



प्रसार भारती / PRASAR BHARATI

दूरदर्शन वाणिज्यिक सेवा/ DOORDARSHAN COMMERCIAL SERVICE

कार्यालय:महानिदेशक दूरदर्शन/ O/o DG:Doordarshan

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File No.:DCS/41/89/BATSDEMO/2026-27

Date 24/07/2026

Circular / परिपत्र

SUBJECT: Online Participation of DCS DGDD , DD Kendras and Sales division PB in Special Demonstration on "Broadcast Air-Time Scheduler (BATS)", an integrated traffic and billing software launched by Prasar Bharati".

In view to streamline and automate the commercial operations of Prasar Bharati inaugurated a fully integrated Traffic & Billing application software "Broadcast Air-Time Scheduler (BATS)" for all Commercial Operations on 7th November, 2022, However many Kendras are still facing accurate billing issues, therefore a demonstration is held on **28th July 2026 @14:30 hrs onwards**

All DD KENDRAS May follow the LINK OF "Google meet" FOR PARTICIPATION this is also shared on whatsapp group of All India BATS group

<https://meet.google.com/pkz-oueh-vus>

To avoid any difficulty in routine official duty, participation should be intimated by individual to their controlling officer, before joining the demonstration sessions.This is issued with approval of the competent authority.

Namrata Singh

(Dr Namrata Singh)

Assistant Director Program

For DDG(DCS)

To:

All the Group A and B cadre officers and staff of Program, Engg. and Admin Sections of O/o DG:DD, DCS, DDK Delhi,DD News, all DD kendras and O/o ADGE(NZ)AIR&DD, New Delhi.