BID DOCUMENT

For

NIPP for inviting proposals for production of 13 Episodes Serial or Two Serials of 7 Episodes each for 30 minutes chunk based on a satire/ mythology/ social drama of Hindi/ Garhwali/ Kumaoni celebrating Uttarakhand's culturally relevant content.

PLACE, LAST DATE & TIME FOR BID SUBMISSION	Through C-1 India Portal (Prasar Bharti e-Procurement Portal) prasarbharati.eproc.in 14/08/2026 UPTO 05:00PM
DATE & TIME FOR TECHNICAL BID OPENING	17/08/2026 at 03:00 PM

INVITATION FOR BID (IFB)

File No.: DDK/DDUN/NIPP/CSP(LCC)/2026-27 **Dated: 16/07/2026**

SUB: NIPP for inviting proposals for production of 13 Episodes Serial or Two Serials of 7 Episodes each for 30 minutes chunk based on a satire/ mythology/ social drama of Hindi/ Garhwali/ Kumaoni celebrating Uttarakhand's culturally relevant content.

Dear Sir/Madam,

1.1 On behalf of the Prasar Bharati (India's Public service Broadcaster), DD-Uttarakhand, invites tenders from producers with the programme proposal in the prescribed Bid Proforma under two stage bid system for the subject in complete accordance with the following details and enclosed Bid Documents, as prescribed in NIPP document.
The details of tender are given below:

1.2 **Bids Data Sheet** (BDS): The brief details of the tender are as under:

1.2.1	Tender Inviting Authority	Prasar Bharati (Broadcasting Corporation of India), Doordarshan Kendra Dehradun, Office of Regional Channel Manager, DD-Uttarakhand.
1.2.2	Name of the Supply /Work	NIPP for inviting proposals for production of 13 Episodes Serial or Two Serials of 7 Episodes each for 30 minutes chunk based on a satire/ mythology/ social drama of Hindi/ Garhwali/ Kumaoni celebrating Uttarakhand's culturally relevant content.
1.2.3	Tender Reference No.	DDK/DDUN/NIPP/CSP(LCC)/2026-27

1.2.4	Place of availability of Tender Documents (RFPs)	Website of C-1 India, prasarbharati.eproc.in Website of Prasar Bharati, https://prasarbharati.gov.in/
1.2.5	Estimated Cost of the Tender	INR 50 Lakhs (Inclusive of GST) for 13 Episodes or Two Serials of 7 Episodes each
1.2.6	Tender Processing Fee	29,500/-(Inclusive of @18% GST) (non-refundable) TO ACCOUNT NO.: 31152871600, IFSC CODE-SBIN0000630 (State Bank of India, Main Branch, Dehradun), through online transfer/NEFT/Demand Draft to be deposited along the tender document.
1.2.7	Earnest Money Deposit (EMD)	**3% of estimated cost (i.e Rs. 1,50,000/-)** EMD which is refundable. EMD may be submitted through demand draft in favour of **PRASAR BHARATI, BCI, DOORDARSHAN KENDRA, DEHRADUN**. All demand draft received for EMD will be kept with cashier till the tender finalised. EMD of final tenderer may be deposited in bank account and remaining demand draft of EMD be return to unsuccessful tenderer, to be submitted along the tender document. Note: Micro and Small Enterprises (MSEs) as defined in MSE Procurement Policy issued by Department of Micro, Small and Medium Enterprises (MSME) or are registered with the Central Purchase Organization or the concerned Ministry or Department or Start-ups as recognized by Department of Industrial Policy & Promotion (DIPP) shall be exempted from payment in respect of cost of Earnest Money as per the Government instructions on the subject on submission of documentary evidence of valid Registration in the concerned category of the Tendered items.
1.2.8	Nature of bid process	Two BID System 1. Technical Bid 2. Financial/Commercial Bid
1.2.09	Broad Scope of Work	As per NIPP
1.2.10	Bid Validity up to:	120 (One Hundred Twenty) days from the date of opening of Technical Bid.
1.2.11	Bid Bond Validity up to:	165 days (Bid validity +45 days beyond bid validity.)
1.2.12	Date of publication of Bid	16/07/2026 on website of Prasar Bharati
1.2.13	Date & Time of Pre- bid Conference	04/08/2026 at 12:00 PM
1.2.14	Place for Pre-bid meeting	**HOO/DDG(E)/Office of Cluster Head, Doordarshan Kendra, Dehradun, Near Rispana Bridge, Haridwar Bypass Road, Dehradun-248001 (Uttarakhand).**
1.2.15	Opening of Technical bid	17/08/2026 03:00 PM

1.2.16	Opening of Financial/Commercial bids	After completion of technical evaluation
1.2.17	Address for Communication	**HOO/DDG(E)/Office of Cluster Head, Doordarshan Kendra, Dehradun, Near Rispana Bridge, Haridwar Bypass Road, Dehradun-248001 (Uttarakhand).**
1.2.18	Paying Authority	DDG(E)/HOO, Doordarshan Kendra, Dehradun -248001.

1.3 The ceiling amount for genre-wise per episode cost for content acquisition is as per below: -

Sr.No.	Genre	Ceiling Amount
1.	Serials	Rs. 3,35,000/-

Note: 1. In case the days specified above happen to be a holiday in Prasar Bharati, the next working day shall be implied.
2. Prasar Bharati reserves the right to increase or reduce the number of episodes at the time of evaluation.

1.4 Bid Evaluation Criteria: As Per **Request for Proposal** (RFP) Clause 7 to 9.

1.5 Delivery Period: As per Clause 16 of **Request for Proposal (RFP)**

1.6 **Performance Security Deposit**: Required as per **Request for Proposal** (RFP) Clause 10

1.7 Bids shall be submitted as per the RFP; Non-refundable Processing fee have to be submitted by the bidder before the due date & time of the opening of the bid, and copy of the same shall also be attached along with the Technical Bid within the Due Date & Time of Bid Submission, to the address mentioned in Bid Data Sheet (BDS).

1.8 Bidder(s) are advised to submit their bid strictly as per terms and conditions of the Tender Documents and not to stipulate any deviations.

1.9 The Tender will be governed by the terms and conditions of RFP & the associated Rules & Regulations.

1.10 Single Stage Two Bid Systems shall be followed for this tender. Bidders should take due care to submit tenders in accordance with Bid requirements as specified in RFP. Bid evaluation method as described in clause 7 to 9 of **Request For Proposal** (RFP) shall be the basis for evaluation of tenders.

1.11 For Payment terms pertaining to Contracts, please refer to clause 11 of the RFP document.

1.12 As per clause 171(1) of CGST Act, 2017 which relates to anti-profiteering measure, any reduction in rate of tax on any supply of goods and or services or both, the benefit of input tax credit shall be passed on to the recipient by way of commensurate reduction in prices.

1.13 THE FOLLOWING SHOULD BE SUBMITTED ALONG WITH THE TENDER.

1.13.1 Bid processing fees and EMD.

1.13.2 Copy of Company/ Firms registration certificate.

1.13.3 Documents as specified in clause 4 of RFP.

1.14 Paying Authority:

S. No.	Bill Processing Zone	Paying Authority
1	Doordarshan Kendra Dehradun	HOO/ Office of DDG(E)/Cluster Head, Doordarshan Kendra, Dehradun, Near Rispana Bridge, Haridwar Bypass Road, Dehradun-248001 (Uttarakhand).

Note: - Supplier has to provide Tax Invoices to Bill Processing Authorities. The GST Compliant Invoices should have firm's GSTIN.

1.15 Clarification(s)/Corrigendum(s) if any shall also be available on referred above websites, Para 1.2.4. Any revision, clarification, addendum, corrigendum, time extension, etc. to the Tender Document will be hosted on the above-mentioned website(s) only. Bidders are requested to visit the website regularly to keep themselves updated.

1.16 **EVALUATION METHODOLOGY:** Price evaluation shall be as under: Projected cost will be determined on the basis of H1 method quoted for complete scope of work/Supply inclusive of GST shall be taken up for evaluation, on QCBS basis (refer RFP clause 7-9).

1.17 In case any cess on GST is applicable the same shall also be considered in evaluation.

1.18 The Bidders shall quote on rate FOR destination basis only.

For & on behalf of Prasar Bharati,

HOO/ DDG(E)/Cluster Head,
Doordarshan Kendra, Dehradun,
Near Rispana Bridge, Haridwar Bypass Road,
Dehradun-248001 (Uttarakhand).
Telephone No.- 0135-2974498
Email- hooddkdehradun@prasarbharati.gov.in

Request for Proposals

Subject: Request for Proposals (RFP) under the Content Sourcing Policy 2024 & Addendum -I to the Content Sourcing Policy 2024, Dated 20 Feb, 2026 (Low-Cost Commissioning at Kendra/Channel Level) of 13 Episodes Serial or Two Serials of 7 Episodes each for 30 minutes chunk based on a "**Satire/ mythology/ social drama of Hindi/ Garhwali/ Kumaoni celebrating Uttarakhand's culturally relevant content."**

Prasar Bharati intends to invite a 13 Episodes Serial or Two Serials of 7 Episodes each from production house(s)/producer(s) and Creative Directors (will be collectively referred as Producer), with proven track record, to produce content, through this NIPP on its websites. The selection of the production house(s)/producer(s) for the programmes shall be done on the basis of Quality-cum-Cost Based Selection (QCBS). The Technical and Financial Proposals should be submitted separately. This low-cost commissioning with full budgetary support will be as per the **Prasar Bharati Content Sourcing Policy-2024 & Addendum -I to the Content Sourcing Policy 2024, Dated 20 Feb 2026 (Low-Cost Commissioning at Kendra/Channel Level)** as per the following details:

1. Programme Details:

S.No	Parameter	Description
i.	Title/Theme of the Programme	A Satire/ Mythology/ Social drama of Hindi/ Garhwali/ Kumaoni celebrating Uttarakhand's culturally relevant content.
ii.	Number of Episodes	13 Episodes or Two Serials of 7 Episodes each
iii.	Programme Duration	24 Minutes per Episode
iv.	Language of the Programme	**Hindi/ Garhwali/ Kumaoni**
v.	Processing Fee	Rs. 29,500/-(Inclusive of @18% GST) (non-refundable) TO ACCOUNT NO.: 31152871600, IFSC CODE- SBIN0000630 (State Bank of India, Main Branch, Dehradun), through online transfer/NEFT/Demand Draft to be deposited along the tender document.

2. Concept Note

A Satire/ Mythology/ Social drama of Hindi/ Garhwali/ Kumaoni celebrating Uttarakhand's culturally relevant content. The serial may also highlight govt. policies /schemes in subtle manner. It should have sharp, witty and humorous storytelling to tackle various social evils of society. It should also have Culturally relevant content highlighting Uttarakhand's heritage, Folk Traditions and Social development etc.

3. Scope of Work and Evaluation Parameters

3.1 Scope of Work

(i) The project involves production of a high-quality television serial consisting of 13 episodes or Two Serials of 7 Episodes each.

(ii) It is a turnkey project, with the base language of production being in Hindi/ Garhwali/ Kumaoni.

(iii) The agency will submit costing as per **Annexure VII & VIII**. The lowest cost will be determined based on Quality and Cost Based Selection (QCBS) norms.

(iv) All deliverables are to be submitted in line with the requirements set out in **Paragraph 1** of the bid document of this NIPP.

4. Proposal Submission:

The producer shall submit their programme proposal at C-1 India portal/ Prasar Bharti website, in a **single-stage, two-bid system** comprising:

- **Technical Bid**
- **Financial/ Commercial Bid**

4.1 Technical Bid Requirements:

(i) The technical bid shall contain the following:

A. Name of the Production House

B. Name of Producer(s)

C. Concept Note with proposed name of programme, theme, concept of programme, storyline, visualization, treatment of concept, proposed cast and crew, proposed number of episode(s) along with duration. In consonance with the Theme given in the bid Document.

D. Language(s)

E. Show reel-fresh/previous work (duration:3 minutes (approx.))

F. PAN No.

G. GST Registration Certificate

H. Registration Certificate in case of proprietary firms/Partnership deed along with registration certificate in respect of partnership firms/Certificate of incorporation in respect of companies.

I. Authorization for Signatory. Authorization shall be from all partners for partnership firms and from Board of Directors for Companies.

J. Balance Sheets/audited accounts for last three years.

K. Income Tax Returns for last 3 years

L. Affidavit for meeting eligibility criterion and providing correct information (**Annexure –IX**)

M. Awards or Recognition (if any)

N. Indemnification

Note: **The technical bid must NOT contain pricing information; else it will be rejected.**

4.2 Annual Turnover/ Net Worth (CA certified documents)

A. Average Annual turnover of 200% of estimated cost of the project in the last 3 financial years **Or**

B. Cumulative Turnover of 600% of estimated cost of the project in the last 03 financial years **Or**

C. Average Annual Net Worth of minimum of 50% of estimated cost of the project in the last 03 financial years **Or**

D. Cumulative Net Worth of minimum of 150% of estimated cost of the project in the last 03 financial years

4.3 Financial/Commercial Bid Submission:

A. Sealed Technical Bid and Financial Bid are to be attached separately in a sealed envelope (written as Tender documents for Content – NIPP due date – 14.08.2026) with tender documents and processing fee slip (attached).

B. **Financial bid are to be attached separately in sealed envelope in** the prescribed formats– **Annexure-VII and Annexure-VIII** – with detailed episode-wise cost break-up.

5. Evaluation of Proposals:

(i) The proposals shall be evaluated as per the Content Sourcing Policy 2024 & Addendum -I to the Content Sourcing Policy 2024, Dated 20 Feb 2026 (Low Cost Commissioning at Kendra/Channel Level) based on:

- Payment of Processing Fee
- Submission of required documents and scanned copies of documents as mentioned in clause 4.
- Fulfilment of Eligibility criteria as per NIPP.

(ii) If the proposal meets the eligibility criteria and processing fees is paid.

The scrutiny of proposals will be done as per clause 7 to 9.

(iii) Proposal of only those production house(s)/producer(s) will be evaluated, who are qualified and short listed based on documents submitted. **If the proposal is determined as not substantially responsive, the Evaluation Committee of Prasar Bharati will reject it.**

6 Presentations:

Show reel should be provided in USB (pen drive) in such format compatible for playback in computer media player.

7 Evaluation Method:

The proposals received will be evaluated on Quality and Cost basis (QCBS). The weight assigned to programme quality and cost shall be 70:30 (programme quality-70, cost-30). The proposal which would score maximum will be selected. Prasar Bharati shall call the selected producer for cost clarifications and negotiations. Combined Bid Score (B) will be calculated for each bid using the following formula:

8 (i) Weightage – 70% Quality | 30% Cost Formula for Combined Score (B):

$$B = (C_{low}/C)*X+(T/T_{high})*(1-X)$$

Where:

C = Offered Bid Price, C_{low} = Lowest Bid Price, T = Technical Score, T_{high}=Highest Technical Score, X = 30% (price weightage)

9. Technical Evaluation Criteria:

(i) The programme quality shall be evaluated on a scoring matrix having multiple evaluation criteria based on the directive contained in Prasar Bharati Content Sourcing Policy 2024. An indicative scoring matrix may be as under:

Sl. No.	Criteria	Max Marks
1	Show reel	20
2	Theme and Storyline	25
3	Visualization & Treatment	20
4	Cast & Crew	15
5	Episode-wise Synopsis	20

(ii) Only proposals securing **more than 60% in technical evaluation** shall qualify for Financial/commercial bid opening. In case of a tie, production house with greater cumulative experience in the genre will be selected.

10. The successful Production House/ Producer(s) shall furnish a **Performance Guarantee** (PG)/ Security of 3% of total contract value of the Agreement as applicable on the date of signing the agreement within 30 days of signing of the Agreement.

The PG would be in the form of Fixed deposit Receipt from a commercial bank, Bank Guarantee from a commercial bank IN FAVOUR **PRASAR BHARATI, BCI, DOORDARSHAN KENDRA, DEHRADUN**, in an acceptable form with period of validity up to and including six months after the date of completion of all contractual obligations of the contract unless extended further, from time to time for such period as may be instructed in writing.

11. The payment process shall be initiated by the concerned Content Sourcing Division on receipt of "Fit for Telecast/ Streaming" certificate.

Payment terms for the commissioning of the programme by Prasar Bharati (Prasar Bharati content sourcing policy as per CSP 2024 with addendum-I)

The validity period of Bank Guarantee against the advance payment will be six months beyond the period as agreed mutually for submission of the complete programme to the full satisfaction of Prasar Bharati. In case the Programme is satisfactorily completed, the Bank Guarantee will be released within one month after completion of the programme and delivery of all other required material of the programme. If the Producer fails to submit the programme within the time frame agreed upon, with or without extension, Prasar Bharati may, at its discretion and in addition to taking any other action, encash the Bank Guarantee without notice to the Producer.

12. **Technical specifications** for the production of programme are given in **Annexure-VI (A).** Programme requirements and General requirements are given in Annexure-VI (B). Other requirements are given in **Annexure-VI(C).**

13. The PRODUCER shall create, compose, shoot, produce, post-produce, edit and deliver to PRASAR BHARATI, Doordarshan Kendra, Dehradun the episode(s) of the Programme, as per the approved script. Technical specifications and general specifications as described in **Annexure-VI** respectively.

14. The programme, when delivered, shall be free and clear of claim by any third party including without limitation any claim by any union or guild for any residuals or re-use fees. The PRODUCER shall exclusively assign to PRASAR BHARATI in perpetuity, the entire copy right, whether vested, contingent, or to be invented in future, in respect of all modes of communication to public, all rights of action and all other rights, whatsoever, in and to the Programme, including broadcasting rights and new media rights for the full period of copyright throughout the world, including all renewals, reversions and extensions, if any.

15. The PRODUCER shall ensure that all the third-party material including songs and music used in the Episodes, shall be from legitimate sources and that rights in respect of such material have been duly obtained from respective rights owners, to enable PRASAR BHARATI to exercise its rights in the programme. The producer shall indemnify Prasar Bharati on this account.

16. Delivery Period / Schedule for the Programme submission

(i) Time frame for Submissions:

(a) Time frame for completion of the production work, after approval of the Script/screenplay/storyboard, shall be submitted by the Production House/ Producer(s), in accordance with the time limit fixed by PRASAR BHARATI and agreed upon by the PRODUCER (**within 3 months after the issuance of work order)**, within seven days of signing of the Agreement.

(b) However, general timeline for submission of the PROGRAMME or episodes of the PROGRAMME will be as stated below:

(ii) Script/Screenplay/Storyboard:

The Production House/ Producer(s) shall submit script/screenplay/storyboard of the PROGRAMME within **three weeks** from the date of signing of the Agreement.

(a) Review and Approval of the Script/screenplay/storyboard

PRASAR BHARATI (Doordarshan Kendra Dehradun) will review and approve the script/screenplay/storyboard **within two weeks from the date of submission of the script**/screenplay/storyboard by the PRODUCER.

(iii) Programme/Episodes for Preview:

The Production House/ Producer(s) shall submit the rough-cuts of at least **five episodes** of the PROGRAMME **within thirty (30) days from the date of approval**/acceptance of the script/screenplay/storyboard by PRASAR BHARATI (Doordarshan Kendra, Dehradun).

(i) The **Preview Committee constituted for the purpose,** will preview the submitted episodes **within two weeks from the date of submission** of the episodes, and will suggest modifications/changes, that the Production House/ Producer(s) shall carry out within a week.

(ii) This timeline will be followed for every 30 days until all episodes are submitted to the complete satisfaction of PRASAR BHARATI (Doordarshan Kendra, Dehradun) by the Production House/ Producer(s).

(iii) Promo & publicity Materials:

The Production House/ Producer(s) shall submit the teasers, promos and publicity materials etc. at least 10 days in advance in case of the launch of the PROGRAMME, and in case of the generic and episodic promos of episodes; it should be submitted 07 days in advance.

17. MANDATORY BANKING OF EPISODES:

(i) The Production House /Producer, in case of a weekly or bi-weekly programme, shall provide a bank of 05 episodes or full content whichever is less, at least one month before the date of telecast/broadcast/stream of the first episode.

(ii) The subsequent episodes for preview which are to be telecast within a particular week shall be delivered to Prasar Bharati at least 10 days before the telecast of first episode of that week. Prasar Bharati will provide its feedback within three working days after receipt of the content.

(iii) The final telecast master after the corrections, if any, will be submitted by the production house 3 days before the telecast of the first episode of the first week.

18. Liquidated Damages

Cause	Liquidated Damages
Delay in Delivery of telecast master for preview	0.5% of total cost of episodes which are delayed for delivery will be charged for every week from the given date of delivery in the agreement, subject to maximum upto 10% of total cost of the episodes which are delayed for delivery.

19. Prasar Bharati reserves the rights to accept/reject/cancel/amend the process at any time.

20. The producers may please refer to "**Content Sourcing Policy 2024 & Addendum -I to the Content Sourcing Policy 2024", Dated 20 Feb 2026** (Low-Cost Commissioning at Kendra/Channel Level) by Prasar Bharati on its website for other terms and conditions.

21. In case of any query regarding submission of online bid, the applicants may contact at our e-mail hooddkdehradun@prasarbharati.gov.in between working hours on Monday to Friday, excluding holidays.

22. A pre-bid meeting will be held on 04/08/2026 at 12:00 PM.

HOO/ DDG(E)/Cluster Head,
Doordarshan Kendra, Dehradun,
Near Rispana Bridge, Haridwar Bypass Road,
Dehradun-248001 (Uttarakhand).
Telephone No.- 0135-2974498
Email- hooddkdehradun@prasarbharati.gov.in

ANNEXURE-I

CONCEPT NOTE

A Satire/ Mythology/ Social drama of Hindi/ Garhwali/ Kumaoni celebrating Uttarakhand's culturally relevant content. The serial may also highlight govt. policies /schemes in subtle manner. It should have sharp, witty and humorous storytelling to tackle various social evils of society. It should also have Culturally relevant content highlighting Uttarakhand's heritage, Folk Traditions and Social development etc.

ANNEXURE-II

APPLICATION FORM

Application for submission of proposal for commissioning of programme "A Satire/ Mythology/ Social drama of Hindi/ Garhwali/ Kumaoni celebrating Uttarakhand's culturally relevant content.

S. No.	Particular	Details
1.	Name of the producer	
2.	PAN No. of the producer	
3.	GST Number of the producer	
4.	Nature of the Producer/ Production House (Propriety/Partnership/Company)	
5.	Please specify the name of the authorized signatories for signing the Documents and agreements.	
6.	Address of the Producer/ Production House	
7.	Name and Address and Contact details of the authorized representative of the producer	
8	Delivery Schedule	
9	Processing Fee	Specify the details of payments ……

Place: (Signature of Authorised Signatory)
Dated: Name & Designation of Authorized Signatory:
(Seal of the bidder)

ANNEXURE-III

E-Banking Mandate Form

(To be issued on Bidder letter head)

(1) Bidder/customer Name:
(2) Bidder/customer Address:
(3) Bidders' e-mail id:
(4) Particulars of bank account
    (a) Name of Bank
    (b) Name of branch
    (c) Branch code:
    (d) Address:
    (e) Telephone number:
    (f) Type of account (current/saving etc.)
    (g) Account Number:
    (h) IFSC of the bank branch
    (i) 9-digit MICR code

I/We hereby authorize Prasar Bharati to release any amount due to me/us in the bank account as mentioned above. I/We hereby declare that the particulars given above are correct and complete. If the transaction is delayed or lost because of incomplete or incorrect information, we would not hold Prasar Bharati responsible.

(Signature of Bidder/)

ANNEXURE-IV

(PROFORMA OF BANK GUARANTEE FOR BID BOND)

Bank Guarantee No.______________________________Ref:

To

The PRASAR BHARATI
(India's Public Service Broadcaster)
Dy. Director General(E)/Cluster Head,
Doordarshan Kendra, Dehradun
Near Rispana Bridge, Haridwar Bypass Road,
Dehradun-248001(Uttarakhand).

Dear Sir,

Where as the PRASAR BHARATI (India's Public Service Broadcaster), Dy. Director General(E)/Cluster Head, Doordarshan Kendra, Near Rispana Bridge, Haridwar Bypass Road, Dehradun-248001 (Uttarakhand). (here in after called the Organization) which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators, executors and assignees, has floated a Tender No.________________________ and M/s ____having Registered/ Head Office at _________________ (Herein after called the______________________ "Bidder" which expression shall, unless repugnant to the context or meaning thereof, mean and include all its successors, administrators executors and assignees) have submitted a quotation Reference No. ___________________________ and Bidder having agree to furnish as a conditions precedent for participation intender as unconditional and irrevocable bank guarantee of Rupees _____________________________ Only) for the due performance of Bidder/'s obligations as contained in the terms of the Notice inviting Tenders(NIT) and other terms and conditions contained in the Tender Documents supplied by the Organization specially the conditions that(a)Bidder shall keep his tender open for a period of day, i.e., from -_______ to______ or any extension thereof, and shall not withdraw or modify it in a manner not acceptable to the Organization(b) the Bidder will execute the contract, if awarded, and shall furnish performance guarantee in the format prescribed by the Organization within the required time. The Bidder has absolutely and unconditionally accepted these conditions. The Organization and the Bidder have agreed that NIT/tender document is an offer made on the condition that the tender, if submitted would be kept open in its original form without variation or modification in a manner not acceptable to the Organization for a period of _________ days, i.e., from ________to __________ or any extension thereof and that making of the tender itself shall be regarded as an unconditional and absolute acceptance of the conditions, contained in NIT and the tender documents. They have further agreed that the contract consisting of NIT/Tender documents as the OFFER and submission of the tender as the ACCEPTANCE shall be a separate contract distinct from the contract which will come into existence when the tender is finally accepted by the Organization. The consideration for this separate initial contract preceding the main contract is that the Organization is not agreeable to sell the NIT/tender documents to the Bidder and to consider the tender to be made except on the condition that the tender shall be kept open for the period indicated above and the Bidder desires to make a tender on this condition after entering into this separate initial contract with the Organization promises to consider the tender on this condition and Bidder agrees to keep this tender open for the required period. These reciprocal promises form the CONSIDERATION for this separate initial contract between the parties.

2. Therefore, we_______________________________________registered___________________ (indicate the name of Bank)under the laws of _____________________________ having head/registered office at ________________________ (hereinafter) referred to as the "Bank" which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators and executors hereby issue irrevocable and unconditional bank guarantee and undertake to pay immediately on first demand in writing Rupees ____at any time immediately on such demand without any demur, reservations, recourse, contest or protest and/ or without any reference to the Bidder and any such demand made by the Organization on the bank shall be conclusive and binding notwithstanding any difference between organization and the Bidder or any dispute pending before any court arbitrator or any other matter whatsoever. We also agree to give that Guarantee herein the Organization in writing. This guarantee shall not be determined/ discharged/ affected by the liquidation, winding up, dissolution or insolvency of the Bidder and will remain valid, binding and operative against the bank.

3. The bank also undertakes that the Organization at the option shall be entitled to enforce this guarantee, against the Bank as a principal debtor, in the first instance, without proceeding against the Bidder.

4. The bank further agree that as between the bank and the Organization, for purpose of the guarantee, any notice of the breach of the conditions contained in NIT and other terms and conditions contained in the Tender Documents as referred above given to the bank by the Organization shall be conclusive and binding on Bank, without any proof, notwithstanding any other matter or difference or dispute whatsoever. We further agree that this guarantee shall not be affected by any change in our constitution, in the constitution of the Organization or that of the Bidder. We also undertake not to revoke, in any case, this Guarantee during its currency.

5. The bank agrees with the Organization that the Organization shall have the fullest liberty without our consent and without affecting in any manner our obligations here under to vary any of the terms of the tender or get extension of the validity period from time to time. We shall not be relieved from our liability by reason of any such variation or extension of the validity period or for any for bearrance, act of omission and commission on the part of the Organization or any indulgence shown by the Organization to the said Bidder or by any such matter or thing whatsoever which under the law relating to sureties, would, but for this revision, have the effect of so relieving us.

6. Not with standing anything contained herein above our liability under this Guarantee is limited to Rupees(________________________________only) in aggregate and it shall remain in full force up to and including 45 days after ____ unless extended further (indicate the last date of validity period) from time to time, for such period as may be instructed in writing by M/s on whose behalf this guarantee has been given, in which case, it shall remain in full force up to and including 45 days after the expiry of extended period. Any claim under this guarantee must be received by us before the expiry of 45 days from ____________________________or (indicate the last date of validity period) before the expiry of 45 days after the expiry of extended period, if any, if no such claim has been received by us within 45 days after the said date/extended date, the rights of the Organization under this guarantee will cease subject to Para 8. However, if such a claim has been received by us within and upon forty-five days after the said date/extended date, all rights of the organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

7. In case contract is awarded to the Bidder here in after referred to as "Contractor" the validity of this Bank Guarantee will stand automatically extended until the contractor furnishes to the Organization a bank guarantee for Rs.____________________(in figure)(Rupees ____________ only) (in words) __________________________________towards performance guarantee for satisfactory performance of the contract. In case of failure to furnish performance bank Guarantee in the format prescribed by this Organization by the required date the claim must be submitted to us within 120 days after the last date of validity period or extended period, if any. If no such claim has been received by us within 120 days after the said date/extended date, rights of the organization under this guarantee will cease. However if such a claim has been received by us within and up to 120 days after the said date/extended date all rights of the Organization under this guarantee will cease. However, if such a claim has been received by us within and up to 120 days after the said date/extended date, all rights of the Organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

8. The Bank confirms that this guarantee has been issued with the approval of appropriate Exchange Control Authority in ___________ and any other authority (indicate the name of the country of issue of Guarantee) if required as per the laws of the country of issue of guarantee. The bank confirms that this guarantee has been issued with observance of the appropriate Exchange Control rules and Regulations of the country. In witness where of the Bank, through its authorized officer, has set its hand & stamp on this__________________ of ________ at _________ of _____(month & year)

Signature
(Full name in capital letters)
(Designation with bank stamp)
Date...........................

WitnessNo.1

Signature………………………..
Full name and Address (in capital letters) ……………………..
………………………………………………………………..

………………………………………………………………..

Witness No. 2

Signature………………………..
Full name and Address (in capital letters) ……………………..
………………………………………………………………..

INSTRUCTIONS
(FOR FILLING UP BANK GUARANTEE FOR BID BOND)

The bank guarantee should be stamped in accordance with the Stamp Act. The non-judicial stamp paper should be in the name of the issuing bank.

Clause 7 of the bank guarantee is applicable in cases of global tenders where foreign tenders also participate. When tenders are invited from parties within India, clause 7 may be deleted and replaced by clause. "The bank also agrees that courts of the place from where tenders have been invited shall have exclusive jurisdiction".

Please indicate the currency in which bank guarantee is being given Rs/- have been mentioned only for illustrations. Therefore, in cases where bank guarantee is being given in a currency other than Rupees' or US Dollars' these terms may be deleted and replaced by relevant currency.

The period of forty five (45) days mentioned in clause 6 and one hundred twenty (120) days as given in clause 6 should be available after the expiry of the validity period of the tender or any extension thereof.

The bank guarantee by Indian bidder will be given from an Indian scheduled commercial bank only. The foreign bidders will give Bank Guarantee from an Indian scheduled commercial bank situated in that country. In case no Indian Bank is situated in bidder's country then Bank Guarantee from a foreign bank acceptable to the Organization will be considered, provided it is confirmed by an Indian scheduled commercial bank and shall be governed by the Indian laws and subject to the jurisdiction of the courts in New Delhi.

Annexure-V
Affidavit

(On Stamp Paper of Rs 100)

I ,…………………..(full name) son of ……………………..(full name) aged about……….years, resident of ……………………… (Residential address), solemnly confirms and declares as follows:

1. I am fully competent and authorized by ……………….. (name of the producer) to swear this affidavit.
2. Information contained in the proposal/Application form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not either in whole or in part mislead Prasar Bharati in its allotment process.
3. That .... (Name of producer) is not a defaulter of Prasar Bharati/Doordarshan at the time of submission of this application. No amount is owed by …………. (Name of producer) to Prasar Bharati/ Doordarshan. No legal proceeding for the recovery of outstanding dues initiated by Prasar Bharati/ Doordarshan against (Name of producer) is pending.
4. That No order of blacklisting passed by the Central Government/any State Government/ any PSU is in operation against (Name of producer) house as on date.
5. That……………. (Name of the producer) is not debarred from bidding as per GFR, Rule151.
6. The ……….. (Name of producer) fully understands and agrees that on verification, if any of the information provided here is found to be misleading or conflicting, (Name of producer) is liable to be dismissed from the processor cancellation of award during the period of allocation, or thereafter if allotted.

Signature: Date:

VERIFICATION

Verified that at___________(place) on this, ____________day of___________________(month) 2026 that contents of my affidavit are true and correct to the best of my knowledge.

ANNEXURE-VI(A)

TECHNICAL SPECIFICATIONS OF THE DELIVERABLES

i Each Episode shall be produced in HD resolution of 1920x 1080 50i with 4:2:2 colour sub-sampling and 16:9 aspect ratio.

ii Captions must be clear & legible for HD (16:9) viewer and for SD (4:3) viewer also.

iii Graphics, Captions and Astons shall be within the (4:3) safe areas i.e. 65% of Active

iv The technical Masters and back up of each episode shall be delivered on hard disk media or any other digital storage device as specified by PRASAR BHARATI.

v Each episode shall be edited into package ready for broadcast on television in XD CAM HD 4:2:2 formats in MXF (OP1a) wrapper@50Mbps on the aforesaid hard disk with continuous time track, full mix (Dialogue + Music) audio on CH#1(L+R) & CH#2(L+R) and stereo audio on CH#3 (L) & CH#4(R).

vi Audio level of broadcast master must correspond to 0VU i.e., 4 dBm. The audio levels hold remain within +1VU to -20VU, and preferably should be within 0 to -20 dBFS (relative to digital scale) throughout the programme.

vii Telecast Master shall have 10 second “Black”,30 second “Colour Bar” with 1kHz to neat 0VU, 10 second “Black”, followed by 10 second countdown in sequence as the programme leader.0VU corresponds to +4dBm audio signal across 600-ohm impendence) followed by a five second visual state with the following information

Name of Programme:” ______________________________”
Episode Number(s): “______________________________ ”
Slot:
Duration: ______________________________________mts

This shall be followed by 25 second video blank after which the programme shall begin.

Two duly filled in copies of the run sheet shall be submitted along with the Telecast Master.

The Producer shall also submit rushes on hard disks containing effects, music on one track and commentary / dialogue on the other track.

ANNEXURE-VI (B)

B. REQUIREMENTS WITH REFERENCE TO THE FINAL TELECAST MASTER

a. Duration of Episodes will be average 24 minutes (excluding breaks) for a half an hour slot. The episode duration does not include blank inserted for breaks. The episodes of less than 24 minutes duration shall not be accepted. (The average of the episode will be computed over each quarter of the episodes. If the average duration so calculated is less than 24 minutes, amount equal to pro-rata rate will be deducted from the payment to be made to the producer/rights holder for the programmes commissioned under Prasar Bharati Budgetary Support.)
b. Each Episode will normally have two breaks. A five-second bumper may precede each break after which there should normally be a 20 second blank before beginning of another five-second bumper which is required as a lead into the next segment.
c. Opening title and signature tune should not be normally more than 60 seconds. Only programme title, episode titles (if any) and cast credits should be included at the beginning. The name of the production house will appear after end credits only.
d. Recapitulation or summary of previous episodes in the Programme proper and Pre-cap shall be normally of 30 seconds. Pre-cap and Recap duration will be the part of episode duration.
e. End credit should be not more than 45 second in duration and restricted to creative team only. Courtesy credits will not be allowed.

ANNEXURE-VI(C)

OTHER REQUIREMENTS

1. The PRODUCER shall also submit the following: -
   a) Two copies of the script/screenplay
   b) Two copies of Dope Sheets
   c) Soft Copy of 10 appropriate high-resolution photographs of each episode, if required
   d) General promos and episodic promos (30 second).
   e) General synopsis and episodic synopsis.

2. Copyright permission should have been obtained for all music tracks, archival material and stock footage used. A copy of the letter should be submitted, if required by PRASAR BHARATI (Doordarshan Kendra, Dehradun).

LABELING INSTRUCTIONS

Telecast master and Backup master shall be labelled as below:-

NAME OF PROGRAMME:

NAME OF EPISODE:

EPISODE NUMBERs:

DURATION OF Slot:

ANNEXURE-VII

Commercial Bid

Description	**No of episodes**	**Rate per episodes**	**Slot Duration**	**Cost of _______episodes**
GST (18%)				
Total cost of episodes				

Total amount in words (____)

Signature

ANNEXURE-VIII

Indicative Template for providing the breakup cost

	HEADS	No /Quantity	Basis of Engagement (Days/Months)	No of days/months for 52 episodes	Rates per days/month	One time cost	Total cost for 52 episodes
A	**STORYTEAM**						
	SCREENPLAY & DIALOGUE						
	TOTAL A						
B	**PERSONNEL**						
	DIRECTORS						
	CREATIVE DIRECTOR/SUPERVISOR						
	ASST DIR						
	ASST DIR EDITING						
	PRODN.CONTROLLER						
	PRODN.MANAGER						
	PRODN.ASST						
	ARTDIRECTOR						
	COSTUMESTY LIST						
	EXECUTIVE PRODUCER						
	SCHEDULER						
	TOTAL B						
C	**PRODUCTION EQUIPMENT**						
	CAMERA & Sound Equipment & Production Eqpt						
	JIMMY JIB						
	LIGHTS & GRIP EQUIP.						
	ADDITIONAL EQUIPMENT						
	TOTAL C						
D	**CREW**						
	CAMERAMAN WITH ASST						
	JIMMY JIB OPERATOR						

	DOP						
	SOUND RECORDIST WITH ASST						
	VOICE OVER						
	ELECTRICIAN						
	LIGHT BOYS						
	CRANE OPERATOR + ATTENDANT						
	CAMERA ATTENDANT						
	SOUND ATTENDANT						
	SPOT						
	CARPENTER & PAINTER						
	SETTING						
	MAKEUP+ASST						
	HAIRDRESSER+ASST						
	COSTUME COORDINATOR						
	DRESSPERSON + Asst.						
	STILL PHOTOGRAPHER						
	TOTAL D						
E	**CAST**						
	Star cast						
	ANCHOR if any						
	Others (Please specify)						
	TOTAL E						
F	**LOCATION & PROPS**						
	LOCATION						
	ELECTRICITY						
	GENERATOR						
	VANITYVANS						
	Setting Props + Chroma Props+ Sp. Requirements						
	Costumes + Sp. Costumes HIRE						
	COSTUME FOR ANCHOR						
	LAUNDRY EXPENSES						
	MAKEUP MATERIALS INCLUDING SPECIAL MAKEUP + WIGHIRE						

	CAMERA PROPS. - Battery Cells, Gelatin Paper, Gateway Roll, Butter Paper, Black Paper, Camera Clips, Black Cloth, Bulbs, Wires ,etc.						
	PRODN. PROPS. (tea, coffee, sugar, etc)						
	WATER CONSUMPTION (200ML BOTTLES)						
	WATER CONSUMPTION (20 LTR BOTTLES)						
	SET STAFF						
	Recci and research						
	TOTAL F						
G	**FOOD/CONVEYANCE/ TRANSPORT**						
	FOOD						
	CONVEYANCE: Prod Vehicle, Driver, Fuel, PM's, Prod. Assts., Artistes, Technicians, schedule coordinators, hair dressers, make up man, and the rest of the unit + Misc. shooting exps))						
	TRANSPORTATION						
	TOTAL G						
H	**POST PRODUCTION**						
	Edit team PACKAGE						
	Edit Equip Chgs pkg						
	BACKGROUND MUSIC						
	GRAPHICS/TITLING/SFX/ VFX						
	POSTPROD.FOOD/ CONVEYANCE						
	PPASST. + RUNNERS						
	TOTAL H						
I	**REHEARSAL EXPENSES**						

	REHEARSAL VENUE						
	REHEARSAL FOOD EXPENSES						
	TOTAL I						
J	**MISC.**						
	TYPING, PHOTOCOPYING, STATIONERY, FAX, ETC.						
	MOBILE BILLS (PM, EP, SCHEDULE CO-ORD, ETC.)						
	STILLS (ROLLS+DEV. CHGS+PHOTOGRAPH						
	TOTAL-J						
K	**MUSIC AND SET**						
	Title Music Cost						
	Set Erection Cost						
	TOTAL-K						
L	**COSTUME& MISCELLANEOUS**						
	COSTUME EXPENSES						
	TRAVEL COST						
	Others (Specify)						
	TOTAL-L						
	PRODUCER'SMARGIN						
	PER EPISODE COST						
	SUB TOTAL						
	TAXES						
	GRAND TOTAL						

Note: (i) Any submission of two financial proposals will lead to outright disqualification.

23. If there is a discrepancy between unit cost and grand total, the unit cost will prevail.

ANNEXURE- IX

Undertaking (On Notarised Stamp Paper of Rs. 100)

I/We_____________________________ S/o……………………………………age,…………. R/o________________________________ do hereby solemnly declare as follows:

1. That I ___________________________, am the representative of the Owner/Rights owner company/Partnership Firms/ Proprietary firm/ Producer M/s_______________________________________ and is authorized to sign this undertaking.

2. That the Rights owner company/Partnership Firms/ Proprietary firm/ Producer does not continue to be blacklisted by any central or state government, any agency of the central or state government, any public sector undertaking or any autonomous body or regulatory authority, whether in India or abroad for any act considered to be criminal as per the extant laws, or for any financial default, or for any unfair, immoral or unethical trade practices.

3. That the Rights owner company/Partnership Firms/ Proprietary firm/ Producer is not debarred under Rule 151 of GFR 2017.

4. That the Rights owner company/Partnership Firms/ Proprietary firm/ Producer is not a defaulter of Prasar Bharati, either as an advertising agency or as Rights owner company/Partnership Firms/ Proprietary firm/ Producer or in any other capacity. As on date, the Rights owner company/Partnership Firms/ Proprietary firm/ Producer does not owe any money to Prasar Bharati.

5. That is solemnly declared that in case any amount is found to be outstanding against the Rights owner company/Partnership Firms/ Proprietary firm/ Producer, he/she/they shall without prejudice to any other action as deemed appropriate by Prasar Bharati be liable to pay the said amount to Prasar Bharati.

6. That the information contained in the application form or any part thereof including its exhibits and other documents and instruments delivered to Prasar Bharati are true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not, in whole or in part, mislead the department in its allotment process.

7. That on verification, if any of the information provided here is found to be misleading or conflicting, we are liable to be dismissed from the selection process or face cancellation of License/ Royalty during the period of offered rights and Prasar Bharati may recover the paid License/ Royalty from the Rights owner company/Partnership Firms/ Proprietary firm/ Producer.

Place: Date:

Signature

Organization Seal:

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