



Welcome: RAVIKUMAR - Role :Tender Approver

[Logout](#)

[DashBoard](#)

[User Dash Board](#)

27/07/2026 15:29:44

Department Name : DOORDARSHAN KENDRA, VIJAYAWADA

Tender Basic Information			Forms & Other Details
Tender No :	DDK/VJA/LCC/2026-27	Published Date :	27-07-2026
EvaluationType:	Item Wise		Procedure For Bid Submission
Tender Type :	Open	Tender Title :	NIPP for inviting proposals for production of 52 episodes on Women centric & family entertainment (LCC) basis in Telugu language
Tender Description :	NIPP for inviting proposals for production of 52 episodes on Women centric & family entertainment (LCC) basis in Telugu language		Additional Information
Procurement Category :	Services		View Tender Documents
Evaluation Weightage :			View Tender Forms
PreBid Clarification :			View Bid Forms
Envelope Type :	Double Packet	Details Of Price Bid Document :	
Tender Fees :	29500.00 (Twenty Nine Thousand Five Hundred Only)	EMD Value :	(N/A)
Tender Processing Fee :	1150.00 INR		
Estimated Value :	13000000.00	Allocated Budget :	0.00
Bid Validity Period (Days) :	120	Bid Validity Expiry Date :	25-12-2026 17:00
Applicable Bid Currency :	Indian Rs		

Tender Calendar Dates :

Events	Date And Time
Tender Document Sales Start Date :	27-07-2026 16:00
Tender Document Sales End Date :	27-08-2026 17:00
Bid Submission Start Date :	27-07-2026 16:00
Bid Submission Closing Date :	27-08-2026 17:00
Technical Bid Opening :	27-08-2026 17:30
Priced Bid Opening :	
PreBid Clarification Start Date :	
PreBid Clarification End Date :	

Accessory / BOQ Type Details

[Consolidated Schedule Details](#)

Tender Item Details

S.No.	Schedule Name	Item Description	BOQ/Accessories View
1.	NIPP for inviting proposals for production of 52 episodes on Women centric and family entertainment LCC basis in Telugu language	NIPP for inviting proposals for production of 52 episodes on Women centric and family entertainment LCC basis in Telugu language	

[Back](#)

No: DDK/VJA/LCC/2026-27

PRASAR BHARATI
(India's Public service Broadcaster)
Doordarshan Kendra:
Punnammathota, Vijayawada

Dated:- 27.07.2026

Doordarshan Vijayawada, intends to invite Programme Proposals from production house(s)/producer(s) and Creative Directors (will be collectively referred as Producer), with proven track record, to produce content, production (low cost commissioning) of 52 episodes of serials on Women centric & family entertainment in TELUGU language through Notice inviting programme proposals (NIPP) . Doordarshan Vijayawada will call for offers from the producers through notification on its e- procurement portal **<https://prasarbharati.eproc.in>**.

The Technical and Financial Proposals should be submitted separately by 5 p.m of 27.08.2026.

This Notice Inviting Programme Proposal (NIPP), e-mailed to identified producers is intended for communicating the General Instructions to the bidders, to enable the shortlisted producers to register on the above-mentioned procurement portal and participate in the forthcoming tender process.

GENERAL INSTRUCTIONS TO BIDDERS:-

1. The scope of work/supply of stores to be tendered are available in the Notice Inviting Programme Proposals (NIPP)) which can be viewed/downloaded free of cost from eprocurement portal of Prasar Bharati, <https://prasarbharati.eproc.in>.
2. Both Technical Bid and Financial Bid will be submitted concurrently duly digitally signed on the website <https://prasarbharati.eproc.in>.
3. No claim shall be entertained on account of any technical snag or disruption of internet service being used by bidders. Bidders are advised to upload their bids well in advance to avoid last minute technical snags.
4. All Corrigendum/Amendment/Corrections, if any, will be published on the website <https://prasarbharati.eproc.in>.
5. All documents/papers uploaded/submitted by the bidder shall be in English or telugu and legible.



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3fac024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

6. It is mandatory for all the applicants to have Class-III Digital Signature Certificate with both DSC Components i.e. signing & Encryption, (in the name of the person who will sign the bid document) from any of the licensed Certifying Agency.
7. For help desk, please contact-e-Tendering Cell and Help Desk Support on Monday to Friday Ph: 0124-4302033/36/37, prasarbharatisupport@clindia.com. Bidder may contact the Service provider of e-procurement Portal, at mobile no. +91-8130606629 for DSC related queries or can email at vikas.kumar@clindia.com/prasarbharatisupport@clindia.com.
8. It is highly recommended that the bidders should not to wait till the last date of bid submission to avoid complications like internet connectivity issue, network problems, system crash down, power failure, browser compatibility issue, system compatibility issue, improper digital signature certificate problem etc. In view of this context, neither Prasar Bharati nor CI India. Pvt. Ltd will be responsible for such eventualities.
9. The Bidders/Vendors shall be charged a fee by e-portal in according with the Estimated Cost of respective Tenders. The following are the charges to be paid by the Bidders/ Vendors on the e-procurement portal:-

10. If in case, for any particular Tender, Estimated Cost is unknown to Prasar Bharati, the fee of e-portal would be Rs.1150.00 + 18% GST, i.e. instant case.
11. To participate in the e-bid, it is mandatory for the Applicants to get themselves registered with the Prasar Bharati e-Tendering Portal (<https://prasarbharati.eproc.in>) to have a user ID & Password which has to be obtained by submitting a non-refundable annual registration charge of Rs. 450/- plus 18% GST through online mode (net banking/debit card/credit card). Validity of Registration is 1 year.
12. Page No. shall be given on each and every paper/documents serially uploaded in the technical bid.

13. Bidders shall ensure to quote rate of each item. If any call is left blank and no rate is quoted by the bidders, the rate of such item shall be treated as "0"(Zero).

14. To participate in bidding, bidders have to pay Tender Processing Fee as mentioned at para 9 through online mode (net banking/debit card/credit card).
15. The Bidder may modify or withdraw their bid after submission prior to the Bid Due Date No. Bid shall be modified or withdrawn by the Bidder after the Bid Due Date and Time.
16. There is no EMD for the tender, instead a non-refundable fee of Rs.29,500/- (Rs.25,000/- + GST @18%) in the form of DD or NEFT will be required to be deposited by the bidders for participation in the bidding. The DD or NEFT should be made to "**DDO, Doordarshan Kendra, Vijayawada**" **A/C No.35621507233, IFSC CODE: SBIN0003055**, SBI, Labbipet Branch, Vijayawada and copy/ UTR Remittance Number should be furnished along with Technical Bid.
17. The successful Bidders will be required to furnish Performance Security Deposit within 30 days of placement of contract at the rate of 5% (or as applicable) of value of contract in one of the acceptable forms as per tender documents (Ref: Ministry of Finance, Department of Expenditure Order No. F.9/4/2020-PPD dated 30- 12- 2021). Performance Security shall be in the form of Account Payee Demand draft, NEFT/RTGS from any scheduled bank (s), Fixed Deposit Receipt (FDR), Bankers Cheque or Bank Guarantee from an Indian Scheduled Commercial Bank in an acceptable form.
18. Technical Bid must contain scanned copy of Unconditional Acceptance of Prasar Bharati's Tender Terms & Conditions, GST details.
19. In case of payment through net-banking the money will be immediately transferred to Doordarshan's designated Account through NEFT/RTGS from any scheduled bank(s), the bidder will have to furnish the UTR Remittance Number(s) before submission of bid, payment details shall also be uploaded on e-procurement portal along with Bid.
20. The financial Bid shall be opened only of those Bidder(s) found to be meeting the Technical qualifying requirements. In case of non-responsive Bids, Financial Bids shall not be opened. The opening date of financial bid will be decided later on and same will be informed to eligible Bidders in advance.
21. Bidders are advised to submit written queries in advance of the Pre-Bid Meeting. The Form # 13 can be used for this purpose. The Pre-Bid queries may also be submitted through e-procurement portal of Prasar Bharati. After the Meeting, the techno-commercial requirements may be revised, if considered necessary. After that no request/query will be entertained.
22. Doordarshan Vijayawada reserves the right to accept or reject any or all applications without assigning any reasons. Doordarshan Vijayawada also reserves the right to annul the tender process at any stage without assigning any reason.

23. If any clarification is needed from the bidder about the deficiency in his uploaded documents, he will be asked to provide it through e-procurement portal of Prasar Bharati. The bidder shall upload the requisite clarification/documents within time specified by Doordarshan, failing which tender will be liable for rejection.
24. Doordarshan reserves the right to reject whose performance at ongoing Supply Work(s) is below par and usually poor and has been issued letter of restrain/temporary/permanent debar by any office of Prasar Bharati, Government or Public sector, (Rule 151, GFR 2017) Doordarshan reserves the right to verify the credential submitted by the agency at any stage (before or after the award of the work). If at any stage, any information/documents submitted by the applicant is found to be incorrect/false or have some discrepancy which disqualifies the firm then Doordarshan shall take the following action:
- a) The agency shall be liable for debarment from tendering in Prasar Bharati, apart from any other appropriate contractual/legal action.
 - b) Public procurement policy for Micro, small and medium enterprises registered under MSME shall be followed as per the directives of Government of India prevailing at the date of acceptance.
25. Bidders have to submit a GST Registration Certificate while uploading the tender.
26. Bidders shall separately indicate rate and amount of GST for each quoted item as applicable on the date of tendering in their offer, failing which the offer may be rejected.
27. IGST and Compensation Cess (wherever applicable) will be levied on imports.
28. Terms & Conditions given in technical specifications will supersede for conflict with any terms and conditions given in Tender Document.
29. The bidders are required to submit the duly signed integrity pact, if estimated cost is above 2 Crore, otherwise submit it unsigned.

(E.Ravi Kumar)
Regional Channel Manager
Doordarshan Kendra, Vijayawada



Signature :-
Subject : CIN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3fac024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
ODCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717



Bid Document
For
NIPP for inviting proposals for production of 52 episodes on Women centric
& family entertainment (under Low cost Commissioned (LCC) basis) in
Telugu language

BID DUE DATE & TIME FOR ONLINE SUBMISSION	27/08/2026 UP TO 05:00PM
BID DUE DATE & TIME FOR TECHNICAL BID OPENING	27/08/2026 UP TO 05:30PM



Signature :-
Subject : CIN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3f9c024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

INVITATION FOR BID (IFB)

Ref No: DDK/VJA/LCC/2026-27

Dated: 27/07/2026

Subject: NIPP for inviting proposals for production of 52 episodes on Women centric & family entertainment (LCC) basis in Telugu language

Dear Sir/Madam,

1.1 On behalf of the Prasar Bharati (India's Public service Broadcaster), Doordarshan Kendra, Vijayawada, invites Digitally signed limited E-Tenders from the producers/authorized representatives/agents dealing with the programme proposal in the prescribed Bid Proforma under two stage bid system for the subject in complete accordance with the following details and enclosed Bid Documents, as prescribed in NIPP document. The details of the tender are as given below:

1.2 **Bid Data Sheet:** The brief details of the tender are as under:

1.2.1 Tender Inviting Authority	Regional Channel Manager, Doordarshan Kendra Vijayawada
1.2.2 Description of the Services	NIPP for inviting proposals for production of 52 episodes on Women centric & family entertainment (LCC) basis in Telugu language
1.2.3 Tender Reference No.	DDK/VJA/LCC/2026-27 dt. 27/07/26
1.2.4 Place of availability of Tender Documents (RFPs)	1. Procurement portal of Prasar Bharati https://prasarbharati.eproc.in/ 2. Website of Prasar bharati, https://prasarbharati.gov.in/ 3. Published advt. in leading News papers
1.2.5 Estimated Cost of the Tender	65 lacs /- For 52 Episodes per serial
1.2.6 Tender Processing Fee	29,500/- (Inclusive of GST)
1.2.7 Earnest Money Deposit (EMD)	N/a
1.2.8 Address to send Pre bid Queries	hooddkvijayawada@prasarbharati.gov.in ; pprasanthkiran@prasarbharati.gov.in
1.2.9 Nature of bid process	Two BID System 1. Technical Bid 2. Financial/Commercial Bid
1.2.10 Broad Scope of Work	As per NIPP
1.2.11 Bid Validity up to:	120 (One Hundred Twenty) days from the date of opening of Technical Bid.
1.2.12 Bid Bond Validity up to:	165 days (Bid validity +45 days beyond bid validity.)
1.2.13 Date of publication of Bid	27/07/2026 on website of Prasar Bharati
1.2.14 Last Date & Time for Submission of written queries by bidders	30/07/2026 UPTO 1:00Hrs

1.2.15 Date & Time of Pre-bid Conference	03/08/2026 at 11:00 hrs
1.2.16 Place for Pre-bid meeting	Conference Hall, DOORDARSHAN KENDRA, VIJAYAWADA, ANDHRA PRADESH-520010
1.2.17 Opening of Technical bid	27/08/2026 11:00AM
1.2.18 Opening of Financial/Commercial bids	After completion of technical evaluation
1.2.19 Address for Communication	Regional Channel Manager Regional Content Source Division, (By Name: P.PRASANT KIRAN, HOP) DOORDARSHAN KENDRA, VIJAYAWADA, ANDHRA PRADESH-520010
1.2.20 Paying Authority	DDO ,DOORDARSHAN KENDRA, VIJAYAWADA, ANDHRA PRADESH-520010

Note: In case the days specified above happen to be a holiday in Prasar Bharati, the next working day shall be implied.

1.3 Bid Evaluation Criteria : As Per **Request For Proposal** (page No.9) Para 7 to 12.

1.4 Delivery Period: As per Clause 20 of **RFP**

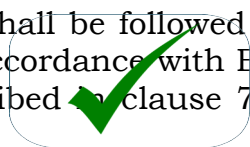
1.5 **Performance Security Deposit:** Required as per **RFP** Clause 13

1.6 Bids shall be submitted in electronic mode only as per the RFP: Non refundable Processing fee have to be submitted in physical/net banking form by the bidder before the due date & time of the opening of the bid, and copy of the same shall also be uploaded along with the Technical Bid within the Due Date & Time of Bid Submission, to the address mentioned in Bid Data Sheet (BDS).

1.7 Bidder(s) are advised to submit their bid strictly as per terms and conditions of the Tender Documents and not to stipulate any deviations.

1.8 The Tender will be governed by the terms and conditions of RFP. The contract will be governed by Indian laws including the Indian Contract Act, 1872; the Sale of Goods Act, 1930; Right to Information Act, 2005; The Micro, Small and Medium Enterprises Development Act, 2006; Prevention of Corruption Act, 1988; and Arbitration and Conciliation Act, 1996, etc, as amended from time to time. The contract will also be governed by General Financial Rules, 2017, Manual for procurement of goods and works 2017 and 2019, Delegation of Financial Power Rules and any other financial, vigilance, security, safety, counter- trade and other regulatory aspects, orders and guidelines of the Government of India on the subject of Public Procurement as amended from time to time in so far as they are applicable and not inconsistent with the conditions mentioned in the tender document.

1.9 Single Stage Two Bid Systems shall be followed for this tender. Bidders should take due care to submit tenders in accordance with Bid requirements as specified in RFP. Bid evaluation method as described in clause 7 to 12 of RFP shall be the basis for evaluation of tenders.



Prasar Bharati
Subject : CIV-PRD-SOUR-PRAJ-KUMAR-SEMPLETON-PRD-02-02-00002
73685cc8c9f18e3fbf45995e2b74d923916f6b6bf91e02a9
95203fa1033b54a920e_0U=DDGE_O=PRASAR BHARATI BR
95203fa1033b54a920e_0U=DDGE_O=PRASAR BHARATI BR
Serial No : 5484f31b5336f9fb2a0e20be632a4b23
Date : 2026-07-27 15:16:12.717

1.10 For Payment terms pertaining to Contracts, please refer to clause 15 of the NIPP document.

1.11 As per clause 171(1) of CGST Act, 2017 which relates to anti-profiteering measure, any reduction in rate of tax on any supply of goods and or services or both, the benefit of input tax credit shall be passed on to the recipient by way of commensurate reduction in prices.

1.12 The following should be submitted along with the Tender.

1.12.1 Copy of Company/ Firms registration certificate.

1.12.2 Documents as specified in clause 4 & 5 of RFP.

1.13 Paying Authority:

S. No.	Bill Processing Zone	Paying Authority
1	Regional Content Sourcing Division	Regional Channel Manager Regional Content Source division Doordarshan Kendra Vijayawada --520010

Note:-Supplier has to provide Consignee-wise Tax Invoices to respective Bill Processing Authorities. The GST Compliant Invoices should have firm's GSTIN & Consignee GSTIN.

1.14 Prasar Bharati follows e-tendering Process; Bid shall be submitted only on <https://prsarbharati.eproc.in>. The responsive Bids shall be decided according to various aspects mentioned in RFP Document. Before the Bid submission, Bidders are advised to refer the help manuals and general FAQs provided in the E-procurement Portal regarding the e-tendering.

1.15 Clarification(s)/Corrigendum(s) if any shall also be available on referred above websites, Para 1.2.4. Any revision, clarification, addendum, corrigendum, time extension, etc. to the Tender Document will be hosted on the above mentioned website(s) only. Bidders are requested to visit the website regularly to keep themselves updated.

1.16 **EVALUATION METHODOLOGY:** Price evaluation shall be as under: Projected cost will be determined on the basis of H1 method quoted for complete scope of work inclusive of GST shall be taken up for evaluation, on QCBS basis (refer RFP clause 7-11).

1.17 In case any cess on GST is applicable same shall also be considered in evaluation.

E.RAVI KUMAR
REGIONAL CHANNEL MANAGER
DOORDARSHAN KENDRA,
VIJAYAWADA.
ANDHRA PRADESH 520010



Email: hooedkvijayawada@prasarbharati.gov.in

Signature :-
Subject : CIN=EEB1114B, FILING NO.=5019, VOUCHER NO.=1054550
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
ST=Andhra Pradesh, QID 2.6.4.17=520010, QID 2.6
992099180505482012, CUS=DDCE, US=PRASAR BHARATI
BROADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

PRASAR BHARATI
(INDIA'S PUBLIC SERVICE BROADCASTER)
Doordarshan Kendra: Vijayawada

Request for Proposal (RFP)

Subject: NIPP for inviting proposals for production of 52 **Episodes** based on Telugu Family entertainment serial.

Prasar Bharati intends to invite Programme Proposals from production house(s)/producer(s) and Creative Directors (will be collectively referred as Producer), with proven track record, to produce content, through this NIPP on its websites. The selection of the production house(s)/producer(s) for the serials shall be done on the basis of **Quality-cum-Cost Based Selection (QCBS)**. The Technical and Financial Proposals should be submitted separately by the Applicants on Low cost commissioning basis with full budgetary support under the Prasar Bharati Content Sourcing Policy -2024 (Chapter 2 Clause 2.4.a.1 and as amended from to date.

1. Programme Details:

Sl. No	Parameter	Description
i.	Title/Theme of the Programme	Women centric serial (one no) Family Entertainment (One no)
ii.	Number of Episodes	52 Episodes per serial
iii.	Programme Duration	24 Minutes per Episode
iv.	Language of the Programme	Telugu
v.	Dubbing	Not required
vi.	Subtitling	Not required
vii.	Projected cost	Will be determined on the basis of L1 L1, QCBS method. Two stage bid process (Para 2.4.a.2.2)
viii.	Processing Fee	29,500/- (Inclusive of GST)

Note: Prasar Bharati reserves the right to increase or reduce the number of episodes at the time of evaluation and award

2. Concept Note

With the objective of making the **DD Sapthagiri** channel more entertaining and engaging, proposals are invited for the production of new, original, and entertaining television serials on a Low Cost Commission (LCC) basis.

Proposals are invited for Telugu-language serials based on women-centric themes, and artistic family-oriented stories.

Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8cef18e3bf4f995e2b74d923916f6b6bf91e02a9
f, S=5484f31b3338f9fb2a0e20be832a4b23
4,2026-07-27 15:18:12.717
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
ODCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

3. Scope of Work and evaluation parameters

3.1. Scope of work

- (i) The project involves production of a high-quality television series consisting of 52 episodes.
- (ii) It is a turnkey project, with the base language of production being Telugu.
- (iii) The agency will submit costing as per **Annexure VII & VIII**. The lowest cost will be determined based on Quality and Cost Based Selection (QCBS) norms.
- (iv) All deliverables are to be submitted in line with the requirements set out in Paragraph 1 of bid document of this NIPP.

4. Proposal Submission:

The producer shall submit their programme proposal in the e-procurement portal of PB in a **single-stage, two-bid system** comprising:

- Technical Bid
- Financial/Commercial Bid

5. Technical Bid Requirements:

(i) The technical bid shall contain the following:

- A. Name of the Production House
- B. Name of Producer(s)
- C. Concept Note with proposed name of programme, theme, concept of programme, storyline, visualization, treatment of concept, proposed cast and crew, proposed number of episode(s) along with duration
- D. Show reel-fresh/previous work(duration:3minutes (approx)
- E. PAN No.
- F. GST Registration Certificate
- G. Registration Certificate in case of proprietary firms/Partnership deed along with registration certificate in respect of partnership firms/Certificate of incorporation in respect of companies.
- H. Authorization for Signatory. Authorization shall be from all partners for partnership firms and from Board of Directors for Companies.
- I. Balance Sheets/audited accounts for last three years of production House
- J. Income Tax Returns for last 3 years
- K. Affidavit for meeting eligibility criterion and providing correct information (Annexure –IX)
- L. Awards or Recognition (if any)
- M. Indemnification

Note: The technical bid must NOT contain pricing information, else it will be rejected.



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3fac024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

6. Commercial Bid Submission:

To be uploaded separately in the prescribed formats–**Annexure-VII** and **Annexure-VIII** – with detailed episode-wise cost breakdown.

7. Evaluation of Proposals:

- (i) The producers who submit their bids in the e-procurement portal before 5 p.m of 10.08.2026, will be called to present their programme before the Selection Committee. Presentations and videos presented by the producers will become the part of record of Doordarshan i.e.these will be retained by the Doordarshan.
- (ii) The schedule of presentations shall be informed to all the producers in advance.
- (iii) The proposals shall be evaluated by the Regional Content Sourcing Division based on:
 - Payment of Processing Fee
 - Submission of required documents and scanned copies of documents as mentioned in Para 4 & 5.
 - Fulfillment of Eligibility criteria as per NIPP.
- (iv) If the proposal meets the eligibility criteria and processing fees is paid. The scrutiny of proposals will be done as per clause 7(i) & (ii).
- (v) Proposal of only those production house(s)/producer(s) will be evaluated, who are qualified and short listed based on documents submitted. **If the proposal is determined as not substantially responsive, the Evaluation Committee of Doordarshan Vijayawada will reject it.**

8. Presentations:

All eligible producers submitting complete bids before the last date will be invited to present their proposals before a duly constituted Selection Committee. Videos/show reels and presentations submitted will remain with Doordarshan Vijayawada as records. Schedule will be intimated for this.

9. Evaluation Method:

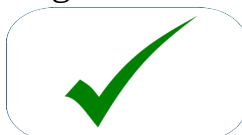
The programmes proposals received will be evaluated on Quality and Cost basis(QCBS). The weight assigned to programme quality and cost shall be 70:30 (programme quality-70, cost-30). The proposal which would score maximum will be selected. Doordarshan Vijayawada shall call the selected producer for cost clarifications and negotiations. Combined Bid Score (B) will be calculated for each bid using the following formula:

- (i) Weightage – 70% Quality | 30% Cost Formula for Combined Score (B):

$$B=(C_{\text{low}}/C)*X+(T/T_{\text{High}})*(1-X)$$

Where: C = Offered Bid Price, C_{low}=Lowest Bid Price,

T = Technical Score, T_{High}=Highest Technical Score, X = 30 (price weightage)



Signature :-
Subject : CIN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3fac024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PPASAR BHARATI BR
OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

10. Technical Evaluation Criteria:

- i. The programme quality shall be evaluated on a scoring matrix having multiple evaluation criteria based on the directive contained in Prasar Bharati Content Sourcing Policy 2024. An indicative scoring matrix may be as under:

Sl. No.	Criteria	Max Marks
1	Show reel	20
2	Theme and Storyline	25
3	Visualization & Treatment	20
4	Cast & Crew	15
5	Episode-wise Synopsis	20

- ii. Only proposals securing **60% or more in technical evaluation** shall qualify for Financial/commercial bid opening. In case of a tie, production house with greater cumulative experience in the genre will be selected.

- 11.** The producer shall engage the lead caste and anchors from the options given in the proposal. If due to any unavoidable reasons, a change is required in the lead caste, it will require the approval of Doordarshan Vijayawada.

12. Technical Evaluation Parameters:

i. Lead Actor:

- Should have acted as lead in at least three (3 Nos) feature films in last 10 years. At least one of the feature films must have been a box office hit. OR
- Must have played lead roles in at least three major National or regional OTT series/ Direct to Digital Films.

ii. Female Lead Actor:

- Should have acted as female lead in at least three (3 Nos) feature films in last 10 years. At least one of the feature films must have been a box office hit. OR
- Must have played female lead roles in at least three major National / regional OTT series/ Direct to Digital Films.

iii. Actor in Lead Negative Role:

- Must have acted as popular negative lead in at least three hit films. OR
- Should have appeared in three notable national / regional OTT shows or series.



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3fac024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

- Should have directed three or more films, with at least one superhit title. OR
- Alternatively, must have directed at least three major OTT series on global or national/regional platforms.

- Must have worked on at least three films, with at least one being a hit (Definition of a Hit film: The film which garners 1.5% more than the Cost of Production) . **OR**
- Should hold credentials from a national award or be recognized as the DOP for popular OTT content.

- Costumes must reflect premium, cutting-edge professional design.
- Region-specific dialects must be used authentically.

The PG would be in the form of Fixed deposit Receipt from a commercial bank. Bank Guarantee from a commercial bank IN FAVOUR of DDO, Doordarshan Kendra, Vijayawada, in an acceptable form with period of validity up to and including six months after the date of completion of all contractual obligations of the contract unless extended further, from time to time for such period as may be instructed in writing.

15. Payment terms for the commissioning of the programme by Doordarshan (Prasar Bharati content sourcing policy as per CSP 2024 with addendum-I) shall be as under:

	Bharati
	

Signature:-----
Subject: C=IN,EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
76262f, 02c823f55d652, 02c823f55d652, 02c823f55d652, 02c823f55d652
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3fac7024a316ffbe8f63ca56a2d4950
95201a1a303f4a2920e, OU=OADACSTP CORPORATION OF INDIA, C=IN
User ID: ravilkumar
Serial No: 5484f31b3338f9f4b2a020e0b632a4b23
-----BEGIN-----

Final Tranche-10% of the contract	Within one month after acceptance of all the episodes/Total content duration
Release of BG submitted against advance payments	Within one month after acceptance of all the episodes/Total content duration
Release of Performance BG	After 90 days of acceptance of all the episodes/total content duration

The validity period of Bank Guarantee against the advance payment will be six months beyond the period as agreed mutually for submission of the complete programme to the full satisfaction of Doordarshan Vijayawada. In case the Programme is satisfactorily completed, the Bank Guarantee will be released within one month after completion of the programme and delivery of all other required material of the programme. If the Producer fails to submit the programme within the time frame agreed upon, with or without extension, Doordarshan Vijayawada may, at its discretion and in addition to taking any other action, encash the Bank Guarantee without notice to the Producer.

16. Technical specifications for the production of programme are given in **Annexure-VI (A)**. Programme requirements and General requirements are given in **Annexure-VI (B)**. Other requirements are given in **Annexure-VI(C)**.

17. The PRODUCER shall create, compose, shoot, produce, post-produce, edit and deliver to Doordarshan Vijayawada the episode(s) of the Programme, as per the approved script. Technical specifications and general specifications as described in **Annexure-VI** respectively.

18. The programme, when delivered, shall be free and clear of claim by any third party including without limitation any claim by any union or guild for any residuals or re-use fees. The PRODUCER shall exclusively assign to Doordarshan Vijayawada in perpetuity, the entire copy right, whether vested, contingent, or to be invented in future, in respect of all modes of communication to public, all rights of action and all other rights, whatsoever, in and to the Programme, including broadcasting rights and new media rights for the full period of copyright throughout the world, including all renewals, reversions and extensions, if any.

19. The PRODUCER shall ensure that all the third-party material including songs and music used in the Episodes, shall be from legitimate sources and that rights in respect of such material have been duly obtained from respective rights owners, to enable Doordarshan Vijayawada to exercise its rights in the programme. The producer shall indemnify Doordarshan Vijayawada on this account.

20. Delivery Period / Schedule for the Programme submission

(i) **Timeframe for Submissions:**

(a) Timeframe for completion of the production work, after approval of the Script/screenplay/storyboard, shall be submitted by the Production House/ Producer(s), in accordance with the time limit fixed by



Signature : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3fac024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PPASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

Doordarshan Vijayawada and agreed upon by the PRODUCER (**within three months after the issuance of work order**), within seven days of signing of the Agreement.

(b) However, general timeline for submission of the PROGRAMME or episodes of the PROGRAMME will be as stated below:

(ii) Script/screenplay/storyboard :

The Production House or Producer(s) shall submit script/ screenplay/ storyboard of the PROGRAMME within **three weeks** from the date of signing of the Agreement.

Review and Approval of the Script/screenplay/storyboard: Doordarshan Vijayawada will review and approve the script/screenplay/ storyboard within two weeks from the date of submission of the script/screenplay/ storyboard by the PRODUCER.

(iii) Programme/Episodes for Preview:

The Production House/ Producer(s) shall submit the rough-cuts of at least **five episodes** of the PROGRAMME **within thirty (30) days from the date of approval**/acceptance of the script/screenplay/storyboard by Doordarshan.

(i) The **Preview Committee constituted for the purpose**, will preview the submitted episodes **within two weeks from the date of submission** of the episodes, and will suggest modifications/changes, that the Production House/ Producer(s) shall carry out within a week.

(ii) This timeline will be followed for every 30 days until all episodes are submitted to the complete satisfaction of Doordarshan Vijayawada by the Production House/ Producer(s).

(iv) Promo & publicity Materials:

The Production House/ Producer(s) shall submit the teasers, promos and publicity materials etc. at least 10 days in advance in case of the launch of the PROGRAMME, and in case of the generic and episodic promos of episodes; it should be submitted 07 days in advance.

21. MANDATORY BANKING OF EPISODES:

(i) The Production House /Producer, in case of a weekly or bi-weekly programme, shall provide a bank of 10 episodes or full content whichever is less, at least one month before the date of telecast/broadcast/stream of the first episode.



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3facf024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

- (ii) However, if a producer opts for advance payment as mentioned in Para 4 of this NIPP, one month will be counted from the date of grant of such advance payment.
- (iii) The subsequent episodes for preview which are to be telecast within a particular week shall be delivered to Doordarshan Vijayawada at least 10 days before the telecast of first episode of that week. Doordarshan Vijayawada will provide its feedback within three working days after receipt of the content.
- (iv) The final telecast master after the corrections, if any, will be submitted by the production house 3 days before the telecast of the first episode of the first week.

22. Liquidated Damages

Cause	Liquidated Damages
Delay in Delivery of telecast master for preview	0.5% of total cost of episodes which are delayed for delivery will be charged for every week from the given date of delivery in the agreement, subject to maximum upto 10% of total cost of the episodes which are delayed for delivery.

23. Doordarshan Vijayawada reserves the rights to accept/reject/cancel/amend the process at any time.

24. The producers may please refer to “Prasar Bharati Content Sourcing Policy” notified on 09.08.2024 by Prasar Bharati on its website for other terms and conditions.

25. All the Production Houses/ Producer(s) applying for this NIPP / Bidding Process may ensure that they are registered with Procurement portal of Prasar Bharati at <https://prasarbharati.eproc.in/>.

26. In case of any query regarding submission of online bid, the applicants may contact at our e-mail ddgp.vza@gmail.com, pprasanthkiran@prasarbharati.gov.in, **Tel: 0866-2477924** between 9:30 hrs to 18:00 Hrs on Monday to Friday, excluding holidays.

27. A pre-bid meeting will be held for clarification regarding the bidding process. The pre-bid meeting will be held on 03/08/2026 at 16:00 Hrs

E.RAVI KUMAR
REGIONAL CHANNEL MANAGER
DOORDARSHAN KENDRA,
VIJAYAWADA. ANDHRA PRADESH. 520010



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3fac024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
ODCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

CONCEPT NOTE

With the objective of making the DD Saptagiri channel more entertaining and engaging, proposals are invited for the production of new, original, and entertaining television serials on a Low Cost Commission (LCC) basis.

Proposals are invited for Telugu-language serials based on women-centric themes, and artistic family-oriented stories.



Signature :-
Subject : CIN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3facf024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

APPLICATION FORM

Application for submission of proposal for commissioning of programme “ **52 Episodes based on women centric and family entertainment serials in Telugu** ”

S. No.	Particular	Details
1.	Name of the producer	
2.	PAN No. of the producer	
3.	GST Number of the producer	
4.	Nature of the Production House (Propriety/Partnership/Company)	
5.	Please specify the name of the authorized signatories for signing the Documents and agreements.	
6.	Address of the producer	
7.	Name and Address and Contact details of the authorized representative of the producer	
8	Delivery Schedule	
9	Processing Fee Specify the details of payments like in case of Demand draft, DD No , amount.....date.....	

Place:
Dated:

(Signature of Authorised Signatory)

Name & Designation of Authorized Signatory:

(Seal of the bidder)



Signature :-
Subject : CIN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3fac024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

THE INTEGRITY PACT

THIS Agreement, herein after called the INTEGRITY PACT, is made at New Delhi on this ----- Day of between PRASAR BHARATI (Broadcasting Corporation of India), a body corporate established under the Prasar Bharati (Broadcasting Corporation of India) Act, 1990, having its main office at Prasar Bharati House, Copernicus Marg, New Delhi – 110 001, acting in its executive capacity through, hereinafter referred to as "PRASAR BHARATI"(which expression shall include its successors, administrators, representatives and permitted assigns) AND , an individual/ a sole proprietorship firm owned by/ a partnership firm/Limited Liability Partnership/a company incorporated Under the Companies Act, 2013 and having its Registered Office at, Represented by Vide authorization letter/ board resolution dated....., herein after referred to as "the CONTENT PROVIDER" (which expression shall include its successors, administrators, representative and permitted assigns).

PRASAR BHARATI and the CONTENT PROVIDER shall be collectively referred to as the Parties.

WHEREAS the Content Provider has made an offer to Prasar Bharati of its content in the genre of.....titled.....comprising of.....episodes of_ minutes each (hereinafter referred to as 'the Content'), for broadcast through Prasar Bharati's analogue and digital transmission platforms.

AND WHEREAS the offer of the Content Provider is under consideration of PRASAR BHARATI in accordance with the laid down selection process (the selection process).

AND WHEREAS the Parties are committed to avoid all forms of corruption by following a system, which is fair, transparent and free from any influence / prejudiced dealing during and subsequent to the selection process.

NOW, THEREFORE, THIS INTEGRITY PACT WITNESSETH AND IT IS AGREED BETWEEN THE PARTIES AS UNDER:

1. COMMITMENTS OF PRASAR BHARATI



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3facf024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
ROADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

- a. PRASAR BHARATI undertakes that no official of PRASAR BHARATI, connected directly or indirectly with the selection process, shall, either personally or through any of his family members, will demand, take a promise for, or accept, directly or through intermediaries, any bribe, consideration, gift, reward, favour or any material or immaterial benefit or any other advantage from the CONTENT PROVIDER, either for himself or for any person or organization, in exchange for an advantage to the CONTENT PROVIDER in the selection process.
- b. PRASAR BHARATI shall treat all the applicant content providers fairly and equally.
- c. In case any misconduct on the part of any official of PRASAR BHARATI is reported by the CONTENT PROVIDER to PRASAR BHARATI with full and verifiable facts and the same is prima facie found to be correct by PRASAR BHARATI, necessary disciplinary proceedings, or any other action as deemed fit, including criminal proceedings, may be initiated by PRASAR BHARATI and such person shall be debarred from further dealings related to the selection process. In such a case, while an enquiry is being conducted by PRASAR BHARATI, the selection process would not be stalled, unless considered necessary.

2. COMMITMENTS OF THE CONTENT PROVIDER

- a. The CONTENT PROVIDER commits himself to take all measures necessary to prevent corrupt practices, unfair means and illegal activities during any stage of the selection process or during any pre-agreement or post- agreement stage in order to secure any benefit or in furtherance of securing it.
- b. The CONTENT PROVIDER shall not offer, directly or through intermediaries, any bribe, gift, consideration, reward, favour, any material or immaterial benefit or other advantage, commission, fees, brokerage or inducement to any official of PRASAR BHARATI connected directly or indirectly with the selection process, or his family member, or to any person, organization or third party claiming to be having access to or acting on behalf of such official, in exchange for any advantage in the selection process or thereafter.
- c. The CONTENT PROVIDER further declares that it has not given, offered or promised to give, directly or indirectly, any bribe, gift, consideration, reward, favour, any material or immaterial benefit or other advantage, commission, fees, brokerage, or inducement, to any official of PRASAR BHARATI, or his family member, or otherwise, in order to influence the selection process, or for showing or for bearing to show favour or disfavour to any person in relation to the selection



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3fac024a316ffb8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

process.

- d. The CONTENT PROVIDER will not collude with other content providers participating in the selection process to impair the transparency, fairness, and progress of such process or implementation of the decisions taken in the course of such process.
- e. The CONTENT PROVIDER commits to refrain from giving any complaint directly or through any other manner without supporting it with full and verifiable facts.

If the CONTENT PROVIDER, or any employee of the CONTENT PROVIDER, or any person acting on behalf of the CONTENT PROVIDER is a relative of any officer of PRASAR BHARATI; or alternatively, if any relative of an officer of PRASAR BHARATI has financial interest/stake in the CONTENT PROVIDER's firm, the same shall be disclosed by the CONTENT PROVIDER. The term, relative for this purpose would be as defined in Section 2(77) of the Companies Act, 2013.

- f. The CONTENT PROVIDER shall not lend or borrow any money or enter into any monetary dealings or transactions, directly or indirectly, with any employee of PRASAR BHARATI.

3. PREVIOUS TRANSGRESSION, IF ANY, OF THE CONTENT PROVIDER

- a. The CONTENT PROVIDER declares that no previous transgression has occurred during the last three years immediately preceding the signing of this INTEGRITY PACT, with any other entity in any country in respect of any corrupt practices envisaged here under, or with any Public Sector Enterprise in India, or any Government Department in India that will justify CONTENT PROVIDER's exclusion from the TENDER process.
- b. The CONTENT PROVIDER agrees that if it makes any false declaration as referred to in the immediately preceding para, it may be disqualified from the selection process, and if selected, such selection may be declared by PRASAR BHARATI as null and void. As a natural consequence, an agreement for procuring the content, if already entered into, may be terminated on such ground.

4. SANCTIONS FOR VIOLATIONS



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3facf024a316ffb8e8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

Any breach by the CONTENT PROVIDER of any provision contained in clauses 3and4, or by any one employed by it or acting on its behalf (whether with or without the knowledge of the CONTENT PROVIDER), shall entitle PRASAR BHARATI to take all or any one of the following actions, wherever required: -

- a. To immediately disqualify the offer made by the CONTENT PROVIDER from being considered in the selection process without assigning any reason, or giving any compensation. The selection process with other applicants shall continue.
- b. The Security Deposit/ Performance Bond (in the event of the agreement for procurement of content having been signed)shall stand forfeited either fully or partially, as decided by PRASAR BHARATI and PRASAR BHARATI shall not be required to assign any reason there for.
- c. To rescind the agreement for procurement of content, if already signed, without giving any compensation to the CONTENT PROVIDER.
- d. To recover all sums already paid by PRASAR BHARATI, with interest there on at 2% higher than the prevailing Benchmark Prime Lending Rate of State Bank of India. If any outstanding payment is due to the CONTENT PROVIDER from PRASAR BHARATI in connection with procurement of any other content, such outstanding payment may also be utilized to recover the aforesaid sum and interest.
- e. To encash any bank guarantee or performance bond furnished by the CONTENT PROVIDER, in order to recover any money already paid by PRASAR BHARATI with any interest there upon.
- f. To rescind all or any other contract with the CONTENT PROVIDER. The CONTENT PROVIDER shall be liable to pay compensation for any loss or damage to PRASAR BHARATI resulting from such rescission and PRASAR BHARATI shall be entitled to deduct the amount so payable from the money(s) due to the CONTENT PROVIDER.
- g. To debar the CONTENT PROVIDER from participating in future bidding processes of the Government of India/ PRASAR BHARATI for one to three years, which may be further extended at the discretion of PRASAR BHARATI.



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3fac024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

- h. If any transgression by the CONTENT PROVIDER, or any one employed by it, or acting on its behalf (whether with or without the knowledge of the CONTENT PROVIDER) constitutes an offence as defined in Chapter IX of the Indian Penal code, 1860, or Prevention of Corruption Act, 1988, or any other statute enacted for prevention of corruption, PRASAR BHARATI may take suitable legal action in this regard.
- i. The decision of PRASAR BHARATI to the effect that a breach of the provisions of the INTEGRITY PACT has been committed by the CONTENT PROVIDER shall be final and conclusive on the CONTENT PROVIDER. However, the CONTENT PROVIDER can approach the IEM appointed for the purposes of the INTEGRITY PACT.

5. INDEPENDENT MONITORS

- a. PRASAR BHARATI has appointed an Independent External Monitor (hereinafter referred to as “MONITOR”) for this INTEGRITY PACT in consultation with the Central Vigilance Commission (Address and contact details of the Monitor is: -

a) Shri Alope Prasad

Email: alokewa@gmail.com

b) Shri Rakesh Kumar Verma

Email: rakeshkumarverma@hotmail.com

- b. The MONITOR shall be authorized to review independently and objectively, whether and to what extent the parties are complying with the obligations under the Integrity Pact.
- c. The MONITOR shall not be subject to instructions by the representatives of the Parties and shall perform his functions neutrally and independently. He will report his findings to the Chief Executive Officer, Prasar Bharati (CEO, PB).
- d. The Parties accept that the MONITOR has the right to access without restriction, all the documents relating to the selection process and post selection activities, including minutes of meetings. The CONTENT PROVIDER accepts that the MONITOR has the right to access without restriction, all information and documents related to the selection



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3fac024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

process, including those provided by the CONTENT PROVIDER. The CONTENT PROVIDER shall also provide to the MONITOR, upon his request and demonstration of a valid interest, any information as well as unrestricted and unconditional access to its documents that have any relationship with the offer made by it. The MONITOR shall be under contractual obligation to treat the information and documents of the CONTENT PROVIDER with confidentiality.

- e. If so requested, The PRASAR BHARATI will provide to the MONITOR sufficient information about all meetings among the Parties, which relate to the selection process. Parties will also agree to the MONITOR's participation in such meetings, if so requested.
 - f. As soon as the MONITOR notices, or believe to notice, a violation of the INTEGRITY PACT, he will so inform the authority designated by the PRASAR BHARATI for the purpose, with a copy to the Chief Vigilance Officer, Prasar Bharati (CVO,PB), and request them to take corrective action, if so required. He will also inform separately to CEO, PB, with copy to CVO, PB. The MONITOR may in this regard submit non-binding recommendations. Beyond this, the MONITOR has no right to demand from the parties that they act in a specific manner, refrain from action or tolerate action.
 - g. The MONITOR will submit a written report to CVO, PB within 4 to 8 weeks from the date of reference or intimation to him by PRASAR BHARATI or CONTENT PROVIDER, and should the occasion arise, suggest corrective measures.
 - h. If the MONITOR has reported to CEO, PB and CVO, PB, about a substantial suspicion of an offence under the relevant IPC/PC Act and they have not, within reasonable time, taken any visible action, the MONITOR may also transmit the information directly to the Central Vigilance Commissioner.
6. FACILITATION OF INVESTIGATION
- In case of any allegation of violation of any provisions of the INTEGRITY PACT, PRASAR BHARATI or its agencies shall be titled to examine all the documents including the Books of Accounts of the CONTENT PROVIDER and the CONTENT PROVIDER shall extend full cooperation in this regard, including providing necessary information and documents in English.

7. LAW AND PLACE OF JURISDICTION



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3fac024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
ODCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

This Pact is subject to Indian laws and courts at Vijayawadashall have jurisdiction.

8. OTHER LEGAL PROVISIONS/ACTIONS

- a. The actions stipulated in this Integrity Pact are without prejudice to any other legal action that may follow in accordance with the provisions of the extant laws, both civil and criminal.
- b. Any dispute or difference arising between the Parties with regard to the terms of the INTEGRITY PACT, or any action taken by PRASAR BHARATI in accordance with the INTEGRITY PACT, or interpretation thereof, shall not be subject to arbitration.
- c. The Parties agree that the INTEGRITY PACT has precedence over any notification issued by Prasar Bharati, calling for offers from content providers, or any agreement signed between the Parties after the selection process.

9. VALIDITY

- a. In case the offer of the CONTENT PROVIDER is successful, the validity of the INTEGRITY PACT shall be w.e.f. the date of its signing and shall extend up to 5(five) years, or till complete fulfillment of respective rights of the Parties available to them under any posts election agreement, whichever is later.
- b. In case the offer of the CONTENT PROVIDER is unsuccessful in the selection process, this INTEGRITY PACT shall expire after six (06) months from the date of signing of the agreement by the successful applicant.
- c. Should one or more provisions of the INTEGRITY PACT turn out to be invalid, the remainder of it shall remain valid. In this case, the Parties will strive to come to an agreement to their original intentions.
- d. If any claim is lodged during the validity period of the INTEGRITY PACT, the same shall be binding and continue to be valid despite its lapse as specified herein above.



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3fac024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

10. FORCE MAJEURE

If any time during the continuance of the agreement, the performance in whole or in part by the Producer/Rights Owner shall be prevented or delayed by reason of any war, hostility acts of the public enemy, civil commotion, sabotage, fire, floods, explosions, epidemics, Quarantine restriction, strikes, lockouts or acts of god, (but not including negligence or wrong- doing, predictable/seasonal rain) herein after refer to as events and provided of happenings of any such eventuality is given by the Producer/Rights Owner in writing within 07 days from the date of occurrence thereof (and it cannot be claimed ex-post facto), the Prasar Bharati and Producer/Rights Owner shall by reason of such event, neither cancel this order nor shall claim for damages against each other for non-functionality of platforms or otherwise. If the platforms are suspended by force majeure conditions lasting for more than 90 days, the Prasar Bharati shall have the option of cancelling this agreement in whole or part at its discretion without any liability on its part. IN WITNESS WHERE OF the Parties have put their hands on the day and year first herein above written.

(For & On behalf of the Prasar Bharati)

(For & On behalf of CONTENT PROVIDER)

(Office Seal)

(Office Seal)

Witness 1:
(Name & Address)

Witness 2:
(Name & Address)



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3facf024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

(PROFORMA OF BANK GUARANTEE FOR BID BOND)

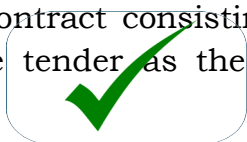
Bank Guarantee No. _____ Ref:

To

The PRASAR BHARATI
(India's Public Service Broadcaster)
Dy. Director General(E),
Doordarshan Kendra,
Punnammathota Vijayawada. 520012

Dear Sir,

Whereas the PRASAR BHARATI (India's Public Service Broadcaster), Dy. Director General(E), Doordarshan Kendra, Punnammathota, Vijayawada- 520010 (hereinafter called the Organization) which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators, executors and assignees, has floated a Tender No and M/s having Registered/ Head Office at (Herein after called the "Bidder" which expression shall, unless repugnant to the context or meaning thereof, mean and include all its successors, administrators executors and assignees) have submitted a quotation Reference No. and Bidder having agree to furnish as a conditions precedent for participation intender as unconditional and irrevocable bank guarantee of Rupees Only) for the due performance of Bidder/'s obligations as contained in the terms of the Notice inviting Tenders(NIT) and other terms and conditions contained in the Tender Documents supplied by the Organization specially the conditions that(a)Bidder shall keep his tender open for a period of days, i.e., fromtoor any extension thereof, and shall not withdraw or modify it in a manner not acceptable to the Organization(b) the Bidder will execute the contract, if awarded, and shall furnish performance guarantee in the format prescribed by the Organization within the required time. The Bidder has absolutely and unconditionally accepted these conditions. The Organization and the Bidder have agreed that NIT/tender document is an offer made on the condition that the tender, if submitted would be kept open in its original form without variation or modification in a manner not acceptable to the Organization for a period of ____days, i.e., from ____to ____or any extension thereof and that making of the tender itself shall be regarded as an unconditional and absolute acceptance of the conditions, contained in NIT and the tender documents. They have further agreed that the contract consisting of NIT/Tender documents as the OFFER and submission of the tender as the



ACCEPTANCE shall be a separate
Digitally signed by Ravi Kumar, DN: cn=Ravi Kumar, o=Prasar Bharati, email=ravi.kumar@prasarbharati.gov.in, c=IN
7f3685cc8cf18be3bf45995e2b74d923916f6b6bf91e02a9
95203fa1ab3db54a920e, OU=DDCE, O=PRASAR BHARATI BR
ODCASTING CORPORATION OF INDIA, C=IN
User ID : ravi.kumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

contract distinct from the contract which will come into existence when the tender is finally accepted by the Organization. The consideration for this separate initial contract preceding the main contract is that the Organization is not agreeable to sell the NIT/tender documents to the Bidder and to consider the tender to be made except on the condition that the tender shall be kept open for the period indicated above and the Bidder desires to make a tender on this condition after entering into this separate initial contract with the Organization promises to consider the tender on this condition and Bidder agrees to keep this tender open for the required period. These reciprocal promises form the CONSIDERATION for this separate initial contract between the parties.

2. Therefore, we _____ registered _____
(indicate the name of Bank) under the laws of _____
having head/registered office at _____ (hereinafter)
referred to as the "Bank" which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators and executors hereby issue irrevocable and unconditional bank guarantee and undertake to pay immediately on first demand in writing Rupees _____ at any time immediately on such demand without any demur, reservations, recourse, contest or protest and/ or without any reference to the Bidder and any such demand made by the Organization on the bank shall be conclusive and binding notwithstanding any difference between organization and the Bidder or any dispute pending before any court arbitrator or any other matter whatsoever. We also agree to give that Guarantee herein the Organization in writing. This guarantee shall not be determined/ discharged/ affected by the liquidation, winding up, dissolution or insolvency of the Bidder and will remain valid, binding and operative against the bank.

3. The bank also undertakes that the Organization at the option shall be entitled to enforce this guarantee, against the Bank as a principal debtor, in the first instance, without proceeding against the Bidder.

4. The bank further agree that as between the bank and the Organization, for purpose of the guarantee, any notice of the breach of the conditions contained in NIT and other terms and conditions contained in the Tender Documents as referred above given to the bank by the Organization shall be conclusive and binding on Bank, without any proof, not withstanding any other matter or difference or dispute whatsoever. We further agree that this guarantee shall not be affected by any change in our constitution, in the constitution of the Organization or that of the Bidder. We also undertake not to revoke, in any case, this Guarantee during its currency.

5. The bank agrees with the Organization that the Organization shall have the fullest liberty without our consent and without affecting in any manner our



Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c623f55d652
7f3695cc8c8f70e3fbf45995e2b744923916fb6bf91e02a9
And, CN=PRASAR BHARATI BR, SERIALNUMBER=95203fa1ab3bb54a920e
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
ODCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

obligations here under to vary any of the terms of the tender or get extension of the validity period from time to time. We shall not be relieved from our liability by reason of any such variation or extension of the validity period or for any for be arance, act of omission and commission on the part of the Organization or any indulgence shown by the Organization to the said Bidder or by any such matter or thing whatsoever which under the law relating to sureties, would, but for this revision, have the effect of so relieving us.

6. Not with standing anything contained herein above our liability under this Guarantee is limited to Rupees(_____only) in aggregate and it shall remain in full force up to and including 45 days after _____ unless extended further (indicate the last date of validity period) from time to time, for such period as may be instructed in writing by M/s _____ on whose behalf this guarantee has been given, in which case, it shall remain in full force up to and including 45 days after the expiry of extended period. Any claim under this guarantee must be received by us before the expiry of 45 days from _____ or (indicate the last date of validity period) before the expiry of 45 days after the expiry of extended period, if any, if no such claim has been received by us within 45 days after the said date/extended date, the rights of the Organization under this guarantee will cease subject to Para 8. However, if such a claim has been received by us within and upon forty five days after the said date/extended date, all rights of the organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

7. In case contract is awarded to the Bidder here in after referred to as "Contractor" the validity of this Bank Guarantee will stand automatically extended until the contractor furnished to the Organization a bank guarantee for Rs.____ (in figure)(Rupees_____only) (in words) towards performance guarantee for satisfactory performance of the contract. In case of failure to furnish performance bank Guarantee in the format prescribed by this Organization by the required date the claim must be submitted to us within 120 days after the last date of validity period or extended period, if any. If no such claim has been received by us within 120 days after the said date/extended date, rights of the organization under this guarantee will cease. However if such a claim has been received by us within and up to 120 days after the said date/extended date all rights of the Organization under this guarantee will cease. However, if such a claim has been received by us within and up to 120 days after the said date/extended date, all rights of the Organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

8. The Bank confirms that this guarantee has been issued with the approval of appropriate Exchange Control Authority in _____ and any other authority (indicate the name of the country of issue of Guarantee)if required as per the laws of the country of issue of guarantee.



Subject : ONEEER0304 RAVI KUMAR, SERIAL NUMBER : 120231550502
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3facf024a316ffb68f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
ODCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

The bank confirms that this guarantee has been issued with observance of the appropriate Exchange Control rules and Regulations of the country.

In witness where of the Bank, through its authorized officer, has set its hand & stamp on this ____ day of ____ at _____ of _____ (month& year)

Signature

(Full name in capital letters) (Designation with bank stamp)

Date.....

WitnessNo.1

Signature.....

Full name and Address(in capital letters)

.....
.....

Witness No. 2

Signature.....

Full name and Address(in capital letters).....

.....



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3facf024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

INSTRUCTIONS
(FOR FILLING UP BANK GUARANTEE FOR BID BOND)

The bank guarantee should be stamped in accordance with the Stamp Act. The non-judicial stamp paper should be in the name of the issuing bank.

Clause 7 of the bank guarantee is applicable in cases of global tenders where foreign tenders also participate. When tenders are invited from parties within India, clause 7 may be deleted and replaced by clause. "The bank also agrees that courts of the place from where tenders have been invited shall have exclusive jurisdiction".

Please indicate the currency in which bank guarantee is being given Rs/- have been mentioned only for illustrations. Therefore, in cases where bank guarantee is being given in a currency other than Rupees' or US Dollars' these terms may be deleted and replaced by relevant currency.

The period of forty five (45) days mentioned in clause 6 and one hundred twenty (120) days as given in clause 6 should be available after the expiry of the validity period of the tender or any extension thereof.

The bank guarantee by Indian bidder will be given from an Indian scheduled commercial bank only. The foreign bidders will give Bank Guarantee from an Indian scheduled commercial bank situated in that country. In case no Indian Bank is situated in bidder's country then Bank Guarantee from a foreign bank acceptable to the Organization will be considered, provided it is confirmed by an Indian scheduled commercial bank and shall be governed by the Indian laws and subject to the jurisdiction of the courts in New Delhi.



Signature :-
Subject : CIN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3facf024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

Affidavit

(On Stamp Paper of Rs 100)

I,.....(full name) son of(full name) aged about.....years, resident of (Residential address), solemnly confirms and declares as follows:

1. I am full competent and authorized by(name of the producer) to swear this affidavit.
2. Information contained in the proposal/Application form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not either in whole or in part mislead Prasar Bharati in its allotment process.
3. That the (Name of producer) is not a defaulter of Prasar Bharati/Doordarshan at the time of submission of this application. No amount is owed by (Name of producer) to Prasar Bharati/ Doordarshan. No legal proceeding for the recovery of outstanding dues initiated by Prasar Bharati/ Doordarshan against (Name of producer) is pending.
4. That No order of blacklisting passed by the Central Government/any Sate Government/ any PSU is in operation against (Name of producer) house as on date.
5. That (Name of the producer) is not debarred from bidding as per GFR, Rule151.
6. The (Name of producer) fully understands and agrees that on verification, if any of the information provided here is found to be misleading or conflicting, (Name of producer) is liable to be dismissed from the processor cancellation of award during the period of allocation, or thereafter if allotted.

Signature:

Date:

VERIFICATION

Verified that at..... (place) on this,.....day of (month) 2026 that contents of my affidavit are true and correct to the best of my knowledge.



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3fac024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

ANNEXURE-VI(A)

TECHNICAL SPECIFICATIONS OF THE DELIVERABLES

- i Each Episode shall be produced in HD resolution of 1920x 1080 50i with 4:2:2 colour sub-sampling and 16:9 aspect ratio.
- ii Captions must be clear & legible for HD (16:9) viewer and for SD (4:3) viewer also.
- iii Graphics, Captions and Astons shall be within the (4:3) safe areas i.e. 65% of Active
- iv The technical Masters and back up of each episode shall be delivered on hard disk media or any other digital storage device as specified by Doordarshan.
- v Each episode shall be edited into package ready for broadcast on television in XD CAM HD 4:2:2 formats in MXF (OP1a) wrapper@50Mbps on the aforesaid hard disk with continuous time track, full mix (Dialogue +Music) audio on CH#1(L+R) & CH#2(L+R) and stereo audio on CH#3 (L) & CH#4(R).
- vi The Unmixed master with dialogue track on CH#1(L) and CH#2(R)and music audio on CH#3(L) and CH#4(R) shall also be delivered.
- vii Audio level of broadcast master must correspond to 0VU i.e 4 dBm. The audio level should remain within +1VU to -20VU, and preferably should be within 0 to -20 dBFS (relative to digital scale) throughout the programme.
- viii Telecast Master shall have 10 second “Black”,30 second “Colour Bar” with 1kHz to neat 0VU, 10 second “Black”, followed by 10 second countdown in sequence as the programme leader.0VU corresponds to +4dBm audio signal across 600 ohm impedance)followed by a five second visual state with the following information

Name of Programme:” _____”

Episode Number(s): “ _____”

Slot duration:-----mts

This shall be followed by 25 second video blank after which the programme shall begin.

Two duly filled in copies of the run sheet shall be submitted along with the Telecast Master.

The Producer shall also submit rushes on hard disks containing effects, music on one track and commentary / dialogue on the other track.



Signature :-
Subject : CIN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3fac024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PPASAR BHARATI BR
OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

ANNEXURE-VI(B)

B.REQUIREMENTS WITH REFERENCE TO THE FINAL TELECAST MASTER

- a. Duration of Episodes will be average 24 minutes (excluding breaks) for a half an hour slot. The episode duration does not include blank inserted for breaks. The episodes of less than 24 minutes duration shall not be accepted. (The average of the episode will be computed over each quarter of the episodes. If the average duration so calculated is less than 24 minutes, amount equal to pro-rata rate will be deducted from the payment to be made to the producer/rights holder for the programmes commissioned under Prasar Bharati Budgetary Support.)
- b. Each Episode will normally have two breaks. A five-second bumper may precede each break after which there should normally be a 20 second blank.
before beginning of another five-second bumper which is required as a lead into the next segment.
- c. Opening title and signature tune should not be normally more than 60 seconds. Only programme title, episode titles (if any) and cast credits should be included at the beginning. The name of the production house will appear after end credits only.
- d. Recapitulation or summary of previous episodes in the Programme proper and Pre-cap shall be normally of 30 seconds. Pre-cap and Recap duration will be the part of episode duration.
- e. End credit should be not more than 45 second in duration and restricted to creative team only. Courtesy credits will not be allowed.

QUALITY CONTROL:

For the preview of the commission and so produced content, and appropriate preview structure may be devised by the Content Sourcing Division as per the requirement (the volume of content to be previewed) with the approval of CEO PB. In this regard, the Head of Programme /Programme in-charge of concerned channel/platform for which the content is sourced shall constitute preview teams as per the approved preview structure, comprising of in-house official(s), outside expert(s), intern(s) etc . The teams shall review the content within the timeline Programme /Programme in-charge of the concerned channel/platform.



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3fac024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

ANNEXURE-VI(C)

OTHER REQUIREMENTS

1. The PRODUCER shall also submit the following:-
 - a) Two copies of the script/screenplay
 - b) Two copies of Dope Sheets
 - c) Soft Copy of 10 appropriate high-resolution photographs of each episode, if required
 - d) General promos and episodic promos (30second).
 - e) General synopsis and episodic synopsis.
2. Copyright permission should have been obtained for all music tracks, archival material and stock footage used. A copy of the letter should be submitted, if required by Doordarshan.

D.LABELING INSTRUCTIONS

Telecast master and Backup master shall be labeled as below:-

NAME OF PROGRAMME:

NAME OF EPISODE:

EPISODE NUMBER:

DURATION OF Slot:



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3facf024a316ffbe8f63caabe562d4950
95203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

ANNEXURE-VII

Commercial Bid

Description	No of episodes	Rate per episodes	Slot Duration	Cost ofepisodes
GST (18%)				
Total cost of episodes				

Total amount in words(_____)

Signature



Signature :-
Subject : CIN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3facf024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

ANNEXURE-VIII

Indicative Template for providing the breakup cost

	HEADS	No /Quantity	Basis of Engagement (Days/Months	No of days/ months for 52 episodes	Rates per days/month	One time cost	Total cost for 52 episodes
A	STORYTEAM						
	SCREENPLAY & DIALOGUE						
	TOTAL A						
B	PERSONNEL						
	DIRECTORS						
	CREATIVE DIRECTOR/SUPERVISOR						
	ASST DIR						
	ASST DIR EDITING						
	PRODN.CONTROLLER						
	PRODN.MANAGER						
	PRODN.ASST						
	ARTDIRECTOR						
	COSTUMESTY LIST						
	EXECUTIVE PRODUCER						
	SCHEDULER						
	TOTAL B						
C	PRODUCTION EQUIPMENT						
	CAMERA & Sound Equipment & Production Eqpt						
	JIMMY JIB						
	LIGHTS & GRIP EQUIP.						
	ADDITIONAL EQUIPMENT						
	TOTAL C						
D	CREW						
	CAMERAMAN WITH ASST						
	JIMMY JIB OPERATOR						
	DOP						
	SOUND RECORDIST						



Signature :-
 Subject : CN=EERUGUJA RAVI KUMAR, SERIALNUMBER=a2c823f55d6527f3685cc8c9f18be3bf5995e2b74d9239166b6bf91e0289f, C=IN, O=All India Radio, OU=3.5.4.1.1=52001, CN=3.5.4.20=790fd27190e3f81024a316ffbe8f63c8abe562d495095203fa1ab3bb54a921e, OU=DDCE, O=PRASAR BHARATI BRADCASTING CORPORATION OF INDIA, C=IN
 User ID : ravikumar
 Serial No : 5484f31b338ef9fb2a0e20be832e4b23
 Date : 2026-07-27 15:36:12.717

	WITH ASST						
	VOICE OVER						
	ELECTRICIAN						
	LIGHT BOYS						
	CRANE OPERATOR + ATTENDANT						
	CAMERA ATTENDANT						
	SOUND ATTENDANT						
	SPOT						
	CARPENTER & PAINTER						
	SETTING						
	MAKEUP+ASST						
	HAIRDRESSER+ASST						
	COSTUME COORDINATOR						
	DRESSPERSON + Asst.						
	STILL PHOTOGRAPHER						
	TOTAL D						
E	CAST						
	Star cast						
	ANCHOR if any						
	Others (Please specify)						
	TOTAL E						
F	LOCATION & PROPS						
	LOCATION						
	ELECTRICITY						
	GENERATOR						
	VANITYVANS						
	Setting Props + Chroma Props+ Sp. Requirements						
	Costumes + Sp. Costumes HIRE						
	COSTUME FOR ANCHOR						
	LAUNDRY EXPENSES						
	MAKEUP MATERIALS INCLUDING SPECIAL MAKEUP + WIGHIRE						



Signature :-
Subject : CIN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d6527f3685cc8c9f18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.4.20=790fd27190e3facf024a316ffbe8f63caabe562d495095203fa1ab3bb54a920e, OU=DDCE, O=PRASAR BHARATI BR
OADCASING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

	CAMERA PROPS. - Battery Cells, Gelatin Paper, Gateway Roll, Butter Paper, Black Paper, Camera Clips, Black Cloth, Bulbs, Wires ,etc.						
	PRODN. PROPS. (tea, coffee, sugar, etc)						
	WATER CONSUMPTION (200ML BOTTLES)						
	WATER CONSUMPTION (20 LTR BOTTLES)						
	SET STAFF						
	Recci and research						
	TOTAL F						
G	FOOD/CONVEYANCE/ TRANSPORT						
	FOOD						
	CONVEYANCE: Prod Vehicle, Driver, Fuel, PM's, Prod. Assts., Artistes, Technicians, schedule coordinators, hair dressers, make up man, and the rest of the unit+ Misc. shooting exps))						
	TRANSPORTATION						
	TOTAL G						
H	POST PRODUCTION						
	Edit team PACKAGE						
	Edit Equip Chgs pkg						
	BACKGROUND MUSIC						
	GRAPHICS/TITLING/S FX/ VFX						
	POSTPROD.FOOD/ CONVEYANCE						
	PPASST.+RUNNERS						
	TOTAL H						
I	REHEARSAL EXPENSES						
	REHEARSAL VENUE						



Signature :-
Subject : CN=BEERUGULA RAVI KUMAR, SERIALNUMBER=02823f55d652
7f3685cc8c9f18be3fbf45995e2b74d9, 3916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5.
4.20=790d37190e3a6f024a316fbbf63caab0e562d4950
95203fa1bb3b954a920e, OU=DDGE, O=FRASAR BHARATI BR
ODCASTING CORPORATION OF INDIA, C=IN
User ID : ravi.kumar
Serial No : 5404f31b3338f9fb2a0e20be832a4b23
Date : 2022-07-17 16:18:17 +05:30

	REHEARSAL	FOO					
	D EXPENSES						
	TOTAL I						
J	MISC.						
	TYPING, PHOTOCOPYING, STATIONERY,FAX,E TC.						
	MOBILE BILLS (PM, EP, SCHEDULE CO- ORD, ETC.)						
	STILLS (ROLLS+DEV. CHGS+PHOTOGRAPH						
	TOTAL-J						
K	MUSIC AND SET						
	Title Music Cost						
	Set Erection Cost						
	TOTAL-K						
L	COSTUME& MISCELLANEOUS						
	COSTUME EXPENSES						
	TRAVEL COST						
	Others(Specify)						
	TOTAL-L						
	PRODUCER'S MARGIN						
	PER EPISODE COST						
	SUB TOTAL						
	TAXES						
	GRAND TOTAL						

Note: (i) Any submission of two financial proposals will lead to outright disqualification.

- 10.** If there is a discrepancy between unit cost and grand total, the unit cost will prevail.



Signature :-
Subject : CN=EERUQULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8c9f18be3fbf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3facf024a316f6b6bf91e02a9
95203fb1b3bb54a920e, OU=DDGE, O=FRASAR BHARATI BR
OADCASITING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5484f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717

ANNEXURE- IX

Undertaking (On Notarised Stamp Paper of Rs. 100)

I/We..... S/o age
.....

R/o.....do hereby solemnly declare as follows:

1. That I, am the representative of the Rightsowner company/ Partnership Firms/ Proprietary firm/ Producer M/s and is authorized to sign this undertaking.
2. That the Rights owner company/Partnership Firms/ Proprietary firm/ Producer does not continue to be blacklisted by any central or state government, any agency of the central or state government, any public sector undertaking or any autonomous body or regulatory authority, whether in India or abroad for any act considered to be criminal as per the extant laws, or for any financial default, or for any unfair, immoral or unethical trade practices.
3. That the Rights owner company/Partnership Firms/ Proprietary firm/ Producer is not debarred under Rule 151 of GFR 2017
4. That the Rights owner company/Partnership Firms/ Proprietary firm/ Producer is not a defaulter of Prasar Bharati, either as an advertising agency or as Rights owner company/Partnership Firms/ Proprietary firm/ Producer or in any other capacity. As on date, the Rights owner company/Partnership Firms/ Proprietary firm/ Producer does not owe any money to Prasar Bharati.
5. That is solemnly declared that in case any amount is found to be outstanding against the Rights owner company/Partnership Firms/ Proprietary firm/ Producer, he/she/they shall without prejudice to any other action as deemed appropriate by Prasar Bharati be liable to pay the said amount to Prasar Bharati.
6. That the information contained in the application form or any part thereof including its exhibits and other documents and instruments delivered to Prasar Bharati are true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not, in whole or in part, mislead the department in its allotment process.
7. That on verification, if any of the information provided here is found to be misleading or conflicting, we are liable to be dismissed from the selection process or face cancellation of License/ Royalty during the period of offered rights and Prasar Bharati may recover the paid License/ Royalty from the Rights owner company/Partnership Firms/ Proprietary firm/ Producer

Place:

Date:

Signature

Organization Seal:



Signature :-
Subject : CN=EERUGULA RAVI KUMAR, SERIALNUMBER=02c823f55d652
7f3685cc8cf18be3bf45995e2b74d923916f6b6bf91e02a9
f, ST=Andhra Pradesh, OID.2.5.4.17=520010, OID.2.5
.4.20=790fd27190e3facf024a316f6b6f63caabe562d4950
95203fb1ab3bb54a20e, OU=DODGE, O=PRASAR BHARATI BR
OADCASTING CORPORATION OF INDIA, C=IN
User ID : ravikumar
Serial No : 5494f31b3338f9fb2a0e20be832a4b23
Date : 2026-07-27 15:18:12.717