

PRASAR BHARATI
Content Sourcing Division
Copernicus Marg, New Delhi

No.40/1/2021-P.6 (Content Sourcing)

Dated: 14/07/2026

Subject: Notice for inviting proposals for (commissioning) programme based on Documentary (बिहार के गौरव, विरासत, धरोहर, कला- संस्कृति एवं सामाजिक ताना बाना).

DDK Patna intends to commission a programme with full budgetary support as per the following details

- i. Title/Theme of the programme: बिहार के गौरव, विरासत, धरोहर, कला-संस्कृति एवं सामाजिक ताना बाना.
- ii. Number of episodes: 26
- iii. Programme duration: 30 Minutes
- iv. Language of the programme: Hindi

BID DOCUMENT

NIPP for inviting proposals for production of 26 Episodes based on Documentary (बिहार के गौरव , विरासत, धरोहर, कला- संस्कृति एवं सामाजिक ताना बाना).

Bid Document Ref : No. DDK/Pat/2026-27/E-Tender/Comm./NIPP-1 Date:- 13.07.2026

BID DUE DATE & TIME FOR ONLINE SUBMISSION date	07/08/2026 at 05:00 PM
TIME FOR TECHNICAL BID opening	10/08/2026 at 11.00 AM

INVITATION FOR BID (IFB)

SUB: NIPP for inviting proposals for production of 26 Episodes based on celebrity entertainment show in Hindi.

Dear Sir/Madam,

1.1 On behalf of the Prasar Bharati (India's Public service Broadcaster), DDK Patna invites E-Tenders from the producers with the Programme proposal in the prescribed Bid Proforma under single stage two bid system for the subject in complete accordance with the following details and enclosed Bid Documents, as prescribed in NIPP document. The details of tender are given below:

1.2 Bids Data Sheet: The brief details of the tender are as under:

1.2.1 Tender Inviting Authority	Prasar Bharati (Broadcasting Corporation of India) Regional Channel Manager, DDK, Patna
1.2.2 Name of the Supply/Work	NIPP for inviting proposals for production of 26 Episodes based on Documentary.
1.2.3 Tender Reference No.	DDK/Pat/2026-27/E-Tender/Comm./NIPP-1 Date:- 13.07.2026
1.2.4 Place of availability of Tender Documents (RFPs)	1. Procurement Portal of Prasar Bharati http://prasarbharati.eproc.in 2. Website of Prasar Bharati, https://prasarbharati.gov.in/ 3. Central Public Procurement Portal (CPPP): http://www.cprocure.gov.in
1.2.5 Estimated Cost of the Tender	50 Lakhs/-For 26 Episodes.
1.2.6 Tender Processing Fee	Non-refundable amount of Rs 29,500/- (Inclusive of GST @18%) payable to A/C No. 10151350436, IFSC- SBIN0003476, Branch- SBI Fraser Road, Patna- 800001 through online transfer/NEFT/Demand Draft
1.2.7 Earnest Money Deposit (EMD)	2% OF estimated cost (Rs 1,00,000)
1.2.8 Address to send Pre bid Queries Video Conference	RCM & HOP, Doordarshan Kendra, Patna-800 001 by email only Email : directorddkpatna@gmail.com Email : ddgeddkpatna@gmail.com
1.2.9 Nature of bid process	Single Stage two BID System 1. Technical Bid 2. Commercial Bid
1.2.10 Broad Scope of Work	As per NIPP
1.2.11 Bid Validity up to :	120 (One Hundred Twenty) days from the date of opening of Technical Bid.
1.2.12 Bid Bond Validity up to :	165 days (Bid validity +45 days beyond bid validity.)
1.2.13 Date of publication of Bid	Actual Date of Publication on http://prasarbharati.eproc.in
1.2.14 Last Date & Time for submission of written queries by	15 days from the date of publishing bid document.on http://prasarbharati.eproc.in

bidders via email only.	Upto 11.a.m
1.2.15 Date & Time of Pre-bid Conference	03/08/2026 at 04.00 PM
1.2.16 Place for pre-bid meeting (Could also be processed through e-procurement)	DDK Patna, Conference Hall
1.2.17 Opening of Technical bid	10/08/2026 at 11am
1.2.18 Opening of Commercial bid	To be informed later
1.2.19 Address of Communication	RCM & Head of Office, DD, Bihar, Doordarshan Kendra Patna-800 001 Bihar Email : ddgeddkpatna@ gmail.com
1.2.20 Paying Authority	DDO, Doordarshan Kendra Patna-800 001 (Bihar)

Note: In case the days specified above happen to be a holiday in Prasar Bharati, the next working day shall be implied.

1.3 Bid Evaluation Criteria: As Per Request For Proposal (RFP) Clause 8 & 9.

1.4 Delivery Period: As per Clause 15,16 & 17 of Request For Proposal (RFP).

1.5 Performance Security Deposit: Required as per Request For Proposal (RFP) Clause 11

Bids shall be submitted in ONLINE mode only as per the RFP; Non refundable Processing fee & EMD will have to be submitted by the bidder before the due date & time of the submission of the bid. Original of EMD & Processing fee (as per 1.2.7 above) payable to DDO, Doordarshan Kendra, Patna, is to be sent to RCM & Head of Office,, Doordarshan Kendra, Patna, within the Due Date & Time of Bid Submission Non-submission of original EMD & Processing fee to Doordarshan Kendra, Patna within the due date & time of submission of Bid, will lead to rejection of the Bid, **copy of the EMD & Processing fee payment shall also be attached along with the ONLINE Technical Bid.**

1.6 Bidder(s) are advised to submit their bid strictly as per terms and conditions of the Tender Documents and not to stipulate any deviations.

1.7 The Tender will be governed by the terms and conditions of RFP. The contract will be governed by Indian laws including the Indian Contract Act, 1872; the Sale of Goods Act, 1930, Right to Information Act, 2005; The Micro, Small and Medium Enterprises Development Act, 2006; Prevention of Corruption Act, 1988; and Arbitration and Conciliation Act, 1996, etc, as amended from time to time. The contract will also be governed by General Financial Rules, 2017, Manual for procurement of goods and works 2017 and 2019, Delegation of Financial Power Rules and any other financial, vigilance, security, safety, counter- trade and other regulatory aspects, orders and guidelines of the Government on the subject of Public

Procurement as amended from time to time in so far as they are applicable and not inconsistent with the conditions mentioned in the tender document.

1.8 Single Stage Two Bid Systems shall be followed for this tender. Bidders should take due care to submit tenders in accordance with Bid requirements as specified in RFP.

DDK Patna reserves the rights to increase or reduce the number of episodes of the programme at the time of award.

2. The concept of the programme is given in Annexure-I. The production house shall develop the detailed programme concept and its treatment for production of the programme.

3. The producer shortlisted shall be asked to submit their programme proposal in the e-procurement portal of Prasar Bharati (<https://prasarbharati.eproc.in>) in single stage two bid system. The complete proposal shall contain a technical bid and commercial bid.

4. Technical Bid shall contain the following documents

- i. Duly filled Application as per proforma in Annexure-I.
- ii. Duly signed integrity pact on plain paper (Annexure-II).
- iii. Bid security amount of Rs **1,00,000/- (Rs One lakh Only)** in the form Account Payee Demand draft, Bankers Cheque or Bank Guarantee from an Indian scheduled Commercial Bank in an acceptable form. Bid Security is to be deposited to DDO, DDK Patna, Fraser Road Patna-800001 . Bid Security shall be valid for a period of **minimum 120 days**. Account Payee Demand draft, Bankers Cheque will be in favour of "Drawing and Disbursing Officer, Doordarshan Kendra Patna." The proforma for submitting bid security in the form of Bank Guarantee is given in Annexure-III.
- iv. Affidavit as per Annexure-IV.
- v. Copy of PAN No
- vi. Copy of ITR of last three financial years.
- vii. GST Registration Certificate.
- viii. Descriptive Programme proposal containing
 - a. The profile of production house giving details of past productions in the genre of required programme as well as other programmes and relevant viewership data of their

- past production and their review in leading magazines/newspapers/websites, if any
- b. Detailed concept note for the programme, its treatment/implementation
- c. Lead characters and brief their description.
- d. Four-five options for cast for each lead characters, Creative Director, Episodic directors, Music Directors, Screen play writers, Director of photography and their profiles.
- e. Number of anchors proposed per episode, if any, and three options for each anchor and profiles.
- ix. Power point presentation giving all requisite details of programme proposal as given in para 5 (viii) above
- x. One show reel of their past work or on the proposed programme
- xi. Any other information/details as deemed fit by the production house.

It may be noted that technical bid shall not contain any commercial elements i.e. pricing. If the technical bids contain any pricing details, it will be summarily rejected.

5. Commercial Bid: The commercial bid is to be submitted in the proforma in Annexure-VI with detailed break up of cost of the episode in Annexure-VII. The commercial bid submitted in Annexure-VI shall be treated as final in case of mismatch between the details in Annexure-VI and Annexure-VII.

6. Bid security amount will be refunded to the unsuccessful bidders after 30 days after deciding the successful bidder. Bid security amount will be refunded to the successful bidder after submission of Performance Security Deposit.

7. The producers who submits their bids in the e-procurement portal before the last date for submission (date and time), will be called to present their programme before the Selection Committee. Presentations and videos presented by the producers will become the part of record of DDK Patna i.e. these will be retained by DDK Patna. The schedule of presentations shall be informed to all the producers in advance.

8. The programmes proposals received in the procurement portal will be evaluated on Quality and Cost basis (QCBS). The weight assigned to programme quality and cost shall be 70:30 (programme quality-70, cost-30). The proposal which would score maximum will be selected. Prasar Bharati shall call the selected producer for cost clarifications and negotiations.

9. The programme quality shall be evaluated on the following score matrix

S No	Criteria	Maximum Marks
1	Productioun House/Producer Past Work/Presentation/Show Reel	25
2	Concept/Theme/Story Line	20
3	Visualization &Treatment	20
4	Cast &Crew	15
5	Synopsis(epidode wise)	20

Programme proposals scoring more than 75 score shall be shortlisted. Combined Bid Score (B) will be calculated for each bid using the following formula:-

$$B = \frac{C_{low}}{C} X + \frac{T}{T_{high}} (1 - X)$$

Where,

C = Offered Bid Price

C low = the lowest of all offered Bid Price among responsive Bids

T = the total programme quality score awarded to the Bid

Thigh = the Programme Quality Score achieved by the Bid that was scored highest among all responsive Bids

X = weightage for the Price as specified.

10. The producer shall engage the lead caste and anchors from the options given in the proposal. If due to any unavoidable reasons, a change is required in the lead caste, it will require the approval of DDK Patna.

11. The successful PRODUCER shall furnish a Performance Guarantee/Security at such percentage of total contract value of the Agreement as applicable on the date of signing the agreement within 30 days of signing of the Agreement. The PG would be in the form of Insurance Surety Bonds, Account payee Demand draft, Fixed deposit Receipt from a commercial bank, Bank Guarantee from a commercial bank in an acceptable form with period of validity up to and including six months after the date of completion of all contractual obligations of the contract unless extended further, from time to time for such period as may be instructed in writing. The present applicable rate of performance security is 3% of contract value up to Rs 5 Cr (contract value), 4% of the contract value up to Rs 10 Cr and 5% of contract value above Rs 10 Cr. Period of validity of performance security should be up to and including **six months** after the date of completion of all contractual obligations of the contract unless extended further, from time to time for such period as may be instructed in writing.

12. Payment terms for the commissioning of the programme shall be as under

Advance Payment - 30 % of the contract value	After signing of the agreement and submission of BG of equivalent amount and Performance Security
First Tranche- 20% of the contract value	After acceptance of 20% episodes by PB
Second Tranche- 20% of the of the contract value	After acceptance of 40% of the episodes by Prasar Bharati
Fourth Tranche- 20% of the contract amount	After acceptance of 60% of the episodes by Prasar Bharati
Final Tranche -10% of the contract	Within one month after acceptance of all the episodes
Release of BG submitted against first tranche of payments	Within one month after acceptance of all the episodes

Release of Performance BG	After 3 months of acceptance of all the episodes
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The validity period of Bank Guarantee against the advance payment will be six months beyond the period as agreed mutually for submission of the complete programme to the full satisfaction of DDK Patna. In case the Programme is satisfactorily completed, the Bank Guarantee will be released within one month after completion of the programme and delivery of all other required material of the programme. If the Producer fails to submit the programme within the time frame agreed upon, with or without extension, DDK Patna may, at its discretion and in addition to taking any other action, encash the Bank Guarantee without notice to the Producer.

13. Technical specifications for the production of programme is given in Annexure-V (A). Programme requirements and General requirements are given in Annexure-V (B).

14. The PRODUCER shall create, compose, shoot, produce, post-produce, edit and deliver to DDK Patna the episode(s) of the Programme, as per the concept, technical specifications and general specifications as described in Annexure-V respectively.

15. The programme, when delivered, shall be free and clear of claim by any third party including without limitation any claim by any union or guild for any residuals or re-use fees. The PRODUCER shall exclusively assigns to DDK Patna in perpetuity, the entire copyright, whether vested, contingent, or to be invented in future, in respect of all modes of communication to public, all rights of action and all other rights, whatsoever, in and to the Programme, including broadcasting rights and new media rights for the full period of copyright throughout the world, including all renewals, reversions and extensions, if any.

16 The PRODUCER shall ensure that all the third party material including songs and music used in the Episodes, shall be from legitimate sources and that rights in respect of such material have been duly obtained from

respective rights owners, to enable DDK Patna to exercise its rights in the programme. The producer shall indemnify DDK Patna on this account.

16. The producer shall provide a bank of 22 episodes for preview (rough cut) within 90 days of signing the agreement. **However if a producer opts for advance payment as mentioned in Para 12 of this NIA, 90 days will be counted from the date of grant of such advance payment less 15 days.** The subsequent episodes for preview which are to be telecast within a particular week shall be delivered to DDK Patna at least 10 days before the telecast of first episode of that week. DDK Patna will provide its feedback within three working days after receipt of the content. The final telecast master after the corrections, if any, will be submitted by the production house 3 days before the telecast of the first episode of the first week.

17. Liquidated Damages

Cause	Liquidated Damages
Delay in delivery of telecast master for preview	0.5% of episodic cost computed over the cost of delayed episodes per week or part thereof

18. DDK Patna reserves the rights to accept/reject/cancel/amend the process at any time.

19. The producers may please refer to "Prasar Bharati Content Procurement Policy" notified on 09.08.2024 by Prasar Bharati on its website for other terms and conditions.

20. In case of any query regarding submission of online bid, the applicants may contact at our e-mail -directorddkpatna@gmail.com

(Pawan Kumar)
Programme Executive)
Doordarshan Kendra Patna

ANNEXURE-I

APPLICATION FORM

Application for submission of proposal for commissioning of programmebased on Documentary (बिहार के गौरव, विरासत, धरोहर, कला- संस्कृति एवं सामाजिक ताना बाना).

S.No	Particular	Details
1.	Name of the producer	
2.	PAN No. of the producer	
3.	GST Number of the producer	
4.	Nature of the producer (Propriety/Partnership/Company)	
5.	Please specify the name of the authorized signatories for signing the documents and agreements.	
6.	Address of the producer	
7.	Name and Address and Contact details of the authorized representative of the producer	
8	Theme of the program.	

Place:	(Signature of Authorised Signatory)
Dated:	Name & Designation of Authorised Signatory:
	(Seal of the bidder)

ANNEXURE-II

THE INTEGRITY PACT

THIS Agreement, herein after called the INTEGRITY PACT, is made at New Delhi on this Day of July , 2022 between **PRASAR BHARATI (Broadcasting**

Corporation of India), a body corporate established under the Prasar Bharati (Broadcasting Corporation of India) Act, 1990, having its main office at Prasar Bharati House, Copernicus Marg, New Delhi – 110 001, acting in its executive capacity through , hereinafter referred to as "PRASAR BHARATI" (which expression shall include its successors, administrators, representatives and permitted assigns)

AND

....., an individual/ a sole proprietorship firm owned by..... / a partnership firm/Limited Liability Partnership/ a company incorporated under the Companies Act, 2013, and having its Registered Office at....., represented by vide authorization letter/ board resolution dated....., herein after referred to as "the CONTENT PROVIDER" (which expression shall include its successors, administrators, representatives and permitted assigns).

PRASAR BHARATI and the CONTENT PROVIDER shall be collectively referred to as the Parties.

WHEREAS the Content Provider has made an offer to Prasar Bharati of its content in the genre of titled..... comprising of..... episodes of,,,,,, minutes each (hereinafter referred to as 'the Content'), for broadcast through Prasar Bharati's analogue and digital transmission platforms .

AND WHEREAS the offer of the Content Provider is under consideration of PRASAR BHARATI in accordance with the laid down selection process (the selection process).

AND WHEREAS the Parties are committed to avoid all forms of corruption by following a system, which is fair, transparent and free from any influence / prejudiced dealing during and subsequent to the selection process.

NOW, THEREFORE, THIS INTEGRITY PACT WITNESSETH AND IT IS AGREED BETWEEN THE PARTIES AS UNDER:

1. COMMITMENTS OF PRASAR BHARATI

- a. PRASAR BHARATI undertakes that no official of PRASAR BHARATI, connected directly or indirectly with the selection process, shall, either personally or through any of his family members, will demand, take a promise for, or accept, directly or through intermediaries, any bribe, consideration, gift, reward, favor or any material or immaterial benefit or any other advantage from the CONTENT PROVIDER, either for himself or for any person or organization, in exchange for an advantage to the CONTENT PROVIDER in the selection process.
- b. PRASAR BHARATI shall treat all the applicant content providers fairly and equally.
- c. In case any misconduct on the part of any official of PRASAR BHARATI is reported by the CONTENT PROVIDER to PRASAR BHARATI with full and verifiable facts and the same is prima facie found to be correct by PRASAR BHARATI, necessary disciplinary proceedings, or any other action as deemed fit, including criminal proceedings, may be initiated by PRASAR BHARATI and such person shall be debarred from further dealings related to the selection process. In such a case, while an enquiry is being conducted by PRASAR BHARATI, the selection process would not be stalled, unless considered necessary.

2. COMMITMENTS OF THE CONTENT PROVIDER

- a. The CONTENT PROVIDER commits himself to take all measures necessary to prevent corrupt practices, unfair means and illegal activities during any stage of the selection process or during any pre-agreement or post-agreement stage in order to secure any benefit or in furtherance of securing it.
- b. The CONTENT PROVIDER shall not offer, directly or through intermediaries, any bribe, gift, consideration, reward, favour, any material or immaterial benefit or other advantage, commission, fees, brokerage or inducement to any official of PRASAR BHARATI connected directly or indirectly with the selection process, or his family member, or to any person, organization or third party claiming to be having access to or acting on behalf of such official, in exchange for any advantage in the selection process or thereafter.
- c. The CONTENT PROVIDER further declares that it has not given, offered or promised to give, directly or indirectly, any bribe, gift, consideration, reward, favour, any material or immaterial benefit or other advantage, commission, fees, brokerage, or inducement, to any official of PRASAR BHARATI, or his family member, or otherwise, in order to influence the selection process, or for showing or forbearing

to show favour or dis favour to any person in relation to the selection process.

- d. The CONTENT PROVIDER will not collude with other content providers participating in the selection process to impair the transparency, fairness, and progress of such process or implementation of the decisions taken in the course of

such process.

- e. The CONTENT PROVIDER commits to refrain from giving any complaint directly or through any other manner without supporting it with full and verifiable facts.
- f. If the CONTENT PROVIDER, or any employee of the CONTENT PROVIDER, or any person acting on behalf of the CONTENT PROVIDER is a relative of any of any officer of PRASAR BHARATI; or alternatively, if any relative of an officer of PRASAR BHARATI has financial interest/stake in the CONTENT PROVIDER's firm, the same shall be disclosed by the CONTENT PROVIDER. The term, relative for this purpose would be as defined in Section 2(77) of the Companies Act, 2013.
- g. The CONTENT PROVIDER shall not lend or borrow any money or enter into any monetary dealings or transactions, directly or indirectly, with any employee of PRASAR BHARATI.

3. PREVIOUS TRANSGRESSION, IF ANY, OF THE CONTENT PROVIDER

- a. The CONTENT PROVIDER declares that no previous transgression has occurred during the last three years immediately preceding the signing of this INTEGRITY PACT, with any other entity in any country in respect of any corrupt practices envisaged hereunder, or with any Public Sector Enterprise in India, or any Government Department in India that will justify CONTENT PROVIDER's exclusion from the TENDER process.

- b. The CONTENT PROVIDER agrees that if it makes any false declaration as referred to in the immediately preceding para, it may be disqualified from the selection process, and if selected, such selection may be declared by PRASAR BHARATI as null and void. As a natural consequence, an agreement for procuring the content, if already entered into, may be terminated on such ground.

4. SANCTIONS FOR VIOLATIONS

Any breach by the CONTENT PROVIDER of any provision contained in clauses 3 and 4 ,or by any one employed by it or acting on its behalf (whether with or without the knowledge of the CONTENT PROVIDER), shall entitle PRASAR BHARATI to take all or any one of the following actions, wherever required: -

- a. To immediately disqualify the offer made by the CONTENT PROVIDER from being considered in the selection process without assigning any reason, or giving any compensation. The selection process with other applicants shall continue.
- b. The Security Deposit/ Performance Bond (in the event of the agreement for procurement of content having been signed) shall stand forfeited either fully or partially, as decided by PRASAR BHARATI and PRASAR BHARATI shall not be required to assign any reason there for.
- c. To rescind the agreement for procurement of content, if already signed, without giving any compensation to the CONTENT PROVIDER.
- d. To recover all sums already paid by PRASAR BHARATI, with interest thereon at 2% higher than the prevailing Benchmark Prime Lending Rate of State Bank of India. If any outstanding payment is due to the CONTENT PROVIDER from PRASAR BHARATI in connection with procurement of any other content, such outstanding payment may also be utilized to recover the aforesaid sum and interest.
- e. To encash any bank guarantee or performance bond furnished by the CONTENT PROVIDER, in order to recover any money already paid by PRASAR BHARATI with any interest thereupon.
- f. To rescind all or any other contract with the CONTENT PROVIDER. The CONTENT PROVIDER shall be liable to pay

compensation for any loss or damage to PRASAR BHARATI resulting from such rescission and PRASAR BHARATI shall be entitled to deduct the amount so payable from the money(s) due to the CONTENT PROVIDER.

- g. To debar the CONTENT PROVIDER from participating in future bidding processes of the Government of India/ PRASAR BHARATI for one to three years, which may be further extended at the discretion of PRASAR BHARATI.
- h. If any transgression by the CONTENT PROVIDER, or any one employed by it, or acting on its behalf (whether with or without the knowledge of the CONTENT PROVIDER) constitutes an offence as defined in Chapter IX of the Indian Penal code, 1860, or Prevention of Corruption Act, 1988, or any other statute enacted for prevention of corruption, PRASAR BHARATI may take suitable legal action in this regard.
- i. The decision of PRASAR BHARATI to the effect that a breach of the provisions of the INTEGRITY PACT has been committed by the CONTENT PROVIDER, shall be final and conclusive on the CONTENT PROVIDER. However, the CONTENT PROVIDER can approach the IEM appointed for the purposes of the INTEGRITYPACT.

5. INDEPENDENT MONITORS

- a. PRASAR BHARATI has appointed an Independent External Monitor (hereinafter referred to as "MONITOR") for this INTEGRITY PACT in consultation with the Central Vigilance Commission (Address and contact details of the Monitor is:
 - i. Sh Alope pandey, IPS (Retd) E-mail -alokewa@gmail.com
 - ii. Sh Rakesh Kumar Verma.E-mail rakershkumarverma@hotmail.com
- b. The MONITOR shall be authorised to review independently and objectively, whether and to what extent the parties are complying with the obligations under the Integrity Pact.
- c. The MONITOR shall not be subject to instructions by the representatives of the Parties and shall perform his functions neutrally and independently. He will report his findings to the Chief Executive Officer, Prasara Bharati (CEO, PB) .

- d. The Parties accept that the MONITOR has the right to access without restriction, all the documents relating to the selection process and post selection activities, including minutes of meetings.
- e. The CONTENT PROVIDER accepts that the MONITOR has the right to access without restriction, all information and documents related to the selection process, including those provided by the CONTENT PROVIDER. The CONTENT PROVIDER shall also provide to the MONITOR, upon his request and demonstration of a valid interest, any information as well as unrestricted and unconditional access to its documents that have any relationship with the offer made by it. The MONITOR shall be under contractual obligation to treat the information and documents of the CONTENT PROVIDER with confidentiality.
- f. If so requested, The PRASAR BHARATI will provide to the MONITOR sufficient information about all meetings among the Parties, which relate to the selection process. Parties will also agree to the MONITOR's participation in such meetings, if so requested.
- g. As soon as the MONITOR notices, or believe to notice, a violation of the INTEGRITY PACT, he will so inform the authority designated by the PRASAR BHARATI for the purpose, with a copy to the Chief Vigilance Officer, Prasar Bharati (CVO, PB), and request them to take corrective action, if so required. He will also inform separately to CEO, PB, with copy to CVO, PB. The MONITOR may in this regard submit non-binding recommendations. Beyond this, the MONITOR has no right to demand from the parties that they act in a specific manner, refrain from action or tolerate action.
- h. The MONITOR will submit a written report to CVO, PB within 4 to 8 weeks from the date of reference or intimation to him by PRASAR BHARATI or CONTENT PROVIDER, and should the occasion arise, suggest corrective measures.
- i. If the MONITOR has reported to CEO, PB and CVO, PB, about a substantial suspicion of an offence under the relevant IPC/PC Act and they have not, within reasonable time, taken any visible action, the MONITOR may also transmit the information directly to the Central Vigilance Commissioner

6. FACILITATION OF INVESTIGATION

In case of any allegation of violation of any provisions of the INTEGRITY PACT, PRASAR BHARATI or its agencies shall be entitled to examine all the documents including the Books of Accounts of the CONTENT PROVIDER and the CONTENT PROVIDER shall extend full cooperation in this regard, including providing necessary information and documents in English.

7. LAW AND PLACE OF JURISDICTION

This Pact is subject to Indian laws and courts at Delhi shall have jurisdiction.

8. OTHER LEGAL PROVISIONS/ ACTIONS

- a. The actions stipulated in this Integrity Pact are without prejudice to any other legal action that may follow in accordance with the provisions of the extant laws, both civil and criminal.
- b. Any dispute or difference arising between the Parties with regard to the terms of the INTEGRITY PACT, or any action taken by PRASAR BHARATI in accordance with the INTEGRITY PACT, or interpretation thereof, shall not be subject to arbitration.
- c. The Parties agree that the INTEGRITY PACT has precedence over any notification issued by Prasar Bharati, calling for offers from content providers, or any agreement signed between the Parties after the selection process.

9. VALIDITY

- a. In case the offer of the CONTENT PROVIDER is successful, the validity of the INTEGRITY PACT shall be w.e.f. the date of its signing and shall extend up to 5(five) years, or till complete fulfillment of respective rights of the Parties available to them under any post selection agreement, whichever is later.
- b. In case the offer of the CONTENT PROVIDER is unsuccessful in the selection process, this INTEGRITY PACT shall expire after six (06) months from the date of signing of the agreement by the successful applicant.
- c. Should one or more provisions of the INTEGRITY PACT turn out to be invalid, the remainder of it shall remain valid. In this case, the Parties will strive to come to an agreement to their original intentions.
- d. If any claim is lodged during the validity period of the INTEGRITY PACT, the same shall be binding and continue to be valid despite its lapse as specified hereinabove.

IN WITNESS WHEREOF the Parties have put their hands on the day and year first herein above written.

(For & On behalf of the Prasar Bharati)

(For & On behalf of CONTENT
PROVIDER)

(Office Seal)

(Office Seal)

Witness 1:

(Name & Address)

Witness 2:

(Name & Address)

ANNEXURE - III

(PROFORMA OF BANK GUARANTEE FOR BID BOND)

Bank Guarantee No. _____

Ref :

To
Doordarshan Kendra
PRASAR BHARATI
(India's Public Service Broadcaster)
Fraser road, Patna-800001

Dear Sirs,

Whereas Doordarshan Kendra , Patna , PRASAR BHARATI(India's Public Service Broadcaster), Fraser Road, Patna-800001(hereinafter called the Organization) which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators, executors and assignees, _____ has floated a _____ Tender No. _____

_____ and _____ M/s _____ having Registered/ Head Office at _____ (Hereinafter called the "Bidder" which expression shall, unless repugnant to the context or meaning thereof, mean and include all its successors, administrators executors and assignees) have submitted a quotation Reference No. _____ and Bidder having agree to furnish as a conditions precedent for participation in tender as unconditional and irrevocable bank guarantee of Rupees _____ Only) for the due performance of Bidder/'s obligations as contained in the terms of the Notice inviting Tenders (NIT) and other terms and conditions contained in the Tender Documents supplied by the Organization specially the conditions that (a) Bidder shall keep his tender open for a period of _____ day, i.e., from _____ to _____ or any extension thereof, and shall not withdraw or modify it in a manner not acceptable to the Organization(b) the Bidder will execute the contract, if awarded, and shall furnish performance guarantee in the format prescribed by the Organization within the required time. The Bidder has absolutely and unconditionally accepted these conditions. The Organization and the Bidder have agreed that NIT/tender document is an offer made on the condition that the tender, if submitted would be kept open in its original form without variation or modification in a manner not acceptable to the Organization for a period of _____ days, i.e., from _____ to _____ or any extension thereof and that making of the tender itself shall be regarded as an unconditional and absolute acceptance of the conditions, contained in NIT and the tender documents. They have further agreed that the contract consisting of NIT/Tender documents as the OFFER and submission of the tender as the ACCEPTANCE shall be a separate contract distinct from the contract which will come into existence when the tender is finally accepted by the Organization. The consideration for this separate initial

contract preceding the main contract is that the Organization is not agreeable to sell the NIT/tender documents to the Bidder and

to consider the tender to be made except on the condition that the tender shall be kept open for the period indicated above and the Bidder desires to make a tender on this condition after entering into this separate initial contract with the Organization promises to consider the tender on this condition and Bidder agrees to keep this tender open for the required period. These reciprocal promises form the CONSIDERATION for this separate initial contract between the parties.

2. Therefore, we
_____registered_____
(indicate the name of Bank)under the laws of
_____having head/registered office
at _____(hereinafter) referred to as the "Bank"
which expression shall, unless repugnant to the context or meaning thereof,
include all its successors, administrators and executors hereby issue
irrevocable and unconditional bank guarantee and undertake to pay
immediately on first demand in writing Rupees _____ at
any time immediately on such demand without any demur, reservations,
recourse, contest or protest and/ or without any reference to the Bidder and
any such demand made by the Organization on the bank shall be conclusive
and binding notwithstanding any difference between organization and the
Bidder or any dispute pending before any court arbitrator or any other
matter whatsoever. We also agree to give that Guarantee
herein the Organization in writing. This guarantee shall not be
determined/discharged/affected by the liquidation, winding up, dissolution or
insolvency of the Bidder and will remain valid, binding and operative against
the bank.

3. The bank also undertakes that the Organization at the option shall be entitled to enforce this guarantee, against the Bank as a principal debtor, in the first instance, without proceeding against the Bidder.

4. The bank further agree that as between the bank and the Organization, for purpose of the guarantee, any notice of the breach of the conditions contained in NIT and other terms and conditions contained in the Tender Documents as referred above given to the bank by the Organization shall be conclusive and binding on Bank, without any proof, notwithstanding any other matter or difference or dispute whatsoever. We further agree that this guarantee shall not be affected by any change in our constitution, in the constitution of the

Organization or that of the Bidder. We also undertake not to revoke, in any case, this Guarantee during its currency.

5. The bank agrees with the Organization that the Organization shall have the fullest liberty without our consent and without affecting in any manner our obligations hereunder to vary any of the terms of the tender or get extension of the validity period from time to time. We shall not be relieved from our liability by reason of any such variation or extension of the validity period or for any forbearance, act of omission and commission on the part of the Organization or any indulgence shown by the Organization to the said Bidder or by any such matter or thing whatsoever which under the law relating to sureties, would, but for this provision, have the effect of so relieving us.

6. Notwithstanding anything contained herein above our liability under this Guarantee is limited to Rupees (_____ only) in aggregate and it shall remain in full force upto and including 45 days after _____ unless extended further (indicate the last date of validity period) from time to time, for such period as may be instructed _____ in _____ writing _____ by _____ M/s _____ on whose behalf this guarantee has been given, in which case, it shall remain in full force upto and including 45 days after the expiry of extended period. Any claim under this guarantee must be received by us before the expiry of 45 days from _____ or (indicate the last date of validity period) before the expiry of 45 days after the expiry of extended period, if any, if no such claim has been received by us within 45 days after the said date/extended date, the rights of the Organization under this guarantee will cease subject to Para 8. However, if such a claim has been received by us within and upon forty five days after the said date/extended date, all rights of the organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

7. In case contract is awarded to the Bidder here in after referred to as "Contractor" the validity of this Bank Guarantee will stand automatically extended until the contractor furnished to the Organization a bank guarantee for Rs. _____ (in figure) (Rupees _____ only) (in words) towards performance guarantee for satisfactory performance of the contract. In case of failure to furnish performance bank Guarantee in the format prescribed by this Organization by the required date the claim must be submitted to us within 120 days after the last date of validity period or extended period, if any. If no such claim has been received by us within 120 days after the said date/extended date, rights of the organization under this guarantee will cease. However if such a claim has been received by us within and upto 120 days after the said date/extended date all rights of the

Organization under this guarantee will cease. However, if such a claim has been received by us within and upto 120 days after the said date/extended date, all rights of the Organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

8.The Bank confirms that this guarantee has been issued with the approval of appropriate Exchange Control Authority in _____ and any other authority(indicate the name of the country of issue of Guarantee) if required as per the laws of the country of issue of guarantee.

The bank confirms that this guarantee has been issued with observance of the appropriate Exchange Control rules and Regulations of the country.

In witness whereof the Bank, through its authorized officer, has set its hand & stamp on this _____ day of _____ at _____ of _____ (month & year)

Signature
(Full name in capital letters)
(Designation with bank stamp)
Date.....

Witness No. 1

Signature
Full name and Address (in capital letters).....
.....
.....

Witness No. 2

Signature
Full name and Address (in capital letters).....
.....

INSTRUCTIONS

(FOR FILLING UP BANK GUARANTEE FOR BID BOND)

1. The bank guarantee should be stamped in accordance with the Stamp Act.
2. The non-judicial stamp paper should be in the name of the issuing bank.
3. Clause 7 of the bank guarantee is applicable in cases of global tenders where foreign tenders also participate. When tenders are invited from parties within India, clause 7 may be deleted and replaced by clause. "The bank also agrees that courts of the place from where tenders have been invited shall have exclusive jurisdiction".
4. Please indicate the currency in which bank guarantee is being given Rs/- have been mentioned only for illustrations. Therefore, in cases where bank guarantee is being given in a currency other than Rupees' or US Dollars' these terms may be deleted and replaced by relevant currency.
5. The period of forty five (45) days mentioned in clause 6 and one hundred twenty (120) days as given in clause 6 should be available after the expiry of the validity period of the tender or any extension thereof.
6. The bank guarantee by Indian bidder will be given from an Indian scheduled commercial bank only. The foreign bidders will give Bank Guarantee from an Indian scheduled commercial bank situated in that country. In case no Indian Bank is situated in bidder's country then Bank Guarantee from a foreign bank acceptable to the Organization will be considered, provided it is confirmed by an Indian scheduled commercial bank and shall be governed by the Indian laws and subject to the jurisdiction of the courts in New Delhi.

ANNEXURE-IV

Affidavit (On Stamp Paper of Rs 100)

I,.....(full name) son of(full name) aged about.....years, resident of (Residential address), solemnly confirms and declares as follows:

1. I am full competent and authorized by(name of the producer) to swear this affidavit.
2. Information contained in the proposal/Application form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not either in whole or in part mislead Prasar Bharati in its allotment process.
3. That the (Name of producer) is not a defaulter of Prasar Bharati/Doordarshan at the time of submission of this application. No amount is owed by (Name of producer) to Prasar Bharati/Doordarshan. No legal proceeding for the recovery of outstanding dues initiated by Prasar Bharati/Doordarshan against(Name of producer) is pending.
4. That No order of blacklisting passed by the Central Government/any State Government/ any PSU is in operation against(Name of producer) house as on date.
5. That.....(Name of the producer) is not debarred from bidding as per GFR, Rule 151.
6. The (Name of producer) fully understands and agrees that on verification, if any of the information provided here is found to be misleading or conflicting, (Name of producer) is liable to be dismissed from the process or cancellation of award during the period of allocation, or thereafter if allotted.

Signature:

Date:

VERIFICATION

Verified that at(place) on this ,,,,.....day of(month) 2026 that contents of my affidavit are true and correct to the best of my knowledge.

ANNEXURE-V

A. TECHNICAL SPECIFICATIONS

- i. Each Episode shall be produced in 4K/UHD with 4:2:2 colour subsampling and 16:9 aspect ratio.

- ii. Captions must be clear & legible for HD (16:9) viewer and for SD (4:3) viewer also. Graphics, Captions and Actions shall be within the (4:3) safe areas i.e. 65% of Active Width & 90% of Active Height of the HD resolution of 1920 x 1080.
- iii. The technical Masters and back up of each episode shall be delivered on hard disk media or any other digital storage device as specified by PRASAR BHARATI.
- iv. Each episode shall be edited into package ready for broadcast on television in XDCAM HD 4:2:2 formats in MXF (OP1a) wrapper @ 50 Mbps on the aforesaid hard disk with continuous time track, full mix (Dialogue + Music) audio on CH#1 (L + R) & CH#2 (L + R) and stereo audio on CH#3 (L) & CH#4 (R).
- v. The Unmixed master with dialogue track on CH# 1 (L) and CH#2 (R) and music audio on CH#3(L) and CH#4(R) shall also be delivered.
- vi. Audio level of broadcast master must correspond to 0VU i.e 4 dBm. The audio level should remain within +1 VU to -20 VU, and preferably should be within 0 to -20 dBFS (relative to digital scale) throughout the programme.
- vii. Telecast Master shall have 10 second "Black", 30 second "Colour Bar" with 1 kHz tone at 0 VU, 10 second "Black", followed by 10 second countdown in sequence as the programme leader. 0 VU corresponds to +4 dBm audio signal across 600 ohm impedance) followed by a five second visual state with the following information

Name of Programme: " _____ "

Episode Number(s) : " _____ "

Slot duration :-----mts

This shall be followed by 25 second video blank after which the programmes shall begin.

(h) Two duly filled in copies of the run sheet shall be submitted along with the Telecast Master.

(i) The Producer shall also submit rushes on hard disks containing effects, music on one track and commentary / dialogue on the other track.

B. REQUIREMENTS WITH REFERENCE TO THE FINAL TELECAST MASTER

- a. Duration of Episodes will be average 24 minutes (excluding breaks) for a half an hour slot. The episode duration does not include blank inserted for breaks. The episodes of less than 23 minutes duration shall not be accepted. (The average of the episode will be computed over each quarter of the episodes. If the average duration so calculated is less than 24 minutes, amount equal to pro-rata rate will be deducted from the payment to be made to the producer/rights holder for the programmes commissioned under Prasar Bharati Budgetary Support.)
- b. Each Episode will normally have two breaks. A five-second bumper may precede each break after which there should normally be a 20 second blank before beginning of another five-second bumper which is required as a lead into the next segment.
- c. Opening title and signature tune should not be normally more than 60 seconds. Only programme title, episode titles (if any) and cast credits should be included at the beginning. The name of the production house will appear after end credits only.
- d. Recapitulation or summary of previous episodes in the Programme proper and Pre-cap shall be normally of 30 seconds. Precap and Recap duration will be the part of episode duration.
- e. End credit should be not more than 45 second in duration and restricted to creative team only. Courtesy credits will not be allowed.

C. OTHER REQUIREMENTS

1. The PRODUCER shall also submit the following: -
 - a) Two copies of the script/ screenplay
 - b) Two copies of Dope Sheets

c) Soft Copy of 10 appropriate high-resolution photographs of each episode, if required

d) General promos and episodic promos (30 second).

e) General synopsis and episodic synopsis.

2. Copyright permission should have been obtained for all music tracks, archival material and stock footage used. A copy of the letter should be submitted, if required by PRASAR BHARATI.

D. LABELING INSTRUCTIONS

Telecast master and Back up master shall be labelled as below:-

NAME OF PROGRAMME:

NAME OF EPISODEs:

EPISODE NUMBERS:

DURATION OF Slot:

E- Program me Code of Conduct of Prasar Bharati

Annexure to Notification No. 01/2022-Ops, dated 18.05.2022

Prasar Bharati

(India's Public Service Broadcaster)

Prasar Bharati House, Copernicus Marg,

New Delhi-110001

PROGRAMME CODE For Prasar Bharati

"Programme Code of Prasar Bharati (All India Radio and Doordarshan)" does not permit anything that:

1. offends good taste or decency or is defamatory in nature;
2. contains criticism of friendly countries;
3. contains attack on religions or communities or visuals or words contemptuous of religious groups or which promote communal attitudes;
4. encourages or incites violence, or is likely to be prejudicial to public order,
5. which promotes anti-national attitude;
6. contains anything affecting the sovereignty and integrity of India and the security of the State;
7. amounts to contempt of Court,
8. casts aspersions on the integrity of the President, Governors and the Judiciary,
9. misuses or wrongly or improperly depicts or presents the National Flag, National Emblem, National Anthem and Map of India;
10. may cause disharmony in Centre-State relations;
11. contains undue and out of context publicity or glorification of individuals and institutions/organizations;
12. is in contravention of general directives issued by the Central Government for regulating content under relevant statutory provisions;
13. is likely to incite an offence or contravenes prevailing laws including provisions of the Copyright Act, 1957;
14. maligns or defames any individual in person or certain groups, and affects the social, public and moral life of the country;

15. encourages superstition, dogma or blind belief hinders development of scientific temper and spirit of inquiry;
16. aggravates social inequities and evils like caste, child marriage, dowry, alcohol and substance abuse;
17. contains visual or words which reflect a slandering, ironical and snobbish attitude in the portrayal of certain ethnic, linguistic and regional groups;
18. denigrates women through the depiction in any manner of the figure of a woman, her form or body or any part thereof in such a way as to have the effect of being indecent, or derogatory to women, or is likely to deprave, corrupt or injure the public morality or morals;
19. explicitly portrays violence against children, women and senior citizens including physical and emotional maltreatment without concern for their health and safety, privacy and dignity; and
20. encourages ecological spoliation or has been produced by causing cruelty to animals and destruction of the environment.

(PART OF COMMERCIAL BID)

ANNEXURE-VI

Commercial Bid

Description	No of episodes	Rate per episodes	Slot Duration	Cost ofepisodes
GST (18%)				
Total cost of episodes				

Total amount in words ()

Signature

Annexure-VII

Indicative Template for providing the break up cost

ANNEXURE - VII

Indicative Template for Providing the breakup cost.

	HEADS	No /Quan tity	Basis of Engagement(Day s/Months	No of days/m onths for 52 episodes	Rates per days/m onth	O ne ti me co st	Total cost for 52 episo des
A	STORY TEAM						
	SCREENPLAY &						

	DIALOGUE						
	TOTAL A						
B	PERSONNEL						
	DIRECTORS						
	CREATIVE DIRECTOR/SUPERVISOR						
	ASST DIR						
	ASST DIR EDITING						
	PRODN. CONTROLLER						
	PRODN. MANAGER						
	PRODN. ASST						
	ART DIRECTOR						
	COSTUME STYLIST						
	EXECUTIVE PRODUCER						
	SCHEDULER						
	TOTAL B						
C	PRODUCTION EQUIPMENT						
	CAMERA & Sound Equipment & Production Eqpt						
	JIMMY JIB						
	LIGHTS & GRIP EQUIP.						
	ADDITIONAL EQUIPMENT						
	TOTAL C						
D	CREW						
	CAMERAMAN WITH ASST						
	JIMMY JIB OPERATOR						
	DOP						
	SOUND RECORDIST WITH ASST						
	VOICE OVER						
	ELECTRICIAN						
	LIGHTBOYS						
	CRANE OPERATOR + ATTENDANT						
	CAMERA ATTENDANT						
	SOUND ATTENDANT						

	SPOT					
	CARPENTER & PAINTER					
	SETTING					
	MAKE UP + ASST					
	HAIR DRESSER + ASST					
	COSTUME COORDINATOR					
	DRESS PERSON + Asst.					
	STILL PHOTOGRAPHER					
	TOTAL D					
E	CAST					
	Star cast					
	ANCHOR if any					
	Others (Please specify)					
	TOTAL E					
F	LOCATION & PROPS					
	LOCATION					
	ELECTRICITY					
	GENERATOR					
	VANITY VANS					
	Setting Props+Chroma Props+ Sp. Requirements					
	Costumes+Sp.Costumes HIRE					
	COSTUME FOR ANCHOR					
	LAUNDRY EXPENSES					
	MAKEUP MATERIALS INCLUDING SPECIAL MAKEUP + WIG HIRE					
	CAMERA PROPS. - Battery Cells, Gelatin Paper, Gateway Roll, Butter Paper, Black Paper, Camera Clips, Black Cloth, Bulbs, wires, etc.					
	PRODN. PROPS. (tea, coffee, sugar, etc)					

	WATER CONSUMPTION (200 ML BOTTLES)						
	WATER CONSUMPTION (20 LTR BOTTLES)						
	SET STAFF						
	Recci and research						
	TOTAL F						
G	FOOD/CONVEYANCE/ TRANSPORT						
	FOOD						
	CONVEYANCE: Prod Vehicle, Driver, Fuel, PM's, Prod. Assts., Artistes, Technicians, schedule co-ordinators, hair dressers, make up man, and the rest of the unit + Misc. shooting exps))						
	TRANSPORTATION						
	TOTAL G						
H	POST PRODUCTION						
	edit team PACKAGE						
	Edit Equip Chgs pkg						
	BACKGROUND MUSIC						
	GRAPHICS/TITLING/SFX /VFX						
	POST PROD.FOOD / CONVEYANCE						
	PP ASST. + RUNNERS						
	TOTAL H						
I	REHEARSAL EXPENSES						
	REHEARSAL VENUE						
	REHEARSAL FOOD EXPENSES						
	TOTAL I						
J	MISC.						

	TYPING, PHOTOCOPYING, STATIONERY, FAX, ETC.						
	MOBILE BILLS (PM, EP, SCHEDULE CO-ORD, ETC.)						
	STILLS(ROLLS+DEV. CHGS+PHOTOGRAPH						
	TOTAL - J						
K	MUSIC AND SET						
	Title Music Cost						
	Set Erection Cost						
	TOTAL - K						
L	COSTUME & MISCELLANEOUS						
	COSTUME EXPENSES						
	TRAVEL COST						
	Others (Specify)						
	TOTAL - L						
	PRODUCER'S MARGIN						
	PER EPISODE COST						
	SUB TOTAL						
	TAXES						
	GRAND TOTAL						

