

PRASAR BHARATI
(INDIA'S PUBLIC SERVICE BROADCASTER)
DD Jharkhand, Ranchi

COMP.NO.324348

File No. L-12011/9/2026-PROG-DDK RANCHI

Date: 12/07/2026

Subject: Request for Proposals from eligible Producers or Production Houses under the Content Sourcing Policy 2024 for production (commissioning) of a Programme tentatively titled "The Changing Soul of Jharkhand: A Story of Heritage, Hope and Homecoming".

Regional Channel Manager (RCM), Doordarshan Jharkhand, Ranchi (Prasar Bharati) intends to invite Programme Proposals from eligible producers/production houses/ and Creative Directors (will be collectively referred as Producer), having a proven track record in programme production for commissioning of a fiction series tentatively titled **"The Changing Soul of Jharkhand: A Story of Heritage, Hope and Homecoming"**.

The programme shall be commissioned under the Fixed Budget Commissioning mode with full budgetary support in accordance with the Prasar Bharati Content Sourcing Policy, 2024 dated 09.08.2024 and Addendum-I (A.2.B) issued vide Order No. P-1/014(98)/2019-Ops. (2/1).

Applications are hereby invited from eligible Producers/Production Houses fulfilling the prescribed eligibility criteria under the **Content Sourcing Policy, 2024** for submission of proposals. Interested Producers/Production Houses may submit their proposals in the prescribed format, complete in all respects, on or before **5:00 PM on 30.07.2026**. Proposals received after the stipulated date and time or found to be incomplete shall not be considered.

The selection of the Producer(s) will be carried out strictly on the basis of the eligibility criteria and evaluation procedure prescribed under the provisions of the Content Sourcing Policy, 2024.

Note: This NIPP is being issued under Clause 2.4.B.1 of Chapter 2 of the Content Sourcing Policy, 2024 read with Chapter 13, Addendum-I (A.2.B) for proposals on a theme identified by RCM DDK Ranchi (Prasar Bharati).

Note: This NIPP will be treated under Clause 2.4.B.1 Chapter 2 of Content Sourcing Policy 2024 (Chapter 13 Addendum-1 A.2.B). Proposals on theme identified by RCM DDK Ranchi (Prasar Bharti) based from eligible producers/production houses/ and Creative Directors (will be collectively referred as Producer).

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दुर्गा चरण निदेशक (अधीन)
उप-महा निदेशक (अधीन)
दूरदर्शन केन्द्र
Durga Charan
D.D.G.
darshan Kendra Ranchi-1

1. Programme Details:

Sl.No	Parameter	Description
i.	Title/Theme of the Programme	The Changing Soul of Jharkhand: A Story of Heritage, Hope and Homecoming
ii.	Number of Episodes	26 Episodes
iii.	Programme Duration	Approx 24 Minutes per Episode
iv.	Language of the Programme	Hindi
v.	Dubbing	Santali
vi.	Subtitling	Nil
vii.	Projected Cost	2 lac 10 Thousand per episode (on the basis of Fixed Budget)
viii.	Processing Fee	₹25,000 + 18% GST = ₹29,500/- (Non refundable) Account No.-11049002422 IFSC : SBIN0000167 In favour of PB BCI DDO DDK Ranchi SBI Main Branch, Kuttchery Road, Ranchi Through Online Transfer/RTGS/NEFT/DD

Note: RCM DDK Ranchi (Prasar Bharati) reserves the right to increase or reduce the number of episodes at the time of evaluation and award. Further, if no producer is found eligible under this NIPP, RCM DDK Ranchi (Prasar Bharati) reserves the right to amend or modify any provision of the NIPP and take such action as deemed appropriate, including inviting fresh proposals.

2. Concept Note

एक सार्वजनिक प्रसारक के रूप में दूरदर्शन झारखंड का उद्देश्य केवल मनोरंजन प्रदान करना नहीं, बल्कि ऐसी मौलिक और प्रेरक कहानियाँ प्रस्तुत करना है, जो समाज, संस्कृति और समकालीन जीवन के बीच सार्थक संवाद स्थापित करें।

इसी दृष्टि से दूरदर्शन झारखंड एक ऐसे फिक्शन धारावाहिक की परिकल्पना कर रहा है, जो परिवार, मित्रता, लोककथाओं, खेल, प्रकृति, स्थानीय जीवन और बदलते झारखंड को एक रोचक एवं भावनात्मक कथा के माध्यम से प्रस्तुत करे। यह शृंखला दर्शकों को केवल मनोरंजन ही नहीं देगी, बल्कि उन्हें अपनी सांस्कृतिक विरासत, मानवीय मूल्यों और बदलते समय के बीच संतुलन की महत्ता का भी एहसास कराएगी।

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उप-महा निदेशक (अतिरिक्त)
दूरदर्शन केंद्र राँची-1
Durga Charan Hembram
D.D.G. (E)
Subdarshan Kendra, Ranchi-1

Detailed theme mentioned in Annexure 1 (Attached)

3. Scope of Work and Evaluation Parameters

3.1 Scope of Work

- (i) The project involves production of a high-quality television series consisting of 26 episodes.
- (ii) It is a turnkey project, with the base language of production being Hindi. The final deliverables shall include dubbing in Santali.
- (iii) The agency will submit their technical parameter.
- (iv) All deliverables shall be submitted strictly in accordance with the requirements, specifications, and timelines prescribed in this Notice for Inviting Programme Proposal (NIPP).

4. Proposal Submission:

The producer shall submit their programme proposals in Hard Copy to RCM, Doordarshan Kendra Ranchi, Ratu Road, 834001. Ranchi, Jharkhand.

4.1 Required Information:

- A. Name of the Production house
- B. Name of Producer(s)
- C. Concept Note with proposed name of programme, theme, concept of programme, visualisation, storyline, treatment of concept, proposed cast and crew, Proposed Number of Episodes along with duration
- D. Synopsis of Programme (episode-wise)
- E. Script of 13 episodes/Full Content whichever is less or script of episodes/ script of all episodes of 01 (one) season in case content is for OTT/ Digital platforms
- F. Show reel of either of fresh or previous work (duration: 3 minutes (approx))
- G. Proposed cost (with episodic cost breakdown)
- H. Awards or Recognition (if any)
- I. PAN No
- J. GST Registration Certificate
- K. Registration Certificate in case of proprietary firms/ Partnership deed along with registration certificate in respect of partnership firms/Certificate of incorporation In respect of companies.
- L. Income Tax Returns for last 3 years
- M. Authorisation for signatory. Authorisation shall be from all partners for partnership firms and from Board of Directors for companies.
- N. Affidavit for meeting eligibility criterion and providing correct Information (Ann- I)
- O. Indemnification

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D.D.G. (E)
Charan Hembram
Doordarshan Kendra, Ranchi-1

- P. Integrity pact on plain paper where cost of sourcing is 2 Cr or above.
- Q. Balance Sheets/audited accounts for last three years.

5. Scrutiny of Proposals:

- (i) The scrutiny shall be done on the basis of following criteria.
 - Payment of Processing Fee.
 - Submission of required documents and scanned copies of documents as mentioned in Para 4.1.
 - Fulfillment of Eligibility criteria as per NIPP.
- (ii) The shortlisted proposal will be evaluated by evaluation committee.

6. Evaluation:

- (i) The shortlisted Producers/Production Houses will be invited to make a presentation before the Evaluation Committee. The date, time, and venue of the presentation will be communicated separately.
- (ii) As part of the presentation, each shortlisted Producer/Production House must submit an exclusive video of **5-10 minutes** duration based on the identified theme and the creative concept note (Annexure-I) of this Notice Inviting Proposal (NIPP).
- (iii) The submitted presentation materials and videos will become part of the official records of RCM, DDK Ranchi (Prasar Bharati).

7. Evaluation Criteria:

The programme quality shall be evaluated on a scoring matrix having multiple evaluation criteria based on the directive contained in Prasar Bharati Content Sourcing Policy 2024. An indicative scoring matrix may be as under:

Sl. No.	Criteria	Max Marks
1	Show reel/Presentation/Production Control	20
2	Theme and Storyline	25
3	Visualization & Treatment	20
4	Cast & Crew	15
5	Episode-wise Synopsis	20

- 7.1 Only those proposals securing 60% or more marks in the Technical Evaluation criteria shall be considered qualified. In case more than one proposal secures the qualifying marks, the proposal obtaining the highest technical score shall be selected for commissioning.
- 7.2 The producer shall engage the lead caste and anchors from the option

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given in the proposal. If due to any unavoidable reasons, a change is required in the lead caste, it will require the approval of RCM, DDK Ranchi (Prasar Bharati).

8. Technical Evaluation Parameters:

8.1 Lead Actor:

- (i) The lead actor must have a minimum experience of acting in 10 films/serials, including at least 4 Hindi and 4 Jharkhandi regional language films/serials with at least 5 Years of Experience.

8.2 Female Lead Actor:

- (i) The lead actress must have a minimum experience of acting in 10 films/serials, including at least 4 Hindi and 4 Jharkhandi regional language films/serials with at least 5 Years of Experience.

8.3 Character Artist:

- (i) The character artist must have a minimum experience of acting in 8 films/serials, including at least 3 Hindi and 3 Jharkhandi regional language films/serials with at least 5 Years of Experience.

8.4 Director:

- (i) Should have directed three or more films/serials in hindi or jharkhandi regional language, with at least 10 Years of Experience.

8.5 Director of Photography (DOP):

- (i) Should have directed three or more films/serials in hindi or jharkhandi regional language, with at least 5 Years of Experience.

8.6 Production Quality Standards:

- a. Costumes must reflect premium, cutting-edge professional design according to Jharkhand.
- b. Region-specific dialects (Jharkhand) must be used authentically.
- c. Filming must be conducted on high-end cameras (Kindly mention the name of camera in your proposal).
- d. Use of drone shots is mandatory to enhance production value.

- 9. The successful Production House/ Producer(s) shall furnish a Performance Guarantee/Security of **5 %** of total contract value of the Agreement as applicable on the date of signing the agreement within 30 days of signing of the Agreement.

The PG would be in the form of Insurance Surety Bonds, Fixed deposit Receipt from a commercial bank, Bank Guarantee from a commercial bank in an acceptable form with period of validity up to and including six months after the

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D.D.G. (E)
Ranchi Kendra, Ranchi-1

date of completion of all contractual obligations of the contract unless extended further, from time to time for such period as may be instructed in writing.

10. The payment process shall be initiated upon receipt of the **"Fit for Telecast/Streaming"** certificate and shall be released in the applicable tranches as specified in the **Content Sourcing Policy, 2024**.

10.1 The validity period of Bank Guarantee against the advance payment will be six months beyond the period as agreed mutually for submission of the complete programme to the full satisfaction of Prasar Bharati. In case the Programme is satisfactorily completed, the Bank Guarantee will be released within one month after completion of the programme and delivery of all other required material of the programme. If the Producer fails to submit the programme within the time frame agreed upon, with or without extension, RCM DDK Ranchi (Prasar Bharati) may, at its discretion and in addition to taking any other action, encash the Bank Guarantee without notice to the Producer.

11. Technical specifications for the production of programme are given in **Annexure-VI (A)**. Programme requirements and General requirements are given in Annexure-VI (B). Other requirements are given in **Annexure-VI(C)**.

12. The PRODUCER shall create, compose, shoot, produce, post-produce, edit and deliver to RCM DDK Ranchi (Prasar Bharati) the episode(s) of the Programme, as per the approved script. Technical specifications and general specifications as described in **Annexure-VI** respectively.

13. The programme, when delivered, shall be free and clear of claim by any third party including without limitation any claim by any union or guild for any residuals or re-use fees. The PRODUCER shall exclusively assign to RCM DDK Ranchi (Prasar Bharati) in perpetuity, the entire copy right, whether vested, contingent, or to be invented in future, in respect of all modes of communication to public, all rights of action and all other rights, whatsoever, in and to the Programme, including broadcasting rights and new media rights for the full period of copyright throughout the world, including all renewals, reversions and extensions, if any.

14. The PRODUCER shall ensure that all the third-party material including songs and music used in the Episodes, shall be from legitimate sources and that rights in respect of such material have been duly obtained from respective rights owners, to enable RCM DDK Ranchi (Prasar Bharati) to exercise its rights in the programme. The producer shall indemnify Prasar Bharati on this account.

15. Delivery Period / Schedule for the Programme submission

15.1 Timeframe for Submissions:

(a) Timeframe for completion of the production work, after approval of the Script/screenplay/storyboard, shall be submitted by the

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Production House/ Producer(s), in accordance with the time limit fixed by RCM DDK Ranchi (Prasar Bharati) and agreed upon by the PRODUCER (**within 3 months after the issuance of work order**), within seven days of signing of the Agreement.

- (b) However, general timeline for submission of the PROGRAMME or episodes of the PROGRAMME will be as stated below:

15.2 Script/screenplay/storyboard :

The Production House/ Producer(s) shall submit script/screenplay/storyboard of the PROGRAMME within **three weeks** from the date of signing of the Agreement.

(i) Review and Approval of the Script/screenplay/storyboard

RCM DDK Ranchi (Prasar Bharati) will review and approve the script/screenplay/storyboard **within two weeks from the date of submission of the script**/screenplay/storyboard by the PRODUCER.

15.3 Programme/Episodes for Preview:

The Production House/ Producer(s) shall submit the rough-cuts of at least **five episodes** of the PROGRAMME **within thirty (30) days from the date of approval**/acceptance of the script/screenplay/storyboard by RCM DDK Ranchi (Prasar Bharati).

(i) The **Preview Committee constituted for the purpose**, will preview the submitted episodes **within two weeks from the date of submission** of the episodes, and will suggest modifications/changes, that the Production Houses/ Producers shall carry out within a week.

(ii) This timeline will be followed for every 30 days until all episodes are submitted to the complete satisfaction of RCM DDK Ranchi (Prasar Bharati) by the Production House/ Producer(s).

(iii) Promo & publicity Materials:

The Production House/ Producer(s) shall submit the teasers, promos and publicity materials etc. at least 10 days in advance in case of the launch of the PROGRAMME, and in case of the generic and episodic promos of episodes; it should be submitted 07 days in advance.

16. MANDATORY BANKING OF EPISODES:

16.1 The Production House /Producer, in case of a weekly or bi-weekly programme, shall provide a bank of 5 episodes or full content whichever is less, at least one month before the date of telecast/broadcast/stream

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Durgam Charan Hembram
G. (E)
Ranchi, Ranchi-1

of the first episode.

- 16.2** The subsequent episodes for preview which are to be telecast within a particular week shall be delivered to RCM, DDK Ranchi (Prasar Bharati) at least 10 days before the telecast of first episode of that week. DD Jharkhand will provide its feedback within three working days after receipt of the content.
- 16.3** The final telecast master after the corrections, if any, will be submitted by the production house 3 days before the telecast of the first episode of the first week.

17. Liquidated Damages

Cause	Liquidated Damages
Delay in delivery of telecast master for preview	0.5% of total cost of episodes which are delayed for delivery will be charged for every week from the given date of delivery in the agreement, subject to maximum upto 10% of total cost of the episodes which are delayed for delivery.

18. Prasar Bharati reserves the rights to accept/reject/cancel/amend the process at any time.

19. The producers may please refer to "Prasar Bharati Content Sourcing Policy" notified on 09.08.2024 by Prasar Bharati on its website for other terms and conditions.

20. In case of any query regarding submission of proposals, the applicant may contact at our email : sddkranchi@gmail.com, ddkrancommercial@gmail.com, deddkranchi@gmail.com (on Monday to Friday, excluding holidays)

12-7-25
D.C. Hembram
DDG(E)
RCM cum Cluster Head
Doordarshan Jharkhand, Ranchi

डुर्गा चरण हेमब्रम
(अभि०)
महा निदेशक (अभि०)
डुर्गा चरण हेमब्रम
(अभि०)
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डुर्गा चरण हेमब्रम
(अभि०)
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महा निदेशक (अभि०)

THEME

यह धारावाहिक शृंखला झारखंड की पृष्ठभूमि पर आधारित एक समकालीन पारिवारिक, भावनात्मक एवं रहस्यप्रधान कथा है। लगभग दो दशक बाद तीन बचपन के मित्र अपने पैतृक गाँव लौटते हैं, जहाँ उन्हें अपने अतीत और पूर्वजों से जुड़ा एक ऐसा अनपेक्षित सूत्र मिलता है, जो उन्हें अपनी सांस्कृतिक विरासत, लोकपरंपराओं और मानवीय मूल्यों को नए दृष्टिकोण से समझने की प्रेरणा देता है। इसी यात्रा के समानांतर एक युवा खिलाड़ी, एक सांस्कृतिक शोधकर्ता तथा अन्य पात्रों के माध्यम से बदलते झारखंड, परिवार, मित्रता, खेल, स्थानीय उद्यमिता, डिजिटल संस्कृति और पीढ़ियों के बदलते संबंधों को प्रस्तुत किया जाएगा। रहस्य, भावनात्मकता और सांस्कृतिक तत्वों से परिपूर्ण यह शृंखला इस विचार को स्थापित करती है कि सबसे बड़ी विरासत कोई वस्तु नहीं, बल्कि अपनी भाषा, संस्कृति, प्रकृति और मानवीय मूल्यों को अगली पीढ़ी तक पहुँचाना है।

नोट: उपर्युक्त कथासार केवल शृंखला की मूल अवधारणा एवं रचनात्मक दिशा को इंगित करता है। चयनित प्रोडक्शन हाउस को इस मूल भावना के अनुरूप मौलिक पात्र, घटनाक्रम, रहस्य, उपकथाएँ एवं पटकथा विकसित करने की रचनात्मक स्वतंत्रता होगी।

This serial is a contemporary family drama with emotional and mystery elements, set against the backdrop of Jharkhand. The story revolves around three childhood friends who return to their ancestral village after nearly two decades. During their visit, they discover an unexpected link to their past and their ancestors, inspiring them to rediscover their cultural heritage, folk traditions, and human values from a new perspective.

Running parallel to this narrative are the journeys of a young girl sportsperson, a cultural researcher, and other key characters, through whom the series portrays the evolving social landscape of Jharkhand. Themes such as family relationships, friendship, sports, local entrepreneurship, digital culture, and the changing dynamics between generations are woven into the storyline. Blending mystery, emotional depth, and cultural richness, the series ultimately conveys the message that the greatest inheritance is not material wealth, but the preservation and transmission of one's language, culture, natural heritage, and human values to future generations.

Note: The above synopsis is intended only to indicate the core concept and creative direction of the series. The selected Production House shall have the creative freedom to develop original characters, plotlines, mysteries, subplots, and screenplay, provided that the final work remains faithful to the fundamental spirit and objectives of the above concept.

ANNEXURE-II**APPLICATION FORM**

Application for submission of proposal for commissioning of programme “__”

S. No.	Particular	Details
1.	Name of the producer	
2.	PAN No. of the producer	
3.	GST Number of the producer	
4.	Nature of the Production House (Propriety/Partnership/Company)	
5.	Please specify the name of the authorized signatories for signing the Documents and agreements.	
6.	Address of the producer	
7.	Name and Address and Contact details of the authorized representative of the producer	
8	Delivery Schedule	
9	Processing Fee	Specify the details of payments like in case of Demand draft, DD No, amount, date.....

Place:

(Signature of Authorised Signatory)

Dated:

Name & Designation of Authorized Signatory:
(Seal of the bidder)

THE INTEGRITY PACT

THIS Agreement, herein after called the INTEGRITY PACT, is made at New Delhi on this ----- Day of June, 2025 between PRASAR BHARATI (Broadcasting Corporation of India), a body corporate established under the Prasar Bharati (Broadcasting Corporation of India) Act, 1990, having its main office at Prasar Bharati House, Copernicus Marg, New Delhi – 110 001, acting in its executive capacity through, hereinafter referred to as "PRASAR BHARATI"(which expression shall include its successors, administrators, representatives and permitted assigns) AND, an individual/ a sole proprietorship firm owned by/ a partnership firm/Limited Liability Partnership/a company incorporated Under the Companies Act, 2013 and having its Registered Office at, Represented by Vide authorization letter/ board resolution dated....., herein after referred to as "the CONTENT PROVIDER" (which expression shall include its successors, administrators, representative and permitted assigns).

PRASAR BHARATI and the CONTENT PROVIDER shall be collectively referred to as the Parties.

WHEREAS the Content Provider has made an offer to Prasar Bharati of its content in the genre of.....titled.....comprising of.....episodes of _____ minutes each (hereinafter referred to as 'the Content'), for broadcast through Prasar Bharati's analogue and digital transmission platforms.

AND WHEREAS the offer of the Content Provider is under consideration of PRASAR BHARATI in accordance with the laid down selection process (the selection process).

AND WHEREAS the Parties are committed to avoid all forms of corruption by following a system, which is fair, transparent and free from any influence / prejudiced dealing during and subsequent to the selection process.

NOW, THEREFORE, THIS INTEGRITY PACT WITNESSETH AND IT IS AGREED BETWEEN THE PARTIES AS UNDER:

1. COMMITMENTS OF PRASAR BHARATI

- a. PRASAR BHARATI undertakes that no official of PRASAR BHARATI, connected directly or indirectly with the selection process, shall, either personally or through any of his family members, will demand, take a promise for, or accept, directly or through intermediaries, any bribe, consideration, gift, reward, favour or any material or immaterial benefit or

any other advantage from the CONTENT PROVIDER, either for himself or for any person or organization, in exchange for an advantage to the CONTENT PROVIDER in the selection process.

- b. PRASAR BHARATI shall treat all the applicant content providers fairly and equally.
- c. In case any misconduct on the part of any official of PRASAR BHARATI is reported by the CONTENT PROVIDER to PRASAR BHARATI with full and verifiable facts and the same is prima facie found to be correct by PRASAR BHARATI, necessary disciplinary proceedings, or any other action as deemed fit, including criminal proceedings, may be initiated by PRASAR BHARATI and such person shall be debarred from further dealings related to the selection process. In such a case, while an enquiry is being conducted by PRASAR BHARATI, the selection process would not be stalled, unless considered necessary.

2. COMMITMENTS OF THE CONTENT PROVIDER

- a. The CONTENT PROVIDER commits himself to take all measures necessary to prevent corrupt practices, unfair means and illegal activities during any stage of the selection process or during any pre- agreement or post-agreement stage in order to secure any benefit or in furtherance of securing it.
- b. The CONTENT PROVIDER shall not offer, directly or through intermediaries, any bribe, gift, consideration, reward, favour, any material or immaterial benefit or other advantage, commission, fees, brokerage or inducement to any official of PRASAR BHARATI connected directly or indirectly with the selection process, or his family member, or to any person, organization or third party claiming to be having access to or acting on behalf of such official, in exchange for any advantage in the selection process or thereafter.
- c. The CONTENT PROVIDER further declares that it has not given, offered or promised to give, directly or indirectly, any bribe, gift, consideration, reward, favour, any material or immaterial benefit or other advantage, commission, fees, brokerage, or inducement, to any official of PRASAR BHARATI, or his family member, or otherwise, in order to influence the selection process, or for showing or for bearing to show favour or disfavour to any person in relation to the selection process.
- d. The CONTENT PROVIDER will not collude with other content providers participating in the selection process to impair the transparency, fairness, and progress of such process or implementation of the decisions taken in the course of such process.
- e. The CONTENT PROVIDER commits to refrain from giving any complaint directly or through any other manner without supporting it with full and verifiable facts.

If the CONTENT PROVIDER, or any employee of the CONTENT PROVIDER, or any person acting on behalf of the CONTENT PROVIDER is a relative of any officer of PRASAR BHARATI; or alternatively, if any relative of an officer of PRASAR BHARATI has financial interest/stake in the CONTENT

PROVIDER's firm, the same shall be disclosed by the CONTENT PROVIDER. The term, relative for this purpose would be as defined in Section 2(77) of the Companies Act, 2013.

- f. The CONTENT PROVIDER shall not lend or borrow any money or enter into any monetary dealings or transactions, directly or indirectly, with any employee of PRASAR BHARATI.

3. PREVIOUS TRANSGRESSION, IF ANY, OF THE CONTENT PROVIDER

- a. The CONTENT PROVIDER declares that no previous transgression has occurred during the last three years immediately preceding the signing of this INTEGRITY PACT, with any other entity in any country in respect of any corrupt practices envisaged here under, or with any Public Sector Enterprise in India, or any Government Department in India that will justify CONTENT PROVIDER's exclusion from the TENDER process.
- b. The CONTENT PROVIDER agrees that if it makes any false declaration as referred to in the immediately preceding para, it may be disqualified from the selection process, and if selected, such selection may be declared by PRASAR BHARATI as null and void. As a natural consequence, an agreement for procuring the content, if already entered into, may be terminated on such ground.

4. SANCTIONS FOR VIOLATIONS

Any breach by the CONTENT PROVIDER of any provision contained in clauses 3 and 4, or by any one employed by it or acting on its behalf (whether with or without the knowledge of the CONTENT PROVIDER), shall entitle PRASAR BHARATI to take all or any one of the following actions, wherever required: -

- a. To immediately disqualify the offer made by the CONTENT PROVIDER from being considered in the selection process without assigning any reason, or giving any compensation. The selection process with other applicants shall continue.
- b. The Security Deposit/ Performance Bond (in the event of the agreement for procurement of content having been signed) shall stand forfeited either fully or partially, as decided by PRASAR BHARATI and PRASAR BHARATI shall not be required to assign any reason there for.
- c. To rescind the agreement for procurement of content, if already signed, without giving any compensation to the CONTENT PROVIDER.
- d. To recover all sums already paid by PRASAR BHARATI, with interest there on at 2% higher than the prevailing Benchmark Prime Lending Rate of State Bank of India. If any outstanding payment is due to the CONTENT PROVIDER from PRASAR BHARATI in connection with procurement of any other content, such outstanding payment may also be utilized to recover the aforesaid sum and interest.
- e. To encash any bank guarantee or performance bond furnished by the

CONTENT PROVIDER, in order to recover any money already paid by PRASAR BHARATI with any interest there upon.

- f. To rescind all or any other contract with the CONTENT PROVIDER. The CONTENT PROVIDER shall be liable to pay compensation for any loss or damage to PRASAR BHARATI resulting from such rescission and PRASAR BHARATI shall be entitled to deduct the amount so payable from the money(s) due to the CONTENT PROVIDER.
- g. To debar the CONTENT PROVIDER from participating in future bidding processes of the Government of India/ PRASAR BHARATI for one to three years, which may be further extended at the discretion of PRASAR BHARATI.
- h. If any transgression by the CONTENT PROVIDER, or any one employed by it, or acting on its behalf (whether with or without the knowledge of the CONTENT PROVIDER) constitutes an offence as defined in Chapter IX of the Indian Penal code, 1860, or Prevention of Corruption Act, 1988, or any other statute enacted for prevention of corruption, PRASAR BHARATI may take suitable legal action in this regard.
- i. The decision of PRASAR BHARATI to the effect that a breach of the provisions of the INTEGRITY PACT has been committed by the CONTENT PROVIDER shall be final and conclusive on the CONTENT PROVIDER. However, the CONTENT PROVIDER can approach the IEM appointed for the purposes of the INTEGRITY PACT.

5. INDEPENDENT MONITORS

- a. PRASAR BHARATI has appointed an Independent External Monitor (hereinafter referred to as "MONITOR") for this INTEGRITY PACT in consultation with the Central Vigilance Commission (Address and contact details of the Monitor is: -

a) Shri Alope Prasad
Email: alokewa@gmail.com

b) Shri Rakesh Kumar Verma
Email: rakeshkumarverma@hotmail.com

- b. The MONITOR shall be authorized to review independently and objectively, whether and to what extent the parties are complying with the obligations under the Integrity Pact.
- c. The MONITOR shall not be subject to instructions by the representatives of the Parties and shall perform his functions neutrally and independently. He will report his findings to the Chief Executive Officer, Prasar Bharati (CEO, PB).
- d. The Parties accept that the MONITOR has the right to access without restriction, all the documents relating to the selection process and post selection activities, including minutes of meetings.

The CONTENT PROVIDER accepts that the MONITOR has the right to access

without restriction, all information and documents related to the selection process, including those provided by the CONTENT PROVIDER. The CONTENT PROVIDER shall also provide to the MONITOR, upon his request and demonstration of a valid interest, any information as well as unrestricted and unconditional access to its documents that have any relationship with the offer made by it. The MONITOR shall be under contractual obligation to treat the information and documents of the CONTENT PROVIDER with confidentiality.

- e. If so requested, The PRASAR BHARATI will provide to the MONITOR sufficient information about all meetings among the Parties, which relate to the selection process. Parties will also agree to the MONITOR's participation in such meetings, if so requested.
- f. As soon as the MONITOR notices, or believe to notice, a violation of the INTEGRITY PACT, he will so inform the authority designated by the PRASAR BHARATI for the purpose, with a copy to the Chief Vigilance Officer, Prasar Bharati (CVO,PB), and request them to take corrective action, if so required. He will also inform separately to CEO, PB, with copy to CVO, PB. The MONITOR may in this regard submit non-binding recommendations. Beyond this, the MONITOR has no right to demand from the parties that they act in a specific manner, refrain from action or tolerate action.
- g. The MONITOR will submit a written report to CVO, PB within 4 to 8 weeks from the date of reference or intimation to him by PRASAR BHARATI or CONTENT PROVIDER, and should the occasion arise, suggest corrective measures.
- h. If the MONITOR has reported to CEO, PB and CVO, PB, about a substantial suspicion of an offence under the relevant IPC/PC Act and they have not, within reasonable time, taken any visible action, the MONITOR may also transmit the information directly to the Central Vigilance Commissioner.

6. FACILITATION OF INVESTIGATION

In case of any allegation of violation of any provisions of the INTEGRITY PACT, PRASAR BHARATI or its agencies shall be titled to examine all the documents including the Books of Accounts of the CONTENT PROVIDER and the CONTENT PROVIDER shall extend full cooperation in this regard, including providing necessary information and documents in English.

7. LAW AND PLACE OF JURISDICTION

This Pact is subject to Indian laws and courts at Delhi shall have jurisdiction.

8. OTHER LEGAL PROVISIONS/ACTIONS

- a. The actions stipulated in this Integrity Pact are without prejudice to any other legal action that may follow in accordance with the provisions of the extant laws, both civil and criminal.
- b. Any dispute or difference arising between the Parties with regard to the terms of the INTEGRITY PACT, or any action taken by PRASAR BHARATI in accordance with the INTEGRITY PACT, or interpretation thereof, shall not

be subject to arbitration.

- c. The Parties agree that the INTEGRITY PACT has precedence over any notification issued by Prasar Bharati, calling for offers from content providers, or any agreement signed between the Parties after the selection process.

9. VALIDITY

- a. In case the offer of the CONTENT PROVIDER is successful, the validity of the INTEGRITY PACT shall be w.e.f. the date of its signing and shall extend up to 5(five) years, or till complete fulfillment of respective rights of the Parties available to them under any posts election agreement, whichever is later.
- b. In case the offer of the CONTENT PROVIDER is unsuccessful in the selection process, this INTEGRITY PACT shall expire after six (06) months from the date of signing of the agreement by the successful applicant.
- c. Should one or more provisions of the INTEGRITY PACT turn out to be invalid, the remainder of it shall remain valid. In this case, the Parties will strive to come to an agreement to their original intentions.
- d. If any claim is lodged during the validity period of the INTEGRITY PACT, the same shall be binding and continue to be valid despite its lapse as specified herein above.

10. FORCE MAJEURE

If any time during the continuance of the agreement, the performance in whole or in part by the Producer/Rights Owner shall be prevented or delayed by reason of any war, hostility acts of the public enemy, civil commotion, sabotage, fire, floods, explosions, epidemics, Quarantine restriction, strikes, lockouts or acts of god, (but not including negligence or wrong- doing, predictable/seasonal rain) herein after refer to as events and provided of happenings of any such eventuality is given by the Producer/Rights Owner in writing within 07 days from the date of occurrence thereof (and it cannot be claimed ex-post facto), the Prasar Bharati and Producer/Rights Owner shall by reason of such event, neither cancel this order nor shall claim for damages against each other for non-functionality of platforms or otherwise. If the platforms are suspended by force majeure conditions lasting for more than 90 days, the Prasar Bharati shall have the option of cancelling this agreement in whole or part at its discretion without any liability on its part.

IN WITNESS WHERE OF the Parties have put their hands on the day and year first herein above written.

For & On behalf of the Prasar Bharati)(For & On behalf of CONTENT PROVIDER)
(Office Seal) (Office Seal)

Witness 1:
(Name & Address)

Witness 2:
(Name & Address)

(PROFORMA OF BANK GUARANTEE FOR BID BOND)

Bank Guarantee No. _____ Ref:

To

PRASAR BHARATI
(India's Public Service Broadcaster)
DIRECTORATE GENERAL: DOORDARSHAN
DOORDARSHAN BHAWAN, COPERNICUS
MARG, NEW DELHI - 110001

Dear Sir,

Whereas the PRASAR BHARATI (India's Public Service Broadcaster),
DIRECTORATE GENERAL: DOORDARSHAN having its head office at
DOORDARSHAN BHAWAN, COPERNICUS MARG, NEW DELHI-110001(hereinafter
called the Organization) which expression shall, unless repugnant to the context
or meaning thereof, include all its successors, administrators, executors and
assignees, _____ has floated a _____ Tender
No. _____ and M/s

_____ having Registered/ Head
Office at _____ (Herein after called the
"Bidder" which expression shall, unless repugnant to the context or meaning
thereof, mean and include all its successors, administrators executors and
assignees) have submitted a quotation Reference No. _____ and
Bidder having agree to furnish as a conditions precedent for participation intender
as unconditional and irrevocable bank guarantee of Rupees

__Only) for the due performance of Bidder/'s obligations as contained in the terms
of the Notice inviting Tenders(NIT) and other terms and conditions contained in
the Tender Documents supplied by the Organization specially the conditions
that(a)Bidder shall keep his tender open for a period of day, i.e., from
_____to __or any extension thereof, and shall not withdraw or modify it in a
manner not acceptable to the Organization(b) the Bidder will execute the contract,
if awarded, and shall furnish performance guarantee in the format prescribed by
the Organization within the required time. The Bidder has absolutely and
unconditionally accepted these conditions. The Organization and the Bidder have
agreed that NIT/tender document is an offer made on the condition that the tender,
if submitted would be kept open in its original form without variation or
modification in a manner not acceptable to the Organization for a period of ____
__days, i.e., from _____to __or any extension thereof and that making of
the tender itself shall be regarded as an unconditional and absolute acceptance of
the conditions, contained in NIT and the tender documents. They have further
agreed that the contract consisting of NIT/Tender documents as the OFFER and
submission of the tender as the ACCEPTANCE shall be a separate contract distinct

from the contract which will come into existence when the tender is finally accepted by the Organization. The consideration for this separate initial contract preceding the main contract is that the Organization is not agreeable to sell the NIT/tender documents to the Bidder and to consider the tender to be made except on the condition that the tender shall be kept open for the period indicated above and the Bidder desires to make a tender on this condition after entering into this separate initial contract with the Organization promises to consider the tender on this condition and Bidder agrees to keep this tender open for the required period. These reciprocal promises form the CONSIDERATION for this separate initial contract between the parties.

2. Therefore, we _____ registered _____
(indicate the name of Bank) under the laws of _____
having head/registered office at _____ (hereinafter)
referred to as the "Bank" which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators and executors hereby issue irrevocable and unconditional bank guarantee and undertake to pay immediately on first demand in writing Rupees _____ at any time immediately on such demand without any demur, reservations, recourse, contest or protest and/ or without any reference to the Bidder and any such demand made by the Organization on the bank shall be conclusive and binding notwithstanding any difference between organization and the Bidder or any dispute pending before any court arbitrator or any other matter whatsoever. We also agree to give that Guarantee herein the Organization in writing. This guarantee shall not be determined/ discharged/ affected by the liquidation, winding up, dissolution or insolvency of the Bidder and will remain valid, binding and operative against the bank.

3. The bank also undertakes that the Organization at the option shall be entitled to enforce this guarantee, against the Bank as a principal debtor, in the first instance, without proceeding against the Bidder.

4. The bank further agree that as between the bank and the Organization, for purpose of the guarantee, any notice of the breach of the conditions contained in NIT and other terms and conditions contained in the Tender Documents as referred above given to the bank by the Organization shall be conclusive and binding on Bank, without any proof, notwithstanding any other matter or difference or dispute whatsoever. We further agree that this guarantee shall not be affected by any change in our constitution, in the constitution of the Organization or that of the Bidder. We also undertake not to revoke, in any case, this Guarantee during its currency.

5. The bank agrees with the Organization that the Organization shall have the fullest liberty without our consent and without affecting in any manner our obligations here under to vary any of the terms of the tender or get extension of

the validity period from time to time. We shall not be relieved from our liability by reason of any such variation or extension of the validity period or for any for be arance, act of omission and commission on the part of the Organization or any indulgence shown by the Organization to the said Bidder or by any such matter or thing whatsoever which under the law relating to sureties, would, but for this revision, have the effect of so relieving us.

6. Not with standing anything contained herein above our liability under this Guarantee is limited to Rupees(_____only) in aggregate and it shall remain in full force up to and including 45 days after _____ unless extended further (indicate the last date of validity period) from time to time, for such period as may be instructed in writing by M/s _____ on whose behalf this guarantee has been given, in which case, it shall remain in full force up to and including 45 days after the expiry of extended period. Any claim under this guarantee must be received by us before the expiry of 45 days from _____ or (indicate the last date of validity period) before the expiry of 45 days after the expiry of extended period, if any, if no such claim has been received by us within 45 days after the said date/extended date, the rights of the Organization under this guarantee will cease subject to Para 8. However, if such a claim has been received by us within and upon forty five days after the said date/extended date, all rights of the organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

7. In case contract is awarded to the Bidder here in after referred to as "Contractor" the validity of this Bank Guarantee will stand automatically extended until the contractor furnished to the Organization a bank guarantee for Rs.____ (in figure)(Rupees_____only) (in words) towards performance guarantee for satisfactory performance of the contract. In case of failure to furnish performance bank Guarantee in the format prescribed by this Organization by the required date the claim must be submitted to us within 120 days after the last date of validity period or extended period, if any. If no such claim has been received by us within 120 days after the said date/extended date, rights of the organization under this guarantee will cease. However if such a claim has been received by us within and up to 120 days after the said date/extended date all rights of the Organization under this guarantee will cease. However, if such a claim has been received by us within and up to 120 days after the said date/extended date, all rights of the Organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

8. The Bank confirms that this guarantee has been issued with the approval of appropriate Exchange Control Authority in _____ and any other authority (indicate the name of the country of issue of Guarantee)if required as per the laws of the country of issue of guarantee.
The bank confirms that this guarantee has been issued with observance of the appropriate Exchange Control rules and Regulations of the country.

In witness where of the Bank, through its authorized officer, has set its hand & stamp
on this _____ day of _____ at
_____ of _____ (month& year)

Signature

(Full name in capital letters)

(Designation with bank stamp)

Date.....

WitnessNo.1

Signature.....

Full name and Address(in capital letters)

.....

.....

Witness No. 2

Signature.....

Full name and Address(in capital letters).....

.....

INSTRUCTIONS
(FOR FILLING UP BANK GUARANTEE FOR BID BOND)

The bank guarantee should be stamped in accordance with the Stamp Act.

The non-judicial stamp paper should be in the name of the issuing bank.

Clause 7 of the bank guarantee is applicable in cases of global tenders where foreign tenders also participate. When tenders are invited from parties within India, clause 7 may be deleted and replaced by clause. "The bank also agrees that courts of the place from where tenders have been invited shall have exclusive jurisdiction".

Please indicate the currency in which bank guarantee is being given Rs/- have been mentioned only for illustrations. Therefore, in cases where bank guarantee is being given in a currency other than Rupees' or US Dollars' these terms may be deleted and replaced by relevant currency.

The period of forty five (45) days mentioned in clause 6 and one hundred twenty (120) days as given in clause 6 should be available after the expiry of the validity period of the tender or any extension thereof.

The bank guarantee by Indian bidder will be given from an Indian scheduled commercial bank only. The foreign bidders will give Bank Guarantee from an Indian scheduled commercial bank situated in that country. In case no Indian Bank is situated in bidder's country then Bank Guarantee from a foreign bank acceptable to the Organization will be considered, provided it is confirmed by an Indian scheduled commercial bank and shall be governed by the Indian laws and subject to the jurisdiction of the courts in New Delhi.

Affidavit

(On Stamp Paper of Rs 100)

I,.....(full name) son of(full name) aged about.....years, resident of (Residential address), solemnly confirms and declares as follows:

1. I am full competent and authorized by(name of the producer) to swear this affidavit.
2. Information contained in the proposal/Application form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not either in whole or in part mislead Prasar Bharati in its allotment process.
3. That the (Name of producer) is not a defaulter of Prasar Bharati/Doordarshan at the time of submission of this application. No amount is owed by (Name of producer) to Prasar Bharati/Doordarshan. No legal proceeding for the recovery of outstanding dues initiated by Prasar Bharati/ Doordarshan against (Name of producer) is pending.
4. That No order of blacklisting passed by the Central Government/any State Government/ any PSU is in operation against (Name of producer) house as on date.
5. That..... (Name of the producer) is not debarred from bidding as per GFR, Rule151.
6. The (Name of producer) fully understands and agrees that on verification, if any of the information provided here is found to be misleading or conflicting, (Name of producer) is liable to be dismissed from the processor cancellation of award during the period of allocation, or thereafter if allotted.

Signature:

Date:

VERIFICATION

Verified that at..... (place) on this,.....day of.....(month) 2022 that contents of my affidavit are true and correct to the best of my knowledge.

ANNEXURE-VI(A) TECHNICAL

SPECIFICATIONS OF THE DELIVERABLES

- i Each Episode shall be produced in 4K/UHD with 4:2:2 colour sub-sampling and 16:9 aspect ratio.
- ii Captions must be clear & legible for HD (16:9) viewer and for SD (4:3) viewer also.
- iii Graphics, Captions and Actions shall be within the (4:3) safe area i.e. 65% of Active
- iv Width & 90% of Active Height of the HD resolution of 1920x 1080.
- v The technical Masters and back up of each episode shall be delivered on hard disk media or any other digital storage device as specified by PRASAR BHARATI.
- vi Each episode shall be edited into package ready for broadcast on television in XD CAM HD 4:2:2 formats in MXF (OP1a) wrapper @ 50Mbps on the aforesaid hard disk with continuous time track, full mix (Dialogue + Music) audio on CH#1(L+R) & CH#2(L+R) and stereo audio on CH#3 (L) & CH#4(R).
- vii The Unmixed master with dialogue track on CH#1(L) and CH#2(R) and music audio on CH#3(L) and CH#4(R) shall also be delivered.
- viii Audio level of broadcast master must correspond to 0VU i.e. -4 dBm. The audio levels should remain within +1VU to -20VU, and preferably should be within 0 to -20 dBFS (relative to digital scale) throughout the programme.
- ix Telecast Master shall have 10 second "Black", 30 second "Colour Bar" with 1kHz tone at 0VU, 10 second "Black", followed by 10 second countdown in sequence as the programme leader. 0VU corresponds to -4dBm audio signal across 600 ohm impedance followed by a five second visual state with the following information

Name of Programme: " _____ "

Episode Number(s): " _____ "

Slot duration: -----mts

This shall be followed by 25 second video blank after which the programme shall begin.

Two duly filled in copies of the run sheet shall be submitted along with the Telecast Master.

The Producer shall also submit rushes on hard disks containing effects, music on one track and commentary / dialogue on the other track.

ANNEXURE-VI(B)

B.REQUIREMENTS WITH REFERENCE TO THE FINAL TELECAST MASTER

- a. Duration of Episodes will be average 24 minutes (excluding breaks) for a half an hour slot. The episode duration does not include blank inserted for breaks. The episodes of less than 24 minutes duration shall not be accepted. (The average of the episode will be computed over each quarter of the episodes. If the average duration so calculated is less than 24 minutes, amount equal to pro-rata rate will be deducted from the payment to be made to the producer/rights holder for the programmes commissioned under Prasar Bharati Budgetary Support.)
- b. Each Episode will normally have two breaks. A five-second bumper may precede each break after which there should normally be a 20-second blank before beginning of another five-second bumper which is required as a lead into the next segment.
- c. Opening title and signature tune should not be normally more than 60 seconds. Only programme title, episode titles (if any) and cast credits should be included at the beginning. The name of the production house will appear after end credits only.
- d. Recapitulation or summary of previous episodes in the Programme proper and Pre-cap shall be normally of 30 seconds. Pre-cap and Recap duration will be the part of episode duration.
- e. End credit should be not more than 45 second in duration and restricted to creative team only. Courtesy credits will not be allowed.

QUALITY CONTROL:

For the preview of the commission and so produced content, and appropriate preview structure may be devised by the Content Sourcing Division as per the requirement (the volume of content to be previewed) with the approval of CEO PB. In this regard, the Head of Programme /Programme in-charge of concerned channel/platform for which the content is sourced shall constitute preview teams as per the approved preview structure, comprising of in-house official(s), outside expert(s), intern(s) etc . The teams shall review the content within the timeline Programme /Programme in-charge of the concerned channel/platform.

ANNEXURE-VI(C)

OTHER REQUIREMENTS

1. The PRODUCER shall also submit the following:-
 - a) Two copies of the script/screenplay
 - b) Two copies of Dope Sheets
 - c) Soft Copy of 10 appropriate high-resolution photographs of each episode, if required
 - d) General promos and episodic promos (30second).
 - e) General synopsis and episodic synopsis.
2. Copyright permission should have been obtained for all music tracks, archival material and stock footage used. A copy of the letter should be submitted, if required by PRASAR BHARATI.

D.LABELING INSTRUCTIONS

Telecast master and Backup master shall be labeled as

below:- NAME OF PROGRAMME:

NAME OF EPISODE:

EPISODE NUMBERS:

DURATION OF

Slot:
