



INDIA'S PUBLIC SERVICE BROADCASTER

ANNUAL REPORT

2023-24

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1 CHAPTER

PRASAR BHARATI - AN OVERVIEW

A. INTRODUCTION:

Prasar Bharati, the only public service broadcaster in the country, was constituted as a statutory corporation under the Prasar Bharati (Broadcasting Corporation of India) Act, 1990 w.e.f. 23rd November, 1997. Prasar Bharati, with Akashvani (*erstwhile* All India Radio) and Doordarshan as its two constituents, is mandated to inform, educate and entertain public and harness people's participation through Developmental Support Communication (DSC) on its two media.

The need for a public service broadcaster like Prasar Bharati to ameliorate developmental broadcasting is even more apposite in view of more than 800 private TV channels and 388 private radio stations, mainly focussing on commercial programmes. Therefore, as a Public Service Broadcaster, Prasar Bharati is faced with the twin challenges of fulfilling its mandate as laid down in the Prasar Bharati Act in compliance with statutory while being commercially viable in the competitive world with private broadcasters. Formulating policies and initiatives to confront these twin challenges has been the focus of Prasar Bharati. Moreover, the ethical norms and guidelines developed by Prasar Bharati over a period are serving as benchmark for the industry.

Prasar Bharati currently reaches 90% by way of area and 98% by way of population of the whole country through its Radio network and almost 100% through satellite mode of TV network. Prasar Bharati is currently having 591 Akashvani Broadcasting installations, and 66 Doordashan Kendras to provide various Akashvani and DD services across the country.

Prasar Bharati with changing times has also transcended into the progressive & transformative mega wave of 'media Convergence' by orienting digitally. It provides access to its varied content by utilizing digital platforms like YouTube, Mobile Apps and Alexa for the burgeoning mobile and digital savvy local and global audiences. Prasar Bharati also effectuates active social media presence through platforms like Facebook, Twitter etc. to disseminate updated information and Live stream its content and other relevant details about events and news.

B. OBJECTIVES:

As per sub-section (2), the mandate given to Prasar Bharati enjoins the organization to function inter-alia with the following objectives: -

- i. Uphold the unity, integrity of the country and the values enshrined in the Constitution.
- ii. Promote national integration.
- iii. Safeguard the citizen's right to be informed on all matters of public interest and presenting a fair and balanced flow of information.
- iv. Pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.

- v. Create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.
- vi. Provide adequate coverage to the diverse cultures, sports & games, and the youth affairs.
- vii. Promote social justice, safeguarding the rights of working classes, minorities, and tribal communities.
- viii. Promote research and expand broadcasting facilities and development in broadcast technology.

C. THE PRASAR BHARATI BOARD:

Prasar Bharati is governed at the apex level by the Prasar Bharati Board, which is vested with powers for general superintendence, direction and management of the affairs of the Corporation. Prasar Bharati Board comprises of a Chairperson, an Executive Member (Chief Executive Officer), Member (Finance), Member (Personnel), six part-time Members, a representative of the Ministry of Information & Broadcasting and the Director General of Akashvani and Doordarshan as its ex-officio Members. The tenure of Chairman is three years subject to the maximum age limit of 70 years, whichever is earlier. The Executive Member has tenure of five years, subject to an age-limit of sixty-five years, whichever is earlier. The Member (Finance) and the Member (Personnel) are whole-time Members with six-year tenure each, subject to the age limit of 62 years, whichever is earlier. The Prasar Bharati Board normally, convene meetings atleast six times in a year. Except for implementation of Plan schemes funded by the Government wherein, a delegation of power is separately prescribed, the Board enjoys full financial powers.

The composition of Prasar Bharati Board from 01.04.2023 to 31.03.2024 is as under:

- **Chairman** Shri Navneet Kumar Sehgal
(w.e.f. 16.03.2024)
- **Chief Executive Officer** Shri Gaurav Dwivedi

Whole Time Members

- Member (Personnel) Shri Gaurav Dwivedi
(Addl charge w.e.f. 21.11.2022)
- Member (Finance) Shri D.P.S. Negi
(till 11.11.2023), Vacant thereof.

Members Nominated by Ministry of Information & Broadcasting

- Addl. Secy., MIB & Nominated Member Ms. Neerja Sekhar

Part Time Members

- Shri Ashok Kr. Tandon w.e.f. 08.07.2020
- Shri Sanjay Gupta w.e.f. 08.07.2020

- Shri Alok Agrawal till 22.11.2023
- Smt Shaina NC till 22.11.2023

Ex-Officio Members

- Director General, DD Additional charge has been given to Ms Kanchan Prasad DG:DD HQ, w.e.f. 01.01.2024 (Forenoon).
- Director General, Akashvani Ms. Vasudha Gupta

MEETINGS OF THE PRASAR BHARATI BOARD

During the reporting period, 5 meetings of Prasar Bharati Board (179th to 183rd) and 18 meetings of Board Committees were convened. Some of the important decisions taken and key matters that were deliberated are as under:

- Revision of rate for artist and casual assignees for Doordarshan.
- DD INDIA'S editorial policy.
- Procedure of promotion of employees in Prasar Bharati.
- Creation of a content dissemination agency for usage by news media outlets leveraging Prasar Bharati's extensive news gathering and production networks.
- Approval of 'Prasar Bharati Content Sourcing Policy 2023 (amended).

D. THE ORGANISATIONAL SETUP

The Prasar Bharati Board functions at the apex level ensuring formulation and implementation of the policies of the organization and fulfilment of the mandate in terms of the Prasar Bharati Act, 1990. The Executive Member functions as a Chief Executive Officer the (CEO) of the Corporation subject to the control and supervision of the Board.

There is a Member (Finance) and Member (Personnel) who look after matters relating to Finance, and Personnel respectively, which are submitted to the CEO and the Board through the Member (Finance) and Member (Personnel) as required, for the purpose of advice, implementation of proposals and decisions thereon. Officers from different streams working in the Prasar Bharati Secretariat assist the CEO, Member (Finance) and Member (Personnel) in integrating actions, operations, plans and policy implementation and also after the budget, accounts and general financial matters of the Corporation.

Prasar Bharati also has a unified vigilance set up at the headquarters, headed by a Chief Vigilance Officer. Prasar Bharati has its Sales and Marketing Divisions to look after all marketing activities of both Akashvani and Doordarshan.

The Directorate General of Akashvani and the Directorate General of Doordarshan are headed by the respective Director Generals. They function in close association with the CEO, Member (Finance) and Member (Personnel) in carrying out the day-to-day affairs of Akashvani and Doordarshan. The DGs are assisted by Additional Directors General (ADGs) in Programme, Administration and Finance Wings, and an Engineer-in-Chief in the Engineering Wing.

The News Wing of Akashvani is headed by Director General, News Service Division (NSD) and that of Doordarshan by Director General, News and Current Affairs (N&CA).

The respective Directorates are responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human

resource management, overseeing operations and maintenance activities, etc. of all the Akashvani and Doordarshan set up across the country.

Field level Operations and Management are executed through five zonal offices based on the geographical coverage of Akashvani and Doordarshan located at Delhi (North Zone), Chennai (South Zone), Kolkata (East Zone), Mumbai (West Zone) and Guwahati (North East Zone). ADG level officers function as Zonal Heads for Content Operations, Broadcast Operations and Administration. A National Zone supervises the channels of Doordarshan and Akashvani. In parallel, five engineering zones based upon the geographical coverage and National Engineering zone are set up for project and maintenance.

Prasar Bharati has a Vigilance set-up at the headquarters headed by a Chief Vigilance Officer.

Commercial Sales and Billing of Akashvani is handled by the Central Sales Unit (CSU) at Mumbai along with 15 main Commercial Broadcasting Service (CBS) Centers (renamed Sales Centres- SCs) across the Country. The Commercial Revenue Division (CRD) (renamed Public Outreach Service -POS) in Delhi manages Government business. Corporate Sales in Doordarshan are handled by Commercial Revenue Divisions (CRDs) (renamed Sales Divisions-SDs) located in Mumbai, New Delhi, Kolkata and Bengaluru. Centralised Billing is done by the Doordarshan Commercial Service (DCS) in Delhi.

The National Academy of Broadcasting & Multimedia (NABM) with its main campus at Kingsway Camp, Delhi is Prasar Bharati's training Institute. It has regional campuses at Bhubaneswar and Shillong. The training institute of Prasar Bharati pulsate with the ethos of imparting & executing excellence. The training matrix is embedded in a comprehensive training programme that promotes skill development, artistic sensibility & sensitivity and transforms the employees into more creative, innovative, productive and effective workforce to bring out tangible improvement in the capacity building and overall performance/development of the officers working in Prasar Bharati.

The Academy's Programme Division is responsible for in-service training of Programme and Administrative personnel. The Technical Division organizes Training Courses for the engineering staff. The NABM also conducts departmental promotion examinations for staff including examination for recruitment in various cadres.

The Archives, Research Department, Civil Construction Wing (CCW) and Akashvani Resources are common facilities for Akashvani and Doordarshan. The PB Recruitment Board (PBRB) created on 12.02.2020, handles recruitment of personnel below the level of Joint Secretary to the Govt. of India.

E. REFORMS AND STRATEGIES:

DD News and DD India are available on various platforms:-

- a. Satellite
- b. DTH
- c. Mobile app
- d. Social Media platform-YouTube, Facebook, X, Instagram, Whatsapp Channel
- e. DD News website-<http://ddnews.gov.in>



The English Twitter handle of DD News @DDNewsLive was launched in January, 2013 and is being followed by more than 3.7 Million people. Another Twitter handle in Hindi language @DDNewsHindi was started in January, 2014 has over 1.2 Million followers.

Similarly, Facebook Page of DD News is being liked by almost 20 lakh people and over 2.5 million people are following the FB Page.

DD News's Instagram account can be accessed through - https://www.instagram.com/dd-news_official/ The handle has over 3 lakh followers with over 7300 posts. The Newly launched Public app has around 1000 followers. The handle can be accessed through @ddnewsdigital.

A dedicated YouTube Channel <http://www.youtube.com/ddnews> was launched in February, 2013. Presently the YouTube channel of DD News has over 4.95 million subscribers.

Besides TV, DD News can be accessed through the following means:

- a) Website
- b) YouTube channel
- c) NIC's live cast channel: <http://webcast.gov.in>

DD India Facebook page has 1.3 lakh followers. The English Twitter handle of DD India @DDIndiaLive was launched in January, 2016, which became fully functional in 2019, and is being followed by more than 95,520 people.

A dedicated YouTube Channel <http://www.youtube.com/ddindia> was launched in 2018. Presently the YouTube channel of DD India has over 5 lakh subscribers. DD India's Instagram account- <https://www.instagram.com/ddindialive/> was launched in September 2019 and has over 128,200 followers with over 6400 posts.

DD India recently launched a website. The website can be accessed by visiting www.ddindia.co.in. DD India also recently launched a mobile app. The app is available both on Google Play Store and Apple App Store.

DD India, besides as a television channel, can be accessed through the following means:

- a. Twitter
- b. YouTube Channel
- c. Mobile App
- d. Website - www.ddindia.co.in

Achievements of DD News in FY 2023-2024

The noteworthy achievements of DD News in FY 2023-2024 are summarised below:

Widespread coverage of

1. Major events like the Republic Day, Independence Day, International Day of Yoga, Ram Mandir Pran Pratishtha, successful launch of Chandrayaan 3, International Year of Millets.
2. Campaigns like the implementation of the new Criminal laws, Meri Maati Mera Desh, Rashtriya Poshan Maah, Viksit Bharat Sankalp Yatra, Kashi Tamil Sangamam, Akhil Bharatiya Shiksha Samagam, G-20 Summit 2023 under Indian Presidency.

3. Special broadcast of Mann ki Baat, Pariksha Pe Charcha, 9 Years of 'Seva, Sushasan and Gareeb Kalyan'.
4. Programmes like Aapda Ka saamna, Startup Champions 2.0, Cabinet Ke Bade Faisle, Hamare Padma 2.0, IFFI Ke Rang Cinema Ke Sang etc.
5. Special series 'DD Dastavez', showcasing the rich archival material available with Doordarshan.
6. Regular Sanskrit bulletin, weekly Sanskrit news programme Vaartavali, regular news bulletins with sign interpretation for the hearing impaired.

Achievements of DD India

DD India is covering diverse spectrum of news & current affairs, foreign affairs, entertainment and sports based programmes.

Major Programmes of DD India highlighting prowess of India across diverse fields at global stage are as follows:

- Indian Diplomacy- The Interview based programme is a show based on in-depth analysis and research on India's diplomatic relations and foreign policy.
- Connecting the Dots – The flagship show on DD India which delves into deeper understanding of complex global issues.
- Voice of the Global South – Highlighting the issues and progress of the Global South region to the world.

Revamp of DD India

- A US-based international agency, Feature Story News (FSN) was engaged for revamp of DD India with New Look and Feel before G20. The channel underwent a remarkable transformation, aligning itself with contemporary Indian standards while keeping a global perspective in mind.
- The revamp of the channel was done with the permanent upgrade of its Studio. The infusion of high-quality equipment, lighting, and aesthetics ensured that the channel's broadcasts are on par with international standards.
- A striking addition to the studio was the new video wall, showcasing the essence of the "New Age India". A seamless video is run in sync through 3 video walls, and new elements are added to highlight important events like BRICS Summit, G 20 Summit etc.
- The bulletins were renamed cutting across different time zones. Bulletins have been revamped and standardized as DDI Live (30 min.), DDI Newshour (60 min.). A new bulletin DDI Global has been introduced which is co-anchored from London and U.S.A.
- Global Inputs are provided by the FSN from America, Africa, Europe and Asia.

F. IT INITIATIVES:

The IT Division has undertaken several initiatives to enhance the organization's technological capabilities, improve operational efficiency, and support strategic objectives. The key IT initiatives taken during the report period are:

1. STB Portal

- **Initiative:** Created an in-house portal to collect beneficiary details for distributing FreeDish STBs under various government schemes.
- **Impact:** Supports the distribution of DTH service sets under the Vibrant Village Programmes, BADP & LWE, and the J&K Scheme under the MHA, aiding in the broader dissemination of digital services.

2. SHABD Portal

- **SHABD (Shared Audio-Visuals for Broadcast and Dissemination)** is a news service launched by Prasar Bharati to meet the daily news needs of the Indian media industry. As India's public broadcaster, Prasar Bharati operates both Doordarshan and Akashvani, which function under its aegis.
- SHABD stands as a testament to Prasar Bharati's commitment to supporting the Indian media industry by providing diverse, high-quality news content. Through its extensive network and innovative approach, SHABD significantly enhances the accessibility and dissemination of news across India.
- **Key Features of SHABD**
 - **Extensive Reporter Network:** SHABD leverages the expansive reporter network of Akashvani and Doordarshan to gather news from across the country.
 - **Diverse News Formats:** The news is available in various formats, including video, audio, text, and photo, catering to different media needs.
 - **Wide Language Coverage:** News is offered in most Indian languages, ensuring accessibility for a diverse audience.
 - **Multiple News Categories:** The service provides news in more than 24 categories, covering a wide range of topics and interests.
- **Target Audience**
 - SHABD primarily serves Indian news and media organizations that are registered for the service, providing them with reliable and comprehensive news content.
- **Impact**
 - **Enhanced News Coverage:** By utilizing the vast network of reporters, SHABD ensures comprehensive and timely news coverage from all corners of the country.
 - **Support for Media Organizations:** The service aids Indian media organizations in meeting their daily news requirements efficiently.
 - **Diverse Content:** Offering news in multiple formats and languages ensures that content is accessible and useful to a broad audience.

3. Prabhakar Portal

- **Purpose:** The Prabhakar Portal for GST compilation aims to stream line and automate the process of Goods and Services Tax (GST) compliance within Prasar Bharati. Prabhakar Portal is a significant step towards modernizing and streamlining the tax compliance processes. Prabhakar portal enhanced efficiency, accuracy, and transparency in GST-related activities, ultimately contributing to the organization's financial management objectives.

- **Key Features:**

- **Data Integration:** Integration with internal systems to capture transaction data relevant to GST, including purchases, sales, and expenses.
- **GST Calculation:** Automated calculation of GST liabilities based on transaction data, taking into account applicable tax rates and exemptions.
- **GST Filing:** Generation and filing of GST returns, including GSTR-1 (outward supplies), GSTR-3B (summary return), and any other required filings.
- **Compliance Monitoring:** Tracking of GST compliance status, including due dates for return filing, payment of taxes, and reconciliation of input tax credits.
- **Vendor Management:** Management of vendor data and documentation for GST compliance, including GSTIN verification and vendor reconciliation.
- **Reporting and Analytics:** Generation of reports and analytics on GST-related activities, providing insights into tax liabilities, input tax credits, and compliance trends.
- **Document Management:** Centralized storage and retrieval of GST-related documents, such as invoices, purchase orders, and tax notices.
- **User Access and Permissions:** Role-based access control to ensure data security and compliance with confidentiality requirements.

- **Benefits:**

- **Efficiency:** Automation of GST processes reduces manual effort and minimizes errors associated with manual data entry.
- **Accuracy:** Automated calculations and validations ensure accurate GST compliance and reporting.
- **Timeliness:** Prompt filing of GST returns and adherence to compliance deadlines, avoiding penalties and interest charges.
- **Transparency:** Centralized access to GST data and reports promotes transparency and accountability in tax compliance.
- In addition, following portal have been developed in past and IT is providing extensive support for operation and maintenance of these in-house developed applications. Some of the applications are listed below:

1. E-Invoice Portal

- **Initiative:** Developed an in-house portal (<https://einvoice.prasarbharati.org>) to generate IRNs (Invoice Reference Numbers) through the Government of India's e-invoice portal (API from einvoice1.gst.gov.in).
- **Impact:** This portal is used for B2B and B2C invoicing within Prasar Bharati, streamlining the invoicing process and ensuring compliance with government regulations.

2. Talent Booking System (TBS) Portal

- **Initiative:** Created the TBS portal to maintain transparency and ease of operations in talent booking across Prasar Bharati units.

- **Impact:** Facilitates booking of guests, experts, artists, and jockeys across units in India, with a public interface for transparency in expenditure.

3. Streaming Services

- **Initiative:** Integrated 250+ radio stations into a streaming platform using an Indian CDN provider as part of the Alternate Platform Scheme.
- **Impact:** Allow listeners to access their favorite channels globally, increasing the reach and accessibility of radio services.

4. DTH Slot Auction Portal

- **Initiative:** Developed a portal for managing online auctions for DTH channel slots.
- **Impact:** Conducted multiple successful auction cycles, enhancing the efficiency and transparency of the auction process.

5. Cue Sheet Portal

- **Initiative:** Implemented a portal for preparing and viewing cue sheets online at various stations.
- **Impact:** Reduces paper usage and supports the Green India Clean India Movement, promoting environmental sustainability.

6. PrasarNet (Intra-Network Portal)

- **Initiative:** Developed an intra-network portal to facilitate access to internal letters, orders, circulars, and other documents.
- **Modules:**
 - Gem Statements
 - Corona Dashboard
 - Grievance Portal
 - Staff Quarter Complaint Mechanism (Separate URL)
 - Reservation Roster (Separate URL)
- **Impact:** Improves internal communication, document management, and operational efficiency.

7. Cybersecurity Enhancements

- **Initiative:** Implemented advanced cybersecurity measures, including regular security audits, vulnerability assessments, and employee training.
- **Impact:** Strengthens the organization's defences against cyber threats, protecting sensitive data and ensuring compliance with security standards.

8. Cloud Migration

- **Initiative:** Initiated the migration of critical applications and data to cloud-based platforms.

- **Impact:** Enhances scalability, reduces IT costs, and improves disaster recovery capabilities.

9. Digital Transformation and Process Automation

- **Initiative:** Automated various internal processes using digital tools and technologies.
- **Impact:** Increases efficiency, reduces manual errors, and frees up resources for more strategic activities.

10. Employee Training and Development

- **Initiative:** Conducted regular training sessions on new technologies, software applications, and cybersecurity practices.
- **Impact:** Enhances the technical skills of employees, ensuring they are equipped to utilize new systems effectively.

11. Vendor and Asset Management System

- **Initiative:** Developed a comprehensive system for managing IT assets and vendor relationships.
- **Impact:** Improves tracking and utilization of IT assets, and ensures that vendor agreements and service levels are maintained.

These initiatives demonstrate the IT Division's commitment to leveraging technology to drive innovation, improve operational efficiency, and support the strategic goals of the organization.

G. IMPORTANT ACTIVITIES AND ACHIEVEMENTS:

- Modernization/ up-gradation of Akashvani (All India Radio) and Doordarshan network is a continuous process. Modernization plans cover a broad spectrum, which, inter alia, include digitalization, adoption of new technologies at par with international standards, replacement of old ageing equipment and upgradation etc. Schemes in this regard are formulated time to time and implemented as per Govt approval which depends upon availability of funds/resources and inter-se priorities.
- In view of emerging trends in Broadcasting and change in consumer viewing habits, Prasar Bharati has signed a Memorandum of Understanding (MoU) with IIT Kanpur to develop Next Gen. Broadcast solution/roadmap for Digital Terrestrial Broadcasting consistent with emerging standards.
- After completion of small scale Proof of Concept (PoC)/Trial in Bengaluru of "Next Generation Broadcast Technology – Direct to Mobile (D2M)", Hybrid PoC in Delhi has also been completed. The Report on PoC on "Next Generation Broadcast Technology – Direct to Mobile (D2M) Trial" submitted by IIT Kanpur has been submitted to Ministry.
- Content Innovation is a major thrust area and has seen synergy across radio and television, language amplification to address the wide diversity, and creating value from the rich archives. While focusing on its primary mission of public service broadcasting, popular content in new and innovative formats produced in collaboration with best in the industry has given a new fillip and boost to the entertainment fare on the networks.

The international footprint of DD India-- the international channel of Doordarshan-- has also grown in the last two years making it popular among the large Indian diaspora spread across the globe.

- DD Free Dish which is a free to air (FTA) DTH service has been further augmented for its bouquet to contain 167 TV channels {39 DD channels (including 4 HD), 2 Parliamentary channels, 51 co-branded educational channels, 3 foreign public broadcasting channels and 72 private GEC, movie, news, music} and 48 radio channels. Currently available in approx. 45 million households, it is the largest DTH platform in the country.
- Both Akashvani and Doordarshan are repositories of priceless archival collections of music, plays, serials etc., besides content of historical importance which have been completely digitized and have been made available online.
- With 591 Broadcasting Centres of Akashvani, 66 Doordarshan Kendras, DD FreeDish DTH Setup etc., spread across the length and breadth of the country, Prasar Bharati offers one of the most effective communication platforms for developmental outreach and commercial messaging.
- 91 Nos. of 100 W FM Transmitters were inaugurated by Hon'ble PM on 28.04.2023 to boost radio connectivity. These transmitters have been installed in 84 districts across 18 states & 2 UT. The States and UTs covered include Bihar, Jharkhand, Odisha, West Bengal, Assam, Meghalaya, Nagaland, Haryana, Rajasthan, Uttar Pradesh, Uttarakhand, Andhra Pradesh, Kerala, Telangana, Chhattisgarh, Gujarat, Madhya Pradesh, Maharashtra, Ladakh and Andaman and Nicobar Islands.
- Further during a mega event on 19.01.2024, revamped DD Tamil Channel in HD, 12 Akashvani FM Transmitters and 4 DD TV Transmitters were dedicated to the nation by Hon'ble PM. Also foundation stone ceremony for 26 Akashvani FM Transmitters were done remotely by Hon'ble PM during the mega event on 19.01.2024.

2 CHAPTER

GLOBAL OUTREACH

Global Outreach Division of Prasar Bharati deals with activities related to International Relations such as signing of Memorandum of Understandings (MoUs) & Agreements with Public/Private Service Broadcasters/Organisations of foreign countries. It facilitates the official visit of officials of all the verticals of Prasar Bharati to the foreign countries, organizing in-country/sub-regional workshops/ conferences/ events for the foreign MoU Partners as well as the International Broadcasting Unions such as Asia Pacific Broadcasting Union (ABU), Asia Pacific Institute for Broadcast development (AIBD) etc; organizing participation of its officials in international competitions /events/conferences.

A. MEMORANDUM OF UNDERSTANDINGS (MoUs)/AGREEMENTS WERE SIGNED BY PRASAR BHARATI DURING THE PERIOD:

1. Following MoUs/ Agreements were signed by Prasar Bharati during the period:

S. No.	Country	Broadcaster	Date of Signing	Purpose
1.	Mauritius	Mauritius Broadcasting Corporation (MBC), Mauritius	12.05.2023	Exchange of contents, co-productions, exchange of personnel/ trainings and distribution of DD India, DD Urdu, and DD Sports 2.0 in Mauritius on gratis basis.
2.	Germany	Deutsche Welle	07.07.2023	Regarding telecast of Programme 'Eco India' on DD network for two years 2023-25.
3.	Malaysia	RTM Malaysia	07.11.2023	Exchange of programme in different genres such as news and news materials in Radio and Television and Co-production of programmes.

- **Mauritius Broadcasting Corporation (MBC), Mauritius:** A MoU between Prasar Bharati and Mauritius Broadcasting Corporation (MBC), Mauritius was signed on 12.05.2023 in the field of exchange of contents, co-productions, exchange of personnel/ trainings and distribution of DD India, DD Urdu, and DD Sports 2.0 channels in Mauritius on gratis basis. Ms. K. Nandini Singla, High Commissioner of India, Mauritius signed the MoU on behalf of Prasar Bharati.
 - **ECO India Agreement with Deutsche Germany:** A MoU between Prasar Bharati and DW Germany related to telecast of Programme 'Eco India' on DD network was signed on 07.07.2023 and valid for two years 2023-25.
 - **RTM Malaysia:** A MoU between Prasar Bharati and RTM Malaysia was signed on 07.11.2023 at Hyderabad House, New Delhi. Additional Secretary, Ministry of Information & Broadcasting on behalf of Prasar Bharati and High Commissioner of Malaysia in India on behalf of RTM Malaysia signed the MoU. It envisages exchange of contents in different genres, news and news materials in Radio and Television programmes, and Co-production of programmes.
2. **Formation of the Joint Working Group (JWG):** A Joint Working Group (JWG) comprising of officers from Prasar Bharati, M/o Information & Broadcasting and M/o

External Affairs was constituted to frame the strategy for enhancing co-operation and collaboration efforts of Prasar Bharati with international broadcasters including the exploration of possibilities of distribution of DD India channel world over. Eighth Meeting of Joint Working Group (JWG) was held on 29.11.2023 under the chairmanship of the CEO PB.

B. MEETINGS OF THE CEO, PRASAR BHARATI & ADG (GO) WITH AMBASSADORS/ FOREIGN BROADCASTERS AND VISIT OF FOREIGN DIGNITARIES IN INDIA:-

To promote the distribution of DD India channel and to develop the cooperation in the field of broadcasting, following online/physical meetings of the CEO, Prasar Bharati/ ADG (Global Outreach) with Ambassadors/High Commissioners of different countries/ Head of different foreign broadcasters namely JRTV Jordan, UAE, NHK Japan, MBC Mauritius, EBU, MBC Mauritius, KBS Korea etc., were held to discuss and explore the possible areas of mutual cooperation in the field of broadcasting.

S.No.	Country	Date	Details of the Meeting
1	JRTV Jordan	05.04.2023	A Virtual Meeting between ADG (GO), Prasar Bharati, Sr. International Communication and cooperation Liaison Officer JRTV Jordan and Second Secretary, Embassy of India, Amman & Prasar Bharati was convened on 05-04-2023 to discuss effective implementation of MOU between both the broadcasters.
2	UAE	13.06.2023	Hon'ble Ambassador of India in UAE met with the CEO, PB on 13-06-2023 to deliberate upon the avenues to further amplify the cooperation between the two broadcasters.
3	NHK Japan	16.06.2023	An online meeting between the representatives of NHK Japan and Prasar Bharati held on 16.06.2023 at Prasar Bharati Secretariat to discuss about the possible areas of cooperation between the two broadcasters.
4	EBU	29.06.2023	A virtual Meeting with European Broadcasting Union (EBU) took place on 29.06.2023 wherein, EBU offered its services that can be useful for PB for coverage and distribution of the G-20 Meetings and conferences.
5	Japan	05.07.2023	A high level delegation led by Mr. OOKA Toshitaka, Member, House of Representatives, Mrs. SUGITA Mio – Member, House of Representatives, Japan, and Mr. Kenichiro Toyofuku – Director (Corporate Planning), Maruti Suzuki, India visited to Prasar Bharati on 5 th July 2023. The delegation was interested to learn about the Broadcasting Contents of India. Delegation met the CEO, Prasar Bharati to discuss further cooperation in broadcasting between Prasar Bharati and NHK, Japan in respect of content exchange. Dy. Secretary (Japan), from Ministry of External Affairs, GoI also attended the meeting.
6	JAMCO, Japan	25.07.2023	An online meeting was held between the representatives of Prasar Bharati and Japan Media Communication Centre (JAMCO), Japan on 25.07.2023 to discuss about the possibility of content exchange between PB and JAMCO.
7	Riyadh, UAE	21.08.2023	Mr. A. Amarnath, Dy. Chief of Indian Mission, Riyadh met ADG (GO) in his chamber on 21.08.2023 to discuss further collaboration between the broadcasters of both the countries under the ambit of the signed MOU.
8	Yupp TV	03.08.2023	A physical meeting between the CEO, Prasar Bharati and the CEO, Yupp TV was held on 03.08.2023 at Prasar Bharati Secretariat to discuss the reach and viewership of DD India channel globally through Yupp TV OTT Platform.

9	Argentina	12.09.2023	An online meeting between Prasar Bharati and the producers of 'Plim-Plim' (through Indian Mission Argentina) was held on 12.09.2023 to discuss the proposal related to telecast of programme 'Plim Plim' on DD network.
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- 1. Zambia and Eritrea:** A group of trainees comprising of 20 young diplomats from Zambia and 10 from Eritrea (Total 30) led by representatives of MEA visited Prasar Bharati/ DD News/ DDK Delhi on 24.04.2023 to see the infrastructure and studio set up of Prasar Bharati.
- 2. Japan:** A three member delegation led by Ms. Lou Hopkins visited Doordarshan on **23.06.2023** for a tour of the studios and technical facilities available in DD Studio.
- 3. MBC Mauritius:** A three member delegation led by DG, Mauritius Broadcasting Corporation (MBC) visited Prasar Bharati and had a meeting with the CEO, PB on 30.06.2023 to discuss the cooperation areas between the two broadcasters such as Content sharing, staff training, OTT Platform & reciprocal carriage of channels.



A three member delegation led by DG, MBC (Mauritius Broadcasting Corporation) visited Prasar Bharati and met the CEO, PB on 30.06.2023

- 4. US Delegation:** A three member delegation led by Shri Chris Elms: Spokesperson of US Embassy visited Prasar Bharati on 27.07.2023 and met with the CEO, Prasar Bharati in his chamber.



Officials from US Embassy met with the CEO, Prasar Bharati on 27.07.2023

5. **Korea:** Around 8 media delegation from South Korea (Korea Press Foundation) visited Prasar Bharati on 30.10.2023 for interaction with officers in connection with their visit to learn and study India. The meeting was chaired by Sh. Sunil ADG (GO), Ms. Kanchan Prasad ADG (P) and Sh. Ritesh Chaudhary Dy. Director DD News.



Visit of Korean Media Delegation at Prasar Bharati on 30.10.2023

6. **Deutsche Welle, Germany:** A physical meeting between the CEO, Prasar Bharati and DG, Deutsche Welle Germany held on 22nd November 2023 at Prasar Bharati Secretariat to discuss the sharing of live news and content for digital media.



Meeting of the CEO, Prasar Bharati with DG, Deutsche Welle Germany on 22nd November 2023 at Prasar Bharati Secretariat

7. **El Salvador:** 40 young diplomats from El Salvador visited Prasar Bharati and DD News on 09th August 2023 under the aegis of 'The Sushma Swaraj Institute of Foreign Service (SSIFS)' who conducted a special course for young diplomats. The visit was planned in order to provide an exposure of media and public broadcast related matters to the foreign diplomats.



Visit of 40 young diplomats from El Salvador to Prasar Bharati and DD News on 09th August 2023 under the aegis of The Sushma Swaraj Institute of Foreign Service (SSIFS)

8. **Bharat ko Janiye Yatra' (BKJY) 10.08.2023:** Ministry of External Affairs (MEA) organised an online quiz titled 'Bharat ko Janiye Yatra' (BKJY) for young participants from across the world in order to enhance their knowledge on the history, geography, polity, culture, heritage, freedom, struggle, economy, science & technology and overall development of modern India. The final 15 winners were invited to India by MEA and their visit was made at Prasar Bharati/ DD News on 10.08.2023 to provide them exposure of broadcasting infrastructure set up of DD News/ DD India studios.



Visit of 15 winners to Prasar Bharati and DD News on 10th August 2023
under an online quiz titled 'Bharat ko Janiye Yatra' (BKJY) organised by MEA

9. **TV BRICS:** A physical meeting with the officials of TV BRICS (a private media company) and officials of Prasar Bharati was held on 23.01.2024 to discuss a proposal for mutual cooperation in the field of content exchange.
10. **Russian Embassy:** Press secretary from Russian embassy Mr. Petr Sizov visited Prasar Bharati to meet the CEO PB on 13.02.2024 to discuss about entering into MoU with "Big Asia" media group from Russia.
11. **Bharat Media LLC USA:** A physical meeting held at Prasar Bharati Secretariat on 22.03.2024 with the representatives of Bharat Media LLC to discuss the cooperation & collaboration in content exchange and to carry the DD channels including DD News, DD Sports, and other regional channels, their OTT platform and upcoming TV Channel.



Meeting with representatives of Bharat Media LLC at Prasar Bharati Secretariat on 22.03.2024

C. DETAILS OF KNOW INDIA PROGRAMME ORGANISED BY MINISTRY OF EXTERNAL AFFAIRS:

- 66th Know India Programme 03rd August 2023:** More than 60 participants of Indian Origin along with some higher-level officers of MEA visited Prasar Bharati (DD News, Doordarshan) on 03rd August 2023 under the “66th Know India Programme” organised by MEA for Indian Diaspora. The visit was planned to enable the participants of Indian origin about actual developments in various fields in India and about Public Broadcasting Services by Akashvani and Doordarshan.



Visit of More than 60 participants of Indian Origin in Prasar Bharati (DD News, Doordarshan) on 03rd August 2023 (forenoon) under the “66th Know India Programme” organised by MEA for Indian Diaspora.

- 67th Know India Programme 28th August 2023:** 54 foreign participants of Indian origin of “67th Know India Programme” visited Prasar Bharati (Akashvani) on 28th August 2023 organised by MEA for Indian Diaspora. The visit was to enable the participants of Indian origin to know about actual developments in various fields of broadcasting in India and about public broadcasting services of Akashvani and Doordarshan.
- 68th Know India Programme 03rd November 2023:** 30 foreign participants of Indian origin, under the aegis of “68th Know India Programme” visited Prasar Bharati (DD News, Doordarshan) on 03rd November 2023. The visit was organised by MEA for Indian Diaspora and the purpose of the visit was to enable the participants of Indian origin to know about actual developments in various fields in India and about public broadcasting services of Akashvani and Doordarshan.



30 participants of Indian Origin in Prasar Bharati (DD News, Doordarshan) on 3rd November 2023 (forenoon) under the “68th Know India Programme” organised by MEA for Indian Diaspora.

4. **69th Know India Programme 7th December 2023:** Around 38 foreign participants of Indian origin, under the aegis of “69th Know India Programme” visited Prasar Bharati (DD News, Doordarshan) on 07th December 2023. The visit was organised by MEA for Indian Diaspora and the purpose of the visit was to enable the participants of Indian origin to know about actual developments in various fields in India and about public broadcasting services of Akashvani and Doordarshan.



38 participants of Indian Origin in Prasar Bharati (DD News, Doordarshan) on 07.12.2023 (forenoon) under the “69th Know India Programme” organised by MEA for Indian Diaspora.

5. **70th Know India Programme 19th December 2023:** Around 34 foreign participants of Indian origin, under the aegis of “70th Know India Programme” visited Prasar Bharati (DD News, Doordarshan) on 19th December 2023. The visit was organised by MEA for Indian Diaspora and the purpose of the visit was to enable the participants of Indian origin to know about actual developments in various fields in India and about public broadcasting services of Akashvani and Doordarshan.



34 participants of Indian Origin in Prasar Bharati (DD News, Doordarshan) on 19.12.2023 under the “70th Know India Programme” organised by MEA for Indian Diaspora.

D. ASIA PACIFIC BROADCASTING UNION (ABU), ASIA PACIFIC INSTITUTE FOR BROADCASTING DEVELOPMENT (AIBD) and TRAINING PROGRAMMES:

1. **AIBD President:** Shri Gaurav Dwivedi, the CEO, Prasar Bharati has been elected as a President of Asia Pacific Institute for Broadcasting and Development for the term 2023-25 during the AIBD General Conference (GC) 2023 held from 2-4 October 2023 at Port Luis, Mauritius.



Prasar Bharati at AIBD General Conference 2023 Mauritius

2. **AIBD Seminar on Road Safety 24.05.2023:** A One day Seminar on Road Safety was organised by the National Academy of Broadcasting & Multimedia, (NABM) Delhi, Prasar Bharati, in conjunction with Asia-Pacific Institute for Broadcasting Development (AIBD) on 24th May, 2023, at NABM, New Delhi. A total of 24 participants from both the Public Service Broadcaster of India (Prasar Bharati) and the Private Media Houses in Delhi attended the seminar.
3. **Japanese programme “Recipes for long life”:** Consequent upon agreement signed between Prasar Bharati and Japanese Foundation in 2022, Prasar Bharati has been offered a programme “Recipes for long life” for telecast on DD channel. The programme was aired on DD National channel on 11th June 2023.
4. **DD Robocon 2023:** The domestic during competition of ABU Robocon 2023 (a robotics contest) was successfully completed between 17-18 June, 2023. Prasar Bharati in association with IIT-Delhi under the ambit of the MoU signed between both the organisations. This year 68 teams registered for participation and after scrutiny 43 teams participated in the national competition. The winner team i.e. Gujarat Technical University (GTU) represented India at the international level in the ABU Robocon 2023 in August, 2023 in Cambodia. The produced programme on Robocon was telecast on DD National and DD Bharati on 25.06.2023.





Robocon 2023 held on 17-18 June 2023 at Tyagraj Stadium, New Delhi

5. **Training Programme for Maldives Broadcasting Commission (MBC):** Prasar Bharati (Under the aegis of ITEC Programme of and bilateral assistance programme run by the Government of India, MEA organised training programme for the journalists and staff of Maldives Broadcasting Commission (MBC) from 6th to 11th August 2023 in New Delhi. A team of twenty Maldivian delegates led by Vice President of MBC and two Commissioners visited NABM, Prasar Bharati from 6th to 11th August 2023 for the training. The delegates visited the Indian Parliament, and met the Chairman TRAI, and DG PIB during their study tour programme.

E. List of ABU & AIBD events/ webinars/ workshops in which Prasar Bharati participated from 01.04.2023 to 31.03.2024:

S.No	Name of Events/ Webinars	Date of event
1.	NAB Show 2023, Javits Center, New York, NY	24-26 October 2023
2.	18 th Asia Media Summit (AMS), Bali, Indonesia	21-25 May 2023
3.	29 th ABU Intellectual Property & Legal Committee Meeting and Forum, Colombo, Sri Lanka	29-31 May 2023
4.	Broadcast Asia 2023, Singapore	7-9 June 2023
5.	71 st ABU Sports Group Conference and associated meetings 2023, Yogyakarta, Indonesia	12-14 June 2023
6.	ABU CON-FEST" 2023, Kuala Lumpur, Malaysia	5-7 July 2023
7.	ABU News Group meeting and Global News Forum 2023, Kuching, in the state of Sarawak, Malaysia	10-12 July 2023
8.	ABU workshop on Archiving and Media Management Kuala Lumpur, Malaysia	1-3 August 2023
9.	B23 Global coordination conference, Queensland, Australia	4-8 September 2023.
10.	AIBD Regional Webinar on "Sports Broadcast & Journalism Fundamentals"	14 September 2023
11.	AIBD/HBF Regional Workshop on Climate Change Kuala Lumpur, Malaysia.	12- 15 September 2023
12.	International Broadcasting Convention (IBC) 2023 RAI Amsterdam, Netherlands.	15-18 September 2023
13.	Mental Health and Well-being for Journalists in the age of Socialmedia & Disinformation	19 September 2023

14.	21 st AIBD Annual Gathering/ 48 th General Conference & Associated Meetings (GC) 2023, Port Louis, Mauritius	2-4 October 2023
15.	ABU Media Academy 7 th Online Forum	23 October 2023
16.	AIBD Regional webinar on Climate Change for Children Content Creators	26 October 2023
17.	12 th ABU TVSF Song festival 2023, Seoul, S. Korea	29 October 2023
18.	60 th ABU General Assembly and Associated Meetings 2023 (GA), Seoul, S. Korea	28 October to 1 November 2023
19.	2 nd Global Media Congress 2023, Abu Dhabi, UAE	14-16 November, 2023
20.	AIBD Webinar on Understanding Online Safety (Malinformation & Misinformation)	22 November 2023
21.	ABU News Webinar on COP28 coverage	23 November 2023
22.	World Radio-communication Conference (WRC) 2023 of International Telecommunication Union (ITU) Dubai, UAE	21 November 2023 to 15 December 2023
23.	Asiavision Coordinators meeting Kuala Lumpur, Malaysia	23-24 January 2024
24.	Saudi Media forum and Future of Media Exhibition (FOMEX), Riyadh, Saudi Arabia	19-21 Feb 2024
25.	Digital Broadcasting Symposium (DBS) 2024 Kuala Lumpur, Malaysia	4-7 March 2024
26.	International Telecommunication Union (ITU) Geneva, Switzerland	5-13 March 2024

3 CHAPTER

NATIONAL ACADEMY OF BROADCASTING & MULTIMEDIA (NABM)

A. INTRODUCTION

The National Academy of Broadcasting and Multimedia (NABM), Delhi is the premier training academy of Prasar Bharati. It is responsible for training of in-service programme, engineering and administrative personnel working at various stations and offices of Akashvani and Doordarshan. The prime objective of the Academy is to develop & nurture the broadcast professionals for their optimum performance in the ever challenging and changing dynamics of broadcasting environment. Over time, NABM has emerged as the leading institution to impart training in the field of radio and television production, post-production and broadcasting for broadcasters in the Asia-Pacific region.

The NABM has modern infrastructure to impart world class training keeping pace with technological changes. Class rooms are equipped with latest audio/visual facilities, Radio & TV studios with latest production and post-production equipment, measurement lab, computer lab, networking lab, Radio & TV transmitters. It has a library with collection of over 11000 books. The academy has excellent hostel facilities with 125 rooms.

B. HISTORY

The Training facility was established as an attached office of Akashvani, New Delhi in 1948. NABM (Technical) *erstwhile* STI(T), was part of the Akashvani Directorate since 1985, now functions at Kingsway Camp, Delhi. It organizes Training Courses for the engineering staff of Akashvani and Doordarshan from the level of Technicians to the Additional Director General. It also conducts the departmental, qualifying and the competitive examinations. Initially, NABM (Technical) had a campus at Bhubaneswar and a Regional Academy of Broadcasting & Multimedia at Shillong and Mumbai (Malad) also.

NABM (Programme), *erstwhile* STI(P), shifted to the present location at Radio Colony, Kingsway Camp, Delhi as a subordinate office of Akashvani on 1st January 1990. It is responsible for training of in-service Programme and Administrative personnel working at various stations and offices of Akashvani and Doordarshan. Subsequently, six Regional Training Institutes namely, NABM Bhubaneswar & Regional Academy of Broadcasting & Multimedia (RABMs) at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram came into existence in different zones covering the entire country with a mandate to impart training to the staff of Akashvani & Doordarshan.

In 2016, the supervision and management of NABM was taken over by the Prasar Bharati Secretariat. In 2019 the Regional Academies located at Ahmedabad, Hyderabad, Lucknow, Thiruvananthapuram, and Mumbai (Malad) including DTI, Lucknow have been closed as part of rationalization measures undertaken by Prasar Bharati.

Presently there are three academies working at three locations namely, NABM Delhi; NABM

Bhubaneswar; and RABM Shillong and they train over 3500 engineering/ programme/ administrative personnel every year. NABM collaborates with Asia Pacific Institute for Broadcasting Development (AIBD) and Asia Pacific Broadcasting Union (ABU) to organize trainings/workshops for the radio and television engineering personnel of various countries in Asia Pacific region. It also collaborates with organizations like - United Nations Children's Emergency Fund (UNICEF) and National Institute of Disaster Management (NIDM) for specific training modules for the Programme Personnel of Akashvani & Doordarshan.

Brief descriptions of the courses conducted during the year 2023-24

1. TECHNICAL COURSES:

Various kinds of courses have been conducted on different aspects of technical subjects based on demands and requirements of the organization. The courses were conducted physically as well as virtually depending on the nature of the course. In 2023-24 various need-based trainings were organized for regular staff of the department and outside candidates also. The main focus during this period was E-Office & CAS, social media in Broadcasting, Computer Hardware, Software and Network Maintenance. Training for PAs/Stenos on Excel/Power point/MS word/Email and internet application, Training on E-Account module of CAS for Zonal Offices were also organized.

Some focussed areas covered in this period:

I. TV Courses:

- Development Of CASPARCG Modules For Tv Studio Application
- Orientation Courses
- CASPAR CG graphics with react CASPAR Client
- Production related activities(NLE/3D graphics/VD)
- Training on Camera Operation

II. Radio Courses:

- Operational/Maintenance training to Akashvani Engineers for 100 watt Transmitters

III. Computer Technology:

- Cloud Computing
- Microsoft Office Modules, Email & Internet applications
- Computer Hardware Maintenance
- Online training on bridge course for Cloud Solution Architect by NIELIT Delhi

VI. Special Courses/Workshops:

- Public Procurement (basic) by AJNIFM
- Public Procurement (advance) by AJNIFM
- Satellite Communication at MCF Hassan
- Training on procurement made through the GeM portal
- Study tour for Maldives Broadcasting Commission Delegates

V. Social media:

- Mobile app development

VI. Others:

- Air Conditioning
- Management Development Course
- Orientation Training Program

VII. Courses on Revenue Generation:

- Summer training for Engineering Students

2. PROGRAMME & ADMINISTRATIVE COURSES:

Programme division mandated for programme and administration related trainings for departmental officials as well as outside candidates on payment basis. The courses were planned for this period keeping in view of changing scenario of society, audience, audience preferences, broadcast technology and challenges before the public broadcaster in the era of social media and private media player in the market. The main focus was to include important need-based subjects required to fulfil the mandate of the public broadcaster to serve the society through information, entertainment and education. Since Prasar Bharati has two different media i.e Radio and TV therefore various kinds of training programmes for TV and Radio producers were conducted.

As far as administrative courses are concerned most of the courses were based on demand and need of the department and officials. The focused areas were establishment rules, financial management, legal matters, Handling RTI Matters, Bhavishya: Pension and Other Post-retirement Benefits Disciplinary Procedures & Departmental Enquires, Administrative Vigilance, Administrative & Financial Management for DDOs.

Details some focussed areas covered in this period are as under:

- **Programme Management & Production/ Presentation**
 - Programme Management
 - Interpersonal management
 - Contractual bookings and assignments: policy and guidelines
 - Gender sensitive media programming and workplace concerns
 - Cross border broadcast-strategic programming and news reporting
 - Public service broadcasting as a guardian of art and culture
 - Nuances of sensitive & elections broadcast
 - Radio Agri- vision (part i& ii)
 - E-office management
 - Technology Innovation In Broadcast Media
 - Digital transformation in Broadcast Media

- Artificial Intelligence (AI): The Future Of Broadcast Media
- TV specific programme courses:
- TBS, Talent Booking System/ Artiste Booking System

➤ Programme Production and Presentation

- Creative Captivating Radio Dramas
- Radio for socio- economic change
- Documentary production: convincing audience
- Art of radio writing for science & technology programmes
- Cross media campaign-social media & broadcasting
- Innovative radio writing in digital era
- Radio archiving, digitization & re-packaging
- Sports and non-sports for radio commentaries
- Children programmes in the changing world
- Language (Assamese) workshop on pronunciation
- Vocal for local – creative approach for self-reliant india

➤ Special Training Programmes on Covid-19 Appropriate Behaviour

- Radio Jan Andolan for Covid-19 appropriate behavior
- Safety of Radio & TV broadcasters amid covid-19: a multifaceted challenge

C. ADMINISTRATIVE MATTERS

- Handling RTI matters
- Bhavishya: pension and other post-retirement benefits
- Disciplinary procedures & departmental enquires
- Administrative Vigilance
- Administrative & financial management for DDOs
- Establishment rules
- Public financial management system
- Special orientation trainings for PB media interns
- Orientation programme for media intern (Batch- I)
- Orientation programme for media intern (Batch- I)

D. INTERNATIONAL COLLABORATIVE COURSES WITH NATIONAL AND INTERNATIONAL AGENCIES:

- Study tour for Maldives Broadcasting Commission Delegates from 07.08.2023 to 11.08.2023

E. SPECIAL ACTIVITY OF DEPARTMENTAL EXAM

The National Academy of Broadcasting and Multimedia (NABM) aimed to address long-pending departmental examination. The NABM achieved a commendable feat through its expedited conduct of SEA to AE promotional departmental examination for the vacancies for the years 2018 to 2023. Through streamlined procedures, efficient resource allocation, and enhanced communication, NABM successfully accelerated the examination process. This endeavour not only addressed the conduct of pre-examination training (September/ October 2023) and examination effectively but also demonstrated NABM's commitment to organizational efficiency and employee development. The timely completion of these exams has undoubtedly contributed to smoother operations within the institution, benefiting both employees and the overall functioning of NABM. The brief timelines achieved are as follows:

Notification for the LDCE	: 23 rd August 2023
Examinations were held	: 28 th & 29 th October 2023
Total number of Candidates	: 504 in three subjects
List of successful candidates sent to PBS	: 6 th December 2023

SUMMARY OF TRAINING CONDUCTED DURING ATC YEAR 2023-24

A. Training Activities

S. No	Name of Training Institute	Total Technical Courses Proposed	Total Technical courses conducted	Total technical trained	Total Program and Administrative Courses Proposed	Total Programme and Administrative Courses conducted	Total Programme and Administrative trained	Total courses conducted	Grand Total trained	Details
1.	NABM, Delhi	72	34	4259	59	27	1736	61	5995	Annexure I
2.	NABM, Bhubaneswar	21	12	246	34	03	44	15	290	Annexure II
3.	RABM, Shillong	12	NA	NA	10	01	13	01	13	Annexure III
	Grand Total	105	46	4505	103*	31	1793	77	6298	

*Six CRS courses not conducted due to MIB decision

B. Revenue Generation during the period April 2023–March 2024:

S.NO	NAME OF ORGANIZATION	AMOUNT (in Lakhs)
I	NABM, DELHI	25.19666
II	NABM, BHUBANESWAR	135.72
III	NABM Shillong	1.62
	Total	162.53666

Common Facilities For Akashvani and Doordarshan

A. PRASAR BHARATI ARCHIVES

Prasar Bharati Archives is a treasure trove of not only the memorable performances of the great artistes, who have contributed to India's rich cultural, music and dance heritage but also a collection of rare media assets related to important events like Independence Day celebrations, Republic Day Parades, address to the nation by Prime Ministers, Presidents etc. as well as other important broadcasts since the advent of broadcasting in our country. These rare assets are in the form of sound recordings and a/v footage in the all genres like music, dance, drama, interviews, short films, documentaries, feature films etc.

Archival activities started in Akashvani in the form of Transcription & Programme Exchange Service (T&PES) on 3rd April, 1954 by entrusting the main function of preparing transcription of speeches of all dignitaries with a special reference to the Presidents & the Prime Ministers of India. Though, informal archiving had been there in the country, setting up of transcription service converted it as an organized activity. Doordarshan Archives was established in 2004 with an objective to digitize, digitalize and preserve the valuable audio-visual footage. Though, initially the archival setups in Akashvani and Doordarshan were functioning separately under respective verticals, these setups were combined and brought under one umbrella as "Prasar Bharati Archives" in 2018, functioning as a separate vertical under Prasar Bharati Secretariat.

Objectives

Collection, digitization, digitalization and preservation of media assets in the form of sound recordings and audio- visuals acquired across Akashvani and Doordarshan Network is the primary objective of Prasar Bharati Archives. The objective includes preservation of legacy media in digital domain for posterity, research and nurturing arts and culture. Archival content is also repurposed for feeding the Akashvani/Doordarshan channels and OTT platforms along with the focus on monetization of media assets for generating revenue for Prasar Bharati.

Central Archives publishes media content of Akashvani & Doordarshan of public interest on OTT/Social media platforms namely You Tube, Twitter, Facebook, Instagram & Koo in order to enhance the presence of Prasar Bharati on social media & Digital platforms.

Set up

Prasar Bharati has established a setup for identification and archiving of the media assets available in all Akashvani and Doordarshan Kendras across the country. The archiving setup has following establishment:

1. Central Archives (Central & North Zone), New Delhi
2. Zonal Archives East Zone, Kolkata
3. Zonal Archives West Zone, Mumbai
4. Zonal Archives South Zone, Chennai
5. Zonal Archives North East Zone, Guwahati

The archiving set up at different regions/zones are engaged in identification, digitization and archiving of precious media assets available at various stations/ Kendras.

Central Archives Prasar Bharati

Central Archives has been established at Akashvani Bhavan, Sansad Marg, New Delhi. It caters to the archiving needs of the North and Central zone of Prasar Bharati. Central Archives functions with two wings namely:

1. Akashvani Archives
2. Doordarshan Archives

1. Akashvani Archives

a. Digital Sound Archives/Library

The Digital Sound Archives is a rich repository of priceless recordings/autobiographies of eminent personalities, freedom fighters, National leaders such as Netaji Subhash Chandra Bose, Mahatma Gandhi, J.R.D Tata, Ustad Ali Akbar Khan, Harivansh Rai Bachchan and Dr. Verghese Kurien. Apart from this, rare music (Classical, Light Classical & Folk) recordings, Dramas, Features, Documentaries, Lectures & Sanskaar Geets are preserved in the library.

b. Programme Exchange Unit

Programme Exchange Unit circulates radio programmes like Serials, Features, Community Singing Songs, Dramas and Monthly Chain Plays among the Akashvani stations spread across the country. It also used to provide audio listening/previewing facilities to Govt. & Pvt. Organizations & research scholars for research and commercial purposes as per request.

c. Digitization Unit

Akashvani wing of Central Archives has taken up a Mega project of digitizing all the analogue content. Work includes digitization of Tapes & CDs received from National Channel, Akashvani, Delhi, Drama Unit of Akashvani and Sanskaar Geet Programmes from Akashvani along with replication (Data Backup) of Digitized Programmes as Disaster Copies to be stored at Bhopal and Bengaluru. After Digitization, work of cataloguing of important programmes and maintaining data in Library Management System is performed.

d. Transcription Service Unit

This unit transcribes and preserves the recording of speeches delivered by the Presidents & Prime Ministers of India.

e. Refurbishing Unit

This Unit takes care of enhancing the audio quality of the archival value recordings of Akashvani Archives available in Central Archives. Work includes refurbishing, editing & watermarking of recordings and providing to social media unit for upload after due preview/approval.

f. Licensing Unit

This unit provides licenses for Audio assets such as speeches, features, documentaries etc. on commercial and non-commercial basis on payment as per the approved rate card.

g. Repurposing Unit

Akashvani Archives has been re-purposing the archival content of Akashvani as new programme for broadcast. The archival contents of public interest are also repackaged for OTT/Social media platforms.

Important Activities of Akashvani Archives(2023-24):

- 1,402 Hours (7,030 Nos. of programmes) in Analogue Tapes have been digitized in Akashvani Archives during the period. Total Digitization done is 43,704 Hours (1,47,397 No. of Programmes) as on 31.03.2024
- 52 episodes of programmes series “Sangralaya Ke Galiyaron Se” based on rare Akashvani archives content from Akashvani journals were repackaged, produced and broadcasted on Indraprastha & AIRlivenews 24x7 Channels of Akashvani.
- Four (04) episodes of National Programme ‘Anugoonj’ (Every 5th Sunday) based on life and work of eminent personalities from archival interviews namely Shehnai Maestro Ustad Bismillah Khan, ‘Ironman of India’ Sardar Vallabh Bhai Patel, ‘Jananayak’ Karpoori Thakur & Social Activist Bindeshwar Pathak were produced and broadcasted on FM Gold & Indraprastha Channels of Akashvani.
- Maintained Akashvani tape libraries consisting 67,230 Nos. of digitized legacy Tapes/ CDs of audio assets as on 31st March 2024.
- 250 Nos. of Digitized old Journals and Magazine have been uploaded on Google Books during the period. Total 3,931 Nos. of Journals and Magazine Namely: Akashvani(Hindi), Sarang(Hindi), Akashvani(English), Awaz(Urdu), Betar Jagat(Bangla), Vani(Telugu), Akashi (Assamese), Nabhovani (Gujarati), The Indian Listener(English), The Indian Radio Times (English) & Radio Times of India (English) were made available on Google Books. 58,317 times these books have been downloaded and accessed by public during the period.
- 23,551 Dope/Cue Sheets & 78,501 Documents have been scanned/compiled for maintaining the IPR Rights of the Tape Library during the period.
- 1,17,826 Nos. of inventories have been fed in the online Library Management System (LMS) till date.

Summary of Akashvani Archives Activities (2023-24):

S. No.	Activity Details	F.Y. 2023-24 (01.04.2023-31.03.2024)	Remarks
1.	Content Digitized/Archived	1,402 Hrs.	Total Digitization: 43,704 Hours (1,47,397 Nos. of Programmes)
2.	Inventory (LMS)	22,417 Nos.	Total: 1,17,826 Nos.
3.	Uploading of Digitized old Journals & Magazine on Google Books Platform	250 Nos.	Total Books Uploaded: 3,931 Nos.

2. Doordarshan Archives

a. Video Library/Archives

Video Library of Central archives is a content rich library and a central repository of tapes received from various DD Kendras across Prasar Bharati network. Library acts as the core of archiving activities in the setup. It has huge collection of variety of tapes in the legacy analogue and new digital format.

b. Digitization And Archiving

Analogue media contents generated by DD Kendras are digitized and preserved in Media Assets Management (MAM) System. Born digital content is archived directly in the MAM system. There are different legacy formats viz U-Matic, BCN, Betacam and DVC Pro etc. for media. Dubbing/ transfer suits are installed for dubbing of contents from legacy formats U-Matic, BCN, Betacam to DVC Pro-50. Maintenance of all these equipment is carried out by available Engineering staff.

c. Library Information System

An online library information system has been deployed for searching/cataloguing of media assets available in various programme libraries of Akashvani Stations and Doordarshan network.

d. Cleaning And Restoration of Legacy Media

Legacy tapes are thoroughly checked for any kind of damage. They are cleaned and the content is restored if the need arises before digitisation. High quality video digital restoration and noise reduction system are instated for the purpose. Any type of problem/ ailment on videos is corrected on High Quality Digital Restoration System (Archangel) and Digital Noise Reduction System (Puritan). These systems were installed in 2008. Spares for these equipments are not available even with the OEMs. Engineering staff itself performs operation/ maintenance of these machines without AMC from outside agencies.

e. Repackaging/Repurposing

Digitized archival content is curated/repackaged for telecast purposes by DD Kendras. The archival contents of public interest are also repackaged for OTT/Social Media platforms.

f. Programme Exchange

For the purpose of exchanging programmes among Doordarshan Kendras, a pool of selected programmes has been maintained in Central Archives. This content is frequently used for exchange among DD Kendras for telecast purpose.

g. Licensing Unit

This unit provides licenses for footages/programmes such as Speeches, Documentaries etc. on commercial and non-commercial basis on payment, as per the approved rate card.

Important Activities of Doordarshan Archives (2023-24):

- 100 Hours of content has been digitized during the period. Total 35,723 Hours of legacy content has been dubbed/digitized and stored in digital tapes.
- DD Archives has deep archived 24,324 Hrs. of content through Media Asset Management System (MAM).
- 2,303 Nos. of entries have been made on Library Inventory during the period. Total 63,693 Nos. of inventories have been fed in the online Library Management System (LMS) till date.
- Under Programme exchange scheme, DD Archives 2,368 Hrs.43 minutes of content provided to various channels viz. DD National, DD Bharati, DD Retro, DD News (DD Dastavez), PMO, GO/IR:PB Div. etc.

- Around 1,467 hours of content has been previewed and transferred to Hard Drives for the proposed OTT platform of Prasar Bharati. Further, around 160 Hours of content has been previewed for the next phase during the period.
- Maintenance of various Non-Linear editing systems viz Canopus Edius Pro and FCPs, NREPs setups, Casper CG play out servers etc. has been carried out for making/trans coding/transferring programmes for social media.
- 163 Nos. of queries related to footage licensing has been entertained during the period.
- 31 Hours of access has been provided to facilitate preview to various Govt. and private entities, researcher and individuals etc. for research and sale purpose. More than 200 Hours of DD content have been previewed for identification of demanded content.
- Necessary assistance and information were provided to various research scholars in their research related to various aspects of audio-visual media of Doordarshan Archives.
- During the period 5,012 Nos. of tapes have been cleaned by DD Archives. Also 298 Hours 18 Minutes of restoration has been performed & 543 tapes have been restored.

Summary of Doordarshan Archives Activities (2023-24):

S. No.	Activity Details	F.Y. 2023-24 (01.04.2023-31.03.2024)	Remarks
1.	Content Archived (MAM)	---	Total Content Archived: 24,324 Hrs. 04 Mts.
2.	Programme Exchange	2,368 Hrs. 43 Mts.	Total: 16,816 Hours
3.	Dubbing/Digitization	100 Hours	Total: 35,723 Hours
4.	Inventory	2,134 Nos.	Total: 63,693 Nos.

❖ Social Media Cell: Central Archives

Central Archives publishes archival media content of Akashvani&Doordarshan of public interest on OTT/Social media platforms namely You Tube, X(Twitter), Facebook, Instagram & Koo in order to enhance the presence of Prasar Bharati on Social media & Digital platforms.

Prasar Bharati Archives is managing PB Archives, DD Cinema, PB Lok Sampada You Tube channels. The relevant contents as per categories are being regularly uploaded in these channels by Social media Cell. Tweets and Facebook posts are done regularly to inform the people about uploaded contents on You Tube. This cell also contributes content to other You Tube channels of Prasar Bharati like DD National, DD Bharati etc.

Link of various platforms are as under:

You Tube Channels:

- Prasar Bharati Archives: <https://www.YouTube.com/c/DDARCHIVES>
- DD Cinema : <https://www.YouTube.com/c/ddcinemachannel>

Twitter:

- Prasar Bharati Archives: <https://twitter.com/centralarchives>

ii. DD Cinema: https://twitter.com/DD_Cinema

Instagram:

i. Prasar Bharati Archives: <https://www.instagram.com/pbarchives/>

ii. DD Cinema: <https://www.instagram.com/doordarshancinema>

FaceBook Page:

i. Prasar Bharati Archives: <https://www.facebook.com/DDArchives>

ii. DD Cinema: <https://www.facebook.com/Doordarshancinema>

Koo App:

i. Prasar Bharati Archives: <https://www.kooapp.com/profile/pbarchives>

ii. DD Archives: <https://www.kooapp.com/profile/DDCinema>

Important Activities of Social media Cell (2023-24):

- More than 84,702K views and 4,625K hours watch time was recorded on PB Archives You Tube channel. Also more than 376K new subscribers were added to the channel.
- 1601 Videos were added to PB Archives You Tube Channel. Total 6100 Videos have been made available in the YT channel.
- More than 6,627K views and 1,237K hours watch time was recorded on DD Cinema YouTube channel. Also 32.39K new subscribers were added to the channel.
- 390 Videos were added to DD Cinema You Tube Channel. Total 898 cinema/telefilms have been made available in the YT channel.
- 1307 Videos have been uploaded on other channels/Social Media handles (Instagram, Facebook, Twitter, Koo etc.)
- An interview based series Aamne Samne-Talk Show has been started on PB Archives You tube Channel, so far 25 episodes have been uploaded.
- 13 episodes of the series "Talking Tales", featuring conversations of renowned authors from India produced in-house by Central Archives have been uploaded on PB Archives YT Channel. The programme aims to preserve cultural heritage & diversity and documenting literary trends. Renowned authors/personalities such as Karan Bajaj, Sandra Kyle, K. Srilata, Anurag Behar, Nalin Mehta, Amish Tripathi, Ashok Bhowmick, Dr. Sushi Singh, Ms. Kalipatnam Sita Vasantha Lakshmi were featured during the period.
- A special story titled "Ripples & Resilience" has been meticulously crafted; incorporating footage/interviews captured in Port Blair, along with archival material from DD archives were produced & uploaded on PB Archives You Tube Channel. The story offers the viewers insight into the theme of resilience in the face of adversity.
- Series on 'Azadi Ke Mandir' based on ancient and historical places in India which reflects India's Freedom Struggle uploaded on PB Archives You tube Channel, so far 08 episodes have been uploaded.
- 13 episodes series 'Pahal' First Indian Women of India' which reflects the life journey of first Indian women who played an eminent role in their respective field of work have been uploaded on PB Archives You Tube Channel.

- 25 Episodes series 'Tehreer | Munshi Premchand Ki' have been uploaded on Prasar Bharati Archives YouTube Channel.
- Radio Autobiography of Sunil Gangopadhyay, Buddhadeb Dasgupta, Bansidhar Panda, C.V.Narasimhan, Mangi Bai Arya, Banarasi Das Chaturvedi, Ram Nath Shastri, Paidi Jairaj, Kartar Singh Duggal, Debu Chaudhuri, B. Ramamurthy, Jagan Nath Azad, Shekhar Joshi, Dr. M. Balamurli Krishna, Gajendra narayan Singh, Nityanand Kanungo, Badal Sircar, Dr. Nagendra, Ebrahim Alkazi etc. have been uploaded.
- A special series on social welfare facilities available for the welfare of social well-being 'Asha Ki Ore' have been uploaded on YouTube. Channel, so far 10 episodes have been uploaded.
- 'Frame To Frame' highlighting 100 years of Cinema's existence based series & 'Wild Adventures with Bedi Brothers' craft of wildlife photography have been uploaded on Prasar Bharati Archives You Tube Channel.
- Telefilms and Nine serials namely Krishnakant Ka Vasiyatnama, Shalmali, Kaala Suraj, Nasoh Ki Tauba, Anugoonj, Misaal, Saat Vachan sath Phere, SID Farz & Jazba have been uploaded on DD Cinema YouTube Channel.
- 48 Episodes of 'Sangrahalaya Ke Galiyon Se' (a programme based on archival recordings of Akashvani) have been uploaded.
- Historical contents like speeches of ex-Prime Minister of India and yesteryears Republic Day Parades coverage have been uploaded on PB Archives YouTube Channel.
- 11 Episodes of 'Colours & Lines of Freedom' Series on aspects of folk and tribal culture have been uploaded.
- 05 episodes of 'Glimpses of Misty East' series based on a travelogue on the seven north-eastern states of India have been uploaded on Prasar Bharati YouTube Channel.
- Shri Ram Bhajans & other related archival programmes of Shri Ram by eminent artists have been uploaded.
- Prasar Bharati Archives YouTube channel crossed 1.3 million subscribers on YouTube. YouTube channel of both Prasar Bharati Archives & DD Cinema have seen tremendous growth during the period in terms of subscribers, watch time, views & revenue. Year wise details of the growth is given below:

Channel Name	F.Y.	No. of Videos	No of Subscriber	Watch Time (Hrs)	Views	Revenue (In Rs.)
Prasar Bharati Archives	2018-19	609	49.7 K	821.4 K	8.2 M	51,051
	2019-20	1406	182.5 K	2.0 M	22.5 M	4,79,066
	2020-21	2219	262.6 K	4.0 M	40.4 M	14,06,845
	2021-22	815	228.1 K	3.4 M	35.0 M	13,40,000
	2022-23	730	179.2 K	3.4 M	39.4 M	16,92,858
	2023-24	1601	376 K	4.6 M	84.7 M	21,81,025
DD Cinema	2021-22	170	13.37 K	273 K	1762 K	1,15,890
	2022-23	283	35.6 K	1.1 M	6.4 M	3,97,292
	2023-24	390	32.4 K	1.2M	6.6 M	4,34,986

Marketing/Sales Activities of Central Archives F.Y.(2023-24):

I. Exhibitions:

- i. Central Archives represented archival legacy of Doordarshan & Akashvani through the stall/exhibition of Prasar Bharati at 28th International Conference & Exhibition on Broadcast & Media Technology organised by BES during 15th to 17th February, 2024 at Pragati Maidan, New Delhi. The stall focused on the theme 'Evolving Media Ecosystem: Innovative, Immersive and Sustainable of the BES Expo-2024.
- ii. Central Archives, Prasar Bharati was part of "ARCUREA", a multi-event programme to spotlight the importance of film archiving, curation and restoration in the global context organised by the Satyajit Ray Film and Television Institute (SRFTI) in Kolkata during 16th to 22nd March, 2024. "ARCUREA" is a portmanteau term that blends 'archiving, curation, restoration, et al'. Central archives showcased various archiving & practices followed at Prasar Bharati Archives for the international audience during the event.\

II. Sales/Revenue of Central Archives for F.Y. 2023-24:

Sale/licensing of archival footages & You Tube revenue have seen upward progress in the F.Y. 2023-24 as per details:

i. Akashvani Footage Sale	: Rs. 8,51,960
ii. Doordarshan Footage Sale	: Rs.52,16,847
iii. You Tube Revenue (PB Archives+ DD Cinema)	: Rs.26,16,011

Total :Rs.86,84,818

B. CIVIL CONSTRUCTION WING(CCW) - OVERVIEW

The Civil Construction Wing, Akashvani was established in the year 1971 under the Ministry of Information & Broadcasting, Government of India. The CCW finds its mention at page No. 57 of Chapter III Section V of AIR Manual Volume-I, Parts I & II. CCW is assigned with Civil works pertaining to various organizations under the Ministry. CCW also undertakes the Construction and Maintenance of various types of office buildings, Residential buildings, Radio and TV Studios, Roads, RCC and steel towers, steel masts, and other development works for Prasar Bharati and other Media Units under the Ministry of I & B. Prior to this, CPWD was carrying out all the Civil works pertaining to various organizations under the Ministry. Though CCW is under the Administrative Control of Akashvani, CCW works for both Prasar Bharati as well as the Ministry of I & B.

The Civil Construction Wing has been declared a Central Public Works Organization by the Ministry of I & B Vide letter No. 403/4/2003-B(D)(Pt) dated 31.01.2008. Rule 132(2) of GFR 2017, recognizes CCW as Public Works Organization. CCW also undertakes Civil works for other Ministries, Departments, Autonomous Bodies, Public Sector Banks, Public Sector Undertakings, etc as deposit works all over India. CCW follows CPWD specifications, CPWD Manual, CPWD Code and the day-to-day circulars of Ministry of Urban Development. CCW officers enjoy the same financial powers as delegated to CPWD officers.

Civil Construction Wing is headed by Chief Engineer who reports to Director General, Akashvani. At the Headquarters, Chief Engineer is assisted by Superintending Surveyor of Works, Superintending Engineers, Architects, Financial Advisor, Civil and Electrical Engineers, and other complementary staff. CCW has a full-fledged and well-equipped Training Institute headed by SE (Trg.). CCW also caters to the Vigilance Technical Unit (VTU) of CVO Prasar Bharati.

CCW has its presence throughout the country with 7 Civil Circles, 3 Electrical Circles, 24 Civil Divisions, 11 Electrical Divisions, and one Architectural Unit, for construction and maintenance of Akashvani & Doordarshan buildings as well as deposit work from Kargil to Kanyakumari and Ziro (Arunachal Pradesh) to Bhuj (Gujarat).

2.0 Major Achievement during 2023-24- Annexure- IV

2.1 Knowledge Center, Film and Television Institute of India, Pune



2.2 586 Seater Auditorium at FTII, Pune (Only Theatre in India with moving screen facilitating screening and live performance).



5 CHAPTER

HUMAN RESOURCE & ADMINISTRATION

A. STAFF STRENGTH:

The sanctioned and in-position work force in Prasar Bharati as on 31.03.2024 is given below:

	Akashvani	Doordarshan	Total
Sanctioned	26,129	19,662	45,791
In-position	10,835	6,325	17,160

B. PROMOTIONS:**DPCs during 2023-24**

The details of Group-A DPCs convened during 01.04.2023- 31.03.2024 are as under:

S. No.	Details of DPC held in PBS for the period 2023-24	No. of Officers recommended
1.	Limited Review DPC (for the DPC held on 28.08.2020) for promotion to the post of Superintending Engineer (Electrical)/ Superintending Surveyor of Works (E) in CCW of Akashvani convened on 21.04.2023	1
2.	DPC for promotion of Hindi Translators to AD (OL) Akashvani for the vacancy year 2023 convened on 24.05.2023	30
3.	DPC for promotion of PS/ Reporter to PPS for the vacancy year 2023 convened on 04.05.2023	7
4.	DPC for regular promotion of Private Secretary/ Reporter to PPS for the year 2023 convened on 04.05.2023 and reconvened on 28.06.2023	7
5.	DPC for promotion of Hindi Translators to the post of AD (OL) in Doordarshan for the vacancy year 2023 held on 23.06.2023	9
6.	DPC for promotion of Hindi Translators recruited after 05.10.2007 to the post of AD (Rajbhasha) in Prasar Bharati for the year 2023 convened on 18.09.2023	2
7.	Limited Review DPC (originally held on 22.12.2022 for the years 2018, 2019, 2020, 2021, 2022 and 2023) for promotion from AEs to JTS of IB(E)S convened on 08.11.2023	10
8.	DPC for promotion of Inspector of Accounts/ Senior Administrative Officer to the post of DDA for the vacancy years 2022, 2023 and 2024 was convened on 20.12.2023	6
9.	Limited Review DPC to review LRDPC held on 10.05.2022 and 14.11.2022 (originally held on 17.04.2018) to consider AEs for promotion to JTS of IB(E)S for the years 2007-08 to 2017-18 held on 17.01.2024	7
10.	DPC to consider Diploma equivalent qualified Assistant Engineers (AEs) for promotion to JTS of IB(E)S for the year 2024 against diverted 360 vacant posts of JTS of IB(E)S of DR Quota held on 16.02.2024	297+88

C. RECRUITMENT

For filling up of 15 vacancies for the post of DDA (HQ) on deputation basis, applications were called for. After scrutiny and interview, Prasar Bharati Recruitment Board (PBRB) recommended 3 candidates which were approved by PB Board. DG: Akashvani, the Cadre Controlling Authority issued appointment letters to these selected candidates. However, none of them joined the organization.

I. Recruitment Rules/Regulations notified:

During the period, following Recruitment Rules/Regulations were notified:

S. No.	Description	Date of notification
1.	Prasar Bharati (Broadcasting Corporation of India) Conditions of Service and Authorities for Disciplinary Proceedings 2016 (Amendment) Regulations, 2024	28/02/2024
2.	Prasar Bharati (Broadcasting Corporation of India) Authorities for Disciplinary Proceedings 2012 (Amendment) Regulations, 2024	28/02/2024
3.	Prasar Bharati (Broadcasting Corporation of India) Deputy Director of Administration (Field Offices) Recruitment Rules, 2023	19/09/2023
4.	Prasar Bharati (Broadcasting Corporation of India) Stenographer Posts (Amendment) Recruitment Rules, 2023	19/06/2023
5.	All India Radio (Library posts) Recruitment Rules, 2023	12/04/2023
6.	Doordarshan Assistant Director (Official Language) Recruitment Rules, 2023	10/04/2023

II Reservation for SCs/STs/OBCs:

Prasar Bharati has taken requisite measures for implementation of the reservation policy in respect of SC/ST/OBC categories of employees by setting up a dedicated SC/ST Cell. SC/ST Cell ensures due compliance of the order on reservation issued from time to time in favour of SCs/STs. All relevant policy directions and instructions issued by Nodal Ministries/ Departments for extending benefits to SCs/STs/OBCs in Government service are widely circulated to all subordinate/ field offices by respective Directorates for implementation.

The recommendations of Hon'ble National Commission for Scheduled Castes (NCSC) and Hon'ble National Commission for Scheduled Tribes (NCST), as reflected in their Annual Reports, are disseminated at various levels for strict implementation. Consolidated annual statements on representation of reserved category employees and data on other specific information relating to appointment and vacancies in respect of reserved categories employees are being submitted to concerned authorities periodically. Necessary action is also being taken for redressal of grievances of employees through Grievance Redressal Mechanism.

Representation of SC/ST/OBC/EWS/UNRESERVED in Prasar Bharati, Akashvani and Doordarshan in different groups of Services as on 31.03.2024:-

Group	Total Sanctioned Strength	In position	SCs in Position	STs in Position	OBCs in Position	EWS	Unreserved
A	3098	1193	230	113	68	0	782
B	21874	8082	1202	836	1113	1	4930
C	20819	7885	1652	1215	1017	8	3993
Total	45791	17160	3084	2164	2198	9	9705

III. Reservation for Persons with Disabilities (PwDs):

The Constitution of India ensures equality, freedom, justice and dignity of all individuals and implicitly mandates an inclusive society for all including the persons with disabilities. The Government of India enacted “The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995”, in an effort to ensure equal opportunities for persons with disabilities and their full participation in nation building. The PwD Act has come into force in 1996. Subsequently Government of India had passed “The Rights of Persons with Disabilities Act, 2016” which came into force from 19th April 2017 and related instruction related to reservation was issued by Department of Personnel and Training vide O.M. dated 15.01.2018. With the enactment reservation for persons with disabilities was made applicable in identified Group A, B and C posts also in case of direct recruitment.

As regards promotions, reservation is available when promotions are made from Group ‘D’ (*erstwhile*) to Group ‘C’ and within Group ‘C’ identified posts.

Prasar Bharati has taken all requisite measures for implementation of reservation for PWDs. All relevant policy decisions and instructions issued by DoPT from time to time are being followed.

Prasar Bharati broadcasts programmes on Persons with Disabilities through its Akashvani and Doordarshan network channels. Programmes cover Schemes for Welfare of Persons with Disabilities being implemented by the Central and State Governments. Programmes relating to their health, social and cultural concerns are also included. The content of programmes is so designed that it not only helps them to get benefits of welfare schemes of the Government but also encourages them to live with dignity. The programmes are crucial from the point of view of social awareness and are also useful in changing the insensitive attitude of people towards Persons with Disabilities.

Although there is no specific Budget Head for the benefit of Persons with disabilities, activities like construction of ramps, special toilets preferably on the ground floors of offices, are undertaken from the ‘Minor Works’ budget Head of CCW, Akashvani.

Representation of Persons with Disabilities in Prasar Bharati, Akashvani and Doordarshan in different groups of Services as on 31.03.2024:

D. PUBLIC GRIEVANCE AND REDRESSAL MECHANISM:

Group	Akashvani							Doordarshan						
	Total Sanctioned strength	Re-served Posts for PwDs	I	II	III	IV	V	Total Sanctioned strength	Reserved Posts for PwDs	I	II	III	IV	V
A	2002	48	1	0	27	0	0	481	8	0	0	3	0	0
B	12056	428	39	35	53	11	10	3020	41	0	1	15	0	0
C	12071	325	39	35	34	18	17	2758	43	2	1	14	0	0
Total	26129	801	79	70	114	29	27	6259	92	2	2	32	0	0

Grievance Redressal and Access Mechanism have been functioning in accordance with the guidelines of Department of Administrative Reforms & Public Grievance (DARPG) and monitored through the Centralized Public Grievances Redressal and Monitoring System (**CPGRAMS**). Public grievances and pension redressal petitions are being attended to promptly and disposed of at the earliest. Grievance redressal status reports on disposal of Grievances are submitted to the Ministry of Information and Broadcasting and replies sent to petitioners are also uploaded on the CPGRAMS Portal.

1. The status report of Grievances received on CPGRAMS Portal during the period 01.04.2023 to 31.03.2024 in respect of CGRCCell, Prasar Bharati Secretariat is given below in tabular form:

Description	No. of Grievances
Outstanding (As on 01.04.2023)	134
Grievance Received (During 2023-24)	882
Total	1016
Disposed off	941
Pending as on 31.03.2024	75

2. The status report of Grievance Appeals received on CPGRAMS Portal during the period 01.04.2023 to 31.03.2024 in respect of CGRCCell, Prasar Bharati Secretariat is given below in tabular form:

Description	No. of Grievances
Grievance Received (During 2023-24)	70
Disposed off	67
Pending as on 31.03.2024	03

E. HANDLING OF COURT CASES:

Prasar Bharati monitors Court cases and Arbitration cases through the Legal Information Management & Briefing System (LIMBS) of Department of Legal Affairs. Concerted effort has been made to bring all litigation on the portal. LIMBS Version-2.0 has also been implemented and all court cases are being uploaded & updated. Nodal Officers have been appointed for regular monitoring of progress of litigations. A system of Centralised Monthly Review has been introduced at the Prasar Bharati Secretariat. The current break up of Court Cases and Commercial Cases is given below:

- (a) Majority of Court cases are in various Hon'ble CATs. Information in respect of implementation of the judgments/orders of CAT cases in the period **01.04.2023 to 31.03.2024** is as under:

S. No.	Media Units/Sec-tions	No. of Judgements/Or-ders received form CAT	No.ofJudgments/Orders implemented
1	DG: Doordarshan	102	16
2	DG: Akashvani	86	23
	Total	188	39

F. IMPLEMENTATION OF RIGHT TO INFORMATION ACT 2005:

RTI applications are received in physical and online mode. Efforts were made to convert the RTI Applications received in physical mode to online mode and processed through E-office. The List of CPIOs and Appellate Authorities have been regularly updated on our website.

Category	Received	Disposed Off
RTI	2720	2524
First Appeal	281	223

G. IMPLEMENTATION OF OFFICIAL LANGUAGE:



1. Progressive use of Hindi in Prasar Bharati Secretariat:

Prasar Bharati Secretariat, Doordarshan and All India Radio each have a separate Hindi section established. Some of the functions of the division are:

- Hindi Translation of Annual Reports, Audit Reports and Annual Accounts of Prasar Bharati.
- Hindi Translation of replies to Parliament Questions laid before Parliament.
- Hindi Translation of Memorandum of Understanding (MoU)'s.
- Hindi Translations of replies to various RTI Queries.
- Quarterly, Half Yearly and Annual Progress Reports of use of Hindi.
- Preparing the agenda and minutes of all meetings in Hindi.
- Organising quarterly meetings of Official Language Implementation Committee, issuing the minutes and implementation of decisions.
- Pursuance of action taken to fulfil the assurances given to Parliamentary Official Language Implementation Committee.
- Hindi Translation of all correspondence under Section 3 (3) of the Official Language Act.
- Organising workshops and desk-workshops.
- Arranging for Hindi Training, Hindi Typing/ Shorthand training under Hindi Teaching Scheme.
- Organising Hindi Diwas/ Hindi Mah etc. and competitions to promote use of Hindi.
- Ensuring the usage of Unicode to work in Hindi on all computers of Prasar Bharati Secretariat.
- Translation of any other Reports and Returns, texts as per requirement.
- Organising activities for progressive use of Hindi in the Prasar Bharati Secretariat.



2. Progressive use of Hindi in Akashvani:

The Hindi Unit of DG: Akashvani (Headquarter) is fully committed towards compliance and implementation of the Official Language Policy of Union of India and constantly strives to implement the orders/instructions issued from time to time by Ministry of Home Affairs, Akashvani, Department of Official Language and achieving targets mentioned in Annual Programme in various Akashvani stations/offices. Apart from implementing the Official Language Policy from 01 April, 2022 to 31 March, 2023 by Hindi Unit, the following significant works were carried out to encourage the officers/officials to work in Official Language Hindi and also to accelerate the implementation of Official Language policy.

Reports of Hindi Divas /Hindi fortnight organized and other specific work carried out from 01 April, 2022 to 31 March, 2023:

Hindi Divas/Hindi Fortnight

14 September is to be observed as Hindi Divas every year. DG: Akashvani came to the fore in this celebration. Hindi Divas was organized and the messages of the Union Home Minister, the Minister of Information & Broadcasting and the CEO, Prasar Bharati were sent via e-mail to various offices and stations located all over India. In order to create conducive atmosphere regarding the use of Official Language Hindi in day-to-day official work, Hindi fortnight was held during 14.09.2022 to 29.09.2022. Adhering to Covid-19 guidelines five competitions were organized for the Officers/officials of DG: Akashvani which saw active participation by the staff. In addition, banners containing selected quotes of famous personalities were displayed at prominent places in DG: Akashvani. In addition, an award ceremony was also held during period in which the then Principal DG: Akashvani handed over the certificates to the winners of various competitions held during Hindi fortnight in the year 2023.

Hindi Workshop

During the period online Workshops related to various aspects of Official Language were organized. Prominent personalities were invited who shared their insights.

3. Progressive use of Hindi in Doordarshan:

To ensure the compliance of the Official Language policy and instructions there is a separate Hindi Section in the Directorate General of Doordarshan. This section reviews the position relating to the progressive use of Hindi in the Directorate and its subordinate offices and made all efforts to promote the progressive use of Hindi.

Action Plan for the period 01 January, 2024 to March, 2024

- i. Inspection of various internal sections of Doordarshan Directorate for the purpose of achieving the goal of Official Language inspection of 25% of the sections prescribed in the annual programme issued by the Department of Official Language, Ministry of Home Affairs.
- ii. Inspection of subordinate offices of Doordarshan Directorate for the purpose of achieving the goal of minimum Official Language inspection of 25 of the offices prescribed in the Annual Program issued by the Department of Official Language, Ministry of Home Affairs.
- iii. Organizing Official Language implementation committee meetings of the Directorate General on the regular interval.
- iv. To honor officials of the section performing their maximum work originally in Hindi during the quarter.
- v. Hindi translation of the Annual Report (2022-23) of Prasar Bharati was done.
- vi. Hindi Month was celebrated in DG:DD during 01st September, 2023 to 30th September, 2023. Various competitions were organized during Hindi/fortnight and prize amount was given to the successful participants accordingly and certificates were distributed to the winners. Circular was issued to different Kendra/Offices for celebrating Hindi fortnight.
- vii. Circulars were issued to sections of DG:DD and its subordinate offices regarding implementation of Hindi Protsahan Yojana of Deptt. of Official Language, MHA for the year 2023-24.



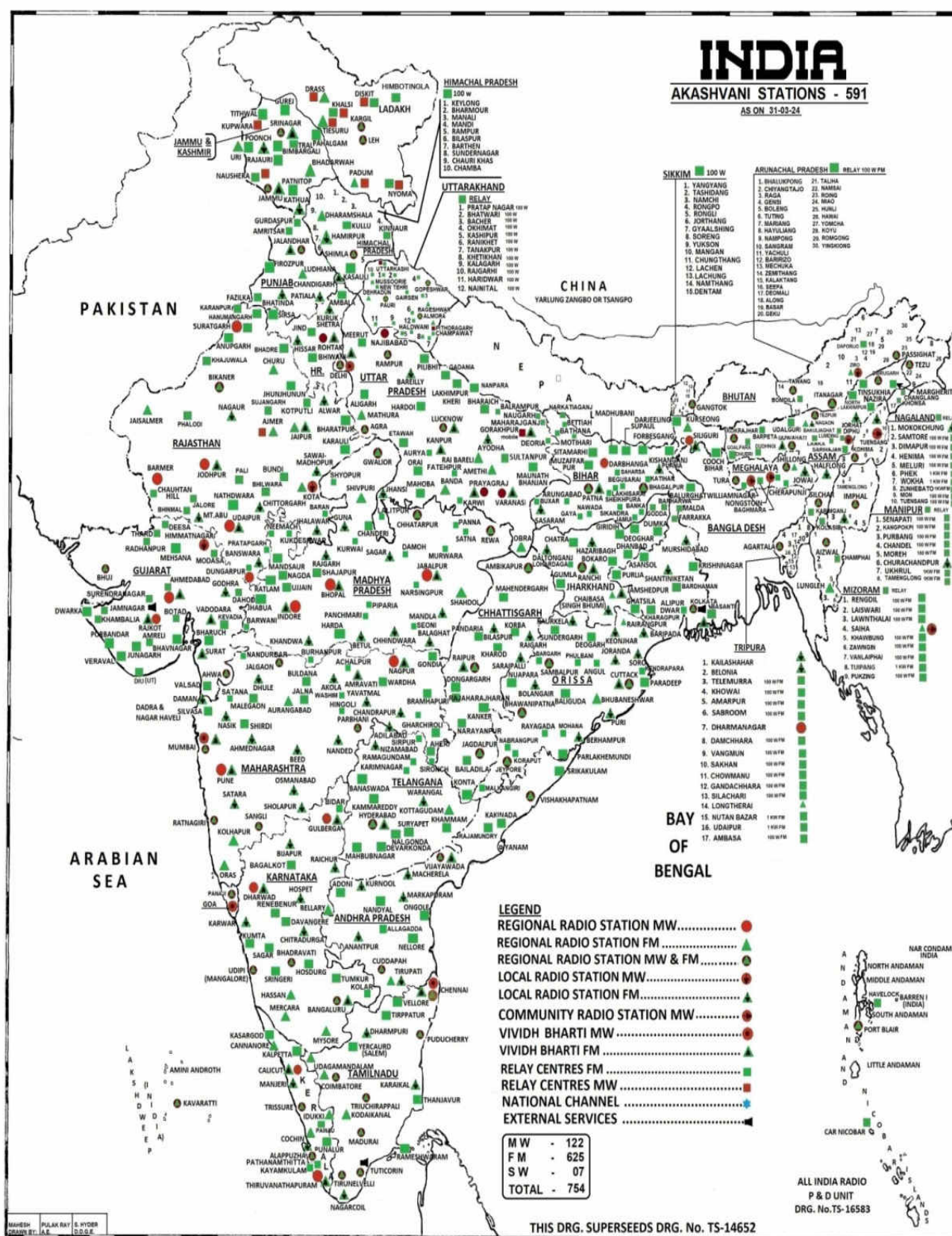
Audience Research

Audience Research Unit of Doordarshan with its 19 field units located with Doordarshan Kendras all over the country is involved in Research studies on various aspects of broadcasting since 1976. During the period 2023-24, Audience Research Unit contribution is as follow:

- Analysis and reporting of TAM News content tracking report, November,23-January,24 on request from DD News.
- Telephone Survey on ECI sponsored Radio programme 'Matdata Junction'.
- Analysis and reporting of BARC Television Viewership Report on weekly basis and supply of viewership data on request from DD Kendras.



AKASHVANI



INDIA

PVT. FM IN 99 CITIES, WHERE PRASAR BHARATI IS IN AGREEMENT WITH PVT. BROADCASTERS
AS ON 31-03-2024

LEGEND :
PVT. FM BROADCASTER

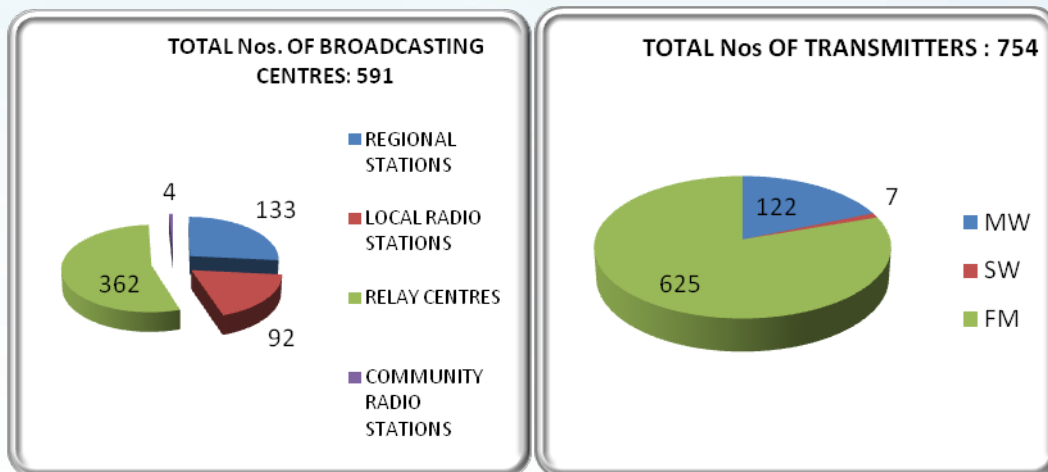
ALL INDIA RADIO
P & D UNIT
DRG. No: TS-16771

6 CHAPTER

AKASHVANI – FACTS AT A GLANCE (AS ON 31.03.2024)

BROADCASTING CENTRES:

REGIONAL STATIONS	133
LOCAL RADIO STATIONS	92
RELAY CENTRES	362
COMMUNITY RADIO STATIONS	4
TOTAL:	591



TRANSMITTERS:

• Medium Wave	122
• Short Wave	7
• FM	625
TOTAL:	754

OTHERS:

- Akashvani Channels on DTH Platform: 48
- Regional News Unit: 46

CHANNELS AND PROGRAMMES OF AKASHVANI

A. INTRODUCTION:

Akashvani aims to provide information, education and entertainment, for promoting the welfare and happiness of the masses (Bahujan Hitaya Bahujan Sukhaya).

The phenomenal growth achieved by Akashvani over the past eight decades has made it one of the largest media organizations in the world. Now, it has 591 Broadcasting Centres and 754 transmitters. To meet the communication needs of the pluralistic society like India, the network expanded gradually embracing new technologies and programme production techniques. Keeping pace with the advent of new technological advancement, Akashvani is in the process of digitalizing its services.

Akashvani has a three-tier system of broadcasting. The National, Regional and Local, each having distinct audiences.

It caters to the information, education and entertainment needs of the audiences by curating programmes representing the cultural mosaic, pluralistic society and ethos of the country.

Akashvani stations across the country airs news, music, spoken word and other programmes to almost the entire population of the country. Its vast reach especially in the rural and tribal areas make it the primary and sometimes the only source of information and entertainment.

National programmes which are heard on the Medium Wave in most part of the country cater to the first-tier broadcasting.

The Regional Stations form the middle or second tier of broadcasting. They originate programmes in regional languages and dialects. They are located in the major linguistic-cultural region of every state. They broadcast largely on the MW frequency, follow a composite programme pattern comprising various streams of content.

Local Radio Stations (LRS) cater to the needs and tastes of the audiences of small towns in various parts of the country providing the third-tier broadcasting. It serves small communities, showcase local culture and broadcast area specific programmes mostly on FM mode. The programming is flexible and spontaneous and the stations function as the ambassador of the local community.

The Vividh Bharati Service primarily on FM Channels is available at 43 places across the country and also relayed by 79 Local Radio Stations for different duration. Out of total 92 Local Radio Stations, 90 Stations are broadcasting on FM mode. In the last couple of years, the community radio has become popular among different electronic media available in the country and not surprisingly, Akashvani has also set-up Community Radio Service at four places in the North Eastern Region as the voice of the local tribal population.

Akashvani is the quintessential radio broadcasting service in the country. Broadcasting in a country of the size and diversity like India is a challenging task. To address the needs and concerns, habits and tastes, interests and aspirations of different segments and diversity of more than 1300 million Indian population is a formidable challenge in terms of ethno-linguistic and cultural characteristics, agro-climatic conditions, socio-economic status and so on, and Akashvani has withstood the challenge and emerged more stronger by enhancing its reach and impact by absorbing new technologies.

Over the years Akashvani has been constantly revisiting its content policy to customize it in accordance to the needs and aspirations of the people especially those belonging to the underprivileged segments of the society. This constant recalibration of its content policy is also required to match up to the changing socio-economic realities of a vibrant and dynamic nation making strides in every sphere.

The content on Akashvani is designed in a manner to make radio a means of interactive and participatory communication among the various agencies and masses forming a composite society. The extensive formats have been replaced by short utility messaging system, dissemination of themes through jingle, short duration musical items, live phone-in-programmes, radio bridges, chat shows etc..

As language embodies the cultural experience of people, Akashvani airs programme in all languages and a vast number of dialects, promoting cultural identity of every group. Presently Akashvani is broadcasting its service in 23 major/languages and 181 dialects from its broadcast centres spread throughout the length and breadth of the nation.

B. ORGANIZATIONAL STRUCTURE:

Akashvani traditionally has been headed by a Director General assisted by Additional Directors General (ADGs) in Programme, Administration and Finance Wings; and an Engineer-in-Chief in the Engineering Wing. News Wing is headed by a Director General (News).

Directorate General, Akashvani, has been responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc.

Earlier Programming in Akashvani were divided in to eleven Programming Regions; at Delhi (Northern Region-I&II), Mumbai (Western Region-I&II), Bengaluru (Southern Region-I&II), Lucknow (Central Region-I), Bhopal (Central Region-II), Kolkata (Eastern Region-I & II) and Guwahati (North Eastern Region); and Engineering into five Zones located at Delhi (North Zone), Kolkata (East Zone), Mumbai (West Zone), Guwahati (North-East Zone) and Chennai (South Zone) for project and maintenance engineering activities.

These Zones have now been restructured as North Zone (Delhi), South Zone (Chennai), East Zone (Kolkata), West Zone (Mumbai) and North East Zone (Guwahati) on geographical basis. In addition, a National Zone is also created to supervise the National channels of Doordarshan and Akashvani. ADG level officers were posted as Zonal Head(Content Ops.), Zonal Head (Broadcast Ops.) and Zonal Head (Admin) at each of these Zones.

C. SERVICES AND CHANNELS OF AKASHVANI:

i Regional Channels:

Regional (Primary) Channels of AKASHVANI are located mostly in the state capitals and in major linguistic- cultural regions of every state. Altogether 133 such channels are spread over 28 states and 8 Union territories (UTs) of the country. The public service broadcasting arm of AKASHVANI, the Regional Channels put out infotainment programmes with the objective of enriching the lives of the listeners. The Regional Channels broadcast largely on the Medium Wave with many channels having FM support and follow a composite programming mix. At present Akashvani has 122 MW transmitters

across the country by which it covers 88% of the area and 95% of the population of the country. Regional services are also available on Akashvani live streaming. They also promote art and culture with a major emphasis on Indian classical music. Around 40 percent of the total broadcast on primary channels comprises music which includes Classical music, light music, folk music, film music and the music of various other languages. News and current affairs programmes constitute 20 to 30 percent of the broadcast time. Radio plays and drama, health & family welfare programmes, programmes for women and children, farm and home programmes aimed at empowering rural masses are the other important segments of the primary channels. These channels being the most accessible to all, strive to reach their audiences in the most desirable languages.

ii Local Radio Stations (LRS):

At present, 92 Local Radio Stations are located across the country. These stations are catering to the local population of the area, providing utility services and reach right into the heart of the community which uses the microphone to reflect and enrich its life. What distinguishes Local Radio from the regional network is its down to earth, intimate, and uninhibited approach. The programmes of the local radio are area-specific. They are flexible and spontaneous enough to enable the station to function as the mouthpiece of the local community.

In the present scenario, as most of the LRS of Akashvani are on FM, Vividh Bharati Programmes are relayed by most of them, besides the Local content. At present most of the Local Radio Stations are broadcasting for the duration of 17 Hrs. The content is approximately 60% local and 40% relay (Including News and other relay programmes of regional stations). Thus, serving the purpose for which they were created.

iii Community Radio Stations (CRS):

Community radio centres are set up at 4 places in the North Eastern Region to serve the local tribal population.

S.No.	Community Radio Station	TransmitterPower	Frequency
1	Tuensang	1 kW MW	1602 kHz
2	Nongstoin	1 kW MW	1485 kHz
3	Williamnagar	1 kW MW	1602 kHz
4	Saiha	1 kW MW	1602kHz

iv FM Rainbow:

FM Rainbow channel of Akashvani was launched at a time when radio listening was declining especially in big cities. People representing the higher economic strata of the society thought it is out of fashion to listen to radio programmes which according to them, were addressing to the needs of average middle-class radio-listeners. Technological improvements made in the field of sound-recording tempted the young music lovers to opt for other modes of music players because reception quality of these songs on AM mode was not as lively as it was in stereophonic cinema halls or on digital electronic equipment. FM radio filled this gap effectively by ensuring disturbance-free high-quality music to its listeners. Even the presentation style of the comperes on FM channel was transformed to suit the evolving taste of listeners. Inter-personal chatting style of the comperes caught the pulse of youth and allured them to come close to their radio. In its round-the-clock broadcast, the radio listeners were served with a recipe of whole new gamut of entertainment. Soon FM radio acquired the status of modern radio because it

was speaking in their style and providing them the listening pleasure. The old glory of radio was restored once again at least in terms of listening percentages.

At present, Akashvani has 625 FM transmitters across the country, by which it covers 60.5% of the area and 74.75% of the population of the country. Out of these, FM Rainbow channel is available at 25 places i.e. Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Lucknow, Panaji, Jalandhar, Kanpur, Kochi, Puducherry, Shillong, Chandigarh, Cuttack, Kodaikanal, Tiruchirapalli, Coimbatore, Hyderabad, Vishakhapatnam, Raibareilly, Madurai, Triunelvali, Vijayawada, Patna and Ranchi. Akashvani FM Rainbow at four metropolitan cities is available 24X7. The FM channel includes Pop music, Film songs, Classical & Devotional music, News Headlines, etc.

v FM Gold:

FM Gold channel was on Akashvani on 1st September 2001 at Delhi as a niche infotainment channel with around 50% of News and Current affairs component and 50% of entertainment programming. At present, FM Gold channel is available daily 24x7. FM Gold channel is available at four metros i.e. Delhi, Mumbai, Kolkata and Chennai. This additional channel gave its listeners an option to choose between the two, besides listening to other parallel running Akashvani and Private FM stations in the area. This channel is trying to provide information interlinked with entertainment and brings information updates on Traffic, Airlines, Railways, Weather, etc.

vi. Direct to Home (DTH) Service:

DTH Radio Channel is a Satellite Service meant for the listeners who own a TV set. The DTH Service is available through the DTH platform of Prasar Bharati with up linking facilities at Todapur, Delhi. It is not a terrestrial broadcast service and DTH programmes cannot be tuned in through the ordinary radio receiver sets. DTH, covers the entire country as well as neighbouring countries. DTH is a 24-hour service broadcast digitally. The programming is planned in such a way that the repetitions are kept at a minimum. The DTH Service provides different language channels available in every nook and corner of the country. The most significant aspect of DTH broadcast is its digital quality. At present Akashvani gives out the services of its 48 channels on DTH platform.

vii. Vividh Bharati(VBS):

Vividh Bharati National Service is a 24 hours service available through satellite transmission for relay from various radio stations across the country. VB is produced and uplinked from Mumbai. The channel has the status and character of a truly national service. This service is primarily relayed from 43 CBS/VBS centres (17 hours). Vividh Bharati Service is also relayed through 79 Local Radio Stations.

viii. Live Streaming:

Around 291 Akashvani channels including Akashvani Live News 24x7, FM Rainbow, FM Gold, Vividh Bharati Service, Raagam etc. can be listened through internet by browsing Prasar Bharati website 'prasarbharati.gov.in'. Further, these channels can also be listened by using apps namely 'News On Akashvani' on iOS and Android based mobile phones.

ix. External Services:

External Services Division (ESD) of Akashvani ranks high among the external radio networks of the world both in its reach and range. Presently, the External Services

broadcasts in various Foreign and Indian languages reaching out to about 150 countries through Short Wave, 'NewsOnAkashvani' App and DD Free Dish. The languages in which Akashvani reaches its foreign audience are Arabic, Baluchi, Burmese, Chinese, Dari, French, Indonesian, Persian, Pushto, Swahili and Tibetan. At present, the Indian language services target the neighbourhood and also the Indian Diaspora in Bangla, Nepali, Punjabi, Sindhi, Saraiki and Urdu, languages.

D. NEW INITIATIVES DURING THE YEAR:

Programmes:

G-20 Initiatives by Akashvani

- In connection with the celebrations of Presidency of G-20 summit- 2023 being held first time in India, a massive action plan has been devised by DG: Akashvani for planning and producing programmes at national and capital stations level, so that message reaches every nook and corner of the country through various formats of radio programming/programme to be broadcast by Akashvani Delhi on national network.
- Akashvani Stations have taken Initiatives by organizing Musical concerts, Youth conclave, farmer's conclave and Marathon G-20 etc.
- A variety of discussions, talks, news and current-affairs based programmes highlighting major themes of G-20 are also organized with proper coverage to all events taking part in other parts of the Nation.

News Service Division

- RNU Raipur has started two news bulletins in Halbi and Gondi which are broadcast from Akashvani jagdalpur.
- RNU Dehradun also started two news bulletins in Garwali and Kumaoni.
- RNU Kohima started a bulletin in Pochuri dialect.
- RNU Guwahati as a part of its Akashvani Outreach program conducted interactive programme at D K College, Mirza and SBMS College at Sualkuchi, conducted quiz competition and gave radio sets as prizes.
- NSD HQ has started WhatsApp Channel in September 2023
- NSD HQ has started Threads in July 2023
- RNU Kolkata has started Public and Instagram channel in July 2023
- RNU Thiruvananthapuram has started Instagram channel in December 2023
- RNU Nagpur has started YouTube channel in September, 2023
- RNU Puducherry has started YouTube channel and Facebook handle in June, 2023
- RNU Chhatrapati Sambhaji Nagar has started WhatsApp Channel in September, 2023
- RNU Agartala has started YouTube channel in April, 2023
- RNU Panaji has started YouTube channel in December 2023
- RNU Gorakhpur has started Facebook handle in August, 2023

- RNU Jalandhar has started YouTube channel, X and Facebook handle in June 2023
- RNU Bhuj has started Facebook handle in May, 2023
- RNU Visakhapatnam has started YouTube channel in August 2023
- Revamped website of Akashvani News was launched on 13th March, 2024 by Union Minister of Information & Broadcasting Sh. Anurag Singh Thakur.

E. Present Technical Infrastructure

Akashvani is one of the largest broadcasting networks in the world. At the time of independence there were six Radio Stations and 18 Transmitters (6 MW & 12 SW) which covered 11% population and 2.5% area of the country.

By 31st March 2024, AKASHVANI network has grown to 591 broadcasting stations. The total no. of transmitters are 754 (122 MW, 7 SW & 625 FM), which provide coverage to 98% of the population spread over 90% area of the country. This includes 331 nos. of 100W FM transmitters installed for localized coverage of about 8-10 km radius.

F. Significant developmental activities during this year are:

- a. 100 W FM Transmitters at 91 places of all over India were inaugurated / commissioned on 28.04.2023 by Hon'ble Prime Minister of India, for the expansion the FM coverage across the India.(Annexure VI)
- b. FM Transmitters at 12 Places were inaugurated / commissioned on 19.01.2024 by Hon'ble Prime Minister of India, for the expansion of the FM coverage across the India and strengthening the Border area coverage, (Annexure VII) including –
20 KW FM Transmitter – 1no.
10 KW FM Transmitters – 2nos.
10 KW FM Transmitter – 1no.(Indo-Nepal border)
1 KW FM Transmitter – 1no.
100 W FM Transmitters – 7nos.
- c. Foundation stone laying ceremony for 26 Nos. of new Akashvani FM Transmitters was also done remotely by Hon'ble Prime Minister on 19.01.2024.

Major projects under implementation which are likely to be completed during current financial year:

- a) 10 KW FM Transmitter at Kokrajhar (Assam), under continue scheme likely be commissioned.
- b) Supply of **20 KW** Digital compatible VHF FM solid state MOSFET technology based broadcast Transmitters in (1+1) configuration with automatic changeover unit and associated equipments/items at Jaisalmer (Rajasthan) & Bhuj (Gujrat), under new FM Expansion, are Delivered at site on 16.08.2024 and likely to be completed this year.
- c) Supply of **10 KW** Digital compatible VHF FM solid state MOSFET technology based broadcast Transmitters in (1+1) configuration with automatic changeover unit and associated equipments/items 7 Nos., under new FM Expansion, are under procurement process. The Transmitter are likely to be supplied by Dec. 2024.

- d) Supply of **5 KW** Digital compatible VHF FM solid state MOSFET technology based broadcast Transmitters in (1+1) configuration with automatic change over unit and associated equipments/items 24 Nos., under new FM Expansion, are under procurement process.
- e) Supply of **1 KW** Digital compatible VHF FM solid state MOSFET technology based broadcast Transmitters in (1+1) configuration with automatic change over unit and associated equipments/items 15 Nos. are under procurement.
- f) Setting up of Containerized 5kW Mobile FM Transmitter 5 Nos, in the boarder areas of J&K are under procurement process.
- g) Erection of DSETC of 100 / 50 Mtr. SS Towers at 21 Places, under continue scheme, are likely to be completed.
- h) Professional Single Channel Stereo Digital Audio Cards – 465 Nos.
- i) Supply of Stereo FM Digital Audio Broadcast Processors (For VHF FM transmitter Set up) – 82 Nos., Supply completed.
- j) Supply of FM Mono and Stereo Modulation Monitor – 48 Nos., are under procurement process.
- k) Site acquisition is under process at 6 places.

Projects under implementation and likely to be completed during the financial year 2024-25

- i. Refurbishing of Akashvani studio at 34 places in different Zones.
- ii. Installation of new AC plant / Replacement at 38 places.
- iii. Installation of 25 KVA /62.5 KVA Gensets at 15 places.
- iv. Visual Radio Station at 33 places – server, phone in console, desktop computers, headphones and microphones under procurement process and likely to be completed.

G. PROGRAMME ACTIVITIES:

Details of important coverages, broadcast and radio reports for the year 2023-24 (1st April, 2023 to 31th March, 2024) are given at Annexure-V. Other important programme activities are also given below:

i. Spoken Word

Akashvani lends support to the various programmes/schemes launched by the Government through publicity campaign on its Network of more than 400 stations during the year 2023-24. Spoken Word Division deals with publicity of important subjects/ schemes/ policies of the Ministries/Departments of Government of India. Regular publicity was given through various formats of programmes by all Akashvani Stations across the country.

- Monthly Cabinet Summary was sent every month to Prasar Bharati for its onward transmission to Ministry of Information and Broadcasting within the time limit.
- Publicity support extended to the Notification/announcements received from Lok Sabha and Rajya Sabha Secretariats on various subjects/bills.
- Publicity was given to the programmes/functions organized on the occasions of

centenary celebrations of Sardar Patel, Dr. B.R. Ambedkar and other leaders. Suitable publicity and coverage were provided to the related events.

- Periodical reports on various subjects were/are sent to Min. of I & B/ Prasar Bharati including Monthly Quarterly Report on Prime Minister's New 15 Point Programme.
- Publicity to Lok Sabha Press Communiqué regarding the subject Examination of the Forest Conservation Amendment Bill 2023 broadcast on 4th May, 2023
- G20 SUMMIT 2023-A massive Action Plan by Akashvani for Planning and producing programmes for National and Capital Station's level broadcast on 16th May, 2023
- G-20 के उपलक्ष्य में भारत की अध्यक्षता और सम्मेलन की तैयारियों पर, सम्मेलन से पूर्व हुए विभिन्न आयोजनों, उपलब्धियों और जी 02-सम्मेलन की तैयारियों पर मुख्य कार्यकारी अधिकारी, (CEO) श्री अमिताभकान्त शेरपा से साक्षात्कार का प्रसारण दिनांक 7 सितंबर 2023 को किया गया।
- Broadcast of Sardar Patel Memorial Lecture, 2023 by former President of India, Shri Ram Nath Kovind, broadcast on 30th October, 2023
- Publicity regarding Swacchata hi Sewa Campaign organized from 2nd October 2023 to 31st October, 2023
- 'आर्थिक महाशक्ति के रूप में भारत का अभ्युदय' विषय पर Dr. Rajendra Prasad Memorial Lecture 2023 by Hon'ble Vice President of India Shri Jagdeep Dhankhar, broadcast on 30 November, 2023
- Instructions given regarding Publicity for SMART INDIA HACKATHON 2023 broadcast on 19th December, 2023.
- National Symposium of Poets 2024 organised at Akashvani Ranchi on 5th January 2024, and excerpts of the Recordings were broadcast on the eve of the Republic Day 2024 in all scheduled languages on National Network of Akashvani.
- Instructions given to Akashvani Stations involved in the production of Matdata Junction 2.0 programme broadcast on 2nd January 2024
- Broadcast programme on Recording of Sarv Bhasha Kavi Sammelan (NSOP), 2024 on 23rd January, 2024.

ii. Farm and Home Broadcast:

Akashvani has dedicated its programme broadcast services to its rural audience for more than five decades. Farm and Home programmes are broadcast by all capital and regional stations of Akashvani in respective regional languages and dialects. Programmes have been designed to cater to the day-to-day seasonal needs of the farming community incorporating latest information and technology for best agricultural output. The programmes are geared towards improving farm productivity and economic prosperity of the country's farming community. These programs are broadcast daily in the morning, afternoon and evening with average duration of 60 to 100 Minutes per day, targeting farmers, rural Women, children & youth.

The Farm & Home units of Akashvani stations broadcast composite programmes including equal segments on rural development, hard-core agriculture and allied subjects like Horticulture, Animal Husbandry, Poultry & Dairy farming, Fisheries, Forestry, Environment Conservation, food and agro processing, dry and wastel and agriculture and also [segments on Govt.](#)

flagship programmes, self-employment schemes, loan, insurance, sanitation, health hygiene and nutrition etc.

Akashvani expanded its agriculture broadcasts with the launch of an exclusive project on **Mass Media support to Agriculture Extension entitled 'Kisanvani'** from February 2004, in collaboration with the **Department of Agriculture Cooperation & Farmers' Welfare, Ministry of Agriculture & Farmers' Welfare, Govt. of India**, to keep local farmers informed about the daily market rates, weather reports and day to day information in their respective languages and dialects, at micro level. Presently, **Kisanvani** programme is being broadcast from identified 96 Akashvani stations across the country for 3 days a week w.e.f. 01.08.2023 on Tuesdays, Thursdays and Saturdays in a week. Broadcast on narrow casting mode, the programme is mostly interactive in nature involving field based recordings of farmers and studio dial outs and dial-ins with experts and farming community which are quite popular with the target audience. Since, September 2018 a new agriculture programme '**Kisan Ki Baat**', on the lines of Kisanvani, has been launched in collaboration with **Ministry of Agriculture and Farmers' Welfare, Government of India** and is being broadcast from **FM Gold channel of Akashvani, Delhi**.

Advisories were issued and following specific publicity/flagship programme content was mounted by stations during the period under consideration:

1. Publicity on Mission LiFE in therun up to the World Environment Day on 5th June 2023.

Awareness campaign and programming activities were organized by stations on 5th June 2023 about Mission LiFE - 'Lifestyle For Environment' with the theme #BeatPlasticPollution. In view of this, all Akashvani stations broadcasting Farm & Home, 'Kisanvani' and 'Kisan Ki Baat' programmes, were advised to mount talk shows, interviews, discussions, dial-in, dial-outs including daily compering etc. on Mission LiFE. Stations were asked to utilize social media handles to post creatives and activities to generate maximum audience outreach through social media.

2. Advisories were issued to all concerned stations for dedicated programmes on Rainfed Agriculture, liaison of Stations with nearest institutes like NIAM, MANAGE EEIs, ATARI, SAMETIS, SAUs, KVKs for content generation, **Promotion of Alternate Nutrients for Agriculture Management Yojana** PM-PRANAM Scheme, **Kisan Drone, Drone Didi Scheme**, Crop Residue Management, **PM Kisan Scheme of MoAFW** and **Viksit Bharat Campaign** of Government of India. Advisories were also issued to all concerned stations for the observance of **Radio Kisan Diwas 2024**.

3. Programmes/Publicity on the occasion of Mahila Kisan Diwas, 15th October, 2023

All concerned Akashvani stations broadcasting Kisanvani/Kisan Ki Baat programmes, were advised to observe Rashtriya Mahila Kisan Diwas on 15th October 2023 for commemorating the contribution and significant role played by women farmers and women agripreneurs, in the country's agriculture sector. On this occasion, the Department of Agriculture & Farmers Welfare, MOAFW, in collaboration with Extension Education Institute (Anand) organized an event on the theme 'Sustainable Agriculture through Gender Inclusion & Participation' at EEI, Anand. The event was graced by the Hon'ble Union Minister for Agriculture & Farmers' Welfare, Govt, of India and this was duly covered in Kisanvani Broadcast by concerned Akashvani stations.

4. Publicity and awareness creation through short video films on Agriculture Mechanization, Kisan Drone and Crop Residue Management in Kisanvani programme.

Akashvani stations broadcasting Kisanvani & Kisan Ki Baat programmes were advised to use the audio of 03 short video films on Agriculture Mechanization, Kisan Drone and Crop Residue Management and DA&FW, MOAFW initiatives in Machine & Technology Sector, in their respective programmes suitably to create awareness amongst the farming community. Stations in non-Hindi regions were directed to suitably translate and adapt the content of the films for inclusion in their respective programmes for publicity to the regional farmers.

5. Publicity to MOAFW 04 short video films on PM Kisan Scheme of MoAFW

All Concerned Akashvani stations broadcasting Kisanvani & Kisan Ki Baat programme were advised to use 04 Short Video films on PM Kisan Schemes forwarded by Ministry of Agriculture Farmers Welfare Govt. of India for wide publicity and awareness creation among the farming community & other stakeholders. Stations were directed to publicize the same through social media platforms as well.

6. Publicity to the release of 16th installment of Pradhan Mantri Kisan Samman Nidhi (PM-Kisan)

Akashvani stations broadcasting Kisanvani & Kisan Ki Baat programmes gave due publicity to the release of 16th installment of Pradhan Mantri Kisan Samman Nidhi (PM-Kisan) by Honorable Prime Minister Narendra Modi at Yavatmal, Maharashtra on February 28, 2024.

7. Publicity to National Farmers Day on 23.12.2023

Akashvani stations broadcasting Kisanvani & Kisan Ki Baat programmes gave due publicity to National Farmers Day on 23.12.2023 to honor and pay tribute to the country's farmers, who contribute significantly to the country's economic growth.

8. Publicity to World Soil Day on 05.12.2023

Akashvani stations broadcasting Kisanvani & Kisan Ki Baat programme were advised to use suitable programmes to give publicity regarding the Soil issues on this day. On the occasion of world soil day, various programmes were organized in different parts of the country. As part of the World Soil Day 2023 celebrations, Division of Soil Science and Agricultural Chemistry, ICAR-IARI, in association with the Delhi Chapter, Indian Society of Soil Science organized a field trip cum rally in Aligarh on 16.12.2023 which was attended by senior officials of Ministry of Agriculture & Farmers Welfare, Govt. of India and was covered by concerned regional Akashvani stations. The event organized on the occasion at Agricultural College, Khandwa, where Soil Science Head of Agriculture College Nagpur was the Chief Guest, was also suitably covered. The event saw the participation of large number of Students, Farmers, Professors, etc.

9. Publicity to short video films on doubling of Farmers Income and Agri Startups in Kisanvani programme

Akashvani stations broadcasting Kisanvani & Kisan Ki Baat programme were advised to use audio of short video films on Doubling of Farmers Income –DFI and Agri Startups in their Kisanvani programme suitably for awareness generation among farming community. The Regional stations were advised to suitably translate and utilize the content of the films in local regional language in the programmes.

10. Dedicated Weather Forecasts in the Programmes.

All Akashvani stations broadcasting Farm & Home and Kisanvani programmes were advised to allocate dedicated time slots in their daily programmes, for extreme weather forecasts/ climate change impacting agriculture productivity, livestock, farmers' health and safety. Programmes included updates on parameters like rainfall, temperatures, soil and Akashvani moisture, hot, dry, cold and wet spells, floods, lightening, thunderstorms, cyclones, hail, frost, droughts etc.

11. Publicity to International Year of Millets IYOM-2023

Extensive publicity was mounted and several programme were broadcast including live coverage of events on IYOM 2023. In this regard Stations were instructed to prepare sustained publicity plans for creating awareness for promoting wider usage of Millets, production and processing of Millets.

12. Publicity to “PM Kisan e-KYC” & “IT Initiatives in Agriculture” of MoAFW

All Concerned Akashvani stations broadcasting Kisanvani & Kisan Ki Baat programme were advised to use Short Video films PM Kisan e-KYC & IT Initiatives in Agriculture forwarded by Ministry of Agriculture Farmers Welfare Govt. of India for wide publicity and awareness creation among the farming community & other stakeholders. Stations were also directed to publicize the same through social media platforms as well and those stations broadcasting the programme in regional language were directed to transcribe the content and use the same as part of programme content in their respective regional languages suitably.

13. Publicity to “Krishi Sakhis Training Programme and School Soil Health Card Programme” of MoAFW

Recently, Kisanvani broadcasting Akashvani stations were advised to use Short Video films on Krishi Sakhis Training Programme and School Soil Health Card Programme forwarded by MoAFW, Govt. of India for awareness generation and wider publicity among the farming community & other stakeholders. Stations were encouraged to transcribe the content for regional language broadcast and publicize the same through social media platforms as well.

14. Publicity to Flagship Schemes/Special Programmes over the Akashvani Network

All Akashvani Stations broadcasting Farm & Home and Kisanvani programmes were advised to broadcast programmes in different formats about the various Central Sector Schemes of the Government for the benefit of the farming community.

Concerned stations were issued programme content themes vide **Kisanvani programme broadcast guidelines 2023-2024** dated 13.07.2023. The suggested themes were: **farmer stories of success and distress**, Digital Agriculture, **PM KISAN Mobile App**, Agriculture sector related **G-20** Events, Low Cost Farm Machinery And Implements, cultivation of Pulses and Oil seeds, **farm credit**, **Crop Insurance**, **Soil Health Card**, government schemes like **PM's Krishi Sinchayee Yojana** focusing on Micro Irrigation, **'Per Drop More Crop'**, **PM Fasal Beema Yojana**, **PM Kisan Maan Dhan Yojana**, **PM Kisan Samman Nidhi Yojana**, **Kisan Credit Card**, **Promotion of City Compost**, **e-National Agriculture Market**, **FPOs**, **National Bamboo Mission**, Mission for Integrated Development of Horticulture (MIDH), **National Animal Disease Control** Programme, National Mission on Edible Oils, Mission Oil Palm, National Food Security Mission, National Beekeeping and Honey Mission, Agri-Infrastructure Fund, Organic farming, PKVY, GOBARdhan Scheme (<https://sbm.gov.in/gbdw20>), Zero Budget Natural Farming, Bee keeping, innovative technology for post- harvest crop

residue / paddy straw management, prevention of stubble burning, subsidies and compensations available for distressed farmers, promotion of agri-exports, enhanced minimum support prices for seasonal crops, Attracting and Retaining of Youth in Agriculture (ARYA), etc. These subjects were advised to be covered, preferably by means of field/phone-in based interactive formats that make the programme interesting and useful for the farmers

15. Joint Akashvani's Kisanvani, DD Kisan & Krishi Darshan 'Impact Assessment & Capacity Building Workshop' from 7th to 9th February, 2024, at CIARI, Port Blair Akashvani.

The three days workshops for Akashvani's Kisanvani, DD Kisan & Krishi Darshan Programme Producers of South Eastern Akashvani stations / DD regional Kendras was conducted at CIARI, Port Blair Akashvani in collaboration with the Ministry of Agriculture & Farmers Welfare, Govt. of India for on the spot programme impact assessment and capacity building of programme producers and farmers. The workshop was inaugurated by Dr. Satyendra Singh Dursawat, I.A.S, Secretary (Agriculture) Andaman Administration.

16. Coverages of all events held under the aegis of MoAFW throughout the country were provided by concerned Kisanvani broadcasting.



Ragini presentation at Radio Kisan Diwas 15.02.2024 Observance of Akashvani Delhi's FM Gold Channel, Kisan Ki Baat Programme.



Interview with Union Minister of State for Agriculture and Farmers Welfare, for Kisanvani Programme of Akashvani Hassan, at Urubage Village of Chikkamagaluru, Karnataka on important Agri. Schemes.



Chief Guest Dr. Satyendra Singh Dursawat, IAS, Secretary (Agriculture) Andaman & Nicobar Administration, Senior Agriculture Ministry Officials and other dignitaries at the inauguration of 3-Day Workshop on "Impact Assessment and Capacity Building", held in ICAR-CIARI, Port Blair, Akashvani, from 07.02.2024-09.02.2024.

iii. Health & Family welfare:

Women's Programmes: Women's programmes of Akashvani cover subjects related to socio-economic development of women, health and family welfare, food and nutrition, scientific home management, women entrepreneurship, education including adult education, women empowerment, gender issues etc.

Akashvani broadcasts a number of programmes in different formats for the welfare of girl child. Programmes of the family welfare section of the stations generally aim at creating social awareness on the issues relating to female feticide, gender discrimination, awareness about the rights and privileges of women through the propagation of legal literacy. Different tradi-

tional folk forms were also used to communicate with the rural audience. “**Beti Bachao Beti Padhao**” programme was launched by the Prime Minister. After the launch of programme, the Director General, Akashvani has issued instruction to all stations to give special attention while planning their programmes on the popularization of the ‘Beti Bachao Beti Padhao’. The same campaign continued in 2023-24 as well.

Akashvani stations across the network have been regularly advised to give due publicity to the laws, rules, regulation and guide lines related to the Indecent Portrayal of Women in media and sensitize the public through **positive portrayal of women**. In these programmes, information about the legal provisions and the remedies available under the existing laws and regulations on indecent portrayal of women was also disseminated.

Akashvani instructed concerned stations across its network to give due publicity to the laws, rules, regulation and guidelines related to the sexual crimes against women and to broadcast programmes in different formats for creating mass awareness on the legal provisions and punishment for violation of such provisions as per Delhi High Court Judgment. Instructions were issued for creating awareness and publicizing the campaign on ‘**National Mission for safety of women**’ which covered diverse issues related to women and girl child. Programme Heads were advised to keep special focus on programmes linked to women’s rights and their safety on the lines of the recommendations received from National Human Rights Commission, which continued in the year 2023.

Every year awareness programmes are conducted to celebrate **International Women’s Day on 8th March** to promote gender equality. This year too Stations were directed well in advance to prepare and broadcast relevant programmes to raise awareness and recognize the achievements of women and girls in various sectors in India.

International Day for the Elimination of Violence against Women was also observed on **25th November 2023** by the concerned Akashvani Stations so as to bring out the importance of curbing Gender based violence and its elimination from India. Regular participation of programme officials was ensured in the events conducted by UN agencies.

Health Programmes: Health programmes are part of regular broadcasts of Akashvani. Almost every Akashvani station broadcasts health awareness programmes on regular basis. These programmes are planned and broadcast as per the health requirement of the concerned area, potential out-break of seasonal diseases and as per the instructions / advice of ministry of Health and Family Welfare and the Directorate General of Akashvani. All the health related issues about disease, their causes and prevention, information about available treatment, awareness about immunization are featured in regular health programme schedules of all Akashvani stations.

Observance of **World Health Day** on 07th April 2023 was ensured by the concerned stations as per the guidelines of Ministry of Health and Family Welfare. This was followed by the publicity campaigns regarding **World Immunization Week** from 24th April to 30th April 2023.

Extensive and wide media coverage was conducted while observing **International Day of Yoga – IDY 2023**. In this regard, Approved Media Action Plan was issued to concerned Akashvani Stations for proper follow up of this crucial yearly health event.

In view of rising smoking among youths in India due to various social-psychological factors, FW Unit of this Directorate created mass awareness through suitable programmes on the occasion of **World No Tobacco Day** on 31st May 2023. This was done to raise awareness about the risks associated with tobacco use, promote effective policies to reduce tobacco consumption, and encourage individuals to quit smoking in India.

One of the crucial aspect in Health programmes, which is not given due importance is the issue of Blood Donation in India. In this regard, concerned Akashvani Stations were directed to observe **World Blood Donor Day** on 14th June, 2023 to raise awareness on blood donation and thank voluntary blood donors around the world for their gift of blood to the needy ones.

International Day against Drug Abuse & Illicit Trafficking on 26th June 2023 was observed by the concerned Akashvani Station's Family Welfare Segment on the directions of Narcotics Control Bureau (NCB) to strengthen action and cooperation in achieving the goal of a world free of drug abuse. The concerned Akashvani stations were directed to raise awareness as per the directions of Narcotics Control Bureau – NCB. Also, Programme Heads of all Akashvani stations were advised to generate general awareness programmes about the ill effects of drug abuses.

United Nations Population Fund (UNFPA) observes **World Population Day** each year on July 11th with the aim to raise awareness about the sexual and reproductive health (SRH) needs and vulnerabilities of women and girls worldwide. Programme Heads were directed to create general awareness on the occasion of World Population Day, 2023.

Satellite Message was issued to Akashvani Stations in line with UNICEF safety advisory for mounting suitable programmes for renewing focus on health, nutrition, immunization and **WASH (Water, Sanitation, Hygiene)** during flood season in July 2023.

Special Paid campaign was organised by concerned Akashvani Stations on the directions of Ministry of Health and Family Welfare, Govt. of India for awareness generation regarding often neglected tropical disease, **Lymphatic Filariasis** (Hathipaon) through talk shows in selected districts of 8 States in the month of August 2023.

National Nutrition Week as a part of POSHAN Abhiyan of Ministry of Women and Child Development (WCD), Government of India was observed by concerned Akashvani Stations during 01.9.2023-07.09.2023 in order to highlight various issues in India related to Malnutrition.

Awareness was generated among general public about the Mental Healthcare Act and programmes were broad cast to sensitize the society towards the special needs of persons going through depression while observing **World Mental Health Day** on 10th October 2023.

Regular participation of programme officials was ensured in the health events conducted by UN agencies. Recently, radio professionals participated in the **G20 & Health priorities webinar** being hosted by the UNICEF under the aegis of Ministry of Health and Family Welfare.

Akashvani Stations were directed to observe **World Anti-Microbial Resistance Week** 2023 from 18th Nov to 24th November to raise awareness on rising menace of antimicrobial resistance in India in the wake of self-prescriptions of Antibiotics.

Recently, Akashvani stations broadcasting Family Welfare Programmes were directed to raise awareness on handling epidemics in India by observing International Day of Epidemic Preparedness on 27-12-2023.

Other subjects covered in regular broadcast on health include topics like right age of marriage, delay of first child, space between two children, terminal methods, maternal care, child survival, promotion of inter-spouse communication/ male responsibility, neutralizing male preference syndrome, medical termination of pregnancy, promotion of institutional legal provisions, management of Reproductive Tract Infections (RTIs) and Sexually Transmitted Infections (STIs) with special awareness on AIDS with the observance of **World AIDS Day**, pre-na-

tal diagnostic techniques (regulations and prevention of misuse) act- 1994, breast feeding, disability and reproductive child health etc. In addition to this, general awareness about the adverse child sex ratio and to alter the negative mindset leading to abortion of girl child fetus, are regularly produced.

Children's Programmes: All stations broadcast programmes for children on regular basis. Akashvani broadcast programmes from different stations for children of three categories, viz, programmes for children between the age of 5 to 7 years and 8 and 14 years' age and special programmes are also broadcast for rural children. Some of the programmes are broadcast on weekly basis, plays, short stories, features, choral singing, interviews, stories from epics etc.

The following points are a regular feature of the programmes broadcast by Akashvani stations for children:

1. Protection of rights of children and particularly protection of identity of children in need of care and protection of juveniles in conflict law.
2. Care and support to disabled children.
3. Care and support to children under difficult circumstances.
4. Equal status of girls.
5. Universal access to basic education to children and more attention to girl's education.
6. Providing safe and supportive environment to children.
7. Improvement in the economic condition of family and self-reliant society.
8. National and international cooperation for better future of the child.
9. Safe drinking water facility.
10. Protection from vulnerability to Internet and Online world.
11. Sanitary means of excreta disposal.

Akashvani, has been a regular partner of **UNICEF** to champion the cause of children and women and has been associated with UNICEF through campaigns like Radio4child, since along time. It is widely believed, and rightly so, that radio has a crucial role to play in spreading awareness about health initiatives and promoting healthy behaviours among its listeners. With the importance of Radio in mind UNICEF, India had extended the invitation to Akashvani to participate in the **G20 & Health priorities webinar** on 22.03.2023 being hosted by the UNICEF under the aegis of Ministry of Health and Family Welfare, where affordable and accessible healthcare system, especially to the children of India were discussed. Programme Officials also participated in UNICEF sponsored two day **Radio 4 Child Workshops & Awards 2024** from 26th-27th.02.2024 in which Programme officials from various Akashvani stations were awarded for their work in the field of Child Protection, Immunization and Climate Change.

Akashvani stations were advised to provide widespread publicity to the **POCSO (Amendment) Act 2019**. The reason behind amendment is to make it more effective in dealing with the cases of child sexual abuse in the country and aims at arresting the rising number of gruesome and heart wrenching of fences being committed against children. Akashvani Stations have continued to provide wide coverage/publicity to the Intensified **Mission Indradhanush** ie. Immunization campaign in this year also.

Recently, Akashvani stations broadcasting Family Welfare Programmes were directed to raise awareness on “**National Minimum Standards and Protocol for Creches (Ops. & Mgmt.)**” released by Ministry of Women & Child Development, so as to standardize and institutionalize child care economy, contributing significantly to the vision of “Women-led Development”.

iv. Music:

1. **NATIONAL PROGRAMME OF MUSIC (NPM) (Hindustani & Carnatic) & RAVIVASARAIY AKHIL BHARATIYA SANGEET SABHA (RASS) FEATURING THE A GRADE AND TOP GRADE ARTISTES. SOME OF THEM ARE:**

April to June 2023:

Vidushi Manjiri Alegaonkar-Vocal, Pt. Rajender Verman-Sitar, Thriuvaiyaru VJ ayashree- Vocal, Pt Kuber Nath Mishra-Tabla solo, Pt Sapan Sinha- Tabla, Ustad Abdul Majeed Khan- Sarangi etc.

July To September 2023:

Pt. Raj Kumar Jha- Pakhawaj, Pt. Falguni Mitra-Dhrupad Dhamar, Pt Rajendra Pasanna-Shehnai, Pt. Kuber Nath Mishra-Tabla, Vidushi Manjusha Patil- Vocal, Pt. Basant Kabra- Sarod, Pt. Jaydeep Ghosh-Sarod, Pt. Manas Kumar Chaumah-Violin, Pt Sapan Sinha-Tabla.

October To December 2023:

Pt. Kushal Das- Sitar, Pt. VenkateshKumar-Vocal, V.Sathyanarayana-Nadaswaram, Pt. Rupak Kulkarni-Flute, Pt. Harish Tiwari- Vocal, Pt Ravishankar Upadhyaya- Pakhawaj, Pt. Vishwa Mohan Bhatt-Guitar, Pt. Sajan Mishra-Vocal, Pt. Asim Chaudhary-Sitar, Dr.Anil Chaudhary-Pakhawaj, Pt Nayan Ghosh-Tabla, Pt. Sandipan Samajpati- Vocal, Vidushi Kalpani Komkali- Vocal, Purbayan Chatterjee- Sitar etc.

Jan to March 2024:

Harimohan Jha-Dhrupad/Dhamar, Pt. Kumar Gandharva (spl prog), Pt. Ronu Majumdar-Flute, Pt Gokulotsav Maharaj-Vocal, H.K Narasimha Murthy & H.N Bhaskar-Violin duet, Pt Nishindra Kinjalk-Sitar, Pt. Harvinder Sharma-Sitar, Vidwan P. Ganesh- Vichitra Veena, Vidushi Sikkil Mala Chandrasekhar-Flute, Pt. Manu Kumar Seen- Sitar, Pt Naresh Malhotra- Vocal, Vidwan Malladi Sriram Prasad & Vidwan Malladi Ravikumar-Vocal duet, Vidushi Kalpana Zokarkar- Vocal, Vidushi Anjana Nath-Vocal, Pt. Mohan Darekar-Vocal, Pt. Sudip Kumar Chattopadhyay- Flute.

2. **Live Broadcast of the concerts from Thiruvaiyaru on the Occasion of the 177th Saint Thyagaraja Aradhana Mohotsav- 27.01.2024 Smt. S Sowmya-Vocal & Thirukkalar Shri Durai Bharathi Dasan & Hosur Shri S Manjunath-Nadaswaram duet.**
3. **Live Broadcast of Panchratna Kritis from Thiruvaiyaru on the occasion of the 177th Saint Thyagaraja Aradhana Mahotsav- 30.01.2024.**
4. **MUSIC AUDITIONS CONDUCTED IN THE FY 2023-24:-**
 - (A) **Carnatic Classical Music:** From 15.05.2023 to 19.05.2023; 17.07.2023 to 21.07.2023 & 30.10.2023 to 03.11.2023
 - (B) **Hindustani Classical Music:** From 10.07.2023 to 14.07.2023 & 18.12.2023 to 22.12.2023

(C) **Hindustani & Carnatic Light & Folk Music:** From 15.05.2023 TO 19.05.2023; 06.11.2023 to 10.11.2023; 04.12.2023 to 08.12.2023 & 12.02.2024 TO 16.02.2024

5. **SANSKAR SARITA-** Total 45 Episodes based on Lok Sampada recordings of Akashvani

6. **NATIONAL PROGRAMME OF REGIONAL FOLK AND LIGHT MUSIC, FEATURING FOLLOWING ARTISTES:**

Meelu Verma- Geet/Bhajan/Light Music, Sahi Ram Pandey & Party- folk-Alaha Ahmed Raza Pappas- Qawwali, Nileswhar Mishra- Folk, Kaburi Roy- Adhunik Gaan, Suman Bhatti-Folk, Shalini Mishra- Ghazal, Nandesh Umap-Powada, Pt.Ghanshyam Vaswani- Ghazal, Bashir Ahmaed Gujjar- Gojri Folk, Kohinoor Langa Party-Folk Music, Renuka R.Nakod & R. Athnamla Prakash-Light Music, M. Muthukrishna- Harikatha, P. Yohan & Party-Folk Ballad, Vidhushi Sumitra Roy-Bhavaaiyya, Nitin Rajaram Shastri-Bhava Geethe, Indira Bai Jangda-Pandwani, Vidushi Tapsi Nagraj-Geet/Bhajan, R.DKailey-Light, Khumauethem Sundar Devi-Folk Khongjom Parba, Pt. Animesh Deb-Folk, N.Narayan Kalitha- Lokgeet Kamrupee.

v. **Sports:**

a. **Akashvani Sports** is engaged in planning and executing radio broadcast of various National and International sports events on the National Hook-up of Akashvani. The work related to acquisition of Radio Broadcast Rights, coordinating with various Sports Federations/ Associations, various Akashvani Stations/Foreign Broadcasters and other relevant entities etc. are performed by it for ensuring smooth broadcast of sports events on Akashvani. The screening and detailing of commentators for sports events are also carried out by Akashvani Sports.

b. To keep pace with changing times, Akashvani Sports broadcast sports events on digital platform of Prasar Bharati depending on rights availability. Further, to enhance visibility, Akashvani Sports carried sports broadcasts wherever rights were obtained on Prasar Bharati Sports YouTube channel, and on the NewsonAkashvani mobile app which evoked considerable response from viewers and listeners especially for live commentary.

c. **Cricket:**

- Ball-by-ball commentary of **Cricket World Test Championship** played in England from 07.06.2023 to 11.06.2023 was broadcast.
- Ball-by-ball commentary of **India-West Indies Cricket Series** played in West Indies from 27.07.2023 to 13.08.2023 was broadcast.
- Ball-by-ball commentary of **Asia Cup Cricket 2023** played in Pakistan and Sri Lanka from 30.08.2023 to 17.09.2023.
- Live commentary of all the matches of the **ICC Cricket ODI World Cup** held in India in different cities from 5th October 2023 to 19th November 2023 was broadcast.
- 'Stumped' a weekly programme on Cricket, a co-production of Akashvani, BBC and ABC was broadcast regularly every Saturday at 1130 hours over Akashvani FM Rainbow network.

d. **Multi-disciplinary events:**

1. **Khelo India University Games Uttar Pradesh**

Khelo India University Games 2023 held in Uttar Pradesh from 25th May to 3rd June 2023. An hourly updates of five minutes duration each was broadcast from 25th May

2023 to 3rd June 2023. Live commentaries of the final matches of Hockey, Football and Badminton were broadcast.

2. **19th Asian Games, Hangzhou, China 2023**

Another multi-disciplinary sports events capturing the imagination of sports enthusiasts in the country was 19th Asian Games-2023 held in Hangzhou, China from 23rd September to 8th October 2023. Akashvani coverage team travelled to Hangzhou and provided comprehensive coverage, details of which are as follows:

- i. A Curtain Raiser for a duration of 30 minutes was broadcast on 22nd September, 2023 from 2130 hrs to 2200 hrs on National Hook-up and carried by all capital stations and FM Rainbow Network and other interested stations. Regional language versions were broadcast by non-Hindi Akashvani capital stations at their convenient time during the morning transmission which was relayed by Akashvani stations in their respective language zones.
- ii. Commentaries of Hockey Men's and Women's final matches.
- iii. Commentaries of Men's and Women's Kabaddi final matches.
- iv. Commentaries of Men's and Women's Badminton final matches.
- v. Commentaries of Men's and Women's Cricket final matches.
- vi. Breaking News items were broadcast Live immediately after India won a medal or any athlete gives a notable performance.
- vii. Daily Highlights capsules of 30 minute duration covering the highlights of the events of the day were broadcast from 2130 hrs to 2200 hrs from 23rd September, 2023 to 8th October, 2023 on National Hook-up and carried by all capital stations and FM Rainbow Network and other interested stations. Regional language versions were broadcast by non-Hindi Akashvani capital stations at their convenient time during the morning transmission which was relayed Akashvani stations in their respective language zones.
- viii. Periodic FM updates of 5 minutes per update were broadcast from 24th September to 7th October, 2023.

3. **National Games 2023**

Akashvani covered extensively the 37th National Games 2023 held in Goa from 26th October, 2023 to 9th November, 2023 as per the given schedule:-

- a. **FM Updates**-Akashvani broadcast hourly FM Updates from 27th October, 2023 to 8th November, 2023 which was broadcast by FM Rainbow Network of Akashvani.
- b. **Daily Highlights** -A 20-minute daily highlights programme was broadcast from 28/10/2023 to 09/11/2023.

4. **Khelo India University Games 2023**

Akashvani covered the 4th edition of Khelo India University Games 2023 held in Guwahati from 18th to 29th February, 2024 as per the given schedule:-

- a. **FM Updates**-Akashvani broadcast hourly FM Updates from 19th to 28th February, 2024 which was broadcast by FM Rainbow Network of Akashvani.

- b. **Daily Highlights** -A 15-minutes daily highlights programme was broadcast from 20/02/2024 to 29/02/2024.

e. Football

- Live commentary of the final match of South Asian Football Federation Champions 2023 held in Bengaluru was broadcast on 4th June 2023.
- Off-tube commentary of the final match of FIFA Women's World Cup 2023 held in Sydney was broadcast on 20th August 2023.
- Live commentary of the final match of Durand Cup Football 2023 held in Kolkata was broadcast on 3rd September, 2023.
- Live commentary of the final match of 62nd Subroto Cup Football 2023 held in Delhi was broadcast on 23rd October, 2023

f. Hockey

- Live commentary of the Hockey Asian Champions Trophy 2023 held in Chennai from 3rd August to 12th August 2023 was broadcast.

g. Squash

- Consolidated Radio Report was broadcast on Squash World Cup 2023 held in Chennai from 13th to 17th June, 2023.

h. Tennis

- Live commentary of the Davis Cup 2023 held in Lucknow on 16th and 17th September 2023 was broadcast.

i. Screening of Commentators

- Screening of Football commentators for fresh empanelment was held on 18th and 19th of January, 2024 in Akashvani, Panaji.



Akashvani Coverage team of Asian Games 2023 in China



The goal scorers Poonam and Ritu of Guru Jambheshwar University of Sci & Tech Hisar spoke to Akashvani after winning Women's Football during Khelo India University Games, Guwahati.



Sahil Singh of Delhi University speaking to Akashvani after winning Gold Medal in Men's 66 Kg. in Judo during Khelo India University Games, Guwahati.



Achanta Sharath Kamal, India's ageless table tennis legend speaking to Akashvani on the sidelines of 19th Asian games, Hangzhou, China



P.V.Sindhu speaking to Akashvani after her match during 19th Asian Games, held in Hangzhou, China



Justifying his name, Tejas broke Games record 110 meters hurdle at the National Games Goa, talking to Akashvani, disclosed that he is training hard for the olympic quota



Pencak silat Artistic Regu Gold by Delhi

Pencak silat team talking to Akashvani, during National Games Goa

H. NEWS SERVICE OF AKASHVANI:



i. Brief History

The history of News Broadcasting in India is much older than that of Akashvani. The first news bulletin in the country went on Akashvani from the Bombay station on July 23, 1927 under a private company, the Indian Broadcasting Company. A month later on August 26, 1927, another bulletin in Bengali was started from the Calcutta station. Until 1935, two bulletins, one each in English and Hindustani, were broadcast from Bombay and a bulletin in Bengali was broadcast from Calcutta. The Indian Broadcasting Company went into liquidation in March, 1930 following which broadcasting came under the direct control of the Government of India. The service was designated as the Indian State Broadcasting Service. It was renamed as Akashvani on June 8, 1936.

ii. Development

A real breakthrough in news broadcasting came after January 1936 when the first news bulletin from the Delhi station went on Akashvani on January 19, 1936 coinciding with the start of its transmission. Besides, news bulletins in English and Hindustani, Talks on Current Affairs were also started from the station in both the languages.

The Central News Organization was set up on August 1, 1937. Mr. Charles Barnes took charge as the first News Editor in September, and later, he became the first Director of News. The outbreak of the World War II in 1939 gave an impetus to the development of the organization. A monitoring service was set up in 1939 to monitor foreign broadcasts. In 1943, the External Broadcast Unit was set up under the Director of News. By 1945, the Central News Organization was handling news bulletins in different Indian languages as well as in the External Services. After the Independence, news broadcasts of Akashvani grew both in quantity and quality. More emphasis was laid on national and regional news bulletins.

Presently, the News Services Division (NSD) of Akashvani broadcasts news and news-based programmes to listeners in India and abroad, while adhering to the highest professional ethics and standards in Radio broadcasting. Using new technologies, Akashvani News is now available on website in English, Hindi, Urdu, Assamese, Dogri, Gujarati, Marathi, Bengali and Rajasthani languages. It is also available on social media platforms.

iii. Organisational structure

The News Services Division is headed by a Principal Director General/ Director General (News), who is one of the seniormost officers of the Indian Information Service. The PDG/ DG (NEWS) is assisted by a team of Additional Director Generals (News), Directors (News), Joint Directors (News), Deputy Directors (News), Assistant Directors (News), News Editors and Reporters.

The various operational sections of NSD Headquarters in Delhi are: General News Room, Hindi News Room, Regional News Unit, External Services Desk, Reporting Unit, Talks and Current Affairs Unit, Indian Language Units, Reference, Policy, Planning & Development Unit, IT and Website Unit, Library Unit and the Administrative Wing.

iv. General News Room (GNR)

General News Room (GNR) is the nerve-centre of the Operations of the News Services Division. It receives news from different sources and functions round-the-clock in three shifts. It is the focal point for selection of news items, editing and putting out bulletins in home and external services. GNR is organised as a large single News Room but sub-divided for convenience into different desks. The arrangement ensures that all Editors function in a state of continuous interaction and are enabled to be abreast of new developments minute to minute, while they are given the facility to work as independent units. The Editor-in-Charge is the head of the Newsroom for the duration of the shift.

v. Hindi news room (HNR)

Hindi News Room compiles all Hindi bulletins broadcast from headquarters. The Editor-in-Charge is the head of the Newsroom for the duration of the shift. Pradeshik bulletin broadcast for Delhi is also prepared by Hindi Newsroom.

vi. Regional news units

NSD Akashvani has 46 Regional News Units across the country. These Regional News Units (RNUs) cater to the information needs of the people in regional languages with regional news content.

These Units also mount news-based programmes. RNUs also broadcast special programmes on occasions like Budget, Republic Day, Independence Day etc. They also broadcast special programmes when State Assemblies are in Session.

Each state has at least one RNU and bigger states have up to four RNUs for effective coverage of events in the respective states. The Regional News Units (RNUs) in various states are headed by officers of the rank of Director/Joint Director/ Deputy Director/Assistant Director/ News Editors and are assisted by Newsreaders-Cum-Translators.

Correspondents are also posted in the RNUs. Part-Time Correspondents (PTCs) in more than 550 districts of the country also aid in gathering news through their respective RNUs.

For the period 01.04.2023 to 31.03.2024, RNUs gave wide publicity to government schemes and various social, economic and political developments in respective regional languages.

Viksit Bharat Sankalp yatra was extensively covered by all the RNUs from November 2023 till January 2024.

A new programme Bharat Vikas Diary was started by the RNUs from 19th Feb 2024 giving information about the key constituencies. RNUs are also contributing for Loknirnay 2024, election related programme of NSD Delhi.

RNUs are also giving adequate coverage to spread voter awareness. Such programmes are also aimed to motivate voters to cast their votes, especially first time voters and participate in the biggest festival of democracy.

RNUs also gave coverage with regard to General Elections 2024 in their respective regional bulletins and programmes.

vii. External services desk

Radio plays a crucial role as an instrument of Foreign Policy and Public Diplomacy. Nations attach great importance to international broadcasting as a means of protecting their image and making their point of view to the world. As part of British India, Akashvani entered the domain of external broadcast on 1st October, 1939, purely, as a tool for propaganda for the Allies during the World War II. The first broadcast of Akashvani for external audience was made in Pashto to counter the German Radio blitzkrieg in the then North West Frontier Province (NWFP) to supplement the efforts of the BBC in this part of the world. After India attained Independence, the External Services Division of Akashvani assumed a new role as the voice of an emerging nation, an old civilization, a tool for diplomacy, and also effective propaganda machinery at the time of crises. Since then, the External Services have been functioning as a vital link between India and the rest of the world, especially with those countries where India's interests are intertwined because of the presence of a large Indian Diaspora. The External Services connect the Diaspora with their own culture and heritage, giving them a feel of home away from home.

Through its external broadcasts, Akashvani aims to keep its overseas listeners in touch with the ethos of India, offer its point of view on different issues, keep them informed about strides made in various fields, including Science, art, culture, economy, business, democratic and-secular traditions; project India as an educational, healthcare and tourist destination, and its commitment to universal declaration of human rights, etc.

Role of External Services:

- Offering India's perspective for the neighbourhood and the world;

- Acting as the Voice of India on the world stage since 1939;
- Countering malicious and anti-India propaganda;
- Engaging with the Indian Diaspora;
- Projecting New India: Narrating India's Growth Story:
 - Strides made in various fields;
 - Business and commercial opportunities;
 - India as an educational, health and tourist destination;
 - Vibrancy of India's art, culture, music, literature, etc.

The External Services Division was merged with the News Services Division, Akashvani on 12.08.2021. After the merger, efforts were made to revitalize the External services broadcasts.

The services are in 17 languages/dialects. Of them, 11 are foreign, namely Arabic, Persian, Dari, Pashto, Baluchi, Swahili, Chinese, Burmese, French, Indonesian and Tibetan. The remaining six are Indian languages, namely Urdu, Seraiki, Sindhi, Punjabi, Bengali and Nepali.

viii. News Gathering Network

NSD ensures delivery of news and related services while adhering to journalistic principles such as accuracy, credibility, timeliness and quality. It has various sources of news gathering. A team of dynamic Reporters/Correspondents, covering a variety of beats, is deployed at the NSD headquarters. Similarly, Prasar Bharati Special Correspondents are posted in Dubai, Kathmandu, Colombo and Dhaka. Correspondents are also posted in the RNUs. Part-Time Correspondents (PTCs) in more than 550 districts of the country also aid in gathering news through their respective RNUs. Social media such as X, YouTube and Facebook are also monitored as a source of news.

ix. Reporting Unit

Reporting Unit at Headquarters extensively covered developments and events and important Press Conferences in Delhi. Reporting Unit, by being in constant touch with various Ministries, Election Commission of India etc. gathered News and related information for Spot News Coverage. Their meetings, programmes and press conferences were also covered. The Unit also did stories on Mann Ki Baat programme every month.

X. Talks and Current Affairs Unit

The Talks and Current Affairs Unit organizes discussion programmes on current affairs/issues and various other topics. The idea is to help listeners understand major new developments, put things into perspective through analysis, and deal with a subject in detail.

Various topics were discussed extensively in the daily and weekly programmes. Some of the topics on which programmes were broadcast during the period 1st April 2023 to 31st March 2024 include Parliament Sessions, elections, Independence Day and Republic Day, Cabinet decisions, G20 Summit, Viksit Bharat Sankalp Yatra, Mann Ki Baat programme, Operation Ajay and Operation Kaveri, topics related to environment, space sector, natural disasters amongst others.

“Nai Soch Nai Kahani - A Radio Journey with Smriti Irani” was a programme on Akashvani News which was hosted by the Women and Child Development Minister Smriti Z. Irani. Consisting of 13 episodes, it was a programme wherein, the Minister spoke with the common people including beneficiaries especially women, with bureaucrats, scientists and in the final episode with the President of India. The programme dealt with various topics including health, sports, science, women in media, women in entrepreneurship amongst others. The programme engaged listeners with insightful discussions and inspiring narratives along with throwing light on various central government schemes. The last episode with the President of India revolves around the President’s glorious journey from Akashvani Rangpur to Raisina Hills. The series can be accessed on the link - https://www.youtube.com/watch?v=HRnIZ0d-pHxc&list=PLcDghvQhYD9KgnISLG8V1N2-nXTQgb1Tw&ab_channel



Interaction between Hon'ble President Droupadi Murmu and Women & Child Development Minister Smriti Z. Irani

After General elections 2024 were announced by Election Commission of India, News Services Division, Akashvani has started a daily 30 minute live bilingual programme “Lokprasarak Ke Saath Loknirnya-2024” from 17.03.2024. It is based on General Elections- 2024 for voter awareness and to disseminate election related news. It consists of updates of election activities, Insights from regions and constituencies, expert’s analysis and appeal to the listeners to vote.

xii. Reference and PP&D unit

Reference and Policy, Planning & Development Unit provides prior information to other Units of NSD about activities and programmes of the government and political parties on a daily and weekly basis. The Unit deals with preparation of Media Action Plans and Action Taken Reports, compilation of other reports, including a monthly Summary for the Cabinet etc.

xiii. IT & Website Unit

The 365 days operation of the Akashvani News website provides round-the-clock updates, news stories and bulletins, with its hallmark of ABC- Authenticity, Balance and Credibility. The NEWSONAKASHVANI website is available in English, Hindi, Urdu, Assamese, Dogri, Gujarati, Marathi, Bengali and Rajasthani. Efforts are on to make the website available in all the regional languages.

Language	URL
English	https://newsonAkashvani.gov.in/
Hindi	https://newsonAkashvani.gov.in/hi/
Urdu	https://newsonAkashvani.gov.in/ur/
Marathi	newsonAkashvani.gov.in/Marathi
Gujarati	https://newsonAkashvani.gov.in/gu/
Bengali	https://newsonAkashvani.gov.in/bn/
Assamese	newsonAkashvani.gov.in/Assamese
Dogri	newsonAkashvani.gov.in/Dogri
Rajasthani	newsonAkashvani.gov.in/Rajasthani

To keep pace with the dynamic landscape of media, the revamped website of Akashvani News was launched on 13th March, 2024, by Union Minister of Information & Broadcasting Sh. Anurag Singh Thakur. The new look and feel of the website enhances the user experience with multimedia integration and is poised to be a pivotal resource for accurate information about government policies and programmes.

Website Version	Launch Year
Static website	2001
asp.net website	2012
Redesigned asp.net website	2021
Revamped php.net website	2024

xiv. Social media Statistics NSD HQ.

With the evolving communication paradigm, social media platforms have emerged as the prominent channels of information dissemination. Akashvani News has stamped its footprint on new age avenues like Threads and Whats App channels last year in addition to existing mediums such as Facebook, X, YouTube, Instagram and Koo.

Platforms	URL	Followers/ Subscribers as on 31.03.2024
Facebook	https://www.facebook.com/Akashvaninewsalerts/	3.5 million followers
X (English)	https://twitter.com/Akashvaninewsalerts	3.2 million followers
X (Hindi)	https://twitter.com/AKASHVANINewsHindi	322K followers
YouTube	http://www.youtube.com/@NEWSONAKASHVANI-OFFICIAL	619K subscribers
Instagram	https://www.instagram.com/Akashvaninewsalerts/	590K followers
Koo	https://www.kooapp.com/profile/Akashvaninewsalerts	419.8K followers
Threads	https://www.threads.net/@Akashvaninewsalerts	53K followers
Public	https://public.app/user/profile/b58Z4b0kf9W8mh-j2y9lnRJ0tCOq1	198.7K followers
WhatsApp Channel	https://www.whatsapp.com/channel/0029Va8tVXh-GJP8FfNiRyb1E	61K followers

xv. Social media Statistics: RNUS

The Regional News Units (RNUs) have also registered their presence on platforms like Facebook, X, YouTube, with a considerable following and viewership.

Platforms	No. of RNUs
Facebook	41
X	47
YouTube	37

xvi. Administration & Budget

- CVC guidelines are strictly followed in the posting of various staff to sensitive posts for transparency in the daily Administration and Accounts work.
- All Public Grievances and Sexual harassment cases in this division are resolved, and there is no pendency.
- The SBG to NSD in Financial Year 2023-24 under Sub Head salary government employees is Rs. 28.70 crore. Salary of Prasar Bharati Employees is Rs. 1.29 crore - under Sub Head OAE Rs. 11.78 crore/ -and under Sub Head PP&SS - Rs. 10.92 crore.
- DG (Audit) – The accounts of NSD were audited for the year 2020-23, and report is awaited.
- Internal Audit Wing (IAW, MIB) – Accounts of NSD were audited for the year 2018 - 2022. There were 12 audit objections, and all are settled.
- Under Treasury Single Account (TSA) System, NSD has opened a bank account for grants-in-aid issued by Ministries/Departments with Reserve Bank of India in terms of Department of Expenditure.
- No vigilance related matter pending with NSD.
- All the judgements/order of CATs are implemented by this Division. However, no case finalised in the period.

xvii. Personnel at NSD and RNUS

At the Headquarters, NSD has a sanctioned strength of 460 posts, out of this, 329 are vacant in various cadres. RNUs have a sanctioned strength of 97 posts, out of which 66 are in position while 31 posts are vacant. External Services has a sanctioned strength of 299 posts, out of this, 258 are vacant. The multiple activities of NSD: Akashvani, RNUs and External Services are, however, being managed by engaging contractual staff or casual assignees as per policies/guidelines issued by the Prasar Bharati Secretariat.

xvii. Library

NSD: Akashvani also has a Library. As on 31st March, 2024, it had 16219 books. The library subscribes to 24 newspapers and 56 magazines. It caters to the staff of News Services Division for news operations. It uses the library software E-Granthalaya, developed by NIC, for maintaining a repository of books.

Major Highlights

NSD: Akashvani covered G-20 Summit, International Day of Yoga, Viksit Bharat Sankalp Yatra, Pariksha Pe Charcha, Pran Pratistha Ceremony of Shri Ram Lalla in Ayodhya, Mera Pehla Vote Desh Ke Liye, Independence Day 2023, Constitution Day, International Film Festival of India 2023, Parliament sessions, Assembly Elections, General Elections- 2024.

In addition to coverage through bulletins and news-based programmes as well as Talks and Current Affairs Akashvani programmes, NSD, Akashvani has adopted a radio plus strategy. Campaigns were, thus, undertaken on several Social Media Platforms. All broadcast content was posted online. Web-only exclusive content was also uploaded. Graphics, video, audio and interactive content like quiz were shared with dedicated and campaign-specific hash tags to increase visibility.

Important Coverage (1ST APRIL, 2023 –31ST MARCH, 2024)

I. Elections



NSD: Akashvani gave wide coverage to Assembly elections in Karnataka, Madhya Pradesh, Chhattisgarh, Rajasthan, Telangana. News items with voice-casts and sound-bites on electioneering, polling and counting of votes were broadcast in news bulletins from NSD, Akashvani. Besides, discussions were also organised. Apart from this, bulletins and talk shows on the elections were broadcast in regional languages.

With regard to General Elections 2024,

1. The election team of NSD ensured proper adherence of Model Code of Conduct. The guidelines were issued Akashvani guideline to all units of NSD and RNU's for election coverage.
2. The team is co-ordinating with RNUs for election news stories and feed for the special election programme.
3. The team with the Talks and Current Affairs Unit, is working for the broadcast of a special half an hour live election programme Loknirnaya-2024.
4. The team is ensuring broadcast of State and Constituency profile Capsules for major bulletins (Morning, Day and Evening) in Hindi and English from every State and Union Territory.
5. The team is preparing fact sheets of previous and current General/Assembly elections.
6. The team is also preparing detailed and mini backgrounders for the counting day programme.

ii. Sessions of Parliament



Wide coverage was given to Monsoon, Winter and Budget Session of Parliament and joint address to both the Houses of Parliament by Hon'ble President Droupadi Murmu.

iii. G20 Summit



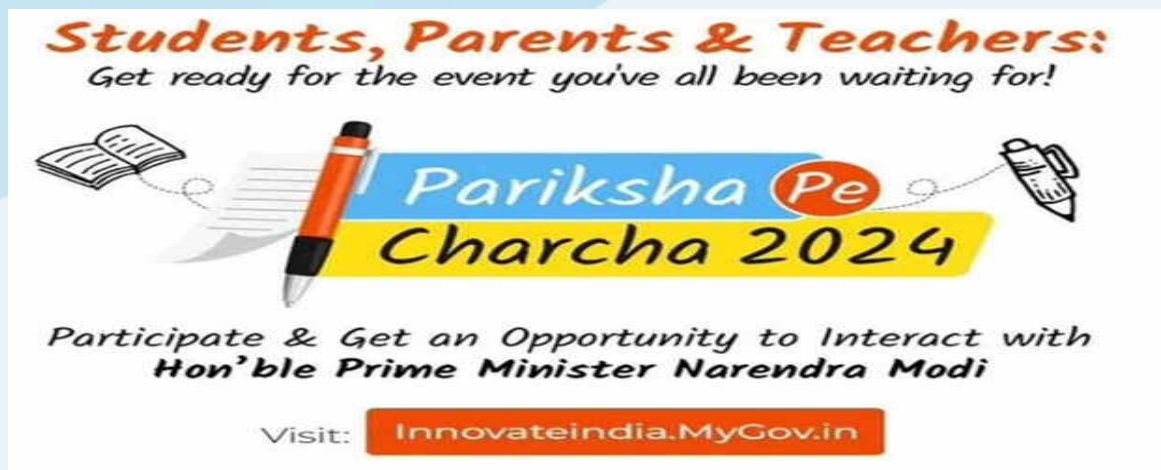
News Services Division has covered events/activities related to G20 under India's Presidency in its news bulletins, news magazine programmes, and organised discussions as well as given publicity through social media platforms. NSD Akashvani also created a microsite for G20.

iii. Viksit Bharat Sankalp Yatra



News Services Division, Akashvani has covered the events/ activities related to Viksit Bharat Sankalp Yatra.

iv. Pariksha Pe Charcha (PPC)

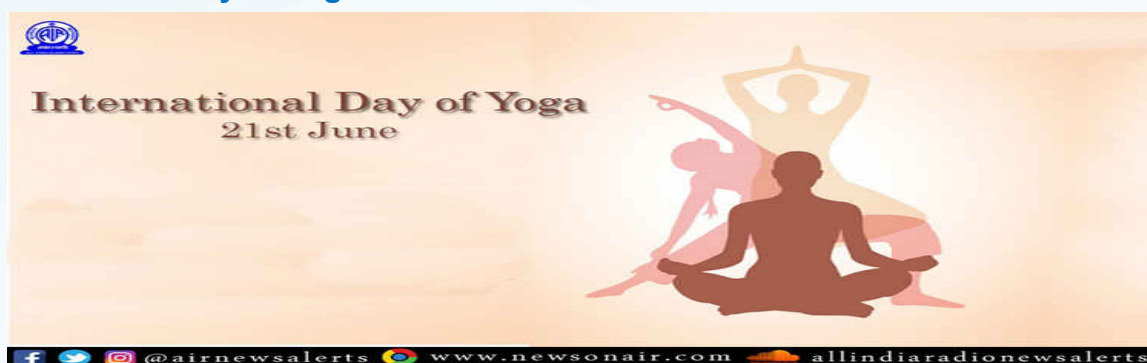


Pariksha Pe Charcha (PPC) is a unique interactive programme of Hon'ble Prime Minister, Shri Narendra Modi with students, teachers and parents which was held on 29th January 2024. News Services Division, Akashvani and its Regional News Units have covered Pariksha Pe Charcha 2024. Stories relating to it have been carried in news bulletins, discussion programmes and on social media platforms.

v. Mera Pehla Vote Desh Ke Liye

News Services Division, Akashvani gave wide coverage to First time voter Campaign. The coverage includes news bulletins, discussion programmes and social media posts. Bytes of eminent personalities like Padma Awardees; and bytes of first-time voters were carried.

vi. International Day of Yoga



NSD: Akashvani accorded coverage to events and activities related to the International Day of Yoga, IDY-2023.

vii. Republic Day.



NSD Akashvani gave wide coverage to Republic Day celebrations.

viii. Mann Ki Baat



Prime Minister's *Mann Ki Baat* programme was covered in major news bulletins at NSD Headquarters, and in bulletins of RNUs. RNUs also gave wide publicity to the monthly broadcast on their social media platforms by posting tweets in their regional languages. Translated version of *Mann Ki Baat* episodes were also broadcast in languages such as Urdu, Chinese and Persian.

ix. Birth Anniversary of Mahatma Gandhi

Coverage was given to the Birth Anniversary of Mahatma Gandhi in bulletins at NSD Headquarters and RNUs.

x. IFFI 2023



Akashvani News accorded wide coverage to IFFI, 2023 held from November 20th to 28th November, 2023 in Panaji, Goa.

xi. Constitution Day/Samvidhan Divas



NSD: Akashvani and its RNUs covered events and activities related to the Constitution Day/Samvidhan Divas in their bulletins and news-based programmes.

xii. Important Visits and Meetings

Extensive coverage was given to the visits of the Hon'ble President, the Vice President and the Prime Minister.

President Droupadi Murmu visited Suriname, Serbia and Mauritius to attend the National Day celebrations of Mauritius on 12th March, 2024. Vice President Jagdeep Dhankhar visited London to attend the Coronation ceremony of H.M. King Charles III. Prime Minister Narendra Modi participated in several high-profile meetings in Japan, Papua New Guinea, Australia, United States of America, Egypt, France, UAE, South Africa, Greece, Jakarta, Indonesia, Qatar and Bhutan. These visits were extensively covered by Akashvani News.

xiii. Special Activities

• Welfare Activities

ICC to redress grievances of women employees exists in NSD, and there are Nil cases pending. A separate rest room for women employees has been earmarked. Guidelines issued by the government for welfare of SCs, STs, OBCs and minorities are being followed strictly.

• Workshops/Training

To apprise Part Time Correspondents and increase their contribution for Akashvani, NSD organised 8 Zonal PTC workshops at Hyderabad, Jaipur, Dehradun, Sambalpur, Mysuru, Ayodhya, Agartala and Kevadiya from October 2023 to January 2024 where PTCs of adjoining states attended the workshops along with RNU heads and respective station heads.



Content Synergy Workshop for Capacity Building in Ahmedabad



Content Synergy Workshop for Capacity Building in Dehradun



Content Synergy Workshop for Capacity Building in Sambalpur

- Award/Achievements
 - ❖ National Water Awards- RNU Guwahati got the second-best award in the media category (print and electronic) in the 4th National Water Awards held in New Delhi. The award was given by the Jal Shakti Ministry for creating awareness on water conservation etc.
 - ❖ The SBMS College, Sualkuchi has started the practice of public hearing of the Morning Assamese news broadcast by RNU Guwahati before beginning of classes.

I. Sales Infrastructure of Akashvani:

The Sales infrastructure of the Akashvani comprises of the Sales Divisions (erstwhile CRDs), Sales Centers (erstwhile CBS centers) and the CBU (erstwhile CSU). The four Sales Divisions are situated at Delhi, Mumbai, Bengaluru, and Kolkata. The Sales Center, Delhi is part of the Sales Division, Delhi. The Central Billing Unit (erstwhile CSU) is situated at Mumbai. CBU/CSU is primarily responsible for the execution and billing of the pan India campaigns

of the Akashvani. In addition to the above it also maintains all the records pertaining to the Registered and Accredited Agencies. The Pan India Sales Center network of Akashvani is as follows:

	Headed by	SC Under zone
1.	ADG/DDG (Sales) North zone	1. SC Jaipur 2. SC Chandigarh 3. SC Srinagar 4. SC Kanpur
2.	ADG/DDG (Sales) West zone	1. SC Mumbai 2. SC Bhopal 3. SC Ahmadabad
3.	ADG/DDG (Sales) South zone	1. Chennai 2. Trivandrum 3. Bengaluru 4. Hyderabad
4.	ADG/DDG (Sales) East zone	1. Kolkata 2. Patna 3. Cuttack

Government Departments, Corporate firms and the PSUs are the clients of AKASHVANI. They utilize the AKASHVANI platform for the promotion of their products, services and in case of Government Departments for creating public awareness on the social issues and for information about the various schemes.

“**Kisan Vani**” and “**Kisan Ki Baat**” are the two major programmes funded by the Ministry of Agriculture and Family Welfare, which are produced by the Akashvani and broadcast over its pan India Network. Numerous other sponsored programmes are also carried over the Akashvani network which contributes significantly to the revenue.

The programmes that are earning us substantial revenue are ‘**Mann Ki Baat**’ of Honorable Prime Minister of India and Sports Broadcast. National News and Regional News also contribute a lot in earning of revenue as there are very few programmes broadcast on National Hook-up.

There are regular clients that contribute to the Revenue collections of Sales Division. Delhi but every year efforts are made to bring in more clients under the umbrella of SD Akashvani. This year SD PB, Delhi was able to convert KFC, Amandeep Hospital, National Egg coordination Committee, Power Grid, Vicco Laboratories, HMSI, Dalmia Cement, Dawat Rice, Bandhan Bank, Jetha Ji Foundation, ArdhSainik Welfare Trust, Central Transmission Utility of India Limited, RECL, Sun Pharma, Marathwala Mitra Mandal, PNB, NTPC, Vidya Mandir Classes, Mohan Foundation, Edunet Foundation, Room to Read NGO, Promedica Health Communication Pvt. Ltd., Ladakh Autonomous Hill Development, IHM, Pusa, Prateek Group, Hitachi AC, NIMHANS, Mother DAKashvaniy, Hero Motor cooperation, Dr. Aproval’s Health care, Jawahar Lal Nehru Park Authority, A.A Tours & Travels. The other existing corporate clients are viz., Dabur, HDFC, Samsung Mobile, SBI General Insurance. Ministry of Agriculture Cooperation & Farmers’ Welfare, Ministry of Health & Family Welfare, National Health Authority, GAIL India, Akashvani Force, Agriculture Insurance Co., National Disaster Management Authority and Directorate of Income Tax are our major clients contributing to the bulk of revenue earned.

The challenges of Sales Division Prasar Bharati, include getting the business from an economy which in itself has enormous challenges at National and International level. In addition to this, COVID-19 pandemic has also impacted earning of Sales Division. In mid 2019, it was

directed by Prasar Bharati to accept the campaigns from different Ministries/Departments with approval of “Ad Approval Cell” of PMO which has also impacted business.

Overall revenue targets and the revenue generated by the Akashvani Sales in the past three years are summarized in the table below:

AKASHVANI NET REVENUE FROM LAST THREE FINANCIAL YEARS						
S.No	F.Y.	Target	Revenue		Total Revenue	
			Government	Non Govern-ment	Amount ₹	Achieve-ment in %
1	2019-20	6,00,00,00,000	2,03,99,02,286	1,01,23,90,604	3,05,22,92,890	50 %
2	2020-21	3,32,02,00,000	1,46,32,16,307	59,55,08,097	2,05,87,24,404	61 %
3	2021-22	3,21,00,00,000	1,61,00,96,982	70,79,31,712	2,31,80,28,694	71 %
4	2022-23	2,65,00,000	1,30,28,29,445	77,30,16,016	2,07,58,45,461	78.3%
5	2023-24	340,00,00,000	1716128152	88,16,84,088	259,78,12,241	76.4%

J. AUDIENCE RESEARCH WING:

With the changing mass communication scenario, Audience Research has occupied the centre stage. World over, almost all the big media organizations have been doing in-house audience research in one form or the other or ‘Market Research’ in marketing parlance as no media organization can afford to put their scarce resource at stake without knowing the potential audience (consumers) and market for their media content. Besides, they are also subscribing to syndicated research done by the various media and market research organizations. The secret behind the success of private TV and Radio channels lies in their capability to feel the pulse of audience through continuous audience research and to design and modify the programme content including presentation accordingly.

Akashvani has been the pioneer in this field. It has a wide network of Audience Research Units across the country operational since 1946. It provides programme feedback to programme producers to plan, design, and modify the programmes according to the needs, tastes, and aspiration of the target audience. Apart from this, programme ratings/listenership data are provided to sponsors, advertisers, and marketers to fulfill their commercial objectives. Audience Research Unit also functions as data bank and reference section for the organization.

During the year 2023-24 from 1st April, 2023 to 31st March, 2024, the following audience research activities/studies were carried out:

- I. Compilation of material related to Akashvani for the Annual Report of Prasar Bharati-2022-23.
- II. Compilation of material related to Akashvani for India Year Book-2024 to be published by Ministry of Information and Broadcasting.
- III. Compilation of material related to Akahvani for the Annual Report of Ministry of Information and Broadcasting-2022-23.

- IV. Telephonic Feedback Survey on Jagannath Puri Rath Yatra, Akashvani, Cuttack-2023.
- V. Impact Assessment study on Matdata Junction 2023-24 at 31 places.
- VI. Impact Assessment study on Tele Law 2023-24 at 20 places.

i. Welfare Section:

Welfare section of DG: Akashvani deals with activities and administrative responsibilities ensuring the overall well-being of the department's employees so that they remain motivated and productive.

The notable and remarkable activities taken up by this section from the past year are as follows:

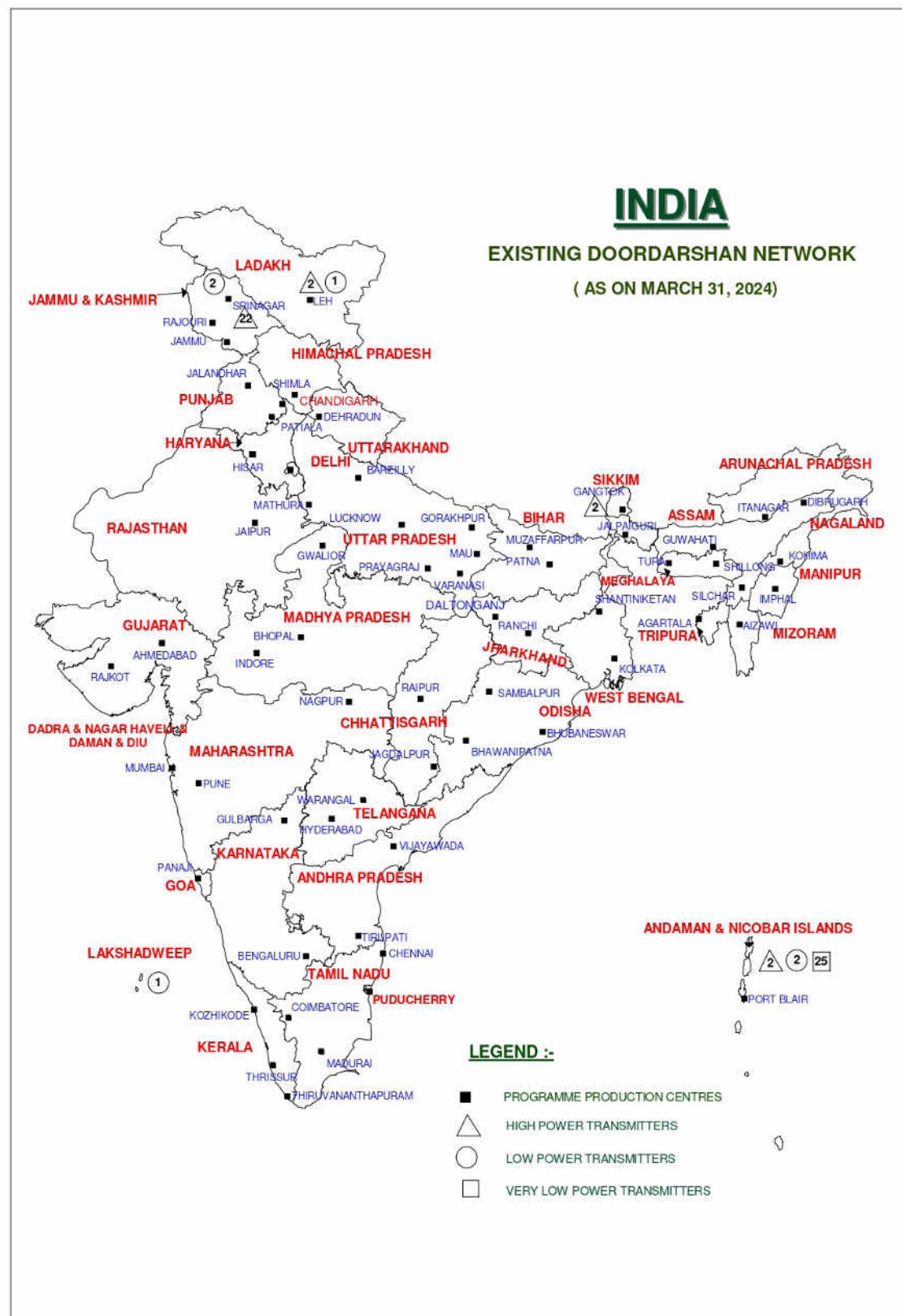
- i) **Implementation of Prasar Bharati Health Scheme (PBHS):** In order to ensure proper health facilities for PB employees in accordance to PBHS, efforts were made to empanel more and more Hospitals and Diagnostic centers in New Delhi under the Scheme. Accordingly, Hospitals were approached and MoUs were signed. Till now, 26 Hospitals/diagnostic centers have been empaneled.
- ii) **Printing and issuing of PBHS plastic cards:** this section designs and prints plastic card for PBHS beneficiaries ensuring that the beneficiaries experience a hassle-free treatment in the Hospitals.
- iii) **Sexual Harassment Sensitization Workshop:** This section also deals with Sexual Harassment matters from all Akashvani stations and such matters are disposed of in accordance with the Sexual Harassment Act, 2013. In this regard, sensitization workshops were held on 15-01-2024.
- iv) **Organizing farewell ceremony for the superannuating employees of DG: Akashvani:** We organize a farewell ceremony to honor and celebrate the employee's contributions and service to the Organization every month.



सत्यम् शिवम् सुन्दरम्

DOORDARSHAN

Existing Doordarshan Network



7
CHAPTER
Doordarshan: Facts at a Glance (as on 31.03.2024)

Item	Nos.
Satellite Channels	
National/International	07
Regional Language Satellite Services Channels (RLSSs) and State Network Channels	28
Total	35
Studio Centres	
Major Studio Centres	24
Other Studio Centres	42
Total	66

No. of Transmitters (as on 31.03.2024)

	Primary Chan- nel	News Channel (DD News)	DD 1 Regional Transmitters	Total
HPTs	04	11	13	28
LPTs	03	01	02	06
VLPTs	19	06	00	25
TRP	00	00	00	00
Total(59)	26	18	15	59

DOORDARSHAN

A. Introduction

From an experimental service at Delhi in September 1959, Doordarshan over the years has grown to become one of the leading TV organizations of the world. Doordarshan has a vast network of 66 Studio centres and 59 terrestrial transmitters of varying power spread across the length & breadth of the country. These include 24 major Studio centres at state capitals, and 42 other Studio centres located at various places in the country. In addition, Doordarshan is providing free-to-air DTH service from 2 DTH Uplink Earth Stations (Ku-Band DTH Earth Station & C-Band DTH Earth Station) at Delhi. State-wise list of Studio centres is given at **Annexure-VIII**.

Terrestrial transmitter network of Doordarshan mainly comprised of analog transmitters for relay of DD National/ Regional & DD News channels with one channel per transmitter. Presently, 59 Analog transmitters located at strategic locations are functional in the country. State-wise No. of terrestrial transmitters is given at **Annexure IX**.

For satellite communication, Doordarshan has adopted DVB-S and DVB-S2 standards with MPEG-2 and MPEG-4 compression technologies. Doordarshan is presently operating 35 Satellite channels. Details are given at **Annexure X**.

B. ORGANIZATIONAL STRUCTURE

Doordarshan is headed by a Director General who is assisted by Additional Director Generals in Programme, Administration and Finance wings, and an Engineer –in Chief in the Engineering Wing. News Wing is headed by a Director General (News).

Director General, Doordarshan News is responsible for policy formulation, planning and development, infrastructure and technology up gradation, budgetary planning and control, human resource management, overseeing operations and maintenance activities of all Doordarshan Kendras across the country.

C. PRESENT TECHNICAL INFRASTRUCTURE:

Major Technological Upgradations

Presently there are 66 Studio Centres set up in different parts of the country. Out of the 66 Studio Centres, 62 have already been made fully digital. The remaining 4 Studio Centres are Analog.

The terrestrial transmission used to be the primary modes of delivering Broadcast services in India before the broadcasting scenario changed with the introduction of Cable TV & DTH service where multiple TV channels are available for viewers.

In view of emerging trends in Broadcasting, and availability of “DD Free Dish” a free-to-air Direct to Home (DTH) Service of Prasar Bharati in the country, free of cost, without any monthly subscription, the Analog Terrestrial TV (ATT) Transmitters carrying only one channel have lost their relevance. The signals of “DD Free Dish” can be received in the country with the help of small sized low cost dish receive units. An Inter Disciplinary Committee (IDC) was set up in year 2017 to review the continuation of terrestrial analog TV transmitters. On the basis of the recommendation of IDC & subsequent decisions, Prasar Bharati approved closure of terrestrial transmitters, barring 59 transmitters located in strategic locations. Accordingly, all the transmitters, except 59 transmitters (28 HPTs, 6 LPTs 25 VLPTs) have been closed/switched off.

In fact, near zero viewership of ATTs & DTTs, no incremental revenue and substantial expenditure on electricity, high maintenance cost of the old outlived Analog terrestrial TV Transmitters, are the key factors driving the decision.

Since all the DD channels and other private channels of different genres are available through “DD Free Dish” to the viewers; this provides a better alternative with a variety of channels of different genres including Educational Channels to the viewers. According to market estimates there are more than 40 million households with set top boxes capable of receiving DD Free Dish DTH channels.

Phasing out of obsolete analog transmitters has made valuable spectrum available for new & emerging technological solutions for digital terrestrial broadcasting and other services.

D. SIGNIFICANT DEVELOPMENTAL ACTIVITIES DURING THE YEAR ARE:

- (a) Installation of Uplink Antenna system at Kolkata (7.60mtr Parabolic Antenna) and Thiruvananthapuram have been completed for better efficiency & reliability.
- (b) 2 nos. of 10 KW (1+1) DVB-T2 & T2 lite ready UHF analog terrestrial TV transmitter, one each at Patnitop & Green Ridge (J&K) have been installed. In addition, 2 nos. of 5 kW each digital ready UHF analog terrestrial TV Transmitters have been installed at Rajouri (J&K) for better terrestrial coverage in border areas. During a mega event on 19.01.2024, revamped DD Tamil Channel in HD, 12 Akashvani FM Transmitters and these 4 DD TV Transmitters were dedicated to nation by Hon'ble PM.
- (c) As part of Automation & Modernization of Programme Production Facilities to HD various equipment like Digital Frame Synchronizer have been provided at 33 DD locations and Still Photography Equipment & Accessories have been provided at DD News, Delhi for usage in Social media, different OTT platforms and for VVIP coverages.
- (d) As part of Augmentation of News Production Equipment, Teleprompter (5nos.) for DD News, Delhi has been provided for usage in VVIP coverages.
- (e) As part of Facelift of DD & Akashvani Channels, Non-Linear Editing Systems & Workstations & Desktop Systems have been provided to various DD Kendras to enhance post-production facilities.

Major projects under implementation which are likely to be completed during current financial year:

- (a) Modernization of Earth station at DDK Kolkata to make it HD compliant & Spectrum efficient.
- (b) Existing Earth Station services are to be migrated to new Uplink Antenna System at Kolkata, Thiruvananthapuram.
- (c) Installation of Uplink Antenna System at Chandigarh & Chennai for better efficiency & reliability.
- (d) Procurement and Distribution of DTH receive sets in Remote, Tribal & LWE areas including Border areas, to bring people residing in these areas within the reach of digital age which predominantly remain cut off from quality information.
- (e) As part of Automation & Modernization of Programme Production Facilities to HD, action initiated for procurement of state of the art equipment including Studio Camera Chain & Accessories, 64x64 3G/HD/SD SDI Routing Switchers & 128x128 3G /HD/SD SDI Routing Switcher, 32x32 Router 3G/HD/SD SDI Routing Switcher, 32 Input Quad

Head Professional Quality High- Definition Multi-Image Processor, 2 ME Multi-format Video Mixers with 32 inputs and 16 Output for various DD kendras.

- (f) As part of Up-gradation of Technical Facilities to HD for Live coverages, action initiated for procurement of fully built and integrated Native Ultra High Definition Modular Fly Pack OB Units consisting of 32 cameras and of up to 05 standalone configuration at DDK Delhi.
- (g) As part of Technology for content Innovation, action initiated for installation of direct view Active LED Video Walls with accessories straight & curved for DDKs/ RNUs for various DD Kendras. The video wall provides vast improvement in look and feel of the set and overall production quality.
- (h) As part of Facelift of DD & Akashvani Channels, action initiated for procurement of Mobile Journalist (MOJO) Kits, installation of 4 Camera MCU (Multi Camera Units), installation of Vehicle Mount DG Sets of Minimum 62.5 KVA(01 No) & 100KVA (01 No) Capacity.

E. FREE-TO-AIR DTH “DD FREE DISH”

Doordarshan launched its free-to-air DTH service “DD Free Dish” (Earlier DD Direct+) in December, 2004 with a bouquet of 33 TV channels. Capacity of DTH Platform was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009. Upgradation of Doordarshan’s DTH Platform “DD Free Dish” from 59 to 104 channels completed in Dec, 2014 which was later increased to 112 SDTV Channels. Further upgradation of DD’s DTH platform up to 128 SDTV channels has been completed as part of approved 3-Years (2017-20) Extension Scheme of Doordarshan.

Additionally, MoU has been signed with Bhaskaracharya National Institute for Space Applications and Geo-informatics (BISAG (N)) for uplinking of 306 Educational Channels through teleport facility of BISAG (N), to be available on DD DTH platform, free of cost without any monthly subscription.

DD Free Dish DTH Platform has been using MPEG-2 DVB-S & MPEG-4 DVB-S2 Technology. Approval has been given to procure 8.7 Lakh FTA DTH, non-CAS, non-RPD Receive sets (with STBs) with the provision of app based/ call based/ SMS based authorization and activation facility. Details of DD Free Dish are annexed as Annexure XI.

F. DIGITALIZATION OF TERRESTRIAL TRANSMISSION

Terrestrial transmitter network of Doordarshan mainly comprised of analog transmitters. Each analog transmitter broadcasts a single TV programme service in 7 MHz for VHF Band or 8 MHz bandwidth for UHF Band.

As per the recent reports, the video consumption trend worldwide is fast changing and more people prefer to watch video through mobile devices. The reduction in data cost played a significant role for this shift. Viewing one’s favourite programme at his convenient time made streaming services like Netflix, Hotstar, YouTube etc. very popular.

To preserve the role of the Public Broadcaster in this era of mobile centric media consumption, it is important for the Public Broadcaster to define and launch a new class of Broadcasting Services for Mobile Consumers by better utilizing the public infrastructure and spectrum. Realizing this need of future proof technology, Prasar Bharati envisages to focus more on broad-

casting techniques capable of delivering content Direct to Mobile. Prasar Bharati is currently exploring options based on Next Gen broadcasting (NGB) techniques for seamless mobile reception. NGB will support both mobile as well as fixed TV reception. NGB can be viewed as a new Content Delivery Network (CDN) which aims at the convergence of broadcast and broadband networks. In view of the position as detailed above, Next Generation Broadcast Technology is to be finalized for DTM before expansion of the DTT service of Doordarshan.

Accordingly, Prasar Bharati has entered into a Memorandum of Understanding (MoU) with IIT Kanpur to develop Next Generation Broadcast solution/roadmap for Digital Terrestrial Broadcasting consistent with emerging standards.

G. OVER THE TOP (OTT) PLATFORM

To remain future ready and to increase the footprint in the rapidly changing broadcasting industry, Doordarshan is further extending its reach in the digital domain by developing an OTT platform, thereby fulfilling its responsibility as public service broadcaster.

H. HIGH DEFINITION TV (HDTV)

Doordarshan's migration to HDTV started with a Pilot project on HDTV in 2007 and provided Electronic Field Production (EFP) Van and HDTV ENG Camcorders and Edit Suite at Delhi. The HD EFP van was used extensively during Commonwealth Games 2010.

As part of 12th Plan schemes, Multi Camera Studio Production facilities in HDTV format have been setup at CPC, Delhi. Multi Camera Mobile Production facility in HDTV format has been provided at Delhi. HDTV Uplinking facility is available at DDK, Delhi.

Presently, four HD Channels i.e. DD National, DD News, DD Sports & DD India are available in satellite mode & are also available on DD DTH Platform.

As part of 3 Year (2017-20) Extension Scheme of Doordarshan, upgradation of Studio centre from SD to HD has been completed at DDK Delhi, DD News & CPC Delhi for migration of all 7 Channels originating from Delhi.

As part of BIND Scheme (2021-26), upgradation of existing technical facilities at 24x7 regional channels for HD production and production is envisaged.

I. HUMAN RESOURCE DEVELOPMENT

A large number of engineering personnel are trained every year by the academy. Apart from this, the academy collaborates with the Asia Pacific Institute for Broadcasting Development (AIBD) and Asia Pacific Broadcasting Union (ABU) to organize trainings / workshops for the Radio and Television engineering personnel of various countries in Asia Pacific region.

About 593 Doordarshan personnel have been trained at NABM in 30 training courses conducted during April 2023 to October 2023 and 57 additional training courses are proposed to be conducted upto March 2024.

In addition, training is provided by the equipment manufactures at their work place. A large number of Doordarshan engineers have been trained during current financial year till October 2023 against various A/Ts for new equipment being inducted in the network.

J. COVERAGE OF IMPORTANT EVENTS

Around 96 important events have been covered live by Doordarshan during April, 2023 to March, 2024 by using OB/ EFP Vans. Major events covered live by Doordarshan are given at Annexure-XII. Doordarshan (Creation of Capital Assets) Annual Plan 2023-24: Statement of Targets & Achievements is given at Annexure-XI

K. NATIONAL/ INTERNATIONAL CHANNELS:



DD National

DD National, the prime and flagship channel of the Nation's Public Service Broadcaster, provides a healthy mix of entertainment, information and education.

DD National Channel in its major share get telecast programmes on different categories and subjects like programmes for children, youth, women, current affairs, sports, comedies, science, science fiction, family dramas, suspense serials, mythological serials, film based programmes including countdown shows, chat shows, game shows, quiz programmes, musical programmes, live events of National importance, reality shows and other entertainment/ Infotainment programmes.

DD National has covered various events from different parts of the country, especially those highlighting the government's flagship programmes with live broadcasts. Besides these, DD National also telecast events of national importance such as the programme and events marking Republic Day and Independence Day, programmes on anniversaries of important personalities.

Content Sourcing

Prasar Bharati has notified a new comprehensive content procurement policy 2023, superseding all the content procurements policies issued in the past w.e.f. 06.02.2023.

In order to improve the content quality, various initiatives have been taken to acquire good quality programmes under various modes of acquisition as Revenue Share, Commissioning, Royalty/Licensing, Sponsorship, Gratis etc. The details of the programme acquired under various modes of acquisition in the recent past are as mentioned below:

Programme on commissioning basis

Swaraj, Jaanki, Avantika, Jai Bharati, Folk song based reality show, Sardar Patel – The game changer, Apatkal ke Senani.

Programme on Revenue Sharing Model

Chhotaki Chhatanki, SIKHO, KTB Bharat Hain Hum, Piggy Bank (Puntoon Kids), Yug, Diya – The wonder Girl.

In addition to above, many proposals received under RSM have been evaluated as per CPP 2023 and approved and necessary agreement and other formalities are being completed by the respective Production House.

Programmes on Sponsorship basis

Sone Ki Chidya (7 episodes of 30 minutes duration each), Elevate, Avenue of Excellence, Jeevan Mulyon ki Pathshala (52 episodes), Ayodhya Ki Ramleela.

Programmes on Royalty/ License Basis

Shilpa Shetty – Yoga & Fitness.

Telecast of Hindi Feature Films on DD National

Feature films are also being acquired under revenue share model for telecast on DD National

during Non-Prime time band from 1.00 PM to 4.00 PM on daily basis and from 7.30 PM to 10.30 PM on every Saturday and Sunday.



DD News

Doordarshan News was launched as a separate channel on 3rd November, 2003. Its satellite footprint is available across the country. DD News set-up, from its headquarters at Delhi is currently producing news content primarily in Hindi and English. Bulletins in Sanskrit language and for Hearing Impaired are also telecast on this channel.

DD News also makes bulletins for DD Urdu, DD Kisan and the regional GEC channels of DD Network in the States. Besides this, DD News has 31 Regional News Units, which produce bulletins in regional languages which are telecast from the respective Regional Kendras.

Technical Infrastructure (DD News & DD India)

The 24 x7 DD News & DD India channels have their national newsroom and four studios in Delhi. The newsroom works round the clock. Newsroom operations have been upgraded with the state of the art ENPS Automation System and Quantel Servers & Gross Valley Servers having non-linear video edit features at the Editors' Desks.

Regional News Units (RNUs):

DD News has a set up of 31 Regional News Units (RNU) across the country. The RNUs now telecast News Bulletins, besides Graphic Headlines and Current Affairs programmes in 22 languages/ dialects with a combined telecast time (News and current affairs) of more than 54 hours per day.

DD News is also producing news content for its sister channels like DD Urdu and DD Kisan. Over 18 hours of 'live news content' is telecast daily.

DD News produces news bulletins and several in-house shows including current affairs programmes, weekly business shows, Health programmes, shows on Youth, Cinema, Art & Culture, flagships schemes of the government, national integration, communal harmony, employment opportunities, international events, market developments, etc.

DD News has been covering and telecasting success stories relating to different Govt. welfare schemes, from across the country in different regional languages, besides English and Hindi. Inspirational stories of individual and social initiatives are also being covered.



DD India

DD India, as an International Channel of Doordarshan was launched in the Year 1995. The channel is primarily focusing on News and Current Affairs in English from the year 2018. The channel migrated to High Definition Platform in the month of October 2020.

DD India is a free to air satellite English international news channel of Prasar Bharati, India's Public Service Broadcaster. The channel seeks to become a truly global public broadcaster channel with unique high-quality **content and services**.

DD India covers diversified fields including news and current affairs, foreign affairs, economy, sports and entertainment based news and programmes with focus on international events. The channel caters to diverse viewers from across the world including the Indian Diaspora. Apart from telecasting English News Content of DD News, DD India has exclusively telecast some special interviews of eminent global personalities, world leaders and opinion makers. DD India ranks among the top 5 English news channels in India. DD India is distributed in several countries through bilateral arrangements and MoUs with the distribution platforms of these countries.

DD India has continuously enriched its content. High quality Live and Recorded Programmes are being continuously broadcast. New exclusive English programmes/shows were introduced.



DD Bharati

DD Bharati is a satellite channel, available round the clock. DD Bharati channel was launched on 26th January 2002 as a niche channel for promoting Indian music, dance, art & culture and lifestyle to its viewers with authenticity. The channel is also showcasing a rare blend of archival and contemporary art forms from its rich heritage collection from the ancient to the modern Indian art & culture. DD Bharati covers events of music, dance, art & culture, heritage and lifestyle through ENG recordings and also live telecast of important events like Konark Dance Festival, Island Tourism Festival Andaman's, Celebration of Durga Puja Festival and other cultural events of National Importance.

Several Sponsored programmes like Jeevan Mulyon Ki Pathshala, Vedas and World Peace and Ayodhya Ki Ram Leela were also telecast on DD Bharati.

DD Bharati also produced programmes like Ghazals, Bhajans, classical and vocal music involving renowned artists like Mohammed Hussain and Ahmed Hussain, Kumar Vishu and producing special programmes on Deepawali, Janmashtami, Navratri and auspicious occasions.

For the future DD Bharati is planning:

1. Launching of new programme "Sarjana Ke Swar"
2. Telecast of fresh episodes of the programme "Indradhanush"
3. Telecast of fresh episodes of "National Programme of Music"



DD Urdu

DD Urdu was launched on August 15, 2006 as Doordarshan's Urdu Channel with eight hours daily transmission. Later on, the channel became 24x7 with effect from 14th November 2007. Conceived as a heritage channel to catalyze the preservation and promotion of the great cultural heritage and literary aspect of this rich language, DD Urdu Channel is one of the most viewed Urdu channels in the country.

A total of 12 In-house programmes are running on DD Urdu and few programmes are in pipeline as well. Channel also cover special events of national importance like Muharram,

Ramzan, Eid Ul Azha, Diwali, Holi and programme related to national importance. DD Urdu is also planning for a big Mushaira (Bahar e Sukhan) programme in which all renowned artists (poets) will be called for the programme.



DD Sports

The channel in addition to telecasting Live Sports events shared with Doordarshan under the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007, DD Sports also focused on programmes on sports development by engaging with coaches, academies, SAI and sportspersons.

DD Sports HD Channel was added in the bouquet of Doordarshan Network on 2nd September, 2023. DD Sports in the recent months has taken a series of steps to pitchfork itself as one stop destination for the sports lovers across the country. DD Sports is today uniquely poised which on one hand showcases the best of the sports properties like the cricket world cups, tennis grand slams, football world cup and multi sporting events like the Olympics, Paralympics, Commonwealth and Asian Games to the transformative grass root initiatives like the National Games and Khelo India, University Games and Khelo India Youth Games on the other hand. After the list of sporting events of national importance has been revisited, DD in the recent months, the channel has tied up with premium international sports organisations like NBA, PGTA and IMG to bring world class sporting action for its viewers. Free dish and terrestrial viewers can now watch the best of the sporting events from across the globe for more than 180 days on an average per year. For the first time, women international cricket matches has been added in the list. The channel in addition to telecasting Live Sports events shared with Doordarshan under the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007, also focused on enhancing its digital footprints and presence in the social media space.

Prasar Bharati Sports You Tube Channel which comprise of live streaming of the sports content, uploads in terms of the sports news, views and analysis is increasingly becoming the preferred destination for the sports content lovers.

DD Sports has entered into an agreement with one of the most popular global sports league 'NBA' to showcase its content on the channel. The dedicated time band earmarked for the lovers of the basketball has become popular and reinvigorated the content path of the channel.

DD Sports has showcased the sporting events of the differently a bled on its platform. Apart from this, it has also given space to the sports in the north east part of the country and amongst the Défense and paramilitary forces.

Special Studio based Sports shows of All India Radio have been live streamed providing enriching experience to the viewers. Updates on all international and domestics events have been provided to the masses through the twitter handle of DD Sports.

Archival material has been repackaged for digital platforms and uploaded.



DD Kisan

Launched on May 26, 2015, DD Kisan is a 24-hour channel exclusively dedicated to the farmers and the agriculture sector. The objective of this channel is to serve the farming and

rural community in India and its reach to the remotest parts of the country, to inform and educate the rural populace and work towards creating a holistic environment for sustainable and inclusive growth. It disseminates real-time information on various farming and agriculture issues to farmers on new farming techniques, crop protection, fertilizers, seeds, irrigation and water conservation crop selection, farm mechanization, agri-business food processing industry, fisheries, Bee farming, poultry, dairying and animal husbandry, horticulture and organic farming among other information. It has been designed to feature everything important to farming -- from water conservation and organic farming to how to get credit through government agriculture programmes. DD Kisan team successfully managed to spread its reach to enhance its viewership by adopting different Social Media Platforms like YouTube, Twitter etc. A majority of the programmes are produced in-house and some are outsourced. An average seven hours of fresh content is produced by Kisan Channel on a daily basis.

The channel has a tie up with IMD, the Indian Agricultural Research Institute, agricultural universities and Krish Vigyan Kendras. The channel has also galvanized the entire Doordarshan's Network in making programmes for DD Kisan. There has been a constant endeavour to keep up with the changing times and new initiatives have been taken to enhance core agriculture-based content. The quality of existing programmes has been benchmarked with the best in the industry. Many new programmes are being launched on themes of Environment, Skill development, and field based programmes. Recently new programmes have been introduced to focus on farmers and rural population. The details are as under: -

1. Shreshtha Sansthan
2. Krishi Darshan, Hello Kisan & Chaupal Charcha: These Programmes are sponsored by Ministry of Agriculture & Farmers Welfare.
3. Hamare Vanaushadhi Humare Khet: A programme series on Medicinal Plants.
4. Sarkar Aapke Saath: A unique programme in which key Government Schemes and the processes for taking the benefits are explained.
5. Apna Pashu chikitsak: A LIVE phone in for health and wellness of pets and livestock.
6. Krishi Vishesh: An in-depth programme on a particular subject, which is current and contemporary.
7. Farm Facts: An interesting short film to highlight important achievements and facts related to agriculture and allied activities.
8. Krishi Start Up: An aspirational programme series on Agri Start up.
9. Mausam Khabar & Mandi Khabar: These are based on format of Agriculture Bulletins.
10. Digital Kisan: A programme to educate and inform the farmers on digital financial platforms.

L. REGIONAL LANGUAGE SATELLITE CHANNELS (24X7)



DD Sahyadri

DD Sahyadri is a 24x7 Regional Marathi Channel. It is a major contributor to Delhi as compared to other RNUs. Mumbai RNU extensively provides input for national events like Budget, Central Schemes etc. Contribution to DD National programmes like Rangoli, Tarane Purane, Retro Songs, National Programme of Music & Dance etc.

Language by programme telecast during 1st April'22 To 31st Mar'23 by DD Sahyadri is as follows: Marathi 86.54%, Hindi 11.83% ,Sanskrit 1.12% , Hindi + English 0.26%, English 0.24% and Urdu 0.01%

New programmes started during 2023-24: Jaago Grahak Goshti Ganyanchya and Sindhu Dhara.

Tentative plan for new programmes: Vigyavishyak & Gaganala Pank Nave



DD Girnar

DD Girnar started on 01.10.1993 by up linking it from Delhi. However, it was made 24x7 channel from 01.05.2000 and became a Brand Identity from 02.10.2007. This channel is available on social media platform. It has 20K followers on Facebook. Its website link is <http://www.ddgirnar.com>. The programmes produced by DD Ahmedabad for “DD Girnar” are regional in nature.

Important annual events/cultural festivals covered by DD Girnar:

1. Rath Yatra
2. Janmashtami
3. Navratri
4. Vibrant Gujarat



DD Tamil (erstwhile Podhigai)

DD Podhigai started functioning from 15.1.2001 with round the clock transmission. At present six News bulletins in Regional Language (Tamil) are telecast by the channel. There are 2 PGF centres in Tamil Nadu Viz; Madurai and Coimbatore and one in Puducherry which is also contributing to DD Podhigai. The channel was renamed as DD Tamil and was launched in a new look and feel by Hon'ble PM on 19.01.2024.

Apart from India, the footprints of Doordarshan Channels are available in Pakistan, Afghanistan, Nepal, Srilanka, Bangladesh, Bhutan, Myanmar, Thailand, Cambodia, Laos, Malaysia, Vietnam, and Kuwait, Part of China, Middle East countries and Part of Europe.

Language by Programme Telecast During 2023-24 by DD Podhigai are as Follows: Tamil 97.4%, English 0.5% ,Sanskrit 1.0% , Hindi + English 0.3% and Hindi 0.8%.

Award

“Olirum Punnagai” (Glittering smile) programme on Zardozi art and Artisans produced by Shri Raman Krishnamachari, Librarian, DDK, Chennai has bagged the AIBD (Asia Pacific Institute for Broadcasting Development) International Jury Award 2023 under the “Best television programme on amplifying economy recovery efforts” category. Shri Sunil Srivatsava, ADG, Prasar Bharati has received the award during 18th Asia Media Summit held at Bali, Indonesia on 23rd May, 2023.



DD Yadagiri

The channel became 24X7 from 1st January, 2000. It continued as DD Saptagiri in the undivided state of Andhra Pradesh and up on the creation of Telangana state, the channel was renamed as DD Yadagiri in 2014 to cater to the needs of the newly created state.

This channel is available throughout the country on Doordarshan's free dish. DD Yadagiri, has its own YouTube Channel and Twitter account wherein the content produced are uploaded and publicized. The programmes produced by DD Hyderabad for "DD Yadagiri" are regional in nature.

Some important programmes telecast during the period:

- Spl. Prog. on Telangana Swatantra Poratam
- Spl. Prog. on Hyderabad Liberation Day .
- 10th Formation Day of Telangana State Celebrations Live Telecast from Golkonda Fort, Hyderabad
- Live of 10th Formation Day of Telangana State Celebrations at State Secretariat
- Hyderabad Liberation Day Celebrations Live telecast from Parade Ground, Secunderabad.
- Srivari Brahmotsavalu Live telecast from Tirumala.



DD Saptagiri

DD Saptagiri Channel was dedicated to Andhra Pradesh people on 27-09- 2014 and started functioning from Vijayawada. The Channel has its own facebook-www.facebook.com/ddsaptagiri.

DD Vijayawada studio programmes are beamed through direct-broadcast satellite (DTH) and cable networks. Its programmes are aimed mainly at districts of Andhra Pradesh. But right now, millions of Telugu people enjoy Doordarshan Saptagiri programmes than they do nine years ago.

DD Saptagiri Channel telecast the Smart India Hackathon – 2023 held at Chittoor and Rajam besides some important programmes such as Sadguru Tyagaraja Sway 256th Jayanthi Aaradanotsavalu – Peravali Gramam, Sri Vari Varshika Brahmotsavalu – 2023, and Vykunta Yekadasi Special Uttaradwara Darsanam – Mangalagiri.



DD Bangla

Launched on 20th August, 1992, DD Bangla became 24 hours channel from 01st January, 2000. DD Bangla has been playing an important role in preserving and furthering the cultural heritage of Bengal. During the period, DD Bangla has carried out several live coverage of

various events taking place in different parts of the State and programmes of social relevance for creating awareness on a host of issues and to mark important milestones, anniversaries etc;

Some important programmes telecast during the period are:-

- “Nabobarsher Boithak 1430” - a special live programme on Bengali New Year. Live telecast of Kavi Pronam(Ravindra Jayanti) from Jorasanko Thakur bari , Kolkata.
- Live prog. on Bande Bharat Express and Metro Rail ---“Rail – Adhunikata Gatir Bandana”



“Antenna aar Magic Baksher Galpo”---a special prog. on 9th August DDK, Kolkata foundation day.

- “Katyayani Devi Durga”—a special prog. on Mahalaya 2023.
- “Durga”--- a special dance show on Durga Puja.
- Live telecast of Durga Puja from Ramakrishna Math, Belur



DD Punjabi

DD Punjabi channel was launched on 06.08.1998 and became a 24 hour channel from 05.08.2000. It is viewed widely in India and other countries through satellite GSAT-17. Social media support like website, you tube, twitter and face book are also used as tools for publicity. The Kendra put out seven daily live news bulletins in the regional language Punjabi. DD Punjabi telecast programmes like daily live show “Gallan Te Geet, Programme “Mera Pind Mere Khet” Monday to Friday (to spread awareness among the farming community), Hello Doctor (Live Health Tips Programme every Wednesday. Important Annual Events/Cultural festival covered: Every year on the eve of New Year, a cultural programme is telecast. Cultural programmes are also telecast on the occasion of 13th April – Vaisakhi, DD Punjabi anniversary and in September -Doordarshan Day every year.



DD Kashir

DD-Kashir as a separate Regional Language satellite channel was inaugurated on 06-06-2000. It has terrestrial support through high power transmitter (HPTs) located in the UT and is also on DTH platform of Doordarshan.

- On completion of commissioning of 104 programmes under reconsideration scheme of DD- Kashir, 79 programmes are available for telecast of 241 episodes on DD-KASHIR Channel.
- Five CPG programmes titled “Kashmirnama”, “Dateline Kashmir”, “Kashmir Now”, “Pakistan Reporter”, “Sharhad Ke Do Rukh” are being telecast on DD Kashir Channel to counter the of Cross Boarder propaganda.
- DD-KASHIR is producing a programme “Awaam Ki Awaaz”, address to the people by Hon”ble Lt Governor, UT of J&K every month, which is scheduled to telecast on every 3 Sunday or every month. DDK Srinagar is the first Kendra to produce such series in the line of “Mann Ki Baat”.
- DD-KASHIR has produced two separate current Affairs programme of the series “Panch Ki Panchayat and two OB shows “DD Dialogue” on Naya Kashmir and Post abrogation of Articles 370 & 35-A of Jammu & Kashmir.
- DD-Kashir has produced one hour OB Show” Badalte Kashmir” on Anniversary of abrogation of Article 370/35-A.
- DDK Kashmir has also produced seven Live OB Shows from different districts of Kashmir Valley on Development scenario of Kashmir.
- The frequency of the telecast of programmes on Current Affairs has also been increased for 30 minutes duration on DD-Kashir Channel.
- DD-KASHIR has conducted the 12 day singing reality show “Singing Star of Jammu & Kashmir” at Srinagar. Post production work is underway and 26 and 52 episode programmes will be available for telecast.
- The “Good Morning J&K” is a very popular and channel-driven show of DD-KASHIR and appreciated by the audience.



DD Odia

DD-Odia started functioning from 2nd, October, 1993 as DD-5. It was made a 24-hour channel on 01st, April, 2001. The Channel has a programme-mix of News, Agriculture, health, literary works of eminent writers of the State, folk music and dance, art and craft, tourism and festivals. DD-Odia provides Satellite support to DDK, Sambalpur and DDK, Bhawanipatna six days a week with three hours of programmes to each Kendra.

Language by programme telecast during 2023-24 on DD Odia are as follows: Odia 96.0%, Hindi 2.8% and Sanskrit 1.2%. Maximum programme telecast on DD Odia during the period is Serials including comedy serials (13.4%) followed by Interviews/ Talk/ Discussion (8.4%), Musical programme (8.3%), News & Current Affairs (7.1%) and Dance (5.6%). Rest of programmes telecast in other genres are less than 5.0%.

DD-ODIA is available on Social-Media platform: <https://www.facebook.com/DDodiachannel> -11K followers, https://twitter.com/dd_odia -3741 followers, https://instagram.com/dd_odia -1539 followers and on <https://youtube.com/c/doordarshanodia-494K> subscribers

Important Programmes telecast on DD Odia during the period; Rath Yatra Mukteswar Dance Festival, Mahodadhi Alati from Puri, Dhauli Kalinga Mahotsav, Vrindaban Mahotsav etc;



DD Malayalam

DD Malayalam from its inception in 1985 has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut.

Like every year Programmes like Onam Special Programme, Nehru Trophy Boat Race 2023, Pongala Mahotsav besides telecast of Programme related to 'Azadi Ka Amruth Mahotsav', 'Kongini Sangeeth' and Live telecast of event in connection with reception of 1st ship at Vizhinjam Seaport etc; by the Kendra.



DD Chandana

The Regional Language Satellite channel of Karnataka was launched on 15th August, 1991 and it became a 24 hrs Channel from 1st January, 2000. Later on, it was renamed as Chandana. A New digital Earth Station was installed and commissioned on 28.12.2018.

Some important programmes telecast during the period are:- DD Dialogue on the Assembly Election at Karnataka, Hon'ble Prime Minister's visit to Srikanteshwara Swami Temple, Nanjangud, Agniveer Passing Out Parade, ASC Centre & College, Mysuru Dasara – Jamboo Savari, Torch Light Parade – Bannimantapa and Kannada Rajyotsava Celebrations at Kanteerava Stadium.

DD Chandana has introduced following New & Enhanced Programmes From January 2024 To March 2024: Science Magazine, Sports Magazine, Film Quiz, Diggajaru (Legends) – Documentary On Film Personalities, Mane Kati Nodu – Documentary, Taana Yana (Travelogue), Chitramanjari, Kannada Feature Film And Folk Songs Based Programme.



DD Assam

DD North-East was commissioned on 01.11.1990 and finally launched on 15th August, 1994. It became 24 hours channel from 27th December, 2000. DD North East was renamed as DD Assam and formally launched by Hon'ble I&B Minister on 04th August, 2020. DD Assam (24 X 7) channel including 2 hours programmes each from DDK, Dibrugarh and DDK, Silchar.

DD Assam focuses on promoting the rich Art and Culture, tradition, sports, festivals tourism etc of Assam including various entertainment programmes, Sponsored programme, Live programmes, VIP coverages time to time. DD Assam highlights all developmental activities (both government and non – governmental) activities taking place in the region.

DD Assam also has its strong presence on the Social Media platform like Facebook (13K followers), Twitter (1064 followers) and with around 126K subscribers on YouTube till date.



DD Arun Prabha

DD Arun Prabha originating from Doordarshan Kendra Itanagar was dedicated to the nation on 9th February 2019. The channel is equipped with state of the art facilities including a Digital Satellite News Gathering unit to provide live converges from remote areas for 24X7 telecast.

The programmes for DD Arunprabha are meant for the targeted population in the NE region in general and state of Arunachal Pradesh in particular. Apart from Doordarshan's Freedish and cable networks, these programmes are also carried by the private DTH services like TATA Sky, Airtel and Dish TV.

The programmes are of variety of genres such as Travelogue, Magazine, Thriller, Mythology, Documentary, serials, musical programme, Tele films, Daily Soap and reality shows, Sports & cultural etc.

Local Festival recorded and telecast during the period:

- a. Mopin festival of Galo
- b. Dree Festival of Apatani
- c. Solung Festival of Adi
- d. Si - Doyni Festival of Tagins on January, 2024
- e. PakkePagga Hornbill festival on January, 2024
- f. Reh Festival of Edu Mishmis on February, 2024
- g. Arunachal Festival/Statehood Day on February, 2024
- h. Nyokum Festival of Nyishis on February, 2024
- i. Myoko Festival of Apatanies on March, 2024

Planning to produce documentary on travelogue, drama on Folktale of various tribes of Arunachal Pradesh and music & dance programme under BIND Scheme.



DD Rajasthan

DD: Rajasthan, a 24 X 7 Hindi Regional language Channel came into existence on 1st August, 2013 and started telecasting programmes from 15th August, 2013. It is available on DD Free dish of Doordarshan. Zoom PC with video capture card installed for News, to Facilitate with Zoom Meeting in News PCR. So that remote person can be added on screen. Optimization of various PDAs, Installed in studio premises, were done for better link Margin and better reception quality.

Many ENG coverage were successfully carried out during this period like:- (i) G-20 Submit at Udaipur (Raj), and Hotel Lalit, Rambagh, Jaipur (ii) Hon'ble Home Minister's tour at Bharatpur, Jaipur, Udaipur & Dungarpur (iii) Common wealth Parliamentary association conference at Udaipur (Raj.) also, Various VIP live events were covered with Live-U Back Pack Unit, available at this Kendra.

Genre wise programmes hared telecast from the Kendra during 2023-24 are as follows: Music & Dance /Gajal (23.06 %) followed by Agriculture & Rural Develop. (8.61%), News in Hindi (7.25%), and Magazines programme (6.17%). Transmission times of rest of the programmes are below 5.0%.

**DD Bihar**

DD-Bihar, the 24×7 Regional language Satellite Channel was launched on 01.05.2013. It continued expanding its horizon, across the country since its launch as a satellite channel.

Genre wise programme share telecast from the kendra during 2023-24 are as follows: Serial (37.87%) followed by Talk (10.30%), News/ Current affairs (9.52%), Music (6.78%), and Agriculture prog; (6.17%) . Transmission time of rest of the programmes genres are below 5.0%.

Language wise breakup of the programmes telecast during 2023-24 are as follows: Hindi (68.54%), Maithily (9.10%) Bhojpuri (7.11%), Urdu (2.55%), Sanskrit (1.03%), Bangla (0.9%), Magdhi (0.8%) and Angika (0.18%) and Vajjika (0.02%).Rest are Slide/Promo/ Commercial.

**DD Uttar Pradesh**

DD Uttar Pradesh, a 24X7 Regional language Channel came into existence on 16th August, 2013. This 24 hour channel covers genres like folk music, light music, play, talk show, quiz and other programmes. Some Live telecast on national importance has also been done by the kendra during 2022-23.

Some important programmes telecast from DD UP:

- Live telecast of “Kashi TelguSangamam” Programme
- Live telecast of 3rd edition of “Khelo India” University games.
- Live telecast of Honorable President Shri Ram Nath Kovind’s visit at Village Paraukha-Kanpur.
- Live telecast of the laying foundation stone of multiple developmental projects in Varanasi by PM Shri Narendra Modi.
- Live telecast of inauguration of DBT and other important programme by Shri Yogi Aditya Nath, Chief Minister Uttar Pradesh.
- Live telecast of “Shri Krishna Janmostsav/श्रीकृष्णजन्मोत्सव” from Mathura.
- Live telecast of International Cricket stadium at Varanasi by Prime Minister Shri Narendra Modi.
- Live telecast of the AIR Show of Indian Air Force, Prayagraj UP.
- Inauguration of “Namo Bharat” rapid train by PM Shri Narendra Modi.
- Live telecast of Ayodhya Deepotsav.
- Live Consecration ceremony of Shri Ram’s Mandir Ayodhya.



DD Madhya Pradesh

DD MP Channel was launched on 20th October, 1992 as one hour regional Channel to promote the diverse and rich culture of Madhya Pradesh. Subsequently it was made 04 hour regional channel and on 25.06.2013 it was converted into a 24 hour regional language channel.

Main language of transmission is Hindi besides this programme is telecast in other dialects like Malwi, Bundeli, Bagheli and Nimari. Most of the programmes telecast from the Kendra is in form of talk show, discussion, interview, documentary, music besides some entertainment programmes to name few telecast during the period. 'GULDASTO': programme in Sindhi highlights and disseminates information on Sindhi mode of living, culture, traditions, literature, art and legacy.



DD Chhattisgarh

DDK Raipur was commissioned in the year 1977. 24x7 transmission started with regional transmission of 3.00 pm to 7.00 pm and rest clean feed relay of DD News from 01st April, 2020. Later, 24x7 transmission started with a loop play of 04 hours regional transmission for five times from 07th September, 2020.

Regional News Unit, Raipur produced many stories on flagship programmes of Central Government, special programmes were produced for LWE/Maoist areas of the state. This not only helped to make people aware about the government schemes and programmes, but also to rebuild confidence in government machinery among rural masses of these areas.

For receiving maximum viewership of news bulletins and programmes, all News bulletins and programmes are uploaded on youtube, twitter and facebook.



DD Uttarakhand

From 1st April, 2020 DD Uttarakhand started its 24x7 services. Most of the programmes telecast from this Kendra are in regional/ local languages i.e. Garhwali, Kumauni, Jaunsari and Rang.

A very popular programme which garners maximum viewership is Hamri Mati Pani- telecast in local dialect Kumauni, Jaunsari, Garhwali and is based on the culture, traditions, costumes & literature of Uttarakhand. Similarly for catering the interest of a large number of viewers of Garhwali, Kumauni, Jaunsari Geet Sangeet programme based on folk & cultural songs as well as dance of these areas are telecast on regular basis in which a large number of local artistes participate.



DD Jharkhand

Doordarshan Kendra, Ranchi was commissioned on 25th September 1984. On 2nd April 2002, the Kendra started telecasting Regional News as well as it became a regional unit with its

coverage area extending to entire Jharkhand. From 1st April, 2020 DD Jharkhand started 24x7 transmissions. PCR 1 Studio has been brought fully into existence from 01st August 2022.

Genre wise programme share telecast from the kendra during 2023-24 are as follows: interview/ portraits/ discussion (20.96%) followed by Documentary (9.55%), regional news (7.09%), Chitrahaar (6.79%), Rural Prog; (6.50%), current Affairs (5.33%) and Agriculture prog; (5.05%) . Transmission time of rest of the programmes genres are below 5.0%.

M. State Network channels (24x7)

During COVID-19 pandemic, 8 Regional Channels (Non 24X7) i.e. DD Himachal Pradesh, DD Haryana, DD Goa, DD Mizoram, DD Tripura, DD Meghalaya, DD Manipur & DD Nagaland started 24X7 satellite service from DDKs - Shimla, Hisar, Panaji, Aizawl, Agartala, Shillong, Imphal & Kohima started functioning from the respective places.



DD: Himachal

With the inauguration of 24x7 DD-Himachal, on 16.02.2023, the Kendra at present is transmitting programmes every Monday to Sunday from 7:30 A.M. to 8:00 P.M. (In Two Transmission Shift). Besides, rest of the time, Clean Feed of DD-News with Logo of DD-Himachal is being telecast.

Major Activities of the Kendra including major initiatives & achievements during the year 2023-24

Live Telecast of Hon'ble President of India Mrs. Draupadi Murmu's visit to Shimla from 18.04.2023 to 21.04.2023



- Live Telecast of "Rozgar Mela" organized at "Multipurpose Hall" Gaiety Heritage Cultural Complex, Ridge, The Mall Shimla. Hon'ble Prime Minister of India join the event virtually. Hon'ble Union Cabinet Minister of Information & Broadcasting and Youth Affairs & Sports was also present.
- A TV Report on "Rozgar Mela" being organized in virtual mode at "Hotel Woodwilla Palace", Shimla. The Hon'ble Prime Minister of India join the event virtually. Hon'ble Union Cabinet Minister of Information & Broadcasting and Youth Affairs & Sports was also present as Chief Guest on the occasion.

- A TV Report on Musical Concert organized by Akashvani Shimla at Gaiety Theatre, Shimla under the banner of G-20
- A special programme “Desh Ka Apna Channel – Doordarshan” telecast on the occasion of on Doordarshan Foundation Day.
- A special TV Report was telecast on the Launch of PM Vishwakarma Yojna organized at Gaiety Theatre, Shimla. The programme was addressed virtually by Hon'ble Prime Minister and Hon'ble Minister I&B was the the Chief Guest on the occasion.
- A TV Report on Celebrations of “International Kullu Dussehra – 2023” was telecast.



- A TV Report on Winter Carnival Shimla organized at the Ridge Shimla was telecast by the channel.



DD Meghalaya

Doordarshan Kendra, Shillong was commissioned in the year 1993. During the Covid-19 pandemic in 2020 it was made 24x7 channel. Programmes are telecast in Khasi, Garo, Jaintia, English and Hindi. It is available on Social Media and DTH Platform; i.e.; Youtube, Facebook, Instagram and Twitter. Two Local News Bulletins in Khasi and English are telecast on regular basis by the kendra.



DD: Goa

Doordarshan Panaji started its full time transmission on Free Dish platform from 9th March 2019. It was also rechristened from DD Panaji to DD Goa. Most of the programmes are telecast in Konkani and Marathi. The channel is also on Social media platform like Instagram and Facebook, These platforms are used widely to popularize in-house programmes. Youtube is also used as an alternative platform for live streaming of local content. DSNG facilities are available with DD Goa for quick news service.



DD Haryana

DDK: Hissar came into existence on 01.11.2002. Initially 1.15 hours transmission was started from this Kendra which was gradually increased in phased manner. With effect from 02.04.2020, 24x7 hours transmission has been started from DD-Hisar, out of which 3 hours i.e. from 1500 hrs to 1800 hrs is in regional transmission and for the rest of time PBNS is linked. Channel name was rechristened from DD-Hisar to DD-Haryana w.e.f. 26.01.2021.



DD Nagaland

A regional language satellite channel launched on 15 August 1992, which became 24 hrs channel from the month of April, 2020 by utilizing the DD News/DD India streams (07:00 to 03:00 p.m) along with Local Transmission of 03:00 to 07:00 p.m. It is supported by Doordarshan studios in Kohima and Dimapur.

Most of the programmes telecast from DD Nagaland during the period is on various social issues, Health, Development etc. besides songs & music.



DD Tripura

Inaugurated on 20th November 1992 with half an hour transmission, the channel started its 24 hrs. transmission from 21st January, 2021 and the nomenclature was changed to DD Tripura. The channel telecast its transmission in two languages namely Bengali and Kokborok in 60:40 ratio. Kendra telecast local news bulletin both in Bengali and Kokborok.



DD Mizoram

DD Mizoram is 24x7 since 2/4/2020 with local content programme telecasting of 9 hrs duration between 12:00 noon to 9:00PM the rest of hours are fill up with programme patching to DD India/ Home Channel.



DD Manipur

From April 2020, DD Manipur has been converted provisionally into 24x7 channels by utilizing the DD News/DD India streams. The channel has a strong presence on the social media platform with around 3.08 lakh subscribers on YouTube as on December, 2023, which is the highest among Akashvani & DD Kendras in the northeastern region.

Important programmes telecast on DD Manipur during the period:

- Special Programme on Doordarshan Foundation Day 2023
- Live telecast of 12th Manipur Legislative Assembly Sessions.
- Hakshelgi Paojel (Live phone-in programme on healthcare) telecast every Monday
- Programmes on agriculture, skill development, self employment, sports, art & culture, dance, music of different communities of Manipur
- Programmes on Promising Startups of Manipur, DD Quiz Time.

N. OTHER SECTIONS OF DOORDARSHAN

i. Doordarshan Commercial Service

Doordarshan Commercial Service (DCS) is an independent office stationed at DG: DD Headquarters to co-ordinate all the commercial activities of Doordarshan towards collection of revenue from agencies/Clients/ Producers as well as revenue sharing in case of sports events. This office also allows registration and accreditation status to various advertising agencies. DCS handles court cases and arbitration matters pertaining to DCS. For online billing Broadcast Airtime Scheduler (BATS) was introduced in place of manual billing for clients. The sales wing interacts with various advertising agencies for selling of air time. Rules and policies in this regard are framed and reviewed from time to time in the changing market scenario. Timely submission of GST and its associated data on the revenue collected is being handled by GST wing of DCS.

Main functions of DCS

- Centralized collection of revenue from Government/ Corporate Clients.
- Accreditation and Registration of Advertising Agencies.
- Scheduling of Programmes.
- Billing and Reconciliation.
- Managing and monitoring traffic, scheduling, billing and payment.
- Arbitration matters & Court cases pertain to DCS
- GST Calculation and timely submission of tax, reports etc.

Year	Estimated Revenue for the Financial Year 2023-24 (Excluding GST) in Cr.
2023-24	1244.95

ii. Public Outreach Service (POS) erstwhile Development Communication Division (DCD)

Keeping in view, the communication needs of Govt. depts./Ministries/PSUs, Development Communication Division (DCD), rechristened as Public Outreach Service (POS), was established in March, 2001 to function as a single window marketing division and a production house with innovative development communication model. It offers turn-key solutions covering all aspects of media planning, programme production, scheduling and impact evaluation. Development Communication Division provides a single window facility for:

- Marketing of Doordarshan airtime and production capability

- Consultancy and customized media planning
- Production of programmes in countrywide station in regional languages; and
- Feedback and research surveys to the clients.

Within a short span of its inception, POS has succeeded in generating huge revenue and revitalizing in-house production activities within Doordarshan.

iii. Global Outreach

Global Outreach Wing of Prasar Bharati deals with international relations activities such as signing of Agreements and Memorandum of Understandings (MoUs) with foreign country's Public Service Broadcasters/ Organisations, implementation of the articles pertaining to Broadcasting of the content exchange, capacity building training and technical support etc. It facilitates the official visit of foreign broadcasters to all the verticals of Prasar Bharati, organizing in-country/Sub-Regional workshops/ conferences/ events for the foreign MoU Partners as well as the International Broadcasting Unions such as ABU, AIBD etc; organizing participation of its officials in international competitions/ events/ conferences.

iv. Corporate Marketing Division

Corporate Marketing Division of Prasar Bharati undertakes Media, Advertising, PR & Publicity activities for the organization. All form of communications, advertising, outdoor publicity, Press Release, Booklets, Press Conferences etc. are undertaken for publicizing the activities and programmes of Prasar Bharati.

Media Partnership with the following organizations-

FICCI-23rd Landmark Edition of FICCI Frames 2023

1. National Cooperative Union of India
2. Creative Economic Forum(CEF)
3. The Iconic Brand of India-Times Group
4. Smart India Hackathon-All India Council of Technical Education
5. 5th India STEM Summit & Awards '23
6. Marketing of OTT Platform of PB
7. Digital Unipoles across PAN India

v. Audience Research

Audience Research Unit of Doordarshan with its 19 field units located with all over the country is involved in Research studies on various aspects of broadcasting since 1976. During the period 2023-24, Audience Research Unit contribution is as follow:

- Analysis and reporting of TAM News content tracking report, November,23-January,24 on request from DD News.
- Telephone Survey on ECI sponsored Radio programme Matdata Junction.
- Analysis and reporting of BARC Television Viewership Report on weekly basis and supply of viewership data on request from DD Kendras.

8 CHAPTER

FINANCE & ACCOUNTS

PRASAR BHARATI
BALANCE SHEET AS ON 31ST MARCH, 2023

Particulars	Sch	₹	₹
		As at 31-Mar-23	As at 31-Mar-22
CORPUS/CAPITAL FUND AND LIABILITIES			
Corpus/Capital Fund	1	2,620,806,647	1,129,553,954
Reserves and Surplus	2	-	-
Earmarked/Endowment Funds Secured	3	113,307,160	169,984,709
Loan	4	-	-
Unsecured Loan Deferred	5	9,333,900,000	9,333,900,000
Credit Liabilities	6	-	-
Current Liabilities and Provisions	7	46,509,127,332	43,726,060,030
TOTAL		58,577,141,139	54,359,498,693
ASSETS			
Fixed Assets			
Capital Work-in progress	8	10,337,024,421	11,674,421,022
Investments (i) Earmarked/Endowment Funds	8	4,955,522,190	4,859,929,635
(ii) Others	9	-	-
Current Assets, Loans and Advances	10	43,284,594,528	37,825,148,036
Deficit as per Income & Expenditure Account	11	-	-
TOTAL		58,577,141,139	54,359,498,693
SIGNIFICANT ACCOUNTING POLICIES	26		
CONTINGENT LIABILITIES AND NOTES			
ON ACCOUNTS	27		

Gaurav Dwivedi
Chief Executive Officer

D P S Negi
Member (F)

Anil Srivastava
ADG (B&A)

Place: New Delhi
Date :

PRASAR BHARATI
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 2023

Particulars	Sch	₹ FOR THE YEAR ENDED 31 MARCH 23	₹ FOR THE YEAR ENDED 31 MARCH 22
<u>INCOME</u>			
Income from Sales/ Services	12	6,765,404,141	5,443,940,609
Grants /subsidies			
Funds received for specific purpose Fees/ subscriptions	13	28,749,978,946	28,629,900,000
	13A	-	-
Income from Investments (income on investments from ear- marked/endow. Funds transferred to Funds)	14	18,858,263	3,171,403
	15	-	-
	16	-	-
Income from Royalty, Publications etc			
Interest Earned	17	1,359,846,841	861,842,918
Other Income	18	11,123,948,684	9,510,584,900
TOTAL (A)		48,018,036,875	44,449,439,830
<u>EXPENDITURE</u>			
Establishment Expenses	19	29,024,861,891	29,230,700,889
Other Administrative Expenses	20	8,240,457,354	7,797,724,966
Programme related Expenses Satellite &	21	4,292,199,364	3,790,525,300
Spectrum Charges Expenditure on	22	1,637,132,168	2,012,012,081
Grants & subsidy Interest	23	-	-
Depreciation	24	1,511,217,675	1,464,376,413
	8	2,047,039,551	2,285,045,374
TOTAL (B)		46,752,908,003	46,580,385,023
Balance being excess of Income over Expenditure (A-B) Add:		1,265,128,872	(2,130,945,193)
Prior period Adjustments & Exceptional items			
Add: Balance brought forward from previous year	25	226,123,820	27,904,349
		1,129,553,954	3,232,594,798
BALANCE BEING SURPLUS/(DEFICIT) CARRIED OVER TO BALANCE SHEET		2,620,806,647	1,129,553,954
SIGNIFICANT ACCOUNTING POLICIES	26		
CONTINGENT LIABILITIES AND NOTES			
ON ACCOUNTS	27		

Gaurav Dwivedi
Chief Executive Officer

D P S Negi
Member (F)

Anil Srivastava
ADG (B&A)

Place: New Delhi

Date :

PRASAR BHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2023

SCHEDULE 1- CORPUS/CAPITAL FUND:		As at 31.03.23 (₹)	As at 31.03.22 (₹)
Balance as at the beginning of the year		-	-
Balance as at the beginning of the year		-	-
Balance Corpus/Capital Fund		-	-
Income and Expenditure Account		2,620,806,647	1,129,553,954
BALANCE AS AT THE YEAR END	TOTAL	2,620,806,647	1,129,553,954
SCHEDULE 2- RESERVES AND SURPLUS			
1. Capital Reserve:			
As per last account		-	-
Additions during the year		-	-
	TOTAL	-	-
2. General Reserve			
As per last account		-	-
Addition during the year		-	-
Less: Deductions during the year		-	-
	TOTAL	-	-
SCHEDULE 3- EARMARKED/ENDOWMENT FUNDS			
Earmarked funds from MHA for Revamping of DD Kashir			
a) Opening Balance of the funds		169,984,709	230,422,455
b) Add: funds received from MHA		7,375,000	112,582,030
c) Add: Interest Earned		3,682,788	6,797,811
d) Add: Adjustments			(5,974,631)
e) Deduct: Expenditure incurred from fund		66,474,634	127,424,369
f) Deduct: Interest amount Paid to MHA		1,260,703	46,418,587
g) Closing balance		113,307,160	169,984,709
Refer Schedule 27 para 31 of Notes to Accounts	TOTAL	113,307,160	169,984,709
SCHEDULE 4- SECURED LOANS AND BORROWINGS:			
	TOTAL	-	-
SCHEDULE 5- UNSECURED LOANS			
1. Loan In Perpetuity			-
2. Central Government - Loans to be converted into Grants			-
Capital Loan from Ministry of I&B		845,420,000	1,836,900,000
Repayment of Loans due but not paid		6,859,280,000	5,867,800,000
Interest free Loan for CWG 2010		1,629,200,000	1,629,200,000
(Refer Schedule 27, Note 9 to 11 of Notes to Accounts)	TOTAL	9,333,900,000	9,333,900,000
SCHEDULE 6- DEFERRED CREDIT LIABILITIES:			
SCHEDULE 7- CURRENT LIABILITIES AND PROVISIONS			
A. Current Liabilities			
Advances received- against deposit work		879,641,747	931,729,670
Deposits, earnest money, caution money/security deposits		1,025,544,196	1,019,735,744
Interest on Capital Loan		11,739,826,074	10,699,691,574
Penal Interest On Interest/principal due		2,599,238,531	2,128,155,356
Other current liabilities -recoveries from salary and wages and others etc.(Parking Head)		8,917,310	7,019,287
Salary accrued for the Month of March including bonus		2,272,844,584	2,209,583,953
Unspent amount of Grant-in-aid & interest thereon (MIB)		7,000,000	48,753,118
For other expenses (including CAG Audit Fee etc.)		3,160,312,012	3,398,150,562
Remittances to/from HQ/DDOs in transit/reconciliation's		4,845,418,148	4,401,718,581
For Statutory liabilities (GST)		665,545,408	623,254,270
For Statutory liabilities (TDS /Others) (Parking Head)		(1,819,524)	153,477
(Refer Schedule 27, Note 9, 10, 11, 18 & 30 of Notes to Accounts)	TOTAL (A)	27,202,468,486	25,467,945,592
B Provisions			
For Spectrum/Space Segment expense		18,008,621,000	17,142,117,000
For Leave encashment and Gratuity		1,298,009,648	1,115,921,803
NPS provisions		28,198	75,635
(Refer Schedule 27, Note 17, 19, 27 & 28 of Notes to Accounts)			
	Total (B)	19,306,658,846	18,258,114,438
	Total (A+B)	46,509,127,332	43,726,060,030

Gaurav Dwivedi
Chief Executive Officer

D P S Negi
Member (F)

Anil Srivastava
ADG (B&A)

Place: New Delhi
Date :

PRASAR BHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2023

		As at 31.03.23 (₹)	As at 31.03.22 (₹)
SCHEDULE 9- INVESTMENTS FROM EARMARKED/ENDOWMENT FUNDS			
1. In Government Securities		-	-
2. Other approved securities		-	-
3. Other		-	-
	TOTAL	-	-
SCHEDULE 10- INVESTMENTS-OTHER			
1. In government Securities		-	-
2. Other approved securities		-	-
3. Others		-	-
	TOTAL	-	-
SCHEDULE 11- CURRENT ASSETS, LOANS AND ADVANCES ETC			
A. CURRENT ASSETS:			

	2022-23	2021-22		
Inventories	12,49,37,564	124,937,564		
Deduct: Provision thereof	12,49,37,564	12,49,37,564		
	2022-23	2021-22		
Sundry Debtors- Good	3,585,470,020	2,694,370,659		
Sundry Debtors- Doubtful	1,641,828,839	1,107,915,358		
	5,227,298,859	3,802,286,017		
Deduct: Provision thereof	1,641,828,839	1,107,915,358	3,561,885,376	2,694,370,659
Cash Balance in hand/Imprest			5,886,847	7,635,367
Bank Balance With Scheduled Banks				
on current accounts (including CLTD Balances)			10,887,519,037	10,991,795,559
on Collection accounts			278,623,969	333,504,002
on Deposit account and other FDRs			23,981,620,389	19,476,502,314
with CP Fund / NPS A/c			2,184,950	2,162,095
			TOTAL (A)	38,717,720,568
				33,505,969,996
B. Loans/advances				
1. Loans/advances	2022-23	2021-22		
Staff			85,101,223	90,183,827
Others-departmental	160,254,598	160,254,598		
Deduct: Provision	160,254,598	160,254,598		-
2. Advances and other amounts recoverable in cash or in kind or for value to be received				-
On capital account				-
Prepayment			25,737,601	3,358,129.00
Others				
3. Grants-In-Aid receivable from Ministry of I&B, GOI-Salary			1,816,500,000	1,816,500,000
4. Interest Accrued:				
On investments from Earmarked/endowment funds				
On Term Deposits with Scheduled Banks			516,410,246	279,151,525
Others				
5. Prepaid Interest on Endowment Fund				1,260,703
6. TDS & Income Tax			34,077,270	46,794,430
7. GST (Input Tax Credit)			610,456,861	591,633,959
8. Deposits with Other Departments			1,478,590,759	1,490,295,467
			Total (B)	4,566,873,960
				4,319,178,040
(Refer Schedule 27, Note 12, 13, 26, 29 , 33 & 36 of Notes to Accounts)			Total (A+B)	43,284,594,528
				37,825,148,036

Gaurav Dwivedi
Chief Executive Officer

D P S Negi
Member (F)

Anil Srivastava
ADG (B&A)

PRASAR BHARATI

SCHEDULES FORMING PART OF INCOME & EXPENDITURE A/C for the year ended 31 March 2023

		2021-22 (₹)
SCHEDULE 12- INCOME FROM SALES/SERVICES		
Income from sales/services (Including taxes) AIR and DD (Commercial revenue)		5,458,940,670
Deduct: Share of other agencies		20,167,380
Add: Sales of Archival Content		5,167,319
(Refer Schedule 27, Note 20 of Notes to Accounts)	TOTAL	5,443,940,609
SCHEDULE 13- GRANTS /SUBSIDIES		
Add: Grants-In-Aid received during the year from Ministry of I&B, GOI-Other than Salary		1,668,400,000
Add: Grants-In-Aid received during the year from Ministry of I&B, GOI-Salary		26,290,300,000
Add: Grants-In-Aid receivable from Ministry of I&B, GOI-Salary		740,100,000
Deduct: Unspent balance of Grants-in-aid received from Ministry of I&B, GOI-Other than Salary		48,753,118
Deduct: Unspent balance transfer to MIB		20,146,882
Deduct: Unspent balance of Grants-in-aid received from Ministry of I&B, GOI-Salary (SAP)		=
(Refer Schedule 27, Note 6 & 30 of Notes to Accounts)	TOTAL	28,749,978,946
		28,629,900,000
SCHEDULE 13 A- FUNDS RECEIVED FOR SPECIFIC PURPOSE		
Grants-In-Aid received during the year from Ministry of Home Affairs		-
	TOTAL	-
SCHEDULE 14-FEES/SUBSCRIPTIONS		
Professional/Consultancy/other services fee	18,858,263	3,171,403
	TOTAL	18,858,263
		3,171,403
SCHEDULE 15-INCOME FROM INVESTMENTS		
Interest on Fixed Deposits From Earmarked Funds	3,682,788	6,797,811
	TOTAL	3,682,788
		6,797,811
SCHEDULE 16-INCOME FROM ROYALTY, PUBLICATIONS ETC		
		-
	TOTAL	-
		-
SCHEDULE 17 INTEREST EARNED		
On Term Deposits with Scheduled Banks	1,346,647,144	851,319,742
On others like employees advances etc.	5,653,168	7,929,690
Interest on debtors and other receivables	7,546,529	2,593,486
(Refer Schedule 27, Note 21 of Notes to Accounts)	TOTAL	1,359,846,841
		861,842,918
SCHEDULE 18- OTHER INCOME		
A. Other Receipts including Fees from Towers/staff quarters		
(a) Income from Towers	1,264,338,978	1,023,994,878
(b) License Fees/Electricity/Water Charges from Staff Quarters	54,222,921	52,463,558
(c) DTH Income	9,271,659,671	8,103,670,822
(d) Others	74,900,291	67,638,137
(Refer Schedule 27, Note 20 of Notes to Accounts)		
	TOTAL (A)	10,665,121,861
		9,247,767,395
B. Profit on Sales/disposal of assets		
a) Owned Assets	207,425,830	66,582,981
b) Assets acquired out of grants, or received free of cost	81,420,034	116,742,465
c) Assets acquired prior to 1.4.2000	169,980,959	79,492,059
	TOTAL (B)	458,826,823
		262,817,505
(Refer Schedule 27, Note 4 of Notes to Accounts)	Total (A+B)	11,123,948,684
		9,510,584,900

**SCHEDULE 19- ESTABLISHMENT EXPENSES**

a)	Salaries & Wages		26,889,405,403	26,778,731,100
b)	Allowances and Bonus		101,215,945	107,147,151
c)	Contribution to CPF/NPS		225,585,557	175,533,065
d)	Expenses on Employee's retirement/ Terminal Exp/ Pension etc. (LS & PC)		1,374,732,359	1,630,310,639
e)	Staff Welfare Expenses/ Others		28,817,335	52,052,826
f)	Reimbursement of Medical Expenses		282,372,645	284,601,285
g)	Provision for Leave encashment and Gratuity		182,087,845	270,286,500
i)	Deduct Recoveries of previous years		(59,355,198)	(67,961,677)
	(Refer Schedule 27, Note 17, 22 & 28 of Notes to Accounts)	TOTAL	29,024,861,891	29,230,700,889

Gaurav Dwivedi
Chief Executive Officer

D P S Negi
Member (F)

Anil Srivastava
ADG (B&A)

PRASAR BHARATI

SCHEDULES FORMING PART OF INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2023

		2022-23 (₹)	2021-22 (₹)
SCHEDULE 20- OTHER ADMINISTRATIVE EXPENSES			
Electricity and Power		1,901,000,877	1,950,814,205
Water Charges		52,004,310	48,394,333
Rent, Rates and Taxes		149,883,987	247,809,789
Hiring, Running and Maintenance of Vehicles		450,298,580	356,819,227
Postage, Telephone and Communication Charges		82,891,855	84,792,826
Printing and Stationery		89,822,638	85,236,653
Traveling & Conveyance Expenses- Local		270,325,845	201,295,934
Traveling -Foreign		21,593,147	7,076,886
Scholarship Stipends		13,294,351	12,668,891
Auditors Remunerations		900,000	640,821
Hospitality Expenses		23,566,962	692,633
Professional & Security Charges (Armed Gurads etc.)		446,822,065	436,324,696
Provision for Doubtful Debts/ Advances Provisions		533,913,481	(21,120,991)
Advertisement and Publicity		108,078,837	20,399,242
Bank Charges		1,093,176	886,781
Supplies & Material Consumables		146,890,490	141,960,387
Other Administrative Expenses		1,042,929,540	892,313,397
Minor Works and Machinery Equipments, Tools & Plants		938,589,416	1,308,888,939
Goods and Services Tax (GST)		2,096,391,660	2,024,862,767
Deduct Recoveries of previous years		(129,833,863)	(3,032,450)
	TOTAL	8,240,457,354	7,797,724,966
SCHEDULE 21-PROGRAMME RELATED EXPENSES			
Royalty		154,618,775	147,088,062
Payment to UNI/ PTI/Other News Agencies		158,004,476	129,927,580
Commissioning of Programme Softwares exp.		420,090,459	337,092,772
Sport Events Expenses		3,756,505	50,064
Payment to Artists/Professionals(PP & SS etc.)		2,783,533,134	2,498,672,799
Other Programme Expenses/Other Ministries		772,205,903	677,944,191
J&K Package			
N.E. Package			
Spectrum & Space Segment Charges			
Common Wealth Games			
Kissan&Arunprabha Channel			
Kashir Channel (MHA)			
SAP		681,722	-
Deduct Recoveries of previous years		(691,610)	(250,168)
(Refer Schedule 27, Note 32 of Notes to Accounts)	Total	4,292,199,364	3,790,525,300
SCHEDULE 22- SATELLITE & SPECTRUM CHARGES			
Satellite & Spectrum Charges		1,637,132,168	2,012,012,081
(Refer Schedule 27, Note 2 of Notes to Accounts)	Total	1,637,132,168	2,012,012,081
SCHEDULE 23- EXPENDITURE ON GRANTS, SUBSIDIES ETC			
Expenditure on grants		-	-
	Total	-	-
SCHEDULE 24- INTEREST EXPENSES			
Interest on Loan- Central Government		1,040,134,500	1,040,134,500
Interest on Loan in Perpetuity			
Other Penal Interest etc		471,083,175	424,241,913
Interest on Loans (other than MIB)			
(Refer Schedule 27, Note 9 to 11 of Notes to Accounts)	Total	1,511,217,675	1,464,376,413
SCHEDULE 25- PRIOR PERIOD ADJUSTMENTS & EXCEPTIONAL ITEMS			
Other Income		6,817,541	(102,353)
Interest on Term deposits			31,169,551
Sale of Assets			3,902,200
GST			
Other Expenses			54,860
Other Receipts		(1,291,036)	5,974,631
Interest on Earmarked Fund			
Interest on Security Deposits			4,940
RRT Expenses			769,938
Power Expenses			
Telecom Expenses			
Depreciation		(16,053)	(13,869,418)
AIR Resources debtor		244,198,012	
provision for doubtful debts		(23,584,644)	
(Refer Schedule 27, Note 24 of Notes to Accounts)	Total	226,123,820	27,904,349

Gaurav Dwivedi
Chief Executive Officer

D P S Negi
Member (F)

Anil Srivastava
ADG (B&A)

PRASAR BHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2023

SCHEDULE 8- FIXED ASSETS

DESCRIPTION	GROSS BLOCK			Depreciation		Net Block	
	Cost as on 1st April '22	Additions/ Transfers from civil wings during the year 22-23	Deductions/adjustments transfers/disposal reclassification during the year 22-23	Cost at the year end 31.03.23	For the year 22-23	Cumulative upto 31.03.2023	As at 31st Mar' 2022
A. Fixed Assets							
Land	33,282,134	(783,450)	-	32,498,684	-	-	33,282,134
Buildings Others	5,632,518,855	524,082	-	5,633,042,937	112,644,642	1,652,260,054	4,092,919,496
Plant Machinery & Equipments	26,773,104,064	29,734,764	-	26,802,838,828	259,982,643	25,997,143,259	1,035,943,447
Studios	40,584,765,469	125,283,874	-	40,710,049,343	470,151,879	39,310,535,545	1,744,381,804
Transmitters	13,633,737,923	487,211,367	-	14,120,949,290	1,116,489,283	10,339,413,737	4,410,813,468
Machinery/Equipments	109,425,376	4,674,866	-	114,100,242	(2,450,548)	45,060,308	61,914,521
Electrical Installations	186,492,886	-	-	186,492,886	21,431,011	176,323,803	31,600,094
Vehicles	379,796,347	22,995,648	-	402,791,995	21,742,748	217,366,651	184,172,444
Furniture, Fixtures	255,431,251	7,167,269	-	262,598,520	8,730,421	240,169,334	23,992,338
Office Equipments	516,820,312	27,377,033	-	544,197,345	38,316,833	499,741,190	55,395,955
Computers		5,473,550	-	5,473,550			
Library/Books			-				
Other fixed assets			-				
Capital Expenditure on various Schemes	9,970,067,614	-	-	9,970,067,614	640	9,970,062,934	5,320
Total of Current Year (A)	98,075,442,231	704,185,453	-	98,779,627,684	2,047,039,551	88,448,076,813	7,548,219,391
B CAPITAL WORK-IN-PROGRESS	4,859,929,635	95,592,555	-	4,955,522,190	-	-	4,859,929,635
(Refer Schedule 27, Note 23 of Notes to Accounts)			-				
Total(B)	4,859,929,635	95,592,555	-	4,955,522,190	-	-	4,859,929,635
TOTAL	102,935,371,866	799,778,008	-	103,735,149,874	2,047,039,551	88,448,076,813	12,408,149,026
Previous Year	102,018,045,772	1,098,474,512	181,148,418	102,935,371,866	2,285,045,374	86,401,021,209	17,902,069,937

Note: The following corrections/adjustments are being incorporated during the FY 2022-23:

1. Less depreciation amounting to Rs. 3,93, 413 charged on Office Equipments, Rs. 7,519 charged on Vehicles and Rs. 10,97, 253 charged on Furniture & Fixtures and excess depreciation amounting Rs. 66,47, 492 charged on Electrical Installations in FY 2021-22.

Gaurav Dwivedi
Chief Executive Officer

D PSNegi
Member(F)

Anil Srivastava
ADG(B&A)

PRASAR BHARATI

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2023

SCHEDULE 26- SIGNIFICANT ACCOUNTING POLICIES

1. Method of accounting

The accounts of the Corporation are prepared under the historical cost convention using the accrual method of accounting. On this basis revenue and related assets are recognised when earned and expenses are recognised when the obligation is incurred.

2. Inventory Valuation

Stores and Spares (including machinery spares) are valued at cost.

3. Fixed Assets

Fixed Assets are valued at cost less accumulated depreciation.

Transfer of Assets by the Central Government is subject to actual valuation and verifications.

In respect of capital expenditure incurred on different Plan schemes undertaken by AIR and DD all related & associated expenses are capitalized.

4. Method of depreciation

Depreciation is charged on straight line method at rates computed on useful life of the assets prescribed based on the IMG recommendations. Accordingly, the rates adopted are:

Building	:	2.00%
Studio, Transmitter, Machinery & Equipments and Other Fixed assets	:	10.00%
Electrical installation	:	4.00%
Vehicles	:	20.00%
Furniture & Fixtures	:	6.25%
Office Equipments	:	16.67%
Computers	:	33.33%

5. Foreign Currency Transactions

Transaction in foreign currencies is accounted for at the prevailing exchange rates at the date of transactions.

6. License Fee and Consultancy fee

License fee and consultancy fee is recognized when receivable.

7. Debtors

Keeping in view of uncertainty of collection, Interest on delayed payment is recognised in books of accounts on receipts basis from the financial year 2018-19.

Gaurav Dwivedi
Chief Executive Officer

Place : New Delhi

Date :

D P S Negi
Member (F)

Anil Srivastava
ADG (B&A)

PRASAR BHARATI
SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2023
SCHEDULE 27- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES

- 1 Prasar Bharati Broadcasting Corporation of India is established as general public utility institution and falls under the category of "Not-for-Profit" Organization. Accordingly, based on Generally Accepted Accounting Practices, and Section-145 of the Income Tax Act, it can follow either cash or mercantile system of accounting. Considering the organization structure and prevalent past practices and the simplicity aspects, cash basis of accounting was being adopted upto 31.03.2005. From 01.04.2005 the accounts are initially compiled on cash basis at field unit level and subsequently converted into accrual basis to the extent possible, based on the information collected from both the Directorates. Prasar Bharati Board, however, decided to give effect to complete switch over from cash to accrual accounting at field units also. In this direction, initially, Prasar Bharati has implemented web based application called Expenditure Monitoring System (EMS) for submitting R&P Account by all field units w.e.f. 01.04.2016. Now, Prasar Bharati has implemented Centralised Accounting Software (CAS) across its all field units alongwith Expenditure Monitoring System (EMS). The complete accounting process has now shifted to CAS with effect from 1.4.2023 and all accounting transactions are being captured in CAS and accounts of FY 2023-24 will be made with the help of CAS in all likelihood.
- 2 Contingent Liabilities:

2.1 Claims against the Entity not acknowledged as debts	₹	Nil
2.2 In respect of :		
Service Tax	₹	14.29 Crore
Late fee and interest on Spectrum & Space Segment Charges	₹	3279.18 crore
- 3 "The Arbitration Tribunal in a joint award dated 27.7.2020 by two of three learned Arbitrators, had given its award directing the respondent i.e. Prasar Bharati to pay an amount of ₹. 65,10,39,562.00 in three out of five different claims made by the claimant i.e. SIS Live along with a simple interest of 9% p.a. with effect from 1.1.2011 till realization of the payment to the claimant. In the meantime, SIS live filed an execution petition in the High Court, Delhi (OMP (ENF.) (COMM) 33/2021) for execution of the Majority Award dated 27-07-20 to pay the Principal amount awarded together with interest by Prasar Bharati. Hon'ble High Court passed an order dated 17-05-21 and directed respondent to deposit the entire award amount along with upto date interest with the Registrar General of the Hon'ble High Court. Accordingly, Prasar Bharati had deposited a total of ₹126,33,15,516 (₹ 65,10,39,562 towards Award and ₹ 61,22,75,954 towards simple interest calculated w.e.f. 01.01.2011 to 12.06.2021 @9% per annum) in the High Court on 9-6-21. Later, Hon'ble High Court directed that the execution of the Award shall remain stayed. M/s SIS Live had filed another case (OMP (COMM) No. 555/2020) in High Court, Delhi against the order. Separately, PB had also filed a petition U/s 34 of the Arbitration and Conciliation Act, 1996 (OMP (COMM) No. 217/2021) seeking setting aside of the award passed by the Arbitral Tribunal to the extent it passed a monetary award against PB and rejected the counter claims of PB. Part Arguments were heard by the High Court on 28.7.2022. The cases were posted to 8.9.2022 for remaining arguments. On 8.9.2022 the Judge did not hold Court and the cases were posted to 11.11.2022. Next hearings were held on 11.1.2023, 24.1.2023, 13.3.2023, 25.4.2023 and 16.5.2023 without any outcome. The next hearing is scheduled for 28.8.2023.
The amount deposited by Prasar Bharati was directed to be put in a fixed deposit. The High Court has fixed deposit arrangements with UCO Bank which gives interest @ 2% on such deposits. An application filed by SIS Live requesting that the High Court should open an FD in a Bank that offers higher interest is pending.
The amount of Fixed Assets transferred at book value to Prasar Bharati by the Central Government is based on Chief Controller of Accounts' letter No. CCA/I&B/2002 dated 3.09.02 and is also subject to physical verification and valuation. The physical verification and valuation of the fixed assets is in process.
- 5 As the assets are generally disposed-of after completion of its useful life, sale proceeds received from disposal of these assets is considered as profit on sale of fixed assets. The value of the assets sold/disposed of during the year has not been removed from the Gross Block of Assets as the details are not readily available at Prasar Bharati Secretariat level.
- 6 Grants received from Central Government are treated as Income except grant -in- aid for creation of capital assets. This income together with internal revenue is utilized to meet expenses.
- 7 Without prejudice to rights, Prasar Bharati had paid an amount of ₹ 178,71,63,705/- to Service Tax Deptt. during the year 2011-12, in response to their demand vide order No.16/RDN/2011 dt. 05.05.2011 for the years 2003-04 to 2007-08. However, as per Management assessment, no amount was payable. In the Order dated 05.03.2018, CESTAT has completely waived off the penalty and instructed Service Tax Department to re-quantify the service tax liability for those years. The Service tax department has quantified the service tax liability and extended the Cum-Tax-Benefit vide their letter no C.No.:IV(16)Hqrs/Adj/GST-South/PB/148/2018 dated 08.01.2020. The Cum-Tax-Benefit extended by the Service Tax Department has not been accepted by Prasar Bharati. Accordingly, an Appeal had been filed before CESTAT on 23-12-2020 and the same was listed on 07-09-2021. The Tribunal vide their order dated 7.9.2021 condoned the delay in filing and directed to admit and number the appeal. Since, the whole amount was already charged off in 2011-12, hence the same will be again reflected in the Accounts after the final outcome of the case.
An appeal before CESTAT on 09-02-2021 has also been filed for the case pertaining to the FY 2008-09. The same was listed on 14-07-2021. The Tribunal vide their order dated 9.02.2022 condoned the delay in filing and the appeal application has been allowed. As on date, both appeal stands admitted before the CESTAT and outcome of the case is awaited.

Gaurav Dwivedi
Chief Executive Officer

D P S Negi
Member (F)

Anil Srivastava
ADG (B&A)

PRASAR BHARATI

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2023

SCHEDULE 27- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES

In the matter related to refund claim filed by Prasar Bharati, consequent upon order of CESTAT in Appeal No. ST/1228-2011/ST (DB) against O-i-O no. 16/RDN/2011 dt. 05.05.2011 of Service Tax Commissioner, the Assistant Commissioner CGST(South Delhi) Connaught Place Division, as an Adjudicating Authority passed an order i.e. O-i-O no. 03-04/2020/DL/GST-South/Palam/2018-19 dt. 30.09.2020 combining the Service Tax dues for the F Y 2003-2004 to 2007-2008 and FY 2008-2009. The copy of this order is received in this office on 12.10.2021. In this order Asstt. Commissioner sanctioned the refund of Rs. 30,65,76,396/- to Prasar Bharati and rejected the remaining claim of Rs. 1,39,61,82,258/-. Further he ordered to recovery of Rs. 30, 65, 76,396/- out of refund of Rs. 30, 65, 76,396/- on account of Service Tax dues & Interest.

However, an appeal before Commissioner (Appeal-II), Central Tax EIL, Bhikaji Cama Place was filed on 03.01.2022, against the order of Asstt. Commissioner dt. 30.09.2020 after consultation with the Advocate on Panel (Prasar Bharati). Commissioner of Central Tax Appeal-II, has passed an order dated 28.04.2022 in favor of Prasar Bharati and directed recalculation of the amount after giving fresh personal hearing to Prasar Bharati. Accordingly Prasar Bharati is entitled to get a refund of at least 21, 96, 60,392/- + Interest thereon with effect from 29.07.2011. After passing order from Commissioner of Central Tax, Prasar Bharati has not received any notice or communication from Asstt. Commissioner for personal hearing in accordance with the order of Commissioner of Central Tax.

- 8 Service tax demand of ₹ 3.55 crore vide final order no.50762/2019 dated 20.05.2019 received in Prasar Bharati for the period April 2007 to September 2007. Prasar Bharati has filed the appeal in the Supreme Court i.e. CIVIL APPEAL NO. 183 of 2022 (Dairy no. 19504/2020).

The above said appeal is heard and dismissed by Hon'ble Supreme Court on 06 January 2022. Sr. Advocate defending the case has advised to file a review petition in Hon'ble Supreme Court and accordingly with the approval of Competent Authority, review petition was filed before Hon'ble Supreme Court through Civil Appeal No. 183 of 2022. However, said review petition has been dismissed by the Hon'ble Supreme Court vide their order dated 20.07.2022. Consequently Prasar Bharati has to pay Rs. 3.55 Cr along with interest from the date the service tax become due till the date of payment and penalty u/s 76 of the Finance Act 1994 to Tax Authority.

Now, in terms of the order dated 28.04.2022 an excess amount of at least Rs. 21,96,60,392/- + Interest thereon was in the hand of service tax department as on 29.07.2011 for the period 2003-04 to 2007-08. Prasar Bharati is well within its right to claim for adjustment of Rs. 3.55 Cr + Interest and penalty if any against the refund atleast Rs. 21,96,60,392/- + Interest thereon.

- 9 Interest rate on Capital Loan received from Government during 01.04.2000 to 31.03.2006 was 14.5% p.a., during 1.4.2006 to 31.03.2011 was 11.5% p.a. and from 1.4.2011 onwards is 13.5% p.a. The rate of penal interest is 2.5% per annum.

- 10 Liability towards interest on Loan from MIB has been provided as per the interest rates mentioned at note -8 above.

- 11 Ministry of I & B vide its letter dt. 04.06.2018 had conveyed its in-principle approval, based on the decision of the cabinet, for the conversion of the outstanding loan into Grants-in-aid pertaining to the period 2010-11 to 2012-13 and complete waiver of interest and penal interest on the above outstanding loan. However, the decision of the cabinet for the period from 1.4.2010 to 31.3.2013 is yet to be implemented by the Ministry of I & B. The details of outstanding loan, interest & penal interest thereon as on 31.03.2023 are as follows:

Principal Amount	- ₹ 9,33,39,00,000
Interest	- ₹ 11739826074
Penal Interest	- ₹ 2599238531
Total	- ₹ 23,67,29,64,605

- 12 The age-wise break-up of Sundry debtors as on 31.03.2023 is as under:

	2022-23	2021-22
Sundry Debtors-Less than 3 Years	₹. 1,497,872,487	895,466,064
Sundry Debtors-More than 3 Years	₹. 900,684,305	2,035,217,334
Sundry Debtors-Interest on delayed payment	₹. 2,818,248,295	871,602,619
Total ₹.	5,216,805,087	3,802,286,017

- 13 Sundry debtors are inclusive of Service Tax/GST receivable from customers.

- 14 There are 58 number of arbitration cases and 13 number of Court cases pending as on 31-3-2023 and total amount involved is ₹ 4841700780.

- 15 Keeping in view of uncertainty of collection, Interest on delayed payment is recognised in books of accounts on receipts basis from the financial year 2018-19.

- 16 Prasar Bharati is exempt from Income Tax as per Clause 23BBH under Section-10 of Income Tax Act.

- 17 Prasar Bharati's contribution towards Leave Salary and Pension (LS and PC) in respect of employees on deemed deputation is charged as expenditure.

- 18 Audit fee payable to C&AG for auditing Prasar Bharati's Accounts for the year 2022-23 has been provided for ₹ 1180000 including ₹ 280000 unutilised provision for the Financial year 2021-22

- 19 Provision for Spectrum & Space Segment charges have been provided on estimation basis.

- 20 GST component included in Income from Services (Commercial Revenue), Licence Fee for AIR/DD Towers, DTH Income is ₹ 82.85 crore, ₹ 23.62 crore and ₹ 141.43 crore respectively.

- 21 Interest on Fixed deposit and flexi deposits of Field offices and on Advances to staff are accounted for as and when received. The quantum of accrued interest cannot be computed due to flexible tenure and interest rates on CLTD accounts and advances.

Gaurav Dwivedi
Chief Executive Officer

D P S Negi
Member (F)

Anil Srivastava
ADG (B&A)

PRASAR BHARATI
SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2023

SCHEDULE 27- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES

- 22 The payment and recovery of non-interest bearing short term advances to employees are adjusted from Establishment expenditure.
- 23 Capital Work-in-progress amounting to ₹ 3.76 crore has been capitalized during the year 2022-23.
- 24 Details of Prior Period Adjustments done in the Schedule 25 during the FY 2022-23 are as follows:
1. Fixed Assets amounting Rs 2074971(Furniture and Fixtures for the year 2021-22) was not capitalised and wrongly booked in OAE in 22-23 by NABM Delhi now rectified.
 2. Fixed Assets amounting to Rs 4344870 (Books) was not capitalised by NABM Delhi.
 3. Fixed Assets amounting to Rs 22042(Books) was not capitalised by NABM Delhi in 2019-20 .
 4. Fixed Assets amounting to Rs. 375658 (Books) was not capitalized and wrongly booked in OAE during the previous year by DG AIR Delhi.
 5. Rs.559780 booked in land instead of Minor works by AIR Purnea.
 6. Rs 447178 booked in building instead of Minor works by AIR Purnea. Yearwise figures is 2019-20 amount 115918, 2020-21 amount 109612 and 221648 for 21-22.
 7. Rs. 4425 booked as Assets (Building) in the year 2021-22 instead of OAE by CBS Air Chandigarh.
 8. DTH station reported debtors Rs.9597410 in earlier year and reposted it Rs.8701048 this year. So, the difference is amounting to Rs.896362 is now correctly posted.
- 25 New format of Receipt and Payment Accounts has been implemented from the FY 2021-22 for proper classification of expenses. Hence, the necessary adjustments have been made in the schedules and wherever required in accordance with New Receipt and Payment Account.
- 26 Provision of Rs.16.02 crore and Rs.12.49 crore in respect of "Other Departmental Loans/Advances" and "Inventories" respectively under Current Assets had been provided during the year 2014-15 as item/ party wise details of these are not available and the amount was being carried forward.
- 27 Provision for contribution towards NPS and interest thereon as on 31.03.2023 is ₹. 28198. This provision represents the Employee and Employer's contribution and interest thereon which has not yet been transferred to National Securities Depository Ltd. (NSDL) though the amount has been kept in separate bank Account.
- 28 The provision for Leave Encashment and gratuity payable to employees recruited by Prasar Bharati on or after 05.10.2007 has been provided for in the books of accounts on the basis of actuarial valuation reports. The liabilities have been calculated as per 'CCS Pension Rules 1972'. The details of provision made up to the financial year 2022-23 is as follows:
- | | |
|------------------|----------------------|
| Gratuity | - ₹ 613020123 |
| Leave Encashment | - ₹ <u>684989525</u> |
| Total | - ₹ 1298009648 |
- 29 The payment instruments amounting to ₹ 95,97,410 received for hiring of slot over DTH platform during the year 2013-14 were not actually realized due to fraudulent instruments. The matter is subjudice. The same had been accounted for as prior period income and provision equivalent to full amount was made during the year 2018-19. Now revised amount is 8701048 and the difference is adjusted in the financial year 2022-23 through Prior Period Adjustment.
- 30 The unspent amount of Grants-in-aid payable to the Ministry has been shown separately as current liabilities.
- 31 As per the advice of CAG, the amount received from MHA has been shown separately in Schedule 3 as earmarked fund. During the FY 2021-22, excess interest amounting to ₹ 12,60,703 paid to MHA. Excess interest paid in 21-22 was adjusted in the accounts during the FY. 22-23.
- 32 In Receipts & Payments Accounts, the revenue share paid to other agencies has been shown under 'Programme Expenses'.
- 33 The amount receivable as Grants-in-aid salary has been shown separately as current assets.
- 35 As advised by CAG Audit in certification audit of Prasar Bharati accounts for the financial year 2021-22 , the depreciation has been charged for the full year on those assets which are acquired from 1st April 2022 to 30th September 2022 and half year depreciation has been charged on the assets acquired during 1st October 2022 to 31st March 2023.
- 36 Provision for Doubtful debts as well as Sundry debtors has increases substantially due to reconciliation of Debtors.

Gaurav Dwivedi
Chief Executive Officer

D P S Negi
Member (F)

Anil Srivastava
ADG (B&A)

Place: New Delhi
Date :

Receipt & Payment Account for the year 2022-23

S.No.	Receipts	AIR	DD	PB	Total
I.	Opening Balances				
	Cash in Hand	133281	387689	0	5,20,970
	Imprest	3758189	3256208	100000	71,14,397
	Bank Balance				
	(i) Salary A/c including CLTD	274120391	115587118	2374167845	27638,75,354
	(ii) CFDL Account	-106585943	-208487332	3267505052	29524,31,777
	(iii) Deposit works Account including CLTD/FDR	558659565	185907351	99735	7446,66,651
	(iv) Fixed Deposit/CLTD A/c (to be used only by Release Section)	318885293	12950370	18400000000	187318,35,663
	(v) C.P.Fund/NPSA/c (including FDRs) only by NPS Section of Prasar Bharati	2086460	0	75635	21,52,095
	(vi) Old OAE (EMD, SD, Other Kendra/Kashir)	263980346	50218781	0	3141,99,127
	(vii) GST (only for Nodel Officers)	15506446	1814407	0	173,20,853
	(viii) TSA Account	0	0	0	
	(ix) Receipt A/c	201172718	63060174	69271110	3335,04,002
	(x) Balance in all other accounts (OAE), if not closed so far	128561232	120794467	4694612749	49439,68,448
II.	Grants/Funds Received from Govt of India				
	Grants in Aid- Salary	0	0	25821382000	258213,82,000
	Salary - SAP	0	0	200000	2,00,000
	BIND Scheme				
	(i) Grant in Aid for creation of Capital Assets	0	0	1680300000	16803,00,000
	(ii) Grant in Aid - General (Content)	0	0	199300000	1993,00,000
	(iii) SAP	0	0	0	
	Funds received from other Ministries/ Depts	0	0	7375000	73,75,000
III.	InterCurrent A/c transfer by PB				
	(a) Funds received from PB				
	(i) Salary A/c	14026768606	11472856658	5306988	255049,32,252
	(ii) Salary - SAP	0	0	118000	1,18,000
	(iii) CFDL	6550218167	7191121472	196035189	139373,74,828
	(iv) Bind Scheme				
	(a) Creation of Capital Assets (Content)	645901231	286566930	0	9324,68,161
	(b) General	0	935320689	0	9353,20,689
	(c) SAP	350000	150000	82000	5,82,000
	(b) CPF/NPS/HBA/Computer	17388891	9052088	0	254,40,979
	(c) Funds Received from other Stations / Kendras	261906908	33396872	0	2953,03,780
	(d) Funds Received on behalf of other Stations / Kendras	-4325441	31439159	17811202300	178383,16,018
IV.	Interest Received including TDS deducted by Third Parties				
	(a) On Bank Deposits (FDR/CLTD)	52278629	19414225	1041378357	11130,71,211
	(b) Loans & Advances (Employees)			0	
	(i) H B A	3836252	123936	0	39,60,188
	(ii) Computer	730011	58725	0	7,88,736
	(iii) Others interest from employees	662694	241550	0	9,04,244
	(c) Interest Paid by third parties on Security Deposit (Electricity/Jal/Tele-phone)	1833450	418944	0	22,52,394
	(d) any other interest receipts	581469	4712666	0	52,94,135
V.	Income where GST is applicable (Annexure to be filled)				
	(a) Income from Sales				
	(i) Commercial Receipts	2524934641	3072849367	0	55977,84,008
	(ii) Sale of Archival Content	6720487	0	0	67,20,487
	(iii) Interest from Debtors	0	0	0	
	(iv) Any other taxable (GST) Sales	3229598	16524	0	32,46,122
	(b) DTH Services				
	(i) DTH income	0	9271659671	0	92716,59,671
	(ii) Interest on debtors	0	0	0	
	(c) LF for Towers			0	
	(i) Rent/L.Fee of Towers	700484391	563854587	0	12643,38,978
	(ii) Interest from debtors	0	0	0	
	(d) Income from Services				
	(i) Professional/Consultancy Services	246576	122661	0	3,69,237
	(ii) Interest from debtors	0	0	0	
	(iii) Others services	1241987	103103	0	13,45,090
	(e) Sale/disposal of Assets			0	
	(i) Own Assets	45901685	106841224	130343	1528,73,252
	(ii) Assets acquired from Govt. Grants	45209702	36210332	0	814,20,034
	(iii) Assets acquired prior to 1.4.2000	42879574	127101385	0	1699,80,959

S.No.	Receipts	AIR	DD	PB	Total
	(iv) Others receipts including sale proceeds of items purchased from OAE	28387978	26164600	0	545,52,578
	(f) Amount received from Third Parties for works			0	
	(i) Amount received from Third Parties for work	476921914	144395783	0	6213,17,697
	(g) Amount received for imparting Training				
	(i) Amount received for imparting Training	3382965	2530196	0	59,13,161
	(ii) Accommodation Charges	11188027	42748	0	112,30,775
	(h) Other Taxable Receipts				
	(i) Addition Fees	1792611	19018	0	18,11,629
	(ii) Rent of Studio/other instruments	2266028	0	0	22,66,028
	(iii) Rent of Rest House (if taxable)	714878	450608	0	11,65,486
	(iv) Liquidated damages received from suppliers/service providers	214334	0	0	2,14,334
	(v) Misc Receipts	8856905	1315948	0	101,72,853
VI.	Others Receipts				
	(a) Security Deposit/Earnest Money	50898543	54394967	0	1052,93,510
	(b) Refund of Security Deposit to Prasar Bharati	10089017	2231626	0	123,20,643
	(c) Refund of Advances by Employees				
	(i) HBA	2922490	2258413	0	51,80,903
	(ii) Computer Advances	1197326	417566	0	16,14,892
	(iii) Other Advances	1569340	2452618	0	40,21,958
	(d) License fee/ rent Staff Quarter	32625063	15440101	0	480,65,164
	(e) Electricity/Water charges from employees	3128365	3029392	0	61,57,757
	(f) Non taxable rent Rest house/Tourist Bungalow	6623599	3124119	0	97,47,718
	(g) any other non taxable receipts	27318104	22112071	92068	495,22,243
VII.	Receipts Adjustable by Others (Parking Heads)				
	(a) Tax Deducted/Collected at Source				
	(i) Employees	268371468	339050373	0	6074,21,841
	(ii) Contractors	16926332	13357620	0	302,83,952
	(iii) GST - TDS	11089393	4692870	0	157,82,263
	(iv) TCS	2398773	3942831	0	63,41,604
	(v) Any other	5047223	719525	0	57,66,748
	(b) Amount Adjustable by PAOs/ Other Offices				
	(i) HBA	92090	650145	0	7,42,235
	(ii) Computer advance	370803	336335	0	7,07,138
	(iii) License fee	2188527	2235845	0	44,24,372
	(iv) NPS	36862445	76033587	0	1128,96,032
	(v) Professional tax	2904518	3572539	0	64,77,057
	(vi) CGEGIS/GIS	1196375	2239830	0	34,36,205
	(vii) GPF	423237587	372722895	0	7959,60,482
	(viii) Amount received on behalf of other Kendra	0	0	0	
	(viii) Others	41470747	92460359	1000000	1349,31,106
	Total Receipts	28,071,511,254	34,701,516,529	75,569,734,371	1383427,62,166

Gaurav Dwivedi
Chief Executive Officer

D P SNegi
Member(F)

Anil Srivastava
DG (B&A)

Receipt & Payment Account for the year 2022-23

(Figures in Rs.)

S.No.	Payments	AIR	DD	PB	Total
I.	Establishment Expenditure				
	(i) Salary (Government Employees)	14004988346	11312641834	5081591	25,322,711,771
	(ii) Salary (Prasar Bharati Employees)	1262659132	869111886	6361700	2,138,132,718
II.	Administrative Expenditure				
	(i) OAE Station /Kendra	3631697401	2682714409	67193907	6,381,605,717
	(ii) OAE RNU	89241414	71694911	0	160,936,325
III.	Programme Expenses				
	(i) Expenditure from IEBR	1515312064	1766791450	119270859	3,401,374,373
	(ii) Expenditure from Government Grant	31965257	872852540	0	904,817,797
IV.	InterCurrentA/CtransferofFunds				
	(i) To Prasar Bharati	3930565411	13430542831	2930667608	20,291,775,850
	(ii) To Other stations/kendrasetc	95914266	93659417	948609	190,522,292
	(iii)CPF/NPSHBA/Computer	13093519	1395430	0	14,488,949
	(iv) Refund of Surplus Money to PB (IBER)	92052148	34917761	0	126,969,909
	(v)TransferofFundreceivedonbehalf ofother-Kendras	422162	7427023	38395550955	38,403,400,140
V.	Expenditure on Fixed Assets				
	Expenditure on Fixed Assets	633711144	165193719	820190	799,725,053
VI.	Expenditure on Endowment fund / Specific fund				
	(i) M.H.A.	0	66474634	0	66,474,634
	(ii) Other Ministry	0	0	0	-
	(iii) Other Department	0	0	0	-
VII.	RefundofSurplusMoney/LoansandInterestthere-on				
	(i) Loan repaid to MIB	0	0	0	-
	(ii) Surplus money transfer to MIB	33008970	215234368	134512834	382,756,172
	(iii) Interest on Unspent Grants	0	0	0	-
	(iv) Other Ministries	0	0	0	-
VIII.	Finance Charges				
	(i) Interest on Loans (Other than MIB)	0	0	0	-
	(ii) Other Payments	20140	33856	0	53,996
	(iii) Bank Charges	670046	313193	55941	1,039,180
IX.	Advances to staff				
	(i) HBA	706,170	4688723	0	5,394,893
	(ii) Computer Advances	57,097	150000	0	207,097
	(iii) other advances	133,159	0	0	133,159
X.	Other Payments				
	(i)RefundofSD/EM	54,690,869	44794189	0	99,485,058
	(ii) Security Deposit made by Prasar Bharati	173,569	442366	0	615,935
	(iii) Exp.On deposit works (Third party)	549,292,255	124113365	0	673,405,620
	(iv) GST (Only for SNOs)	342,110,190	1730813234	0	2,072,923,424
	(v)IncomeTax/TDSdeductedbythirdparties (recoverable from Income Tax Department)	975,933	87027	-13780120	-12,717,160
	(vi) Others	7,362,007	846659	27239381	35,448,047
XI.	Payments made to Others (Parking Heads)				
	(a) Tax Deducted/Collected at Source				
	(i) Employees	270168585	339491804	0	609,660,389
	(ii) Contractors	17049372	12809535	0	29,858,907
	(iii) GST - TDS	10826890	4252056	0	15,078,946
	(iv) TCS	2346317	3944777	0	6,291,094
	(v) any other	6148255	531818	0	6,680,073

Gaurav Dwivedi
Chief Executive Officer

D P S Negi
Member (F)

Anil Srivastava
ADG (B&A)

S.No.	Payments	Akashwani	DD	PB	Total
	(b) Amount Adjustable by PAOs/ Other Offices				
	(i) HBA	92090	2938570	0	3,030,660
	(ii) Computer advance	370903	536335	0	907,238
	(iii) License fee	2337152	2229665	0	4,566,817
	(iv) NPS/CPF	37847971	74270529	0	112,118,500
	(v) Professional tax	2295868	3397106	0	5,692,974
	(vi) CGEGIS/GIS	1204265	2241780	0	3,446,045
	(vii) GPF	426840137	374708636	0	801,548,773
	(viii) Others	33207626	93157971	0	126,365,597
XII.	Closing Balances				
	Cash in Hand	126614	356851	0	483,465
	Imprest	3940357	1363025	100000	5,403,382
	Bank Balance				-
	(i) Salary A/c including CLTD	418064865	81359597	176209099	675,633,561
	(ii) CFDL Account	-294416383	-131474688	3984902053	3,559,010,982
	(iii) Deposit works Account including CLTD/FDR	406991757	162858957	99735	569,950,449
	(iv) Fixed Deposit/CLTD A/c (used only by Release section)	104966382	6703558	23300000000	23,411,669,940
	(v) C.P.Fund/NPSA/c (including FDRs) Only by NPS Section of Prasar Bharati	2157901		27049	2,184,950
	(vi) Old OAE (EMD, SD, Other Kendra /Kashir)	111817806	17168216	0	128,986,022
	(vii) GST (only for Nodal Officers)	12676857	4329017	0	17,005,874
	(viii) TSA Account	0	0	0	-
	(ix) Receipt A/c	123149474	60744791	94729704	278,623,969
	(x) Balance in all other accounts, if, not closed so far	80477524	86661798	6339743276	6,506,882,598
					-
	Total Payments	28,071,511,254	34,701,516,529	75,569,734,371	138,342,762,168

Gaurav Dwivedi
Chief Executive Office

D P S Negi
Member(F)

Anil Srivastava
ADG (B&A)

Annexure for Accounts for the year 2023-24

Annexure-I (Figures in Rs.)

1	Establishment Expenses	AIR	DD	PB	Total
	(a) Salary				
	(i) Salary	14,715,493,487	11,778,816,805	5,564,971	26,499,875,263
	(ii) Wages	61,395,367	33,145,737	0	94,541,104
	(iii) LTC	61,146,641	62,981,455	0	124,128,096
	(iv) Leave Encashment on LTC	64,910,574	53,732,310	0	118,642,884
	(v) Honorarium	177,695	1,309,974	0	1,487,669
	(vi) Bonus	54,120,455	47,095,490	0	101,215,945
	(vii) Leave Salary Contribution	9,527,088	4,441,073	0	13,968,161
	(viii) Pension Contribution	3,542,954	9,322,685	134,190	12,999,829
	(b) Pensionary Charges				
	(i) Leave encashment (retirement)	2,888,695	4,855,128	0	7,743,823
	(ii) Gratuity	4,962,748	2,314,602	0	7,277,350
	(iii) Employer Contributions of CPF/NPS	142,456,295	76,180,237	201,960	218,838,492
	(iv) Provisional payments	56,965	309,069	0	366,034
	(v) Other pensionary charges if any	773,439	0	0	773,439
	(c) Other payments				
	(i) Medical	149,620,871	130,458,332	5,346,863	285,426,066
	(ii) OTA	655,018	100,283	0	755,301
	(ii) Staff Welfare Expenses	18,280,907	13,385,507	0	31,666,414
	(d) SAP	298,510	0	195,307	493,817
	(e) Deduct Recoveries of previous years	-22,660,231	-36,694,967	0	-59,355,198
	T o t a l	15,267,647,478	12,181,753,720	11,443,291	27,460,844,489

Gaurav Dwivedi
Chief Executive Officer

D PS Negi
Member (F)

Anil Srivastava
ADG (B&A)

Annexure for Accounts for the year 2023-24
Annexure - II
(Figures in Rs.)

Sr. No.	Other Administrative Expenses (Office)	AIR	DD	PB	Total
1	Domestic Travel Expenditure				
	(i) Tour	58,410,072	48,895,887	3567686	110,873,645
	(ii) Transfer	84,507,588	78,082,231	360698	162,950,517
2	Foreign Travel Expenditure				
	(i) Normal	1,963,403	18,020,604	452,123	20,436,130
	(ii) Permanent Correspondence	2,015,070	-	-	2,015,070
3	Rent Rates & Taxes				
	(i) Normal	50,339,277	29,522,256	-	79,861,533
	(ii) Special, other taxes including property tax, Municipal tax etc.	130,769,488	69,653,943	-	200,423,431
4	Advertising and Publicity	308,923	106,809,427	-	107,118,350
5	Security				
	(i) Security Management	303,949,205	152,131,239	-	456,080,444
	(ii) Advocate Fee	-	-	-	-
	(iii) Chartered Accountant	-	-	-	-
	(iv) Auditor Fees	-	-	-	-
	(v) Other Professionals	-	-	-	-
6	Office Expenses				
	a) Water Charges	31,215,170	19,079,486	1709654	52,004,310
	b) Power Supply				
	(i) Electricity Charges	1,278,960,065	498,644,418	-	1,777,604,483
	(ii) Fuel Charges for power Supply	96,888,107	17,315,716	-	114,203,823
	c) Information Technology				
	(i) AMC for IT related equipments	14,347,367	9,332,352	0	23,679,719
	(ii) Other Expenses	45,709,387	35,829,590	3907748	85,446,725
	d) Postage	4,757,998	2,238,270	80315	7,076,583
	e) Telephone / Internet				
	(i) Mobile	5,737,970	6,770,813	789427	13,298,210
	(ii) Landline	37,040,893	13,606,064	490203	51,137,160
	(iii) Internet Charges	7,089,586	3,499,105	791211	11,379,902
	f) Insurance				
	(i) Land and Buildings	26,134	333,690	0	359,824
	(ii) Plant & Machinery	67,536	62,879	0	130,415
	(iii) other items if any	350,740	46,611	0	397,351
	g) Printing & Publicity	4,740,590	2,892,091	0	7,632,681
	h) Stationery items	37,702,737	23,445,084	3716136	64,863,957
	i) Consumables items	101,135,800	42,852,434	3042741	147,030,975
	j) Local Conveyance	1,607,940	290,917	134980	2,033,837
	k) News Paper, books & Magazines	11,651,583	5,120,739	553678	17,326,000
	i) AMC for office equipments	11,310,533	2,277,208	428841	14,016,582
	m) Other Misc Expenses	73,597,988	27,384,197	2295451	103,277,636
	n) Payment to Casuals	463,777,521	289,096,036	31806846	784,680,403
	o) Liveries	511,799	715,774	0	1,227,573
	p) Commission paid to brokers for sale of assets/scrap	1,672,919	5,321,866	0	6,994,785
7	Stipend and Scholarship	6,740,966	4,861,161	1330193	12,932,320
8	Motor Vehicle				
	(i) Hiring Charges	180,422,674	224,259,498	6761037	411,443,209
	(ii) Fuel Charges	18,832,865	10,091,390	1847209	30,771,464
	(iii) Repairs & Maintenance	10,532,246	5,718,869	653979	16,905,094
9	Hospitality				
	(i) Amount remitted to employees	5,226,050	7,545,789	522698	13,294,537
	(ii) By office, such as gifts and other entrainment expenses etc	2,530,045	3,657,239	1951053	8,138,337
	(iii) Seminar / Workshop / Training	1,742,287	464,437	0	2,206,724
10	Minor Works				
	(i) Routine	381,771,208	114,577,801	0	496,349,009
	(ii) Special	72,275,458	34,151,739	0	106,427,197
11	METP				
	(i) Routine	120,493,111	182,134,592	0	302,627,703
	(ii) Special	57,001,082	15,932,384	0	72,933,466
12	Satellite				
	(i) Satellite Payment	3,159,858	767,468,310	0	770,628,168
	(ii) Makeup Materials	-	-	0	-
	(iii) Booking of Halls for functions	-	-	0	-
	(iv) Hiring Studios/Equipments for Studios	-	-	0	-
13	Swatch Action Plan (Bind)	2,156,623	-	0	2,156,623
14	Deduct Recoveries of previous years	(4,109,047)	(125,724,816)		(129,833,863)
	T o t a l	3,720,938,815	2,754,409,320	67,193,907	6,542,542,042

Gaurav Dwivedi
Chief Executive Officer
D P S Negi
Member(F)
Anil Srivastava
ADG (B&A)

Annexure for Accounts for the year 2023-24

Annexure -III

Program Expenses (Plan and non Plan) for the Period : 4-2022 to 3-2023

(Figures in Rs.)

Sr.No.	Particulars	AIR	DD	PB	Total
1	Royalty	141,035,783	13,134,387	-	154,170,170
2	Payment to UNI/ PTI/Other News Agencies	41,414,000	116,590,476	-	158,004,476
3	Programme Expenses/Stringers (Commissioning/acquisitioned)	3,684,430	384,910,603	24,913,099	413,508,132
4	RNU Programme Expenses/Stringers (Commissioning/acquisitioned)	2,137,468	7,470,534	-	9,608,002
5	PP&SS (Payment to Artists, guests etc.)	299,374,588	399,245,418	-	698,620,006
6	Payment to Casual Assignees/Resource persons	795,416,908	551,445,767	-	1,346,862,675
7	RNU PP&SS (Payment to Artists, guests etc.)	28,615,893	102,564,693	-	131,180,586
8	Remuneration/Fee to Contractual	69,917,224	452,280,004	53,975,286	576,172,514
9	Share of Other Agencies in Revenue Sharing arrangements	637	3,755,868	-	3,756,505
10	Scenic material / Makeup Material	91,112,285	141,162,808	-	232,275,093
11	Vehicle Running Expenses (programme)	780,400	415,815	-	1,196,215
12	RNU Vehicle Running Expenses (programme)	353,484	1,833,557	-	2,187,041
13	Hiring Charges of Camera DSNG/Studio/Hall etc.	14,639,227	21,582,607	4,660,130	40,881,964
14	Other Programme Expenses	43,632,835	329,784,795	35,560,094	408,977,724
15	RNU Other Programme Expenses	919,328	24,106,157	-	25,025,485
16	Expenses on VIP coverage	341,210	69,055,488	-	69,396,698
17	Professional/Arbitration/Legal/Audit/CA Charges	13,889,607	20,326,915	162,250	34,378,772
18	Deduct Recoveries of previous years	-490,922	-200,688	-	-691,610
19	SAP	502,936	178,786	-	681,722
	Total	1,547,277,321	2,639,643,990	119,270,859	4,306,192,170

Gaurav Dwivedi
Chief Executive Officer

D P S Negi
Member(F)

Anil Srivastava
ADG (B&A)

Annexure for Accounts for the year 2023-24
Fixed Assets
Annexure -IV
(Figures in Rs.)

Sr.	Purchase of Fixed Assets	AIR	DD	PB	Total
1	Land	-			-
2	buildings				
	(i) Office	1,031,668			1,031,668
	(ii) Residential	-	-	-	-
	(iii) Studio	16,178,067	13,556,697		29,734,764
	(iv) Transmitter	-	-	-	-
	(a) Normal	111,069,220	14,214,654		125,283,874
	(b) J & K	-	-	-	-
	(c) NE	-	-	-	-
3	Plant Machinery & equipment				
	(i) Normal	349,547,946	112,518,639	-	462,066,585
	(ii) J & K	-	-	-	-
	(iii) NE	23,471,608	1,596,600		25,068,208
	(iv) Tube well and Water Supply	13,574	63,000		76,574
4	Vehicles				
	(i) O.B. Van	-	-	-	-
	(ii) Trucks, Jeep and Vans	-	-	-	-
	(iii) Motor Car	-	-	-	-
	(iv) two/three wheeler		-		-
	(v) others	-	-		-
5	Furniture/Fixtures				
	(i) Cabinets/Almirah etc,	1,055,325	1,326,769	110,991	2,493,085
	(ii) Air Conditioners, AC plant/Fridges	2,925,462	765,105	12,890	3,703,457
	(iii) Air Coolers	410,050	26,618		436,668
	(iv) Water Coolers	949,142	466,433		1,415,575
	(v) Tables/Chairs/Sofas/Carpets	6,459,593	2,939,664	109,643	9,508,900
	(vi) Wooden Partitions		303,115		303,115
	(vii) Voltage stablshers/UPS System	177,745	236,192		413,937
	(viii) Others	2,039,401	602,735	3,804	2,645,940
6	Office equipments				
	(i) Typewriters	-	-	-	-
	(ii) Photocopiers/ Duplicators	1,131,140	1,005,547	111,201	2,247,888
	(iii) Fax machines	-	-	-	-
	(iv) Others	2,536,646	2,250,284	132,451	4,919,381
7	Computers/Peripherals				
	(i) Computers	10,974,948	4,959,425		15,934,373
	(ii) Printers	2,061,697	737,036	24,900	2,823,633
	(iii) Software	2,828,415	315,113	229,860	3,373,388
	(iv) Others	2,114,082	3,061,057	70,500	5,245,639
8	Electric installations				
	(i) Electric Machinery	730,520	481,252		1,211,772
	(ii) Lights/ Fans	770,033	176,532	4,100	950,665
	(iii) Switchgear Equipment	6,800	73,276		80,076
	(iv) Transformers	403,544			403,544
	(v) Electric Wiring & Fitting	519,022	68,881		587,903
	(vi) Others	1,119,697	311,359	9,850	1,440,906
9	Capital Works in progress				
	(i) Major Works	78,341,299	2,845,200	-	81,186,499
	(ii) Misc. Works Scheme	11,463,949	292,536	-	11,756,485
	(iii) Special repairs	2,649,571		-	2,649,571
10	Library Books	730,980	-		730,980
	T o t a l	633,711,144	165,193,719	820,190	799,725,053

Gaurav Dwivedi
ChiefExecutiveOfficer

D P SNegi
Member(F)

Anil Srivastava
ADG (B&A)

ANNEXURES

Details of Training Courses conducted by NABM Delhi during April 2023 to March 2024

Sr. No.	Course Code	Title of the Training	Level Of Participants	Duration	Venue of Workshop	AIR	DD	Other	Total
1.	D23TC02	Training on different aspects of e-office/e-mail	All Cadre (AIR/DD)	10.04.2023 to 12.04.2023	Online	29	43	0	72
2.	224120	Satellite Communication	DDG/DE/DDE/ADE(AIR/DD)	24.04.2023 to 28.04.2023	MCF Hassan	14	6	0	20
3.	234166	Online training on bridge course for Cloud Solution Architect by NIELIT Delhi	Who had completed cloud computing course earlier	01.05.2023 to 15.05.2023	online	3	27	0	30
4.	D23TC06	Orientation Course	ADE (AIR/DD)	29.05.2023 to 02.06.2023	Delhi	16	12	0	28
5.	D23TR16	Operational/Maintenance training to AIR Engineers for 100 watt Transmitters	AE/SEA/EA (AIR)	05.06.2023 to 09.06.2023	Delhi	33	0	0	33
6.	D23TC05	Computer Hardware & Network Maintenance	EA/Sr. Tech./Tech. (AIR/DD)	19.06.2023 to 23.06.2023	Delhi	22	14	0	36
7.	D23TC03	Air Conditioning Systems, Concept & Maintenance Technique -Advance Module	EA/Sr. Tech./Tech. (AIR/DD)	19.06.23 to 30.06.23	Delhi	07	08	00	15
8.	D23TT06	Casparcg Graphics with React Caspar Client	AE/SEA/EA(DD)	10.07.2023 to 14.07.2023	Delhi	00	23	0	23
9.	D23TC14	Training on procurement made through the GeM portal"	vigilance section	19.07.2023 to 21.07.2023	Online	35	20	0	55
10.	D23TC44	Orientation Course (Batch-II)	ADE (AIR/DD)	31.07.2023 to 04.08.2023	Delhi	15	14	0	29
11.	D23TO01	Summer Training on Broadcast Technology for students of Engineering Degree/Diploma Courses	Students perusing Engineering Degree/Diploma Courses	24.07.2023 to 18.08.2023	Delhi	0	0	10	10
12.	D23TT14	Training on Sound mixing by Feature Story News, USA	DD staff	01.08.2023 to 04.08.2023	DD News Delhi	0	01	0	01
13.	D23TC11	Air Conditioning Systems, Concept & Maintenance Technique - Basic Module	EA/SR TECH/TECH (AIR/DD)	07.08.2023 to 11.08.2023	Delhi	17	03	0	20
14.	D23TO02	Study tour for Maldives Broadcasting Commission Delegates	For Maldives staff	07.08.2023 to 11.08.2023	Delhi	-	-	20	20
15.	D23TT17	Training on CCU/Camera by Feature Story News, USA	DD staff	12.08.2023 to 13.08.2023	DD News Delhi	0	01	0	01
16.	D23TO03	Workshop on DD STB web portal	District Level Nodal officers	14.08.2023	online	0	0	323	323
17.	D23TO04	Workshop on DD STB web portal	District Level Nodal officers	16.08.2023	online	0	0	793	793
18.	D23TO05	Workshop on DD STB web portal	Village Level Nodal officers	18.08.2023	online	0	0	430	430
19.	D23TO06	Workshop on DD STB web portal	Village Level Nodal officers	19.08.2023	online	0	0	1501	1501
20.	D23TC09 + D23TC12	Microsoft Office Modules, Email & Internet applications	OPEN TO ALL UP TO GR.B AIR/DD)	21.08.2023 to 25.08.2023	Delhi	14	11	0	25
21.	D23TC04	Modern Soldering Techniques, Cables & Connectors	Sr. Tech./Tech. (AIR/DD)	11.09.23 to 15.09.23	Delhi	06	05	0	11
22.	D23TC45	Online training on Pre examination	SEAs (AIR/DD)	12.09.2023 to 22.09.2023	Online	265	260	0	525
23.	D23TT04	NLE Adobe CC	AE/SEA/EAPEX/TREX (AIR/DD)	20.11.2023 to 24.11.2023	Delhi	1	17	0	18
24.	D23TC27	Microsoft Office Modules, Email & Internet applications	Open to all Up to Gr. B(AIR/DD)	28.11.2023 to 01.12.2023	Delhi	25	01	0	26
25.	D23TC39	Executive Development Programme	DE/DDE/ADE	28.11.2023 to 02.12.2023	UAA Nainital	15	05	0	20
26.	D23TT05	Handling of Cameras and its Operations	SR.TECH/TECH (DD)	11.12.2023 to 15.12.2023	Delhi	0	20	1	21

27.	D23TC44	Orientation course for ADE(Batch-III)	ADE(AIR/DD)	11.12.2023 to 15.12.2023	Delhi	11	10	0	21
28.	D23TC41	Public Procurement(Basic)	For Of-ficers(AIR/DD)	18.12.2023 to 23.12.2023	AJNIFM Faridabad	04	01	0	05
29.	D23TC23	Mobile App Development	EA/SEA (AIR/DD)	19.02.2024 to 23.02.2024	Delhi	23	06	0	29
30.	D23TC35	Microsoft Office Modules, Email & Internet applications	Open to all Up to Gr. B(AIR/DD)	26.02.2024 to 01.03.2024	Delhi	20	12	0	32
31.	D23TC46	Orientation course for ADE(Batch-IV)	ADE(AIR/DD)	26.02.2024 to 01.03.2024	Delhi	20	07	0	27
32.	D23TC47	Orientation course for ADE (Batch-V)	ADE(AIR/DD)	11.03.2024 to 15.03.2024	Delhi	16	06	0	22
33.	D23TC24	Earth Station in AIR and Doordarshan	AE/SEA/EA(AIR/DD)	18.03.2024 to 22.03.2024	Delhi	8	6	0	14
24.	D23TC48	Orientation course for ADE(Batch-VI)	ADE(AIR/DD)	18.03.2024 to 22.03.2024	Delhi	14	8	0	22
35.	D23MC01	Orientation & Management Course	Cluster Head (AIR/DD/PB)	10.04.2023 to 11.04.2023	Physical	205	205	0	410
36.	Mass-Communication	Voice Culture for Mas Communication Students	Students	10.04.2023 to 15.04.2023	Physical	0	0	15	15
37.	D23AC01	Administrative and Financial Management	HOO (DDG/ DIRECTORS/ DY. DIRECTOR/ASSTT. DIRECTOR/ SR. AO/AO/ HC/ACCTT. (AIR/DD/PB)	17.04.2023 to 21.04.2023	Hybrid	21	10	0	31
38.	D23AC04	Prasar Bharati iProcurement Policy and GeM Procedures	HOO (DDG/ DIRECTORS/ DY. DIRECTOR/ASSTT. DIRECTOR/ SR. AO/AO/ HC/ACCTT. (AIR/DD/PB)	25.04.2023 to 26.04.2023	Online	70	71	0	141
39.	D23IC01	One Day Seminar on-"Road Safety"	DIRECTOR (NEWS), ASSTT. DIRECTOR (NEWS), NEWS EDITORS & ASSTT. NEWS EDITORS OF RNU'S, ADP, PEX, PRODUCERS, TREX, PRODUCTION ASSTT. AND CAMERAMAN (AIR/DD)	24.05.2023	Physical	12	5	1	18
40.	D23PC03	Agri-Broadvision(Part-I) (Strategic communication Plan for cost effective agriculture-I) at Shimla	PEX/TREX/ PROD.ASSTT. (AIR/DD)	29.05.2023 to 02.06.2023	Physical(- Palampur)	35	5	1	41
41.	D23AC06	Administrative Vigilance	DDG/DE/DD/ DDO//ADP/ ADE/SAO/A O/SO/HC/ ACCTT. (AIR/DD/PB)	01.06.2023 to 02.06.2023	Physical	16	5	1	22
42.	D23PR06 (I)	Regional Workshop on"VOICE CULTURE and LANGUAGE ARTICULATION"(Hindi Language-II)for(SSB)		12.06.2023 to 16.06.2023	Physical	0	0	15	15
43.	D23PR06 (II)	Regional Workshop on"VOICE CULTURE and LANGUAGE ARTICULATION"(Hindi Language-II)for (ITBP)		12.06.2023 to 16.06.2023	Physical	0	0	10	10
44.	D23AC02	IPR Act in Broadcast Media	ADP/PEX/ TREX (AIR/DD/PB)	05.07.2023 to 06.07.2023	Online	20	20	0	40

45.	D23AOT03	PFMS AND TSA	HOO (DDG/DE/DY. DIRECTOR/ASSTT. DIRECTOR/DDO/ADP/ADE/SAO/AO/SO/HC/ACCTT) (AIR/DD)	21-07-2023	Online	80	81	0	16
46.	D23PR04	Regional Workshop On "VOICE CULTURE AND LANGUAGE ARTICULATION" (Hindi Language-I) at Bhopal	DEPARTMENTAL PROGRAMME PRESENTERS/ANNOUNCERS/NEWSREADERS (AIR)	01.08.2023 to 03.08.2023	Physical	28	1	2	31
47.	D23AC09	Disciplinary Proceedings & Departmental Inquiries	ALL ADMIN STAFF (AIR/DD/PB)	21.08.2023 to 23.08.2023	Online	41	41	0	82
48.	D23AC10	E-Procurement and Inventory Management	ALL PROGRAMME/ENGINEERING / ADMINISTRATIVE STAFF (AIR/DD)/PB)	13.09.2023 to 15.09.2023	Online	32	31	0	63
49.	D23PC07	Library Automation (At Delhi)	All Library and Information Assistants and PEX (Library) working in any office/Stations / Kendras of AIR/DD	09-10-2023 to 13.10.2023	Physical	17	3	0	20
50.	D23PR17	Radio Feature & Documentary	PEX/TREX, ANNOUNCER (AIR)	09-10-2023 to 13.10.2023	Physical	18	1	0	19
51.	D23AC17	Handling RTI Matters	Any Admin staff /DE/ADP/ADE/AE/PEX AIR,DD	10-10-2023	Online	62	61	0	123
52.	D23PC09	Agri-Broadvision-II (Strategic Communication Plan for Cost Effective Agriculture-II)	PEX/TREX/PROD.ASSTT. (AIR/DD)	18-12-2023 to 22.12.2023	Physical	37	3	0	40
53.	D23PT13	Environment Conservation and Countering Climate Change Through TV	ADP/PEX, TREX/PA/GRAPHIC ARTISTS/CAMERAMAN (DD)	08.01.2024 to 10.01.2024	Physical	28	9	0	37
54.	D23AC11	राजभाषा हिंदी प्रोत्साहन शासकीय दिशानिर्देश और हमारे कर्तव्य	PEX/TREX/PROD. ASST/ANNOUNCER (AIR)	19.02.2024 to 23.02.2024	Online	55	56	0	111
55.	D23PC27	Disaster Management and Communication" at PORT BLAIR	ANY PROGRAMME & TECHNICAL STAFF (AIR/DD)	19.02.2024 to 23.02.2024	Physical-AT PORT BLAIR	21	8	13	42
56.	D23AOT01	Special Demand Based Reservation Roster on Promotion of SC/ST/PwD etc. in service	All staff working and engaged in Roster in S-2, AKASHVANI and 15 Administrative Zones.	20.02.2024	Hybrid-(at Fielden Hall, Akashvani Bhawan, New Delhi)	13	14	0	27
57.	D23AC15	Fundamental of Finance with Special Reference to Problems Related to GST etc.	OFFICER/STAFF HANDLING ACCOUNTS IN AIR/DD/DG, HQ/FIELD OFFICES (AIR/DD/PB)	23.02.2024	Online	58	58	0	116

58.	D23PC23	Policy and Legal Aspects of Contractual and Casual Assignments	ADP/PEX/TREX (AIR/DD)	27.02.2024 to 28.02.2023	Physical	11	5	0	16
59.	D23AC13	Ethics and Value in Administration	HOO, HOP/HOE/PEX, SR.AO/AO/HC/ACCTT./UDC(AIR/DD/PB)	07.03.2024	Online	15	16	0	
60.	D23OT04	Voice culture and language articulation(Jowai)	Casual news reader and Announcer PEXs/TREXs. (AIR/DD)	20.03.2024	Physical	27	0	0	27
61.	D23OT03	Voice culture and language articulation(khansi)	Casual news reader and Announcer PEXs/TREXs. (AIR/DD)	21.03.2024 to 22.03.2024	Physical	46	1	0	47
TOTAL						1601	1258	3136	5995

**Details of Training Courses conducted by NABM Bhubaneswar
during April 2023 to March 2024**

S.No	Course Code	Title of the Training	Level Of Participants	Duration	Venue of Workshop	AIR	DD	Total Trained
1.	B23TR02	FM Transmitter -DBE	AE/SEA/EA/Sr.tech/ Tech.(AIR)	24-28 April 2023	Bhubaneswar	29	0	29
2.	B23TR01	Training on AEQ Digital Audio Console	AE/SEA/EA/Sr.tech/ Tech.(AIR)	15-19 May 2023	Bhubaneswar	15	0	15
3.	B23TR04	Studio Transmitter Micro-wave Link	AE/SEA/EA/Sr.tech/ Tech.(AIR)	14-16 June 2023	Bhubaneswar	21	0	21
4.	B23TR05	Workshop on 300 KW MW Thom-cast Transmitter at AIR, Cuttack	AE/SEA/EA/Sr.tech/ Tech.(AIR)	10-14 July 2023	AIR Cuttack	24	0	24
5.	B23TR03 & B23TR06	Radio Studio Automation-(NETIA & AXEL),	AE/SEA/EA/Sr.Tech / Tech(AIR)	24-28 July 2023	Bhubaneswar	22	0	22
6.	B23TC03	Basic Computer Course	MTS(AIR/DD)	21.8.23 to 25.8.23	Bhubaneswar	9	10	19
7.	B23TR07	Workshop on Studer-1500 Digital Audio Console	AE/SEA/EA/Sr.Tech / Tech(AIR)	11.9.23 15.9.23	Akashvani, Jeypore	23	0	23
8.	B23TC04	Computer Networking & Server Admin	AE/SEA/EA/Sr.Tech / Tech(AIR/DD)	18.9.23 to 22.9.23	Bhubaneswar	9	9	18
9.	B23TR08	FM Transmitter (RVR Make)	AE/SEA/EA/Sr.Tech / Tech(AIR)	20-24 November 2023	Bhubaneswar	15	0	15
10.	B23TR08	200 KW Nautel Transmitter	AE/SEA/EA/Sr.Tech / Tech(AIR)	04-08 December 2023	AKashvaniChandi Kolkata	24	0	24
11.	B23TR07 (A)	Workshop on Studer-1500 Digital Audio Console	AE/SEA/EA/Sr.Tech / Tech(AIR)	18.12.23 to 21.12.23	Bhubaneswar	16	0	16
12.	B23TR12	Workshop on DRM MW Nautel Transmitter at Akashvani, Siliguri	AE/SEA/EA/Sr.Tech / Tech(AIR)	12.02.2024 to 16.02.2024	Bhubaneswar	20	0	20
13.	B23AC02	Prasar Bharati Procurement Policy and GeM Procedures	All Programme / Admin/Technical Staff (AIR/DD)	08-05-2023	Bhubaneswar	21	07	28
14.	B23-PST-03	Workshop on Radio features & documentary	PEX/TREX/PROD ASST/ANNOUNCR/ (AIR)	06.11.2023	Bhubaneswar	13	0	13
15.	B23-PC-21	Conversion Course for the Lighting Assistant(DD)		18.03.2024	Bhubaneswar	0	03	03
Total						261 (AIR)	29 (DD)	290 (Total)

**Details of Training Courses conducted by RABM Shillong during
April 2023 to March 2024**

S.No	Course Code	Title of the Training	Level Of Participants	Duration	Venue of Workshop	AIR	DD	Total Trained
1	S23MC01	Workplace Stress Management	Cluster Head (AIR/DD/PB)	27.06.2023 to 28.06.2023	Shillong			13
Total								13

MAJOR PROJECTS UNDERTAKEN BY CCW DURING 2023-24 FOR AKASHVANI & DOORDARSHAN (APRIL- 2023 to MARCH – 2024)
(All Figures in Lacs.)

S. No.	Dept.	Name of Work	A/A & E/S in Rs.	Date/ Month of Completion	Remarks
1.	Akashvani	Construction of 10 KW FM Transmitter Building for Akashvani at Jaspur, Uttarakhand	195.91	PDC 31.5.24	Work in progress including Electrical works
2.	Other Media Work	Construction of Auditorium cum knowledge center and exhibition space at FTII, Pune.	2810.19		Work is in progress including Electrical works & Acoustic
3.	Akashvani	Construction of 10 KW FM Transmitter along with Studio Facilities for Akashvani LPT Site Kotputli (Rajasthan).	230.30	RDOC 31.03.2024	Work in progress including Electrical works
4.	Akashvani	Construction of Tr. bldg. with limited production facility for setting up of 10KW FM, at Ratlam (M.P)	179.52		Work in progress including Electrical works
5.	Akashvani	Design, Supply, Erection, Testing and commission (DSETC) of 100 M Self Supporting Lattice Steel FM Tower including foundation work and provisions of mountings for installation of VHF FM Antenna etc., for Akashvani at RATLAM (MP) and Rewa	193.13		Work in progress including Electrical works
6.	Akashvani	1 KW FM Tr. at Namsai	216.34		Work in Progress including Electrical Work
7.	DD	Construction of 23 Nos Staff Quarters at PUNE (under new scheme 11th plan)1(a)Obtaining NOC from PMC & other depts. etc.	756.34		Work in Progress including Electrical Work
8.	Akashvani	Internal painting of B2, B4, B8 and repair of roof of B4, B8, C4, C8 and external finishing of E1 Qtr and other misc work at Akashvani S/Qtr Jalandhar	5.69	ADOC 30.6.23	Work has been completed.
9.	Akashvani	Internal finishing of 11 Nos. staff quarters (type B-2 Nos. type C-7 Nos& type D-2 Nos.) for Akashvani at Dharamshala (HP).	6.24	DOC 21.5.24	Work is in progress.
10.	Akashvani	Water proofing treatment of studio block and main entrance hall, at Akashvani sec-34 D Chandigarh.	6.49		Tender action is under process.
11.	Akashvani	Renovation of toilet for Akashvani Staff Quarters (Type-D 1 no., Type-C 4 nos. & Type-B 2 nos.) at Akashvani Hamirpur (HP).	6.39	DOC 22.10.23	Work completed.
12.	Akashvani	Roof Treatment by CC Mortar grading and APP Sheet covering at the roof of Room No. 138 and adjacent corridor roof and roof for Room No. 122, 123 & 124 and adjacent corridor of AkashvaniB-hawan, Kolkata.	5.75	DOC - 08/01/2024	Work completed.
13.	Akashvani	Repairing plaster, making cement concrete coping, fixing barbed wire and painting of security fencing at Akashvani, Shantiniketan.	5.05	DOC - 13/10/2023.	Work Completed.
14.	Akashvani	Construction of Surface Drains, Collection Pit & RCC Pipes for disposal of water etc. at Akashvani& DDK Office & S/Qtr site. At Berhampur.	11.05		Work in progress
15.	Akashvani	Repairing & Painting of XTR. Bldg. with raising of plinth protection at HPT, Akashvani, Fakirapara, Cuttack.	5.71	DOC - 23/4/22	Work completed.
16.	Akashvani	Construction of Profile Sheet Roofing over Studio, AC Plant room & Entrance Portion of Studio Block at Akashvani Studio, Kashipara, Kokrajhar.	26.24	ADOC- 30/11/2022	Work completed.
17.	Akashvani	Repairs & Renovation of Road in the Premises of Studio cum Office of Akashvani, Gangtok.	12.78	ADOC- 28/06/2022	Work completed.

S. No.	Dept.	Name of Work	A/A & E/S in Rs.	Date/ Month of Completion	Remarks
18.	Akashvani	Refurbishing of Akashvani Studio at Akashvani, Kokrajhar, Assam.	40.58	31/07/2023	Work is in progress..
19.	Akashvani	Construction of approach reinforced cement concrete path way from main building to transformer Akashvani, Sitamarhi.	6.53		Work is in progress
20.	Akashvani	External Painting of FM Station, Akashvani, Tirupathi.	6.99	DOC 30/11/23	Work completed
21.	Akashvani	Providing and fixing chain link fencing between the foot path from road and jersy cow farm at Akashvani, Ooty.	9.55	DOC 27/12/23	Work completed
22.	Akashvani	Construction of RCC retaining wall near North and West side security fencing at Akashvani, Ooty.	25.18	RDOC 01/4/24	Work in progress
23.	Akashvani	Construction of RCC retaining wall along East side of New Steel Tower at Akashvani, Ooty.	18.52	RDOC 01/4/24	Work in progress
24.	Akashvani	CC Paver Blocks for Akashvani, Madurai Studio-Road from Main gate entrance to FM Entrance at Akashvani, Madurai.	10.50	DOC 01/01/24	Work in progress
25.	Akashvani	Providing and Laying Dr.Fixit Roof seal water proofing treatment of the terrace of entire office block and AC Plant, switch gear room, UPS Room of Akashvani Trichy.	19.03		Work completed
26.	Akashvani	DSETC of 50 Mtrself supporting Lattice Steel FM Tower i/c Foundation work, Electrical works & provision of mountings for installation of VHF FM Antenna etc at 1KW FM Akashvani, Joranda.	77.62		Tendering action is in progress.
27.	Akashvani	DSETC of 50 Mtrself supporting Lattice Steel FM Tower i/c Foundation work, Electrical works & provision of mountings for installation of VHF FM Antenna etc at 1KW FM Akashvani, Soro.	77.62		Tendering action is in progress.
28.	Akashvani	Providing special repairs and renovation of toilets and external painting etc., at Akashvani, Rajahmundry.	23.22		Tendering action is in progress.
29.	Akashvani	Internal painting and minor repair works in GF, part of SF and TF, to accommodate PIB office at ADG(E)(SZ) Campus, Chennai-54	17.96	DOC 10.11.2023	Work completed
30.	Akashvani	CC Paver Blocks for Akashvani, Madurai Studio-Road from Main gate entrance to FM Entrance at Akashvani, Madurai.	10.50	DOC 01/1/24	Work completed
31.	Akashvani	Providind APP sheet water proofing treatment for the terrace of the HPT, XTR bldg (excluding right side Gents/Ladies toilet area) ,Injambakkam, All India Radio, Trichirapalli.	15.39		Work completed
32.	Akashvani	Construction of damaged 10 Nos panel of boundary wall in between the newly constructed wall in two phases at SPTComplex, Mogra.	8.91	DOC - 28/8/24	Work is in progress.
33.	Akashvani	Water proofing treatment over studio roof for refurbishing civil works at AkashvaniBhawan, Kolkata.	21.98	DOC - 09/05/224	Work is in progress.
34.	Akashvani	Renovation of boundary wall / security fencing left side entrance gate at 200 KW, Akashvani, Transmitter at Chandi.	5.50		Tendering action is in progress.
35.	Akashvani	Providing physically challenged fittings in ladies wash room, post construction anti termite treatment in studio block and office block, water proofing treatment over machine block and duty block at Akashvani, Jeypore.	13.82	DOC - 04/06/2024	Work is in progress.

S. No.	Dept.	Name of Work	A/A & E/S in Rs.	Date/ Month of Completion	Remarks
36.	Akashvani	External repairing and painting of office cum studio building, renewal of water proofing treatment over the studio block and post construction anti termite treatment in studio block at Akashvani, Bhawanipatna.	20.93	DOC - 04/06/2024	Work is in progress.
37.	Akashvani	Internal & External finishing of repairing and misc. civil work of O.H.T., Sentry Post, AGD, Power Room, Scooter Shed, DG Room, Garden Fencing at HPT, Saharsa	5.38	DOC - 08/05/2024	Work is in progress.
38.	Akashvani	Aviation painting of 150 Mtr. high RCC cum Steel Tower (Painting of steel structure of 106 Mtr. inside RCC Tower & remaining 44 Mtr. steel Tower) at HPTV, Katihar.	12.32	DOC - 08/05/2024	Work is in progress.
39.	Akashvani	Repairing & Painting of Security Fencing (for office and transmitter part) at HPT, DDK Katihar for Installation of 5 KW FM Transmitter at Katihar.	5.82	DOC - 08/05/2024	Work is in progress.
40.	Akashvani	Repairing & Painting of Security Fencing in the entire HPT Campus & Re Construction of partial damaged security fencing at right side portion at HPT, DDK, Saharsa	15.29	DOC - 08/07/2024	Work is in progress.
41.	Akashvani	Face lifting on new Radio Station at Chajjubagh, Patna.	11.41	DOC - 27/06/2024	Work is in progress.
42.	DD	Replacement of RCC Precast slab from structural steel stair and suitable place of MS Chequered Plate in Tower Stair at HPTV, Katihar	9.23	DOC - 27/05/2024	Work is in progress
43.	Akashvani	Modification of approach of premises at entrance from National Highway No.7 (OLD) / No.44 (NEW) including construction of RCC ramp, columns, wall and shifting of gate shutters for 300 KW / MW Transmitter of All India Radio, at Kamptee Road, Nagpur.	5.94	ADOC 31.03.2023	Work Completed
44.	Akashvani	Repairing of Talk and Drama studio of Akashvani Panaji-Goa	6.06		Work is in progress.
45.	Akashvani	Structural repairs and providing profile sheets roofing over the terrace of B-2 block at Akashvani, Staff Quarters, Porvorim-Goa.	6.66		Work is in progress.
46.	Akashvani	Repairing and constructing collapsed security fencing at East-South corner at HPT, Akashvani, Bambolim-Goa.	6.99		Work is in progress.
47.	Akashvani	Providing and fixing CC paver blocks in front of studio cum office building at All India Radio, Kolhapur.	6.96		Work is in progress.
Doordarshan Works					
1.	DD	Aviation Painting of 176 Mtr. Steel Tower at DDK, Kolkata.	32.41	A D O C 30.10.23	Revised Estimate submitted
2.	DD	Construction of Canteen building for DDK at Lucknow.	25.85		Work Completed.
3.	DD	Renovation of existing Canteen to convert news room at DDK Lucknow.	11.078	D.O.C. 20.3.24	Work completed
4.	DD	C/o septic tank and soakpit, providing new drainage line from D type qtrs to guest house and connecting to existing septic tank at SQ of DDK, Thirupathi.	9.36	DOC 21.3.24	Work completed
5.	DD	Providing of 150 meter borewell at DDK Jalandhar (Punjab).	5.48		Tender action is in progress
6.	DD	Providing and fixing cupboard in kitchen and room for 6 nos. Type 'C' (31-A, 31-B, 32B, 33B, 34B & 35B) DDK S/ Qtr at Sector-43A, Chandigarh.	8.44		Tender action is in progress
7.	DD	Construction Of Cement Concrete Pavement / Road of HPTV Office Campus at Krishnanagar.	5.24		Work is in progress

S. No.	Dept.	Name of Work	A/A & E/S in Rs.	Date/ Month of Completion	Remarks
8.	DD	Renovation of 8 Nos. Toilets, 4 Nos. Ladies & 4 Nos. Gents for ENG, MSR and 2nd floor, 3rd floor of office building at DDK, Kolkata.	8.18	DOC - 05/10/2023	Work is in progress.
9.	DD	External Wall Painting of S/Qtrs at DDK, Gangtok.	6.89 Dt. 1/01/2021	DOC - 10/02/2023	Work Completed.
10.	DD	Construction of Scooter / Car Shed & Cement Concrete Pavement around the Shed at HPT, DDK, Kurseong.	5.70		Work is in progress
11.	DD	Construction of Permanent S/F between Type-D S/Qtr. & private land at DMC, Darjeeling.	8.82		Work is in progress
12.	DD	Renovation of two nos. Toilets of senic section at DDK, Bhubaneswar.	6.34	DOC - 12/08/2023	Work completed.
13.	DD	Boring a deep tubewell 200 x 150 mm size and 305 Mtr deep at DDK, Ranchi.	7.7	DOC - 20/05/2023	Work completed.
14.	DD	Dismantling existing RCC foundation of four base steel tower, RCC foundation of Dish Antenna 2 nos. Antenna bases 2 nos., Dismantling barbed wire fencing with stone posts around LPTV building Erode.	5.87		Tendering action is in progress.
15.	DD	Dismantling existing RCC PDA foundation and four legged steel tower, RCC foundation including other building repair works and fencing repair work in TV LPT of Ambur.	5.82		Tendering action is in progress.
16.	DD	Re Construction of Damaged, Collapsed Security Fencing wall at HPT Doordarshan Complex, Balurghat, WB.	6.49	DOC - 09/12/2023	Work completed
17.	DD	Horticulture work in CPC, Doordarshan, New Delhi during the year 2023-24.	7.43	D.O.C. 26.08.2024	Work is in progress
18.	DD	External finishing and repair works at admin block (office building) at DDK Jalandhar.	5.67	D.O.C. 21.05.2024	Work completed
19.	DD	External finishing (painting) of Studio Block at DDK Jalandhar	6.43	D.O.C. 21.04.2024	Work completed
20.	DD	Replacing windows with aluminium sliding, windows of AHU-10 and 12 at 4th floor and 5th floor respectively, painting and false ceiling of AHU-9 replacing door shutter near AHU-1 of ASF building at DDK, Worli, Mumbai-30	5.44	D O C 31.01..2024	Work Completed
21.	DD	Repairing of damaged / broken chajjah of front, RHS and back side of old transmitter building at DDK, Mumbai.	5.31	D O C 31.01..2024	Work Completed
22.	DD	Providing profile sheet roofing over AE room and Technical stores of old TVRC building at DDK, Panaji-Goa	6.98	DOC 03.09.2023	Work Completed
23.	DD	Providing profile sheet roofing over the roof of room No. 1 and 2 of Guest House at DDK, Panaji-Goa.	6.98		Work is in progress
Other Media Works					
1.	OMW	A/R & M/O SoचनाBhawan, New Delhi 2023-24.	213.91	D.O.C. 31.03.2024	Work completed
2.	OMW	Providing and fixing UPVC wire gauge window in staff quarters at IIMC New Delhi	13.79		Work in progress.
3.	OMW	A/R & M/O to Sirifort Auditorium, New Delhi during the year 2023-24. [SH: Maintenance of Lawn & Horticulture work]		D.O.C. 23.04.2024	Work is in progress.

S. No.	Dept.	Name of Work	A/A & E/S in Rs.	Date/ Month of Completion	Remarks
4.	OMW,	Providing steel structure staircase for girls hostel at IIMC New Delhi	7.10	D.O.C. 09.04.2023	Work completed,
5.	OMW	Plinth protection and flooring works etc. in the outer area of Officers' Hostel at IIMC, New Delhi.	6.86		Work is in progress.
6.	OMW	Making and Fixing of wire gauge shutters at Boys' Hostel, SRFTI Kolkata.	14.80		Work is in progress.
7.	OMW	Raising and Strengthening of existing security fencing by concertina coil, angle iron and brick work along with jungle clearance and earth filling at the East & North-East side SRFTI Kolkata.	52.49		Work is in progress.
8.	OMW	Annual repairs and maintenance of FD Complex, Mumbai-26	56.76 & 69.04	D.O.C - 31.03.2024	Work completed
9.	OMW	Civil addition/alteration/repairs in lift entrance, cladding and machine room in Phase-I building at Films Division, Mumbai	29.21		Work is in progress
10.	OMW	A/R and M/O of NFDC (FD premises), Pedder Road, Mumbai-26 during year 2023-24. SH: Miscellaneous civil repairs.	6.36		Work is in progress
11.	OMW	Replacement of GI pipe line to CPVC pipe line including gate valves etc. of toilet block and at terrace Phase-I building, Films Division Complex, Pedder Road, Mumbai-26.	5.62		Work is in progress
12.	OMW	Providing and fixing PVC 150mm dia rain water pipe including ACP/granite wall cladding etc. Phase-II building, Films Division Complex, Pedder Road, Mumbai-26.	20.86		Work is in progress
13.	OMW	Annual repairs and maintenance of NFDC, (fd Complex), Mumbai-26. SH: Maintenance of the lawn	118.22	DOC 08.08.2024	Work is in progress
14.	OMW	Annual repairs and maintenance of NFDC, (fd Complex), Mumbai-26. SH: External wall painting for NMIC building	8.32		Work is in progress
15.	OMW	ARMO FTII, Pune for the year 2023-2024. Sub-Head: Day to day maintenance of Non-residential buildings FTII, Pune.	29.99	D O C- 18.05.2024	Work is in progress
16.	OMW	Construction and repairs to fallen/damaged security fencing at Hanuman Mandir, Director's bungalow and colony at front side for FTII, Pune.	FTII Balance fund		Work is in progress
17.	OMW	Up gradation and modernization of FTII Pune-Construction of Auditorium exhibition space and Knowledge centre. SH: Providing acoustic treatment for walls of stage	19.129	D O C 06.12.2023	Work completed
18.	OMW	Rising of brick work security fencing at back & side, Construction of store room open theatre steps and providing paver blocks along DDK security fencing at New Land Site, FTII, Pune	FTII Balance fund		Work is in progress
19.	OMW	Providing Cubicles to ground floor rooms Lab Editing building for FTII, Pune	6.52		Work is awarded and work in progress
20.	OMW	Construction of Auditorium cum Knowledge centre under Upgradation and modernization of FTII Pune.	2810.19		Work is in progress including Electrical works & Acoustic
21.	OMW	Providing Architectural consultancy services for planning, execution & PMC approval i/c specialised services under Modernisation & upgradation of FTII scheme at Pune for c/o of Girls hostel i/c electrical installation, fire fighting, w/s, s/i & drainage.	15.60		Work is in progress.

S. No.	Dept.	Name of Work	A/A & E/S in Rs.	Date/ Month of Completion	Remarks
22.	OMW	Providing external painting and misc. repair works to old Boys hostel for FTII, Pune.	9.88	D O C 19.10.2023	Work completed
23.	OMW	Construction of Lift shaft for installing lift in north-east corner of Lab Editing building at FTII, Pune	29.42		Work is in progress
24.	OMW	Supplying, Installation, Testing & Commissioning of passenger lifts in Academic building (EDM) and in Animation building at SRFTI, Kolkata.	23.55		Work is in progress
25.	OMW	Replacement of 4X90Tr Central AC plant by VRF Air Condition system at SRFTI Kolkata.	152.96	D O C 10.02.2024	Work completed
26.	OMW	Operation and maintenance of two nos water treatment plant (Institute and Residential Complex) at SRFTI, Kolkata during the year 2023-24.	6.93	D.O.C - 30/04/2024	Work is in progress.
27.	OMW	A/R & M/O at SRFTI, Kolkata for the year 2023-24 for Phase-I & II	32.08	D.O.C - 31/03/2024	Work completed
28.	OMW	Maintenance & Development of Horticulture works at SRFTI, Kolkata during the year 2023-24.	53.95	D.O.C - 31/03/2024	Work is in progress
29.	OMW	Raising and Strengthening of existing security fencing by concertina coil, angle iron and brick work along with jungle clearance and earth filling at the East & North-East side SRFTI Kolkata.	52.49	D.O.C - 31/07/2023	Work completed
30.	OMW	Providing and Fixing laminated WPC (Wood Polymer Composite) wall paneling, anti termite treatment on floor and wall and calcium silicate false ceiling with other Misc. works in Camera Store of MPP department at SRFTI Kolkata.	14.93	D.O.C - 06/10/2023	Work completed
31.	OMW	Renovation works including External Painting of SRD building at SRFTI Kolkata.	16.27	D.O.C -20/01/2024	Work completed
32.	OMW	Providing and fixing PVC 150mm dia rain water pipe including dismantling of existing C.I. rain water pipe, ACP/granite wall cladding etc. Phase-II building, Films Division Complex, Pedder Road, Mumbai-26.	20.86	DOC 31.10.2023	Work completed
33.	OMW	Up gradation and modernization of FTII Pune-Construction of Auditorium exhibition space and Knowledge centre. SH: Providing acoustic treatment for walls of stage	19.12	DOC 06.12.2023	Work completed
34.	OMW	Construction of Lift shaft for installing lift in north-east corner of Lab Editing building at FTII, Pune	29.42	DOC 01.03.2024	Work completed
35.	OMW	ARMO FTII, Pune for the year 2023-2024.	29.99		Work completed
36.	OMW	Unified contract for security service and house-keeping in Sochna Bhawan, New Delhi. 2023-24	603.45	PDOC 14.4.24 & 8.6.24	Work is in progress

Details of important Coverages, Broadcasts and Radio Reports by Akashvani for the year 2023-24 (1st April, 2023 to 31st March, 2024):

A) Important Live Coverages:-

- Live broadcast of the inaugural function of the Diamond Jubilee Celebrations of CBI on 3rd April, 2023 by the Hon'ble Prime Minister, Shri Narendra Modi.
- Live broadcast of the presentation of Padma Awards-2023 on 5th April, 2023 by the Hon'ble President of India, Smt. Droupadi Murmu.
- Live broadcast of the Hon'ble Prime Minister, Shri Narendra Modi's address at the Global Buddhist Summit on 20th April, 2023.
- Live broadcast of the 16th Civil Services Day function on 21st April, 2023, addressed by the Hon'ble Prime Minister, Shri Narendra Modi.
- Live broadcast of the 'National Panchayati Raj Day' function held at Rewa, Madhya Pradesh, in the presence of the Hon'ble Prime Minister, Shri Narendra Modi on 24th April, 2023.
- Live broadcasts of the inaugural and valedictory sessions of the National Conclave on 'Mann Ki Baat@100' on 26th April, 2023.
- Live broadcast of a programme dedicating 91 FM transmitters to the nation by the Hon'ble Prime Minister, Shri Narendra Modi on 28th April, 2023.
- Live broadcast of the Defence Investiture Ceremony Part-I & II on 9th & 27th May, 2023, respectively.
- Live broadcast of the National Technology Day function on 11th May, 2023, in the presence of the Hon'ble Prime Minister, Shri Narendra Modi.
- Live broadcast of the Hon'ble Prime Minister's address during the Rozgar Mela and the distribution of about 71,000 appointment letters to newly inducted recruits on 16th May, 2023.
- Live broadcast of a programme to inaugurate the International Museum Expo-2023 by the Hon'ble Prime Minister on 18th May, 2023.
- Live broadcast of the BSF Investiture Ceremony and Rustamji Memorial Lecture 2023 on 24th May, 2023, in the presence of the Hon'ble Vice President of India, Shri Jagdeep Dhankhar, as chief guest of the event.
- Live broadcast of a programme to dedicate the new building of Parliament to the nation by the Hon'ble Prime Minister on 28th May, 2023.
- Live broadcast of a programme on the occasion of World Environment Day on June 5th, 2023, in the presence of the Hon'ble Prime Minister, Shri Narendra Modi.
- Live broadcast of a programme in connection with the National Training Conclave-2023 on 11th June, 2023.
- Live broadcast of the distribution of about 70,000 appointment letters by the Hon'ble Prime Minister, Shri Narendra Modi, to newly inducted recruits on 13th June, 2023, via video conferencing.

- Live broadcast of the off-tube commentary of the closing ceremony of the year-long celebrations of the University of Delhi on 30th June, 2023, in the presence of the Hon'ble Prime Minister, Shri Narendra Modi.
- Live broadcast of the inaugural function of the 17th Indian Cooperative Congress by the Hon'ble Prime Minister, Shri Narendra Modi on 1st July, 2023.
- Live broadcast of the Rozgar Mela on 22nd July, 2023, and the distribution of more than seventy thousand appointment letters to newly inducted recruits by the Hon'ble Prime Minister, Shri Narendra Modi.
- Live broadcast of the off-tube commentary of the release function of the 14th installment of PM Kisan Samman Nidhi on 27th July, 2023.
- Live broadcast of the off-tube commentary of the inaugural function of the 2nd Akhil Bharatiya Shiksha Samagam on 29th July, 2023.
- Broadcast of the off-tube commentary of the inaugural function of the 2nd Akhil Bharatiya Shiksha Samagam on 29th July, 2023, by the Hon'ble Prime Minister, Shri Narendra Modi held at ITPO, Pragati Maidan.
- Broadcast of the President's address on the eve of Independence Day 2023 (14th August 2023).
- Live commentary and the Hon'ble Prime Minister's address to the nation on Independence Day 2023.
- Live broadcast of the Chandrayaan-3 moon landing operations on 23rd August, 2023.
- Live broadcast of the PM Rozgar Mela (distribution of appointment letters by the Hon'ble Prime Minister to newly inducted recruits) on 28th August, 2023.
- Live broadcast of a function to confer the National Awards to Teachers by the Hon'ble President of India on 5th September, 2023.
- Live broadcast of the running commentary for Shri Krishna Janmashtami Mahotsava from Mathura on 7th September, 2023.
- Live broadcast of a cultural programme from Mana Village, Chamoli, Uttarakhand on 14th September, 2023.
- Broadcast of programmes in connection with the Biennial Conference of the National Human Rights Institutions on 20th-21st September 2023.
- Live broadcast of the inaugural ceremony of the BCI International Lawyers Conference 2023 on 23rd September, 2023, in the presence of the Hon'ble Prime Minister, Shri Narendra Modi, and Hon'ble Chief Justice of India Dr. D.Y. Chandrachud.
- Live broadcast of the G-20 University Connect Finale Event on 26th September, 2023, at Bharat Mandapam in the presence of the Hon'ble Prime Minister, Shri Narendra Modi.
- Live broadcast of programmes in connection with the Birth Anniversary of Mahatma Gandhi on 2nd October, 2023.
- Broadcast of the off-tube commentary of the inaugural function of 'Sankalp Saptah' on 30th September, 2023.
- Live broadcast of the Hon'ble Prime Minister's address to the Indian contingent who participated in the Asian Games 2022 on 10th October, 2023.



- Live broadcast of the 69th National Film Awards presentation ceremony held on 17th October, 2023, in the presence of the Hon'ble President of India, Smt. Droupadi Murmu.
- Live broadcast of the inaugural ceremony of the 37th National Games held in Goa on 26th October, 2023, in the presence of the Hon'ble Prime Minister, Shri Narendra Modi.
- Live broadcast of the off-tube commentary of the closing ceremony of Azadi Ka Amrit Mahotsav on 31st October, 2023, on the occasion of 'National Unity Day'.
- Live broadcast of the closing ceremony of the 37th National Games held in Goa in the presence of the Hon'ble Vice President, Shri Jagdeep Dhankhar, on 9th November, 2023.
- Live broadcast of the 250th anniversary of the President's Bodyguard (PBG) at the forecourt of Rashtrapati Bhawan on November 16, 2023.
- Live broadcast of programs in connection with the International Day of Persons with Disabilities on December 3, 2023.
- Live broadcast of programmes in connection with Indian Navy Day on December 4, 2023.
- Live broadcast of the Human Rights Day function on December 10, 2023, in the presence of the Hon'ble President of India, Smt. Droupadi Murmu.
- Live broadcast of the National Sports Awards-2023 presentation ceremony on January 9, 2024.
- Live broadcast of the Sri Ram Lala PranPratishtha Ceremony on January 22, 2024.
- Live broadcast of the inaugural function of the Hamara Samvidhan Hamara Samman campaign on January 24, 2024.
- Live broadcast of the presentation of the Pradhan Mantri Rashtriya Bal Puraskar to exceptional children by the Hon'ble President of India, Smt. Droupadi Murmu, in a ceremony on January 22, 2024.
- Live broadcast of the Parakram Diwas function held in the presence of the Hon'ble Prime Minister, Shri Narendra Modi, on January 23, 2024.
- Live broadcast of the National Voters' Day function on January 25, 2024, organized by the Election Commission of India.
- Broadcast of the Hon'ble President Smt. Droupadi Murmu's address to the nation on the eve of Republic Day.
- Live broadcast of the running commentary of the Republic Day Parade and Cultural Pageant on January 26, 2024.
- Live broadcast of the Beating Retreat Ceremony on January 29, 2024.
- Live broadcast of the PM's NCC Rally on January 27, 2024.
- Live broadcast of the inauguration of the Diamond Jubilee Celebration on the occasion of the establishment of the Supreme Court of India on January 28, 2024, by the Hon'ble Prime Minister, Shri Narendra Modi.
- Live broadcast of the Hon'ble President of India's address to the members of both Houses of Parliament on January 31, 2024.

- Broadcast of live coverage of the Union Budget 2024-25 on February 1, 2024.
- Live broadcast of the inaugural session of the Conference of Solicitor Generals and Attorneys General of Commonwealth Countries on February 3, 2024.
- Live broadcast of the inaugural function of Bharat Mobility Global Expo-2024 on February 2, 2024.
- Live broadcast of the 150th birth anniversary celebration of Shrimad Bhakti Siddhant Saraswati Goswami Prabhupad Ji on February 8, 2024.
- Live broadcast of the 62nd convocation of the Indian Council of Agricultural Research - Indian Agricultural Research Institute (ICAR-IARI), New Delhi, on February 9, 2024.
- Live broadcast of the Change-Over Ceremony of the Ceremonial Army Guards at Rashtrapati Bhawan on February 11, 2024.
- Broadcast of an interview with the Hon'ble President of India, Smt. Droupadi Murmu, under the program "Nayi Soch Nayi Kahani" on February 13, 2024.
- Broadcast of the inauguration of Bharat Tex-2024, a Global Textile Expo, on February 26, 2024.
- Live broadcast of the launch of the world's largest grain storage scheme in the cooperative sector and the computerization of the PACS Scheme on February 24, 2024.
- Live broadcast of the National Creators Award Function-2024 on March 8, 2024.
- Live broadcast of the 'Nari Shakti Vandan' program on March 11, 2024.
- Live broadcast of the off-tube commentary of the PM Svanidhi Scheme program on March 14, 2024.
- Live broadcast of the programme "Lok prasaratk Ke Sath Lok nirnaya-2024" on a daily basis by Akashvani Stations. (Programme related to General Elections-2024)

B. Other Important coverages/broadcasts

1. Broadcast of "Mann Ki Baat" on the last Sunday of every month.
2. Broadcast of programs in connection with the Assembly Election results of Karnataka on May 13, 2023.
3. Broadcast of running commentary of the Rath Yatra of Lord Jagannath on June 20, 2023.
4. Broadcast of programs "Issues Before Parliament" and "Sansad Ke Samaksh Mudde" on July 19, 2023, during the monsoon session of Parliament.
5. Broadcast of recordings of the proceedings of Question Hour in Parliament during the Monsoon Session 2023.
6. Broadcast of "Sansad Sameeksha" and "Parliament Review" during the Monsoon Session of Parliament 2023.
7. Broadcast of a message by the Hon'ble Union Minister of Defence, Shri Rajnath Singh, for the Armed Forces on the eve of Independence Day 2023 (August 14, 2024).



8. Broadcast of a message by the Hon'ble Home Minister, Shri Amit Shah, on the occasion of Hindi Diwas on September 14, 2023.
9. Broadcast of a message by the Chief of the Akashvani Staff, Akashvani Chief Marshal Vivek Ram Chaudhary, on October 8, 2023.
10. Live broadcast of the programme "Mahisasur Mardini" on the occasion of Mahalaya on October 14, 2023.
11. Broadcast of the off-tube commentary of the Inaugural Function of the Ninth G-20 Parliamentary Speakers' Summit on October 13, 2023.
12. Broadcast of a weekly radio series on women empowerment, "Nayi Soch Nayi Kahani."
13. Live broadcast of a programme on the occasion of Public Service Broadcasting Day on November 12, 2023.
14. Broadcast of a special discussion in the program "Charcha Ka Vishay Hai" on November 29, 2023.
15. Broadcast of programme in connection with the International Film Festival of India (IFFI) 2023, held in Panaji, Goa, from November 20 to 28, 2023.
16. Broadcast of programme "Issues Before Parliament" and "Sansad Ke Samaksh Mudde" on December 2, 2023.
17. Broadcast of an interview with Shri Rajesh Aggarwal, Secretary, Department of Empowerment of Persons with Disabilities (Divyangjan), Ministry of Social Justice, in connection with the International Day of Persons with Disabilities on December 3, 2023.
18. Live broadcast of programme in connection with the Assembly Election results in Chhattisgarh, Madhya Pradesh, Rajasthan, and Telangana on December 3, 2023.
19. Live broadcast of programme in connection with the Assembly Election results in Mizoram on December 4, 2023.
20. Message regarding the broadcast of a programme on the occasion of Veer Baal Diwas, held in the gracious presence of the Hon'ble Prime Minister, Shri Narendra Modi, on December 26, 2023.
21. Broadcast of year-end programme in Hindi and English on December 30 and 31, 2023.
22. Live broadcast of the Shabad Kirtan programme from Takhat Shri Harimandir Ji Patna Saheb on January 17, 2024, on the occasion of the 357th birth anniversary celebration of Sahib Sri Guru Gobind Singh Ji Maharaj.
23. Broadcast of the recording of the Prime Minister's address at the Inaugural Function of the National Youth Festival on January 12, 2024.
24. Broadcast of a message by the Chief of the Army Staff (COAS), General Manoj Pande, on the occasion of Indian Army Day on January 15, 2024.
25. Broadcast of the recording of "Ram Ramaiya Gaaye Jaa" programme from January 16 to January 23, 2024.
26. Broadcast of a message by the Chief Election Commissioner of India on the occasion of National Voters' Day on January 25, 2024.

27. Broadcast of programme ("Sansad Ke Samaksh Mudde" in Hindi and "Issues Before Parliament" in English) before the beginning of the Budget Session of Parliament.
28. Broadcast of programme in connection with the death anniversary of Mahatma Gandhi and Martyrs' Day on January 30, 2024.
29. Broadcast of Question Hour in Parliament from February 2, 2024.
30. Broadcast of "Sansad Samiksha" and "Parliament Review" from February 1, 2024.

C. Radio Reports:-

1. Broadcast of a radio report on the National Conclave on Mann Ki Baat @100 on 26th April, 2023.
2. Broadcast of a radio report regarding Closing Day events of India Region Commonwealth Parliamentary Association on 22nd August, 2023.
3. B'cast of a radio report on the Global Symposium on Farmers' Rights On 12th Sept, 2023.
4. Daily radio report of maximum 25 minutes duration from 21st November To 27th November, 2023 of the 54th International Film Festival of India (IFFI) held from 20th To 28th November, 2023 in Panaji, Goa.
5. B'cast of a radio report of the 59th Raising Day Function of BSF on 1st December, 2023.

100 W FM Transmitters (91Nos.) inaugurated on 28.04.2023

SINo.	StationName	District	Status
1.	CarNicobar	Nicobar	Commissioned
2.	Havelock	SouthAndman	Commissioned
3.	Allagadda	Kurnool	Commissioned
4.	Diphu	KarbiAnglong	Commissioned
5.	Banka	Banka	Commissioned
6.	Begusarai	Begusarai	Commissioned
7.	Buxar	Buxar	Commissioned
8.	Jamui	Jamui	Commissioned
9.	Sikandra	Jamui	Commissioned
10.	Katihar	Katihar	Commissioned
11.	Lakhisarai	Lakhisarai	Commissioned
12.	Nawada	Nwada	Commissioned
13.	Sheikhpura	Sheikhpura	Commissioned
14.	Bailadila	Dantewada	Commissioned
15.	Rajaharajharan	Balod	Commissioned
16.	Botad	Botad	Commissioned
17.	Dahod	Dahod	Commissioned
18.	Khambalia	DevbhumiDwaraka	Commissioned
19.	Modasa	Aravali	Commissioned
20.	Radhanpur	Patan	Commissioned
21.	SurendraNagar	SurendraNagar	Commissioned
22.	Tharad	Tharad	Commissioned
23.	Valsad	Valsad	Commissioned
24.	Veraval	GirSomnath	Commissioned
25.	KevadiaColony	Narmada	Commissioned
26.	Bhiwani	Bhiwani	Commissioned
27.	Jind	Jind	Commissioned
28.	Barharwa	Sahibganj	Commissioned

29.	Lohardaga	Lohardaga	Commissioned
30.	Godda	Godda	Commissioned
31.	Kayamkulam	Alappuzha	Commissioned
32.	Pathanamthitta	Pathanamthitta	Commissioned
33.	Diskit	Leh	Commissioned
34.	Khalsi	Leh	Commissioned
35.	Nyoma	Leh	Commissioned
36.	Badwani	Badwani	Commissioned
37.	Burhanpur	Burhanpur	Commissioned
38.	Damoh	Damoh	Commissioned
39.	Kukdeshwar	Neemuch	Commissioned
40.	Kurwai	Vidisha	Commissioned
41.	Murwara	Katni	Commissioned
42.	Nagda	Ujjain	Commissioned
43.	Narsinghpur	Narsingpur	Commissioned
44.	Panna	Panna	Commissioned
45.	Piparia	Hosangabad	Commissioned
46.	Seoni	Seoni	Commissioned
47.	Shajapur	Shajapur	Commissioned
48.	Shyampur	Shyampur	Commissioned
49.	Achalpur	Amravati	Commissioned
50.	Aheri	Gadchiroli	Commissioned
51.	Sironch	Gadchiroli	Commissioned
52.	Hingoli	Hingoli	Commissioned
53.	Nandurbar	Nandurbar	Commissioned
54.	Satana	Nashik	Commissioned
55.	Washim	Washim	Commissioned
56.	Nongston	WestkhasiHills	Commissioned
57.	Williamnagar	EastGaroHills	Commissioned
58.	Mon	Mon	Commissioned
59.	Tuensang	Tuensang	Commissioned
60.	Bargarh	Bargarh	Commissioned
61.	Kendrapara	Kendrapara	Commissioned
62.	Koraput	Koraput	Commissioned
63.	Malkangiri	Malkangiri	Commissioned
64.	Mohana	Gajapati	Commissioned
65.	Nabarangpur	Nabarangpur	Commissioned

66.	Phulbani	Kandhmal	Commissioned
67.	Baran	Baran	Commissioned
68.	Bhadre	Hanumangarh	Commissioned
69.	Bhilwara	Bhilwara	Commissioned
70.	Dungarpur	Dungarpur	Commissioned
71.	Hanumangarh	Hanumangarh	Commissioned
72.	Jalore	Jalore	Commissioned
73.	Suratgarh	SriGanganagar	Commissioned
74.	Karanpur	SriGanganagar	Commissioned
75.	Khajuwala	Bikaner	Commissioned
76.	Pali	Pali	Commissioned
77.	Phalodi	Jodhpur	Commissioned
78.	Pratapgarh	Pratapgarh	Commissioned
79.	Sujangarh	Churu	Commissioned
80.	Davarkonda	Nalgonda	Commissioned
81.	Nalgonda	Nalgonda	Commissioned
82.	Ramagundam	Peddapalli	Commissioned
83.	Sirpur	KumaramBheem	Commissioned
84.	Auraya	Auraya	Commissioned
85.	Deoria	Deoria	Commissioned
86.	Fatehpur	Fatehpur	Commissioned
87.	Karwi	Chitrakoot	Commissioned
88.	Lalitpur	Lalitpur	Commissioned
89.	Naugarh	Sidarthnanagar	Commissioned
90.	Uttarkashi	Uttarkashi	Commissioned
91.	Alipurduar	Alipurduar	Commissioned

Technical Projects of Akashvani Commissioned on 19.01.2024

S.No.	Location	State	Zone	Transmitter
1	Maharajganj	Uttar Pradesh	North Zone	10 KW FM Tr.
2	Haldwani	Uttarakhand	North Zone	10 KW FM Tr.
3	Champawat	Uttarakhand	North Zone	1 KW FM Tr.
4	Bhinamal	Rajasthan	North Zone	100 W FM Tr.
5	Rameshwaram	Tamilnadu	South Zone	20 KW FM Tr.
6	Rajamundry	Andhra Pradesh	South Zone	10 KW FM Tr.
7	Bidar	Karnataka	South Zone	100 W FM Tr.
8	Kolar	Karnataka	South Zone	100 W FM Tr.
9	Renebenur	Karnataka	South Zone	100 W FM Tr.
10	Bagalkot	Karnataka	South Zone	100 W FM Tr.
11	Deesa	Gujrat	West Zone	100 W FM Tr.
12	Narayanpur	Chhattishgarh	West Zone	100 W FM Tr.

State wise List of Doordarshan Kendras (Studio Centres)

S.No.	State/UT	Location
1.	Andhra Pradesh	Vijayawada
		Tirupati
2.	Arunachal Pradesh	Itanagar
3.	Assam	Dibrugarh
		Guwahati
		Silchar
4.	Bihar	Patna
		Muzaffarpur
5.	Chhattisgarh	Jagdalpur
		Raipur
6.	Goa	Panaji
7.	Gujarat	Ahmedabad
		Rajkot
8.	Haryana	Hissar
9.	Himachal Pradesh	Shimla
10.	Jharkhand	Ranchi
		Daltonganj
11.	Karnataka	Bengaluru
		Gulbarga
12.	Kerala	Kozhikode
		Thiruvananthapuram
		Trichur
13.	Madhya Pradesh	Bhopal
		Indore
		Gwalior
14.	Maharashtra	Mumbai
		Nagpur
		Pune
15.	Manipur	Imphal
16.	Meghalaya	Shillong
		Tura
17.	Mizoram	Aizawl
18.	Nagaland	Kohima
19.	Odisha	Bhubaneswar
		Bhawanipatna
		Sambalpur
20.	Punjab	Jalandhar

		Patiala
21.	Rajasthan	Jaipur
22.	Sikkim	Gangtok
23.	Tamil Nadu	Chennai
		Coimbatore
		Madurai
24.	Telangana	Hyderabad
		Warangal
25.	Tripura	Agartala
26.	Uttar Pradesh	Allahabad
		Bareilly
		Lucknow
		Gorakhpur
		Mau
		Varanasi
		Mathura
27.	Uttarakhand	Dehradun
28.	West Bengal	Kolkata
		Shantiniketan
		Jalpaiguri
29.	A & N Islands	Port Blair
30.	Chandigarh	Chandigarh
31.	Delhi	Delhi
		Delhi (CPC)
32.	Puducherry	Puducherry
33.	Jammu & Kashmir	Srinagar Jammu Rajouri
34.	Ladakh	Leh



List of Doordarshan Transmitters/Studios Centres

Dodarshan Network (as on 31.03.2024)																
Sl. No.	State /UT	No. of Studios centres	No. of Transmitters													
			Primary Channel(DD1)				News Channel (DD News)				Regional Channel				DTT	
			HPTs	LPTs	VLPTs	Trp	TOTAL	HPTs	LPTs	VLPTs	TOTAL	HPTs	LPTs	VLPTs	TOTAL	HPTs
1	Andhra Pradesh	2					0				0				0	
2	Arunachal Pradesh	1					0				0				0	
3	Assam	3					0				0				0	
4	Bihar	2					0				0				0	
5	Chhattisgarh	2					0				0				0	
6	Goa	1					0				0				0	
7	Gujarat	2					0				0				0	
8	Haryana	1					0				0				0	
9	Himachal Pradesh	1					0				0				0	
10	Jharkhand	2					0				0				0	
11	Karnataka	2					0				0				0	
12	Kerala	3					0				0				0	
13	Madhya Pradesh	3					0				0				0	
14	Maharashtra	3					0				0				0	
15	Manipur	1					0				0				0	
16	Meghalaya	2					0				0				0	
17	Mizoram	1					0				0				0	
18	Nagaland	1					0				0				0	
19	Odisha	3					0				0				0	
20	Punjab	2					0				0				0	
21	Rajasthan	1					0				0				0	
22	Sikkim	1	1				1	1			1				0	
23	Tamil Nadu	3					0				0				0	
24	Telangana	2					0				0				0	
25	Tripura	1					0				0				0	
26	Uttar Pradesh	7					0				0				0	
27	Uttarakhand	1					0				0				0	
28	West Bengal	3					0				0				0	
29	A. &N.Islands	1	1	1	19		21	1	1	6	8				0	
30	Chandigarh	1					0				0				0	
31	Dadra & Nagar Haveli and Daman & Diu	--		0			0				0				0	
32	Delhi	2					0				0				0	
33	Jammu&Kashmir	3	1				1	9			9	12	2		14	
34	Ladakh	1	1	1			2					1			1	
35	Lakshadweep	--		1			1				0				0	
36	Puducherry	1	0				0				0				0	
	Total	66	4	3	19	0	26	11	1	6	18	13	2	0	15	
					Total ATT		59					Total DTT				0
	Total No.ofTransmitters---		59													

Doordarshan Satellite Channels : 35

All India Channels - 6	
1	DD National*
2	DD News*
3	DD Sports*
4	DD Bharati
5	DD Urdu
6	DD Kisan
Regional Channels (24X7) - 22	
1	DD Malayalam
2	DD Podhigai
3	DD Oriya
4	DD Bangla
5	DD Arunprabha
6	DD Saptagiri (Vijaywada)
7	DD Chandana
8	DD Sahyadri
9	DD Girnar
10	DD Kashir
11	DD North East
12	DD Punjabi
13	DD Rajasthan
14	DD Madhya Pradesh
15	DD Uttar Pradesh
16	DD Bihar
17	DD Yadagiri (Hyderabad)
18	DD Uttarakhand
19	DD Jharkhand
20	DD Chhattisgarh
21	DD Tripura
22	DD Himachal Pradesh
Regional Channels*(Non 24X7)– 6	
1	DD Haryana
2	DD Mizoram
3	DD Meghalaya
4	DD Goa
5	DD Manipur
6	DD Nagaland
International Channel -1	
	DD India HD*

Note:* DD National, DD News, DD Sports & DD India Channels are also available in HD

Up-linking of these 6 Channels are being done round-the-clock (24X7).

ANNEXURE XI

Brief Details of DD Free Dish channels as on 24.01.2024 Satellite GSAT- 15, 93.5 °E

TS-1	TS-2	TS-3	TS-4	TS-5	TS-6
Freq (MHz) U/L-14140 D/L - 11090, Pol.- V S.R. - 29.5 MSps, FEC - 3/4	Freq (MHz)U/L- 14220 D/L -11170, Pol.-V S.R. - 29.5 MSps,- FEC- 3/4	Freq (MHz) U/L-14270 D/L- 11470, Pol.-V S.R.- 29.5 MSps, FEC - 3/4	Freq (MHz) U/L- 14310 D/L- 11510, Pol.-V S.R.- 29.5 MSps, FEC - 3/4	Freq (MHz) U/L- 14350 D/L- 11550, Pol.-V S.R.- 29.5 MSps,FEC - 3/4	Freq (MHz) U/L-14430 D/L -11630, Pol.-V S.R.- 30MSps, FEC - 3/5
CHANNELS (As per MPEG 4 set top box decoding)					
1 DD News	19. Manoranjan Grand	37. Dangal 2	55. Star Utsav Movies	75. DD Yadagiri	95. Aashtha Bhajan
2. DD National	20. Shemaroo Marathibana	38. ColorsCineplexSuper hits	56. News 18 India	76. DD UP	96. Chardikala Time TV
3. DD Kisan	21. DD Tamil	39. Movie Plus	57. Zing	77. DD Himachal Pradesh	97. DD Goa
4. 9XM	22. DD Punjabi	40. Manoranjan Movies	58. Sony Wah	78. DD Rajasthan	98. DD Haryana
5. Nazara	23. DD Sahyadri	41. Big Magic	59. India Daily Live	79. DD Sports	99. DD Himachal Pradesh
6. Sun Marathi	24. Fakt Marathi	42. B4U Kadak	60. DD India	80. DD Bihar	100. DD News HD
7. Showbox	25. Sports18 Khel	43. ManoranjanTV	61. MTV Beats	81. DD Jharkhand	101. Bansal News
8. DD Girnar	26. Sansad TV	44. TV9 Bharatvarsh	62. Masti	82. DD MP	102. Sudarshan News 1
9. IsharaTV	27. Sansad TV(Ra- jya Sabha)	45. Aastha	63. B4U Music	83. DD Tripura	103. News 18 UP/UK
10. ABZY Cool	28. Shemaroo TV	46. Filamchi Bhojpuri	64. India TV	84. DD Chhattisgarh	104. DD Meghalaya
11. B4U Bhojpuri	29. Dangal	47. Unique TV	65. News Nation	85. DD Kashir	105. DD Manipur
12. B-4U Movies	30. Bhojpuri Cinema	48. Zee Anmol Cinema	66. Times Now Novbharat	86. DD Chandana	106. DD Nagaland
13. Good News Toady	31. Zee Biskope	49. NDTV India	67. Republic Bharat	87. DD Uttarakhand	107. DD Mizoram
14 Dhamaka Movies B4U	32. ABZY Movies	50. Star GoldThrills	68. AajTak	88. DD Saptagiri	108. DD India HD
15 ShemarooUmang	33. Goldmines	51. Enterr10	69. ABP News	89. DD Malayalam	109. Vedic
16	Zee Ganga	34. The Q	52. Goldmines Movies	70. Zee News	90. DD Assam
17. Dhinchak	35. Colors Cineplex Bollywood	53. Chumbak TV	71. Zee Chitra- mandir	91. DD Oriya	111. BTV World
18. Manoranjan Prime	36. Goldmines Bollywood	54. Sanskar TV	72. Zee Punjabi	92. DD Arun Prabha	112. K B S World
73. Popular TV		93. DD Bangla		113. DD National HD	
74. DD Bharati		94. RT		114. DD Urdu	
RADIO CHANNELS (As per MPEG 4 set top box decoding)					
1. AIR Live News	9. AIR Gujarat	17 AIR Karnataka	25. AIR Ragam	33. AIR Nagaland	41. FM Rainbow Delhi
2. AIR Telangana	10. AIR Goa	18. AIR West Bengal	26. AIR Jharkhand	34. AIR Mizoram	42. FM Gold Delhi
3. AIR Maharashtra	11. AIR Punjab	19. AIR Hindi	27. Akashvani Aradhana	35. AIR Arunachal	43. AIR Darbhanga
4. AIR Tamil Nadu	12. AIR Puducherry	20. AIR NEService	28. AIR Odisha	36. AIR Tripura	44. AIR Nazibabad
5. Vividh Bharati	13. AIR Srinagar	21. AIR Uttarakhand	29. AIR Kerala	37. AIR Ladakh	45. AIR World Ser 1
6. AIR Haryana	14. AIR UP	22 AIR Partblair	30. AIR Assam	38. AIR Himachal	46. AIR World Ser 2
7. AIR Andhra	15. AIR Bihar	23. AIR Rajasthan	31. AIR Chhattisgarh	39	AIR Jammu
8. AIR Manipur	16. AIR MP	24. AIR Sikkim	32. AIR Meghalaya	40. Gyanwani	47. AIR N'hood Ser 1
18 TV + 8 RADIO	18 TV + 8 RADIO	18 TV + 8 RADIO	20 TV +8 RADIO	20 TV +8 RADIO	22 TV +8 RADIO

Total TV Channel capacity: - **167 TV** (145 Channels in MPEG-2, SD (including **51 Educational channels**) + 18 channels in SD MPEG-4, + **4 HD channel in MPEG-4**)

Total RADIO Channels capacity: - **48**

Total available TV Channels **at present**: - 167 (145 channels in SD MPEG-2 (including 51 Educational **chan-**
nels) + 18 channels in SD MPEG 4 + 4 HD channel in HD in MPEG-4

Major Events Covered Live by Doordarshan

S. No.	Event	Date/ time of Live	Venue
1	Hon'ble PM Visit to Bhopal	01.04.2023	Bhopal
2	Diamond Jubilee Celebration of CBI	03.04.2023	Vigyan Bhawan
3	Hon'ble President Conferred Padma Awards 2023	05.04.2023	Rashtrapati Bhawan
4	Celebration of "PUTHANDU" Tamil New Year Hon'ble PM	13.04.2023	Kamraj Lane, Delhi
5	Hon'ble PM, VP, President & other VVIP's giving floral tributes to Dr. B.R. Ambedkar	14.04.2023	Parliament House, New Delhi
6	Hon'ble President Panchayat Awards Ceremony	17.04.2023	Vigyan Bhawan
7	Civil Services Awards	20-21.04.2023	Vigyan Bhawan
8	Global Buddhisht Summit	20.04.2023	Hotel Ashoka
9	National Conclave on Man ki Baat @100	26.04.2023	Vigyan Bhawan
10	Hon'ble PM Programme	03.05.2023	Talkatora Stadium
11	First Defence Investiture Ceremony, Presentation of Gallantry Awards & distinguished Service Decorations	09.05.2023	Darbar Hall, Rashtrapati Bhawan
12	National Technology Expo attended by Hon'ble PM	11.05.2023	Pragati Maidan, New Delhi
13	Hon'ble PM visit to Modern Art Gallery	14.05.2023	Jaipur House, New Delhi
14	Khelo India Games 2023 (U.P.)	21.05.2023 to 03.06.2023	Gautam Budh Nagar, Noida, U.P.
15	Khelo India Games 2023 (U.P.)	25.05.2023 to 03.06.2023	Lucknow & Varansi
16	International Museum Expo Launches by Hon'ble PM	18.05.2023	Pragati Maidan, New Delhi
17	20th BSF Investiture Ceremony 2023	24.05.2023	Vigyan Bhawan
18	National Conclave on 9 years	27.05.2023	Vigyan Bhawan
19	Hon'ble PM Rally at Ajmer	31.05.2023	Ajmer
20	Hon'ble PM attend World Environment Day	05.06.2023	Vigyan Bhawan
21	ABU-Robocon, 2023 National Contest	17.06.2023 to 18.06.2023	Thyagraj Stadium, New Delhi
22	Florence Nightingale Awards	22.06.2023	Rashtrapati Bhawan
23	Presentation of Gallantry Awards Defence Investiture Ceremony Part-II	27.06.2023	Rashtrapati Bhawan
24	Hon'ble PM on the eve of Centenary Celebrations of Delhi University	30.06.2023	Delhi University

25	Hon'ble PM on the occasion of Indian Co-operative Congress	01.07.2023	International Convention Centre, Pragati Maidan
26	Hon'ble PM visit to Varanasi	07.07.2023	Varansi
27	Presentation of 7th Visitors Awards by the Hon'ble President of India	10.07.2023 to 11.07.2023	Rashtrapati Bhawan (RBCC)
28	Hon'ble President's event at Vigyan Bhawan	18.07.2023	Vigyan Bhawan
29	Hon'ble PM on the occasion of Sri Lankan President visit at Hyderabad House, Delhi	21.07.2023	Hyderabad House
30	10th Asian Women's Youth Handball Championship 2023	22.07.2023 to 24.07.2023	Noida
31	Inauguration of ITPO Complex by Hon'ble PM	26.07.2023	Pragati Maidan, New Delhi
32	Akhil Bhartiya Shiksha Samagam by Hon'ble PM	29.07.2023	Pragati Maidan, New Delhi
33	Hon'ble PM coverage on the occasion National Handloom Day	07.08.2023	Pragati Maidan, New Delhi
34	Independence Day Celebration 2023	15.08.2023	Red Fort, New Delhi
35	Independence Day Celebration 2023	15.08.2023	Raj Ghat, New Delhi
36	Floral Tribute by Hon'ble PM	16.08.2023	Sadaiv Atal
37	Hon'ble PM on the occasion of Special Session of B20 India Summit at Taj Palace	27.08.2023	Hotel Taj Palace
38	Teachers Day Celebration and Award Ceremony by Hon'ble President of India	05.09.2023	Vigyan Bhawan
39	Live telecast of G20 Summit	08.09.2023	ITPO, Delhi
40	Hon'ble PM Event	11.09.2023	Hyderabad House
41	Davis Cup between India and Morocco	16.09.2023 to 17.09.2023	Lucknow
42	Hon'ble PM inaugurating the IICC	17.09.2023	Dwarka, Delhi
43	Hon'ble PM Event	22.09.2023	Bharat Man-dapam, Pragati Maidan
44	Hon'ble PM Event	23.09.2023	Vigyan Bhawan
45	PM Rally at Jaipur	26.09.2023	Jaipur
46	Hon'ble PM Event	26.09.2023	Bharat Man-dapam, Pragati Maidan
47	Presentation of NSS Awards by Hon'ble President of India	29.09.2023	Rashtrapati Bhawan
48	Hon'ble PM Event	30.09.2023	Bharat Man-dapam, Pragati Maidan
49	Hon'ble PM on the occasion of Birth Anniversary of Mahatma Gandhi	02.10.2023	Raj Ghat, New Delhi

50	Birth Anniversary of Mahatma Gandhi at Gandhi Smriti	02.10.2023	30 January Lane, New Delhi
51	Hon'ble President of India on the occasion of 55th Foundation Day of ICSI	04.10.2023	Vigyan Bhawan
52	PM Event	09.10.2023	Hyderabad House
53	Hon'ble Prime Minister Meeting Asian Games Indian Contingent	10.10.2023	National Stadium, New Delhi
54	Hon'ble PM visit to Uttarakhand for darshan and puja at Jageshwar Temple, Almora	12.10.2023	Jageshwar Temple, Almora
55	Hon'ble PM on the occasion of P20 Event at Yashobhoomi	13.10.2023 & 14.10.2023	Yashobhoomi, Dwarka, New Delhi
56	National Film Awards to be conferred by Hon'ble President on India	17.10.2023	Vigyan Bhawan
57	Joint Parade of CAPFs on the occasion of Police Commemoration Day	21.10.2023	National Police Memorial, Chanakya Puri, New Delhi
58	Hon'ble Prime Minister in Public Function	20.10.2023	Vasundhara, Sector-8, Ghaziabad, U.P.
59	Hockey match during National Games 2023	27.10.2023 to 08.11.2023	Peddem Sports Complex, Goa
60	Hon'ble Prime Minister on the occasion of India Mobile Congress	27.10.2023	Exhibition Hall No.5 & Bharat Mandapam, Pragati Maidan, New Delhi
61	Hon'ble Prime Minister on the occasion of Floral Tribute and Aarambh at Statue of Unity	31.10.2023	Kevadia, Gujarat
62	Hon'ble Prime Minister on the occasion of Culmination / Closing ceremony of Amrit Kalash Yatra and Amrit Mahotsav (Meri Masti MeraDeshCampaign Prog.)	31.10.2023	Kartavyapath
63	Hon'ble Prime Minister's Event	03.11.2023	Bharat Mandapam, Pragati Maidan
64	Hon'ble President Event	05.11.2023	Bharat Mandapam, Pragati Maldan
65	Semi Finals and Final match of 33rd Lal Bahadur Shastri Hockey Tournament	10-11.11.2023	Shivaji Stadium, New Delhi
66	Hon'ble President on the occasion of presenting President's Standard of Bodyguard and Regimental Standard of President's Bodyguard	16.11.2023	Fore coun of Rashtrapati Bhawan
67	Indian Senior Women Inter Depanment National Championship 2023	20-21.11.2023	Shivaji Stadium, New Delhi
68	Hon'ble PM on the occasion of 525th Birth Anniversary Saint Meera Bai	23.11.2023	Mathura, UP

69	Hon'ble President on the occasion of President's Polo Cup Exhibition Match 2023	25.11.2023	President's Bodyguard Parade Ground, New Delhi
70	Launch Ceremony of 1st Khelo India Para Games (KIPG) 2023 by Hon'ble Union Minister of Youth Affairs and Sports and Information and Broadcasting	26.11.2023	Zorawar Auditorium, Manekshaw Centre, Delhi Cantonment, New Delhi
71	Hon'ble President of India on the occasion of Presenting Disability Awards for the year 2023 on World Disability Day	03.12.2023	Vigyan Bhawan, N. Delhi
72	Hon'ble Prime Minister's Event at Hyderabad House	05.12.2023	Hyderabad House, New Delhi
73	Inauguration of Global Investors Summit of Uttarakhand by Hon'ble PM	08-09.12.2023	Dehradun
74	Inaugural Ceremony of Indian Art, Architecture and Design Biennale 2023 by Hon'ble PM	08.12.2023	Red Fort, New Delhi
75	Khelo India Para Games (KIPG) 2023 including opening ceremony thereof	10-17.12.2023	Jawaharlal Nehru Stadium, New Delhi
76	Hon'ble Prime Minister on the occasion of Global Partnership of AI Summit	12.12.2023	Bharat Mandapam, Pragati Maidan
77	Hon'ble President of India on the occasion of National Energy Conservation Day and presenting National Energy Conservation Awards 2023	14.12.2023	Vigyan Bhawan
78	Hon'ble Prime Minister's Event at Hyderabad House	16.12.2023	Hyderabad House, New Delhi
79	Hon'ble Prime Minister's Event	18.12.2023	Varanasi, U.P.
80	Modern Pythian Games Festival 2023	19.12.2023	Thyagraj Stadium, New Delhi
81	Mushaira "Bhaare-Sukhan"	22-24.12.2023	Rang Bhawan, Akashwani Bhawan, New Delhi
82	Radiant Differently Abled Award Show'2023	23.12.2023	Sirifort Auditorium, New Delhi
83	Birth Anniversary of Former Prime Minister Late Sh. Atal Bihari Vajpayee	25.12.2023	Sadaiv Atal (samadhi sthal of late Sh. Atal Bihari Vajpayee)
84	Hon'ble PM Event	26.12.2023	Bharat Mandapam, Pragati Maidan
85	Hon'ble President of India on the occasion of Major Dhyan Chand Khel Ratna Award/Arjuna Awards/ Dronacharya Awards	09.01.2024	Rashtrapati Bhawan, New Delhi
86	Army Day	16.01.2024	Lucknow (UP)

87	Republic Day Celebration 2024	26.01.2024	Kartavyapath, National War Memorial & Rashtrapati Bhawan, Delhi
88	NCC Rally	27.01.2024	Garrison Parade Ground, Delhi Cantt.
89	Beating Retreat Ceremony 2024	29.01.2024	Vijay Chowk and Rashtrapati Bhawan
90	Martyr's Day Ceremony	30.01.2024	Gandhi Smriti, 5, Tees January Marg, Delhi
91	Ceremonial Departure of President from Budget Session to Parliament and Hon'ble Finance Minister departure from North Block carrying Budget document to Parliament	01.02.2024	1) Parliament Parking, Vijay Chowk & 2) Rashtrapati Bhawan
92	PM's Event at Bharat Mandapam	02.02.2024	Bharat Man- dapam, Delhi
93	Commonwealth Group of Nation's Attorney General & Solicitor General Conference in the presence of Hon'ble PM & Valedictory Function in the presence of Hon'ble President	04.02.2024	Vigyan Bhawan, Delhi
94	BIMSTEC Youth Water Spons Event	06.02.2024	Dr. Shyam Pras- ad Mukherjee Swimming Pool Complex, Talk- atora Gardens, Mother Teresa Crescent, New Delhi
95	Hon'ble PM Event at Bharat Mandapam	08.02.2024	Vigyan Bhawan, Delhi
96	Hon'ble President on the occasion of Change-over ceremony	11.02.2024	Rashtrapati Bhawan
97	Hon'ble PM on the occasion of Vayu Shakti by IAF	19.02.2024	Chandan Range (Near Pokhran) Rajasthan
98	Hon'ble PM event at Rewari, Haryana	17.02.2024	Rewari, Haryana
99	Hon'ble PM on the occasion of Raising Dialogue	21.02.2024	Hotel Taj Palace, New Delhi
100	Hon'ble PM meeting with Greece PM	21.02.2024	Hyderabad House, New Delhi
101	Hon'ble PM Event at Bharat Mandapam	24.02.2024	Bharat Man- dapam, New Delhi
102	Hon'ble PM Event at Bharat Mandapam	26.02.2024	Bharat Man- dapam, New Delhi
103	Semi Finals and final Match of Delhi Open 75 Tennis Tournament	02&03.03.2024	DLTA Complex, New Delhi

104	Hon'ble PM Event on the occasion of laying of foundation stone/inauguration/dedication of various projects to National at Srinagar	08.03.2024	Bakshi Stadium Srinagar
105	Hon'ble PM Visit at Pokhran	12.03.2024	Pokhran, Rajasthan
106	Hon'ble PM address to PM-Svanidhi Beneficiaries	14.03.2024	JLN Stadium, New Delhi
107	Hon'ble PM Event	26.12.2023	Bharat Mandapam, Pragati Maidan
108	Hon'ble President of India on the occasion of Major Dhyan Chand Khel Ratna Award/Arjuna Awards/ Dronacharya Awards	09.01.2024	Rashtrapati Bhawan, New Delhi
109	Republic Day Celebration 2024	26.01.2024	Kartavyapath, National War Memorial & Rashtrapati Bhawan
110	NCC Rally at Garrison Parade Ground	27.01.2024	NCC Parade Ground, Delhi Cant.
111	Beating Retreat Ceremony 2024	29.01.2024	Vijay Chowk and Rashtrapati Bhawan
112	Martyr's Day Ceremony	30.01.2024	Raj Ghat, New Delhi
113	Special Commemorative Prayer	30.01.2024	Gandhi Smriti, 5, Tees January Marg
114	President Procession for Budget Session	31.01.2024	Parliament House Parking and Rashtrapati Bhawan, New Delhi
115	Finance Minister Procession for Budget Session	01.02.2024	Parliament House Parking and Rashtrapati Bhawan, New Delhi
116	200th Birth Anniversary of Swami Dayanand Saraswati	12.02.2024	Indira Gandhi Indore Stadium, Delhi
117	Swachh Sujal Shakti Samman in the presence of Hon'ble President	04.03.2024	Vigyan Bhawan
118	National Platform for Disaster Management in the presence of Hon'ble PM	10.03.2024 to 11.03.2024	Vigyan Bhawan
119	Presentation of Padma Awards 2023 by the Hon'ble President of India at Civil Investiture Ceremony	22.03.2024	Rashtrapati Bhawan

Doordarshan (Creation of Capital Assets) Annual Plan 2023-24
Statement of Targets & Achievements

S. No	Component	SBG 2023-24	Exp. Till 31.10.2023	Sub component	Projects/ Sub-projects	(Present status as on 31.10.2023)
1	Continuing Scheme	43.93	0.98	Modernization (including Digitization), Augmentation & Replacement of Transmitters	Tower strengthening at Gangtok	Status Gangtok Tower: On the basis of reports from Jadavpur Univ., IIT Roorkee & IIT Guwahati and also human safety point of view, CCW has recommended for dismantling of tower at DDK Gangtok. Further, on request of CCW scientists from GSI Kolkata and SERC Chennai visited Gangtok Tower site on 14.03.2023 for onsite inspection. As reported by the CCW the tilt of tower at 100 m level is pprox. 5m till Aug 2023. The SERC Chennai in its report dated 03.10.2023 said that it is difficult to restore the structure, and recommended that the TV Tower to be dismantled appropriately. On the basis of recommendation of CCW Prasar Bharati Board in its meeting dated 10.10.2023 accorded in principle approval for dismantling of the said TV Tower at Gangtok. Further, CCW has been asked to dismantle the the steel portion (44 meter) by 31.12.2023. It has been decided by team on visit to tower to shift the services on interim setup (on FM Building) till permanent setup is installed and before dismantling of tower.
				Modernization Augmentation & Replacement of Satellite Broadcast equipment	Modernization of Earth station at 11 locations	Installation and testing of indoor equipment at earth station Kolkata, carried out by Zonal Office. SITC of Uplink Antenna also carried out and PDA integrated with new Earth Station Equipment. Migration of Earth station services is being planned by Kendra/Zonal office. All other projects at 10 locations under Modernization of Earth station at completed with old / New PDA & services migrated to upgraded Earth stations.
					antenna system (at Bhubaneswar, Thiruvananthapuram Ahmedabad.	hmedabad, Lucknow and Bhubneswar carried out and existing ES services migrated to new uplink Antenna System in MCPC Mode. SITC of Uplink Antenna at DDK Kolkata completed. MPVT of Uplink Antenna at DDK Thiruvananthapuram and Chennai has been carried out by NOCC. SAT is under progress.
					SITC - Uplink antenna system (at Bhubaneswar, Thiruvananthapuram, Ahmedabad, Chennai, Lucknow and Kolkata)	SITC of Uplink Antenna at DDK Kolkata completed. SAT of Uplink Antenna at DDK Thiruvananthapuram completed. MPVT at Chennai has been carried out by NOCC. SAT is under progress. Uplink Antenna project at other three DD locations carried out and existing ES services migrated to new uplink Antenna System in MCPC Mode.
					SITC- Uplink antenna system at Chandigarh	MPVT of Uplink Antenna at DDK Chandigarh has been completed. SAT is under progress.
					Up-gradation of DTH Earth station Pitampura(Input & Base-band System)	Preparation of Technical specification under progress.

				Modernization and digitalization of studios/ New studios	Procurement of balance studio equipment of 12th plan/ procurement of studio equipment under BIND scheme (2017- 2021) for various Kendras. Pilot project for SITC of File based workflow technology at DDK Hyderabad.	All projects completed
				High Definition TV (HDTV)	SITC of Automated news production system at News HQ, Delhi	All projects including SITC of ANPS at News HQ, Delhi completed.
				Augmentation of Civil Infrastructure including Staff Quarters and other works.	Balance work for completion of TV tower at Amritsar, shifting of Transmitter and other associated works.	M/S BECIL has been asked by the NZ to submit proposal for extension of DP along with PERT chart for the earliest completion. However, due to some administrative issues with the firm M/s BECIL work is delayed. Appropriate measure will be taken up by the Zonal Office.
				Strengthening of Coverage in sensitive areas	i). Installation of HPTs at Green Ridge and Patnitop sites ii). Installation of HPTs at Rajouri J & K	i). Installation of HPTs completed at Green Ridge & Patnitop site Joint inspections also completed Zonal Office has been asked to take corrective actions as per observations during Joint inspection. Further team from NZ office & Ms Arraycom visited both sites in Oct 23 and repaired PA and dual antenna axis controller units under Guarantee warranty time. ii). Installation of HPTs & their SAT completed at Rajouri. Transmitters, daily Two Hrs Test Transmitter running from both Transmitters. Endurance test of Transmitter is to be carried out before commissioning.
2.	Up-gradation of Public Service Broadcasting structure including Expansion of DD Free Dish Platform, technical facilities for Live Coverage	166.90	3.28	Expansion of DD Free Dish DTH Platform	Expansion of DD Free Dish DTH Platform	Industry feedback and some of budgetary quote received. Draft Technical specification modified accordingly. Indent submitted to Purchase wing. Pre-bid meeting was held on 14.03.2023. Reply of queries sent to Purchase section on 24.08.2023. Approved reply of 2nd Queries and amendments were sent to purchase section on 13.10.2023 – Under procurement process.
				DTH Disaster Recovery Centre	Setting up of Geo Diversity Centre for DD DTH platform similar to main site capacity	Preparation of Technical Specification is under Progress.

				Automation & Modernization of Program Production Facilities to HD	<p>Upgrading the existing technical facilities at 24 x7 Regional channels for HD production & post-production by 32)</p> <p>Up-gradation of Studio based-production facilities (PCR equipment & MSR/CAR equipment</p> <p>ii. File Based Production & Post production work flow</p> <p>33) HD playout facility</p> <p>iv. Miscellaneous technical facilities & other associated equipment like Studio light, other audio video equipment</p> <p>v. Augmenting and Up-gradation of Program production facility for VVIP coverage of DD News</p> <p>vi. Augmenting of essential infrastructure AC Plants Electrical & Civil</p>	<p>Supply of Studio Camera Chain & Accessories - A/T-1901 issued on 25-10-2023 & 1903 issued on 26-10-2023.</p> <p>Supply of 64x64 3G/HD/SD SDI Routing Switchers - A/T-1897 issued on 10-10-2023.</p> <p>Supply of 128x128 3G /HD/SD SDI Routing Switcher - A/T-1898 issued on 10-10-2023.</p> <p>Supply of 32x32 Router 3G/HD/SD SDI Routing Switcher- A/T-1896 issued on 27-09-2023.</p> <p>Procurement of STILL Photography Equipment & Accessories AT 1885 dt.09.03.2023-All items supplied to respective Kendras.</p> <p>Procurement of STILL Photography Equipment and accessories - All items supplied to respective Kendras.</p> <p>Digital Frame Synchronizer - Supplied at 33 DD locations.</p> <p>SITC of Professional Broadcast LED Studio Lighting Systems - A/T-1893 issued on 07-08-2023.</p> <p>Inspection under progress.</p> <p>34) Input Quad Head Professional Quality High- Definition Multi-Image Processor - A/T-1894 issued on 11-09-2023.</p> <p>2 ME Multi-format Video Mixers with 32 inputs and 16 Output - A/T-1895 issued on 21-09-2023.</p> <p>Analog and Digital Peripherals - A/T-1902 issued on 26-10-2023.</p> <p>Dual SPG with C/O - A/T-1900 issued on 23-10-2023.</p> <p>55inch & 65inch Monitor Display - Order placed on GEM.</p>
				Automation & Modernization of Satellite Transmission Facilities to HD.	<p>Expansion of earth station at Leh & Vijayawada from 1 Channel uplink to 2 Channel uplink facility and Up-gradation and replacement of 2X (1+1) earth station at Aizwal, Guwahati & Shillong</p>	Under procurement process. Preparation of Technical Specification is under Progress.

				Augmentation of News Production Equipment Up-gradation of Technical Facilities to HD for Live coverages	News acquisition and production equipment like MOJO Kits, Backpacks, Teleprompter, NRCS system, NLEs etc. for News HQ & Regional News Units, PBNS. i) Up-gradation/-replacement of Multi-Camera Mobile Production facilities (OB van & EFP Van) including Vehicle and HD Production Equipment (ii) Providing Fly away HD Production facilities	Supply of Teleprompter for DD News-All items supplied to respective Kendra. 5) SITC of Native UHD Multi-Format Mobile Production facilities (OB Vans) of 8 Camera –A/T-1904 issued on 27-10-2023. ii) Supply of fully built and integrated Native UHD Modular Fly Pack OB Units consisting of 32 cameras and of up to 05 standalone configuration – A/T-1907 issued on 01-11-2023.
3.	Content Development & Content innovation including associated technology for the same	53.30	1.19	Technology for content Innovation (i).Content Enrichment Technology including Video Walls, Virtual Sets AR equipment and Pilot on VR solution (ii).Pilot Project on 4K/ UHD Content Production (iii) Pilot Project on Studio Production Automation	36) SITC of Direct view Active LED Video Walls with accessories straight & curved for DDKs ii) SITC of Native UHD Multi Format Mobile Production Facilities (OB Vans/Trucks) of 12 Camera each at DDK Delhi & CPC Delhi	Under procurement process. AT 1889 dt. 15.06.2023 placed. Inspection completed and installation in progress. Under procurement process. A/T-1905 issued on 29-10-2023..
4.	Expansion of reach of Public Service Broadcasting including in Strategic/ areas of national interest(LWE, Border, aspirational districts other such areas Strategic/ national importance) including growing base of DD Free Dish set top boxes	0.00	0.00	Scheme for DTH receive sets to grow base for DD Free dish.		Clubbed with EFC project component Sr. No.2 of BIND i.e. "DD Free Dish STBs distribution in strategic areas (pprox. 7 Lakh units with App based authorization) and Streaming of Radio Channels available on DD Free Dish through Wi-fi hot spots."

5.	Project Mode	120.35	25.87	DD Free Dish STBs distribution in strategic areas (approx 7 Lakh units with App based authorization) and Streaming of Radio Channels available on DD Free Dish through Wi-fi hot spots	<ul style="list-style-type: none"> Distribution of 7.5 Lakh DTH Receive sets in SITC mode in project mode along-with Distribution of 1.2 Lakh DTH STBs under component Expansion of DTH BIND scheme 2017-21(Continuing Scheme of 2021-26) (Clubbed together Distribution of 8.7 Lakh DTH Receive sets in SITC mode) 	Action for procurement of 8.7 Lakh DD Free Dish STBs for distribution in strategic areas (1.2 Lakh DTH receive sets sanctioned under extension of 12th plan scheme + 7.5 Lakh DTH receive sets envisaged to be procured under Project mode) initiated by Doordarshan. Draft technical specification uploaded on website and industry feedback received. Tender for SITC of Set top boxes uploaded on 01.06.2023. Pre-bid meeting held on 27.06.2023. Meetings of the Technical Specification Committee held on 13.07.2023 and 18.07.2023 to formulate the replies to the queries and suggestive amendments in Tender. Thereafter date of submission Bid extended up to 11.09.2023 and Technical Bid opened on 11.09.2023. Now TEC of technical Bids completed C Bid opened.. List of 70 Left Wing Extremism affected districts covered under SRE Scheme and details of State Nodal Officers for LWE Matters received from Ministry of I&B / MHA. For beneficiaries' data collection and Monitoring of Installation, Activation & Commissioning DTH Receive sets, a portal (https://betaddstb.prasarbharti.org) developed and opened on 21.08.2023 for filling in actual beneficiaries' data and the portal populated with all the details of beneficiaries till 29.09.2023.
				Facelift of DD & AIR Channels	31) Non Linear Editing System ii) MOJO Kit iii) Other Associated production equipments Mobile News Gathering unit (Back-pack), Compact cam-corders, Graphics System, Virtual set News Room Computer System, Automated Play-out System	32) Non-Linear Editing Systems & Workstations & Desktop Systems –supplied to consignee stations after equipment inspection. ii) Mobile Journalist (MOJO) Kits-AT No 1891 dt. 12.07.2023 placed. Inspection completed. iii) SITC of 4 Camera MCU (Multi Camera Units) – AT 1899 dated 20.10.2023 placed. iv) SITC of Vehicle Mount DG Sets of Minimum 62.5 KVA(01 No) & 100KVA (01 No) Capacity-under procurement, AT 1892 dated 19.07.2023 placed. V) 5G AND 4G cellular mobile gathering Units – AT 1906 dated 31.10.2023 placed. Remaining Projects envisaged in next years of BIND Scheme 2021-26.
				File based workflow facilities at Regional Kendras	Introduction of file based production work flow at 14 Doordarshan Regional Kendras	Projects envisaged in next years of BIND Scheme 2021-26
				Provision of OB& EFP van	OB/ EFP Mobile Van – (8 Nos.) including for NE region	SITC of Mobile Production Facilities of 6 Camera – under procurement process
				BARC Water-marking system for DD Channel in HD	Provision of hardware, software and annual licensing to facilitate audience measurement for 28 Regional channels of Doordarshan	Projects envisaged in next years of BIND Scheme 2021-26. Tender floated.
	Total	384.48	31.32			