प्रसार भारती | PRASAR BHARATI
भारतीय लोक सेवा प्रसारक | India's Public Service Broadcaster
DOORDARSHAN
दूरदर्शन केंद्र, चेन्नई - 600005. / Doordarshan Kendra, Chennai – 600005
TEL:O44-25364921: email: superddkch@yahoo.co.in

No:9/DDK/CHN/Adobe/2026-27/ 27.11.2026.

Sub: Seeking Budgetary quotation for six numbers of Adobe Creative Cloud Pro software annual Subscription licenses at DDK, Chennai – Reg.

With reference to the above subject, budgetary quotations are invited from the firms for the following supply at Doordarshan Kendra, Chennai through E-mail on or before 04/12/2026.

Scope of Supply:

Adobe Creative Cloud Pro with the following apps for all kinds of creative work, from photography and graphic design to video, UI/UX, and more. And generate images, video, and audio with Adobe Firefly creative AI.

- Photoshop
- Illustrator
- Premier
- Acrobat Pro
- InDesign
- Premier Rush
- After Effects
- Adobe Lightroom
- Adobe XD
- Edge Animate
- Adobe Lightroom Classic
- Dreamweaver
- Adobe Dimension
- Audition
- Incopy
- Adobe Character Animator
- Adobe Fresco (iPad and Windows 10)
- Bridge
- Adobe Photoshop Express

- Adobe Media Encoder
- Lightroom Web
- Adobe Scan
- Acrobat Reader
- Creative Cloud Assets
- Adobe Express
- Adobe Firefly

Plus Cloud services:

- Unlimited access to standard creative AI image features
- 4000 monthly generative credits for premium creative AI video and audio features
- Adobe Fonts
- Step-by-step tutorials
- Behance
- Creative Cloud Libraries
- 1TB of cloud storage

Includes exclusive business features:

- Admin Console for managing licenses
- Advanced 24/7 tech support
- Two 1:1 expert sessions per user per year
- 180-day version history

Additional terms and Conditions:

1. The firm must have experience in the supply of software .
2. The firm must possess a valid OEM Certificate for supply of software.
3. The budgetary quote should be submitted with applicable GST rate.

Note: This request is strictly for budgetary estimation purpose only, to obtain the departmental approval and does not constitute a commitment or tender award.

Regards,

27/11/26

S.Beemrao, ADE,
(9444914250)
For DDG (E).,
Doordarshan Kendra,
Swami Sivananda Salai,
Chennai - 600 005.

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