

**BID DOCUMENT**

For

NIPP for inviting proposals for production of 52 Episodes based on  
Fictional Serial theme in Tamil.

Bid document Ref No: **CHN/DDK/NIPP/LCC/26-27/E-TENDER/CS/NIPP-1 DATED : 13-07-2026**

|                                               |                         |
|-----------------------------------------------|-------------------------|
| BID DUE DATE & TIME FOR ONLINE SUBMISSION     | 10/08/2026 UPTO 11:00AM |
| BID DUE DATE & TIME FOR TECHNICAL BID OPENING | 11/08/2026 UPTO 11:00AM |

**INVITATION FOR BID (IFB)**

**SUB: NIPP for inviting proposals for production of 52 Episodes based on  
Fictional Serial theme in Tamil.**

Dear Sir/Madam,

1.1 On behalf of the Prasar Bharati (India's Public service Broadcaster), DD-Tamil, invites physical tenders from the producers with the Programme proposal in the prescribed Bid Proforma under two stage bid system for the subject in complete accordance with the following details and enclosed Bid Documents, as prescribed in NIPP document .The details of tender are given below:

**1.1 Bids Data Sheet(BDS):** The brief details of the tender are as under:

|                                                        |                                                                                                                                                                                                                                                                                                                                                       |
|--------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.2.1 Tender Inviting Authority                        | Prasar Bharati (Broadcasting Corporation of India)<br>Regional Channel Manager, DD Tamil.                                                                                                                                                                                                                                                             |
| 1.2.2 Name of the Supply/Work                          | NIPP for inviting proposals for production of 52<br>Episodes based on Fictional Serial theme in Tamil.                                                                                                                                                                                                                                                |
| 1.2.3 Tender Reference No.                             | <b>CHN/DDK/NIPP/LCC/26-27/E-TENDER/CS/NIPP-1 DATED : 13-07-2026</b>                                                                                                                                                                                                                                                                                   |
| 1.2.4 Place of availability of Tender Documents (RFPs) | 1. Procurement Portal Prasar Bharati<br><a href="http://prasarbharati.eproc.in">http://prasarbharati.eproc.in</a><br>2. Website of Prasar Bharati,<br><a href="https://prasarbharati.gov.in/">https://prasarbharati.gov.in/</a><br>3. Central Public Procurement Portal (CPPP)<br><a href="http://www.eprocure.gov.in">http://www.eprocure.gov.in</a> |
| 1.2.5 Estimated Cost of the Tender                     | 1.00 Crore /- For 52 Episodes.                                                                                                                                                                                                                                                                                                                        |





|                                                                                           |                                                                                                                                                                                                                                                                                                                                            |
|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.2.6 Tender Processing Fee                                                               | Non-refundable 29,500/-(Inclusive of @18% GST)<br>TO, Payable to ACCOUNT NO. 31140160951 IFSC<br>CODE - SBIN0002234<br>STATE BANK OF INDIA, MADRAS UNIVERSITY<br>BRANCH, CHEPAUK, CHENNAI through on line<br>transfer /NEFT/ Demand Draft, to be deposited along with<br>the tender document.                                              |
| 1.2.7 Earnest Money Deposit (EMD)                                                         | 2% of estimated cost (Rs.2,00,000/-)                                                                                                                                                                                                                                                                                                       |
| 1.2.8 Address to send Pre bid Queries /<br>Video Conference                               | RCM & HOO, Doordarshan Kendra, Swamy Sivananda Salai,<br>Chepauk, Chennai – 600 005<br>Email: <a href="mailto:vnavneeth@prasarbharati.gov.in">vnavneeth@prasarbharati.gov.in</a> ,<br><a href="mailto:hopddkchennai@gmail.com">hopddkchennai@gmail.com</a><br><a href="mailto:godwin@prasarbharati.gov.in">godwin@prasarbharati.gov.in</a> |
| 1.2.9 Nature of bid process                                                               | Two BID System<br>1. Technical Bid<br>2. Financial/Commercial Bid                                                                                                                                                                                                                                                                          |
| 1.2.10 Broad Scope of Work                                                                | As per NIPP                                                                                                                                                                                                                                                                                                                                |
| 1.2.11 Bid Validity up to:                                                                | 120 (One Hundred Twenty) days from the date of<br>opening of Technical Bid.                                                                                                                                                                                                                                                                |
| 1.2.12 Bid Bond Validity up to:                                                           | 165 days (Bid validity +45 days beyond bid<br>validity.)                                                                                                                                                                                                                                                                                   |
| 1.2.13 Date of publication of Bid                                                         | Actual date of Publication on<br><a href="http://prasarbharati.eproc.in">http://prasarbharati.eproc.in</a>                                                                                                                                                                                                                                 |
| 1.2.14 Last Date & Time for Submission of<br>written queries by bidders via<br>email only | 15 days from the date of publishing bid document on<br><a href="http://prasarbharati.eproc.in">http://prasarbharati.eproc.in</a><br>Upto 11.a.m                                                                                                                                                                                            |
| 1.2.15 Date & Time of Pre-bid<br>Conference                                               | Will be fixed if required by the firm, on 20 <sup>th</sup> day from the<br>date of publication of Bid                                                                                                                                                                                                                                      |
| 1.2.16 Place for Pre-bid meeting                                                          | Doordarshan Kendra, Swami Sivananda Salai, Chepauk<br>Chennai-600 005.                                                                                                                                                                                                                                                                     |
| 1.2.17 Opening of Technical bid                                                           | On 11/08/2026 11:00AM                                                                                                                                                                                                                                                                                                                      |
| 1.2.18 Opening of Financial/<br>Commercial bids                                           | After completion of technical evaluation                                                                                                                                                                                                                                                                                                   |
| 1.2.19 Address for<br>Communication                                                       | Regional Channel Manager, DDK, Chennai Swami<br>Sivananda Salai, Chepauk, Chennai- 600005                                                                                                                                                                                                                                                  |
| 1.2.20 Paying Authority                                                                   | DDO, DDK, Chennai, Swami Sivananda Salai, Chepauk,<br>Chennai-600 005.                                                                                                                                                                                                                                                                     |

Note: In case the days specified above happen to be a holiday in Prasar Bharati, the next working day shall be implied.

1.3 Bid Evaluation Criteria : As Per **Request For Proposal** (RFP) Clause 7 to 11.

1.4 Delivery Period: As per Clause 18 of **Request For Proposal** (RFP)





- 1.5 Performance Security Deposit:** Required as per **Request For Proposal (RFP)** Clause 12
- 1.6 Bids shall be submitted in physical mode only as per the RFP; Non refundable Processing fee have to be submitted in DD/net banking form by the bidder, **Payable to DDO,Doordarshan Kendra, Chennai**, before the due date & time of the opening of the bid, and copy of the same shall also be attached along with the Technical Bid within the Due Date & Time of Bid Submission, to the address mentioned in Bid Data Sheet (BDS).
- 1.7 Bidder(s) are advised to submit their bid strictly as per terms and conditions of the Tender Documents and not to stipulate any deviations.
- 1.8 The Tender will be governed by the terms and conditions of RFP. The contract will be governed by Indian laws including the Indian Contract Act, 1872; the Sale of Goods Act, 1930; Right to Information Act, 2005; The Micro, Small and Medium Enterprises Development Act, 2006; Prevention of Corruption Act, 1988; and Arbitration and Conciliation Act, 1996, etc, as amended from time to time. The contract will also be governed by General Financial Rules, 2017, Manual for procurement of goods and works 2017 and 2019, Delegation of Financial Power Rules and any other financial, vigilance, security, safety, counter- trade and other regulatory aspects, orders and guidelines of the Government on the subject of Public Procurement as amended from time to time in so far as they are applicable and not inconsistent with the conditions mentioned in the tender document.
- 1.9 Single Stage Two Bid Systems shall be followed for this tender. Bidders should take due care to submit tenders in accordance with Bid requirements as specified in RFP. Bid evaluation method as described in clause 7 to 11 of **Request For Proposal (RFP)** shall be the basis for evaluation of tenders.
- 1.10 For Payment terms pertaining to Contracts, please refer to clause 13 of the RFP document.
- 1.11 As per clause 171(1) of CGST Act, 2017 which relates to anti-profiteering measure, any reduction in rate of tax on any supply of goods and or services or both, the benefit of input tax credit shall be passed on to the recipient by way of commensurate reduction in prices.
- 1.12 THE FOLLOWING SHOULD BE SUBMITTED ALONG WITH THE TENDER.
- 1.12.1 Bid processing fees and EMD.
- 1.12.2 Copy of Company/ Firms registration certificate.
- 1.12.3 Documents as specified in clause 4 of RFP.
- 1.13 Paying Authority:

| S. No. | Bill Processing Zone      | Paying Authority                                                  |
|--------|---------------------------|-------------------------------------------------------------------|
| 1      | Content Sourcing Division | RCM, DDK Chennai, Swami Sivananda Salai, Chepauk, Chennai- 600005 |

Note:-Supplier has to provide Tax Invoices to Bill Processing Authorities. The GST Compliant Invoices should have firm's GSTIN.

- 1.14 Prasar Bharati follows e-tendering Process; Bid shall be submitted only on <https://prasarbharati.eproc.in>. The responsive Bids shall be decided according to various aspects mentioned in RFP Document. Before the Bid submission, Bidders are advised to refer the help manuals and general FAQs provided in the E-procurement Portal regarding the e-tendering.





- 1.15 Clarification(s)/Corrigendum(s) if any shall also be available on referred above websites, Para 1.2.4. Any revision, clarification, addendum, corrigendum, time extension, etc. to the Tender Document will be hosted on the above mentioned website(s) only. Bidders are requested to visit the website regularly to keep themselves updated.
- 1.16 **EVALUATION METHODOLOGY:** Price evaluation shall be as under: Projected cost will be determined on the basis of H1 method quoted for complete scope of work/Supply inclusive of GST shall be taken up for evaluation, on QCBS basis (refer RFP clause 7-11).
- 1.17 In case any cess on GST is applicable same shall also be considered in evaluation.
- 1.18 The Bidders shall quote on FOR destination basis only. For & on behalf of Prasar Bharati,



Name: Sh. Godwin Gnanaraj  
Regional Channel Manager, DD Tamil  
Doordarshan Kendra, Swami Sivananda Salai  
Chepauk, Chennai-600 005  
[godwin@prasarbharati.gov.in](mailto:godwin@prasarbharati.gov.in) , [hopddkchennai@gmail.com](mailto:hopddkchennai@gmail.com)



**REQUEST FOR PROPOSALS**

Subject: Request for Proposals (RFP) under the Content Sourcing Policy 2024 for production (commissioning) of a Programme 52 **Episodes on Fictional Serial theme in Tamil.**

Prasar Bharati intends to invite Programme Proposals from production house(s)/producer(s) and Creative Directors (will be collectively referred as Producer), with proven track record, to produce content, through this NIPP on its websites. The selection of the production house(s)/producer(s) for the programmes shall be done on the basis of Quality-cum-Cost Based Selection (QCBS). The Technical and Financial Proposals should be submitted separately by for commissioning of programme with full budgetary support under the Prasar Bharati Content Sourcing Policy dated 09.08.2024 with addendum I as per the following details:

Note: This NIPP will be treated under Clause 2.4.b.1-Chapter 2 of Content Sourcing Policy: Proposals for 52 **Episodes on Fictional Serial theme in Tamil.**

**1. Programme Details:**

| Sl. No | Parameter                    | Description                                                                                                                                                                                                                             |
|--------|------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| i.     | Title/Theme of the Programme | <b>Fictional Serial theme in Tamil.</b>                                                                                                                                                                                                 |
| ii.    | Number of Episodes           | 52 Episodes                                                                                                                                                                                                                             |
| iii.   | Programme Duration           | 24 Minutes per Episode                                                                                                                                                                                                                  |
| iv.    | Language of the Programme    | Tamil                                                                                                                                                                                                                                   |
| v.     | Dubbing                      | Not required                                                                                                                                                                                                                            |
| vi.    | Subtitling                   | English / Tamil                                                                                                                                                                                                                         |
| vii.   | Projected Cost               | Projected cost will be determined on the basis of QCBS method.<br>Two stage bid process<br>(Para 2.4.a.2.2.xCSP2024)                                                                                                                    |
| viii.  | Processing Fee               | 29,500/- (Inclusive of @18% GST) (non-refundable)<br>TO, ACCOUNT NO. 31140160951<br>IFSC CODE - SBIN0002234<br>STATE BANK OF INDIA, MADRAS<br>UNIVERSITY BRANCH, CHEPAUK, CHENNAI<br>THROUGH ON LINE TRANSFER / NEFT /<br>DEMAND DRAFT. |





**Note: Prasara Bharati** reserves the right to increase or reduce the number of episodes at the time of evaluation and award.

**2. Concept Note :- The Concept note is attached as Annexure – II. The production house shall develop the details programme concept and it's treatment for production of programme.**

### **3. Scope of Work and Evaluation Parameters**

#### **3.1 Scope of Work**

- (i) The project involves production of a high-quality television series consisting of 52 episodes.
- (ii) It is a turnkey project, with the base language of production being Tamil.
- (iii) The agency will submit costing as per **Annexure VI & VII**. The lowest cost will be determined based on Quality and Cost Based Selection (QCBS) norms.
- (iv) All deliverables are to be submitted in line with the requirements set out in **Paragraph 1** of bid document of this NIPP.

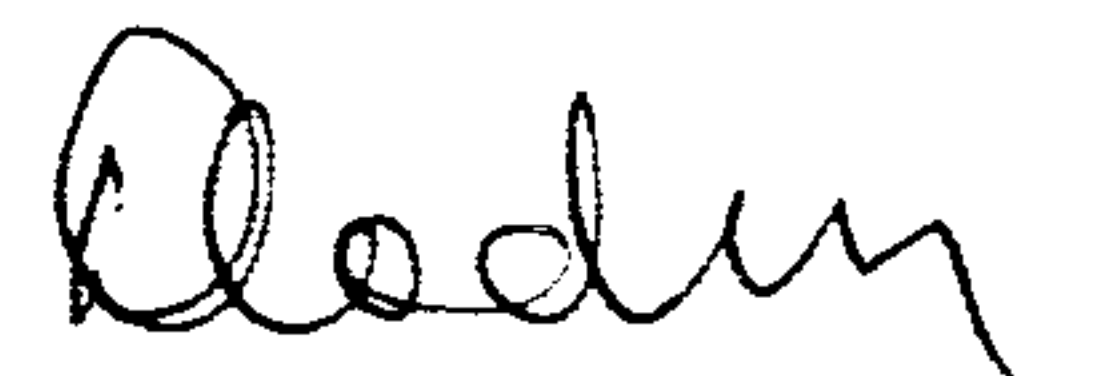
### **4. Proposal Submission:**

The producer shall submit their programme proposal in physical form to address mentioned in bid document at 1.2.19, in a **single-stage, two-bid system** comprising:

- **Technical Bid**
- **Financial/Commercial Bid**

#### **4.1 Technical Bid Requirements:**

- (i) The technical bid shall contain the following:
  - A. Name of the Production House
  - B. Name of Producer(s)
  - C. Concept Note with proposed name of programme, theme, concept of programme, storyline, visualization, treatment of concept, proposed cast and crew, proposed number of episode(s) along with duration
  - D. Language(s)
  - E. Show reel-fresh/previous work(duration:3minutes (approx)
  - F. PAN No.
  - G. GST Registration Certificate
  - H. Registration Certificate in case of proprietary firms/Partnership deed along with registration certificate in respect of partnership firms/Certificate of incorporation in respect of companies.
  - I. Authorization for Signatory. Authorization shall be from all partners for partnership firms and from Board of Directors for Companies.
  - J. Balance Sheets/audited accounts for last three years.
  - K. Income Tax Returns for last 3 years
  - L. Affidavit for meeting eligibility criterion and providing correct information (**Annexure-IV**)
  - M. Awards or Recognition (if any)
  - N. Tender Processing Fee.





## O. Bid Security / Earnest Money Deposit (EMD) Details.

**Note: The technical bid must NOT contain pricing information, else it will be rejected.**

### 4.2 Financial/Commercial Bid Submission:

The commercial bid is to be submitted in the proforma in Annexure-VI with detailed break up of cost of the episode in Annexure-VII. The commercial bid submitted in Annexure-VI shall be treated as final in case of mismatch between the details in Annexure-VI and Annexure-VII.

### 5. Evaluation of Proposals:

(i) The proposals shall be evaluated by the Content Sourcing Division based on:

- Payment of Processing Fee
- Submission of required documents and scanned copies of documents as mentioned in clause 4.
- Fulfillment of Eligibility criteria as per NIPP.

(ii) If the proposal meets the eligibility criteria and processing fees is paid.

The scrutiny of proposals will be done as per clause 7 to 9.

(iii) Proposal of only those production house(s)/producer(s) will be evaluated, who are qualified and short listed based on documents submitted. **If the proposal is determined as not substantially responsive, the Evaluation Committee of DDK, CHENNAI will reject it.**

### 6 Presentations:

All eligible producers submitting complete bids before the last date will be invited to present their proposals before a duly constituted Selection Committee. Videos/show reels and presentation submitted will remain with Doordarshan Chennai as records. Schedule will be intimated. Show reel should be provided in USB(pendrive) in such format compatible to playback in computer media player.

### 7 Evaluation Method:

The programmes proposals received will be evaluated on Quality and Cost basis(QCBS).The weight assigned to programme quality and cost shall be 70:30 (programme quality-70, cost-30). The proposal which would score maximum will be selected. RCM, DDK, CHENNAI shall call the selected producer for cost clarifications and negotiations. Combined Bid Score (B) will be calculated for each bid using the following formula:

### 8 (i)Weight age – 70% Quality | 30% Cost Formula for Combined Score (B):

$$B=(C_{low}/C)*X+(T/T_{high})*(1-X)$$

Where:

C = Offered Bid Price,

C<sub>low</sub>=Lowest Bid Price, T

= Technical Score, T<sub>high</sub>=Highest





Technical Score, X = 30% (price weightage)

## 9. Technical Evaluation Criteria:

(i) The programme quality shall be evaluated on a scoring matrix having multiple evaluation criteria based on the directive contained in Prasar Bharati Content Sourcing Policy 2024. An indicative scoring matrix may be as under:

| Sl. No. | Criteria                  | Max Marks |
|---------|---------------------------|-----------|
| 1       | Show reel                 | 20        |
| 2       | Theme and Storyline       | 25        |
| 3       | Visualization & Treatment | 20        |
| 4       | Cast & Crew               | 15        |
| 5       | Episode-wise Synopsis     | 20        |

(ii) Only proposals securing **60% or more in technical evaluation** shall qualify for Financial/commercial bid opening. In case of a tie, production house with greater cumulative experience in the genre will be selected.

**10** The producer shall engage the lead caste and anchors from the options given in the proposal. If due to any unavoidable reasons, a change is required in the lead caste, it will require the approval of Prasar Bharati.

## 11. Technical Evaluation Parameters:

### (i) Lead Actor:

- a) Should have acted as lead in at least three (3 Nos) feature films in last 10 years. At least one of the feature films must have been a box office hit. OR
- b) Must have played lead roles in at least three major global OTT series/ Direct to Digital Films.

### (ii) Female Lead Actor:

- a) Should have acted as female lead in at least three (3 Nos) feature films in last 10 years. At least one of the feature films must have been a box office hit. OR
- b) -Must have played female lead roles in at least three major global OTT series/ Direct to Digital Films.

### (iii) Actor in Lead Negative Role:

- a) Must have acted as popular negative lead in at least three hit films. OR
- b) Should have appeared in three notable global OTT shows or series.

### (iv) Director:

- a. Should have directed three or more films, with at least one superhit title. OR
- b. Alternatively, must have directed at least three major OTT series on global platforms.





**(v) Director of Photography (DOP):**

- a) Must have worked on at least three films, with at least one being a hit (Definition of a Hit film: The film which garners 1.5% more than the Cost of Production) . **OR**
- b) Should hold credentials from a national award or be recognized as the DOP for popular OTT content.

**(vi) Production Quality Standards:**

- a. Costumes must reflect premium, cutting-edge professional design.
- b. Region-specific dialects must be used authentically.
- c. Shooting must be conducted on good quality cameras.

**12.** The successful Production House/ Producer(s) shall furnish a **Performance Guarantee**(PG)/Security of **3 %** of total contract value of the Agreement as applicable on the date of signing the agreement within 30 days of signing of the Agreement.

The PG would be in the form of Fixed deposit Receipt from a commercial bank, Bank Guarantee from a commercial bank IN FAVOUR DDO, DDK, Chennai, in an acceptable form with period of validity up to and including six months after the date of completion of all contractual obligations of the contract unless extended further, from time to time for such period as may be instructed in writing.

**13.** The payment process shall be initiated by concerned Content Sourcing Division on receipt of "Fit for Telecast/ Streaming" certificate.

**14.** Payment terms for the commissioning of the programme by Prasar Bharati (Prasar Bharati content sourcing policy as per CSP 2024 with addendum-I)

The validity period of Bank Guarantee against the advance payment will be six months beyond the period as agreed mutually for submission of the complete programme to the full satisfaction of Prasar Bharati. In case the Programme is satisfactorily completed, the Bank Guarantee will be released within one month after completion of the programme and delivery of all other required material of the programme. If the Producer fails to submit the programme within the time frame agreed upon, with or without extension, Prasar Bharati may, at its discretion and in addition to taking any other action, encash the Bank Guarantee without notice to the Producer.

**15 Technical specifications** for the production of programme are given in **Annexure-V**.

**16.** The PRODUCER shall create, compose, shoot, produce, post-produce, edit and deliver to RCM, DDK, CHENNAI the episode(s) of the Programme, as per the approved script. Technical specifications and general specifications as described in **Annexure-V** respectively.

**17** The programme, when delivered, shall be free and clear of claim by any third party including without limitation any claim by any union or guild for any residuals or re-use fees. The PRODUCER shall exclusively assign to RCM, DDK, CHENNAI in perpetuity, the entire copy right, whether vested, contingent, or to be invented in future, in respect of all modes of communication to public, all rights of action and all other rights, whatsoever, in and to the Programme, including broadcasting rights and new media rights for the full period of copyright

*Prasar Bharati*



throughout the world, including all renewals, reversions and extensions, if any.

**18.** The PRODUCER shall ensure that all the third-party material including songs and music used in the Episodes, shall be from legitimate sources and that rights in respect of such material have been duly obtained from respective rights owners, to enable RCM, DDK, CHENNAI to exercise its rights in the programme. The producer shall indemnify Prasar Bharati on this account.

**19. Delivery Period / Schedule for the Programme submission**

**(I) Time frame for Submissions:**

- (a)** Timeframe for completion of the production work, after approval of the Script/screenplay/storyboard, shall be submitted by the Production House/ Producer(s), in accordance with the time limit fixed by PRASAR BHARATI and agreed upon by the PRODUCER **(within 3 months after the issuance of work order)**, within seven days of signing of the Agreement.
- (b)** However, general timeline for submission of the PROGRAMME or episodes of the PROGRAMME will be as stated below:

**(vii) Script/screenplay/storyboard :**

The Production House/ Producer(s) shall submit script/screenplay/storyboard of the PROGRAMME within **three weeks** from the date of signing of the Agreement.

**(i) Review and Approval of the Script/screenplay/storyboard**

PRASAR BHARATI (Doordarshan)/RCM DD Chennai will review and approve the script/screenplay/storyboard **within two weeks from the date of submission of the script/screenplay/storyboard** by the PRODUCER.

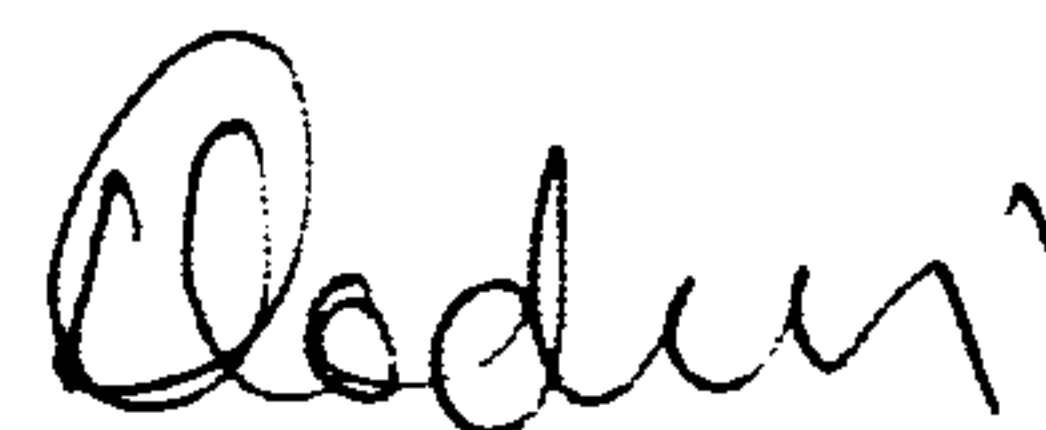
**(viii) Programme/Episodes for Preview:**

The Production House/ Producer(s) shall submit the rough-cuts of at least **five episodes** of the PROGRAMME **within thirty (30) days from the date of approval/acceptance** of the script/screenplay/storyboard by PRASAR BHARATI (Doordarshan) .

**(i)** The **Preview Committee constituted for the purpose**, will preview the submitted episodes **within two weeks from the date of submission** of the episodes, and will suggest modifications/changes, that the Production House/ Producer(s) shall carry out within a week.

**(ii)** This timeline will be followed for every 30 days until all episodes are submitted to the complete satisfaction of RCM, DDK, CHENNAI by the Production House/ Producer(s).

**(iii) Promo & publicity Materials:**





The Production House/ Producer(s) shall submit the teasers, promos and publicity materials etc. at least 10 days in advance in case of the launch of the PROGRAMME, and in case of the generic and episodic promos of episodes; it should be submitted 07 days in advance.

**10. MANDATORY BANKING OF EPISODES:**

- (i) The Production House /Producer, in case of a weekly or bi-weekly programme, shall provide a bank of 10 episodes or full content whichever is less, at least one month before the date of telecast/broadcast/stream of the first episode.
- (ii) The subsequent episodes for preview which are to be telecast within a particular week shall be delivered to Prasar Bharati at least 10 days before the telecast of first episode of that week. Prasar Bharati will provide its feedback within three working days after receipt of the content.
- (iii) The final telecast master after the corrections, if any, will be submitted by the production house 3 days before the telecast of the first episode of the first week.

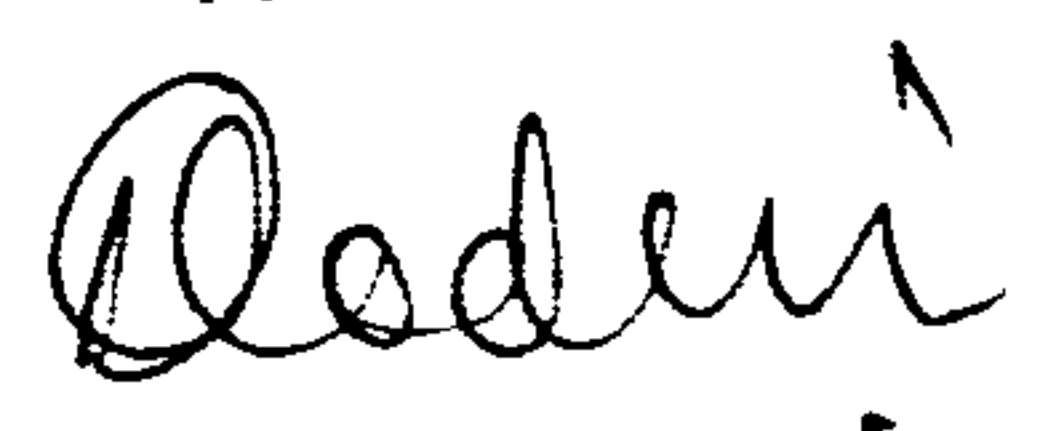
**11. Liquidated Damages**

| Cause                                            |       | Liquidated Damages                                                                                                                                                                                                                       |
|--------------------------------------------------|-------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Delay in delivery of telecast master for preview | in of | 0.5% of total cost of episodes which are delayed for delivery will be charged for every week from the given date of delivery in the agreement, subject to maximum upto 10% of total cost of the episodes which are delayed for delivery. |

**12.** Prasar Bharati/Doordarshan Chennai reserves the rights to accept/reject/cancel/amend the process at any time.

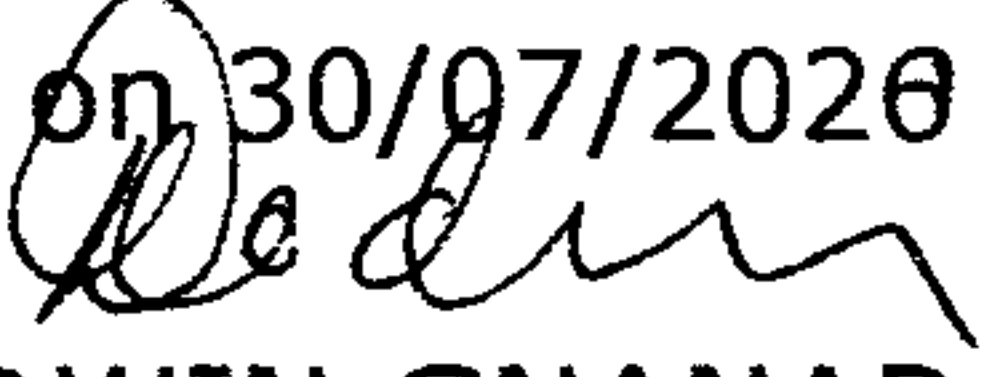
**13.** The producers may please refer to "Prasar Bharati Content Sourcing Policy" notified on 09.08.2024 by Prasar Bharati on its website for other terms and conditions.

**14.** In case of any query regarding submission of online bid, the applicants may contact at our e-mail [hoppeddkchennai@gmail.com](mailto:hoppeddkchennai@gmail.com); [vnavneeth@prasarbharati.gov.in](mailto:vnavneeth@prasarbharati.gov.in) +91 9786113003 between 9:30 hrs to 18:00 Hrs on Monday to Friday, excluding holidays.





**15.** A pre-bid meeting will be for clarification regarding the bidding process.  
The pre-bid meeting will be held on 30/07/2020 at 11:00 AM.

  
D. GODWIN GNANARAJ  
REGIONAL CHANNEL MANAGER  
DOORDARSHAN KENDRA  
CHENNAI, TAMIL NADU – 600 005  
eMail : godwin@prasarbharati.gov.in



APPLICATION FORM

Application for submission of proposal for commissioning of programme .

| S.No | Particular                                                                                               | Details                                                                                             |
|------|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| 1    | Name of the production house                                                                             |                                                                                                     |
| 2    | Name of the producer                                                                                     |                                                                                                     |
| 3    | PAN / TAN No. of the producer / production house                                                         |                                                                                                     |
| 4    | GST Number of the producer / production house                                                            |                                                                                                     |
| 5    | Nature of the producer / production house (Propriety / Partnership / Company)                            |                                                                                                     |
| 6    | Please specify the name of the authorized signatories for signing the documents and agreements.          |                                                                                                     |
| 7    | Address of the producer / production house                                                               |                                                                                                     |
| 8    | Name and Address and Contact details of the authorized representative of the producer / production house |                                                                                                     |
| 9    | Delivery Schedule                                                                                        |                                                                                                     |
| 10   | Bid Security amount                                                                                      | Please specify the details of payments like in case of Demand draft, DD No....., amount, date ..... |

Place:

(Signature of Authorised Signatory)

Dated:

Name & Designation of Authorised Signatory:

(Seal of the bidder)





**CONCEPT NOTE**

Brief Proposal (Synopsis) for Inviting New Programmes/Series for the Revamp of DD Tamil Channel

**Introduction/Background**

DD Tamil is a prestigious public broadcasting channel dedicated to the art, culture, social consciousness, and enduring life values of the state, presented in the Tamil language. The channel connects with women, youth, families, and viewers across all age groups, enjoying strong acceptance among urban and semi-urban audiences.

Given the changing viewer preferences in the current media landscape, it is essential to strengthen the channel's entertainment, family-oriented, and comedy-based content to enhance both its brand identity and viewer engagement.

**Objective of the Proposal:**

Proposals are invited for new, original, and entertaining programs/series on a low-cost and commissioned basis as part of the channel revamp (content overhaul) of DD Tamil, with the aim to:

- (ii) Reconnect the channel with family and urban audiences
- (iii) Present people of Tamil Nadu's language, humor, culture, and contemporary lifestyle in an engaging manner
- (iv) Develop high-quality and sustainable content within a limited budget
- (v) Boost the channel's TRP, brand value, and future revenue opportunities
- (vi) The programme aims to connect with audiences through humour, shared experiences, culinary interests, and creative performances. By maintaining a unified theme and seamless continuity, the show seeks to offer a distinctive entertainment format suitable for telecast on Doordarshan.

**Proposed Program Categories:**

**Concept:**

- The proposed programme is a fictional entertainment show in Tamil designed to offer viewers a wholesome blend of humour, conversation, food, and performance.
- The show will unfold within a single, well-defined thematic setting, ensuring that all segments are organically connected and flow seamlessly into one





another rather than appearing as standalone features.

- Each episode will revolve around a common theme (for example, a family gathering, a nostalgic reunion, or any other suitable backdrop).
- The theme will serve as the narrative thread that binds the entire programme together, providing continuity and logical transitions between the different segments.

### **Technical and Production Parameters:**

- (i) Video Format: Should be of HD quality compatible to Doordarshan Standards (4:2:2 colour sampling and 16:9 aspect ratio).
- (ii) Audio: Broadcast-quality stereo.
- (iii) Language: Malayalam (clear and correct pronunciation).
- (iv) Content: Celebrity entertainment show in Malayalam
- (v) Post-production: Appropriate graphics, titles, and subtitles, should be clear and legible (if required).
- (vi) Delivery: In accordance with prescribed technical standards and timelines.

### **Expected Outcomes:**

- (vii) A balance of novelty and entertainment in the channel's programming
- (viii) Broad audience appeal combined with Kerala's local identity
- (ix) Increased engagement among family and female audiences
- (x) Future potential for advertising, sponsorships, and brand collaboration.





**(PROFORMA OF BANK GUARANTEE FOR BID BOND)**

Bank Guarantee No. \_\_\_\_\_

Ref :

To  
PRASAR BHARATI  
(India's Public Service Broadcaster)  
DIRECTORATE GENERAL: DOORDARSHAN  
DOORDARSHAN BHAWAN, COPERNICUS MARG,  
NEW DELHI - 110001

Dear Sirs,

Whereas the RCM, DDK, Chennai, Swami Sivananda Salai, Chepauk, Chennai-600 005 (hereinafter called the Organization) which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators, executors and assignees, has floated a Tender No. \_\_\_\_\_

\_\_\_\_\_ and M/s \_\_\_\_\_ having  
Registered/ Head \_\_\_\_\_ Office at \_\_\_\_\_

(Hereinafter called the "Bidder" which expression shall, unless repugnant to the context or meaning thereof, mean and include all its successors, administrators, executors and assignee) have submitted a quotation Reference No. \_\_\_\_\_ and Bidder having agreed to furnish as a condition precedent for participation in tender as unconditional and irrevocable bank guarantee of Rupees

\_\_\_\_\_ Only) for the due performance of Bidder's obligations as contained in the terms of the Notice inviting Tenders (NIT) and other terms and conditions contained in the Tender Documents supplied by the Organization specially the conditions that (a) Bidder shall keep his tender open for a period of day, i.e., from \_\_\_\_\_ to \_\_\_\_\_ or any extension thereof, and shall not withdraw or modify it in a manner not acceptable to the Organization (b) the Bidder will execute the contract, if awarded, and shall furnish performance guarantee in the format prescribed by the Organization within the required time. The Bidder has absolutely and unconditionally accepted these conditions. The Organization and the Bidder have agreed that NIT/tender document is an offer made on the condition that the tender, if submitted would be kept open in its original form without variation or modification in a manner not acceptable to the Organization for a period of \_\_\_\_\_ days, i.e., from \_\_\_\_\_ to \_\_\_\_\_ or any extension thereof and that making of the tender itself shall be regarded as an unconditional and absolute acceptance of the conditions, contained in NIT and the tender documents. They have further agreed that the contract consisting of NIT/Tender documents as the OFFER and submission of the tender as the ACCEPTANCE shall be a separate contract distinct from the contract which will come into existence when the tender is finally accepted by the Organization. The consideration for this separate initial contract preceding the main contract is that the Organization is not agreeable to sell the NIT/tender documents to the Bidder and to consider the tender to be made except on the condition that the tender shall be kept open for the period indicated above and the

 16



Bidder desires to make a tender on this condition after entering into this separate initial contract with the Organization promises to consider the tender on this condition and Bidder agrees to keep this tender open for the required period. These reciprocal promises form the CONSIDERATION for this separate initial contract between the parties.

2. Therefore, we registered \_\_\_\_\_ (indicate the name of Bank) under the laws of having head/registered office at \_\_\_\_\_ (hereinafter) referred to as the "Bank" which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators and executors hereby issue irrevocable and unconditional bank guarantee and undertake to pay immediately on first demand in writing Rupees \_\_\_\_\_ at any time immediately on such demand without any demur, reservations, recourse, contest or protest and/ or without any reference to the Bidder and any such demand made by the Organization on the bank shall be conclusive and binding notwithstanding any difference between organization and the Bidder or any dispute pending before any court arbitrator or any other matter whatsoever. We also agree to give that Guarantee herein the Organization in writing. This guarantee shall not be determined/discharged/affected by the liquidation, winding up, dissolution or insolvency of the Bidder and will remain valid, binding and operative against the bank.

The bank also undertakes that the Organization at the option shall be entitled to enforce this guarantee, against the Bank as a principal debtor, in the first instance, without proceeding against the Bidder.

3. The bank further agree that as between the bank and the Organization, for purpose of the guarantee, any notice of the breach of the conditions contained in NIT and other terms and conditions contained in the Tender Documents as referred above given to the bank by the Organization shall be conclusive and binding on Bank, without any proof, notwithstanding any other matter or difference or dispute whatsoever. We further agree that this guarantee shall not be affected by any change in our constitution, in the constitution of the Organization or that of the Bidder. We also undertake not to revoke, in any case, this Guarantee during its currency.

4. The bank agrees with the Organization that the Organization shall have the fullest liberty without our consent and without affecting in any manner our obligations hereunder to vary any of the terms of the tender or get extension of the validity period from time to time. We shall not be relieved from our liability by reason of any such variation or extension of the validity period or for any forbearance, act of omission and commission on the part of the Organization or any indulgence shown by the Organization to the said Bidder or by any such matter or thing whatsoever which under the law relating to sureties, would, but for this provision, have the effect of so relieving us.

5. Notwithstanding anything contained herein above our liability under this Guarantee is limited to Rupees (\_\_\_ only) in aggregate and it shall remain in full force upto and including 45 days after

\_\_\_\_\_ unless extended further (indicate the last date of





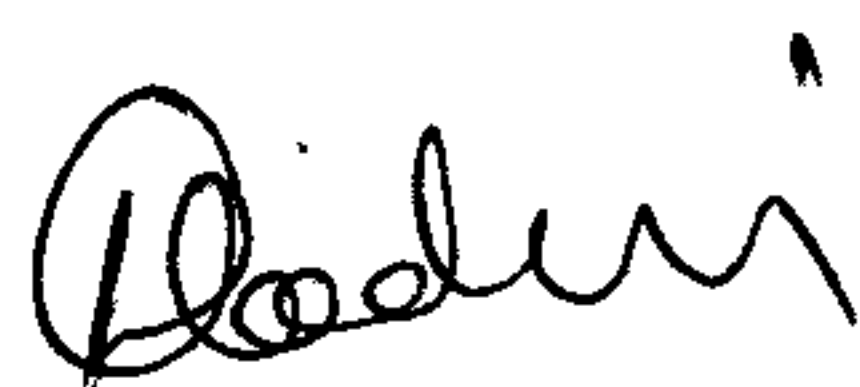
validity period) from time to time, for such period as may be instructed in writing by M/s \_\_\_\_\_ on whose behalf this guarantee has been given, in which case, it shall remain in full force upto and including 45 days after the expiry of extended period. Any claim under this guarantee must be received by us before the expiry of 45 days from \_\_\_\_\_ or (indicate the last date of validity period) before the expiry of 45 days after the expiry of extended period, if any, if no such claim has been received by us within 45 days after the said date/extended date, the rights of the Organization under this guarantee will cease subject to Para 8. However, if such a claim has been received by us within and upon forty five days after the said date/extended date, all rights of the organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

6. In case contract is awarded to the Bidder here in after referred to as "Contractor" the validity of this Bank Guarantee will stand automatically extended until the contractor furnished to the Organization a bank guarantee for Rs. \_\_\_\_\_ (in figure) (Rupees \_\_\_\_\_ only) (in words) towards performance guarantee for satisfactory performance of the contract. In case of failure to furnish performance bank Guarantee in the format prescribed by this Organization by the required date the claim must be submitted to us within 120 days after the last date of validity period or extended period, if any. If no such claim has been received by us within 120 days after the said date/extended date, rights of the organization under this guarantee will cease. However if such a claim has been received by us within and upto 120 days after the said date/extended date all rights of the Organization under this guarantee will cease. However, if such a claim has been received by us within and upto 120 days after the said date/extended date, all rights of the Organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

7. The Bank confirms that this guarantee has been issued with the approval of appropriate Exchange Control Authority in \_\_\_\_\_ and any other authority (indicate the name of the country of issue of Guarantee) if required as per the laws of the country of issue of guarantee.

The bank confirms that this guarantee has been issued with observance of the appropriate Exchange Control rules and Regulations of the country.

In witness whereof the Bank, through its authorized officer, has set its hand & stamp on this \_\_\_\_\_ day of \_\_\_\_\_ at \_\_\_\_\_ of \_\_\_\_\_ (month & year)



Signature  
(Full name in capital letters)  
(Designation with bank stamp)  
Date.....



Witness No. 1

Signature .....  
Full name and Address (in capital letters).....  
.....  
.....

Witness No. 2

Signature .....  
Full name and Address (in capital letters).....  
.....

A handwritten signature in black ink, appearing to read "Aodh", located on the right side of the page.



## **INSTRUCTIONS**

### **(FOR FILLING UP BANK GUARANTEE FOR BID BOND)**

1. The bank guarantee should be stamped in accordance with the Stamp Act.
2. The non-judicial stamp paper should be in the name of the issuing bank.
3. Clause 7 of the bank guarantee is applicable in cases of global tenders where foreign tenders also participate. When tenders are invited from parties within India, clause 7 may be deleted and replaced by clause. "The bank also agrees that courts of the place from where tenders have been invited shall have exclusive jurisdiction".
4. Please indicate the currency in which bank guarantee is being given Rs/- have been mentioned only for illustrations. Therefore, in cases where bank guarantee is being given in a currency other than Rupees' or US Dollars' these terms may be deleted and replaced by relevant currency.
5. The period of forty five (45) days mentioned in clause 6 and one hundred twenty (120) days as given in clause 6 should be available after the expiry of the validity period of the tender or any extension thereof.
6. The bank guarantee by Indian bidder will be given from an Indian scheduled commercial bank only. The foreign bidders will give Bank Guarantee from an Indian scheduled commercial bank situated in that country. In case no Indian Bank is situated in bidder's country then Bank Guarantee from a foreign bank acceptable to the Organization will be considered, provided it is confirmed by an Indian scheduled commercial bank and shall be governed by the Indian laws and subject to the jurisdiction of the courts in Chennai, Tamil Nadu.





**Affidavit  
(On Stamp Paper of Rs 100)**

I,.....(full name) son of .....(full name) aged about.....years, resident of ..... (Residential address), solemnly confirms and declares as follows:

1. I am full competent and authorized by .....(name of the producer) to swear this affidavit.
2. Information contained in the proposal/Application form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not either in whole or in part mislead Prasar Bharati in its allotment process.
3. That the ..... (Name of producer) is not a defaulter of Prasar Bharati/Doordarshan at the time of submission of this application. No amount is owed by ..... (Name of producer) to Prasar Bharati/Doordarshan. No legal proceeding for the recovery of outstanding dues initiated by Prasar Bharati/Doordarshan against.....(Name of producer) is pending.
4. That No order of blacklisting passed by the Central Government/any State Government/ any PSU is in operation against .....(Name of producer) house as on date.
5. That.....(Name of the producer) is not debarred from bidding as per GFR, Rule 151.
6. The ..... (Name of producer) fully understands and agrees that on verification, if any of the information provided here is found to be misleading or conflicting, ..... ( Name of producer) is liable to be dismissed from the processor cancellation of award during the period of allocation, or thereafter if allotted.

Signature:

Date:

**VERIFICATION**

Verified that at .....(place) on this ,,,,.....day of .....(month) 2022 that contents of my affidavit are true and correct to the best of my knowledge.





**A. TECHNICAL SPECIFICATIONS**

- i. Each Episode shall be produced in 4K/UHD with 4:2:2 colour subsampling and 16:9 aspect ratio.
- ii. Captions must be clear & legible for HD (16:9) viewer and for SD (4:3) viewer also. Graphics, Captions and Actions shall be within the (4:3) safe areas i.e. 65% of Active Width & 90% of Active Height of the HD resolution of 1920 x 1080.
- iii. The technical Masters and back up of each episode shall be delivered on hard disk media or any other digital storage device as specified by PRASAR BHARATI.
- iv. Each episode shall be edited into package ready for broadcast on television in XDCAM HD 4:2:2 formats in MXF (OP1a) wrapper @ 50 Mbps on the aforesaid hard disk with continuous time track, full mix (Dialogue + Music) audio on CH#1 (L + R) & CH#2 (L + R) and stereo audio on CH#3 (L) & CH#4 (R).
- v. The Unmixed master with dialogue track on CH# 1 (L) and CH#2 (R) and music audio on CH#3(L) and CH#4(R) shall also be delivered.
- vi. Audio level of broadcast master must correspond to 0VU i.e 4 dBm. The audio level should remain within +1 VU to -20 VU, and preferably should be within 0 to -20 dBFS (relative to digital scale) throughout the programme.
- vii. Telecast Master shall have 10 second "Black", 30 second "Colour Bar" with 1 kHz tone at 0 VU, 10 second "Black", followed by 10 second countdown in sequence as the programme leader. 0 VU corresponds to +4 dBm audio signal across 600 ohm impedance) followed by a five second visual state with the following information

Name of Programme: " \_\_\_\_\_ "

Episode Number(s) : " \_\_\_\_\_ "

Slot duration :-----mts

This shall be followed by 25 second video blank after which the programme shall begin.

(h) Two duly filled in copies of the run sheet shall be submitted along with the Telecast Master.

(i) The Producer shall also submit rushes on hard disks containing effects, music on one track and commentary / dialogue on the other track.

**B. REQUIREMENTS WITH REFERENCE TO THE FINAL TELECAST MASTER**

- a. Duration of Episodes will be average 24 minutes (excluding breaks) for a half an hour slot. The episode duration does not include blank

 22



inserted for breaks. The episodes of less than 23 minutes duration shall not be accepted. (The average of the episode will be computed over each quarter of the episodes. If the average duration so calculated is less than 24 minutes, amount equal to pro-rata rate will be deducted from the payment to be made to the producer/rights holder for the programmes commissioned under RCM, DDK, Chennai Budgetary Support.)

- b. Each Episode will normally have two breaks. A five-second bumper may precede each break after which there should normally be a 20 second blank before beginning of another five-second bumper which is required as a lead into the next segment.
- c. Opening title and signature tune should not be normally more than 60 seconds. Only programme title, episode titles (if any) and cast credits should be included at the beginning. The name of the production house will appear after end credits only.
- d. Recapitulation or summary of previous episodes in the Programme proper and Pre-cap shall be normally of 30 seconds. Precap and Recap duration will be the part of episode duration.
- e. End credit should be not more than 45 second in duration and restricted to creative team only. Courtesy credits will not be allowed.

### **C. Quality Control:**

For the preview of the commission and so produced content, and appropriate preview structure will be devised by the RCM, DDK, Chennai as per the requirement (the volume of content to be previewed). In this regard, the Head of Programme / Programme in-charge of concerned channel / platform for which the content is sourced shall constitute preview teams as per the approved preview structure, comprising of in-house official(s), outside expert(s), intern(s) etc. The teams shall review the content within the timeline Programme / Programme in-charge of the concerned channel / platform.

### **D. OTHER REQUIREMENTS**

1. The PRODUCER shall also submit the following: -

- a) Two copies of the script/ screenplay
- b) Two copies of Dope Sheets
- c) Soft Copy of 10 appropriate high-resolution photographs of each

 23



episode, if required

d) General promos and episodic promos (30 second).

e) General synopsis and episodic synopsis.

2. Copyright permission should have been obtained for all music tracks, archival material and stock footage used. A copy of the letter is to be submitted.

## **E. LABELING INSTRUCTIONS**

Telecast master and Back up master shall be labelled as below:-

NAME OF PROGRAMME:

NAME OF EPISODEs:

EPISODE NUMBERS:

DURATION OF Slot:





**Annexure-VI**

**Commercial Bid**

| Description                | No of episodes | Rate per episodes | Slot Duration | Cost of .....episodes |
|----------------------------|----------------|-------------------|---------------|-----------------------|
|                            |                |                   |               |                       |
| GST (18%)                  |                |                   |               |                       |
| Total cost of.....episodes |                |                   |               |                       |

Total amount in words ( )

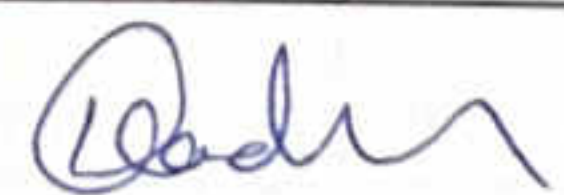


Signature



## Indicative Template for providing the break up cost

|          | HEADS                                            | No<br>/Quant<br>ity | Basis of<br>Engagement(Days<br>/Months | No of<br>days/mon<br>ths for 52<br>episodes | Rates<br>per<br>days/m<br>onth | One<br>time<br>cost | Total<br>cost<br>for 52<br>episod<br>es |
|----------|--------------------------------------------------|---------------------|----------------------------------------|---------------------------------------------|--------------------------------|---------------------|-----------------------------------------|
| <b>A</b> | <b>STORY TEAM</b>                                |                     |                                        |                                             |                                |                     |                                         |
|          | SCREENPLAY &<br>DIALOGUE                         |                     |                                        |                                             |                                |                     |                                         |
|          | <b>TOTAL A</b>                                   |                     |                                        |                                             |                                |                     |                                         |
| <b>B</b> | <b>PERSONNEL</b>                                 |                     |                                        |                                             |                                |                     |                                         |
|          | DIRECTORS                                        |                     |                                        |                                             |                                |                     |                                         |
|          | CREATIVE<br>DIRECTOR/SUPERVISOR                  |                     |                                        |                                             |                                |                     |                                         |
|          | ASST DIR                                         |                     |                                        |                                             |                                |                     |                                         |
|          | ASST DIR EDITING                                 |                     |                                        |                                             |                                |                     |                                         |
|          | PRODN. CONTROLLER                                |                     |                                        |                                             |                                |                     |                                         |
|          | PRODN. MANAGER                                   |                     |                                        |                                             |                                |                     |                                         |
|          | PRODN. ASST                                      |                     |                                        |                                             |                                |                     |                                         |
|          | ART DIRECTOR                                     |                     |                                        |                                             |                                |                     |                                         |
|          | COSTUME STYLIST                                  |                     |                                        |                                             |                                |                     |                                         |
|          | EXECUTIVE PRODUCER                               |                     |                                        |                                             |                                |                     |                                         |
|          | SCHEDULER                                        |                     |                                        |                                             |                                |                     |                                         |
|          | <b>TOTAL B</b>                                   |                     |                                        |                                             |                                |                     |                                         |
| <b>C</b> | <b>PRODUCTION<br/>EQUIPMENT</b>                  |                     |                                        |                                             |                                |                     |                                         |
|          | CAMERA & Sound<br>Equipment & Production<br>Eqpt |                     |                                        |                                             |                                |                     |                                         |
|          | JIMMY JIB                                        |                     |                                        |                                             |                                |                     |                                         |
|          | LIGHTS & GRIP EQUIP.                             |                     |                                        |                                             |                                |                     |                                         |
|          | ADDITIONAL EQUIPMENT                             |                     |                                        |                                             |                                |                     |                                         |
|          | <b>TOTAL C</b>                                   |                     |                                        |                                             |                                |                     |                                         |
| <b>D</b> | <b>CREW</b>                                      |                     |                                        |                                             |                                |                     |                                         |
|          | CAMERAMAN WITH ASST                              |                     |                                        |                                             |                                |                     |                                         |
|          | JIMMY JIB OPERATOR                               |                     |                                        |                                             |                                |                     |                                         |
|          | DOP                                              |                     |                                        |                                             |                                |                     |                                         |





|          |                                                                                                 |  |  |  |  |  |  |
|----------|-------------------------------------------------------------------------------------------------|--|--|--|--|--|--|
|          | SOUND RECORDIST WITH ASST                                                                       |  |  |  |  |  |  |
|          | VOICE OVER                                                                                      |  |  |  |  |  |  |
|          | ELECTRICIAN                                                                                     |  |  |  |  |  |  |
|          | LIGHTBOYS                                                                                       |  |  |  |  |  |  |
|          | CRANE OPERATOR + ATTENDANT                                                                      |  |  |  |  |  |  |
|          | CAMERA ATTENDANT                                                                                |  |  |  |  |  |  |
|          | SOUND ATTENDANT                                                                                 |  |  |  |  |  |  |
|          | SPOT                                                                                            |  |  |  |  |  |  |
|          | CARPENTER & PAINTER                                                                             |  |  |  |  |  |  |
|          | SETTING                                                                                         |  |  |  |  |  |  |
|          | MAKE UP + ASST                                                                                  |  |  |  |  |  |  |
|          | HAIR DRESSER + ASST                                                                             |  |  |  |  |  |  |
|          | COSTUME COORDINATOR                                                                             |  |  |  |  |  |  |
|          | DRESS PERSON + Asst.                                                                            |  |  |  |  |  |  |
|          | STILL PHOTOGRAPHER                                                                              |  |  |  |  |  |  |
|          | <b>TOTAL D</b>                                                                                  |  |  |  |  |  |  |
| <b>E</b> | <b>CAST</b>                                                                                     |  |  |  |  |  |  |
|          | Star cast                                                                                       |  |  |  |  |  |  |
|          | ANCHOR if any                                                                                   |  |  |  |  |  |  |
|          | <b>Others (Please specify)</b>                                                                  |  |  |  |  |  |  |
|          | <b>TOTAL E</b>                                                                                  |  |  |  |  |  |  |
| <b>F</b> | <b>LOCATION &amp; PROPS</b>                                                                     |  |  |  |  |  |  |
|          | LOCATION                                                                                        |  |  |  |  |  |  |
|          | ELECTRICITY                                                                                     |  |  |  |  |  |  |
|          | GENERATOR                                                                                       |  |  |  |  |  |  |
|          | VANITY VANS                                                                                     |  |  |  |  |  |  |
|          | Setting Props+Chroma<br>Props+ Sp. Requirements                                                 |  |  |  |  |  |  |
|          | Costumes+Sp.Costumes<br>HIRE                                                                    |  |  |  |  |  |  |
|          | COSTUME FOR ANCHOR                                                                              |  |  |  |  |  |  |
|          | LAUNDRY EXPENSES                                                                                |  |  |  |  |  |  |
|          | MAKEUP MATERIALS<br>INCLUDING SPECIAL<br>MAKEUP + WIG HIRE                                      |  |  |  |  |  |  |
|          | CAMERA PROPS. - Battery<br>Cells, Gelatin Paper,<br>Gateway Roll, Butter<br>Paper, Black Paper, |  |  |  |  |  |  |

*Adm*



|          |                                                                                                                                                                                         |  |  |  |  |  |  |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|--|
|          | Camera Clips, Black Cloth, Bulbs, wires, etc.                                                                                                                                           |  |  |  |  |  |  |
|          | PRODN. PROPS. (tea, coffee, sugar, etc)                                                                                                                                                 |  |  |  |  |  |  |
|          | WATER CONSUMPTION (200 ML BOTTLES)                                                                                                                                                      |  |  |  |  |  |  |
|          | WATER CONSUMPTION (20 LTR BOTTLES)                                                                                                                                                      |  |  |  |  |  |  |
|          | SET STAFF                                                                                                                                                                               |  |  |  |  |  |  |
|          | Recci and research                                                                                                                                                                      |  |  |  |  |  |  |
|          | <b>TOTAL F</b>                                                                                                                                                                          |  |  |  |  |  |  |
| <b>G</b> | <b>FOOD/CONVEYANCE/TRANSPORT</b>                                                                                                                                                        |  |  |  |  |  |  |
|          | FOOD                                                                                                                                                                                    |  |  |  |  |  |  |
|          | CONVEYANCE: Prod Vehicle, Driver, Fuel, PM's, Prod. Assts., Artistes, Technicians, schedule co-ordinators, hair dressers, make up man, and the rest of the unit + Misc. shooting exps)) |  |  |  |  |  |  |
|          | TRANSPORTATION                                                                                                                                                                          |  |  |  |  |  |  |
|          | <b>TOTAL G</b>                                                                                                                                                                          |  |  |  |  |  |  |
|          |                                                                                                                                                                                         |  |  |  |  |  |  |
| <b>H</b> | <b>POST PRODUCTION</b>                                                                                                                                                                  |  |  |  |  |  |  |
|          | <b>edit team PACKAGE</b>                                                                                                                                                                |  |  |  |  |  |  |
|          | Edit Equip Chgs pkg                                                                                                                                                                     |  |  |  |  |  |  |
|          | BACKGROUND MUSIC                                                                                                                                                                        |  |  |  |  |  |  |
|          | GRAPHICS/TITLING/SFX/VFX                                                                                                                                                                |  |  |  |  |  |  |
|          | POST PROD.FOOD / CONVEYANCE                                                                                                                                                             |  |  |  |  |  |  |
|          | PP ASST. + RUNNERS                                                                                                                                                                      |  |  |  |  |  |  |
|          | <b>TOTAL H</b>                                                                                                                                                                          |  |  |  |  |  |  |
| <b>I</b> | <b>REHEARSAL EXPENSES</b>                                                                                                                                                               |  |  |  |  |  |  |
|          | REHEARSAL VENUE                                                                                                                                                                         |  |  |  |  |  |  |
|          | REHEARSAL FOOD EXPENSES                                                                                                                                                                 |  |  |  |  |  |  |
|          | <b>TOTAL I</b>                                                                                                                                                                          |  |  |  |  |  |  |
|          |                                                                                                                                                                                         |  |  |  |  |  |  |
| <b>J</b> | <b>MISC.</b>                                                                                                                                                                            |  |  |  |  |  |  |



|          |                                                    |  |  |  |  |  |  |
|----------|----------------------------------------------------|--|--|--|--|--|--|
|          | TYPING, PHOTOCOPYING,<br>STATIONERY, FAX, ETC.     |  |  |  |  |  |  |
|          | MOBILE BILLS (PM, EP,<br>SCHEDULE CO-ORD,<br>ETC.) |  |  |  |  |  |  |
|          | STILLS(ROLLS+DEV.<br>CHGS+PHOTOGRAPH               |  |  |  |  |  |  |
|          | <b>TOTAL - J</b>                                   |  |  |  |  |  |  |
| <b>K</b> | <b>MUSIC AND SET</b>                               |  |  |  |  |  |  |
|          | Title Music Cost                                   |  |  |  |  |  |  |
|          | Set Erection Cost                                  |  |  |  |  |  |  |
|          | <b>TOTAL - K</b>                                   |  |  |  |  |  |  |
| <b>L</b> | <b>COSTUME &amp;<br/>MISCELLANEOUS</b>             |  |  |  |  |  |  |
|          | COSTUME EXPENSES                                   |  |  |  |  |  |  |
|          | TRAVEL COST                                        |  |  |  |  |  |  |
|          | Others (Specify)                                   |  |  |  |  |  |  |
|          | <b>TOTAL - L</b>                                   |  |  |  |  |  |  |
|          | <b>PRODUCER'S MARGIN</b>                           |  |  |  |  |  |  |
|          | <b>PER EPISODE COST</b>                            |  |  |  |  |  |  |
|          | <b>SUB TOTAL</b>                                   |  |  |  |  |  |  |
|          | <b>TAXES</b>                                       |  |  |  |  |  |  |
|          | <b>GRAND TOTAL</b>                                 |  |  |  |  |  |  |

Wade,



**THE INTEGRITY PACT**

THIS Agreement, herein after called the INTEGRITY PACT, is made at New Delhi on this        Day of July , 2022 between **PRASAR BHARATI (Broadcasting Corporation of India)**, a body corporate established under the Prasar Bharati (Broadcasting Corporation of India) Act, 1990, having its main office at Prasar Bharati House, Copernicus Marg, New Delhi – 110 001, acting in its executive capacity through , hereinafter referred to as "PRASAR BHARATI" (which expression shall include its successors, administrators, representatives and permitted assigns)

**AND**

....., an individual/ a sole proprietorship firm owned by..... / a partnership firm/Limited Liability Partnership/ a company incorporated under the Companies Act, 2013, and having its Registered Office at....., represented by ..... vide authorization letter/ board resolution dated....., herein after referred to as "the CONTENT PROVIDER" (which expression shall include its successors, administrators, representatives and permitted assigns).

PRASAR BHARATI and the CONTENT PROVIDER shall be collectively referred to as the Parties.

WHEREAS the Content Provider has made an offer to Prasar Bharati of its content in the genre of ..... titled..... comprising of..... episodes of,,,,,, minutes each (hereinafter referred to as 'the Content'), for broadcast through Prasar Bharati's analogue and digital transmission platforms .

AND WHEREAS the offer of the Content Provider is under consideration of PRASAR BHARATI in accordance with the laid down selection process (the selection process).

AND WHEREAS the Parties are committed to avoid all forms of corruption by following a system, which is fair, transparent and free from any influence / prejudiced dealing during and subsequent to the selection process.

NOW, THEREFORE, THIS INTEGRITY PACT WITNESSETH AND IT IS AGREED BETWEEN THE PARTIES AS UNDER:





## **1. COMMITMENTS OF PRASAR BHARATI**

1. PRASAR BHARATI undertakes that no official of PRASAR BHARATI, connected directly or indirectly with the selection process, shall, either personally or through any of his family members, will demand, take a promise for, or accept, directly or through intermediaries, any bribe, consideration, gift, reward, favor or any material or immaterial benefit or any other advantage from the CONTENT PROVIDER, either for himself or for any person or organization, in exchange for an advantage to the CONTENT PROVIDER in the selection process.

2. PRASAR BHARATI shall treat all the applicant content providers fairly and equally.

3. In case any misconduct on the part of any official of PRASAR BHARATI is reported by the CONTENT PROVIDER to PRASAR BHARATI with full and verifiable facts and the same is prima facie found to be correct by PRASAR BHARATI, necessary disciplinary proceedings, or any other action as deemed fit, including criminal proceedings, may be initiated by PRASAR BHARATI and such person shall be debarred from further dealings related to the selection process. In such a case, while an enquiry is being conducted by PRASAR BHARATI, the selection process would not be stalled, unless considered necessary.

## **2. COMMITMENTS OF THE CONTENT PROVIDER**

1. The CONTENT PROVIDER commits himself to take all measures necessary to prevent corrupt practices, unfair means and illegal activities during any stage of the selection process or during any pre- agreement or post-agreement stage in order to secure any benefit or in furtherance of securing it.

2. The CONTENT PROVIDER shall not offer, directly or through intermediaries, any bribe, gift, consideration, reward, favour, any material or immaterial benefit or other advantage, commission, fees, brokerage or inducement to any official of PRASAR BHARATI connected directly or indirectly with the selection process, or his family member, or to any person, organization or third party claiming to be having access to or acting on behalf of such official, in exchange for any advantage in the selection process or thereafter.

3. The CONTENT PROVIDER further declares that it has not given, offered or promised to give, directly or indirectly, any bribe, gift, consideration, reward, favour, any material or immaterial benefit or other advantage, commission, fees, brokerage, or inducement, to any official of PRASAR BHARATI, or his family member, or otherwise, in order to influence the selection process, or for showing or forbearing to show





favour or dis favour to any person in relation to the selection process.

4. The CONTENT PROVIDER will not collude with other content providers participating in the selection process to impair the transparency, fairness, and progress of such process or implementation of the decisions taken in the course of such process.

The CONTENT PROVIDER commits to refrain from giving any complaint directly or through any other manner without supporting it with full and verifiable facts.

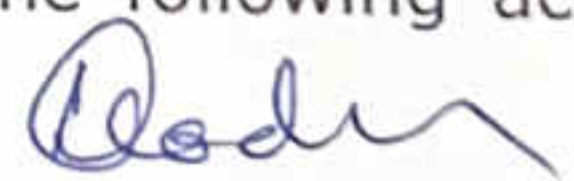
- (i) If the CONTENT PROVIDER, or any employee of the CONTENT PROVIDER, or any person acting on behalf of the CONTENT PROVIDER is a relative of any of any officer of PRASAR BHARATI; or alternatively, if any relative of an officer of PRASAR BHARATI has financial interest/stake in the CONTENT PROVIDER's firm, the same shall be disclosed by the CONTENT PROVIDER. The term, relative for this purpose would be as defined in Section 2(77) of the Companies Act, 2013.
- (ii) The CONTENT PROVIDER shall not lend or borrow any money or enter into any monetary dealings or transactions, directly or indirectly, with any employee of PRASAR BHARATI.

### **3. PREVIOUS TRANSGRESSION, IF ANY, OF THE CONTENT PROVIDER**

- The CONTENT PROVIDER declares that no previous transgression has occurred during the last three years immediately preceding the signing of this INTEGRITY PACT, with any other entity in any country in respect of any corrupt practices envisaged hereunder, or with any Public Sector Enterprise in India, or any Government Department in India that will justify CONTENT PROVIDER's exclusion from the TENDER process.
- The CONTENT PROVIDER agrees that if it makes any false declaration as referred to in the immediately preceding para, it may be disqualified from the selection process, and if selected, such selection may be declared by PRASAR BHARATI as null and void. As a natural consequence, an agreement for procuring the content, if already entered into, may be terminated on such ground.

### **4. SANCTIONS FOR VIOLATIONS**

Any breach by the CONTENT PROVIDER of any provision contained in clauses 3 and 4 ,or by any one employed by it or acting on its behalf (whether with or without the knowledge of the CONTENT PROVIDER), shall entitle PRASAR BHARATI to take all or any one of the following actions,





wherever required: -

- To immediately disqualify the offer made by the CONTENT PROVIDER from being considered in the selection process without assigning any reason, or giving any compensation. The selection process with other applicants shall continue.
- The Security Deposit/ Performance Bond (in the event of the agreement for procurement of content having been signed) shall stand forfeited either fully or partially, as decided by PRASAR BHARATI and PRASAR BHARATI shall not be required to assign any reason there for.
- To rescind the agreement for procurement of content, if already signed, without giving any compensation to the CONTENT PROVIDER.
- To recover all sums already paid by PRASAR BHARATI, with interest thereon at 2% higher than the prevailing Benchmark Prime Lending Rate of State Bank of India. If any outstanding payment is due to the CONTENT PROVIDER from PRASAR BHARATI in connection with procurement of any other content, such outstanding payment may also be utilized to recover the aforesaid sum and interest.
- To encash any bank guarantee or performance bond furnished by the CONTENT PROVIDER, in order to recover any money already paid by PRASAR BHARATI with any interest thereupon.
- To rescind all or any other contract with the CONTENT PROVIDER. The CONTENT PROVIDER shall be liable to pay compensation for any loss or damage to PRASAR BHARATI resulting from such rescission and PRASAR BHARATI shall be entitled to deduct the amount so payable from the money(s) due to the CONTENT PROVIDER.
- To debar the CONTENT PROVIDER from participating in future bidding processes of the Government of India/ PRASAR BHARATI for one to three years, which may be further extended at the discretion of PRASAR BHARATI.
- If any transgression by the CONTENT PROVIDER, or any one employed by it, or acting on its behalf (whether with or without the knowledge of the CONTENT PROVIDER) constitutes an offence as defined in Chapter IX of the Indian Penal code, 1860, or Prevention of Corruption Act, 1988, or any other statute enacted for prevention of corruption, PRASAR BHARATI may take suitable legal action in this regard.
- The decision of PRASAR BHARATI to the effect that a breach of the provisions of the INTEGRITY PACT has been committed by the CONTENT PROVIDER, shall be final and conclusive on the CONTENT PROVIDER. However, the CONTENT PROVIDER can approach the IEM appointed for the purposes of the INTEGRITYPACT.





## 5. INDEPENDENT MONITORS

(a) PRASAR BHARATI has appointed an Independent External Monitor (hereinafter referred to as "MONITOR") for this INTEGRITY PACT in consultation with the Central Vigilance Commission (Address and contact details of the Monitor is:

1) Shri Alope Prasad

Email: [alokewa@gmail.com](mailto:alokewa@gmail.com)

2) Shri Rakesh Kumar Verma

Email: [rakeshkumarverma@hotmail.com](mailto:rakeshkumarverma@hotmail.com)

b. The MONITOR shall be authorised to review independently and objectively, whether and to what extent the parties are complying with the obligations under the Integrity Pact.

c. The MONITOR shall not be subject to instructions by the representatives of the Parties and shall perform his functions neutrally and independently. He will report his findings to the Chief Executive Officer, Prasar Bharati (CEO, PB) .

d. The Parties accept that the MONITOR has the right to access without restriction, all the documents relating to the selection process and post selection activities, including minutes of meetings. The CONTENT PROVIDER accepts that the MONITOR has the right to access without restriction, all information and documents related to the selection process, including those provided by the CONTENT PROVIDER. The CONTENT PROVIDER shall also provide to the MONITOR, upon his request and demonstration of a valid interest, any information as well as unrestricted and unconditional access to its documents that have any relationship with the offer made by it. The MONITOR shall be under contractual obligation to treat the information and documents of the CONTENT PROVIDER with confidentiality.

e. If so requested, The PRASAR BHARATI will provide to the MONITOR sufficient information about all meetings among the Parties, which relate to the selection process. Parties will also agree to the MONITOR's participation in such meetings, if so requested.

f. As soon as the MONITOR notices, or believe to notice, a violation of the INTEGRITY PACT, he will so inform the authority designated by the PRASAR BHARATI for the purpose, with a copy to the Chief Vigilance Officer, Prasar Bharati (CVO, PB), and request them to take corrective action, if so required. He will also inform separately to CEO, PB, with copy to CVO, PB.

g. The MONITOR may in this regard submit non-binding recommendations. Beyond this, the MONITOR has no right to demand from the parties that





they act in a specific manner, refrain from action or tolerate action. The MONITOR will submit a written report to CVO, PB within 4 to 8 weeks from the date of reference or intimation to him by PRASAR BHARATI or CONTENT PROVIDER, and should the occasion arise, suggest corrective measures.

h. If the MONITOR has reported to CEO, PB and CVO, PB, about a substantial suspicion of an offence under the relevant IPC/PC Act and they have not, within reasonable time, taken any visible action, the MONITOR may also transmit the information directly to the Central Vigilance Commissioner

## **6. FACILITATION OF INVESTIGATION**

In case of any allegation of violation of any provisions of the INTEGRITY PACT, PRASAR BHARATI or its agencies shall be entitled to examine all the documents including the Books of Accounts of the CONTENT PROVIDER and the CONTENT PROVIDER shall extend full cooperation in this regard, including providing necessary information and documents in English.

## **7. LAW AND PLACE OF JURISDICTION**

This Pact is subject to Indian laws and courts at Delhi shall have jurisdiction.

## **8. OTHER LEGAL PROVISIONS/ ACTIONS**

The actions stipulated in this Integrity Pact are without prejudice to any other legal action that may follow in accordance with the provisions of the extant laws, both civil and criminal.

a) Any dispute or difference arising between the Parties with regard to the terms of the INTEGRITY PACT, or any action taken by PRASAR BHARATI in accordance with the INTEGRITY PACT, or interpretation thereof, shall not be subject to arbitration.

b) The Parties agree that the INTEGRITY PACT has precedence over any notification issued by Prasar Bharati, calling for offers from content providers, or any agreement signed between the Parties after the selection process.

## **9. VALIDITY**

a) In case the offer of the CONTENT PROVIDER is successful, the validity of the INTEGRITY PACT shall be w.e.f. the date of its signing and shall extend up to 5(five) years, or till complete fulfillment of respective rights of the Parties available to them under any post selection agreement, whichever is later.





- b) In case the offer of the CONTENT PROVIDER is unsuccessful in the selection process, this INTEGRITY PACT shall expire after six (06) months from the date of signing of the agreement by the successful applicant.
- c) Should one or more provisions of the INTEGRITY PACT turn out to be invalid, the remainder of it shall remain valid. In this case, the Parties will strive to come to an agreement to their original intentions.
- d) If any claim is lodged during the validity period of the INTEGRITY PACT, the same shall be binding and continue to be valid despite its lapse as specified hereinabove.

IN WITNESS WHEREOF the Parties have put their hands on the day and year first herein above written.

(For & On behalf of the Prasar Bharati)

(For & On behalf of CONTENT  
PROVIDER)

(Office Seal)

(Office Seal)

Witness 1:

(Name & Address)

Witness 2:

(Name & Address)

1  
