social awareness and are also useful in changing the insensitive attitude of people towards Persons with Disabilities.

Although there is no specific Budget Head for the benefit of Persons with disabilities, activities like construction of ramps, special toilets preferably on the ground floors of offices, are undertaken from the 'Minor Works' budget Head of CCW, AIR.

E. PUBLIC GRIEVANCE AND REDRESSAL MECHANISM:

Grievance Redressal and Access Mechanism have been functioning in accordance with the guidelines of Department of Administrative Reforms & Public Grievance and monitored through the Centralized Public Grievances Redressal and Monitoring System (CPGRAMS). Public grievances and pension redressal petitions are being attended to promptly and disposed of at the earliest. Monthly status reports on disposal of Grievances are submitted to the Ministry of Information and Broadcasting. ATRs/replies sent to petitioners are also uploaded on the DARPG Portal.

The status of grievances on DARPG Portal during the period 01.04.2020 to 31.03.2021 is given below:

	AIR	DD	PBS	TOTAL
Outstanding (As on 01.04.2020)	63	99	35	197
Grievance Received (During 2020-21)	490	705	635	1830
Total	553	804	670	2027
Disposed off	541	804	295	1640
Closing Balance (As on 31.03.2021)	12	NIL	375	387

F. HANDLING OF COURT CASES:

Prasar Bharati monitors Court cases and Arbitration cases through the Legal information Management & Briefing System (LIMBS) of Department of Legal Affairs. Concerted effort has been made to bring all litigation on the portal. LIMBS Version-2.0 has also been implemented and all court cases are being uploaded & updated. Nodal Officers have been appointed for regular monitoring of progress of litigations. A system of Centralised Monthly Review has been introduced at the Prasar Bharati Secretariat. The current break up of Court Cases and Commercial Cases is given below:

Court Cases	1218
Total Commercial Cases	183
Total Cases (Including Commercial Cases)	1401

Vertical-wise break up of Court Cases:-

S. N.	Verticals	Court Cases (A)	Contempt Cases (Included in A)
1.	Doordarshan	422	41
2.	AIR	563	39
3.	DD News	23	----
4.	NSD	20	----
5.	CCW	103	----
6.	NABM	---	----
7.	DCS	74	----
8.	DD (Sports)	09	----
9.	DD (Archive)	---	----
10.	PBS	04	----
11.	Grand Total	1218	80

(a) Majority of Court cases are in various Hon'ble CATs. Information in respect of implementation of the judgments/orders of CAT cases in the period **01.04.2020 to 31.03.2021** is as under:

Sl. No.	Media Units/Sections	No. of judgement/Order received form CAT	No. of Judgment/order implemented
1.	DG: Doordarshan	21	13
2.	DG: AIR	36	25
3.	Total	57	38

G. IMPLEMENTATION OF RIGHT TO INFORMATION ACT 2005:

Unit	Requests/ Appeals	Opening Balance as on 1.4.2020	Received during the FY 2020-21	Total 3+4	No. of cases disposed off	Closing balance as on 31.03.2021
1	2	3	4	5	6	7
DG: AIR	Requests	NIL	782	782	782	NIL
	Appeals	NIL	163	163	163	NIL
DG: DD	Requests	NIL	796	796	796	NIL
	Appeals	NIL	131	131	131	NIL
NSD: AIR	Requests	NIL	14	14	14	NIL
	Appeals	NIL	03	03	03	NIL
DD News	Requests	NIL	143	143	143	NIL
	Appeals	NIL	19	19	19	NIL
PB Secretariat	Requests	NIL	796	796	715	81
	Appeals	NIL	44	44	31	13

RTI applications are received in physical and online mode. Efforts were made to convert the RTI Applications received in physical mode to online mode and are processed through E-office. List of CPIOs and Appellate Authorities have been regularly updated on our website.

H. IMPLEMENTATION OF OFFICIAL LANGUAGE:

1. Progressive use of Hindi in Prasar Bharati Secretariat

The Hindi Section of Prasar Bharati Secretariat handles the following:-

- Hindi Translation of Annual Reports, Audit Reports and Annual Accounts of Prasar Bharati.
- Hindi Translation of replies to Parliament Questions laid before Parliament.
- Hindi Translation of Memorandum of Understanding (MoU)'s.
- Hindi Translations of replies to various RTI Queries.
- Quarterly, Half Yearly and Annual Progress Reports of use of Hindi.
- Preparing the agenda and minutes of all meetings in Hindi.
- Organising quarterly meetings of Official Language Implementation Committee, issuing the minutes and implementation of decisions.
- Pursuance of action taken to fulfil the assurances given to Parliamentary Official Language Implementation Committee.
- Hindi Translation of all correspondence under Section 3(3) of the Official Language Act.
- Organising workshops and desk-workshops.
- Arranging for Hindi Training, Hindi Typing/ Shorthand training under Hindi Teaching Scheme.
- Organising Hindi Diwas/ Pakhwara etc. and competitions to promote use of Hindi.
- Ensuring the usage of Unicode to work in Hindi on all computers of Prasar Bharati Secretariat.



Inspection of Prasar Bharati Secretariat by the Second sub-Committee,
Parliamentary Committee for Official Language, on 10.12.2020

- Translation of any other Reports and Returns, texts as per requirement.
- Organising activities for progressive use of Hindi in the Prasar Bharati Secretariat.

Organising of Hindi Divas

As per the orders issued by the Government of India, Ministry of Home Affairs, Department of Official Language, “Hindi Divas” was observed on 14.09.2020 under the Chairmanship of Shri Shashi Shekhar Vempati, Chief Executive Officer. Hindi Divas 2020 was organized collectively by Prasar Bharati Secretariat, Directorate General of All India Radio and Directorate General of Doordarshan following the guidelines issued by the Government of India, Ministry of Home Affairs and Ministry of Health and Family Welfare for the Covid-19 pandemic. Officers / Employees participated enthusiastically and the messages of Home Minister, Government of India, Minister of Information and Broadcasting, Cabinet Secretary, Director General, All India Radio and Director General, Doordarshan were read out.



2. Progressive use of Hindi in All India Radio

The Hindi Unit of DG: AIR (Headquarter) strives to implement orders/instructions issued from time to time by Ministry of Home Affairs, Department of Official Language and works to achieve stipulated targets. Apart from implementing the Official Language Policy the following significant works were carried out to encourage staff to work in Hindi.

Reports of Hindi Divas/Hindi Fortnight organized and other specific work carried out from 1st April, 2020 to 31st March, 2021:

Hindi Divas/Hindi Fortnight

This year the Hindi Divas function was jointly organized by Prasar Bharati Secretariat, DG: Doordarshan and DG: AIR under the Chairmanship of CEO Prasar Bharati. Due to ongoing COVID-19



pandemic, Hindi Divas celebrations were attended by a limited number of Officers/Officials. The messages of Hon'ble Home Minister, Govt. of India, Hon'ble Minister of Information & Broadcasting and CEO, Prasar Bharati were read out. This programme was aired on the National Network. To motivate employees to use Hindi in day-to-day official work, banners carrying select quotes of famous personalities were displayed at prominent places in DG: AIR.

Hindi Workshop

In the period under reference, online Workshops on the subjects 'E-Office ke Madhyam se Hindi ka Prayog tatha sarkari karyalayo me Rajbhasha Hindi ke parvartan ki vidhiya' and 'Rajbhasha Niti' were organized. In these workshops difficulties faced in working in Hindi in e-office were resolved and officers/officials were apprised about the various aspects of official language policy. Former Joint Director (OL), Sh. Y.P. Sharma and Sh. Sohan Lal Jugran were invited as speakers.

Publication of In-house magazine

To motivate staff in DG: AIR to work in the Official Language and also to acknowledge their creative talent, a considered decision was taken at apex level to start the publication of the in-house Magazine afresh.

3. Progressive use of Hindi in DG: Doordarshan

The Hindi Section in the Doordarshan Directorate reviews the position regarding progressive use of Hindi in the Directorate and its subordinate offices and makes all efforts to promote use of Hindi.

The major work done by the section during the period:-

1. All documents under Section 3(3) of the Official Language Act, 1963 were issued in bi-lingual form and all letters received in Hindi were replied to in Hindi.
2. Hindi fonts were installed in computers of DG:DD.
3. To review the position of compliance of the Official Language policy in the Directorate, meetings of the Official Language Implementation Committee were held on regular basis.
4. Hindi workshops were organized from time to time to create awareness among officers and employees regarding Official Language Hindi and to motivate them to work in it.
5. Hindi month and the Hindi Divas were celebrated.
6. Keeping in view the prevention of infection of Covid-19 epidemic, the Hindi fortnight competitions in the Directorate were postponed.
7. As per the direction of the Department of Official Language, Ministry of Home Affairs, inspection of the various sections and subordinate offices was done to ascertain the status of progressive use of Hindi.
8. During the period around 05 DDKs/DMCs/HPTs were inspected and review reports were sent.
9. Quarterly Progress Reports received from various sections of Doordarshan Directorate were consolidated and sent to the Department of Official Language, Ministry of Home Affairs and Ministry of Information and Broadcasting.
10. Hindi translation of starred and unstarred questions received from the Ministry of Information and Broadcasting was done.
11. Orders were issued to officers/employees, who have attained proficiency (PRAVEEN) in Hindi, to work in Hindi.
12. Sections where 80% of the officers/employees are proficient in Hindi, were advised to dispose off most of the work in Hindi, under Rule 8(4) of the Official Languages Act, 1976.
13. Issuance of Circular regarding Protsahan Yojna (2021-22) of the Department of Official Language, Ministry of Home Affairs.

I. WELFARE MEASURES:

Welfare Section:

1. Prasar Bharati Secretariat, DG:AIR and DG:DD have set up Internal Complaints Committee to look into grievances/complaints of sexual harassment. The Committee will be chaired by a senior level woman officer and half of its members should be women.
2. During the pandemic Covid-19, a portal was created on the Prasar Net to maintain the data of the Covid+ve officials (Total, Active, deceased & cured cases).
3. A Portal for filing grievances by the employees of Prasar Bharati was set up for the redressal of employees' grievances within a time limit.
4. To settle the grievances related to pension matter filed on CPGRAM Portal or received through eMail/ post etc., a pension and HR coordination Cell was created on 31.08.2020.

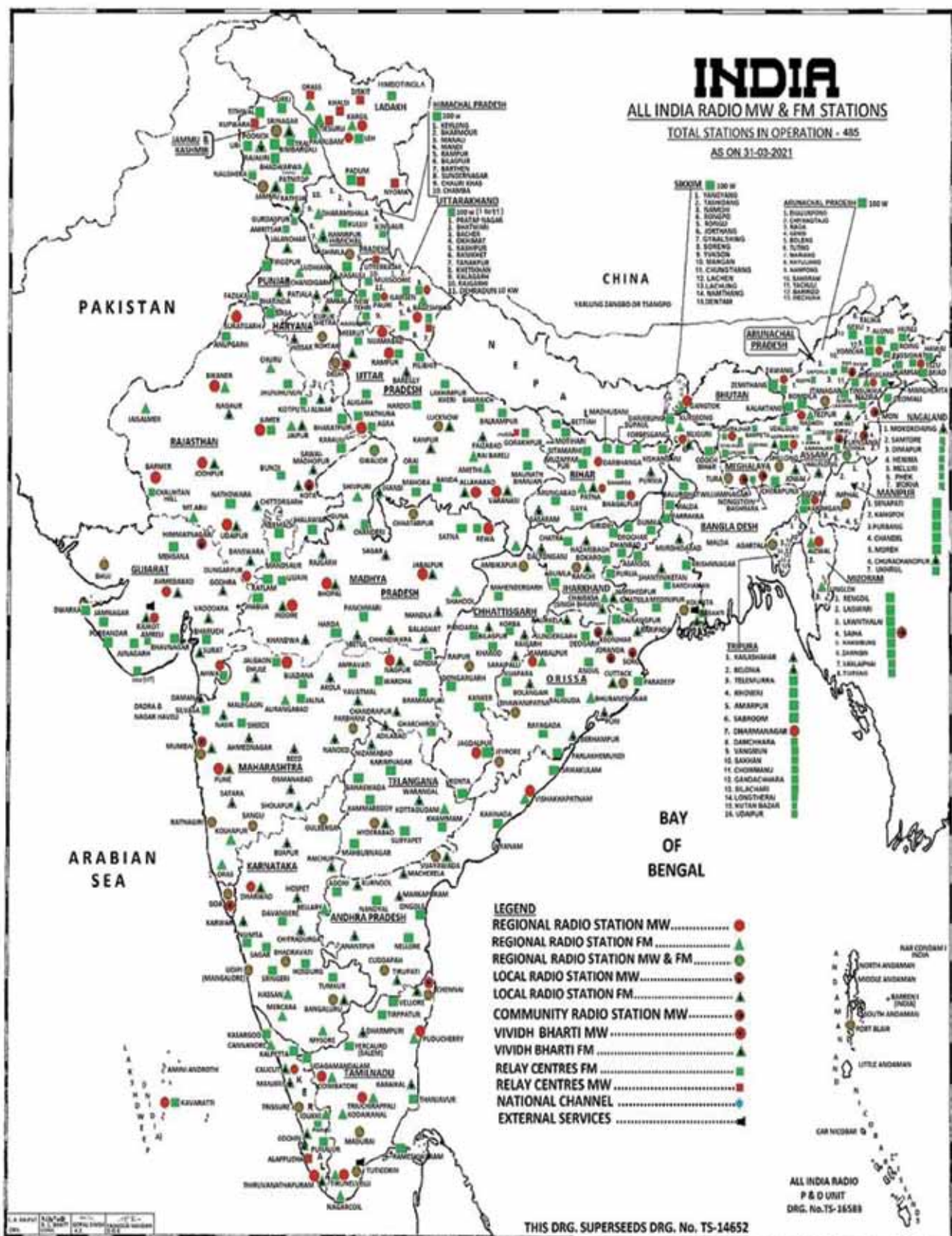


INDIA

ALL INDIA RADIO MW & FM STATIONS

TOTAL STATIONS IN OPERATION - 485

AS ON 31-03-2021

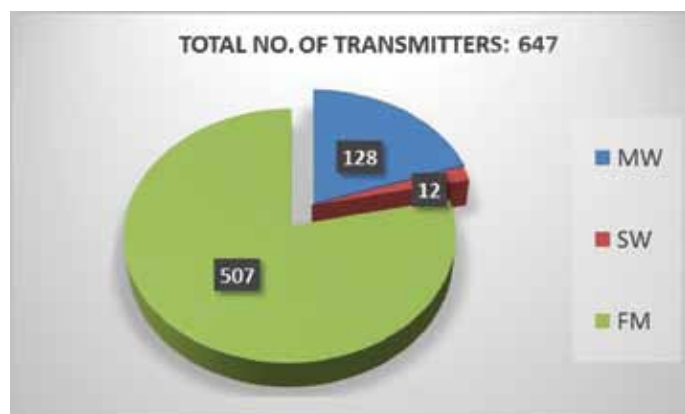


THIS DRG. SUPERSEDES DRG. No. TS-14652

ALL INDIA RADIO – FACTS AT A GLANCE (AS ON 31.03.2021)

BROADCASTING CENTRES:

REGIONAL STATIONS	133
LOCAL RADIO STATIONS	92
RELAY CENTRES	255
COMMUNITY RADIO STATIONS	5
TOTAL:	485



TRANSMITTERS:

• Medium Wave	128
• Short Wave	12
• FM	507
• TOTAL:	647

OTHERS:

AIR Channels on DTH Platform	45
Regional News Units	46



ALL INDIA RADIO

A. INTRODUCTION:

All India Radio (AIR) aims to provide information, education and entertainment, for promoting the welfare and happiness of the masses (Bahujana Hitaya Bahujana Sukhaya).

The phenomenal growth achieved by All India Radio over the past eight decades has made it one of the largest radio networks in the world. Now it has 485 stations and 647 transmitters. To meet the communication needs of our multicultural society the network expanded adopting new technologies and programme production techniques.

To realise its objectives AIR has evolved over the years, a three-tier system of broadcasting namely National, Regional, and Local. AIR Stations provide news, music and spoken word programmes to almost the entire population of the country. Its vast reach especially in the rural and tribal areas make it the primary and some times the only source of information and entertainment.

The National Service largely on the Medium Wave and also on Short Wave is the first-tier. The regional and Sub- regional stations form the second tier of broadcasting with area-specific programmes in the regional languages and dialects. FM Channels cater to the needs of the people and to the youth. The Vividh Bharati Service primarily on FM available at 43 places across the country. The 92 stations on FM set up to cater to the needs and tastes of the audiences of small towns are the Local Radio stations (LRS) providing the third-tier broadcasting. India Radio has also set-up Community Radio Service at five places in the North Eastern Region as the voice of the local tribal population.

B. ORGANIZATIONAL STRUCTURE:

All India Radio is headed by a Director General assisted by Additional Directors General (ADGs) Programme, Administration, Finance, and an Engineer-in-Chief. News Wing is headed by a Director General (News).

Directorate General, All India Radio, is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc.

Earlier Programming in All India Radio was divided into eleven Programming Regions—at Delhi (Northern Region-I & II), Mumbai (Western Region-I & II), Bengaluru (Southern Region-I & II), Lucknow (Central Region-I), Bhopal (Central Region-II), Kolkata (Eastern Region-I & II) and Guwahati (North Eastern Region); and Engineering into five Zones located at Delhi (North Zone), Kolkata (East Zone), Mumbai (West Zone), Guwahati (North-East Zone) and Chennai (South Zone) for project and maintenance engineering activities.

These Zones have now been restructured as North Zone (in Delhi), South Zone (in Chennai), East Zone (in Kolkata), West Zone (in Mumbai) and North East Zone (in Guwahati) on geographical basis. In addition, a National Zone is also created to supervise the National channels of Doordarshan and All India Radio. ADG level officers are posted as Zonal Head (Content Operations), Zonal Head (Broadcast Operations) and Zonal Head (Administration) at each of these Zones.

C. SERVICES AND CHANNELS OF AIR:

i. Regional Channels:

Regional (Primary) Channels of AIR are located in the state capitals and in major linguistic- cultural regions of every state. 133 such channels are spread over 28 states and 8 Union territories (UTs) of the country. The Regional Channels put out infotainment programmes in languages and dialects of the region with the objective of enriching the lives of their listeners. They broadcast largely on the Medium Wave with many channels having FM support and are also live streamed. They promote art and culture with an emphasis on Indian classical music. Around 40 percent of the total broadcast comprises music, which includes Classical music, light folk and film music. News and current affairs constitute 20 to 30 percent of the broadcast time. Radio plays, health & family welfare programmes for women and children, farm and home programmes are some other spoken word programmes.

ii. Local Radio Stations (LRS):

At present, 92 Local Radio Stations are located across the country. These stations cater to the local populace providing utility services and reaching out to the community. What distinguishes Local Radio from the regional network is its down-to-earth approach. The programmes of the local radio are area-specific. They are flexible and spontaneous enough to enable the station to function as the mouthpiece of the local community.

The content is approximately 60% local and 40% relay (including News and other relay from regional stations).

iii. Community Radio Stations (CRS):

Community radio centres were set up at 5 places in the North Eastern Region to serve the local tribal population.

1.	Mon	1 kW MW	1584 kHz
2.	Tuensang	1 kW MW	1602 kHz
3.	Nongstoin	1 kW MW	1485 kHz
4.	Williamnagar	1 kW MW	1602 kHz
5.	Saiha	1 kW MW	1602 kHz

iv. FM Rainbow:

FM Rainbow channel of All India Radio was launched at a time when radio listening was declining especially in big cities. FM radio provided the necessary fillip ensuring noise-free high-quality music. Informal presentation on FM suited the changing tastes of listeners catching the pulse of the youth with 24X7 broadcast. The old glory of radio was restored again.

At present, AIR has 507 FM transmitters across the country, covering 56% of the area and 66% of the population of the country. FM Rainbow channel is available at 25 places - Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Lucknow, Panaji, Jalandhar, Kanpur, Kochi, Puducherry, Shillong, Chandigarh, Cuttack, Kodaikanal, Tiruchirapalli, Coimbatore, Hyderabad, Vishakhapatnam, Raibareilly, Madurai,

Triunelveli, Vijayawada, Patna and Ranchi. AIR FM Rainbow at four metropolitan cities is available 24x7. Delhi Rainbow is relayed fully from Mussoorie, Aligarh and partially from Dharamshala and Bhatinda. The FM fare includes Pop music, Film songs, Classical & Devotional music, News Headlines, etc.

v. FM Gold:

FM Gold channel came on air on 1st September 2001 at Delhi as a niche infotainment channel with around 50% of News and Current affairs component and 50% entertainment programming. At present FM Gold is available daily round the clock at four metros i.e. Delhi, Mumbai, Kolkata and Chennai. The Channel brings information updates on Traffic, Airlines, Railways, Weather, etc.

vi. Direct to Home (DTH) Service:

DTH Radio is a 24-hour Satellite Service available through the DTH platform of Prasar Bharati with up-linking facilities at Todapur, Delhi. It covers the entire country as well as neighbouring countries. The DTH Service makes different language channels available across the country. Its digital quality provides a pleasurable listening experience. New channels added this year are Leh (Ladakh), Panaji, Puducherry, Port Blair and Gangtok.

vii. Vividh Bharati (VB):

Vividh Bharati Service is a 24 hours service available through satellite transmission for relay from various radio stations across the country. VB is produced and uplinked from Mumbai. New programming ‘Golden Hours’ originated from Delhi has been introduced for overnight broadcast, daily from 10 PM to 6 AM. This service is primarily relayed from 43 CBS-VB centres (17 hours) and from 65 Local Radio Stations and 100-Watt FM transmitters located across the country.

viii. Live Streaming:

Around 272 AIR channels including AIR live News 24x7, FM Rainbow, FM Gold, Vividh Bharati services, Classical music channel Raagam etc. can be accessed through internet on the Prasar Bharati website “prasarbharati.gov.in” as well as through the app “NewsOnAir” on iOS and Android based mobile phones.

ix. External Services:

External Services Division (ESD) of All India Radio ranks high among the external radio networks of the world both in its reach and range. The External Services broadcasts in various Foreign Languages reaching out to about 150 countries through Short Wave, ‘NewsOnAir’ App and DD Free Dish. The languages in which AIR reaches its foreign audience are Arabic, Baluchi, Burmese, Chinese, Dari, French, Indonesian, Persian, Pushto, Russian, Sinhala, Swahili, Thai and Tibetan. Further the neighbourhood and also the Indian Diaspora are targeted with content in Bangla (Maitree), Nepali, Punjabi, Sindhi, Saraiki and Urdu. List of AIR external service streaming channels is given at **Annexure-I**

D. NEW INITIATIVES DURING THE YEAR

i. Engineering:

All India Radio is one of the largest broadcasting networks in the world. At the time of independence there were six Radio Stations and 18 Transmitters (6MW & 12SW) which covered 11% population and 2.5% area of the country.

By 31st March, 2021, AIR network has grown to 485 stations. The number of transmitters is 647 (128 MW, 12 SW & 507 FM), which provide coverage to 99.20% of the population spread over 92.00% area of the country. This includes 232, 100 W FM transmitters providing localized coverage of about 8-10 km radius.

New Initiatives during the year are as follows:

- | | | |
|---|--------------------------------------------------|------------|
| a | 10 kW FM Transmitters | : 3 Nos. |
| b | FM Transmitter commissioned at | : 4 Places |
| c | Augmentation of DTH Channels | : 4 Nos. |
| d | Augmentation of AIR Channels on Live-streaming | : 23 Nos. |
| e | Digitization of Studios undertaken at 79 places. | |

Transmitters decommissioned during the year:

- | | | |
|----|------------------------------|-------------------------|
| 1. | Aligarh (A-6) (UP) | : 250 kW SW Transmitter |
| 2. | Bangalore (BL-6) (Karnataka) | : 500 kW SW Transmitter |
| 3. | Thiruvananthapuram (Kerala) | : 50 kW SW Transmitter |
| 4. | Bhopal (MP) | : 50 kW SW Transmitter |
| 5. | Jaipur (Rajasthan) | : 50 kW SW Transmitter |
| 6. | Chennai (Tamilnadu) | : 50 kW SW Transmitter |
| 7. | Hyderabad (Telangana) | : 50 kW SW Transmitter |
| 8. | Jalandhar (Punjab) | : 200 kW MW Transmitter |
| 9. | Gorakhpur (UP) | : 100 kW MW Transmitter |

ii. Programme:

- With effect from August 2019, Prime Minister's monthly radio programme 'Mann Ki Baat' is being translated in 14 languages and broadcast. It is uploaded on the YouTube channels of External Services Division (ESD). 'Mann Ki Baat' is also available in Spanish, German and Japanese on the YouTube channel of All India Radio.
- During the lockdown period, External Services Division (ESD) started six transmissions two each in Urdu, Hindi and English, each for a duration of half an hour per day on YouTube Channel of All India Radio to provide awareness about COVID-19 pandemic.
- Wide Publicity was given to the New National Educational Policy, 2020.
- To enhance its visibility, AIR Sports mounted sports broadcasts on Prasar Bharati Sports YouTube channel which evoked unprecedented response from viewers and listeners especially for cricket commentary.
- To maintain complete transparency in music auditions and competitions, three Music apps were taken up for trial runs. These are - Online Music Gradation System, Online Audition Listening System (CAB) and AIR Music Competition.
- Comprehensive coverage and publicity was given to the Nationwide Corona Social Behaviour Campaign launched on 7th October, 2020 with the special focus on three key messages i.e. wearing of mask, maintaining social distancing and maintaining hand and face hygiene.

7. Audio-visual recordings of over 1473 folk songs of different languages and dialects have been uploaded till March, 2021 on the YouTube channel under the Akashvani Lok Sampada Sanrakshan Maha pariyojana.

iii. News Service:

1. Corona Jagrukta Series:

- Over 400 episodes of daily Live Phone-ins with top medical experts to raise awareness about COVID-19 outbreak and related aspects.
 - Arrangements made by the Railways for migrant workers and citizens during COVID-19 period.
 - COVID-19 Jan Andolan and National COVID-19 Vaccination Campaign.
2. **India -74@74 :** Special series on 'Atma nirbhar Bharat' with 74 stories to mark entry into the 74th year of Independence.
 3. **Year-End Series:** News series focused on analyzing programmes/initiatives of Ministries of Government of India in major bulletins.
 4. **World News:** Daily International News in English of 10 minutes duration focused on global affairs.
 5. **Special series on India UN Partnership @ 75 years:** Series of interviews with Heads of United Nations Organizations in India were broadcast to mark 75 years of India-UN Partnership.
 6. **Special Programmes to mark -** Prime Minister Shri Narendra Modi's contribution, Sardar Patel's role in national integration, Golden Jubilee of India-Bangladesh diplomatic relations, 125th Birth Anniversary of Netaji Subhash Chandra Bose, Mahatma Gandhi's Birth Anniversary.
 7. **North East Diary:** A special weekly live news magazine programme of 30 minutes duration. The focus was on the growth and development narrative, highlighting rich cultural heritage and tradition of the eight North Eastern States.
 8. **Sanskrit Saptahiki:** Weekly News Magazine Sanskrit Saptahiki broadcast at 7.10 A.M. on Saturday on FM News Channel (100.1 MHz) from 10th July, with a repeat broadcast on Sunday at the same time.
 9. Focused 'EK Bharat Shreshtha Bharat' Campaign
 10. Special Edition of Samachar Bharati dedicated to Dr. B.R. Ambedkar

E. PROGRAMME ACTIVITIES:

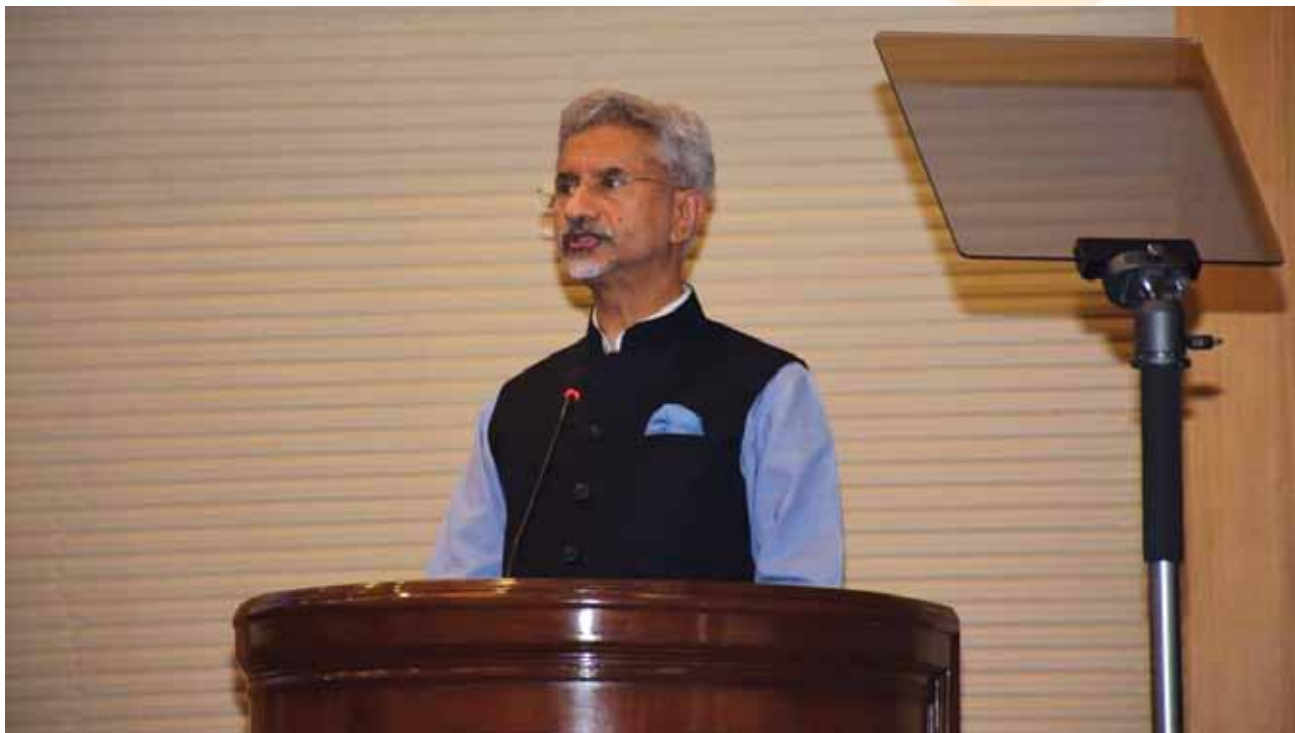
Details of important coverages, Broadcasts and radio reports (1st April, 2020 to 31st March, 2021) are placed at **Annexure-IX**. Other important programme activities are given below:

i. Spoken Word:

AIR covered various programmes/schemes launched by the Government on its Network of more than 400 stations.

- i. On the occasion of 74th Independence Day of India and Flag Hoisting ceremony, Hon'ble Prime Minister Shri Narendra Modi's address to the Nation was broadcast live from the Ramparts of Red Fort on 15.08.2020.
- ii. Broadcast of 'Mann Ki Baat' by Hon'ble Prime Minister was carried from the entire AIR network on the last Sunday of every Month.

- iii. 'Ek Bharat Shrestha Bharat' and 'Swachh Bharat Abhiyan' are two mega campaigns to which all AIR stations are giving wide publicity. Action Taken Reports are being regularly sent to the Ministry.
- iv. 'Swachh Bharat Swasth Bharat' in the New Normal was given wide publicity.
- v. The Year Long celebration of the 150th Birth Anniversary of Mahatma Gandhi, was marked by special programmes and coverages by Stations with special programmes on Gandhi Jayanti on 2nd October, 2020.
- vi. Publicity regarding preparation of Action for India at 75 was given through the network of AIR.
- vii. A Year-long Campaign beginning with the "Constitution Day" on 26th November 2019 was carried by AIR through broadcast in different formats creating general awareness on various aspects of the Indian Constitution including Citizen's duties campaign.
- viii. Wide Publicity was given to the New National Educational Policy, 2020. The renaming of MHRD as the Ministry of Education was also widely publicized.
- ix. AIR gave publicity to the 'Pradhan Mantri Garib Kalyan Yojana' launched by Hon'ble Prime Minister along with the Rural Public work campaign named 'Garib Kalyan Rojgar Abhiyan'.
- x. Economic Packages announced by the Government to mitigate the impact of the lockdown and revive the economy was publicized.
- xi. Focused campaign and regular awareness programmes on COVID-19 appropriate behaviour were carried.
- xii. Publicity was given to National Handloom Day and success stories of Awardees on the Commemoration of Swadeshi Movement on 7th August, 2020.
- xiii. Recommendation of the M.P. Bezbaruah Committee to look into the concerns of the people of North East living in other parts of the country was widely publicized.
- xiv. October is marked as National Cyber Security Awareness Month (NSCAM), to raise Awareness about the importance of Cyber Security, Educate the public and private sector and increase Cyber Resilience of the Nation. AIR carried general awareness programmes on Cyber Security and related issues.
- xv. The Sardar Patel Memorial Lecture 2020, was delivered by Dr. S. Jaishankar, Hon'ble External Affairs Minister Government of India, on 31st October 2020. It was broadcast on the network of AIR.
- xvi. Dr. Rajendra Prasad Memorial Lecture-2020 on 3rd December, 2020 by Hon'ble Minister Shri Prakash Javadekar, M/o I&B was broadcast on the AIR network.
- xvii. Publicity to the programmes/events/activities organized by various Ministries/Departments on various days/weeks like 'International Day of Yoga', 'Kargil Vijay Diwas', 'Armed Forces Flag Day', 'Rashtriya Ekta Diwas', 'Matri bhasha Diwas', 'National Voting Day' etc.
- xviii. Hindi Roopak karyakram "संस्कृतमेवसंस्कृति" (संस्कृत है तो संस्कृति है)" was broadcast on 4th March over National Hook-up.



Dr. S. Jaishankar Hon'ble Minister of External Affairs delivering the Sardar Patel Memorial Lecture



Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar delivering the Dr. Rajendra Prasad Memorial Lecture

ii. Akashvani Lok Sampada Sanrakshan Maha parijojana :

The objective of the Project is to preserve all types of traditional folk songs with original recordings as well as Hindi and English translation. ‘Sanskrit Geet’ and other types of traditional folk songs in various Indian languages & dialects are included. These folk songs cover songs sung by the nearly 6000 castes, sub-castes and tribes associated with various religions and cults across the country.

Approximately 30,000 songs have been recorded by AIR Stations so far, from about 270+ districts covering nearly 170 languages & dialects. About 25,000 songs have been digitized in Prasar Bharati archives. In this year recordings were done in more than 50 districts. All the songs received so far have been categorized area-wise (district, tehsil, village, religion, caste, sub-caste, tribes and language/dialects) in a Data base.

An MOU has been signed between All India Radio & Sahitya Academy and also with National Book Trust to publish the songs. Four books have been published by the National Book Trust under the title “Akashvani Sahitya Sampada”.

Publication of Radio Autobiography:-

A Radio autobiography of noted social activist and educationist **Shri Brahm Dev Sharma ‘Bhai ji’** has been published and released in the last World book Fair by Member Finance of Prasar Bharati.

YouTube Channel:-

Prasar Bharati has started a YouTube channel so that these songs could also be made available to the general public. Videos of over 1473 folk songs of different Languages and Dialects have been uploaded till March, 2021.

iii. Programme Planning and Development (PP&D) Unit:

Various services offered by AIR are broadly categorized as (i) World Services (ii) Neighborhood Services (iii) National Services; (iv) Regional Public Services and (v) Language Specific Entertainment Services. All these services have been made available on DTH and are live streamed for access to wider audience across the globe.

Content Strategy:

For most of the period under report, AIR Stations were grappling with pandemic. With many staff members having been infected, it was a challenge to keep services running. Content strategy was designed to help listeners through awareness programmes on COVID, latest updates, and keep listeners in a positive frame of mind with appropriate programming.

To fulfil its prime responsibility of public service, AIR launched various initiatives for imparting education to students especially those in rural and far-flung areas, not having access to net connectivity or mobiles. These special educational programmes have benefitted the students immensely in pandemic times.

iv. Farm and Home Broadcast:

The Farm and Home programs are broadcast by all capital and regional stations of AIR. Programmes have been designed to cater to the day to day seasonal needs of the farming community, incorporating latest information and technology for optimum agricultural output. The programmes are geared towards improving farm productivity and economic prosperity of the country’s farming community. These programmes catering to Farmers, the rural community, Women, Children & Youth are broadcast daily in the morning, afternoon and evening for an average duration of 60 to 100 Minutes per day.

The Farm & Home units of stations broadcast composite programmes on rural development, hard-core agriculture and allied subjects like Horticulture, Animal Husbandry, Poultry & Dairy farming, Fisheries, Forestry, Environment Conservation, food and agro processing, dry and wasteland agriculture and also on employment schemes, loan, insurance, sanitation, health hygiene and nutrition etc.

AIR expanded its agriculture broadcasts with the launch of an exclusive project on Mass Media support to Agriculture Extension entitled 'Kisanvani' from February 2004, in collaboration with the Department of Agriculture Cooperation & Farmers' Welfare. Ministry of Agriculture & Farmers' Welfare keeps local farmers informed about the daily market rates, weather reports and day to day information in their respective areas at micro level. Presently Kisanvani is broadcast from 96 identified A.I.R stations across the country. The programmes in narrow casting mode are mostly interactive involving field based recordings, studio dial outs and dial-ins with experts and farming community. Since September 2018 a new agriculture programme 'Kisan Ki Baat' on the lines of Kisanvani has been launched in collaboration with Ministry of Agriculture and Farmers' Welfare, Government of India and is being broadcast from FM Gold channel of AIR, Delhi.

The following publicity/flagship programme content was mounted by stations during the period under consideration:

a. Publicity to preventive measures for Late Blight Potato disease:

AIR stations broadcasting Kisanvani programme and located near Potato growing areas, especially those in and around western Uttar Pradesh, mounted advisories received from Central Potato Research Institute, about measures to be adopted for prevention of late blight Potato disease in the standing crops.

b. Live Coverage of the fund release of PM Kisan Scheme by Hon'ble Prime Minister:

Hon'ble Prime Minister's address and proceedings of the release event of the 'PM Kisan Scheme' benefitting farmers across the country, organized through video conferencing, was covered over the national network. Panel discussions, interviews of beneficiary farmers were broadcast by stations.

c. Publicity to National Farmers' Day 2020:

All AIR stations broadcasting Farm & Home, 'Kisanvani' and 'Kisan Ki Baat' programmes mounted publicity to National Farmers' Day on 23.12.2020. Progressive farmers, agri-entrepreneurs, women farmers were interviewed and their success stories were shared with the listeners.

d. Radio Kisan Diwas 2021:

AIR stations broadcasting Kisanvani programme, observed 'Radio Kisan Diwas - 2021'. Senior agriculture officials and experts, state administration functionaries attended the event and several progressive farmers including successful women farmers, were felicitated.

e. Completion of 2 Years of PM Kisan Scheme on 24.2.2021:

Wide publicity was provided to the event organized by Ministry of Agriculture & Farmers' Welfare, Government of India. The event which was addressed by the Hon'ble Union Agriculture Minister, CEO 'PM Kisan Scheme' Shri Vivek Aggarwal among others, was covered on the FM Gold Channel of AIR Delhi in the 'Kisan Ki Baat' programme and by all Kisanvani stations.

f. 1st anniversary of promotion of 10,000 FPOs:

The event organized by Union Ministry of Agriculture & Farmers' Welfare on the occasion of the 1st anniversary of the launch of 10,000 FPOs, was covered by AIR Delhi's FM Gold Channel, in the 'Kisan Ki Baat' programme.



Women farmers are being felicitated on the occasion of Radio Kisan Diwasat AIR Anantpur,



Special phone-in programme with progressive farmers at AIR Chitraduraga



Progressive farmers addressing at Radio Kisan Diwas AIR Anantpur

v. Health& Family welfare:

a. Women's Programmes:

Women's programmes of All India Radio cover subjects related to socio-economic development of women, health and family welfare, food and nutrition, scientific home management, women entrepreneurship, education including adult education, women empowerment, gender issues etc.

All India Radio broadcasts programmes in different formats for the welfare of the girl child. Programmes aim at creating social awareness on the issues relating to female foeticide, gender discrimination, awareness about the rights and privileges of women. Traditional folk forms were also used to communicate with the rural audience. "Beti Bachao Beti Padhao" campaign continued in 2020-21 also.

Nari Shakti Puruskars are awarded by Ministry of Women and Child Development every year to recognize the distinguished services of women. Publicity was given to the invitation of applications for Nari Shakti Puruskars 2020 to be awarded on 8th March, 2021 i.e. International Women's Day.

Every year the International Women's day is given wide publicity by AIR. This year also stations highlighted the achievements of women in various sectors of society.

Hon'ble Supreme Court of India directions regarding gender including Transgender (TG) vide its judgement dated 15.04.2014 in the WP(C) NO. 400/2012 titled as National Legal Service Authority versus Union of India, were covered to create public awareness.

AIR stations have been regularly advised to give due publicity to the laws, rules, regulation and guidelines related to the Indecent Portrayal of Women in media and to sensitize the public through positive portrayal of women. In these programmes, information about the legal provisions and the remedies available under the existing laws and regulations on indecent portrayal of women were also disseminated.

Stations gave publicity to the laws, rules, regulation and guidelines related to the sexual crimes against women and broadcast programs in different formats for creating awareness of the legal provisions and punishment for violation of such provisions as per the judgement of Delhi High Court.

Instructions were issued for creating awareness and publicizing the campaign on 'National Mission for safety of women' which covered diverse issues related to women and the girl child.

Programme Heads were advised to keep special focus on programmes linked to women's rights and their safety on the lines of the recommendations received from National Human Rights Commission.

b. Health Programmes

Health programmes are part of regular broadcasts of All India Radio. These programmes are planned and broadcast as per the health requirement of the concerned area, potential out-break of seasonal diseases and as per the instructions / advice of Ministry of Health and Family Welfare and the Directorate General of All India Radio. Awareness about diseases, causes and prevention, available treatment, information on immunization, government facilities for treatment of different diseases, health related government schemes are the subject matter of health programmes.

Public awareness was generated and advisories of Ministry of Health and Family Welfare about the Coronavirus were publicized. Wide publicity was given to the Nationwide Corona Social Behaviour Campaign launched on 7th October, 2020 with the special focus on three key messages i.e. wearing masks, maintaining social distancing and maintaining hand and face hygiene.

Programme professionals handling Health programmes were sensitized about the Coronavirus vaccine. Dialogue with medical experts helped allay apprehension and vaccine hesitancy. Programme Personnel from selected capital stations attended the radio workshop on COVID-19 vaccination campaign on 15th March 2021, organized by UNICEF under the aegis of Ministry of Health and Family Welfare.

Government of India has launched the 'Ayushman Bharat' programme –the largest government funded health care programme on 23rd September, 2018. AIR stations were advised to broadcast programmes in different formats to provide wide publicity to the Flagship scheme - Ayushman Bharat.

Fit India Movement is a people driven movement envisioned by Hon'ble Prime Minister, which fundamentally aims at making fitness a way of life for all citizens of the country. Programme Heads of all AIR stations were advised to create a joint action plan with the media houses at national and regional level to create an impact about the Fit India Movement. Wide publicity was given to 'Fit India freedom Run' - to keep oneself fit while maintaining social distancing.

Ministry of Youth Affairs and Sports under the aegis the Fit India campaign developed fitness protocols for different age groups which were given wide publicity.

People were advised to practice yoga at home during the pandemic on the occasion of International Day of Yoga, 2020.

AIR with UNICEF spread the Message of Nutrition and programmes were broadcast on nutrition related themes during the National Nutrition Month in September.

Nutrition for women & children receives focus in general and special audience programmes. Ministry of Women and Child Development celebrated 'Poshan Pakhwada' from 16th to 31st March 2021 under 'Poshan Abhiyan'. AIR stations helped generate awareness on the theme.

Wide publicity was also given to the advisory issued by Ministry of Health and Family Welfare on Electronic Nicotine Delivery Systems including e-cigarettes, Heat-not-Burn devices, Vape, E-Sheesha, E- Nicotine flavoured hookah and such products.

Awareness was generated the Mental Healthcare Act and programmes were broadcast to sensitize people towards the special needs of persons going through depression.

As per recommendations of the India Expert Advisory Group on Polio Eradication, the Ministry of Health and Family Welfare organized a nation-wide polio vaccination drive on 31st January, 2021, on the National Immunization Day (NID) or 'Polio Ravivar'. Stations covered the Nationwide Polio Vaccination campaign and organized Interviews, Dial-in, Dial out programmes and short features.

Other subjects covered include topics like the right age of marriage, delaying the first child, spacing between children, maternal care, child survival, better communication between husband and wife, counselling regarding male child preference, adverse child sex ratio, medical termination of pregnancy, management of reproductive tract infections (RTIs) and sexually transmitted diseases (STDs), pre-natal diagnostic techniques (regulations and prevention of misuse) act- 1994, breast feeding, T.B., leprosy, Diabetes and reproductive child health etc.

c. Children's Programmes and coverage of issues specific to Child Welfare:

All stations broadcast programmes for children on regular basis. These are programmes for children of the age group 5 - 7 years and 8 - 14 years. Programmes are also broadcast for rural children.

Programmes are weekly and include plays, short stories, features, choral singing, interviews, stories from epics etc.

The following themes are suitably covered in programmes:

1. Protection of rights of children and particularly protection of identity of children in need of care and protection of juveniles in conflict law.
2. Care and support to disabled children.
3. Care and support to children under difficult circumstances.
4. Equal status of girls.
5. Universal access to basic education to children and more attention to girl's education.
6. Providing safe and supportive environment to children.
7. Improvement in the economic condition of family and self-reliant society.
8. National and international cooperation for better future of the child.
9. Safe drinking water facility and sanitary means of excreta disposal.
10. Protection from vulnerability to Internet and online content.

International Day against Child Abuse and Illicit Trafficking is observed on 26th June every year. Programme Heads of all AIR stations were advised to mount programmes on the subject. They were advised to provide widespread publicity to the POSCO (Amendment) Act 2019.

Programme Heads were directed to provide wide coverage/ publicity to the second phase of Intensified Mission Indradhanush (IMI 2.0). Instructions were issued to provide pre-launch publicity to a Pan India Campaign named 'SafeNeighbourhood for Child Safety'. The 'New Born care week' which is observed every year from 15th -21st November, was covered.

vi. Music:

Since inception, All India Radio has rendered signal service in propagation and preservation of Indian Music.

Some programmes broadcast are as under:

- a Special Programme on the occasion of Ram Navami on 2nd April 2020 on the National hook-up.
- b Shehnai recital (Archival recording) by Pt. Anant Lal on 15th August 2020.
- c A tribute Programme was broadcast on 22nd August 2020 on archival recording of Padma Bhushan Sangeet Martand Pt. Jasraj (Hindustani Vocal).
- d A tribute Programme was broadcast on 7th November 2020 on archival recording of Padambhushan Shri T. N. Krishnan (Carnatic Violin recital).
- e On the death of Padma Vibhushan Ustad Ghulam Mustafa Khan, a programme was broadcast in the special Sangeet Sabha on 23rd January 2021. Interviews of eminent artists of the music world were also broadcast.
- f A programme of Padma Shri Dr. Sheikh Chinna Maulana was broadcast on the occasion of Republic Day on 24th January 2021 on Nadaswaram in a special Sangeet Sabha.
- g The live broadcast of the 174th Saint Tyagaraja Aradhana Mahotsav was arranged by All India Radio, Tiruchirappalli on 2nd February 2021 from Tiruvyyaru Samadhi Sathal.
- h A Special programme of Pandit Bhimsen Joshi was broadcast on 4th February 2021 (SOHI PARAM PAD PAVEGA) in a special Sangeet Sabha.

vii. Sports:

- a AIR Sports is engaged in planning and executing radio broadcast of various National and International sports events on the National Hook-up of All India Radio. The work related to acquisition of Radio Broadcast Rights, coordinating with various Sports Federations/ Associations, Indian and Foreign Broadcasters, screening and detailing of commentators for sports events is handled.
- b Sports events are web streamed and broadcast on the Prasar Bharati Sports YouTube channel based on availability of rights.
- c During the current financial year, major sports events like 2020 Olympic Games, ICC T-20 World Cup, FIFA U-17 Women's World Cup and other sports events got postponed or cancelled. In the absence of sports events, AIR engaged listeners with alternative innovative sports programming.

Cricket:

- a. 'Stumped' a weekly programme on Cricket, a co-production of AIR, BBC and ABC was broadcast every Saturday at 1130 hours on AIR FM Rainbow network.
- b. AIR Sports broadcast ball-by-ball commentary of 3 ODI 3 T-20, and 4 Test matches of the India – Australia Cricket Series 2020-21 played in Australia from 27th November till 19th January 2021.
- c. Ball-by-ball commentary of 3 ODI, 5 T20 and 4 Test matches of the India – England Cricket Series 2021 played in India from 05th February to 28th March 2021 was broadcast.
- d. Ball-by-ball commentary of 7 Matches of Syed Mushtaq Ali Trophy 2021 including Semi-finals and the Final match were broadcast between 26th and 31st January 2021.

Other Events:

- a. Radio Reports on ISSF Shooting World Cup held in New Delhi from 18th March to 27th March 2021 were broadcast on 22nd & 29th March 2021.

- b. In addition to National broadcasts AIR Stations across India continued to broadcast topical programmes on sports in regional languages.

F. NEWS SERVICE OF AIR:

The News Services Division (NSD) of All India Radio disseminates news and news based programmes to listeners in India and abroad. It broadcasts over 607 bulletins in 92 languages & dialects every day while adhering to highest professional ethics & standards in Radio broadcasting. AIR News is now available on the Prasar Bharati website in English, Hindi, Urdu, Assamese, Dogri, Gujarati, Marathi and Tamil languages and available on Twitter.

i. Organisational Structure:

The News Services Division is headed by a Principal Director General/ Director General (News), who is one of the senior most officers of the Indian Information Service. The Pr. DG (News) is assisted by a team of Additional Directors General (News), Directors (News), Deputy Directors (News), Assistant Directors (News), News Editors and Reporters.

The different operational wings of NSD at headquarters in Delhi include - General News Room, Hindi News Room, Regional News Unit, Reporting Unit, Talks and Current Affairs Unit, Newsreel Unit, Indian Language Units, Reference and PP&D Unit, IT & Website unit and the Administrative Wing.

ii. Regional News Units:

The Regional News Units (RNU) in various States are headed by officers of the rank of Director or Deputy /Assistant Director and assisted by News Editors, Reporters and Newsreaders-cum-Translators. There are 46 RNUs across the country.

iii. Talks and Current Affairs Programmes:

The Talks and Current Affairs Unit broadcasts analytical news-based programmes. The idea is to help listeners understand major new developments, put things in perspective and deal with a subject in detail. Experts from concerned fields participated in discussions on topics of contemporary importance. Various topics are discussed extensively in daily and weekly programmes viz. Spotlight, Manthan, News Analysis, Samayiki, Market Mantra, Sports Scan, Press Comments, Parikrama, Aaj Savere, Public Speak, Money Talk, Surkhiyon Mein, North East Diary, Sanskrit Saptahiki and Current Affairs programmes. Apart from daily news, programmes like Swachha Bharat Abhiyaan, Yoga Day and others are also covered and broadcast.

In the wake of COVID-19, 'Corona Jagrukta Series', a live phone in with top medical experts was broadcast.

iv Important coverage (1st April, 2020 to 31st March, 2021):

a. Thematic Approach

NSD, AIR undertakes theme-based communication. Bulletins, Website and Social media (Twitter, Facebook) covered all important news related to COVID-19 Janandolan, Phased re-opening, National COVID 19 Vaccination Drive, Legislative Assembly Elections and Local Body Elections in various States, Progressive Farm laws 'Aatma nirbhar Bharat', 'Ek Bharat Shreshtha Bharat' and 'Rashtriya Ekta Diwas', 151st Birth Anniversary of Gandhi and other events of national/international importance.

b. Special Programmes

i) Assembly & Local Body Elections:

Wide coverage was provided to the General Election to the Legislative Assembly of Bihar, Bye-Elections and local body elections of various States, from the News Headquarters in Delhi and from Regional News Units. News items with voice-casts and sound-bites covering the election process including electioneering, polling and counting of votes along with the declaration of results were put on air through the three major news bulletins in English and Hindi broadcast from the News Services Division, New Delhi in addition to the coverage in the Discussion and News Magazine programmes. Other Indian languages and regional news bulletins also carried the election news and launched discussion programmes.

ii) Farm Legislations:

Spot news coverage related to the Progressive farm legislations was given in the news bulletins, news-based programmes and Social Media platforms of NSD, AIR and its RNUs. Prime Minister's message for the farmers from 'Mann Ki Baat' and various speeches were used extensively in bulletins. Discussion programmes were mounted on measures taken by the Government to improve the condition of farmers. RNUs covered the subject in regional news and current affairs programmes. The Social Media wing gave wide publicity to the events and programmes. Newsworthy photos, videos tweets and sound-bites were posted on Facebook, Twitter and YouTube.

iii) One Year of NDA 2.0:

Extensive coverage of Prime Minister's Letter to the Nation and Union Ministers' Articles written for nearly 80 newspapers/publications on various subjects including Government of India's flagship programmes, were broadcast. Analysis programmes were organized on the completion of *One Year of NDA 2.0*.

iv) Aatmanirbar Bharat Abhiyan:

Prominent coverage was given to the Prime Minister's Address to the Nation with a special focus on publicizing the salient features of Atma Nirbhar Bharat Abhiyan. The Abhiyan is aimed at encouraging production, consumption and use of 'swadeshi' goods and services.

The salient features of the programme, were given wide publicity in bulletins, talks shows, discussions and Social Media platforms.

v) COVID-19 Janandolan: 8th October, 2020 onwards:

- Audio Spots: Every bulletin begins with a message of 3 steps to stay protected from COVID- 19
- Hindi & English audio spots on 3 simple steps to stay protected from COVID- 19 were mounted. They were shared with the Railway Ministry for broadcast at Railway Stations.
- Creative from Ministry of Health and Family Welfare (MOHFW) on COVID-19 Jan Aandolan is being used widely.
- Banners of COVID-19 Jan Andolan were placed at NSD, AIR and RNUs.
- Sound Bites of Prime Minister on 3 steps to stay protected from COVID-19 used widely.
- Sound Bites of Social Influencers are being used in every bulletin in respective languages.
- Special discussions were organized on the importance of COVID-19 Jan Aandolan by NSD, AIR and RNUs.
- These were disseminated & posted on the Social Media.

vi) Corona Jagrukta Series:

LIVE Phone-ins between top medical experts and the general public for raising awareness about COVID-19 outbreak and related aspects were organized. Experts included -Chairman National Task Force, Dr. V.K Paul; Director, AIIMS, Dr. Randeep Guleria; President, PHFI, Dr. Srinath Reddy; Director, LNJP Hospital, Dr. Naresh Gupta; Director, NIMHANS; Max Cardiology; Dr. Balbir Singh, Director, Max Hospital; Director, LHMC, Dr. N.N. Mathur; Former Secretary General, IMA, Dr. N.K. Saini; Professor GB Pant Hospital, Dr. Sanjay Pandey etc.

vii) Vande Bharat & Samudra Setu Missions:

Wide publicity was given to the *Vande Bharat Mission*, the world's largest ever operation, to bring back home lakhs of distraught Indians from several foreign countries via special flights run by the public carrier, Air India. Daily Ground Reports by AIR correspondents based in Colombo, Dubai and Dhaka, and in RNUs on the repatriation of Indian nationals stranded abroad were carried.

Repatriation of stranded Indian Nationals from Sri Lanka, UAE, Bangladesh and the Maldives on board special ships of the Indian Navy under Samudra Setu Mission were also broadcast.

viii) Special Shramik Trains:

Daily Ground Reports on the ferrying of lakhs of migrant workers to their home states on *Special Shramik Trains* run by the Ministry of Railways were included in the bulletins. Nearly 30 discussions with experts on salient features of the drive were organized in the series - SAMVAAD.

ix) Phased Re-opening /Unlock:

Prominent coverage was given to Government of India guidelines and time-to-time relaxations announced, situation updates from States and Union Territories post lockdown. Reports were filed by AIR Correspondents covering various aspects of different phases of unlock.

x) Economic Stimulus Package:

Analytical Reports on *Economic Stimulus Package* announced by the Union Finance Minister for the benefit of small businesses, Health sector, MGNREGS, migrants and Education sector. Special Discussions with financial experts were also held on key elements of the package.

xi) Development and Empowerment of people in UTs of J&K and Ladakh:

A series on Development and Empowerment of people in UTs of J&K and Ladakh was launched in the period July 30th-August 5th to highlight the development work in the two newly carved UTs post abrogation of article 370 and 35A. Based on six specific themes of Health, Rural Development, Agriculture, Power, Commerce and Industry and Home Affairs, daily reports in prime time bulletins and discussions with local experts were organized in the two UTs and at the NSD AIR Headquarters. The works by the Government over the past one year were covered.

xii) Disengagement and De-escalation in Eastern Ladakh along LAC:

- External Affairs Ministry Briefings
- Statements by Army
- Prime Minister Narendra Modi's address to the Nation following his visit to Leh
- Border Visits by Defence Minister Shri Rajnath Singh
- Statements on LAC in both the Houses of Parliament by Defence Minister.
- Expert comment.

- India-China Military Level Talks to defuse tension at the Line of Actual Control

xiii) Floods & Lightning:

In view of the directions from the High level meeting of the Empowered Group-8 about the situation of floods, lightning, seasonal vector borne diseases, frequent broadcasting of disaster warnings issued by the Meteorological Department and important precaution to be taken during such events, the following actions were taken by NSD AIR and RNUs especially those affected by floods and lightning.

- News Stories related to natural disasters and their impact has been broadcast.
- Audio Spots on precautions to be taken during floods and lightning have been broadcast by RNUs especially in Assam, Bihar and Uttar Pradesh.
- Flood situation reports and warnings have been highlighted with the inputs from the local Met offices.
- NSD has broadcast sound bytes of NDMA and Met office experts on how to take precautionary measures.
- RNUs have used these stories in their bulletins.
- Special interviews with local Met office and SDMA has been conducted and utilized by RNUs hit hard by these calamities.
- These elements have been amplified by our website and social media platforms.

xiv) Special Series: Women Entrepreneurship & Empowerment' Initiative:

Broadcast of 7 Unique stories highlighting the theme 'Women Entrepreneurship & Empowerment Initiative' in August, which aim at motivating women - college going students to housewives, to embrace entrepreneurship as a viable and fulfilling career option.

xv) Vigilance Awareness Week:

A special series on Vigilance Awareness Week- 'Satark Bharat Samriddh Bharat' Sewa Saptah with focus on anti-corruption measures by the Government and the need for a vigilant society, was broadcast during 27th October to 2nd November, 2020. Prime Minister's address at the National Conference on Vigilance and Anti-Corruption organized by CBI and an exclusive interview with CVC, Shri Sanjay Kothari were among the highlights.

xvi) Constitution Day:

Constitution Day related activities were covered significantly in all bulletins and discussion-based programmes with a special focus on Fundamental Duties and Rights of Citizen. RNUs also gave detailed coverage to the events highlighting the significance of the Day. Social Media mounted a campaign related to Constitution and Fundamental Duties. Its Twitter, Facebook and YouTube channels also posted events related to the Day and carried statements of prominent government functionaries. Pledge on the Constitution Day was administered to the staff both at the Headquarters and RNUs.

xvii) Vijay Diwas:

NSD AIR and RNUs gave wide coverage for commemoration of the 50th anniversary of the Indian victory over Pakistan in 1971.

A special programme, titled- 'Remembering Vijay Diwas', chronicling the valour of Indian armed forces and the war which led to the creation of Bangladesh was broadcast in SPOTLIGHT on 16.12.2020. This was also broadcast in regional languages.

xviii) Ek Bharat Shreshtha Bharat and Rashtriya Ekta Diwas:

Exclusive stories on the theme were broadcast with inputs from RNUs in October-November, 2020. Talk Shows on 'Ek Bharat Shreshtha Bharat' and 'Rashtriya Ekta Diwas' were also presented.

A Programme 'Sardar Patel- Rashtriya Ekta Ke Shilpi' was broadcast in SPOTLIGHT on 31st October and also in Regional Languages by RNUs.

NSD undertook extensive Social media dissemination on all platforms.

xix) 151st Birth Anniversary of Mahatma Gandhi:

Effective publicity is being mounted for the 151st Birth Anniversary of Mahatma Gandhi.

A Special Programme 'Life and Times of Mahatma Gandhi', was broadcast in SPOTLIGHT and by the RNU's on 2nd October. Places of historical importance related to Mahatma Gandhi were covered.

Main news bulletins of GNR and HNR and at RNUs started with a quote of Mahatma Gandhi under the titled "Bapu Ki Baat" daily in the period 25th September- 5th October, 2020. Main news bulletins of NSD and at RNUs closed with Bapu's favourite Bhajan 'Vaishnav Jan to....'.

Spot news coverage of all related events, especially on the eve and day of the Anniversary was undertaken. Coverage in news magazine programmes, discussions, Ground Reports as well as exclusive interviews were done.

xx) Mann Ki Baat:

The Prime Minister's 'Mann Ki Baat' address to the nation every month was covered in all major news bulletins, including regional languages bulletins. Live webcast, tweet and updates on Social Media platforms was also done. Special programme on the Prime Minister's address to the Nation in 'Mann Ki Baat' was also broadcast.

RNUs of NSD, AIR covered 'Mann ki Baat' in its 223 bulletins, and 260 FM headlines in 77 languages and dialects. RNUs gave wide publicity on their respective social media platforms.

Exclusive graphics and success stories based on examples cited by Hon'ble Prime Minister in his speech were broadcast on the same day.

The Division disseminated 'Mann Ki Baat' related news and programmes across 223 bulletins, 256 FM headlines in 77 language and dialects. In addition, news- based discussion programmes along with public reactions are also shared by NSD, HQ and the RNUs.

xxi) COVID-19 Pandemic:

News Services Division of All India Radio and its 46 Regional News Units provided extensive coverage to create awareness on COVID-19 and various measures being undertaken by the Government. Latest updates and daily briefings by government authorities were prominently carried in news bulletins, special programmes and social media. Expert advice in response to people's queries, myth busters, fake news alerts, positive news, ground reports, vox pop on how the citizens are utilizing time at home, celebrity appeals to maintain social distancing, hand sanitation and use of face masks were broadcast nationwide. Regional Units gave prominence to the local situation. Prime Minister's addresses to the nation appealing for Janata Curfew and Complete lockdown, daily briefings by officials of the Ministries of Health and Home, and measures by Government and agencies were highlighted in the bulletins and programmes. A list of New Initiatives during COVID-19 include-

- **New COVID-19 Awareness Bulletins & Programmes:** COVID-19 Bulletins in English and Hindi- 30 minutes Each in the Morning, day and the evening (8-9am, 2-3pm, 8-9pm) broadcast by

NSD, AIR with News correspondents from the field along with the experts in the studio.

- Duration of hourly bulletins increased from 5 minutes to 10 minutes
- **Corona Jagrukta Series:** Over 400 LIVE Phone-ins with medical experts organized to raise awareness about COVID-19 to dispel the myths.
- Successful roll out of the world's largest vaccination programme and administering of two made in India vaccines to India's citizens.
- **COVID-19 Vaccination-** FAQs on COVID-19 Vaccination with Chairman of the National Task Force.
- Phase - 2 of COVID-19 vaccination drive, World's largest inoculation Programme- administering of made in India vaccines to Indian citizens.
- **Vaccine Maitri Initiative:** Sharing of vaccine consignments with more than 80 countries
- **Infobytes- 'Corona- Kya Kehte Hain Visheshagya':** Daily Infographics with bites of Experts on all Social Media Platforms
- **Discussion Programmes:** Talk Shows of over 50 hours duration organized to raise awareness.
- **Expert Speak:** Messages by prominent medical experts in Bulletins daily about dos and don'ts, need to stay at home during lockdown, busting myths and alerting against Fake news about COVID-19.
- COVID-19 case updates and scientific developments.
- **Ground Reports:** Situation updates, availability of essential services, avoiding panic, distribution of ration and food, community kitchens to feed needy and poor in States & UTs, relief camps for migrant workers, transport of food items and goods, sufficient supply of medicines, arrangements for PPEs, quarantine locations, contact tracing etc.
- **Positive News:** Interviews with recovered patients, Vox pop on being happy, healthy, positive and engaged, family and friends support network, self-isolation and quarantine.
- **Audio Promos:** Spots on Hand washing, Social distancing, Stay home- Stay safe, direct messaging for Village Pradhans and Sarpanches on raising awareness, dos and don'ts and precautions with respect to migrant workers & those in quarantine.
- With the lockdown confining majority of the frontline news personnel of NSD and its 46 RNUs to their homes, the prevailing situation brought the best out of them. Extended work hours, work from home and restrictions on mobility did not bog them down.

Special COVID-19 Programmes by Regional News Units:

S. No.	RNU	Special Programs in Regional Languages
1.	RNU Bhopal	Ghar par Rahiye, Akashvani Suniye
2.	RNU Raipur	Corona se Jung, Janata Ke Sung
3.	RNU Jaipur	Rajasthani Vishesh Samachar on COVID-19
4.	RNU Mumbai	Corona Vritt Vishesh
5.	RNU Kolkata	Corona Clinic, Jelay Jelay Lockdown
6.	RNU Guwahati	PRATIRODH: Live Phone in Fact Check Programme
7.	RNU Itanagar	COVID-19 par Dainik Jankari
8.	RNU Chennai	COVID-19 Fact checks with doctors and experts
9.	RNU Vijaywada	Corona Vyakhyawali

xxii) Important Visits and Meetings:

Prominent coverage was given to the live events of Hon'ble President, Vice President and Prime Minister. The Hon'ble Prime Minister participated virtually in several high profile meetings crucial to foreign relations. This includes Vice President's virtual address at SCO Council of Heads of Government Meeting, PM's virtual address at UN General Assembly, 2+2 Ministerial Dialogue between India and US, etc. For these, NSD broadcast regular news coverage, Live coverage on YouTube, Website and Facebook.

xxiii) Coverage of Cyclone & Flood:

Prominent coverage to rescue and relief operations by the Central Government agencies, Indian Navy, Army, Airforce, Coast Guards, NDRF and State Governments during severe cyclonic storms which hit some states during the year 2020. Regular updates on flood situation, weather information/prediction by the India Meteorological Department were given.

xxiv) Coverage of 6th International Yoga Day:

Coverage of the events and activities related to the International Day of Yoga, IDY-2020, was given through news bulletins, news magazine shows and discussion-based programmes in 92 languages/dialects.

News stories publicized IDY-2020 theme – 'Yoga for Health – Yoga at Home' due to the COVID-19 pandemic, were broadcast.

Prime Minister's Video Message asking people to practice Yoga at Home while maintaining Physical Distance was carried in news bulletins.

Interview with Director, Morarji Desai National Institute of Yoga, Dr. Ishwar Basava raddi, daily demos (in Aaj Savere/Parikrama) on various Yoga Asanas and sound bites of famous Yoga exponents were broadcast.

Prime Minister's Address to the Nation on IDY-2020 was relayed on the entire network of AIR. The main event was live streamed. Messages of the President of India, Vice President of India, Union/State/UT Ministers, key politicians and famous celebrities were carried in the bulletins. RNU correspondents filed Ground Reports all through the day on the major IDY-2020 events held. The Talks and Current Affairs (TCA) Unit of NSD Headquarters led the RNUs in organizing talk shows and discussions on the health benefits of Yoga, especially during the COVID-19 crisis. The discussions also highlighted Yoga as India's cultural heritage gift to the World, notably at this time of the pandemic.

xxv) International Film Festival of India (IFFI):

Live coverage of the 51st International Film Festival of India was organized in 77 regional languages/dialects. NSD also provided spot news coverage of IFFI in its news bulletins/ news magazine programmes / Social Media Platforms during the festival as well as prior to the commencement of the festival. Special programmes were broadcast in hotspot segment of World news bulletins.

xxvi) Coverage of Parakram Diwas-125th Birth Anniversary of Netaji Subhash Chandra Bose:

Special Programme on the Life & Times of Netaji was broadcast in Spotlight, World News & Parikrama Programme on 23.01.2021. The programme was translated in all languages and broadcast regionally. Bytes of Netaji and those of Contemporaries/Academicians/Experts in Hindi, English and Bengali were carried in Bulletins.

xxvii) India Toy Fair- 2021:

Wide coverage of the events related to India Toy Fair was given in News and news based programmes. Bytes and interviews of participants and Toy makers were carried. Spot news coverage of all exhibition events were undertaken prominently in regional languages. Bytes of youngsters developing gaming apps were aired. Special programmes and talk shows were conducted at National and regional level including expert discussions and interviews. Social Media Platforms of NSD carried an extensive Digital Campaign including Tweets by influencers.

xxviii) Pariksha Pe Charcha (PPC) – 2021:

Spot news coverage of the events related to ‘Pariksha Pe Charcha- 2021’ was undertaken in news and news related programmes. Sound bytes of participating students were carried. Special programmes, talk shows, interviews of students, teachers and parents were aired. Social media wing of NSD gave wide publicity to the event through attractive creatives, infographics and images.

xxix) National Science Day

The celebration of National Science Day on 28.02.2021 on the theme ‘Future of STI: Impact on Education, Skills and Work’ was prominently covered in news and news based programmes. NSD and RNUs aired stories related to the theme and India’s achievements in science and technology. Discussion programmes and talk shows were organized.

xxx) Coverage of India’s 75 years of Independence: ‘Azadi Ka Amrit Mahotsav’

NSD, AIR gave wide publicity to ‘Azadi Ka Amrit Mahotsav’ an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. RNU Ahmedabad covered Dandi March Padyatra and related events.

xxxi) Broadcast of theme-based special reports on International Women’s Day 2021 under the title/theme - ‘Women on the Move’

Wide coverage was given to the events related to the International Women’s Day (IWD- 2021), through its news bulletins, talk shows and social media platforms. NSD ran a series highlighting achievements of women in various fields. Talk shows were organized to recognize women achievers.

xxxii) Kargil Vijay Diwas:

NSD, AIR covered the celebrations of Kargil Vijay Diwas on 26.07.2020. Spot news coverage included functions organised at Drass War Memorial and other places all over the country. Videos/pics received from Regional News Unit, Kargil were also posted on the Social Media platforms.

xxxiii) Independence Day 2020:

Broadcast of news events related to the 74th Independence Day celebrations across the country and abroad. Emphasis was given on the announcement by the Hon’ble Prime Minister – ‘Atmanirbhar Bharat’ - a campaign aimed at encouraging consumption and use of swadeshi goods and services for a self-sufficient India. NSD broadcast 74 unique stories showcasing “Atmanirbhar Bharat” to mark 74 years of Independence. Ground Reports were broadcast in addition to Talk shows.

xxxiv) Coverage of Swachh Bharat Mission:

Spot news coverage of various activities relating to ‘Swachh Bharat Mission’ including ‘Swachh Bharat Pakhwada’ of various ministries was organised.

xxxv) Ground Reports:

To provide factual information at the grass root level, about the implementation of various welfare schemes and programmes of the Government, ground reports are being broadcast daily. Bytes of beneficiaries from across the country were also included in the Ground Reports. The Ground reports were shared on social media platforms, including the NSD website for wider reach.

c) Regional News Units (RNU):

RNUs broadcast bulletins and programmes in 77 regional languages/ dialects making news region-specific and listener-friendly. Each state has at least one RNU and bigger states have upto four RNUs for effective coverage of events in the respective states. RNUs originate 483 bulletins every day for a total duration of about 39 hours that include National, Regional, External, DTH services and FM headlines.

These Units mount 1087 news- based programmes in a month for a total duration of nearly 147 hours. They also broadcast special programmes when State Assemblies are in session.

FM Headlines serve immediate needs of listeners in cities and towns. At present, 260 headline bulletins in 17 languages are being broadcast by RNUs.

d) Expansion & Innovation:

NSD, AIR undertakes thematic communication plans for major campaigns like, 'COVID-19 Janandolan', 'National COVID 19 Vaccination Drive', 'Ek Bharat Shreshtha Bharat', 'Rashtriya Ekta Divas', 'Swachh Bharat Mission', Elections, Independence Day, etc. The strategy is 'Radio Plus'. Campaigns extend to social media platforms. All broadcast content is posted online. Web only exclusive content is also uploaded. Graphics, video, audio and interactive content like quizzes are shared with dedicated, campaign-specific hash tags to increase visibility.

e) News on AIR Website:

AIR News provided round the clock updated News from various sectors with its hallmark of ABC-Authenticity Balance and Credibility. In the year 2020, significant progress has been made towards a multilingual website keeping in mind the requirements of audience. The newsonair website is now available in English, Hindi, Urdu, Assamese, Dogri, Gujarati, Marathi and Tamil. Efforts are on to make it available in all the regional languages. It can be accessed at the following URLs.

Language	URL
English	http://newsonair.com/
Hindi	http://newsonair.com/hindi/Hindi-Default.aspx
Urdu	http://newsonair.com/urdu/Urdu-Default.aspx
Marathi	http://newsonair.com/Marathi/Marathi-Default.aspx
Gujarati	http://newsonair.com/Gujarati/Language-Default.aspx
Tamil	http://www.newsonair.com/tamil/
Assamese	http://newsonair.com/Assamese/Assamese-Default.aspx
Dogri	http://www.newsonair.com/dogri/dogri-default.aspx



Social Media Statistics: NSD

Platforms	URL	Remarks
Facebook	All India Radio News	More than 3.4 million likes
Twitter (English)	@airnewsalerts	2.7 million followers
Twitter (Hindi)	@AirNewsHindi	134.4K followers
YouTube	NEWS ON AIR OFFICIAL	353 K subscribers
Instagram	airnewsalerts	369K followers

Social Media Statistics: RNU

Platforms	No. of RNUs
Facebook	26
Twitter	46
YouTube	24

f) Talks and Current Affairs Unit:

The Talks and Current Affairs (TCA) Unit has been assigned to broadcast analytical news based programmes on various topics. The idea is to help listeners understand major new developments, put things in perspective and deal with a subject in detail.

Various topics were discussed extensively in the daily and weekly programmes viz., Samayiki, Spotlight/ News Analysis, Public Speak, Money Talk, Surkhiyon Mein and Current Affairs programmes.

Important programmes broadcast during the financial year 2020-21 include discussion programmes on State Legislative Assembly Elections 2020, Progressive Farm Legislations, 'Aatmanirbhar Bharat Abhiyan', 151st anniversary of Mahatma Gandhi and COVID-19 containment to name a few.

Government initiatives and achievements in various sectors like Jammu–Kashmir and North East, National Nutrition Mission, Ayushman Bharat, Farmers welfare, interviews with Union Ministers, International Day of Yoga and Swachh Bharat Abhiyan were covered. Focus was on programmes based on 'Ek Bharat Shresht Bharat', and Women safety. Live discussion programmes on Sardar Patel's contribution to unite India. Programmes on Prime Minister's events were mounted.

Important Government schemes and Cabinet decisions were given due coverage. Discussions were mounted on Prime Minister's monthly broadcast to the nation 'Mann Ki Baat'. Special programmes on Issues before Parliament in English and 'Sansad Ke Samaksh Mudde' in Hindi were also broadcast.

g) Reference and PP&D:

Reference and PP&D Unit provides information about various activities/ programmes of the government and political parties on daily basis to various units of NSD. The unit deals with preparation of Actions Plans and Action taken reports, compilation of various reports, which includes monthly Cabinet Summaries and progress report on the programmes broadcast from NSD to disseminate the achievements, schemes and messages of the government and in respect of monthly activities as per Swachhta calendar. The unit also handles scrutiny of applications for the Akashwani Annual Awards.

h) Library:

NSD maintains a library which has 22,000 books/reference books in English, Hindi, Urdu and other languages. Out of the total collection, it has about 885 books on mass media and broadcasting. The

Library subscribes to about 27 newspapers and 75 magazines. It uses the software E-Granthalaya developed by NIC.

New Initiatives:

- i. Extensive coverage for awareness on COVID-19 and various measures by the Government. Programmes include Corona Jagrukta Series, Phone in on Railways Arrangements for migrant workers and citizens, COVID-19 Jan Andolan & National COVID-19 Vaccination Drive Campaign
- ii. Engagements of PM Broadcast LIVE on 100.1 FM GOLD CHANNEL
- iii. **India -74@74** : Special series to mark Atmanirbhar Bharat with 74 stories to mark entry into the 74th year of Independence
- iv. **Year-End Series**: News series focused on analyzing programmes/initiatives of Ministries of Government of India.
- v. **World News**: Daily International News in English of 30 minutes duration focused on global affairs.
- vi. **Series on India UN Partnership @ 75 years**: Series of interviews with Heads of United Nations Organizations in India were broadcast to mark 75 years of India-UN Partnership.
- vii. **Special Programmes to mark**, Prime Minister Shri Narendra Modi's Contribution, Sardar Patel's role in national integration, Golden Jubilee of India Bangladesh diplomatic relations, 125th Birth Anniversary of Netaji Subhash Chandra Bose, and Mahatma Gandhi's Birth Anniversary.
- viii. **North East Diary**: A weekly live news magazine programme of 30 minutes duration. The focus is on the growth and development narrative, highlighting rich cultural heritage and tradition of Eight North Eastern States.
- ix. **Sanskrit Saptahiki**: Weekly News Magazine Sanskrit Saptahiki broadcast at 7.10 A.M. on Saturday on 24x7 FM News Channel of All India Radio from 10th July 2020 on 100.1 MHz frequency with a repeat broadcast on Sunday at the same time.
- x. Focused 'Ek Bharat Shreshtha Bharat' Campaign
- xi. Special Edition of Samachar Bharati dedicated to Dr. BR Ambedkar.

H. EXTERNAL SERVICES DIVISION:

A. Brief Introduction:

Radio plays a critical role as an instrument of Foreign Policy and Public Diplomacy. Nations attach great importance to international broadcasting as a means of protecting their image and point of view to the world.

As part of British India, All India Radio entered the domain of external broadcast on 1st October, 1939 purely as a tool for propaganda for the Allies during the World War II. The first broadcast of All India Radio for the external audience was made in Pushto language to counter the German Radio *blitzkrieg* in the then North West Frontier Province (NWFP) to supplement the efforts by the BBC in this part of the world. After India attained independence, ESD had to assume a new role as the voice of an emerging nation, a tool for diplomacy and also an effective communication medium.

External Services of All India Radio connects this large Indian Diaspora with their country of origin and its culture and heritage giving them a feel of home away from home. AIR, through its external broadcasts aims to keep the overseas listeners in touch with the ethos of India, India's point of view on different issues, strides made by India in different fields including Science and Technology, India's

democratic and secular traditions, its vibrant art, culture, economy, business and trade opportunities available in India, projecting India as an education, health care and tourist destination, India's commitment to universal declaration of human rights etc.

The languages in which AIR reaches its foreign audience are Arabic, Baluchi, Burmese, Chinese, Dari, French, Indonesian, Persian, Pushto, Russian, Sinhala, Swahili, Thai and Tibetan while Urdu, Punjabi, Sindhi, Saraiki, Bangla and Nepali are meant for listeners in the Indian sub-continent and immediate neighbourhood. The programme menu of ESD services are of composite nature which generally include: news bulletins, commentaries on current events and review of the Indian press. It also includes informative talks, interviews, documentaries, features, Indian music of all genres, radio plays etc.

Besides Newsreel, Magazine Programmes on sports and literature, talks and discussions on social economic, political, historical, scientific and cultural subjects, features on developmental activities, important events and institutions, classical, folk and modern music of India's diverse regions, form a major part of total programme output.

The dominant theme of all programmes in External Services Division is to present the reality of India as a strong secular, democratic, republic which is vibrant, forward looking and engaged in the task of rapid economic, industrial and technological progress. The reality of India's large technical manpower and its achievements and ecological balance are put across in easy and simple parlance.

Similarly, India's faith in non-violence, its commitment to universal human rights and international peace and its contribution to the creation of a new world economic order are frequently discussed.

- Due to COVID-19 all the services of External Services of All India Radio were closed down w.e.f. 25.03.2020 owing to the nationwide lockdown. Some of the strategic language services of ESD were restarted w.e.f. 06.05.2020. These are Pushto, Urdu, Sindhi, Dari, Baluchi, Bangla (Maitree), Nepali, Tibetan, Chinese, Persian, Punjabi and Seraiki.
- During the lockdown period, six transmissions two each in Urdu, Hindi and English for a duration of half-hour each per day were streamed on the YouTube Channel of All India Radio to provide awareness about the COVID-19 pandemic.
- Programmes of interviews with eminent Doctors, Medical Experts, Celebrities, Artists and cross section of society were recorded on phone. A daily news based item and a commentary on a topical subject was also broadcast.
- Prime Minister's programme 'Mann Ki Baat' is also translated in different languages and uploaded in ESD website.

ESD services since Jan '21 have been categorized as under targeting different regions of the world:

S. NO.	NAME OF THE SERVICE	TARGET REGION	LANGUAGES
1.	AIR World Service – I	East Asia, West Asia and Africa	Arabic, Chinese, Indonesian, Persian, Swahili, Thai and Tibetan
2.	AIR World Service – II	East and West Europe	French and Russian
3.	AIR Neighbourhood Service – I	AF-PAK Region	Baluchi, Dari, Pushto, Punjabi, Seraiki, Sindhi and Urdu
4.	AIR Neighbourhood Service – II	South and South East Asia	Bangla, Burmese, Nepali and Sinhala

These services were resumed with revised timings/frequencies w.e.f. 15.01.2021. They are broadcast on short wave and available worldwide on the NewsOnAir App and DD Free Dish).

The following are details of the ESD services on air:

S.No.	Name of the Service	Language	Time (IST)	Duration	Originating Station
1.	AIR World Service-II	French	0100-0200 Hrs.	1 hour	ESD Delhi
2.	AIR Neighbourhood Service-I	Punjabi – I	0500-0600 Hrs.	1 hour	AIR Jalandhar
3.	AIR World Service-I	Chinese	0515-0645 Hrs.	1 hour 30 mts	ESD Delhi
4.	AIR Neighbourhood Service-II	Maitree-I	0600-0815 Hrs.	2 hrs. 15 mts	AIR Kolkata
5.	AIR Neighbourhood Service-I	Sindhi	0630-0700 Hrs.	30 mts	AIR Jaipur
6.	AIR World Service-I	Indonesian	0700-0800 Hrs.	1 hour	ESD Delhi
7.	AIR Neighbourhood Service-II	Burmese	0815-0915 Hrs.	1 hour	ESD Delhi
8.	AIR Neighbourhood Service-I	Baluchi	0830-0930 Hrs.	1 hour	ESD Delhi
9.	AIR Neighbourhood Service-II	Nepali-I	0930-1030 Hrs.	1 hour	ESD Delhi
10.	AIR Neighbourhood Service-I	Urdu-I	0930-1315 Hrs.	3 hrs. 45 mts	ESD Delhi
11.	AIR World Service-I	Arabic	1030-1130 Hrs.	1 hour	ESD Delhi
12.	AIR World Service-I	Persian	1330-1400 Hrs.	30 mts	ESD Delhi
13.	AIR Neighbourhood Service-I	Pushto	1415-1500 Hrs.	45 mts	ESD Delhi
14.	AIR Neighbourhood Service-II	Nepali-II	1430-1530 Hrs.	1 hour	ESD Delhi
15.	AIR Neighbourhood Service-II	Maitree-II	1530-1830 Hrs.	3 hrs.	AIR Kolkata
16.	AIR Neighbourhood Service-I	Urdu-II	1500-1700 Hrs.	2 hrs.	ESD Delhi
17.	AIR World Service-I	Tibetan	1615-1730 Hrs.	1 hour 15 mts	ESD Delhi
18.	AIR Neighbourhood Service-I	Seraiki	1700-1730 Hrs.	30 mts	AIR Jalandhar
19.	AIR Neighbourhood Service-I	Punjabi-II	1730-1900 Hrs.	1 hour 30 mts	AIR Jalandhar
20.	AIR World Service-I	Swahili	1745-1845 Hrs.	1 hour`	ESD Delhi
21.	AIR Neighbourhood Service-I	Dari	1900-2000 Hrs.	1 hour	ESD Delhi
22.	AIR Neighbourhood Service-I (Started w.e.f 01.04.2021)	Urdu-III	2115-0100 Hrs.	3 hrs. 45 mts	ESD Delhi

ii. New Initiatives and Modernisation Efforts:

- As a first step towards improving the global outreach of All India Radio, initiatives have been taken in the last years to re-engage with the MEA and other stakeholders. MEA has been requested to indicate the countries and the regions they would like covered by All India Radio from the point of view of our foreign policy and foreign relations.
- With effect from August 2019, Prime Minister's monthly programme 'Mann Ki Baat' is being translated in 14 languages besides uploading the same on the YouTube channels of ESD. 'Mann Ki Baat' is also broadcast in Spanish, German and Japanese on the YouTube channel of All India Radio.

Some important programmes broadcast are given in **Annexure-X**.

I. AUDIENCE RESEARCH WING:

With the changing mass communication scenario, Audience Research has occupied the centre stage. World over almost all the big media organizations have invest in audience research or 'Market Research' as no media organization can afford to put their scarce resource at stake without knowing the potential audience (consumers) and market. They also subscribe to syndicated research by various media and market research organizations. The secret behind the success of private TV and Radio channels lies in their capability to feel the pulse of audience through continuous audience research and to design and modify the programme content and presentation accordingly.

All India Radio has been the pioneer in this field. It has a wide network of Audience Research Units across the country operational since 1946. It provides feedback to producers to plan, design, and modify programmes according to the needs, tastes, and aspiration of the target audience. Ratings/listenership data are provided to sponsors, advertisers, and marketers to fulfill their commercial objectives. Audience Research Unit also functions as a data bank and reference section for the organization.

During the year 2020-21 from 1st April, 2020 to 31st March, 2021, the following audience research activities/studies were carried out:

- a) Compilation of material for the Annual Report of Prasar Bharati-2019-20 and the Annual Report of Ministry of Information and Broadcasting-2020-21.
- b) Compilation of material related to AIR for India Year Book-2021 to be published by Ministry of Information and Broadcasting.
- c) Preparation of profile of the AIR Stations.
- d) Mail Survey on Archival programmes broadcast from AIR, Tiruchirappalli.
- f) Need of Radio, Reach and Expectation of AIR, Wayanad – A Telephone Survey.
- g) Quick Telephonic Feedback Survey on COVID-19 Pandemic Broadcast at Thiruvananthapuram.



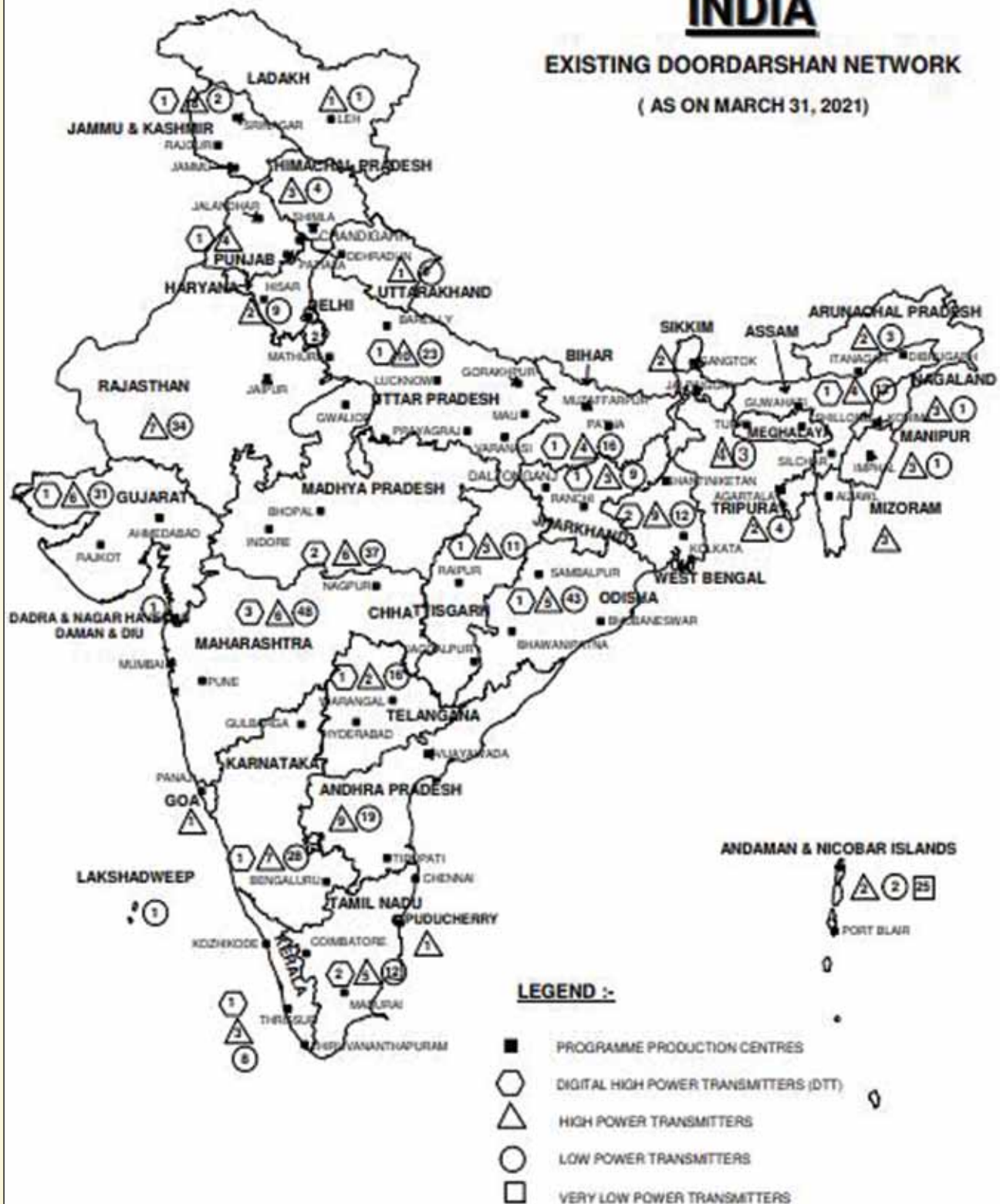
सत्यम् शिवम् सुन्दरम्

DOORDARSHAN

INDIA

EXISTING DOORDARSHAN NETWORK

(AS ON MARCH 31, 2021)



Existing Doordarshan Network

DOORDARSHAN : FACTS AT A GLANCE (as on 31.03.2021)

Item	Nos.
Satellite Channels	
National/International	08
Regional Language Satellite Services Channels (RLSSs) and State Network Channels	28
Total	36
Studio Centres	
Major Studio Centres	20
Other Studio Centres	46
Total	66

	Primary Channel	News Channel (DD News)	DD 1 Regional Transmitters	DTT
HPTs	05	26	110	23
LPTs	04	01	395	00
VLPTs	19	06	00	00
TRP	00	00	00	00
Total (589)	28	33	505	23

No. of Transmitters (as on 31.03.2021)



DOORDARSHAN

A. Introduction

From an experimental service at Delhi in September 1959, Doordarshan over the years has grown to become one of the leading TV organizations of the world. Doordarshan has a network of 66 Studio Centres and 589 terrestrial transmitters of varying power spread across the length & breadth of the country. These include 20 major Studio Centres at state capitals, and 46 others located at various places in the country. Doordarshan is providing a free-to-air DTH service –the DD FreeDish. State-wise list of Studio Centres is given at **Annexure-XI**. State-wise no. of 589 transmitters is given at **Annexure-XII**.

B. Organizational Structure

Doordarshan is headed by a Director General who is assisted by Additional Director Generals in Programme, Administration and Finance Wings; and an Engineer-in-Chief in the Engineering Wing. News Wing is headed by Director General (News).

Director General, Doordarshan is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc.

C. Present Technical Infrastructure

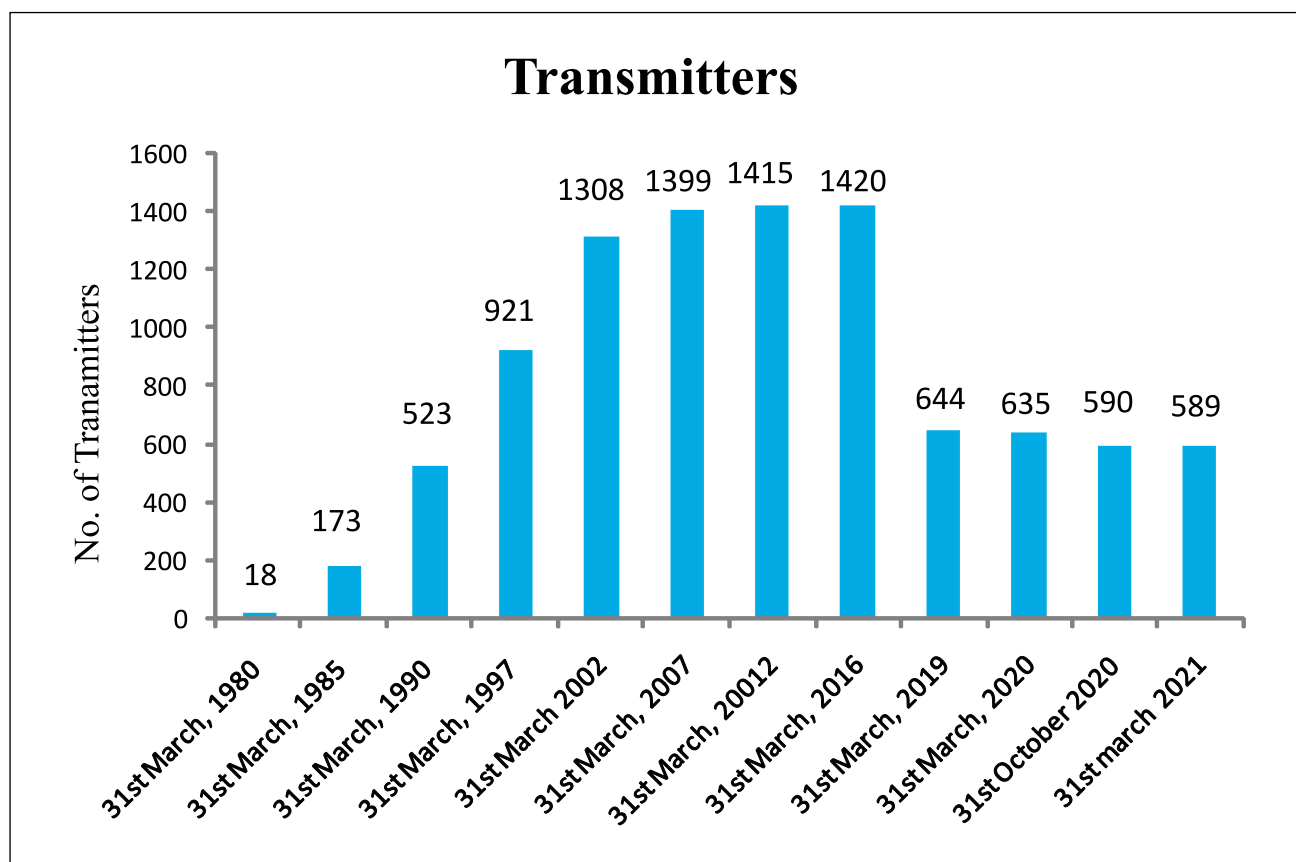
Terrestrial transmitter network of Doordarshan is mainly comprised of analog transmitters for relay of DD National/Regional/ News channels with one channel per transmitter. The terrestrial transmission used to be the primary mode of delivering broadcast services in India before the introduction of Cable TV & DTH service where multiple TV channels are available for viewers. With the availability of these easily affordable new delivery platforms, analog terrestrial transmission in India declined considerably.

Today multiple TV Channels are possible with a single transmitter using Digital Terrestrial Transmission (DTT). Analog terrestrial transmission the world over including in India is being migrated to digital as the latter has several advantages like better quality of picture & sound and more channels. Prasar Bharati has undertaken rationalization and phased closure of Analog Terrestrial Transmitters (ATTs).

Major Technological Upgradation

Out of the 66 Studio Centres, 62 have been made fully digital.

Status of Analog Transmitters



Numbers of Doordarshan Studio Centres

For satellite communication Doordarshan has adopted DVB-S and DVB-S2 standards with MPEG-2 and MPEG-4 compression. Doordarshan is presently operating 36 Satellite channels. Details are given at **Annexure-XIII**.

D. Significant developmental activities during the period:

- 3 Satellite channels (24X7) DD Chhattisgarh, DD Jharkhand & DD Uttarakhand have been launched w.e.f. 01.04.2020 from Doordarshan Kendras (DDKs) - Raipur, Ranchi and Dehradun respectively.
- During COVID-19 pandemic, 8 Regional Channels (Non 24X7) i.e. DD Himachal Pradesh, DD Haryana, DD Goa, DD Mizoram, DD Tripura, DD Meghalaya, DD Manipur & DD Nagaland started 24X7 satellite service from DDKs - Shimla, Hisar, Panaji, Aizawl, Agartala, Shillong, Imphal & Kohim are respectively.
- A New 24X7 satellite channel “DD Retro” was launched using spare capacity in 4-channel automation system, from Central Production Centre(CPC) Delhi. The channel is available in C-Band as well as on DD DTH platform DD FreeDish in KU-Band; It is available in terrestrial mode (in place of DD Sports channel) through Digital Terrestrial Transmitters.
- Hon’ble Information & Broadcasting Minister Shri Prakash Javdekar formally launched DD-Assam, a 24x7 channel for state of Assam on 04th August, 2020.

- e) Channels of Doordarshan Network have also taken steps to increase and strengthen their media presence on various Social Media Platforms like YouTube, Twitter etc.
- f) DD is broadcasting Educational Content for students for providing learning opportunities during the pandemic.
- g) Iconic content like Ramayan, Mahabharat, Saibaba- Tere Hazaron Haath, Buniyad, Shaktimaan, Srimaan Srimati, Dekh Bhai Dekh, Udaan etc. were procured to provide wholesome entertainment during the COVID -19 lockdown period.
- h) Hon`ble Governor of Tripura Shri Ramesh Bais formally launched DD Tripura on 21st January 2021.
- i) A total number of 74 episodes of Ramayan and Uttar Ramayan were telecast on DD National which has a total reach of 287 Million viewers. It also garnered the highest viewership during FY 2020-21 as follows:

Programme	Period of telecast	Viewership (Impressions in Lakhs)
Ramayan @9.00 am	28.03.2020 to 19.04.2020	448.94
Ramayan @9.00 pm	28.03.2020 to 19.04.2020	597.54
Uttar Ramayan @9.00am	20.04.2020 to 03.05.2020	185.44
Uttar Ramayan @9.00pm	19.04.2020 to 02.05.2020	185.44

- j) All the services of existing Earth Station Mumbai migrated to upgraded Earth Station in the month of March, 2020. Migration from single carrier (3+1) mode operation to two carrier plan (one carrier in (2+1) mode and other in (1+1) mode) has been implemented w.e.f. 01.07.2020.
- k) Migration of Services of Earth Station at DDK, Delhi from MPEG-2/ DVB-S to Spectrum efficient MPEG-4/DVB-S2 was carried out on 02.10.2020. DD India HD Channel is also included in the bouquet. Now 3 HD Channels of Doordarshan Network (DD National, DD News & DD India) are available through Satellite mode.

Major projects completed during current financial year:

- a) Integrated News Production Facility at DDKs Raipur, Ranchi & Dehradun.
- b) High Definition Multi-camera Mobile Production Facility (EFP Van) provided to DDKs Thiruvananthapuram & Guwahati.
- c) RF Network Planning and Optimization Software System commissioned to carry out coverage prediction & reception survey of transmitter.
- d) Guest House constructed at Chandigarh.

Following Projects are under various stages of implementation:

- a) HD upgradation of existing Studios of DD News, DDK Delhi & CPC Delhi to enhance the studio production capability in High Definition.
- b) Creation of separate PCR of Presentation Studio for DD News for better utilization of the studio.
- c) Provision of Automated Play out Facility for DD Bharati Channel. This system will facilitate HD capable automation and seamless 24X7 transmission.
- d) Setting up of HPTs at Patnitop & Green Ridge (J&K) & Himbotingla (Ladakh) for better terrestrial coverage in border areas.

- e) Modernization of Earth station at 11 locations (Kolkata, Bhubaneswar, Lucknow, Ahmedabad, Chennai, Thiruvananthapuram, Bhopal, Jaipur, Jalandhar, Jammu & Shimla) to make them spectrum efficient.
- f) DD DTH Expansion by Upgradation of existing 2 Compression chains.
- g) Distribution of DTH receive sets (1,20,000 nos) in Remote, Tribal & LWE areas.

F. Free-to-air DTH “DD Free Dish”

Doordarshan launched its free-to-air DTH service “DD Free Dish” in December, 2004 with a bouquet of 33 TV channels. Capacity of the DTH Platform was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009. Upgradation of Doordarshan’s DTH Platform “DD Free Dish” from 59 to 104 channels was completed in December, 2014. The capacity of DTH platform has been further increased to 112 SDTV Channels. List of DD Free Dish is placed at **Annexure-XV**.

DD Free Dish DTH Platform has been using MPEG-2 DVB-S & MPEG-4 DVB-S2 Technology. Installation, testing and commissioning of iCAS developed by Ministry of Electronics & Information Technology in DD Free Dish DTH Platform has been completed. 10 Indian Set-Top-Box manufacturers have been empanelled to sell/ distribute iCAS enabled DD FreeDish Set-Top- Boxes. Details are available on the website www.doordarshan.gov.in and www.prasarbharati.gov.in.

G. Digitalization of Terrestrial Transmitters

Terrestrial transmitter network of Doordarshan is mainly comprised of analog transmitters. Each analog transmitter telecasts a single TV programme service in 7 MHz for VHF Band or 8 MHz bandwidth for UHF Band.

DTT (Digital Terrestrial Transmission) offers efficient utilization of the spectrum which is a scarce resource. It facilitates transmission of multiple high quality channels which can be received on a variety of devices like fixed TV, Mobiles, Laptops, Tablets etc.

19 DTT Transmitters one each at Delhi, Kolkata, Mumbai, Chennai, Patna, Ahmedabad, Raipur, Lucknow, Bhopal, Guwahati, Indore, Bengaluru, Jalandhar, Ranchi, Cuttack, Aurangabad (Mah.), Hyderabad, Thiruvananthapuram & Srinagar have been commissioned and are relaying 5 DD channels namely DD National, DD News, DD Bharati, DD Retro & DD Kisan/Regional. Further expansion of digital transmitters is dependent upon availability of funds and sanction of scheme in future plans. Second Digital Terrestrial TV Transmitter (DTT) has been commissioned at Delhi, Mumbai, Kolkata & Chennai. Locations of 23 DTT Transmitters are given at **Annexure-XIV**.

At present though the service is primarily targeted for fixed/ home televisions, it can also be received in a limited area on android based OTG enabled portable/ Mobile handsets by attaching DVB-T2 Dongles and Mobile apps for the purpose, without any data charges. The video consumption trend worldwide is fast changing and more and more people prefer to watch video through mobile devices. The reduction in data cost has played a significant role in this shift. Viewing favourite programs at flexible timings has made streaming services like Netflix, Hotstar, YouTube etc. very popular. But since it is a one to one transmission, when many people watch the same program simultaneously, there is huge bandwidth consumption. The servers of the streaming service Networks get overburdened. Broadcasting (which is one to many) is an effective solution to save the bandwidth crunch.

Worldwide, the trend is going towards convergence of broadcast and broadband technologies. In the light of changing viewing behavior, Doordarshan will continue to be relevant provided it facilitates easy and seamless access to content on multiple platforms and devices. It is important for the Public Broadcaster to define and launch a new class of Broadcasting Services for Mobile Consumers by better utilizing the public infrastructure and spectrum. Prasar Bharati envisages to focus more on broadcasting techniques capable of delivering content Direct to Mobile using Next Generation Broadcast (NGB) Technology. Prasar Bharati is currently exploring options based on Next Gen broadcasting techniques for seamless mobile reception. NGB will support both mobile as well as fixed TV reception. NGB can be viewed as a new Content Delivery Network (CDN) which will aim at the convergence of broadcast and broadband networks. In view of the situation as detailed above, NGB Technology is to be finalized for DTM before further expansion of the DTT service of Doordarshan.

Accordingly Prasar Bharati is planning to conduct the Proof of Concept (PoC) for DTM. Evaluation of this PoC will pave the way for selection of appropriate Next Generation Broadcast Technology and DTT roadmap of Doordarshan. Prasar Bharati has signed an MoU with IIT Kanpur for collaboration in research related to Direct to Mobile broadcasting, NGB standards, research related to Convergence with 5G and also setting up a Centre for Converged Broadcast and Broadband.

H. High Definition TV(HDTV)

Doordarshan's migration to HDTV started with a pilot project in 2007 with Electronic Field Production (EFP) Van and HDTV ENG Camcorders and Edit Suite at Delhi. The HD EFP van was used extensively during Commonwealth Games 2010.

During the 11th Plan, Multi-camera HD studio production facilities have been set up and Multi-camera mobile facility for outdoor production equipped with 10 HD Cameras were provided at Delhi & Mumbai. ENG based field production, post-production and preview facilities were provided at 4 Metro cities besides setting up of playout facility at Delhi. Multi-camera mobile facilities equipped with eight HD Cameras for outdoor production have been provided at Chennai and Kolkata. One High Definition Channel i.e. DD National HD is available in terrestrial mode in Delhi, Mumbai, Kolkata & Chennai by Digital Terrestrial TV Transmitter.

As part of 12th Plan schemes, Multi-camera Studio Production facilities in HDTV format has been setup at CPC, Delhi. Multi-camera mobile Production facility in HDTV format has been provided at Delhi and HDTV Uplinking facility is available at DDK, Delhi.

Along with three HD Channels i.e. DD National HD, DD News HD & DD India HD available in satellite mode, DD National HD & DD News HD are also available on DD DTH Platform.

As part of 3 Year (2017-20) Extension Scheme of Doordarshan, upgradation of Studio centre at DDK Delhi, DD News & CPC Delhi for migration of 7 Channels originating from Delhi, from SD to HD, is under implementation.

Coverage of Important Events

In spite of COVID-19 pandemic, around 127 important events have been covered Live by Doordarshan during April, 2020 to March, 2021 by using OB/ EFP Vans. Some of the major events covered live by Doordarshan are given at **Annexure-XVI**.

National/ International Channels

Doordarshan Creates History

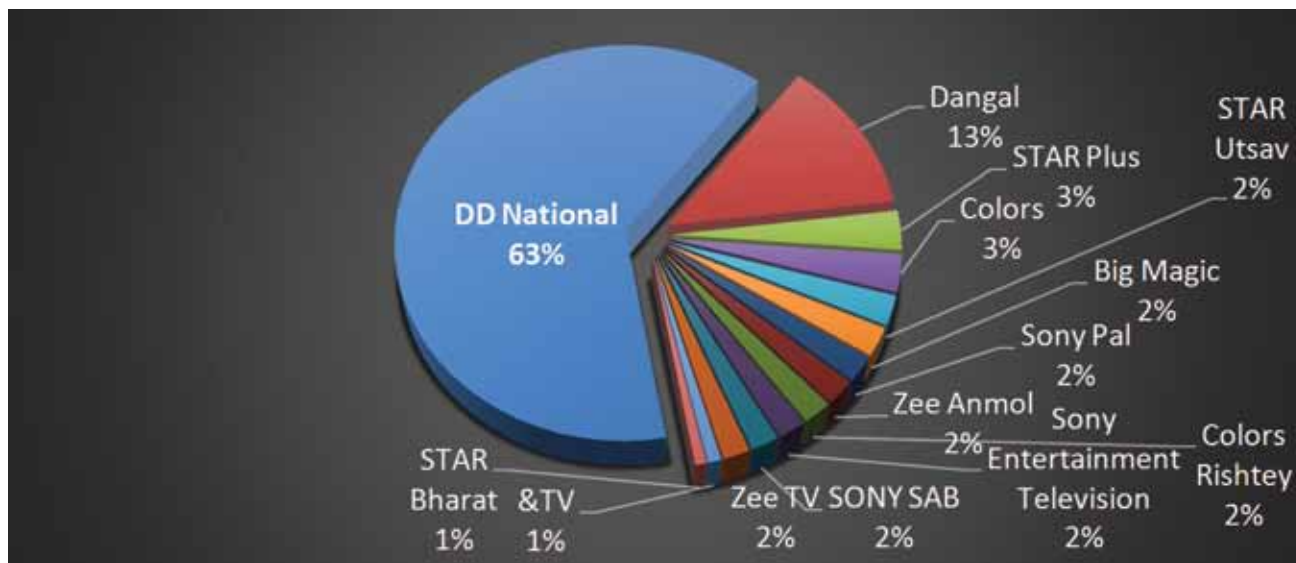
1. Ramayan on DD National is the highest viewed entertainment programme in the world with 77 Million impressions on a single day. i.e., 16th April, 9 PM.



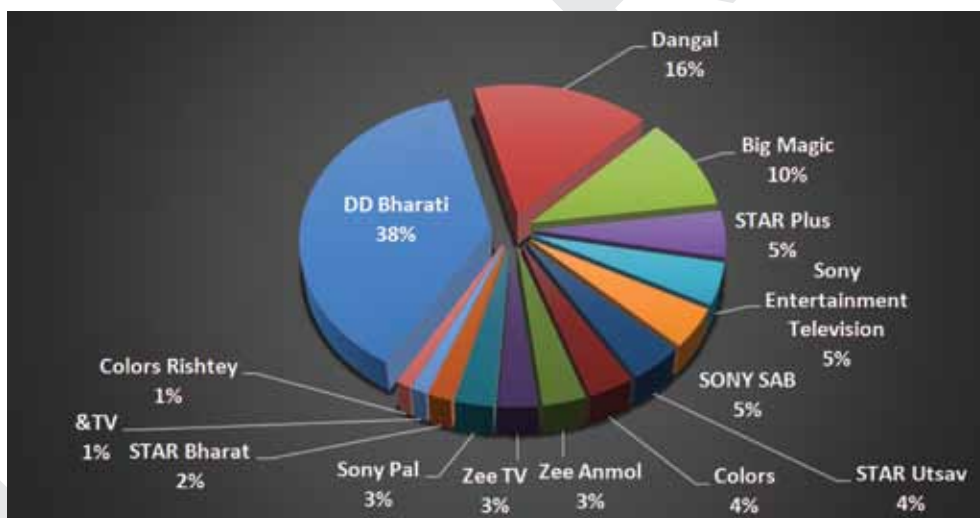
2. DD National with a gross of 2733 Million impressions in Week 15, is No. 1 during the first week of the Re-telecast of Ramayan and other Classics shows.



3. In the first four weeks of the Re-telecast of Ramayan and other classics DD National covers 63% of the Hindi General Entertainment channel total viewership.



4. Mahabharat telecast on DD Bharati increased the viewership of the channel to 146 Million in Week 13 (2020).



Doordarshan Kendra Delhi is the primary Kendra of the country and has the credit of not only originating and launching television in India in September 1959 but also of presenting the National Transmission to the rest of the country. Programmes initiated by the Kendra in its early days, about half a century ago like Chitrahaar continue to have relevance today and are still household names in India.

As the mother Kendra, Doordarshan Kendra Delhi plays manifold roles which are substantially different from all other kendras in the country. It is responsible for 24 x 7 hour transmission of DD-I the National Channel.



DD National - the Flagship Channel

DD National provides content which is a healthy mix of entertainment, information and education. In the satellite mode it is available round the clock.

The Channel USP is the balance of healthy entertainment and social messages keeping in mind its role as a public service Broadcaster. The Channel thus prefers shows that fall under the categories of fiction and non-fiction that are being able to do good 'story telling'.

- DD National has covered various events from different parts of the country, especially those highlighting the government's flagship programmes. It also telecasts events of national importance such as Republic Day and Independence Day, programmes on anniversaries of personalities like—Swami Vivekananda, Baba Saheb Dr. B.R. Ambedkar, Sardar Patel, Pt. Deendayal Upadhyay, programme on Vigilance Awareness, Rashtriya Ekta Diwas etc.
- DD National telecasts live the Hon'ble Prime Minister's addresses to the nation. It also telecasts programmes on health issues produced in-House like Arogya Bharat and Yog Vigyan.

Major events covered/telecast by DDK Delhi/DD National

- Address & Flag Hoisting by the Hon'ble Prime Minister of India Shri Narendra Modi on the 74th Independence Day Live from Rajghat / Red Fort
- Krishna Janmasthan Celebration Live from Mathura & Dwarka
- National Awards to Teachers 2020 Live from Shastri Bhawan
- Floral Tributes To Sardar Vallabh Bhai Patel on 'Rashtriya Ekta Diwas' (National Unity Day) Live from Patel Chowk, New Delhi.
- Inauguration Ceremony of Atal Tunnel from Dhundi and Lahual District and Public functions at Salong Valley and Sissu Village by Hon'ble Prime Minister Shri Narendra Modi. Live from Dhundi, Lahual District / Salong Valley and Sissu Village
- Visit of Hon'ble Prime Minister to Gujarat in connection with Birth Anniversary of Sardar Patel- Live from Kevadia Colony, Gujarat
- Visit of Hon'ble Prime Minister to Gujarat in connection with Birth Anniversary of Sardar Pate - Live from Kevadia Colony, Gujarat
- 151th Birth Anniversary of Mahatma Gandhi (Gandhi Jayanti). Live from Gandhi Smriti, 5 Tees January Marg, New Delhi
- Ayodhya Ki Ramleela Live from Laxman Quila, Ayodhya
- 80th All India Presiding Officers Conference at Kevadia, Gujarat, Floral Tributes Inauguration by President of India - Live from Kevadia, Gujarat
- Prime Minister addressing presiding officers conference through Video Conferencing Live from Kevadia, Gujarat
- Celebration of Prakash Parv – Golden Temple Live from Amritsar
- Floral Tributes to the Martyrs of Parliament House- Live from Parliament House

- Sarv Dharam Prarthana Sabha – Shri Atal Bihari Vajpayee Memorial - Live from Sadaiv Atal Samadhi
- National Youth Parliament Festival 2021- Live from Central Hall of Parliament
- Opening ceremony of 51st International Film festival of India (IFFI) 2021- Live from Dr. Shyama Prasad Mukherjee stadium, Bamboli, Goa.
- Prime Minister visit to Victoria Memorial hall and celebration of 125th birth anniversary of Netaji Subhash Chandra Bose- Live from Kolkatta
- Samarpan- Death anniversary of Pt. Deen Dayal Upadhyay Samaroh by Prime Minister of India- Live from Ambedkar International centre, New Delhi
- The Union Budget, 2021 by Smt. Nirmala Sitaraman- Live from Central hall, Parliament House, New Delhi.
- Hon'ble Prime Minister's visit and participation in Azadi Ka Amrit Mahotsav- Live from Sabarmati Ashram, Gujarat.

Content Sourcing Section.

Erstwhile Film Section has been redesignated as Content Sourcing Section for centralized procurement of content for all national services of Doordarshan including films.

Content sourced from April, 2020 to March, 2021 is as under:

- Popular serial like Ramayana, Mahabharata, Shri Krishna, Vishnupuran, Chankya, Sai Baba- Tere Hazaron Haath, Buniyad, Shriman Shrimati, Shaktiman, Udaan etc. were procured under Emergency Content Procurement Guidelines during lockdown 1.

Details are as under:-

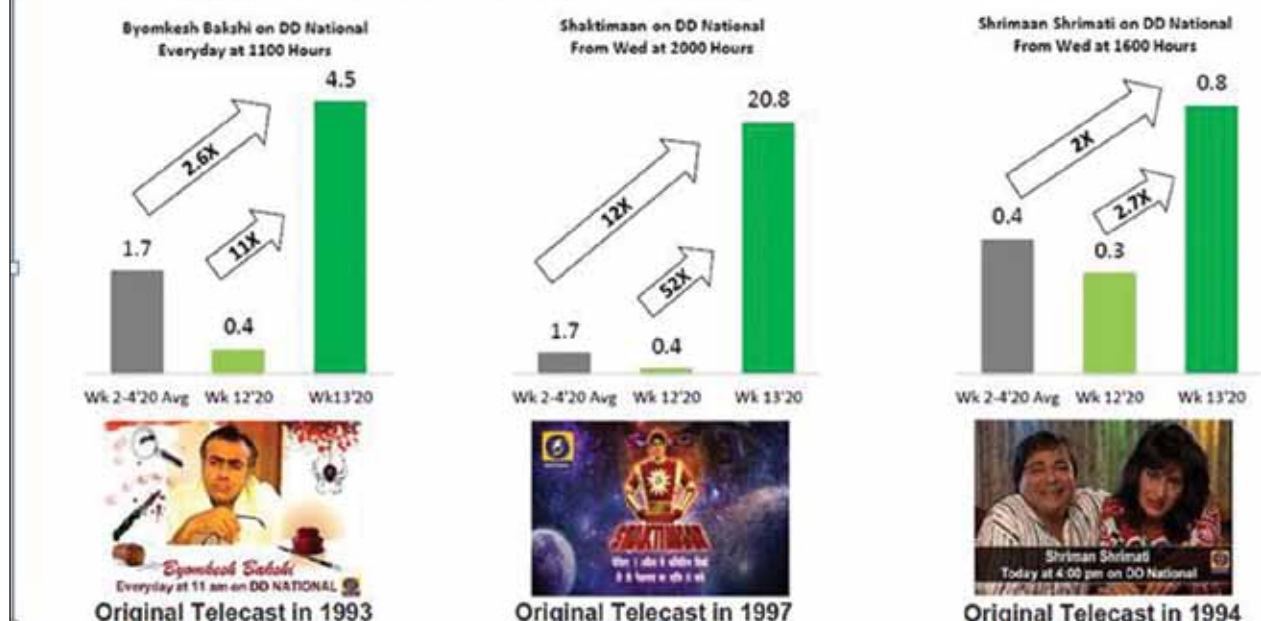
Acquired for Short-term	Perpetual Rights	On Gratis (for one time telecast)
1. Vishnu Puran	1. Sai Baba Tere Hazaron Haath	1. Upanishad Ganga
2. Maa Shakti	2. Alif Laila	2. Chanakya
3. Aap Beeti	3. Itihaas Ki Prem Kahaniyan	3. Saibaba Tere Hazaron Haath
4. Bahadur Shah Zafar	4. Amaravati Ki Kathayein	
5. Kanoon	5. Jangle Book	
6. Dushman	6. Dekh Bhai Dekh	
7. Jai Mata Ki	7. Indradhanush	
8. Katha Sagar	8. Rajni	
9. Gul Gushan Gulfam	9. Idhar Udhar	
10. Khata Meetha	10. Shriman Shrimati	
11. Mahabharat		
12. Ramayana		
13. Shree Krishna		
14. Shaktiman		
15. Buniyaad		
16. Surabhi		
17. Udaan		

Telecast of the above content tremendously boosted Doordarshan viewership as can be seen from following reports/ articles and generated good revenue.

RETURN OF RAMAYAN, MAHABHARAT ON DD CHANNELS DRIVES TOTAL VIEWERSHIP



RETURN OF SHAKTIMAAN ON DD IMPROVES SLOT VIEWERSHIP 52 FOLDS IN WEEK 13 OVER LAST WEEK



- The process for award of the content project of 75 episodes on “Unsung Heroes/ Battles/ Movements of India’s Independence all across the regions of the Country” was completed. The process for award of production of the content project of 75 episodes on “Post Independence achievements of India” is in progress. These two projects are being commissioned to commemorate 75 years of India’s Independence.
- DAP portal for submission of suo moto proposals for production of programmes by producers/ production houses launched.
- New policy guidelines for acquisition of off-the-shelf Content finalized.

Various feature films which were telecast during April, 2020 to March, 2021 are as under:

- On the occasion of 129th Birth Anniversary of Dr. Baba Saheb Ambedkar, a Hindi Feature Film title Dr. Babasaheb Ambedkar was telecast on 14th April, 2020 on DD National Network.
- To commemorate Independence Day week, four patriotic Hindi Feature Films namely 'Holiday – A Soldier is never off duty', 'Mangal Pandey – The Rising', 'Sardar', 'Shaheed' were telecast on DD National Network on 07.08.2020, 09.08.2020, 14.08.2020 & 15.08.2020 respectively.
- To commemorate 151th Birth Anniversary of Mahatma Mohan Das Karam Chand Gandhi (Father of the Nation), Two films namely 'Sardar' and 'Gandhi to Hitler' were telecast on DD National network on 26.09.2020 & 02.10.2020 respectively.
- On the occasion of Republic Day, 2021 two patriotic Hindi Feature Film 'Airlift' and 'Baby' were telecast on DD National Network on 26.01.2021.



DD News

Doordarshan News (DD News) is the only terrestrial-cum-satellite, multi- lingual news channel in the country. It is also available to non-cable, non- satellite homes through terrestrial transmission. The terrestrial reach of DD News is 49% by population and 25% by area. DD News channel was launched on 3rd November, 2003 by converting DD Metro into a 24-hour news channel.

DD News is currently producing news content in Hindi, English, Urdu and Sanskrit apart from one exclusive bulletin for the Hearing Impaired. A total of 18 hours of live transmission per day include telecast of more than 30 news bulletins in these languages. DD News has 31 Regional News Units (RNUs) spread across the States which telecast news in regional languages. DD News produces news for DD Urdu and Agri- news for DD Kisan.

Special programmes on the channel include those on Health, Youth Issues, Cinema, Art & Culture, Flagship schemes, International Events, Market Developments and programmes on social issues.

News Gathering

News inputs are received from across the country, including remote areas, through the latest satellite-based technologies, together with DSNG Vans/OB Vans, and through file internet/cellular mobile based technologies. DD News collects majority of its news from the following sources:

- i. Own Correspondents in HQs and RNUs
- ii. Stringers and part-time correspondents of AIR
- iii. Agencies (Reuters, ANI)
- iv. International partners (e.g. other national broadcasters, Asia vision/ ABU,FSN)

Correspondents are sent out from Delhi and RNUs to cover news events and developmental and human-interest stories in different parts of the country.

Accomplishments

Several new programmes on various subjects including Covid-19 have been introduced. Some of these are: -

- Hindi Prime Time on DD News including News Night and other special programmes.
- Naya Savera: This is News programme with different segments like History, Business, Health, Web review etc. This was re-launched on DD News following a short period of suspension due to COVID-19.
- Aaj Ka Agenda: It is a programme which sets the narrative of the news events of the day across the network with inputs focused on the top news stories expected during the day.
- Atmanirbhar Bharat: The daily show focuses on schemes and programmes/achievements of the Central Government which aim to put the country on the path to self-reliance.
- Doctors Speak: It is a popular programme on creating awareness about COVID-19 and related complications.
- EK Bharat, Shreshtha Bharat:-This show is based on the theme of unity in diversity by connecting the cultural heritage of one region to another region by various means. More than 50 episodes have been telecast so far.
- Khabar Par Nazar: A reporter based programme which covers important news of the day.
- Current Affairs Programme: This slot is also used for showcasing various path breaking cabinet decisions under the topic 'Cabinet ke Bade Faisle' and other important campaigns of the Government.
- Aapda ka Samna: This programme is related to various topics on disaster management.
- Corona par Nazar:- This special programme was telecast during Covid-19 lockdown.
- COVID Warriors:- DD News also telecast a series of shows highlighting the selfless work being done by various professionals/organizations/Government Departments during the pandemic period.
- Janadesh:- The programme was telecast during the Assembly Elections in Bihar and Delhi.
- Mid-Day Prime on DD News:- DD News is continuing with the day Prime Time shows both in English and Hindi being telecast on weekdays in a new look and feel.
- Ground Reports/Zamini Haqiqat- DD News network telecast many stories in 15 languages on impact of various flagship schemes during April, 2020 to November 2020. More than 15,000 beneficiaries and their success stories have been showcased on television as well as shared on Social Media through platforms of DD News, Regional News Units' Platforms and other media units.
- Jal Shakti Samachar:- DD News has started 30 Minutes special bulletin called Jal Shakti Samachar on every Saturday for spreading awareness on water conservation and for highlighting the innovative work of the people in water conservation.
- Additional Bulletins for Hearing Impaired.
- Express News: A half an hour fast news consisting of 100 stories from across the country.
- Vaarta - Sanskrit Samachar.
- Urdu News: Daily two bulletins of Urdu language
- Do Took: Special half an Hour show on burning political issues.
- Total Health- It is a health awareness programme in Hindi and telecast on Sunday.

- Tejaswini- The programme focuses on women achievements being telecast on Sunday.
- Vaartavali: This is a weekly programme in Sanskrit.
- Good News Jazba India Ka: This programme of showcasing the good work of people was re-launched in the month of April 2020 as Good News Jazba India Ka, and carries all Good News stories from various parts of the country.
- Mann ki Baat:- The programme is also being telecast in Sanskrit and in sign language.

Major Coverages / Activities:

- COVID-19 was the main focus in all the News bulletins and various programmes during the period under report.
- DD News extensively covered all national/international events inaugurated/attended by the Hon'ble President, Vice President and Prime Minister during the period from April, 2020 to November, 2020. This includes Hon'ble President of India's Address to the Nation on the eve of Independence Day. Coverage of important PM's engagements such as Jan Andolan campaign 'Unite 2 Fight Corona', Homage to Sardar Patel at the Statue of Unity and inauguration of various projects, at Kevadia, Gujarat, inauguration of Atal Tunnel in Himachal Pradesh, Address at 75th Anniversary of UN General Assembly, comprehensive and live coverage to the visit of Hon'ble Prime Minister to Leh-Ladakh and his address to the soldiers, Bhoomi Poojan of Ram Mandir Temple in Ayodhya, Dev Diwali event at Kashi(Banaras) etc. DD News also covered various virtual video conferences of Prime Minister.
- Comprehensive and live coverage was provided to the Cabinet Approval of NEP 2020 and the address of Hon'ble Prime Minister on the policy decisions, extensive coverage of Cyclone Nivar including its post disaster restoration work.
- DD News did in-depth and intensive coverage on the theme of Constitution Day and events related thereof. DD News also telecast special programme called Hamara Samvidhan.

DD News on Social Media

The website of DD News can be accessed at www.ddnews.gov.in

The English Twitter handle of DD News @DD News Live was launched in January, 2013 and is being followed by more than 30 Lakh people. A new Twitter handle in Hindi language @DDNewsHindi was started in January, 2014 and the number of its followers is nearing ten lakh. Similarly, Facebook Page of DD News is being liked by almost 20 lakh people while almost 22 lakh people are following the FB page.

A dedicated YouTube Channel <http://www.youtube.com/ddnews> was launched in February, 2013. Presently the YouTube channel of DD News has over 34 lakh subscribers.

DD News, besides as a television channel, can be accessed through the following means:-

- a. Website
- b. Mobile app
- c. YouTube channel

Regional News Units:

DD News has set up 31 Regional News Units (RNU) spread across the country. These News Units are located at States /UT Capitals and function as part of the Kendra and telecast News and Current Affairs Programmes in their respective regional languages/dialects. In the recently formed Union Territory of

Jammu & Kashmir, two RNUs are functional at Jammu and Srinagar, whereas RNU Leh functions from Ladakh.

During the pandemic Year, many RNUs increased their output to fight disinformation /misinformation on Covid 19 and educate the masses on proper preventive measures to keep the disease at bay. The RNUs now telecast 147 News Bulletins, besides Graphic Headlines and Current Affairs programmes in 22 languages/ dialects with a combined telecast time (News and current affairs) of more than 54 hours per day.

The RNUs have vast network of over 600 Stringers for news gathering across the length and breadth of the Country. To incentivize and encourage the Stringers to file more in-depth stories from the field, Stringers' best story Award Scheme has been announced to confer awards to best performing Stringers on weekly and monthly basis initially and fortnightly and monthly basis since July, 2020.

Policy Decisions & Activities undertaken for the benefits of PwDs (Persons with Disabilities)-

- DD News is providing accessibility to hearing impaired persons through a daily 15 minutes News Bulletin with sign language interpretation. Story bands are also flashed in all News Bulletins. News contents made accessible by DD News for PwDs by providing audio description, captioning the contents, graphic elements & 24x7 scrolls.
- DD News is also producing PM's "Mann ki Baat" in sign language which is simulcast in DD Bharati.
- The existing building of DD News has ramps and lifts in its entrance. Auditory signals in lifts for easy accessibility of PwDs are available.
- The news website of DD News is GIGW (Guidelines for Indian Govt. website) compliant and accessibility features have been incorporated in the website.
- DD News is also providing free access of Hearing- impaired news to all the Private News channels of the Nation.



DD India

DD India is a free to air satellite channel that is operational on a 24x7 mode. The channel was launched on 14 March 1995 as DD International. It has been rebranded twice in the past, first as DD World in 2000 and again as DD India in 2002. The Channel has retained its brand name DD India since then.

After March, 2019 DD India was recognized as English News Channel by BARC. DD India changes its FPC as per need of the hour to maintain its dominance in the English news genre and retains its position among best. The channel migrated to High Definition Platform in October, 2020.

DD India, as an international channel of Doordarshan, is a dedicated English news channel has its presence worldwide through collaboration with various countries' broadcasters like BTV and KTV.

In order to keep the international benchmark in focus, content is primarily News and current affairs with equal focus on National and International events and their impact on National and global scenario.

The DD India Channel has presence on social media, which includes a Facebook page, Twitter handles

and a YouTube channel along with Instagram page. The DD India Facebook page has 12,000 followers. The English Twitter handle of DD India @DDIndiaLive was launched in January, 2016, which became fully functional in 2019, is being followed by more than 36,500 people and the number is growing with each passing day.

A dedicated YouTube Channel <http://www.youtube.com/ddindia> was launched recently. Presently the YouTube channel of DD India has over 53,700 subscribers. DD India's Instagram account <https://www.instagram.com/ddindialive/> was launched on September 2019 and has over 4000 followers. It is worth mentioning here that all the numbers are constantly increasing on daily basis.

DD India can also be accessed through the following means: - Twitter (periscope) & YouTube channel.

Highlights during the period:

- US Results 2020 coverage – “Race for the White House”: the Channel covered the US Elections Results 2020 in a historic way with nearly 35 hours Live and exclusive coverage.
- Special Programs focusing on Covid-19 were broadcast. Programme ‘Bio Quest’ focused on pandemics and vaccine development featuring eminent personalities in the field from India and abroad. Program ‘Doctors Speak’ featured eminent doctors of the country.
- Atmanirbhar Bharat, a one hour show, focusing on Hon’ble PM’s vision of development and growth through indigenous effort leading to a self-reliant India.
- Special Programs and interview on Foreign Affairs on the issues like Situation in Afghanistan, India Russia Strategic Partnership, India US Relations etc.
- Other significant programmes include Interview with Bill Gates in the programme- In Conversation With, Programme on Indian forces
- Fire and Fury, programme on the Digital front – Namaste Digital, Programme on important national issues – DD Dialogue, Programme on Innovation and Entrepreneurship
- Unlocking Entrepreneurial Spirit, Programme catering to youth –Y Factor and Sports updates and interviews with sports legends in the programmes Sports 360, Champion Speak and Virtual Encounter.
- Important LIVE programmes related to Hon’ble Prime Minister’s visits as well as important events which are of news value, were also being broadcast on DD India regularly.



DD Bharati

DD Bharati channel was launched on 26th January 2002 and re-launched in November 2010 as a niche channel for promoting music, dance, art & culture, health & lifestyle with authenticity, and showcasing a rare blend of archival and contemporary art forms from its rich heritage collection from the ancient to the modern Indian art & culture.

Some important programmes telecast during the period:-

- Mausiqui Ek khoj: Classical musical based programme presented by Ustad Sujat Khan

- Uttar Katha: A serial based on novel of eminent writer Sh. Naresh Mehta
- Gora: A serial based on Gurudev Ravindranath Tagore's path-breaking novel
- Boondaur Samudra: A serial based on Padmabhushan Sh. Amrit Lal Nagar's
- Sanyaasi: A Serial based on Pt. Ila Chand Joshi's novel
- A special fiction programme on the poems of Gurudev Rabindranath Tagore directed by Buddhdev Das Gupta
- Yog Vigyaan programme – Yoga with Baba Ramdev
- Krishan Kali Serial written by Shivani and directed by Amol Palekar
- Uttarramcharitam: - A Sanskrit serial by Mahakavi Bhavabhooti directed by G.V. Iyer
- Tehreer Munshi Premchand Ki- Serial based on his writings of Munshi Premchand
- Programme Maati Ke Rang based on eminent artists, different tribal dances and art forms

Special programmes are telecast on all festivals such Deepawali, Holi, Raksha Bandhan Eid, Bakrid, Vijaydashmi etc.

Mann ki Baat programme of Hon'able Prime Minister is telecast with sign language and with Sanskrit transcription.

Special programmes telecast during January to March, 21: Mongolian Film – Nomadic Culture Dung (Part-I,II,III), Voice From The Margins (Documentary on Writers), Mahadeva and Shiv Shambhu (On Lord Shiva – Mahashivratri Special)

DD Bharati & DD National has been selected for Antarrashtriya Yoga Diwas Media Samman (AYDMS) 2019, in the Category of Electronic Media-TV (Hindi).

Programme Strategy for Future: -

- Unlock the potential of software available with cultural institutions.
- Leverage and curate from archival resources of Prasar Bharati Archives and programme software available at Zonal Cultural Centers.
- Produce and procure channel driver programmes of different genres in art, culture, literature & lifestyle.
- Increase ENG/LIVE coverage all over India.
- Enter into partnerships with cultural institutions to acquire premium programmes free of cost.
- Create and empower the new artists and fresh talent of the country.



DD Urdu

DD Urdu was launched on August 15, 2006 as Doordarshan's Urdu Channel with eight hours daily transmission. Later on, the channel became 24x7 with effect from 14th November 2007.

Special programmes produced in-house & telecast during the period:

- Special Programme on Ramnavmi, Ramadan and EidulAzha

- Programmes on Health/COVID 19/Yoga- Special Programme on Covid-19 (Ahtiyataur Hifazat), Ramzaan Aur Hamari Samaji Zimmedaariyan, Covid-19 Aur Eid Ka Paigham, Programmes on Bachaav Aur Sujhav, Yoga aur Islam, Covid 19 aur Yog, Yog Ki Ahmiyat Aur Faide, Programmes on Nafsyiati Amraaz, Jazbe-e- Insaniyat (on Lockdown), Covid-19 Tehqeeq Aur Umeed
- Several programmes were produced on Government achievements, i.e. “Jo Kaha So Kiya”, “Kathore Nirnay”, “Nirmal Hriday”,
- Special programme on Moharram, Yog aur Sehat, Ek Mulakat (on Independence Day 2020), Tumne Firaq Ko Dekha Hai (on Firaq Gorakhpuri), Ae Watan Mere Watan (on Independence day 2020), Memar-e-Mausiqi (Documentary on Ustad Bismillha Khan)
- Special programme on Doordarshan Sthapna Diwas, Hindustan Ki Awaaz, Hindustan Ki Khushbu, Yog Aur Sehat, Pradhan Mantri Swasthya Suraksha Yozana, Parwaz-e-Taraqqi and Khidmat Ki Misaal Narendra Modi (Special programme on Seva Diwas on birthday of Prime Minister Shri Narendra Modi)
- Quiz Show on Vigilance Day
- Special programmes telecast on great personalities i.e. Jashn-e-Ahinsa Ghazal programme, Collected works of Gandhiji in programme ‘Hamare Gandhi ji’, Gandhi ji Ka Khwaab – Saaf Suthra Bharat and Sabarmati Ke Sant. Documentary on Lal Bahadur Shastri- Hind Ka Laal, Documentary on Sir Syed Ahmed Khan “Ek Shaksiyat Ek Tehreek”
- Special Programme on Diwali titled “Deepmala (musical show)”
- Programme on Gautam Budh with the title “Gautam Budh Aur Hindustan” in programme Paigham-E-Hind
- Programme on “Dam rehabilitation and improvement project special” (2 episodes) in “Yeh Hai India”
- Special Programme ‘Ae Watan Mere Watan’(on Republic Day-2021)
- Duniya Mere Aage-India-US relations: Beginning of a new Chapter



Apna Mulk Apna Aacen- Programme on education on legal Issues.



Paisa Bolta Hai- pre budget special 11 part-1



DD Sports

DD Sports thrives on live content, which mainly comes from the shared properties under the Sports Act 2007. But as the most deadly pandemic in the last 100 years hit the world most of the live sporting events were either cancelled or postponed. The sporting events of major importance which got postponed included the Tokyo Olympics 2020. The major challenge was to provide viewers with engaging sports content during the lockdown period. The channel took number of seminal steps some of which include the following: -

- a. The archival cricket properties comprising Indian teams' memorable matches of yester years were showcased on DD Sports in agreement with the rights holder BCCI. These matches received tremendous response from the sports lovers during the lockdown. French Open 2020 and US Open 2020 were telecast during the pandemic.
- b. DD Sports social media team initiated several steps during the lockdown to retain and enhance its footprints on different platforms. This included, Sports quiz which was sustained for more than a month.
- c. DD Sports social media team slotted live interviews of major athletes and talk shows pertaining to topical sporting issues on its social media platforms. These properties were showcased with an understanding with Sports Authority of India and Fit India Movement under the aegis of Ministry of Sports and Youth Affairs.

- d. DD Sports explored new properties from external agencies to enrich its FPC. Some of these included sports content from ABU, interviews of major players like Sourav Ganguly, Yuvraj Singh and Kapil Dev among others, and racing events. Agreement with NBA for Classic Games and archival content and with AITA for tennis events is under process and likely to be signed soon.
- e. DD Sports took numerous steps for content synergy within the organization. This included, sharing of content with DD News and DD India and vice versa, putting its archival content and live content like ‘Stumped’ provided by All India Radio on Prasar Bharati Sports YouTube platform.
- f. Australian Open.
- g. Cricket match between England and India

Apart from this, Prasar Bharati Sports has taken number of steps for content synergy with AIR. During the ongoing India tour of Australia, the shows around live events are produced jointly by both the teams and simulcast from multiple platforms. Likewise AIR commentaries of the matches are being video graphed and slotted on Prasar Bharati Sports YouTube platform.



India tour of Australia, 2020



DD Kisan

Launched on May 26, 2015, DD Kisan is a 24-hour channel exclusively dedicated to farmers and the agriculture sector. It disseminates real-time information on various farming and agriculture issues. New farming techniques, crop protection, fertilizers, seeds, irrigation and water conservation crop selection, farm mechanization, agri-business food processing industry, fisheries, Bee farming, poultry, dairying and animal husbandry, horticulture and organic farming among other information. It has been designed to feature everything relevant to farming – from water conservation and organic farming to how to get credit through government agriculture programmes.

The following special programmes and events were telecast during 2020- 21:

- Union Budget 2020: Extensive live coverage of Union Budget 2020 from the perspective of farmers and Rural India was undertaken with eminent guests/experts and invited farmers.
- Special programme “Mahila Swavlamban Ki Nayi Phal” in which Hon’ble Minister of Rural Development interacted live through Satellite conference with 120 women of Self Help Group from six Doordarshan Kendras who had achieved major milestones.
- Special programme series on Atmanirbhar Bharat. Achievements of individuals and institutions were showcased in multiple programmes.
- A series of programmes and spots were produced for the farmers on COVID- 19.
- A special week series on “Sewa Ke 06 Varsh” produced to highlight the achievements of Key Government schemes for the farmers and rural populace.
- A special series are being produced to inform and educate farmers on the new Agriculture Legislation and to clear any misconceptions.

Initiative during 2020-21:

- Fresh programmes under Self Finance Scheme (SFC) in genres such as Non Fiction, Fiction & Reality shows have been scheduled for telecast.
- Special programme on Agriculture Technology & innovation is being produced in collaboration with Principal Scientific Advisor and IFFCO.
- Special research based programme series on Sustainable Organic Farming is being produced by IIT Kanpur.
- First of its kind series on the advantages and commercial viability of medicinal plants is being produced.



DD Retro

Prasar Bharati launched a new Hindi General Entertainment channel DD Retro on 13th April, 2020 dedicated for telecast of old classic serials of Doordarshan. The channel is free to air and available on DD Free Dish. It is being run from the Central Production Centre of Doordarshan at Khelgaon, New Delhi. The channel has been added to Doordarshan DTT Service which is available in 19 cities of India.

DD Retro will as of now, broadcast serials like mythological epics Ramayana and Mahabharat, historical drama Chanakya and superhero series Shaktimaan, comedy-drama Shriman Shrimati, detective show Byomkesh Bakshi, drama show 'Hum Hain Na' and Shah Rukh Khan's 'Circus'.

The decision comes after DD National emerged as the most-watched channel of India with its viewership topping the charts and beating all other Hindi channels of other genres in the Hindi-speaking markets at times when the epic Ramayana is aired.

Doordarshan's viewership at the 9 AM and 9 PM slots when Ramayana is aired was found to have grown 60 times over the preceding two weeks. Similarly the re-telecast of Mahabharat at 12 PM and 7 PM slots have led to a surge of over 208 times in viewership.

The shows currently being re-run on DD Retro are –

Upanishad Ganga, Mahabharat, Chanakya, Sankat Mochan Hanuman, Byomkesh Bakshi, Dekh Bhai Dekh, Buniyaad, Baba Tere Hazaron Hath, Rajani, Circus, The Jungle Book, Baaje Payal, Shrimaan Shrimati, Savitri Ek Kranti, Charitraheen, Dil Hai Phir Bhi Hindustani, Mashaal, Vishnu Puran, Doosra Keval, Kal Hamara Hai, Maa Shakti, Chandrakanta.

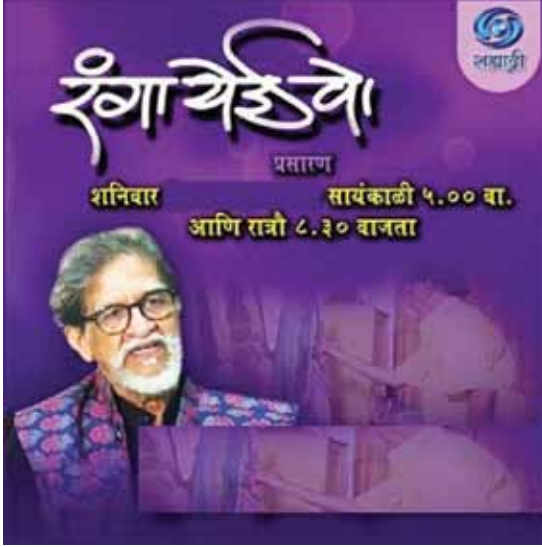
Regional Language Satellite Channels (24x7)



DD Sahyadri

DD Sahyadri is a 24x7 regional Marathi Channel with terrestrial support from 6 am to 9 am (except Sunday) and 3 pm to 7 pm (All Days). Regional Language Satellite Service in Marathi started from 15th August, 1994. On 5th April, 2000 it started round the clock service. Today, DD Sahyadri is equipped with five studios and HD transmission. Some important programmes telecast during the period: Covid-19 -Message on Ramzan festival, Shri Uddhav Thackeray's CM of Maharashtra address on Corona pandemic, Sukh Dukhacha Kalash, Salaam Vardi based on the journey of Gallantry award winners, Special Programme Dhol ki Jhali Bolki & Aale Ganrai-Ganapati on Ganapati, Live telecast of Ganapati Bappa Morya- Farewell to Lord Ganesha, Live telecast of Arogya Sampada-Surgical

procedure using telescope during Corona pandemic, Mahatma Ani Matrubhumi on Birth Anniversary of Mahatma Gandhi, Navaratri Special Programme -Ude Ga Ambe Ude, Special Programme Amachi Maati Amachi Mansa, New Year Eve programme. Some new programmes were started during 2020-2021, such as -



Ranga Yei Vo Vicharanchya Palikadle



Startup Champions



DD Girnar

DD Girnar in Gujarati started on 01.10.1993 by uplinking it from Delhi. It was made 24x7 channel from 01.05.2000.

Live telecast of some important programmes have been done by the Kendra such as - Performance of musical band by Indian Navy at Kirti Mandir, Porbandar, Live Performance of Musical Band by Indian Army, Indian Navy, Indian Air Force and Police at Ahmedabad, telecast of Shreeji Ni Mangala Aarti Darshan from Dwarkadhish Temple, Dwarka.



Shreeji Ni Mangala Aarti Darshan from Dwarkadhish Temple, Dwarka,



Valedictory function of 80th All India Presiding officer's conference by honourable Prime Minister was telecast live from Kevadia, Gujarat, Programme "Tirath under religious tourism in which different religious places of Gujarat are covered, standup comedy-Gammat Gulal, Game show-Ek Minute, and Gujarat Govt. Sponsored Programme on Assembly session-Lokshahi Na Dhabkara.



DD Podhigai

Regional Language Tamil Satellite Channel - DD Podhigai started functioning from 15.01.2001 with round the clock transmission. Some important programmes of the Kendra such as Live Programme on 'Cine Light Music' was telecast on the 61st Foundation day of Doordarshan. Live telecast of religious programmes, such as Soorasamhaaram Festival at Tiruchendur, Karthigai Maha Deepam Festival at Thiruvannamalai, Maharajothi Festival at Sabarimala, Thaipposam Festival at Arulmigu Aadhiparaskathi Siddar Peedam, Melmaruvathu etc. were some others.



DD Yadagiri

After division of combined Andhra Pradesh into two States, Doordarshan Saptagiri channel was renamed as DD-Yadagiri at Hyderabad (Telangana) and started functioning from 27.09.2014. Some important programmes telecast during the period are: Live telecast of Sri Seeta Rama Chandra Swamy



Combined Graduation Parade at Air Force Academy, Dundigal, Hyderabad, 2020.

Kalyanotsavam from Bhadrachalam, Hon'ble PM's Message on COVID -19, Special live programme on the occasion of Telangana formation day,

Live telecast of Launch of Cyber Campaign from Telangana DG Office and telecast of Programme "Mananiyulu" on demise of S.P. Balasubrahmanyam .



DD Saptagiri

DD Saptagiri Channel was dedicated to Andhra Pradesh people on 27-09- 2014 and started functioning from Vijayawada. Some important programmes telecast during the period are: Live performance of Musical Band of Indian Army/Indian Navy/Indian Air Force and Police at Visakhapatnam, Special Programme on Sri Rama Navami, Tirupathi, Vijayawada Sakambary Utsavalu, 2020, Special Programme on Mokshagundam Visweswaraiah Jayanthi etc;



DD Bangla

Launched on 20th August, 1992, DD Bangla became 24 hour channel from 01st January, 2000. DD Bangla has been playing an important role in preserving and furthering the cultural heritage of Bengal. Some important programmes telecast during the period are:

Birth anniversary of Rabindranath Tagore's telecast from DDK, Jalpaiguri & DDK, Santiniketan and covered by DD Bangla. Durga Puja programme 'Shakti Rupeno'—a musical feature along with glimpses of Satipith with history of different Kali temples, Live programme on 'Pous Utsav' 2020 from Viswa Bharati, Shantiniketan, Live telecast on 158th Swami Vivekananda Music Festival at Ramakrishna Mission: Golpark, birth anniversary of Netaji Subhas Chandra Bose from National Library: Kolkata, and Live programme on Viswa Bharati Shantiniketan convocation.



Still from Pous Utsav'2020 from Viswa Bharati, Shantiniketan



DD Punjabi

DD Punjabi is a 24 hour Punjabi channel which is viewed widely in India and other countries through satellite GSAT-17. Under Media Support, Kendra is sending programme details for publishing in the News papers and using Social media such as YouTube, Twitter and Facebook for publicity. The channel is the winner of 3 PTC Punjabi Film Awards & 2 Filmfare Awarded Smt. Sargun Mehta an Indian Actress Model & Television Anchor in “Chamkte Sitare”.

Some important programmes telecast during the period: Seven episodes of Religious serial “Guru Maniyo Granth, Documentary of Maharaja Ranjit Singh Ji”, Feature on Sri Guru Teg Bahadur Ji” and Feature on Birth Anniversary of Sri. Guru Gobind Singh Ji”.



Guru Maniyo Granth



DD Kashir

DD-Kashir as a separate Regional Language satellite channel was inaugurated on 06-06-2000. It has terrestrial support through high power transmitter located in the UT and is also on the DTH platform of Doordarshan. The transmission of DD- Kashir for 5 Hours between 1500 hrs to 2000 hrs daily is also simulcast through additional terrestrial Service after de-linking from DD-National. This Channel is producing programme in 12 different languages/dialects being spoken by people of different regions of the UT. Two News Bulletins one each in Dogri and Ladakhi have been launched. It also uses different Social Media Platforms i.e. Facebook, Twitter, Instagram & YouTube for promoting programme activities.



Address by Defence Minister Sh. Rajnath Singh to Army Jawans at Leh

Major Initiatives and achievements during 2020-21: live Aarti from Holy cave of Shri Amarnath, Address of Hon'ble Prime Minister to Jawans at Leh, Address by Defence Minister Sh. Rajnath Singh to Army Jawans at Leh, Mehfil-e-Milad –Special Programme on Eid-e-Milad-un-Nabi (SAW) and Special Programmes in connection with Maha Shivratri.



DD Odia

DD Odia started functioning from 2nd, October, 1993 as DD-5. It was made a 24-hour channel on 01st, April, 2001.

Some important programmes telecast and covered by the channel during the period: Special programme on Utkal Divas, Rath Yatra' of Puri, Relay of Hon'ble Prime Minister's address on Kisan Sarvopari to the Farmers, Relay of Hon'ble Prime Minister's Laying foundation stone of IIM, Sambalpur, Odisha, Live telecast of Mohodadhi Alati from Puri and SAKSHAM cyclotrons 2021.



Hon'ble PM Shri Narendra Modi, laid the foundation stone of the permanent campus of IIM Sambalpur via video conferencing on 2nd January 2021.



DD Malayalam

DD Malayalam from its inception in 1985 has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut. Some important programmes telecast during the period: Docu- feature- Varayadukalude Lokam, Programme on War “We the Soldiers”, Music band Show by Kerala Police, Discussion in connection with the Trivandrum International Airport- Progressive Features, Special programme on Mahakavi Akkitham Achuthan Namboothiri ‘Nithya Nirmala Pournami’, Sabarimala Makaravilakku Curtain Raiser, Sabarimala Makaravilakku Festival, Chettikkulangara Kumbha Bharani Festival and Attukal Pongala Festival.



Attukal Pongala 2021 - February 27, 2021



DD Chandana

The Regional Language Satellite channel of Karnataka was launched on 15th August, 1991. It became a 24 hrs Channel on 1st January, 2000. This came to be later renamed as Chandana. The Kendra telecast facility was further strengthened with installation and commissioning of New digital Earth Station on 28.12.2018. The kendra telecast programme in Urdu, Tulu, Konkani, Kodava, English and Hindi.

Social Media activity of DD Chandana has increased on its different platforms, with +435K subscribers base on Youtube and a revenue of Rs.13.8 Lakh (approx) generated through YouTube) and increase of 8K followers on its Facebook during the period.

During 2020-21, Doordarshan Chandana has started new programmes, like Campus Connect (Programme on students' activities- SAMVEDA: Sponsored DSERT Programme – for class 5th to 10th), Chithramanjari & Rangavalli (Film songs-based Programmes), Weekend Comedy serial and daily Kannada Feature Films. New Initiatives like Inter-district light music Competition in invited Audience Programme (Chandana Awards – 2020, Ahimsa Mahotsava – 2020 & Christa Namana) and Dance Competition among dancers from different Dance Schools in Karnataka are also in the pipeline. It is Transmitting 5 Video Channels and 3 Radio Channels through DTT up to a radius of 40 Kms from the Kendra.

Besides the above some important coverages were done during the period. Such as “Bengaluru Tech Summit 2020” at Hotel Sangri La Vasanth Nagar, Bengaluru on 19/11/2020 & 21/11/2020, Live Coverage of AERO – INDIA 2021- February, 21, Ugadi festival in March, 21 etc.





Stills from “Bengaluru Tech Summit 2020”



DD Assam

DD North-East was commissioned on 01-11-1990 and finally launched on 15th August, 1994. It became 24 hours channel from 27th December, 2000. DD North East was renamed as DD Assam and formally launched by Hon'ble I&B Minister on 04th August, 2020.



Virtual Launching of DD Assam by Shri Prakash Javadekar, I& B Minister

Some important programmes telecast during the period: Programme Moving Focus based on Hajo, the Pilgrims Paradise, Programme on Cultural Heritage of Karbi Tribe of Assam, Programme telecast on Earth quake and Landslide, live telecast of 22nd convocation of Indian Institute of Technology at IIT complex, North Guwahati, Special programme on DD anniversary produced by DDK - Dibrugarh Yatra Neel Neelimalo, Documentary on Billeswar Devalaya – famous Shiva Temple at Nalbari district.



DD Arun Prabha

DD Arun Prabha originating from Doordarshan Kendra Itanagar was dedicated to the nation on 9th February 2019. The channel is equipped with state-of-the art facilities including a Digital Satellite News Gathering unit to provide live coverages from remote areas for 24X7 telecast. The play out facility and the earth station established at DDK Itanagar ensure seamless transmission of DD Arunprabha. A total amount of Rs. 128.51 Cr has been allotted by MIB in the BIND scheme from 2018-19 to 2020-21. Out of this, an amount of Rs. 125.89 Cr has been spent till 31st March 2021 on commissioning Programmes for DD Arunprabha.

The programmes for DD Arun Prabha are meant for the targeted population in the NE region in general and 17.49 lakh population of the state of Arunachal Pradesh in particular. Apart from Doordarshan's Freedish and cable networks, these programmes are also carried by the private DTH services like TATA Sky, Airtel and Dish TV.

The channel has also produced some in-house programmes in different genres such as 'Call of the Wild', 'Cuisines of North East', 'STRUM: Bands of North East' etc. DD is in the process of improving the content and look and feel of the channel in due course.

The process of commissioning of programme is in full swing. 116 programmes were approved and 109 programmes are active for commissioning in different genres i.e. Daily Soap, Travelogue, Reality show, Documentary, Thriller, Mythology, Magazine, Tele film and Quiz etc. Of the 109 programmes, 76 are ready for telecast which has been started w.e.f. 06.06.2020.

Utilisation of grant under the BIND Scheme from 2019 to 2021

- i. More than 12 hours of fresh programmes related to entertainment activities have been produced and telecast on DD Arunprabha as well as DD National.



- ii. The programmes are of variety of genres such as Travelogue, Magazine, Quiz, Thriller, Mythology, Documentary, Tele films, Daily Soap and reality shows. The channel has carried some high quality programmes like ‘Sadak Ka Super Star’, ‘Love You Zindagi’, ‘FIR & Judgment’ etc. These programmes are also being telecast on DD-National since July, 2020 as well as DD-Arunprabha.
- iii. In a very short time the channel has been very popular in North East as well as India which can be seen from the increasing viewership.
- iv. The content of DD Arunprabha has also been shared on all digital platforms.
- v. The channel is equipped with the state-of-the-art facilities, including a Digital satellite News Gathering unit to provide live coverage from remote locations for 24X7 telecast from DDK, Itanagar (Arunachal Pradesh).

Some other programmes telecast during the period are, Virus Dost (Daily Soap), Shillong Holiday Home (D/S), Golmaal Aspatal (Comedy serial), Lal Rekha (D/S), Jatak Katha (Mythology), Tales of Lamas (Mythology), Melodious Eight (Travelogue).



DD Rajasthan

DD Rajasthan, a 24 X 7 Hindi Regional language Channel came into existence on 1st August, 2013 and formally started telecasting programmes from 15th August, 2013.

During the period, Live U setup was made successfully operational for news section. New Hardware for FTP has also been installed for News Section. Telecast of Sanskrit News and Vartavali was started w.e.f. 03.12.2020.



Bhartiya Sainik Band, Sangeetmaye Sandhya Naseerabad



Band concert, Nasirabaad on Republic Day

Despite pandemic, Live OB coverage of musical band of Indian Army Nasirabad & Jhansi was done by DD Rajasthan in the month of August, 2020. Kargil ke veero ko salaam, Bhartiya Swatantrata Sangram ke Mahanayak Subhash Chandra Bose and Krishi Darshan, Prime Minister Kissan Samman Nidhi Yojana, Band concert, Nasiraabaad on Republic Day, Urs special Programme on KHWAJA SAHAB –Feb, 2021.



DD Bihar

DD-Bihar, the 24×7 Regional language Satellite Channel was launched on 01.05.2013. It continued expanding its horizon, across the country since its launch as a satellite channel. The most important festival of the State, i.e, Chhath was covered and telecast from the Kendra besides Special programme on Corona. Also Band concert by Bihar police was telecast live from Motihari .



DD UttarPradesh

DD Uttar Pradesh, a 24X7 Regional language Channel came into existence on 16th August, 2013. This 24 hour channel covers genres like folk music, light music, play, talk show, quiz and other programmes.



Khichri Utsav from Gorakhnath temple, Gorakhpur.

Telecast of News for Hearing Impaired & Sanskrit News started from 15.12.20 by the kendra. Some important programmes telecast during the period.

Foundation stone ceremony of Shri Ram Temple at Ayodhya “Shri Ram Mandir Bhumi Poojan as well as Curtain raiser on foundation stone ceremony of Shri Ram Temple at Ayodhya “Ram Mandir Bhumi Poojan aur Shubharambh Samarooh, Live telecast of Khichri Utsav from Gorakhnath temple, Gorakhpur etc.,



DD Madhya Pradesh

DD MP Channel was launched on 20th October, 1992 as one hour regional Channel to promote the diverse and rich culture of Madhya Pradesh. Subsequently it was made 04 hour regional channel and on 25.06.2013 it was converted into a 24 hour regional language channel.

New OB Van has been provided and New News Server installed for News during this period at the Kendra. Besides telecast of health programmes related to pandemic, Kendra also telecast programme on lifestyle of ‘Korku Tribe’, programme on Doordarshan Foundation Day and National Cultural Festival – Sagar.



DD Chhattisgarh

DDK Raipur was commissioned in the year 1977. 24×7 transmission started from 01st April, 2020. Some important programmes telecast during the period: Telecast of programme on COVID-19, Special programme on Dr. B.R. Ambedkar Jayanti, programme on Bastar Me Swasthya Suraksha-Corona Ke Vishesh Sandarbh Sahit. Special programme telecast on Yog Diwas:- Kare Yog Rahe Nirog, Van Mahotsav.



DD Uttarakhand

Doordarshan's interim set up was established in Dehradun during its inception in 2001 with programme generating facility. It started a one hour transmission from 1st June, 2006, which was extended to two hours from 2007 and six hours from March 2019.

From 1st April, 2020 DD Uttarakhand started its 24x7 services. Most of the programmes telecast from this Kendra are in regional/local languages i.e. Garhwali, Kumauni, Jaunsari and Rang. Besides other routine programmes telecast of Janmashtami Celebrations, 2020 from Mathura and Dwarka, E-Samvad by CM, Uttarakhand with 3 tier panchayat representative, Press conference by CM, Uttarakhand on Atma Nirbhar Bharat and report on Graduation Ceremony of Indian Military Academy, Dehradun were telecast by the Kendra during the period.



DD Jharkhand

Doordarshan Kendra Ranchi was commissioned on 25th September 1984. From 2nd April 2002 the Kendra started telecasting Regional News as well as it became a regional unit with its coverage area extending to entire Jharkhand. From 1st April, 2020 DD Jharkhand started 24x7 transmission. During the period programmes on Corona virus, Ubharta Jharkhand, Doordarshan Sthapna Divas, Jharkhand Vikas ke ore were telecast besides programme paying tributes to Bharat Ratna Dr. Pranab Mukherji and Late Shri Ramdayal Munda.



State Network channels (non 24x7)

During COVID-19 pandemic, 8 Regional Channels (Non 24X7) i.e. DD Himachal Pradesh, DD Haryana, DD Goa, DD Mizoram, DD Tripura, DD Meghalaya, DD Manipur & DD Nagaland became 24X7 satellite service from DDKs - Shimla, Hisar, Panaji, Aizawl, Agartala, Shillong, Imphal & Kohima respectively. At present these channels are telecasting programmes for limited hours but will become 24 hrs in phased manner.



DD Himachal

Doordarshan Kendra Shimla, was commissioned on 7th June, 1995. The Kendra from the year 2014-15 is carrying regional programme every Monday to Saturday from 3:00 P.M. to 7:00 P.M. and on Sunday from 6:30 P.M. to 7:00 P.M. Transmission of DD-Shimla is now on Home Channel Stream available on DD Free Dish 24x7 and is known as DD Himachal.

During the period Special Musical programmes “Himkalash” & “Himachalo- Ra- Nazara” were introduced/produced & telecast by the kendra focusing traditional cultural heritage, folk dance and music of Himachal Pradesh. Other programmes telecast during the year 2020-21 are: COVID-19: Chunotiyon Ka Saamna Karti Himachal Police”, programme on “Mask-up India Campaign”.



Live Telecast of Inauguration of historic Rohtang Tunnel by Hon'ble Prime Minister of India



A series of special programme “Gandhi Darshan” to mark 150th Birth Anniversary Celebration of Mahatma Gandhi, New Year Eve programme “Swagtam-2021” and live telecast of Golden Jubilee Celebrations of Statehood Day of Himachal Pradesh .



DD Meghalaya

Shillong got its first transmitter of 100W LPTV in 1983-84, which was enhanced to 1KW transmitter in 1990. However Doordarshan Kendra, Shillong was commissioned in the year 1993. The 1KW transmitter was then upgraded to 10KW transmitter for DD (National) which was commissioned into service on 09.02.2004. During the Covid-19 pandemic in 2020 it was made 24x7 channel. Some important programmes telecast during the period are: ‘Shillong This Week’, ‘Health Essentials’, ‘A Day In the Village’, ‘Destination Meghalaya’, ‘Ka Rympei’, ‘Ki Khubor’, ‘Food Diaries’, ‘Ki Tiewdohmaw’ and ‘Shillong Buzz’.



DD Goa

DD Panaji started relaying programmes from 19th November, 1982 with the installation of a 1 KW Transmitter. The Kendra was elevated to PGF status in June, 1990 with the telecast of local programmes for a duration of 30 minutes from Monday to Friday. Marathi Programmes were introduced from October 1996. Duration of Local transmission increased to 3 hours since October, 2014. The Regional News Unit (RNU) generates 3 regional news bulletins in Konkani at 1600 hrs, 1700 hrs and 1830 hrs daily from Monday to Sunday covering various news stories from North & South districts of Goa.

Doordarshan Panaji started its transmission on Free Dish platform from 9th March 2019. Most of the programmes are telecast in Konkani and Marathi. The channel is also on Social media platforms like Instagram and Facebook. These platforms are used widely to popularize in-house programmes.

YouTube is also used as an alternative platform for live streaming of local content.

Some important programmes telecast during the period are, live telecast of felicitation of frontline workers like doctors and nurses at Goa medical college, 51st International film festival of India (IFFI), visit of Hon'ble President of India Mr. Ram Nath Kovind in connection with 60 years of Goan liberation, Dharterevelo Swarg- a weekly programme highlighting lesser known areas which are away from public gaze, Sarbhavtani (socio-cultural round-up) events like 'International film festival of India', 'Festival of Ideas', 'Lokotsav' (festival of folk dance and songs) etc. are covered and telecast. Arogya Sampada-special thrust was given on dissemination of information pertaining to Covid 19 pandemic. Programmes were produced involving doctors, government officials and people.



Inauguration of 51st International film festival of India (IFFI), 2020



Hon'ble President of India Sri Ram Nath Kovind's address on 60 years of Goa's liberation



DD Haryana

DDK Hisar came into existence on 01.11.2002. Initially 1.15 hours transmission was started from this Kendra which was gradually increased in phased manner. With effect from 02.04.2020, 24x7 transmission has been started from DD-Hissar, out of which 4 hours i.e. from 03.00 PM to 07.00 PM is regional transmission and PBNS is linked for the remaining time. Channel name was changed from DD-Hissar to DD-Haryana w.e.f. 26.01.2021.

Important activities including programmes telecast during April, 2020 to March, 2021:

During the COVID-19 pandemic lock down period numbers of ENG based programmes on COVID-19 were produced to educate the public. In March 2021, on the eve of Holi festival a cultural programme of 60 minutes before invited audiences was mounted and telecast.



Cultural programme on the eve of Holi festival

DD Nagaland

A regional language satellite channel launched on 15 August 1992, which became 24 hrs channel from the month of April 2020 by utilizing the DD News/DD India streams, given the limited resources available at the Kendra. It is supported by Doordarshan studios in Kohima and Dimapur. It has entertainment serials, infotainment programmes, news & current affairs, social programmes and film programmes as its major content.

Some notable activities of DD Nagaland during the period are: Bytes on Covid-19 Awareness from eminent Personalities from Nagaland, Discussion Programmes on Covid Vaccination, Post Covid-19 vaccine & Mental Health, Awareness of Covid -19, Corona Virus and Nutrition & Immunity.



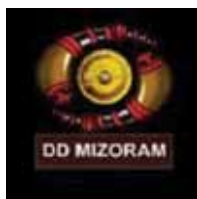
DD Tripura

Doordarshan Kendra Agartala started as TVRC Agartala during the month of October, 1982 and later on upgraded to 10KW on 05.12.1986. Recently the kendra has been converted into 24 X 7 transmission wherein local programmes are telecast 8 hours daily and the rest is linked to DD India. Hon'ble Governor of Tripura Shri Ramesh Bais formally launched DD Tripura beamed from DDK Agartala on 21st January 2021. Programme telecast on DD Tripura is in bilingual i.e Bengali and Kokborok languages in the ratio of 60 % & 40% approx. respectively.

Programme activities from April 2020 onwards: Covid-19 related spots, captions, scrolls, viewer's bytes. Live phone-In Health programme focusing on Covid-19 twice in a week in both languages, live coverage of 74th Independence Day from the Assam Rifles ground, Special programmes on Durga puja, Daily TV reports of 30 minute duration on Puja coverage of Republic day celebration 2021 and coverage, BSF-BGB Maitree football match.



Launch of DD Tripura by Hon'ble Governor of Tripura Shri Ramesh Bais



DD Mizoram

DD Aizwal started functioning with local transmission for 01 hour from June, 1995. Later on by upgrading both DD-1 and DD-News the telecast time of the Kendra was extended from April, 2004. At present DD Mizoram is 24x7 since 2nd April, 2020 with local content programme telecast of 09 hrs duration between 12:00 noon to 9:00 PM, and the rest are filled up with relay of DD India/ Home Channel. DD Mizoram transmission signal is being carried on both terrestrial and satellite mode and on DTH. Ittele casts three Live News bulletin at 3:00 PM, 5:00 PM (Head line) and main bulletin at 6:30PM.

During Pandemic Covid 19, DD Mizoram swung into action and organized live discussion programmes on COVID-19 with Doctors, Specialists, etc. Live discussion on a variety of subjects like, Economy, Banking, Horticulture, Agriculture, Central govt. packages etc. were also organized. Live coverage of the Special state Assembly session between 1st-3rd September 2020, Budget session Feb.-March, 2021, live coverage of the Cultural festival of Mizoram “Chapchar Kut” during March 2021, and Drama Competition organized in collaboration with the state Art & Culture Department



‘Chapchar Kut’ March 2021



DD Manipur

Manipur was brought under Doordarshan coverage with a 100W LPT installed at the present AIR, Imphal complex during the Asian Games in 1982. Regional transmission from the Kendra started from 30th April, 1993. The office cum studio complex of DDK, Imphal and DD-2 (Metro) channel was inaugurated on 23rd December 1995. On 9th March, 2019, Hon'ble PM Shri Narendra Modi announced the addition of DD Manipur Channel on Doordarshan's Freedish. On 26th January, 2020, DDK Imphal began trial of 24x7 transmission with the existing manpower and equipment. From April 2020, DD Manipur has been converted provisionally into 24x7 channel by utilizing the DD News/DD India streams.

The channel has also strong presence on the social media platform with around 1.4 lakh subscribers on YouTube, which is the highest among AIR & DD Kendras in the northeastern region. Notable programmes telecast from this Kendra are Live telecast of the opening & closing ceremonies of Manipur Sangai Festival (on payment basis), HakshelgiPaojel (Live phone-in programme on healthcare) telecast every Monday, Programmes on Promising Startups of Manipur and DD Quiz Time .



Still from Manipur Sangai Festival, 2020

J. COMMERCIAL SALES AND MARKETING

i. Doordarshan Commercial Service

This wing interacts with various advertising agencies for selling of air time. Rules and policies in this regard are framed and reviewed from time to time in the changing market scenario. For online billing Broadcasting Automated Scheduler (BATS) was introduced in place of manual billing.

ii. Public Outreach Service (POS) erstwhile Development Communication Division(DCD):

Keeping in view the communication needs of Government Departments/Ministries/PSUs, Development Communication Division (DCD) was established in March, 2001 to function as a single window marketing division and a production house with innovative development communication model. It offers turnkey solutions covering all aspects of media planning, programme production, scheduling and impact evaluation. Development Communication Division provides a single window facility for:

- Marketing of Doordarshan airtime and production capability
- Consultancy and customized media planning
- Production of programmes in regional languages; and
- Feedback and research surveys to the clients

Campaigns executed during the period:

- Various campaigns i.e. Anti-tobacco, Chikungunya, Dengue, Immunization, family planning, leprosy and Breast feeding of Ministry of Health and Family Welfare.
- Special campaigns on International Day of Yoga (IDY) of Ministry of Ayush have been telecast during 2020-21. The programmes and spots on yoga protocol were telecast on all DD channels from 11th to 21st June, 20.
- <https://www.youtube.com/watch?v=KtwUg8YXohc>
- Campaign on prevention of harassment at workplace (POSH) and Protection and Prevention of Domestic Violence against Women telecast on DD Network in April, 2020 on behalf of National Commission for Women (NCW).
- Aadhar campaigns of UIDAI telecast on DD Network to create awareness about Aadhar and benefits associated with it in May, 2020.
- Campaigns on advance Tax of Deptt. Of Income Tax, Ministry of Finance have been telecast during Sept, 20 & Dec, 20. <https://we.tl/t-a6QUqfMNFx>
- Special campaign on Corona virus (Covid-19) like Arogya Setu App, hygiene, protocols to educate and aware the masses about the pandemic were telecast in April, 20.
- Special campaigns (Heat Wave, Cold Wave, cyclone, Flooding, Earth Quake Disaster) of NDMA telecast on Doordarshan from March, 20 to Dec, 20. A Special programme Aapada ka Samna is being produced and telecast weekly on DD News and Specified Regional Channels for NDMA. (<https://youtu.be/ato6wJiBH1Y>)
- Laptop Branding, Headline & Weather Branding and scrolls messages of Jago Grahak Jago campaign of Ministry of Consumer Affairs telecast on DD-News, DD Kisan & Regional channels of Doordarshan from September 2020 onwards for 360 days. <https://youtu.be/J7KpeeIoxa8> Consumer Affairs Link Laptop Branding)
- Special Scroll Message for IEPF Ministry of Corporate Affairs are being telecast on Doordarshan Network including Regional Channels to create awareness and to educate the investors about fraudsters and unreal return on investments from August, 2020 onwards for 180 days.

- Special Scroll Message for SC/ST Hub, NSIC, Ministry of MSME are being telecast on Doordarshan Network including the Regional Channels from October, 2020 onwards for 180 days.
- A Travelogue series namely "Earth Matters" for Ministry of Environment, Forest & Climate Change is being telecast from March, 2021 onwards.
- Rag Rag Mein Ganga-II a travelogue series of the NMCG (National Mission for Clean Ganga) under production is to be launched in March, 2021.
- A Special 60-Minute episode on Covid-19 on behalf of Ministry of DoNER to be telecast on DD-National & DD North East during December, 2020 -January, 2021.
- A Documentary Series on CleaNER and STINER stories India to be launched on DD National & DD North-East on behalf of Ministry of DoNER.
- A Documentary series campaign on Food processing for Ministry of Food Processing Industry is under consideration.
- A series of Short films namely "Mera Ghar India" on behalf of Ministry of Home Affairs.
- 30- Minute travelogue series for Ministry of Rural Development.
- Family planning spot campaign to be telecast on DD Network for Ministry of Health & Family Welfare.
- ITR filling campaign for Deptt. of Income tax, Ministry of Finance.
- IFFCO- 25 episode series to be produced and telecast on DD Kisan.
- FSSAI spot campaign to be launched.
- Do You Know- stories of Ministry of tourism pending for telecast.
- IRDAI- A fiction series to be launched

iii. Media Publicity Division(MPD)

Media Publicity Division of the Directorate undertakes Media and Publicity activities. All form of communication, advertising, outdoor publicity, Press Release, Booklets, Press Conferences etc. are undertaken for publicizing programmes and activities of Prasar Bharati.

Important activities during the period:

- Designing, printing and installation of hoardings and banners for the theme of "Republic Day 2020" installed at Doordarshan and AIR premises.
- Publicity campaign, printing banners and hoardings for DD & AIR premises.
- Publicity campaign of "India watch Doordarshan" during Nationwide lockdown in India for Covid-19 .
- Press releases for promotion of programmes like Ramayan, Mahabharat, Gali Gali Sim Sim etc. Media partnership with Kendriya Bhandar on occasion of Gandhi Jayanti, 2020. As in the event of Kendriya Bhandar, the advertisements were given in the event booklets, logo was used on the cover of the delegate kit & on invitation mail; logo on the event standees was displayed; stall was installed at the venue etc.
- Co-ordination for various projects- Logo standardization with the National Institute of Design, Ahmedabad; Metro station branding; Neon Sign Board on PB premises; Utility Block Outdoor promotion; Digitalization of Unipoles & Virtual meetings with all staff members of ARU division in Doordarshan and AIR.
- Designing of creatives for outdoor promotion.

- Media Partnership of Prasar Bharati with CII Big Picture Summit for branding and advertisement of the media houses (DD & AIR). Prasar Bharati has been participating in this event since 2014. This has helped in the branding and promotion of the organization on a bigger platform.
- Partnership with UNESCO on World Radio Day. Various collaterals and write-ups were shared with the organization for publicity and promotion.
- MOU was signed between NID and Prasar Bharati regarding design of Visual Identity (LOGO) proposal.
- Proposal and coordination regarding usage of Pitampura Tower for Marketing.
- Campaign for DD Free Dish 52rd & 53rd E-Auction in Print Media.
- Advertisement campaign regarding regularization of Contractual staff.
- Banners and standees done for Vigilance awareness week.

K. Audience Research

Audience Research Unit of Doordarshan with its 19 field units in Doordarshan Kendras all over the country, is involved in Research studies on various aspects of broadcasting since 1976. During the period, the work of the Audience Research Unit is as follows:

- Analysis and reporting of BARC Television Viewership Report on weekly basis.
- Preparation of annual report of Prasar Bharati, 2019-20 and Ministry of I&B, 2020-21.
- Agreement with BARC (Broadcast Audience Research Council) for Statement of Work (SOW) for viewership data in respect of Doordarshan Channels for the FY 2020-21.
- Organized meetings of the committee constituted for engagement of an agency for supply of real time viewership analytics.
- Report on Zapr Media Lab & signing of Agreement with Zapr for viewership data in respect of DD National, DD News & DD Retro channels during FY 2020-21.



PRASAR BHARATI—FINANCE & ACCOUNTS

PRASAR BHARATI BALANCE SHEET AS AT 31st March 2020

	Sch	Rs	Rs
		For the year ending 31 March, 20	For the year ending 31 March, 19
CORPUS/CAPITAL FUND AND LIABILITIES			
Corpus/Capital Fund	1	4,45,79,80,027	1,82,96,05,966
Reserves and Surplus	2	-	-
Earmarked/Endowment Funds	3	21,47,82,528	38,60,88,935
Secured Loan	4	-	-
Unsecured Loan	5	9,33,38,70,000	9,33,38,70,000
Deferred Credit Liabilities	6	-	-
Current Liabilities and Provisions	7	37,63,27,33,992	34,56,63,86,058
TOTAL		51,63,93,66,547	46,11,59,50,959
ASSETS			
Fixed Assets	8	14,29,63,92,277	14,94,44,46,292
Capital Work-in progress	8	4,75,17,83,288	4,85,40,23,179
Investments (i) Earmarked/Endowment Funds	9	-	-
(ii) Others	10	-	-
Current Assets, Loans and Advances	11	32,59,11,90,982	26,31,74,81,488
TOTAL		51,63,93,66,547	46,11,59,50,959
SIGNIFICANT ACCOUNTING POLICIES		26	
CONTINGENT LIABILITIES AND NOTES			
ON ACCOUNTS		27	
Shashi Shekhar Vempati Chief Executive Officer	Rajeev Singh Member(F)	Anil Srivastava ADG (B&A)	C K Jain DDG (B&A)
Place: New Delhi			
Date :			

PRASAR BHARATI
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH 2020

	Sch	Rs	Rs
		For the year ending 31 March, 20	For the year ending 31 March, 19
INCOME			
Income from Sales/ Services	12	11,25,78,44,426	11,92,83,38,749
Grants /subsidies	13	30,46,67,00,000	30,11,91,00,000
Funds received for specific purpose	13A	23,95,78,257	7,30,25,477
Fees/subscriptions	14	93,06,220	1,91,29,377
Income from Investments (income on investments from earmarked/endow. Funds transferred to Funds)	15	-	-
Income from Royalty, Publications etc	16	-	-
Interest Earned	17	1,57,15,61,687	1,14,49,55,917
Other Income	18	7,06,53,65,468	6,26,53,69,107
TOTAL(A)		50,61,03,56,058	49,54,99,18,627
EXPENDITURE			
Establishment Expenses	19	29,04,25,23,421	29,66,96,95,721
Other Administrative Expenses	20	8,66,87,44,424	9,29,94,82,003
Programme related Expenses	21	4,86,49,82,970	4,53,19,47,503
Satellite & Spectrum Charges	22	2,14,19,27,692	2,10,51,99,791
Expenditure on Grants & subsidy	23	-	-
Interest	24	1,38,66,87,954	1,20,21,51,870
Depreciation	8	2,50,90,81,139	2,53,35,76,503
TOTAL (B)		48,61,39,47,600	49,34,20,53,391
Balance being excess of Income over Expenditure (A-B)		1,99,64,08,459	20,78,65,236
Add: Prior period Adjustments & Exceptional items	25	63,19,65,602	(6,81,48,036)
Add: Balance brought forward from previous year		1,82,96,05,966	1,68,98,88,766
BALANCE BEING SURPLUS/(DEFICIT) CARRIED OVER TO BALANCE SHEET		4,45,79,80,027	1,82,96,05,966
SIGNIFICANT ACCOUNTING POLICIES		26	
CONTINGENT LIABILITIES AND NOTES			
ON ACCOUNTS		27	
Shashi Shekhar Vempati Chief Executive Officer	Rajeev Singh Member(F)	Anil Srivastava ADG (B&A)	C K Jain DDG (B&A)
Place: New Delhi			
Date :			

PRASAR BHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2020

	Sch	Rs	Rs
		For the year ending 31 March, 20	For the year ending 31 March, 19
SCHEDULE 1- CORPUS/CAPITAL FUND:		-	-
Balance as at the beginning of the year		-	-
Add: Grants-in-Aid received during the year		-	-
Balance Corpus/Capital Fund		-	-
Income and Expenditure Account		4,45,79,80,027	1,82,96,05,966
BALANCE AS AT THE YEAR END	TOTAL	4,45,79,80,027	1,82,96,05,966
SCHEDULE 2- RESERVES AND SURPLUS			
1. Capital Reserve:		-	-
As per last account		-	-
Additions during the year	TOTAL	-	-
		-	-
2. General Reserve		-	-
As per last account		-	-
Addition during the year		-	-
Less: Deductions during the year	TOTAL	-	-
SCHEDULE 3- EARMARKED/ENDOWMENT FUNDS			
Earmarked funds for specific purpose			
a) Opening Balance of the funds		38,60,88,935	-
b) Add: funds received from MHA		6,82,71,850	-
c) Deduct: Expenditure incurred from fund		23,95,78,257	
d) Closing balance		21,47,82,528	38,60,88,935
Refer Schedule 27 para 27 of Notes to Accounts	TOTAL	21,47,82,528	38,60,88,935
SCHEDULE 4- SECURED LOANS AND BORROWINGS:			
	TOTAL	-	-
Shashi Shekhar Vempati Chief Executive Officer	Rajeev Singh Member(F)	Anil Srivastava ADG (B&A)	C K Jain DDG (B&A)
Place: New Delhi			
Date :			

PRASAR BHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2020

	Sch	Rs	Rs
		For the year ending 31 March, 20	For the year ending 31 March, 19
SCHEDULE 5- UNSECURED LOANS			
1. Loan in perpetuity		-	-
2. Central Government - Loans to be converted into Grants		-	-
Capital Loan from Ministry of I&B		3,81,98,30,000	3,14,50,60,000
Repayment of Loans due but not paid		3,88,48,40,000	4,55,96,10,000
Interest free Loan for CWG 2010		1,62,92,00,000	1,62,92,00,000
(Refer Schedule 27, Note 7 to 9 of Notes to Accounts)	TOTAL	9,33,38,70,000	9,33,38,70,000
SCHEDULE 6- DEFERRED CREDIT LIABILITIES:			-
SCHEDULE 7- CURRENT LIABILITIES AND PROVISIONS			
A. Current Liabilities			
Advances received- against deposit work		89,63,57,346	45,88,51,484
Deposits, earnest money, caution money/security deposits		1,05,85,86,705	1,06,25,01,974
Interest on Capital Loan		8,62,01,25,425	7,99,69,98,000
Penal Interest On Interest/principal due		1,32,95,58,566	78,07,29,060
Other current liabilities -recoveries from salary and wages and others etc.		-	-
Salary accrued for the Month of March		2,12,03,24,012	2,26,50,31,000
Unspent amount of Grant-in-aid & interest thereon (MIB)		1,62,05,59,091	83,73,32,663
For other expenses (including CAG Audit Fee etc.)		2,64,41,05,348	2,89,66,54,424
Remittances to/from HQ/DDOs in transit/reconciliation's		3,75,72,74,545	4,43,78,66,176
(Refer Schedule 27, Note 7, 8, 9, 15 & 16 of Notes to Accounts)	TOTAL (A)	22,04,68,91,038	20,73,59,64,781
B Provisions			
For Spectrum/Space Segment expense		14,28,35,48,500	13,05,26,00,000
For Leave encashment and Gratuity		74,47,68,379	57,09,74,876
NPS provisions		6,20,34,147	16,24,98,298
For Statutory liabilities (GST)		49,54,91,928	4,43,48,103
(Refer Schedule 27, Note 17, 23 & 24 of Notes to Accounts)			
	TOTAL (B)	15,58,58,42,954	13,83,04,21,277
	TOTAL (A+B)	37,63,27,33,992	34,56,63,86,058
Shashi Shekhar Vempati Chief Executive Officer	Rajeev Singh Member(F)	Anil Srivastava ADG (B&A)	C K Jain DDG (B&A)
Place: New Delhi			
Date :			

PRASAR BHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2020
SCHEDULE 8- FIXED ASSETS

DESCRIPTION	Cost as on Ist April'19	GROSS BLOCK Additions/ Transfers from civil wings during the year 19-20	Deductions/ adjustments transfers/ disposal reclassification during the year 19-20	Cost at the year end 31.03.20	Depreciation For the year 19-20	Cumulative upto 31.03.2020	Net Block For the year ending 31 March, 20	Net Block For the year ending 31 March, 19
A. Fixed Assets								
1. Land	3,28,58,220	1,48,734	-	3,30,06,954	-	-	3,30,06,954	3,28,58,220
2. Buildings Others	5,30,30,39,594	27,54,61,510	-	5,57,85,01,104	10,98,49,255	1,32,00,12,543	4,25,84,88,561	4,09,28,76,307
3. Plant Machinery & Equipments								
a) Studios	26,44,85,28,819	13,01,13,448	-	26,57,86,42,267	50,57,31,286	25,23,40,14,510	1,34,46,27,757	1,72,02,45,595
b) Transmitters	39,90,35,68,273	26,09,89,768	-	40,16,45,58,041	86,75,89,085	37,27,99,05,172	2,88,46,52,869	3,49,12,52,186
c) Machinery/ Equipments	11,38,13,02,232	1,08,22,75,832	-	12,46,35,78,064	93,48,26,337	7,12,38,63,403	5,33,97,14,661	5,19,22,65,167
d) Electrical Installations	9,49,46,879	51,08,514	-	10,00,55,393	39,00,045	3,25,68,060	6,74,87,333	6,62,78,863
4. Vehicles	18,63,35,118	71,075	-	18,64,06,193	2,24,76,663	10,99,20,056	7,64,86,137	9,88,91,725
5. Furniture, Fixtures	32,77,33,689	2,62,67,447	-	35,40,01,136	1,84,44,477	17,14,89,936	18,25,11,200	17,46,88,230
6. Office Equipments	23,04,67,673	1,23,55,928	-	24,28,23,601	96,91,524	21,25,76,031	3,02,47,570	2,75,83,166
7. Computers	38,35,63,135	6,82,33,669	-	45,17,96,804	3,65,72,407	37,26,28,709	7,91,68,095	4,75,06,833
8. Other fixed assets	9,97,00,61,214	1,200	-	9,97,00,62,414	60	9,97,00,61,274	1,140	0
Capital Expenditure on various Schemes								
Total of Current Year (A)	94,26,24,04,846	1,86,10,27,125	-	96,12,34,31,971	2,50,90,81,139	81,82,70,39,694	14,29,63,92,277	14,94,44,46,292
B CAPITAL WORK-IN-PROGRESS	4,85,40,23,179	(10,22,39,891)	-	4,75,17,83,288	-	-	4,75,17,83,288	4,85,40,23,179
Total(B)	4,85,40,23,179	(10,22,39,891)	-	4,75,17,83,288	-	-	4,75,17,83,288	4,85,40,23,179
TOTAL	99,11,64,28,025	1,75,87,87,234	-	1,00,87,52,15,259	2,50,90,81,139	81,82,70,39,694	19,04,81,75,565	19,79,84,69,471
Previous Year	97,31,61,44,531	1,80,02,83,494	-	99,11,64,28,025	2,53,35,76,503	79,31,79,58,554	19,79,84,69,471	20,53,17,62,480
Shashi Shekhar Vempati Chief Executive Officer								
Rajeev Singh Member(F)								
Anil Srivastava ADG (B&A)								
C K Jain DDG (B&A)								
Place: New Delhi								
Date :								

PRASAR BHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2020

		2018-19	2017-18	For the year ending 31 March, 20	For the year ending 31 March, 19
SCHEDULE 9- INVESTMENTS FROM EARMARKED/ENDOWMENT FUNDS					
1. In Government Securities				-	-
2. Other approved securities				-	-
3. Other				-	-
			TOTAL	-	-
SCHEDULE 10- INVESTMENTS-OTHER					
1. In government Securities				-	-
2. Other approved securities				-	-
3. Others				-	-
			TOTAL	-	-
SCHEDULE 11- CURRENT ASSETS, LOANS AND ADVANCES ETC					
A. CURRENT ASSETS:					
Inventories		12,49,37,564	12,49,37,564		
Deduct: Provision thereof		12,49,37,564	12,49,37,564		
Sundry Debtors- Good	4,66,83,45,726	2,76,87,14,678	2,60,84,85,980		
Sundry Debtors- Doubtful	92,60,10,115	99,31,50,329	89,81,35,884		
	5,59,43,55,840	3,76,18,65,007	3,50,66,21,864		
Deduct: Provision thereof	92,60,10,115	99,31,50,329	89,81,35,884	4,66,83,45,726	2,76,87,14,678
Cash Balance in hand/Imprest				3,56,11,898	1,18,25,064
Bank Balance With Scheduled Banks					
on current accounts				1,26,28,74,322	2,76,94,26,099
on Collection accounts				1,10,61,96,790	26,89,81,832
on Deposit account and other FDRs				24,07,60,08,196	19,03,33,23,958
with CP Fund A/c				1,07,871	3,22,144
			TOTAL (A)	31,14,91,44,803	24,85,25,93,775
B. Loans/advances					
1. Loans/advances					
Staff				10,02,75,967	12,01,00,846
Others-departmental		16,02,54,598	16,02,54,598		
Deduct: Provision		16,02,54,598	16,02,54,598	-	-
2. Advances and other amounts recoverable in cash or in kind or for value to be received				-	-

	2018-19	2017-18	For the year ending 31 March, 20	For the year ending 31 March, 19
On capital account			-	-
Prepayment			-	-
Others			-	-
3. Grants-In-Aid receivable from Ministry of I&B, GOI-Salary			79,56,00,000	79,56,00,000
4. Interest Accrued:			-	-
On investments from Earmarked/endowment funds			-	-
On Term Deposits with Scheduled Banks			33,02,23,776	33,01,49,422
Others			-	-
5. TDS & Income Tax			6,13,99,262	7,05,52,234
6. GST (Input Tax Credit)			8,91,81,022	14,84,85,211
7. Deposits with Other Departments			6,53,66,152	
		Total (B)	1,44,20,46,179	1,46,48,87,713
(Refer Schedule 27, Note 10, 11, 19, 20 & 22 of Notes to Accounts)		Total (A+B)	32,59,11,90,982	26,31,74,81,488

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Anil Srivastava
ADG (B&A)

C K Jain
DDG (B&A)

Place: New Delhi

Date :

PRASAR BHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2020

		2019-20 (Rs.)	2018-19 (Rs.)
SCHEDULE 12- INCOME FROM SERVICES (INCLUDING TAXES)			
AIR and DD (Commercial revenue)		11,17,83,42,664	12,02,49,97,675
Deduct: Share of other agencies		56,41,325	10,09,87,312
Add: Sales of Archival Content		8,51,43,087	43,28,386
(Refer Schedule 27, Note 18 of Notes to Accounts)	TOTAL	11,25,78,44,426	11,92,83,38,749
SCHEDULE 13- GRANTS /SUBSIDIES			
Add: Grants-In-Aid received during the year from Ministry of I&B, GOI-Other than Salary		3,17,34,00,000	3,04,52,00,000
Add: Grants-In-Aid received during the year from Ministry of I&B, GOI-Salary		28,89,36,00,000	27,89,34,00,000
Add: Grants-In-Aid receivable from Ministry of I&B, GOI-Salary		-	-
Deduct: Unspent balance of Grants-in-aid received from Ministry of I&B,GOI-Other than Salary		28,34,00,000	81,94,00,000
Deduct: Unspent balance of Grants-in-aid received from Ministry of I&B, GOI-Salary (SAP)		1,31,69,00,000	1,00,000
(Refer Schedule 27, Note 5 of Notes to Accounts)	TOTAL	30,46,67,00,000	30,11,91,00,000
SCHEDULE 13 A- FUNDS RECEIVED FOR SPECIFIC PURPOSE			
Funds received for specific purpose		23,95,78,257	7,30,25,477
	TOTAL	23,95,78,257	7,30,25,477
SCHEDULE 14-FEES/SUBSCRIPTIONS			
Professional/Consultancy services fee		93,06,220	1,91,29,377
	TOTAL	93,06,220	1,91,29,377
SCHEDULE 15-INCOME FROM INVESTMENTS			
Interest on Fixed Deposits From Earmarked Funds		-	-
	TOTAL	-	-
SCHEDULE 16-INCOME FROM ROYALTY, PUBLICATIONS ETC			
		-	-
	TOTAL	-	-

		2019-20 (Rs.)	2018-19 (Rs.)
SCHEDULE 17 INTEREST EARNED			
On Term Deposits with Scheduled Banks		1,56,02,99,289	1,13,69,07,409
On others like employees advances etc.		1,12,62,398	80,48,508
Interest on debtors and other receivables		-	-
(Refer Schedule 27, Note 19 of Notes to Accounts)	TOTAL	1,57,15,61,687	1,14,49,55,917
<div> <div> Shashi Shekhar Vempati Chief Executive Officer </div> <div> Rajeev Singh Member(F) </div> <div> Anil Srivastava ADG (B&A) </div> <div> C K Jain DDG (B&A) </div> </div> <div> Place: New Delhi Date : </div>			

PRASAR BHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2020

		2019-20 (Rs.)	2018-19 (Rs.)
SCHEDULE 18- OTHER INCOME			
A. Other Receipts including Fees from Towers/staff quarters			
a) Income from Towers		84,36,80,597	97,24,19,468
b) License Fees from Staff Quarters		3,80,92,102	3,93,23,174
c) DTH Income		5,83,57,06,870	4,85,77,37,929
d) Others		24,65,04,342	32,18,27,314
(Refer Schedule 27, Note 18 of Notes to Accounts)			
	TOTAL (A)	6,96,39,83,911	6,19,13,07,885
B. Profit on Sales/disposal of assets			
a) Owned Assets		5,57,99,033	3,49,80,602
b) Assets acquired out of grants, or received free of cost		1,84,54,081	1,08,86,865
c) Assets acquired prior to 1.4.2000		2,71,28,443	2,81,93,755
	TOTAL (B)	10,13,81,557	7,40,61,222
(Refer Schedule 27, Note 4 of Notes to Accounts)	Total (A+B)	7,06,53,65,468	6,26,53,69,107
SCHEDULE 19- ESTABLISHMENT EXPENSES			
a) Salaries & Wages		26,39,37,69,710	26,75,76,63,099
b) Allowances and Bonus		34,83,07,736	31,83,16,160
c) Contribution to CPF/NPS		20,35,35,884	19,12,88,035
d) Expenses on Employee's retirement/ Terminal Exp/ Pension etc. (LS & PC)		1,64,89,17,371	1,58,32,52,980
e) Staff Welfare Expenses/Others		2,90,963	6,54,912
f) Reimbursement of Medical Expenses		27,39,08,254	24,75,45,659
g) Provision for Leave encashment and Gratuity		17,37,93,503	57,09,74,876
(Refer Schedule 27, Note 14, 20 & 24 of Notes to Accounts)	TOTAL	29,04,25,23,421	29,66,96,95,721
<div> <div>Shashi Shekhar Vempati Chief Executive Officer</div> <div>Rajeev Singh Member(F)</div> <div>Anil Srivastava ADG (B&A)</div> <div>C K Jain DDG (B&A)</div> </div> <div>Place: New Delhi</div> <div>Date :</div>			

PRASAR BHARATI
SCHEDULES FORMING PART OF INCOME & EXPENDITURE A/C
for the year ended 31 March 2020

	2019-20 (Rs.)	2018-19 (Rs.)
SCHEDULE 20- OTHER ADMINISTRATIVE EXPENSES		
Electricity and Power	2,41,54,88,002	2,54,96,54,128
Water Charges	4,19,42,942	3,85,89,990
Rent, Rates and Taxes	20,67,19,382	32,10,21,892
Hiring, Running and Maintenance of Vehicles	46,79,67,186	48,06,82,793
Postage, Telephone and Communication Charges	10,56,39,155	11,36,69,425
Printing and Stationery	12,25,61,511	12,38,14,671
Traveling & Conveyance Expenses- Local	39,16,98,855	45,34,98,704
Traveling -Foreign	1,75,90,577	1,60,52,729
Scholarship Stipends	1,60,76,427	2,01,59,449
Auditors Remunerations	1,57,72,023	52,80,498
Hospitality Expenses	1,94,92,694	1,89,73,144
Professional Charges (Armed Guards etc.)	42,82,31,721	53,33,52,626
Bad and Doubtful Debts/ Advances Provisions	(6,71,40,214)	9,50,14,445
Advertisement and Publicity	1,96,80,971	2,74,03,006
Bank Charges	14,36,274	25,86,716
Supplies & Material Consumables	28,69,79,106	39,58,53,299
Other Administrative Expenses	1,08,84,68,313	1,10,30,27,256
Minor Works and Machinery Equipments, Tools & Plants	1,09,35,92,344	1,27,05,93,563
Goods and Services Tax (GST)	1,99,65,47,155	1,73,02,53,669
TOTAL	8,66,87,44,424	9,29,94,82,003
<div> <div>Shashi Shekhar Vempati Chief Executive Officer</div> <div>Rajeev Singh Member(F)</div> <div>Anil Srivastava ADG (B&A)</div> <div>C K Jain DDG (B&A)</div> </div> <div> Place: New Delhi Date : </div>		

PRASAR BHARATI
SCHEDULES FORMING PART OF INCOME & EXPENDITURE
A/C for the year ended 31 March 2020

		2019-20 (Rs.)	2018-19 (Rs.)
SCHEDULE 21-PROGRAMME RELATED EXPENSES			
Royalty		37,61,08,658	38,48,95,507
Payment to UNI/PTI		17,76,02,848	16,29,82,235
Commissioning of Programme Software exp.		12,25,55,754	2,20,98,222
Sport Events Expenses		4,29,07,100	42,18,46,194
Payment to Artists (PP & SS etc.)		2,29,49,03,150	2,42,23,48,394
Other Programme Expenses/Other Ministries		68,07,03,444	63,15,05,316
Common Wealth Games		4,69,37,483	6,69,39,718
Kissan & Arunprabha Channel		88,36,86,276	34,63,06,440
Kashir Channel (MHA)		23,95,78,257	7,30,25,477
	Total	4,86,49,82,970	4,53,19,47,503
SCHEDULE 22- SATELLITE & SPECTRUM CHARGES			
Satellite & Spectrum Charges		2,14,19,27,692	2,10,51,99,791
	Total	2,14,19,27,692	2,10,51,99,791
SCHEDULE 23- EXPENDITURE ON GRANTS, SUBSIDIES ETC			
Expenditure on grants		-	-
	Total	-	-
SCHEDULE 24- INTEREST EXPENSES			
Interest on Loan- Central Government		1,04,22,35,803	98,86,99,500
Other Penal Interest etc		34,44,52,151	21,34,52,370
(Refer Schedule 27, Note 7 to 9 of Notes to Accounts)	Total	1,38,66,87,954	1,20,21,51,870
SCHEDULE 25- PRIOR PERIOD ADJUSTMENTS & EXCEPTIONAL ITEMS			
Prior Period Income- Grant Received from MHA		-	20,51,34,478
Prior Period Expenses- on Kashir Channel		-	(20,51,34,478)
Prior Period Expenses- on FTE		-	(8,02,05,546)
Revenue Share Payable/ Receivable From / To Other Agencies		-	-
Income from Professional/Consultancy services fee		-	24,60,100
Minor Work		39,97,60,138	-
Interest on Term deposits		34,19,989	-
Deposits made out of own funds		3,04,00,000	-
GST		(2,94,95,000)	-
TDS		(4,03,387)	-
Interest on Debtors		(2,89,03,417)	-

		2019-20 (Rs.)	2018-19 (Rs.)
Service Tax		(2,75,881)	-
Other Receipts		(2,26,34,015)	
Interest		41,91,08,378	
Penal Interest		(20,43,77,355)	
Power Expenses		6,53,55,652	
Telecom Expenses		10,500	
Income from DTH		-	95,97,410
	Total	63,19,65,602	(6,81,48,036)

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Anil Srivastava
ADG (B&A)

C K Jain
DDG (B&A)

Place: New Delhi
Date :

PRASAR BHARATI
SCHEDULES FORMING PART OF THE ACCOUNTS FOR
THE YEAR ENDED 31.03.2020

SCHEDULE 26- SIGNIFICANT ACCOUNTING POLICIES**1. Method of accounting**

The accounts of the Corporation are prepared under the historical cost convention using the accrual method of accounting. On this basis revenue and related assets are recognised when earned and expenses are recognised when the obligation is incurred.

2. Inventory Valuation

Stores and Spares (including machinery spares) are valued at cost.

3. Fixed Assets

Fixed Assets are valued at cost less accumulated depreciation.

Fixed assets are stated at transfer amount in respect of assets transferred to Prasar Bharati and the corresponding credit is to "Loan In Perpetuity".

Transfer of Assets by the Central Government are subject to actual valuation and verifications.

In respect of capital expenditure incurred on different Plan schemes undertaken by AIR and DD all related & associated expenses are capitalized.

4. Method of depreciation

Depreciation is charged on straight line method at rates computed on use full life of the assets prescribed based on the IMG recommendations. Accordingly, the rates adopted are:

Building	2.00%
Studio, Transmitter, Machinery & Equipments and Other Fixed assets	10.00%
Electrical installation	4.00%
Vehicles	20.00%
Furniture&Fixtures	6.25%
Office Equipments	16.67%
Computers	33.33%

5. Foreign Currency Transactions

Transaction in foreign currencies are accounted for at the prevailing exchange rates at the date of transactions.

6. License Fee and Consultancy fee

License fee and consultancy fee is recognized when receivable.

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Anil Srivastava
ADG (B&A)

C K Jain
DDG (B&A)

Place: New Delhi

Date :

SCHEDULE 27- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES NOTES ON ACCOUNTS

- 1 Prasar Bharati Broadcasting Corporation of India is established as general public utility institution and falls under the category of “Not-for-Profit” Organization. Accordingly, based on Generally Accepted Accounting Practices, and Section-145 of the Income Tax Act, it can follow either cash or mercantile system of accounting. Considering the organization structure and prevalent past practices and the simplicity aspects, cash basis of accounting was being adopted upto 31.03.2005. From 01.04.2005 the accounts are initially compiled on cash basis at field unit level and subsequently converted into accrual basis to the extent possible, based on the information collected from both the Directorates. Prasar Bharati Board, however, decided to give effect to complete switch over from cash to accrual accounting at field units also. In this direction, initially, Prasar Bharati has implemented web based application called Expenditure Monitoring System (EMS) for submitting R&P Account by all field units w.e.f. 01.04.2016. Now, Prasar Bharati is in the process of implementing Centralised Accounting Application across its all field units. The software has been implemented in 20 units. The process of implementation of CAS in rest of the units of Prasar Bharati is in progress.

- 2 Contingent Liabilities:

Claims against the Entity not acknowledged as debts	Rs.	Nil
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In respect of:

Service Tax	Rs.	14.29 crore
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Late fee and interest on Spectrum & Space Segment Charges	Rs.	1405.49 crore
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Bank Guarantee encashed for CWG-2010 Activity	Rs.	24.60 crore
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Bank Guarantee of Rs. 24.60 crore of M/s SIS Live was invoked and the matter was under arbitration. M/s SIS Live had submitted their claims for Rs. 106.88 crore as per contract, Rs. 24.60 crore towards BG and for damages GBP 9381,098. Out of that, an amount of Rs. 106.88 crore has been included in the liabilities. However, Damages claimed by M/s SIS Live were not acknowledged as liability as the Corporation had also lodged a counter claim of Rs. 147.60 crore. Recently, the Arbitration Tribunal in a joint award dated 27.7.2020 by two of three learned Arbitrators, have given its award directing the respondent i.e. Prasar Bharati to pay an amount of Rs. 65,10,39,562.00 in three out of five different claims made by the claimant i.e. SIS Live along with a simple interest of 9% p.a. with effect from 1.1.2011. The interest amount works out to Rs. 56,15,21,700.00 Cr up to 31.7.2020. Hence, the total amount payable by PB will be approximately Rs. 121,25,61,262.00 Cr.

- 3 The amount of Fixed Assets transferred at book value to Prasar Bharati by the Central Government is based on Chief Controller of Accounts' letter No. CCA/I&B/2002 dated 3.09.02 and is also subject to physical verification and valuation. The physical verification and valuation of the fixed assets is in process.
- 4 As the assets are generally disposed-of after completion of its useful life, sale proceed received from disposal of these assets is considered as profit on sale of fixed assets. The value of the assets sold/disposed of during the year has not been removed from the Gross Block of Assets as the details are not readily available at Prasar Bharati Secretariat level.
- 5 Grants received from Central Government are treated as Income, which together with internal revenue is utilized to meet expenses.

- 6 Without prejudice to rights, Prasar Bharati had paid an amount of Rs. 178,71,63,705/- to Service Tax Deptt. during the year 2011-12, in response to their demand vide order No. 16/RDN/2011 dt. 05.05.2011 for the years 2003-04 to 2007-08. However, as per Management assessment, no amount was payable. In the Order dated 05.03.2018, CESTAT has completely waived off the penalty and instructed Service Tax Department to requantify the service tax liability for those year. The Service tax department has quantify the service tax liability and extended the Cum-Tax-Benefit vide their letter no C.No.:IV(16)Hqrs/Adj/GST-South/PB/148/2018 dated 08.01.2020. The Cum-Tax-Benefit extended by the Service Tax Department has not been accepted by Prasar Bharati and it has been decided to file Appeal against the order before CESTAT to extend the benefit of Cum-Tax- Benefit in true sense. Since, the whole amount was already charged off in 2011-12, hence the same will be again reflected in the Accounts after the final outcome of the case.
- 6(a) Service tax demand of Rs. 3.55 crore vide final order no. 50762/2019 dated 20.05.2019 received in Prasar Bharati for the period April 2007 to September 2007. Legal opinion was sought from Standing Legal Counsel regarding the same and it has been decided to file an appeal in the Supreme Court on the basis of legal opinion given by the Standing Legal Counsel.
- 7 Interest rate on Capital Loan received from Government during 01.04.2000 to 31.03.2006 was 14.5% p.a., during 1.4.2006 to 31.03.2011 was 11.5% p.a. and from 1.4.2011 onwards is 13.5%p.a.
- 8 Liability towards interest on Loan from MIB has been provided as per the interest rates mentioned at note -7 above.
- 9 Ministry of I&B vide its letter dt. 04.06.2018 had conveyed its in-principle approval, based on the decision of the cabinet, for the conversion of the outstanding loan into Grants-in-aid pertaining to the period 2010-11 to 2012-13 and complete waiver of interest and penal interest on the above outstanding loan. However, the decision of the cabinet for the period from 1.4.2010 to 31.3.2013 is yet to be implemented by the Ministry of I & B. The details of outstanding loan, interest & penal interest thereon as on 31.03.2020 are as follows:

Principal Amount	- Rs. 9333870000
Interest	- Rs. 8620125425
Penal Interest	- Rs. 1329558566
Total	- Rs. 19283553991

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Anil Srivastava
ADG (B&A)

C K Jain
DDG (B&A)

Place: New Delhi
Date :

PRASAR BHARATI
SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED
31.03.2020

SCHEDULE 27- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES NOTES ON ACCOUNTS

10 The age-wise break-up of Sundry debtors as on 31.03.2020 is as under:

	2019-20	2018-19
Sundry Debtors-Less than 6 months	Rs. 45,24,79,436	Rs. 74,06,26,088
Sundry Debtors-More than 6 months	Rs. 4,24,98,51,818	Rs. 2,08,54,03,665
Sundry Debtors-Interest on delayed payment	Rs. 89,20,24,586	Rs. 93,58,35,254
Total	Rs. 5,59,43,55,840	Rs. 3,76,18,65,007

- 11 Sundry debtors are inclusive of Service Tax/GST receivable from customers.
- 12 Keeping in view of uncertainty of collection, Interest on delayed payment is recognized in books of accounts on receipts basis from the financial year 2018-19.
- 13 Taxation: Prasar Bharati is exempt from Income Tax as per Clause 23BBH under Section-10 of Income Tax Act.
- 14 Prasar Bharati's contribution towards Leave Salary and Pension in respect of employees on deemed deputation is charged as expenditure.
- 15 Deposit Works: Amount received from parties for deposit work is after adjusting expenditure against such work.
- 16 Audit fee payable to C&AG for auditing Prasar Bharati's Accounts for the year 2019-20 has been provided for.
- 17 Provision for Spectrum & Space Segment charges have been provided on estimation basis.
- 18 GST component included in Income from Services (Commercial Revenue), License Fee for AIR/DD Towers and DTH income is Rs. 137.93 crore, Rs. 13.85 crore and Rs. 89.01 crore respectively.
- 19 Interest on Fixed deposit and Flexi deposits of Field offices and on Advances to staff are accounted for as and when received. The quantum of accrued interest cannot be computed due to flexible tenure and interest rates on CLTD accounts and advances.
- 20 The payment and recovery of non-interest bearing short term advances to employees are adjusted from Establishment expenditure.
- 21 Capital Work-in-progress amounting to Rs. 42.96 crore has been capitalized during the year 2019-20.
- 22 Provision of Rs. 16.02 crore and Rs. 12.49 crore in respect of "Other Departmental Loans/Advances" and "Inventories" respectively under Current Assets had been provided during the year 2014-15 as item/ party wise details of these are not available and the amount was being carried forward.

- 23 Provision for contribution towards NPS and interest thereon as on 31.03.2020 is Rs. 6.20 crores. This provision represents the Employee and Employer's contribution and interest thereon which has not yet been transferred to National Securities Depository Ltd. (NSDL) though the amount has been kept in separate bank Account. Out of this, Rs. 1.24 crore have been transferred to NSDL upto 31.08.2020 and efforts are being made to transfer the remaining amount involved in all legacy cases to NSDL in due course.
- 24 The provision for Leave Encashment and gratuity payable to employees recruited by Prasar Bharati on or after 05.10.2007 have been provided for in the books of accounts on the basis of actuarial valuation reports. The liabilities have been calculated as per 'CCS Pension Rules 1972'. The details of provision made up to the financial year 2019-20 is as follows:
- | | |
|------------------|---------------------------|
| Gratuity | - Rs. 35,04,01,485 |
| Leave Encashment | - Rs. 39,43,66,894 |
| Total | - Rs. 74,47,68,379 |
- 25 The payment instruments amounting to Rs. 95,97,410 received for hiring of slot over DTH platform during the year 2013-14 were not actually realized due to fraudulent instruments. The matter is subjudice. The same has been accounted for as prior period income and provision equivalent to full amount has been made during the current year.
- 26 The unspent amount of Grants-in-aid payable to the Ministry has been shown separately as current liabilities.
- 27 As per the advice of CAG, the amount received for specific purpose has been shown separately in Schedule 3 as earmarked fund.
- 28 In Receipts & Payments Accounts, the revenue share paid to other agencies has been shown under 'Programme Expenses'.
- 29 Amount of advance received against deposit work has been revised due to the reconciliation of the Remittance Heads.
- 30 Previous year figures are regrouped and rearranged wherever necessary.

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Anil Srivastava
ADG (B&A)

C K Jain
DDG (B&A)

Place: New Delhi
Date :

Receipt & Payment Account for the year 2019-20

(Figures in Rs.)

S. No.	Receipts	AIR	DD	PB	Total
I.	Opening Balances				
	Cash in Hand	2,70,717	4,55,399	0	7,26,116
	Bank Balance				
	(i) In Current A/c				
	Salary A/c	2,77,01,484	2,31,46,925	32,988	5,08,81,397
	Expenditure A/c	1,16,16,86,939	1,02,22,74,257	53,45,83,507	2,71,85,44,703
	(ii) Fixed Deposit/CLTD A/c	90,06,46,216	21,21,44,417	17,92,05,33,325	19,03,33,23,958
	(iii) C.P.Fund/NPS A/c	0	0	3,22,144	3,22,144
	(c) Imprest A/c	39,73,489	70,25,459	1,00,000	1,10,98,948
	(d) Receipt A/c	19,17,54,013	7,38,52,049	33,75,770	26,89,81,832
II.	Grants Received from Govt of India				
	(a) Capital Plan	0	0	0	-
	(b) Revenue Non Plan				
	(i) Other than Salary	0	0	2,35,40,00,000	2,35,40,00,000
	(ii) Salary	0	0	27,30,01,00,000	27,30,01,00,000
	(iii) Other Ministries/Depts.	0	0	6,82,71,850	6,82,71,850
III.	Inter Current A/c transfer by PB				
	(a) Funds received from PB				
	(i) Salary A/c	13,56,23,19,000	14,17,22,51,000	9,99,000	27,73,55,69,000
	(i) Other Admin A/c	6,92,03,47,398	8,54,36,36,742	36,27,31,964	15,82,67,16,104
	(b) Other stations/Kendras	26,37,63,950	24,91,65,011	17,36,60,35,083	17,87,89,64,044
	(c) CPS/NPS	2,33,62,830	3,76,07,154	12,79,61,379	18,89,31,363
	(d) HBA and Other Advances	4,49,55,122	1,24,837	0	4,50,79,959
IV.	Interest Received				
	(a) On Bank Deposits(FDR)	22,71,07,707	6,59,67,003	1,28,74,09,316	1,58,04,84,026
	(b) Loans & Advances				
	(i) From Employees	36,94,562	47,28,097	0	84,22,659
	(ii) Interest on Outstanding dues	0	0	0	-
	(iii) Others	13,10,105	3,96,017	11,33,617	28,39,739
	(c) Commercial Receipts	1,13,174	1,47,94,077	0	1,49,07,251
V.	Other Income				
	(a) Rent/LF for Qrs.	2,28,29,985	1,52,62,117	0	3,80,92,102

S. No.	Receipts	AIR	DD	PB	Total
	(b) LF for Towers				
	(i) LF (exclusive of service Tax / GST)	41,16,65,254	29,35,06,322	0	70,51,71,576
	(ii) Service Tax on Rent of Towers	7,40,99,746	6,44,09,275	0	13,85,09,021
	(c) Profit on sale/disposals of Assets				
	(i) Own Assets	39,99,146	5,17,99,887	0	5,57,99,033
	(ii) Assets acquired from Govt. Grants	7,07,748	1,77,46,333	0	1,84,54,081
	(iii) Assets acquired prior to 1.4.2000	78,12,026	1,93,16,417	0	2,71,28,443
	(iii) Others	5,00,51,692	3,98,72,972	0	8,99,24,664
VI.	Income from Sales				
	(i) Commercial Receipts (excluding Service Tax/ GST)	3,06,50,79,290	4,85,76,57,220	0	7,92,27,36,510
	(ii) Service Tax/ GST	50,41,29,857	87,51,74,796	0	1,37,93,04,653
	(b) Sale of CD/ VCD				
	(i) Sale of CD/ VCD (exclusive of VAT/ Sales Tax/ GST)	4,56,96,596	2,72,34,908	0	7,29,31,504
	(ii) VAT/ Sales Tax/ GST	82,25,387	39,86,196	0	1,22,11,583
	(c) DTH Services				
	(i) DTH Service Charges (exclusive Service Tax/ GST)	0	4,94,55,67,303	0	4,94,55,67,303
	(ii) Service Tax/ GST	0	89,01,39,567	0	89,01,39,567
VII.	Income from Services				
	(a) Professional/ Consultancy Services				
	(i) Service Charges (excl. Service Tax/GST)	46,09,438	27,55,509	0	73,64,947
	(ii) Service Tax/ GST	16,65,478	2,75,795	0	19,41,273
VIII.	Others Receipts				
	(a) Security Deposit/ Earnest Money	9,80,93,492	3,45,47,512	6,76,726	13,33,17,730
	(b) Deposit Work	59,11,52,108	14,43,59,845	0	73,55,11,953
	(c) Advances to Staff				
	(i) HBA	21,58,566	53,49,828	0	75,08,394
	(ii) Car Advances	4,36,451	15,54,354	0	19,90,805
	(iii) Computer Advances	25,06,426	20,24,113	0	45,30,539

S. No.	Receipts	AIR	DD	PB	Total
	(iv) Motor Cycle/Scooter Advances	5,55,029	5,47,752	0	11,02,781
	(v) Other Advances	2,43,70,328	7,46,176	920	2,51,17,424
	(d) Others/Refund of TDS	8,99,80,104	6,64,37,401	1,62,173	15,65,79,678
IX	FDR	0	0	0	-
	Total Receipts	28,34,28,30,853	36,78,78,40,042	67,32,84,29,762	1,32,45,91,00,657

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Anil Srivastava
ADG (B&A)

C K Jain
DDG (B&A)

Place: New Delhi

Date :

Receipt & Payment Account for the year 2019-20

(Figures in Rs.)

	Payments	AIR	DD	PB	Total
I.	Establishment Expenditure	13,48,04,09,830	13,97,84,73,585	8,16,66,255	27,54,05,49,670
II.	Administrative Expenditure	3,77,10,65,504	2,89,96,39,367	15,62,94,342	6,82,69,99,213
III.	Programme Expenses	1,67,96,54,316	4,06,83,45,156	17,70,06,474	5,92,50,05,946
IV.	Inter Current A/C transfer of Funds				-
	(i) To Prasar Bharati	3,83,24,37,013	11,99,18,87,246	5,32,12,000	15,87,75,36,259
	(ii) To Other stations/ kendras etc	36,50,92,564	17,54,01,356	43,70,07,73,033	44,24,12,66,953
	(iii) To IEBR (HBA)	1,71,40,594	2,37,14,081	0	4,08,54,675
	(iv) To Recovery of CPF/ NPS	55,83,491	34,16,456	1,47,56,806	2,37,56,753
V	Expenditure on Fixed Assets	92,96,32,757	82,22,20,083	69,34,394	1,75,87,87,234
VI	Refund of Surplus Money/ Loans				-
	(i) To Prasar Bharati	48,31,59,506	76,61,99,864	2,71,450	1,24,96,30,820
	(ii) To Govt. of India	0	0	1,78,32,663	1,78,32,663
VII	Finance Charges (Interest)				-
	(i) To Prasar Bharati	0	0	0	-
	(b) Other loans	0	0	0	-
	(c) Others	0	0	0	-
VIII	Other Payments				-
	(a) Refund of SD/EM	11,10,51,448	2,63,94,716	0	13,74,46,164
	(b) Exp. On deposit works	72,52,90,847	11,45,36,876	0	83,98,27,723
	(c) Advances to staff				
	(i) HBA	71,400	48,30,400	0	49,01,800
	(ii) Car Advances	0	0	0	-
	(iii) Computer Advances	13,33,766	3,48,922	0	16,82,688
	(iv) Motor Cycles/Scooter Advances	0	0	0	-
	(v) Other Advances	1,35,53,558	2,87,018	0	1,38,40,576
	(d) Service Tax/GST	58,26,03,943	90,34,95,198	0	1,48,60,99,141
	(e) Sales tax/VAT				-
	(f) Income Tax/TDS	32,06,614	4,14,543	-1,27,74,129	(91,52,972)
	(g) Bank Charges	8,48,209	5,57,114	30,951	14,36,274

	Payments	AIR	DD	PB	Total
	(h) Others	0	0	0	-
IX	Expenditure against Receipts from Govt. Business	0	0	0	-
X	Closing Balances				
	(a) Cash in hand	1,83,756	3,55,458	0	5,39,214
	(b) Bank Balance				-
	(i) Salary A/C	10,87,97,874	15,20,35,686	3,01,09,762	29,09,43,322
	(ii) OAE (Other Admin expenses) A/C	59,23,14,946	23,42,75,552	14,53,40,502	97,19,31,000
	(c) Fixed deposit/CLTD A/C	99,75,57,842	15,69,99,374	22,92,14,50,980	24,07,60,08,196
	(d) C.P. Fund/NPS A/C	0	0	1,07,871	1,07,871
	(e) Imprest A/C	52,46,479	2,97,26,205	1,00,000	3,50,72,684
	(f) Receipt A/C	1,02,55,03,026	4,53,77,356	3,53,16,408	1,10,61,96,790
	Total Payments	28,73,17,39,283	36,39,89,31,612	67,32,84,29,762	1,32,45,91,00,657

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Anil Srivastava
ADG (B&A)

C K Jain
DDG (B&A)

Place: New Delhi

Date :

Annexure - I
Annexure for Accounts for the year 2019-20

(Figures in Rs.)

1	Establishment Expenses	AIR	DD	PB	Total
	(a) Salary				0
	(i) Salary	12,90,73,86,978	13,39,40,83,666	69,60,778	26,30,84,31,422
	(ii) Wages	5,69,76,505	7,45,89,597	0	13,15,66,102
	(iii) LTC	6,58,35,543	6,60,25,753		13,18,61,296
	(iv) Honorarium	6,79,659	17,66,543	0	24,46,202
	(v) Tuition Fee / Children Education Allowance	10,14,81,745	12,35,26,732	0	22,50,08,477
	(vii) Bonus	5,97,78,029	6,35,21,230	0	12,32,99,259
	(vii) Contribution to CPF/ NPS	11,98,22,280	11,04,44,582	7,37,33,173	30,40,00,035
	(viii) Leave Salary	3,25,43,520	1,98,77,389		5,24,20,909
	(ix) Pensionary Charges	68,976	30,27,486	0	30,96,462
	(x) Others/Staff Welfare Expenses	1,51,700	1,39,263		2,90,963
	(b) Medical Expenses	13,56,84,895	12,14,71,344	9,72,304	25,81,28,543
	Total	13,48,04,09,830	13,97,84,73,585	8,16,66,255	27,54,05,49,670

Shashi Shekhar Vempati
Chief Executive Officer
Rajeev Singh
Member(F)
Anil Srivastava
ADG (B&A)
C K Jain
DDG (B&A)

Place: New Delhi

Date :

Annexure - II**Annexure for Accounts for the year 2019-20**

(Figures in Rs.)

Other Administrative Expenses	AIR	DD	PB	Total
Administrative Expenses				
(a) Domestic Travel Expenditure	21,39,27,020	20,16,71,338	65,54,951	42,21,53,309
(b) Foreign Travel Expenditure	18,92,054	1,21,09,952	35,88,571	1,75,90,577
(c) Rent Rates & Taxes				
(i) Normal	4,22,54,114	7,75,28,110	-	11,97,82,224
(ii) Property Tax	5,72,83,813	3,18,59,885	-	8,91,43,698
(d) Advertising and Publicity	30,67,407	1,42,96,946	4,45,618	1,78,09,971
(e) Professional Charges				
(i) Armed Guards	24,00,59,672	15,53,59,008	-	39,54,18,680
(ii) Legal Charges	16,80,491	45,01,734	17,94,363	79,76,588
(iii) Advocate Fee	65,83,152	28,65,917	-	94,49,069
(f) Office Expenses				
(i) Water Charges	3,37,68,359	73,47,083	8,27,500	4,19,42,942
(ii) Postage	84,97,994	49,13,289	1,97,805	1,36,09,088
(iii) Telephone				
(a) Mobile	63,08,272	79,50,415	7,85,180	1,50,43,867
(b) Landline	5,08,75,366	2,53,82,780	7,28,054	7,69,86,200
(iv) Contractual /Consultants	42,37,88,683	27,69,78,070	6,21,11,888	76,28,78,641
(v) Insurance Land & Buildings	-	-	-	-
(vi) Insurance on plant & Machinery	-	-	-	-
(vii) Audit Fee	13,10,684	22,69,214	1,46,68,420	1,82,48,318
(viii) Printing & Stationary	5,87,25,180	3,97,32,378	32,72,288	10,17,29,846
(ix) Consumables	11,46,54,898	9,51,28,687	1,85,30,584	22,83,14,169
(x) Local Conveyance	57,63,524	9,82,061	70,205	68,15,790
(xi) News Papers & Magazines/books	1,34,53,060	62,69,621	11,08,984	2,08,31,665
(xii) Arbitration Charges	7,99,074	63,85,342	-	71,84,416
(xiii) AMC for office equipments	1,99,28,512	86,41,345	6,98,167	2,92,68,024
(xiv) Others (Misc Expenses)	78,31,522	70,21,884	7,014	1,48,60,420
(g) OTA	15,35,826	13,64,215	-	29,00,041
(h) Medical	99,79,739	1,26,05,395	2,49,414	2,28,34,548
(i) Stipend and Scholarship	62,90,389	77,98,269	20,64,419	1,61,53,077
(j) Suppliers and Materials	2,25,42,200	5,18,38,012	-	7,43,80,212
(k) Motor Vehicles				
(i) Hiring Charges	18,73,05,588	22,62,15,161	1,32,45,812	42,67,66,561
(ii) Fuel Charges	2,18,65,228	1,45,70,567	14,56,414	3,78,92,209

Other Administrative Expenses	AIR	DD	PB	Total
(iii) Repairs & Maintenance	1,28,04,571	1,09,17,615	7,22,127	2,44,44,313
(l) Hospitality (OAE)	93,10,226	82,08,015	23,10,599	1,98,28,840
(m) Power Supply				-
(i) Electricity Charges	1,48,53,31,695	80,97,39,347	-	2,29,50,71,042
(ii) Fuel charges for Power Supply	8,00,71,472	5,49,56,934	-	13,50,28,406
(n) Minor Works				-
(i) Routine	28,90,63,291	17,61,63,195	2,06,32,006	48,58,58,492
(ii) Special	9,42,89,708	7,54,46,224	-	16,97,35,932
(o) METP				
(i) Routine	12,28,13,344	18,08,16,966	-	30,36,30,310
(ii) Special	9,05,52,472	4,74,37,439	-	13,79,89,911
(p) Other Charges				
(i) Scenic Material	1,77,84,161	10,92,99,977	2,06,259	12,72,90,397
(ii) Property	30,69,892	48,50,328	-	79,20,220
(iii) Make up Materials	3,11,322	26,04,699	-	29,16,021
(iv) Booking of Halls for functions	15,08,489	1,80,540	17,700	17,06,729
(v) Hiring Studios / Equipments for Studios	21,83,040	11,54,31,410	-	11,76,14,450
Total	3,77,10,65,504	2,89,96,39,367	15,62,94,342	6,82,69,99,213

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Anil Srivastava
ADG (B&A)

C K Jain
DDG (B&A)

Place: New Delhi
Date :

Annexure - III**Annexure for Accounts for the year 2019-20**

Program Expenses (Plan and non Plan) for the Period : 4-2019 to 3-2020

(Figures in Rs.)

Particulars	AIR	DD	PB	Total
(i) Royalty	8,50,90,167	29,04,67,821	-	37,55,57,988
(ii) Payment PTI/UNI	14,66,58,354	3,09,44,494	-	17,76,02,848
(iii) Commissioning of programmes	2,36,02,812	9,89,52,942	-	12,25,55,754
(iv) Panam /Antriksh satellite Expenses	-	-	-	-
(v) Sports Events Expenses				-
(a) Own Expenses	-	5,51,810	3,17,389	8,69,199
(b) Share paid to other agencies	16,000	1,08,570	15,94,47,033	15,95,71,603
(vi) Payments to professionals				-
(a) Artists	43,01,74,534	48,16,43,311	27,31,504	91,45,49,349
(ii) Resource persons/Casuals	88,90,92,495	50,69,39,668	1,44,48,848	1,41,04,81,011
(vii) Spectrum Charges	7,68,500	91,02,10,692	-	91,09,79,192
(viii) J&K Package	-	23,95,78,257	-	23,95,78,257
(ix) NE Package	-	71,85,66,000	-	71,85,66,000
(x) Other Programmes	-	3,38,91,530	-	3,38,91,530
(xi) Commonwealth Games	-	4,69,37,483	-	4,69,37,483
(xii) Kissan Channel	2,88,479	16,48,31,797	-	16,51,20,276
(xiii) Expenditure related to other Ministries				-
(a) Narrow Casting	6,725	5,04,78,484	-	5,04,85,209
(b) KisanVani	6,09,03,330	58,67,092	-	6,67,70,422
(c) Swatch Bharat	7,44,430	4,00,421	-	11,44,851
(d) Other Schemes / Ministries	74,34,462	16,21,75,749	-	16,96,10,211
(xiv) Others	3,48,74,028	32,57,99,035	61,700	36,07,34,763
Total	1,67,96,54,316	4,06,83,45,156	17,70,06,474	5,92,50,05,946

Shashi Shekhar Vempati
 Chief Executive Officer

Rajeev Singh
 Member(F)

Anil Srivastava
 ADG (B&A)

C K Jain
 DDG (B&A)

Place: New Delhi

Date :

Annexure - IV
Annexure for Accounts for the year 2019-20
Fixed Assets

(Figures in Rs.)

4	Purchase of Fixed Assets	AIR	DD	PB	Total
	(a) Land	1,48,734	-	-	1,48,734
	(b) buildings				
	(i) Studio	1,41,86,165	11,32,70,283	-	12,74,56,448
	(ii) Transmitter				
	(a) Normal	5,55,55,875	3,24,13,207	-	8,79,69,082
	(b) J&K	-	-	-	-
	(c) NE	13,82,986	6,700	-	13,89,686
	(iii) Office	2,17,730	12,03,170	-	14,20,900
	(iv) Others	1,03,72,476	83,27,134	-	1,86,99,610
	(c) Plant Machinery & equipment				
	(i) Normal	49,16,17,411	58,98,23,545	-	1,08,14,40,956
	(ii) J&K	-	4,93,859	-	4,93,859
	(iii) NE	-	-	-	-
	(d) Vehicles				
	(i) OB Vans	-	-	-	-
	(ii) Trucks Jeeps and Vans	-	13,229	-	13,229
	(iii) Motor car	25,718	9,900	-	35,618
	(iv) Motor Cycles/ Scooter & Three	-	-	-	-
	(v) Rickshaw and Cycles	8,788	13,440	-	22,228
	(e) Furniture/Fixtures				
	(i) Cabinets/Almirah etc.	10,07,535	6,67,600	5,15,113	21,90,248
	(ii) Air Conditioners, AC plant/ Fridges	50,23,022	14,81,796	1,34,039	66,38,857
	(iii) Air Coolers	6,95,578	52,380	-	7,47,958
	(iv) Water Coolers	4,11,866	1,14,425	-	5,26,291
	(v) Tables/Chairs/Sofas/Carpets	64,87,122	36,93,062	3,99,013	1,05,79,197
	(vi) Wooden partitions	5,07,340	11,897	-	5,19,237
	(vii) Voltage stablisers/UPS System	4,88,653	3,63,126	-	8,51,779
	(viii) Others	21,26,823	18,43,910	2,43,147	42,13,880
	(f) Office equipments				
	(i) Typewriters	37,500	-	-	37,500
	(ii) Photocopiers/ Duplicators	41,28,260	19,88,405	9,78,829	70,95,494
	(iii) Fax machines	95,936	1,68,840	-	2,64,776
	(iv) Others	28,29,863	16,52,245	4,76,050	49,58,158

4	Purchase of Fixed Assets	AIR	DD	PB	Total
	(g) Computers/Peripherals				
	(i) Computers	2,47,64,247	72,34,664	18,53,927	3,38,52,838
	(ii) Printers	38,45,426	8,88,405	2,62,117	49,95,948
	(iii) Software	6,42,071	15,52,220	22,597	22,16,888
	(iv) Others	70,46,948	1,80,80,475	20,40,572	2,71,67,995
	(h) Electric installations				
	(i) Electric Machinery	7,51,466	11,16,436	-	18,67,902
	(ii) Lights/ Fans	2,75,455	2,20,614	-	4,96,069
	(iii) Switchgear Equipment	45,942	1,03,243	-	1,49,185
	(iv) Transformers	1,76,764	2,02,125	-	3,78,889
	(v) Electric Wiring & Fitting	1,23,758	8,17,468	-	9,41,226
	(vi) Others	7,21,989	5,44,264	8,990	12,75,243
	(i) Library Books				-
	(j) Tube well & Water Supply System	3,14,837	26,180	-	3,41,017
	(k) Arbitration Charges on Capital Assets	-	1,200	-	1,200
	(l) Capital Works in progress				
	(i) Major Works	23,33,67,943	2,02,38,827	-	25,36,06,770
	(ii) Misc. works Scheme	6,02,00,530	1,35,81,809	-	7,37,82,339
	Total	92,96,32,757	82,22,20,083	69,34,394	1,75,87,87,234

Shashi Shekhar Vempati
Chief Executive Officer

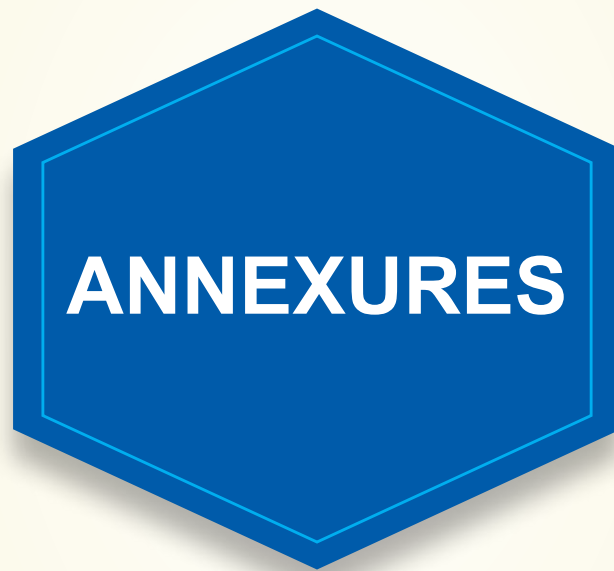
Rajeev Singh
Member(F)

Anil Srivastava
ADG (B&A)

C K Jain
DDG (B&A)

Place: New Delhi

Date :



Annexure - I**AIR External Service Streaming Channels**

S.No.	Name of the Service	Date of resumption	Time of Broadcast
1.	Pushto	06.05.2020	0745-0900 Hrs.
2.	Dari	07.05.2020	0645-0745 Hrs.
3.	Urdu	08.05.2020	1400-1710 Hrs.
4.	Tibetan	08.05.2020	1745-1900 Hrs.
5.	Baluchi	09.05.2020	2030-2130 Hrs.
6.	Chinese	09.05.2020	1715-1845 Hrs.
7.	Punjabi	08.05.2020	1830-2000 Hrs.
8.	Seraiki	08.05.2020	1800-1830 Hrs.
9.	Bangla (Maitree)	08.05.2020	0730-0930 Hrs. and 1730-1930 Hrs.
10.	Sindhi	09.05.2020	0630-0730 Hrs.

Annexure - II
**DETAILS OF TECHNICAL COURSES / WEBINARS CONDUCTED DURING
THE 1st APRIL 2020 TO 31st MARCH 2021 BY NABM DELHI.**

S.No.	Name of webinar	Session No.	Date	AIR	DD	Other	Total
1.	How to manage stations during COVID 19	203891	22.04.2020	29	37	0	66
2.	Broadcasting in times of COVID 19-Variou technical aspects	203892	27.04.2020	42	42	0	84
3.	Development of CASPARCG modules	203893	08.05.2020	6	74	0	80
4.	Development of CASPARCG modules	203894	11.05.2020	6	74	0	80
5.	Cyber security (CDAC)	203895	11.05.2020 to 15.05.2020	50	57	0	107
6.	Video/SDI over IP	203896	18.05.2020	0	113	0	113
7.	NewsOnAir App	203897	26.05.2020	68	8	0	76
8.	Cost Effective Remote Production Solutions	203898	03.06.2020	0	46	0	46
9.	Creating awareness on cyber security for non-technical staff	203899	June 4, 2020	60	32	0	92
10.	Understanding 4K UHD	203900	08.06.2020	0	52	0	52
11.	Web security for our program and engineering staff with hands on practice on tools used for web security	203901	June 10 – 12, 2020	37	36	0	73
12.	Netia- Application and server administration at AIR setups	203902	18-19 June, 2020	53	0	0	53
13.	LED/LCD/TV repairing Workshop For Sr. Tech/Tech(DD)	203903	31 August to 4 Sept 2020	0	82	0	82
14.	Free transcoding solution with FFmpeg	203904	26 June, 2020	9	89	0	98
15.	Orientation Course for AE	203905	17-28 August, 2020	24	25	0	49
16.	Summer Training	203906	29 June-24 July 2020	0	0	19	19
17.	Information & cyber security	203907	03-07 August, 2020	103	56	0	159
18.	Emerging Trends in Broadcasting	203910	14-18 Sept, 2020	18	20	0	38
19.	Cyber Security	203912	07-08 August 2020	10	13	0	23
20.	Webinar on Using social media platform security	203913	28 Aug, 2020	59	52	0	111

S.No.	Name of webinar	Session No.	Date	AIR	DD	Other	Total
21.	Machine learning technologies for Social Media Analytics by CDAC Hyderabad	203914	19/8/2020 to 23/8/2020	9	9	0	18
22.	Repairing of power amplifier of NEC Transmitter	203915	07-11 September 2020	0	128	0	128
23.	Disciplinary Proceeding	203909	12-16 October, 2020	14	14	0	28
24.	e-office training for HOO/EMD Managers	203918	15-16 September 2020	Data not Available			193
25.	Workshop on e-invoice generating portal	203922	10/16/2020	Data not Available			212
26.	Training on ABS portal	203923	21-Oct-20	Data not Available			173
27.	Local EMD Manager Training	203920	27-28 Oct. 2020	43	10	0	53
28.	Webinar on open session on PB email, e office, e sparrow application on webex platform	203920	29-Oct-20	Data not Available			218
29.	CASPARCG modules designing using google web designer	203919	05 & 06 Nov. 2020	0	30	0	30
30.	Social Media in Broadcasting	203916	17-18 Nov., 2020	Data not Available			30
31.	Computer Hardware Maintenance for Sr. Tech/Tech	203921	23-27 Nov. 2020	Data not Available			90
32.	Digital Audio Console (Studer)	203917	01-04 December, 2020	86	0	0	86
33.	DVB T2	203908	2-18 December, 2020	0	46	0	46
34.	Cloud computing by NIELIT Delhi	203936	7-11 December, 2020	02	17	0	19
35.	Cloud computing by NIELIT Delhi	203937	14-18 December 2020	03	06	0	09
36.	Artificial Intelligence by NIELIT (Batch-I)	203939	04-08 Jan. 2021	21	9	0	30
37.	Orientation course for newly promoted Helper to Tech.	203927	11-22 Jan,2021	7	15	0	22
38.	Artificial Intelligence by NIELIT (Batch-II)	203941	18-22 January, 2021	12	24	0	36
39.	NLE Part -I	203928	18-22 January, 2021	2	28	0	30
40.	E- Office	203929	27-29 January, 2021	Data not available			110
41.	Cloud computing by NIELIT	203938	01-05 Feb 2021	9	14	0	23
42.	Fundamentals of social media and digital marketing	203940	01-12 Feb. 2021	29	8	0	37

S.No.	Name of webinar	Session No.	Date	AIR	DD	Other	Total
43.	NLE Part-II (10 Days)	203930	03-10 March, 2021	1	19	0	20
44.	Public Awareness Webinar on DD Free Dish DTH	203944	03/02/2021 at 1500 hrs	0	0	160	160
45.	Training on Exciter of DVB T2	203945	09-25 March, 2021	0	26	0	26
46.	Public Awareness Webinar on DD Free Dish DTH	214001	02 March, 2021 at 1500 hrs.	0	0	60	60
47.	Webinar on B2C invoice software	214002	19-03-2021	112	107	0	219
48.	Online webinar on ABS and Cue sheets software	214003	26-03-2021	Data not available			80
TOTAL				924	1418	239	3687

Annexure - III
**DETAILS OF TECHNICAL COURSES CONDUCTED DURING
THE 1st APRIL 2020 TO 31st MARCH 2021 BY NABM BHUBANESWAR.**

S.N.	Name of Webinar	Date	AIR	DD	Others	Total
1.	Over view of 5 KW FM transmitter	16/04/2020	21	0		21
2.	Over view of RVR Transmitter	22/04/2020	23	0		23
3.	Over view of RVR Transmitter	24/04/2020	92	0		92
4.	Over view of Digital Audio Console	27/04/2020	93	0		93
5.	GEM Part-I	28/04/2020	64	34		100
6.	Over View of Digital Earth Station	29/04/2020	52	48		100
7.	Over view of Television lighting	30/04/2020	0	68		68
8.	Over View of DBE FM Transmitter	01/05/2020	88	0		88
9.	GEM Part-II	04/05/2020	35	26		61
10.	Over View of Medium Wave Nautel Transmitter	05/05/2020	81	0		81
11.	GEM Part-I (Repeat)	06/05/2020	45	20		65
12.	FM Exciter of RVR Transmitter	06/05/2020	50	0		50
13.	GEM Part-I (Repeat)	06/05/2020	41	5		46
14.	Digital Earth Station (AIR/DD)	11/05/2020 to 15/05/2020	31	25		56
15.	Workshop on Maintenance of SMPS, UPS & AVR	18/05/2020 to 21/05/2020	40	34		74
16.	Digital Audio Console Studer - 1500	26/5/2020	39	0		39
17.	Training on Kirloskar Make DG set	03/06/2020 to 05/06/2020	81	55		136
18.	Training on RVR make FM Transmitter Course	8/6/2020 to 12/6/2020	109	0		109
19.	Training on computer networking & Hardware Maintenance	15/06/2020 to 19/06/2020	140	72		212
20.	Training on GST, PFMS, IIRIS & GEM	22/06/2020 to 26/06/2020	124	84		208
21.	Summer Vacation training for degree engineering students (Batch-I)	01/06/2020 to 29/06/2020	0	0	11	11
22.	Protection in L/T Electrical System	01/07/2020 to 02/07/2020	54	48		102
23.	TV Studio Lighting	06/07/2020 to 09/07/2020	0	24		24
24.	100 KW Medium Wave DRM Nautel Transmitter	13/07/2020 to 17/07/2020	87	0		87
25.	10 KE DBE make FM Transmitter	27/07/2020 to 09/08/2020	173	0		173

S.N.	Name of Webinar	Date	AIR	DD	Others	Total
26.	Engineering store management purchase & Disposal of Stores	07/08/2020 to 08/08/2020	14	19		33
27.	DVB T2 Transmitter	10/08/2020 to 14/08/2020	0	62		62
28.	Radio Production tools (NETIA, Reaper & sound Forge)	17/8/2020 to 21/8/2020	59	0		59
29.	Basis Course in computer application for MTS	24/08/2020 to 28/08/2020	32	16		48
30.	20 KW DBE Make FM Transmitter	31/8/2020 to 4/9/2020	43	0		43
31.	DTH	7/9/2020 to 9/9/2020	0	31		31
32.	300 Kw Medium Wave Thomcast Transmitter	14/9/2020 to 18/9/2020	40	0		40
33.	Computer Hardware, software and networking maintenance	21/09/2020 to 25/09/2020	17	18		35
34.	Over view of 100 Kw Medium wave Nautel Transmitter	5/10/2020 to 9/10/2020	41	0		41
35.	Impedance matching, Feeder Line & MW/ Antenna	9/11/2020 to 12/11/2020	53	0		53
36.	OB Production techniques	16/11/2020 to 20/11/2020	05	20		25
37.	Studio Transmitter Link (MOSLET)	23/11/2020 to 25/11/2020	122	0		122
38.	Non Linear Editing & 3D Graphics	14/12/2020 to 18/12/2020	0	24		24
39.	Digital Audio console	05/01/2021 to 08/01/2021	26	0		26
40.	Orban Make Audio Processor	11/01/2021 to 13/01/2021	71	0		71
41.	Open mode Transmission system in satellite networking of All India Radio	03/02/2021	232	0		232
42.	Social media in Broadcasting	15/02/2021 to 18/02/2021	18	8		26
43.	e- office (Part-1) for Officers/officials from AIR/DDK of East Zone	22/02/2021	104	106		210
44.	e- office (Part-2) for Officers/officials from AIR/DDK of East Zone	23/03/2021	103	56		159
45.	Measurement in Broadcast Chain in All India Radio & Doordarshan	15/03/2021 to 18/03/2021	20	19		39
46.	TV Studio & News Room Automation (DD)	22/03/2021 to 26/03/2021	0	46		46
Total			2563	968	11	3542

Annexure - IV

**DETAILS OF COURSES CONDUCTED DURING
THE 1st APRIL TO 31st MARCH, 2021 BY RABM SHILLONG.**

Sr. No.	Course No.	Name of the Course	Date	Total
1	20SH09	Online Training on NETIA Automation software user Module	21-24 Sept, 2020	62
2	20SH06	Online captive Earth Station	12-15 Oct, 2020	29
3	20SH09	Special online training on NETIA Automation software user module	13 Oct, 2020	30
4	20SH04	Online training on Operation and Maintenance of Studer Digital Audio Console and Phone in Console	02-05 November, 2020	37
5	19SH09	First Aid, Fire Fighting equipments and electrical Safety	17 December, 2020	30
6		Training workshop on BEL-HMB 162(2x10) kW MWTx at AIR Tezpur	08-09 February, 2021	16
TOTAL				204

Annexure - V

DETAILS OF PROGRAMMES AND ADMINISTRATIVE TRAININGS / WEBINARS CONDUCTED DURING THE PERIOD 1st APRIL 2020 TO MARCH 2021

i) NABM DELHI

Sl. No.	Name of the Workshop	Code	Cadre	Period	AIR	DD	Others	Total Trained
1	Using Production Tools and Technology during COVID-19 Pandemic with by Social distancing	D20-P-I	All Cadre of Programme /Engineering Wing (AIR/DD)	10.04.2020	30	10	0	40
2	“Innovative Knowledge and Communication Management during Pandemic Covid-19”	D20-P-II	All Cadre of Programme /Engineering Wing (AIR/DD)	18.04.2020	34	11	0	45
3	Using ‘Digital India’ Initiatives and Digital Platforms in Programme Production & Broadcast During COVID-19 Pandemic ”	D20-P-III	All Cadre of Programme /Engineering Wing (AIR/DD)	23.04.2020	48	16	0	64
4	Issues and Interventions in Collaboration with NDMA/NIDM, Ministry of Home Affairs	D20-P-IV	All Cadre of Programme /Engineering Wing (AIR/DD)	09.05.2020	35	15	13	63
5	“Radio Agri-Vision II on Strategic and Comprehensive Media Plan (SCMP) based “Prime Minister’s Vision of Doubling Farmers Income by 2022”	D20-P20	ADP/PEX/TREX/Pro. Asstt./ Presenters (AIR/DD)	10.05.2020 to 12.05.2020	41	14	1	56
6	Children Programmes in The Changing World	D20-P03	Pex/Trex/Announcer (AIR/DD)	18.05.2020 to 20.05.2020	23	10	9	42
7	Common Irregularities in Programme Matters D20-A10		HOPs of AIR/DD/PB Sectt./Prog. Officers (DG:AIR)	04.06.2020	44	21	15	80



Sl. No.	Name of the Workshop	Code	Cadre	Period	AIR	DD	Others	Total Trained
8	Vigilance Issues in Ltc/Tour/Medical Reimbursement	D20-A10	HOPs/PB Sectt./Prog. Officers	04.06.2020	44	21	15	80
9	Digital Marketing	D20-P19	ADP/PEX/TREX(AIR/DD)	24.06.2020 to 27.06.2020	35	35	2	72
10	Current Affairs & Development Programming for Border Area	D20-P05	Staff of NSD & PEX(AIR/DD)	15.07.2020 to 17.07.2020	28	10	2	40
11	Handling Complaints including Anonymous/Pseudonymous Complaints and Related Issues	D20-A11	HOO/Asstt./Dy. Director/Director/DDG and Regional/Zonal Head of AIR/DD & PB Sectt.	21.07.2020	33	18	3	54
12	Nuances of Programme Management	D20-P04	ADP/PEX/TREX (AIR/DD)	22.07.2020 to 24.07.2020	52	10	2	64
13	Development Communication	D20-P02	PEX/TREX/Prod. Asstt./ Cameraman (DD)	29.07.2020 to 31.07.2020	0	23	0	23
14	Understanding Power of Digital In Broadcast Media	D20-P27 (E)	Prog. Head/AD(P) S/PEX/TREX/Announcers/Prod. Asstt./Presenter (AIR/DD)	11.08.2020	58	8	17	83
15	Roles & Responsibilities of HoOs/DDOs	D20-A12	DDOs/Sr. AOs/Aos (AIR/DD)	28.08.2020	97	38	9	144
16	Public Procurement of Goods And Works	D20-A13	DDOs/Sr. AOs/AOs of AIR/DD & PB Sectt. O/O ADG(E), General Store, CP&S and Other Officials of A/C and Admin (AIR/Dd)	28.08.2020	40	23	1	64
17	Digital Marketing-II	D20-P19	TREX/PEX/ADP/LIA./Prod. Asstt./ Marketing Executive.	27.08.2020	17	24	0	41
18	Broadcasters' Right Under IPR Act-1957	D20-P08	ADP/PEX (AIR/DD)	23.09.2020 to 25.09.2020	62	30	4	96

Sl. No.	Name of the Workshop	Code	Cadre	Period	AIR	DD	Others	Total Trained
19	Marketing Strategies & Revenue Generation	D20-P10	ADP/PEX/TREX (AIR/DD)/ Prod. Asstt. (AIR/DD)	28.09.2020 to 30.09.2020	26	19	0	45
20	Drone Technology & Application	D20-P02	PEX/TREX/Prod. Asstt./ Cameraman/ Video Editors/AE/EEA/ SEA (DD)	06.10.2020 to 07.10.2020	1	106	2	109
21	Role Of Rajbhasha in Hindi Broadcasting	D20-P27	Programme/ Engineering / Administrative Staff (AIR/DD)	8.10.2020	17	5	3	25
22	Sports & Non-Sports Commentary	D20-P11	ADP/PEX/TREX/ Announcers/Prod. Asstt (AIR/DD)	12.10.2020 to 14.10.2020	25	5	2	32
23	Social Media And Broadcasting	D20-P07	AD(P)/PEX/TREX/ (AIR/DD)	19.10.2020 to 22.10.2020	43	42	35	120
24	Artificial Intelligence (AI) - Building the Future of Content & Broadcast	D20-P27	Programme/ Engineering Staff (AIR/DD)	29.10.2020	64	39	7	110
25	Special Training on Broadcasting During Election	Special	Programme/Engineering Staff (AIR/DD)	20.10.2020	30	5	1	36
26	NABM& AIBD Collaborative Regional Webinar on Radio For Children: The Forgotten Audience	International	Professional Broadcaster AIR/DD)	28.10.2020	32	0	0	32
27	Commemorate Vigilance Awareness Week-2020	D20-A14	Director/AE/PEX/Sr. AO/AO (AIR/DD/PB Sectt.)	30.10.2020 to 31.10.2020	30	37	34	101
28	Radio Agri-Vision –II on DFI	D20-P21	ADP/PEX/TREX/ Announcers/Prod. Asstt (AIR/DD)	9.11.2020 to 11.11.2020	46	13	2	61
29	Cue-Sheet Generator Software	D20-P29	Prog. Head/AD(P)/ PEX/TREX/ Announcers	20.11.2020	97	0	0	97



Sl. No.	Name of the Workshop	Code	Cadre	Period	AIR	DD	Others	Total Trained
30	PM's Initiatives of "JAN ANDOLAN FOR COVID-19" Appropriate Behaviour	D20-P29	Programme/ Engineering/ Administrative and Other Staff (AIR /DD)	23.11.2020	66	8	26	100
31	Creative Approach to Flagship Programmes	D20-P13	ADP/PEX/TREX/ Announcers/Prod. Asstt (AIR/DD)	25.11.2020 to 27.11. 2020	56	13	0	69
32	Bhavishya: Pension and Other Post-Retirement Benefits	D20-A15	Prog. Head/AD(P)S/ PEX/TREX announcers (AIR/DD)	4.12.2020	61	36	35	132
33	Data Visualisation and Journalism	D20-TV-03	News Editors/Asstt. News Editors/ News Bulletins Producers/ Graphic Artists/ News Bulletin Production (DD)	8.12.2020	0	39	0	39
34	Public procurement (Basic) by AJNIFM	D20-A09	DDG/Director / Dy. Director/ Asstt. Director /AE/PEX/ Sr.AO/AO (AIR/DD)	26.05.2020 to 28.05.2020	15	5	0	20
35	Public procurement (Basic with focus on GEM) by AJNIFM	-do-	-do-	01.06.2020 to 03.06.2020	12	08	0	20
36	Public procurement (Basic) by AJNIFM	-do-	-do-	08.06.2020 to 10.06.2020	15	04	0	19
37	Public procurement (Basic with focus on GEM) by AJNIFM	-do-	-do-	15.06.2020 to 17.06.2020	12	08	0	20
38	Public procurement (Basic) by AJNIFM	-do-	-do-	22.06.2020 to 24.06.2020	18	04	0	22
39	Public procurement (Advance) by AJNIFM	-do-	-do-	25.06.2020 to 26.06.2020	11	06	0	17
40	Public procurement (Basic) by AJNIFM	-do-	-do-	29.06.2020 to 01.07.2020	17	04	0	21
41	Public procurement (Basic) by AJNIFM	-do-	-do-	06.07.2020 to 08.07.2020	17	05	0	22

Sl. No.	Name of the Workshop	Code	Cadre	Period	AIR	DD	Others	Total Trained
42	Arbitration by AJNIFM	D20-A10	ADG/DDG/Director	13.07.2020 to 15.07.2020	07	02	01	10
43	Public procurement (Basic with focus on GEM) by AJNIFM	D20-A09	DDG/Director / Dy. Director/ Asstt. Director /AE/PEX/ Sr.AO/AO (AIR/DD)	27.07.2020 to 29.07.2020	17	05	0	22
44	Public procurement (Advance) by AJNIFM	-do-	-do-	11.08.2020 to 12.08.2020	04	0	0	04
45	Public procurement (Basic with focus on GEM) by AJNIFM	-do-	-do-	17.08.2020 to 19.08.2020	12	08	0	20
46	Arbitration by AJNIFM	D20-A10	ADG/DDG/Director	07.09.2020 to 09.09.2020	04	03	01	08
47	Public procurement (Basic with focus on GEM) by AJNIFM	D20-A09	DDG/Director / Dy. Director/ Asstt. Director /AE/PEX/ Sr.AO/AO (AIR/DD)	14.09.2020 to 16.09.2020	15	05	0	20
48	Public procurement (Basic with focus on GEM) by AJNIFM	-do-	-do-	21.09.2020 to 23.09.2020	07	06	0	13
49	Public procurement (Basic with focus on GEM) by AJNIFM	-do-	-do-	05.10.2020 to 07.10.2020	12	08	0	20
50	Public procurement (Basic) by AJNIFM	-do-	-do-	12.10.2020 to 15.10.2020	15	08	0	23
51	Arbitration by AJNIFM	D20-A10	ADG/DDG/Director	19.10.2020 to 21.10.2020	02	05	1	08
52	Public procurement (Advance) by AJNIFM	D20-A09	DDG/Director / Dy. Director/ Asstt. Director /AE/PEX/ Sr.AO/AO (AIR/DD)	26.10.2020 to 28.10.2020	07	07	0	14
53	Vigilance Awareness Week-2020	D20-A14	-do-	30.10.2020 to 31.10.2020	61	40	0	101



Sl. No.	Name of the Workshop	Code	Cadre	Period	AIR	DD	Others	Total Trained
54	Public procurement (Basic) by AJNIFM	D20-A09	-do-	23.11.2020 to 26.11.2020	13	07	0	20
55	Arbitration by AJNIFM	D20-A10	ADG/DDG/Director	01.12.2020 to 03.12.2020	02	04	0	06
56	Public procurement (Advance) by AJNIFM	D20-A09	DDG/Director / Dy. Director/ Asstt. Director /AE/PEX/ Sr.AO/AO (AIR/DD)	07.12.2020 to 09.12.2020	06	0	0	06
57	Public procurement (Basic) by AJNIFM	D20-A09	DDG/Director / Dy. Director/ Asstt. Director /AE/PEX/ Sr.AO/AO (AIR/DD)	21.12.2020 to 24.12.2020	05	05	0	10
58	Preventive Vigilance, e-Procurement and Key to Good Governance by NPC	Special	DDG	29.12.2020	0	02	0	02
59	Ethics And Values In Administration	D20-A17 (SPECIAL)	Programme/ Administrative and Engineering Officers and Staff (AIR/DD)	02.02.2021	13	0	5	18
60	Training on Reservation & Roster preparation	D20-A18 (SPECIAL)	Programme/ Administrative and Engineering Officers and Staff (AIR/DD/PB)	08.02.2021 to 09.02.2021	6	32	3	41
61	Gender Sensitization	D20-P17	All programme officials of (AIR/DD)	22.02.2021 to 24.02.2021	16	11	2	29
62	Documentary Production	D20-P18	All programme officials of (AIR/DD)	15.03.2021 to 19.03.2021	20	3	0	23
63	RTI Act 2005	D20-A18 (SPECIAL)	CPIOs and Programme/ Administrative and Engineering Officers and Staff (AIR/DD/PB)	22.03.2021 to 23.03.2021	16	11	15	42
64	Content Planning and Understanding Marketing Strategy	D20-TV-04	AD(P)/PEX/TREX/ Marketing Executive/ Prod. Asstt (DD)	25.03.2021 to 26.03.2021	0	26	0	26
TOTAL					1692	946	268	2906

Annexure - VI
ii) NABM BHUBANESWAR

Sl. No	Name of the Workshop	Code	Cadre	Period	AIR	DD	Others	Total Trained
1	Broadcast management during Health Emergency	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR)	22.05.2020	36		0	36
2	The art of Radio Interview	B2-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR/DD)	12.06.2020	65	8	2	75
3	Understanding Disaster	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR/DD)	10.07.2020	22	2	0	24
4	Disaster Risk Communication	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR/DD)	17.07.2020	43	3	0	46
5	SOP for Disaster Broadcast	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR/DD)	31.07.2020	22	2	0	24
6	Disaster Field Coverage	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR/DD)	07.08.2020	27	1	0	28
7	Innovation in Radio Production	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR/DD)	14.08.2020	26		0	26
8	Social media and broadcasting	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR/DD)	21.08.2020	34	4	0	38
9	Interactive Youth Programme	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR)	28.08.2020	16		0	16
10	Basics of Phone in Programmes	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR)	04.09.2020	18		0	18

Sl. No	Name of the Workshop	Code	Cadre	Period	AIR	DD	Others	Total Trained
11	Classification & Elements of TV Documentary	B20-P01	ADP/PEX/ TREX/PROD. ASSTT(DD)	11.09.2020	0	12	0	12
12	Research in TV Documentry Production	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR/DD)	18.09.2020	1	10	0	11
13	Radio Presentation Skills	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR)	25.09.2020	21		0	21
14	Live Reporting	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR)	09.10.2020	14		0	14
15	TV adaptation of Stage Play	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (DD)	16.10.2020	0	8	0	8
16	Basic principle of shooting	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (DD)	06.11.2020	0	9	0	9
17	Framing & Composition	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (DD)	12.11.2020	0	10	0	10
18	OB Challenges & Public Relations	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (AIR)	20.11.2020	16		0	16
19	Nature of Light	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (DD)	27.11.2020	0	9	0	9
20	Managing & Directing TV Drama	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (DD)	04.12.2020	0	9	0	9
21	Sound design in telefilm	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (DD)	11.12.2020	0	7	0	7

Sl. No	Name of the Workshop	Code	Cadre	Period	AIR	DD	Others	Total Trained
22	Colour of Light	B20-P01	ADP/PEX/ TREX/ ANNOUNCER (DD)	18.12.2020	0	7	0	7
23	Placing the Camera	B20-OP25	PEX/TREX/PA/ CAM. MAN-GR. III (DD)	04.03.2021	0	6	0	6
24	Production of Radio Play	B20-OP18	PEX/TREX/ ANNOUNCER (AIR)	05.03.2021	15	0	0	15
25	Radio Report, Curtain Raiser & Resume	B20-OP21	PEX/TREX/ ANNOUNCER (AIR)	12.03.2021	5	0	0	5
26	Creativity in Content Creation for Radio	B20-OP15 (Session-I)	PEX/TREX/ ANNOUNCER (AIR)	17.03.2021	3	0	0	3
27	Various Formats for Radio Production	B20-OP15 (Session-II)	PEX/TREX/ ANNOUNCER (AIR)	18.03.2021	3	0	0	3
28	Audio techniques in TV Drama Production	B20-OP29	PEX/TREX/PA/ CAM. MAN-GR. III (DD)	19.03.2021	0	4	0	4
29	Telefilm- Style & Treatment	B20-OP32	PEX/TREX/PA/ CAM. MAN-GR. III(DD)	26.03.2021	0	5	0	5
TOTAL					387	116	2	505

Annexure - VII**iii) RABM, SHILLONG**

Sl. No.	Name of the Workshop	Code	Cadre	Period	AIR	DD	Others	Total Trained
1	Business Communication Skills	S20-01	ADP/PEX/TREX (AIR)	04.08.2020 to 06.08.2020	6	0	0	6
2	Content Creation in Competitive Scenario	S20-02	PEX/TREX/LIA (AIR)	09.09.2020	11	0	0	11
TOTAL					17	0	0	17

Annexure - VIII

MAJOR PROJECTS UNDERTAKEN BY CCW DURING 2020-21 FOR AIR & DOORDARSHAN

S. No.	Location	Description	Status	A/A & E/S Amounts in Lakhs in Rs.	Remarks
1	SURYAPET, (Hyderabad)	10 KW FM Transmitter at Suryapet for AIR	Works completed	192.62	
2	NAMSAI, (Itanagar)	1 KW FM Transmitter at Namsai for AIR	Work in progress	216.34	
3	SITAMARHI, (Bihar)	10 KW FM Radio Station at Sitamarhi (Bihar). (Indo - Nepal Border Scheme)	Work Completed	121.70	
4	RATLAM (M.P.)	10 KW FM Transmitter at Ratlam for AIR	Work completed	179.52	
5	RATLAM (M.P.)	Erection of 100 Meter Self Supporting Lattice Steel FM Tower at AIR, RATLAM (MP)	Design approval under progress	193.13	
6	REWA (M.P.)	Erection, 100 Meter Self Supporting Lattice Steel FM Tower at AIR, REWA (MP)	Design approval under progress	193.13	
7	SULTANPUR (Lucknow U.P.)	10 KW FM Transmitter at Sultanpur for AIR	Building work i/c office block and technical portion completed.	247.15	
8	MAHARAJ GANJ (U.P.)	Construction of FM Radio Station at Maharaj Ganj, UP	Building Structure work completed.	209.45	
9	LUDHIANA (Punjab)	Construction of FM Radio Station at PAU Ludhiana (Punjab)	Building completed and handed over for Installation	201.03	
10	PUNE	Construction of security fencing at DDK, Pune	Work completed.	57.10	
11	ETAWAH (UP)	10 KW FM Transmitter at Etawah for AIR	Work Completed	484.00	

MAJOR PROJECTS UNDERTAKEN BY CCW DURING 2020-21 FOR DEPOSIT WORK

S. No.	Location	Description	Status	A/A & E/S Amounts in Lakhs	Remarks
1	BADGAM	Construction of balance work of kitchen and dining hall at Jawahar Navodaya Vidyalaya Budgam (J&K).	Under progress	120.92	
2	PUNE	Renovation works in the BSNL Building at MHS Compound Pune for renting out to Regional Outreach Bureau, Pune.	Work in progress.	Rs. 26.26	

MAJOR PROJECTS UNDERTAKEN BY CCW DURING 2020-21 FOR OTHER MEDIA UNITS

S.No.	Description	A/A & E/S Amounts in Lakhs in Rs.	Remarks
1	C/O Academic Department Block for TV Excellence (Phase-I) at SRFTI Kolkata under 12th Plan.	624.05	Completed
2	Construction of Auditorium cum Knowledge Centre under Upgradation and modernization of FTII Pune.	2810.00	Work in progress
3	Construction of girl's hostel for 128 students at FTII Pune	1206.89	Work in progress
4	Construction of Indian Institute of Mass Communication at Keran, Bant lab, Jammu (J&K)	2520.00	Work in progress
5	Interior Renovation work for newly allotted space to Prasar Bharati at 8th floor, Soochana Bhawan, New Delhi.	298.77	Work in progress.

DETAILS OF IMPORTANT COVERAGES, BROADCAST AND RADIO REPORTS FOR THE YEAR 2020-21 (1st April, 2020 to 31st March, 2021):

(A) Important Live Coverages:

Live broadcast of virtual launch of 'Garib Kalyan Rojgar Abhiyan' on 20.06.2020 by Hon'ble Prime Minister of India.

Live commentary alternatively in Hindi and English on Jagannath Puri Rath Yatra on 23.06.2020.

Live broadcast of the Hon'ble PM's inaugural address at India Global Week, 2020 on 09.07.2020.

Live broadcast of the Hon'ble PM's virtual key note address at the Valedictory Session of high-level segment of United Nations Economic & Social Council (UNECOSOC) on 17th July, 2020 in New York.

Live broadcast of Hon'ble PM's key note address at India Ideas Summit -2020 organised by US - India Business Council (USIBC) on 22nd July, 2020.

Live broadcast of Hon'ble PM's address on 27.07.2020 regarding 'High - Throughput' corona virus testing facilities at three major cities Noida, Mumbai and Kolkata.

Live broadcast of Hon'ble PM Shri Narendra Modi's address at the Grand Finale of Smart India Hackathon on 01.08.2020.

Live broadcast of the proceedings of the Bhoomi Pujan and the public function on the occasion of laying the foundation stone of Shree Ram Janmbhoomi Mandir by the Hon'ble Prime Minister, Shri Narendra Modi on 5th August, 2020.

Live broadcast of Hon'ble Prime Minister Shri Narendra Modi's address at the 'Conclave on Transformational Reforms in Higher Education under National Education Policy' via video conferencing on 7th August, 2020.

Live broadcast of Hon'ble Prime Minister Shri Narendra Modi's address at the inauguration of Rashtriya Swachhata Kendra, an interactive experience centre on the 'Swachh Bharat Mission' on 8th August, 2020.

Live broadcast of Shri Janmashtami festival from Shri Dwarkadheesh temple, Mathura on 12th August, 2020.

Broadcast of running commentary in Hindi and English of the flag hoisting ceremony and live broadcast of the address to the nation by the Hon'ble Prime Minister Shri Narendra Modi from the ramparts of red fort, New Delhi on Independence Day.

Live broadcast of announcement of results of 'Swachh Survekshan-2020' by Hon'ble Prime Minister, Shri Narendra Modi on 20th August 2020, in a virtual event 'Swachh Mahotsav'.

Live broadcast of National Sports Awards 2020 conferred by Hon'ble President of India, Shri Ram Nath Kovind on 29th August, 2020 on the occasion of National Sports Day.

Live broadcast on the Funeral of late former President Shri Pranab Mukherjee on 01.09.2020.

Live broadcast of special key note address by Hon'ble PM at the 3rd annual leadership summit of the US - India Strategic Partnership Forum (USISPF) on 3rd September, 2020.

Live broadcast of PM's interaction with IPS Probationers on 04-09-2020 during the Dikshant Parade Event at Sardar Vallabhbhai Patel National Police Academy.

Live broadcast of National Teachers' Award Ceremony 2020 in the presence of Hon'ble President of India Shri Ram Nath Kovind on 05.09.2020.

Live broadcast of the inaugural session of Governors Conference on NEP on 07.09.2020

Live broadcast of inauguration of Patrika Gate by Hon'ble PM on 8th September, 2020.

Live broadcast of launch of 'Pradhan Mantri Matsya Sampada Yojna' by Hon'ble PM on 10th September 2020.

Live broadcast of Hon'ble Prime Minister Shri Narendra Modi's address at the conclave on 'School Education in 21st Century' under the National Education Policy- 2020 (NEP-2020) on 11.09.2020.

Live broadcast of Hon'ble Prime Minister Shri Narendra Modi's participation in 'Grih Pravesham' and inauguration of 1.75 lakh houses built under 'Pradhan Mantri Awaas Yojana-Gramin' (PMAY-G) in the state of Madhya Pradesh on 12th September, 2020.

Live broadcast of dedication to the nation three key projects related to petroleum sector in Bihar by Hon'ble Prime Minister Shri Narendra Modi on 13th September, 2020.

Live broadcast of inauguration and laying of foundation stone of various projects under 'Namami Gange' yojana and 'AMRUT' yojana related to urban infrastructure in Bihar by Hon'ble Prime Minister Shri Narendra Modi 15th September, 2020.

Live broadcast of dedication to the nation 'Kosi Rail Mahasetu' (Mega Bridge) by Hon'ble Prime Minister Shri Narendra Modi on 18th September, 2020.

Live broadcast of inauguration of various projects in Bihar by Hon'ble Prime Minister Shri Narendra Modi on 21st September, 2020.

Live broadcast of Hon'ble PM'S address at the convocation ceremony of IIT Guwahati on 22nd September, 2020.

Live broadcast of the first anniversary of the 'Fit India Movement' on 24th September, 2020 in the presence of Hon'ble Prime Minister, Shri Narendra Modi.

Live broadcast of National Service Scheme (NSS) Awards- 2018-19 function by Hon'ble President of India, Shri Ram Nath Kovind via video conferencing on 24th September, 2020.

Live broadcast of Hon'ble PM'S address at UN General Assembly on 26th September, 2020.

Live broadcast of inauguration of various projects in Uttarakhand by Hon'ble PM on 29th September, 2020 under the 'Namami Gange Mission'.

Live broadcast of 'The Sarva Dharma Prarthana Sabha' and 'Devotional Music' on 2nd October, 2020.

Live broadcast of inauguration of 'Vaishvik Bhartiya Vaigyanik'(VAIBHAV) Summit on 2nd October, 2020 by Hon'ble Prime Minister Shri Narendra Modi.

Live broadcast of programmes in connection with the inauguration of Atal Tunnel by Hon'ble PM on 3rd October, 2020.

Live broadcast of inauguration and addressing the global summit on 'Responsible AI for Social Empowerment 2020'— 'Raise 2020' by Hon'ble Prime Minister Shri Narendra Modi on 5th October, 2020.

Live broadcast of the Hon'ble PM's virtual key note address at Invest India Conference in Canada on 8th October, 2020.

Live broadcast of launch of physical distribution of property cards under 'Svamita' scheme by Hon'ble PM on 11th October, 2020.

Live broadcast of Hon'ble PM's address on the occasion of Centenary Convocation 2020 of the University of Mysore on 19th October, 2020.

Live broadcast of Hon'ble PM's keynote address at the inaugural function of annual guard challenges meeting by Bill & Melinda Gate's Foundation on 19th October, 2020.

Live broadcast of the Hon'ble PM's address to the nation on 20th October, 2020.

Live broadcast of inauguration of three major projects in Gujarat by Hon'ble PM on 24th October, 2020.

Live broadcast of the Hon'ble PM's interaction with beneficiaries of 'PM Svanidhi Scheme' on 27th October, 2020.

Live broadcast of the inauguration of National Conference on Vigilance and Anti-Corruption by the Hon'ble PM on 27th October, 2020.

Live broadcast of Hon'ble PM's address and interaction with the officer trainees of Indian Civil Services as a culmination of 'Aarambh-2020' on 31st October, 2020.

Live broadcast of the 'Rastriya Ekta Diwas Parade' from Kevadia, Gujarat on 31st October, 2020.

Live broadcast of the Hon'ble PM's address at the Virtual Global Investor Round table' conference on 5th November, 2020.

Live broadcast of the Hon'ble PM's address at the 51st Convocation Ceremony of IIT, Delhi on 7th November, 2020.

Live broadcast of the inauguration of RO -PAX terminal and service at Hazira, Surat by Hon'ble PM on 8th November, 2020.

Live broadcast of the inauguration of the 'Bengaluru Tech Summit, 2020' by the Hon'ble Prime Minister on 19th November, 2020.

Live broadcast of the 56th Raising Day of Border Security Force (BSF) on 1st December, 2020.

Live broadcast of the function to pay Floral Tributes to the martyrs of the terrorist attack on Parliament on 13th December, 2020.

Live broadcast of the inaugural address by the Hon'ble Prime Minister at the FICCI's 93rd AGM on 12th December, 2020.

Live broadcast of Hon'ble Prime Minister's address at the 'Assocham Foundation Week-2020' on 19th December, 2020 via video conferencing.

Live broadcast of Hon'ble Prime Minister's address on the occasion of the Centenary Celebrations of Aligarh Muslim University on 22nd December, 2020 via video conferencing.

Live broadcast of the Hon'ble PM's address on the occasion of Centenary Celebrations of Visva-Bharati University, Shantiniketan on 24th December, 2020

Live broadcast of the 100th Kisan Rail flagging off event (from Sangola in Maharashtra to Shalimar in West Bengal) on 28th December, 2020 via video conferencing.

Live broadcast of the conferring of Digital India Awards -2020 by Hon'ble President of India, Shri Ram Nath Kovind on 30th December, 2020.

Live broadcast of Foundation Stone laying of six Light House Projects by the Hon'ble Prime Minister Shri Narendra Modi on 1st January, 2021 through virtual mode.

Live broadcast of the inauguration of the 'National Metrology Conclave-2021' and laying of the foundation stone of the 'National Environmental Laboratory' on the occasion of Platinum Jubilee foundation day of 'Council of Scientific and Industrial Research - National Physical Laboratory (CSIR-NPL)' by the Hon'ble Prime Minister on 4th January, 2020 via video conferencing.

Live broadcast of the event to dedicate the Kochi - Mangaluru Natural Gas Pipeline to the nation by the Hon'ble PM on 5th January, 2021 via video conferencing.

Live broadcast of the programme to dedicate the new section of the Western Dedicated Freight Corridor (WDFC) by the Hon'ble PM on 7th January, 2021.

Live broadcast of the inaugural and valedictory sessions of the 16th Pravasi Bharatiya Diwas convention inaugurated by Hon'ble Prime Minister, Shri Narendra Modi on 9th January, 2021.

Live broadcast of the valedictory function and the address of Hon'ble Prime Minister, Shri Narendra Modi in the function on 12th January, 2021 on the occasion of 'National Youth Parliament Festival - 2021'.

Live broadcast of the Army Day Parade function from the Parade Ground, Delhi Cantonment on 15th January, 2021.

Live broadcast of the Republic Day Parade on 26.01.2021.

Live broadcast of programmes in connection with 51st International Film Festival of India:

A curtain raiser programme on 15th January, 2021.

Live broadcast of the opening ceremony on 16th January, 2021.

3) Live broadcast of the closing ceremony on 24th January, 2021.

Live broadcast of the Hon'ble Prime Minister's address the 'Prarambh: Startup India International Summit' and interaction with the startups on 16th January, 2021.

Live broadcast of the Shabad Kirtan Programme from Takhat Shri Harimandir Ji, Patna Saheb on the occasion of the 354th birth anniversary celebration of Guru Govind Singh Ji Maharaj on 20th January, 2021.

Live broadcast of the National Voters' Day function held on 25th January, 2021 in the gracious presence of the Hon'ble President of India, Shri Ram Nath Kovind.

Live broadcast of the programmes on the occasion of 125th Birth Anniversary of Netaji Subhash Chandra Bose held at Victoria in Kolkata on 23rd January, 2021 in the gracious presence of the Hon'ble Prime Minister, Shri Narendra Modi.

Live broadcast of the Hon'ble Prime Minister's interaction with the awardees of the 'Pradhan Mantri Bal Puraskar' (PMBP) on 25th January, 2021.

Live broadcast of the Republic Day Parade and Cultural Pageant – 2021.

Live broadcast of address by the Hon'ble President of India, Shri Ram Nath Kovind to the members of both the houses of Parliament on 29th January, 2021

Live broadcast of the Hon'ble PM's NCC rally from Garrison Parade Ground, Delhi Cantt on 28th January, 2021.

Live broadcast of the presentation of the Union Budget 2021-22 in the Lok Sabha by the Union Finance Minister on 1st February, 2021.

Live broadcast of the Hon'ble Prime Minister's address at the World Economic Forum's Davos Dialogue via video conferencing on 28th January, 2021.

Live broadcast of the following programmes on the occasion of the 73rd Martyr's Day and the death anniversary of Mahatma Gandhi on 30th January, 2021.

Live broadcast from Gandhi Samadhi, Rajghat, New Delhi

Live broadcast of the 'Sarva Dharma Prarthana Sabha' and 'Bhakti Sangeet' from Tees January Marg, New Delhi.

Live broadcast of the Hon'ble PM's address on the occasion of the 125th anniversary celebrations of 'Prabuddha Bharata' on 31st January, 2021.

Live broadcast of the inauguration of the Chauri Chaura Centenary Celebrations in Gorakhpur, Uttar Pradesh by the Hon'ble PM on 4th February, 2021.

Live broadcast of the inauguration of the World Sustainable Development Summit-2021 by the Hon'ble PM on 10th February, 2021.

Live broadcast of PM's address at 'Nasscom Technology and Leadership Forum (NTLF)' on 17th February, 2021.

Live broadcast of the inaugural session of a webinar organised to celebrate the Matribhasha Diwas-2021 on 21st February, 2021.

Live broadcast of the Hon'ble PM's address on the occasion of the 66th convocation of IIT, Kharagpur on 23rd February, 2021.

Live broadcast of the inauguration of the Sardar Patel Motera Stadium by the Hon'ble President of India Shri Ram Nath Kovind on 24th February, 2021.

Live broadcast of the inauguration of the 2nd Khelo India National Winter Games by the Hon'ble PM on 26th February, 2021.

Live broadcast of the inauguration of the India Toy Fair- 2021 by the Hon'ble PM on 27th February, 2021.

Live broadcast of the inauguration of the Maritime India Summit-2021 by the Hon'ble PM on 2nd March, 2021

Live broadcast of the Hon'ble PM's keynote address at the 'Ceraweeek-2021' on 5th March, 2021

Live broadcast of the Hon'ble PM's address on the occasion of the Janaushadhi Diwas on 7th March, 2021

Live broadcast of the function to release 11 volumes of Manuscript of Srimad Bhagawad Gita by the Hon'ble PM on 9th March, 2021

Live broadcast of the inauguration of the 'Maitri Setu' between India and Bangladesh by the Hon'ble PM on 9th March, 2021.

Live broadcast of the function to launch the 'Azadi Ka Amrut Mahotsav' programme by the Hon'ble PM on 12th March, 2021.

Live broadcast of the launch of the 'Jal Shakti Abhiyan' by the Hon'ble PM on the occasion of the 'World Water Day' on 22nd March, 2021.

(B) Other Important Coverages/Broadcasts:

Special Broadcast on Ram Navmi festival on 2nd April, 2020.

Broadcast of Hon'ble Prime Minister's message on 3rd April, 2020 urging people of the country to switch off their lights for nine minutes at 9 pm on 5th April 2020 and light a candle, Diya or mobile flash light to mark the fight against COVID-19 pandemic.

Broadcast regarding 'Dawn Chorus' celebrating singing of birds together at the break of the day on 8th April, 2020.

Broadcast of a special programme 'Sangeet Setu' Virtual Concert from 10th to 12th April, 2020.

Broadcast of Hon'ble PM's address to the Nation on 14.04.2020.

Broadcast regarding details of the song 'Dharati Maa', a tribute to mark the 50th anniversary of 'Earth Day' (22.04.2020)

Broadcast of programme 'Bonding over Radio' - A Special Series of Story telling' from 1st May 2020.

Broadcast of 'Dawn Chorus Music' programme on 03.05.2020 on the occasion of 'International Dawn Chorus Day'.

Broadcast regarding Armed Forces' activities to show solidarity with the corona warriors on 3rd May, 2020.

Broadcast of the recording of the Hon'ble Prime Minister's address on the occasion of Buddha Purnima on 07th May 2020.

Broadcast of the Hon'ble Prime Minister Shri Narendra Modi's address to the nation on 12.05.2020.

PM's message to the Nation 30-05-2020 on completion of One Year of the Government

Broadcast of the recording of the Hon'ble PM's closing remark at the all-party meet to discuss the India-China border situation on 19.06.2020

Broadcast of off — tube commentary on the function of 'International Day of Yoga' on 21st June, 2020.

Broadcast of Hon'ble Prime Minister's address to the nation on 30.06.2020.

Broadcast of the recording of the Hon'ble PM's address to the Armed Forces in Leh on 3.07.2020.

Broadcast of the recording of the Hon'ble PM's address delivered on 15.07.2020 to mark the five years of the 'Skill India Mission'.

Broadcast of Special Interaction Programme on National Broadcasting Day on 23-07-2020 with the CEO Prasar Bharati Shri Shashi Shekhar Vempati.

Coverage to the functions/ events held on 'Kargil Vijay Diwas' on 26-07-2020.

Broadcast of audio jingle on 'A Billion Voices, One Anthem' celebrating India's 74th Independence Day.

Broadcast of the launch of a platform for 'Transparent Taxation - Honoring the Honest' by Hon'ble PM on 13.08.2020.

Broadcast of Hon'ble President of India's address to the nation on the eve of Independence Day i.e. on 14th August, 2020.

Broadcast of Hon'ble Union Defence Minister Shri Rajnath Singh's message for the Armed Forces on the eve of Independence Day.

Broadcast of a programme of tributes to legendary Indian Classical Vocalist, Late Pandit Jasraj on 18th August, 2020.

Broadcast of 'Svanidhi Samvaad' by Hon'ble PM with street vendors of Madhya Pradesh on 9th September, 2020.
Broadcast of the programmes 'Sansad Ke Samaksh Mudde' and 'Issues Before Parliament' on 13.09.2020.
Broadcast of a special interview with Secretary of Home Ministry, Dr. Sumit Jairath on Hindi Diwas on 14.09.2020.
Broadcast of the Hon'ble Home Minister's message on Hindi Diwas on 14.09.2020.
Broadcast of the special dawn programme 'Mahishasur Mardini' on the occasion of Mahalaya, on 17th September, 2020.
Broadcast of a special programme of tributes on legendary playback singer S. P. Balasubrahmanyam on 25.09.2020.
Broadcast of observance of one-day state mourning on 4th October, 2020 on the sad demise of Amir of the state of Kuwait.
Broadcast of a message by Air Chief Marshal Rakesh Kumar Singh Bhadauria on 7th October, 2020 on the eve of Air Force Day.
Broadcast of a special programme of tributes on Shri Ram Vilas Paswan, Union Minister for Consumer Affairs, Food and Public Distribution on 9th October, 2020.
Broadcast of the recording of the Hon'ble Prime Minister's address at the Annual SCO meet via video conferencing on 10.11.2020.
Broadcast of a studio based programme on the occasion of 'Public Service Broadcasting Day' on 12th November, 2020.
Broadcast of the recording of the Hon'ble PM's address to the Jawans of the Armed Forces delivered on 14.11.2020.
Broadcast of a programme of tributes on the legendary actor Soumitra Chatterjee on 15th November, 2020.
Broadcast of the recording of the Hon'ble PM's address on the occasion of unveiling the Statue of Peace' on 16th November, 2020.
Broadcast of the recording of the Hon'ble Prime Minister's virtual address at the Convocation Ceremony of PDPU, Gandhinagar on 21st November, 2020.
Broadcast of the off-tube commentary of the inaugural session of the 80th All India Presiding Officers' Conference (AIPOC) conference on 25th November, 2020
Broadcast of instructions and warnings issued by India Meteorological Department (IMD) from time to time regarding the different kinds of disaster in order to minimise the damage.
Broadcast of 'Mann Ki Baat'—Hon'ble Prime Minister's address to the people of India on different issues/topics (last Sunday of every month)
Broadcast of a message of the Chief of Naval Staff, Admiral Karambir Singh on the eve of Navy Day i.e. 3rd December, 2020.
Broadcast of recording of the Hon'ble Prime Minister, Shri Narendra Modi's address delivered at the Farmers' Conference in Madhya Pradesh via video conferencing on the 18th December, 2020.
Broadcast of Interview with the Director General of 'Sashastra Seema Bal', Shri Kumar Rajesh Chandra on the eve of 57th raising day of 'Sashastra Seema Bal' (SSB) on 19th December, 2020.
Live broadcast of the 100th Kisan Rail flagging off event (from Sangola in Maharashtra to Shalimar in West Bengal) on 28th December, 2020 via video conferencing.

Broadcast of a message of the Chief of the Army Staff (COAS) General Manoj Mukund Naravane on the eve of the 73rd Army Day on 14th January, 2021.

Message regarding live broadcast of the event to launch the Pan India COVID-19 vaccination drive by the Hon'ble PM on 16th January, 2021 via video conferencing.

Broadcast of the Hon'ble President of India, Shri Ram Nath Kovind's address to the nation on the eve of the Republic Day-2021.

Broadcast of a message of the Chief Election Commissioner of India Shri Sunil Arora on the eve of the 11th National Voters' Day on 24th January, 2021.

Broadcast regarding Pre-Union Budget 2021-22 from 28th to 31st January, 2021.

Broadcast of daily recording of the proceedings of the Question Hour in the Parliament from 2nd February, 2021.

Broadcast of interview with the CEO, Prasar Bharati, Shri Shashi Shekhar Vempati on the occasion of the World Radio Day', on 13th February, 2021.

Broadcast of the recording of the Hon'ble PM's address during his visit to Bangladesh on 26th March, 2021.

(C) Radio Reports:

Broadcast of a Radio Report on the function held on the launch of 'Atma Nirbhar Uttar Pradesh Rojgar Abhiyaan' on 26th June, 2020.

Broadcast of a Radio Report on the inaugural function of Dharma Chakra Diwas held on 04.07.2020 at Rashtrapati Bhawan.

Broadcast of a Radio Report on the function to dedicate Asia's largest Rewa Ultra Mega Solar Plant by Hon'ble PM on 10th July, 2020.

Radio Report on Governor's Conference on NEP - 2020 on 07.09.2020.

Broadcast of a Radio Report on the function organised by ISRO to mark the birth centenary year of Prof Satish Dhawan on 25.09.2020.

Broadcast of a Radio Report on various programmes organised on the occasion of birth anniversaries of Mahatma Gandhi and former Prime Minister late Shri Lal Bahadur Shastri on 2nd October, 2020.

Broadcast of a Radio Report based on the inauguration of various projects in Varanasi by the Hon'ble PM on 9th November, 2020

Broadcast of a Radio Report based on the inauguration of Income Tax Appellate Tribunal Complex in Cuttack by the Hon'ble PM on 11th November, 2020.

Broadcast of a Radio Report based on the unveiling of life-size statue of Swami Vivekananda by the Hon'ble PM on 12th November, 2020

Broadcast of a Radio Report on the occasion of the 5th 'Ayurveda Day' on 13th November, 2020.

Broadcast of a Radio Report based on the Hon'ble PM's address at Bloomberg New Economy Forum and his intervention during BRICS Summit on 17th November, 2020.

Broadcast of a Radio Report on the Virtual Ceremony for the joint launch of Rupay Card Phase-II by the Hon'ble Prime Ministers of Bhutan and India on 20th November, 2020.

Broadcast of a Radio Report on the inauguration of multi-storeyed flats for Members of Parliament by the Hon'ble Prime Minister on 23rd November, 2020.

Broadcast of a Radio Report based on the Inaugural function of the 'Re-Invest 2020' on 26th November, 2020.

Broadcast of a comprehensive Radio Report on the inaugural address of Hon'ble Prime Minister Shri Narendra Modi at Virtual India Mobile Congress (IMC) 2020 on 8th December, 2020.

Broadcast of a Radio Report on the inaugural address of Hon'ble Prime Minister Shri Narendra Modi at Virtual India Mobile Congress (IMC) 2020 on 8th December, 2020.

Broadcast of a Radio Report on the International Bharati Festival, 2020 on 11th December, 2020.

Broadcast of a comprehensive radio report on the first day of the occasion of 'National Youth Parliament Festival - 2021' on 11th January, 2021.

Broadcast of a comprehensive radio report on functions held at National Library and Victoria in Kolkata broadcast on 23rd January, 2021.

Broadcast of a Radio Report on 'Beating the Retreat' ceremony on 29th January, 2021.

Broadcast of a radio report on the function held on the occasion of the 52nd Raising Day of CISF on 10th March, 2021.

Broadcast of a Radio Report on 27th March, 2020 on the day-2 of visit to Bangladesh by the Hon'ble PM.

Some of the important programmes broadcast from ESD w.e.f 01/04/2020 to 31/03/2021 are as under:

HINDI

No programmes in Hindi Service were broadcast since lockdown w.e.f. 25.03.2020. This Hindi Service of ESD has been discontinued by Prasar Bharati. Only YouTube Channel of Hindi Service of ESD for a duration of half hour was broadcast daily till September 2020 which consisted of international/national news and commentary besides awareness programmes about COVID-19 pandemic. At the moment, no Hindi Service or any YouTube broadcast is going on air.

GOS (English)

No programmes in English Service were Broadcast since lockdown w.e.f. 25.03.2020. This English Service of ESD has been discontinued by Prasar Bharati. Only YouTube Channel of English Service of ESD for a duration of half an hour was broadcast daily till September 2020 which consisted of international/national news and commentary besides interviews with health experts and cross sections of society regarding awareness of COVID-19 pandemic. At present, there is no GOS(English) Service of ESD.

Due to the implementation of lockdown in all the services of ESD w.e.f. 25.03.2020 owing to COVID-19 pandemic, some services of strategic importance for Af-Pak region, China and Bangladesh international borders were resumed w.e.f. 06.05.2020 as per DG AIR Order No.36/04/2018-P4, dated 06.05.2020.

These strategic services continued to broadcast programmes till 15.01.2021. As per the revised orders of Prasar Bharati, dated 05.01.2021, ESD services with different timings and categorization were rescheduled w.e.f. 15.01.2021 accordingly.

URDU

The Urdu Service of ESD was discontinued w.e.f. 25.03.2020 to 07.05.2020. A partial service of three hours in Urdu was restarted w.e.f. 08.05.2020 for a duration of three hours only from 1400-1710 hrs. As per the orders of Prasar Bharati dated 05.01.2021, the revised timings of Urdu Service of ESD broadcasting its programmes in three Transmissions are as given below:

Transmission-I	0930-1315 Hrs.
Transmission-II	1500-1700 Hrs.
Transmission-III	2115-0100 Hrs.

Some important programmes of this service areas under:-

Daily current affairs programme 'Jahan Numa' (an indepth analysis of national/international happenings) for a duration of 10 mts and 'Aaj Ki Baat' (Commentary)'for a duration of 5 mts is broadcast at present from Urdu Service. These programmes cover all the topical subjects of current national/international importance.

A fortnightly health programme 'Hello Doctor' was broadcast from Urdu Service w.e.f. September 2020. The details of some important programmes broadcast are as under :

Programme 'Hello Doctor' – Live phone-in (1 hour)

Topic – ‘COVID Mahamari – Ilajaurat-e-haal’.

Expert – Dr.A.K.Varshney, Professor of Medicine, RML Hospital, New Delhi.

Programme ‘Hello Doctor’ – Live phone-in (1 hour)

Topic – ‘COVID Pandemic aur dil ki badti beemariyan’.

Expert – Dr. Sundeep Mishra, Professor of Cardiology, AIIMS, New Delhi.

Programme ‘Hello Doctor’ – Live phone-in (1 hour)

Topic – ‘COVID kedohran cancer rogiyon ki dekhbhal aur saavdhaniyan’

Expert – Dr.Tapaswini Pradhan, Oncologist Surgeon, Fortis Hospital, New Delhi.

Programme ‘Hello Doctor’ – Live phone-in (1 hour)

Topic – ‘Badti saans sambandit beemariyan aur COVID Mahamari’

Expert – Dr. M.M.Puri, Senior Pulmonologist, National Institute of Tuberculosis, New Delhi.

Programme ‘Hello Doctor’ – Live phone-in (1 hour)

Topic – ‘Alzheimers, Dementia aur brain stroke – kaaran aur bachav’.

Expert – Dr. Achal Srivastava, Professor, Department of Neurology, AIIMS, New Delhi.

Programme ‘Hello Doctor’ – Live phone-in (1 hour)

Topic – ‘Badti dil ki beemariyan aur COVID Mahamari’.

Expert – Dr. Viveka Kumar, Sr. Cardiologist, Max Hospital, New Delhi.

Programme ‘Hello Doctor’ – Live phone-in (1 hour)

Topic – ‘COVID Mahamari aur Teekakaran’.

Expert – Dr. Priya Bansal, Associate Professor, Lady Harding Medical College, New Delhi.

Programme ‘Hello Doctor’ – Live phone-in (1 hour)

Topic – ‘Depression, mental illness and COVID disease and its after effects’.

Expert – Dr. R.P. Beniwal, Sr. Psychiatrist, RML Hospital, New Delhi.

Programme ‘Hello Doctor’ – Live phone-in (1 hour)

Topic – ‘TB, HIV aur Corona Mahamari – Ilajaurbachav’.

Expert – Dr. Bipin Sinha, District TB Officer and CMO, Rao Tula Ram Hospital, New Delhi.

A radio report on Urs ceremony held at Hazrat Nizamuddin, New Delhi on 2nd, 3rd and 4th December, 2020

Monthly programme of Prime Minister’s ‘Mann Ki Baat’ is broadcast from Urdu Service live at 11 AM regularly from January, 2021 and followed by its translation in Urdu

Annexure - XI**Doordarshan Kendras (Studio Centres)**

States/UTs	Location
Andhra Pradesh	Vijayawada
	Tirupati
Arunachal Pradesh	Itanagar
Assam	Dibrugarh
	Guwahati
	Silchar
Bihar	Patana
	Muzafferpur
Chhattishgarh	Jagdalpur
	Raipur
Goa	Panaji
Gujrat	Ahmadabad
	Rajkot
Haryana	Hisar
Himachal Pradesh	Shimla
Jharkhand	Ranchi
	Daltonganj
Karnataka	Bengaluru
	Gulbarga
Kerala	Kozhikode
	Thiruvananthapuram
	Trichur
Madhya Pradesh	Bhopal
	Indore
	Gwalior
Maharashtra	Mumbai
	Nagpur
	Pune
Manipur	Imphal
Meghalaya	Shilong
	Tura
Mizoram	Aizawl
Nagaland	Kohima

States/UTs	Location
Odisha	Bhubaneswar
	Bhawanipatna
	Sambalpur
Punjab	Jalandhar
	Patiala
Rajasthan	Jaipur
Sikkim	Gangtok
TamilNadu	Chennai
	Coimbatore
	Madurai
Telangana	Hyderabad
	Warangal
Tripura	Agartala
Uttar Pradesh	Allahabad
	Bareilly
	Lucknow
	Gorakhpur
	Mau
	Varanashi
	Mathura
Uttarakhand	Dehradun
West Bengal	Kolkata
	Shantiniketan
	Jalpaiguri
A &N Islands	Portblair
Chandigarh	Chandigarh
Delhi	Delhi
	Delhi (CPC)
Puducherry	Puducherry
Jammu & Kashmir	Jammu
	Rajouri
	Srinagar
Ladakh	Leh

Annexure - XII

Doordarshan Transmitters (as on 31.03.2021)

Sl. No.	State /UT	Primary Channel (DD 1)					News Channel (DD News) .				Regional Channel				DTT
		HPTs	LPTs	VLPTs	Trp	TOTAL	HPTs	LPTs	VLPTs	TOTAL	HPTs	LPTs	VLPTs	TOTAL	HPTs
1	Andhra Pradesh					0	2			2	7	19		26	
2	Arunachal Pradesh					0	1			1	1	3		4	
3	Assam					0	1			1	3	12		15	1
4	Bihar					0	1			1	3	16		19	1
5	Chhattisgarh					0				0	3	11		14	1
6	Goa					0				0	1			1	
7	Gujarat					0				0	6	31		37	1
8	Haryana					0				0	2	9		11	
9	Himachal Pradesh					0				0	3	4		7	
10	Jharkhand					0	1			1	2	9		11	1
11	Karnataka					0				0	7	28		35	1
12	Kerala					0				0	3	8		11	1
13	Madhya Pradesh					0				0	6	37		43	2
14	Maharashtra					0				0	6	48		54	3
15	Manipur					0	1			1	2	1		3	
16	Meghalaya					0	2			2	2	3		5	
17	Mizoram					0	1			1	2			2	
18	Nagaland					0	1			1	2	1		3	
19	Odisha					0	1			1	4	43		47	1
20	Punjab					0	1			1	3			3	1
21	Rajasthan					0				0	7	34		41	
22	Sikkim	1				1	1			1				0	
23	Tamil Nadu					0				0	5	12		17	2
24	Telangana					0				0	2	16		18	1
25	Tripura					0	1			1	1	4		5	
26	Uttar Pradesh					0				0	10	23		33	1

Sl. No.	State /UT	Primary Channel (DD 1)					News Channel (DD News) .				Regional Channel				DTT
		HPTs	LPTs	VLPTs	Trp	TOTAL	HPTs	LPTs	VLPTs	TOTAL	HPTs	LPTs	VLPTs	TOTAL	
27	Uttara-khand					0				0	1	9		10	
28	West Bengal					0	2			2	7	12		19	2
29	A. & N. Islands	1	1	19		21	1	1	6	8				0	
30	Chandi-garh					0				0				0	
31	Dadra & Nagar Haveli and Daman & Diu		1			1				0				0	
32	Delhi					0				0				0	2
33	Jammu & Kashmir	1				1	8			8	9	2		11	1
34	Ladakh	1	1			2									
35	Lakshad-weep		1			1				0				0	
36	Puduch-erry	1				1				0				0	
	Total	5	4	19	0	28	26	1	6	33	110	395	0	505	23
Total No. of Transmitters - 589															

Annexure - XIII**Doordarshan Satellite channels**

All India Channels (7)	DD National *	DD News*	DD Sports
	DD Bharati	DD Urdu	DD Kisan
	DD Retro		
Regional Channels/ State Network Channels (24x7) (28)	DD Malayalam	DD Chandana	DD Yadagiri
	DD Podhigai	DD Sahyadri	DD Girnar
	DD Odia	DD Kashir	DD North East
	DD Bangla	DD Punjabi	DD Rajasthan
	DD Bihar	DD Uttar Pradesh	DD Madhya Pradesh
	DD Saptagiri	DD Arunprabha	DD Uttarakhand
	DD Jharkhand	DD Chhattisgarh	
	Himachal Pradesh	Meghalaya	Goa
	Haryana	Nagaland	Tripura
	Mizoram	Manipur	
International Channel (1)	DD India HD		

* DD National, DD India & DD News Channels are also available in HD.

Annexure - XIV
Location of Digital Terrestrial Transmitter (DTT)

S. No.	States / UTs	Location of 23 DTTs
1	Assam	Guwahati
2	Bihar	Patna
3	Chhattisgarh	Raipur
4	Gujarat	Ahmedabad
5	Jammu & Kashmir	Srinagar
6	Jharkhand	Ranchi
7	Karnataka	Bengaluru
8	Kerala	Thiruvananthapuram
9	Madhya Pradesh	Bhopal
		Indore
10	Maharashtra	Mumbai*
		Aurangabad
11	Odisha	Cuttack
12	Punjab	Jalandhar
13	Tamil Nadu	Chennai*
14	Telangana	Hyderabad
15	Uttar Pradesh	Lucknow
16	West Bengal	Kolkata*
17	Delhi	Delhi*

* Mumbai, Chennai, Kolkata & Delhi have 2 DTTs each.

Annexure - XV

List of DD Free Dish as on 31.03.2021

Brief Details of DD Free Dish channels as on 31.03.2021 Satellite GSAT- 15,93.5 E

TS-1	TS-2	TS-3	TS-4	TS-5	TS-6	
Freq (MHz)U/L-14140	Freq (MHz)U/L-14220	Freq (MHz)U/L-14270	Freq (MHz)U/L-14310	Freq (MHz)U/L-14350	Freq (MHz)U/L-14430	
D/L -11090, Pol.-V	D/L-11170, Pol.-V	D/L-11470, Pol.-V	D/L-11510, Pol.-V	D/L-11550, Pol.-V	D/L -11630, Pol.-VS.R.-30MSps,	
S.R.-29.5 MSps, FEC-3/4	S.R. - 29.5 MSps, FEC-3/4	S.R.- 29.5 MSps, FEC-3/4	S.R.- 29.5 MSps, FEC-3/4	S.R.- 29.5 MSps, FEC-3/4	FEC-3/5	
CHANNELS (Asper MPEG4 set top box decoding)						
1. DD-News	19. ABZY-Dhakad	37. Sony Pal	55. Big Magic	73. Manoranjan Movies	89. Home Channel	
2. DD National	20. DD Oriya	38. Rishtey Cineplex	56. News 18 India	74. Star Utsav Movies	90. Chardikala Time TV	
3. DD Retro	21. DD Podhigai	39. Movie Plus	57. 9XM	75. Sadhna Bhakti	91. DDGoa	
4. DD Kisan	22. DD Punjabi	40. DD Saptagiri	58. Maha Movie	76. DD Rajasthan	92. DD Haryana	
5. Zee Anmol	23. DD Sahyadri	41. Colors Rishtey	59. Zee Hindustan	77. DD Sports	93. DD Himachal Pradesh	
6. DD Bangla	24. DD Yadagiri	42. B4U Kadak	60. DD Bharati	78. DD Bihar	94. Samay	105. BTW World
7. DD Chandana	25. DD Malayalam	43. Manoranjan TV	61. DD Urdu	79 DD Jharkhand	95. Satsang	106. K B S World
8. DD Girnar	26. Lok Sabha	44. TV9 Bharatvarsh	62. Masti	80 Sony Wah	96. Sudarshan News	107. DD National HD
9. DD Kashir	27. Rajya Sabha	45. DD UP	63. B-4U Music	81. Maha Punjabi	97. Sanskar	108. Popular TV
10. ABZY Movies	28. Shemaroo TV	46. Dabangg	64. India TV	82 Filamchi	98. Aastha	109. ANB News
11. DD Arun Prabha	29. Dangal	47. DD MP	65. News Nation	83. ZING	99. VIP News	110. Jantantra TV
12. B-4U Movies	30. Bhojpuri Cinema	48. Zee Anmol Cinema	66. News 24	84. DD India	100. Vedic TV	
13. Aajtak Tez	31. Zee Biskope	49. NDTV India	67. Republic Bharat	85. Lord Buddha	101. Live today	
14. B4U Bhojpuri	32. ABZY Cool	50. Surya Bhojpuri	68. Aaj Tak	86. MTV Beats	102. News State UP/UK	
15. Dhinchak	33. Star Utsav	51. Enterr- 10 Movies	69. ABP News	87. Fakt Marathi	103. News India 24X7	

TS-1	TS-2	TS-3	TS-4	TS-5	TS-6	
16. Big Magic Ganga	34. Surya Cinema	52. DD North East	70. Zee News	88. Marathibana	104. Aryan TV National	
17. DD Meghalaya	35. DD Nagaland	53. DD Mizoram	71. DD Uttarakhand			
18. DD Manipur	36. DD Tripura	54. DD Chhattisgarh	72. Zee Punjabi			
RADIO CHANNELS (As per MPEG4 set top box decoding)						
1. AIR News	9. AIR Gujrati	17 AIR Kannada	25. AIR Ragam	33. AIR Kohima	41. FM Rainbow Delhi	
2. AIR Telugu	10. AIR Panjim	18. AIR Bangla	26. AIR Ranchi	34. AIR Aizwal	42. FM Gold Delhi	
3. AIR Marathi	11. AIR Punjabi	19. AIR Hindi	27. AIR Urdu	35. AIR Itanagar	43. RJ1VBS	
4. AIR Tamil	12. AIR Puducherry	20. AIRN.E	28. AIR Oriya	36. AIR Agartala	44. RJ2VBS	
5. AIRVBS	13. AIR Srinagar	21. AIR Dehradun	29. AIR Malayalam	37. AIR Leh	45. AIR World Ser1	
6. AIR Rohtak	14. AIR Lucknow	22 AIR Portblair	30. AIR Assamese	38. AIR Shimla	46. AIR World Ser2	
7. AIR Vijayawada	15. AIR Patna	23. AIR Jaipur	31. AIR Raipur	39 AIR Jammu	47. AIRN' hood Ser1	
8. AIR Imphal	16. AIR Bhopal	24. AIR Gangtok	32. AIR Shillong	40. Gyanwani	48. AIRN' hood Ser2	
18 TV+8 RADIO	18 TV+8 RADIO	18 TV+8 RADIO	18 TV+8RADIO	16 TV+8RADIO	20 TV+8RADIO	

Brief Details of Educational 51 Channels available on DD FreeDish STBs on Satellite GSAT- 15, 93.5E

TS-7	TS-8	TS-9
Freq (MHz)U/L-14390 D/L-11590,Pol.-V S.R.-29.5MSps,FEC-3/4	Freq (MHz)U/L-14470 D/L-11670,Pol.-V S.R.-29.5MSps,FEC -3/4	Freq (MHz)U/L-14350 D/L-11550,Pol.-H S.R.-29.5MSps,FEC-3/4
111. DD Swayam Prabha1	128. DD Swayam Prabha18	145. DD Vande Gujarat1
112. DD Swayam Prabha2	129. DD Swayam Prabha19	146. DD Vande Gujarat2
113. DD Swayam Prabha3	130. DD Swayam Prabha20	147. DD Vande Gujarat3
114. DD Swayam Prabha4	131. DD Swayam Prabha21	148. DD Vande Gujarat4
115. DD Swayam Prabha5	132. DD Swayam Prabha22	149. DD Vande Gujarat5
116. DD Swayam Prabha 6	133. DD eVidya 1	150. DD Vande Gujarat6
117. DD Swayam Prabha7	134. DD eVidya 2	151. DD Vande Gujarat7
118. DD Swayam Prabha8	135. DD eVidya 3	152. DD Vande Gujarat8
119. DD Swayam Prabha9	136. DD eVidya4	153. DD Vande Gujarat9
120. DD Swayam Prabha10	137. DD eVidya5	154. DD Vande Gujarat10
121. DD Swayam Prabha11	138. DD eVidya6	155. DD Vande Gujarat11
122. DD Swayam Prabha12	139. DD eVidya 7	156. DD Vande Gujarat12
123. DD Swayam Prabha13	140. DD eVidya8	157. DD Vande Gujarat13
124. DD Swayam Prabha14	141. DD eVidya 9	158. DD Vande Gujarat14
125. DD Swayam Prabha15	142. DD eVidya10	159. DD Vande Gujarat15
126. DD Swayam Prabha16	143. DD eVidya11	160. DD Vande Gujarat16
127. DD Swayam Prabha17	144. DD eVidya12	161. DD Digi Shala

Total TV Channel capacity: -161 TV(139 Channels in MPEG-2, SD(including 51Educationalchannels)+20 in MPEG-4, SD + 1 Home Channel (MPEG-4, SD) + 1 HD channel in MPEG-4)Total RADIO Channels capacity:-48
Total available TV Channels at present: - 139 in SD(MPEG-2)+20 in SD(MPEG4)+1 Home Channel (in SD MPEG-4)+1 Channel in HD in MPEG-4

Annexure - XVI
VVIP/IMPORTANT OB COVERAGE FOR THE PERIOD APRIL 2020 TO MARCH 2021

Sl. No.	Event	Place	Date
1	Live telecast of Swearing In Ceremony of CVC by Hon President	Rashtrapati Bhawan, New Delhi	25.04.2020
2	World Environment Day 2020	Paryavaran Bhawan, New Delhi	06-05-2020
3	Rath Yatra	Puri (Odisha)	23-06-2020, 01.07.2020, 02.07.2020, 03.07.2020 &04.07.2020
4	Launch of Satellite from ISRO Sriharikota	Sriharikota	
5	Amarnath Aarti	Holy Shrine Amarnath J&K	5th July to 3rd August 2020
6	LEH	LAC LEH(J&K)	03.07.2020
7	Bhumi Pujan Ayodhya	Ayodhya	05-08-2020
8	Janmashtami	Dwarka & Mathura	12-08-2020
9	IDC Bands	34 Locations PAN India	11-06-2020
10	Swearing-In of CVC	Rashtrapati Bhawan	08-07-2020
11	Swachhata Bhawan, Raj Ghat	Raj Ghat	08-08-2020
12	IDC 2020	Red fort & Raj Ghat	15-08-2020
14	Visit of President to war Memorial	War Memorial Delhi	15-08-2020
15	Teacher's Day	Shastri Bhawan	05-09-2020
16	Induction of Rafael Jet	Air Base Ambala	09-10-2020
17	MP Govt Function	Bhopal	16-09-2020 to 28-09-2020
19	PM VC By NIC	7 LKM, Delhi	24-9-2020
20	Gandhi Jayanti	Gandhi Smriti, Delhi	02-10-2020
21	Floral Tributes to Father of Nation	Raj Ghat	02-10-2020
22	National Non- Violence Day	Gandhi Smriti, Delhi	02-10-2020
23	Inauguration of Atal Tunnel By PM	Manali	03-10-2020

Sl. No.	Event	Place	Date
24	PM Rally in Bihar at 12 Locations	Bihar (Various Places)	03.10.2020, 23.10.2020 28.10.2020, 01.11.2020
25	Air Force Day	Hindon (UP)	07-10-2020
26	RAF Raising Day	Gurugram	07-10-2020
27	Ramleela at Ayodhya	Ayodhya (UP)	17/10/2020 to 25/10/2020
28	Visit of VVIP at Siliguri	Siliguri (West Bengal)	19/10/2020 to 20/10/2020
29	Visit of Defence Minister to Gangtok	Gangtok (Sikkim)	25/10/2020 to 26/10/2020
30	PM Visit to Kewadia (Gujarat)	Kevadia (Gujarat)	30/10/2020 to 31/10/2020
31	Floral Tributes to Sardar Patel	Delhi	31/10/2020
34	VISIT of HM to Kolkata	Kolkata	05/11/2020 to 06/11/2020
35	Oath Of CIC	Rashtrapati Bhawan	07/11/2020
36	Visit of Hon'ble Home Minister to Kolkatta	Kolkatta	05/11/2020 to 06/11/2020
37	Passing out parade NDA	Pune	07/11/2020
38	Launch of Satellite from ISRO Sriharikota	Sriharikota	06/11/2020
39	Oath of CIC	Rastrapati Bhawan	07/11/2020
40	Passing out parade & Piping ceremony from Officers Institute Chennai	Chennai	21/11/2020
41	Swearing in ceremony of Hon'ble Chief Minister Bihar	Patna	16/11/2020
42	Hon'ble Prime Minister's Visit to Varanasi	Varanasi	29/11/2020 to 30/11/2020
43	Shabad Kirtan	Kapurthala, Punjab	30/11/2020
44	64 Mahaparinirwan Diwas	Dadar Mumbai	06/12/2020
45	Foundation Laying Ceremony of New Parliament	Delhi	10/12/2020
46	Martyrs Day	Parliament Delhi	13/12/2020
47	Vijay Diwas, War Memorial	Delhi	16/12/2020

Sl. No.	Event	Place	Date
48	Hon'ble Prime Minister's Visit to Kutch	Gujarat	15/12/2020
	Launch of Satellite from ISRO	Sriharikota	17/12/2020
49	Kissan Sarvopri followed by Hon'ble Prime Minister's Speech	Delhi	25/12/2020
50	Hon'ble Prime Minister's visit to Sadaiv Atal	Delhi	25/12/2020
51	Hon'ble Prime Minister's VC from 7 LKM	Delhi	12/01/2021
52	Makaravilakku festival Sabarimala Temple	Thiruvananthapuram	14/01/2021
53	Launch of COVID Vaccine by Hon'ble Prime Minister in Virtual Mode	PAN India	16/01/2021
54	Start Up India by Hon'ble Prime Minister in Virtual Mode	PAN India	16/01/2021
55	Launch of Special Trains to Kevadia (Gujarat) from Seven locations.	Ahmadabad, Rewa, Delhi, Chennai, Dadar, Prabhat Nagar, Kevadia, Varanasi	17/01/2021
56	Hon'ble Prime Minister's Visit to Assam	Sivasagar (Assam)	23/01/2021
57	RDC 2021 at Delhi Integrated Live Coverage from Rastrapati Bhawan, Rajpath & National War memorial	Delhi	26.01.2021
58	Ceremonial departure of Hon'ble President for addressing both Houses of Parliament from Forcouth Rastrapati Bhawan to Central Hall Parliament for Budget Session 2021. Integrated Live Coverage	Delhi	29.01.2021
59	Beating the Retreat 2021	Delhi	29/01/2021
60	73rd Anniversary of Martyrdom Day of Mahatma Gandhi	Delhi	30/01/2021
61	Union Budget session 2021 Integrated coverage from Rastrapati Bhawan, Vijay chowk to Parliament House	Delhi	01/02/2021
62	Hon'ble Prime Minister's Address on death Anniversary of Deen Dayal Upadhyay	Delhi	11/02/2021
63	Hon'ble Prime Minister's Visit to Kochi	Kerala	14/02/2021
64	Hon'ble Prime Minister's Visit to Chennai	Tamil Nadu	14/02/2021
65	Hon'ble Prime Minister's VC in Assam	Majuli (Assam)	18/02/2021
66	Hon'ble Prime Minister's Visit to West Bengal	Hoogly (West Bengal)	22/02/2021

Sl. No.	Event	Place	Date
67	Hon'ble President Visit to Gujarat	Ahmedabad	24/02/2021 to 25/02/2021
68	Hon'ble Prime Minister's Visit to Chennai, Pondichery and Coimbatore	Chennai, Pondichery and Coimbatore	25/02/2021
69	Inauguration of Patna High Court by Hon'ble Chief Justice of India	Patna (Bihar)	27/02/2021
70	Launch of PSLV satellite at Sriharikota	Sriharikota (AP)	28/02/2021
71	Hon'ble Prime Minister's Man Ki Baat 2.0	PAN India	28/02/2021
72	Visit of Hon'ble President to MP	Damoh & Jabalpur (MP)	06/03/2021 to 07/03/2021
73	Visit of Hon'ble Prime Minister's to Kevadia	Kevadia (Gujarat)	06/03/2021
74	Assembly Election at Assam, Tamil Nadu, Kerala, Puducherry & West Bengal	Various Places in Assam, Tamil Nadu, Kerala, Puducherry & West Bengal	06/03/2021 to 06/04/2021
75	52nd Raising Day of CISF	Ghaziabad (UP)	10/03/2021
76	Janmat 2021	Sivasagar (Assam)	10/03/2021
77	Hon'ble President Visit to Tamil Nadu	Vellore, Chennai	10/03/2021 to 11/03/2021
78	Hon'ble Prime Minister's Visit to Sabarmati, Gujarat	Sabarmati (Gujarat)	12/03/2021
79	82nd Raising Day of CRPF	Delhi	19/03/2021
80	Pariksha Mein Samiksha by Hon'ble Prime Minister	LKM	26/03/2021
81	Hon'ble Prime Minister's visit to Bangladesh	Bangladesh	26/03/2021 to 27/03/2021
82	Janmat 2021	Kochi (Kerala)	31/03/2021

Annexure - XVII

Doordarshan (Creation of Capital Assets)

Annual Plan 2020-21

Statement of Targets & Achievements

Sl. No.	Component	SBG 2020-21	FE 2020-21	Exp. 2020-21	Targets/ Physical Output	Achievements/ Remarks (Present status as on 31.03.21)
1.	Modernization (including Digitization), Augmentation & Replacement of Transmitters	0.79	1.87	1.87	Tower strengthening at Muzaffarpur & Gangtok for DTTs	Completed at Muzaffarpur & under progress at Gangtok.
					Supply, Installation, Testing & Commissioning of RF Network Planning and Optimization Software system – Completion of work	RF Network Planning & Optimization Software System commissioned.
2.	Modernization, Augmentation & Replacement of Satellite Broadcast equipment	26.22	15.12	15.12	Modernization of Earth station at 11 locations (Kolkata, Bhubaneswar, Lucknow, Ahmedabad, Chennai, Thiruvananthapuram, Bhopal, Jaipur, Jalandhar, Jammu & Shimla)	Individual Sub-systems are being procured. Up-converter & Down-converter, HPA, Test Loop Translator system, 32X32 SDI Router, Video Monitor, Encoder, IRD and Satellite Modulator system have been supplied. Technical evaluation completed for procurement of Audio Video Monitor System while tender under technical evaluation for OFC link. Spectrum Analyzer supplied at 8 locations. For another 8 locations these are under process of procurement.

Sl. No.	Component	SBG 2020-21	FE 2020-21	Exp. 2020-21	Targets/ Physical Output	Achievements/ Remarks (Present status as on 31.03.21)
					SITC of Uplink Antenna System at 6 locations (Chennai, Kolkata, Thiruvananthapuram, Ahmedabad, Bhubaneswar & Lucknow) & UPS System Replacement of Uplink PDA at Chandigarh	Purchase orders have been issued for supply of Uplink Antenna System & UPS System. Purchase order placed for SITC of Uplink Antenna system.
3.	Modernization & Digitalization of Studios	17.26	20.02	18.90	<p>Procurement of 2 M/E Digital Production Switchers at 16 locations (24 sets) (Jaipur (2), Bhubaneswar (2), Kolkata (2), Patna (2), Bhopal (2), Bengaluru (2), Chennai (2), Hyderabad (2), Jalandhar, Lucknow, Srinagar, Guwahati, Ahmedabad, Thiruvananthapuram, Mumbai, & Vijayawada) [Reference Sanction No. 04/18]</p> <p>Procurement of 2 M/E Digital Production Switchers (13 sets) and Analog & Digital Peripherals (13 sets), one each at 13 locations (Bhubaneswar, Bengaluru, Hyderabad, Ahmedabad, Mumbai,</p>	<p>Digital Production Switchers supplied.</p> <p>Digital Production Switcher & Analog & Digital Peripherals supplied.</p>

Sl. No.	Component	SBG 2020-21	FE 2020-21	Exp. 2020-21	Targets/ Physical Output	Achievements/ Remarks (Present status as on 31.03.21)
					Thiruvananthapuram, Agartala, Itanagar, Jammu, Kohima, Leh, Panaji & Shimla) [Ref. Sanction No. 01/19]	
					Procurement of Digital SPGs at 7 locations (7 sets) (Bhubaneswar, Kolkata, Guwahati, Bengaluru, Chennai, Hyderabad & Thiruvananthapuram). [Reference sanction No. 04/18]	Digital SPGs supplied. Digital SPGs supplied. Tender under technical evaluation for Digital Production switcher, Peripherals, HD Graphics & CG System.
					Procurement of Digital SPGs at 5 locations (5 sets) (Delhi, Lucknow, Mumbai, Hissar & Vijayawada) [Ref. Sanction No. 01/19]	
					Procurement of 2 M/E Digital Production Switchers, Analog & Digital Peripherals and HD Graphics & CG System	
					Procurement of EFP Vans for DDKs Guwahati & Thiruvananthapuram	EFP Van supplied at DDK Guwahati & Thiruvananthapuram.
4.	Expansion of DTH	41.19	15.75	15.75	Procurement of 1,20,000 DTH receive sets for remote, tribal & LWE areas of the country	Tender for procurement of 1,20,000 DTH receive sets cancelled due to administrative reason. Fresh Tender issued.



Sl. No.	Component	SBG 2020-21	FE 2020-21	Exp. 2020-21	Targets/ Physical Output	Achievements/ Remarks (Present status as on 31.03.21)
					Upgradation of DTH Platform	SITC of (3+1) RF chain has been completed. Equipment supplied & installation completed for SITC of DD DTH Expansion by Upgradation of existing 2 Compression chains.
5.	High Definition TV (HDTV)	14.46	9.06	9.06	Creation of Production set up for VVIP coverages	Accessories (additional) for Compact Camcorder, 35 mm ENG Camcorder & Compact Camcorder with Accessories (standard) have been supplied.
					Procurement of Mobile News Gathering Unit (back-pack) for RNUs at 13 locations (Agartala, Aizawl, Chandigarh, Hisar, Imphal, Jammu, Chennai, Kohima, Leh, Mumbai, Panaji, Shillong & Shimla)	Mobile News Gathering Unit (Back-pack) supplied.
					SITC of Automated News Production System at News HQ, Delhi (two projects, News Production Client Licenses (AP's ENPS) – Desktop (15 nos) & Mobile (25 nos) & Augmentation of DD-India Channel by providing Video server, Storage etc. clubbed together)	Tender under technical evaluation..

Sl. No.	Component	SBG 2020-21	FE 2020-21	Exp. 2020-21	Targets/ Physical Output	Achievements/ Remarks (Present status as on 31.03.21)
					Creation of Separate PCR of Presentation Studio for DD News in High Definition	Digital Audio Mixer, Teleprompter with Laptop, HD Waveform Monitor, Digital Frame Synchronizer, 64X64 HD/SD SDI Routing Switcher, 32 I/P Quad Head HD Multi-Image Processor, Digital SPG, 3 M/E HD Digital Production Switcher and Analog & Digital Peripherals supplied.
						Tender received & processed and under financial sanction for Studio Intercom System.
6.	Expansion of TV Channels – (a) Launch of 24x7 Channels from Raipur, Ranchi & Dehradun	8.05	3.73	3.73	Procurement of Multi Camera Mobile Production facility (EFP Van) at Dehradun	Tender issued.
					Procurement of 2 M/E Digital Production Switcher – 1 no each for Raipur, Ranchi & Dehradun	Digital Production Switchers have been supplied.
					Procurement of Post Production Facility – 3 nos each for Raipur, Ranchi & Dehradun	Tender under technical evaluation.
7.	Augmentation of Civil Infrastructure including Staff Quarters and other misc. works	7.08	0.32	0.32	Guest House at Chandigarh	Work has been completed.



Sl. No.	Component	SBG 2020-21	FE 2020-21	Exp. 2020-21	Targets/ Physical Output	Achievements/ Remarks (Present status as on 31.03.21)
					Balance work for completion of tower at Amritsar, shifting of Transmitters & other associated work	Work is under progress.
8.	Strengthening of Coverage in sensitive areas	---*		---*	Setting up 3 nos. of 10 kW HPTs at Patni Top, Green Ridge & Himbotingla	Installation of HPTs completed at all 3 sites Green Ridge, Himbotingla & Patni Top. Associated work like ITC of De-icing PDA, RF Feeder Cable & Antenna yet to be completed.
					Setting up 2 nos. of 5 kW HPTs at Rajouri	Transmitter & associated equipment received at site.
	Total	115.05	65.87	64.75		

* Booking of expenditure by All India Radio.



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