



PRASAR BHARATI

India's Public Service Broadcaster



ANNUAL REPORT

2012-13



PRASAR BHARATI

(INDIA'S PUBLIC SERVICE BROADCASTER)



ANNUAL REPORT 2012-13

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INTRODUCTION

Prasar Bharati being the only public service broadcaster in the country reaching remote parts of the country ensures that it carries forward the social responsibility of informing, educating and entertaining the people of India. It has the widest network through both Radio and TV, with All India Radio and Doordarshan as its constituents.

Prasar Bharati came into being on November 23, 1997 by an Act of the Parliament. The Act gave Prasar Bharati the mandate to organize and conduct public broadcasting services to inform, educate and entertain the public while ensuring balanced development of broadcasting in the country.

Prasar Bharati has a phenomenal reach, covering even the remote and far-flung areas of the country. To do this, it maintains one of the largest broadcasting infrastructure networks in the world. It has about 1968 terrestrial transmitters for 450 TV and Radio stations of Doordarshan and All India Radio as well as 40 Earth Stations.

OBJECTIVES

As per the Prasar Bharati Act, 1990, the major objectives of the Prasar Bharati are as follows:

- To uphold the unity and integrity of the country and the values enshrined in the Constitution;
- To promote national integration;
- To safeguard citizens' rights to be informed on all matters of public interest by presenting a fair and balanced flow of information;
- To pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health and family welfare and science and technology;
- To create awareness about women's issues and take special steps to protect the interests of children, senior citizens and other vulnerable sections of the society;

- To provide adequate coverage to diverse cultures, sports and games and youth affairs;
- To promote social justice, safeguarding the rights of working classes, minorities and tribal communities.
- To promote research and expand broadcasting facilities and developments in broadcast technology.

THE PRASAR BHARATI BOARD

Prasar Bharati is governed by the Prasar Bharati Board to ensure that the public service objectives are met. The Board is headed by the Chairman and includes: an Executive Member, Member (Personnel), Member (Finance), six part-time Members, one representative of the Ministry of Information and Broadcasting (MIB) and the Director-Generals of All India Radio and Doordarshan as ex-officio Members of the Board.

The tenure of Chairman is three years subject to the maximum age limit of 70 years, while the Executive Member has a tenure of five years (subject to an age limit of 65 years). The Members (Finance) and (Personnel) are full-time members, with a six-year tenure each (subject to an age limit of 62 years). The Prasar Bharati Board meets at least six times in a year.

The Board functions at the apex level, ensuring formulation and implementation of the policies as per the mandate in the Prasar Bharati Act, 1990. The Executive Member functions as the Chief Executive Officer (CEO). Officers working in the Prasar Bharati Secretariat assist the CEO, Members (Personnel) and (Finance) in integrating actions, operations, plans and policy implementation as well as looking after the budget, accounts and general financial matters.

PRASAR BHARATI- PUBLIC SERVICE BROADCASTER

The goal of the Public Service Broadcasting (PSB) is to meet community needs which exist beyond traditional geographic and institutional boundaries. Prasar Bharati has achieved this by making sure that both All India Radio (AIR) and Doordarshan (DD) provide the widest coverage in the country.

Prasar Bharati has ensured that this medium has lived up to its potential to inform, educate and entertain people. It has also ensured that this immense social responsibility, mandated by the Act, is carried out by using the potential of its network to reach the people in every corner of the country.

The mandate of Prasar Bharati is non-commercial in spirit. The goal of public service broadcasting the world over is to make essential information available at everyone's doorstep. It has to be wide ranging in its appeal, reliable, entertaining, instructive and informative, serving only one master, **'its public'**. And true to this spirit, both Doordarshan and All India Radio, have been engaged in multifarious activities, to ensure that their role as public broadcasters is fulfilled.

The service provided by Prasar Bharati touches the lives of millions each day, providing experiences of the highest quality in cultural and performing arts, information and public affairs documentaries and educational programming. Prasar Bharati engages all communities through thought-provoking programmes and outreach projects. It channelizes information and ideas to help communities improve socially, culturally and economically.

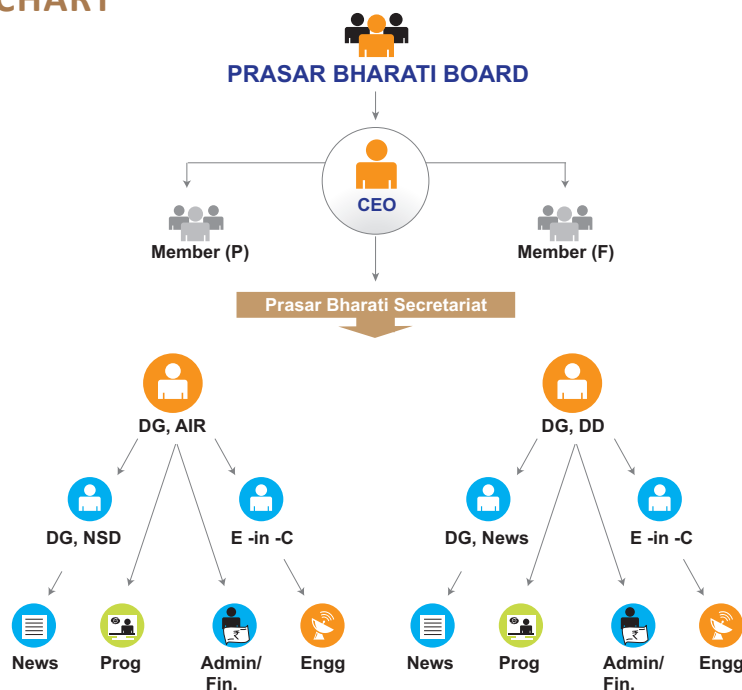
In today's rapidly changing world, the aim of Prasar Bharati is to keep the best of what it does and re-invent the rest. The future promises to be exciting as well as challenging. It is ensuring that it keeps abreast with the digital age by using new technologies to provide better service and programmes to an even wider and more diverse population.

Akashvani and Doordarshan's contributions to the forging of a common Indian identity of **'one nation, one memory'** have been considerable. Both of them have played a critical role in the cultural unification of the country with their pan-Indian coverage. Their contribution to public service can be visualized from varied content woven around catchy melodies, lyrical imagery and sentimental memories which has developed a unique homogenisation across the country. AIR and Doordarshan have succeeded in serving diverse linguistic groups in their own languages and dialects, unmatched by any other public service broadcaster in the world.

COMPOSITION OF PRASAR BHARATI BOARD 2012-13

CHAIRPERSON – Smt. Mrinal Pande
CHIEF EXECUTIVE OFFICER – Shri Jawhar Sircar
Whole Time Members
Member (Personnel) – Brig. (Retd.) V.A.M. Hussain
Member (Finance) – Shri A.K. Jain
One Nominated Member by Ministry of I&B
Shri Rajiv Takru, Addl. Secy. (w.e.f. 1 st April, 2012)
Shri R.K. Singh, Joint Secy. (w.e.f. 25 th September, 2012)
Shri J.S. Mathur, Addl. Secy. (w.e.f. 14 th November, 2012)
Shri C. Viswanath, Addl. Secy. (w.e.f. 21 st March, 2013)
Six Part-Time Members
<ul style="list-style-type: none"> • Dr. Sunil Kapoor • Shri Suman Dubey • Shri Muzaffar Ali • Ms. Prema Cariappa • Shri Vikram Kaushik • Prof. S.K. Barua
Two Ex-Officio Members
<ul style="list-style-type: none"> • Shri L.D. Mandloi, DG, AIR • Shri Tripurari Sharan, DG, DD

ORGANISATION CHART



PROFILE OF AIR, DD NETWORK AND COVERAGE



DDKs/ Stations



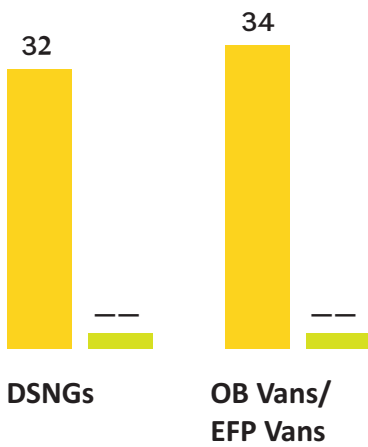
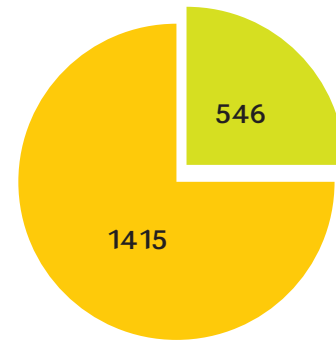
Satellite Channels (DTH)



DD Channels



Transmitters



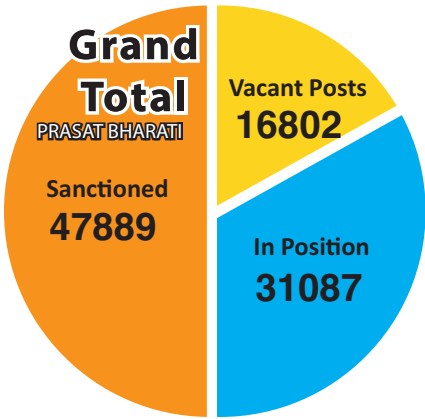
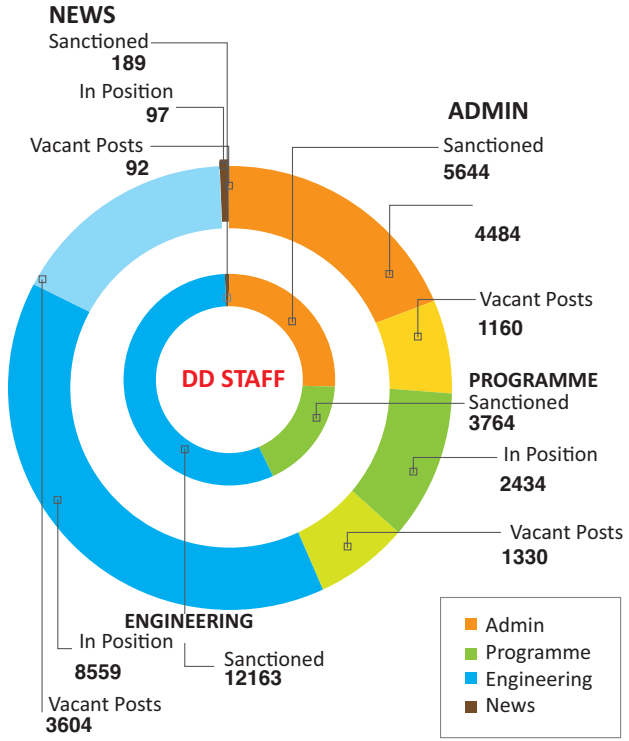
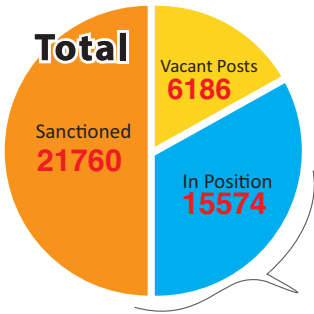
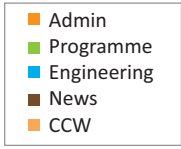
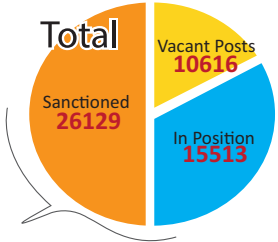
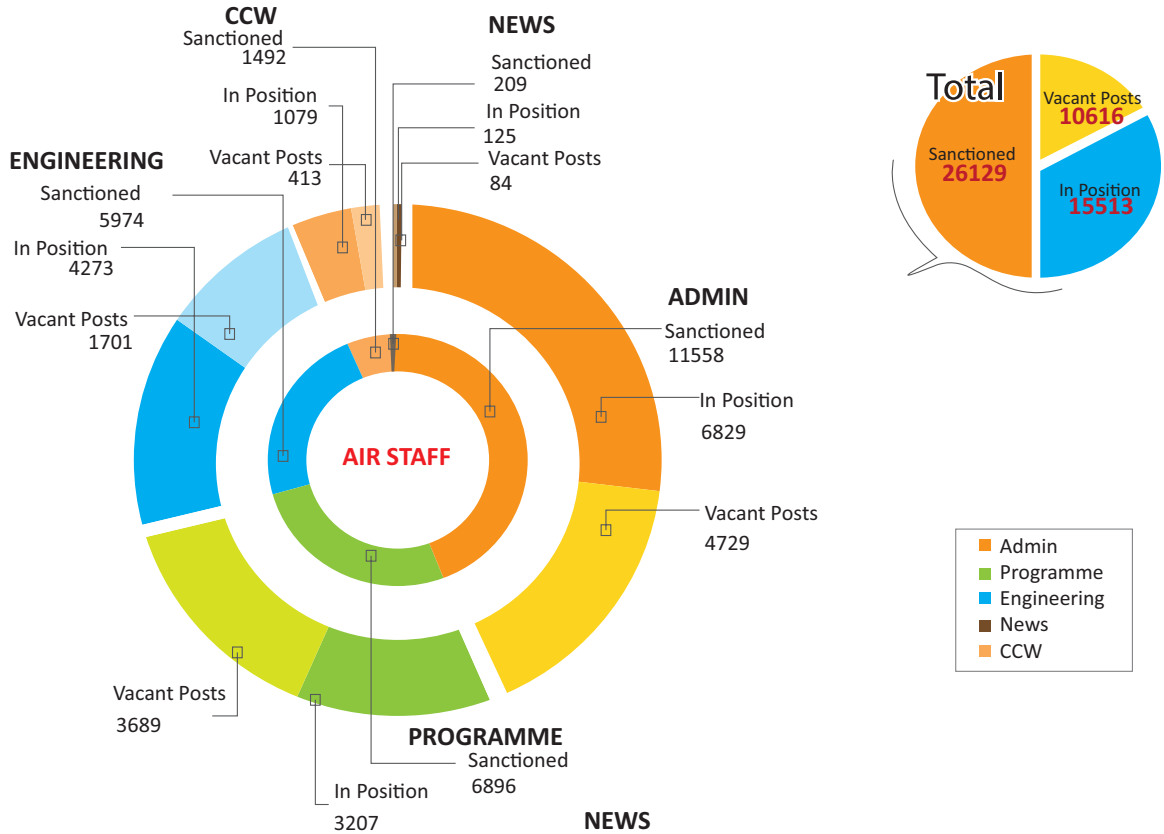
■ Doordarshan
■ All India Radio

Terrestrial Coverage

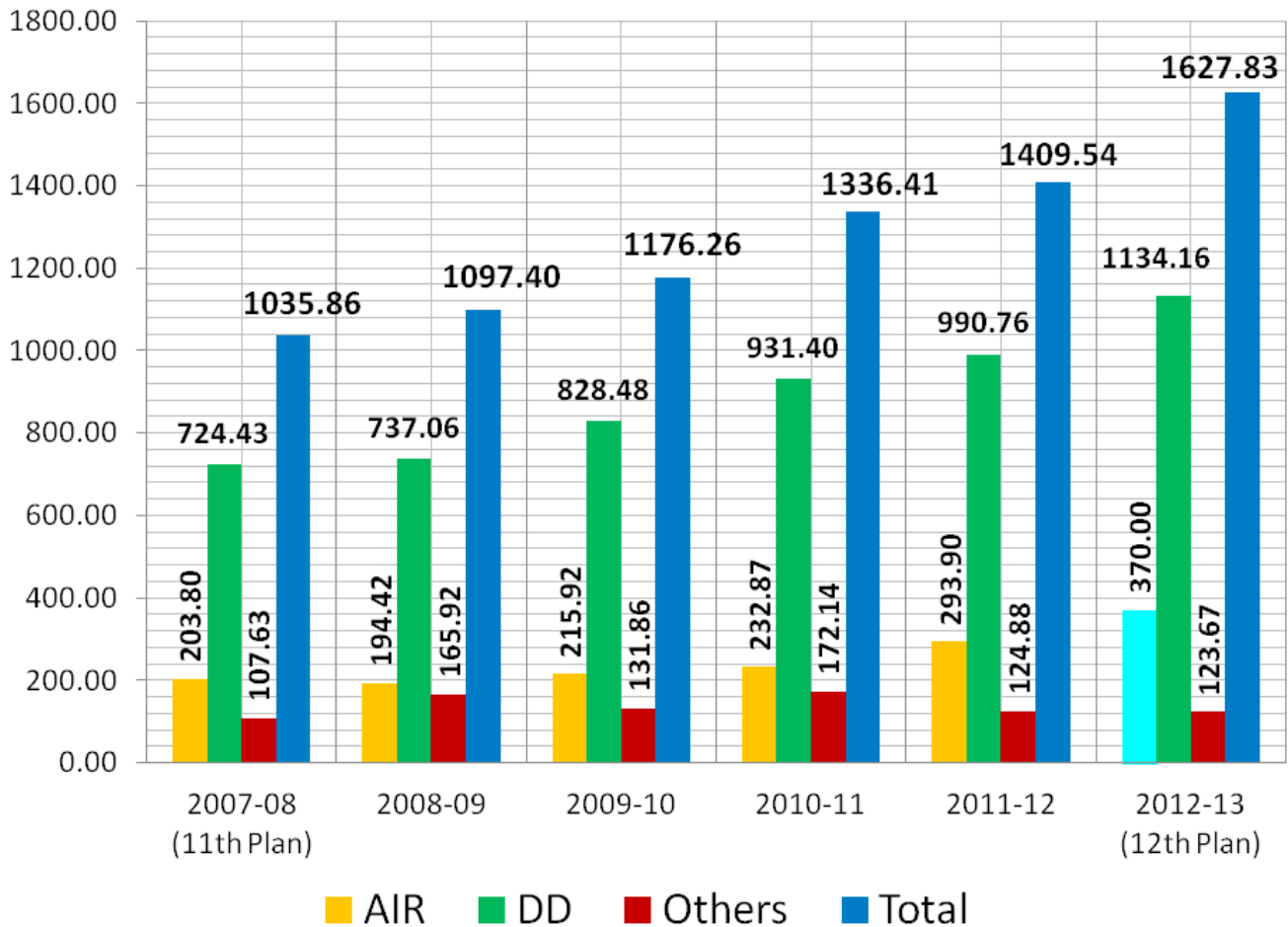
(i) TV National		(ii) TV News	
92 %	81 %	49 %	26 %
(iii) All India Radio (MW + FM)			
99.19 %	91.87 %		
(iv) FM Radio only			
41.63 %	29.42 %		

% Population wise % Area wise

PRASAR BHARATI HUMAN RESOURCES (2012-13)



PRASAR BHARATI
Details of Year-wise Income
 (Rs. in Crores)



PRASAR BHARATI INITIATIVES DURING THE YEAR 2012-13

The role of Prasar Bharati being a national broadcaster, there is a constant and continuous emphasis on reaching the remote parts of the country including tribal belts, border areas and other areas, which are difficult to access in the normal course. Thus, revenue generation by Prasar Bharati cannot, in the normal sense, be comparable with other private channels, whose primary objective remains profit making, without any of the responsibilities of public service broadcasting, mandated to Prasar Bharati.

The constant endeavour to increase its reach by creating additional infrastructure, both terrestrial and satellite, to reach remote, tribal belts and border areas, is part of Prasar Bharati's expenditure, which cannot be related directly to earning revenue and hence, cost effectiveness.

FINANCIAL CONSTRAINTS

Prasar Bharati is working under heavy financial constraints and has remained a loss making unit for the State, due to its social mandate. However, financial restructuring of Prasar Bharati has been under consideration of the Government since 2006 through a Group of Ministers (GoM). Some recent initiatives to put Prasar Bharati back on the path of financial recovery include income tax exemption, waiver of loan in perpetuity (Rs. 4258 crore), interest waiver (Rs. 3278 crores), waiver of capital loan including loan for CWG 2010 (Rs. 1841 crores) and interest thereon (Rs. 1200 crores), penal interest (Rs. 144 crores) and converting loan into grant-in-aid, waiver of accumulated arrears of space segments and spectrum charges accrued up to the fiscal 2011 (Rs. 1350 crores).

These incentives have benefited Prasar Bharati to the tune of Rs. 12071 crores during the fiscal 2012-13. Plan capital support will henceforth be through grant-in-aid, without any loan component and Non-Plan support for the next 5 years will meet 100% expenses towards salary and other related expenses.

The Central Government has approved the use of the National Emblem by Prasar Bharati.

MANPOWER AND ADMINISTRATIVE CONSTRAINTS

Coupled with financial problems, Prasar Bharati has also been facing other problems on the administrative front. Against the sanctioned strength of approximately 48,000 posts, about 16,800 posts are vacant. This has been due to various factors:

- The Prasar Bharati Recruitment Board, as envisaged in Prasar Bharati Act, not being set up.
- Recruitment Regulations for more than 125 cadres not being finalized.
- Departmental Promotion Committees (DPCs) not being held.

With the support of MIB, attention is now being paid to these aspects and efforts are being made to find solutions to these problems faced by Prasar Bharati. Some of the important steps taken during this year by Prasar Bharati to ease its difficult Human Resources situation are:

- Recruitment of posts with Grade Pay less than Rs. 4600 through Staff Selection Commission as a one time measure, pending setting up of Prasar Bharati Recruitment Board;
- Finalization of Recruitment Regulations;
- Expediting Departmental Promotion Committee's (DPC), by setting up High Power

Committee of Experts. 34 DPCs have so far been held, benefiting 1033 officials;

- Grant of Ad-hoc promotion to a number of employees who were stagnating without any promotion for more than 20 years since their appointment;
- Giving Current Duty Charge of higher posts in various cadres;
- Giving in-situ promotion to 1297 employees to reduce shortage of officers in higher posts and also promoting stagnating employees;
- Giving relief to casual assignees, especially in Jammu and Kashmir (they are not to be disengaged, with payment for the actual days of booking and also given age relaxation in direct recruitment);
- Engaging retired persons and other experts on contract to fill large number of existing vacancies.
- Cadre restructuring;
- Regularisation of 24 adhoc Cameramen Grade II;
- Appointment on deputation/contract at the level of ADG and DDG in various disciplines viz., Programme, Security and Lands and Buildings against vacant posts; and
- Formulation of a Standard Operating Procedure for compassionate appointments.

Since Prasar Bharati Secretariat does not have any sanctioned strength, staff has been engaged from either AIR or Doordarshan to work in the Secretariat. However, both Directorates also have large number of vacancies. Prasar Bharati has referred to MIB, a proposal to create 181 posts for the Secretariat. Pending creation and filling up of these posts, some retired officers have been engaged on contract to look after the secretarial work. 1150 critical posts (out of 3452) which had lapsed as they had not been filled up for a long time, have been revived with the support of MIB and approval of Ministry of Finance. For the remaining posts, a proposal has already been referred to Department of Expenditure through MIB. Pending revival of the remaining posts, requisition for 2935 posts has been placed with SSC.

PROGRAMMING ISSUES

In spite of Prasar Bharati's vast infrastructure, programming on the network has suffered due to large scale depletion of Programme Staff coupled with the fact that no recruitment has taken place over the past 20 years. This has led to the increased dependence on outsourced programmes in DD. However, content in AIR remains to be produced in-house and continuous efforts are being made to improve programming and to make the system transparent, dynamic and quality driven.

COMMERCIAL REVENUE DIVISION

Prasar Bharati has set-up Commercial Revenue Divisions in major cities to enhance in-house marketing and generate more ways of earning revenue. These Divisions are functional in New Delhi, Mumbai, Chennai, Bengaluru, Hyderabad, Kolkata, Guwahati, Kochi, Thiruvananthapuram and Jalandhar. Divisions located in Delhi, Mumbai, Kolkata and Chennai have been designated as zonal hubs.

Commercial Revenue Divisions of Prasar Bharati aim to bridge the gap between the media market and the programming segment to ensure that best market practices are followed in AIR and Doordarshan. Strategic and aggressive marketing methodologies of these Divisions contribute to overall revenue generation.

Presenting a single window facility for all channels of All India Radio and Doordarshan to the client, the Commercial Revenue Divisions cater to all needs of advertising. Reaching out to clients, preparing media plans according to their budget and requirements, executing their publicity campaigns and producing spots / jingles and sponsored programmes are some of the important functions of these Divisions. With Prasar Bharati's vast network, the Marketing Divisions help clients reach every nook and corner of the country and act as facilitation centres for agencies/clients.

To bring professionalism and enhance the sale of commercial airtime, Prasar Bharati encourages cross channel publicity on AIR and Doordarshan. This forms part of the commercial deal by either extending similar facility of equivalent value across both networks or providing revenue generation for the organization.

Some of Prasar Bharati's major clients include the Ministries of Agriculture, Consumer Affairs, Drinking Water and Sanitation, Minority Affairs, Rural Development, Health and Family Welfare; Home Affairs, Human Resource Development and organisation like National Aids Control Organisation, National Disaster Management Authority, Petrol Conservation Research Association (PCRA) an private clients such as Tata DoCoMo, Coca Cola, Perfetii, Airtel, Vodafone, Dabur, Hindustan Lever, Hero etc.

Some Initiatives Being Taken to Meet the Challenge of Private Channels:

- Expansion of DTH platform.
- Digitization for better picture quality.
- Better reach to Cable and Satellite homes through monitoring of violation of Cable Act.

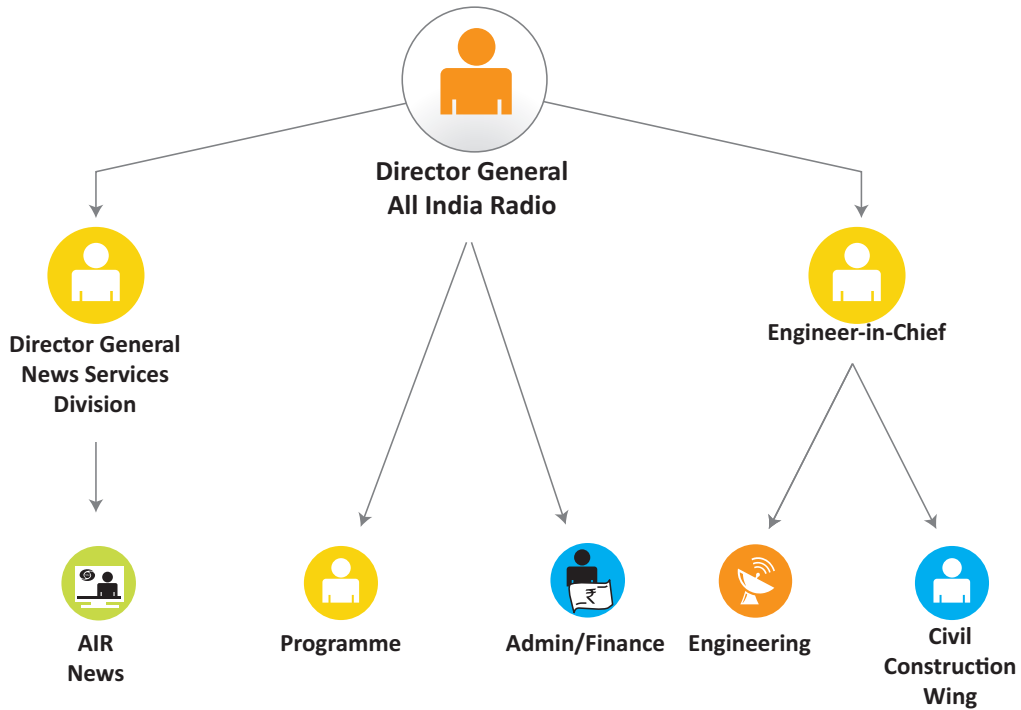
- Increasing transmission network capacity through digitization.
- Mobile TV through terrestrial networks.
- Thrust on increased number of FM transmitters in 12th Plan having connectivity through mobile phones.
- Border area coverage increased to cover Pakistan, Nepal and Middle East Countries.

PRASAR BHARATI ARCHIVES- AIR AND DD

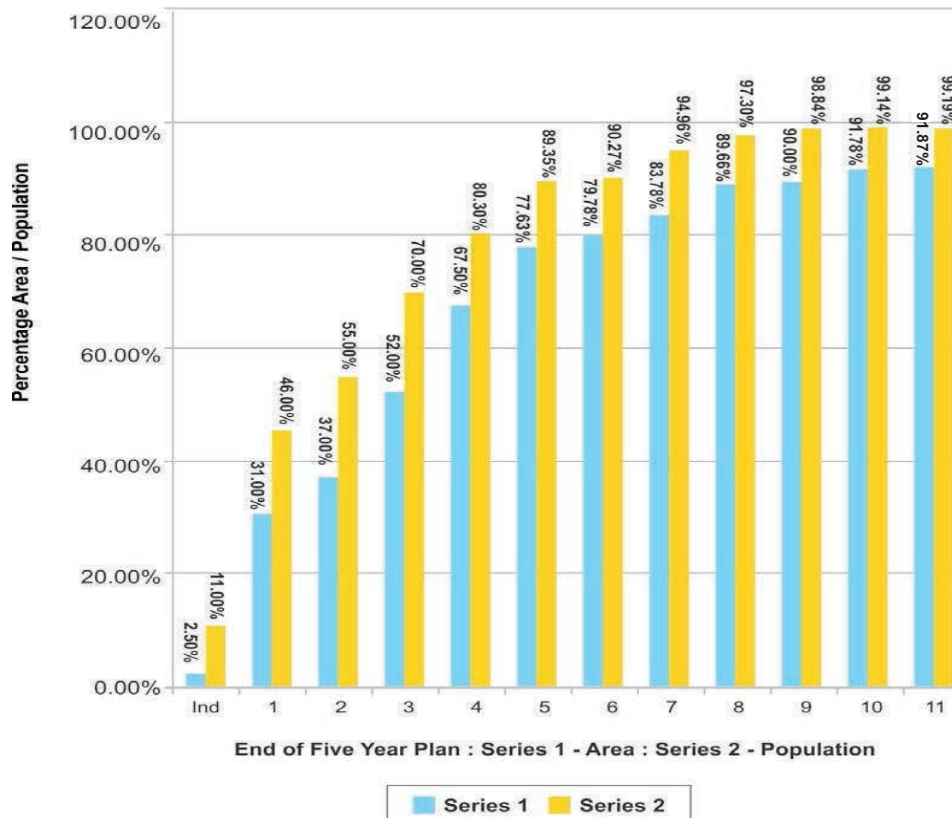
- All India Radio has been in service since 1936 and Doordarshan (TV) since 1959 and the archives and libraries of AIR and DD are one of the largest repositories of audio and audio-visual material in the country.
- In terms of social significance, historic value and cultural worth, these collections form one of our greatest national treasures.
- AIR began digitizing archival content in 1990 and DD in 2003.
- 20,000 hours each of audio and audio-visual analog content have been digitized.
- About 1960 hours of identified audio visual content have been archived with metadata.
- 81 Audio CDs and 77 DVD's of music maestros, dance and iconic audio visual series like 'Bharat ek Khoj' have been released for sale.



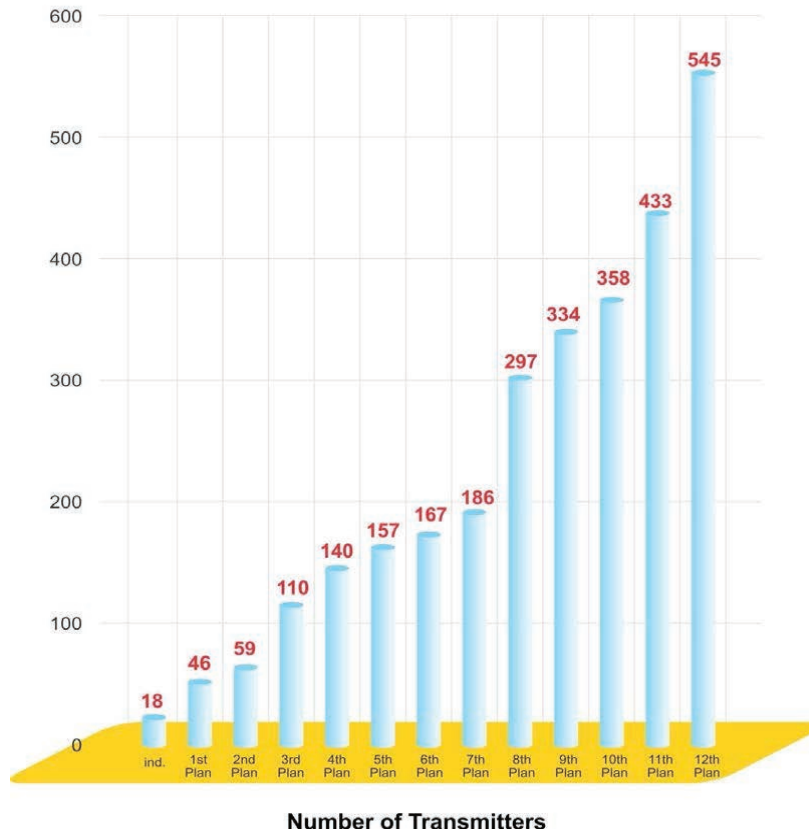
ORGANISATION CHART



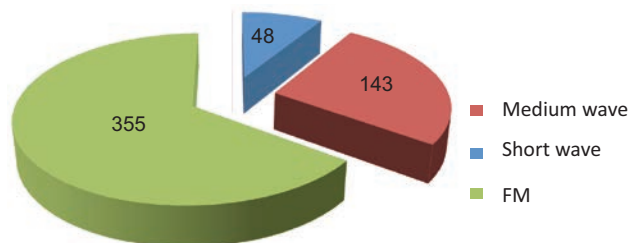
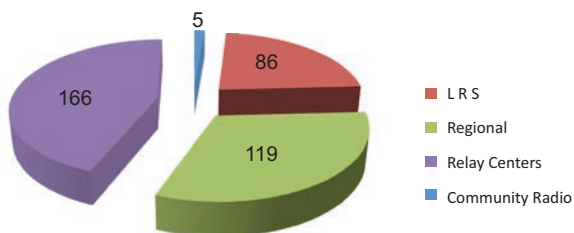
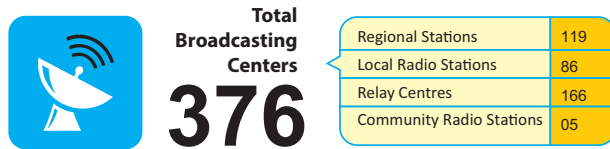
Growth of AIR Coverage Since Independence



Growth of AIR Transmitters (2012-13)



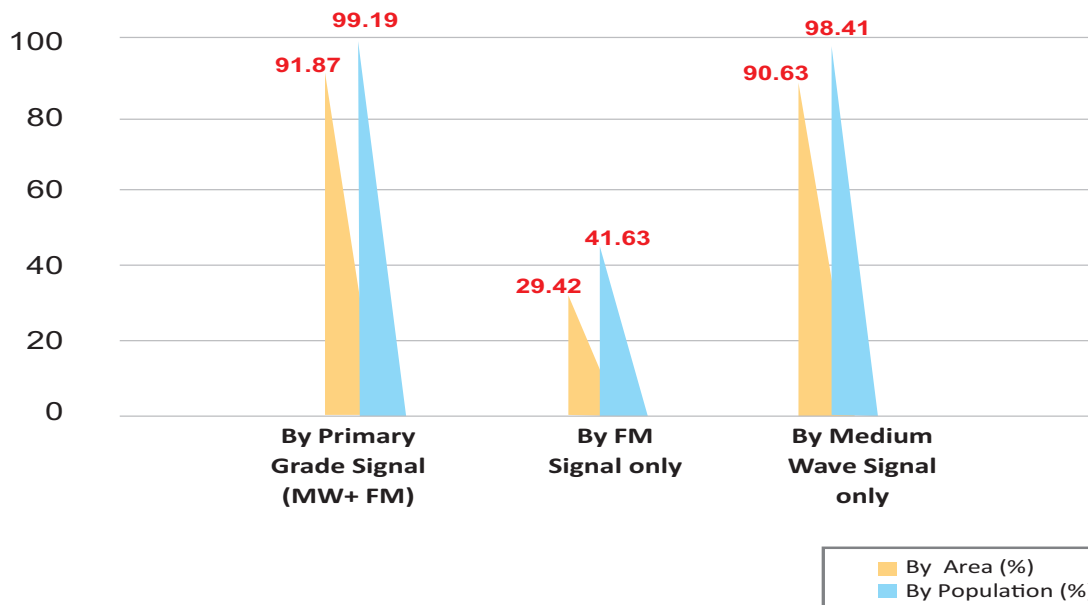
FACTS AT A GLANCE



TERRESTRIAL COVERAGE OF ALL INDIA RADIO (AS ON 31.03.2013)



Coverage



AIR News Services Division

Established in

1937

Credibility for authenticity



NSD Broadcasts

651 Total daily News Bulletins

55 hours-Duration of daily news broadcasts.

- Home, Regional, External and DTH Services-80 Indian and 11 Foreign languages
- 472 Regional News Bulletins in 77 languages / dialects daily from 44 RNUs

Commercial Service

37 CBS/VBS
Centres

15 Hrs duration
in a day



- Commercials are accepted for 116 Primary Channels,
- 86 Local Radio Stations, 37 Vividh Bharati Centres and 18 Metro FM Stations.

External Services

	Numbers	Duration per day
Indian	12	38 Hrs.
Foreign	15	32 Hrs. 45 Mts.
Total	27	70 Hrs. 45 Mts.
Captive Earth Stations	32	
Studios	216	



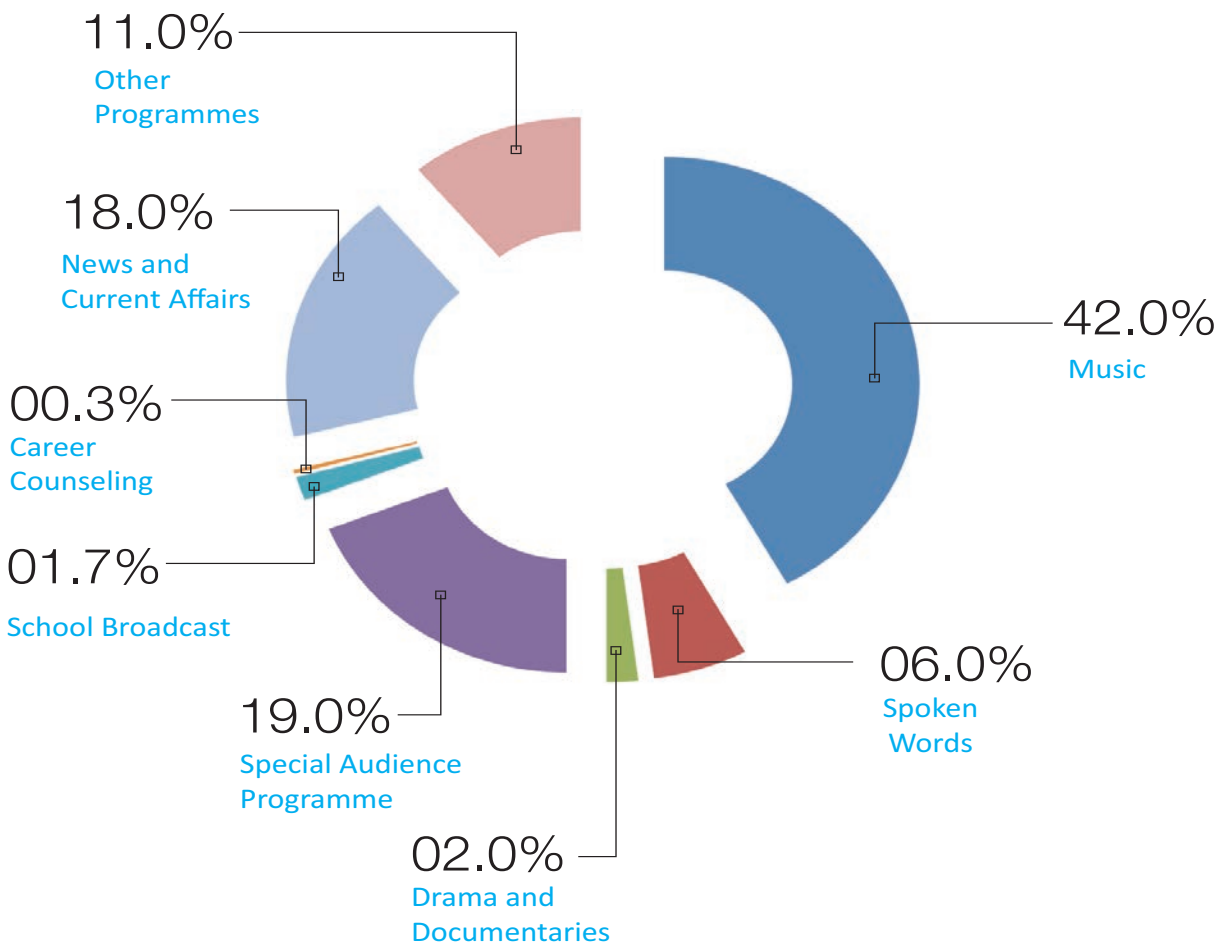
Radio Population in India (Estimated)

Radio Sets	600 Million
FM Sets out of the total sets	460 Million
Population (2011 census)	1210 Million
Percentage of population with access to radio set	58%
All India actual listeners of AIR on any specific day	460 Million
Primary Channel listeners of AIR on any specific day	267 Million (58.0%)
Vividh Bharati listeners of AIR on any specific day	215 Million (46.7%)
FM Rainbow listeners of AIR on any specific day	180 Million (39.2%)
FM Gold listeners of AIR on any specific day	86 Million (18.8%)



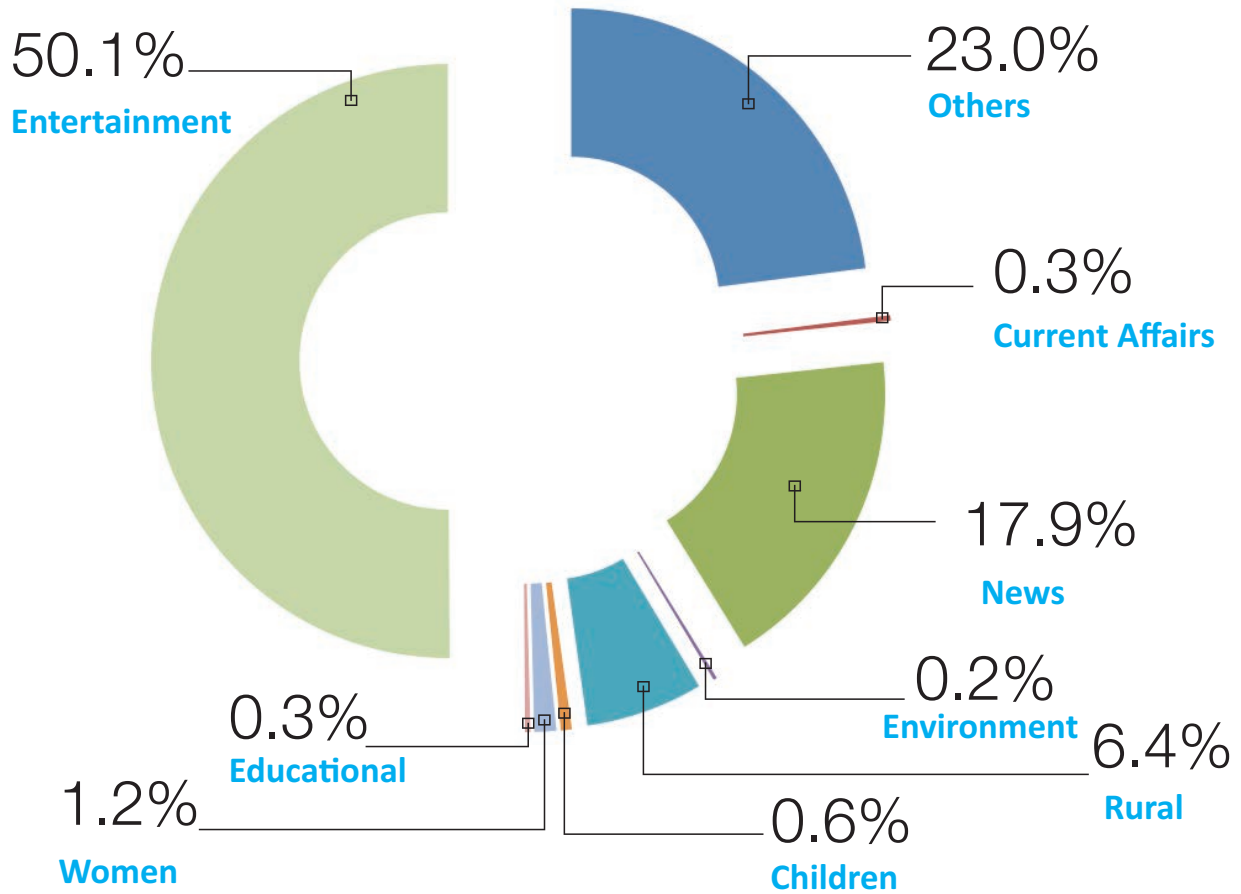
FACTS AT A GLANCE

Programme Composition of primary Channel



Local Radio Stations : All India Radio

Programme Composition of broadcasts by Local Radio Stations of AIR :-



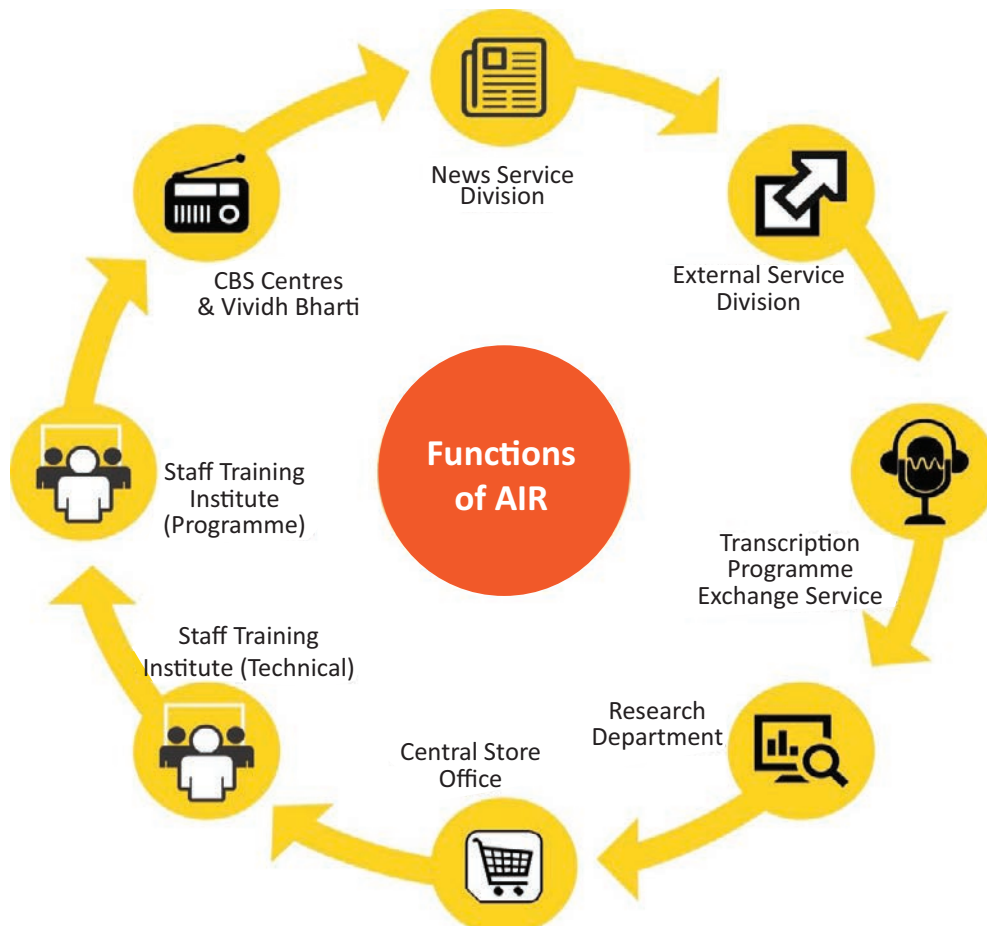
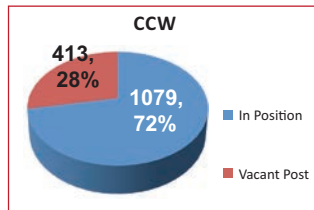
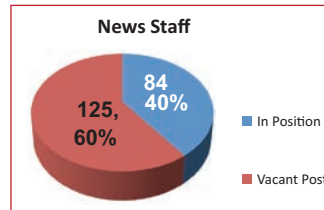
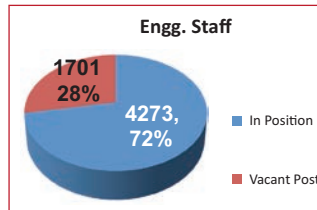
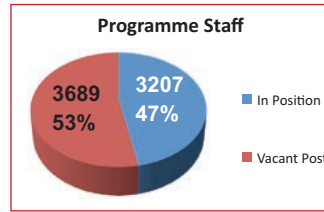
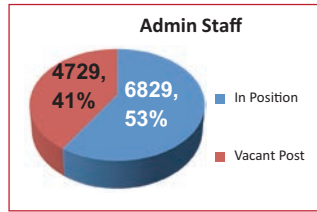
All India Radio

Utilisation of production facilities in terms of actual utilization of studio hours

Programme Source	Percentage
In-house programmes and	99.07
Commissioned programmes	0.93
Sponsored programmes	
Acquired programmes	



HUMAN RESOURCES: AIR



NEWS SERVICES DIVISION

The News Services Division is headed by Director General News. It works round the clock and broadcasts over 651 news bulletins. The bulletins are broadcast in the home and external services networks in Indian and foreign languages. There are 44 Regional News Units broadcasting regional news and providing inputs for National/Regional news.

EXTERNAL SERVICES DIVISION

The External Services Division of All India Radio broadcasts in 15 foreign and 12 Indian languages. These services are aired for an aggregated duration of 71 hours daily. It is beamed to over 100 countries.

TRANSCRIPTION AND PROGRAMME EXCHANGE SERVICE

Transcription and programme Exchange service is in charge of exchange of programmes between various stations; building and maintenance of sound archives; release and marketing of recordings of music maestros.

RESEARCH DEPARTMENT

This department is in charge of R&D of relevant equipment required by AIR and Doordarshan. It also conducts investigation and studies required by AIR and Doordarshan. It is involved in development of prototype models for limited use and field trials.

CENTRAL STORES OFFICE

This office is responsible for procurement, stocking and distribution of engineering equipment required for the maintenance of all technical equipment in All India Radio Stations.

STAFF TRAINING INSTITUTE (PROGRAMME)

The Corporation has its own Staff Training Institute (Programme) setup in 1948, is located at Kingsway Camp, Delhi. The institute imparts in-service training and short duration refresher courses for Programme and Administrative staff. It also conducts induction courses for new recruits and conducts departmental examinations for administrative staff.

There are Regional Training Institutes at Bhubaneswar, Hyderabad, Shillong, Lucknow,

STAFF TRAINING INSTITUTE (TECHNICAL)

The Corporation also has a Staff Training Institute (Technical) for engineering staff of AIR and DD. The institute functions from Kingsway Camp campus in Delhi. Training courses are organised from the level of Technician to Superintending Engineer. It also conducts departmental, qualifying and competitive examinations. The Corporation also has a Regional Staff Training Institute (Technical) at Bhubaneswar.

CBS CENTRES AND VIVIDH BHARATI

There are 37 Vividh Bharati-cum- Commercial Broadcasting Service (CBS) Centers including exclusive VB Centers, responsible for marketing of airtime. The CBS centers coordinate with the Central Sales Unit, located in Mumbai, for airtime sale, billing, accounting, client service, agency registration etc.

ACHIEVEMENTS DURING THE YEAR 2012-13

- The major achievement of the International Relations (IR) unit of AIR was winning the first prize in the 'Mini Feature' category by AIR Thiruvananthapuram. The feature 'Pen Kunju' (The Girl Child) won this accolade at the International Radio Festival of Iran (IRFI 2012), held in Iran. The Programme Executive, Sh. Biju Mathew, received the award at Zibakenar, Iran.
- A total of four entries from AIR were shortlisted amongst the finalists during the IRFI 2012 in different categories. Their producers were invited by the host, Islamic Radio of Iran Broadcasting (IRIB), to participate in the festival held in May, 2012.
- The IR unit participated in international media events, conferences, training workshops, competitions and implementation of Cultural Exchange Programmes (CEPs). This unit also made sure that Prasar Bharati's opinion was heard on issues related to foreign broadcasting and media organisations.
- Programme entries from AIR stations were sent to many international competitions such as Asia Pacific Institute of Broadcasting Development (AIBD) Awards 2012, Asian Broadcasting Union (ABU) Prizes 2012 and International Radio Festival of Iran (IRFI 2012).



Sh. Biju Mathew, Programme Executive, receiving IRFI Award during Radio Festival in Iran.



Sh. Biju Mathew with CEO Prasar Bharati, Sh. Jawahar Sircar

- IR Unit also coordinated exchange of radio programmes with other countries under the CEP Agreements signed between the respective governments. Under one such agreement, AIR

broadcast Bulgarian music programmes on two occasions. Agreements for cooperation in different fields of radio broadcasting were signed between Prasar Bharati and the Korean Broadcasting System (KBS), South Korea; the Australian Broadcasting Corporation (ABC) and Tunisia Radio.

- During this period, delegations from many countries visited Prasar Bharati/AIR with the objective of developing an understanding for cooperation between their Radio and TV organisations and Prasar Bharati.
- All India Radio was elected to ABU's Administrative Council for a three year term. The Administrative Council is the policy making body of ABU and consists of 15 elected members.
- AIR joined hands with UNICEF to broadcast important social messages on health, particularly on eradication of Polio. The IR Unit coordinated four Skill Building Workshops organized by UNICEF for AIR programmers. Over 100 Programme Executives and presenters from AIR participated in these workshops held at Bhopal, Delhi and Faridabad.



Workshops organized by UNICEF for AIR programmers

PROGRAMME ACTIVITIES: LIVE BROADCASTS IN 2012-13



Dr. Rajendra Prasad Memorial Lecture-2012

- AIR broadcast live the function to mark Public Sector Day and Presentation of SCOPE Meritorious Awards to Central Public Sector Enterprises (CPSEs), from Vigyan Bhawan, New Delhi on April 13, 2012.
- The inauguration of Silver Jubilee Celebration of Regional Cultural Centres by the Prime Minister Dr. Manmohan Singh, from Panchkula, Haryana on April 13, 2012.
- The 59th National Film Awards Presentation Ceremony, from Vigyan Bhawan, New Delhi on May 3, 2012.
- The Closing Ceremony of the Commemoration of Rabindranath Tagore's 150th Birth Anniversary Celebrations, from Vigyan Bhawan, New Delhi on May 7, 2012.
- The 60th Anniversary Function of the Parliament of India, from the Central Hall, Parliament House, New Delhi on May 13, 2012.
- The function of Hindi Sevi Samman for 2008 and 2009, organised by Kendriya Hindi Sansthan, Ministry of Human Resource Development, Government of India, at Rashtrapati Bhawan, New Delhi on June 20, 2012.
- The Farewell Function organised in honour of the Hon'ble President of India, Smt. Pratibha Devisingh Patil by the Members of Parliament, from Central Hall of Parliament House on July 23, 2012.
- The Hon'ble President of India, Smt. Pratibha Devi Singh Patil's address to the Nation on the eve of demitting office on July 24, 2012.
- The Swearing-in Ceremony of the Hon'ble President of India, Shri Pranab Mukherjee, from Rashtrapati Bhawan, Vijay Chowk and Central Hall of Parliament on July 25, 2012.
- The following programmes were broadcast in connection with the Independence Day 2012:
 - Hon'ble President of India, Sh. Pranab Mukherjee's broadcast to the Nation on the eve of Independence Day. Hindi and Regional language versions were also broadcast.
 - Simultaneous live broadcast in Hindi and English of the National Flag Hoisting Ceremony and Address to the Nation by the Hon'ble Prime Minister, Dr. Manmohan Singh, from the ramparts of Red Fort, Delhi.
- Presentation ceremony of Rajiv Gandhi Khel Ratna, Arjuna, Dronacharya, Dhyan Chand

Awards, Tenzing Norgay National Adventure Award and Maulana Abul Kalam Azad Trophy by the Hon'ble President of India, Sh. Pranab Mukherjee, from Rashtrapati Bhawan, New Delhi on August 29, 2012.

- Hon'ble Prime Minister, Dr. Manmohan Singh's address during the 16th Non-Aligned Movement (NAM) Summit at Tehran, followed by a live discussion, by News Services Division on August 30, 2012.
- National Awards to Teachers for 2011, from Vigyan Bhawan, New Delhi on Shikshak Divas November 5, 2012.
- Hon'ble Prime Minister Dr. Manmohan Singh's address to the Nation in Hindi and English on September 21, 2012.
- The Inaugural Session of the International Academic Conference on 'Economic Growth and Changes of Corporate Environment in Asia' organised by the Indian Law Institute, from Vigyan Bhawan, New Delhi on September 22, 2012 and a consolidated Radio Report on September 23, 2012 on the same conference.
- Commemoration of the 150th Birth Anniversary of Shri Motilal Nehru, from Vigyan Bhawan, New Delhi on September 25, 2012.
- Presentation of Shanti Swarup Bhatnagar Award and other Awards by the Hon'ble Prime Minister of India, Dr. Manmohan Singh, from Vigyan Bhawan, New Delhi on September 26, 2012.
- Inaugural Ceremony of the Seventh Meeting of Women Speakers of Parliament, from Central Hall, Parliament House, New Delhi on October 3, 2012.
- Swearing in Ceremony of new Members of the Union Council of Ministers, from Rashtrapati Bhawan, New Delhi on October 28, 2012.
- Live Broadcast from 1, Akbar Road, New Delhi of the Memorial Concert on the Death Anniversary of Smt. Indira Gandhi on October 31, 2012.
- Presentation of the 27th Indira Gandhi Award for National Integration, from Jawahar Bhawan, New Delhi on October 31, 2012.
- The special function organised in the premises of Broadcasting House on November 12, 2012, on the occasion of 'Public Service Broadcasting Day' to commemorate the 65th Anniversary of Mahatma Gandhi's visit to Broadcasting House.

- The Jawaharlal Nehru Memorial Lecture delivered by Ms Aung San Suu Kyi of Myanmar, from Vigyan Bhawan, New Delhi on November 14, 2012.
- The Inaugural and Closing Ceremonies of the 43rd International Film Festival of India at Panaji, Goa on November 20 and 30, 2012 respectively. Radio reports on the curtain raiser of this event held on November 19, 2012 and daily radio reports on the festival from November 21 to 30 in 2012 were also broadcast.
- The National Safety Awards (Mines) for the Years 2008, 2009 and 2010, at Vigyan Bhawan, New Delhi, by the Ministry of Labour and Employment, Government of India on November 21, 2012.
- The National Awards for Empowerment of Persons with Disabilities on the occasion of International Day of Disabled Persons on December 3, 2012.
- The function organised in the Parliament House to pay floral tributes to the martyrs who sacrificed their lives during the terrorist attack on Parliament in 2012, on December 13, 2012
- The Inaugural Session of the 100th Indian Science Congress held at Kolkata on January 3, 2013. Radio report on the curtain raiser of this event was broadcast on January 2, 2013. Consolidated radio report on the proceedings and valedictory function on January 7, 2013 were also broadcast.
- The Inaugural Session of 11th Pravasi Bharatiya Diwas function held at Kochi, Kerala on January 8, 2013 and its Closing Session on January 9, 2013. Radio report on the curtain raiser of this event was broadcast on January 7, 2013 and daily radio reports of the events were broadcast on January 8 & 9 in 2013.
- The following programmes were broadcast for Republic Day 2013:
 - Address to the Nation by the Hon'ble President of India, Shri Pranab Mukherjee, on the eve of the Republic Day on January 25, 2013.
 - Broadcast of the recording of National Symposium of Poets on January 25, 2013.
 - Live coverage of the Republic Day Parade, from Raj Path in New Delhi
 - Radio report on Beating the Retreat Ceremony on January 29, 2013.
 - Other Republic Day 2013 Celebrations/events.

- Address by the Hon'ble President of India, Shri Pranab Mukherjee to the Joint Session of both Houses of Parliament on the opening day of Budget Session on February 21, 2013.
- Presentation of the Rail Budget 2013-14 in the Lok Sabha by the Union Railway Minister on February 26, 2013.
- Presentation of the Union Budget 2013-14 in the Lok Sabha by the Union Finance Minister on February 28, 2013.
- Seminar on the occasion of the 150th Birth anniversary of Swami Vivekananda, at Rashtrapati Bhawan, on March 7, 2013.
- International Women's Day organised at Vigyan Bhawan New Delhi on March 8, 2013. Message of the United Nations Secretary General Mr. Ban Ki-Moon on the occasion was also broadcast.
- The Planning Commission's First Google Hangout session conducted in connection with the 12th Five Year Plan, broadcast from Yojna Bhawan, New Delhi on March 15, 2013.
- Defence Investiture Ceremony-I from Rashtrapati Bhawan, New Delhi on March 23, 2013.
- Presentation of Silver Trumpet and Trumpet Banner to the President's Bodyguard by the Hon'ble President of India Shri Pranab Mukherjee from Rashtrapati Bhawan, New Delhi on March 30, 2013.

PROGRAMME ACTIVITIES

Radio Report Broadcasts During The Year 2012-13

- Panchayati Raj Diwas Celebration held at Vigyan Bhawan, New Delhi on April 24, 2012.
- International Conference on Science Communication organised by Vigyan Prasar, National Institute of Science Communication and Information Resources (NISCAIR) and Department of Science and Technology, Ministry of Science and Technology at New Delhi on May 29, 2012.
- The Prime Minister Dr. Manmohan Singh's speech delivered during Rio+20 Summit (United Nations Conference on Sustainable Development) held in Rio de Janeiro, Brazil, on June 22, 2012.
- Radio Report on July 13, 2012 on the flood situation in Assam.

- Launch of Saakshar Bharat Abhiyan at Red Fort, Delhi on September 4, 2012.
- The Saakshar Bharat Awards Ceremony and other programmes organised at Lucknow on the occasion of International Literacy Day on September 8, 2012. The consolidated radio report on the programmes organised for this occasion was broadcast on September 9, 2012
- The inaugural session of the Summit of Science Academies of South Asian Countries at the Indian National Science Academy, New Delhi on June 6, 2012.
- Annual Conference of Directors General/ Inspectors General of Police of States/ Union Territories, at Vigyan Bhawan, New Delhi on September 8, 2012.
- Indian Space Research Organisation (ISRO)'s 100th Space Mission - launch of the Polar Satellite Launch Vehicle C-21 from Sriharikota on September 10, 2012.
- Vishwakarma Puraskar and National Safety Awards – 2011, on September 17, 2012, from Vigyan Bhawan, New Delhi.
- The 8th Formation Day of the National Disaster Management Authority (NDMA) on September 28, 2012.
- United Nations Biodiversity Convention held at Hyderabad on October 1, 2012 and the Concluding Session held on October 16, 2012
- Functions organised in Delhi to commemorate the birth anniversaries of Mahatma Gandhi and former Prime Minister Shri Lal Bahadur Shastri on October 2, 2012.
- Exhibition organised by the World Crafts Council in Chennai on October 9, 2012 and the World Crafts Summit on October 10, 2012
- The XIX Conference of CBI and State Anti-Corruption Bureaux held in New Delhi on October 10, 2012.
- Disaster Reduction Day on October 10, 2012, organised by the National Disaster Management Authority and National Institute of Disaster Management.
- Inaugural and Valedictory Sessions of the 7th Annual Convention of the Central Information Commission held in New Delhi on October 12 & 13, 2012 respectively.
- Special Dawn Programme "Mahishasur Mardini" in Hindi on October 15, 2012 on the occasion of Mahalaya.

- Inaugural Ceremony of 32nd India International Trade Fair on November 14, 2012
- Commemoration of the Birth Anniversary of Smt. Indira Gandhi on November 19, 2012.
- Commemoration of the Birth Anniversary of Netaji Subhash Chandra Bose on January 23, 2013.
- Functions in New Delhi to commemorate the 62nd Anniversary of the Martyrdom of Mahatma Gandhi on January 30, 2013.
- Broadcast of the interview with Prime Minister Dr. Manmohan Singh on the General Budget for 2013-14 on March 1, 2013.
- Annual Conference of Central Administrative Tribunals held in New Delhi on March 17, 2013.
- The Prime Minister Dr. Manmohan Singh's Address during the 5th BRICS Summit at Durban, South Africa, broadcast on March 25, 2013.

STATE ASSEMBLY ELECTIONS

- As per the Guidelines of the Election Commission of India, broadcasts by various political parties, were organised for the State Legislative Assembly Elections in Gujarat and Himachal Pradesh which went for polling on December 13, 2012 and Meghalaya, Nagaland and Tripura who cast their votes on February 14, 2013 and February 23, 2013.
- Special Composite live programmes and live phone-in programmes in connection with the General Elections to the State Legislative Assemblies of Gujarat and Himachal Pradesh on December 20, 2012 and Meghalaya, Nagaland and Tripura on December 28, 2013.
- Programmes supporting Systematic Voter's Education and Electoral Participation (SVEEP) campaign of the Election Commission of India were broadcast from AIR stations, particularly those located in the states which went for polling in 2012-13.

Publicity

- o Regular publicity was given to Flagship Programmes covering different themes:

Sarva Siksha Abhiyan	Mid-day Meal Scheme
Rajiv Gandhi Drinking Water Mission	Total Sanitation Campaign
National Rural Health Mission	Integrated Child Development Services

National Rural Employment Guarantee Scheme	Jawaharlal Nehru National Urban Renewal Mission
Implementation of Scheduled Tribes and Other Traditional Forest Dwellers (Recognition of Forest Rights) Act, 2006	Right to Information Act 2005, was also covered under flagship programmes since September, 2008.
New National Mission for Female Literacy	Programmes for Workers in Unorganized Sector
R.T.I. Act	Programmes for Minority Welfare
Rehabilitation Policy and Law	Rajiv Awas Yojana.

- o Programmes on ‘Review of Price Rise of Essential Commodities’ and steps taken by the Govt. to check price-rise.
- o Publicity of the Citizens Charter, International Day of the Elderly.
- o Publicity of the Annual Kailash Mansarover Yatra organized by the Ministry of External Affairs, to invite applications from prospective yatris, in the month of February.
- o Events like World Tourism Day, World Water Day etc. are celebrated with special programmes broadcast by AIR Stations. Coverage is provided to seminars, workshops, exhibitions etc. organised on these themes.
- o National Consumer Day was marked by arranging special broadcasts on the theme “Empowerment of Consumer – Assert Rights, Pursue Remedies”.
- o AIR Stations have been broadcasting programmes on “Eradication of Untouchability”. Stations use various formats such as interviews, plays, talks,
- o features, jingles, Rupak and interactive programming to educate the public, particularly in rural areas.
- o “Oil and Gas Conservation Fortnight” is observed every year from 15 Jan. to 31st Jan with special programmes.
- o Inter-Ministerial Committee meeting for National Policy on older persons.
- o Wide publicity to PM’s New 15 Point Programme “Welfare of Minorities”.
- o Observance of 2nd October every year as International Day of Non-Violence.
- o Wide publicity was also given for a Communal Harmony Campaign coinciding with the Qaumi Ekta Week from November 19 to 25, 2012. An appeal from the National Foundation for Communal Harmony (NFCH) seeking voluntary donations from the

public to raise resources for sustaining activities like assistance to orphaned children and promotional activities for Communal Harmony was publicised.

- o Important Press Releases from Lok Sabha and Rajya Sabha on the passing of Bills such as “Registration of Birth and Death (Amendment) Bill, 2012”, “Administrative Tribunals Amendment Bill, 2012”, “Universities for Research and Innovation Bill, 2012” were publicised by all AIR Stations.
- o Awards for Outstanding work done in the field of Anti Human Trafficking.
- o Tie-up of AIR with the Telecom Regulatory Authority of India (TRAI) for Media Partnership.
- o Wide publicity was given for recruitment to various Central Armed Police Forces such as BSF, CISF, CRPF, SSB, ITBP and Assam Rifles by the SSC.
- o Wide Publicity of the hearing on October 27& 29 in Kodaikanal and October 29 at Madurai, of the Notice declaring the Liberation Tigers of Tamil Eelam (LTTE) as an Unlawful Association – serving of Notice of the Unlawful Activities (Prevention) Bill.
- o Guidelines of Supreme Court on measures for Prevention of Fatal Accidents of small children due to falling in abandoned bore wells and tube wells were also widely reported.

Programming Activities of AIR Indian Classical Music and Akashvani Hindustani Music

In the National Programme of Music and Ravivasariya Akhil Bharatiya Sangeet Sabha, some of the eminent and promising artists featuring in broadcasts from April 2012 to Dec 2012 were Mandira Lahiri (Vocal), Zohar Ali (Violin), Jaya Sri Ranade (Light Classical Vocal), Ramjilal (Pakawaj (Solo), Soumalyua Chakravorty (Sitar), Ustad Zamir Ahmed Khan (Tabla (Solo), Nishad Bakre (Vocal), Aaftab Ahmed (Tabla (Solo), Jaydeep Ghosh (Sarod), Aslam Khan (Vocal), Kalyani Rai (Sitar), Arup Chatterjee (Tabla (Solo), Rattan Bharti (Guitar), Satyaranjan Gangle (Tabla), Kalyani Desmukh (Vocal), Madhu Bhatt Telang (Dhrupad/ Dhamar), Vidya Kathade (Vocal), Bahaudin Dagar (Rudra Veena), Devi Prasad (Sarod), Smt. Subhra Guha (Vocal), Rajesh Geetesh Mishra (Vocal Duet), MorMukut - Manoj Kedia (Sarod/Sitar Jugalbandi), Shri. Damodar Hota (Vocal); Shri Nilladri Kumar (Sitar); Shri Prabhakar; and Deevakar (Vocal Duet).

Akashvani Sangeet Sammelan concerts were held in 24 stations across the country on September 29, 2012, featuring artists of Hindustani and Carnatic music. Some of the eminent artists of Hindustani music who participated in these concerts are Balchandra Nakod (Vocal), Abhishek Lahiri (Sarod), Meeta Pandit (Vocal), Dr. Pramod Prabha Shankar Gailwad and Party (Shehnai), Ustad Moinuddin Khan (Sarangi), Vid. Manjari Alangoankar (Vocal), Prof. Ritvik Sanyal

(Dhrupad/Dhamar), Pt. Ajay Prasanna (Flute), Dharam Nath Mishra (Light Classical Vocal), Prof. Sahitya Kumar Nahar (Sitar), Pratima Tilak (Vocal), Pt. Ramswaroop Ratonia (Tabla Solo), Vid Sumitra Guha (Vocal), Mohit Kumar (Guitar), Pt. Deenanath Mishra (Vocal), Pt. Kartik Kumar Sitar), Ganpati Bhatt (Vocal), Pt. Ulhas Bapat (Santoor), Pt. Yash Paul (Vocal), Kailash Patra (Violin), Pt. Swapan Sinha (Tabla Solo), Dr. Suhasini Koratkar (Vocal), Vid N. Rajam (Violin), Pt. Devi Prasad Chatterjee (Sitar), Vidushi Savita Devi (Lt.Cl. Vocal), Ustad Mahmood Mirza (Sitar), Pt. Brij Narayan (Sarod), Ustad Iqbal Ahmed Khan (Vocal), Ritesh Mishra and Rajneesh Mishra (Vocal Duet).

The recordings of these concerts were broadcast from October 20 to 30, 2012 in the national hook up of AIR.

Eminent and promising artists who participated in the National Programme of Music/Ravivasariya Akhil Bharatiya Sangeet Sabha between January 2013 and March 2013 were Anant G. Terdal (Vocal), Debopratim Roy, Staff (Sitar), Poorvi Parikh (Vocal), Hari Mohan Srivastava (Flute), Bhimana Jadhav (Sundri Vadan), Arvind Kumar Azad (Tabla Solo), Pt. Rajinder Singh (Vocal), Pt. Narender Kanekar (Vocal), Pt. Madan Mohan Upadhyaya (Tabla Solo), Pt. Manojit Malliak (Vocal), Kalpana Jhokar (Vocal), Ustad Rafique Khan (Sitar), Ustad Ghulam Sadique Khan (Vocal), Poonam Joshi (Sitar), Runa Dey (Vocal).

On July 23, 2012, AIR introduced the Regional Folk and Light Music festival, at par with the Akashvani Sangeet Sammelan, to project, promote and propagate the rich folk cultural heritage of our country. AIR Music Competition is a regular feature which reaches out to scout new talent amongst the youth. For the year 2012 this competition was held at Delhi and Chennai for Hindustani and Carnatic music respectively.



All India Regional Folk Music Concert



Sangeet Sandhya

CARNATIC MUSIC

- The Trinity and Other Vaggeyakara Music Festival held at Bengaluru from April 20 to 22, 2012 featured both young and prominent artists who enriched the occasion. Tyagaraja compositions sung by Smt. Gayatri Sankaran. Padams, Javalis and Tillana were performed by Sri Malladi Suribabu, Shyama Shastri and Annaswamy Sastry Compositions by Adoor Sri P Sudarsanan, Tamil Compositions by Thiruvaiyaru Smt. BV Jayasri, Muthuswamy Dikshitar

Compositions by Smt.R Chandrika, and Dasa Compositions by TN Ashok. These programmes were broadcast in the National Programme of Music from June to July, 2012. A special concert on the eve of Janmashtami featuring compositions on Lord Krishna performed by Kum. Lalita and Smt. Haripriya was broadcast.

- Another notable and closely followed event is the prize distribution function of AIR Music Competitions (Carnatic Music) which features concert performance by the prize winners. For the year 2011, this was held April, 2012 at Vijayawada and Chennai.
- The National Folk and Light Music Festival for the year 2012 was held at Kozhikode, Mangalore, Tirunelveli and Warangal in Southern India for South Indian connoisseurs and featured Malayalam Light songs by Kavalam Sri N Sreekumar (Thiruvananthapuram), Malayalam Folk songs by Smt. Vadaman Devaki Amma (Thiruvananthapuram), Tamil folk songs by Sri TAR Nadi Rao and Party (Tiruchirapalli), Kannada Light songs by Smt. BR Geetha (Bengaluru), Telugu Folk songs by Sri Bala Brahmachary (Hyderabad), Kannada Folk songs by Sri Mahadevu Swamy and Party (Mysore), Tamil Light **songs** by Smt. Jayashri Jagan (Chennai), Kathakalippadangal by Sri Vengery Narayanan (Thrissur), Tamil devotional songs by Sirkazhi Sri S Thirugnanasambandam (Tiruchirapalli), Devaranama compositions by Smt. N Padma Sri and Smt. N Soumya (Bhadrawati), Telugu Light songs by Sri TVS Prakash (Kadapa) and Burrakatha (Telugu Folk) by Sri Gorrela Krishna Murthy and Party (Visakhapatnam).
- This year the Akashvani Sangeet Sammelan Concerts were held at 24 venues on September 29, 2012. Carnatic Music by eminent and promising artistes was featured at 12 places across the country including Sri MK Sankaran Namboothiri (Vocal), Smt. RA Ramamani (Vocal), Sri S Sundar (Veena), Smt. V Krishnaveni (Violin), Smt. Sukkanya Ramgopal (Ghatam ensemble), Sri MLN Raju (Mridangam), Sri S Kasim (Nagaswaram) and Sri B Vijayagopal (Flute) participated in these concerts. These concerts were broadcast from October 20 to 29, 2012.
- The Thyagaraja Aradhana Music festival concert was relayed live from Thiruvaiyaru on January 27, 2013, on the national hook-up and also on January 31, 2013. Live coverage of Pancharatna Gosthi Ganam marked the 166th Aradhana Celebrations of Saint Composer Thyagaraja.

FARM AND HOME BROADCAST

For more than five decades, All India Radio has provided dedicated services for its rural

audiences. AIR's Farm and Home programmes are broadcast by all its stations. Programmes cater to the seasonal needs of farmers, incorporating latest information and technology for good agricultural produce and create awareness to improve the quality of farming practices. These programmes are broadcast in the morning, afternoon and evening, with an average duration of 60 to 100 minutes per day.

The Farm and Home units of AIR broadcast composite programmes which include equal segments of rural development schemes, hard-core agriculture, related subjects like Horticulture, Animal Husbandry, Poultry and Dairy Farming, Fisheries, Forestry, Environment Conservation and allied agriculture activities like food and agro processing, dry and wasteland agriculture. Segments dwelling on employment schemes, loan, insurance and training facilities, sanitation, health hygiene and nutrition etc. are also broadcast. Programmes are also designed for rural women, children and the youth.

With the launch of 'Kisanvani' in collaboration with the Ministry of Agriculture, AIR has expanded its agricultural broadcasts. This programme is relayed by 96 AIR stations and keeps local farmers informed about daily market rates, updated weather reports and gives day to day information in their respective areas at micro level. Broadcast on a narrow casting mode, the Kisanvani programme is mostly interactive in content, involving field based recordings of farmers and studio dial outs and dial ins with experts and the farming community. The programme has become very popular with its target audience.

To spread awareness, AIR stations publicised the demonstration of soil testing and DNA finger printing technology for seed testing, organized by the Ministry of Agriculture during the India International Trade Fair -2012, in New Delhi.

Special publicity campaigns for the protection of plant varieties, farmers' rights authority, livestock census done by the Department of Animal Husbandry, were given extensive publicity by all AIR stations. Campaigns on National Food Security Mission, crop advisories, drought situation, bird flu etc. were also broadcast.

RADIO KISAN DIWAS

AIR celebrated February 15 as Radio Kisan Diwas. Farmers who were benefited by the information disseminated through AIR's agricultural programmes shared their experiences with other fellow farmers in their regional language/dialect. Stations broadcasting Kisanvani also invited senior district administration authorities, university experts and selected farmers as audience for shows on the day.



Radio Kisan Diwas

ENVIRONMENT

AIR broadcasts programmes on themes such as wildlife and animal care through its special audience programmes. These programmes publicise the success of initiatives which take place in forestry, wildlife conservation and maintaining ecological balance.

World Environment Day was observed by AIR stations on June 5, 2012 with special awareness programmes. This year's theme was 'Preserving Biodiversity'. Issues such as social forestry, preventing land degradation and desertification, ozone hole depletion, climate change, water harvesting and noise pollution were part of the programming. Almost all AIR stations gave special coverage to the Biodiversity Express- the interactive mobile exhibition of the Ministry of Environment which covered 25 States and 100 stations.

HEALTH AND FAMILY WELFARE PROGRAMMES

Health programmes are part of the regular broadcasts of AIR, covering subjects such as 'Necessity to raise age of marriage', 'Delay the first child', 'Space between two children', 'Terminal methods', 'Maternal care', 'Child survival' etc. AIR also covered important issues such as promotion of inter-spouse communication/male responsibility, neutralizing male preference syndrome, Medical Termination of Pregnancy (MTP), promotion of institutional legal provisions, management of Reproductive Tract Infections (RTIs) and sexually transmitted infections (STIs), AIDS, drug abuse, breast feeding, labour, girl child, disability, T.B, leprosy and reproductive child health etc.

Wide publicity is given to generate public awareness on blood and eye donations. Programmes against drug abuse, tobacco consumption, illicit trafficking, AIDS and raise awareness

about rehabilitation and facilities being provided to leprosy affected persons/families were aired by AIR stations.

Special programmes to create awareness of the adverse child sex ratio and to alter negative mind-sets which lead to abortion of girl child foetus are broadcast in different formats by all stations. Publicity was also given to the Pre-Natal Diagnostic Techniques Act (Regulations and Prevention of Misuse) Act- 1994 to create public opinion against female foeticide.

AIR registered audience groups participating in special audience programmes like Rural/Women/Youth and Health contribute towards spreading general awareness on these subjects. Special efforts have been made to create awareness on global iodine deficiency disorders. All AIR stations give wide publicity to the IEC- campaign against malnutrition. Stations have also broadcast programmes on Dengue and Chikungunia under 'Arogaya Bhartam'. Programmes on 'Ageing and Health', eye care, and case of persons with disabilities have also been broadcast.

CHILDREN'S PROGRAMMES

Specialised programmes for children between the ages of 5 to 7 years; 8 to 14 years and rural children are broadcast by all AIR stations. Plays, short stories, features, choral singing, interviews, stories from epics etc. are part of these broadcasts. Bal Diwas, was celebrated on November 14, 2012, with special activities for children, stage shows and invited audience programmes on the theme "Bacche Swasth – Gyanwan, Nirbhik Bharat Ka Nirman."

WOMEN'S PROGRAMMES

Programmes for women on AIR cover subjects related to socio- economic development of women, health and family welfare, food and nutrition, scientific home management, women entrepreneurship, education including adult education, women empowerment, gender issues, social awareness about the rights and privileges of women through propagation of legal literacy etc. Special programmes focusing on the status and importance of girl child are broadcast throughout the year to create social awareness.

Different traditional folk forms are used to communicate with the rural audience.

International Women's Day/Week is observed in the month of March every year with special programmes on women related issues in different formats with the theme: "Hamari Beti Desh Ka Samman."

TRANSCRIPTION & PROGRAMME EXCHANGE SERVICE OF ALL INDIA RADIO

The Transcription Service of AIR was started on April 23, 1954 with the mandate of preparing the

transcription of dignitaries' speeches, especially those of the President and the Prime Minister. This unit also processes vinyl discs, called "AIR- TS records," to preserve recordings for future broadcasts. The unit's name was changed on April 1, 1959 to "Transcripts and Programme Exchange Service." With changes in technology, the department added new modes of preservation like analogue magnetic tapes, etc., in keeping with the times. Archiving activity has also been assigned to this department. Functionally, this unit is now composed of the Central Archives, Programme Exchange Unit (Internal & Foreign), Transcription of President/Prime Ministers' speeches, Refurnishing Unit, Commercial Release & Marketing and Digital Sound Archives.

RELEASES FROM AIR ARCHIVES: "AKASHVANI SANGEET" AND MARKETING

AIR has a rich repertoire of Indian Classical Music, both Hindustani and Carnatic, in its archives. AIR Archives have started releasing selections from this precious music collection under the banner "Akashvani Sangeet". So far 71 albums have been released.

Sales counters have been opened at 50 AIR stations, many Doordarshan Kendras and some retail music shops in Delhi.

SOUND ARCHIVES

The Sound Archives of All India Radio can be called the "National Audio Archives" as it is a treasure house of music and spoken word recordings of more than 16,500 hours in different categories. It is the largest library of Indian Music recordings with more than 12000 tapes of Hindustani, Carnatic and folk music.

The library preserves a separate collection of Mahatma Gandhi's speeches, including the first and the last prayer speeches of Mahatma Gandhi, recorded on May 11, 1947 at Sodepur Ashram, Calcutta and November 29, 1948 at Birla House, Delhi, respectively. The only broadcast of Mahatma Gandhi from AIR Delhi on November 12, 1947 is also preserved. Over 3000 analogue tapes of the recordings of Pt. Jawahar Lal Nehru are preserved in the AIR Archives.

Voice recordings of eminent personalities such as Dr. Rajendra Prasad, Dr. S. Radhakrishnan, Gurudev Rabindranath Tagore, Netaji Subhash Chandra Bose, Dr. B. R. Ambedkar, Sardar Patel, Sarojini Naidu etc. have been preserved. Apart from this, award-winning Radio Dramas, Features, Documentaries etc. and memorial lectures are available in the library. The library contains recordings of all the Presidents and Prime Ministers of India.

Radio Autobiography

More than 252 recordings of eminent personalities from various walks of life are available with AIR. With inputs from different AIR stations, people of eminence are identified and Radio

Autobiographies recorded. In the year 2012-13, eminent personalities like Ebrahim Alkazi, Pandit L.K. Pandit, Rajendra Gangani, Pandit Surinder Singh etc. have been recorded.

Archives Digital Library

A special project launched in 2001 to digitise all archival recordings was completed in 2005. With this, Akashvani possesses one of the major digital libraries in the broadcasting network, with modern tape numbering system, in tune with internationally accepted norms.

Programmes transferred into digital medium are of approximately 16,400 hours, these include recordings of Mahatma Gandhi: 280 hours; President's speeches: 1,250 hours; Prime Minister's speeches: 3,300 hours; Sardar Patel: 35 hours; Gurudev Tagore and recordings on Tagore: 175 hours; Radio Autobiography: 525 hours; Hindustani Classical: 3,100 hours; Carnatic Classical: 1,450 hours; Light Music: 1,050 hours, Folk and Tribal Music: 600 hours.

In the second phase of digitisation which began in 2008, approximately 500 hours of recordings have been digitised. Approximately 5,000 hours of programmes in analogue tapes are to be transferred to the digitized format in this phase of digitisation.

Digital Sound Archives

The Transcription and Programme Exchange Service has taken up a mega project of digitizing all analogue content. Under the Chairmanship of CEO Prasar Bharati, a special committee of experts in the field of archiving, both technical and content management has been formed. The 'Technology and Options Committee' guides the Digital Sound Archives in adopting best practices. AIR participated in the 6 day Annual Conference of International Association of Sound Archives (IASA). International experts visited the Archives, appreciated the available facilities and gave valuable inputs for their modernisation.

ACHIEVEMENTS OF THE YEAR 2012-13

- Expansion of Transcription Unit.
- Archives Appraisal Committee set up in every AIR station.
- Creation of work flow for analogue and digital content.
- New Archival gallery showcasing writers, artists, events, instruments etc.
- Upgradation of storage facilities by providing 24 x 7 air conditioning and safe housing of archival material at 18 degrees temperature.
- Guidelines formulated for selection of archival content for preservation and dissemination enunciated.

PROGRAMME EXCHANGE UNIT LIBRARY

Exchanging good quality programmes among the different stations is the main purpose of this unit. The PEU library has approximately 8000 tapes containing recordings of music and spoken word programmes. Besides audio material in different Indian languages, PEU library also preserves language lessons in Bangla, English, Gujarati, Kannada, Malayalam, Marathi, Oriya, Sanskrit, Tamil and Telugu. The PEU has a separate reference library of Folk and Tribal Music in all principal languages and dialects of our country.

Transcription and Programme Exchange Service (T and PES) has been allotted a fixed time slot between 1100 hrs and 1200 hrs for transmitting programmes to all AIR stations through Radio Network Channel. This includes programmes from Sound Archives, Programme Exchange Library, Radio Serials, Lessons on Languages and Community Singing Songs (which are received from the Community Singing Song cell of Directorate General of AIR). Outstanding programmes requisitioned by various stations and also contributed by stations (PEU Library) are also circulated.

The Programme Exchange Library circulates radio serials to identified radio stations. These radio serials are produced under the software development project of PP and D unit of the AIR Directorate. Monthly chain plays produced by the Central Drama unit of the AIR Directorate are also circulated to radio stations through regular RN channel chunk.

Transcription Unit

The main function of this unit is to transcribe recordings of speeches delivered by the President and Prime Minister and preserve them in the form of volumes in chronological order.

It is obligatory on the part of AIR stations to record speeches delivered during public functions by the President and Prime Minister. Taped recordings of speeches along with transcripts are received by the T and PES from AIR stations. Bound volumes of all transcripts are prepared and kept in the archives. All speeches of the President and Prime Minister are also catalogued and preserved in CD form with detailed data entry.

COMMERCIAL WING

The onus for generating revenue for All India Radio lies with its Commercial Wing. In spite of the rapid emergence of Private FM channels and their obvious commercial stakes, the Commercial Wing of AIR through the Central Sales Unit at Mumbai, 15 main Commercial Broadcasting Service Centers and 10 Marketing Divisions located in different parts of the country, has been able to augment the commercial revenue of the organisation, even while maintaining its basic identity as a Public Service Broadcaster.

A prescribed Code of Conduct governs the programmes as well as commercial broadcasts on All India Radio. While strictly adhering to the Broadcast and Commercial Codes and facing budgetary and staff constraints at almost all AIR stations including CBS Centers, Vividh Bharati stations and FM channels, the Commercial Wing has been able to procure business from major corporate clients/advertisers as well as Government Departments and PSUs.

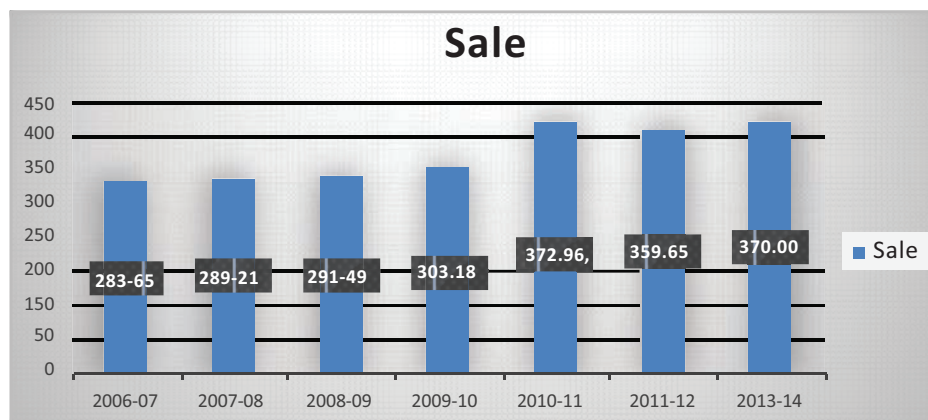
To face the stiff competition prevailing in the market, the Commercial Wing is in the process of revising/rationalizing its tariff card, making it more client friendly and competitive. Special Package Rates for FM Channels as well as Vividh Bharati Channels are being introduced.

The Commercial Wing has continued its 1:1 Bonus Schemes for spot bookings on all Primary Channels, Local Radio Stations, FM as well as Vividh

Bharati Stations. While monitoring such market-friendly schemes, the Commercial Wing is in constant touch with clients and advertisers at all levels so as to convince them to invest a major part of their ad-spends on All India Radio - the only medium which covers the entire country. Marketing Divisions and CBS Centers provide cost-effective media plans for their clients, giving cost effective opportunities of publicising their products or services within their budget.

The Commercial Wing of All India Radio has been able to give strategic feedback to policy makers of the Programme Wing in order to make radio broadcasts more effective in the current competitive media environment. In fact the Commercial Wing has undoubtedly given good results, boosting the overall revenue of the organisation in the last few years.

All India Radio's gross revenue earnings from all sources including commercials during the last five years (in Rs/Crore)



SPORTS

During the year 2012-13, All India Radio provided quality coverage for various international, national, regional and local sporting events. Some of the more prominent Sports broadcasts included the **London Olympics Games 2012**, which was the biggest sporting event of the year.

Details of AIR's extensive coverage is as follows:

- o **Pre-games programmes:** Programmes broadcast from April to June 2012, twice a month, alternately in Hindi and English and once in July, 2012 on national hook-up, as a build-up to the Olympics, from AIR Delhi and relayed by all capital AIR stations and other stations. Regional language versions of these programmes were broadcast by non-Hindi capital AIR stations the next day and relayed by other AIR stations in respective language zones.
- o **Curtain Raiser:** Curtain Raiser programme was broadcast from 0705 to 0730 hrs, on 27th July, 2012 by AIR, Delhi and relayed by all capital AIR stations, FM Gold Network and other AIR Stations. Regional language versions of the Curtain Raiser were broadcast by the non-Hindi capital AIR stations on the same day and relayed by other AIR stations in respective languages zones.
- o **Daily Highlights:** 25 minute capsules of the daily highlights of the Games were broadcast from July 28 to August 13, 2012 by all capital AIR stations, FM Gold Network and other AIR Stations. The regional language versions of these Daily Highlight Capsules were broadcast by non-Hindi Capital AIR stations during the morning transmission on the same day and relayed by other AIR stations in respective language zones. Besides a round-up of the day's activities and results, these capsules included sound-bites of participating international and national sports celebrities such as Usain Bolt, Roger Federer, Serena Williams, Saina Nehwal, M. C. Mary Kom, Vijay Kumar, Gagan Narang, Sushil Kumar, Sania Mirza, Leander Paes, Krishna Poonia, etc.

Live Commentaries:

- Opening and Closing Ceremonies on July 27 and August 13, 2102, respectively.
- Men's Hockey : All India specific matches, both Semi-Finals and the Final match.
- Women's Hockey: Final match.
- Men's Football: Final Match.

- Men's Singles Badminton: India-specific pre-Quarter Finals and Quarter Final matches.
- Women's Singles Badminton: India specific Group and Quarter Final matches, Semi-Final, Bronze and Gold Medal Matches.
- Tennis: India participated in Men's Doubles, Second round match, India-participated Mixed Doubles, Quarter-Final match, Gold Medal matches of Men's Singles, Women's Singles and Men's Doubles Tennis events.
- Athletics: Men's 100 metres Sprint Final, Men's 200 metres Sprint final, Women's 200 metres Sprint final and Men's 4x100 metres Relay Race final.

- o **Updates on FM Rainbow:** Hourly updates of about 5 minutes duration were broadcast on FM Rainbow network from 1530 hrs. to 0230 hrs for the entire duration of the Games. Latest information a l o n g with sound bites was broadcast on FM Gold and FM Rainbow channels, breaking into their usual programmes whenever a medal was won by India. Some results were also broadcast live during the updates.
- o **Updates for the Sports Scan Programme and New bulletins:** Regular updates were given to News Services Division, All India Radio for the duration of the Olympic Games.

During the year 2012-13, besides the London Olympics Games 2012, All India Radio covered various national and international sporting events on its National Hook-up as well as by the Regional AIR Stations, details are as under:

➤ **Cricket:**

- India-Pakistan warm up Cricket Match on September 17, 2012, India-Afghanistan match on September 19, 2012, India- England match on September 23 and Super-8 team matches from September 28 to October 2, with Women's and Men's Semi-final and Final matches of ICC T-20 World Cup Cricket, held in Sri Lanka on October 4, 5 & 7, respectively.
- India-New Zealand Test and T-20 Cricket Series-2012 from August 23 to September 11, 2012.
- India-England Tests and T-20 Cricket Series from November 15 to December 22, 2012.
- India-Pakistan T-20 and ODI Cricket Series from December 25, 2012 to January 6, 2013.
- India-England ODI Cricket Series-2013 from January 11 to January 27, 2013.

- India-Australia Test Cricket Series held in India from February 22- March 26, 2013.
- India -Sri Lanka ODI and T-20 Cricket Series held in Sri Lanka from July 21- August 7, 2012.
- Eliminator Match at Bangalore, 2nd Qualifier and Final Matches at Chennai of the Indian Premier Cricket League on May 23, 25 and 27, 2012 respectively.

➤ **Football:**

- India-specific and Semi-Final Matches of the 15th Nehru Cup Football Tournament-2012 held in Delhi from August 22, 2012 and the Final Match on September 2, 2012.
- Both Semi Final Matches and the Final Match of the 66th National Football Championship for Santosh Trophy 2012 played in Cuttack, Odisha on May 25, 26 and 28, 2012, respectively.
- Both Semi-final Matches and the Final Match of the 67th National Football Championship for Santosh Trophy 2013 held in Kochi, Kerala on February 28, March 1 & 3, 2013, respectively.
- Final Match of the 53rd Subroto Cup Football Tournament-2012 (Under 17 Boys) in Delhi on October 1, 2012.
- Final Match of the 117th IFA Shield Football Tournament-2013 in Kolkata on March 20, 2013.

➤ **Hockey:**

- Final Match of the 2nd National Senior Women's Hockey Tournament-2012 in Bhopal on March 23, 2012.
- Final Match of the 29th Surjit Hockey Tournament in Jalandhar on October 19, 2012.
- Final Match of the 117th All India Beighton Cup Hockey Tournament in Kolkata on November 11, 2012.
- Radio Report on Men's and Women's Hockey World League Round Two, in Delhi on February 25, 2013.

➤ **Tennis:**

- Davis Cup Asia/Oceania Zone Group-1, First Round Tie, in Chandigarh from September 14 to September 16, 2012.
- Final match of the ATP Chennai Open Tennis Tournament in Chennai on January 6, 2013.

- One preview programme and Daily Radio Report from June 26 to July 7, 2012, both in Hindi and English, on Wimbledon Tennis Championship-2012 in London (Courtesy: BBC).
- Radio Report on November 12, 2012 on Indian Open WTA Tennis Challenger Series-2012 in Pune.

➤ **Badminton:**

- Final matches of Men's Singles, Women's Singles, Men's Doubles, Women's Doubles and Mixed Doubles matches of the India
- Open World Super Series Badminton Championship, 2012 on April 29, 2012.
- Final match of the 77th Senior National Badminton Championship held in Srinagar, Jammu and Kashmir, on October 3, 2012.
- Radio report on the 68th Inter State Badminton Championship – 2012 in Srinagar, Jammu and Kashmir on September 30, 2012.
- Radio Report on the Syed Modi India Grand Prix Gold Badminton Championship-2012 in Lucknow, on December 24, 2012

➤ **Table Tennis:**

- Radio Report on the World Junior Table Tennis Championship in Hyderabad on December 17, 2012.
- Radio Report on the 74th Senior National and Inter-State Table Tennis Championship-2012 in Raipur, on January 13, 2013

➤ **Aquatics:** Radio report on the 66th Senior National Aquatics Championship in Pune, October 6, 2012.

➤ **Volleyball:** Radio Report on the 61st Senior National Men's and Women's Volleyball Championship in Jaipur on January 16, 2013.

➤ **Formula-1 Car Race:** Radio report on the Formula-1 Car Race in Greater Noida, U.P on October 28, 2012.

➤ **Karate:** Radio report on the Fourth Continental WUKF Karate Championship in Delhi on November 25, 2012.

➤ **Boxing:** Radio report on the 59th Senior Men's Boxing Championship in Hyderabad on November 25, 2012.

- **Kabaddi:** Radio report on the 1st World Cup Women's Kabaddi Championship-2012 in Patna on March 5, 2012.
- **Chess:** Daily voice casts from May 11 to May 31, 2012 on the World Chess Championship in Moscow.
- **Wrestling:** Radio report on the Inaugural India Wrestling Grand Prix-2012 in Delhi on May 28, 2012.

STAFF TRAINING INSTITUTE

The Staff Training Institute (Programmes) located at Kingsway Camp, Delhi, is responsible for training of in-service Programme and Administrative personnel of All India Radio and Doordarshan. There are six Regional Training Institutes at Bhubaneswar, Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram, to service each zone. STI (P) coordinates with each regional institute to conduct training courses as and when required.

SPHERE OF ACTIVITIES

In- house Training Courses for AIR and DD staff

The training institutes of Prasar Bharati aim at creating an effective workforce by developing competence, expanding horizons, sharpening intellect and developing inherent skills. Courses are designed to foster and facilitate the skill sets of the staff, increase awareness and equip them to meet new challenges. Combined management courses for Station Directors and Station Engineers are also organized in order to achieve close coordination and cooperation amongst the technical and programme staff. Comprehensive training programmes are based on varied subjects like, Leadership Skills, Management, Financial Administration, Budget and Accounting, etc. A series of systematic training programmes like "Radio Agri-Vision" for agriculture and rural broadcasters at all training institutes, Media and Gender Sensitisation, Programme Management, Marketing Strategy and Communication, Management Programme for senior officers, Election Broadcasts New, Media, Archives etc., are also conducted.

Administrative courses are held for the Administrative staff as well as the staff posted in the Programme and Engineering Wings of AIR and Doordarshan. Almost 156 in-house workshops and training courses were conducted in the year 2012 by all STIs (P)/RTIs (P). As part of the Annual Training Calendar for the Year 2012, subjects like RTI and Record Management, Disciplinary Procedures and Departmental Inquiries, Advance Computer Applications, Reservation in Services, Copyright and Intellectual Property Rights, Establishment rules, Purchase Management, Station Management, Handling Court Cases etc. were included. Amongst these, four courses on 'Hard Disc

Based Recording System/Digital Audio Production and Editing and Virtual Studio' were conducted in coordination with the STI (Technical) for Programme officers of AIR.

OUTSIDE PAID COURSES

Voice Articulation and Nurturing Initiative (VANI) Certificate Course

All India Radio's Announcers/Presenters/ Comperes and News Readers have set the style in presentation for this medium. Based on this unique expertise, Staff Training Institute (Programme) has designed courses for performers in broadcast media. The five day VANI Course helps in honing the skills of presenters. Candidates for this course are selected after auditions at each station and then trained. About 68 such courses were conducted during 2012-13 in which a total of 1,115 participants were trained.



"Workshop on Policy and Maintenance of Rosters" Best Training Institute award (STIP, Delhi)

➤ Mass Communication (Practical Training)

Internship (Practical training) is imparted on payment to students of mass media subjects of recognized institutes/universities at Capital/Regional Stations.



Workshop on Leadership Skills at STI(P) New Delhi

AUDIENCE RESEARCH UNIT

Almost all big media organisations conduct in-house audience research in one form or other, as no media organisation can afford to put their scarce resources at stake without knowing the potential market for their media content. They also subscribe to syndicated research done by media and market research organisations. The success of private TV and Radio channels lies in their capability to feel the pulse of the audience through continuous audience research and their ability to design and modify programme content including presentation accordingly.

All India Radio has been a pioneer in this field. It has a wide network of Audience Research Units across the country, operational since 1946. These Units provide programme feedback to producers, enabling them to plan, design and modify programmes according to the needs, tastes and aspirations of the target audience. Apart from this, programme ratings/listenership data are provided to sponsors, advertisers, and marketing professionals to fulfil their commercial objectives. Audience Research Unit also functions as a data bank and reference section for the organisation.

Audience Research Activities/Studies Carried out in 2012-13:

- Indian Radio Audience Survey-2012 on FM Rainbow and Gold Channels at 25 places across the country.
- Indian Radio Audience Survey-2012 on Primary Channels at 30 places across the country during January to March 2012
- Survey on Drama festival-2012 at AIR Cuttack during September-2012
- Survey on “Ankhein Hain Anmol” programme sponsored by Ministry of Health at 20 places across the country during August 2012.
- QFS on AIR Indore programmes during September-2012.
- Radio household enumeration December-2012
- Radio Audience Survey on Primary Channel at 64 places across the country conducted during January-February-2013.

NEWS SERVICES DIVISION

The News Services Division(NSD) of All India Radio broadcasts around 651 bulletins daily in about 91 languages/ dialects in Home, Regional, External and DTH Services. The total duration of these bulletins are 55.04 hours. About 346 news headlines are broadcast every hour in FM mode

by various AIR stations. The NSD broadcasts 179 news bulletins from Delhi every day, a total of 21.42 hours.

“Regional News Units” are AIR’s window to take news to the common man in the remotest areas of the country, in their own regional language and dialect. 44 RNUs across the nation work like an extended arm of the News Services Division to fulfil its objective to present news in the most objective and fair manner for the listeners of All India Radio. While each State has at least one RNU, some states have two RNUs, and Maharashtra has four RNUs. Though AIR Kargil does not have a RNU, it has been broadcasting news bulletins since 2008.

44 Regional News Units (and Kargil Station) produce 472 news bulletins including 290 headline bulletins, 172 home service bulletins and 10 external service bulletins in 77 languages/dialects. Three new bulletins in Marathi were started from RNU Aurangabad on April 1, 2012. Besides, there are number of news based programmes from each RNU. A News-on-Phone service from 13 RNUs is updated hourly. Production of news bulletins and news-based programmes are handled by Indian Information Service (IIS) officers with more than 100 full-time correspondents/editors working with the RNUs. There are 6 non-RNU correspondents in different locations.

The Best RNU Award is presented by NSD every year for initiatives taken by the units to improve existing new-based programmes or for efforts to make special programmes.

NSD website www.newsonair.nic.in, a multilingual news website, won the prestigious Web Ratna Award- 2012 for its outstanding content. Besides accessing the latest Regional, National, International, Business and Sports News, visitors to the site can listen to audios of 186 news bulletins/ news- based programmes in 29 regional languages including English and Hindi. Scripts of 109 news bulletins in 27 languages are also available on the website. It has a huge archive, podcasting and RSS feed facilities. AIR’s FM Gold and Urdu Services are streamed live on the website. A mobile news app was developed to provide news on Android based mobiles. Audios of two more regional bulletins were introduced on the website during this period, taking the total number of regional audios to 84. The popularity of the website increased by 20 percent during this period, with the average number of daily visits increasing to 45,596 in March 2013 from 38,270 in December 2012. The site now receives an average of over 8 lakh daily hits.

NSD made available AIR news and programmes on Facebook, Twitter and YouTube in January 2013. At present there are over 2700 followers of @airnewsalerts on Twitter and more than 25,000 likes on the All India Radio News page on Facebook. Two 5- minute news capsules each in Hindi and English are uploaded daily on MIB’s You Tube channel by NSD. A Social Media Cell has been created for NSD and six professionals/interns have been hired by NSD to increase outreach of AIR News on various social media platforms.

The novelty of NSD lies in its “News- on- Phone (NOP)” service and SMS which enables the public to hear latest information on sports, current affairs, business news, weather reports and international news.



Recordings of News studio

NSD prepares daily and weekly programmes on current affairs, national and international issues. It presents new initiatives and innovative programmes of the government for Aam Aadmi, acting as a catalyst for social change. NSD highlights crucial issues in its daily bulletins and daily and weekly news based programmes.

NSD and the RNUs together broadcast 1405 news based programmes per month. The total duration of these programmes are 211 hours, 25 minutes.

Major issues/ events which were covered in various news bulletins, news based programmes and features of NSD during the year 2012-13 are as under:

- The flagship programmes of the government, including Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) Scheme, Sarva Shiksha Abhiyan, Mid-Day Meal Scheme, Jawahar Lal Nehru Urban Renewable Mission (JNURM), Public Information Campaign (PIC), Bharat Nirman, Empowerment of Women, Right to Information (RTI), Integrated Child Development Scheme (ICDS), Rajiv Awas Yojna and Rural Telephony.
- Changing face of villages under MGNREGA and its successful completion of 6 years, Role of Panchayati Raj Institutions, skill development of youth in villages in power production, role of Asha in sanitation, recharging groundwater, National Mission on Education through Information and Communication Technology, bio- toilets and sanitation campaign, supply of clean drinking water in rural areas and other flagship programmes.

- Expansion of National Rural Health Mission (NRHM) as National Health Mission was highlighted. NSD broadcast programmes including fight against Malaria, Health Care of the Elderly, Mental Health in India, Epilepsy, Utility of Breast Feeding Week, Eye Donation Fortnight, Importance of First Aid, Prevention of Dengue, Steps to curb Iodine Deficiency disorder, World Polio Day, Menstrual Hygiene Management, Measures to check Diabetes, Significance of World Diabetes Day, awareness drive against Smoking, Gutka and Tobacco consumption and role of Red Ribbon Express– III to check HIV/AIDS in the country.
- Exclusive coverage of the benefits of Foreign Direct Investment (FDI) in Multi Brand Retail, Aviation, Broadcasting, Power, Insurance and Pension Sectors.
- Extensive coverage of the direct cash transfer system for the marginalised sections of the society through Aadhaar scheme to fight corruption, strengthen Public Distribution System (PDS) and check price rise, launched by the Hon'ble Prime Minister Dr. Manmohan Singh in Rajasthan. The Government provided Rs. 100 crores during the 12th Five- Year Plan for development of community radio in the country. This and other developmental aspects were given due prominence in news and news based programmes.
- Policy initiatives of Government including Prime Minister's address to the nation from the ramparts of Red Fort on Independence Day, his commitment to Lok Pal and Lokayukta bill for speedy delivery mechanism, his address at the International Convention on Biodiversity in Hyderabad, direction to transform India as an international scientific hub, call to the scientists to follow the ideals of Sir C V Raman and Sir J C Bose, call for joint action by the Centre and the States to fight corruption, appeal to insurgent groups in North East to come to the negotiating table for talks, advice to further strengthen Centre State relationship, on National Counter Terrorism Centre (NCTC) to combat terrorism, stress on modernisation of armed forces, etc. were all covered extensively by the NSD.
- Visit of the Prime Minister to Japan and Myanmar, his participation in the G-20 summit in Mexico, Rio +20 summit in Brazil and talks with US President Barack Obama, Mexican President Felipe Calderon, Russian President Vladimir Putin, German Chancellor Angela Merkel as well as French President Francois Hollande, address during the Tehran Non-Aligned Movement (NAM) summit, his talks with Presidents of Iran and Afghanistan and the Prime Ministers of Bangladesh and Syria.
- Award of Bangladesh's highest civilian award to the former Prime Minister, the late Mrs. Indira Gandhi for her extra-ordinary role in the 1971 Bangladesh liberation war.

- Prominent coverage to the President's visits and policy statements, including former President Mrs. Pratibha Devi Singh Patil and President Mr. Pranab Mukherjee. The President's special interview to NSD highlighting the vibrant Indian parliamentary system, continuous economic development and extraordinary progress of the country, Empowerment of women and quality education, appeal to the teachers to follow the ideals of former President Dr. Radhakrishnan on nation building, call to the Indian chemical industry to invest in green technologies, stress on skill development for country's growth.
- Re-election of Vice President Mohd Hamid Ansari to the second highest post of the country; the Lok Sabha Speaker's visits to Pakistan, South Africa, Sri Lanka and other countries were widely covered.
- Vice President Mohd Hamid Ansari's visit to Vietnam; Finance Minister's visit to Japan to take part in the Annual Meetings of World Bank, BRICS
- Finance Ministers and G-24 Ministerial meetings. Finance policies including strategy to boost revenue collection, implementation of contingency plans in 353 districts to sustain agriculture production.
- Visits by other Union Ministers including that by the External Affairs Minister to USA to participate in the UN General Assembly were extensively covered.
- India's successful test fire of its first underwater K-5 ballistic missile from Bay of Bengal.
- Chairman of Knowledge Commission, Dr. Sam Pitroda's plan on broadband connectivity to over 250,000 Gram Panchayats for empowerment of women, youth, scheduled castes/ tribes and marginalised sections of society.
- The Reserve Bank of India's bold policies to contain inflation and continue momentum of growth.
- Special facilities to the farmers for agricultural activities in Centre's relief package to combat drought like situation in some regions.
- Anti-corruption drives by CBI, CVC, IB and State Investigating Agencies.
- Extensive coverage of the Himachal Pradesh, Gujarat, Nagaland, Meghalaya and Tripura Assembly elections; Election Commission of India's special drive to check paid news, appointment of special observers and strict vigil by the Income Tax department on poll related activities of every party to curb use of black money.

- Launching of skill based placement programme for empowerment of the youth in the areas affected by Left Wing Extremism.
- Special coverage of visits to India by foreign dignitaries, including the UN Secretary General; Presidents of Palestine, Tajikistan, Sri Lanka, Burundi, Paraguay and Maldives; Aamir of Qatar; the US Secretary of State Hillary Clinton; British Secretary of State William Hague; Foreign Ministers of Belgium, Chile, Venezuela, Indonesia, Germany, Iran, UAE, Singapore, Bangladesh, Afghanistan and Japan.
- Nobel Peace Prize winner Mrs. Aung San Suu Kyi's visit to India to deliver the Jawaharlal Nehru memorial lecture, her meetings with the Prime Minister Dr. Manmohan Singh, the Vice President Mohd Hamid Ansari and other VIPs.
- Diamond Jubilee Celebration of Parliament- Parliament's role as a model for the world community.
- Special programme to achieve more than 19 million tonnes pulse production in the present kharif season.
- Electronics Manufacturing Clusters Scheme to provide world-class infrastructure for attracting investments in the Electronics System Design and Manufacturing Sector.
- The 2012 WTO report on India overtaking China in export growth rate with record of increase of 16.1 per cent in 2011.
- About 1500 scholarships to be given to students with disabilities in 2012-13 under two schemes.
- Successful launch of Akash, Agni-III, Agni-IV, Agni-V, Prithvi-II, Naval Dhanush and Brahmos Supersonic Cruise missiles.
- Indian Space Research Organisation (ISRO) achieved 100th Space Mission- successful launch of first Radar Imaging Satellite Risat-1.
- Induction of India's first nuclear submarine INS Chakra and commissioning of Stealth frigate INS Sahyadri in the Indian Navy, as well as India joining elite group of countries which have developed missile defence shield to protect its own national interests.
- Complete digitization of cable TV in Delhi, Mumbai, Kolkata and Chennai- Plan of Information and Broadcasting Ministry to complete digitization of cable TV in 30 more cities by March next year.

- Indira Gandhi Award for National Integration for 2011 given to noted film lyricist and poet Gulzar, Lal Bahadur Shastri National Award to DRDO scientist Ms. Tessy Thomas, Prime Minister's Shram Awards for 68 public and private sector workers, 62 Gallantry awards to Armed Forces, police and CRPF personnel, Sangeet Natak Akademi fellowship and Akademi Awards for 2011 to 11 outstanding performing artists.
- Celebration of 100 years of Indian cinema in the country. Indo- Bangladesh joint celebration of 100 years of Indian Cinema in Dhaka.
- Sports coverage included World Chess Champions; Saina Nehwal winning the Thailand, Indonesia and Denmark Open; Mahesh Bhupathi and Sania Mirza winning mixed doubles of the French Open; India winning ODI series against Sri Lanka & New Zealand; India retaining the Under- 19 Cricket World Cup title; Deepika Kumari winning Silver in the Tokyo World Archery and India lifting Asian Cricket Council Women's Twenty-20 Trophy.

ENGINEERING ACTIVITIES 2012-13

Growth of Network and Coverage

AIR is one of the largest broadcasting networks in the world. At the time of Independence there were six Radio Stations and 18 Transmitters (6 MW and 12 SW), covering 11% population and 2.5% area of the country. By the end of the financial year 2012-13, the number of stations in the AIR network increased from 277 to 376 and number of transmitters from 433 to 546 (143 MW, 48 SW and 355 FM), covering 99.19% of the population spread over 91.87% area of the country.

HIGHLIGHTS OF ENGINEERING ACTIVITIES DURING THE YEAR

New Stations/Transmitters Commissioned during the year 2012-13:

Sl. No.	Place	Transmitter	Date of Commissioning
1	Manali (Himachal Pradesh)	100 W FM Tr. (LPT Relay Centre)	17.04.2012
2	Manendgarh (Chhattisgarh)	100 W FM Tr. (LPT Relay Centre)	26.05.2012
3	Tral (J&K)	100 W FM Tr. (LPT Relay Centre)	19.05.2012
4	Bimbargalli (J&K)	100 W FM Tr. (LPT Relay Centre)	14.08.2012
5	Mandsaur (M.P.)	100 W FM Tr. (LPT Relay Centre)	26.08.2012
6	Pahalgam (J&K)	100 W FM Tr. (LPT Relay Centre)	12.09.2012

Sl. No.	Place	Transmitter	Date of Commissioning
7	Kammareddy (Andhra Pradesh)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
8	Banswada (Andhra Pradesh)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
9	Nandyal (Andhra Pradesh)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
10	Adoni (Andhra Pradesh)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
11	Kakinada (Andhra Pradesh)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
12	Tumkur (Karnataka)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
13	Hosdurg (Karnataka)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
14	Davangere (Karnataka)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
15	Sagar (Karnataka)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
16	Kumta (Karnataka)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
17	Punalur (Kerala)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
18	Kalpetta (Kerala)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
19	Kasargode (Kerala)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
20	Rameshwaram (Tamil Nadu)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
21	Vellore (Tamil Nadu)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
22	Tirupattur (Tamil Nadu)	100 W FM Tr. (LPT Relay Centre)	29.10.2012
23	Basar (Arunachal Pradesh)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
24	Along (Arunachal Pradesh)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
25	Miao (Arunachal Pradesh)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
26	Roing (Arunachal Pradesh)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
27	Hunli (Arunachal Pradesh)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
28	Yomcha (Arunachal Pradesh)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
29	Namsai (Arunachal Pradesh)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
30	Hawai (Arunachal Pradesh)	100 W FM Tr. (LPT Relay Centre)	27.11.2012

Sl. No.	Place	Transmitter	Date of Commissioning
31	Geku (Arunachal Pradesh)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
32	Deomali (Arunachal Pradesh)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
33	Margherita (Assam)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
34	Tinsukia (Assam)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
35	Kangpokpi (Manipur)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
36	Parbung (Manipur)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
37	Moreh (Manipur)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
38	Chandel (Manipur)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
39	Dimapur (Nagaland)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
40	Rongpo (Sikkim)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
41	Rongli (Sikkim)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
42	Yangyang (Sikkim)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
43	Tashiding (Sikkim)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
44	Zorthang (Sikkim)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
45	Namchi (Sikkim)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
46	Amarpur (Tripura)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
47	Khowai (Tripura)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
48	Teliamura (Tripura)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
49	Sabroom (Tripura)	100 W FM Tr. (LPT Relay Centre)	27.11.2012
50	Lawngthlai (Mizoram)	100 W FM Tr. (LPT Relay Centre)	26.01.2013
51	Nazira (Assam)	100 W FM Tr. (LPT Relay Centre)	26.01.2013
52	North Lakhimpur	100 W FM Tr. (LPT Relay Centre)	26.01.2013
53	Sirsa (Haryana)	100 W FM Tr. (LPT Relay Centre)	14.02.2013
54	Gurdaspur (Punjab)	100 W FM Tr. (LPT Relay Centre)	14.02.2013

Sl. No.	Place	Transmitter	Date of Commissioning
55	Ferozpur (Punjab)	100 W FM Tr. (LPT Relay Centre)	14.02.2013
56	Nathwara (Punjab)	100 W FM Tr. (LPT Relay	14.02.2013
57	Jhunjhunu (Rajasthan)	100 W FM Tr. (LPT Relay	14.02.2013
58	Bharatpur (Rajasthan)	100 W FM Tr. (LPT Relay	14.02.2013
59	Karauli (Rajasthan)	100 W FM Tr. (LPT Relay	14.02.2013
60	Anupgarh (Rajasthan)	100 W FM Tr. (LPT Relay	14.02.2013
61	Bahraich (UP)	100 W FM Tr. (LPT Relay	14.02.2013
62	Orai (UP)	100 W FM Tr. (LPT Relay	14.02.2013
63	Balrampur (UP)	100 W FM Tr. (LPT Relay	14.02.2013
64	Mahoba (UP)	100 W FM Tr. (LPT Relay	14.02.2013
65	Pilibhit (UP)	100 W FM Tr. (LPT Relay	14.02.2013
66	Satna (MP)	100 W FM Tr. (LPT Relay	15.02.2013
67	Harda (MP)	100 W FM Tr. (LPT Relay	15.02.2013
68	Chanderi (MP)	100 W FM Tr. (LPT Relay	15.02.2013
69	Mehsana (Gujarat)	100 W FM Tr. (LPT Relay	15.02.2013
70	Bhavnagar (Gujarat)	100 W FM Tr. (LPT Relay	15.02.2013
71	Bharuch (Gujarat)	100 W FM Tr. (LPT Relay	15.02.2013
72	Jamnagar (Gujarat)	100 W FM Tr. (LPT Relay	15.02.2013
73	Porbandar (Gujarat)	100 W FM Tr. (LPT Relay	15.02.2013
74	Dwarka (Gujarat)	100 W FM Tr. (LPT Relay	15.02.2013
75	Buldhana (Maharashtra)	100 W FM Tr. (LPT Relay	15.02.2013
76	Wardha (Maharashtra)	100 W FM Tr. (LPT Relay	15.02.2013
77	Gondia (Maharashtra)	100 W FM Tr. (LPT Relay	15.02.2013
78	Jalna (Maharashtra)	100 W FM Tr. (LPT Relay	15.02.2013

Sl. No.	Place	Transmitter	Date of Commissioning
79	Malegaon (Maharashtra)	100 W FM Tr. (LPT Relay	15.02.2013
80	Brahmpuri (Maharashtra)	100 W FM Tr. (LPT Relay	15.02.2013
81	Konta (Chhattisgarh)	100 W FM Tr. (LPT Relay	15.02.2013
82	Silvasa (Dadra and Nagar Haveli)	100 W FM Tr. (LPT Relay Centre)	15.02.2013
83	Mehboobnagar (Andhra Pradesh)	10 kW FM Tr. (Relay Centre)	18.02.2013
84	Ambala (Haryana)	100 W FM Tr. (LPT Relay	22.02.2013
85	Kashipur (Uttarakhand)	100 W FM Tr. (LPT Relay	22.02.2013
86	Kalagarh (Uttarakhand)	100 W FM Tr. (LPT Relay	22.02.2013
87	Hardoi (UP)	100 W FM Tr. (LPT Relay	22.02.2013
88	Srikakulam (Andhra)	Relay station with 1 kW FM	25.02.2013
89	LakhimpurKheri (UP)	Relay station with 10 kW FM	27.02.2013
90	Dhanbad (Jharkhand)	100 W FM Tr. (LPT Relay	01.03.2013
91	Balurghat (West Bengal)	100 W FM Tr. (LPT Relay	01.03.2013
92	Sundergarh (Orissa)	100 W FM Tr. (LPT Relay	07.03.2013
93	Angul (Orissa)	100 W FM Tr. (LPT Relay	08.03.2013
94	Paradeep (Orissa)	100 W FM Tr. (LPT Relay	09.03.2013
95	Paralekhamundi (Orissa)	100 W FM Tr. (LPT Relay	12.03.2013
96	Baliguda (Orissa)	100 W FM Tr. (LPT Relay	13.03.2013
97	Rayagadha (Orissa)	100 W FM Tr. (LPT Relay	15.03.2013
98	Nuapara (Orissa)	100 W FM Tr. (LPT Relay	17.03.2013
99	Ujjain (MP)	5 KW FM Tr. Studio with Field Production and Voice	29.03.2013

Transmitters Commissioned at Existing Stations during 2012-13:

Sl. No.	Place	Transmitter	Date of Commissioning
1	Rampur (UP)	1 kW FM Tr. (Additional Channel)	23.04.2012
2	Tezpur (Assam)	1 kW FM Tr. (Additional Channel)	05.07.2012
3	Dibrugarh (Assam)	1 kW FM Tr. (Additional Channel)	05.07.2012
4	Rajkot(Gujarat)	1000 kW MW Tr. (Replacement of 1000 kW MW)	10.09.2012
5	Kargil (J&K)	100 W FM Tr. (Additional Channel)	06.10.2012
6	Drass (J&K)	100 W FM Tr. (Additional Channel)	06.10.2012
7	Padam (J&K)	100 W FM Tr. (Additional Channel)	06.10.2012
8	Tiesuru (J&K)	100 W FM Tr. (Additional Channel)	06.10.2012
9	Idduki (Devikulam) (Kerala)	100 W FM Tr. (Additional Channel)	29.10.2012
10	Passighat (Arunachal Pradesh)	100 W FM Tr. (Additional Channel)	27.11.2012
11	Tezu (Arunachal Pradesh)	100 W FM Tr. (Additional Channel)	27.11.2012
12	Guwahati (Assam)	100 W FM Tr. (Additional Channel)	27.11.2012
13	Shillong (Meghalaya)	100 W FM Tr. (Additional Channel)	27.11.2012
14	Kavaratti	100 W FM Tr. (Additional Channel)	14.12.2012
15	Saiha (Mizoram)	100 W FM Tr. (Additional Channel)	26.01.2013
16	Mathura (UP)	100 W FM Tr. (Additional channel)	14.02.2013
17	Ahwa (Gujarat)	100 W FM Tr. (Additional channel)	15.02.2013
18	Jagdapur (Chhattisgarh)	100 W FM Tr. (Additional channel)	15.02.2013
19	Pithoragarh (Uttarakhand)	100 W FM Tr. (Additional channel)	22.02.2013
20	Pauri (Uttarakhand)	100 W FM Tr. (Additional channel)	22.02.2013

Transmitters De-commissioned at Existing Stations during 2012-13:

Sl. No.	Place	Transmitter	Date of Commissioning
1	Kanpur (UP)	1 kW MW Tr. decommissioned on 21.05.12 (replaced by 10 kW FM Tr. commissioned in March 2012 under 10 th Plan).	21.05.2012
2	Aurangabad (Maharashtra)	1 kW MW Tr. decommissioned on 21.05.12 (replaced by 10 kW FM Tr. commissioned in March 2012 under 10 th Plan).	21.05.2012
3	Jalandhar (Punjab)	1 kW MW Tr. decommissioned on 11.12.12 (replaced by 10 kW FM Tr. commissioned in March 2012 under 10 th Plan).	11.12.2012
4	Lucknow (UP)	10 kW MW Tr. decommissioned on 26.12.12 (replaced by 10 kW FM Tr. commissioned in March 2012 under 10 th Plan).	26.12.2012
5	Sholapur (Maharashtra)	1 kW MW Tr. decommissioned on 31.12.12 (replaced by 10 kW FM Tr. commissioned in March 2012 under 10 th Plan).	31.12.2012

SPECIAL PACKAGE FOR J&K

Phase-III - The scheme includes setting up of four 10 kW Transmitters at Green Ridge (Uri Sector), Himbotingla (Ladakh Region), Natha, (Patnitop, Jammu Region) and the 4th Transmitter at existing TV site at Naushera. In addition, four Low Power 100 Watt FM Transmitters have already been installed and commissioned at Kargil, Drass, Tiesuru and Padam during this year extending AIR's coverage area.

Phase – II of North-East Special Package:

Special Package for expansion and improvement of AIR services in the North East region and Island Territories is under implementation, this includes:

Nineteen 1 KW FM stations in: Arunachal Pradesh: Anini, Bomdila, Changlang, Daporjio, Khonsa; **Assam:** Karimganj, Lumding and Goalpara; **Manipur:** Ukhrul, and Tamenglong; **Meghalaya:** Cherrapunjee; **Mizoram:** Tuipang, Chemphal and Kolasib; **Nagaland:** Wokha, Zunheboto, Phek;

Tripura: Udaipur and Nutan Bazar. 16 sites out of 19 required for these new FM stations have been acquired and transmitters at 9 places have been installed (Goalpara, Udaypur, Kolasib, Lumsing, Nutan Bazar, Tuipang, Daporijo, Champhai and Cherapunji). Work for remaining eight places is in progress.

Gangtok – 10 kW FM Tr and Silchar – 5 KW FM Tr: 10 KW FM transmitter at Gangtok has been commissioned and 5 KW transmitter at Silchar is under commissioning.

100 W FM relay transmitters at 100 places: Installed at 94 places including 5 installed during the current year. Four transmitters are under installation and two have been diverted to other locations. These 100 Watt FM Transmitters will extend FM coverage in uncovered rural and semi urban areas (from existing AIR/LPT sites of Doordarshan).

Chinsurah (West Bengal) –1000 kW MW Tr. (Replacement of existing 1000 kW MW Tr.)– Transmitter has been installed and under testing.

Kavaratti (Lakshadweep) – 10 kW MW Tr. (Replacement of 1 kW MW Tr.)

Transmitter received and under installation.

Digital Satellite News Gathering Systems (3 Nos) – Equipment has been deployed

New Initiatives:

As part of Digitization Scheme approved by the Government under the 11th Plan, following activities were undertaken during the current year: -

Digitization of 98 studios – Equipment like hand-held recorder, phone in console, portable digital recorder and OB Mixer, DG Sets etc. have been procured and in use.

Replacement of 31 old MW Transmitters by new DRM MW Transmitters at existing stations – 20 kW (5 Nos.) are under installation.

Upgradation of MW DRM Transmitter with captive power plant in Arunachal Pradesh – 20 kW transmitter at Tawang has been installed; order has been placed for 100 kW and 200 kW transmitters for Passighat and Itanagar respectively.

Replacement of 10 kW MW Mobile transmitters by MW DRM transmitters has been completed at 6 places.

New 1 KW (12 Nos.) /5 kW (12 Nos.) FM Transmitters have been supplied at 24 places.

Replacement of 5x SW Transmitters by DRM SW Transmitters - 500 kW SW Tr. for Bengaluru is under installation.

Augmentation of 44 existing New Units and Creation of 7 New Regional News Units – Hardware has already been installed at all RNUs and augmentation process has been completed. Software is being provided

ACTIVITIES OF I-T DIVISION:

AIR Urdu and FM Gold audio streams are available through webcasting services. Encoders are installed in New Broadcasting House and two multiplexed audio channels are delivered at NIC for internet streaming through 2 Mbps digital leased line. Link is available in www.allindiaradio.org.

Streaming of News channel for Android mobile phones started in the month of March 2013 as a pilot project. YouTube based services have also been started. allindiaradio.org website has been revamped and hosted by NIC with LISTEN LIVE and YouTube services.

Court Case Monitoring System:

A web based application for monitoring all on- going court cases in Prasar Bharati has been developed. Starting with the entry of a new court case to recording all proceedings and maintaining the history of each case, this software generates a list of proforma reports which includes List of Pending court cases, List of cases which are likely to be challenged/ or face contempt, Cases coming up for hearing in next 'N' days, Court wise and subject wise summary reports enable officers to refer to the list and pursue the case accordingly. It has facilities to upload all documents related to a case and send email alerts to concerned officers related to cases coming up for hearing in the next 14 days.

PROGRESSIVE USAGE OF HINDI

The Hindi Unit of A.I.R., Directorate (Headquarter) is dedicated wholly in implementing the official language policy of Union of India and constantly strives to implement the orders/ instructions issued from time to time by Ministry of Home, Official Language Department and implementing targets mentioned in Annual Programme in various offices of AIR. Apart from the implementing the official language policy in the year 2012-13 by Hindi Unit, the following special and notable work were carried out:-

HINDI SAMMELAN

With the objectives of promoting official language Hindi area wise there is a proposal to organize Hindi Sammelan for AIR Kendras/Offices of Eastern Region, North East Region, Western Region, Southern Region, Northern Region and Central Region. In this series Hindi Sammelan was organized on 18 and 19 February, 2013 at Calicut.

LECTURE SERIES

‘Rajarishi Purushottamdas Tandon Memorial Lecture Series’ was organized by DG:AIR on 19 June, 2012. Famous critique, Dramatist and essay writer gave a lecture on the subject ‘Challenges in the way of simplicity of Hindi language’. More than 100 of audience participated in this lecture series.

HINDI DIVAS/HINDI PAKHWARA ORGANIZED IN THE YEAR 2012-13

Hindi Pakhwara was celebrated from 14.09.2012 to 28.09.2012 by DG:AIR (Headquarter) in the year 2012-13. During this 18 competitions were organized. There was a special focus that Non-Hindi officers/officials participate in large numbers while organising these competitions. 103 officers/officials were felicitated by giving them awards and certificate in Hindi competitions.

ADMINISTRATION

Reservation for SC/ST/OBC Employees

Prasar Bharati has taken measures for implementation of reservation in respect of SC/ST/OBC categories. All policy directions and instructions issued by Nodal Ministries/Departments for benefits to these categories are being complied by all offices and field units of Prasar Bharati. All Capital Stations have been instructed to nominate Liaison Officer to look into issues affecting the SC/ST employees and redress their grievances.

Instructions have been issued to monitor implementation of statutory instructions to safeguard the interest of staff members.

In order to ensure awareness among staff members, a two days workshop on “Reservation Policy and Rosters” was organised on December 27&28, 2012.

PUBLIC GRIEVANCE AND REDRESSAL MECHANISM

Grievance redressal and access mechanism has been set up at Stations, Zonal Headquarters and both the Directorates General in accordance with the guidelines of Department of Administrative Reforms & Public Grievances. Information and Facilitation Counters have been setup at all offices of Prasar Bharati. Regular status reports on disposal of grievance cases are being submitted to the MIB.

IMPLEMENTATION OF RIGHT TO INFORMATION ACT 2005

All Prasar Bharati Radio Stations/DDKs have broadcast a number of programmes in different formats on the provisions of the Right to Information Act, 2005 in order to

inform, educate and empower people and contribute to transparency and accountability in governance. Programme Heads of all AIR Stations/DDKs have been asked to highlight the salient features of this Act This Act has also been covered under Flagship Programme since September, 2008.

At Prasar Bharati Secretariat and all AIR and DD offices including field offices, CPIOs have been nominated. Appellate Authorities have also been designated at requisite levels as per requirement.

WOMEN EMPOWERMENT

In Prasar Bharati, the overall percentage of women in Group 'A' & 'B' & 'C' Categories is about 24.6%, including women posted at senior levels.

All Stations/Offices have set up Women's Cell to look in-to the grievances/ complaints of sexual harassment.

WELFARE ACTIVITIES FOR WOMEN EMPLOYEES

- Adequate arrangements have been made in all offices to ensure proper illumination, security, seating, toilets and other administrative arrangements for women employees.
- In accordance with instructions of the Department of Personnel and Training, appointment on compassionate grounds is offered to close relatives of Prasar Bharati employees who die while in service, including female members of the family of the deceased.
- Prasar Bharati staff like Technicians, Sr. Technicians, Engineering Assistants, Sr. Engineering Assistants etc. are shift duty staff, which is incidental to their service. To the extent possible, arrangements are made for dropping of employees, including women employees, during late night shift duty and odd hours.
- The regular staff (men and women alike), are paid Government approved pay scales. All employees including female employees are granted leave in accordance with the government rules on the subject.
- All employees including female employees are entitled to terminal benefits at par with government employees.
- All employees are entitled to Central Government Health Scheme where available.

At other places, employees are given the benefit of Central Services (Medical Attendance) Rules. Under these Rules, Private Medical Practitioners are appointed as Authorized Medical Attendants for employees and their families. Wherever requested, separate Authorized Medical Attendants are appointed for women.

- AIR has a system of encouraging and providing incentives to its employees by way of grant of Akashvani Annual Awards for Programmes as well as for Technical Excellence. A number of women have been awarded prizes under this scheme.

In accordance with the recommendations of the Committee on Empowerment of Women, a new category of Awards i.e. Best Women's Programme has also been introduced under Akashvani Annual Awards from 2009.

RESERVATION FOR PERSONS WITH DISABILITIES

- The Constitution of India ensures equality, freedom, justice and dignity of all individuals and implicitly mandates an inclusive society for all, including persons with disabilities. The Government of India enacted "The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995", in the effort to ensure equal opportunities for persons with disabilities and their full participation in nation building.
- As per the instructions issued by the Department of Personnel and Training (DOPT) of the Government of India for persons with disabilities reservation is now available in all groups of posts in case of direct recruitment. In case of promotion, reservation is available when promotions are made from Group 'D' to Group 'C' and within Group 'C' identified posts.
- Prasar Bharati has taken all requisite measures for implementation of reservation for PWD. All relevant policy directions and instructions issued by DOP&T from time to time are being followed.

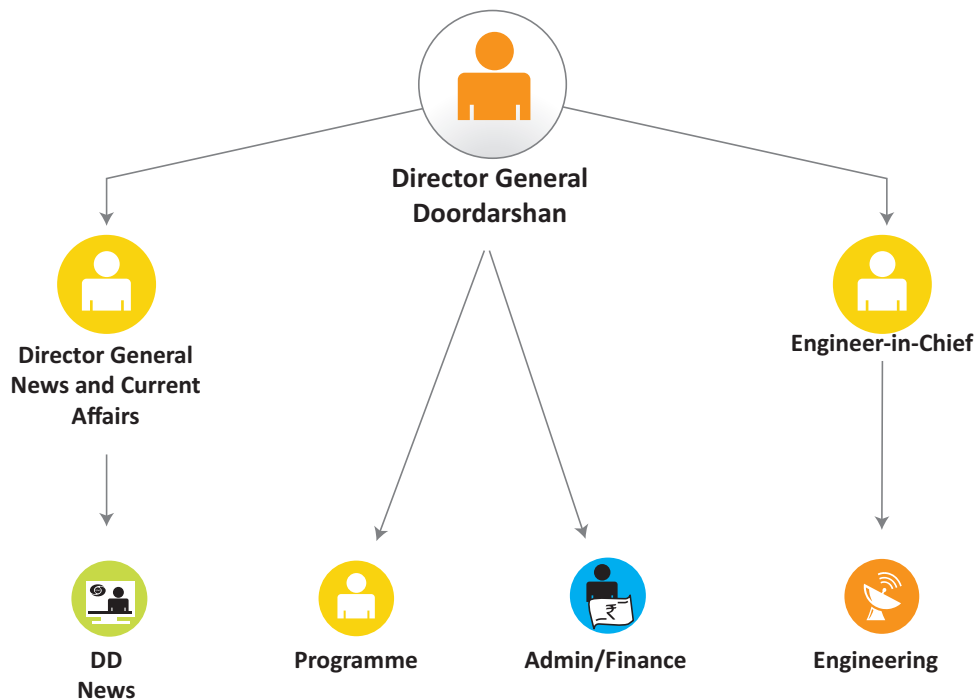


सत्यम् शिवम् सुन्दरम्

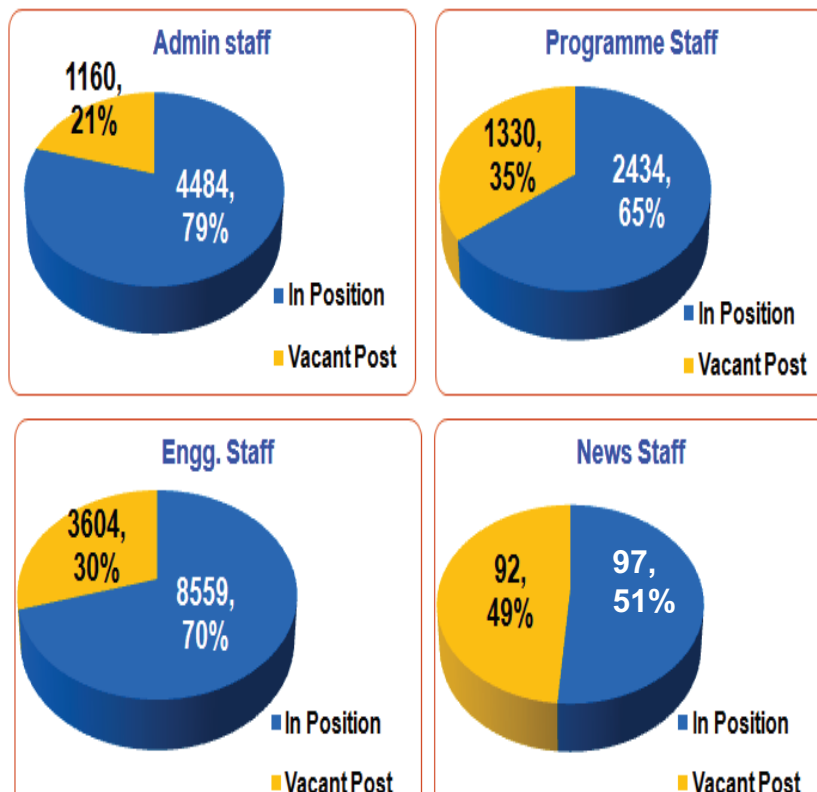
DOORDARSHAN

DOORDARSHAN

Organization Chart



HUMAN RESOURCE : DDn



DOORDARSHAN

Since its inception in 1959, Doordarshan has grown tremendously to become one of the leading TV organisations of the world. It has not only expanded its network throughout the country but also kept pace with new technological developments in the field of TV broadcasting.

Doordarshan Network At a Glance	
Doordarshan Studios	67
Terrestrial Transmitters	1415
DD Channels	33
Satellite Channels (DD Free Dish)	21 (DD) + 38 (Private)
DSNGs	32
OB Vans/EFP Vans	34
Terrestrial Coverage	
(i) TV National	92.0%
(ii) TV News	49.0%

SALIENT FEATURES OF DOORDARSHAN

- 67 studios—17 Studio Centres at State Capitals, 1 Regional Production Centre at Guwahati and 49 Studio Centres at various places in the country
- 1415 Transmitters of varying power cover 92% population of India
- Provides Free-to-air DTH (Direct to Home) service

Satellite Channels:

Doordarshan operates 33 Satellite Channels as under:

All India Channels (5)	DD National	DD Urdu	DD Bharati	
	DD Sports	DD News		

Regional Channels (11)	DD Podhigai	DD North East	DD Odiya	DD Bangla
	DD Keralam	DD Chandana	DD Girnar	DD Punjabi
	DD Saptagiri	DD Sahyadri	DD Kashir	
State Networks (15)	Uttarakhand	Arunachal Pradesh	Bihar	Mizoram
	Jharkhand	Himachal Pradesh	Tripura	Rajasthan
	Meghalaya	Madhya Pradesh	Manipur	Nagaland
	Chhattisgarh	Uttar Pradesh	Haryana	
International Channel (1)	DD India			
HD Channel (1)	DD – HD			

TERRESTRIAL TRANSMITTERS

For terrestrial transmission, 1415 TV Transmitters of varying power have been installed through the length and breadth of the country. Details of these transmitters are as under:

Service	HPTs	LPTs	VLPTs	Transposers	Total
DD1 transmitters	138	733	354	18	1243
DD News transmitters	73	78	17		168
Other transmitters (digital)	4				4

Statewise no. of Transmitters is given at Annexure-II. In terrestrial mode, DD 1 (National) Channel coverage is estimated to be available to about 92% population of the country. Terrestrial coverage of DD News Channel is estimated to be available to about 49% population. Area-wise coverage of DD 1 and DD News Channel is 81% and 26% respectively.

FREE-TO-AIR DTH “DD DIRECT +”

Doordarshan launched its free-to-air DTH service “DD Direct +” in December, 2004 with a bouquet of 33 TV channels. This service was started with the primary objective of providing TV coverage to the areas hitherto uncovered by terrestrial transmitters. Capacity of DTH Platform has subsequently been augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started in September, 2009.

DD NATIONAL

- Largest Terrestrial Network, covers 92.0% population and 81.0% land area.
- Service available from 5:30 am to midnight in terrestrial mode.
- Service available 24x7 in satellite mode.
- Covers National events
- Sports--Olympics 2012, ICT-20 World Cup and more
- Elections
- Health related shows
- Festivals, women, youth related shows
- Entertainment, movies, news and current affair programmes.

OVERVIEW OF COVERAGE BY DD NATIONAL

DD National provides live coverage of National Events of the year like Republic Day Parade; Independence Day celebrations; President's and Prime Minister's addresses to the Nation; Joint Session of Parliament; important debates in the Parliament, Presentation of Railway and General Budgets; Question Hour in Lok Sabha and Rajya Sabha; Election Results and Analysis; Sports Events; Prime Minister's NCC Rally; Pravasi Bharatiya Diwas; International Film Festival of India 2012 at Goa and Presentation of National Film Awards. Arrangements have been made with Lok Sabha TV for live telecast of assumption of office by the President and Vice President.



Live coverage of the Republic Day Parade 2013

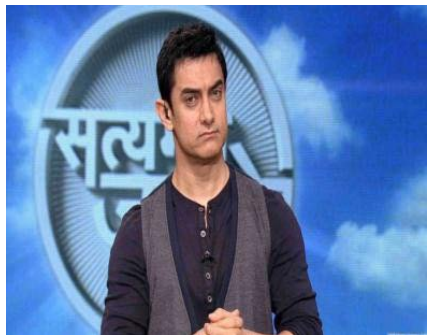
150 Years of Bombay and Chennai High Courts, Rabindra Nath Tagore and 100 years of Pandit Madan Mohan Malviya were covered extensively this year.

Mahakumbh Mela 2013 held at Allahabad from January 14 to March 10, 2013 was also covered live. The TV series 'Awakening India on Swami Vivekanand' produced by Doordarshan in collaboration with Ramakrishna Mission ran for more than a year, exhorting the youth of India to imbibe the ideals of Swami Vivekanand. Opening and Closing Ceremony Celebrations of the 150th Birth Anniversary of Swami Vivekanand on January 12 and January 18, 2013 respectively were covered live.

Campaigns conducted by various Govt. departments (Vikas Chakra special programmes), developmental programmes, socially relevant programmes e.g. Healthy India, Pulse Polio Campaign, Anti-Cancer, Leprosy, Tuberculosis, Dengue, Swine Flu and other health related issues, Special Campaign for Primary Education for all, AIDS, consumer education, Road Safety, free legal aid to weaker sections of society etc. were given wide coverage over the entire network.

Popular evening serials telecast on DD National are Sankatmochan Hanumaan, Kanaphusi, Hum Phir Milenge, Hum Tumko Na Bhool Payaenge, Nancy, Yeh Zindagi Hai Gulshan, The Command Force, Pechhan...Astitwa Ki, Talaash, Imtihaan, Manzil Apni Apni, Detective Wagle, Sabse Bade Ladaiyaa etc.

In the first such collaborative event of its kind, Doordarshan in partnership with 'Star Plus', simultaneously broadcast 13 episodes of a special show entitled 'Satyameva Jayate', featuring Amir Khan, between 11.00 AM to 12.30 PM every Sunday from May 6-July 29, 2012.



Still from Satyamev Jayate



Still from Pulse Polio Campaign

Project "Coke Studio" popularises new experiments in Indian & Western music including Fusion among the youth of the country. Ten episodes of this show were telecast every Saturday at 8.30 PM. commencing from July 7, 2012. The Epic Ramayan in collaboration with Zee TV was telecast from 11.00 a.m. to 12.00 noon every Sunday for 72 weeks from August 12, 2012. "Jamunia - Tasveer Badalte Bharat Ki" produced in collaboration with the Song and Drama Division of the Ministry of Information and Broadcasting was telecast every Sunday morning.

The Education component continues to be drawn from varied sources such as Indira Gandhi National Open University (IGNOU), University Grants Commission (UGC) and Central Institute of Educational Technology (SIET)/NCERT. “Manthan” in collaboration with German TV and Vigyan Prasar Programmes by the Ministry of Science & Technology were new innovative programmes. Another notable programme was Upanishad Ganga.

DD National telecast a series of programmes on the welfare of women like - Kahin Der Na Ho Jaye, Bin Bitiya Aangan Soona, Saraswatichandra, Tum Dena Saath Mera, Aur Ek Kahani, Hari Mirchi Lal Mirchi.

Many new innovative/youth oriented/Talent Hunt and other programmes telecast on DD National this year are:

“Gora” based on the novel by Gurudev Rabindranath Tagore.

- “Ek Tha Rusty” based on stories by Ruskin Bond.
- “Yeh Hai India Meri Jaan” produced/directed by Shri Saeed Mirza.
- “Bharat Ki Shaan 3”- Musical Reality Show by Shri Gajendra Singh.
- Ek Kiran Roshni based on Gandhian Thought.
- Byomkesh Bakshi by Shri Basu Chatterjee.
- Tehreer Munshi Premchand Ki by Shri Gulzaar.
- Krishnakali by Amol Palekar.

The information component on DD National is based largely on an in-house production ‘News and Current Affairs’. DD Samachar at 8.00 P.M was transformed to News Night (in Hindi) from February 4, 2013. Feature films are telecast on Friday, Saturday and Sunday from 8.30 PM to midnight with award winning Regional Films telecast on the second and fourth Sunday of the month.

DD NEWS

- Only multi-lingual news channel with bulletins in Hindi, English, Urdu, and Sanskrit.
- 24x7 News and Current Affairs Programmes.
- Only terrestrial cum satellite news channel. Reaches non-cable, non-satellite homes i.e. a. major portion of the population

- 15 minute bulletin for hearing impaired. Four sports bulletins.
- Covered Railway and General Budget presentations, State Assembly Elections in Gujarat, Himachal Pradesh Tripura, Meghalaya and Nagaland.
- Covers business, international economy, FDI issues.
- Programmes on defence issues and internal security – ‘War and Peace’ and ‘Defence Watch’.
- Programme on health issues titled ‘Total Health’



Stills from ‘Total Health’

Some of the major events covered by DD News this year include World Biodiversity Convention at Hyderabad, US Presidential elections, developments in Syria, Egypt, Israel, Palestine, Afghanistan, besides India’s engagements with neighbours like Pakistan, Bangladesh and China. Special programmes Janwani and Janadesh were produced to bring out socio-political as well as psephological issues during the elections.

Focused and comprehensive coverage of the Hon’ble President and Prime Minister’s tours, both domestic and abroad, to highlight India’s diplomatic engagement with the global community. PM’s visit to Myanmar, Mexico (for G 20 Summit), Brazil (UN Conference on Sustainable Development), Iran for NAM Summit and Cambodia for India-ASEAN Summit were covered. Extensive live coverage from Delhi and other cities during important visits by foreign dignitaries were also covered.

The Business News Desk covered a number of issues related to economic policy decisions of the government, developments in the corporate world, personal finance, international economy and stock markets in its daily news coverage in ‘Business Wrap’ from Delhi in the evening and ‘Business Hour’ from Mumbai in the afternoon. Half an hour special programme on FDI in retail was done by Business Desk.

DD news telecasts four sports bulletins, three in Hindi and one in English. The inaugural Asian Hockey Championship Tournament in China won by the Indian men's team was extensively covered with field reports through special arrangement. The first-ever F1 race held in the country at the Buddha International Circuit, Greater Noida and London Olympics 2012 were covered extensively by DD News. In addition, extensive coverage was provided for 2012 T-20 World cup from Sri Lanka, Nehru Football cup and other sporting events.

In the development communication segment, a special programme, 'Jaanne ka Haque', is telecast in Hindi twice a week to promote awareness on the 'Right to Information Act, 2005'. 'Mere Desh Ki Dharti' is a special programme in Hindi telecast twice a week to highlight initiatives like Mahatma Gandhi National Rural Employment Guarantee Act (MNREGA), National Rural Health Mission (NRHM), and Rajiv Gandhi Rural Electrification Programme etc. The focus of the programme was on operational deficiencies and benefits being accrued to the targeted audiences. Another special programme, 'Mehnat Rang Layegi', telecast in Hindi twice a week, focusses on career and employment opportunities, while 'Ehsaas', telecast in Hindi twice a week, takes a detailed look at socio-economic issues.

Special programmes on Bundelkhand, plight of weavers, artisans, farmers etc. were also broadcast. Daily special discussions by expert panels on domestic and global issues were broadcast in 'Charcha Mein' (in Hindi) and 'Late Edition' (in English) on alternate days. In addition to these, discussions on issues relating to Lok Pal and Lokayuktas, interview based programmes on the contribution of distinguished persons in different walks of life were organised on a regular basis.

Highlights of the special programmes on DD News:

- 'Focus' (a discussion based current affairs programme) in Hindi for five days a week.
- Two weekly interview-based programmes 'Ek Mulaqat' in Hindi and 'Tete- a-Tete' in English
- An audience based programme 'Aamne –Saamne'
- Two programmes for the youth 'Gen next' and 'Campus Week'
- Two weekly programmes in the art, culture and entertainment segment 'Rang Tarang' and 'Cinema Is Hafte'

DD News has 29 functional Regional News Units/ Bureaus across the country located in Agartala, Ahmedabad, Aizwal, Bengaluru, Bhopal, Bhubaneswar, Chennai, Chandigarh, Guwahati, Hissar, Hyderabad, Imphal, Itanagar, Jaipur, Jalandhar, Jammu, Kohima, Kolkata, Leh, Lucknow, Mumbai, Patna, Panaji, Ranchi, Raipur, Shillong, Shimla, Srinagar and Thiruvananthapuram. All

29 RNUs plan and execute special stories on Centre's Flagship Programmes like MNREGA, Bharat Nirman, Sarva Siksha Abhiyan, Mid-Day Meal, Integrated Child Development Services Scheme, NRHM, JNNURM and Right to Information Act in their local news bulletins and Current Affairs programmes. These RNUs telecast 100 bulletins daily in 21 languages/dialects.

In the first six months of 2012-13, DD News started two new RNUs at Shillong and Leh. From July 1, 2012, RNU Shillong has started telecasting two news bulletins of 15 minutes in Khasi and English, respectively. From November 19, 2012 RNU Leh has started telecasting a 10-minute bulletin in Ladakhi.

To improve newsgathering from districts/town levels, a new panel of stringers' was put in place in Haryana, Goa, Punjab, Andhra Pradesh and Maharashtra.

Through DD News window, 14 RNUs provide regional news and showcase stories on flagship programmes in three regional windows i.e. "Metro Scan", "State Scan" and "Rajyon Se Samachar". RNUs contribute news on important developments from social, cultural and economic sectors in their respective regions to the DD News Channel. They also provide live inputs such as Phone-Ins and hot switches and ensure news updates from the region for National Bulletins.

Doordarshan News website www.ddinews.gov.in provides the latest news updates for netizens. It also live streams Doordarshan News bulletins, which have got a good response from within and outside the country. The Top Story and four Headlines of the Homepage are linked to the official website of Government of India (www.india.gov.in).

DD BHARATI

DD Bharati Channel, which was started in January 2002 as a niche channel for culture, health and children was re-launched in a new avatar in 2012-13. The focus of the channel is mainly Art and Culture. DD Bharati has a fixed point chart (FPC) for music and dance, arts and crafts, traditions, festivals, giving unequivocal coverage in this segment. One of the big attractions on DD Bharati is the live coverage of dance & music festivals and other cultural celebrations.

DD Bharati has partnered various national and international public institutions and trusts to acquire and premiere programmes from their archives. DD Bharati is the only channel which has the copyright to telecast events organized with partner institutions like Indian Council for Cultural Relations (ICCR), Films Division, Chatrapati Shivaji Maharaj Vastu Sangrahalay of Mumbai, Indira Gandhi National Centre of Arts.

Through these partnerships, programmes such as Raza Foundation; Ananya Festival; Tansen Festival (MP); Hari Vallabh Sangeet Sammelan, Jalandhar (Punjab); Boat Races (Kerala); Rath Yatra

(Odisha); Khajuraho festival; Konark Dance Festival, Odisha; Begum Akhtar Centenary Celebration – Karejwa Mein Lage Katar; Platinum Jubilee Sangeet Samaroh of Bhartiya Vidya Bhawan; Goati Pua Dance Festival, Odisha; Rajrani Music Festival, Bhubaneswar and live telecast of Special Kirtan Darbar at Sultanpur Lodhi on Guru Nanak Dev Ji's Jayanti were telecast by DD Bharati.

The extensive coverage provided for these events by DD Bharati re-affirmed its commanding position as the sole national culture channel of the country. Talks are underway for similar partnerships with Sahitya Academy, Sangeet Natak Academy and the Ministry of Culture.

DD Bharati has reserved slots for the North East India and world cultures. It has signed a special agreement with the Embassy of Japan to showcase special events to mark 60 years of Indo-Japan Diplomatic Relations and with the Hungarian Culture Centre to mark 125th birth anniversary of renowned painter Amrita Shergil, among others.

DD URDU

- 24x7 channel launched on August 15, 2006
- Features a mix programmes on heritage, culture, literature, information, education and social issues specific to the target audience
- In March 2013, 103 programmes were commissioned including novels/fiction by Urdu writers like Krishan Chander, Saadat Hasan Manto, Qurartul Ain Hyder, Munsif Premchand and subjects like literature, music, science, current affairs.
- Since January 2013, a number of new initiatives have been taken to increase the number of in-house programmes.
- Besides entertainment, feature film (thrice a week), other informative programmes of specific interest to the Urdu speaking audience, government schemes for minorities, events in neighbouring countries, face to face with celebrities etc. have been launched.
- A daily programme titled **Sargarmiyan** gives a roundup of all important happenings in and around Delhi.

Activities during 2012-13:

- Allama Iqbal's Birth Anniversary on November 9, 2012 and Death Anniversary on April 21, 2012.
- Sadat Hussain Manto's Birth Anniversary on May 11, 2012.

- Gandhi Jayanti and Lal Bahadur Shastri's Birth Anniversary on October 2, 2012.
- Sir Syed Ahmed Khan's Birth Anniversary on October 17, 2012.
- Eid-ul-Azha on October 27, 2012.
- Smt Indira Gandhi's Death Anniversary on October 31, 2012.
- Pt. Jawaharlal Nehru's Birth Anniversary (Children's Day) on November 14, 2012.
- Moharram on November 22, 23, 24 and 25, 2012.
- Ghalib's Birth Anniversary on December 27, 2012 and Death Anniversary on February 15, 2013.
- Live Coverage of Republic Day Parade January 26, 2013.

DD INDIA

- DD India updates international viewers on India's social, cultural, traditional, modern, political and economic scenarios.
- It carries news and current affairs bulletins, features on topical events, entertainment programmes, feature films, music and dance, serials, documentaries and tourism.
- Along with English, news bulletins in Hindi, Urdu, Gujarati, Tamil, Telugu, Malayalam, Sanskrit and Punjabi are telecast.
- The programme content has been by refurbished and an 8 hour programme loop is repeated twice in 24 hours to suit the prime time zones of the world
- "DD-India" now reaches 38 countries by up linking on INSAT-4B (C- Band). These are in
 - **Asia:** Afghanistan, Bangladesh, Bhutan, Brunei, Darussalam, China (partly), Cambodia, Hong Kong, Israel, Malaysia (partly), Myanmar, Laos, Nepal, Pakistan, Singapore, Sri Lanka, Thailand, Vietnam, India.
 - **CIS:** Armenia, Azerbaijan, Georgia (partly), Kyrgyzstan, Tajikistan, Turkmenistan (partly), Ukraine, Uzbekistan (partly).
 - **Middle East:** Bahrain, Iran, Iraq, Kuwait, Oman (partly), Qatar, Saudi Arabia, Syria, Turkey (partly), United Arab Emirates, Yemen (partly).
 - DD-India is also available on Doordarshan satellite DTH service - DD Direct plus



A glimpse of DD India Programmes

DD SPORTS

- It is a 24 hour channel.
- The only channel that promotes sports by telecasting the largest number of domestic sports events live, deferred live and recorded programmes.
- In house production of live programme “Sports Hour” in English and Hindi of 30 minutes duration each, covering sports events of National and International repute.
- In house production of Programme “Sports Pulse” telecast on DD Sports.
- Main programmes/coverage of sports events during the year are:
 - Mumbai Standard Chartered Marathon, the Pune and Bangalore Marathons and the Delhi Half Marathon
 - Davis Cup matches (India vs. New Zealand) at Chandigarh
 - Santosh Trophy matches
 - Highlights of Paralympics -2012
 - London Olympics-2012
- Live telecast of a studio based discussion programme “Nine a Side Hockey Tournament” in Perth, Australia from June 22 to 25, 2012.
- Live telecast of discussion programme on “FIH Champions Trophy” played in Melbourne Australia from December 1 to 9, 2012.
- A decision has been taken to introduce the system of cash outflow for covering non-Olympic and traditional sports.



A glimpse of programmes on DD Sports

- Ever since the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007 was notified, Doordarshan has been telecasting sports events of national importance on its National channel and free to air DTH network in compliance of the Sports Act. In view of the public service mandate of Prasar Bharati to promote sports, Prasar Bharati has exempted the cash outflow principle in respect of the following:-
 - Armed and Para Military Forces
 - Games for the disabled
 - Education and cultural institutions.
 - Sports in rural areas-National or Regional level
 - Promotion of Women’s sports/events irrespective of discipline

REGIONAL LANGUAGE SATELLITE CHANNELS (RLSC)

- Doordarshan operates 11 Regional Language Satellite Channels, which telecast programmes around the clock in regional/ local languages.
- These telecasts are available in terrestrial mode in the State during regional transmission and in satellite mode at other times for viewers (including those outside the state).
- Programmes for RLSC originate at Regional Kendras in regional languages and dialects. Most programmes are area specific.
- The eleven regional languages channels are:

DD Sahyadri	DD Malayalam	DD Odiya
DD Podhigai	DD Chandana	DD Punjabi
DD Girnar	DD Bangla	DD Saptagiri
DD Kashir	DD North East	

DD SAHYADRI

Supported by Doordarshan Studios in Mumbai, Pune and Nagpur, DD Sahyadri has become a household name in Maharashtra, largely because of programmes with high production values. DD Sahyadri also felicitates eminent citizens and personalities of Maharashtra for their contribution in different fields, by honouring them with Sahyadri Awards which include Navratna Awards, Manik Awards, Marathi Cine Awards, Navjyoti Awards, Krishi Ratna Awards, Hirkani Awards, Sindhu Awards and Prerna Awards. The channel devotes more than 46 % of its time to telecast informative, educative and other public service programmes. DD Sahyadri is uplinked from Mumbai through INSAT-3A Satellite in C-Band and can be watched in the entire footprint area of this satellite. It is also available on Doordarshan's free-to-air DTH Service i.e. DD Direct Plus.

Activities during 2012-13 :

- Navratna Awards (June 2012)
- Sahyadri Marathi Cine Awards (June 2012)
- Narali Pournima (August 2012)
- Ganpati Festival (September 2012)
- Sahyadri Manik Awards (November 2012)
- Navjyoti Sahyadrichya (December 2012)
- Live programme on Sankashti Angarki Chaturthi from Siddhivinayak Temple, Prabhadevi, Mumbai on 1st January, 2013
- 'Swagatam 2013' New Year Programme (January 2013)
- Sahyadri Krishi Sanman Sohala (February 2013)
- Hirkani Sanman Sohala (March 2013)
- Sahyadri Sindhu Awards (new)
- Sahyadri Prerna Awards (new)



Glimpse of Programmes on DD Sahyadri

DD PODHIGAI

DD Podhigai started functioning on Pongal Day (January 15) in 2001 with around the clock transmission. Considering the genre of programmes telecast, it is best described as an 'infotainment channel'.

Some popular programmes telecast during 2012-2013:-

- Hello Ungaludan (phone-in-live).
- Arokkiya Bharatham Nalam Tharum Neram (Health and family welfare).
- Ovvru Nodiyum Unnadhan (Educational Telecast).
- Pudhiyathar Ulagam Seivom (India Innovates).

DD GIRNAR

- DD Girnar broadcasts programmes mainly in Gujarati. Annual programmes of Rath Yatra, Janmashtami and Kite Festival are telecast live.
- DD Girnar instituted the "1st Girnar Shiromani Puraskar" in 2012 to mark the Silver Jubilee celebrations of Doordarshan Kendra, Ahmedabad. Individuals who made significant contribution to Gujarat in the fields of Film, Theatre, Music, Literature, Women of Substance, Social service, Industry, Agriculture, Sports etc., are honoured with these awards.

Activities during 2012-13:

- The First Girnar Krishi Puraskar 2012 was recorded on September 22, highlighting the achievement of individuals who have made a significant contribution to Gujarat in various fields.

- 137th Rath Yatra of “Lord Jagannath” on June 22, 2012 was covered live.
- Mega final of Girnar Little Sur Sargam from August 3 to 8, 2012.
- The First Girnar Tejaswini Puraskar-2013 was telecast on March 8, 2013, with repeat telecast the next day.

DD KASHIR

This is the only satellite channel of Doordarshan transmission which is available through terrestrial transmitters located in different parts of the Kashmir Valley. DD Kashir produces over 12 hours of programming every day. To counter false propaganda, DD Kashir telecast the following programmes during 2012-13:

Programme	Frequency
Sarhad Ke Do Rukh	Twice a week
Pakistan Reporter	-do-
PTV Sach Kya Hai	Thrice a week
Dateline Kashmir	Once a week
Kashmir Now	Once a week
Kashmir Nama	Once a week
Dareecha	Thrice a week



Glimpse of Programmes on DD Kashir

DD MALAYALAM

The channel is supported by Doordarshan studios in Thiruvananthapuram, Trissur and Calicut. In the terrestrial mode, DD Malayalam reaches nearly 100% population of Kerala. Digital transmission of the DD Malayalam Channel introduced on January 27, 2004, has considerably

enhanced quality of television transmission and viewing in the State. DD Malayalam is available all over the country and in 68 countries across the globe. Webcasting of DD Malayalam Channel News Bulletins' started on May 1, 2012.

Activities during 2012-13:

- Snake boat race in Kerala was telecast on July 7, 2012.
- By poll results, live updates and Election Analysis on June 15, 2012.
- Nehru Trophy Boat Race on August 11, 2012.
- 'Monsoon Carnival, Wayanad' from August 27 to 29, 2012 as part of Onam Special Package.
- Live coverage of Thazhathangadi Boat Race held in the Meenachil River, Kottayam on September 1, 2012.
- Live coverage of Aranmula Boat Race on September 2, .2012.
- Live coverage of Foundation Stone Laying of Kochi Metro Rail on September 12, 2012.
- An in-house production documentary "Naanchinaadinte Uppu Peruma"- on the Salt Fields of Kanyakumari District, telecast on September 24, 2012 won the Kerala State Television Award, 2012 for Best Educational Documentary.

DD CHANDANA

DD Chandana is the Kannada language Satellite Channel. Supported by Doordarshan studios in Bangalore and Gulbarga, it is an around the clock satellite channel covering more than 30 countries

Activities during 2012-13:

- 'Chandana' awards instituted in 9 disciplines.
- Popular programmes 'Sutta Mutta' and 'Taana Yaana', were re-started. Outdoor broadcasting based cultural round-up programme and documentaries on tourist/historical places were also broadcast.
- Inaugural function of DD Chandana Annual Awards on November 16, 2012

DD BANGLA

With steady strides, DD Bangla has played an important role in preserving and furthering the cultural heritage of Bengal. DD Bangla Website (www.ddbangla.gov.in) was launched on October 18, 2012.

- A special programme on Bengali New Year 1419 was telecast on April 14, 2012.
- Live telecast from Jorasanko Thakur Badi on the occasion of the Birth Anniversary of Rabindranath Thakur on May 8, 2012.
- Live telecast of civic reception in honour of Hon'ble President of India, Sri Pranab Mukherjee by the Government of West Bengal, Kolkata on September 14, 2012.
- A TV report on India-Bangladesh cultural relations on September 15, 2012.
- Special programme on "Mahalaya" (Devi Durga) on October 15, 2012.
- Live telecast on Durga Puja from Belur Math Ramkrishna Mission on October 23, 2012.
- Live telecast of Durga Idol immersion from Ichhamati River (Bangladesh Border) on October 24, 2012.
- Live telecast of 150th Birth Anniversary of Swami Vivekananda on January 18, 2013.

DD NORTH-EAST

DD North-East covers the seven North-Eastern States and Sikkim with uninterrupted programmes round the clock. Programme content is provided by the Programme Production Centre (NE), DDK (Guwahati) and other DD Kendras located in the region. DD North-East covers 76.6% of the area and 84.6% of the population of the entire region. This channel is also available on other DTH platforms such as DD Direct Plus, Videocon DTH, Tata Sky DTH etc.

Special Outdoor Broadcast during 2012-13:

PPC (NE), Doordarshan Guwahati organised a special Live Cultural programme titled "Heritage Majuli" on March 23, 2013 at Majuli. This was Doordarshan's first ever endeavour to originate a Live Programme from Majuli, the world's biggest river island with its rich cultural diversities.

Highlights of DD North-East telecasts :

- Live telecast of Maharajat Jayanti Celebration of Assam Legislative Assembly on April 20, 2012.

- DD Shillong telecast Opening Ceremony of “South Asia Junior Table Tennis Championship – 2012”.
- DD Shillong telecast North East India Music festival – 2012 on the occasion of World Music Day.
- DD Agartala broadcasts 30 minutes bi-weekly programme ‘Swastha Bharat’ in Bangla from April 9, 2012, which is relayed by five transmitters to cater for viewers of Tripura.
- The news unit of DD Kohima gave special coverage to the 12th Assembly Elections held in Nagaland on February 23, 2013. Special bulletins were broadcast on the counting day (February 28).
- ‘Janvani’ programme was telecast from the Civil Secretariat Complex at Kohima town, involving cross section of the society on February 18, 2013, during the campaigning for the Assembly elections.

DD ODIYA

DD Odiya channel gets terrestrial support of 55 hours, 30 minutes for each transmission per week and the remaining 112 hours, 30 minutes each is available exclusively on satellite mode. Most of its programmes are produced at Bhubaneswar, Sambalpur and Bhawanipatna. About 98.96 percent programmes are in Odiya language and 1.04 percent in Hindi.

Activities during 2012-13:

- Telecast of Utkal Pragyan Samman Samaroha on April 1, 2012.
- Live telecast of the Famous Car Festival, Gundicha Yatra; the Return Car Festival and the Suna Besha of Lord Jagannath from Puri during the year 2012.
- Live telecast of Australian ‘Oz Festival’ 2012 organised by the Department of Tourism & Culture, Government of Odisha in the Rajarani Temple Complex, Bhubaneswar on October 20, 2012.
- Telecast of special programme “Krantira Katha Kuha-2012” on August 9.
- Special New Year programme “Smrutire” telecast on December 30, 2012 and New Year Express on January 1, 2013.
- Special programme for New Year 2013 “Mangale Aaila Usha”.
- DD Odiya produced 16 episode series on the literary works of Swavab Kavi Gangadhar Meher’s “Tapaswini” on his 150 anniversary was telecast from March 15 to 30, 2013.

DD PUNJABI

DD-Punjabi, a 24 hours channel is available widely in India and other countries where the footprints of satellite INSAT 3A and satellite INSAT 4B are available. DD-Punjabi channel is also available on DTH (Direct to Home) platform on Satellite INSAT 4B.

The DD Kendra broadcasts six news bulletins in the regional language. The Kendra also produces news and current affairs programmes like Khas Khabar Ik Nazar, Khoj Khabar, Focus, Rojgar Samachar and Ajj Da Masla, providing a resume of the political and developmental activities in Punjab. The programme composition of DD-Punjabi Channel is 96.56 percent in Punjabi language, 2.97 percent in Hindi, 0.36 percent in Urdu. The remaining 0.12 percent is instrumental music.

Activities during 2012-13:

- Live telecast of the show “Jashan Di Raat” was organized on August 7, 2012, on the 12th anniversary of DD-Punjabi channel.
- Live telecast of Special show of “Swasth Bharat” on October 26, 2012 (World Obesity Day).
- Live telecast of special cultural programme “Punjab Karan Ki Sift Teri” on November 1, 2012.
- Live telecast of cultural programme “Patiala Utsav” from Patiala.
- Live telecast of special cultural programme “Lohri Shagna Di” on January 13, 2013

DD SAPTAGIRI

DD Saptagiri is the Telugu language satellite channel supported by Doordarshan studios in Hyderabad, Vijayawada and Warangal.

Activities during 2012-13:

- The Kendra awarded the first ever DD-Saptagiri awards to seven women on International Women’s Day (March 8, 2013).
- 50 episodes of ‘Swara Samaram’ were telecast live from Ravindra Bharati Auditorium, Hyderabad on November 2, 2012.
- The Kendra gave special coverage to the World Telugu conference held at Tirupati for 3 days.

AWARD

DDK, Hyderabad won the prestigious Japan Prize and UNESCO Prize in the proposal category for its educational program 'My Farm-My Class Room' on importance of bio diversity in food production. This was telecast in June 2012 by DD Saptagiri.

REGIONAL/LOCAL DOORDARSHAN KENDRAS (DDK'S)

DOORDARSHAN KENDRA DELHI (DDK DELHI)

Doordarshan Kendra Delhi has to its credit not only originating and launching television in India in September 1959, but also presenting the National Transmission to the rest of the country since its inception.

It is responsible for 24 x 7 hour transmission of DD-1, the National Channel and DD Bharati, while simultaneously functioning as a regional centre for Delhi, its adjoining areas and low power transmitters (LPTs).

The Kendra produces over 150 live outdoor broadcasts annually on the National Programme. Besides being carried terrestrially by all other Doordarshan Kendras, many of these events, being of national and international importance, are also utilized by satellite channels based in India and other international channels. It also coordinates three hours play out for DD HD Channel from 19:00 to 22:00 hrs every day. In addition, the Kendra provides technical facilities and support for DD News.

Doordarshan Kendra Delhi has used technology innovatively to integrate coverage from OB spots and bring about a manifold enhancement in coverage quality. Functioning of DD Archives at Akashvani Bhawan with its State-of-the art archiving and restoration equipment with playback facilities are facilitated by DDK Delhi.

Activities during 2012-13:

- Message by Hon'ble President of India on the eve of Independence Day.
- Report on Birth Day Celebration of Netaji Subhash Chandra Bose.
- 20th Conference of Speakers Presiding Officers of CSPOC.
- Udaan: Social Security & Old Age.
- Documentary on BSF-Buland Bahaduri.
- Documentary on Border Roads Organisation –The Trail Blazers.

- New Year Eve Programme.
- Documentary on CISF-Zinda Dil.

DDK, KOLKATA

Programmes in Bangla occupy first position with 96.3%, followed by Music/Dance Programmes (1.2%), Urdu (1.1%), Hindi and Nepali (0.7% each). DD National and DD News cover 97.7% and 64.6% population in West Bengal, respectively.

Activities during 2012-13:

- A discussion on HIGGS – BOSON particle ('God Particle') in science magazine programme "Bijnan Prasange" on July 13, 2012.
- "Agomony Song" (song invoking Devi Durga) on October 17, 2012.
- Live Kali Puja telecast from Dakshineswar Mandir on November 13, 2012.
- Live telecast of 100th Indian Science Congress at University of Calcutta on January 3, 2013 and its closing ceremony on January 7, 2013 from Salt Lake campus.
- Live telecast of Children's Science Congress, 2013 on January 4, 2013
- Curtain Raiser on Ganga Sagar Mela on January 13, 2013.
- Programme on Birth Anniversary of Netaji Subhas Chandra Bose, based on his ancestral house at, Kodalia, South 24 Paraganas on January 23, 2013.
- Live telecast of the Ceremonial March Past from Indira Gandhi Sarani, Kolkata on Republic Day.
- A docu-feature on Indian Museum, Kolkata, on February 5, 2013.
- Programme on International Women's Day on March 8, 2013.
- "Parampurus" – A programme on Sri Ramakrishna Paramahansa on March 13, 2013.

DDK, MUMBAI

DDK Mumbai manages transmission of two 24 hours channels i.e. DD National and DD Sahayadri. With overall technical and production development, DDK Mumbai is in a position to produce more than 70 % in-house programmes. The programmes are telecast in Marathi (85.7%), Hindi (2.4%), and (Sindhi 0.7%) languages. It covers 77.5 % area and 87.1% population of the State.

- Award won in 2013: Programmes Amrutvel and Atulya Shodh.
- The Standing Parliamentary Committee on Information Technology consisting of 24 Members of Parliament visited DDK, Mumbai on January 24, 2013 and reviewed the functioning of Prasar Bharati with representatives of the MIB and Prasar Bharati.

DDK, CHENNAI

Tamil is the major language of telecast- 85.4%, followed by Urdu-0.04%, Sourashtra 0.02%, Dance & Instrumental Music constitutes 4.0%, Slide/ Filler/ Announcements 9.4% and Commercials 1.2%. At present, the Regional service in Tamil language is being relayed by 10 HPTs, 54 LPTs and 7 VLPTs to serve the entire State.

Activities during 2012-13:

Location	From	To	Event covered
Sriharikota	25.04.12	27.04.12	C19/RISAT
Chennai	22.06.12	23.06.12	International Snooker Tournament
Chennai	14.08.12	15.08.12	Independence Day celebrations
Kottayam, Aranmula Kerala	30.08.12	03.09.12	Boat race
Sriharikota	07.09.12	09.09.12	PSLV C21 Launch
Chennai	29.11.12	30.11.12	Tamil Nadu Legislature Diamond Jubilee Celebrations
Kochi and Sabarimala	05.01.13	15.01.13	Pravasi Bhartiya Divas at Kochi and Mahara Villakku at Sabarimala
Melmaruvathur	25.01.13	27.01.13	Thai Pooam Festival
Chennai	25.01.13	26.01.13	Republic Day Parade
Sriharikota	23.02.13	26.02.13	PSLV Launch

DDK, BENGALURU

DDK Bengaluru launched website in November, 2012. The DDK caters to the needs of 82.4% population and 76.2% area of Karnataka. Out of the total programmes produced by it during 2012-13, 83.56 % were in-house and commissioned programmes, whereas 16.44% were sponsored programmes.

Language-wise, it produced 98.39% programmes in Kannada and 1.61% in Urdu, Kodava, Konkani & Tulu.

Activities during 2012-13:

- Madhura Madhuravee Manjula Gaana Nagara Panchami Special -July 22, 2012
- Madhura Madhuravee Manjula Gaana Black and White Kannada Films- September 23, 2012
- Gandhi Jayanthi - Music and Dance programme – October 2, 2012
- Music and Dance Tribute programme to Bharat Ratna Pandit Bhimsen Joshi- October 28, 2012
- Smarananjali – A Tribute programme to martyrs-December 2, 2012
- Madhura Madhuravee Manjula Gaana Women’s Special for International Women’s Day
- Madhura Madhuravee Manjula Gaana - on noted film actor Rajesh Khanna - March 3, 2013

Live / OB Coverage

- “Global Investors Meet-2012”, June 7-8, Bengaluru
- Inauguration ceremony of Suvarna Soudha by the President of India, Shri Pranab Mukherjee from Belgaum on October 11, 2012.
- Aero India 2013 from Air Force Station, Yelhanka on February 6, 2013.
- Thyagarajotsava and Purandaradasara Aradhana, Bengaluru on February 17, 2013.

DDK, HYDERABAD

The programme composition of DDK, Hyderabad was 97.1% programmes in Telugu, 1.8 % in Urdu and 0.99% in Hindi.

Awards Activities in 2012-13

- The Kendra received the UNICEF award
- Programmer Teluginti Ammai received Aradhana Award for best anchoring and Yuva Kalavahini award for best feature.

Live Coverage during 2012-13:

- 57th Senior National Badminton Championship 2011 – 12 for Men and Women at HAL Grounds, Bala Nagar, Hyderabad.
- “Republic Day Celebrations” at Parade Ground, Hyderabad.
- Twenty-20 Cricket Match at Visakhapatnam.
- 2nd Asian Fencing Championship at Kotla Vijaya Bhasker Reddy Stadium, Yousufguda, Hyderabad.
- Lord Jagannath Swamy Car festival at Puri, Odisha.
- U-20 Women’s Hockey Championship.
- Inauguration of FM Relay Transmitter at Kakinada.
- 14th Senior and Youth National Beach Volley Ball Championship
- Prime Minister’s visit to Sriharikota on the occasion of 100th launch by ISRO.
- Launch of PSLV C-20 mission.

DDK, THIRUVANANTHAPURAM

Doordarshan Kendra Thiruvananthapuram, with 3 production centers and over 35 terrestrial transmitters, serves the State of Kerala and the Union Territories of Lakshadweep and Mahe terrestrially and all other parts of the country with the help of cable or digital connection. As per current content analysis, time allocation for entertainment is 29.10%, education- 35.69% and information - 35.21%.

Activities during 2012-13:

- World Health Day broadcast on April 7, 2012
- Thrissur Pooram on April 30, 2012
- Special Onam Programmes, August 28-31, 2012.
- Sree Narayana Guru Jayanti, September 31, 2012
- “Beyond Sarabhai’s Dreams” (Space week Special Programme), October 4, 2012
- Gandhiji’s visit to Kerala (Gandhiji Keralakkarayilode), October 2, 2012

- “Keralappiravi Dinam” (Kerala Formation Day), November 1, 2012
- Public Service Broadcasting Day on November 12, 2012
- New Year’s Eve special broadcast

DDK, AHMEDABAD

This Kendra’s programmes are presently being relayed by 8 HPTs, 61 LPTs and 3 VLPTs situated in Gujarat, Daman and Diu, covering a total service area of 93.8 % and 94.7 % of the State’s population.

Activities during 2012-13:

- Dwarka on August 10, 2012.
- Programme on Silver Jubilee year of DDK, Ahmedabad, Swayam Darshan on October 6, 2012
- Programme on Navratri “Ke Ramva Nisrya Maa”, October 16 to 24, 2012.
- Programme on Sharad Purnima on October 29, with repeat telecast on October 30, 2012
- Live telecast of Janmastami Mahotsav from Shree Dwarikadhish Temple,
- Live coverage of One day Women’s International Cricket match between India and Australia, played at Motera Stadium, Ahmedabad
- To promote Doordarshan’s Free to Air DTH system “DD DIRECT PLUS” and Archival material, a “Display-cum-Sale counter” was arranged for the public at Nirman Hall on May 4, 2012 during the “Akashvani Music Concert 2012” in Ahmedabad.

DDK, JALANDHAR

The coverage area of DDK, Jalandhar is 85 Kms. radius in the primary service area in Punjab, thus covering 99.9% of population. DDK Jalandhar with its network of relay transmitters at Amritsar, Bathinda, Fazilka, Pathankot, Gurdaspur, Ferozpur, Abohar, Patiala, Talwara and Chandigarh covers the whole of Punjab as well as parts of adjoining States of Himachal Pradesh, Haryana, Jammu & Kashmir and the Union Territory of Chandigarh.

Activities during 2012-13:

- Studio based function “Rang Sunehri” on September 14 &15, 2012 on the occasion of the 53rd anniversary of Doordarshan.
- Samapan Samaroh of Hindi Pakhwara on September 27, 2012
- Live telecast of Cultural programme “Sunehari Sham” on the eve of Senior Citizen’s Day on October 1, 2012.
- New Year programme “Nakhra Tera 2013” was recorded in front of invited audience. Another New Year programme “Nachan Nu Jee Karda” was also recorded for telecast by the Kendra.
- Live telecast of studio based special programme “Makhion Mithi Ma Boli” on February 21, 2013.
- Live telecast of “Jag Janani” on International Women’s Day
- Live telecast of “Yad Rahe Qurbani” on March 23, 2013.

DDK, GUWAHATI

This DDK has a computerised earth station which is used for uplinking Guwahati Doordarshan programmes and networking with the entire country through INSAT-3C. In 2012-13, DDK Guwahati telecast 44% informative, 33% educative and 23% entertainment programmes. Doordarshan covers 79% geographical area and 83% population of Assam. Of the total broadcast time, Assamese covers 85 %, English 7%, Hindi 4%, Bodo 3% and other dialects 1%.

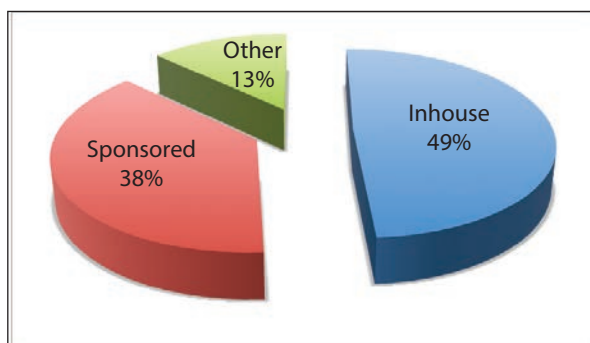
Activities during 2012-13:

- TV report on Rongali Bihu celebration at Judges Field, Guwahati on April 22, 2012.
- Live telecast of rural concert Janakristi Samaroh of Assam on June 16, 2012.
- “Mohabahur Mahanayak” – a special audience programme telecast to commemorate birth anniversary of Late Dr. Bhupen Hazarika and death anniversary of Late Pranabhi Ram Barua on September 8, 2012.
- Live telecast of cultural programme on the occasion of Doordarshan Foundation Day on September 15, 2012.
- Live telecast of programme ‘Sneh Bandhan’ on the eve of International Day for elderly people on September 30, 2012.

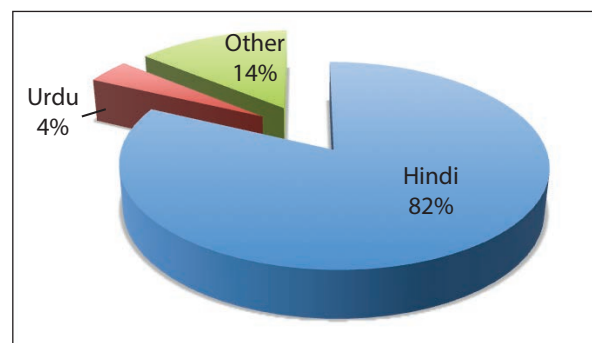
- Live telecast of the proceedings of the Assam Legislative Assembly from December 10-14, 2012.
- “Janadesh 2013” – Live panel discussion on February 28, 2013 on counting day for Assembly Elections in three NE States.

DDK, LUCKNOW

With the help of its HPT and LPTs (85 Transmitters), DDK Lucknow covers more than 90.4% area and 96.4% population of Uttar Pradesh. In-house programmes constitute 49%, sponsored programmes 38% and others 13%. Hindi, the prime language of the region occupied 82% time slots, followed by Urdu 4% and rest by other languages 14%.



BY SOURCE:



BY LANGUAGE:

Activities during 2012-13:

- A Film based programme titled “Dil Kagaz Pe-Chitrahaar “
- Programme “Bole U.P”,, based on public interaction with U.P Government’s Ministers and bureaucrats started beaming by September 29,2012
- Coverage of K u m b h Mela, Allahabad in January-February 2013.

DDK: BHUBANESWAR

DDK Bhubaneswar covers 88.7% of the land area and 93.3% population of Odisha. DD-News covers 12.4% of land area and 25.3% population of the State.

Activities during 2012-13:

- Programme “Saptaranga” telecast on Doordarshan Foundation Day, September 15, 2012. Another programme “Samayara Aainare Doordarshan” was also telecast on the same date.

- A series of programmes on Durga Puja, telecast from October 16 to 26, 2012
- Live telecast of the Gotipua Dance Festival organised by the Department of Tourism & Culture, Government of Odisha in Bhubaneswar from November 15 to 17, 2012.
- The Konark Festival, from December 1 to 5, 2012 was telecast live on DD- Bharati.
- 150th Year Birth Anniversary celebrations of the Great Saint and Social Reformer Swami Vivekananda from January 12 to 24, 2013.
- The Mukteswar Dance Festival, 2013 from January 14 to 16, 2013 was telecast live on DD-Bharati.
- The Rajarani Music Festival 2013 was telecast live on DD-Bharati from January 18 to 20, 2013

DDK, JAIPUR

About 79.0 % population of Rajasthan is estimated to be covered by DD's TV service. Area wise coverage is about 72.0%. Various HPTs and LPTs in the State are linked to DDK, Jaipur via satellite for relay of regional service programmes.

Activities during 2012-13:

- Music concerts at Jodhpur and Udaipur were held by this Kendra in the month of December, 2012
- Pravasi Bhartiya Divas Sammelan held at Jaipur.
- Live telecast of launch of Aadhaar service from Dudu, district Jaipur on October 12, 2012
- Initiated two new series of programmes 'India Innovates' (a programme based on the innovations taking place in Rajasthan) and 'Desert Calling' a (72 episode travelogue).
- Programme on HIV awareness sponsored by State Aids Control Society Jaipur titled 'Zindagi Zindabad'.
- An environmental awareness series 'Harit Rajasthan' was awarded best Documentary Certificate by the Forest Department.
- Coverage of National Volley Ball championship held at Jaipur in January, 2013.
- Live telecast of air power demonstration of IAF at Jaisalmer on February 22, 2013

DDK, RANCHI

It covers 96.7% area and 97.4% population. Hindi is the main telecast language (86.52%), followed by tribal languages (05.24%) and other languages (Bhojpuri, Bengali, Rajasthani, Punjabi etc. (08.24%).

Activities during 2012-13:

- Programme on World Water Day – April 4, 2012
- Programme on Birth Anniversary of Dr. B. R. Ambedkar on April 14, 2012.
- Special Programme on Janmashtami (August 11) and Eid and Ramzaan on August 18, 2012.
- Special Programme on Sohrai – November 10, 2012
- Programme on Doordarshan Foundation Day – September 19, 2012.
- Special Programme on Jharkhand Foundation Day – November 17, 2012.
- Special Programme on Swami Vivekanand Jayanti- January 14, 2013.
- Special Programme on Good Friday – March 29, 2013

DDK, SRINAGAR

The Transmitter complex is situated on Shankaracharya Hill, Srinagar. The distance between transmitter and studio is 10 Kms. The main language of telecast is Kashmiri (46%), followed by Urdu (41%), Dogri (0.3%), Ladakhi (0.2%), Hindi (0.2%), Punjabi (0.1%), Gojri (0.1%), Pahari (0.1%), Poshtoo (0.1%), Sheena (0.1%) and Balti (0.1%).

Activities during 2012-13:

- Live Programme on the Eve of Baisakhi from Tulip Garden at Srinagar on April 10, 2012.
- IMPCC-Cultural Programme at Jammu on April 16, 2012.
- Special Programme on Shab-e-Meraj on June 7, 2012.
- Music & Cultural Show in Pahari 'Bol Sureley' on June 26, 2012.
- Football Match at Bakshi Stadium, Srinagar on July 15, 2012.

- Special Programme on Shab-e-Qadr ‘Husni Qirat’ on August 16, 2012.
- A report on the 68th Inter State Badminton Championship on September 29, 2012.
- Report on the 77th Senior National Badminton Championship (Semi Final) on October 2, 2012.
- Musical Festival at SKICC Srinagar on October 6 to7, 2012.

DDK, BHOPAL

The Kendra offers a variety of programmes in different formats. Main language of transmission is Hindi (98.30%), followed by Urdu (01.70 %). Besides this, programmes are telecast in other dialects like Malwi, Bundeli, Bagheli and Nimari.

Activities during 2012-13:

- Special programme for Children’s Day, ‘Aaj Ki Dunia Kal Ke Sapne’ was telecast.
- Produced and telecast documentary ‘Ek Mutthi Aasman’.
- Produced and telecast a five episode teleserial ‘Kissa Gulam’ about Gandhian Philosophy and dealing specifically with the 1930’s village culture.
- Live Sports OB: Twenty-20 Cricket tournaments, Volleyball, Hockey, Lawn Tennis, Softball etc.

DDK, PATNA

The Kendra uplinks to 4 HPTs and 34 LPTs for relaying regional service. The main language of telecast is Hindi (78.8%), followed by Urdu and Bhojpuri (5.9% each), Maithili (0.9%), Magahi (0.3%), Bajjika (0.4%), Angika (0.2%) and Punjabi (0.6%).

Activities of the Kendra during 2012-13:

- Programme on Babu Jagjivan Ram “Jagjivan Ram Ek Yug ka Pratik”, telecast on April 5, 2012.
- TV Report on “The Bihar Telegraph Debate -2012”, telecast on April 7, 2012.
- On the eve of Bihar Shatabdi Varsh, Hindi and Urdu Kavya Path was organized in Vidhan Parishad and telecast on April 10, 2012.
- Documentary ‘Vishwa Dharohar Diwas-Nalanda”, telecast on April 18, 2012.

- Documentary “Aastha ke Jyotirling Ujjain”, telecast on July 17, 2012.
- Documentary on ‘Maner Sharif’ telecast on August 25, 2012.
- Programme on “Begam Akhtar-100”, telecast on November 1, 2012.
- Documentary on ‘Chhatha Parv’, telecast on November 17, 2012.
- Documentary on Nalanda, telecast on December 1, 2012.
- Special Programme on New Year 2013
- Documentary on “Bodh Gaya”, telecast on January 5, 2013.
- TV Report on “Rajgir Mahotsav” telecast on January 12, 2013.
- TV Report on. “International Bodh Sangh Samagam”, telecast on January 16, 2013.
- Live telecast of the Birth Anniversary of Guru Gobind Singh live from Takht Sri Hari Mandir Ji on January 18, 2013.
- TV Report on Bihar Diwas telecast on March 23 and 25, 2013.

DDK, SHIMLA

Activities during the year 2012-13:

- TV Report on Cultural programme and Prize Distribution function on NRAKAS held at CPRI Shimla on April 10, 2013.
- Live telecast of studio based show ‘Shimla Live’ on July 4, 2012
- Produced and telecast 8 episodes of programme entitled ‘Himswar’ on the preservation of traditional dance, music and folk theatre, in collaboration with Sangeet and Natak Academy and the Language & Culture Deptt,. Govt of Himachal Pradesh.
- Live telecast of special programmes to mark the 53rd Doordarshan Foundation Day
 - o ‘Sunehri Shaam’ on September 19, 2012
 - o ‘Nachen Gayen Himachal’ Folk Dances of HP region on September 20, 2012.
 - o ‘Shayari Ki Shaam’ Trilingual Mushiara of Hindi, Urdu and Punjabi eminent poets from different parts of India on September 21, 2012.

- Akashvani Sangeet Sammelan (Vocal and Sarod), organised by AIR, telecast on December 4, 11, 18 in 2012 and January 1, 2013.
- Programmes on International Kullu Dussehra held at Kullu from October 24 to 29, 2012.
- Programmes on International Lavi Fair held at Rampur, from November 11 to 14, 2012.
- Live telecast of Special one hour programme on the eve of New Year.
- Programme entitled 'Rang-Shabad-Sangeet' telecast on March 22, 2013.

DDK, RAJKOT

Rajkot Kendra programmes are telecast from 5.30 to 6.30 p.m. daily for five days a week and sent to Doordarshan Ahmedabad for telecast on DD-1.

Doordarshan Rajkot produces 100% in-house programmes on Agriculture and Rural Development, Child Care, Senior Citizens, Adolescents and Youth, Women Empowerment, Communal Harmony, Consumer Protection, Folk Music and Dance, Light and Classical Music, Play and programmes on culture of Saurashtra. Sports, cultural and social events in Rajkot are covered in a programme named 'Camera Ni Ankhein'.

DDK, RAIPUR

The Kendra relays 4 hours Regional transmission from Monday to Saturday and 90 minutes transmission every Sunday. The Regional News Unit, Doordarshan Kendra, Raipur, telecasts a daily news bulletin. It caters to the needs of 79.5% population and 69.2% of total area of the State. Language of telecast is Hindi (100.0%)

Activities during 2012-13

- Special Programme on the occasion of Foundation Day (Sthapana Diwas) of Doordarshan on September 15, 2012.
- Special Programme produced and telecast on the eve of New Year.

DDK, SAMBALPUR

The Kendra, through its two transmitters, besides relaying DD National programmes, records and plays back local content of fifteen minutes and telecasts recorded programmes received from Cuttack.

DDK, Sambalpur is one of the Kendras telecasting DD Kisan in Narrowcasting mode. The transmission of DD Kisan is also extended in Cluster mode by simulcast at LPTs Kuchinda, Rairakhol, Bargarh and Sundargarh.

AWARDS:

The programme 'Fly, Fly, My Butterfly' has been selected as Finalist in the Prix Jeunesse International Children's Festival-2012 at Munich, Germany. The same programme has also been selected as a finalist in the Japan Prize, 2012

DDK, BHAWANIPATNA

Agriculture programmes earlier produced and telecast by this Kendra since 2004 were later converted to narrowcasting mode for simultaneous telecast by DDK Bhawanipatna and its five cluster LPTVs; Bolangir, Khariar, Nuapara, Nawarangpur and Jeypore, to make the agricultural back bone of this tribal dominated pocket's economy, strong and stable.

DDK Bhawanipatna transmits its own programme for 58 minutes duration on Monday and Thursday from 5.02 P.M to 6.00P.M and 30 minutes programme on Tuesday, Wednesday and Friday from 5.30 P.M to 6.00P.M. All the programmes produced by the Kendra are in-house and in Odiya language, interspersed with local Kalahandi dialects.

Activities during 2012-13:

Date of Telecast	Name of the Programme
16.07.2012	Dalkhai (Folk Dance)
17.09.2012	DD Day-2012 (Amar Lagi Doordarshan)
22.10.2012	Dashara Aailare (Folk Dance on Durga Puja)
26.11.2012	Lakchhuri (Folk Dance on Widow Marriage)
31.12.2012	New Year Prog.-2013(Nua Sakalara Isara)
28.01.2013	Kalahandi Utsav: Ghumura-2013
25.03.2013	Bonda Nrutya (Tribal Dance at Gupteswar)

DDK, JAMMU

Uplinking facility with this Kendra enables programmes to be viewed in far flung areas such as Rajouri, Poonch, Kishtwar, Bhaderwah, Bani, Basholi, Banihal and areas which lie on the

borders with Pakistan. A spacious studio with digital equipment was commissioned in 2011. Programmes are produced in eight languages of the region i.e. Dogri, Urdu, Punjabi, Hindi, Gojri, Pahari, Bhaderwahi and Kashmiri.

Activities during 2012-13:

- Organised and telecast two day's 'Jashan-e-Faiz' at Zorawar Singh Auditorium.
- Inauguration of Basholi Bridge was telecast live on DD National, DD News and DD Kashir.
- Telecast of 'Jashan-e-Baharan' (programme of dance and music of three regions i.e. Jammu, Kashmir and Ladakh) and Jashan-e-Virasat.
- New Year programme titled 'Welcome 2013'.

DDK, PORT BLAIR

Dweep Darpan programme has developed as a strong platform for news and other relevant information linking all 36 inhabited islands.

Commercial/Marketing activities are now in full swing with the total revenue crossing Rs. Twelve Lakhs in the last two years.

Activities during 2012-13:

- 17 episodes of 'Dweepon Ki Khoj', the first ever Inter Island, Inter School Quiz competition was telecast from December 18, 2012 on Tuesdays and Wednesdays.
- Produced the first Music Reality show and Inter Island Crop seminar.
- Island Tourism Festival is aired live on DD Bharati Channel which reaches more than 36 countries.
- Documentary on Island Biodiversity produced and shown during the COP-II International Conference at Hyderabad.

DDK: HISSAR

Serving the people of Haryana, the DD Kendra, Hissar produced a 55 minutes special cultural programme 'Nai Umang, Naya Saal 2013' highlighting the cultural heritage of Haryana, telecast on January 2, 2013.

DDK: PUDUCHERRY

This Kendra produces in-house programmes for two hours from Monday to Friday covering subjects like Health, Education, Rural, Children, Current Affairs, Literary, Youth, Women, film based songs and comedy clippings and Puduvaikkadir (city round-up) covering important events and functions in the City.

The language of the programmes is Tamil. To cover Karaikkal, Yanam and Mahe (parts of UT of Puducherry) and other nearby areas in Tamil Nadu, telecast is done in terrestrial mode.

On the occasion of Tamil New Year, Diwali, Christmas, New Year, Pongal festival and other special occasions such as Birth and Death Anniversaries of important personalities, programmes are recorded and telecast by DDK: Puducherry.

DDK: PATIALA

Activities during 2012-13:

Programmes such as 'Sur Punjabi' (Punjabi Folk), 'Sahit Dhara' (Punjabi Literature), 'Charde Suraj' (Youth Programme), 'Patiala Darpan' (Spoken Word Programme), 'Pathshala' (Punjabi Classes) are produced and telecast through Doordarshan Kendra, Jalandhar.

Auditions of programme 'Sur Sirtaj' (Musical Reality Show) was conducted at the Kendra.

DDK: WARANGAL:

It covers an area of around 70 kms radius spread over most parts of Nalgonda and Karimnagar Districts in addition to Warangal District. A 30 minutes local transmission from HPT, Warangal has been started from September 8, 2012 for 30 minutes every Saturday. It covers local happenings and events.

Activities during 2012-13:

- Kakatiya Utsvalu celebrations were held from December 21 to 23, 2012 at different venues of Warangal District
- Regional Light and Folk Music Festival 2012, programme organized by AIR Warangal on July 23, 2012
- TV report of mini Jatara celebrated in Warangal District, telecast on February 27, 2013.

DDK: TIRUPATI

The Transmitter covers 90 km radius. This station contributes 8 hours of programme to DDK Hyderabad every month.

Activities during 2012-13:

- President's and Governor's Visit to Tirumala.
- World Telugu Conference held at Tirupati, December 27, 2012.
- 7th All India Sanskrit Sammelan, Annamayya Birthday Celebrations, World Space Day and Science Day, Yuva-Layam – Youth Programme, Convocation of S.V. University, S.V. Institute of Medical Sciences, Sri Padmavathi Mahila University and Vedic University.
- An interview –based programme with Sri Venkateswara Institute of Medical Sciences, Tirupati's Director, Dr. Vengamma.

DDK, NAGPUR

DDK, Nagpur has two 10 KW transmitters for transmitting National and News Programmes. DD News programme containing News and Current Affairs is telecast on second transmitter (R&S). 100.0 % programmes are in-house productions of the Kendra. Information and education consists 80.0 % and entertainment 20.0 % of the total programmes produced.

Activities during 2012-13 :

- DDK Nagpur started contributing 'Swastha Bharat' Programme to DDK Mumbai since April 14, 2012
- 'Atulya Shodh,' a programme on innovative subjects is being contributed to Sahyadri Channel.
- The Kendra originates 'Narrowcast Agriculture Programmes' for five Cluster LPTs and telecasts from DDK Nagpur - Monday to Friday.

DDK: VIJAYAWADA

Activities during 2012-2013:

- A programme on Goddess Kanaka Durga Navaratri celebrations was produced and telecast in the month of October, 2012.

- A magazine programme telecast in September 2012 on the occasion of DD Foundation day.
- Documentary on 'Village Tourism' telecast on the occasion of World Tourism Day.

DDK: ALLAHABAD

From March 20, 2012 commercial programmes have been started by the Kendra. Apart from local transmission, DDK Allahabad also caters for five LPTs as cluster transmitters of Narrowcasting (Agriculture) programmes produced by this Kendra.

Activities during 2012-13:

- Important programmes/events in and around Allahabad District are telecast once a week by this Kendra under 'Aas-Pass.'
- Light Music, Folk Music, Classical Music and Dance Concerts have been organized for invited audiences.
- A documentary based on the life and works of Shri Amarkant, the recipient of the highest literary award 'Gyanpeeth', was produced by this Kendra.

DDK PUNE

Both the transmitters of this DDK are located at Sinhagad Fort which is 31 km away from Pune City. Programmes produced by DDK, Pune are telecast on the DD Sahyadri Channel. Narrowcast programmes produced by the DDK and its clusters: Pune, Karad, Kolhapur, Sangli, Solapur, are telecast as per schedule. Digitization of studio is in an advanced stage of completion. As per programme composition, DDK Pune produces 100% programmes in-house.

Activities during 2012-13:

- Sports Programmes: Dadarao Karad Smruti Mahaveer Kusti Spardha, MIT in April 2012.
- TV reports on Ashadhi Palakhi Sohala for Dehu and Alandi in June 2012.
- TV report on Manavata Puraskar organized by MIT in June 2012.
- TV reports on Ganesh Chaturthi in August 2012.
- TV report on the Convocation of MIT- School of Government in July 2012.
- Malhar Avishkar Music Festival 2012 – 10 Episodes (DD Bharati/India)

- Music Programmes: Report on 60th Sawai Gandharva Bhimsen Mahotsav (Arya Sangeet Prasarak Mandal) in January 2013, for DD Bharati
- TV reports on ROBOCON 2013 in March 2013.
- International Skills Development Tournament 2013 for DD Sports

DDK, PANAJI (GOA)

The Regional News Unit started with 15 minutes News bulletin in Konkani from March 10, 2012.

Award: Election Commission of India presented a special award to Doordarshan Kendra, Panaji, Goa in appreciation of its contribution to citizen's participation in the State Assembly elections on April 10, 2012.

Activities during 2012-13:

- 'Tuzich Leela Sai' musical teleplay (Marathi) telecast in five episodes.
- A poetic symposium to mark International Women's Day.
- Teleplay telecast on the occasion of Good Friday
- Children's Teleplay 'Parivarthan' telecast in two episodes.

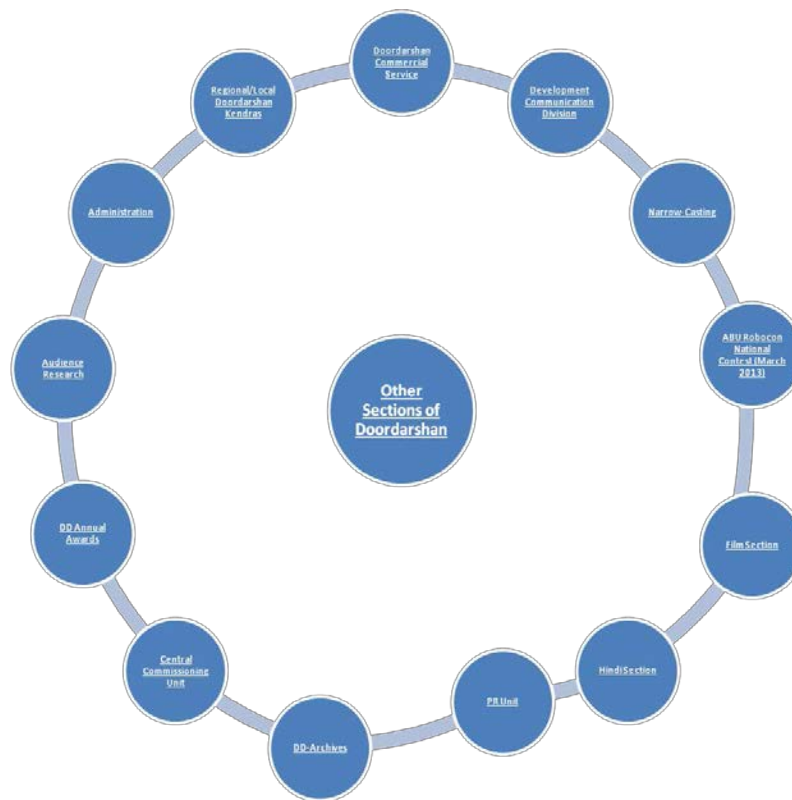
OTHER SECTIONS OF DOORDARSHAN

DOORDARSHAN COMMERCIAL SERVICE

Advertisements carried by Doordarshan for goods and services are governed by a comprehensive advertising code. Advertisements for cigarettes, tobacco products, liquor, wine and other intoxicants are not accepted. Advertisements in Hindi and English are telecast on DD National and DD News channels, while advertisements in regional languages are telecast on the Regional Language Channels. Bookings are normally accepted through accredited and registered agencies.

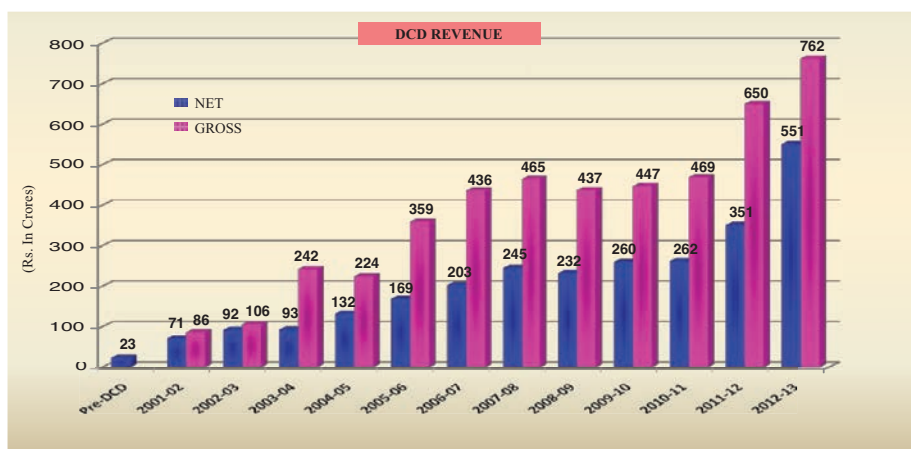
The commercial revenue of Doordarshan has been on an upswing. This has been achieved by improved slot management and introduction of high quality programming on various Doordarshan channels, marketing of sporting events etc.

The commercial revenue of Doordarshan during 2012-13 is Rs. 1294.08 crores.



DEVELOPMENT COMMUNICATION DIVISION

The Corporation’s primary revenue comes from corporate and government advertising. Over the years as the number of private TV channels grew, the public broadcaster’s revenue faced stiff competition. To face this challenge, the Corporation set up the Development Communication Division in 2001 to enhance its revenue from Government agencies. Development Communication Division offers turn-key solution to harness the untapped potential of Government Ministries, Departments and PSUs. It provides single window service for the production and broadcast of messages related to different welfare schemes of the government.



The gap between net and gross marks DD’s contribution as bonus airtime.

A marketing division with proactive approach, dynamic marketing tools and strategies and on-time launch and completion, the Development Communication Division of Doordarshan has recorded continuous growth in revenue, contributing over 42% to its total revenue in 2012-13.

In order to fulfil the client's needs, Doordarshan undertook production of major campaigns, beginning with a country-wide bi-media (AIR&DD) campaign for the Ministry of Rural Development. This began the revival of in-house productions in Doordarshan. Beginning 2002, Doordarshan has been producing the Ministry of Health and Family Welfares flagship campaign 'Kalyani', recognized by WHO as 'One of Top Global Innovations', amongst several other awards.

The campaign, beginning with 8 States, grew gradually to 21 States and this year (2012-13), it has been expanded to 30 Stations of DD as 'Swasth Bharat', the biggest public health communication campaign in the world, bringing to DD a revenue of Rs. 150 crores per annum. The campaign was launched by the Union Health Minister on April 7, the World Health Day, in Doordarshan studios. DD has produced 6,222 health programmes up to March 31, 2013 in 19 languages and 17 dialects.

NARROW-CASTING

Narrow-casting by Doordarshan started in the year 2000, initially involving 12 LPTs and included programmes of local genre telecast once/twice a week. Since 2004, Doordarshan has been producing the flagship project of the Union Ministry of Agriculture.

This project has a three tier approach:

- **On the National Channel:** Country specific, agriculture programmes are telecast 6 days a week (Monday to Saturday), from 6.30 AM to 7.00 AM.
- **On 18 Regional Channels:** State specific agriculture programmes are telecast 5 days a week (Monday to Friday), for a duration of 30 mins. on respective Regional Language Satellite Channels (RLSC) from 6.00 PM to 6.30 PM.
- **In "Narrowcasting" Mode:** Area specific information, produced twice a week, telecast 5 days a week (Monday to Friday), in the evening, through PGFs and Regional Kendras over 180 transmitters across the country. The programme caters to area specific needs of the farmers of more than 140 districts across the country. All aspects of Agriculture, Horticulture, Veterinary Sciences and Fisheries are included in the programmes. It also includes information on Weather, Agriculture, News Bulletin, Mandi Bhav (market prices), publicity of Minimum Support Price (MSP), and campaigns on seed treatment during Kharif and other information provided by the DAC, Ministry of Agriculture, in each Krishi Darshan.

ABU ROBOCON NATIONAL CONTEST (MARCH 2013)

ABU-Robocon 2013 National Contest was organized by Doordarshan in association with MIT from March 7 to 9, 2013 at Balewadi Stadium, Pune. This International Event is organized every year by the Asia-Pacific Broadcasting Union (ABU), with a view to encourage scientific temperament of undergraduate engineering students in the Asia-Pacific region.

FILMS SECTION

Doordarshan continued to telecast serialized films in the slot 'Bioscope' from Monday to Wednesday between 11.00 p.m. to 12.00 p.m. Telecasting frequency of Swaran Kamal and Rajat Kamal Award Winning Films on National Network has been increased to twice a month (on 2nd and 4th Sunday) at 11.30 p.m. Many award winning films were shown on Doordarshan in its regional window.

DD now has not only increased its marketing revenue, but has also made inroads directly to the film makers who were otherwise not willing to offer their films directly to Doordarshan.

HINDI SECTION

This section makes efforts to promote the progressive use of Hindi in the Directorate and its subordinate offices. The main activities of the section during the year 2012-13:-

- Hindi Fortnight from September 14 to 28, 2012. Various competitions were held during this period and cash prizes were given to successful participants.
- The Committee of Parliamentarians on Official Language inspected five Doordarshan offices during the year.
- A Regional Rajbhasha Sammelan was organized on January 18 & 19, 2013 at Ahmedabad. Directors of Doordarshan Kendras and Station Engineers of High Power Transmitters and Doordarshan Maintenance Centres located in southern region and Gujarat, Maharashtra and Goa participated.

PR UNIT

PR Section of the Directorate is a small and composite unit which undertakes Media and Publicity activities. The department ensures all forms of communication, advertising, direct mailers, press releases to publicize activities and programmes of Doordarshan.

A complete guide to Doordarshan Programmes 'DD This Week' is published by the PR Unit and circulated to the media, including agencies like PTI, UNI, newspapers and DTH Platforms, for

their Electronic Programme Guides. PR Section updates the Doordarshan Website on a daily basis to keep viewers updated on programme information.

Initiatives for publicity of London Olympics on DD Sports fetched rich dividends, as DD Sports emerged as the most watched Sports Channel during the Olympics. Publicity for programmes like “Satyamev Jayate”, “Coke Studio”, “Gora”, “Ek Tha Rusty II” and feature films was undertaken through newspaper advertisements and media interaction. Illuminated bill boards are installed along the boundary walls of Doordarshan.

DD-ARCHIVES

DD Archives started in 2004 with state of the art archiving technology to preserve rare and outstanding programmes of Doordarshan, produced over the last 50 years.

Activities during 2012-13:

DD Archives has been providing services in the following categories:

- Release of DVDs & CDs
- Sale and marketing of DVDs, VCDs and ACDs
- Sale of archival footage
- Digitization of programmes
- Customized DVDs
- Supply of software for channels
- Fresh productions and recordings
- Restoration and repackaging
 - o Total tapes received in Central Archives - 28,010 (of different durations)
 - o Digitized hours from different formats to DVC Pro tapes - 17,298hrs approx.
 - o DD Archives have 156 titles of DVD, VCD and ACDs

PROJECTS COMPLETED IN 2013 AND READY FOR RELEASE

- Shabd Shatabdi Project : Two e-book volumes containing audio visual content on the following poets whose birth centenary was celebrated in 2011: Shamsheer Bahadur Singh, Agyeya, Nagarjun, Kedarnath Aggarwal, Pt. Kumar Gandharva, Pt. Ram Narayan (Sarangi Recital), Pt. Birju Maharaj, Ustad Amir Khan Aur Parampara & Komla Varadan – Multifaceted Artist

SUPPLY OF SOFTWARE

- Programmes contributed by DD Archives for transmission in DD National 2012-2013: Approx. 197 hrs
- Special programmes and fresh recordings on the following personalities/events(2012) - Pt. Ram Narayan, Bhajan Sopori, Faiz Ahmed Faiz, International Film Festival of India 2012, Interviews with Pt. Birju Maharaj, Kumudini Lakhiya, Ebrahim Alkazi, 13 Episode Series of Vilasini Natyam featuring Swapna Sundari and her disciple.
- Supply of software to DD Urdu and DD Bharati.

Sale of Archival footage and Commercial DVDs (from April 2012 to March 2013)

Commercial DVDs	- Rs. 94, 68,312
Sale of Archival Footage	- Rs. 01, 70,930
Total	- Rs. 96, 39,242

Stall for the Publicity and Sale of Archival Products:

DD-Archives has been putting up stalls in fairs and events organized in Delhi and outside Delhi e.g.; NRI meet in Jaipur, International Film Festivals, Crafts Mela Dilli Haat, Trade Fairs, Book fairs etc.

AUDIENCE RESEARCH

During the year 2012-13, the Audience Research Unit of Doordarshan with its 19 field units located at Doordarshan Kendras all over the country, involved in research studies on various aspects of broadcasting, contributed as follows:

- Analysis and reporting of TAM TVR on weekly basis.
- Preparation of Annual Report of Prasar Bharati for 2011-12 and Ministry of I&B for the year 2012-13.
- Rural DART Panel Survey covering the complete country. Based on its regular feedback on rural DART, analysis is provided to DG: DD.
- Final Report "Study on provision of DTH receivers-study of its usefulness and viewers" was submitted to Engineering section for further submission to Ministry of I & B.
- Study on viewership of DD Kashir and other TV Channels in Kashmir.
- Preparation of draft for filing case against TAM in the Competition Commission of India.

- RFP issued for selection of Consultancy Agency for Development and Implementation of Doordarshan's Revenue Growth Strategy.
- Study on "Impact of Electricity Outage on TV Viewership" by DDK: Chennai.
- A study on viewership pattern of TV Programmes for DDK Bhopal.

Group-wise incumbency position as on March 5, 2013 in Doordarshan was as follows:

Group-wise summary at a glance as on 05.03.2013 (DD)															
Gp.	Engineering Wing			Programme Wing			Administration Wing			News Wing			Total		
	S	F	V	S	F	V	S	F	V	S	F	V	S	F	V
Gp.A	648	320	328	430	93	337	29	20	9	137	87	50	1244	520	724
Gp.B	2844	2412	432	1085	519	566	262	162	100	52	10	42	4243	3103	1140
Gp.C	6599	4663	1936	2131	1717	414	3165	2644	521	0	0	0	11895	9024	2871
Gp.D	2072	1164	908	118	105	13	2188	1658	530	0	0	0	4378	2927	1451
Total	12163	8559	3604	3764	2434	1330	5644	4484	1160	189	97	92	21760	15574	6186

Legend - Gp-Group, S-Sanctioned, F-Filled up, V-Vacant

Engineering Activities 2012-13:

Developmental Activities during 2012-13:

DIGITIZATION

- Projects to fully digitize 31 partially digital and 8 analogue studios are under implementation (locations given at Annexure-I). All major equipment have been procured and installed/ are under installation. Full digitization of these studio centres is expected to be completed in 2013-14. (Total number of transmitters are given in Annexure II)
- Projects to establish 40 digital high power transmitters are under implementation (locations given at Annexure-III). In the first phase, 19 digital transmitters are to be installed and the remaining 21 digital transmitters will be installed in the second phase. Order for procurement of 19 digital HPTs has been placed.

DTH EXPANSION

Project for the upgradation of Doordarshan's DTH platform from the present 59 to 97 TV channels is under implementation and expected to be completed during 2013-14. All the channels would be free and no subscription would be payable by the viewers.

HIGH DEFINITION TELEVISION (HDTV)

HDTV refers to video having resolution 5 times higher than traditional television systems (Standard-Definition TV). Main features of HDTV are: crystal clear and noise free picture; more realistic colors; wide screen picture and more viewing realism.

The following HDTV Projects are under implementation:

- HDTV Studios at Delhi and Mumbai - Installation of HDTV Studio at DDK, Delhi has been completed and at DDK, Mumbai is nearing completion.
- HDTV field production, post production and preview facilities have been set up at Delhi, Kolkata, Mumbai and Chennai.
- HDTV transmitters at Delhi, Mumbai, Kolkata and Chennai are expected to be installed during 2013-14.
- Multi Camera OB vans for outdoor production at Delhi and Mumbai - expected during 2013-14.

MODERNIZATION, AUGMENTATION AND REPLACEMENT

It has been the constant endeavour of Doordarshan to modernize its network by replacing old equipment with the state-of-the-art equipment and augment existing facilities. The following major projects are under implementation/ implemented for modernization and augmentation of Doordarshan network:

- Terrestrial transmitters
 - High power TV transmitter at Mahboobnagar (interim set up) commissioned on December 8, 2012.
 - Automode LPT (500 Watt in (1+1) configuration) commissioned at Chanderi (MP), Jhansi (UP) & Nainital (Uttarakhand).
 - Order for replacement of the following old High Power Transmitters (HPTs) has been placed:

Dibrugarh	Jaisalmer	Jabalpur	Tura	Kolkata (DD News)
Raipur	Pune	Visakhapatnam	Agra	Fazilka
Bhuj	Mau	Anantapur	Daltonganj	Bhawanipatna

- Order for 111 nos of 500 Watt automode (1+1) LPTs has been placed (for replacing existing old LPTs as indicated at Annexure-IV). These are expected to be installed by the end of 2013-14, in phases.

Satellite Earth stations

- Order for equipment has been placed for the upgradation from single channel system to two channel system of existing Earth Stations at Leh, Port Blair, Hissar, Chandigarh and Panaji.
- Installation of new Earth Stations at Vijayawada, Indore, Gwalior and Rajkot has been completed.

12th PLAN PROPOSALS

Emphasis in the 12th Plan proposals of Doordarshan has been laid on digitization, expansion of DTH, modernization, augmentation and replacement of Studio, Transmitter and Satellite broadcast equipment, HDTV, global coverage of DD International channel, strengthening of coverage in border areas, besides distribution of DD programmes on alternate delivery platform and civil infrastructure augmentation.

Important Coverage

London Olympics-2012

Doordarshan was one of the Right Holder Broadcasters (RHBs) for the Olympic Games 2012, from July 27 to August 12, in London, UK. Doordarshan extensively covered all the events that had Indian participation. Doordarshan deployed 11 field cameras for ENG based coverage for events like Shooting, Boxing, Badminton, Wrestling, Lawn Tennis Hockey, Athletics and Archery. Customized commentaries were also generated from these venues, including the opening and closing ceremonies. Multi-camera studio was set-up at I.B.C., London for live interaction with Delhi Studio. A programme of 30 minutes duration titled "India at London" was produced daily.

Other Major Events Covered Live By Doordarshan during 2012 – 13:

Event	Place	Date
Chief Ministers Conference	Delhi	April 16 to May 5, 2012
PM's visit- Silver Jubilee celebration of State Assembly	Guwahati	April 20, 2012
Panchayati Raj Diwas 2012	Delhi	April 24, 2012
Launch of RISAT-1	Sriharikota	April 26, 2012
Swearing in Ceremony of President	Delhi	July 25, 2012
Rajiv Gandhi Sadbhavana award, Vigyan Bhawan	Delhi	August 19, 2012

Other Major Events Covered Live By Doordarshan during 2012 – 13:

Event	Place	Date
Launch of PSLV-C17	Sriharikota	September 9, 2012
PM's visit – Emerging Kerala	Kochi	September 12, 2012
PM's visit – Kochi Metro foundation stone	Kochi	September 13, 2012
President's visit – Sesquicentennial of HC Chennai	Chennai	September 08, 2012
Opening & closing ceremony of International Film Festival of India (IFFI)	Panaji	November 23, 2012& December 3, 2012
123 rd Birth anniversary of Pt. Jawahar Lal Nehru	Delhi	November 14, 2012
Floral Tribute to the Martyrs of Terrorist attack at Parliament House	Delhi	December 13, 2012
ASEAN – India Commemorative Summit	Delhi	December 20 to 21, 2012
4 th World Telugu Conference	Tirupati	December 27 to 29, 2012
100 th Indian Science Congress	Kolkata	January 3 to 7, 2013
Mahakumbh Shahi Snan	Allahabad	January 14, February 10,15,25, 2013
Republic Day Celebration – 2013	Delhi	January 26, 2013
Beating the Retreat	Delhi	January 29, 2013
Davis Cup	Delhi	March 1, 2013
National awards for empowerment of persons with disabilities	Delhi	February 6, 2013
Khajuraho Dance Festival	Khajuraho	February 20 to 26, 2013
President of India's ceremonial procession to Parliament	Delhi	February 21, 2013
Live Coverage of Iron Fist-2013 organised by IAF	Jaisalmer	February 22, 2013
Launch of PSLV-C20/SARAL mission	Sriharikota	February 25, 2013
Seminar on 150 th birth anniversary of Swami Vivekanand	Delhi	March 7, 2013
International Women's Day 2013	Delhi	March 8, 2013

Annexure I

Doordarshan Kendras (Studio Centres)		
Andhra Pradesh	-	Hyderabad, Vijayawada , Warangal, Tirupati
Arunachal Pradesh	-	Itanagar
Assam	-	Dibrugarh , Guwahati, Guwahati (PPC) , Silchar
Bihar	-	Patna, Muzaffarpur
Chhattisgarh	-	Jagdalpur , Raipur
Goa	-	Panaji
Gujarat	-	Ahmedabad, Rajkot
Haryana	-	Hissar
Himachal Pradesh	-	Shimla
Jammu & Kashmir	-	Srinagar, Jammu , Leh, Rajouri
Jharkhand	-	Ranchi , Daltonganj
Karnataka	-	Bengaluru, Gulbarga
Kerala	-	Calicut, Thiruvananthapuram, Trichur
Madhya Pradesh	-	Bhopal, Indore , Gwalior
Maharashtra	-	Mumbai, Nagpur , Pune
Manipur	-	Imphal
Meghalaya	-	Shillong , Tura
Mizoram	-	Aizwal
Nagaland	-	Kohima
Odisha	-	Bhubaneswar, Bhawanipatna , Sambalpur
Punjab	-	Jalandhar, Patiala
Rajasthan	-	Jaipur
Sikkim	-	Gangtok
Tamil Nadu	-	Chennai, Coimbatore, Madurai
Tripura	-	Agartala
Uttar Pradesh	-	Allahabad , Bareilly , Lucknow, Gorakhpur, Mau , Varanasi , Mathura
Uttarakhand	-	Dehradun
West Bengal	-	Kolkata, Shantiniketan , Jalpaiguri
A & N Islands	-	Port Blair
Chandigarh	-	Chandigarh
Delhi	-	Delhi, Delhi (CPC)
Puducherry	-	Puducherry
Note: Studio Centres to be fully digitized as part of 11th Plan have been indicated in bold letters.		

Annexure II

Total Number of Transmitters

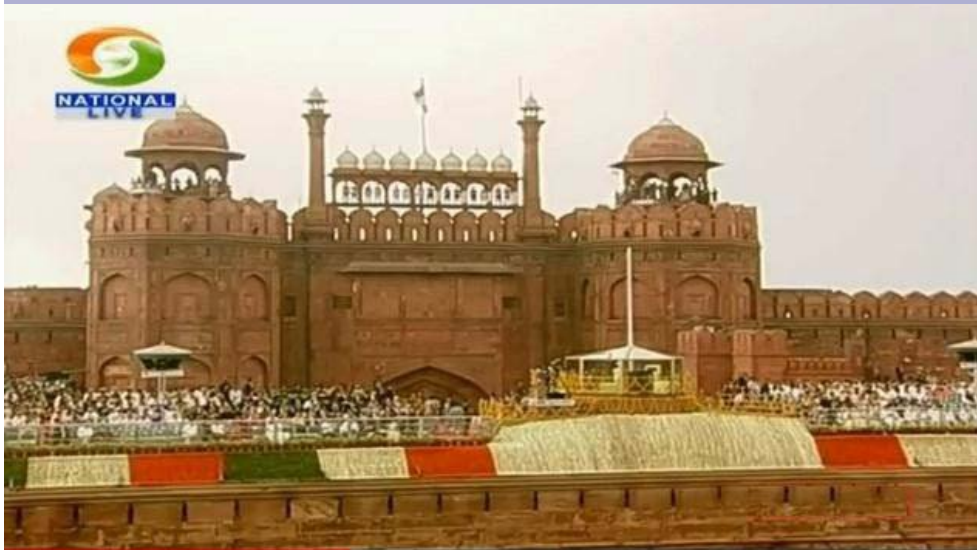
Sl. No.	States/UTs	National Channel (DD 1) Trs.					News Channel (DD News) Trs.			
		HPTs	LPTs	VLPTs	Trp	TOTAL	HPTs	LPTs	VLPTs	TOTAL
		1	Andhra Pradesh	10	74	10	1	95	4	6
2	Arunachal	1	3	39	1	44	1	0	0	1
3	Assam	4	20	1	1	26	2	1	0	3
4	Bihar	4	32	2	0	38	2	2	0	4
5	Chhattisgarh	4	15	8	0	27	1	0	0	1
6	Goa	1	0	0	0	1	1	0	0	1
7	Gujarat	7	51	3	0	61	4	3	0	7
8	Haryana	2	13	0	0	15	1	7	0	8
9	Himachal	3	7	39	2	51	2	1	0	3
10	Jammu & Kashmir	14	15	87	1	117	5	3	0	8
11	Jharkhand	3	17	2	0	22	2	2	1	5
12	Karnataka	8	47	7	0	62	4	2	0	6
13	Kerala	4	20	4	0	28	3	2	0	5
14	Madhya Pradesh	8	60	6	0	74	4	0	0	4
15	Maharashtra	8	78	20	0	106	5	10	0	15
16	Manipur	2	1	4	0	7	1	0	0	1
17	Meghalaya	2	3	2	1	8	2	0	0	2
18	Mizoram	2	1	2	1	6	1	1	0	2
19	Nagaland	2	2	6	2	12	1	1	0	2
20	Odisha	5	62	16	1	84	2	7	2	11
21	Punjab	4	4	0	1	9	3	1	0	4
22	Rajasthan	7	65	17	2	91	4	4	0	8
23	Sikkim	1	0	6	0	7	1	0	0	1
24	Tamil Nadu	7	44	7	1	59	2	9	0	11
25	Tripura	1	5	1	1	8	1	1	0	2
26	Uttar Pradesh	11	53	3	0	67	7	9	1	17
27	Uttarakhand	1	15	33	2	51	1	2	0	3
28	West Bengal	9	19	1	0	29	4	2	0	6
29	A.&N. Islands	1	1	18	0	20	1	1	6	8
30	Chandigarh	0	1	0	0	1	0	0	0	0
31	Dadra & Nagar Haveli	0	1	0	0	1	0	0	0	0
32	Daman & Diu	0	2	0	0	2	0	0	0	0
33	Delhi	1	0	0	0	1	1	0	0	1
34	Lakshadweep	0	1	8	0	9	0	0	7	7
35	Puducherry	1	1	2	0	4	0	1	0	1
	Total	138	733	354	18	1243	73	78	17	168
Total No. of transmitters ---							1415			

Annexure-III

Digital Transmitters to be Setup as part of 11 th Plan	
States/UT	Location of digital transmitters
Andhra Pradesh	Hyderabad, Vijayawada
Assam	Guwahati
Bihar	Patna
Chhattisgarh	Raipur
Delhi	Delhi
Gujarat	Rajkot, Surat, Vadodara, Ahmedabad
Himachal Pradesh	Kasauli
Jammu & Kashmir	Srinagar
Jharkhand	Ranchi
Karnataka	Bengaluru, Mysore
Kerala	Thiruvananthapuram, Kochi
Madhya Pradesh	Indore, Gwalior, Bhopal
Maharashtra	Nagpur, Pune, Mumbai, Aurangabad
Odisha	Cuttack
Punjab	Jalandhar, Amritsar
Rajasthan	Jaipur
Tamil Nadu	Chennai, Kodaikanal
Uttar Pradesh	Kanpur, Varanasi, Allahabad, Bareilly, Lucknow, Agra
Uttarakhand	Mussoorie
West Bengal	Kolkata, Kurseong, Krishnanagar

Annexure-IV

Transmitters to be replaced by 500 W Automode (1+1) LPTs			
States/ UTs	Location of 500 W Automode (1+1) LPTs		
Andhra Pradesh	Khammam	Kakinada	Cuddapah
	Ongole	Adilabad	Srikakulam
	Nalgonda	Kothagudem	
Assam	Diphu	Haflong	Bongaigaon
	Golaghat	North Lakhimpur	
Chhattisgarh	Bailadila	Kanker	Dongargarh
Gujarat	Bhavnagar	Veraval	Deesa
	Amreli	Ahwa	Valsad
	Godhra		
Haryana	Bhiwani	Sirsa	Meham
Himachal Pradesh	Mandi	Bilaspur	Manali
Jammu & Kashmir	Reasi		
Jharkhand	Deoghar		
Karnataka	Bijapur	Bellary	Medikeri
	Udupi	Chikmagalur	Bidar
	Karwar	Athani	Kolar Gold Fields
Kerala	Palghat	Mallapuram	Idukki
Madhya Pradesh	Ratlam	Khandwa	Damoh
	Sheopur Kalan	Satna	Shajapur
	Datia		
Maharashtra	Parbhani	Dhule	Buldhana
	Ahmednagar	Nasik	Pusad
	Nanded	Akola	Hingoli
	Solapur	Amravati	Washim
	Umerga	Sangli	Kankauli
	Kolhapur	Yavatmal	Hinganghat
	Gadchiroli	Beed	Akluj
	Kinwat		
Meghalaya	Jowai	Williamnagar	
Nagaland	Tuensang		
Odisha	Baripada	Navrangpur	Bhanjanagar
	Keonjhar	Phulbani	Brijrajnagar
	Bolangir	Sundergarh	Dhenkanal
Rajasthan	Alwar	Jalore	Vallabhagar
	Barmer	Tonk	Sikar
	Jaisalmer	Salumber	
Tamil Nadu	Yercaud	Tiruchendur	Coonoor
Tripura	Kailashahar		
Uttar Pradesh	Shahjahanpur	Orai	Puranpur
	Fatehgarh	Ballia	Aligarh
	Etawah	Hardoi	
Uttarakhand	Tanakpur		
West Bengal	Alipurduar	Contai	Purulia
	Jhargram	Darjeeling	Kalimpong



Still from Independence Day

ALL INDIA RADIO
ANNUAL PLAN (2012-13)

STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
	Scheme -1- Broadcasting Infrastructure Network Development(capital)					
1.1	Digitalization of Transmitters					
a	MW Transmitters	95.00	39.16			
i	Replacement of 1000 kw MW TR by 1000 kW MW DRM Transmitter at Rajkot			Completion of installation of 1000 KW MW Tr. at Rajkot	completed	
ii	Replacement of 1 kw MW TR by 10kW MW Digital compatible Transmitter at Kavarati			5. Kavaratti- 10 KW MW Tr. Completion of installation.	Partially Achieved. erection of L aerial completed)	Tr. received at site, due to limited working period at site, Installation of Tr. could not be done.
				Hostel accommodation at Kavarati	Partially Achieved. (work awarded)	Due to bad weather (rainy season) work will start after Oct.'12.
iii	Replacement of 1000 kw MW TR by 1000 kW MW DRM Transmitter at Chinsurah(W.B)			<u>4.Chinsura –1000 KW MW Tr.-</u> Completion of installation	Installation completed. Testing and commissioning will be done by March, 2013	
iv	20 kW MW Transmitters at 6 places (Delhi VB, Barmer & Bikaner (Raj), Chennai (TN) VB), Guwahati'B', Tawan g)			1. Procurement, Installation and commissioning of 20 kW MW DRM transmitter at	Installation completed. Testing and commissioning will be done by March, 2013	
				Completion of Civil works	Completed	
				Procurement of Zonal equipments and completion of Departmental works.	Under progress. All works and procurement shall be completed by March, 2013	
V	• 100 KW -12 Nos. [Vijayawada(AP), Patna (Bihar), Panaji(Goa), Ranchi (Bihar), Mumbai'A' (Mah), Mumbai'B'(Mah), Pune(Mah), Tiruchirapalli(TN), Varanasi(UP), Kolkata'A'(WB), Mumbai C(50 kW) and Passighat (10 kW by 100 kW)			1. Procurement, Installation and commissioning of 100 kW MW DRM transmitter (Order Value : Rs 43.00 Cr) and 80% payment on procurement of part supply.	Advance AT placed on 04/09/12. PBG received. Formal AT shall be placed in Jan., 2013.	
				Completion of Civil works	Most of works are completed at all the places. Remaining works will be done after installation of transmitter.	

ALL INDIA RADIO
ANNUAL PLAN (2012-13)

STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
				Procurement of Zonal equipments and start of Departmental works.	Under progress	
vi	• 200 KW -10 Nos.[Delhi'A', Ahemdabad (Guj), Bangalor & Dharwad (Kar), Jabalpur(MP), Ajmer (Raj), Chennai'A'(TN), Siliguri, Kolkata'B'(WB)and Itanager (replacement of 100 kw MW by 200 kw MW DRM)			1. Procurement, Installation and commissioning of 100 kW MW DRM transmitter (Order Value : Rs 49.51 Cr) and 80% payment on part supply.	Advance AT placed on 04/09/12. PBG received. Formal AT placed on 3.01.2013. Material will received in Next year	
				Completion of Civil works	Most of works are completed at all the places. Remaining works will be done after installation of transmitter.	
				Procurement of Zonal equipments and start of Departmental works.	Under progress	
vii	• 300 KW -6 Nos.[Dibrugarh (Assam), Rajkot(Guj), Jammu(J&K), Jallandar(Punjab), Suratgarh(Raj), Lukhnow(UP)]			Procurement, Installation and commissioning of 300 kW MW DRM transmitter (Order Value : Rs 38.00 Cr) and 80% payment on part supply.	Advance AT placed on 04/09/12. PBG received .Formal AT placed on 27.11. 2013. Material will received in Next year	
				Completion of Civil works	Most of works are completed at all the places. Remaining works will be done after installation of transmitter.	
				Procurement of Zonal equipments and start of Departmental works.	Under progress	
viii	Conversion of 36 Existing DRM compatible MW Tr. to DRM			Procurement of equipment	Order placed for content server & Modulator for the 19 Tr. (Harris make) DP- 01.08.2012. Material received. Manufactures has to give formal quote for SITC for installation of conversion kit in transmitter PAC approval received for 17 nos of Transmitter for conversion to DRM mode. Quote for 17 nos of Thomson make Transmitter is yet to be received from the manufacture.	

ALL INDIA RADIO
ANNUAL PLAN (2012-13)

STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
				Procurement of Zonal equipments and start of Departmental works.	under progress.	
ix	Other procurements under replacement of MW transmitters			Procurement of DRM receiver (36 professional) & 144 general purpose.	Retendered on 10.01.2012	
				C-band RN Terminal at 69 places	Completed.	
				Audio analyser (35 nos.), File is to be submitted for recommendation of IFA. Order is to be placed. (order value Rs 1.10 Cr). Order placed.	completed	
x	replacement of 4 MW Transmitters			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	not completed	Scheme is yet to be approved
(b)	SW Transmitters	24.00	21.73			
i	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bangalore-1 No.)			Procurement of 500 kW SW Transmitter (Order value Rs 16.33 Cr.0	Transmitter received and being installed.	
				Procurement of 250 kW SW Transmitter.	Prasar Bharati Board gave the decision for retender. Retendered in Jan., 2013.	
				Procurement of 100 kW SW Transmitter (Order value Rs 15.50 Cr.). Payment of 80% on receipt of material at site)	Technical evaluation completed. Financial bid opened. Purchase proposal is under process of approval.	
				Completion of Building works	under progress	
				Procurement of Zonal equipments and start of Departmental works.	under progress	

ALL INDIA RADIO
ANNUAL PLAN (2012-13)

STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
ii	Conversion of compatible External Services SW Trs. to DRM (Delhi- 250 KW SW Trs.-2 Nos. & Aligarh - 250 KW SW Trs.-2 Nos.).			Completion of SITC work	Not completed	It was decided by the Technical committee appointed by Prasar Bharati board that conversion of present transmitters, now, is not commercially viable. hence projects has been dropped.
iii	Replacement and upgradation of one SW Transmitters under XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	not completed	scheme is yet to be approved
(C)	FM Transmitters	40.10	53.56			
i	Expansion					
	FM Expansion under X Plan schemes			Acquisition of sites at Haldwani, Rae Bareilly & Champawat.	Not completed. Still State Government has to provide suitable site at the reasonable rate.	Haldwani :-Demand notes for Sites was received and sanctioned in last year .But, state government increased the land premium from 1% to 10% which is exorbitant. Matter is being taken up with state Government. Champavat :- Demand note is to be received from state government. Raebareilly:-Site identified at is yet to be allotted by the State Government.
				Procurement of 20 KW FM Trs. (4 nos.) Fazilka, Amritsar, Chautanhill &Rae-Bareilly	Price bid opened on 20/07/12 & order placed in Nov., 2012.	Due to retendering, delay happen on placement of order.

ALL INDIA RADIO
ANNUAL PLAN (2012-13)

STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
				Procurement of Panel Antenna at 11 places. (Mumbai, Patna, Balurghat, Vijayawada, Mehboobnager, Banda, Maunathbhanjan, Fazilka, Amritsar, chautanhill & Srinager)	Order placed in Jan, 2012. DP is 30.09.2012. Antenna not received.	Supplier did not provide the timely for inspection of equipment at site.
				Procurement of 10 kW FM Transmitter at 6 places (Dhanbad, Bardhman, Balurghat, C oochbehar, Haldwani & Darjeeling)	Price bid opened on 20/07/12 & order placed in Dec., 2012.	
				RF coaxial cable with dehydrator at Dhandbad, Bardhman, Coochbehar, Darjeeling & Haldwani:-- Formal A/T-319 placed on 26.08.2011		Due to retendering, delay happen on placement of order.
				Procurement of RN aterminal	completed	
				SITC of 100 meter tower at Suryapet, Bhadhman & Dhanbad	Not completed	Due to non compliance of specification by the firm, Retender is done.
				3. Completion of building works at Amritsar, Chautanhill, Darjeeling, Dhanbad, Bardhman, New Tehri, Suryapet, Raebarelli, Cham pavat, Haldwani	Completed as all the places except at New Tehri where is in progress. Estimate at Suryapet could not be framed due to not able to get approval of RCE and not acquisition of site at Raebarelli, Champavat, Hald wani	
				Receipt of 1 kw FM transmitter for New Tehri	Transmitter Received and building works completed.	
				Completion of SITC of Diplexer at seven places.	completed	
				CES at Dehradoon	Not completed	purchase proposal is in under process of approval.

ALL INDIA RADIO
ANNUAL PLAN (2012-13)

STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
				Completion of installation of Bagheshwar 5 KW FM Tr., Ujjain 5 KW FM Tr.,	completed	
				Zonal purchase of equipment (Installation of 50 meter in Gairsain & New Tehri, other equipment and departmental works	Yet to be completed.	
				Taking over of 3 pending sites out of 19 nos. of 1 KW FM Trs. at Anini (Arunachal), Tamenglong & Ukhrul (Manipur).	Not completed	Anini : Alternate site being explored. Ukhrul: In principal approval given by DG:AIR. Decision to be taken for taking over 0.5 acre site (IB Bangla). Tamenglong: Site not handed over by DCE
				Completion of civil works at the 16 sites which have been finalised. Building works at 8 places have been completed. Building works at 8 places are in progress.	completed	
				Completion of installation of 1 K FM Trs. works at 6 Places.	completed	
				Procurement of panel Antenna for Silchar & Gangtok	Order placed in Jan, 2012. DP is 30.09.2012. Antenna not received.	Supplier did not provide the timely for inspection of equipment at site.
				Procurement of Studio Transmitter links for Silchar & Gangtok	order is yet to be placed	purchase proposal is under process.
				Procurement of RN terminal for 19 nos of 1 kw FM transmitters, silchar, gangtok and Chinsurah	Not completed	Now, specification has been revised and equipment be procured by Zonal office.
				Hostel accomodation at Gangtok	under progress.	
				Hostel accomodation at 19 places	Not started.	Decision on O& M staff is to be taken by PB/Ministry.

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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
				Completion of 10 kW FM Transmitter at Kohima	Not started	SITC for setting up 10 kW FM tr at kohima has been cancelled. Remaining works is to be done by Zonal office. Tower foundation for 100 meter tower is to be inspected by IIT Kharagpur for taking up further erection works and completion of project. Action is being taken for award of works.
				Installation and commissioning of remaining 100 watt FM transmitter	under progress.	Manipur government has not provided the place for setting up 100 W FM transmitter. Alternative places are being found out.
	FM Expansion at existing 24 AIR/TV sites &100 Watt FM Trs. at existing 100 LPTs of DD/AIR under XI plan.			Procurement & installation of 1 kw FM transmitters at 12 places	Equipment received and installation is under progress.	
				Procurement & installation of 5kw FM transmitters at 12 places	Equipment received and installation is under progress.	Order has been placed.
				Completion of Building works	under progress.	All works have been sanctioned
				Procurement of Zonal equipments and start of Departmental works.	under progress.	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters
				Procurement of 100 watt FM transmitter	under progress.	Order has been placed.

ALL INDIA RADIO
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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
				Procurement of Zonal equipments and start of Departmental works.	under progress.	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters
	FM expansion proposed by setting up various Power of Transmitters at 138 places with studio facilities at 26 places in XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started.	Scheme is yet to be approved.
ii	Replacement of FM/MW Transmitters					
	Repl. of FM/MW Transmitters by higher power at 40 Existing Stations under XI plan			Procurement of 27 nos of 5 /6 kW FM transmitter	Technical evaluation Completed. Purchase proposal is being put up for approval	
				Procurement of 10 kW FM Transmitter for 13 places.	Price bid opened on 20/07/12 & order laced in Dec., 2012.	
				Completion of Building works	under progress	All works have been sanctioned
				Procurement of Zonal equipments and start of Departmental works.	under progress	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters
	Other procurements under replacement of FM transmitters			100 meter self supporting tower (Adilabad & Keonjhar).	Not completed	Due to non compliance of specification by the firm, Retender is done.
				RF coaxial cable with dehydrator at 27 paces.	Received and installation is being done.	
				Procurement of FM mono and stereo modulation monitor	Received.	

ALL INDIA RADIO
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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
	Proposed Replacement of old FM Transmitters at remote and border areas at 77 locations & 286nos. MW transmitters by FM Transmitters unde XII			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started.	scheme is yet to be approved.
1.2	Digitalization of Studio	46.20	13.09	-		
i	Installation of High end Server at 48 locations under X plan			Completion of installation of High end servers at 48 stations. (Order value Rs 29.00 Cr	Purchase order is placed in July, 2013. Equipment is yet to be received	Delay happen due to delay in approval of purchase proposal and afterward due to non submission of performance bank guarantee by the supplier as per format.
ii	Setting up 4 studios under X plan			Pending works at 4 studios	completed	
iii	Digitalisation of 98 Studio, Networking, Automation of RNU, Creation of 7 New RNU, Augmentation of Archival facility at Delhi & Creation at 4 places under XI plan			SITC of servers with centralized storage and system software (Data content server 38+10, Digital workstation 643+138+94), DOT opening 21.10.2011, Date of assurance 30.09.2011. Order value Rs 23.30Cr	Not started.	It is to be retendered as per supplier did not extend the offer of validity.
				Procurement of consoles	Not started.	It is to be retendered as per decision taken by Prasar Bharati board.
				SITC of servers, workstations and system software for RNU. Assured of 2.09.2011. Order value Rs 4.2Cr. Order is to be placed.	completed	Purchase proposal is in process. Timelines is subject to ordering of equipment in Jan, 2012
				Procurement of Zonal equipments and start of Departmental works.	completed	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters

ALL INDIA RADIO
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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
				Networking of studios	Not started.	specification are being finalized
				Augmentation of Archival facility at Delhi & creation of Archival facility at Chennai, Mumbai, Kolkata & Hyderabad	Order placed in Jan, 2013.	
				Refurbishing of studios	under progress	
				3. Up- gradation of News-on- Phone Service at 13 places and introduction of this service from 16 new places (29 nos.)	Not started.	No tenders were found technical acceptable. Now, it has been decided by the independent Evaluation Committee to drop the Scheme.
iv	Digitalisation of 116 Studio, Networking, , Creation of 1 New RNU, Creation of Archival facility at Guwahati and refurbishing of studios under XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started.	Scheme is yet to be approved.
1.3	Digitalization of Networking & Connectivity	15.10	5.67			
i	Procurement of DSNGs & MSS terminals under NESP Scheme			Completion of the project	completed	
ii	Procurement of STLs for 4 stations under Automation of Studio facilities & Misc Scheme			Procurement of STL	order is yet to be placed	Purchase proposal is under process.
iii	Replacement of 80 STL and procurement of 35 New STL			Replacement of STL connectivity	order is yet to be placed	Purchase proposal is under process.
	Procurement of 44 C - Band RN Terminal			C-band RN Terminal- at 44 places	Not completed	Now, specification has been revised and equipment be procured by Zonal office.

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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
	Installation of Captive Earth Stations			CES at 3 places	Not completed	Purchase proposal is in under process of approval.
	Augmentation of DTH			Augmentation of DTH	completed	
iv	Augmentation of telecom facility: Replacement of 2pole to 4-pole feeds & dishes - 24 Replacement of SCPC by MCPC - 32 Codecs for OBs & standby to STL -650 Mobile V-Sats - 32 New STL - 12 Augmentation of DTH			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started.	Scheme is yet to be approved.
1.4	Augmentation of Training facilities	3.10	0.66			
	Augmentation of STI(T) and STI(P) including regional training institutes.			Delhi STI(T)-Construction of Auditorium/conference hall & reception room	Not completed.	This scheme has been dropped.
				Construction of meditation hall, library at STI(T), Delhi	Not Star started.	Estimate has already been sanctioned. Approval of the Civic Agency is yet to be received on Lay Out Plan.
				Procurement of various equipments under the scheme	Under progress.	
	Procurement of Digital broadcast equipment, including DRM+ & DTT Trs, for Delhi & Bhubneshwar Under XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started.	Scheme is yet to be approved.
	Major Renovation of Hostels, fencing, roads etc for Delhi & Bhubneshwar Under XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started.	Scheme is yet to approved.

ALL INDIA RADIO
ANNUAL PLAN (2012-13)

STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
1.5	Strengthening of Research & Development	2.10	1.08			
				Procurement of 1 KW MW DRM Transmitter	Not started.	Scheme has been dropped.
				Procurement of FM DRM+ transmitter	Not started.	
				Procurement of 26 MHz SW DRM transmitter	Not started.	Scheme has been dropped.
				Procurement of crossfield antenna	Not started.	Scheme has been dropped.
				Other works and procurement of equipment	Under progress.	
	New Proposal for R&D in XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started.	Scheme is yet to be approved.
1.6	Programme Management Unit	27.00	-	Approval of scheme Recruitment of staff for implementation of scheme on contract basis	Not started.	Scheme is yet to be approved.
2	Strengthening of Border area	11.00	2.53			
i	Setting up HPT/LPT in J&K :- Installation of 3 nos. of 10 kW FM Trs and 3 nos. of 10 kW TV Trs. Setting up 10 kW FM Tr at existing DD Site Setting up 2 nos. of 5 kW TV Trs at AIR Site. Setting up 4 nos of 100 Watt FM Trs			Procurement of 100 watt FM transmitters(4No)	Completed.	
				Acquisition of third sites	Yet to be acquired	Clearance for alternate site near Patni-top village received. Demand Note awaited.
				Procurement of 10 kW FM Tx (1+1) at Naushera	Not completed.	Revised specification for equipment prepared for inviting tender.
				Procurement of 2 nos of 5 kW TV transmitter at Rajouri	Not completed.	Specifications are being revised by Doordarshan.

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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
				Procurement of 10 kW FM Transmitter(1+1) and 10 kW Tv Transmitter (1+1) for DD at three places	Not completed.	Revised specifications for equipment prepared for inviting tenders.
				Zonal purchase and departmental works	Under Progress.	
				Civil works	Not started.	Due to delay in finalization of Drawing.
	Setting of FM Transmitters under XII plan at:			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT		
	Indo-Nepal Border				Not started	Scheme is yet to be approved.
3	Broadcasting on alternate platforms	0.10	0	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT		Scheme is yet to be approved.
4	Consolidation of Infrastructure	10.10	8.85			
	I.O.F.at Existing Centres under XI plan			Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation	Not started	No tender is received and specification is being modified.
				Provision of measuring equipment for studios	Order is yet to be placed.	Building Acoustic Analyser is under TE.
				Provision of telemetry at MW Trs. for remote control at 23 places.	Under progress.	DTE has been prepared by Zonal office, Equipment will be procured and installed by R&D unit of AIR
				Provision of UPS at existing FM Stations 80 places.	Completed.	
				Refurbishing of Studios at Gwalior, Ratnagiri & Sangli	Completed.	

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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
	Office Accommodation/ Staff Quarter at Guwahati including hostel accommodation at Srinagar			Work for Hostel Accommodation at Srinagar has been sanctioned in Oct 2010 (Rs. 3.68 cr). Work could not be awarded by CCW due to delay in providing the approval of demolition of existing building. Now demolition of building has been approved in June 2011. Work would be awarded.	Under progress.	
				Staff quarters at Guwahati have been sanctioned on 19.10.2010 (Rs.7.14 cr). Work has been awarded in Feb 2011.	Under progress.	
				Zonal office at Guwahati - Sanction issued on 03.03.2011 (Rs. 7.67 Cr by AIR & Rs. 1 Cr by DD).	Under progress.	
	Community Centres at Delhi & Mumbai			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started	Scheme is yet to be approved.
	Repair/Replacement of Antenna Change over Switches, Reconstruction of Studio/Office building, Security fencing, Lift at Pune.			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started	Scheme is yet to be approved.
	Strengthening of Security fencing, at Patna Srinagar, HPT Malad & Port Blair.			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started	Scheme is yet to be approved.

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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay 2012-13	Expdr. 2012-13	Target/ Physical Outputs	Achievements	Remarks
1	2	3	4	5	6	7
5	E- Governance	0.10	0	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started	Scheme is yet to be approved.
	Scheme II: Content Development and Dissemination	25.00	19.56	1. New & fresh Content creation 2. Radio Workshops, Sangeet Sammalen, concerts etc. 3. Coverage of national & international events 4. Flagship programme production 5. Digitalization of AIR Archives	Under progress.	
New Scheme						
	Project Management Unit	27.00				
	Scheme IV: Special Projects	0.10				
(i)	Renovation of Auditorium at Delhi	0.10	0	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not started.	Scheme is yet to be approved.
	Total (AIR)	299.00	165.89			
	Capital	247.00	146.33	(Grant for Creation of Capital Assets)		
	Revenue	52.00	19.56	(Grant-in-aid General)		

DOORDARSHAN
ANNUAL PLAN (2012-13)

STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No.	Name of the scheme/Programme	Outlay 2012-13	Actual Exp. 2012-13	Targets/Physical output	Achievements	Remarks
1	2	3	4	5	6	7
Scheme-1-Broadcating Infrastructure Network Development (Capital)						
1	Misc. Ongoing Schemes of X Plan	45.00	23.78			
				Commissioning of DD1 and DD(News) HPTs at Amritsar with antenna mounted on 300M Tower	Tower erected to full height. (283mtr.) Verticality of tower to be checked. Building constructed. Earthing, Ducting & Power supply works completed. Antenna testing done, PDAs erected	Action initiated for termination of order.
				Staff Quarter Patna	65% of works completed. Previous contract rescinded. Fresh tenders for balance works invited & work awarded.	
				Metro Staff Quarter Mumbai	Work in progress.	
				Automode LPTs-50	Order for procurement of Automode LPTs placed on 31.07.2012. DP : Jan- March, 2013	
				HPT Mehboob Nagar (interim setup)	HPT Mahboobnagar commissioned in interim setup on 08.12.2012 using existing Tower.	
				Tower at Cannanore	Order for tower rescinded as the firms failed to complete the work. Fresh tenders invited & technically evaluated. Commercial bids opened. Further action in progress	
				Procurement of Camera Chain (59 Nos)	NIT to be issued	
				TV Studio Dehradun (permanent setup)	Revised Cost Estimate of project to be approved	SFC meeting for RCE took place on 14.12.2012.
2	Digitalisation of transmitters and Studio	69.79	98.42			

DOORDARSHAN
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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No.	Name of the scheme/Programme	Outlay 2012-13	Actual Exp. 2012-13	Targets/Physical output	Achievements	Remarks
1	2	3	4	5	6	7
	a) Digitalization of Transmitter			Digital HPTs-19	For procurement of 19 transmitters, tenders technically evaluated, commercial bids opened & purchase proposal in the process of sanction. Order placed for antennae system including strengthening of tower for transmitters. Antennae system and feeder cables received at site. Strengthening of tower work in progress	
	b) Digitalization of Studio			Full digitalization 8 analog Studios	All major equipment except Camera chains, Camcorders and Recorder/ Decks procured & installed. Procurement of remaining equipment under process.	
3	Modernization, Augmentation & Replacement of Transmitter and Studio Equipments	26.00	26.29			
	a) Modernization, Augmentation and replacement of transmitter equipments					
				Replacement of 15 HPTs	Tenders for procurement of transmitters technically evaluated. Commercial bids also opened. Purchase proposal is in the process of sanction. Tenders also issued for S ITC of antenna system (2 lot) and are due to be opened on 8.1.13 & 22.1.13. Tender issued for	
				500 W automode LPTs (60 nos)	Order for procurement of Automode LPTs placed on 31.07.2012. DP :30.07.2013	
	a) Modernisation, Augmentation and replacement of studio equipments					
				Procurement of Studio equipment viz camera chains, colour monitors, SD OB van, Logo Generators etc.	All equipment except 9" Color monitors, VCRs & Camera chains ordered.	

DOORDARSHAN
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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No.	Name of the scheme/Programme	Outlay 2012-13	Actual Exp. 2012-13	Targets/Physical output	Achievements	Remarks
1	2	3	4	5	6	7
				Replacement of essential service equipment viz. Power supply, AC plants, Lighting grid, acoustic and flooring	Works taken up by Zonal offices and are at the different stages of implementation.	
4	a) DTH	25.00	0	Increase of channel capacity in DTH Platform	Tenders for upgradation of DTH platform to 75 channels cancelled due to allotment of additional transponder to Doordarshan for expansion of DTH platform further to 97 channels. Tenders invited again for upgradation of DTH platform from 59 TV channels to 97 channels & due to be opened on 15.1.13.	
5	Modernisation, Augmentation and replacement of satellite broadcast equipments	25.00	15.00			
				Upgradation of Earth Station(5nos)	Order placed for upgradation of Earth stations at Chandigarh, Hissar, Leh, Panaji and Port Blair. DP: Leh -15.04.2013; Port Blair-15.03.2013 Chandigarh, Hissar and Panaji -15. 02. 2013	
				Replacement of Earth Station compression equipment at 2 locations		(i) Tenders invited earlier for one location cancelled on technical considerations. (ii) Building construction in progress at one location. Equipment to be procured
				Replacement of DSNG units-6 locations	Order placed on 18.08.2011. Delay in supply of DSNGs.	
				Replacement of Existing IRDs with DVB-S2 based IRDs	Specifications under finalization.	
				New DSNGs-9 nos	Tenders opened on 10.7.2012 and are under technical evaluation.	

DOORDARSHAN
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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No.	Name of the scheme/Programme	Outlay 2012-13	Actual Exp. 2012-13	Targets/Physical output	Achievements	Remarks
1	2	3	4	5	6	7
				New Earth Stations -5 nos	Order for 4 Earth stations placed. DP: 28.02.2013	
6	High Definition TV	25.00	29.81	HDTV Production facility at Delhi and Mumbai	Order placed on 24.08.2012. Firm visited sites. DP - 23.02.2013	
				Multi-Camera mobile equipment for Outdoor Production facilities at Delhi and Mumbai	Tenders received earlier cancelled on technical grounds. Fresh tenders issued and opened on 05.12.2012.	
				Fly away Production set up at Delhi	Specifications under finalization.	
				HDTV Transmitters at Delhi, Mumbai, Kolkata, Chennai	Order placed on 29.11.2013 for procurement of HDTV Transmitters. DP - 28.05.2013 Order for SITC of antenna system and strengthening of towers placed. Antennae, feeder cable and other associated equipment supplied. Tower strengthening work completed at Pitampura. Antenna and feeder cable also installed and tested. Tower strengthening work completed at Kolkata. Antenna also installed. New Feeder cable ordered and is expected to be supplied shortly. Tower strengthening work completed at Chennai. Antenna and feeder cable also hauled up. Further work in progress. Work to be taken up at Mumbai	
7	Staff Quarters and other misc Scheme	10.00	14.78	Construction of 1. Staff Quarter at 07 locations 2. Guest Houses at 22 locations 3. Community Centers at 10 locations 4. DMC Buildings at 17 locations 5. LPT Buildings at 10 locations 6. Tower "C" Building at DD Bhawan Complex 7. Augmentation and improving the infrastructure and security of existing Doordarshan offices	Construction of Guest houses, Community centres completed. Construction of SQs at Dehradun, Raipur & Cuttack is expected to be completed by January 2013. At Leh, SQs are expected to be constructed by August 2013. 4 DMC buildings constructed & other 3 buildings are expected to be completed by January 2013. Work of construction of Tower 'C' building in progress.	

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STATEMENT OF TARGETS (2012-13) AND ACHIEVEMENTS

(Rs. in crore)

Sl. No.	Name of the scheme/ Programme	Outlay 2012-13	Actual Exp. 2012-13	Targets/ Physical output	Achievements	Remarks
1	2	3	4	5	6	7
8	Content Development & Dissemination	35.00	61.02	in-house programme related expenses under J&K, NE and Normal		
	New Scheme					
1	Scheme-I - Broadcasting Infrastructure Network Development	0.19	0			12th Plan schemes yet to be approved
	Project Management Unit (Revenue Plan)	25.00				
2	Scheme-III-Special Projects	0.02	0			12th Plan schemes yet to be approved
	TOTAL (DD)	286.00	269.10			
	<i>Capital</i>	<i>226.00</i>	<i>208.08</i>	<i>(Grant for Creation of Capital Assets)</i>		
	<i>Revenue</i>	<i>60.00</i>	<i>61.02</i>	<i>(Grant-in-aid General)</i>		

PRASAR BHARATI
(BROADCASTING CORPORATION OF INDIA)
BALANCE SHEET AS AT 31.03.2012

CORPUS/CAPITAL FUND AND LIABILITIES	SCHEDULE	Rs	
		As at 31-Mar-12	As at 31-Mar-11
Corpus/Capital Fund	1		
Reserves and Surplus	2	-	-
Earmarked/Endowment Funds	3	32216474883	28972740230
Secured Loan	4	-	-
Unsecured Loan	5	63241572000	60991672000
Deferred Credit Liabilities	6	-	-
Current Liabilities and Provisions	7	73151627583	66628978089
TOTAL		168609674466	156593390319
ASSETS			
Fixed Assets	8	7906184173	7420819245
Capital Work-in progress	8	7980409306	7022859706
Investments (I) Earmarked/Endowment Funds	9	-	-
(ii) Others	10	-	-
Current Assets, Loans and Advances	11	17155943465	15935578458
Miscellaneous Expenditure		-	-
Deficit as per Income & Expenditure Account		135567137522	126214132910
TOTAL		168609674466	156593390319
SIGNIFICANT ACCOUNTING POLICES CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	25		
	26		

Jawhar Sircar
Chief Executive Officer
Place: New Delhi
Dated

Brig(Retd.) V.A.M. Hussain
Member(P)/Member(F)

J.P.S.Chawla
ADG(B&A)

PRASAR BHARATI
(BROADCASTING CORPORATION OF INDIA)
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ended 31 March 2012

INCOME	Schedule	Rs	Rs
		FOR THE YEAR ENDED 31 MARCH 12	FOR THE YEAR ENDED 31 MARCH 11
Income from Sales/ Services	12	11928650679	11742560455
Grants /subsidies	13	12698465347	15176503853
Fees/subscriptions	14	31867011	89597035
Income from Investments (income on investments from earmarked/ endow. Funds transferred to Funds)	15	-	-
Income from Royalty, Publications etc.	16		
Interest Earned	17	1045420169	440396961
Other Income	18	1793057676	1384226775
		-	-
TOTAL A		27497460882	28833285079
EXPENDITURE			
Establishment Expenses	19	16605845053	15632799400
Other Administrative Expenses	20	7461293465	6855478152
Programme related Expenses	21	4886541648	8271600813
Expenditure on Grants & subsidy	22	-	-
Interest	23	5999261268	5406006520
Depreciation	8	1800820125	2124282483
TOTAL B		36753761559	38290167368
Balance being excess of Expenditure over Income (A-B)		-9256300677	-9456882289
Add: Prior Period Adjustments	24	96703935	584067480
Add: Balance brought forward from previous year		126214132910	116173183141
BALANCE BEING DEFICIT CARRIED OVER TO BALANCE SHEET		-135567137522	-126214132910
SIGNIFICANT ACCOUNTING POLICES	25		
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	26		

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PRASAR BHARATI
(BROADCASTING CORPORATION OF INDIA)
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2012

SCHEDULE-1 CORPUS/CAPITAL FUND:	Rs.	Rs.
	As at 31.03.12	As at 31.03.11
Balance as at the beginning of the year	-	-
Add: Grants-In-Aid received during the year.	-	-
Balance Corpus/Capital Fund	-	-
Income and Expenditure Account	-	-
	-	-
BALANCE AS AT THE YEAR END	-	-
SCHEDULE 2- RESERVES AND SURPLUS		
1. Capital Reserve:		
As per last account	-	-
Additions during the year	-	-
Total	-	-
2. General Reserve		
As per last account	-	-
Addition during the year	-	-
Less: Deductions during the year	-	-
Total	-	-
SCHEDULE 3- EARMARKED/ENDOWMENT FUNDS		
CAPITAL ASSETS FUNDS		
a) Opening balance of the funds	28972740230	27225798417
b) Add to the funds: Amounts transferred from Grants/Corpus/capital fund for meeting	3243734653	1746941813
Capital Expenditure/Advances	-	-
NET BALANCE AS AT THE YEAR END (a+b)	32216474883	28972740230
SCHEDULE 4- SECURED LOANS AND BORROWINGS:		
	-	-
	-	-

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PRASAR BHARATI
(BROADCASTING CORPORATION OF INDIA)
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2012

	Rs As at 31.03.12	Rs As at 31.03.11
SCHEDULE 5- UNSECURED LOANS		
1. Loan In Perpetuity	42580802000	42580802000
2. Central Government	-	-
3. Capital Loan from Ministry of I&B	11567570000	11721310000
4. Repayment of Loan due but not paid	7464000000	5060360000
5. Interest free Loan for CWG 2010	1629200000	1629200000
TOTAL	63241572000	60991672000
SCHEDULE 6- DEFERRED CREDIT LIABILITIES:	-	-
SCHEDULE 7- CURRENT LIABILITIES AND PROVISIONS	-	-
A. Current Liabilities	-	-
Advances received- against deposit work	1157346593	962122375
Deposits, earnest money, caution money/security deposits	534293964	461811513
Interest on Loan in Perpetuity	35767873680	32787217540
Interest thereon taken up for waiver	13480500000	12001426644
Penal Interest On Interest/principal due	1669600000	1437585323
Other current liabilities -recoveries from salary and wages and others	4357648	2463545
Salary accrued for the Month of March	1363035000	1131700000
Income tax/Sales tax deducted at source	-	-
Remittances to/from HQ/DDOs in transit/reconciliation's	3185114018	2558925919
TOTAL A	57162120903	51343252859
B. Provisions	-	-
For Spectrum/Space Segment expense	13829100000	13050200000
For other expenses (including CAG Audit Fee etc.)	2160406680	2235525230
For unspent Grant-in-aid	-	-
(Refer Schedule 26, Note 12 of Notes to Accounts)	-	-
TOTAL B	15989506680	15285725230
TOTAL A+B	73151627583	66628978089
(Refer Schedule 26, Note 15 of Notes to Accounts)		

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PRASAR BHARATI
(BROADCASTING CORPORATION OF INDIA)
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2012

SCHEDULE 8- FIXED ASSETS								
DESCRIPTION	GROSS BLOCK				Depreciation		Net Block	Net Block
	Cost as on 1st April '11	Additions/ Transfers from civil wings during the year	Deductions/ transfers/ disposal	Cost at the year end 31.03.12	For the year	Cumulative upto to the year	As at 31st Mar' 2012	As at 31st Mar' 2011
			reclassification during the year					
A. Fixed Assets			**					
1. Land	15280761			15280761			15280761	15280761
2. Buildings Others	124409535	53653615		178063150	3024727	14942086	163121064	112492176
3. Plant Machinery & Equipments								
a) Studios	21842522424	943244721		22785767145	531889649	19788623619	2997143526	2585788454
b) Transmitters	32205531303	955429914		33160961217	860958566	29846462204	3314499013	3220027665
c) Machinery/ Equipments	2081660129	296138332		2377798461	207927014	1254111818	1123686642	1035475324
d) Electrical Installations	45605227	3545616		49150843	1895121	8841266	40309578	38659082
4. Vehicles	73263625	176252		73439877	6325264	67492549	5947327	12096340
5. Furniture, Fixtures	124841833	7319962		132161795	8031365	46744615	85417180	86128583
6. Office Equipments	153180335	12137376		165317711	11723363	130295141	35022571	34608558
7. Computers	155113706	14539265		169652971	16981297	144167542	25485429	27927460
8 Other fixed assets Capital Expenditure on various schemes	9970061214			9970061214	152063759	9869790131	100271083	252334842
Total of Current Year (A)	66791470092	2286185053		69077655145	1800820125	61171470972	7906184173	7420819245
B CAPITAL WORK-IN-PROGRESS Total (B)	7022859706	957549600		7980409306			7980409306	7022859706
TOTAL	73814329798	3243734653		77058064451	1800820125	61171470972	15886593479	14443678951
Previous Year	72067387985	1746941813		73814329798	2124282483	59370650847	14443678951	

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PRASAR BHARATI
(BROADCASTING CORPORATION OF INDIA)
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2012

	Rs. As At 31.03.12	Rs. As at 31.03.11
SCHEDULE 9- INVESTMENT FROM EARMARKED/ENDOWMENT FUNDS		
1. In government Securities	-	-
2. Other approved securities	-	-
3. Other	-	-
Total	-	-
SCHEDULE 10- INVESTMENTS-OTHER		
1. In Government Securities	-	-
2. Other approved Securities	-	-
3. Others	-	-
TOTAL	-	-
SCHEDULE 11-CURRENTASSETS, LOANS AND ADVANCES ETC		
A. CURRENT ASSETS:		
Inventories	124937564	108619413
Sundry Debtors- Good	2646038636	2239854335
Sundry Debtors- Doubtful	-	-
Cash Balance in hand/Imprest	36164118	37728189
Bank Balance With Scheduled Banks	-	-
on current accounts	1502672809	6488669581
on Collection accounts	34890295	471590990
on Deposit account and other FDRs	8749391008	3290077170
with Various offices	3524854620	2891017833
with CP Fund A/c	4762470	43299676
TOTAL (A) (Refer Schedule 26, Note 14 & 15 of Notes to Accounts)	16623711520	15570857187
B. Loans/advances	-	-
1. Loans/advances	-	-
Staff	166198306	134616881
Others-departmental	160254598	160254598
Suspense account	-	-
2. Advances and other amounts recoverable in cash or in kind or for value to be received	-	-
On capital account	-	-
Prepayment	-	-
Others	-	-
3. Interest Accrued:	-	-
On investments from Earmarked/endowment funds	-	-
On Term Deposits with Scheduled Banks	175910244	3809589
Others	-	-
4. TDS & Tax paid	29868797	66040203
Total (B)	532231945	364721271
Total (A)+(B)	17155943465	15935578458

Jawhar Sircar
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PRASAR BHARATI
(BROADCASTING CORPORATION OF INDIA)
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2012

	Rs. As At 31.03.12	Rs. As at 31.03.11
SCHEDULE 12- INCOME FROM SALES/SERVICES		
Income from services		
AIR, Commercial and DD	12290170941	12196525157
Deduct: Share of other agencies	375201088	462932200
Add: Sales or CD/VCD	13680826	8967498
Total	11928650679	11742560455
SCHEDULE 13-GRANTS/SUBSIDIES		
Add: Grants-In-Aid received during the year from Govt. of India, Ministry of I&B - Plan	1318700000	560300000
Add: Grants-In-Aid received during the year from Govt. of India, Ministry of I&B - Non-Plan	14623500000	14123500000
Add: Grants-In-Aid received during the year for Common Wealth Games	0	1098500000
Add: Grants-In-Aid carry forward from previous year	0	1141145666
Deduct: Transferred to Capital Assets Fund	3243734653	1746941813
Deduct: Unspent balance of Grant in Aid for Common Wealth games	-	-
Deduct: Unspent balance of Grant in Aid received from Govt. of India, Ministry of I&B - Plan	-	-
Total	12698465347	15176503853
SCHEDULE 14-FEES/SUBSCRIPTIONS		
Professional/Consultancy services fee	31867011	289379487
Deduct: Share of other agencies		199782452
Total	31867011	89597035
SCHEDULE 15-INCOME FROM INVESTMENTS		
Interest on Fixed deposits	Investments from Earmarked Funds	Investments from Earmarked Funds
Total		
SCHEDULE 16-INCOME FROM ROYALTY, PUBLICATIONS ETC		
SCHEDULE17-INTEREST EARNED		
On Term Deposits with Scheduled Banks	898023029	391579051
On others like employees advances etc.	49196432	28154491
On overdue from AIR, DD service income	98200708	20663419
Total	1045420169	440396961

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PRASAR BHARATI (BROADCASTING CORPORATION OF INDIA)
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2012

			Rs As at 31.03.13	Rs As at 31.03.11
SCHEDULE 18- OTHER INCOME				
A. Other Receipts including Fees from Towers/staff quarters			-	-
a) License Fees from Towers			462974026	502991538
b) License Fees from Staff Quarters			47017180	19732004
c) DTH Income			941300000	243700000
d) Others			272103705	576372520
Total A			1723394911	1342796062
B. Profit on Sales/disposal of assets			-	-
a) Owned Assets			440828	2126319
b) Assets acquired out of grants, or received free of cost			0	96678
c) Assets acquired prior to 1.4.2000			69221937	39207716
Total B			69662765	41430713
Total (A+B)			1793057676	1384226775
SCHEDULE 19- ESTABLISHMENT AND OTHER ADMINISTRATIVE EXPENSES				
	Rs	Rs	Rs	Rs
	2011-12			2010-11
	Plan	Non Plan	Total	Total
Establishment Expenses	-	-	-	-
a) Salaries & Wages	-	14564030691	14564030691	13594767587
b) Allowances and Bonus	-	576688639	576688639	528940241
c) Contribution to CPF	-	343803	343803	1768843
d) Expenses on Employee's retirement/ terminal exp/ Pension etc.	-	1275102901	1275102901	1305156062
e) Staff Welfare expenses	-	1986609	1986609	1322833
f) Others including Medical	-	187692410	187692410	200843834
Total	-	16605845053	16605845053	15632799400
(Refer Schedule 26, Note 10 of Notes to Accounts)				

Jawhar Sircar
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PRASAR BHARATI (BROADCASTING CORPORATION OF INDIA)
SCHEDULES FORMING PART OF INCOME & EXPENDITURE
A/C for the year ended 31 March 2012

SCHEDULE 20- OTHER ADMINISTRATIVE EXPENSES	Rs	Rs	Rs	Rs
	2011-12			2010-11
	Plan	Non Plan	Total	Total
Electricity and Power	-	1985515213	1985515213	1917085357
Water charges	-	33633363	33633363	30392432
Insurance on plant & Machinery	-	3710	3710	69441
Repairs and Maintenance on Plant & Machinery	-	4612911	4612911	7360326
Insurance on land and Buildings	-	-	-	-
Rent, Rates and taxes	-	137596333	137596333	144474896
Repairs and Maintenance of vehicles	-	267251562	267251562	293042636
Postage, telephone and communication charges	-	112127030	112127030	119675938
Printing and Stationery	-	90906291	90906291	108265183
Traveling & Conveyance expenses- local	-	286366849	286366849	286736808
Traveling – Foreign	-	7550635	7550635	5109039
Scholarship Stipends	-	6699854	6699854	5829368
Auditors remunerations	-	3619027	3619027	7616636
Hospitality Expenses	-	7954692	7954692	7359409
Professional charges	-	715847757	715847757	680533707
Bad and doubtful debt/advances Provisions	-	-	-	-
Irrecoverable balances written off	-	-	-	-
Advertisement and Publicity	-	6941110	6941110	53345429
Bank Charges	-	349675	349675	522925
Supplies & material consumables	-	448999142	448999142	476573408
Other administrative expenses	-	512489802	512489802	572585990
Minor works and mach. & equipments and tools	-	1217650207	1217650207	1083333894
Service Tax	-	1615177523	1615177523	1055560608
Sales tax	-	779	779	4722
Total	-	7461293465	7461293465	6855478152

Jawhar Sircar
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PRASAR BHARATI (BROADCASTING CORPORATION OF INDIA)
SCHEDULES FORMING PART OF INCOME & EXPENDITURE
A/C for the year ended 31 March 2012

	Rs	Rs	Rs	Rs
	2011-12			2010-11
SCHEDULE 21-PROGRAMME RELATED EXPENSES				
	Plan	Non Plan	Total	Total
Royalty	-	130017213	130017213	83394874
Payment to UNI/PTI	-	138106392	138106392	138476879
Commissioning of Programme Soft Wares exp.	-	1296649802	1296649802	974196966
Panam Satellite expenses	-	315377051	315377051	231632818
Sport Events Expenses	-	136487814	136487814	155312545
Payment to Artists	-	1000094796	1000094796	990250792
Other programme expenses	-	199964345	199964345	79311509
J&K Package	654581158	-	654581158	350559044
N.E. Package	234788077	-	234788077	149590600
Spectrum & Space Segment Charges	-	778900000	778900000	794800000
Common Wealth Games		1575000	1575000	3684074786
ITPO for CWG				640000000
Total	889369235	3997172413	4886541648	8271600813
SCHEDULE 22- EXPENDITURE ON GRANTS, SUBSIDIES ETC				
	Plan	Non Plan	Total	Total
Expenditure on grants	2011-12			2010-11
	-	-	-	-
SCHEDULE 23- INTEREST				
	Plan	Non Plan	Total	Total
	2011-12			2010-11
Interest on Loan- Central Government	-	1479073356	1479073356	2031226644
Interest on Loan in Perpetuity	-	2980656140	2980656140	2980656140
Other Penal Interest etc	-	232014677	232014677	385585323
Other Finance charges	-	1307517095	1307517095	8538413
Total interest	-	5999261268	5999261268	5406006520
(Refer Schedule 26, Note 4 & 5 of Notes to Accounts)				
SCHEDULE 24-PRIOR PERIOD ADJUSTMENTS				
	Plan	Non Plan	Total	Total
	2011-12			2010-11
Prior period Expenses- Refund of Grant	-	73720187	73720187	110000000
Prior period - income	-	-	-	-
Prior year exp-Sport event/Spectrum & Space	-	22983748	22983748	474067480
Total	-	96703935	96703935	584067480
(Refer Schedule 26, Note 14 of Notes to Accounts and Schedule 8)				

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PRASAR BHARATI
(BROADCASTING CORPORATION OF INDIA)

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2012

SCHEDULE 25- SIGNIFICANT ACCOUNTING POLICIES

1. Method of accounting

The accounts of the Corporation are prepared under the historical cost convention using the accrual method of accounting. On this basis revenue and related assets are recognised when earned and expenses are recognised when the obligation is incurred.

2. Inventory Valuation

Stores and Spares (including machinery spares) are valued at cost.

3. Fixed Assets

Fixed assets are stated at transfer amount in respect of assets transferred to Prasar Bharati and the corresponding credit is to "Loan In Perpetuity".

Transfer of Assets by the Central Government is subject to actual valuation and verifications.

In respect of capital expenditure incurred on different schemes undertaken by AIR and DD all related & associated expenses are capitalized.

4. Method of depreciation

Depreciation is charged on straight line method at rates computed on useful life of the assets prescribed based on the IMG recommendations.

Accordingly, the rates adopted are: Building-2%, Studio, Transmitter, Machinery & Equipments and Other Fixed assets-10%, Electrical installation- 4%, Vehicles-20%, Furniture & Fixtures-6.25%, Office Equipments-16.67% and Computers-33.33%.

5. Foreign Currency Transactions

Transactions in foreign currencies are accounted for at the prevailing exchange rates at the date of transactions.

6. License Fee and Consultancy fee

License fee and consultancy fee is recognized when receivable.

Jawhar Sircar
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Place: New Delhi
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PRASAR BHARATI
(BROADCASTING CORPORATION OF INDIA)

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2012

SCHEDULE 26- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES NOTES ON ACCOUNTS

1. Prasar Bharati Broadcasting Corporation of India is established as general public

utility institution and fall under the category of "Not-for-Profit Organization". Accordingly, based on Generally accepted accounting practices, and Section 145 of Income Tax

Act, it can follow either cash or mercantile system of accounting.

Considering the organization structure and prevalent past practices and the simplicity aspects, cash basis of accounting was being adopted upto 31.03.2005. From 01.04.2005 the accounts are initially compiled on cash basis at field unit level and subsequently converted into accrual basis to the extent possible, based on the information collected from both the Directorates. Prasar Bharati Board however, decided to give effect to complete switch over from cash to accrual accounting at field unit also. However, it would take time due to complex nature of organisational structure and lack of trained accounting staff at field units.

2. Contingent Liabilities:

2.1 Claims against the Entity not acknowledged as debts Rs. Nil

2.2 In respect of :

* Bank Guarantees given by/on behalf of the Entity Rs. Nil

* Letters of Credit opened by Bank on behalf of the Entity Rs. Nil

* Bank Guarantee encashed for CWG-2010 Activity Rs. 24.60 crore

Bank Guarantee of Rs. 24.60 crore of M/s SIS Live was invoked. In this regard arbitration proceedings have already been started. M/s SIS live submitted their claim to the tune of Rs. 106.88 crore as per contract, 24.60 towards BG and Damages of GBP 9381,098. The amount of Rs. 106.88 crore has also been included in the liabilities. Damages claimed by M/s SIS Live are not acknowledged as liability as the Corporation has also submitted a counter claim for the amount of Rs.147.60 crore.

3. Grants received from Central Government are treated as Income, which were utilized for Capital Assets formation and other Revenue expenses.

4. Interest rate on Loan in Perpetuity granted by Government is 7% p.a. and on Capital Loan received from Government during 1.4.2000 to 31.03.2006 is 14.5% p.a. and received after 1.4.2006 is 11.5% p.a.

5. The Group of Ministers on Prasar Bharati has decided to convert the Loan in Perpetuity & Capital Loan into grant and to waive off interest there on. However, Notification in this regard is yet to issue.

6. The amount of Fixed Assets transferred at book value to Prasar Bharati by the Central Government has been considered based on Chief Controller of Accounts' letter No. CCA/I&B/2002 dated 3.09.02 and is also subject of physical verification and valuation.

7. Deficit arising would be met out from the Loan received from Ministry of I&B. Also some major liabilities such as repayment of Loan & interest thereon and Spectrum & Space Segment Charges not required to be paid as GoM has agreed to waive off such liabilities.

8. Unspent balance of Rs. 66.37 crore for the previous year 2010-11 has been adjusted by Ministry from the current year release of Capital Loan.

9. 9.Taxation

Prasar Bharati is registered under section 12A read with section 12AA(1)(b) of Income Tax Act as Non-Profit Organization . However, the same has been withdrawn by Income Tax Deptt. from the financial year 2008-09 vide their letter dt.13.02.2012

Jawhar Sircar
Chief Executive Officer
Place: New Delhi
Dated

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Member(P)/Member(F)

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PRASAR BHARATI
(BROADCASTING CORPORATION OF INDIA)

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2012

SCHEDULE 26- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES NOTES ON ACCOUNTS

10. Leave salary and Pension contribution are paid to Government of India as Prasar Bharati's contribution towards employees pensioners benefits as notification of transfer of employees to the Entity has not been issued.
11. Inter Office Transactions Accounts

These represent remittances in transit at the end of financial year, accordingly they are shown as such in the accounts. On a review it was noted that this and the figures under Capital Work in Progress' require immediate reconciliation. Accordingly, the work of reconciliation, zone-wise, outsourced to the firms of Chartered Accountant for completing the work in time bound manner, which is under process.
12. Deposit Works
Amounts received from parties for deposit work is after adjusting expenditure against such work.
13. CAG's fee for auditing of accounts of Prasar Bharati has been provided for.
14. The figures of Sundry debtors-good also includes interest component of Rs.70.45 crore.
15. No provision has been made in the Accounts for doubtful debts in respect of legal action initiated by the corporation for recovery, as the extent of doubtfulness is not ascertainable in the current situation. However, to ascertain the confirm figures of doubtful debts, reconciliation exercise is under process.
16. Provisions for Spectrum & Space Segment Charges have been provided on estimated basis. The Group of Ministers on Prasar Bharati has decided to waive off the accumulated arrears of Spectrum & Space Segment charges. However, Notification in this regard is yet to issue.
17. An amount of Rs. 660,20,187/- has been refunded by ITPO in respect of unspent balance on account of CWG-2010 which is reflected in Sch. 18 under the head "Others".
18. Income includes Service Tax component as and where applicable.
19. Service Tax Deptt. issued a recovery Order No.16/RDN/2011 dt.05.05.2011 for the short Service Tax paid for the period 2003-04 to 2007-08. Accordingly on same basis amount payable for the financial years 2008-09 to 2010-11 also worked out and an amount of Rs. 178,71,63,705/= deposit including penal interest aggregating Rs.65,18,08,110/ -. Interest payment is reflected in Sch. 23 under the head "Other Finance charges. Remaining amount including penalty on service tax amounting to Rs.21,77,66,887/- has been shown in Sch. 20 under the head "Service Tax which also include Service Tax for the current year.
However, an appeal has been filed to get refund of the Service Tax demand since it does not allow the corresponding CENVAT not availed off and contains gross calculation errors in the computation made by the Service Tax Deptt.
20. Vide office order No.297/2012-PPC, Brig (Retd.) V.A.M Hussain Member (P) also looks after the work of Member (F). Accordingly Accounts are signed by him.

Jawhar Sircar
Chief Executive Officer
Place: New Delhi
Dated

Brig (Retd.) V.A.M. Hussain
Member(P)/Member(F)

J.P.S.Chawla
ADG(B&A)

R&P Account for 2011-12

	RECIEPTS	AIR Total	DD Total	P.B. Sectt.	Grand Total
I.	Opening Balances				
	a) Cash in hand	751433	1484695		2236128
	b) Bank Balances	0	0		0
	(i) in current A/c	0	0		0
	Receipt A/c (Field Offices)	154486464	724745962		879232426
	DD's A/c (11084233390)	0	0	375869643	375869643
	AIR's A/c (11084233414)	0	0	95721347	95721347
	Expenditure A/ c (Field Offices)	1179540854	832244553		2011785407
	SBI (11084239041)	0	0	4096366688	4096366688
	Canara Bank (1730)	0	0	2389418459	2389418459
	Indian Overseas Bank(7430)	568157	1805160		2373317
	Bank of India (12255)	0	511117		511117
	(ii) In deposit A/c (for fixed deposit, if any)	90381563	70722058	2582526581	2743630202
	(iii) C.P.FUND A/c	0	0	43299676	43299676
	c) Imprest A/c	7094478	28397583		35492061
II.	Grants Received	0	0		0
	a)from Govt. of India	0	0		0
	(i) Capital	0	0		0
	(ii) Revenue PLAN	0	0	1318700000	1318700000
	NON-PLAN	0	0	13363600000	13363600000
	Common Wealth Game	0	0		0
	(iii) Other Min. / Deptt.	0	0		0
	(To Be Filled By PB (HQ))	0	0		0
III	Inter current A/c transfer by PB (HQ)	0	0		0
	a) Funds-received-from PB	14682826217	17667062623	14875513349	47225402189
	b) Other station/Kendra/Office	314228830	69686828		383915658
	c) CPF	0	0	21491651	21491651
	d) Recovery of HBA & Other Advances	25373518	74550619		99924137
IV.	Interest Received	0	0		0
	a) On bank deposits (FDR)	14360823	7922720	703638831	725922374
	b) Loans & Advances etc.	0	0		0
	(i) From Employees	1697956	1342418		3040374
	(ii) Others	382068	36664030	4554980	41601078
	c) Overdue interest on outstanding dues	1155218	209757		1364975
V.	Other Income	0	0		0

R&P Account for 2011-12

	RECIEPTS	AIR Total	DD Total	P.B. Sectt.	Grand Total
	a) Rent/LF for AIR/DD Qrs.	40687002	6330178		47017180
	b) LF for AIR/ DD Towers	462974026	0		462974026
	c) Profit on sale/disposal of assets	0	0		0
	(i) Owned assets	223503	217325		440828
	(ii) Assets acquired out of Govt. Grants	0	0		0
	(iii) Misc. Income	31134462	38087475		69221937
	(For assets acquired prior to 1.4.2k & other In- come)	0	0		0
	d) Others	2182913	58920842		61103755
VI.	Amount borrowed	0	0		0
	a) Capital loan from Govt.	0	0	2630900000	2630900000
VII.	Income from Sales	0	0		0
	a) Commercial Receipts	0	0		0
	AIR	2903259736	0		2903259736
	DD	0	9077562637		9077562637
	b) Sale of CD/VCD	1083298	12597528		13680826
	c) DTH	0	941300000		941300000
VIII.	Income from Services	0	0		0
	a) Professional /Consultancy Service	29291652	2575359		31867011
IX.	Other Receipts	0	0		0
	a) Security Deposit /Earnest Money	155850102	43113870		198963972
	b) Deposit work	1088774254	40710906		1129485160
	c) Advances to staff	0	0		0
	i) HBA	3262969	4983143		8246112
	ii) Car Advance	1051013	0		1051013
	iii) Computer Adv.	3261936	0		3261936
	iv) Motor Cycle/Scooter Adv.	3534895	0		3534895
	v) Cycle /Moped Advance	181466	0		181466
	vi) Other Advances	9978535	4535487		14514022
	d) Earmarked fund CP Fund	1894103	0		1894103
	e) Others	104367448	31636559	145591126	281595133
X.	Receipt from Govt. business	0	0		0
	Give Min / Deptt. Wise details	0	0		0
Xi	FDR	163152769	73437623		236590392
	T O T A L	21478993661	29853359055	42647192331	93979545047

Jawhar Sircar
Chief Executive Officer
Place: New Delhi
Dated

Brig (Retd.) V.A.M. Hussain
Member(P)/Member(F)

J.P.S.Chawla
ADG(B&A)

R&P Account for 2011-12

	PAYMENTS	Total AIR		Total DD		P.B. Sectt.	GrandTotal	
		NonPlan	Plan	NonPlan	Plan		Non-Plan	Plan
I.	Expenses							
	a) Establishment Exp.							
	(Details as per Annexure.I)	7760453718	0	7338131446	0		15098585164	0
	b) Admn. Exp.	0	0	0	0		0	0
	(Details as per Annexure.II)	3470238882	0	2184569517	0		5654808399	0
	c) Programme related	0	0	0	0		0	0
	(Details as per Annexure.III)	944554077	28464099	2850420226	872750982		3794974303	901215081
	d) Exp. On grants/subsidies	0	0	0	0		0	0
	(i) Grants given to Institutions	0	0	0	0		0	0
	(ii) Subsidies given to Institutions	0	0	0	0		0	0
	(iii) Grants received from other Min./Deptt.	0	0	0	0		0	0
II.	Inter current A/c transfer of funds(PB)	0	0	0	0		0	0
	a) To Prasar Bharati	3530825564	0	10550653094	0		14081478658	0
	b) To other station/kendra/office	238105585	0	13890392	0	32601073000	32853068977	0
	c) To IEBR (HBA)	6493776	0	51731927	0		58225703	0
	d) To Recovery of C.P.F.	15654566	0	0	0		15654566	0
III.	Deposits made Out of own funds	21706003	0	96927486	0		118633489	0
	(Investment others) FDR	0	0	0	0		0	0
IV.	Exp. On fixed assets & Capital	0	0	0	0		0	0
	Work-in-progress	0	0	0	0		0	0
	a) Purchase of fixed assets	0	0	0	0		0	0
	(Details as per Annexure.IV)	28988431	1288233239	11511070	958364532		40499501	2246597771
	b) Exp. On Capital work-in-progress	0	0	0	0		0	0
	(i) Major Works	0	470744089	0	155597999		0	626342088
	(ii) Misc. Works Scheme	0	331207512	0	0		0	331207512
V.	Refund of surplus money/loans	0	0	0	0		0	0
	a) to Govt. of India	0	0	0	0	454720187	454720187	0
	b) to PB, HQ	29441500	0	66676132	0		96117632	0
VI.	Finance charges(Interest)	0	0	0	0		0	0
	a) On loans from Govt.	0	0	0	0		0	0
	b) Others loans	0	0	0	0		0	0
	c) Others	251035	0	655576402	0		655827437	0
VII.	Other payments	0	0	0	0		0	0
	a) Refund of SD/EM	107856107	0	18625414	0		126481521	0
	b) Exp. On Deposit work	901812454	0	32448488	0		934260942	0
	c) Advances to Parties	0	0	0	0		0	0
	d) Advances to staff	0	0	0	0		0	0

R&P Account for 2011-12

	PAYMENTS	Total AIR		Total DD		P.B. Sectt.	GrandTotal	
		NonPlan	Plan	NonPlan	Plan		Non-Plan	Plan
	i) HBA	1224225	0	1313500	0		2537725	0
	ii) Car Advance	2565000	0	6341400	0		8906400	0
	iii) Computer Adv.	4636730	0	3240450	0		7877180	0
	iv) Motor Cycle/Scooter Adv.	3252900	0	1426000	0		4678900	0
	v) Cycle/Moped Advance	0	0	0	0		0	0
	vi) Other Advances	33240712	0	5129952	0		38370664	0
	e) Income Tax	0	0	958553	0	28910244	29868797	0
	f) Service Tax	335889722	0	1965449312	0		2301339034	0
	fi) Sales Tax	779	0	0	0		779	0
	g) Bank Charges	171498	0	49327	0	128850	349675	0
	h) Others	56998321	0	15673386	0		72671707	0
VIII.	Exp. Against receipt from Govt. Business							
	(Min./Deptt. wise breakup to be given)							
IX.	Closing Balances	0	0	0	0		0	0
	a) Cash in hand	819035	0	1689493	0		2508528	0
	b) Bank Balances	0	0	0	0		0	0
	(i) in current A/c	0	0	0	0		0	0
	Receipt A/c (Field Offices)	114168336	0	695696586	0		809864922	0
	DD's A/c (11084233390)	0	0	0	0	163500	163500	0
	AIR's A/c (11084233414)	0	0	0	0	34726795	34726795	0
	Expenditure A/c (Field Offices)	1532013048	0	1182976650	0		2714989698	0
	SBI (11084239041)	0	0	0	0	1499635754	1499635754	0
	Canara Bank (1730)	0	0	0	0	5840	5840	0
	Indian Overseas Bank (7430)	568157	0	1767579	0		2335736	0
	Bank of India (12255)	0	0	695479	0		695479	0
	(ii) in deposit A/c (FDR if, any)	212447284	0	85387968	0	8023065691	8320900943	0
	(iii) C.P.FUND A/c (S-BI-30234030526)	0	0	0	0	4762470	4762470	0
	c) Imprest A/c	5967277	0	27688313	0		33655590	0
	T O T A L	19360344722	2118648939	27866645542	1986713513	42647192331	89874182595	4105362452

Jawhar Sircar
Chief Executive Officer
Place: New Delhi
Dated

Brig (Retd.) V.A.M. Hussain
Member(P)/Member(F)

J.P.S.Chawla
ADG(B&A)

Annexure-I

1	Annexure for A/c 2011-12	Total AIR		Total DD		PB Sectt	Grant Total	
	Establishment Expenditure	Non Plan	Plan	Non Plan	Plan		Non Plan	Plan
	a)Salaries & Wages (include. Hono./ LTC / TF)	7477345342	0	6843586979	0	0	14320932321	0
	i) Medical reimbursement	94820735	0	76227022	0	0	171047757	0
	b) Allowance & Bonus including OTA/CEA	177338245	0	399043287	0	0	576381532	0
	c) Contribution to CPF (if any)	0	0	343803	0	0	343803	0
	d) Staff welfare Expenditure	457435	0	1529174	0	0	1986609	0
	e) Expenses on employees retirement & Terminal Benefits including L/S & Pension Contribution	1723000	0	13479901	0	0	15202901	0
	f) Establishment Capital	0	0	0	0	0	0	0
	g) Others	8768961	0	3921280	0	0	12690241	0
	Total	7760453718	0	7338131446	0	0	15098585164	0

Jawhar Sircar
Chief Executive Officer
Place: New Delhi
Dated

Brig (Retd.) V.A.M. Hussain
Member(P)/Member(F)

J.P.S.Chawla
ADG(B&A)

Annexure-II

2	Annexure for A/c 2011-12	Total AIR		Total DD		P.B. Sectt.	Grand Total	
	Other Administrative Expenditure	Non Plan	Plan	Non Plan	Plan		Non-Plan	Plan
	a) Domestic Travel Expenditure	144858908	0	130902231	0		275761139	0
	b) Foreign Travel Expenditure	1884159	0	5666476	0		7550635	0
	c) Rent Rate & Taxes	66514248	0	68471808	0		134986056	0
	d) Advertising & Publicity	5874527	0	1066583	0		6941110	0
	e) Professional Charges, Armed Guard etc.	416631470	0	236684766	0		653316236	0
	(i) Legal Charges	3041577		0	0		3041577	0
	(ii) Advocate Fees	476949		0	0		476949	0
	(iii) Other / Consultation fees	1901562		0	0		1901562	0
	f) Scholarship Stipend	2708512	0	3474342	0		6182854	0
	g)Supplies & Material	179540653	0	138781519	0		318322172	0
	h) Vehicle Repairs & Maintenance	132922637	0	128443456	0		261366093	0
	i) Electricity Power & Maintenance	1168576923	0	794533188	0		1963110111	0
	j) Water Charges & Maintenance	20107894	0	13525469	0		33633363	0
	k) Postage	11179515	0	6784252	0		17963767	0
	l)Telephone & Communication	0	0	0	0		0	0
	i) Landline	56897234	0	29763338	0		86660572	0
	ii) Mobile	4940076	0	2562615	0		7502691	0
	m) Hospitality Expenditure	4285901	0	3139113	0		7425014	0
	n) Insurance on P&M	0	0	3710	0		3710	0
	o) Insurance on Land & building	0	0	0	0		0	0
	p) Auditor's remuneration (out of Provision)	9015570	0	0	0		9015570	0
	q) Printing & Stationary	54086958	0	35907114	0		89994072	0
	r) Irrecoverable Balances - Written off	0	0	0	0		0	0
	s) Provision for Bad & Doubtful debts/advances	0	0	0	0		0	0
	t) Purchase (Stock)	5264917	0	11053234	0		16318151	0
	u) Minor Work	497161911	0	141747520	0		638909431	0
	v) METP	439009187	0	114493873	0		553503060	0
	w) Consumable	42690755	0	74207215	0		116897970	0
	x) Local Conveyance	3197908	0	1696988	0		4894896	0
	y) Operation & Maintenance of Capital Assets	4612911	0	0	0		4612911	0
	z) Others	192856020	0	241660707	0		434516727	0
	TOTAL	3470238882	0	2184569517	0		5654808399	0

Jawhar Sircar
Chief Executive Officer
Place: New Delhi
Dated

Brig (Retd.) V.A.M. Hussain
Member(P)/Member(F)

J.P.S.Chawla
ADG(B&A)

Annexure-III

3	Annexure for A/c 2011-12	Total AIR		Total DD		P.B. Sectt.	Grand Total	
	Programme Expenses	Non Plan	Plan	Non Plan	Plan		Non-Plan	Plan
	a) Royalty	37197377	0	93180836	0		130378213	0
	b) Payment to UNI/PTI	130844271	0	7262121	0		138106392	0
	c) Commissioning of Programme	209478098	0	1087171704	0		1296649802	0
	d) Panam Satellite Expenditure	374041	0	315003010	0		315377051	0
	e) Sport events Expenses	32386290	0	671424082	0		703810372	0
	f) Payment to Artist	529986781	0	471169092	0		1001155873	0
	g) Spectrum charges	0	0	0	0		0	0
	g) J & K Package	0	20402130	0	634179028		0	654581158
	h) NE Package	0	8061969	0	226726108		0	234788077
	i) Common Wealth Games	0	0	9532255	11845846		9532255	11845846
	j) Others	4287219	0	195677126	0		199964345	0
	TOTAL	944554077	28464099	2850420226	872750982		3794974303	901215081

Jawhar Sircar
Chief Executive Officer
Place: New Delhi
Dated

Brig (Retd.) V.A.M. Hussain
Member(P)/Member(F)

J.P.S.Chawla
ADG(B&A)

Annexure-IV

4	Annexure for A/c 2011-12	Total AIR		Total DD		P.B. Sectt.	Grand Total	
	Purchase of Fixed Assets	Non Plan	Plan	Non Plan	Plan		Non-Plan	Plan
	i) Land	0	0	0	0		0	0
	ii) Building	0	0	0	0		0	0
	(1) Studio	0	280165318	0	662985732		0	943151050
	(2) Transmitter	0	0	0	120309078		0	120309078
	a) Normal	0	819762725	0	0		0	819762725
	b) J & K	0	1050394	0	0		0	1050394
	c) N E	0	9476294	0	4736542		0	14212836
	(3) Office	0	3270594	0	40602385		0	43872979
	(4) Others	0	9681518	0	0		0	9681518
	iii) Plant Machinery & Equipment	0	0	0	0		0	0
	a) Normal	0	154507886	0	91901106		0	246408992
	b) J & K	0	10158019	0	0		0	10158019
	c) N E	0	160491	0	37829689		0	37990180
	iv) Vehicles	0	0	0	0		0	0
	(a) trucks, Jeeps & Vans	0	0	148128	0		148128	0
	(b) Motor Car	0	0	0	0		0	0
	(c) Motor Cycles / Scooter & Three Wheelers	0	0	0	0		0	0
	(d) Rickshaws/ Cycles	7850	0	20256	0		28106	0
	v) Furniture / Fixtures	0	0	0	0		0	0
	(a) Cabinets /Almirah. Filing Racks	1062322	0	908053	0		1970375	0
	(b) Air Conditioners. A/C Plan	1099961	0	254606	0		1354567	0
	(c) Air Coolers	154422	0	121547	0		275969	0
	(d) Water Coolers	458745	0	340314	0		799059	0
	(e) Tables / Chairs / Sofas / Carpets	2383134	0	957201	0		3340335	0
	(f) Wooden Partitions	37714	0	31757	0		69471	0
	(g) Voltage Stabilisers / U P S System	519790	0	652956	0		1172746	0
	(h) Others	1635979	0	303075	0		1939054	0

Annexure-IV

4	Annexure for A/c 2011-12	Total AIR		Total DD		P.B. Sectt.	Grand Total	
	Purchase of Fixed Assets	Non Plan	Plan	Non Plan	Plan		Non-Plan	Plan
	vi) Office Equipments	0	0	0	0		0	0
	(a) Typewriters	151477	0	25865	0		177342	0
	(b) Photocopiers / Duplicators	3089900	0	518379	0		3608279	0
	(c) Fax Machines	663768	0	44050	0		707818	0
	(d) Others	357442	0	3682949	0		4040391	0
	vii) Computers / Peripherals	0	0	0	0		0	0
	(a) Computers	8981701	0	1822337	0		10804038	0
	(b) Printers	2082648	0	496982	0		2579630	0
	(c) Floppies	88965	0	22970	0		111935	0
	(d) C D's	794722	0	5562	0		800284	0
	(e) Software	714926	0	48425	0		763351	0
	(f) Others	390802	0	0	0		390802	0
	viii) Electric Installations	0	0	0	0		0	0
	(a) Electrical Machinery	1231930	0	638179	0		1870109	0
	(b) Electric Light / Fans	414616	0	164977	0		579593	0
	(c) Switchgear Instruments	70008	0	9000	0		79008	0
	(d) Transformers	0	0	0	0		0	0
	(e) Electric Wiring & Fittings	742100	0	195247	0		937347	0
	(f) Others	48032	0	31175	0		79207	0
	ix) Library Books	1491152	0	60580	0		1551732	0
	x) Tube wells & Water Supply System	87290	0	6500	0		93790	0
	xi) Arbitration Charges	227035	0	0	0		227035	0
	TOTAL	28988431	1288233239	11511070	958364532		40499501	2246597771

Jawhar Sircar
Chief Executive Officer
Place: New Delhi
Dated

Brig (Retd.) V.A.M. Hussain
Member(P)/Member(F)

J.P.S.Chawla
ADG(B&A)

PRASAR BHARATI
(Broadcasting Corporation of India)
Receipts and payments Account for the year 2011-12

S.N.	Appendix I Common Wealth Games	Rupees	
		Non-Plan	Plan
1	Coverage and Production events		
2	Construction and Operation of IBC		5931873
3	Production Facilities venues		1262265
4	Host Broad Caster Coordination monitoring Logistics and support service		3838364
5	Contingency		813344
6	Arbitration Fees	1575000	
7	Right Holder Broadcaster	7957255	
	Total	9532255	11845846

Jawhar Sircar
Chief Executive Officer
Place: New Delhi
Dated

Brig (Retd.) V.A.M. Hussain
Member(P)/Member(F)

J.P.S.Chawla
ADG(B&A)



PRASAR BHARATI
India's Public Service Broadcaster

