

BID DOCUMENT

For

NIPP for inviting proposals for production of 26 / 52 Episodes based on any of the following themes.

- (i) Documentary-Drama Serials
- (ii) Comedy Serials
- (iii) Family Entertainment Serials
- (iv) Dance / Singing Competition / Reality Show
- (v) Stand-up Comedy

PLACE , LAST DATE & TIME FOR BID SUBMISSION PHYSICALLY	RCM, DDK, Raipur, TV Tower Shankar Nagar Raipur-492007. 05/08/2026 UPTO 05:00PM
BID DUE DATE & TIME FOR TECHNICAL BID OPENING	06/08/2026 UPTO 11:00AM

INVITATION FOR BID (IFB)

File No.: RAI/DDK/NIPP/LCC/26-27

Dated: 13/07/2026

To,

**SUB: NIPP for inviting proposals for production of 26 / 52
Episodes based on any of the following themes.**

- (i) Documentary-Drama Serials**
- (ii) Comedy Serials**
- (iii) Family Entertainment Serials**
- (iv) Dance / Singing Competition / Reality Show**
- (v) Stand-up Comedy**

Dear Sir/Madam,

- 1.1 On behalf of the Prasar Bharati (India's Public service Broadcaster), DD-Chhattisgarh, invites physical tenders from the producers with the Programme proposal in the prescribed Bid Proforma under two stage bid system for the subject in complete accordance with the following details and enclosed Bid Documents, as prescribed in NIPP document .

The details of tender are given below:

1.2 Bids Data Sheet(BDS): The brief details of the tender are as under:

1.2.1 Tender Inviting Authority	Prasar Bharati (Broadcasting Corporation of India) Regional Channel Manager, DD Chhattisgarh.
1.2.2 Name of the Supply /Work	NIPP for inviting proposals for production of 26/52 Episodes based on any of the following themes. (i) Documentary-Drama Serials (ii) Comedy Serials (iii) Family Entertainment Serials (iv) Dance / Singing Competition / Reality Show (v) Stand-up Comedy
1.2.3 Tender Reference No.	RAI/DDK/NIPP/LCC/26-27
1.2.4 Place of availability of Tender Documents (RFPs)	1. Website of Prasar Bharati, https://prasarbharati.gov.in/
1.2.5 Estimated Cost of the Tender	52 lakh / 1.04 Crore For 26/52 Episodes respectively.
1.2.6 Tender Processing Fee	29,500/- (Inclusive of @18% GST) (non-refundable) TO, ACCOUNT NO. 10822706620 IFSC CODE - SBIN0000461 STATE BANK OF INDIA, MAIN BRANCH, RAIPUR THROUGH ON LINE TRANSFER / NEFT / DEMAND DRAFT, to be deposited along with the tender document.
1.2.7 Bid Security / Earnest Money Deposit (EMD)	3% of estimated cost EMD WHICH IS REFUNDABLE. EMD MAY BE SUBMITTED THROUGH DEMAND DRAFT IN FAVOUR OF DDO, DDK, RAIPUR. ALL DEMAND DRAFT RECEIVED FOR EMD WILL BE KEPT WITH CASHIER TILL THE TENDER FINALISED. EMD OF FINAL TENDEROR MAY BE DEPOSITED IN BANK ACCOUNT AND REMAINING DEMAND DRAFT OF EMD BE RETURN TO UNSUCCESSFULL TENDROR, to be submitted along with the tender document.

1.2.8 Email Address to send Pre bid Queries	Email: hooddkraipur@prasarbharati.gov.in , hoppddcg@gmail.com
1.2.9 Nature of bid process	Two BID System 1. Technical Bid 2. Financial/Commercial Bid
1.2.10 Broad Scope of Work	As per NIPP given in Request for Proposal
1.2.11 Bid Validity up to:	120 (One Hundred Twenty) days from the date of opening of Technical Bid.
1.2.12 Bid Bond Validity up to:	165 days (Bid validity +45 days beyond bid validity.)
1.2.13 Date of publication of Bid	13/07/2026 on website of Prasar Bharati
1.2.14 Last Date & Time for Submission of written queries by bidders	27/07/2026 UPTO 05:00PM
1.2.15 Date & Time of Pre-bid Conference	30/07/2026 at 11:00AM
1.2.16 Place for Pre-bid meeting	Doordarshan Kendra Raipur, TV Tower Shankar Nagar Raipur-492007.
1.2.17 Opening of Technical bid	06/08/2026 11:00AM
1.2.18 Opening of Financial/Commercial bids	After completion of technical evaluation
1.2.19 Address for Communication	Regional Channel Manager, DDK, Raipur, TV Tower Shankar Nagar Raipur-492007.
1.2.20 Paying Authority	DDO, DDK, Raipur, TV Tower Shankar Nagar Raipur-492007.

Note: In case the days specified above happen to be a holiday in Prasar Bharati, the next working day shall be implied.

1.3 Bid Evaluation Criteria : As Per **Request For Proposal** (RFP) Clause 7 to 11.

1.4 Delivery Period: As per Clause 18 of **Request For Proposal** (RFP)

1.5 **Performance Security Deposit:** Required as per **Request For Proposal** (RFP) Clause 12

1.6 Bids shall be submitted in physical mode only as per the RFP; Non refundable Processing fee have to be submitted in DD/net banking form by the bidder before the due date & time of the opening of the bid, and copy of the same shall also be attached along with the Technical Bid within the Due Date & Time of Bid Submission, to the address mentioned in Bid Data Sheet (BDS).

1.7 Bidder(s) are advised to submit their bid strictly as per terms and

conditions of the Tender Documents and not to stipulate any deviations.

- 1.8 The Tender will be governed by the terms and conditions of RFP. The contract will be governed by Indian laws including the Indian Contract Act, 1872; the Sale of Goods Act, 1930; Right to Information Act, 2005; The Micro, Small and Medium Enterprises Development Act, 2006; Prevention of Corruption Act, 1988; and Arbitration and Conciliation Act, 1996, etc, as amended from time to time. The contract will also be governed by General Financial Rules, 2017, Manual for procurement of goods and works 2017 and 2019, Delegation of Financial Power Rules and any other financial, vigilance, security, safety, counter-trade and other regulatory aspects, orders and guidelines of the Government on the subject of Public Procurement as amended from time to time in so far as they are applicable and not inconsistent with the conditions mentioned in the tender document.
- 1.9 Single Stage Two Bid Systems shall be followed for this tender. Bidders should take due care to submit tenders in accordance with Bid requirements as specified in RFP. Bid evaluation method as described in clause 7 to 11 of **Request For Proposal** (RFP) shall be the basis for evaluation of tenders.
- 1.10 For Payment terms pertaining to Contracts, please refer to clause 13 of the RFP document.
- 1.11 As per clause 171(1) of CGST Act, 2017 which relates to anti-profiteering measure, any reduction in rate of tax on any supply of goods and or services or both, the benefit of input tax credit shall be passed on to the recipient by way of commensurate reduction in prices.
- 1.12 THE FOLLOWING SHOULD BE SUBMITTED ALONG WITH THE TENDER.
- 1.12.1 Bid processing fees and EMD.
- 1.12.2 Copy of Company/ Firms registration certificate.
- 1.12.3 Documents as specified in clause 4 of RFP.
- 1.13 Paying Authority:

S. No.	Bill Processing Zone	Paying Authority
1	Content Sourcing Division	RCM, DDK, Raipur, TV Tower Shankar Nagar Raipur-492007.

Note:-Supplier has to provide Tax Invoices to Bill Processing Authorities. The GST Compliant Invoices should have firm's GSTIN.

- 1.14 Clarification(s)/Corrigendum(s) if any shall also be available on referred above websites, Para 1.2.4. Any revision, clarification, addendum, corrigendum, time extension, etc. to the Tender Document will be hosted on the above mentioned website(s) only. Bidders are requested to visit the website regularly to keep themselves updated.
- 1.15 **EVALUATION METHODOLOGY:** Price evaluation shall be as under:

Projected cost will be determined on the basis of H1 method quoted for complete scope of work/Supply inclusive of GST shall be taken up for evaluation, on QCBS basis (refer RFP clause 7-11).

1.16 In case any cess on GST is applicable same shall also be considered in evaluation.

1.17 The Bidders shall quote on FOR destination

basis only. For & on behalf of Prasar Bharati,

Name: Sh. Sanjay Kumar Mishra
Regional Channel Manager, DD Chhattisgarh
Doordarshan Kendra, TV Tower Shankar nagar
Raipur-492007

hooddkraipur@prasarbharati.gov.in , hopddcg@gmail.com

REQUEST FOR PROPOSALS

Subject: Request for Proposals (RFP) under the Content Sourcing Policy 2024 for production (commissioning) of a Programme **26 / 52 Episodes based on any of the following themes.**

- (i) Documentary-Drama Serials**
- (ii) Comedy Serials**
- (iii) Family Entertainment Serials**
- (iv) Dance / Singing Competition / Reality Show**
- (v) Stand-up Comedy**

RCM, DDK, Raipur intends to invite Programme Proposals from production house(s)/producer(s) and Creative Directors (will be collectively referred as Producer), with proven track record, to produce content, through this NIPP on its websites. The selection of the production house(s)/producer(s) for the programmes shall be done on the basis of Quality-cum-Cost Based Selection (QCBS). The Technical and Financial Proposals should be submitted separately by for commissioning of programme with full budgetary support under the Prasar Bharati Content Sourcing Policy dated 09.08.2024 with addendum I as per the following details:

Note: This NIPP will be treated under Clause 2.4.b.1-Chapter 2 of Content Sourcing Policy: Proposals on any themes based on:-

- (i) Documentary-Drama Serials**
- (ii) Comedy Serials**
- (iii) Family Entertainment Serials**
- (iv) Dance / Singing Competition / Reality Show**
- (v) Stand-up Comedy**

1. Programme Details:

Sl. No	Parameter	Description
i.	Title/Theme of the Programme	Any of the following themes. (i) Documentary-Drama Serials (ii) Comedy Serials (iii) Family Entertainment Serials (iv) Dance / Singing Competition / Reality Show (v) Stand-up Comedy

ii.	Number of Episodes	26/52 Episodes
iii.	Programme Duration	24 Minutes per Episode
iv.	Language of the Programme	Chhattisgarhi / Hindi
v.	Dubbing	Not required
vi.	Subtitling	English
vii.	Projected Cost	Projected cost will be determined on the basis of QCBS method. Two stage bid process (Para2.4.a.2.2.xCSP2024)
viii.	Processing Fee	29,500/-(Inclusive of @18% GST) (non-refundable) TO, ACCOUNT NO. 10822706620 IFSC CODE - SBIN0000461 STATE BANK OF INDIA, MAIN BRANCH, RAIPUR THROUGH ON LINE TRANSFER / NEFT / DEMAND DRAFT.

Note: (i) RCM, DDK, RAIPUR reserves the right to increase or reduce the number of episodes at the time of evaluation and award.

(ii) A tenderer may submit multiple proposals tender on different themes but he has to submit separate tender for each theme with all supporting documents. He will be required to deposit the Processing fees for each case separately.

2. Concept Note :- The Concept note is attached as Annexure – II. The production house shall develop the details programme concept and it's treatment for production of programme.

3. Scope of Work and Evaluation Parameters

3.1 Scope of Work

- (i) The project involves production of a high-quality television series consisting of 26/52 episodes.
- (ii) It is a turnkey project, with the base language of production being Chhattisgarhi / Hindi.
- (iii) The agency will submit costing as per **Annexure VI & VII**. The lowest cost will be determined based on Quality and Cost Based Selection (QCBS) norms.
- (iv) All deliverables are to be submitted in line with the requirements set out in **Paragraph 1** of bid document of this NIPP.

4. Proposal Submission:

The producer shall submit their programme proposal in physical form to address mentioned in bid document at 1.2.19, in a **single-stage, two-bid system** comprising:

- **Technical Bid**
- **Financial/Commercial Bid**

4.1 Technical Bid Requirements:

(i) The technical bid shall contain the following:

- A. Name of the Production House
- B. Name of Producer(s)
- C. Concept Note with proposed name of programme, theme, concept of programme, storyline, visualization, treatment of concept, proposed cast and crew, proposed number of episode(s) along with duration
- D. Language(s)
- E. Show reel-fresh/previous work(duration:3minutes (approx)
- F. PAN No.
- G. GST Registration Certificate
- H. Registration Certificate in case of proprietary firms/Partnership deed along with registration certificate in respect of partnership firms/Certificate of incorporation in respect of companies.
- I. Authorization for Signatory. Authorization shall be from all partners for partnership firms and from Board of Directors for Companies.
- J. Balance Sheets/audited accounts for last three years.
- K. Income Tax Returns for last 3 years
- L. Affidavit for meeting eligibility criterion and providing correct information
(Annexure-IV)
- M. Awards or Recognition (if any)
- N. Tender Processing Fee.
- O. Bid Security / Earnest Money Deposit (EMD) Details.

Note: The technical bid must NOT contain pricing information, else it will be rejected.

4.2 Financial/Commercial Bid Submission:

The commercial bid is to be submitted in the proforma in Annexure-VI with detailed break up of cost of the episode in Annexure-VII. The commercial bid submitted in Annexure-VI shall be treated as final in case of mismatch between the details in Annexure-VI and Annexure-VII.

5. Evaluation of Proposals:

- (i) The proposals shall be evaluated by the Content Sourcing Division based on:
 - Payment of Processing Fee
 - Submission of required documents and scanned copies of documents as mentioned in clause 4.
 - Fulfillment of Eligibility criteria as per NIPP.
- (ii) If the proposal meets the eligibility criteria and processing fees is paid.
The scrutiny of proposals will be done as per clause 7 to 9.

(iii) Proposal of only those production house(s)/producer(s) will be evaluated, who are qualified and short listed based on documents submitted. **If the proposal is determined as not substantially responsive, the Evaluation Committee of RCM, DDK, RAIPUR will reject it.**

6 Presentations:

Show reel should be provided in USB(pendrive) in such format compatible to playback in computer media player.

7 Evaluation Method:

The programmes proposals received will be evaluated on Quality and Cost basis(QCBS).The weight assigned to programme quality and cost shall be 70:30 (programme quality-70, cost-30). The proposal which would score maximum will be selected. RCM, DDK, RAIPUR shall call the selected producer for cost clarifications and negotiations. Combined Bid Score (B) will be calculated for each bid using the following formula:

8 (i)Weight age – 70% Quality | 30% Cost Formula for Combined Score (B):

$$B=(C_{low}/C)*X+(T/T_{high})*(1-X)$$

Where:

C = Offered Bid Price,

C_{low}=Lowest Bid Price, T

= Technical Score, T_{high}=Highest

Technical Score, X = 30% (price weightage)

9. Technical Evaluation Criteria:

(i)The programme quality shall be evaluated on a scoring matrix having multiple evaluation criteria based on the directive contained in Prasar Bharati Content Sourcing Policy 2024.An indicative scoring matrix may be as under:

Sl. No.	Criteria	Max Marks
1	Show reel	20
2	Theme and Storyline	25
3	Visualization & Treatment	20
4	Cast & Crew	15
5	Episode-wise Synopsis	20

(ii) Only proposals securing **60% or more in technical evaluation** shall qualify for Financial/commercial bid opening. In case of a tie, production house with greater cumulative experience in the genre will be selected.

10. The producer shall engage the lead caste and anchors from the options given in the proposal. If due to any unavoidable reasons, a change is required in the lead caste, it will require the approval of Prasar Bharati.

11. Technical Evaluation Parameters:

(i) Lead Actor:

- a) Should have acted as lead in at least three (3 Nos) feature films in last 10 years. At least one of the feature films must have been a box office hit. OR
- b) Must have played lead roles in at least three major global OTT series/ Direct to Digital Films.

(ii) Female Lead Actor:

- a) Should have acted as female lead in at least three (3 Nos) feature films in last 10 years. At least one of the feature films must have been a box office hit. OR
- b) -Must have played female lead roles in at least three major global OTT series/ Direct to Digital Films.

(iii) Actor in Lead Negative Role:

- a) Must have acted as popular negative lead in at least three hit films. OR
- b) Should have appeared in three notable global OTT shows or series.

(iv) Director:

- a. Should have directed three or more films, with at least one superhit title. OR
- b. Alternatively, must have directed at least three major OTT series on global platforms.

(v) Director of Photography (DOP):

- a) Must have worked on at least three films, with at least one being a hit (Definition of a Hit film: The film which garners 1.5% more than the Cost of Production) . **OR**
- b) Should hold credentials from a national award or be recognized as the DOP for popular OTT content.

(vi) Production Quality Standards:

- a. Costumes must reflect premium, cutting-edge professional design.
- b. Region-specific dialects must be used authentically.
- c. Shooting must be conducted on good quality cameras.

12. The successful Production House/ Producer(s) shall furnish a **Performance Guarantee(PG)/Security of 3 %** of total contract value of the Agreement as applicable on the date of signing the agreement within 30 days of signing of the Agreement.

The PG would be in the form of Fixed deposit Receipt from a commercial bank, Bank

Guarantee from a commercial bank IN FAVOUR DDO, DDK, Raipur, in an acceptable form with period of validity up to and including six months after the date of completion of all contractual obligations of the contract unless extended further, from time to time for such period as may be instructed in writing.

13. The payment process shall be initiated by concerned Content Sourcing Division on receipt of "Fit for Telecast/ Streaming" certificate.

Payment terms for the commissioning of the programme by Prasar Bharati (Prasar Bharati content sourcing policy as per CSP 2024 with addendum-I)

The validity period of Bank Guarantee against the advance payment will be six months beyond the period as agreed mutually for submission of the complete programme to the full satisfaction of Prasar Bharati. In case the Programme is satisfactorily completed, the Bank Guarantee will be released within one month after completion of the programme and delivery of all other required material of the programme. If the Producer fails to submit the programme within the time frame agreed upon, with or without extension, Prasar Bharati may, at its discretion and in addition to taking any other action, encash the Bank Guarantee without notice to the Producer.

14. Technical specifications for the production of programme are given in **Annexure-V**.

15. The PRODUCER shall create, compose, shoot, produce, post-produce, edit and deliver to RCM, DDK, RAIPUR the episode(s) of the Programme, as per the approved script. Technical specifications and general specifications as described in **Annexure-V** respectively.

16. The programme, when delivered, shall be free and clear of claim by any third party including without limitation any claim by any union or guild for any residuals or re-use fees. The PRODUCER shall exclusively assign to RCM, DDK, RAIPUR in perpetuity, the entire copy right, whether vested, contingent, or to be invented in future, in respect of all modes of communication to public, all rights of action and all other rights, whatsoever, in and to the Programme, including broadcasting rights and new media rights for the full period of copyright throughout the world, including all renewals, reversions and extensions, if any.

17. The PRODUCER shall ensure that all the third-party material including songs and music used in the Episodes, shall be from legitimate sources and that rights in respect of such material have been duly obtained from respective rights owners, to enable RCM, DDK, RAIPUR to exercise its rights in the programme. The producer shall indemnify Prasar Bharati on this account.

18. Delivery Period / Schedule for the Programme submission

(i) Timeframe for Submissions:

(a) Timeframe for completion of the production work, after approval of the Script/screenplay/storyboard, shall be submitted by the Production House/ Producer(s), in accordance with the time limit fixed by PRASAR BHARATI and agreed upon by the PRODUCER

(**within 3 months after the issuance of work order**), within seven days of signing of the Agreement.

- (b) However, general timeline for submission of the PROGRAMME or episodes of the PROGRAMME will be as stated below:

(ii) Script/screenplay/storyboard :

The Production House/ Producer(s) shall submit script/screenplay/storyboard of the PROGRAMME within **three weeks** from the date of signing of the Agreement.

(i) Review and Approval of the Script/screenplay/storyboard

PRASAR BHARATI (Doordarshan)/RCM DD Chhattisgarh will review and approve the script/screenplay/storyboard **within two weeks from the date of submission of the script/screenplay/storyboard** by the PRODUCER.

(iii) Programme/Episodes for Preview:

The Production House/ Producer(s) shall submit the rough-cuts of at least **five episodes** of the PROGRAMME **within thirty (30) days from the date of approval/acceptance** of the script/screenplay/storyboard by PRASAR BHARATI (Doordarshan) .

(i) The **Preview Committee constituted for the purpose**, will preview the submitted episodes **within two weeks from the date of submission** of the episodes, and will suggest modifications/changes, that the Production House/ Producer(s) shall carry out within a week.

(ii) This timeline will be followed for every 30 days until all episodes are submitted to the complete satisfaction of RCM, DDK, RAIPUR by the Production House/ Producer(s).

(iii) Promo & publicity Materials:

The Production House/ Producer(s) shall submit the teasers, promos and publicity materials etc. at least 10 days in advance in case of the launch of the PROGRAMME, and in case of the generic and episodic promos of episodes; it should be submitted 07 days in advance.

19. MANDATORY BANKING OF EPISODES:

- (i) The Production House /Producer, in case of a weekly or bi-weekly programme, shall provide a bank of 05 episodes or full content whichever is less, at least one month before the date of telecast/broadcast/stream of the first episode.
- (ii) The subsequent episodes for preview which are to be telecast within a particular week shall be delivered to Prasar Bharati at least 10 days

before the telecast of first episode of that week. Prasar Bharati will provide its feedback within three working days after receipt of the content.

- (iii) The final telecast master after the corrections, if any, will be submitted by the production house 3 days before the telecast of the first episode of the first week.

20. Liquidated Damages

Cause	Liquidated Damages
Delay in delivery of telecast master for preview	0.5% of total cost of episodes which are delayed for delivery will be charged for every week from the given date of delivery in the agreement, subject to maximum upto 10% of total cost of the episodes which are delayed for delivery.

21. Prasar Bharati reserves the rights to accept/reject/cancel/amend the process at any time.

22. The producers may please refer to "Prasar Bharati Content Sourcing Policy" notified on 09.08.2024 by Prasar Bharati on its website for other terms and conditions.

23. In case of any query regarding submission of online bid, the applicants may contact at our e-mail hooddakraipur@prasarbharati.gov.in , hopddcg@gmail.com +91 9893175800, 9425202955 between 9:30 hrs to 18:00 Hrs on Monday to Friday, excluding holidays.

24. A pre-bid meeting will be for clarification regarding the bidding process. The pre-bid meeting will be held on 30/07/2026 at 11:00 AM.

RCM, DDK, Raipur

ANNEXURE-I**APPLICATION FORM****Application for submission of proposal for commissioning of programme .**

S.No	Particular	Details
1	Name of the production house	
2	Name of the producer	
3	PAN / TAN No. of the producer / production house	
4	GST Number of the producer / production house	
5	Nature of the producer / production house (Propriety / Partnership / Company)	
6	Please specify the name of the authorized signatories for signing the documents and agreements.	
7	Address of the producer / production house	
8	Name and Address and Contact details of the authorized representative of the producer / production house	
9	Delivery Schedule	
10	Bid Security amount	Please specify the details of payments like in case of Demand draft, DD No....., amount, date

Place:	(Signature of Authorised Signatory)
Dated:	Name & Designation of Authorised Signatory:
	(Seal of the bidder)

CONCEPT NOTE

डी.डी. छत्तीसगढ़ चैनल के कार्याकल्प हेतु नए कार्यक्रम/धारावाहिकों के आमंत्रण संबंधी संशोधित संक्षिप्त

प्रस्ताव (Synopsis)

प्रस्तावना / पृष्ठभूमि

डी.डी. छत्तीसगढ़ हिंदी एवं छत्तीसगढ़ी भाषा में राज्य की कला, संस्कृति, सामाजिक चेतना एवं शाश्वत जीवन मूल्यों पर आधारित एक प्रतिष्ठित सार्वजनिक प्रसारण चैनल है। चैनल महिला, युवा, परिवार एवं सभी आयु वर्ग के दर्शकों से जुड़ा हुआ है तथा ग्रामीण एवं शहरी दर्शकों में इसकी सशक्त स्वीकार्यता रही है।
 वर्तमान माडिया परिदृश्य में दर्शकों की बदलती रुचि को दृष्टिगत रखते हुए चैनल के मनोरंजनात्मक, पारिवारिक एवं हास्य प्रधान कंटेंट को सुदृढ़ करना आवश्यक है, जिससे चैनल की पहचान और दर्शक सहभागिता दोनों में वृद्धि हो सके।

प्रस्ताव का उद्देश्य

डी.डी. छत्तीसगढ़ चैनल को मेक-ओवर (Content Revamp) के उद्देश्य से कम लागत (Low Cost) एवं कमीशन आधारित (Commissioned Basis) नए, मौलिक एवं मनोरंजक धारावाहिकों के प्रस्ताव आमंत्रित किए जाना प्रस्तावित है, ताकि:

- पारिवारिक शहरी एवं ग्रामीण दर्शक वर्ग को पुनः चैनल से जोड़ा जा सके
- छत्तीसगढ़ी की भाषा, हास्य, संस्कार एवं समकालीन जीवन शैली को रोचक ढंग से प्रस्तुत किया जा सके
- सीमित बजट में गुणवत्तापूर्ण एवं कालजयी कंटेंट विकसित हों
- चैनल की टीआरपी, ब्रांड वैल्यू एवं भविष्य के राजस्व अवसरों में वृद्धि हो

प्रस्तावित कार्यक्रम श्रेणियाँ

निम्नलिखित विषयों पर कार्यक्रम/धारावाहिक आमंत्रित किए जाने का प्रस्ताव है:

(i) Documentary–Drama Serials (डॉक्यूमेंट्री–ड्रामा धारावाहिक)

डॉक्यूमेंट्री–ड्रामा धारावाहिक वास्तविक घटनाओं, ऐतिहासिक प्रसंगों, सामाजिक मुद्दों, प्रेरणादायक व्यक्तित्वों एवं जनहित विषयों पर आधारित होंगे। इनमें तथ्यात्मक जानकारी को नाटकीय प्रस्तुति (Dramatization) के माध्यम से रोचक एवं प्रभावी ढंग से प्रस्तुत किया जाएगा। कार्यक्रम का उद्देश्य दर्शकों को ज्ञानवर्धक, प्रेरणादायक एवं विश्वसनीय सामग्री प्रदान करना होगा। प्रत्येक एपिसोड शोध-आधारित होगा तथा सामाजिक जागरूकता, सांस्कृतिक विरासत, पर्यावरण, शिक्षा, स्वास्थ्य एवं राष्ट्र निर्माण जैसे विषयों को केंद्र में रखेगा।

(ii) Comedy Serials (कॉमेडी धारावाहिक)

कॉमेडी धारावाहिक शहरी, अर्ध-शहरी एवं ग्रामीण परिवेश की दैनिक जीवन परिस्थितियों पर आधारित होंगे। इनमें स्वच्छ (Clean Comedy), पारिवारिक हास्य, सामाजिक व्यंग्य तथा मानवीय संबंधों की रोचक घटनाओं को मनोरंजक शैली में प्रस्तुत किया जाएगा। कार्यक्रम में स्थानीय भाषा, संस्कृति एवं समकालीन जीवनशैली का संतुलित समावेश होगा, जिससे सभी आयु वर्ग के दर्शकों के लिए स्वस्थ एवं पारिवारिक मनोरंजन उपलब्ध कराया जा सके।

(iii) Family Entertainment Serials (पारिवारिक मनोरंजन धारावाहिक)

पारिवारिक मनोरंजन धारावाहिक परिवार, रिश्तों, सामाजिक मूल्यों, परंपराओं एवं समकालीन जीवन से जुड़े विषयों पर आधारित होंगे। इनमें परिवार के विभिन्न सदस्यों के बीच भावनात्मक, प्रेरणादायक एवं मनोरंजक प्रसंगों को सकारात्मक दृष्टिकोण के साथ प्रस्तुत किया जाएगा। कार्यक्रम का उद्देश्य भारतीय पारिवारिक मूल्यों, सामाजिक समरसता एवं स्वस्थ मनोरंजन को बढ़ावा देना होगा, ताकि सभी आयु वर्ग के दर्शक एक साथ इसका आनंद ले सकें।

(iv) Dance / Singing Competition / Reality Show (नृत्य / गायन प्रतियोगिता / रियलिटी शो)

नृत्य, गायन एवं रियलिटी शो का उद्देश्य प्रतिभाशाली कलाकारों को अपनी कला प्रदर्शित करने के लिए एक प्रभावी मंच प्रदान करना होगा। कार्यक्रम में विभिन्न आयु वर्ग एवं क्षेत्रों के प्रतिभागियों को पारदर्शी एवं निष्पक्ष प्रतियोगिता के माध्यम से अपनी प्रतिभा प्रस्तुत करने का अवसर मिलेगा। इसमें भारतीय एवं क्षेत्रीय कला, लोक-संगीत, लोक-नृत्य, शास्त्रीय एवं समकालीन प्रस्तुतियों को समान महत्व दिया जाएगा। कार्यक्रम मनोरंजन के साथ-साथ प्रतिभा संवर्धन एवं सांस्कृतिक संरक्षण को भी प्रोत्साहित करेगा।

(v) Stand-up Comedy (स्टैंड-अप कॉमेडी)

स्टैंड-अप कॉमेडी कार्यक्रम में अनुभवी एवं उभरते हुए हास्य कलाकारों द्वारा दैनिक जीवन, सामाजिक व्यवहार, पारिवारिक अनुभवों, समकालीन घटनाओं एवं सांस्कृतिक विषयों पर स्वच्छ एवं मर्यादित हास्य प्रस्तुत किया जाएगा। कार्यक्रम में अश्लीलता, आपत्तिजनक भाषा, व्यक्तिगत टिप्पणी अथवा किसी जाति, धर्म, समुदाय या व्यक्ति की भावनाओं को आहत करने वाली सामग्री का समावेश नहीं होगा। इसका उद्देश्य स्वस्थ हास्य, सकारात्मक मनोरंजन एवं सांस्कृतिक संरक्षण के माध्यम से दर्शकों का मनोरंजन करना होगा।

- प्रारंभिक चरण में लगभग 26 / 52 कड़ियों के धारावाहिक/कार्यक्रम प्रस्तावित।
- प्रति एपिसोड अवधि: 24 मिनट.

तकनीकी एवं निर्माण संबंधी आवश्यक बिंदु (Technical Parameters)

- भाषा: हिंदी / छत्तीसगढ़ी (स्पष्ट एवं शुद्ध उच्चारण)
- कंटेंट: पारिवारिक, मर्यादित एवं प्रसार भारती दिशानिर्देशों के अनुरूप
- पोस्ट-प्रोडक्शन: उचित ग्राफिक्स, टाइटल, अंग्रेजी सबटाइटल

अपेक्षित परिणाम

- चैनल की प्रोग्रामिंग में नवीनता एवं मनोरंजन का संतुलन
- छत्तीसगढ़ की स्थानीय पहचान के साथ व्यापक दर्शक अपील
- परिवार एवं महिला दर्शकों की सहभागिता में वृद्धि
- भविष्य में विज्ञापन, प्रायोजन एवं ब्रांड सहयोग की संभावनाएँ

अतः डी.डी. छत्तीसगढ़ के मनोरंजनात्मक, पारिवारिक एवं हास्य प्रधान कार्यक्रमों को सुदृढ़ करने हेतु कम लागत आधारित नए धारावाहिक/कार्यक्रम आमंत्रित किया जाना ।

ANNEXURE-III

(PROFORMA OF BANK GUARANTEE FOR BID BOND)

Bank Guarantee No. _____

Ref :

To
PRASAR BHARATI
(India's Public Service Broadcaster)
DIRECTORATE GENERAL: DOORDARSHAN
DOORDARSHAN BHAWAN, COPERNICUS MARG,
NEW DELHI - 110001

Dear Sirs,

Whereas the RCM, DDK, Raipur, TV Tower Shankar Nagar Raipur-492007 (hereinafter called the Organization) which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators, executors and assignees, has _____ floated _____ a _____ Tender No. _____

and M/s _____ having Registered/ Head Office at _____ (Hereinafter called the "Bidder" which expression shall, unless repugnant to the context or meaning thereof, mean and include all its successors, administrators executors and assignees) have submitted a quotation Reference No. _____ and Bidder having agree to

furnish as a conditions precedent for participation in tender as unconditional and irrevocable _____ bank _____ guarantee _____ of _____ Rupees _____ Only) for the due performance of Bidder/'s obligations as contained in the terms of the Notice inviting Tenders (NIT) and other terms and conditions contained in the Tender Documents supplied by the Organization specially the conditions that (a) Bidder shall keep his tender open for a period of day, i.e., from _____ to _____ or any extension thereof, and shall not withdraw or modify it in a manner not acceptable to the Organization(b) the Bidder will execute the contract, if awarded, and shall furnish performance guarantee in the format prescribed by the Organization within the required time. The Bidder has absolutely and unconditionally accepted these conditions. The Organization and the Bidder have agreed that NIT/tender document is an offer made on the condition that the tender, if submitted would be kept open in its original form without variation or modification in a manner not acceptable to the Organization for a period of _____ days, i.e., from _____ to _____ or any extension thereof and that making of the tender itself shall be regarded as an unconditional and absolute acceptance of the conditions, contained in NIT and the tender documents. They have further agreed that the contract consisting of NIT/Tender documents as the OFFER and submission of the tender as the ACCEPTANCE shall be a separate contract distinct from the contract which will come into existence when the tender is finally accepted by the Organization. The consideration for this separate initial contract preceding the main contract is that the Organization is not agreeable to sell the NIT/tender documents to the Bidder and

to consider the tender to be made except on the condition that the tender shall be kept open for the period indicated above and the Bidder desires to make a tender on this condition after entering into this separate initial contract with the Organization promises to consider the tender on this condition and Bidder agrees to keep this tender open for the required period. These reciprocal promises form the CONSIDERATION for this separate initial contract between the parties.

2. _____ Therefore, _____ we _____ registered _____ (indicate the name of Bank)under the laws of _____ having head/registered office at _____(hereinafter) referred to as the "Bank" which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators and executors hereby issue irrevocable and unconditional bank guarantee and undertake to pay immediately on first demand in writing Rupees _____ at any time immediately on such demand without any demur, reservations, recourse, contest or protest and/ or without any reference to the Bidder and any such demand made by the Organization on the bank shall be conclusive and binding notwithstanding any difference between organization and the Bidder or any dispute pending before any court arbitrator or any other matter whatsoever. We also agree to give that Guarantee herein the Organization in writing. This guarantee shall not be determined/discharged/affected by the liquidation, winding up, dissolution or insolvency of the Bidder and will remain valid, binding and operative against the bank.

3. The bank also undertakes that the Organization at the option shall be entitled to enforce this guarantee, against the Bank as a principal debtor, in the first instance, without proceeding against the Bidder.

4. The bank further agree that as between the bank and the Organization, for purpose of the guarantee, any notice of the breach of the conditions contained in NIT and other terms and conditions contained in the Tender Documents as referred above given to the bank by the Organization shall be conclusive and binding on Bank, without any proof, notwithstanding any other matter or difference or dispute whatsoever. We further agree that this guarantee shall not be affected by any change in our constitution, in the constitution of the Organization or that of the Bidder. We also undertake not to revoke, in any case, this Guarantee during its currency.

5. The bank agrees with the Organization that the Organization shall have the fullest liberty without our consent and without affecting in any manner our obligations hereunder to vary any of the terms of the tender or get extension of the validity period from time to time. We shall not be relieved from our liability by reason of any such variation or extension of the validity period or for any forbearance, act of omission and commission on the part of the Organization or any indulgence shown by the Organization to the said Bidder or by any such matter or thing whatsoever which under the law relating to sureties, would, but for this provision, have the effect of so relieving us.

6. Notwithstanding anything contained herein above our liability under this Guarantee is limited to Rupees (_____ only) in aggregate and it shall remain in full force upto and including 45 days after _____ unless extended further (indicate the last date of validity period) from time to time, for such period as may be instructed in writing by M/s _____ on whose behalf this guarantee has been given, in which case, it shall remain in full force upto and including 45 days after the expiry of extended period. Any claim under this guarantee must be received by us before the expiry of 45 days from _____ or (indicate the last date of validity period) before the expiry of 45 days after the expiry of extended period, if any, if no such claim has been received by us within 45 days after the said date/extended date, the rights of the Organization under this guarantee will cease subject to Para 8. However, if such a claim has been received by us within and upon forty five days after the said date/extended date, all rights of the organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

7. In case contract is awarded to the Bidder here in after referred to as "Contractor" the validity of this Bank Guarantee will stand automatically extended until the contractor furnished to the Organization a bank guarantee for Rs. _____ (in figure) (Rupees _____ only) (in words) towards performance guarantee for satisfactory performance of the contract. In case of failure to furnish performance bank Guarantee in the format prescribed by this Organization by the required date the claim must be submitted to us within 120 days after the last date of validity period or extended period, if any. If no such claim has been received by us within 120 days after

the said date/extended date, rights of the organization under this guarantee will cease. However if such a claim has been received by us within and upto 120 days after the said date/extended date all rights of the Organization under this guarantee will cease. However, if such a claim has been received by us within and upto 120 days after the said date/extended date, all rights of the Organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

8.The Bank confirms that this guarantee has been issued with the approval of appropriate Exchange Control Authority in _____ and any other authority(indicate the name of the country of issue of Guarantee) if required as per the laws of the country of issue of guarantee.

The bank confirms that this guarantee has been issued with observance of the appropriate Exchange Control rules and Regulations of the country.

In witness whereof the Bank, through its authorized officer, has set its hand & stamp on this _____ day of _____ at _____ of _____ (month & year)

Signature
(Full name in capital letters)
(Designation with bank stamp)
Date.....

Witness No. 1

Signature
Full name and Address (in capital letters).....
.....
.....

Witness No. 2

Signature
Full name and Address (in capital letters).....
.....

INSTRUCTIONS
(FOR FILLING UP BANK GUARANTEE FOR BID BOND)

1. The bank guarantee should be stamped in accordance with the Stamp Act.
2. The non-judicial stamp paper should be in the name of the issuing bank.
3. Clause 7 of the bank guarantee is applicable in cases of global tenders where foreign tenders also participate. When tenders are invited from parties within India, clause 7 may be deleted and replaced by clause. "The bank also agrees that courts of the place from where tenders have been invited shall have exclusive jurisdiction".
4. Please indicate the currency in which bank guarantee is being given Rs/- have been mentioned only for illustrations. Therefore, in cases where bank guarantee is being given in a currency other than Rupees' or US Dollars' these terms may be deleted and replaced by relevant currency.
5. The period of forty five (45) days mentioned in clause 6 and one hundred twenty (120) days as given in clause 6 should be available after the expiry of the validity period of the tender or any extension thereof.
6. The bank guarantee by Indian bidder will be given from an Indian scheduled commercial bank only. The foreign bidders will give Bank Guarantee from an Indian scheduled commercial bank situated in that country. In case no Indian Bank is situated in bidder's country then Bank Guarantee from a foreign bank acceptable to the Organization will be considered, provided it is confirmed by an Indian scheduled

commercial bank and shall be governed by the Indian laws and subject to the jurisdiction of the courts in Raipur, Chhattisgarh.

Annexure-IV

Affidavit (On Stamp Paper of Rs 100)

I,.....(full name) son of(full name) aged about.....years, resident of (Residential address), solemnly confirms and declares as follows:

1. I am full competent and authorized by(name of the producer) to swear this affidavit.
2. Information contained in the proposal/Application form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not either in whole or in part mislead Prasar Bharati in its allotment process.
3. That the (Name of producer) is not a defaulter of Prasar Bharati/Doordarshan at the time of submission of this application. No amount is owed by (Name of producer) to Prasar Bharati/Doordarshan. No legal proceeding for the recovery of outstanding dues initiated by Prasar Bharati/Doordarshan against(Name of producer) is pending.
4. That No order of blacklisting passed by the Central Government/any State Government/ any PSU is in operation against(Name of producer) house as on date.
5. That.....(Name of the producer) is not debarred from bidding as per GFR, Rule 151.

6. The (Name of producer) fully understands and agrees that on verification, if any of the information provided here is found to be misleading or conflicting, (Name of producer) is liable to be dismissed from the processor cancellation of award during the period of allocation, or thereafter if allotted.

Signature:

Date:

VERIFICATION

Verified that at(place) on this ,,,,,,day of(month) 2022 that contents of my affidavit are true and correct to the best of my knowledge.

ANNEXURE-V

A. TECHNICAL SPECIFICATIONS

- i. Each Episode shall be produced in 4K/UHD with 4:2:2 colour subsampling and 16:9 aspect ratio.
- ii. Captions must be clear & legible for HD (16:9) viewer and for SD (4:3) viewer also. Graphics, Captions and Astons shall be within the (4:3) safe areas i.e. 65% of Active Width & 90% of Active Height of the HD resolution of 1920 x 1080.
- iii. The technical Masters and back up of each episode shall be delivered on hard disk media or any other digital storage device as specified by PRASAR BHARATI.
- iv. Each episode shall *be* edited into package ready for broadcast on television in XDCAM HD 4:2:2 formats in MXF (OP1a) wrapper @ 50 Mbps on the aforesaid hard disk with continuous time track, full mix (Dialogue + Music) audio on CH#1 (L + R) &CH#2 (L + R) and stereo audio on CH#3 (L) &CH#4 (R).
- v. The Unmixed master with dialogue track on CH# 1 (L) and CH#2 (R) and music audio on CH#3(L) and CH#4(R) shall also be delivered.
- vi. Audio level of broadcast master must correspond to 0VU i.e 4 dBm. The audio level should remain within +1 VU to -20 VU, and preferably should be within 0 to -20 dBFS (relative to digital scale) throughout the programme.
- vii. Telecast Master shall have 10 second "Black", 30 second "Colour Bar" with 1 kHz tone at 0 VU, 10 second "Black", followed by 10 second countdown in sequence as the programme leader. 0 VU corresponds to +4 dBm audio signal across 600 ohm impedance) followed by a five second visual state with the following information

Name of Programme: " _____ "

Episode Number(s) : " _____ "

Slot duration :-----mts

This shall be followed by 25 second video blank after which the programmes shall begin.

(h) Two duly filled in copies of the run sheet shall be submitted along with the Telecast Master.

(i) The Producer shall also submit rushes on hard disks containing effects, music on one track and commentary / dialogue on the other track.

B. REQUIREMENTS WITH REFERENCE TO THE FINAL TELECAST MASTER

- a. Duration of Episodes will be average 24 minutes (excluding breaks) for a half an hour slot. The episode duration does not include blank inserted for breaks. The episodes of less than 23 minutes duration shall not be accepted. (The average of the episode will be computed over each quarter of the episodes. If the average duration so calculated is less than 24 minutes, amount equal to pro-rata rate will be deducted from the payment to be made to the producer/rights holder for the programmes commissioned under RCM, DDK, Raipur Budgetary Support.)
- b. Each Episode will normally have two breaks. A five-second bumper may precede each break after which there should normally be a 20 second blank before beginning of another five-second bumper which is required as a lead into the next segment.
- c. Opening title and signature tune should not be normally more than 60 seconds. Only programme title, episode titles (if any) and cast credits should be included at the beginning. The name of the production house will appear after end credits only.
- d. Recapitulation or summary of previous episodes in the Programme proper and Pre-cap shall be normally of 30 seconds. Precap and Recap duration will be the part of episode duration.
- e. End credit should be not more than 45 second in duration and restricted to creative team only. Courtesy credits will not be allowed.

C. Quality Control:

For the preview of the commission and so produced content, and appropriate preview structure will be devised by the RCM, DDK, Raipur as per the requirement (the volume of content to be previewed). In this regard, the Head of Programme / Programme in-charge of concerned channel / platform for which the content is sourced shall constitute preview teams as per the approved preview structure, comprising of in-house official(s), outside expert(s), intern(s) etc. The teams shall review the content within the timeline Programme / Programme in-charge of the concerned channel / platform.

D. OTHER REQUIREMENTS

1. The PRODUCER shall also submit the following: -

- a) Two copies of the script/ screenplay
- b) Two copies of Dope Sheets
- c) Soft Copy of 10 appropriate high-resolution photographs of each episode, if required
- d) General promos and episodic promos (30 second).
- e) General synopsis and episodic synopsis.

2. Copyright permission should have been obtained for all music tracks, archival material and stock footage used. A copy of the letter is to be submitted.

E. LABELING INSTRUCTIONS

Telecast master and Back up master shall be labelled as below:-

NAME OF PROGRAMME:

NAME OF EPISODEs:

EPISODE NUMBERs:

DURATION OF Slot:

Annexure-VI

Commercial Bid

Description	No of episodes	Rate per episodes	Slot Duration	Cost ofepisodes
GST (18%)				
Total cost of episodes				

Total amount in words ()

Signature

Annexure-VII

Indicative Template for providing the break up cost

	HEADS	No /Quantity	Basis of Engagement(Days /Months	No of days/months for 52 episodes	Rates per days/month	One time cost	Total cost for 52 episodes
A	STORY TEAM						
	SCREENPLAY & DIALOGUE						
	TOTAL A						
B	PERSONNEL						
	DIRECTORS						
	CREATIVE DIRECTOR/SUPERVISOR						
	ASST DIR						
	ASST DIR EDITING						
	PRODN. CONTROLLER						
	PRODN. MANAGER						

	PRODN. ASST						
	ART DIRECTOR						
	COSTUME STYLIST						
	EXECUTIVE PRODUCER						
	SCHEDULER						
	TOTAL B						
C	PRODUCTION EQUIPMENT						
	CAMERA & Sound Equipment & Production Eqpt						
	JIMMY JIB						
	LIGHTS & GRIP EQUIP.						
	ADDITIONAL EQUIPMENT						
	TOTAL C						
D	CREW						
	CAMERAMAN WITH ASST						
	JIMMY JIB OPERATOR						
	DOP						
	SOUND RECORDIST WITH ASST						
	VOICE OVER						
	ELECTRICIAN						
	LIGHTBOYS						
	CRANE OPERATOR + ATTENDANT						
	CAMERA ATTENDANT						
	SOUND ATTENDANT						
	SPOT						
	CARPENTER & PAINTER						
	SETTING						
	MAKE UP + ASST						
	HAIR DRESSER + ASST						
	COSTUME COORDINATOR						
	DRESS PERSON + Asst.						
	STILL PHOTOGRAPHER						
	TOTAL D						
E	CAST						
	Star cast						
	ANCHOR if any						
	Others (Please specify)						
	TOTAL E						

F	LOCATION & PROPS						
	LOCATION						
	ELECTRICITY						
	GENERATOR						
	VANITY VANS						
	Setting Props+Chroma Props+ Sp. Requirements						
	Costumes+Sp.Costumes HIRE						
	COSTUME FOR ANCHOR						
	LAUNDRY EXPENSES						
	MAKEUP MATERIALS INCLUDING SPECIAL MAKEUP + WIG HIRE						
	CAMERA PROPS. - Battery Cells, Gelatin Paper, Gateway Roll, Butter Paper, Black Paper, Camera Clips, Black Cloth, Bulbs, wires, etc.						
	PRODN. PROPS. (tea, coffee, sugar, etc)						
	WATER CONSUMPTION (200 ML BOTTLES)						
	WATER CONSUMPTION (20 LTR BOTTLES)						
	SET STAFF						
	Recci and research						
	TOTAL F						
G	FOOD/CONVEYANCE/T RANSPORT						
	FOOD						
	CONVEYANCE: Prod Vehicle, Driver, Fuel, PM's, Prod. Assts., Artistes, Technicians, schedule co-ordinators, hair dressers, make up man, and the rest of the unit + Misc. shooting exps))						
	TRANSPORTATION						
	TOTAL G						
H	POST PRODUCTION						

	edit team PACKAGE						
	Edit Equip Chgs pkg						
	BACKGROUND MUSIC						
	GRAPHICS/TITLING/SFX/ VFX						
	POST PROD.FOOD / CONVEYANCE						
	PP ASST. + RUNNERS						
	TOTAL H						
I	REHEARSAL EXPENSES						
	REHEARSAL VENUE						
	REHEARSAL FOOD EXPENSES						
	TOTAL I						
J	MISC.						
	TYPING, PHOTOCOPYING, STATIONERY, FAX, ETC.						
	MOBILE BILLS (PM, EP, SCHEDULE CO-ORD, ETC.)						
	STILLS(ROLLS+DEV. CHGS+PHOTOGRAPH						
	TOTAL - J						
K	MUSIC AND SET						
	Title Music Cost						
	Set Erection Cost						
	TOTAL - K						
L	COSTUME & MISCELLANEOUS						
	COSTUME EXPENSES						
	TRAVEL COST						
	Others (Specify)						
	TOTAL - L						
	PRODUCER'S MARGIN						
	PER EPISODE COST						
	SUB TOTAL						
	TAXES						
	GRAND TOTAL						

