

प्रसार भारती  
PRASAR BHARATI  
भारत का लोक सेवा प्रसारक  
India's Public Service Broadcaster  
दूरदर्शन केन्द्र लखनऊ  
Doordarshan Kendra, Lucknow

Date: 15.06.2026

**Notice Inviting Application**

RNU, DDK Lucknow invites applications from eligible candidates for empanelment of assignees in particular categories for Urdu language (listed in table) to perform the work on assignment basis. Eligible candidates will be shortlisted for a panel of casual assignees that will be booked as per requirement. The applications will undergo a scrutiny and screening/selection process and successful candidates will be invited for assignment on "As and when required" basis. Qualifications and other requirements are listed below.

Sl No	Category	Age	Essential Qualification	Fee Payable
1.	News Reader (Urdu)	21-40 years	<b>Essential</b> i) Degree from a recognized University, ii) Proficiency in the language concerned, iii) Camera-friendly face, with a voice of a very good quality suited to broadcasting, iv) Correct pronunciation, accent and modulation v) Knowledge of current regional/Indian and foreign affairs, vi) Acquaintance with names of important personalities in the region/India and abroad. <b>Preferable</b> i) Journalism background. ii) Professional background in the field of academic or related areas	Rs. 1650/- per day per shift

			iii) Experience with Television/Radio Media  <b>Desirable</b> i) Knowledge of English & Hindi ii) Ability to report and interview people	
2.	Copy Editor (Urdu)	<b>21-50 Yrs</b>	<b>Essential</b> i) Degree from a recognized University. ii) Degree/ PG Diploma in Journalism/Mass Communication from a recognized Institute/University.  <b>Desirable</b> i) Acquaintance with regional/National/International affairs. ii) Matriculate in the relevant language iii) 3 years experience of work relating to news in a media organisation, preferably broadcasting.	Rs. 1500/- per day per shift
3.	CG Operator (Urdu)	<b>21-50 years</b>	<b>Essential</b> i) 10+2 from a recognised Board ii) Certificate in Computer Applications  <b>Desirable</b> One year experience in relevant field	Rs.1125 per day per shift

### **Important points for Candidates**

1. Young and talented candidates with diverse skills are desired for filling up the categories of Casual Assignee.
2. Casual Assignee category empanelment is not a regular post.
3. Empanelled Casual Assignees shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
4. Applications without proper enclosures will be summarily rejected and no further correspondence will be entertained.
5. Canvassing in any form will attract rejection of application.
6. There is no Application Fee.

7.RNU, DDK Lucknow/Prasar Bharati reserves the right to conduct any skill tests (written, interview, computer-based test, test through video conferencing, audition, screen test, etc.) in any format—such as multiple choice or descriptive for written exams, group discussion or one-on-one interviews, voice modulation tests, editing software proficiency, etc.—to assess the skills, suitability, and personality of the shortlisted candidates

8. No TA/DA will be paid for the tests/interview.

9. If a candidate wishes to apply for multiple causal categories, a separate application form needs to be submitted for each.

10. Director General, DD News, reserves the right to cancel the empanelment process at any time, without prior notice.

### **Procedure for Constituting the Panel of Candidates**

To ensure a transparent and merit-based selection, the following method shall be adopted:

1. Public Solicitation: Applications shall be invited through a continuous TV Scroll on the DD UP channel and a Pinned Post on the official DD News UP Social Media Pages.

2. Screening: A committee will review submissions based on technical proficiency and alignment with the broadcaster's values. Selected candidates can be invited for a skill-test. Expert members will be included in the evaluation committees.

3. Empanelment: Successful candidates will be placed on a "Ready Panel," with their status maintained through periodic performance reviews. The organization reserves the right to remove individuals from the panel based on adverse appraisals from their respective section.

4. Assignment Allocation: Work will be allocated to empanelled candidates on an "as-needed" basis. Assignees cannot claim bookings as a right.

5. Status of Engagement: It is explicitly stated that being on the panel does not guarantee a minimum number of assignments, nor does it establish a permanent employer-employee relationship.

### **How to give Application by Speed Post or hand to hand:**

#### **Guidelines for applications sent through Speed Post:**

1. Application Form (given below), along with all required self-attested documents must be kept in a single envelope and sent to: To, The Head of News, Doordarshan Kendra, 24- Ashok Marg, Lucknow-226001.

2. The envelope must clearly display the heading: "Empanelment of \_\_\_\_\_ (Name of the Category of Casual Assignees being applied for) for RNU, DDK, Lucknow.

3. Please ensure that all necessary self attested certificates listed in the check list are attached to the duly filled Application form before submission.

Address: Head of News, Doordarshan Kendra, 24- Ashok Marg, Lucknow-226001

#### **Guidelines for Applications sent through E-Mail:**

1. Application Form, along with all required self attested documents as a single PDF file, may be sent to niarnuddlucknow@gmail.com.
2. The e-mail subject line must read "Empanelment Of (Name of the Category of Casual Assignees Being applied for) for RNU, DDK, Lucknow"
3. Please ensure that all necessary self attested certificates listed in the check list are attached to the duly filled application (Annexure I) before submission.

Email: niarnuddlucknow@gmail.com

### **Format of Announcement/TV Scroll**

समाचार एकांश, दूरदर्शन केंद्र लखनऊ, उर्दू भाषा के पैनल में सम्मिलित होने के लिए आवेदन आमंत्रित करता है: समाचार वाचक, कॉपी एडिटर, टाइपिस्ट। योग्यता और आवेदन प्रारूप डाउनलोड करने के लिए डीडी न्यूज़ यूपी के आधिकारिक ट्विटर/फेसबुक पेज अथवा प्रसार भारती के <https://prasarbharati.gov.in/pbvacancies> लिंक पर जाएँ। अंतिम तिथि: 15.07.2026 Time: 5.00 PM.

### **How to apply**

1. The eligible candidates may send their duly filled Application form, along with the copies of required documents, i.e. Certificates of educational qualifications, Proof of age, Proof of residence, experience certificate etc. within one month from the date of publication of the notification in the website.
2. Applications must be sent by either Speed Post or email or submitted hand-to-hand. Applications submitted via Speed Post or email must reach RNU, DDK Lucknow on or before 15.07.2026 till 5.00 PM.
3. Please note that RNU, DDK, Lucknow is not responsible for any postal delays.
4. A separate detailed CV may also be submitted along with the prescribed Application form, if candidates wish to provide additional information about their academic and professional skills and achievements. However, the prescribed Application form must be submitted without exception.

### **Checklist for applicants before submitting the application:**

- Duly filled and signed Application Form.
- Self attested Photocopy of Educational Qualification Certificate/Mark sheets
- Self attested Photocopy of Proof of Age (Birth Certificate/ Matriculation Certificate)
- Self attested Photocopy of Technical and Professional Certificates
- Self attested Photocopy of Experience certificates
- Self attested copy of CV, if any.