

PRASAR BHARATI  
(India's Public Service Broadcaster)  
Central Archives: WAVES OTT  
Akashvani Bhawan, Sansad Marg  
New Delhi – 110001

No. PB/WAVES/OTT/MARKETING/2026-27

Date: 25.05.2026

**NOTICE**

**Subject: Notice regarding rescheduling of Stakeholder Consultation Meeting for engagement of Marketing & Creative Agency for WAVES OTT Platform**

**Reference: NIT no. PB/WAVES/OTT/Marketing/2026-27 Dated 20-05-2026**

Reference is invited to the notice dated 20.05.2026 regarding seeking industry feedback and budgetary inputs on the proposed Scope of Work for engagement of a Marketing & Creative Agency for the WAVES OTT Platform.

In this regard, it is informed that the Stakeholder Consultation Meeting scheduled to be held on 28.05.2026 has been postponed to **29.05.2026 (Friday)** at the same venue and time, as 28.05.2026 has been declared a Gazetted Holiday.

Accordingly, the revised schedule of the Stakeholder Consultation Meeting shall be as under:


**Date:** 29.05.2026 (Friday)

**Time:** 11:00 AM

**Venue:** Room No. 323/ Conference Hall

DG:AIR, Akashvani Bhawan, Sansad Marg,  
New Delhi – 110001

All other terms and conditions of the notice dated 20.05.2026 shall remain unchanged.

  
(Amit Tandon) 25/05/26

DDG (Sales – OTT)

अमित टंडन  
AMIT TANDON  
उप महानिदेशक (अभि.)  
Deputy Director General