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PRASAR BHARATI
BROADCASTING CORPORATION OF INDIA
DOORDARSHAN KENDRA, BENGALURU (DD CHANDANA)

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Notice No: DDK-BLR/CSD/RSM-FILMS/2026/03

Dated: August 10, 2026

NOTICE INVITING FEATURE FILMS PROPOSALS (NIFFP) FOR CONTENT SOURCING OF KANNADA FEATURE FILMS UNDER REVENUE SHARE MODEL (RSM)

Subject: Sourcing of Feature Films in Kannada Language under Revenue Share Model (RSM) via Open Proposal Mode for DD Chandana.

1. Preamble & Application of Policy

Prasar Bharati invites proposals from eligible Film Producers, Rights Owners, Production Houses, and Aggregators for sourcing and linear television broadcast licensing of Kannada Feature Films under the Revenue Share Model (RSM) via the Open Proposal Window for telecast on DD Chandana.

- Policy Framework: This Notice shall be read together with Chapter 6 (Sourcing of Feature Films) and Chapter 12 (General Terms & Conditions) of the Prasar Bharati Content Sourcing Policy (CSP) 2024 and instructions/corrigenda issued thereunder.
- Consistency: In the event of any conflict or inconsistency between this Notice and CSP 2024, the provisions of the Content Sourcing Policy 2024 shall prevail unless a specific relaxation is approved in writing by the Competent Authority. The content sourced through this policy shall be in accordance with the Programme and Advertising Code of Prasar Bharati, notified from time to time.

2. Definitions & Scope of Sourcing

- "Feature Film" means a motion picture in the Kannada language (including regional dialects) possessing a valid certification from the Central Board of Film Certification (CBFC).
- "Applicant" means the Original Film Producer, Rights Owner, or Authorised Distributor possessing clear, undisputed, and unencumbered television broadcast rights.
- Scope: Non-exclusive or Exclusive Linear Broadcast Rights for single or multiple telecasts on DD Chandana .

3. Commercial Architecture & Revenue Share Terms (RSM)

- Independent Marketing & Monetisation Obligation: Under the 70:30 Revenue Share Model, the Rights Owner/Applicant takes full sales responsibility for marketing, procuring commercial advertisements, securing sponsorships and monetising their allocated Free Commercial Time (FCT). Prasar Bharati shall not undertake marketing or guarantee ad sales on behalf of the Rights Owner.
- Revenue Sharing Split: Revenue realisation and commercial monetisation shall strictly follow the statutory Revenue Share Model (RSM) ratio of 70:30 (70% Net Shareable Revenue to the Rights Holder / 30% to Prasar Bharati) as prescribed under Chapter 6 & Chapter 3 of CSP 2024 for cases where the Rights Holder assumes sales responsibility.
- Commercial Airtime Inventory Allocation (FCT): Commercial inventory per 30 minutes of movie runtime shall be allocated as follows:
 - o Producer Free Commercial Time (FCT): 240 seconds per half-hour slot allocated to the Rights Holder for independent commercial monetisation.

o Government / Channel Inventory: 60 seconds per half-hour slot reserved exclusively for Prasara Bharati / DD Chandana for public service announcements, government advertisements, and channel promos.

- No Direct Licensing Fee: Prasara Bharati shall not pay any fixed royalty, minimum guarantee (MG), or upfront acquisition fee under this RSM notice.
- Repeat Telecast: Repeat telecast rights and associated FCT allocations shall be governed strictly by the executed Agreement as per CSP 2024 guidelines.

4. Mandatory Eligibility & Legal Credentials

Eligible Applicants must submit the following mandatory documents along with their proposal:

1. CBFC Certification: Authentic, self-attested copy of the Central Board of Film Certification (CBFC) certificate ('U' or 'UA' category).

2. Proof of Rights & Chain of Title:

- For Original Producers: Registration documents / Film Producers Association Certificate / Copyright Registration.
- For Right Holders / Aggregators: Unbroken Chain-of-Title Agreements, Assignment Deeds, and Link Agreements proving clear, unencumbered television broadcast rights from the original producer to the Applicant.

3. Statutory Credentials: Self-attested copies of PAN Card, GST Registration Certificate (GSTIN), and Entity Registration Proof (Sole Proprietorship / Partnership / Company Registration).

4. Sworn Undertakings: Undertakings executed on Non-Judicial Stamp Paper of appropriate value under the Karnataka Stamp Act, 1957 certifying:

- Legal ownership and non-encumbrance of satellite linear TV rights.
- Non-blacklisting / non-debarment declaration.
- Full acceptance of the 70:30 RSM ratio and marketing obligations.

5. Extended Due Diligence & Technical Specifications

• Technical Format: Deliverables must conform to High Definition (HD) broadcast specifications (1080i/1080p in MXF/ProRes format with clean uncompressed 2.0 audio) as notified by Prasara Bharati.

• Verification Authority: Prasara Bharati reserves the right to inspect chain-of-title agreements, copyright registrations, and link agreements from independent sources before or after selection.

6. Legal Framework & General Provisions

- Reservation of Rights: Prasara Bharati reserves the right to accept or reject any proposal without assigning reasons.
- Indemnity: The Applicant shall indemnify Prasara Bharati against any third-party claims, title disputes, or copyright infringement suits arising from the telecast.
- Jurisdiction: Disputes shall be subject to the exclusive jurisdiction of the courts at Bengaluru.

For any other queries related the bid, please contact Dr.Anees Fathima, Programme

Executive, Mobile: 6366860264, e-mail: ddkbngcs@gmail.com

ANNEXURE - I

APPLICATION FORM FOR RSM FILM PROPOSAL SUBMISSION

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A. APPLICANT DETAILS

Name of Production House(s) / Producer(s) / Rights Owner(s) / Aggregator(s): _____

Constitution of Entity: ☐ Sole Proprietorship ☐ Partnership Firm ☐ Company Registered under Companies Act

B. MANDATORY CHECKLIST OF ENCLOSURES

1. ☐ Item A: Name & Complete Credentials of Production House / Rights Owner / Aggregator.
2. ☐ Item B: Link Agreement for the content (where Rights Owner/Aggregator is NOT the producer) OR Sworn Affidavit confirming the applicant is the original producer.
3. ☐ Item C: Notarized Copy of CBFC Certificate. (Note: If a "V/U" or "U/A" recertification was obtained at a later stage, copies of earlier "U/A" or "A" certificates issued by CBFC are attached).
4. ☐ Item D: Awards & Certificates (National/State/International Film Festival recognitions, if any).
5. ☐ Item E (Optional): Box Office collection figures as per reputed trade journals OR OTT platform performance data (for films without theatrical release).
6. ☐ Item F: Comprehensive Synopsis Package including:
 - Detailed Storyline & Plot Summary
 - Star Cast List & Lead Performers
 - Director & Music Director Profile/Details
 - List of Hit Songs / Track Details
 - Year of Theatrical/CBFC Release
7. ☐ Item G: Self-Attested Copy of PAN Card.
8. ☐ Item H: Self-Attested Copy of GST Registration Certificate.
9. ☐ Item I: Entity Registration Proof (Registration Certificate for Proprietorship / Registered Partnership Deed / Certificate of Incorporation for Companies).
10. ☐ Item J: Self-attested copies of Income Tax Returns (ITR) for the last 3 Financial Years.
11. ☐ Item K: Sworn Affidavit for meeting eligibility criteria and providing correct information (executed on Non-Judicial Stamp Paper under Karnataka Stamp Act, 1957).

C. COMMERCIAL RSM ACCEPTANCE DECLARATION

I/We accept the 70:30 RSM split and commercial FCT inventory split (240s Producer / 60s Channel per 30 mins) under CSP 2024. I/We confirm sole responsibility for marketing and monetizing the allocated FCT.

Signature of Authorized Signatory: _____

Name & Designation: _____

Entity Name & Rubber Stamp: _____

Date & Place: _____