

DDK/Hyderabad/LCC/26-27

PRASAR BHARATI
(India's Public service Broadcaster)
Doordarshan Kendra: Hyderabad

Date: 24.07.2026

Corrigendum

Subject: Corrigendum – NIPP for Production of 52 Episodes of Woman-Centric and Family Entertainment Programme under LCC basis in Telugu Language

In continuation of the NIPP for Production of 52 Episodes of Woman-Centric and Family Entertainment Programme under LCC basis in Telugu Language, it is hereby informed that, due to the issuance of pre-bid clarifications on the queries raised by prospective bidders, the schedule for submission and opening of bids has been extended.

The revised schedule is as follows:

Last Date & Time for online Submission of Bids

: Up to 17:00 Hrs on 14.08.2026

Date & Time of Opening of Technical Bids

: 17:30 Hrs on 14.08.2026

All other terms and conditions of the tender shall remain unchanged except amendments issued as per **Annexure-A**.



(N V RAMANA)

Regional Channel Manager
Doordarshan Kendra, Hyderabad

Annexure-A

Subject: Corrigendum – NIPP for Production of 52 Episodes of Woman-Centric and Family Entertainment Programme under LCC basis in Telugu Language

Reference: Tender No. DDK/Hyderabad/LCC/26-27, dated 30.06.2025

Sir/Madam,

The following clarifications-cum-amendments are hereby issued in respect of the above-mentioned tender enquiry.

(A) Clarifications:

Sl.no.	Query	DDK Hyderabad response
1.	The time provided for preparing the concept and synopsis is not sufficient. Could the submission deadline be extended?	Please refer corresponding amendment on this issue.
2.	Whether the complete script for all 52 episodes is required to be submitted at the stage of Bid?	It is clarified that at bidding stage, only synopsis of 52 episodes are sufficient for submission.
3.	In the Technical Bid, Point No. 5(c), "Visualization and Treatment of Concept" is mentioned. Kindly clarify the format in which this is required to be submitted.	It is clarified that the scenic order/storyboard for at least 4–5 episodes is required to be submitted, which explains visual treatment of proposed story line.
4.	Considering the budget ceiling of ₹1.25 lakh per episode, can the requirement for engaging only film-experienced lead artists, directors, and cameramen be relaxed to include experienced television and digital media professionals?	Please refer amendment of Clause 12 on this issue.
5.	Clarity about the Evaluation Method in 9 th point	The evaluation and selection formula has been clarified in detail.
6.	With reference to Point No. 10(i), kindly clarify the requirement for submission of the Show Reel.	It was clarified that show reel is about the profile and achievements of production houses or Applicant.
7.	Received through E Mail:	Please refer corresponding

	Producers have requested that the last date for submission of bids be extended by one month, i.e., up to 27th August 2026.	amendment on this issue.
8.	Received through E Mail: Requested for amendment of engaging lead roles	Please refer amendment of Clause 12 on this issue.
9.	Received through E Mail: a. Suggested considering the commissioning of daily serials instead of weekly serials. b. Clarification regarding the time period and schedule for payment of the commissioned episodes.	a. At present NIPP caters to weekend episodes only. b. Please refer clause no:15 RFP of Tender document in respect of payment schedule
10.	Submitted a. Relaxation in submission of 52 episodes synopsis b. Clarification against Advance payment stated at clause 15. c. Mandatory clause for IT returns	a. Brief / or short summary of each episode is acceptable. b. May be read as 30% advance payment. Please refer amendment. c. Clause 5(j) may be treated as Income tax returns for last three years, if available. Please refer amendment.



(B) Amendments:-

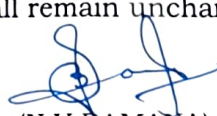
Sl.no.	Clause	Description	Amendment and read as
1.	Clause 12(i) Lead Actor:	Should have acted as lead in at least three (3 Nos) feature films in last 10 years. At least one of the feature films must have been a box office hit. OR Must have played lead roles in at least three major National or regional OTT series/ Direct to Digital Films.	Should have acted as lead in at least one popular rated TV serial in last 10 years.
2.	Clause 12(ii) Female Lead Actor	Should have acted as female lead in at least three (3 Nos) feature films in last 10 years. At least one of the feature films must have been a box office hit. OR Must have played female lead roles in at least three major National or regional OTT series/ Direct to Digital Films.	Should have acted as female lead in at least one popular rated TV serial in last 10 years.
3.	Clause 12(iii) Actor in Lead Negative Role:	Must have acted as popular negative lead in at least three hit films. OR Should have appeared in three notable national / regional OTT shows or series.	Should have acted as popular negative lead in at least one popular rated TV serial in last 10 years.
4.	Clause 12(iv) Director	Should have directed three or more films, with at least one super hit title. OR Alternatively, must have directed at least three major OTT series on global or national/regional platforms	Should have directed two or more popular TV serials.



5.	Clause 12(iv) Director of Photography	Must have worked on at least three films, with at least one being a hit (Definition of a Hit film: The film which garners 1.5% more than the Cost of Production) OR Should hold credentials from a national award or be recognized as the DOP for popular OTT content	Must have worked on at least three popular TV serials.
6.	Clause 15 of RFP	Stages of Payment [Advance payment]	Stages of Payment [Advance – 30% of the Contract value]
7.	Clause 5(j) of RFP	Income Tax Returns for last 3 years	Income Tax Returns for last 3 years, if available
8.	Clause 1.vii of RFP	Projected Cost Will be determined on the basis of L1 L1, QCBS method. Two stage bid process (Para 2.4.a.2.2)	Projected Cost 65 lacs / - for 52 Episodes per serial

All prospective bidders are requested to submit their bids taking into account the above clarifications/amendments.

All other terms and conditions of the tender shall remain unchanged.



(N V RAMANA)

Regional Channel Manager
Doordarshan Kendra, Hyderabad