BID DOCUMENT

For

NIPP for inviting proposals for the production of 24 Episodes based on family entertainment in Hindi

PLACE , LAST DATE & TIME FOR BID SUBMISSION PHYSICALLY	RCM, DD-HARYANA, CHANDIGARH 30/11/2026 UPTO 05:00 PM
BID DUE DATE & TIME FOR TECHNICAL BID OPENING	07/12/2026 UPTO 11:00 AM

INVITATION FOR BID (IFB)

File No. No. /DDK/CHD/HOP/NIPP/2026 Dated:03.11.2026

SUB: Notice for Inviting Programme Proposals (NIPP) for production on commissioning by Prasar Bharati for its DD Haryana Channel.

Dear Sir/Madam,

1.1 On behalf of the Prasar Bharati (India's Public service Broadcaster), DD-Haryana invites physical tenders from the producers with the Programme proposal in the prescribed Bid Performa under two stage bid system for the subject in complete accordance with the following details and enclosed Bid Documents, as prescribed in NIPP document .
The details of tender are given below:

1.2 **Bids Data Sheet**(BDS): The brief details of the tender are as under:

1.2.1	Tender Inviting Authority	Prasar Bharati (Broadcasting Corporation of India) Regional Channel Manager, DD Haryana
1.2.2	Name of the Supply /Work	NIPP for inviting proposals for production of 24 Episodes based family entertainment in Hindi.
1.2.3	Tender Reference No.	DDK/CHD/HOP/NIPP/2026
1.2.4	Place of availability of Tender Documents (RFPs)	1. Website of Prasar Bharati, https://prasarbharati.gov.in/

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User ID : umeshkashyap
Serial No : 76449ee4ca861272413ad17c13e3b684
Date : 2026-11-03 17:19:23.916

1.2.5	Estimated Cost of the Tender	47 Lacs/− for 24 Episodes.
1.2.6	Tender Processing Fee	Rs.29,500/-(Inclusive of @18% GST) (non-refundable) TO ACCOUNT NO. 10004490359 IFSC CODE SBIN00006597, STATE BANK OF INDIA, SECTOR 37 C, CHANDIGARH THROUGH ONLINE TRANSFER/NEFT/DEMAND DRAFT, to be deposited along the tender document. Demand Draft in Favor of : Prasar Bharati,DDO, Doordarshan Kendra Chandigarh- 160036 GSTIN : 04AAAJP0288R1ZN PAN : AAAJP0288R TAN : PTLD10259E
1.2.7	Earnest Money Deposit (EMD)	3% of estimated cost (Rs.1,41,000/-) EMD to be submitted along the tender document, WHICH IS REFUNDABLE. EMD MAY BE SUBMITTED THROUGH DEMAND DRAFT IN FAVOUR OF PB(BCI) DDK, CHANDIGARH. ALL DEMAND DRAFT RECEIVED FOR EMD WILL BE KEPT WITH CASHIER TILL THE TENDER IS FINALISED. EMD OF FINAL TENDERER MAY BE DEPOSITED IN BANK ACCOUNT AND REMAINING DEMAND DRAFT OF EMD BE RETURNED TO UNSUCESSFULL TENDRER(S).
1.2.8	Email Address to send Pre bid Queries	Email: hooddkchandigarh@gmail.com hopchandigarh@gmail.com
1.2.9	Nature of bid process	Two BID System 1. Technical Bid 2. Financial/Commercial Bid
1.2.10	Broad Scope of Work	As per NIPP
1.2.11	Bid Validity up to:	120 (One Hundred Twenty) days from the date of opening of Technical Bid.
1.2.12	Bid Bond Validity up to:	165 days (Bid validity + 45 days beyond bid validity.)
1.2.13	Date of publication of Bid	As published on website of Prasar Bharati https://prasarbharati.gov.in/ Prasar Bharati e-Procurement Portal: https://prasarbharati.eproc.in
1.2.14	Last Date & Time for Submission of written queries by bidders	30.11.2026 UPTO 05:00PM



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1.2.15 Date & Time of Pre- bid Conference	20th day from the date of publishing of NIPP, if required by any vendor
1.2.16 Place for Pre-bid meeting	Doordarshan Kendra, Sector 37 B Chandigarh 160036.
1.2.17 Opening of Technical bid	07/12/2026 11:00 AM
1.2.18 Opening of Financial/Commercial bids	After completion of technical evaluation
1.2.19 Address for Communication	RCM, Doordarshan Kendra, Sector 37 B Chandigarh 160036
1.2.20 Paying Authority	DDO, Doordarshan Kendra Chandigarh- 160036 GSTIN : 04AAAJP0288R1ZN PAN : AAAJP0288R TAN : PTLD10259E

Note: In case the days specified above happen to be a holiday in Prasar Bharati, the next working day shall be implied.

1.3 Bid Evaluation Criteria: As Per **Request For Proposal** (RFP) Clause 7 to 11.

1.4 Delivery Period: As per Clause 18 of **Request For Proposal** (RFP)

1.5 **Performance Security Deposit**: Required as per **Request For Proposal** (RFP) Clause 12

1.6 Bids shall be submitted in physical mode only as per the RFP; Non refundable Processing fee have to be submitted in DD/net banking form by the bidder before the due date & time of the opening of the bid, and copy of the same shall also be attached along with the Technical Bid within the Due Date & Time of Bid Submission, to the address mentioned in Bid Data Sheet (BDS).

1.7 Bidder(s) are advised to submit their bid strictly as per terms and conditions of the Tender Documents and not to stipulate any deviations.

1.8 The Tender will be governed by the terms and conditions of RFP. The contract will be governed by Indian laws including the Indian Contract Act, 1872;the Sale of Goods Act, 1930; Right to Information Act, 2005; The Micro, Small and Medium Enterprises Development Act, 2006; Prevention of Corruption Act, 1988; and Arbitration and Conciliation Act, 1996, etc, as amended from time to time. The contract will also be governed by General Financial Rules, 2017, Manual for procurement of goods and works 2017 and 2019, Delegation of Financial Power Rules and any other financial, vigilance, security, safety, counter- trade and other regulatory aspects, orders and guidelines of the Government on the subject of Public Procurement as amended from time to time in so far as they are applicable and

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not inconsistent with the conditions mentioned in the tender document.

1.9 Single Stage Two Bid Systems shall be followed for this tender. Bidders should take due care to submit tenders in accordance with Bid requirements as specified in RFP. Bid evaluation method as described in clause 7 to 11 of **Request For Proposal** (RFP) shall be the basis for evaluation of tenders.

1.10 For Payment terms pertaining to Contracts, please refer to clause 13 of the RFP document.

1.11 As per clause 171(1) of CGST Act, 2017 which relates to anti-profiteering measure, any reduction in rate of tax on any supply of goods and or services or both, the benefit of input tax credit shall be passed on to the recipient by way of commensurate reduction in prices.

1.12 THE FOLLOWING SHOULD BE SUBMITTED ALONG WITH THE TENDER.

1.12.1 Bid processing fees and EMD.

1.12.2 Copy of Company/ Firms registration certificate.

1.12.3 Documents as specified in clause 4 of RFP.

1.13 Paying Authority:

S. No.	Bill Processing Zone	**Paying Authority**
1	Content Sourcing Division	DDO, Doordarshan Kendra Chandigarh- 160036 GSTIN : 04AAAJP0288R1ZN PAN : AAAJP0288R TAN : PTLD10259E

Note:-Supplier has to provide Tax Invoices to Bill Processing Authorities. The GST Compliant Invoices should have firm's GSTIN.

1.14 Clarification(s)/Corrigendum(s) if any shall also be available on referred above websites, Para 1.2.4. Any revision, clarification, addendum, corrigendum, time extension, etc. to the Tender Document will be hosted on the above mentioned website(s) only. Bidders are requested to visit the website regularly to keep themselves updated.

1.15 **EVALUATION METHODOLOGY:** Price evaluation shall be as under: Projected cost will be determined on the basis of H1 method quoted for complete scope of work/Supply inclusive of GST shall be taken up for evaluation, on QCBS basis (refer RFP clause 7-11).

1.16 In case any cess on GST is applicable same shall also be considered in evaluation.



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1.17 The Bidders shall quote on FOR destination basis only. For & on behalf of Prasar Bharati.

Head of Programme
for RCM, DD Haryana
Doordarshan Kendra
Chandigarh-160036

hooddkchandigarh@gmail.com

hopchandigarh@gmail.com

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PRASAR BHARATI
(INDIA'S PUBLIC SERVICE BROADCASTER)
DD Haryana

Request for Proposals

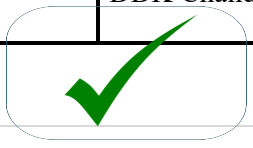
Subject: Request for Proposals (RFP) under the Content Sourcing Policy 2024 for production (commissioning) of a Programme "24 Episodes based on family entertainment in Hindi"

Prasar Bharati intends to invite Programme Proposals from production house(s)/producer(s) and Creative Directors (will be collectively referred as Producer), with proven track record, to produce content, through this NIPP on its websites. The selection of the production house(s)/producer(s) for the programmes shall be done on the basis of Quality-cum-Cost Based Selection (QCBS). The Technical and Financial Proposals should be submitted separately by for commissioning of programme with full budgetary support under the Prasar Bharati Content Sourcing Policy dated 09.08.2024 with addendum I as per the following details:

Note: This NIPP will be treated under Clause2.4.b.1-Chapter 2 of Content Sourcing Policy (Link of the policy is given here : https://prasarbharati.gov.in/wp-content/uploads/2025/02/Content-Sourcing-Policy-2024.pdf) and Addendum to the policy is attached in Annexure X.

1. Programme Details:

Sl. No	**Parameter**	**Description**
i.	Title/Theme of the Programme	Family Entertainment based program in Hindi
ii.	Number of Episodes	24 Episodes
iii.	Programme Duration	24 Minutes per Episode
iv.	Language of the Programme	HINDI
v.	Dubbing	Not required
vi.	Subtitling	English
vii.	Projected Cost	Projected cost will be determined on the basis of QCBS method. Two stage bid process (Para2.4.a.2.2.xCSP2024)
viii.	Processing Fee	Rs.29,500/-(Inclusive of @18% GST) (non-refundable) TO ACCOUNT NO. 10004490359 IFSC CODE SBIN00006597, STATE BANK OF INDIA, SECTOR 37 CHANDIGARH Or Demand Draft in favour of Prasar Bharati, DDO, DDK Chandigarh 160036



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Note: Prasar Bharati reserves the right to increase or reduce the number of episodes at the time of evaluation and award.

2. Concept Note

DD Haryana proposes to strengthen its regional programming with original, high-quality, family-oriented entertainment rooted in the language, humour, everyday experiences and cultural identity of Haryana. The programme should appeal to a broad family audience and be suitable for public-service broadcasting.

Core creative requirements

- Content shall be clean, family-friendly and based on positive humour/satire. Offensive, vulgar, sexually suggestive, double-meaning or needlessly controversial dialogue and visuals are prohibited.
- Each episode should normally tell a self-contained story with a satisfying resolution within the episode. A short continuity arc of no more than three episodes may be proposed where creatively justified.
- Characters, dialogue, settings and situations should authentically reflect Haryanvi Culture and regional life without stereotyping or demeaning any community, gender, profession or region.
- The programme should be original, engaging, technically polished and appropriate for linear television and authorised digital streaming.
- The proposal should identify the intended audience, tone, recurring characters, story engine, episode format and the distinctiveness of the concept.
- No content may violate applicable law, the Programme Code, Prasar Bharati guidelines or directions issued by a competent regulatory authority.

3. Scope of Work and Evaluation Parameters

3.1 Scope of Work

(i) The project involves production of a high-quality television series consisting of 24 episodes.

(ii) It is a turnkey project, with the base language of production being Hindi.

(iii) The agency will submit costing as per **Annexure VII & VIII**. The lowest cost will be determined based on Quality and Cost Based Selection (QCBS) norms.

(iv) All deliverables are to be submitted in line with the requirements set out in **Paragraph 1** of bid document of this NIPP.

4. Proposal Submission:

The producer shall submit their programme proposal in physical form to address mentioned in bid document at 1.2.19, in a **single-stage, two-bid system** comprising:



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- **Technical Bid**
- **Financial/Commercial Bid**

4.1 Technical Bid Requirements:

(i) The technical bid shall contain the following:

A. Name of the Production House
B. Name of Producer(s)
C. Concept Note with proposed name of programme, theme, concept of programme, storyline, visualization, treatment of concept, proposed cast and crew, proposed number of episode(s) along with duration
D. Language(s)
E. Show reel-fresh/previous work(duration:3minutes (approx)
F. PAN No.
G. GST Registration Certificate
H. Registration Certificate in case of proprietary firms/Partnership deed along with registration certificate in respect of partnership firms/Certificate of incorporation in respect of companies.
I. Authorization for Signatory. Authorization shall be from all partners for partnership firms and from Board of Directors for Companies.
J. Balance Sheets/audited accounts for last three years.
K. Income Tax Returns for last 3 years
L. Affidavit for meeting eligibility criterion and providing correct information (**Annexure –IX**)
M. Awards or Recognition (if any)
N. Indemnification

Note: **The technical bid must NOT contain pricing information, else it will be rejected.**

4.2 Financial/Commercial Bid Submission:

To be attached separately in sealed envelope marked as "Financial bid" in the prescribed formats–**Annexure-VII and Annexure-VIII** – with detailed episode-wise cost breakdown.

5. Evaluation of Proposals:

(i) The proposals shall be evaluated by the Content Sourcing Division based on:

- Payment of Processing Fee
- Submission of required documents and scanned copies of documents as mentioned in clause 4.
- Fulfillment of Eligibility criteria as per NIPP.

(ii) If the proposal meets the eligibility criteria and processing fees is paid.

The scrutiny of proposals will be done as per clause 7 to 9.

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(iii) Proposal of only those production house(s)/producer(s) will be evaluated, who are qualified and short listed based on documents submitted. **If the proposal is determined as not substantially responsive, the Evaluation Committee of Prasar Bharati will reject it.**

6 Presentations:

Show reel should be provided in USB (pendrive) in such format compatible to playback in computer media player.

7 Evaluation Method:

The programmes proposals received will be evaluated on Quality and Cost basis(QCBS).The weight assigned to programme quality and cost shall be 70:30 (programme quality-70, cost-30). The proposal which would score maximum will be selected. Prasar Bharati shall call the selected producer for cost clarifications and negotiations. Combined Bid Score (B) will be calculated for each bid using the following formula:

8 (i)Weight age – 70% Quality | 30% Cost Formula for Combined Score (B):

$B=(C_{low}/C)*X+(T/T_{high})*(1-X)$

Where:

C = Offered Bid Price,

C_{low}=Lowest Bid Price, T

= Technical Score,

T_{high}=Highest Technical Score,

X = 30% (price weightage)

9. Technical Evaluation Criteria:

(i) The programme quality shall be evaluated on a scoring matrix having multiple evaluation criteria based on the directive contained in Prasar Bharati Content Sourcing Policy 2024.An indicative scoring matrix may be as under:

Sl. No.	Criteria	Max Marks
1	Show reel	20
2	Theme and Storyline	25
3	Visualization & Treatment	20
4	Cast & Crew	15
5	Episode-wise Synopsis	20

(ii) Only proposals securing more than 60% in technical evaluation shall qualify for

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Financial/commercial bid opening. In case of a tie, production house with greater cumulative experience in the genre will be selected.

10. The producer shall engage the lead caste and anchors from the options given in the proposal. If due to any unavoidable reasons, a change is required in the lead caste, it will require the approval of Prasar Bharati.

11. Technical Evaluation Parameters:

(i) Lead Actor:

a) Should have acted as lead in at least three (3 Nos) feature films in last 10 years. At least one of the feature films must have been a box office hit. OR

b) Must have played lead roles in at least three major global OTT series/ Direct to Digital Films.

(ii) Female Lead Actor:

a) Should have acted as female lead in at least three (3 Nos) feature films in last 10 years. At least one of the feature films must have been a box office hit. OR

b) -Must have played female lead roles in at least three major global OTT series/ Direct to Digital Films.

(iii) Actor in Lead Negative Role:

a) Must have acted as popular negative lead in at least three hit films. OR

b) Should have appeared in three notable global OTT shows or series.

(iv) Director:

a. Should have directed three or more films, with at least one superhit title. OR

b. Alternatively, must have directed at least three major OTT series on global platforms.

(v) Director of Photography (DOP):

a) Must have worked on at least three films, with at least one being a hit (Definition of a Hit film: The film which garners 1.5% more than the Cost of Production) . **OR**

b) Should hold credentials from a national award or be recognized as the DOP for popular OTT content.

(vi) Production Quality Standards:

a. Costumes must reflect premium, cutting-edge professional design.

b. Region-specific dialects must be used authentically.

c. Shooting must be conducted on good quality cameras.

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12. The successful Production House/ Producer(s) shall furnish a **Performance Guarantee** (PG)/Security of **5 %** of total contract value of the Agreement as applicable on the date of signing the agreement within 30 days of signing of the Agreement.

The PG would be in the form of Fixed deposit Receipt from a commercial bank, Bank Guarantee from a commercial bank IN FAVOUR PB(BCI) DDK, CHANDIGARH, in an acceptable form with period of validity up to and including six months after the date of completion of all contractual obligations of the contract unless extended further, from time to time for such period as may be instructed in writing.

13. The payment process shall be initiated by concerned Content Sourcing Division on receipt of "Fit for Telecast/ Streaming" certificate.
Payment terms for the commissioning of the programme by Prasar Bharati (Prasar Bharati content sourcing policy as per CSP 2024 with addendum-I)

The validity period of Bank Guarantee against the advance payment will be six months beyond the period as agreed mutually for submission of the complete programme to the full satisfaction of Prasar Bharati. In case the Programme is satisfactorily completed, the Bank Guarantee will be released within one month after completion of the programme and delivery of all other required material of the programme. If the Producer fails to submit the programme within the time frame agreed upon, with or without extension, Prasar Bharati may, at its discretion and in addition to taking any other action, encash the Bank Guarantee without notice to the Producer.

14. Technical specifications for the production of programme are given in Annexure-VI (A). Programme requirements and General requirements are given in Annexure-VI (B). Other requirements are given in Annexure-VI(C).

15. The PRODUCER shall create, compose, shoot, produce, post-produce, edit and deliver to PRASAR BHARATI the episode(s) of the Programme, as per the approved script. Technical specifications and general specifications as described in Annexure-VI respectively.

16. The programme, when delivered, shall be free and clear of claim by any third party including without limitation any claim by any union or guild for any residuals or re-use fees. The PRODUCER shall exclusively assign to PRASAR BHARATI in perpetuity, the entire copy right, whether vested, contingent, or to be invented in future, in respect of all modes of communication to public, all rights of action and all other rights, whatsoever, in and to the Programme, including broadcasting rights and new media rights for the full period of copyright throughout the world, including all renewals, reversions and



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extensions, if any.

17. The PRODUCER shall ensure that all the third-party material including songs and music used in the Episodes, shall be from legitimate sources and that rights in respect of such material have been duly obtained from respective rights owners, to enable PRASAR BHARATI to exercise its rights in the programme. The producer shall indemnify Prasar Bharati on this account.

18. Delivery Period / Schedule for the Programme submission

(i) Timeframe for Submissions:

(a) Timeframe for completion of the production work, after approval of the Script/screenplay/storyboard, shall be submitted by the Production House/ Producer(s), in accordance with the time limit fixed by PRASAR BHARATI and agreed upon by the PRODUCER (within 3 months after the issuance of work order), within seven days of signing of the Agreement.

(b) However, general timeline for submission of the PROGRAMME or episodes of the PROGRAMME will be as stated below:

(ii) Script/screenplay/storyboard :

The Production House/ Producer(s) shall submit script/screenplay/storyboard of the PROGRAMME within three weeks from the date of signing of the Agreement.

(i) Review and Approval of the Script/screenplay/storyboard

PRASAR BHARATI (Doordarshan)/RCM DD Haryana will review and approve the script/screenplay/storyboard within two weeks from the date of submission of the script/screenplay/storyboard by the PRODUCER.

(iii) Programme/Episodes for Preview:

The Production House/ Producer(s) shall submit the rough-cuts of at least five episodes of the PROGRAMME within thirty (30) days from the date of approval/acceptance of the script/screenplay/storyboard by PRASAR BHARATI (Doordarshan Chandigarh) .

(i) The Preview Committee constituted for the purpose, will preview the submitted episodes within two weeks from the date of submission of the episodes, and will suggest modifications/changes, that the Production House/ Producer(s) shall carry out within a week.

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(ii) This timeline will be followed for every 30 days until all episodes are submitted to the complete satisfaction of PRASAR BHARATI by the Production House/ Producer(s).

(iii) Promo & publicity Materials:

The Production House/ Producer(s) shall submit the teasers, promos and publicity materials etc. at least 10 days in advance in case of the launch of the PROGRAMME, and in case of the generic and episodic promos of episodes; it should be submitted 07 days in advance.

19. MANDATORY BANKING OF EPISODES:

(i) The Production House /Producer, in case of a weekly or bi-weekly programme, shall provide a bank of 05 episodes or full content whichever is less, at least one month before the date of telecast/broadcast/stream of the first episode.

(ii) The subsequent episodes for preview which are to be telecast within a particular week shall be delivered to Prasar Bharati at least 10 days before the telecast of first episode of that week. Prasar Bharati will provide its feedback within three working days after receipt of the content.

(iii) The final telecast master after the corrections, if any, will be submitted by the production house 3 days before the telecast of the first episode of the first week.

20. Liquidated Damages

Cause	Liquidated Damages
Delay in delivery of telecast master for preview	0.5% of total cost of episodes which are delayed for delivery will be charged for every week from the given date of delivery in the agreement, subject to maximum upto10% of total cost of the episodes which are delayed for delivery.

21. Prasar Bharati reserves the rights to accept/reject/cancel/amend the process at any time.

22. The producers may please refer to "Prasar Bharati Content Sourcing Policy" notified on 09.08.2024 by Prasar Bharati on its website for other terms and conditions.

23. In case of any query regarding submission of online bid, the applicants may contact at our e-mail hooddkchandigarh@gmail.com & hopchandigarh@gmail.com , Mobile No.: 0172-2696600 between 9:30 hrs to 18:00 Hrs on Monday to Friday,

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excluding holidays.

24. A pre-bid meeting will be for clarification regarding the bidding process will be organized if required and requested.

Head of Programme
For RCM, DD Haryana



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ANNEXURE-I

CONCEPT NOTE

- **कंटेंट (Content Style):** कार्यक्रम पूर्णतः पारिवारिक, स्वच्छ, और सकारात्मक हास्य-व्यंग्य (Clean Comedy) पर आधारित होगा। इसमें किसी भी प्रकार का आपत्तिजनक, द्विअर्थी (Double Meaning) या विवादित संवाद/दृश्य पूर्ण रूप से वर्जित होगा। कार्यक्रम हिन्दी भाषा पर आधारित होगा ।
- **फॉर्मेट (Format & Structure):** प्रत्येक एपिसोड में एक नई और स्वतंत्र कहानी होगी, जिसका समापन उसी एपिसोड में हो जाएगा (Episodic Structure)। इससे दर्शकों की व्यस्तता बनी रहेगी। हालांकि, आवश्यकतानुसार या कहानी की मांग पर 2 से 3 एपिसोड की संक्षिप्त निरंतरता (Mini-Series Format) की अनुमति दी जा सकती है।

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ANNEXURE-II

APPLICATION FORM

Application for submission of proposal for commissioning of programme "on family entertainment in Hindi ".

S. No.	Particular	Details
1.	Name of the producer	
2.	PAN No. of the producer	
3.	GST Number of the producer	
4.	Nature of the Production House (Propriety/Partnership/Company)	
5.	Please specify the name of the authorized signatories for signing the Documents and agreements.	
6.	Address of the producer	
7.	Name and Address and Contact details of the authorized representative of the producer	
8	Delivery Schedule	
9	Processing Fee	Specify the details of payments ……

Place: (Signature of Authorised Signatory)

Dated: Name & Designation of Authorized Signatory:

(Seal of the bidder)

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ANNEXURE-III

THE INTEGRITY PACT

THIS Agreement, herein after called the INTEGRITY PACT, is made at New Delhi on this ------- Day of June, 2025 between PRASAR BHARATI (Broadcasting Corporation of India), a body corporate established under the Prasar Bharati (Broadcasting Corporation of India) Act, 1990, having its main office at Prasar Bharati House, Copernicus Marg, New Delhi – 110 001, acting in its executive capacity through, hereinafter referred to as "PRASAR BHARATI"(which expression shall include its successors, administrators, representatives and permitted assigns) AND..... , an individual/ a sole proprietorship firm owned by/ a partnership firm/Limited Liability Partnership/a company incorporated Under the Companies Act, 2013 and having its Registered Office at ....., Represented by ……. Vide authorization letter/ board resolution dated……., herein after referred to as "the CONTENT PROVIDER" (which expression shall include its successors, administrators, representative and permitted assigns).

PRASAR BHARATI and the CONTENT PROVIDER shall be collectively referred to as the Parties.

WHEREAS the Content Provider has made an offer to Prasar Bharati of its content in the genre of……titled…….comprising of……episodes of minutes each (hereinafter referred to as 'the Content'), for broadcast through Prasar Bharati's analogue and digital transmission platforms.

AND WHEREAS the offer of the Content Provider is under consideration of PRASAR BHARATI in accordance with the laid down selection process (the selection process).

AND WHEREAS the Parties are committed to avoid all forms of corruption by following a system, which is fair, transparent and free from any influence / prejudiced dealing during and subsequent to the selection process.

NOW, THEREFORE, THIS INTEGRITY PACT WITNESSETH AND IT IS AGREED BETWEEN THE PARTIES AS UNDER:

1. COMMITMENTS OF PRASAR BHARATI

a. PRASAR BHARATI undertakes that no official of PRASAR BHARATI, connected directly or indirectly with the selection process, shall, either personally or through any of his family members, will demand, take a promise for, or accept, directly or through intermediaries, any bribe, consideration, gift, reward, favour or any material or immaterial benefit or

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any other advantage from the CONTENT PROVIDER, either for himself or for any person or organization, in exchange for an advantage to the CONTENT PROVIDER in the selection process.

b. PRASAR BHARATI shall treat all the applicant content providers fairly and equally.

c. In case any misconduct on the part of any official of PRASAR BHARATI is reported by the CONTENT PROVIDER to PRASAR BHARATI with full and verifiable facts and the same is prima facie found to be correct by PRASAR BHARATI, necessary disciplinary proceedings, or any other action as deemed fit, including criminal proceedings, may be initiated by PRASAR BHARATI and such person shall be debarred from further dealings related to the selection process. In such a case, while an enquiry is being conducted by PRASAR BHARATI, the selection process would not be stalled, unless considered necessary.

2. COMMITMENTS OF THE CONTENT PROVIDER

a. The CONTENT PROVIDER commits himself to take all measures necessary to prevent corrupt practices, unfair means and illegal activities during any stage of the selection process or during any pre- agreement or post-agreement stage in order to secure any benefit or in furtherance of securing it.

b. The CONTENT PROVIDER shall not offer, directly or through intermediaries, any bribe, gift, consideration, reward, favour, any material or immaterial benefit or other advantage, commission, fees, brokerage or inducement to any official of PRASAR BHARATI connected directly or indirectly with the selection process, or his family member, or to any person, organization or third party claiming to be having access to or acting on behalf of such official, in exchange for any advantage in the selection process or thereafter.

c. The CONTENT PROVIDER further declares that it has not given, offered or promised to give, directly or indirectly, any bribe, gift, consideration, reward, favour, any material or immaterial benefit or other advantage, commission, fees, brokerage, or inducement, to any official of PRASAR BHARATI, or his family member, or otherwise, in order to influence the selection process, or for showing or for bearing to show favour or disfavour to any person in relation to the selection process.

d. The CONTENT PROVIDER will not collude with other content providers participating in the selection process to impair the transparency, fairness, and progress of such process or implementation of the decisions taken in the course of such process.

e. The CONTENT PROVIDER commits to refrain from giving any complaint directly or through any other manner without supporting it with full and verifiable facts.

If the CONTENT PROVIDER, or any employee of the CONTENT PROVIDER, or any person acting on behalf of the CONTENT PROVIDER is a relative of any officer of PRASAR BHARATI; or alternatively, if any relative of an officer

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of PRASAR BHARATI has financial interest/stake in the CONTENT PROVIDER's firm, the same shall be disclosed by the CONTENT PROVIDER. The term, relative for this purpose would be as defined in Section 2(77) of the Companies Act, 2013.

a. The CONTENT PROVIDER shall not lend or borrow any money or enter into any monetary dealings or transactions, directly or indirectly, with any employee of PRASAR BHARATI.

3. PREVIOUS TRANSGRESSION, IF ANY,OF THE CONTENT PROVIDER

a. The CONTENT PROVIDER declares that no previous transgression has occurred during the last three years immediately preceding the signing of this INTEGRITY PACT, with any other entity in any country in respect of any corrupt practices envisaged here under, or with any Public Sector Enterprise in India, or any Government Department in India that will justify CONTENT PROVIDER's exclusion from the TENDER process.
b. The CONTENT PROVIDER agrees that if it makes any false declaration as referred to in the immediately preceding para, it may be disqualified from the selection process, and if selected, such selection may be declared by PRASAR BHARATI as null and void. As a natural consequence, an agreement for procuring the content, if already entered into, may be terminated on such ground.

4. SANCTIONS FOR VIOLATIONS

Any breach by the CONTENT PROVIDER of any provision contained in clauses 3and4, or by any one employed by it or acting on its behalf (whether with or without the knowledge of the CONTENT PROVIDER), shall entitle PRASAR BHARATI to take all or any one of the following actions, wherever required: -

a. To immediately disqualify the offer made by the CONTENT PROVIDER from being considered in the selection process without assigning any reason, or giving any compensation. The selection process with other applicants shall continue.
b. The Security Deposit/ Performance Bond (in the event of the agreement for procurement of content having been signed)shall stand forfeited either fully or partially, as decided by PRASAR BHARATI and PRASAR BHARATI shall not be required to assign any reason there for.
c. To rescind the agreement for procurement of content, if already signed, without giving any compensation to the CONTENT PROVIDER.
d. To recover all sums already paid by PRASAR BHARATI, with interest there on at 2% higher than the prevailing Benchmark Prime Lending Rate of State Bank of India. If any outstanding payment is due to the CONTENT PROVIDER from PRASAR BHARATI in connection with procurement of any other content, such outstanding payment may also be utilized to recover



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the aforesaid sum and interest.

e. To encash any bank guarantee or performance bond furnished by the CONTENT PROVIDER, in order to recover any money already paid by PRASAR BHARATI with any interest there upon.

f. To rescind all or any other contract with the CONTENT PROVIDER. The CONTENT PROVIDER shall be liable to pay compensation for any loss or damage to PRASAR BHARATI resulting from such rescission and PRASAR BHARATI shall be entitled to deduct the amount so payable from the money(s) due to the CONTENT PROVIDER.

g. To debar the CONTENT PROVIDER from participating in future bidding processes of the Government of India/ PRASAR BHARATI for one to three years, which may be further extended at the discretion of PRASAR BHARATI.

h. If any transgression by the CONTENT PROVIDER, or any one employed by it, or acting on its behalf (whether with or without the knowledge of the CONTENT PROVIDER) constitutes an offence as defined in Chapter IX of the Indian Penal code,1860, or Prevention of Corruption Act, 1988, or any other statute enacted for prevention of corruption, PRASAR BHARATI may take suitable legal action in this regard.

i. The decision of PRASAR BHARATI to the effect that a breach of the provisions of the INTEGRITY PACT has been committed by the CONTENT PROVIDER shall be final and conclusive on the CONTENT PROVIDER. However, the CONTENT PROVIDER can approach the IEM appointed for the purposes of the INTEGRITY PACT.

5. INDEPENDENT MONITORS

a. PRASAR BHARATI has appointed an Independent External Monitor (hereinafter referred to as "MONITOR") for this INTEGRITY PACT in consultation with the Central Vigilance Commission (Address and contact details of the Monitor is: -

a) Shri Aloke Prasad
Email: alokewa@gmail.com
b) Shri Rakesh Kumar Verma
Email: rakeshkumarverma@hotmail.com

b. The MONITOR shall be authorized to review independently and objectively, whether and to what extent the parties are complying with the obligations under the Integrity Pact.

c. The MONITOR shall not be subject to instructions by the representatives of the Parties and shall perform his functions neutrally and independently. He will report his findings to the Chief Executive Officer, Prasar Bharati (CEO, PB).

d. The Parties accept that the MONITOR has the right to access without

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restriction, all the documents relating to the selection process and post selection activities, including minutes of meetings.

The CONTENT PROVIDER accepts that the MONITOR has the right to access without restriction, all information and documents related to the selection process, including those provided by the CONTENT PROVIDER. The CONTENT PROVIDER shall also provide to the MONITOR, upon his request and demonstration of a valid interest, any information as well as unrestricted and unconditional access to its documents that have any relationship with the offer made by it. The MONITOR shall be under contractual obligation to treat the information and documents of the CONTENT PROVIDER with confidentiality.

e. If so requested, The PRASAR BHARATI will provide to the MONITOR sufficient information about all meetings among the Parties, which relate to the selection process. Parties will also agree to the MONITOR's participation in such meetings, if so requested.
f. As soon as the MONITOR notices, or believe to notice, a violation of the INTEGRITY PACT, he will so inform the authority designated by the PRASAR BHARATI for the purpose, with a copy to the Chief Vigilance Officer, Prasar Bharati (CVO,PB), and request them to take corrective action, if so required. He will also inform separately to CEO, PB, with copy to CVO, PB. The MONITOR may in this regard submit non-binding recommendations. Beyond this, the MONITOR has no right to demand from the parties that they act in a specific manner, refrain from action or tolerate action.
g. The MONITOR will submit a written report to CVO, PB within 4 to 8 weeks from the date of reference or intimation to him by PRASAR BHARATI or CONTENT PROVIDER, and should the occasion arise, suggest corrective measures.
h. If the MONITOR has reported to CEO, PB and CVO, PB, about a substantial suspicion of an offence under the relevant IPC/PC Act and they have not, within reasonable time, taken any visible action, the MONITOR may also transmit the information directly to the Central Vigilance Commissioner.

6. FACILITATION OF INVESTIGATION

In case of any allegation of violation of any provisions of the INTEGRITY PACT, PRASAR BHARATI or its agencies shall been titled to examine all the documents including the Books of Accounts of the CONTENT PROVIDER and the CONTENT PROVIDER shall extend full cooperation in this regard, including providing necessary information and documents in English.

7. LAW AND PLACE OF JURISDICTION

This Pact is subject to Indian laws and courts at Jaipur shall have jurisdiction.

8. OTHER LEGAL PROVISIONS/ACTIONS

a. The actions stipulated in this Integrity Pact are without prejudice to any other legal action that may follow in accordance with the provisions of the extant laws, both civil and criminal.
b. Any dispute or difference arising between the Parties with regard to the terms of the INTEGRITY PACT, or any action taken by PRASAR BHARATI in



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accordance with the INTEGRITY PACT, or interpretation thereof, shall not be subject to arbitration.

c. The Parties agree that the INTEGRITY PACT has precedence over any notification issued by Prasar Bharati, calling for offers from content providers, or any agreement signed between the Parties after the selection process.

9. VALIDITY

a. In case the offer of the CONTENT PROVIDER is successful, the validity of the INTEGRITY PACT shall be w.e.f. the date of its signing and shall extend up to 5(five) years, or till complete fulfillment of respective rights of the Parties available to them under any posts election agreement, whichever is later.

b. In case the offer of the CONTENT PROVIDER is unsuccessful in the selection process, this INTEGRITY PACT shall expire after six (06) months from the date of signing of the agreement by the successful applicant.

c. Should one or more provisions of the INTEGRITY PACT turn out to be invalid, the remainder of it shall remain valid. In this case, the Parties will strive to come to an agreement to their original intentions.

d. If any claim is lodged during the validity period of the INTEGRITY PACT, the same shall be binding and continue to be valid despite its lapse as specified herein above.

10. FORCE MAJEURE

If any time during the continuance of the agreement, the performance in whole or in part by the Producer/Rights Owner shall be prevented or delayed by reason of any war, hostility acts of the public enemy, civil commotion, sabotage, fire, floods, explosions, epidemics, Quarantine restriction, strikes, lockouts or acts of god, (but not including negligence or wrong- doing, predictable/seasonal rain) herein after refer to as events and provided of happenings of any such eventuality is given by the Producer/Rights Owner in writing within 07 days from the date of occurrence thereof (and it cannot be claimed ex-post facto), the Prasar Bharati and Producer/Rights Owner shall by reason of such event, neither cancel this order nor shall claim for damages against each other for non-functionality of platforms or otherwise. If the platforms are suspended by force majeure conditions lasting for more than 90 days, the Prasar Bharati shall have the option of cancelling this agreement in whole or part at its discretion without any liability on its part.IN WITNESS WHERE OF the Parties have put their hands on the day and year first herein above written.

For & On behalf of the Prasar Bharati)



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(Office Seal) (Office Seal)

(For & On behalf of CONTENT PROVIDER)
Witness 1:
(Name & Address)

Witness 2:
(Name & Address)



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ANNEXURE-IV

(PROFORMA OF BANK GUARANTEE FOR BID BOND)

Bank Guarantee No._____Ref:

To

The PRASAR BHARATI
(India's Public Service Broadcaster)
Dy. Director General(E),
Doordarshan Kendra,
Chandigarh-160036

Dear Sir,

Whereas the PRASAR BHARATI (India's Public Service Broadcaster), Dy. Director General(E), Doordarshan Kendra, Sector 37 B , Chandigarh-160036 (hereinafter called the Organization) which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators, executors and assignees, has floated a Tender No. and M/s _____ having Registered/ Head Office at_____ (Herein after called the "Bidder" which expression shall, unless repugnant to the context or meaning thereof, mean and include all its successors, administrators executors and assignees) have submitted a quotation Reference No._____ and Bidder having agree to furnish as a conditions precedent for participation intender as unconditional and irrevocable bank guarantee of Rupees

Only) for the due performance of Bidder/'s obligations as contained in the terms of the Notice inviting Tenders(NIT) and other terms and conditions contained in the Tender Documents supplied by the Organization specially the conditions that(a)Bidder shall keep his tender open for a period of day, i.e., from to or any extension thereof, and shall not withdraw or modify it in a manner not acceptable to the Organization(b) the Bidder will execute the contract, if awarded, and shall furnish performance guarantee in the format prescribed by the Organization within the required time. The Bidder has absolutely and unconditionally accepted these conditions. The Organization and the Bidder have agreed that NIT/tender document is an offer made on the condition that the tender, if submitted would be kept open in its original form without variation or modification in a manner not acceptable to the Organization for a period of days, i.e., from _____to ___ or any extension thereof and that making of the tender itself shall be regarded as an unconditional and absolute acceptance of the conditions, contained in NIT and the tender documents. They have further agreed that the contract consisting of NIT/Tender documents as



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TING CORPORATION OF INDIA, C=IN
User ID : umeshkashyap
Serial No : 76449ee4ca861272413ad17c13e3b684
Date : 2026-11-03 17:19:23.916

the OFFER and submission of the tender as the ACCEPTANCE shall be a separate contract distinct from the contract which will come into existence when the tender is finally accepted by the Organization. The consideration for this separate initial contract preceding the main contract is that the Organization is not agreeable to sell the NIT/tender documents to the Bidder and to consider the tender to be made except on the condition that the tender shall be kept open for the period indicated above and the Bidder desires to make a tender on this condition after entering into this separate initial contract with the Organization promises to consider the tender on this condition and Bidder agrees to keep this tender open for the required period. These reciprocal promises form the CONSIDERATION for this separate initial contract between the parties.

2. Therefore, we_____ registered (indicate the name of Bank)under the laws of_____ having head/registered office at_____ (hereinafter) referred to as the "Bank" which expression shall, unless repugnant to the context or meaning thereof, include all its successors, administrators and executors hereby issue irrevocable and unconditional bank guarantee and undertake to pay immediately on first demand in writing Rupees _____At any time immediately on such demand without any demur, reservations, recourse, contest or protest and/ or without any reference to the Bidder and any such demand made by the Organization on the bank shall be conclusive and binding notwithstanding any difference between organization and the Bidder or any dispute pending before any court arbitrator or any other matter whatsoever. We also agree to give that Guarantee herein the Organization in writing. This guarantee shall not be determined/ discharged/ affected by the liquidation, winding up, dissolution or insolvency of the Bidder and will remain valid, binding and operative against the bank.

3. The bank also undertakes that the Organization at the option shall be entitled to enforce this guarantee, against the Bank as a principal debtor, in the first instance, without proceeding against the Bidder.

4. The bank further agree that as between the bank and the Organization,for purpose of the guarantee, any notice of the breach of the conditions contained in NIT and other terms and conditions contained in the Tender Documents as referred above given to the bank by the Organization shall be conclusive and binding on Bank, without any proof, not withstanding any other matter or difference or dispute whatsoever. We further agree that this guarantee shall not be affected by any change in our constitution, in the constitution of the Organization or that of the Bidder. We also undertake not to revoke, in any case, this Guarantee during its currency.

The bank agrees with the Organization that the Organization shall have the fullest liberty without our consent and without affecting in any manner our obligations here under to vary any of the terms of the tender or get extension of the validity

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period from time to time. We shall not be relieved from our liability by reason of any such variation or extension of the validity period or for any for be arance, act of omission and commission on the part of the Organization or any indulgence shown by the Organization to the said Bidder or by any such matter or thing whatsoever which under the law relating to sureties, would, but for this revision, have the effect of so relieving us.

5. Not with standing anything contained herein above our liability under this Guarantee is limited to Rupees (_____ only) in aggregate and it shall remain in full force up to and including 45 days after _____ unless extended further (indicate the last date of validity period) from time to time, for such period as may be instructed in writing by M/s _____on whose behalf this guarantee has been given, in which case, it shall remain in full force up to and including 45 days after the expiry of extended period. Any claim under this guarantee must be received by us before the expiry of 45 days from or (indicate the last date of validity period) before the expiry of 45 days after the expiry of extended period, if any, if no such claim has been received by us within 45 days after the said date/extended date, the rights of the Organization under this guarantee will cease subject to Para 8. However, if such a claim has been received by us within and upon forty five days after the said date/extended date, all rights of the organization under this guarantee shall be valid and shall not cease until we have satisfied that claim.

6. In case contract is awarded to the Bidder here in after referred to as "Contractor" the validity of this Bank Guarantee will stand automatically extended until the contractor furnished to the Organization a bank guarantee for Rs. (in figure)(Rupeesonly (in words) towards performance guarantee for satisfactory performance of the contract. In case of failure to furnish performance bank Guarantee in the format prescribed by this Organization by the required date the claim must be submitted to us within 120 days after the last date of validity period or extended period, ifany. If no such claim has been received by us within 120 days after the said date/extended date, rights of the organization under this guarantee will cease. However if such a claim has been received by us within and up to 120 days after the said date/extended date all rights of the Organization under this guarantee will cease. However, if such a claim has been received by us within and up to 120 days after the said date/extended date, all rights of the Organizationunder this guarantee shall be valid and shall not cease until we have satisfied that claim.

7. The Bank confirms that this guarantee has been issued with the approval of appropriate Exchange Control Authority in and any other authority (indicate the name of the country of issue of Guarantee)if required as per the laws of the country of issue of guarantee.



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8. The bank confirms that this guarantee has been issued with observance of the appropriate Exchange Control rules and Regulations of the country.

In witness where of the Bank, through its authorized officer, has set its hand & stamp on this _____day of _____at _____of _____(month & year)

Signature
(Full name in capital letters)
(Designation with bank stamp)
Date.....

WitnessNo.1

Signature……..
Full name and Address(in capital letters) ……..
……

……

Witness No. 2

Signature……..
Full name and Address(in capital letters)……..
……

Signature :-
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INSTRUCTIONS

(FOR FILLING UP BANK GUARANTEE FOR BID BOND)

The bank guarantee should be stamped in accordance with the Stamp Act.

The non-judicial stamp paper should be in the name of the issuing bank.

Clause 7 of the bank guarantee is applicable in cases of global tenders where foreign tenders also participate. When tenders are invited from parties within India, clause 7 may be deleted and replaced by clause. "The bank also agrees that courts of the place from where tenders have been invited shall have exclusive jurisdiction".

Please indicate the currency in which bank guarantee is being given Rs/- have been mentioned only for illustrations. Therefore, in cases where bank guarantee is being given in a currency other than Rupees' or US Dollars' these terms may be deleted and replaced by relevant currency.

The period of forty five (45) days mentioned in clause 6 and one hundred twenty (120) days as given in clause 6 should be available after the expiry of the validity period of the tender or any extension thereof.

The bank guarantee by Indian bidder will be given from an Indian scheduled commercial bank only. The foreign bidders will give Bank Guarantee from an Indian scheduled commercial bank situated in that country. In case no Indian Bank is situated in bidder's country then Bank Guarantee from a foreign bank acceptable to the Organization will be considered, provided it is confirmed by an Indian scheduled commercial bank and shall be governed by the Indian laws and subject to the jurisdiction of the courts in New Delhi.



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Annexure-V

Affidavit

(On Stamp Paper of Rs 100)

I,……..(full name) son of ……..(full name) aged about……..years, resident of …… (Residential address), solemnly confirms and declares as follows:

1. I am full competent and authorized by ……..(name of the producer) to swear this affidavit.
2. Information contained in the proposal/Application form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not either in whole or in part mislead Prasar Bharati in its allotment process.
3. That the..... (Name of producer) is not a defaulter of Prasar Bharati/Doordarshan at the time of submission of this application. No amount is owed by ……. (Name of producer) to Prasar Bharati/ Doordarshan. No legal proceeding for the recovery of outstanding dues initiated by Prasar Bharati/ Doordarshan against (Name of producer) is pending.
4. That No order of blacklisting passed by the Central Government/any Sate Government/ any PSU is in operation against .....(Name of producer) house as on date.
5. That ..... (Name of the producer) is not debarred from bidding as per GFR, Rule151.
6. The ..... (Name of producer) fully understands and agrees that on verification, if any of the information provided here is found to be misleading or conflicting, (Name of producer) is liable to be dismissed from the processor cancellation of award during the period of allocation, or thereafter if allotted.

Signature: Date:

VERIFICATION

Verified that at…….. (place) on this,……..day of..... (month) 2026 that contents of my affidavit are true and correct to the best of my knowledge.

Signature :-
Subject : CN=UMESH KUMAR KASHYAP, SERIALNUMBER=74473424459f73bea9bb4f34aa363b163371cacc1b2374caeb25384f6770a5019, ST=Chandigarh, OID.2.5.4.17=160036, OID.2.5.4.20=4e8d3ca6a9c604fcf6f5179aa30685820d5225327c781f9fa470e7e5e8c7c953, OU=AD, O=PRASAR BHARATI BROADCASTING CORPORATION OF INDIA, C=IN
User ID : umeshkashyap
Serial No : 76449ee4ca861272413ad17c13e3b684
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ANNEXURE-VI(A) TECHNICAL

SPECIFICATIONS OF THE DELIVERABLES

i Each Episode shall be produced in HD resolution of 1920x 1080 50i with 4:2:2 colour sub-sampling and 16:9 aspect ratio.

ii Captions must be clear & legible for HD (16:9) viewer and for SD (4:3) viewer also.

iii Graphics, Captions and Astons shall be within the (4:3) safeareaview.
65%ofActive

iv The technical Masters and back up of each episode shall be delivered on hard disk media or any other digital storage device as specified by PRASAR BHARATI.

v Each episode shall be edited into package ready for broadcast on television in XD CAM HD 4:2:2 formats in MXF (OP1a) wrapper@50Mbps on the aforesaid hard disk with continuous time track, full mix (Dialogue
+Music) audio on CH#1(L+R) & CH#2(L+R) and stereo audio on CH#3 (L) & CH#4(R).

vi The Unmixed master with dialogue track on CH#1(L) and CH#2(R)and music audio on CH#3(L) and CH#4(R) shall also be delivered.

vii Audio level of broadcast master must correspond to 0VU i.e 4 dBm. The audio levels hould remain within +1VU to -20VU, and preferably should be within 0 to -20 dBFS (relative to digital scale) throughout the programme.

viii Telecast Master shall have 10 second "Black",30 second "Colour Bar"with 1kHz to neat 0VU, 10 second "Black", followed by 10 second countdown in sequence as the programme leader.0VU corresponds to +4dBm audio signal across 600 ohm impendence)followed by a five second visual state with the following information

Name of Programme:" _____"
Episode Number(s): "_____"
Slot duration: ----------mts

This shall be followed by 25 second video blank after which the programme shall begin.

Two duly filled in copies of the run sheet shall be submitted along with the Telecast Master.

The Producer shall also submit rushes on hard disks containing effects, music on one track and commentary / dialogue on the other track.

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Subject : CN=UMESH KUMAR KASHYAP, SERIALNUMBER=74473424459f73bea9bb4f34aa363b163371cacc1b2374caeb25384f6770a5019, ST=Chandigarh, OID.2.5.4.17=160036, OID.2.5.4.20=4e8d3ca6a9c604fcf6f5179aa30685820d5225327c781f9fa470e7e5e8c7c953, OU=AD, O=PRASAR BHARATI BROADCASTING CORPORATION OF INDIA, C=IN
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ANNEXURE-VI(B)

B.REQUIREMENTS WITH REFERENCE TO THE FINAL TELECAST MASTER

a. Duration of Episodes will be average 24 minutes (excluding breaks) for a half an hour slot. The episode duration does not include blank inserted for breaks. The episodes of less than 24 minutes duration shall not be accepted. (The average of the episode will be computed over each quarter of the episodes. If the average duration so calculated is less than 24 minutes, amount equal to pro-rata rate will be deducted from the payment to be made to the producer/rights holder for the programmes commissioned under Prasar Bharati Budgetary Support.)

b. Each Episode will normally have two breaks. A five-second bumper may precede each break after which there should normally be a 20 second blank.
before beginning of another five-second bumper which is required as a lead into the next segment.

c. Opening title and signature tune should not be normally more than 60 seconds. Only programme title, episode titles (if any) and cast credits should be included at the beginning. The name of the production house will appear after end credits only.

d. Recapitulation or summary of previous episodes in the Programme proper and Pre-cap shall be normally of 30 seconds. Pre-cap and Recap duration will be the part of episode duration.

e. End credit should be not more than 45 second in duration and restricted to creative team only. Courtesy credits will not be allowed.

QUALITY CONTROL:

For the preview of the commission and so produced content, and appropriate preview structure may be devised by the Content Sourcing Division as per the requirement (the volume of content to be previewed) with the approval of CEO PB.In this regard, the Head of Programme /Programme in-charge of concerned channel/platform for which the content is sourced shall constitute preview teams as per the approved preview structure, comprising of in-house official(s), outside expert(s), intern(s) etc . The teams shall review the content within the timeline Programme /Programme in-charge of the concerned channel/platform.



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ANNEXURE-VI(C)

OTHER REQUIREMENTS

1. The PRODUCER shall also submit the following:-

a) Two copies of the script/screenplay
b) Two copies of Dope Sheets
c) Soft Copy of 10 appropriate high-resolution photographs of each episode, if required
d) General promos and episodic promos (30second).
e) General synopsis and episodic synopsis.

2. Copyright permission should have been obtained for all music tracks, archival material and stock footage used. A copy of the letter should be submitted, if required by PRASAR BHARATI.

D.LABELING INSTRUCTIONS

Telecast master and Backup master shall be labeled as

below:- NAME OF PROGRAMME:

NAME OF EPISODE:

EPISODE NUMBERs:

DURATION OF

Slot:

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ANNEXURE-VII

Commercial Bid

Description	**No of episodes**	**Rate per episodes**	**Slot Duration**	**Cost of …….episodes**
GST (18%)				
Total cost of……episodes				

Total amount in words (_____)

Signature

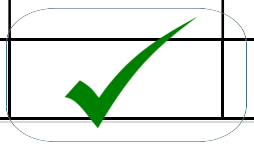


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ANNEXURE-VIII

Indicative Template for providing the breakup cost

	HEADS	No /Quantity	Basis of Engagement (Days/Months	No o days/mo nths for 52 episodes	Rates per days/m onth	One time cost	Total cost for 52 episodes
A	**STORYTEAM**						
	SCREENPLAY & DIALOGUE						
	TOTAL A						
B	**PERSONNEL**						
	DIRECTORS						
	CREATIVE DIRECTOR/SUPERVISOR						
	ASST DIR						
	ASST DIR EDITING						
	PRODN.CONTROLLER						
	PRODN.MANAGER						
	PRODN.ASST						
	ARTDIRECTOR						
	COSTUMESTY LIST						
	EXECUTIVE PRODUCER						
	SCHEDULER						
	TOTAL B						
C	**PRODUCTION EQUIPMENT**						
	CAMERA & Sound Equipment & Production Eqpt						
	JIMMY JIB						
	LIGHTS & GRIP EQUIP.						
	ADDITIONAL EQUIPMENT						
	TOTAL C						
D	**CREW**						
	CAMERAMAN WITH ASST						
	JIMMY JIB OPERATOR						
	DOP						



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User ID : umeshkashyap
Serial No : 7649ee4ca861272413ad17c13e3b584
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	SOUND RECORDIST WITH ASST						
	VOICE OVER						
	ELECTRICIAN						
	LIGHT BOYS						
	CRANE OPERATOR + ATTENDANT						
	CAMERA ATTENDANT						
	SOUND ATTENDANT						
	SPOT						
	CARPENTER & PAINTER						
	SETTING						
	MAKEUP+ASST						
	HAIRDRESSER+ASST						
	COSTUME COORDINATOR						
	DRESSPERSON + Asst.						
	STILL PHOTOGRAPHER						
	TOTAL D						
E	**CAST**						
	Star cast						
	ANCHOR if any						
	Others (Please specify)						
	TOTAL E						
F	**LOCATION & PROPS**						
	LOCATION						

Signature :-
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	ELECTRICITY						
	GENERATOR						
	VANITYVANS						
	Setting Props + Chroma Props+ Sp. Requirements						
	Costumes + Sp. Costumes HIRE						
	COSTUME FOR ANCHOR						
	LAUNDRY EXPENSES						
	MAKEUP MATERIALS INCLUDING SPECIAL MAKEUP + WIGHIRE						
	CAMERA PROPS. - Battery Cells, Gelatin Paper, Gateway Roll, Butter Paper, Black Paper, Camera Clips, Black Cloth, Bulbs, Wires ,etc.						
	PRODN. PROPS. (tea, coffee, sugar, etc)						
	WATER CONSUMPTION (200ML BOTTLES)						
	WATER CONSUMPTION (20 LTR BOTTLES)						
	SET STAFF						
	Recci and research						
	TOTAL F						
G	**FOOD/CONVEYANCE/ TRANSPORT**						
	FOOD						
	CONVEYANCE: Prod Vehicle, Driver, Fuel, PM's, Prod. Assts., Artistes, Technicians, schedule coordinators, hair dressers, make up						

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	man, and the rest of the unit+ Misc. shooting exps))						
	TRANSPORTATION						
	TOTAL G						
H	**POST PRODUCTION**						
	Edit team PACKAGE						
	Edit Equip Chgs pkg						
	BACKGROUND MUSIC						
	GRAPHICS/TITLING/SFX/ VFX						
	POSTPROD.FOOD/ CONVEYANCE						
	PPASST.+RUNNERS						
	TOTAL H						
I	**REHEARSAL EXPENSES**						
	REHEARSAL VENUE						
	REHEARSAL FOD EXPENSES						
	TOTAL I						
J	**MISC.**						
	TYPING, PHOTOCOPYING, STATIONERY,FAX,ETC.						
	MOBILE BILLS (PM, EP, SCHEDULE CO-ORD, ETC.)						
	STILLS (ROLLS+DEV. CHGS+PHOTOGRAPH						
	TOTAL-J						
K	**MUSIC AND SET**						



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	Title Music Cost						
	Set Erection Cost						
	TOTAL-K						
L	**COSTUME& MISCELLANEOUS**						
	COSTUME EXPENSES						
	TRAVEL COST						
	Others(Specify)						
	TOTAL-L						
	PRODUCER'SMARGIN						
	PER EPISODE COST						
	SUB TOTAL						
	TAXES						
	GRAND TOTAL						

Note: (i) Any submission of two financial proposals will lead to outright disqualification.

25. If there is a discrepancy between unit cost and grand total, the unit cost will prevail.



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ANNEXURE- IX

Undertaking (On Notarised Stamp Paper of Rs. 100)

I/We..... S/o ..... age .....

,

R/o ..... do hereby solemnly declare as follows:

1. That I ....., am the representative of the Rights owner company/Partnership Firms/ Proprietary firm/ Producer M/s ….....and is authorized to sign this undertaking.

2. That the Rights owner company/Partnership Firms/ Proprietary firm/ Producer does not continue to be blacklisted by any central or state government, any agency of the central or state government, any public sector undertaking or any autonomous body or regulatory authority, whether in India or abroad for any act considered to be criminal as per the extant laws, or for any financial default, or for any unfair, immoral or unethical trade practices.

3. That the Rights owner company/Partnership Firms/ Proprietary firm/ Producer is not debarred under Rule 151 of GFR 2017.

4. That the Rights owner company/Partnership Firms/ Proprietary firm/ Producer is not a defaulter of Prasar Bharati, either as an advertising agency or as Rights owner company/Partnership Firms/ Proprietary firm/ Producer or in any other capacity. As on date, the Rights owner company/Partnership Firms/ Proprietary firm/ Producer does not owe any money to Prasar Bharati.

5. That is solemnly declared that in case any amount is found to be outstanding against the Rights owner company/Partnership Firms/ Proprietary firm/ Producer, he/she/they shall without prejudice to any other action as deemed appropriate by Prasar Bharati be liable to pay the said amount to Prasar Bharati.

6. That the information contained in the application form or any part thereof including its exhibits and other documents and instruments delivered to Prasar Bharati are true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not, in whole or in part, mislead the department in its allotment process.

7. That on verification, if any of the information provided here is found to be misleading or conflicting, we are liable to be dismissed from the selection process or face cancellation of License/ Royalty during the period of offered rights and Prasar Bharati may recover the paid License/ Royalty from the Rights owner company/Partnership Firms/ Proprietary firm/ Producer.

Place:

Date:

Signature

Organization Seal:

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ANNEXURE- X

Content Sourcing at Kendra/Channel Level

Addendum -1

to the Content Sourcing Policy 2024 issued vide Order Number: P-1/014(98)/2019-ops.(2/1) dated : 09.08.2024



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Chapter-13

Introduction

13.1 A letter from CEO, PB was issued vide file Number 11020/238/2025/POLICY-DG:AIR dated 28-07-2025 along with Compendium for Channel Managers in Doordarshan where on point 6 of the Compendium for Channel Managers in Doordarshan, the following was mentioned:

> *"For sourcing of content from outside in:*
>
> *(i) Sponsorship Mode,*
>
> *(ii) Revenue Share Mode,*
>
> *(iii) Gratis Mode*
>
> *where there is no financial obligation from Prasar Bharati, approving power is hereby delegated to the Channel Managers of the Kendra. The selection of programme is to be based on the Fixed Point Chart and should not change the character of the channel. The programmes being sourced on above modes have to be recommended by the respective Head of Programme and will be approved by the Channel Manager.*
>
> *In addition, the Kendras can also commission low cost programmes/series in local languages. For this purpose, the episodic cost derived from the rate card for in-house content creation would be the ceiling for each episode. Detailed notification of the Committee(s) for this purpose in terms of Content Sourcing Policy is being issued."*

13.2 In effect the four modes mentioned in Compendium for Channel Managers in Doordarshan requiring modification as per Content Sourcing Policy 2024 issued vide Order Number: P-1/014(98)/2019-ops.(2/1) dated : 09.08.2024 from hereon be referred as

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CSP-2024 are:

i. Commissioning [Mentioned in Chapter 2 of CSP-2024]
ii. Revenue Sharing Mode [Mentioned in Chapter 3 of CSP-2024]
iii. Sponsored [Mentioned in Chapter 5 of CSP-2024]
iv. Gratis [Mentioned in Chapter 8 of CSP-2024]

Considering the practice/need of various Kendra/Channel to obtain content including Films, the following fifth Category is being added to the above i.e.

v. License Fee/ Royalty [Mentioned in Chapter 4 of CSP-2024]

13.3 To give effect to above it was required that appropriate additions are made to the Content Sourcing Policy 2024 to ensure that Channel Mangers [vide file no. Misc-1001/12/2022-PPC-Part (1) dated 30.06.2025 may be referred for "Role for Channel Managers"] are equipped for streamlining content sourcing on all the modes mentioned above, to increase viewership and revenue generation at their end.

13.4 In view of the above, this addendum is being added and therefore certain additions are being made to CSP-2024 [Content Sourcing Policy 2024 issued vide Order Number: P-1/014(98)/2019-ops.(2/1) dated: 09.08.2024] via **Addendum –I**. Major additions are mentioned below, however mode-wise additions are in subsections mentioned thereafter:

13.4.1 In addition to Content Sourcing Division at Doordarshan Directorate (HQ), and as similar Content Sourcing Divisions at Zonal Levels, there shall be Content Sourcing Division at Kendra/channel Level, as well located at the Kendra.

13.4.2 Channel Manager shall function as Nodal Officer (Content Sourcing Division) at the Kendra//Channel Level who shall head the Content Sourcing Division at the Kendra. All stages of sourcing content including issue of notification, screening, evaluation, preview and payment etc for the respective Kendra/channel to be performed at Kendra/channel level.

13.4.3 All wings i.e. Programme, Engineering & Admin will assist & provide secretarial support for content sourcing, whenever needed, to respective Nodal Officer (Content



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Sourcing Division) at Kendra/channel Level.

13.4.4 Officer holding charge of Content Sourcing Division at HQ will be the point of contact for all Nodal Officers (Content Sourcing Division) at Kendra/ Heads of Programme for any clarification related to the sourcing of content for their respective Channel. Any matter/file that requires intervention at /*involves* Directorate/*PB secretariat* level may be routed directly through Officer holding charge of Content Sourcing Division at HQ to avoid any delays.

13.4.5 Content Sourcing Division at HQ shall provide model contract/agreement and any other relevant document(s) as requested by Nodal Officer (Content Sourcing Division) at Kendra/channel Level / Head of Programme for Sourcing of content.

13.5 Other than additions mentioned above as well as in subsections mentioned thereafter, CSP-2024 remains unaltered and additions mentioned in this addendum should be read along with the contents of above mentioned Policy.

13.6 All proposals received subsequent to the notification of this Addendum shall be governed by the provisions of CSP-2024 and **Addendum-I**. Proposals submitted prior to this notification shall continue to be governed by the existing practice until the expiry or termination of the agreements already executed or signed as a result of such proposals. Any renewal, extension, or fresh agreement arising thereafter shall be governed by CSP-2024 and **Addendum-I**.

A. Low Cost Commissioning at Kendra/Channel Level

A.1 The Programme Wing of the concerned Kendra/Channel will derive a fixed amount for a particular proposal/genre based on extant Rate Card & keeping in view available budget. The number of episode(s) of Programme for which proposal(s) to be invited shall be decided beforehand keeping in view the budget allocated to the concerned Kendra/Channel in a given financial year.

A.2 Procedures of Sourcing

Low-Cost Commissioning can be done as per below mentioned procedures:



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A.2.a Open proposals on varying themes from Producer(s)/Production House(s):

Nodal Officer (Content Sourcing Division) at Doordarshan Kendra/Channel level, on the recommendation of concerned Head of Programme, will invite Programme Proposal(s) from Production house(s)/Producer(s) for Low Cost Commissioning through

i. Publishing notification (NIPP) on Local Newspaper, scroll/Announcements on concerned Doodarshan Channel and on its social media handles
ii. and/or notification (NIPP) on Prasar Bharati/ Doordarshan website
iii. and/or through notification on any other communication platform as deemed fit.

Nodal Officer (Content Sourcing Division) at Doordarshan Kendra/Channel Level shall issue such notification which shall clearly reflect the fixed amount at which Low Cost Commissioning shall be done. Any Producer/Production House who fulfils the criteria mentioned in the NIPP may submit the proposal by paying processing fee of Rs 25,000/- (non–refundable) and providing required information.

A.2.b Proposals on themes identified by Prasar Bharati from select Producers or Production houses:

A.2.b.1 In this case, the concerned Head of Programme, with due diligence, will shortlist the reputed Production Houses/ with proven track record to produce content.

A.2.b.2 The concerned Nodal Officer [Content Sourcing Division] will invite proposals from the shortlisted producers/Production Houses for content creation at fixed amount.

A.2.b.3 The shortlisted Producer/Production House may submit the proposal by paying processing fee of Rs 25,000/- (non–refundable) and providing required information.

A.2.c Single Nomination basis:

In this case, wherever the concerned Head of Programme is of the opinion that a particular programme of certain genre can be produced by a particular Producer/Production House, the concerned Nodal Officer [Content Sourcing Division] may contact the Producer/Production House and invite the programme proposal for content creation at fixed amount along with required information. No processing fee shall be charged from



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Producer/Production House.

A.3 For required information all Procedures of Sourcing please refer clause 2.4.b.2.i of Chapter 2 of CSP-2024.

A.4 Scrutiny

A.4.1 Once the proposal(s) is/are received; the scrutiny shall be done by Admin. Wing of concerned Channel(s)/Kendra(s) on the basis of following criteria:

A. Payment of processing fee

B. Providing required information & scanned copies of documents as mentioned in Clause **2.4.b.2.i** of Chapter 2 of CSP-2024.

C. Fulfillment of eligibility criteria, as per NIPP wherever applicable.

A.4.2 After this Clause **2.4.a.2.1.iv.** & **Clause 2.4.a.2.1.v of Chapter 2 of CSP-2024** shall apply.

A.5 Evaluation Committee:

A.5.1 Admin. Wing of concerned Channel(s)/Kendra(s) shall place the shortlisted proposals after scrutiny for evaluation by Evaluation Committee. The Producer/Production House who are shortlisted shall be asked to give a presentation before the Evaluation Committee.

A.5.2.1 The Evaluation Committee at concerned Content Sourcing Division at Kendra/Channel Level will be comprised of:

A. Head of Programme[HoP] of concerned Kendra/Channel /Programme Official nominated by [HoP]

B. Official from Kendra Nominated by Nodal Officer [Content Sourcing Division] at Kendra/Channel Level

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C. Programme Officer in Charge of Commercial Section at concerned Kendra/Channel

D. 01 (one) outside expert nominated by Head of Programme [HoP] of concerned Kendra/Channel

A.5.2.2 Convener of the Evaluation committee will be Programme Officer in Charge of Commercial Section at concerned Kendra/Channel.

A.5.3 The parameters to be used for technical evaluation are provided in Clause **2.4.a.2.2.iv & clause 2.4.a.2.2.v of Chapter 2 of CSP-2024**

A.6 Cost Evaluation of proposals:

A.6.i. Upon receiving the recommendation of Evaluation Committee, the Convener of the Evaluation committee will send the proposal(s) to the Costing Committee for examining the proposal(s) from the financial angle. The Costing Committee shall also clarify/negotiate the costing with the Producer/Production house, if required. The Costing Committee shall comprise of:

A. Head of Programme[HoP] of concerned Channel(s)/Kendra(s) /Programme Official nominated by [HoP]
B. Official from Kendra Nominated by Nodal Officer [Content Sourcing Division at Channel Level]
C. Programme Officer in Charge of Commercial Section at concerned Channel/Kendra
D. Drawing and Disbursing Officer [D.D.O] at concerned Channel/Kendra or his/her representative.

A.6.ii Drawing and Disbursing Officer [D.D.O] or his/her representative at concerned Kendra/Channel shall be convener of Costing Committee

A.6.iii Once the final cost is agreed upon, the proposal(s) will be sent to the Account Wing of Kendra/Channel for concurrence.

A.7 Approval



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Upon concurrence by Account Wing of Kendra/Channel, proposal(s) found suitable for Low-Cost Commissioning, and upon recommendation of the HoP, shall be forwarded by the HoP to the Nodal Officer [Content Sourcing Division] at Kendra/Channel Level for his/her final approval. Upon approval, the Head of Programme [HoP] of the concerned Kendra(s)/ Channel(s) shall sign the agreement with the Producer/Production House. The number of proposals to be finally approved shall be determined in accordance with the requirements of the channel and availability of the budget in a given financial year.

A.8 Delivery of Content

A.8.1 The Head of Programme [HoP] of concerned Kendra/channel shall be the nodal point for receiving the content from Production House(s) /Producer (s) & shall be responsible for coordinating with Production House(s) /Producer (s) for changes to be made in the content.

A.8.2 The script shall be reviewed and settled within 4-6 weeks after signing of agreement. HoP shall assign responsibility of script vetting to Programme Officer(s)/Retired Programme Officer(s)/ Outside Script Vetter having knowledge of Television Programme. Based on their inputs HoP shall approve the script.

A.8.3 HoP shall constitute preview team(s) comprising in-house official(s) and Outside expert(s) and/or intern(s) etc. However, it should be ensured that at least one serving Programme Officer is part of preview team for content. The teams shall preview the content within the timeline provided in the agreement, if any, and submit the preview report to the Head of Programme.

A.8.4 The preview team of the concerned channel will provide 'Fit for Telecast' certificate (Proforma at Annexure -II of CSP-2024) to the concerned Head of Programme of Kendra/Channel who shall forward the same to the concerned section of the Kendra/Channel along with the copies of the preview reports and record of receipt of content for processing payment to Production House(s) /Producer (s).

A.8.5 Further Clause 2.4.a.2.4.iv & clause 2.4.a.2.4.v of chapter 2 of CSP -2024 shall be referred.



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A.9 Pilot Episode:

If required, 01 (one) Pilot episode may be requested from the Production house/Producer at any stage by concerned HoP.

A.10 Rest of the guidelines, processes and framework of CSP-2024 shall apply mutatis mutandis including it's chapter 2, with necessary changes in accordance with this addendum.



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B. Revenue Share Mode (RSM)

B.1 For Procedure for Sourcing of content under RSM by Content Sourcing Division at Kendra/Channel Level refer Clause 3.4 of Chapter 3 of CSP-2024.

B.2.a. Open Proposal

B.2.a.1 Notice for Inviting Proposal(s):

B.2.a.1.i Nodal Officer (Content Sourcing Division) at Doordarshan Kendra/Channel Level, on recommendation of the concerned Head of Programme, will invite Programme Proposal(s)/ film proposal(s) from Production house(s)/Producer(s)/Rights' owner(s)/Aggregator(s) through

i. Publishing notification on Local Newspaper, scroll/Announcements on concerned Doodarshan Channel and on its social media handles
ii. and/or notification on Prasar Bharati/ Doordarshan website
iii. and/or through notification on any other communication platform as deemed fit.

The timeframe to be mentioned in Notice for Inviting Programme Proposal (NIPP) or Notice for Inviting Film Proposal [NIFFP] for submission of the proposals shall not be less than one week. Nodal Officer (Content Sourcing Division) at Doordarshan Kendra/Channel Level shall issue such notification. In case of Films, Notice will specify the number of films to be sourced, number of telecast, name of Channel/platform and duration of sourcing. Any Production house(s) / Producer(s)/Rights Owner(s) / Aggregator(s) who fulfils the criteria mentioned in the Notification may apply as prescribed in NIPP/ NIFFP and providing the Required Information without any processing fee.

B.2.a.1.ii.I. Required information: Refer **Clause 3.4.a.1.iii of Chapter 3 of CSP-**

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2024 for Programme Proposal(s).

B.2.a.1.ii.II. Required information: Refer **Clause 6.3.1.c.i.1.3 of Chapter 6 of CSP -2024** for required information regarding film proposal(s).

B.2.a.2 Scrutiny

B.2.a.2.1.1 Once the proposal(s) is/are received, the scrutiny shall be done by Admin. Wing of concerned Channel(s)/Kendra(s) to verify whether documents are in order and shall be responsible for placing proposals before Evaluation Committee after scrutiny. The Head of Programme of concerned Kendra/channel shall be responsible for coordinating with Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s).

Rest of the procedure shall be same from

a. **Clause 3.4.a.2.2 to clause 3.4.a.3.2 of Chapter 3 of CSP-2024** and should apply accordingly for Programme proposal(s)
b. **Clause 6.3.1.c.i.1.4.2 to Clause 6.3.1.c.i.1.4.4 of Chapter 6 of CSP -2024** for film proposal(s)

B.2.a.3 Evaluation Committee:

B.2.a.4.1 The shortlisted proposals will be evaluated by Evaluation Committee. The Producer/Production House shall be asked to give a presentation before the Evaluation Committee.

B.2.a.4.2 The Evaluation Committee at concerned Content Sourcing Division at Kendra/Channel Level will be comprised of:

A. Head of Programme [HoP] of concerned Kendra/Channel /Programme Official nominated by [HoP]

B. Official from Kendra Nominated by Nodal Officer [Content Sourcing Division] at Kendra/Channel Level

C. Programme Officer in Charge of Commercial Section at concerned Kendra/Channel



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B.2.a.4.3 Convener of the Evaluation committee will be Programme Officer in Charge of Commercial Section at concerned Kendra/Channel.

B.2.a.4.4.1 The programme proposal(s) received will be evaluated in accordance with **Clause 3.4.a.4.4, Clause 3.4.a.4.5 and Clause 3.4.a.4.6 of Chapter 3 of CSP-2024** and should apply accordingly.

B.2.a.4.4.2 The film proposal(s) received will be evaluated in accordance with the following scoring matrix given at **Clause 6.3.1.c.i.1.5.4 of Chapter 6 of CSP -2024.** If the proposal involves bulk of films then it will be measured collectively (not on individual films basis) on the given matrix. The film proposal(s) with a score of 75 and above will be considered for recommendations by the Evaluation Committee.

B.2.a.4.5 Following the scrutiny and evaluation process, proposal(s) found suitable for RSM, and upon recommendation of the HoP, shall be forwarded by the HoP to the Nodal Officer [Content Sourcing Division] at Kendra/Channel Level for his/her final approval. Upon approval, the Head of Programme [HoP] of concerned Kendra/Channel shall sign the agreement with the Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s). The number of proposals to be finally approved shall be determined in accordance with the requirements of the channel.

B.2.a.5 Timelines: Refer Clause 3.4.a.5 of Chapter 3 of CSP-2024.

B.2.a.6 Delivery of Content:

B.2.a.6.1 The Head of Programme of concerned channel shall be the nodal point for receiving the content from Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s) & shall be responsible for coordinating with Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s), for changes to be made in the content. He/She shall constitute preview team(s) comprising in-house official(s) and outside expert(s) and/or intern(s) etc. However, it should be ensured that at least one serving Programme Officer is part of the preview team for content. The team(s) shall preview the content within the timeline provided in the agreement, if any, and submit the preview report to the Head of Programme. The preview team of the concerned channel will provide 'Fit for Telecast'

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certificate (Proforma at Annexure -II of CSP-2024) to the concerned Head of Programme of Kendra/Channel who shall forward the same to the **concerned** section of the Kendra/Channel along with the copies of the preview reports and record of receipt of content for processing payment to Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s).

B.2.a.6.2 For further procedure refer **Clause 3.4.a.6.1 , Clause 3.4.a.6.2 and Clause 3.4.a.6.3 of Chapter 3 of CSP-2024** which shall apply accordingly for programme proposal(s) and for films **Clause 6.4.1.d.i.6 of Chapter 4 of CSP-2024** shall apply with suitable modifications mentioned in this addendum.

B.2.b. *Suo moto* proposal from Production House(s)/ Producer(s)/ Rights' owner(s)/ Aggregator(s) at Kendra/Channel Level

B.2.b.1 The Nodal Officer [Content Sourcing Division] at the Channel level may, from time to time, consider *suo motu* proposal(s) received from Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s), provided that the Head of Programme of the concerned channel has recommended such proposal(s) including film proposal(s) as worthy of consideration.

B.2.b.2 The concerned Nodal Officer [Content Sourcing Division] at Kendra/Channel Level may ask the Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s), to submit further details along with required information without any processing fee. Nodal Officer may ask for any additional information or document, if required.

B.4.c.3.1: Required Information for Programme Proposals: Please refer clause **3.4.a.1.iii of Chapter 3 of CSP -2024.**

B.4.C.3.2 Required information regarding film proposal(s): Please refer **Clause 6.3.1.c.i.1.3 of Chapter 6 of CSP -2024**.

B.2.b.4 Further process of Sourcing will remain the same as specified under clauses B.2.a.1.iii to B.2.a.6 of Chapter 13 of this addendum.

B.2.c Direct Sourcing



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B.2.c.1. In cases where the concerned Head of Programme is of the opinion that a particular programme(s)/film(s) is suitable for the channel, the concerned Nodal Officer [Content Sourcing Division] at Kendra/Channel Level, acting on the recommendation of the HoP, may invite proposal from the specific Production House(s)/ Producer(s)/Rights Owner(s)/Aggregator(s) along with required information without any processing fee. Nodal Officer may ask for any additional information or document, if required.

B.2.c.2.1: Required Information for Programme Proposals: Please refer **Clause 3.4.c.3 of Chapter 3 of CSP -2024**.

B.2.c.2.2 Required information regarding film proposal(s): Please refer **Clause 6.3.1.c.i.3.3 of Chapter 6 of CSP -2024**.

B.2.c.3 Further process of Sourcing will remain the same as specified under clauses B.2.a.1.iii to B.2.a.6 of Chapter 13 of this addendum.

B.2.d ONE OFF

B.2.d.1.1 In cases, where Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s), offer the content which is less than 4 hours (all episodes), the content could be sourced by concerned Nodal Officer [Content Sourcing Division] on recommendation of Head of Programme [HoP] of concerned Kendra/Channel Level.

B.2.d.1.2 HoP may ask Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s), may be asked to submit the content. HoP shall constitute preview team(s) comprising in-house official(s) and outside expert(s) and/or intern(s) etc. However, it should be ensured that at least one serving Programme Officer is part of the preview team for content.

[**Note 1:** *When content is being previewed for sourcing by ONE OFF procedure under* ***Sponsored Mode*** *then preview team must evaluate the content as per evaluation matrix provided* ***Clause number 5.3.a.4.3 of Chapter 5 of CSP-2024***]

B.2.d.1.3 If the content is found worthy for telecast by Head of Programme [HoP], Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s) may be asked to



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User ID : umeshkashyap
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submit required information without any processing fee for sourcing the content. Nodal Officer may ask for any additional information or document, if required. The content could be sourced if documents are found in order after scrutiny by Admin Wing of concerned Kendra/Channel.

B.2.d.1.4 In all such proposal standard indemnification proforma and declaration to authorize Prasar Bharati to telecast/stream the content to be provided by Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s).

B.2.d.2 Required Information for Programme Proposals: **Clause 3.4.d.3 of Chapter 3 of CSP -2024.**

B.2.d.3 Scrutiny

Once the proposal(s) is/are received, the scrutiny shall be done by Admin. Wing of concerned Channel(s)/Kendra(s) to verify whether documents are in order Rest of the procedure shall be same as per **Clause 3.4.d.4.2 & Clause 3.4.d.4.3 of Chapter 3 of CSP-2024** and should apply accordingly for Programme proposal(s)

B.2.d.4 Approval

Following the scrutiny and upon recommendation of the HoP, the proposal(s) shall be forwarded by the HoP to the Nodal Officer [Content Sourcing Division] at Kendra/Channel Level for his/her final approval. Upon approval, the Head of Programme [HoP] of concerned Kendra/Channel shall sign the agreement with the Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s).

B.3 Rest of the guidelines, processes and framework of CSP-2024 shall apply mutatis mutandis including its chapter 3 & Chapter 6, with necessary changes in accordance with this addendum.



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C. Sourcing of Content on License Fee/Royalty at Kendra/ Channel Level

C.1 Reference Table

S.No	Action	Reference Clause(s)		
1.	Notice for Inviting Programme/ Film Proposal(s)	a)	Open Proposal	**Clause B.2.a.1.i & Clause B.2.a.1.ii of Chapter 13 of this addendum**
		b)	*Suo moto* proposal from	**Clause B.2.b.1 &**

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User ID : umeshkashyap
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			Producer(s)/ Production House(s)/ Rights Owner(s)/ Aggregator(s)	**Clause B.2.b.2 of Chapter 13 of this addendum**
		c)	Direct Sourcing	**Clause B.4.c.1. of Chapter 13 of this addendum**
2.	Required Information	For Programme Proposals		**Clause 4.5.a.1.2 of Chapter 4 of CSP 2024**
		For Film Proposals		**Clause 6.3.1.d.i.3 of Chapter 6 of CSP 2024**

C.2 Scrutiny for (a) Open Proposal/ (b) *Suo moto* proposal from Producer(s)/ Production House(s)/ Rights Owner(s)/ Aggregator(s)/(c) Direct Sourcing for Programme/Film Proposal(s):

Once the proposal(s) is/are received, the scrutiny shall be done by Admin. Wing of concerned Kendra(s)/Channel(s) to verify whether documents are in order and shall be responsible for placing proposals before Evaluation Committee after scrutiny. The Head of Programme of concerned channel shall be responsible for coordinating with Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s).

Rest of the procedure shall be same from

a. **Clause 4.5.a.2.2 to clause 4.5.a.3.2 of Chapter 4 of CSP-2024** and should apply accordingly for Programme proposal(s)
b. **Clause 6.3.1.d.i.2.2 to Clause 6.3.1.d.i.2.4 of Chapter 6 of CSP -2024** for film proposal(s).

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User ID : umeshkashyap
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C.3 Evaluation for (a) Open Proposal/ (b) *Suo moto* proposal from Producer(s)/ Production House(s)/ Rights Owner(s)/ Aggregator(s)/(c) Direct Sourcing for Programme/Film Proposal(s):

C.3.1 The shortlisted proposals will be evaluated by Evaluation Committee. The Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s) shall be asked to give a presentation before the Evaluation Committee.

C.3.2 The Evaluation Committee at concerned Content Sourcing Division at Channel Level will be comprised of:

A. Head of Programme[HoP] of concerned Kendra/Channel / Programme Official nominated by [HoP]

B. Official from Kendra Nominated by Nodal Officer [Content Sourcing Division] at Kendra/Channel Level

C. Programme Officer in Charge of Commercial Section at concerned Kendra/Channel

C.3.3 Convener of the Evaluation committee will be Programme Officer in Charge of Commercial Section at concerned Kendra/Channel.

C.3.4 The programme proposals received will be evaluated in accordance with **Clause 4.5.a.4.3 and Clause 4.5.a.4.4 of Chapter 4 of CSP-2024** and should apply accordingly.

C.3.5 The film proposal(s) received will be evaluated in accordance with the following scoring matrix given **at Clause 6.3.1.d.i.3.4 & Clause 6.3.1.d.i.3.5 of Chapter 6 of CSP -2024**.

C.4 Cost Evaluation of Proposal

C.4.1 Upon the recommendation of Evaluation Committee, for assessed License Fee/Royalty method, the proposal may be forwarded to Costing Committee at Kendra/Channel Level.

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C.4.2.1 The Costing Committee shall also discuss costs for clarification/negotiation with the Production House(s)/Producer(s)/Rights' owner(s)/ Aggregator(s) as required.

C.4.2.2 The Production House(s)/ Producer(s)/ Rights' Owner(s)/ Aggregator(s) shall provide a declaration in writing to the Costing Committee confirming that the programme/film proposed has not been sourced by any other channel/platform of the Doordarshan Network in last 01 (one) year from the date of submission of proposal at a rate different from that quoted in the present proposal.

C.4.3 The Costing Committee shall comprise of:

A. Head of Programme[HoP] of concerned Kendra/Channel /Programme Official nominated by [HoP]

B. Official from Kendra Nominated by Nodal Officer [Content Sourcing Division at Kendra/Channel Level]

C. Programme Officer in Charge of Commercial Section at concerned Kendra /Channel

D. Drawing and Disbursing Officer [D.D.O] at concerned Kendra /Channel or his/her representative

C.4.4 Drawing and Disbursing Officer [D.D.O] at concerned Kendra/ Channel or his/her representative shall be convener of Costing Committee.

C.4.5 Once the final cost is agreed upon, the proposal(s) will be sent Accounts Wing of Kendra/Channel for concurrence.

C.5 Approval

C.5.1 Upon concurrence by Accounts Wing of Kendra/Channel, proposal(s) considered suitable for License Fee/Royalty mode and upon recommendation of the HoP, shall be forwarded by the HoP to the Nodal Officer [Content Sourcing Division] at Kendra/Channel Level for his/her final approval. Upon approval, the Head of Programme [HoP] of concerned Kendra/Channel shall sign the agreement with the Production House(s)



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/Producer (s) / Rights Owner(s) /Aggregator(s). The number of proposals to be finally approved shall be determined in accordance with the requirements of the channel and availability of budget in a given financial year.

C.5.2 For proposal(s) received under Fixed License Fee/Royalty method i.e. proposal(s) received within the license fee /royalty notified by Prasar Bharati, from time to time, the proposal(s) shall not go to Costing Committee and shall be forwarded by the HoP directly to the Nodal Officer [Content Sourcing Division] at Kendra/Channel Level for his/her final approval.

C.6 Delivery of Content

C.6.1 Refer **Clause B.2.a.6.1 of chapter 13 of this Addendum** which shall be followed by:

a) **Clause 4.5.a.7.1 to Clause 4.5.a.7.3 of Chapter 4 of CSP-2024** for programme proposals
b) **Clause 6.4.1.d.i.6 Chapter 6 of CSP-2024** for Film proposals

C.7 Rest of the guidelines, processes and framework of CSP-2024 shall apply mutatis mutandis including its chapter 4 & Chapter 6, with necessary changes in accordance with this addendum.

D Sourcing of Content on Sponsored mode at Kendra/Channel Level.

D.1 Reference Table

S.No	Action	Refer Clause

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User ID : umeshkashyap
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1.	Notice for Inviting Programme/ Film Proposal(s)	a)	Open Proposal	**Clause B.2.a.1.i & Clause B.2.a.1.ii of Chapter 13 of this addendum**
		b)	*Suo moto* proposal from Producer(s)/ Production House(s)/ Rights Owner(s)/ Aggregator(s)	**Clause B.2.b.1 & Clause B.2.b.2 of Chapter 13 of this addendum**
		c)	Direct Sourcing	**Clause B.4.c.1. of Chapter 13 of this addendum**
		d)	One Off	**Clause B.2.d of Chapter 13 of this addendum [Along with Note#1]**
2.	Required Information	For Programme Proposals		**Clause 5.3.a.1.3 of Chapter 5 of CSP 2024**
		For Film Proposals		**Clause 6.3.1.d.i.3 of Chapter 6 of CSP 2024**

D.2 Scrutiny for (a) Open Proposal/ (b) *Suo moto* proposal from Producer(s)/ Production House(s)/ Rights Owner(s)/ Aggregator(s)/(c) Direct Sourcing for Programme/Film Proposal(s):

Once the proposal(s) is/are received, the scrutiny shall be done by Admin Wing of concerned Kendra(s)/Channel(s) to verify whether documents are in order and shall be



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responsible for placing proposals before Evaluation Committee after scrutiny. The Head of Programme of concerned Kendra/channel shall be responsible for coordinating with Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s).

Rest of the procedure shall be same from

a. **Clause 5.3.a.2.2 to Clause 5.3.a.3.2 of Chapter 5 of CSP-2024** and should apply accordingly for Programme proposal(s)
b. **Clause 6.3.1.d.i.2.2 to Clause 6.3.1.d.i.2.4 of Chapter 6 of CSP** -2024 for film proposal(s).

D.3 Evaluation for (a) Open Proposal/ (b) *Suo moto* proposal from Producer(s)/ Production House(s)/ Rights Owner(s)/ Aggregator(s)/(c) Direct Sourcing for Programme/Film Proposal(s):

D.3.1 The shortlisted proposals will be evaluated by Evaluation Committee. The Producer/Production House shall be asked to give a presentation before the Evaluation Committee.

D.3.2 The Evaluation Committee at concerned Content Sourcing Division at Kendra/Channel Level will be comprised of:

A. Head of Programme[HoP] of concerned Kendra(s)/Channel(s) /Programme Official nominated by [HoP]
B. Official from Kendra Nominated by Nodal Officer [Content Sourcing Division at Kendra/Channel Level]
C. Programme Officer in Charge of Commercial Section at concerned Kendra/Channel

D.3.3 Convener of the Evaluation committee will be a Programme Officer in Charge of Commercial Section at concerned Kendra/Channel.

D.3.4 The programme proposals received will be evaluated in accordance with **Clause**



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5.3.a.4.3 and Clause 5.3.a.4.4 of Chapter 4 of CSP-2024 and should apply accordingly.

D.3.5 The film proposals received will be evaluated in accordance with following matrix

S.No.	Criteria	Maximum Marks
1.	Theme and Storyline	35
2.	Music and Songs/ Background Score	30
3.	Cast and Director	28
4.	Subtitling	7

D.3.6 If the proposal involves bulk of films then it will be measured collectively (not on individual films basis) on the above matrix. The feature film proposal(s) with a score of 75 and above will be considered for recommendations by the Evaluation Committee

D.4 Following the scrutiny and evaluation process, proposal(s) found suitable for Sponsored mode, and upon recommendation of the HoP, shall be forwarded by the HoP to the Nodal Officer [Content Sourcing Division] at Kendra/Channel Level for his/her final approval. Upon approval, the Head of Programme [HoP] of concerned Kendra(s)/Channel(s) shall sign the agreement with the Producer/Production House. The number of proposals to be finally approved shall be determined in accordance with the requirements of the channel.

D.5 For 'Timeline' refer **Clause 5.3.a.5 of Chapter 5 of CSP-2024**.

D.6 Delivery of Content

D.6.1 Refer **Clause B.2.a.6.1 of chapter 13** of this Addendum which shall be followed by:

a) **Clause 5.3.a.6.1 to Clause 5.3.a.6.3 of Chapter 5 of CSP-2024** for programme proposals
b) **Clause 6.3.1.d.i.6 Chapter 6 of CSP-2024** for Film proposals wherever applicable.



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D.7 Rest of the guidelines, processes and framework of CSP-2024 shall apply mutatis mutandis including it's chapter 5 & Chapter 6, with necessary changes in accordance with this addendum.

E Sourcing Content on Gratis mode at Kendra/Channel Level.

E.1 The Nodal Officer [Content Sourcing Division] at the Kendra/Channel level may source Programme/ film proposal(s) on *gratis basis* received from Producer(s)/ Production House(s)/ Rights Owner(s)/ Aggregator(s) provided that the Head of Programme of the concerned channel has recommended such proposal(s) as worthy of consideration.

E.2 The content so sourced shall conform to the criteria specified under Clause 8.2 of Chapter 8 of CSP-2024 and within the larger ambit of Fixed Point Chart (FPC) of the Channel.

E.3 The initial scrutiny of the documents submitted shall be done by Admin. Wing of concerned Channel(s)/Kendra(s).

E.4 Head of Programme of concerned channel shall be the nodal point for receiving the content from Producer(s)/ Production House(s)/ Rights Owner(s)/ Aggregator(s) & shall be responsible for coordinating with Production House(s) /Producer (s) / Rights Owner(s) /Aggregator(s), and shall constitute preview team(s) comprising in-house official(s) and outside expert(s) and/or intern(s) etc. However, it should be ensured that at least one serving Programme Officer is part of preview team for content. The preview team of the concerned channel will provide 'Fit for Telecast' certificate (Proforma at Annexure -II of CSP-2024) to the concerned Head of Programmes of concerned Kendra/Channel who will schedule it for telecast as per programme requirements.

E.5 Rest of the guidelines, processes and framework of CSP-2024 shall apply mutatis

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mutandis including its chapter 8 with necessary changes in accordance with this addendum.

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