

प्रसार भारती PRASAR BHARATI
(भारत का लोक सेवा प्रसारक India's Public Service Broadcaster)
प्रसार भारती सचिवालय Prasar Bharati Secretariat
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI

NOTICE INVITING APPLICATIONS (NIA)

F No. [E304867] A-10/016/01/2025-TM&SO-Part(3)

Dated: 09.10.2025

Subject: NIA for contractual engagement in various categories at DD India, New Delhi in Prasar Bharati - reg.

Prasar Bharati invites applications from experienced and dynamic persons (**Indian Nationals Only**) for engagement in various categories for DD India English News Channel on full time contract basis, based at New Delhi.

1.	Category	Copy Writer
1.1	No. of Positions	7
1.2	Place of Work	Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.
1.3	Duration of Engagement	one year
1.4	Monthly remuneration	Negotiable upto ₹ 55,000/-
1.5	Qualification	a. Degree/ PG Diploma in Journalism/ Mass Communication/ relevant field from recognized university / institute. b. Proficiency in English Language.
1.6	Experience	At least 5 years' experience in relevant field <i>Experience relaxation (for two years) may be given to the Media Interns and Media Executives who has worked <u>OR</u> Working in DD News/DD India.</i>
1.7	Age	Below 40 years as on date of notification.
1.8	Nature of Duties	To write the scripts for news stories and programmes, prepare news based packages based on copies approved by Copy Editor; prepare graphics elements, editing of visual elements, preparation of bulletin rundowns etc; Writing of News Stories, Editing of Visuals, Preparing the run down, Preparation of Graphic Elements, Tracking of developing News Stories, Conceptualizing, Scripting and overseeing Special Programmes, Editing and adding value to News reports filed by reporters and Any other work assigned by the Supervisory Officer.

2.	Category	Content Researcher
2.1	No. of Positions	03
2.2	Place of Work	Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.

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2.3	Duration of Engagement	one year
2.4	Monthly remuneration	Negotiable upto ₹ 50,000/-
2.5	Qualification & Experience	a. Degree/ PG Diploma in Journalism/Mass Communication in relevant field from recognized university / institute OR Graduate or equivalent from a recognized university / institute b. Proficiency in English Language.
2.6	Experience	(For Journalism/ Mass Comm. Degree/PG Diploma Holders) At least 2 years in relevant field OR (For Graduates or equivalent) At least 5 years research experience in Media Organization / New Media / legislative research / social sector research
2.7	Age	Below 40 years as on date of notification.
2.8	Nature of Duties	Subject specific research work for building as story, any other work assigned by the Supervisory Officer.

3.	Category	Content Producer
3.1	No. of Positions	02
3.2	Place of Work	Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.
3.3	Duration of Engagement	one year
3.4	Monthly remuneration	Negotiable upto ₹ 50,000/-
3.5	Qualification	Degree/PG Diploma in Journalism/ Mass Communication/ relevant field from recognized university / institute. Proficiency in English Language.
3.6	Experience	At least 4 years' experience in programming and News content production/ relevant field
3.7	Age	Below 40 years as on date of notification.
3.8	Nature of Duties	To execute current affairs based programs and finalise its elements, to edit/write scripts for programmes and news stories if need be, prepare graphics elements, editing of visual elements, coordination with producers and video editors for content generation suitable for programmes and discussions, preparation of bulletin rundowns if need be, etc, under overall direction of DD(Newsroom/Program); Any other job entrusted by reporting/reviewing officers

4.	Category	Assignment Coordinator
4.1	No. of Positions	02

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4.2	Place of Work	Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.
4.3	Duration of Engagement	one year
4.4	Monthly remuneration	Negotiable upto ₹ 55,000/-
4.5	Qualification	Degree/ PG Diploma in Journalism/ Mass Communication/ relevant field from recognized university / institute. Proficiency in English Language.
4.6	Experience	At least 5 years' experience in relevant field.
4.7	Age	Below 45 years as on date of notification.
4.8	Nature of Duties	Co-ordinating with reporters for inputs; Co-ordinating with RNUs for inputs; Arranging hot switches and phone-ins for bulletins; Helping in forward planning; Tracking social media for news inputs; Alerting E-in-Cs of breaking news; Logistics coordination on field during live coverage's; Tracking feed from news agencies for news inputs; Advance planning for coverages and deployment of correspondents with evolving events / arranging LIVE input for channel and any other work assigned by the Supervisory Officer.

5.	Category	Input Coordinator
5.1	No. of Positions	06
5.2	Place of Work	Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.
5.3	Duration of Engagement	one year
5.4	Monthly remuneration	Negotiable between ₹ 80,000 – 1,00,000/-
5.5	Qualification	Degree/ PG Diploma in Journalism/ Mass Communication/ relevant field from recognized university / institute. Proficiency in English Language.
5.6	Experience	At least 06 years' experience in reporting, news/ program planning and editing, newsroom management, good understanding of developing news stories and upcoming news events.
5.7	Age	Below 45 years as on date of notification.
5.8	Nature of Duties	Work on a dedicated basis for DD India Input desk. The desk will be responsible for managing the initial stages of the editorial process and will be focused on creating content that meets the organization's editorial standards and aligns with its mission and values. The main task of the Input desk will be the monitoring of inputs available from various sources and fields, planning of inputs for day to day coverage and for special events and making yearly, quarterly, monthly, weekly and daily plans.

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6.	Category	Media Coordinator
6.1	No. of Positions	06
6.2	Place of Work	Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.
6.3	Duration of Engagement	one year
6.4	Monthly remuneration	₹ 30,000/-
6.5	Qualification	Degree/ PG Diploma in Journalism/ Mass Communication/ relevant field from recognized university / institute. Desirable: Proficiency in English Language.
6.6	Experience	At least 1 year experience in relevant field.
6.7	Age	Below 40 years as on date of notification.
6.8	Nature of Duties	Responsible for monitoring of inputs coming from different sources, assessing the news value of the inputs, recording them on a timely basis and coordinating with Newsroom for efficient utilisation of the News Inputs.

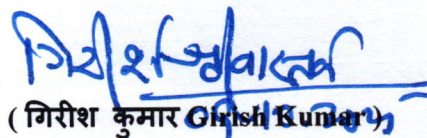
7. The terms and conditions of the engagement are as given under:

- (i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- (ii) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- (iii) Persons engaged can also be assigned additional tasks apart from the specific tasks for which they are engaged.
- (iv) Period of engagement shall be one year with an annual appraisal which may be renewed based on requirement of the organization and performance review.
- (v) The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.
- (vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- (vii) **Prasar Bharati reserves the right to increase or decrease the number of positions depending on requirement of the Organisation.**
- (viii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- (ix) Candidates are requested to upload complete and clear copy of all requested documents. Else their candidature shall be rejected without any intimation.
- (x) Age / Experience / Education shall be considered till the date of issue of this NIA (inclusive).
- (xi) Only shortlisted candidates will be contacted via email.

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8. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may **apply online on Prasar Bharati web link <https://avedan.prasarbharati.org> within 15 days from the date of publication on PB Website. Application(s) received through any other mode will not be considered.** In case of any difficulty in submission, please e-mail your concern to hrcell413@gmail.com along with screenshot of error.

This issues with the approval of the Competent Authority.


(गिरीश कुमार Girish Kumar)

उप निदेशक (टी.एम.&एस.ओ.) Deputy Director (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 8 above.

Copy to:

- (i) DD (Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.
- (ii) DD/AD (HR), DD News – with a request to host this NIA on website of the Prasar Bharati <https://avedan.prasarbharati.org/>