



PRASAR BHARATI



Annual Report 2014-15



PRASAR BHARATI
India's Public Service Broadcaster





PRASAR BHARATI

ANNUAL REPORT 2014-15

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CHAPTER I

PRASAR BHARATI

INTRODUCTION:

Prasar Bharati (INDIA'S PUBLIC SERVICE BROADCASTER) is the only public service broadcaster in the country, with Akashvani (All India Radio) and Doordarshan as its two constituents. It came into existence on 23rd November, 1997 with the mandate to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television.

OBJECTIVES:

The major objectives of Prasar Bharati as laid out in the Prasar Bharati Act, 1990 are as follows:-

- i) To uphold the unity, integrity of the country and the values enshrined in the Constitution.
- ii) To promote national integration.
- iii) To safeguard the citizen's right to be informed on all matters of public interest and presenting a fair and balanced flow of information.
- iv) To pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.
- v) To create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.
- vi) To provide adequate coverage to the diverse cultures, sports & games and the youth affairs.
- vii) To promote social justice, safeguarding the rights of working classes, minorities and tribal communities.
- viii) To promote research and expand the broadcasting facilities and development in the broadcasting technologies.

THE PRASAR BHARATI BOARD

Prasar Bharati is governed by the Prasar Bharati Board, which comprises a Chairman, an Executive Member (Chief Executive Officer), a Member (Finance), a Member (Personnel), six part-time Members, a representative of the Ministry of Information & Broadcasting and the Director Generals of All India Radio and Doordarshan as its ex-officio Members. The tenure of Chairman is three years subject to the maximum age limit of 70 years. The Executive Member has a tenure of five years, subject to an age-limit of sixty five years. The Member (Finance) and the Member (Personnel) are whole-time members with six year tenure, subject to the age-limit of 62 years. The Prasar Bharati Board meets at least six times in a year.

COMPOSITION OF PRASAR BHARATI BOARD 2014-15

CHAIRPERSON – Smt. Mrinal Pande (till 30.04.2014)
Dr. A. Surya Prakash (w.e.f. 28.10.2014)

CHIEF EXECUTIVE OFFICER – Shri Jawhar Sircar

WHOLE TIME MEMBERS

Member (Personnel) – Shri Suresh Chandra Panda (w.e.f. 27.03.2015)

Member (Finance) – Vacant

MEMBER NOMINATED BY MINISTRY OF INFORMATION & BROADCASTING

Shri J.S. Mathur, Addl. Secy., MIB

PART TIME MEMBERS

- Shri Muzaffar Ali
- Shri Suman Dubey (till 29.05.2014)
- Prof. S.K. Barua
- Smt. Prema Cariappa (till 11.06.2014)
- Shri C.R. Kesavan (till 29.05.2014)
- Ms. Dipa Dixit (till 29.05.2014)

EX-OFFICIO MEMBERS

- Shri Tripurari Sharan, DG: Doordarshan (till 28.07.2014)
- Smt. Vijayalaxmi Chhabra, DG: Doordarshan (w.e.f. 29.07.2014 to 31.03.2015)
- Shri F. Sheheryar, DG: All India Radio

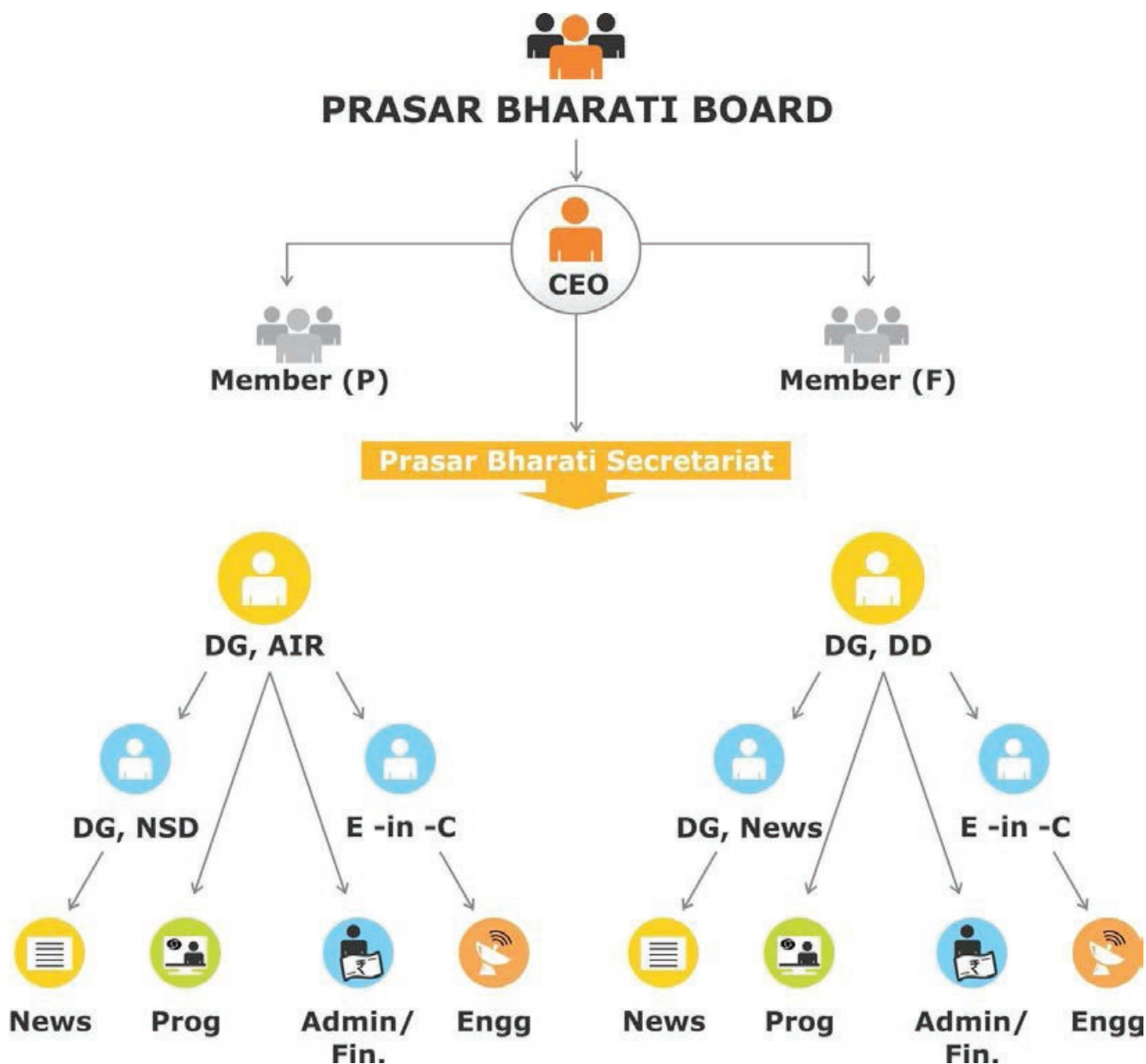
THE ORGANISATIONAL SET-UP

The Prasar Bharati Board functions at the apex level ensuring the formulation and implementation of the policies of the organization and fulfilment of the mandate in terms of Prasar Bharati Act, 1990. The Executive Member functions as the Chief Executive Officer (CEO) of Prasar Bharati. Officers from different streams working in the Prasar Bharati Secretariat assist the CEO, Member (Finance) and Member (Personnel) in integration of the actions, operations, plans and policy implementation as well as in looking after the budget, accounts and general financial matters of the organisation.

Prasar Bharati Commercial Revenue Divisions located at Mumbai, New Delhi, Kolkata, Chennai, Bengaluru, Thiruvananthapuram, Kochi, Guwahati and Hyderabad look after all the Marketing and Revenue activities of both All India Radio and Doordarshan. An independent Central Sales Unit along with 15 main Commercial Broadcasting Service Centres looks after the marketing of broadcast time in AIR.

Prasar Bharati also has a unified vigilance set-up at the headquarters, headed by a Chief Vigilance Officer. The DG, AIR and DG, Doordarshan head the All India Radio Directorate and the Doordarshan Directorate respectively. While the News wing of All India Radio is headed by DG: News Services Division, DG: News and Current Affairs heads the News wing of Doordarshan.

ORGANISATION STRUCTURE



ALL INDIA RADIO

The Directorate General, All India Radio functions under Prasar Bharati. Director General is the Head of the Department and is responsible for the overall administration and supervision of the entire AIR network. In performance of his duties and functions, the Director General, AIR is assisted by officers of the following wings.

PROGRAMME WING

The Additional Director Generals (ADGs) in the Headquarters and in different regions assist the Director General for proper supervision of the stations. The Headquarters of the Regional ADGs are situated at Kolkata (Eastern Region), Mumbai (Western Region-I), Lucknow (Central Region-I), Bhopal (Central Region-II) and Guwahati (North Eastern Region), Chennai (South Region-I), Bengaluru (South Region-II), Delhi (North Region-I) and Chandigarh (North Region-II). Another office of ADG is to be set-up at Ahmedabad (Western Region-II).

ENGINEERING WING

In respect of the technical matters, Director General is assisted by an Engineer-in-Chief and Additional Directors General (Engineering) at the Headquarters and by the Zonal Chief Engineers. In addition, there is a Planning and Development Unit at the Headquarters in respect of the Development Plan Schemes of All India Radio. For the civil construction activities, the Director General is assisted by the Civil Construction Wing (CCW) of AIR, which is headed by a Chief Engineer. The CCW caters to the needs of Doordarshan also.

ADMINISTRATIVE WING

Additional Director General (Administration) assists the Director General on all matters of the administration, while the Deputy Director General (A&F) assists in administration and finance. One Director looks after the engineering staff and another Director looks after the administration and financial matters.

SECURITY WING

The Director General is assisted by a Deputy Director General (Security), an Assistant Director General (Security) and a Deputy Director (Security) on the matters relating to the security and safety of AIR installations viz., transmitters, studios, offices etc. The Security requirements of Doordarshan are also looked after by these officers.

AUDIENCE RESEARCH WING

There is a Director (Audience Research) to assist the Director General in carrying out feedback studies on the programmes broadcast by various stations of All India Radio.

ACTIVITIES OF SUBORDINATE OFFICES OF AIR IN BRIEF

There are a number of subordinate offices of All India Radio performing the distinct functions. The broad activities of various divisions are summarised as under:

NEWS SERVICES DIVISION

The News Services Division works round-the-clock and it broadcasts over 647 news bulletins both for Home and External Services. The bulletins are in Indian languages and various foreign languages. The Division is headed by the Director General (News). There are 44 Regional News Units in AIR. The bulletins vary from region to region according to the news worthiness of national, regional and local affairs.

EXTERNAL SERVICES DIVISION

The External Services Division of All India Radio broadcasts in 27 languages i.e., 15 foreign and 12 Indian languages. These services are radiated for an aggregate duration of 72 hours daily and are projected to over 100 countries.

TRANSCRIPTION & PROGRAMME EXCHANGE SERVICE

This service looks after the exchange of programmes among the stations, building up and maintenance of sound archives and also the commercial release of prestigious recordings of music maestros.

RESEARCH DEPARTMENT

The functions of the Research Department include Research and Development of equipment required by AIR and Doordarshan, investigation and studies relating to AIR and Doordarshan, development of prototype models of R&D equipment for limited use field trials in AIR and Doordarshan network.

CENTRAL STORE OFFICE

AIR's Central Stores Office, located at New Delhi, performs the functions relating to procurement, stocking and distribution of the engineering stores required for the maintenance of technical equipment at All India Radio Stations.

NATIONAL ACADEMY OF BROADCASTING & MULTIMEDIA (PROGRAMME)

The National Academy of Broadcasting & Multimedia (Programme) started functioning from the Directorate in 1948. It has two main branches functioning from Kingsway Camp, Delhi and Bhubaneswar. They impart in-service training to Programme Personnel and Administrative Staff and also conduct the induction courses and short-duration refresher courses for newly recruited staff. It also conducts the examinations for administrative staff.

In addition, five Regional Training Institutes of AIR are also functioning at Hyderabad, Shillong, Lucknow, Ahmedabad and Thiruvananthapuram at present.

NATIONAL ACADEMY OF BROADCASTING & MULTIMEDIA (TECHNICAL)

National Academy of Broadcasting & Multimedia (Technical), part of the Directorate since 1985, now functions at Kingsway Camp, Delhi. The Academy organizes Training Courses for the engineering staff of All India Radio and Doordarshan from the level of Technicians to the Superintending Engineers. It also conducts the departmental, the qualifying and the competitive examinations. There is a Regional Staff Training Institute (Technical) at Bhubaneswar as well.

CBS CENTRES & VIVIDH BHARATI SERVICE (VBS):-

There are 37 Vividh Bharati-cum-Commercial Broadcasting Service (CBS) Centres. The work relating to CBS is performed in two Wings i.e. Sales Wing and Production Wing. An independent Central Sales Unit along with 15 main Commercial Broadcasting Service Centres looks after the marketing of broadcast time in AIR.

SANCTIONED STRENGTH

The Wing-wise sanctioned strength of officers and staff in AIR is given below:-

Wing	No. of sanctioned posts
Programme	6,896
Engineering	5,974
AIR HQ	725
Administration (AIR Stations)	10,833
News Wing	209
CCW	1,492
Total	26,129

DOORDARSHAN

Director General is the head of Doordarshan who is assisted by Additional Director Generals in the Programme Wing, Engineer-in-Chief in Engineering Wing, Additional Director General (A&F) in Administration and Finance Wing. News Wing is headed by Director General (News).

PROGRAMME WING

Like All India Radio, Additional Directors General (ADGs) looks after all aspects relating to programme conceptualization, production and acquisition at national, regional and local level. They are assisted by Deputy Directors General (DDGs) programmes. These officers belong to programme cadre of Doordarshan.

NEWS WING

The News Wing of Doordarshan is responsible for procurement, editing and production of all news and current affairs programmes broadcast on Doordarshan Channels at the national and regional level. Director General (News) heads the News Wing of Doordarshan.

ENGINEERING WING

Engineering Wing is headed by Engineer-in-Chief. He is assisted by Additional Director General (ADG) and Deputy Director General (DDG) Engineering at Directorate and at the Zonal Offices which are located at Delhi, Mumbai, Kolkata, Chennai and Guwahati. Engineer-in-Chief is responsible for overall maintenance of technical activities including planning, system design, project implementation, operation and maintenance, human resource and training.

ADMINISTRATION & FINANCE WING

The Administration & Finance Wing of Doordarshan is headed by Additional Director General (ADG), who also functions as Internal Financial Advisor and he assists the Director General on all matters of general administration, personnel management, budget & plan coordination and finance. ADG is assisted by the DDGs/Deputy Directors of Administration and Finance.

Sanctioned strength:-

The group-wise sanctioned strength of officers and staff in Doordarshan is given below:-

Group	No. sanctioned of posts
Group-A	1083
Group-B	5964
Group-C	10647
Group-D	2933
Total	20,627

CHAPTER II

PRASAR BHARATI – PUBLIC SERVICE BROADCASTER

Prasar Bharati, through All India Radio and Doordarshan, provides maximum coverage of the population and is one of the largest terrestrial networks in the world. The immense social responsibility of the Prasar Bharati – AIR and Doordarshan is in consonance with the potential of the network as it reaches vast masses of the people throughout the country. Over the years, Prasar Bharati true to its role as India's Public Service Broadcaster has been successful to a great extent in fulfilling its statutory mandate as enshrined in Section 12 of the Prasar Bharati Act.

Doordarshan and All India Radio are, perhaps, the only media that are safeguarding the citizen's rights to be informed freely, truthfully and objectively on all matters of Public interest, national or international, and presenting a fair and balanced flow of information including the contrasting views without advocating any opinion or ideology of its own. Through its various programmes, the organization has always strived to uphold the unity and integrity of the country and the values enshrined in our Constitution.

The Organization has been paying special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health and family welfare and science and technology. It has been providing adequate coverage to the diverse cultures and languages of various regions of the country by broadcasting appropriate programmes. It has been broadcasting appropriate programme keeping in view the special needs of youth, status and problems of women, social justice, welfare of working classes, special needs of the minorities and tribal communities, protecting the interest of children and vulnerable sections of society, etc.

The need for a public service broadcaster like Prasar Bharati has further increased in view of more than 800 channels that are focussing on commercial programmes only. Prasar Bharati is the only counter-balancing force in a highly commercialized electronic media environment. In fact, the ethical norms and guidelines developed by Prasar Bharati over a period of time are serving as bench-marks for the industry.

Policy initiative of Prasar Bharati Board

During the financial year 2014-15, Prasar Bharati Board held six meetings (i.e. 121st to 126th), in which a number of key policy and administrative decisions were taken. The decisions were aimed not only at fulfilling the public service mandate of the organisation, but also at enabling it to meet challenges posed by the competitive scenario as well as rapid technological advances. Some of the significant decisions taken during the year are given hereunder:

- Launch of a new Channel for the farming community – 'DD Kisan'- in line with the policy goals of the Government.
- Ensuring productive use of under-utilized facilities of DD by up-scaling DD channels which are originating only a few hours of transmission per day. In this year, 'DD Vijayawada' was upgraded to a 24x7 channel.
- Staggered Payment Policy for e-auction of slots on DD Free Dish to ensure better revenue returns for Doordarshan.
- Clustering & Auction Policy for DD's Digital Terrestrial Transmission (DTT) to ensure better coverage, higher viewership, and a robust business model.
- Opening up of PB Archives for genuine research purposes and to bring in public domain the rich heritage and immense contribution of AIR and DD in the development broadcasting in

India.

- A new Training & Internship Policy aimed at infusion of young and fresh talent from reputed broadcast institutes into AIR and DD.
- Active presence of AIR & DD on Social Media for reaching out to audiences beyond 'broadcasting' in the traditional sense.
- Subscribing to the new TV viewership rating system set up by the Joint Industry Body 'Broadcast Audience Research Council' (BARC).
- Volume Incentive Scheme of DD to engage top corporate to invest in bulk on DD channels for commercial advertisement.
- Framing of revised Guidelines for Content Outsourcing Schemes to ensure quality and transparency.
- Review of planned projects and investments in the most appropriate technologies, keeping in view rapid technological advancement.
- Providing 24x7 HD/SD Plug & Play connectivity from PMO 7 RCR to DD/AIR studio centre.
- Revival of 38 IBPS posts – to meet the critical shortage of senior Programme Officers in AIR and DD.

Activities of International Relations Division of Prasar Bharati

1. Conducting seminars/conferences/symposiums/summits relating to various broadcasting issues in India.
2. Sending delegations abroad to attend trainings, seminars, symposiums, summits etc. relating to various broadcasting issues at International levels.
3. Arrangements under MOU with foreign broadcasters relating for:
 - (a) exchange of programme contents, co-production of programmes,
 - (b) training of personnel,
 - (c) participation in significant cultural, economic, political and social events, festivals and competitions,
 - (d) carriage of Doordarshan channels for foreign viewership etc.

Doordarshan and All India Radio are full members of Asia Pacific Broadcasting Union, which celebrated its 50th Anniversary in 2014. During the ABU General Assembly held in October 2014 at Macau, AIR was elected as member of Program Bureau while Doordarshan was re-elected as member of Technical Bureau. Shri Jawhar Sircar, CEO Prasar Bharati was elected Vice President of ABU, unopposed, which was a major achievement.

During the year MOUs were signed with the public broadcasters of Mauritius, Vietnam and Qatar for exchange of programme content etc. Further MOU was signed with Deutsche Welle for distribution of

DD's Overseas India Channel on DTH platform of Hotbird 13B satellite for viewer in Europe. Table of activities during the year is given below:-

No.	Activity/ events	Dates	Location/ Country	
1	NAB 2014	05.04.14 10.04.14	Las Vegas, USA	DD
2	ABU Coproduction Workshop on Climate Change in Himalayas	18.04.14 21.04.14	New Delhi	Organised by PB
3	Asia Media Summit, AIBD	06.05.14 08.05.14	Jeddah, Saudi Arabia	AIR
4	ABU PSG & Admin Council Meeting	15.05.14 17.05.14	Yangon, Myanmar	PB
5	Coverage of Mountain Echoes Literary Festival	21.05.14 25.05.14	Thimphu, Bhutan	DD
6	ABU Song Festival	22.05.14 23.05.14	Colombo, Sri Lanka	AIR
7	ABU Media Summit on Climate Change	03.06.14 06.06.14	Jakarta, Indonesia	AIR
8	Global Media Forum –2014	29.06.14 02.07.14	Bonn, Germany	PB
9	AIBD General Conference	12.08.14 16.08.14	Phnom Penh, Cambodia	DD
10	MoU between PB and MBC	31.08.14 03.09.14	Mauritius	DD, PB
11	Agreement between DW and PB : Hotbird 13-B	05.08.14	New Delhi	
12	ABU ROBOCON	24.08.14	Pune	
13	World Summit on Media for Children	08.09.14 10.09.14	Kuala Lumpur, Malaysia	AIR & DD
14	IBC	13.09.14 18.09.15	Amsterdam	DD
15	CII Big Media Summit	19.09.14 20.09.14	New Delhi	
16	Jury member for ABU Prizes 2014	29.09.14 02.10.14	Kuala Lumpur, Malaysia	AIR
17	ABU General Assembly	25.10.14 28.10.14	Macau	PB
18	MOU between PB and VOV	28.10.14	New Delhi	
19	SAARC Conference on Media Forum	04.11.14 05.11.14	Kathmandu, Nepal	AIR & DD
20	UNSECO Conference on Role of ICT for persons with disabilities	24.11.14 26.11.14	New Delhi	Media Partner
21	ABU Workshop on Engg. Fundamentals	15.12.14 19.12.14	Kuala Lumpur, Malaysia	DD
22	3rd International Conference on Broadcast Training	05.02.15 06.02.15	Kuala Lumpur, Malaysia	AIR

23	ABU Digital Broadcasting Symposium	02.03.15 06.03.15	Kuala Lumpur, Malaysia	DD
24	2nd Preparatory meeting of ITU for WRC15	23.03.15 02.04.15	Geneva, Switzerland	AIR & DD
25	ABU Copyright meeting and Forum	25.03.15 27.03.15	New Delhi	Organised by PB
26	FICCI FRAMES 2015 – Annual Media Summit	25.03.15 27.03.15	Mumbai	Broadcast partner
27	MOU between PB and Qatar Media Corporation	25.03.15	New Delhi	PB

USE OF HINDI IN PRASAR BHARATI SECRETARIAT

Hindi Section of Prasar Bharati Secretariat is regularly involved in the following activities:-

- Hindi Translation of Annual Reports, Audit Reports and Annual Accounts of Prasar Bharati.
- Hindi Translation of replies to Parliament Questions laid before Parliament.
- Hindi Translation of replies to various RTI Queries.
- Quarterly, Half Yearly and Annual Progress Reports of use of Hindi.
- Preparing the agenda and minutes of all meetings in Hindi.
- Organising the quarterly meetings of Official Language Implementation Committee and issuing the minutes and implementing it.
- Pursuance of action taken to fulfil the assurances given to Parliamentary Official Language Implementation Committee.
- Hindi Translation of all correspondence under Section 3(3) of the Official Language Act.
- Organising workshops and desk-workshops.
- Arranging for Hindi Training, Hindi Typing/ Shorthand Training under Hindi Teaching Scheme.
- Organising Hindi Diwas/ Pakhwara etc. and competitions to promote use of Hindi.
- Ensuring the usage of Unicode to work in Hindi on all computers of Prasar Bharati Secretariat.
- Translation of any other Report and Returns, whenever assigned.
- Organising other activities for progressive use of Hindi as and when asked for.



Hindi Fortnight Celebration in Prasar Bharati Sectt – Sep 2014

INTERNATIONAL RELATIONS



21st ABU Copyright Committee Meeting and Forum



51st ABU General Assembly at Macau



MOU between PB and MBC



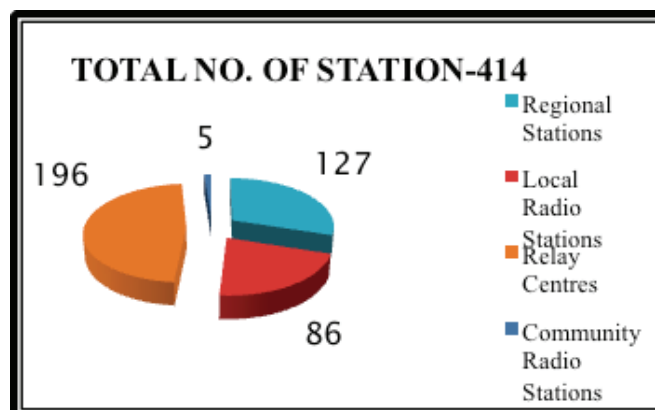
ALL INDIA RADIO

CHAPTER III

ALL INDIA RADIO

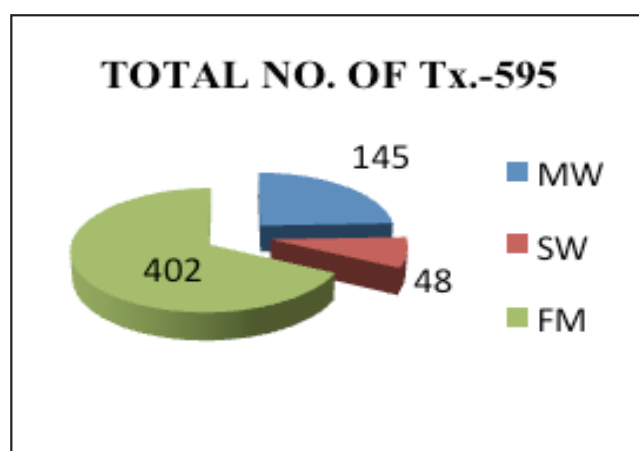
FACTS AT A GLANCE

• Total Broadcasting Centres	414
• Regional Stations	127
• Local Radio Stations	86
• Relay Centres	196
• Community Radio Stations	05



TRANSMITTERS

• Medium Wave	145
• Short Wave	48
• FM	402
Total (MW + SW + FM)	595



Satellite Digital Radio on DTH Platform

DD Direct plus – India's only free-to-air DTH service

• Existing AIR Channels	21
• New channels proposed	18



CHANNELS AND PROGRAMMES OF AIR

The phenomenal growth achieved by All India Radio through the eight decades has made it one of the largest media organisations in the world. Now, it has 414 stations and 595 transmitters. To serve the communication needs of the plural society that India is, the network expanded gradually imbibing new technologies and programme production techniques. All India Radio's services are being digitalized.

THE OBJECTIVES

To provide the information, education and entertainment, for promoting the welfare and happiness of the masses (Bahujana Hitaya Bahujana Sukhaya), All India Radio strives to:-

- a) Uphold the unity of the country and the democratic values enshrined in the Constitution.
- b) Present a fair and balanced flow of information of national, regional, local and international interest, including contrasting views, without advocating any opinion or ideology of its own.
- c) Promote the interests and concerns of the entire nation, being mindful of the need for harmony and understanding within the country and ensuring that the programmes reflect the varied elements, which make the composite culture of India.
- d) Produce and transmit varied programmes designed to awaken, inform, enlighten, educate, entertain and enrich all sections of the people.
- e) Produce and transmit programmes relating to the developmental activities in all facets including extension work in agriculture, education, health & family welfare and science & technology.
- f) Serve the rural, illiterate and under-privileged population, keeping in mind the special needs and interests of the young, social and cultural minorities, the tribal population and those residing in border regions, backward or remote areas.
- g) Promote social justice and combat exploitation, inequality and such evils as untouchability and narrow parochial loyalties.
- h) Serve the rural population, minority communities, women, children, illiterate as well as other weaker and vulnerable sections of the society.
- i) Promote national integration.

THREE-TIER BROADCASTING

To realise its objectives AIR has evolved over the years, a three-tier system of broadcasting namely national, regional, and local. It caters to the information, education, and entertainment needs of the audiences through its stations in this country of continental dimension and with a plural society. They provide news, music, spoken word and other programmes to almost the entire population of the country, 121.0 crore as per the 2011 census. Its vast reach especially in the rural and tribal areas make it the primary and sometimes the only source of information and entertainment.

In National Service the national programmes, which are heard on the Medium Wave in most part of the country, cater to the first-tier broadcasting. Recently, it has started airing on Short Wave also. The regional and Sub-regional stations provide the second-tier of broadcasting giving the programmes in the regional languages and promoting regional cultural facets. In addition, FM Channels at metros cater to the modern needs of the people, primarily the youth. The Vividh Bharati has also been shifted to FM broadcasting

system at 34 places. The 402 stations on FM mode set up to cater to the needs and tastes of the audiences of small towns in various parts of the country are the Local Radio stations (LRS). Recently, in the last couple of years the community radio has become very popular among different electronic media available in the country. All India Radio has also set-up Community Radio Service at five places in the North Eastern India as the voice of the local tribal population.

NATIONAL CHANNEL

All India Radio offers a three tier system of broadcasting, namely National, Regional and Local. National Channel forms the first stage of it and was started on 18.05.1988. The National Channel of All India Radio works as a night service from 6.50 p.m. to 6.10 a.m. the next morning.

Having the whole area of India as its zone, the programme composition of the Channel has been designed to make it representative of the varied cultural mosaic and ethos of the Nation as a whole.

REGIONAL CHANNELS

Regional Channels of AIR are located mostly in the state capitals and in the major linguistic-cultural regions of every state. Altogether 127 such channels are spread over 29 States and 6 UTs states and Union territories of the country. The public service broadcasting arm of AIR, the Regional Channels put out infotainment programmes with the objective of enriching the lives of their listeners. The Regional Channels, broadcast largely on the Medium Wave frequency, follow a composite programming mix. They also promote art and culture with a major emphasis on Indian classical music. Around 40 percent of the total broadcast on primary channels comprises music, which includes Classical music, light music, folk music, film music and the music of various other languages. News and current affairs programmes constitute 20 to 30 percent of the broadcast time. Radio plays and drama, health & family welfare programmes, programmes for women and children, farm and home programmes aimed at empowering rural masses are the other important segments of the primary channels. These channels being the most accessible of all the AIR channels, strive to reach their audiences in the language most understood by all.

LOCAL RADIO STATIONS (LRS)

At present 86 Local Radio Stations located across the country. These stations are serving to the local population of the area, providing utility services and reaches right into the heart of the community, which uses the microphone to reflect and enrich its life. What distinguishes Local Radio from the regional network is its down to earth, intimate, and uninhibited approach. The programmes of the local radio are area-specific. They are flexible and spontaneous enough to enable the station to function as the mouthpiece of the local community.

COMMUNITY RADIO STATIONS

Community radio centres were set up at five places in the North Eastern India to serve the local tribal population:

1.	Mon	CRS	1 kW MW	1584 kHz
2.	Tuensang	CRS	1 kW MW	1602 kHz
3.	Nongstoin	CRS	1 kW MW	1485 kHz
4.	Williamnagar	CRS	1 kW MW	1602 kHz
5.	Saiha	CRS	1 kW MW	1602 kHz

FM RAINBOW

FM Rainbow channel of All India Radio was launched at a time when radio listening was declining especially in big cities. People representing the higher economic strata of the society thought it out of fashion to listen to radio programmes which, according to them, were addressing to the needs of average middle class radio-listeners. Technological improvements made in the field of sound-recording tempted the young music lovers to opt for other modes of music players because reception quality of these songs on AM mode was not as lively as it was in stereophonic cinema halls or on digital electronic equipments. FM radio filled this gap effectively by ensuring disturbance-free high quality music to its listeners. Even the presentation style of the compere on FM channel was transformed to suit the changing needs of listeners. Inter-personal chatting style of the comperes caught the pulse of youth and allured them to come closer to their radio. In its round-the-clock broadcast, the radio listeners were served with a recipe of whole new gamut of entertainment. Soon FM radio acquired the status of modern radio because it was speaking in their style and providing them the listening pleasure. The old glory of radio was restored once again at least in terms of listening percentages.

At present AIR has 402 FM transmitters across the country, by which it covers 32.5% of the area and 45% of the population of the country. Out of these, FM Rainbow channel is available at 23 places i.e. at Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Lucknow, Panaji, Jalandhar, Kanpur, Kochi, Puducherry, Shillong, Kasauli, Cuttack, Kodaikanal, Tiruchirapalli, Coimbatore, Hyderabad, Vishakhapatnam, Raibareilly, Jammu, Srinagar and Vijayawada. Besides this, Delhi Rainbow is also relayed fully from Mussorie, Aligarh, and partly from Dharamshala, and Bhatinda. The FM channel includes Pop music, Film songs, Classical & Devotional music, News Headlines etc. The advantages of FM channel over Medium Wave channel and Short Wave are:-

- * High Quality sound.
- * Stereo transmission.
- * Greater freedom from interference and noise.
- * Uniform day and night coverage.
- * Capacity to provide value-added services.

FM GOLD

FM Gold channel was on air on 1st September, 2001 at Delhi as a niche infotainment channel with 30% of News and Current affairs component and 70% of entertainment programming. At present, FM Gold channel is available daily round the clock. FM Gold channel is available at five places, i.e. Delhi, Mumbai, Kolkata, Chennai and Ludhiana. This additional channel gave its listeners an option to choose between the two, besides listening to other parallel running AIR and Private FM stations in the area. This channel is trying to provide information interlinked with entertainment and brings information updates on Traffic, Airlines, Railways and weather etc.

DTH SERVICE

DTH Radio Channel is a Satellite Service meant for the listeners, who own a TV set. The DTH Service is available through the DTH platform of Prasar Bharati with uplinking facilities at Todapur, Delhi. It is not a terrestrial broadcast service and DTH programmes cannot be tuned in through the ordinary radio receiver sets. DTH will cover the entire country as well as neighbouring countries. DTH is a 24 hour service broadcast digitally. The programming is planned in such a way that the repetitions are kept at a minimum.

The DTH Service provides different language channels available in every nook and corner of the country. The most significant aspect of DTH broadcast is its digital quality. The following channels are available on DTH:

1.	Hindi	AIR Delhi is the originating station. Programmes from other Hindi stations having linkage facilities with Delhi i.e. AIR Lucknow, AIR Jaipur, AIR Bhopal, AIR Shimla and AIR Patna find a place in Hindi DTH Channel.
2.	Gujarati	AIR Ahmedabad is the originating station. Gujarati programmes from Vadodara, Rajkot, Bhuj and Surat are accommodated in Gujarati DTH channel.
3.	Marathi	AIR Mumbai is the originating station. Programmes from Nagpur and Pune form the part of Marathi DTH channel, besides F.M. Rainbow and F.M. Gold.
4.	Bengali	AIR Kolkata is the originating station. Programmes from Kolkata 'A', F.M. Kolkata and Siliguri are the contents of Bangla DTH channel.
5.	Telugu	Uplink station is AIR Hyderabad. Besides Hyderabad main station programmes, CBS Hyderabad, Vijayawada, Cuddapah, and Visakhapatnam are the other programme contributing stations.
6.	Tamil	Uplink station is AIR Chennai. Programmes from Chennai F.M. Trichy, Puducherry, Madurai, CBS Chennai, F.M. Rainbow Chennai are included in Tamil DTH Channel.
7.	Kannada	AIR Bengaluru is the anchor station. Programmes from CBS Bengaluru, F.M. Rainbow, Dharwad, Mysore, and Mangalore are included in Kannada DTH channel.
8.	Punjabi	AIR Jalandhar is the main contributor of programmes of Punjabi DTH channel. Besides this, the programmes of Jalandhar B, F.M. Jalandhar and Chandigarh also will be broadcast from this channel.
9.	North-Eastern Service	AIR Shillong and other capital stations in North-eastern region.
10.	Vividh Bharati Service	Mumbai.
11.	FM Rainbow	Delhi
12.	FM Gold	Delhi
13.	Urdu	External Services Division
14.	Malayalam	AIR Thiruvananthapuram
15.	Oriya	AIR Cuttack
16.	Assamese	AIR Guwahati
17.	FM Rainbow	AIR Chennai
18.	FM Gold	AIR Mumbai
19.	FM Rainbow	AIR Bengaluru
20.	FM Rainbow	AIR Mumbai
21.	FM Ragam/ Am-ruthavarshini	AIR Bengaluru/ Tiruchirapalli

VIVIDH BHARATI

The popular Vividh Bharati Service provides entertainment for 15 hours a day from 37 CBS-VB centres. Beside this, Vividh Bharati Service is also relayed through 65 Local Radio Stations and 100 Watt FM transmitters located across the country.

The programmes are put out from Mumbai, and other AIR VB stations relay. Regional Stations originate a few programmes at some specified timings in their respective languages.

Transmission	Timings (All days)
I	05.55 AM to 10.05 AM
II	12.00 Noon to 05.30 PM
III	06.15 PM to 11.00 PM

EXTERNAL SERVICES

External Services Division of All India Radio ranks high among the external radio networks of the world both in its reach and range covering about 100 countries in 27 languages. The AIR, through its external broadcasts, aims to keep the overseas listeners in touch with the ethos of India. The languages in which AIR reaches its foreign audience are English, French, Russian, Swahili, Arabic, Persian, Pushto, Dari, Baluchi, Sinhalese, Nepali, Tibetan, Chinese, Thai, Burmese, and Bhasha Indonesia. The services in Hindi, Tamil, Telugu, Malayalam and Gujarati are directed at overseas Indians, while those in Urdu, Punjabi, Sindhi, Saraiki, Kannada and Bengali are meant for listeners in the Indian sub-continent.



Mann ki Baat - 2015

NEW INITIATIVE DURING THE YEAR

1. IR Unit, with the support of Asia-Pacific Broadcasting Union, successfully organized an In-country Workshop on Documentary Productions on Climate Change in the Himalayas from 23rd to 25th April, 2014 in New Delhi. The workshop was jointly conducted by Mr. Savyasaachi Jain, Course Director and Ms. Natalia Ilieva, ABU Coordinator. The workshop was attended by 20 programme officials from different zones of India.
2. The IR Unit successfully coordinated participation of a six-member folk Music band in the grand finale of 2nd ABU Radio Song Festival 2014 held at Colombo, Sri Lanka on 23rd May, 2014. AIR's song entry-'Tamla Loibi Napom' sung by Ms. Mangka Mayanglambam, a 17 years amateur singer of Imphal, Manipur, was selected among the 12 finalists of the Festival and she was invited for live performance at the gala finale function there.
3. The Unit also coordinated preliminary judging of the radio entries received by the ABU from different countries for the ABU Prizes 2014. Shri Laxmi Shankar Bajpai, DDG (P), AIR Delhi screened the ABU entries in the Category of 'Community Service Announcement' while Mrs. Shirley Jacob, Programme Executive judged the entries in the category of 'On-Air Personality' at preliminary level. Shri R. C. Gopal, Dy. Director of Programmes (Commercial), DG: AIR, served as the final Jury in the final screening of the ABU Prizes 2014 (Radio & TV) at Kuala Lumpur, Malaysia.
4. The Unit also coordinated participation of AIR programme entries in the AIBD Awards 2014 and ABU Prizes 2014.
5. Under the Cultural Exchange Programme Agreements (CEP) signed with different countries, music programmes were sent by AIR to many foreign countries through its External Services Division. AIR also broadcasted Bulgarian music programmes on two occasions of Bulgaria's National importance.
6. Delegations from many foreign countries/broadcasting organizations visited Prasar Bharati/AIR with objective of developing an understanding for cooperation between Prasar Bharati and their respective Radio and TV organizations. Prasar Bharati also signed MoUs with Mauritius Broadcasting Corporation (MBC) and The Voice of Vietnam (VOV) during the year aiming at mutual cooperation in the field of radio & TV.
7. Shri Jawhar Sircar, CEO, Prasar Bharati was elected as Vice-President of Asia-Pacific Broadcasting Union (ABU) during its 51st General Assembly held in Macau in October, 2014.
8. Launching of an All India toll free No.15102 on 15.08.2014 as a "One stop shop" for all Commercial activities, making advertising more simple by reaching at the door step of the clients. On an average we receive approximately 1 Lakh calls per month. Notwithstanding shortage of manpower and other deficiencies six figure revenue has already been earned. The facility is aimed at providing advertisement facilities to small traders in hinterland and also to dispel the fear of radio advertisement being a complex and complicated activity.
9. On 15.08.2014, AIR has also started relaying its prime commercial service - the Vividh Bharti Service from its 65 out of 86 local radio stations, from 10.00 am to 5.00pm. Such a stupendous coverage makes it a veritable national service having huge potential for enhanced revenues.
10. After completion of screening, selection, refurbishing, audio quality improvement & finalization of 31 cuts of Mahatma Gandhi, a CD titled IMMORTAL VOICE was prepared and sent for physical distribution to all Educational Institutes throughout India.
11. Thirty One cuts of Mahatma Gandhi, a CD titled IMMORTAL VOICE has been uploaded onto All India Radio's You Tube.

12. Swachh Bharat Abhiyan: - audio cuts of Mahatma Gandhi on cleanliness were distributed to various ministries, DG Doordarshan, DG News, and uploaded onto AIR YouTube for public.
13. After completion of screening, selection, refurbishing, audio quality improvement & finalization of 20 audio cuts on different subjects selected from the speeches of former Prime Minister Shri Atal Bihari Vajpayee, a CD has been prepared and distributed in many government departments including MIB. It is being in process for uploading onto AIR YouTube, for public besides a Radio feature based on Shri Atal Bihari Vajpayee has been produced to be broadcast on national hook-up.
14. The screening, selection, refurbishing, audio quality improvement & finalization of speeches of Netaji Subhas Chandra Bose, Sardar Vallabhbhai Patel, Maulana Azad, Dr. B.R. Ambedkar, Dr. Rajendra Prasad and Pt. Jawaharlal Nehru have been in progress for upload.
15. Revamping and strengthening of ESD services particularly Nepali, Tibetan, Baluchi, Dari, Pushto, Sindhi and other services targeted to Af-Pak region have been initiated. In this context, Nepal centric programmes for countering anti-India propaganda have been initiated. In addition to this; programmes on perception management and countering anti-India propaganda are also broadcast regularly by different ESD services and particularly those services targeted to the Sub-continent.
16. Steps have been initiated to strengthen the Talks Unit of the ESD to enable it to produce more area specific news and current affairs based programmes.
17. A multi-media website with Live Internet Radio and Radio on Demand components at par with other international broadcasters has been launched for ESD which would go a long way to make ESD services available across the globe and particularly to the areas where the service was not reaching hither before.
18. Steps have also been initiated to start Live Internet radio for all the 27 ESD services which will enhance its access globally.
19. A massive digitization work for all recordings of archival value has been initiated wherein about 20,000 tapes, 10,000 discs etc. in different Indian and Foreign languages shall be digitized in a time bound manner.
20. ESD has also initiated steps towards computerizing all the foreign language units to slowly move towards a paperless system.
21. AIR is in the process of publishing a voluminous compendium featuring the scripts of outstanding broadcasts culled from yesteryears AIR magazines *Akashvani*, *Sarang*, *Awaaz*, *Listener*, *Betaar Jagat* and *India Calling* in various languages. These scripts are by luminaries like Dr. Hazari Prasad Dwivedi, Sumitra Nandan Pant, Ramdhari Singh 'Dinkar', Khwaja Ahmed Abbas, Dr. Mulk Raj Anand, to name a few.
22. The six-decade long tradition of holding memorial lectures after Sardar Patel and Dr. Rajendra Prasad shall be published for wider circulation. Some names that feature in these two illustrious six-decade old lecture series are Shri C. Rajagopalachari, Dr. Verrier Elwin, Dr. Romilla Thapar, Dr. M.S. Swaminathan, Smt. Mahadevi Verma, Shri Vishnu Prabhakar, Dr. Harivansh Rai Bachchan and Shri Atal Bihari Vajpayee.



VISIT OF SH. PRAKASH JAVADEKAR, THE THEN HON. MINISTER OF I&B TO AIR, PUNE

PROGRAMME ACTIVITIES

SPECIAL PROGRAMMES

- Bilingual Radio Bridge in connection with the Election Campaign for 9 phases of Lok Sabha Elections 2014 and Assembly Elections in Andhra Pradesh, Odisha, Sikkim and Arunachal Pradesh on 4.4.2014.
- Interview with Shri Shankar Mohan, Director, Directorate of Film Festivals (in connection with 61st National Film Awards Function on 01.05.2014).
- Dialogue with Shri Bimal Julka, Secretary, Ministry of Information & Broadcasting as Curtain Raiser on 61st National Award Function on 02.05.2014.
- Curtain Raiser on 2nd International Convention of SPIC MACAY held at IIT, Madras on 07.06.2014.
- Broadcast of the recording of the Prime Minister Shri Narendra Modi's address to the Joint Session of the Parliament of Bhutan on 16.06.2014.
- A programme of tributes to renowned Theatre, Film and Dance personality Ms. Zohra Sehgal on 11.07.2014.
- Broadcast of the recording of Prime Minister Shri Narendra Modi's address at the 6th BRICS Summit in Brazil on 16.07.2014.
- Special programme featuring live broadcast of Hon'ble Prime Minister Shri Narendra Modi's

- address to the Constituent Assembly of Nepal on 03.08.2014.
- Programme of Tributes to eminent Kannada Writer Shri U.R. Anantamurthy on 22.08.2014.
 - Excerpts from the Addresses delivered at various programmes and functions by the Hon'ble Prime Minister Shri Narendra Modi during his visit to Japan on 01.09.2014.
 - Excerpts from the addresses delivered at various programmes and functions by the Hon'ble Prime Minister Shri Narendra Modi during his visit to Japan on 02.09.2014.
 - The recording of Hon'ble Prime Minister Shri Narendra Modi's address on the historic successful insertion of Mars Orbiter Mission 'Mangalyaan' into the orbit of the Planet Mars on 24.09.2014.
 - Recording of the Prime Minister Shri Narendra Modi's address to the United Nations General Assembly at New York delivered at 27.09.2014, broadcast on 28.09.2014.
 - Excerpts of the address delivered by the Hon'ble Prime Minister Shri Narendra Modi's at Madison Square Garden, New York on 29.09.2014.
 - Broadcast of 'Jeevan Rekha' programme based on the interviews of flood victims and those rescued by the Army and Air Force, produced by Radio Kashmir, Jammu on 11.09.2014, 12.09.2014 and 18.09.2014.
 - A special programme was organized on the occasion of "Mahishasur Mardini" on 2.10.2014.
 - A special programme "*Shastri Ji Ki Yadein*" was organized on the birth anniversary of Lal Bahadur Shastri on 02.10.2014.
 - 'Mann Ki Baat' - broadcast of Hon'ble Prime Minister's address to the people of India on 03.10.2014.
 - Special programme in connection with the counting of votes and declaration of results of Assembly Elections in the States of Maharashtra and Haryana on 19.10.2014.
 - Special bilingual live Radio Bridge programme in connection with the counting of votes and results in the states of Maharashtra and Haryana on 19.10.2014.
 - Broadcast of interview with Nobel Peace Prize Awardee Shri Kailash Satyarthi on 11.10.2014.
 - Broadcast of Interview with Ms. Gauri Kumar, Secretary, Ministry of Labour & Employment, on the launch of Pt. Deen Dayal Upadhyay Shramev Jayate Karyakram on 15.10.2014.
 - Excerpts of the Addresses delivered earlier by the Hon'ble Prime Minister Shri Narendra Modi on 19.11.2014 on various occasions during his visit to Fiji on 19.11.2014.
 - Curtain Raiser on 45th International Film Festival of India at Panaji, Goa on 19.11.2014.
 - The recording of the address delivered earlier on 26.11.2014 by the Hon'ble Prime Minister Shri Narendra Modi at the 18th SAARC Summit held at Kathmandu, Nepal on 26.11.2014.
 - Curtain raiser on the Inaugural Session of 102nd Indian Science Congress held at Mumbai on 02.01.2015.
 - Curtain Raiser on Pravasi Bharatiya Diwas-2015 held at Mahatma Mandir, Gandhinagar,

Gujarat on 07.01.2015.

- Address to the Nation by the Hon'ble President of India Shri Pranab Mukherjee on the eve of the Republic Day on 25.01.2015. Regional language versions were also broadcast by concerned AIR Stations.
- Broadcast of Sarvbhasha Kavi Sammelan held on 14.01.2015 at Bhubneshwar, Odisha on 25.01.2015.
- The Special Edition of 'Mann Ki Baat' by Hon'ble Prime Minister of India Shri Narendra Modi along with the Hon'ble President of United States of America Mr. Barack Obama on 27.01.2015.
- The Hindi Version of the Special Edition of 'Mann Ki Baat' by Hon'ble Prime Minister of India Shri Narendra Modi along with the Hon'ble President of United State of America Mr. Barack Obama on 28.01.2015.
- Broadcast on 11.03.2015 of the recording of the address delivered on 11.03.2015 by the Hon'ble Prime Minister Shri Narendra Modi at the Civic Reception function during his visit to Seychelles.
- Broadcast on 12.03.2015 of the recording of the address delivered on 12.03.2015 by the Hon'ble Prime Minister Shri Narendra Modi at various functions held at Port Louis during his visit to Mauritius.
- Broadcast on 13.03.2015 of the recording of the address delivered on 12.03.2015 by the Hon'ble Prime Minister Shri Narendra Modi at Civic Reception function held at Mahatma Gandhi Sansthan, Port Louis during his visit to Mauritius.
- Broadcast of the recording of the address delivered on 13.03.2015 by the Hon'ble Prime Minister Shri Narendra Modi at various functions held at Colombo during his visit to Sri Lanka on 13.03.2015.
- The Recording of the address delivered earlier 14.03.2015 by the Hon'ble Prime Minister Shri Narendra Modi at various functions during his visit to Sri Lanka on 15.03.2015.
- Special talk with famous Journalist Shri Kuldip Nayer on 27.03.2015 on the occasion of Bharat Ratna Award to Ex Prime Minister Shri Atal Bihari Vajpayee.
- Broadcast of special Interview with Shri Sudhir Deore, Former Secretary, Ministry of External Affairs on 29.03.2015 as a Tribute to Late Lee Kuan Yew, Former Prime Minister of Singapore.

LIVE BROADCAST

- Live Broadcast of the 61st National Film Awards Function from Vigyan Bhawan, New Delhi 03.05.2014.
- Special Live programme entitled 'People's Verdict 2014' in connection with the counting of votes and declaration of results of Lok Sabha Election - 2014 on 16.05.2014.
- A Special Live Bilingual Discussion in Hindi and English on the formation of New Council of Ministers on 26.05.2014.
- Live broadcast of the Swearing-in ceremony of the newly elected Prime Minister and the new

- Council of Ministers from Rashtrapati Bhawan, New Delhi on 26.05.2014.
- Live Bilingual Discussion in Hindi and English on the issues before the new government on 26.05.2014.
 - Live broadcast of the function organised on World Environment Day by the Ministry of Environment and Forest from Ashoka Hotel on 05.06.2014.
 - Live broadcast of the President's Address to the Joint Session of Parliament from Central Hall of Parliament on 09.06.2014.
 - Live broadcast of the presentation of the Rail Budget (2014-15) in the Lok Sabha by the Union Railway Minister Shri Sadananda Gowda from Parliament House on 08.07.2014.
 - Live broadcast of the Presentation of the General Budget (2014-2015) by the Union Finance Minister Shri Arun Jaitley from Parliament House on 10.07.2014.
 - Live Bilingual Phone-in-programme on General Budget on 10.07.2014.
 - Live broadcast of the presentation of Gandhi Peace Prize 2013 to Shri Chandi Prasad Bhatt by the Hon'ble President of India from Darbar Hall, Rashtrapati Bhawan, New Delhi on 15.07.2014.
 - Live broadcast of the 86th ICAR Foundation Day and Award Ceremony from National Agricultural Science Centre Complex, New Delhi 29.07.2014.
 - Live broadcast of Swearing in ceremony of Members of Parliament from G.M.C. Balayogi Conference Hall on 12.08.2014.
 - Live broadcast of the Flag Hoisting Ceremony and Address to the Nation by the Prime Minister Shri Narendra Modi from the ramparts of Red Fort on 15.08.2014.
 - Hon'ble President of India Shri Pranab Mukherjee's Address to the Nation on the eve of Independence Day on 14.08.2014. Regional language versions were also broadcast by concerned AIR stations.
 - Live broadcast of the running commentary of Shri Krishna Janmotsav on 18.08.2014 from Mathura.
 - Live broadcast of the launching of the National Mission on Financial Inclusion by the Hon'ble Prime Minister from Vigyan Bhawan, New Delhi on 28.08.2014.
 - Live broadcast of the 5th Dr. Ambedkar Memorial Lecture delivered by Hon'ble President of India Shri Pranab Mukherjee from Vigyan Bhawan, New Delhi on 04.09.2014.
 - Live broadcast of the Interaction Session with Students by Prime Minister Shri Narendra Modi on the occasion of Teacher's Day from Manekshaw Centre, New Delhi on 05.09.2014.
 - Live broadcast of the Presentation Ceremony of National Awards to Teachers by Prime Minister Shri Narendra Modi from Vigyan Bhawan, New Delhi on 05.09.2014.
 - Live broadcast of the function on International Literacy Day from Vigyan Bhawan, New Delhi on 08.09.2014.
 - Live broadcast of the launch of 'Make in India' Campaign from Vigyan Bhawan, New Delhi

on 25.09.2014.

- Live broadcast of message of Hon'ble Home Minister Shri Rajnath Singh on eve of Hindi Divas on 13.09.2014.
- Live broadcast of Hindi Divas celebration organized in President House on 14.09.2014.
- Live broadcast "Sarv Dharam Prarthna Sabha" from Rajghat on occasion of Gandhi Jayanti on 02.10.2014.
- Live broadcast of "Sarv Dharm Prarthna Sabha" organized by "Gandhi Smriti Avam Darshan Samiti" on the occasion of Gandhi Jayanti on 02.10.2014.
- Live broadcast of inauguration of "Swachh Bharat Mission" from India Gate on 02.10.2014.
- Live broadcast of the Inaugural Ceremony of the Global Investor's Summit by the Prime Minister Shri Narendra Modi from Indore on 09.10.2014.
- Live broadcast of the launch of "Saansad Adarsh Gram Yojna" from Vigyan Bhawan, New Delhi on 11.10.2014.
- Live broadcast of the launch of 'Pt. Deen Dayal Upadhyay Shramev Jayate Karyakram' from Plenary Hall, Vigyan Bhawan, New Delhi on 16.10.2014.
- Live broadcast of the presentation of Indira Gandhi Rajbhasha Puraskar by the Hon'ble President of India from Vigyan Bhawan, New Delhi on 15.11.2014.
- Live broadcast of the Swearing-in Ceremony of the expansion of new Members of the Union Cabinet from Rashtrapati Bhawan, New Delhi on 09.11.2014.
- Live broadcast of function from Broadcasting House, Parliament Street, New Delhi on the occasion of "Public Service Broadcasting Day" on 12.11.2014.
- Live broadcast of the address by the Hon'ble Prime Minister Shri Narendra Modi to the Indian Diaspora at Allphones Arena, Sydney, Australia incorporating dialogue between Shri Vijay Kranti, Senior Journalist and Shri Bhim Prakash Sharma from Studio end on 17.11.2014.
- Live broadcast of the Inaugural Ceremony of the 45th International Film Festival of India at Panaji, Goa on 20.11.2014.
- Live Broadcast of Hon'ble Prime Minister's address at the Conference of Directors General of Police and Inspectors General of Police held at Guwahati on 30.11.2014.
- Live broadcast of the Closing Ceremony of the 45th International Film Festival of India held at Panaji, Goa on 30.11.2014.
- Live Broadcast of the Golden Jubilee celebration of Border Security Force from BSF Camp, Chhawla, Delhi on 01.12.2014.
- Live Broadcast of the Shabad Kirtan from Takht Shri Hari Mandir Ji Patna Sahib on the occasion of Birth Anniversary of Shri Guru Gobind Singhji Maharaj (originated by AIR, Patna) on 28.12.2014.
- Live broadcast of the function on Dedication of ICICI's Digital Village to the Nation organised

- on the occasion of 60 years of ICICI on 02.01.2015 in Mumbai.
- Live broadcast of the Inaugural Function of the Youth Pravasi Bharatiya Diwas held at Mahatma Mandir Convention centre, Gandhinagar, Gujarat on 07.01.2015.
 - Live broadcast of the Inaugural Function of Indian Science Congress held at Mumbai on 03.01.2015.
 - Live Broadcast of Prime Minister Shri Narendra Modi's address at ET Global Business Summit organised in New Delhi on 16.01.2015.
 - Live broadcast of the Inaugural Session of Pravasi Bharatiya Diwas-2015 from Mahatma Mandir, Gandhinagar, Gujarat on 08.01.2015.
 - Live broadcast of the Valedictory Session of Pravasi Bharatiya Diwas 2015 from Mahatma Mandir, Gandhinagar, Gujarat on 09.01.2015.
 - Live broadcast of running commentary of Republic Day Parade and Cultural Pageant from Raj Path in New Delhi on 26.01.2015.
 - Live broadcast of Prime Minister's NCC Rally from Garrison Parade Ground, Delhi Cantonment on 28.01.2015.
 - Live broadcast of the inaugural ceremony of the Conference of Presiding Officers and Secretaries of Legislative Bodies held in the Vidhan Sabha Chamber, Lucknow on 31.01.2015.
 - Live broadcast of the Inaugural Ceremony of the 5th India Region Commonwealth Parliamentary Association Conference held at Goa on 12.02.2015.
 - Live broadcast of "Rail Budget 2015-16" from Parliament, presented by Railway Minister Shri Suresh Prabhu on 26.02.2015.
 - Live broadcast of General Budget 2015-16 presented by Finance Minister, Shri Arun Jaitley from Parliament on 28.2.2015.
 - Live broadcast of the President's address to the Joint Session of Members of both the Houses of Parliament on 23.02.2015.
 - Live bilingual Radio Bridge Programme on Union-Budget on 28.02.2015.
 - Broadcast on 04.03.2015 of the recording of Hon'ble Prime Minister Shri Narendra Modi's reply in the Rajya Sabha on 3rd March 2015 to the debate on Motion of Thanks to the Address by the Hon'ble President of India to the Joint Session of both the Houses of Parliament on 23rd February, 2015.

RADIO REPORT

- Radio Report on Dr. B. R. Ambedkar's Birth Anniversary on 14.04.2014.
- Radio Report on 61st National Film Awards Function held at New Delhi on 03.05.2014.
- Radio Bridge - Live Bilingual Discussion on the results of Lok Sabha Elections-2014 on 16.05.2014.
- Radio Report on 2nd International Convention of SPIC MACAY held at IIT, Madras on

15.06.2014.

- Radio report on ‘Ganga Manthan – National Dialogue’ on Ganga held at Vigyan Bhawan, New Delhi on 06.07.2014.
- Radio report on the Inaugural Session of the International Association for Media and Communication Research (IAMCR) Conference held at Hyderabad on 16.07.2014.
- Radio report based on Prime Minister, Shri Narendra Modi visit to Leh Ladakh and Kargil on 12.08.2014.
- Radio Report on the Inaugural Ceremony of the Film Festival of North-East, organised by Directorate of Film Festivals, Ministry of Information and Broadcasting at New Delhi on 23.08.2014.
- Consolidated Radio Report on the International Robocon 2014 jointly organised by Doordarshan and M.I.T. Academy of Engineering, Pune on 24.08.2014.
- Radio Report on the Closing Ceremony of the Film Festival of North East organised by Directorate of Film Festivals, Ministry of Information & Broadcasting at New Delhi on 25.08.2014.
- A Radio Report on the Presentation Ceremony of Bharatendu Harish Chandra Awards held in Delhi on 09.09.2014.
- Broadcast of Radio Report on the three-day visit to India by the Hon’ble President of the People’s Republic of China on 19.09.2014.
- Radio Report on the Inaugural function of the Big Picture Summit 2014 organised by Confederation of Indian Industries held at New Delhi on 19.09.2014.
- A Radio Report on ‘Rashtriya Krishi Sammelan 2014’ organized at Pusa Campus, New Delhi on 22.09.2014.
- Radio report on the successful launch of Mangalyan on 24.09.2014.
- The recording of Hon’ble Prime Minister Shri Narendra Modi’s address on the historic successful insertion of Mars Orbiter Mission ‘Mangalyaan’ into the orbit of the Planet Mars on 24.09.2014.
- Recording of the Prime Minister Shri Narendra Modi’s address to the United Nations General Assembly at New York delivered at 27.09.2014, broadcast on 28.09.2014.
- Radio report of various programmes organized in Delhi on the birth anniversary of Mahatma Gandhi and Lal Bahadur Shastri on 02.10.2014.
- Radio Report on Global Investors Summit held at Indore on 10.10.2014.
- Radio report based on programme organized by BES in Constitution Club on the occasion of “Public Service Broadcast Day” on 13.11.2014.
- Radio report on the celebration of birth anniversary of Pt. Jawahar Lal Nehru organized by Nehru Smarak Nidhi on 14.11.2014.

- Radio report on “Bal Swachhta Mission” on Children’s Day organized by HRD Ministry on 14.11.2014.
- Radio report based on inauguration of “India International Trade Fair” at Pragati maidan on 14.11.2014.
- Radio Report on the Launching of Kisan Vikas Patra by the Finance Minister Shri Arun Jaitley on 19.11.2014.
- Curtain Raiser on International Conference on Role of ICT for Persons with Disabilities organised by UNESCO at Vigyan Bhawan, New Delhi on 23.11.2014.
- Radio Report on the Inaugural Ceremony of the three-day International Conference on Role of ICTs for Persons with Disabilities organised by UNESCO at Vigyan Bhawan, New Delhi on 24.11.2014.
- Radio Report on the Closing Ceremony of the Seminar on the Role of ICTs for Persons with Disabilities organised by UNESCO in Vigyan Bhawan, New Delhi on 26.11.2014.
- Radio Report on the 34th India International Trade Fair – 2014 on 28.11.2014.
- Radio Reports on the 45th International Film Festival of India held at Panaji, Goa from 21.11.2014 to 30.11.2014.
- Radio Report on the National Conference of National Handicapped Finance and Development Corporation (NHFDC) held at New Delhi on 30.11.2014.
- ‘Mann Ki Baat’ - broadcast of Hon’ble Prime Minister’s address to the people of India on the subject ‘Drug Abuse’ on 14.12.2014.
- Radio report on the birth anniversary celebration of Mahamana Madan Mohan Malaviya and the function on release of the book “Atal Bihari Vajpayee’s selected poem” by Shri L.K. Advani, Member of Parliament on 26.12.2014.
- A composite Radio Report on 14th Rashtriya Vigyan Sanchar Congress on 28.12.2014.
- Broadcast of Radio Report of Varanasi Mahotsav – 2014 on 29.12.2014.
- Radio Report on the Inaugural Function of 102nd Indian Science Congress held at Mumbai on 03.01.2015 (AIR, Mumbai presentation).
- A Consolidated Radio Report based on various functions organized during the Prime Minister’s visit to Maharashtra on 02.01.2015 and 03.01.2015.
- Consolidated Radio Report on the proceedings and Valedictory Function of 102nd Indian Science Congress held at Mumbai on 07.01.2015.
- Daily Radio report on Pravasi Bharatiya Diwas-2015 held at Mahatma Mandir, Gandhinagar, Gujarat on 08.01.2015 and 09.01.2015.
- Radio Report on the inaugural Function of the Vibrant Gujarat Summit - 2015 held at Mahatma Mandir, Gandhi Nagar, Ahmedabad, Gujarat on 11.01.2015.
- Radio Report on the Lecture titled “India and United Nations in changing World” delivered by UN Secretary General Mr. Ban Ki Moon at New Delhi on 12.01.2015.



AKASHVANI ANNUAL AWARDS TO AIR, PUNE STATION

- Radio Report on the function of 21st International Conference and Exhibition –BES Expo – 2015 on 15.01.2015.
- Radio report on Beating Retreat Ceremony on 29.1.2015.
- On the occasion of Death Anniversary of Mahatma Gandhi Live broadcast of the Sarva Dharma Prarthana Sabha and Bhakti Sangeet from Gandhi Samadhi, Rajghat, New Delhi on 30.01.2015.
- Radio Report on various functions organized in the Capital on the occasion of Mahatma Gandhi's Martyrdom Day on 30.01.2015.
- Consolidated Programme "Rang Darpan Bharangam" on the 17th International Bharat Rang Mahotsav organized by National School of Drama at New Delhi on 19.02.1015.
- Consolidated Radio Report on "VANAJ 2015" programme – National Tribal Festival organised by Ministry of Tribal Affairs, from 13.02.2015 to 18.02.2015 in Central Park, Connaught Place, New Delhi and Indira Gandhi National Centre for Arts, New Delhi on 20.02.2015.
- Radio Report on the Inaugural Ceremony of the 5th National Community Radio Sammelan and Presentation of National Community Radio Awards on 16.03.2015.
- Consolidated radio report on the Fifth National Community Radio Sammelan held at Vigyan Bhawan, New Delhi on 18.03.2015.
- Radio report on the Inaugural Function organised on the Launching of FM Transmitter of Vivdh Bharati Service of AIR, Mumbai held on 17.03.2015 at Mumbai on 18.03.2015.
- Live broadcast of the presentation of National Safety Awards (Mines) from Vigyan Bhawan, New Delhi on 20.03.2015.
- Radio report on the function of the presentation of Fourth National Photography Awards

Ceremony on 20.03.2015.

- Consolidated radio report on the International Seminar on the Global Impact of Modern Trends organised on 19.03.2015 and 20.03. 2015 at Delhi University.
- Live Broadcast of the function on Defence Investiture Ceremony-I from Rashtrapati Bhawan, New Delhi on 21.03.2015.
- ‘Mann Ki Baat’ - broadcast of Hon’ble Prime Minister’s address to the people of India on farmers and allied issues on 03.10.2014.
- Broadcast of the recording of the address delivered by the Hon’ble Prime Minister Shri Narendra Modi at Hussainiwala, District Ferozpur, Punjab and other places in Punjab on Martyrdom day of Shaheed Bhagat Singh, Rajguru and Sukhdev on 23.03.2015.
- Radio report on the function of launching of Media Campaign of Mission Indradhanush held at India Habitat Centre, New Delhi on 23.03.2015.
- Radio Report on the Inaugural Ceremony of 21st ABU Copyright Meeting held at New Delhi on 26.03.2015.

ELECTIONS:

- Bilingual Radio Bridge programme in connection with the Election Campaign for nine phases of Lok Sabha Elections 2014, Party Political Broadcast of Lok Sabha Elections 2014 (between April to May 2014) and Assembly Elections in Andhra Pradesh, Odisha, Sikkim and Arunachal Pradesh (April 2014) were broadcast.
- Work related to State Legislative Assembly Elections in Maharashtra and Haryana (September, October 2014), Jharkhand and Jammu & Kashmir (November, December 2014) and Delhi (February, 2015) as per the guidelines of the Election Commission of India.
- Programmes supporting Systematic Voter’s Education and Electoral Participation (SVEEP) campaign of the Election Commission of India were broadcast from all AIR stations for Lok Sabha Election-2014 as also all Legislative Assembly Elections held in the months of September & October 2014 in Maharashtra and Haryana, in the months of November & December 2014 in Jharkhand and Jammu & Kashmir in February 2015 in Delhi.
- Party Political Broadcasts were duly organised for the Lok Sabha Elections 2014 and State Legislative Assembly Elections for all the aforesaid states, where Legislative Assembly Elections were held, as per the guidelines of the Election Commission of India.
- Special composite live programmes and live phone-in programmes were broadcast in connection with the counting of votes and declaration of results of Lok Sabha Elections 2014 and Assembly Elections in all the aforesaid states, where Legislative Assembly Elections were held.

CONFERENCE:

The Conference of the Capital Station Directors, Heads of CBS Centres and Commercial and Revenue Divisions of All India Radio was held in the Conference Room of the National Library, Kolkata on 14.11.2014 and 15.11. 2014, in the august presence of Shri Jawhar Sircar, Chief Executive Officer, Prasar

Bharati, Shri F. Sheheryar, Director General, All India Radio and Shri Animesh Chakraborty, Engineer-in-Chief, All India Radio.

Dr. Rajendra Prasad Memorial Lecture-2014

In the year 2014, Dr. Rajendra Prasad Memorial Lecture a famous laureate and Honourable Member of Parliament Dr. Murli Manohar Joshi was called to deliver the lecture. This lecture was delivered on 21.11.2014, at National Media Centre, Delhi. The Topic of the lecture was “**Vigyan Aur Sanskriti**”. In a one hour fifteen minutes lecture of Dr. Joshi linked culture with science and technology in a very intelligent manner. This lecture was broadcast on 03.12.2014 at 9:30 P.M on its National hook-up.



DR. RAJENDER PRASAD MEMORIAL LECTURE-2014 BY DR. MURLI MANOHAR JOSHI

Sardar Patel Memorial Lecture -2014

This year “Sardar Patel Memorial Lecture” was delivered by Eminent Journalist and Member of Parliament Shri Chandan Mitra, on the topic “**Marxism, Socialism, and Integral Humanism**” in front of invited audience. This lecture was organized on 30.10.2014 at National Media Centre, Delhi. Recording of this lecture was broadcast on 31.10.2014 at 9:30 P.M. on the occasion of the birth anniversary of Sardar Patel.



Sarv Bhasha Kavi Sammelan at Bhubaneswar



Sardar Patel Memorial Lecture -2014

Sarv-Bhasha Kavi Sammelan -2014

Sarv Bhasha Kavi Sammelan -2015 was organized at Bhubaneswar (Odisha). In this Kavi Sammelan all Indian Languages in 8th Schedule of Indian Constitution, except English was covered. In this along with the language of main poem, Hindi Version was also recited.

SANSKAR GEET

All India Radio has embarked on a special project with the lofty objective of conserving our folk legacy and heritage. India is unique for its ethno-linguistic diversity. It is a daunting task to capture her cultural mosaic in all its variegated hues. It is best reflected in the abundant and rich folklore of its numerous regions, communities and cultures. The scintillating lyrics and tunes have a distinct flavour but are under threat of extinction. AIR, as the nation's public service broadcaster has decided to step in and record the folklore and ceremonial songs, in their pristine purity.

AIR's project envisages recording (i) songs associated with different rituals (sanskars)-stages/milestones in the life span of a person (ii) a variety of lok geet such as Ritu geet, Parv geet, Sharm geet, Nadi geet, Vriksh geet, Sthal geet, Andolan geet; and (iii) Lok gaathayein (legends). This will be one of the many major achievements of AIR in preserving the cultural heritage of India for the posterity.

In this regard a workshop was organized at Shillong on 17.11.2014. In this workshop the programme officers of Sikkim, North East States, Jammu & Kashmir, Haryana, Andaman & Nicobar and Lakshadweep participated. The Impact of this workshop was very encouraging, all most all the Newspaper covered this event looking to the importance of this project. The next workshop was conducted on 16.12.2014 at Dharamshala, in which all Programme Heads and Programme officers of Himachal Pradesh, Punjab, Uttar Pradesh and Uttarakhand participated and extended their views on the project.



Workshop on Sanskar Geet organized at Shillong on 17.11.2014

NATIONAL CHANNEL

National Channel serves in three languages - Hindi, Urdu and English with vast variety of programme on Science, Health, Sports, Literature, Humour, Current Social Issues, and Cultural Heritage so as to enrich the vast knowledge of its listeners. **Education, Culture and Social Economic Development are the focal points of VIVIDHA** programme broadcast in Hindi and English on alternative days. Similarly an Urdu programme Manzar is broadcast daily. Magazine programme on Economics, Science, Sports, Music and Literature are broadcast on regular basis. Career guidance, Current Affairs and Social issues are taken up in the weekly programme FOCUS. In other weekly programmes personalities from different fields are featured in the programme of Senior Citizens and Mulaquat.

Special Programmes and Activities of National Channel During the year 2014-15

The Channel broadcast programmes in three languages Hindi, English and Urdu. The following programmes were broadcast in the year 2014-15:

1. Programmes on “Swachha Bharat Mission” its targets & achievements.

2. Prime Minister's "**Jan Dhan Yojna**" a national mission to ensure access to financial services banking.
3. Programmes on "**Social & health issue**" i.e. leprosy its prevention & care, **Glaucoma: prevention and cure, Swine Flu: prevention and cure, female foeticide and tuberculosis.**
4. Programmes on various "**Welfare Schemes**" under the Ministry of Tribal Welfare.
5. Special programmes on "**Fairs & Festivals**" culture, heritage and Lifestyle.
6. Programme on "**Make in India**" campaign & Smart City.
7. Programme on "**Environmental issues**" like effects of Air pollution, Global warming, and Climate change on our health by preventing pollution and promotion of safe drinking water.
8. Special programme on "**Budget 2015: Hopes and expectations**".
9. Programme on "**Promoting Enterprise Development**" with special emphasis on **Make in India.**
10. A special programme on "**Minority Rights Day**".
11. A feature on Goa liberation day titled "**Suse Gade Goa: the land of sun, sea and sand**".
12. A feature titled "**The Gorkha Rifles: A historical perspective**" broadcast on **Republic day**".
13. Programme on "**Education of the Girl Child**".

Special Cultural programmes were broadcast on the eve of New year featuring Malini Avasthi the renowned folk singer another programme title "**Rangotsav**" was also broadcast in which well-known folk artist Ugam Raj & Party and Vandana Singh & party also participated.

FARM AND HOME BROADCAST:

All India Radio is dedicated to its rural audience for more than five decades. Farm and Home programmes are broadcast by all stations of AIR. Programmes have been designed to cater to the day to day seasonal needs of the farming community incorporating latest information and technology for best agricultural output. These programmes create awareness about the ways & means to improve the quality of the country's farming community. The programmes are broadcast daily in the morning, afternoon and evening with average duration of 60 to 100 minutes per day for Rural Women, Children & Youth. The Farm & Home units of AIR broadcast composite programmes including equal segments of rural development scheme and hard-core agriculture with programmes on subjects like Horticulture, Animal Husbandry, Poultry & Dairy farming, Fisheries, Forestry, Environment Conservation and allied agriculture activities like food and agro processing, dry and wasteland agriculture and also on segments dwelling on employment schemes, loan, insurance and training facilities, sanitation, health hygiene and nutrition etc.

AIR has expanded its Agriculture Broadcasts with the launch of an exclusive project on **Mass Media support to Agriculture Extension entitled 'Kisanvani'** from February 2004, in collaboration with the Department of Agriculture & Cooperation, Ministry of Agriculture, to keep local farmers informed about the daily market rates weather reports and day to day information in their respective areas at micro level. Presently Kisanvani is being broadcast and relayed from identified 96 A.I.R stations across the country. Broadcast on a narrow casting mode, the programme is mostly interactive in content involving field based recordings of farmers and studio dial outs and dial-ins with experts and farming community which are quite popular with the target audience. The successful country wide execution of the Kisanvani Programme has

resulted in the accrual of annual **revenue of more than Rupees Forty Crores** to the department during FY: 2014-2015.

New initiatives taken during the year for improved programme quality:

(1) Campaign on Appropriate Use of Urea

Awareness campaigns were mounted by AIR stations for the farmers regarding harmful effects of indiscriminate and inappropriate use of urea. A comprehensive list of agri hints for the farmers for proper usage including do's and don'ts, for preventing productivity losses was disseminated in farm & home and Kisanvani programmes over the network adding to capacity building efforts for farmers. Besides this intensified campaign, the programmes also included regular segments on soil health and significance of soil and water testing in enhancing crop productivity.

(2) Campaign on Safe and Judicious use of Pesticides

Programmes creating awareness amongst the general public and the farming community in particular, were broadcast about the safe and judicious use of pesticides and the ways and means of minimizing pesticide residues in fruits and vegetables before consumption.

Comprehensive guidelines were issued to the stations in this regard detailing the **Do's and Don'ts** for the farmers while purchasing, storing, handling and spraying pesticides. Do's and Don'ts for the consumers and citizens for minimizing pesticide residues in food items, fruits and vegetables are also highlighted by stations in their programmes.

(3) Campaign on advisories issued by the Department of Animal Husbandry, Dairying and Fisheries regarding vaccination under FMD Control Programmes

Extensive publicity initiatives were mounted this year on various livestock health programmes such as Foot and Mouth Disease (FMD) and other animal health issues for awareness of farmers. Agro advisories on protecting crop yield loss due to adverse weather conditions and natural calamities were also issued to the stations for suitable publicity. Information regarding prevalent crop insurance scheme and subsidy in premium for farmers was also included in programming campaigns.

(4) Expansion of the Popular Kisanvani Programme over the AIR Network

In pursuance of the Government announcement on the introduction of Kisan Channel, AIR has proposed to expand the existing 30 minutes, 6 days a week farmer's popular Kisanvani programme over its entire network in collaboration with the Department of Agriculture and Cooperation, Ministry of Agriculture, Government of India.

In view of the immediate allocation of an outlay of Rs.10 Crores to AIR by the Government for Kisan Channel implementation, a programming action plan is also being prepared at the Directorate, beginning with station wise allocation of funds for 94 additional AIR stations under the expansion plan.

(5) **Warning Bulletins for Farmers and Villagers against rampaging wild elephants**

Special warning bulletins were broadcast by **AIR Hassan** in collaboration with the Forest Department, Government of Karnataka, to prevent loss of life and agricultural produce by the rampaging wild elephants, escaped from the forests. The bulletins helped in the restoration of the animals back to the forests.

COMPREHENSIVE WEATHER FORECASTS FOR FARMERS

Comprehensive weather forecasts of five minutes duration for farmers broadcast daily in the Farm & Home programmes from all AIR stations including 96 stations broadcasting Kisanvani programmes. The daily weather forecasts coverage includes details of crucial parameters like rainfall, temperature, soil and air moisture, radiation, hot, dry, cold and wet spells including extreme events like droughts, floods, thunder storms, cyclones, hail, frost etc. so as to alert farmers and help to prevent crop failures.

In view of the extreme weather conditions prevailing in different parts of the country at different times, stations give wide publicity to the advisories issued by the “**Departments of Agriculture & Cooperation**” and “**Animal Husbandry & Fisheries**” regarding measures to be adopted by farmers to protect their crops and livestock. Programmes are designed to disseminate information on techniques of cultivation of animal feed, prevention of foot and mouth disease and enriching poultry feed events during extreme weather.

ENVIRONMENT

Wildlife and forest conservation is treated as a challenge and emphasis is given on development activities as well as social rituals. All India Radio projects the success of governmental initiatives, which takes place in forestry, wildlife conservation and ecological balance. As such, AIR is broadcasting programmes on wildlife and animal care through its various special audience programmes.

World Environment Day was observed by stations on 05.06.2014 by mounting special programmes to create awareness about preservation of environment. Issues of social forestry, preventing land degradation and desertification, ozone layer depletion, climate change, water harvesting and noise pollution were also addressed suitably in the programming schedules. The stations highlighted this year’s theme of “**Special needs of the diverse coalition of small islands developing states towards achieving a sustainable future for all**”, and the **message of the UN Secretary General** was issued on the occasion.

Station have been mounting sustained publicity to the cleanliness drive ‘**Swachh Bharat Abhiyan**’ launched by the Prime Minister, focusing on the significance of both rural and urban sanitation in ensuring a cleaner environment for all.

World Toilets Day was also observed by all AIR stations on **19.11.2014** and the message issued by the **United Nations Secretary General Shri Ban Ki Moon** was covered in the programmes which were broadcast to highlight the socio-environmental perils of open defecation and the need for toilet access for all, especially women.

RADIO KISAN DIWAS (15.02.2015)

All India Radio observes **15th February as Radio Kisan Diwas** over all the 96 identified stations broadcasting the Kisanvani programme by mounting special programmes on the occasion. This year also **Radio Kisan Diwas** was observed on 15.02.2015 in a befitting manner.

Progressive farmers including progressive woman farmers and those awarded with respective state government **Krishi Ratna awards**, participated in large numbers in the programmes organized by AIR stations, and shared their farming experiences with fellow farmers.

The programmes held at several stations on this occasion were graced by respective District Collectors, senior state agriculture department officials, scientists from KVKs/SAUs, and banking, fertilizer companies, expert etc. The event also attracted extensive media coverage in the vernacular Press. Special mention may be made of **AIR Chittorgarh**, who brought out a colourful illustrative **Radio Kisan Magazine** on the occasion documenting the achievements of the progressive farmers and research findings of the experts. Dr. Rajendra Singh Rathore of the KVK Chittorgarh in his article detailed success stories of the farmers of the hard rocky soil Mewar region reaping bumper harvests of the citrus Kinnu crops.

The Radio Kisan Diwas celebrations at **AIR Yavatmal** were graced by the **District Deputy Collector, Dr. Rajesh Adpawar** who exhorted the local farmers to desist from suicidal tendencies and avail benefits from the government's various schemes ranging from subsidized crop loans, crop insurance, loan interest waivers etc. in view of the prevalent unexpected and uneven rainfall conditions.

The Radio Kisan Diwas celebrations at **AIR Murshidabad** were graced by **Dr. Mithun Saha, Assistant Director, Department of Agriculture**, Dr. Uttam Roy, Programme Coordinator, **Krishi Vigyan Kendra**, besides experts from **Regional Soil Testing Laboratories**, extension officers from **Department of Fisheries, Regional Manager IFFCO** etc.

The Radio Kisan Diwas at **AIR Bolangir** was inaugurated by **Dr. M. Muthukumar, DM and Collector, Bolangir**, besides scientists and other senior officials from agriculture and allied departments. The problems affecting the farmers of the region were discussed first hand with the farmers on the occasion and tips were provided to the farmers.



Radio Kisan Diwas (15.02.2015) at Akola

MEMORANDUM OF UNDERSTANDING WITH NSTFDC

All India Radio has renewed the **Memorandum of Understanding** with the **National Scheduled Tribes Finance Development Corporation** for the coverage of the latter's programmes and activities for the welfare of Scheduled Tribes. All India Radio has been covering awareness programmes about NSTFDC schemes throughout the country. NSTFDC recently organized the **National Tribes Festival 2015** at New Delhi during which tribal art and cultural, exotic tribal products, food items were showcased. As a radio partner for the event suitable publicity was provided to the event.

HEALTH & FAMILY WELFARE PROGRAMMES:

Women's programmes

Women programme of All India Radio covers subjects related to socio – economic development of women, Health and Family Welfare, Food and Nutrition, Scientific Home Management, Women Entrepreneurship, Education and Adult Education, Women Empowerment, Gender Issues etc.

Special programmes focusing on the *Beti Bachao Beti Padhao programme* launched by the Prime Minister on 24.01.2015 and importance of the girl child are being broadcast throughout the AIR Network to create social awareness to welcome the girl child's birth. This programme also aims at creating social awareness about the rights and privileges of women through the propagation of legal literacy. Different traditional folk forms are used to communicate with the rural audience.

International Women's week was observed from 01.03.2015 to 07.03.2015 and international Women's Day was observed on 08.03.2015. Special programmes on the theme **Empowering Women– Empowering Humanity** were broadcast through AIR network and other related issues were also broadcast in different formats.

On the basis of reference received from PM Office / different Ministries regarding problems confronting women, all AIR Stations were advised to incorporate the following subjects in the women's programme.

- 1) World Toilet day was observed on 19.11.2014 with the theme "equality, dignity and link between gender based violence and sanitation."
- 2) To create mass awareness about publicity to the legal provisions relating to sexual crimes and punishment for violation of such crimes.
- 3) Problem of Transgender Community their human Rights issues and ability to realize those Rights.
- 4) Awareness against Indecent Portrayal of women in media.
- 5) Legal provisions and remedies available for women under existing Laws/ Regulations on indecent Portrayal of Women.
- 6) Women's safety including anti-rape bill.
- 7) Atrocities on women.
- 8) Trafficking of Women.
- 9) Female foeticide and infanticide.
- 10) Education & Employment opportunities.

- 11) Security for women.
- 12) Maternity benefits, crèche etc. for working women.
- 13) Equal wage for equal work.
- 14) Gender discrimination.

HEALTH PROGRAMMES

The following themes are covered regularly in Health Programme broadcast from all AIR stations:

Raise in marriage age, Delay the first child, Space between two children, Terminal methods, Maternal care, Child survival, Promotion of inter-spouse communication / male responsibility, Neutralizing male preference syndrome, Medical terminal of pregnancy, Promotion of institutional legal provisions, Management of Reproductive Tract Infections (RTIs) and Sexually Transmitted Infections (STIS), Prenatal Diagnostic Techniques (Regulations and prevention of Misuse) Act- 1994, AIDS, Drug abuse, Breast feeding, labour, Girl child, Disability, T.B, Leprosy and Reproductive child health etc.

The main emphasis was given to the following programmes in addition to the above said programmes:

- 1) Swachh Bharat Abhiyan to create awareness about cleanliness.
- 2) World Toilet day was observed on 19.11. 2014.
- 3) Awareness amongst the general public about EBOLA virus disease in a manner that no panic is created.
- 4) Awareness about Health Hazards due to consumption of junk food.
- 5) HIV/ AIDS – Prevention and Control Bill 2014.
- 6) The menace of Swine Flu.

This year, in the month of January-February Swine Flu spread in many parts of the country and had become a serious public health problem. Directorate General of All India Radio issued instruction to all AIR stations particularly located in Swine Flu affected area to mount suitable programmes to create awareness about the diseases.

- 7) Observance of World Glaucoma Week 08.03.2015 to 14.03.2015.
- 8) National De-worming Day 10.02.2015.

The **National Deworming Day** is an initiative to focus on reducing and to treat parasitic intestinal worm infection. A wide spread health issue effecting over 241 million children in India. All AIR stations were given instruction to mount suitable programmes on this issue.

- 9) **Mission Indradhanush** was launched by Ministry of Health & Family Welfare in order to improve the vaccine coverage. Wide coverage has been given to the mission through AIR network.
- 10) Wide publicity is being given to blood donation and eye donation. Suitable programmes have

also been mounted against Drug abuse, Tobacco consumption, Illicit trafficking, AIDS and to create awareness about the **Rehabilitation and facilities being provided to the leprosy affected persons/ families.**

- 11) Special programmes in various formats are being broadcast from AIR Stations across the country to create awareness about **the adverse child sex ratio and to alter the negative mindsets leading to abortion of girl child Foetus.** Publicity was also given to the prenatal diagnostic techniques act and the penalties contained therein to create public opinion against violation of its provisions.
- 12) Special efforts have been made to create awareness on global iodine deficiency disorders. All AIR stations are giving wide publicity of IEC-Campaign against malnutrition. **Stations have also mounted maximum possible suitable programmes on EBOLA, Dengue, Swine Flu, Glaucoma and Chikungunia under “Arogaya Bharatam”.** Keeping in mind the slogan **“Aging and Health,”** programmes on eye care and persons with disabilities have been broadcast.
- 13) National nutrition week was observed from 01.09.2014 to 07.09. 2014.
- 14) Wide publicity to create awareness about National Pulse Polio immunization days on 19.01.2014, 23.02.2014 and 18.01.2015 to 22.01.2015 was given across the country and suitable coverage was also given.

CHILDREN PROGRAMMES

AIR broadcast programmes from almost all its stations for children of three categories, viz, programmes for children between the age of 5 to 7 years, 8 and 14 years age and for rural children.

Children’s day was observed as **Baal Diwas** on 14.11.2014 with special children activities, stage shows and invited audience programmes on the theme of **Bal Swachhta Mission 2014.**

Programmes were planned keeping in mind the following action points:

- 1) Protection of rights of children and particularly protection of identity of children in need of care and protection juveniles in conflict law.
- 2) Care and support to disabled children.
- 3) Care and support to children under difficult circumstances.
- 4) Equal Status of girls.
- 5) Universal access to basic education to children and more attention to girl’s education.
- 6) Providing safe and supportive environment to children.
- 7) Improvement in the economic condition of family and self – reliant society.
- 8) National and international cooperation for better future of the child.
- 9) Safe drinking water facility and sanitary means of excreta disposal.

- 10) Wide publicity was given to the approved “Guidelines for media reporting on children” issued by Hon’ble Delhi High Court as requested by Delhi Commission for protection of child rights.



Unique Celebration of 61st Foundation Day of AIR, Pune

MUSIC

Hindustani Music:

The following eminent artists were engaged from April 2014 to March 2015 in the National Programme of Music and Ravivasariya Akhil Bharatiya Sangeet Sabha:

Munjuri Kelkar (Vocal), Swapan Kumar Ghosh (Sitar), Minakshi Mukherjee (Vocal), Amir Khan (Sarangi), Sabbir Ali (Tabla), Mukul Kulkarni (Vocal), Balkrishna Iyer (Tabla), Pt. Baldev Raj Verma (Vocal), Rakesh Chaurasiya (Flute), Nishant Mallik (Dhrupad/Dhamar), Sanchaita Chaudhary (Vocal), Pt. Anup Das Gupta (Guitar), Shruti Adhikari (Santoor), Nand Kumar Kuradi (Vocal), Devashish Chakarvorty (Guitar), Anuradha Kuber (Vocal), Vinayak Chittar (Sitar), Keshav Ginde (Flute), Sandeepan Smajpati (Vocal), Sonia Roy (Vocal), Abdul Sallam Naushad (Clarinet), Uday Bhawalkar (Dhrupad/Dhamar), Shubenduru Rao (Sitar), Pt. Vishwamohan Bhatt (Guitar), Purnima Kulkarani (Vocal), Pt. Rajan Mishra-Pt. Sajan Mishra (Vocal Duet), Pt. Ritwik Sanyal (Dhrupad/Dhamar), Pt. Ronu Majumdar (Flute), Ustad Iqbal Ahmed Khan (Vocal), Parbhat Kumar (Sarod) and Vipul Kumar Rai (Santoor).



Akashvani Sangeet Sammelan in 2014

AIR organized Akashvani Sangeet Sammelan in 2014. Following promising artists performed in the Sammelan:

Pt. Krishna Ram Chaudhary (Shehnai), Pt. Ravi Shankar Uppadhaya (Pakhawaj), Vidushi Suranjan Bose (Lt. Cl. Vocal), Nayan Ghosh (Sitar), Harish Tiwari (Vocal), Pt. Kartik Kumar (Sur Bahar), Abhay Rustum Sopori (Santoor), Faiyaz Wasiffudin Dagur (Dhrupad/Dhamar), Alka Deo Marulkar (Vocal), Hara Shankar Bhattacharya (Sitar), Vid. Rita Ganguly (Lt. Cl. Vocal), Mujahid Hussain Khan (Vocal), Pt. Rupak Kulkarni (Flute), Pt. Madhup Mudgal (Vocal), Somanth Mardur (Vocal), Pt. Ramesh Prem (Vichitra Veena), Pt. Manu Kumar Seen (Sitar), Pt. Samresh Chaudhary (Vocal), Madhu Bhatt Tailang (Dhrupad/Dhamar), Suresh Bapat (Vocal), Pt. Rajender Parsana (Flute), Pt. Parkash Sangeet (Vocal), Nishat Khan (Sitar), Vid. Shanti Hiranand (Lt. Cl. Vocal) and Pradeep Kumar Barot (Sarod).

At par with Akashvani Sangeet Sammelan, AIR also introduced Regional Folk and Light Music Festival. The purpose of Akashvani Sangeet Sammelan and Regional Folk and Light Music is to project, promote and propagate the rich cultural heritage of our country.

AIR Music Competition is a regular feature of AIR to reach and hunt new talent among youth. For the year 2014, this competition was held at Delhi and Chennai for Hindustani and Carnatic Music respectively.

CARNATIC MUSIC

The financial year i.e. April 2014 to March 2015, commenced with the Trinity and Other Vaggeyakara Music Festival which was held at **Kozhikode on 24.05.2014 and 25.05.2014**. In this festival both young and prominent artists featured to enrich the occasion. **Tyagaraja Compositions** were rendered by Smt. B Aruna & Smt. B Padma, **Nilakanta Sivan Compositions** were rendered by Sri Mukhathala V Shiva Ji, and Shyama **Shastri Compositions** were rendered by Dr. G. Baby Sriram, **Muthuswamy Dikshitar Compositions** by Shri Prasanna Venkataraman. These programmes were broadcast in the National Programme of Music from June to July 2014.

On the eve of **Rama Navami**, a special concert featuring Compositions on Lord Rama rendered by Chertalay Shri RN Ranganatha Sarma was broadcast.

Another notable event that closely followed was the **prize distribution function of AIR Music Competitions 2013** (Carnatic Music) with Concert performance by the prize winners was held before invited audience on 29.04.2014 at **Thiruvananthapuram and Mysore**.



AKASHVANI SANGEET SAMMELAN-2014

The National Folk & Light Music Festival for the year 2014 was held at **Karimnagar (Hyderabad), Bengaluru, Puducherry and Tiruchirapalli** in Southern India for South Indian connoisseurs featuring **Oggu Katha (Telugu)** by Sri Bolli Lakshmi Narasayya & Party (Hyderabad), **Light Music (Telugu)** by Smt. Snehalatha Murali (Hyderabad), **Gigi Songs (Kannada)** by Sri Basavaraj Hadagali & Party (Dharwad), **Light Vocal (Malayalam)** by Dr. S. Aswathy (Thiruvananthapuram), **Devotional Vocal** by Shri S.L. Venugopal (Bhadravathi), **Burra Katha** by Shri Sheik Babuji & Party (Vijayawada), **Light Vocal (Kannada)** by Smt. D. Pushpalata Chandrhas (Bengaluru), **Devotional Vocal** by Shri S. Gnanaprakasam (Tiruchirapalli), **Folk Songs** by Dr. C. Nammazhvar (Puducherry), **Devotional Vocal- Duet** by Smt. R. Vijaylakshmi and Smt. R. Chitra (Mambalam Sisters) Chennai, **Kolattam** by K.K. Ramachari & Party (Madurai), **Thiyyattu Pattu** by T.N. Krishnan Nambiar (Thrissur).

Another Major event in this year was **Akashvani Sangeet Sammelan** concerts. This year Akashvani Sangeet Sammelan Concerts were held at **24 venues** on **18.10.2014** out of which Carnatic Music was featured at **12 places** across the country presenting eminent and promising artists. To mention a few, Vid. T.V. Shankarnarayanan (Vocal), Sriram Parsuram (Violin), Abhishek Raghuram (Vocal), R. Thiagarajan (Flute), T. R. Ramana (Nagaswaram), Trichur C. Narendran (Mridangam) and others participated in these concerts. The recordings of these concerts were broadcast from 01.11.2014 to 11.12.2014.

To mark the **168th Aradhana Celebrations of Saint Composer Thyagaraja**, there was a live coverage of **Pancharatna Gosthi Ganam** (group rendering of Pancharatna compositions) from **Thiruvaiyaru** in the morning on **10.01.2015** and also on the same day, **Thyagaraja Aradhana Music festival concerts** were relayed live on the National Hook-up.

SPORTS

(1) Multi-disciplinary Events

(a) 20th Commonwealth Games-2014, Glasgow, Scotland:

All India Radio provided extensive and exclusive coverage to 20th Commonwealth Games-2014, Glasgow (Scotland) with a 'Curtain Raiser' programme on 23.07.2014, live commentary of Opening Ceremony on 24.07.2014, Daily highlights Capsules from 24.07.2014 to 04.08.2014, "Post Card from Glasgow" programme from 24.07.2014 to 03.08.2014 all India specific Men's

and Women's Badminton matches including Semi-Final and Final matches from 24.07.2014 to 03.08.2014 and Closing Ceremony on 04.08.2014. Live updates were broadcast on FM Rainbow along with Breaking News on FM Rainbow and FM Gold channels.



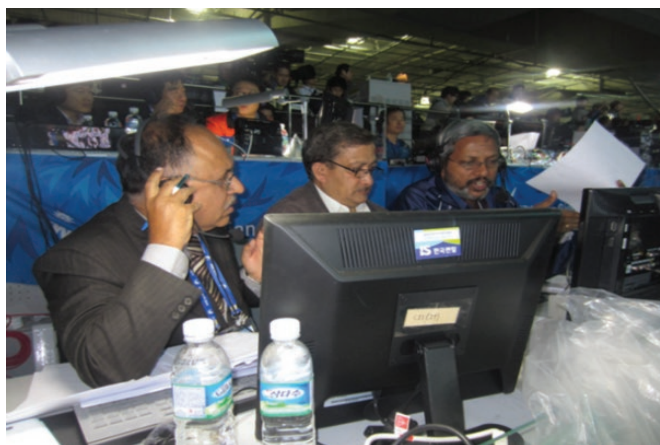
Sushil Kumar soon after his bout during Commonwealth Games 2014, Glasgow



AIR team with Prince Edward, Earl Wessex at the Commonwealth Games

(b) 17th Asian Games-2014, Incheon, South Korea:

All India Radio provided extensive and exclusive coverage to 17th Asian Games- 2014, held in Incheon, (South Korea) with a 'Curtain Raiser' programme on 19.09.2014, live commentary of Closing Ceremony on 04.10.2014, Daily highlights Capsules from 20.09.2014 to 03.10.2014, all India specific Men's and Women's Hockey matches including Semi-Final and Final matches till 03.10.2014, Indian Men's and Indian women's final matches of Badminton event. Live updates were broadcast on FM Rainbow along with Breaking News on FM Rainbow and FM Gold channels.



M. C. Mary Kom and AIR team at 17th Asian Games-2014, Incheon, South Korea

(c) 35th National Games-2015, Kerala:

All India Radio provided extensive and exclusive coverage to 35th National Games- 2015, held in Kerala, with a 'Curtain Raiser' programme on 30.01.2015, live commentary of Opening Ceremony on 31.01.2015, Daily highlights Capsules from 01.02.2015 to 14.02.2015, Live commentaries of the final matches of both Men's and Women's Hockey, Football, Tennis, Badminton, Kabaddi, Basketball and Volleyball.

Live updates were broadcast on FM Rainbow Network from 01.02.2015 to 14.02.2015. Live commentary on the closing ceremony on 14.02.2015. A special programme “Kerala Flavours” was broadcast from 01.02.2015 to 14.02.2015.

(2) CRICKET

1. Live coverage of ICC World T-20 Cricket Tournament was held in Bangladesh from 21.03.2014 to 06.04 2014.
2. India-Bangladesh ODI Series in Bangladesh from 17.06.2014 to 19.06.2014.
3. India-England Test, ODI & T-20 Series played in England from 09.07.2014 to 07.09.2014.
4. India vs. Australia Cricket Test Series played in Australia during December 2014-January 2015.
5. India-Australia- England Cricket ODI Tri-Series played in Australia during January 2015-February 2015.
6. 17 identified matches of the ICC, ODI World Cup held in February-March, 2015 in Australia and New Zealand.

(3) HOCKEY

1. Live coverage of the India-specific, semi-finals and final match of the FIH Men’s Hockey World Cup 2014 held in the Netherlands from 31.05.2014 to 16.06.2014. AIR deputed a team for the coverage to the Netherlands.
2. Live coverage of the final match of 51st Nehru Senior Hockey Tournament played at New Delhi on 25.11.2014.
3. Live coverage of the final match of 119th Beighton Cup Hockey Tournament played in Kolkata on 04.12.2014.
4. Live coverage of FIH Men’s Champions Trophy Hockey-2014 played at Bhubaneswar between India v/s Germany on 06.12.2014, India v/s Argentina on 07.12.2014, India v/s Netherlands on 09.12.2014, Quarter Final Match India v/s Belgium on 11.12.2014, 1st and 2nd Semi Final Matches on 13.12.2014, 3rd and 4th position match & Final Match on 14.12.2014.
5. FIH Women’s Hockey World League India v/s Ghana played at New Delhi on 07.03.2015.
6. FIH Women’s Hockey World League India v/s Poland played at New Delhi on 08.03.2015.
7. FIH Women’s Hockey World League India v/s Thailand played at New Delhi on 10.03.2015.
8. FIH Women’s Hockey World League Quarter Final match played at New Delhi on 12.03.2015.
9. FIH Women’s Hockey World League 1st and 2nd Semi- Final matches played at New Delhi on 14.03.2015.
10. FIH Women’s Hockey World League Final match played at New Delhi on 15.03.2015.

(4) BASKET BALL

Live commentary on the final Basketball Matches between Border Security Force (BSF) and Border Guard Bangladesh (BGB) played in New Delhi on 20.08.2014.

(5) BADMINTON

1. Live coverage of the India open BWF World Super Series – 2014 held at Delhi on 06.04.2014.
2. Live coverage of Thomas and Uber Cup- 2014 in New Delhi on 24.05.2015 and 25.05.2014.
3. Syed Modi Memorial Grand Prix Badminton Championship – 2015 played at Lucknow on 25.01.2015.
4. Live commentary on India Open BWF World Super Series Badminton Championship – 2015 played in New Delhi on 29.03.2015.

(6) ATHLETICS

Radio report on 09.06.2014 on the National Athletics Championship – 2014 held at Lucknow.

(7) FOOTBALL

1. Live coverage of 33 identified matches including the Final of the **FIFA World Cup-2014** played in Brazil from 12.06.2014 to 13.07.2014.
2. Live coverage of 1st Semi Final, 2nd Semi Final and Final Match of 68th Santosh Trophy Football tournament played on 07.03.2014 and 09.03.2014, respectively at Siliguri.
3. Live coverage of Under- Seventeen Boys Final Match of Subroto Cup Football Tournament played at Delhi on 20.10.2014.
4. Live coverage of the Final match of Federation Cup Football tournament played at Goa on 11.01.2015.

(8) TENNIS

1. Preview Programme and Daily Reports on the Wimbledon Tennis Championship, 2014 from 23.06.2014 to 07.07.2014.
2. Live coverage of Davis Cup Tennis World Group Play-off Tie between India and Serbia played at Bengaluru on 15.09.2014.
3. Live coverage of the final match of Chennai Open Tennis Tournament – 2015 played at Chennai on 11.01.2015.

Besides regular coverage plan, a special programme namely “Post card from Glasgow” was introduced for the first time in AIR’s entire sports coverage history. This programme was quite popular with its listeners across the length and breadth of the country. The coverage team members performed tirelessly over the out stretched scheduled of the games.

Coverage of the 35th National Games –2015 was a great challenge as these were held at 7 cities across the state of Kerala. The zeal and efforts put up jointly by the coverage team appeared commendable as the turn out of the entire coverage be it live or daily highlights along with a special programme “Kerala Flavours”

was immaculate and flawless.

NEWS SERVICES DIVISION

The News Services Division (NSD) of All India Radio has been expanding its presence across various domains with the aim of reaching diverse cross section of people. Efforts were made to use mobile technology to disseminate news to the public in their own language by launching Free AIR News SMS service. During 2014-15 the News Services Division has substantially increased its presence on the social media and has crossed major milestones in reaching out audience far and wide.

NSD broadcasts 651 bulletins daily in 91 languages/ dialects in Home, Regional, External and DTH Services. The total duration of these bulletins is 56 hours. 346 news headlines are put up per hour on FM mode from various AIR stations. News Service Division broadcast 179 news bulletins from headquarter Delhi every day which comes to 21 hours 42 minutes.

During the period under report of News Services Division of All India Radio carried important stories relating to General elections 2014, swearing-in ceremony of the NDA government under the leadership of Shri Narendra Modi. Assembly elections in some states were also covered well. In addition, it also carried stories on Parliament Session, General and Rail Budget 2014 and other economic issues. 14 language units of NSD carried stories on respective states and other centrally originated bulletins.

REGIONAL NEWS UNITS

All India Radio's 45 Regional News Units (RNUs) play a vital role to cater to the information needs of the people. RNUs make bulletins and programmes in 76 regional languages/ dialects to make news region specific and people friendly. Each state has at least one RNU and bigger states have up to four RNUs for effective coverage of events in the state. The RNUs originate 529 bulletins every day for a total duration of about 35 hours that includes regional, external, DTH services, FM headlines and NoPs. RNUs also mount 1076 news-based programmes in a month for a total duration of nearly 140 hours besides broadcasting special programmes when State Assemblies are in session.

FM Headlines serve immediate needs of information in Indian languages for listeners during their daily busy schedule in cities and towns. At present 252 headline bulletins in 16 languages are being produced by RNUs. Also, 88 hourly update in the form of News on Phone (NOP) service is available from five RNUs- Mumbai, Bengaluru, Thiruvananthapuram, Jaipur and Raipur in five languages.

RNUs have about 85 full-time correspondents/ editors (including six non-RNU correspondents) working across the country against a sanctioned strength of 129. In addition, services of 527 Part Time Correspondents (PTCs) are being utilized to get news stories from districts and remote areas. They are provided guidance and professional support by the regular correspondents and editors in the RNUs. With a view to strengthen the professional skills of PTCs for better quantitative and qualitative output, NSD organizes orientation workshops for them from time to time.

Extensive planning was made by NSD and RNUs for comprehensive coverage of Prime Minister's foreign visits, General Elections and Assembly elections of Andhra Pradesh, Arunachal Pradesh, Telangana, Odisha, Sikkim, Maharashtra, Haryana, Jammu & Kashmir, Jharkhand and Delhi. During national calamities viz. cyclones-Hudhud and Nilofar in the affected states and floods in Jammu & Kashmir, Regional News Units provided exemplary services by providing timely updates to listeners in their regional languages. Their services were extremely useful as radio emerged as a major source of communication in the wake of breakdown of power supply network.

FREE SMS NEWS SERVICE

SMS service in **English** was launched on 09.09.2013 and the database reached to about 3 lakhs by August 2014. NSD started sending news headlines through SMS in nine more languages in September 2014 and in October, 2014 and testing for six more languages is almost complete. In September 2014, the free News SMS service was extended to **Hindi, Marathi, Sanskrit, Dogri and Nepali**. Within a short span of a month, nearly one lakh people registered for NSD's AIR News over SMS Service.

Four more regional languages namely **Gujarati, Tamil, Malayalam and Assamese** were added to the SMS service in October 2014 and testing for six more languages is almost complete. **Number of people registered for this service has now crossed six lakhs**. In this service, NSD has been providing national/international news headlines in **16 languages** namely:- Gujarati, Assamese, Tamil, Malayalam, Hindi, Marathi, Dogri, Sanskrit, Nepali, English, Bengali, Odia, Urdu, Punjabi, Arunachali and Kashmiri to the people through SMS. **LIVE news updates through SMS are sent during special events** such as Independence Day, Presentation of Budget, Mann Ki Baat, etc.

REPORTING UNIT

The Reporting Unit of the News Services Division of All India Radio covered diverse news events and happenings to present a comprehensive view of developments and flagship programmes. New initiatives of the current Government like Swachh Bharat Abhiyaan, Pradhan Mantri Jan Dhan Yojana, Adarsh Saansad Gram Yojana, Make in India, Prime Minister's Mann Ki Baat on All India Radio, etc. were covered extensively. Government's response in dealing with price rise, internal security, alleged irregularities in the allocation of coal blocks and the issue of bringing back black money were highlighted.

- Special correspondents were sent to give extensive coverage to PM and President's foreign visits. These include President's visit to Vietnam, Norway, Sweden Finland and Prime Minister's foreign visits, particularly his participation in the UN General Assembly, BRICS Summit, ASEAN Summit, G-20 Summit, East Asia Summit, India-ASEAN Summit. PM's Summits with Heads of the government of Japan, China, USA, Brazil, Myanmar, Australia, Fiji, Nepal and Bhutan were covered extensively.
- Visits of foreign dignitaries to India were also given due importance.
- The unit also prepared stories with voice casts and capsules on Days of National and International importance.

Besides, NSD has four foreign correspondents stationed at Dhaka, Kathmandu, Colombo and Dubai who filed regular stories from their region. During the first half of the year, Kabul correspondent also filed stories regularly from Afghanistan region.

TALKS AND CURRENT AFFAIRS UNIT

During the period April 2014 to March 2015, Talks and Current Affairs Unit arranged several programmes on all major events, including special discussions, depending on the news value. These were in addition to the routine programmes. (Besides, discussions were arranged on President's visit to Norway, Finland and Bhutan. Prime Minister's first foreign visit to Bhutan and China was covered well. Special programmes were organised on Prime Minister's visit to Myanmar, Australia, Fiji, G-20 Meet, Prime Minister's speech at the UN General Assembly, and SAARC Summit). Prime Minister's address to various foras including Global Business Summit, inaugural address on Pravasi Bharatiya Divas, address to minorities were also covered. Prime Minister's recent three-nation visits to Seychelles, Mauritius and Sri Lanka were also prominently covered by broadcasting different programmes.

One of the main features of the Unit's activities of the year was the coverage of U.S. President Barack Obama's three-day visit to India in the last week of January. Several programmes in the form of discussions etc. on the significance of the President's visit, Indo-US Trade Agenda, outcome of Obama's visit and breakthrough on India-US nuclear deal were organized.

General election 2014 was covered well by mounting bilingual discussions, radio bridge and a number of other programmes. Interim General Budget and Rail Budget and the presentation of the main General Budget and Railway Budget 2014-15 were also covered by mounting special discussions. On the eve of Monsoon, Winter and Budget sessions of Parliament programme "Issues Before Parliament" both Hindi and English were mounted. Railway Budget 2015-16, Economic Survey and General Budget 2015-16 were well covered. Live bilingual programmes were arranged linking Mumbai, Kolkata, Guwahati and Chennai stations. Secretaries from the Finance Ministry took part in the programme. Economic policies of the government were highlighted in several programmes.

Live bilingual discussions were mounted on Assembly elections in Haryana and Maharashtra. News Services Division also broadcast special programmes on Assembly elections in Jammu, Kashmir, Jharkhand and Delhi.

Special features and live discussions were mounted on General Elections 2014 and counting of votes in both English and Hindi. Various programme on Swachh Bharat Mission of the Prime Minister, Prime Minister's Mann Ki Baat on All India Radio, Make in India, welfare schemes for girl child, prevention of female foeticide, rural development, flood management, safety and security of women, awareness and preventive measures against Swine Flu, role of Yoga in modern day life, unearthing of black money, terrorism and Land Reforms Bill were broadcast. In addition, several programmes were mounted on Government's efforts to contain price rise and relief package to farmers. Interview with several Union Ministers, Secretaries and renowned personalities were also broadcast in the countrywide programme.

Programmes on Right to Information Act, social issues like Protection of Women from domestic violence, Sarva Shiksha Abhiyan, Right to Education, Mid-day meal scheme, Welfare measures for protection and promotion of girl child etc., were given prominence. Programmes were also mounted on need for cleanliness, drinking water and sanitation.

ELECTION CELL

In the year of 2014, the Election Cell contributed in the broadcast of news of elections and live election results of the Assembly Elections. During the period, the Cell received inputs from Regional News Units (RNU) and gathered information from various sources like Election Commission of India. The states were Andhra Pradesh, Arunachal Pradesh, Sikkim, Odisha, Maharashtra, Jharkhand, Delhi, Jammu & Kashmir and Haryana.

Stories relating to General Election 2014, swearing-in ceremony, formation of new Government at the Centre on 26.05.2014 were covered well in all the bulletins.

MONITORING UNIT

Monitoring Unit is one of the important units of NSD, AIR, which supplies foreign news items for inclusion in News Pool of both English (GNR) and Hindi (HNR).

Reporters deployed in the units monitor various foreign broadcasting organisation viz. BBC, CNA, Radio Pak, Radio ABC (Australian Broadcasting Corporation), Radio Iran, Voice of America, DAWN, CRI etc. and prepare news items accordingly. Both the units, on an average, supply at least 25 to 30 stories daily. Reporters of both the Units are deployed for the verbatim reporting of the Consultative Committee

meetings of MPs attached to the Ministry of Information & Broadcasting.

IT UNIT

The IT unit maintains and updates the NSD official website www.newsonair.nic.in. Various National, International, sports, business news besides News based programmes, Features and Special programmes are uploaded on the website. Audio and text of news bulletins from NSD and Regional News Units are carried on the website. The Audio and text for Independence Day Address of PM, President's Addresses on eve of Independence Day and Republic Day, Union Budget, Railway Budget etc. were uploaded on website.

Live webcasting of Mann Ki Baat programme is done on NSD website through special window and page, apart from uploading audio and text of programme on the website. Special photo gallery was created for Independence Day and Republic Day celebrations, Swachh Bharat Campaign etc. Links or NSD social media platforms are provided on website. The details of NSD's FREE AIR News SMS service are available on website along with Frequently Asked Questions for the convenience of visitors. The Schedule and results of ICC Cricket World Cup 2015 matches are also uploaded on the website. The download facility of AIR News Mobile App for Android phones is also available on website.

NSD's PRESENCE ON SOCIAL MEDIA

1. **Facebook:** NSD AIR has a growing presence on various Social Media platforms. The popularity of AIR's **Facebook** page of All India Radio News has increased exponentially with **the number of Page Likes recently crossing 20 lakhs**. The page generates 2000 to 4000 likes every day.
2. **Twitter:** NSD's official **Twitter handle @airnewsalerts has recently crossed 5 lakhs** followers and is getting welcome response from twitter users. **LIVE tweeting is done on special events** such as Mann Ki Baat, Presentation of Budget, Republic Day and Independence Day etc.

TWITTER CONFERENCES

Twitter conferences are being organized to get questions and suggestion on various discussion topics and replies are given to the queries in the programme. Hashtags (#) are created for different topics to get the response from followers. The response to the first twitter conference on **Pradhan Mantri Jan Dhan Yojana** was overwhelming. Queries on Pradhan Mantri Jan Dhan Yojana were invited using #PMJDYQueries. 1277 tweets were received and had impact on over 5 crore people with total reach of over 13 lakh.

SOUNDCLOUD

To further strengthen its listenership and reach, NSD joined another online audio platform **SoundCloud** in May, 2014. Sound Cloud is an audio platform which is used in over 200 countries and has a global reach of 317 million per month. Audio clips of English and Hindi headlines and important news stories are uploaded on SoundCloud besides Talks unit programmes such as Spotlight. Within a very short span of time, it has become popular and has nearly **8.4 lakh plays so far with an average of around 23,000 plays and 1200 downloads per week**.

MANN KI BAAT PROGRAMME

For Mann Ki Baat programme, live webcasting is done on website www.newsonair.nic.in. Special window and page is created for the purpose. LIVE tweeting is done through the NSD's twitter account

@airnewsalerts, addresses were being LIVE tweeted to around 5 lakh followers in English and Hindi. Near 30% of our tweets were retweeted by the official account of @PMOIndia. According to Twitter Analytics, the hashtag (#PMonAIR), created by NSD shows that this handle attracted a total impression of about 1 million (Impression takes into account the number of times a user post and so, how many times followers would see these posts) and LIVE SMS are sent in 16 languages to over 6 lakhs subscribers. The audios of programme are uploaded on SoundCloud soon after the broadcast. The links of the programme were provided on both Twitter and Facebook. The number of unique plays in Sound-Cloud was more than 2,000 in first four hours. Impact analysis report (of 4 hours within broadcast) of programme for social media is also being prepared after every broadcast of Mann Ki Baat programme. The Facebook page of All India Radio News has a wide audience of more than 2 million across the globe. Regular updates about #Mann Ki Baat were posted on the page which attracted a phenomenal response from the netizens. According to Facebook Insights, the direct total reach was more than 1 million.

AKASHWANI AWARDS

The selection for Akashvani Annual Awards-2014 under the following categories is under process:

1. K. L. Sharma Best Correspondent Award
2. Best Bold and Courageous Reporting Award
3. Best News Editor of the year
4. Best Regional News Unit Award
5. Best Part Time Correspondent Award (Six, zone-wise i.e. North, East, West, South, Central & North- East)

BUDGET

The final budget grant for 2014-15 under non-plan head was Rupees 26.44 crore only and under IEBR head (PP&SS) was Rs.26.5 crore only. The final budget grant (2014-15) for RNUs is Rs.18.49 crore only.

STAFF POSITION

News Services Division is having sanctioned strength of 516 posts. Out of which 267 post are lying vacant in various cadres of NSD. The sanctioned strength of RNUs in the editorial cadre is 129 of which 85 are in position and against a 120 sanctioned posts of Newsreader cum translator, 83 posts are vacant. The multiple activities of NSD, AIR are however being managed by engaging contractual staff/ casual assignee etc. as per policy/ guidelines issued by Prasar Bharati Secretariat.

RTI

During the year 2014-15, 92 RTI applications and 15 applications of 1st Appeal were received and none of them is pending. Two applications of 2nd appeal were also received and referred to CIC. The FAA/ CPIO appeared before CIC and decision of the CIC was in favour of the department. All the RTI replies were processed within the time limit as prescribed in RTI Act 2005.

WOMEN GRIEVANCE CELL

A women's grievance cell is working in NSD to address problems of women staff members. This cell is working efficiently and constantly monitoring activities. ADG (News) Mrs. Veena Jain is the Chairperson of the committee.

RAJBHASHA

The Rajbhasha unit of News Services Division (NSD) is regularly implementing the official language policy. Third issue of in-house magazine Akashvani Samachar Bharati was published for which officials of NSD contributed their articles. The magazine was released by DG (News) Shri Mohan Chandak. The prize distribution ceremony of Hindi Pakhwada was conducted under the chairmanship of DG News. Quarterly meetings on implementation of official language policy, quarterly reports and workshops are regular features.

COMMERCIAL WING OF AIR

The Commercial Wing of the All India Radio is bestowed with the responsibility to generate revenue. The AIR has witnessed the fast changing scenario in the field of Radio Broadcasting during the last few years and the Commercial Wing of All India Radio through its Central Sales Unit at Mumbai, 15 main Commercial Broadcasting Service Centres located in different parts of the country, 10 Marketing Divisions at Mumbai, Delhi, Chennai, Bengaluru, Hyderabad, Kolkata, Kochi, Thiruvananthapuram, Guwahati and Jalandhar has been successful in keeping the pace with these changes and able to augment the overall commercial revenue of the organization year-after-year besides maintaining its basic identity as a Public Service Broadcaster.

A prescribed Code of Conduct governs the programmes as well as commercials broadcast on All India Radio. While strictly adhering to the Broadcast and Commercial Codes and facing budgetary & staff constraints at almost all the AIR Stations including CBS Centres, Vividh Bharati Stations and FM Channels, Commercial Wing has been able to procure business from major corporate clients/advertisers as well as Government Departments and the PSUs.

Enumerated below is a position of revenue earned in last six years:

2010-11	Rs. 372.96 crore
2011-12	Rs. 359.65 crore
2012-13	Rs. 376.68 crore
2013-14	Rs. 510.95 crore
2014-15	Rs. 479.46 crore

Notwithstanding occurrence of natural calamities like floods in Srinagar and Hudhud cyclone in coastal Andhra Pradesh and Odisha and other challenges & constraints, we have earned Rs.479.46 crores.

Some of the major initiatives undertaken towards revenue enhancement:

- (i) Launching of an All India toll free No. 15102 on 15.08.2014 as a **“One stop shop”** for all Commercial activities, making advertising more simple by reaching at the door step of the clients. On an average we receive approximately 1 Lakh calls per month. Notwithstanding shortage of manpower and other deficiencies six figure revenue has already been earned. The facility is aimed at providing advertisement facilities to small traders in hinterland and also to dispel the fear of radio advertisement being a complex and complicated activity.
- (ii) On 15.08.2014, AIR has also started relaying its prime commercial service - the Vividh Bharti Service from its 65 out of 86 local radio stations, from 10.00 am to 5.00 pm. Such a stupendous coverage makes it a veritable national service having huge potential for enhanced revenues.

MARKETING DIVISION

To step up in-house marketing and the need for a more strategic way of earning revenue paved the way for opening up of Marketing Divisions by Prasar Bharati in major cities. At present there are 10 divisions one each in Mumbai, New Delhi, Chennai, Bengaluru, Hyderabad, Kolkata, Guwahati, Kochi, Thiruvananthapuram and Jalandhar. The Divisions located in Delhi, Mumbai, Kolkata and Chennai are designated as zonal hubs. Ever since these Divisions came into being way back in late 90's, the overall revenue generation of Prasar Bharati has been growing remarkably.

A single window facility for all the channels of All India Radio and Doordarshan, these Divisions renamed as Commercial and Revenue Divisions cater to all the needs of advertising. Reaching out to clients, preparing media plans according to their budget and requirements, executing their publicity campaigns and producing spots / jingles and sponsored programmes wherever the need be, are some of the important functions of Divisions.

The clients of CRDs include most of the major Ministries/Departments of Government of India such as Agriculture, Consumer Affairs, Drinking Water and Sanitation, Minority Affairs, Rural Development, Health & Family Welfare, Home Affairs, Human Resource Development, Social Justice and Empowerment, National Aids Control Organization, National Disaster Management Authority, DOPT, PCRA, RBI and private clients such as Coca Cola, Perfetti, Airtel, Vodafone, Pepsico, Glaxo SmithKline Health Care, Maruti Suzuki, Gillette India, Oriental Chemical Works, Jindal Steel and Power Ltd., Aircel, Dish TV, Horlicks and OLX.IN etc.

The General Elections held in the beginning of the financial year 2014-15 gave us an opportunity to earn good revenue from the election campaigning of different political parties. Every effort was made by CRDs to avail this opportunity successfully.

Since the year also witnessed a sudden political change at the Centre, it took some time for the new government to take strategic view of the different Ministries and chalk out new developmental initiatives which resulted in the slowing down of the revenue earning process during the initial months. However, gradually the momentum took off and by October 2014, the major campaigns of the new government i.e. *Swachh Bharat* was rolled out successfully across different AIR Stations followed by *Beti Padao Beti Bachao* campaign in January 2015 and *Mission Indradhanush* campaign in March 2015.

Marketing of Cricket events has always been the forte of Commercial and Revenue Divisions. This year's achievements also include earning good revenue from Cricket World Cup 2015. In addition to our regular clients, some of the new clients that invested money during the Cricket World Cup 2015 include Muthoot Finance, Bank of Baroda, Everest Industries, Fena Private Limited, Finolex Pipes, Shakti Pumps and SEBI etc. Bringing back BSNL to cricket after a gap of almost five years was also the year's significant achievement. The first time ever experimental initiative of earning revenue from the World cup on Regional level also yielded encouraging results.

However, looking back, this year's major highlight was the Hon'ble Prime Minister of India Shri Narendra Modi's *Mann Ki Baat*, addressing and reaching out to the masses of the country by using the vast potential of All India Radio. This fact not only was a morale booster for us but also proved a good source of revenue for Prasar Bharati.

With the continuous and concrete efforts of these divisions, All India Radio has been able to earn overall revenue of Rs.406.30 crore in the year 2014-15. Out of this CRD Delhi alone contributed 206 crore that too with the minimal staff.

TRANSCRIPTION & PROGRAMME EXCHANGE SERVICE

CENTRAL ARCHIVES OF ALL INDIA RADIO

The Transcription Service was started on 03.04.1954 and entrusted with the main function of preparing transcription of speeches of all dignitaries with a special reference to Presidents and Prime Ministers of India. This unit was also performing the duty of the processing of vinyl disc labelled “AIR-TS records” for preservation of recordings for future broadcast. The nomenclature of Service was changed to “Transcription & Programme Exchange Service” from 01.04.1959 and the office was placed under the independent charge of a “Director”. As the processed records eventually proved to be uneconomical, the processing work had to be closed down in June 1967 and new modes of preservation like analogue magnetic tapes etc. came into use. Informal archiving had been there in the country, but as an organized activity, the job was assigned to this unit later.

ORGANIZATIONAL STRUCTURE

This office has the following functional units:

- a) Central Archives
- b) Programme Exchange Unit (Internal & Foreign)
- c) Transcription of President’s/ Prime Minister’s speeches
- d) Refurbishing Unit
- e) Commercial Releases & Marketing
- f) Digital Sound Archives

RELEASE FROM AIR ARCHIVES: “AKASHVANI SANGEET” AND MARKETING

All India Radio got the opportunity to record, broadcast and preserve the renditions of all the major musicians over a period of time. Today it has a rich repertoire of Indian Classical Music, both in Hindustani and Carnatic. Since April 2003, AIR Archives has started releasing selection from its precious music collections under the banner “Akashvani Sangeet”. So far 85 music albums have been released from Central Archives. Sales counters for those were opened in 100 AIR stations and many of the Doordarshan Kendras. In addition to this, released albums are also available with retail music shops in Delhi.

CURRENT ACTIVITY

After completion of screening, selection, audio quality improvement & finalization, CD of Seven Kaands of Ramcharitmanas, Gurbani, and Christian Carols are ready for Release.

Simultaneously screening, selection, audio quality improvement and finalization of a CD comprising Hamd, Naat and Manqabat is going on.

CD RELEASES IN PIPELINE

Screening, selection, audio quality improvement & finalization process of all other formalities for these Audio CDs are under process on:-

- | | | |
|-----------------------------|---|--------------------------------|
| a) Ustad Mushtaq Ali Khan | - | Sitar (Hindustani Classical) |
| b) Pt. Gopal Mishra | - | Sarangi (Hindustani Classical) |
| c) Pt. Kishan Maharaj | - | Tabla (Hindustani Classical) |
| d) Shri M.S. Gopalakrishnan | - | Violin (Carnatic Classical) |
| e) Shri U. Srinivas | - | Mandolin (Carnatic Classical) |

Besides the above stated maestros, the Central Archives intends to release the following archival recordings on:

- a) Thumri/Dadra
- b) Bhajan/Devotional
- c) Music of Bharat Ratna recipients
- d) National Leaders' speeches (excerpts)
- e) Classical Instrumental
- f) Regional and folk Music

NEW MARKETING STRATEGIES

As AIR has released the authentic and original music under the banner of "Akashvani Sangeet" which is, all though inimitable in style, its availability in the market is not noticeable due to lack of proper online and other modes of publicity. Keeping in view to enhance the brand exposure at national and international arena, work on these proposals is in progress.

SHOWCASING THE RARE CONTENT OF AIR AND DD ON GOOGLE

There is a proposal from Google Cultural Institute (a non-commercial arm of Google) for showcasing the rare content of AIR and DD on Google platform. The proposal is under active consideration as it will boost presence of AIR Archives on global exposure and information.

Google India Representative has sent an outline of presentation for monetization of AIR content through YouTube along with usage of modern online technology by Google Cultural Institute. Meetings with Google India representatives is proposed for exploring various aspects of the said proposal.

MARKETING PROPOSAL FOR E- PORTAL

There is a proposal for marketing of CDs released by AIR Archives for which agreement with online marketing e-portals, like Flipkart, Amazon, Snapdeal, e-bay etc. could be struck during the next year. The letter of interest from AIR Archives is being sent to online marketing e-portal to ask for their terms and conditions.

This proposal will be given high priority in the coming year as it gives benefit of maximum global marketing exposure and ensures proper delivery and prompt payment.

SOUND ARCHIVES

The Sound Archives of All India Radio can be called the National Audio Archives of the nation as it is the treasure house of precious recordings of music and spoken words in different categories. It is the largest audio library of Indian Music recordings.

The library preserves a separate collection of Mahatma Gandhi's speeches including the first and the last prayer speeches of Mahatma Gandhi recorded on 11.05.1947 at Sodepur Ashram, Calcutta and 29.01.1948 at Birla House, Delhi respectively. The only broadcast by Gandhiji from AIR Delhi on 12.11.1947 is also preserved. The library contains recordings of all the Presidents and Prime Ministers of India.

Voice recordings of eminent personalities like Rabindra Nath Tagore, Netaji Subhas Chandra Bose, Dr. B.R. Ambedkar, Sardar Patel, Sarojini Naidu etc. have also been preserved. Apart from this, award-winning radio dramas, features, documentaries and memorial lectures are available in the library.

DIGITAL SOUND ARCHIVES

Transcription & Programme Exchange Service has taken up a mega project of digitizing all the analogue content. Major steps have been taken in this direction. Under the Chairmanship of CEO, Prasar Bharati, a special committee of experts in the field of archiving, both technical and content management has been formed. This Committee is guiding the Digital Sound Archives in adopting best practices. AIR participated in a big way in the 6-day Annual Conference of IASA (International Association of Sound Archives). International experts visited the Archives. They have appreciated the facilities and given valuable inputs for modernization.

ARCHIVES DIGITAL LIBRARY

A special project was launched to digitize all Archival recordings in 2001 and the project is still continuing. By this Akashvani has become one of the major digital libraries in the broadcasting network with modern tape numbering system in tune with the internationally accepted norms.

Programme transferred into digital medium is 21,434 hours approximately. Some of the important details are:

Prime Ministers' speeches	:	4000 hours
Presidents' speeches	:	1620 hours
Mahatma Gandhi & recordings on him	:	280 hours
Sardar Patel	:	35 hours
Gurudev Rabindra Nath Tagore & recordings on him	:	175 hours
Radio Autobiography	:	1001 hours
Hindustani Classical	:	3643 hours
Carnatic Classical	:	2042 hours
Other music items	:	2560 hours
Folk Music	:	600 hours
Other spoken word Items	:	4378 hours
Light Music	:	1100 hours

RADIO AUTOBIOGRAPHY

In the category of Radio Autobiography, recordings of eminent personalities from various walks of life are preserved. The Central Archives of All India Radio is a rich repository of priceless recordings of Radio Autobiographies of renowned musicians, public figures, litterateurs etc. Among such eminent persons recorded are Shri J R D Tata, Ustad Ali Akbar Khan, Shri Harivansh Rai Bachchan and Dr. Verghese Kurien. With the inputs from different AIR stations, the people of eminence are identified. After getting approval from the Director General, these Radio Autobiographies are recorded. Recently, we have recorded eminent personalities like Satyendra Sharat, Pt. Buddhadev Dasgupta, etc.

Further to enrich the collection, the Central Archives would like to record the following luminaries from different walks of life like:-

1. Pt. Birju Maharaj – Exponent of Kathak Dancing Style
2. Dr. Sonal Mansingh – Exponent of Odissi Dancing style
3. Pt. Rajan and Pt. Sajan Mishra – Hindustani Classical Vocalists
4. Dr. Kedar Nath Singh – Hindi Poet
5. Smt. Chitra Mudgal – Hindi Litterateur
6. Prof. Krishna Kumar – Academic
7. Dr. A.P.J. Abdul Kalam – Former President
8. Raja and Radha Reddy – Exponent of Kuchipudi Dancing style
9. Prof. Yashpal – Scientist

PROGRAMME EXCHANGE LIBRARY (PEU)

The main purpose of this unit is to exchange good quality programmes among the stations as per their requirements. In PEU Library approximately 8000 tapes containing the recordings of music and spoken word programmes are preserved for this purpose.

Besides containing both music and spoken word items in different Indian languages, PEU Library is also preserving the language lessons in Bangla, English, Gujarati, Kannada, Malayalam, Marathi, Oriya, Sanskrit, Tamil and Telugu.

PEU has a separate reference library of Folk and Tribal Music in all principal languages and dialects of our country. Transcription & Programme Exchange Service has been allotted a fixed chunk between 1110 hrs and 1215 hrs for transmitting programmes to all AIR stations through RN Channel. These include programmes from Sound Archives, Programme Exchange Library, Radio Serials and Lessons on Languages and on Community Singing Songs which are received from Community Singing Song Cell of the Directorate General of All India Radio and also contributed by stations.

Programme Exchange Library circulates radio serials to identified radio stations. These radio serials are produced under software development projects of PP&D unit of DG: AIR. Moreover monthly chain play produced by the Central Drama unit of DG: AIR are also circulated to identified radio stations after being fed through regular RN channel chunk.

TRANSCRIPTION UNIT

One of the important functions of this unit is to transcribe the recording of speeches delivered by President and Prime Minister and preserve them in the form of volumes in chronological order. It is obligatory on the part of AIR stations to record all the speeches delivered in public functions by the President and the Prime Minister. Tapes containing recording of speeches along with transcripts are received by T&PES from various concerned AIR stations. The bound volumes of all transcriptions are prepared and kept in the Archives. All the speeches of President and Prime Minister are preserved in CD form with detailed data entry.

REFURBISHING UNIT

In order to refurbish the vintage music recordings in Archives, this unit was established some years back with the assistance of United Nations Development Programme. Hundreds of hours of recordings of music and voice of Mahatma Gandhi, Pandit Nehru etc. were refurbished here. At present this unit takes care of enhancing the audio quality of the recording being released by AIR and Doordarshan Archives.

HIGHLIGHTS DURING APRIL 2014 TO MARCH 2015

A. In compliance of PMO presentation

1. CD entitled **IMMORTAL VOICE: MAHATMA GANDHI** containing 31 Audio cuts has been prepared for its physical distribution to all Educational Institutes throughout India. The same has also been uploaded on AIR YouTube.
2. For **Swachh Bharat Abhiyan:-** audio cuts of Mahatma Gandhi on cleanliness were distributed to various ministries, DG Doordarshan, DG News and uploaded onto AIR YouTube for public awareness.
3. CD containing 20 audio cuts selected from the speeches of former Prime Minister Shri Atal Bihari Vajpayee has been prepared and distributed in many Government departments including Ministry of Information and Broadcasting. The same has also been uploaded onto AIR's YouTube.
4. Radio feature on Shri Atal Bihari Vajpayee has been produced and broadcast on National Hook-up.
5. CD comprising excerpts from the speeches of Netaji Subhas Chandra Bose, Sardar Vallabhbhai Patel, Dr. B.R. Ambedkar, Dr. Rajendra Prasad, Pt. Jawaharlal Nehru and Dr. S. Radhakrishnan has been prepared. The same has been uploaded onto AIR's YouTube.

B. In compliance of request from the Ministry of External Affairs, a CD comprising the recording of Martin Luther King was provided to the MEA, which was presented to President Barack Obama by Indian Prime Minister Shri Narendra Modi during his visit to United States.

C. CD consisting of recordings on liberation of Bangladesh, 1971 was prepared. This CD along with one more CD on the same subject were presented by President of India to the President of Bangladesh during the latter's recent visit to India.

D. **In compliance of Request from Publications Divisions, Ministry of I&B**, transcribed material selected from the speeches of Sardar Vallabhbhai Patel & Shri Atal Bihari Vajpayee was provided to the Publications Division, Ministry of Information and Broadcasting as the latter is supposed to publish a book based on them.

EXTERNAL SERVICES DIVISION

A. BRIEF INTRODUCTION

The cardinal role played by International/External Broadcasting as an instrument of Foreign Policy and Public Diplomacy needs no elaboration. Nations attach great importance to international broadcasting as a means of projecting their image and point of view abroad.

Due to its colonial link with England, broadcasting came almost simultaneously in England and India. Similarly, shortly after BBC started its first foreign language broadcast in Arabic in 1938, All India Radio entered the domain of external broadcast on 01.10.1939 purely as a tool for propaganda for the Allies during the World War II with a service in Pushto language to counter the German Radio Blitzkrieg in the region and supplement the efforts by the BBC in this part of the world. At the dawn of Independence, ESD had to don a new avatar as the voice of an emerging nation, an old civilization, a tool for diplomacy and also effective propaganda machinery at the time of different crises.

Since then the External Services Division of AIR has been a vital link between India and rest of the World, especially with those countries where the interest of India are intertwined because of Indian population, staying in those countries. Indians, who left their home decades ago in search of better life today live on every part of the globe and are still interested to know what “the Country of their birth” holds for them. Naturally, External Services Broadcast has been projecting the Indian point of view on matters of national and international importance through its various programmes.

External Services Division of All India Radio ranks high among the External Radio networks of the world both in reach and range covering about 100 countries in 27 languages. All India Radio, through its external broadcasts aims, to keep the overseas listeners in touch with the ethos of India. The languages in which AIR reaches its foreign audience are English, French, Russian, Swahili, Arabic, Persian, Tibetan, Chinese, Thai, Burmese, and Bhasha Indonesia. The services in Hindi, Bangla, Tamil, Telugu, Malayalam, Kannad and Gujarati are directed at overseas Indians, those in Urdu, Punjabi, Sindhi, Saraiki, Sinhala and Nepali are meant for listeners in the Indian sub-continent and immediate neighbourhood. External Services Division follows a composite pattern that generally comprise of News Bulletins, Commentaries, Current Events and Review of the Indian Press. Besides Newsreel, Magazine Programmes on sports and literature, talks and discussions on social economic, political historical, scientific and cultural subjects, features on developmental activities, important events and institutions, classical, folk and modern music of India’s diverse regions, form a major part of total programme output.

The dominant theme of all programmes in External Services Division is to present the reality of India as a strong secular, democratic, republic which is vibrant, forward looking and engaged in the task of rapid economic, industrial and technological progress. The fact of India’s large technical manpower and its achievements and ecological balance are put across in easy and simple parlance.

Similarly, India’s faith in non-violence, its commitment to universal human rights and international peace and its contribution to the creation of a new world economic order are frequently discussed. External Services Division continues to supply recordings of music, spoken word and composite programmes to about 25 foreign broadcasting organizations under the existing Cultural Exchange Programmes.

External Services Division’s transmission directed to SAARC countries, West Asia, Gulf and South East Asian countries continue to carry the 9.00 p.m. National News bulletin in English originally meant for Home Services. This apart, External Services Division continues to beam all across the globe commentaries on contemporary and relevant issues and press reviews in all its

transmissions.

B. NEW INITIATIVES AND MODERNISATION EFFORTS REVAMPING

- (1) Revamping and strengthening of ESD services particularly Nepali, Tibetan, Baluchi, Dari, Pushto, Sindhi and other services targeted to Af-Pak. Region have been initiated. In this context, Nepal centric programmes for countering anti-India propaganda have been initiated.

In addition to this, programmes on perception management and countering anti-India propaganda are also broadcast regularly by different ESD services and particularly those services targeted to the Sub-Continent.

- (2) Steps have been initiated to strengthen the Talks Unit of the ESD to enable it to produce more area specific news and current affairs based programmes.
- (3) A multi-media website with Live Internet Radio and Radio on Demand components at par with other international broadcasters has been launched for ESD which would go a long way to make ESD services available across the globe and particularly to the areas where the service was not reaching hither before.
- (4) Steps have also been initiated to start Live Internet Radio for all the 27 ESD services which will enhance its access globally.
- (5) A massive digitization work for all recordings of archival value has been initiated wherein about 20,000 tapes, 10,000 discs etc in different Indian and Foreign Languages shall be digitized in a time bound manner.
- (6) ESD has also initiated steps towards computerizing all the foreign language units to slowly move towards a paperless system.

C. REVIVING CO-OPERATION AND COORDINATION WITH MEA:

To foster a greater understanding of India abroad, particularly in view of India's ever growing stature through the medium of Radio, recently initiatives have been taken to revive the coordination and cooperation with the MEA (XP Division in view of the commonality of purposes of XP Division of MEA and ESD, AIR)

In continuation to this effort, a meeting between JS (XP) Division of MEA and Director General of All India Radio was held on 12.05.2014. Following decisions were taken:

- (a) MEA will carry programme schedule of important programmes broadcast by GOS/different units of ESD in bi-monthly magazine "India Perspective".
- (b) MEA will facilitate ESD, AIR to circulate its bi-monthly Journal "India Calling" to its missions abroad.
- (c) ESD, AIR will partner XP Division which periodically organizes lecture series by eminent speakers/diplomats and foreign policy experts on different topics covering issues related to foreign policy and foreign relation.
- (d) As a long term measure, All India Radio and MEA shall initiate/review the present bouquet of services of ESD including facilitating and funding a study to understand current reach and impact of AIR in different parts of the World.

- (e) MEA will facilitate recruiting of experienced foreign language experts and professionals through Indian Missions abroad to help ESD to overcome its crisis of foreign language knowing manpower.

D. SOME OF THE IMPORTANT PROGRAMMES BROADCAST FROM ESD DURING 2014-15 ARE AS UNDER:

1. Gems of India: “Digital Green” – an interview with Rikin Gandhi (A USA – returned young technocrat who uses communication technology to empower farmers).
2. Gems of India: “The ships of hope” – An interview with Sanjoy Hazarika, Head of Centre for Northeast Studies and Policy Research. (On Boat Clinics that provide basic health care to marginalized communities living in Assam’s riverine islands)
3. Ambassador’s Diary: Interview with Shri Salman Haidar, former Foreign Secretary.
4. Horizon: Recording of the Sahitya Akademi Samvatsar Lecture 2014 by Doyen of Malayalam Poetry Prof. O.N.V. Kurup, Gyanpeeth and Padma Vibhushan Awardee entitled “Poetry that defines definitions: its relevance in modern times”.
5. Pot-pourri: Report of World Poetry Festival 2014 (Based on recordings of Poetry Festival organized by Sahitya Akademi).
6. Music of Indian Ocean – Conversation and Performance by Rahul Ram, Nikhil Rao and Amit Kilam.
7. For the Youth: Interview with Avinash Deo Singh, MP from Trinidad and Tobago.
8. Science Scan: “India’s space capability”. Talk by Pallava Bagla, Science Writer.
9. Indian Heritage: Interview with Dr. Partha Pillai, Pravasi Samman Awardee from USA.
10. Focus: Dialogue on BRICS Summit 2014 and its outcome. Participants: Seshadri Chari, Member BJP Foreign Affairs Cell and Rajiv Sharma, Consulting Editor First Post.
11. Ambassador’s Diary: Interview with Shri Aftab Seth, former Ambassador.
12. Science Scan: Vikram Sarabhai – The doyen of Indian Science. (On Sarabhai’s birth anniversary)
13. A Radio Report on the Flag Hoisting Ceremony including the Prime Minister of India Shri Narendra Modi’s address from the ramparts of Red Fort, New Delhi.
14. Indian Heritage: Integrated Education – the Gandhian way” - an interview with Dr. Rajendra Khimani, Registrar, Gujarat Vidyapeeth, Ahmedabad.
15. Diplomat’s Diary: Interview with Ambassador Navrekha Sharma, former Ambassador to Indonesia and the Philippines.
16. Special Programme: Interview with Shri Kailash Satyarthi, Nobel Peace Prize 2014 co-winner.
17. India and the World: “Impact of climate change globally”. Talk by Dr. R.K. Pachauri, Director General, The Energy and Resources Institute (TERI) and Nobel Laureate.

18. Curtain raiser to 45th International Film Festival of India. Interview with Gautam Kaul, Member film preview committee of the festival and film historian and critic.
19. Special Programme: On the eve of 18th SAARC Summit. An interview with Shri Sheel Kant Sharma, former Secretary General SAARC.
20. Pot-pourri: Interview with Bhaskar Ganguli, Broadcaster from USA.
21. Focus: A new paradigm for national security - by Ambassador Kanwal Sibbal.
22. Curtain Raiser on 13th Pravasi Bharatiya Diwas 2015 at Gandhi Nagar. Interview with Sunil Soni, Secretary, Ministry of Overseas Indian Affairs.
23. Radio Report on the inaugural function of the 13th Pravasi Bharatiya Diwas 2015. Produced by Savita Khera and Surya G. Yadav.
24. Radio Report on the Valedictory function of the 13th Pravasi Bharatiya Diwas 2015. Produced by Savita Khera and Sanjiv Baruah.
25. Post Card from India : Global Organisation of People of Indian Origin (GOPIO). Talk by Inder Singh, Chairman (GOPIO).
26. Focus: UN Secretary General Ban Ki Moon answers questions from the audience at ICWA, Sapru House, New Delhi. Moderating the session is C.R. Garekhan, former Diplomat.
27. Post Card from India: Reflections by Pravasi Samman Awardee Lisa Singh, Indian Origin Senator in Australian Parliament.
28. Destination India: E-Visa and other approaches to big boost to tourism. An interview with Shri Lalit Pawar, IAS, Secretary, Ministry of Tourism, Govt. of India

PUBLIC RELATION UNIT

AIR is in the process of publishing a voluminous compendium featuring the scripts of outstanding broadcasts culled from yesteryears AIR magazines *Akashvani*, *Sarang*, *Awaaz*, *Listener*, *Betaar Jagat* and *India Calling* in various languages. These scripts are by luminaries like Dr. Hazari Prasad Dwivedi, Sumitra Nandan Pant, Ramdhari Singh 'Dinkar', Khwaja Ahmed Abbas, Dr. Mulk Raj Anand, to name a few.

The six-decade long tradition of holding memorial lectures after Sardar Patel and Dr. Rajendra Prasad shall be published for wider circulation. Some names that feature in these two illustrious six-decade old lecture series are Shri C. Rajagopalachari, Dr. Verrier Elwin, Dr. Romilla Thapar, Dr. M.S. Swaminathan, Smt. Mahadevi Verma, Shri Vishnu Prabhakar, Dr. Harivansh Rai Bachchan and Shri Atal Bihari Vajpayee. E-book versions of these publications shall also be prepared.

Apart from print media and cross-media publicity of its variegated broadcasts and special events, AIR has stepped up its activities on Social Media through its Facebook, Twitter, YouTube and blog pages. Programmes like Mann Ki Baat and running commentaries on the occasions of Republic Day and Independence Day are being uploaded on YouTube. With the uploading of rare audio clips from freedom fighters and eminent personalities on YouTube, AIR has opened up its rich archives to the public.

INTERNATIONAL RELATIONS UNIT

International Relations Unit of All India Radio is the nodal Section which coordinates all such activities

which are related to foreign countries/organizations. It includes (i) Participation of AIR officials in the various international conferences, events, training-workshops; (ii) AIR's participation in international radio competitions; (iii) Implementation of the Cultural Exchange Programmes Agreements (CEPs) & MoUs with foreign countries/broadcasting organizations; (iv) Organising international events including in-country training workshops in India; and (v) communication with other offices/Ministries/foreign organizations on all programme related international matters.



ABU SONG FESTIVAL-2014



ABU 51st General Assembly-October 2014

ACTIVITIES & ACHIEVEMENTS DURING 2014-15

1. During the period, the IR Unit, successfully organized an In-country Workshop on 'Documentary Productions on Climate Change in the Himalayas' from 23.04.2014 to 25.04.2014 in New Delhi with the support of Asia-Pacific Broadcasting Union. The workshop was attended by 20 participants drawn from all wings & zones of AIR and Doordarshan across the country.
2. The IR Unit successfully coordinated participation of a six-member folk Music band in the grand finale of 2nd ABU Radio Song Festival 2014, held at Colombo, Sri Lanka on 23.05.2014. AIR's song entry-'Tamla Loibi Napom' which was sung by Ms. Mangka Mayanglambam a 17 years amateur singer of Imphal, Manipur was selected among the 12 finalists of the Festival. The singer of the selected category was invited for a stage performance at the Gala Finale function.

IR Unit also arranged entries from different AIR stations for the forthcoming 2015 ABU Radio Song Festival. Two best song entries were shortlisted from amongst the large number of entries received at the Directorate for this international competition. Out of two entries, AIR's entry titled 'Nayi Khushi', received through AIR Bengaluru, has been shortlisted from among the best 15 songs received by ABU from different countries. The singers of the all finalist entries including AIR have been invited for stage performance their songs at the Gala Finale function scheduled on 29.05.2015 at Yangon, Myanmar.

3. Earlier, the Unit also assisted ABU in preliminary selection of prize winning entries received by them from different countries for the ABU Prizes 2014. Shri Laxmi Shankar Bajpai, DDG(P), AIR Delhi, screened ABU entries in the Category of 'Community Service Announcement' while Mrs. Shirley Jacob, Programme Executive judged the entries in the category of 'On-Air Personality' at preliminary level. In the final selection of the winners, Shri R. C. Gopal, Dy. Director of Programmes (Commercial), DG: AIR, served as the final Jury for both Radio and TV. The final screening/ judging was held at Kuala Lumpur, Malaysia.
4. Similarly, the Unit also coordinated participation of AIR's entries in the AIBD Awards 2014

as well. Collection of suitable entries from different AIR stations is under process in the Directorate for the AIBD Awards 2015 (Radio).

5. Under the Cultural Exchange Programme Agreements (CEP) signed with different countries, music programmes were sent by AIR to many foreign countries through its External Services Division. AIR also broadcast Bulgarian music programmes under the CEP on two occasions of Bulgaria's national importance.
6. Delegations from many foreign countries/broadcasting organizations visited Prasar Bharati/AIR with objective of developing an understanding for cooperation between Prasar Bharati and their respective Radio and TV organizations. Prasar Bharati also signed MoUs with Mauritius Broadcasting Corporation (MBC) and The Voice of Vietnam (VOV) during the year aiming at mutual cooperation in the field of radio & TV.
7. Shri Jawhar Sircar, CEO, Prasar Bharati was elected to the post of Vice-President of Asia-Pacific Broadcasting Union (ABU) during its 51st General Assembly held in Macau in October 2014. Shri F. Sheheryar, DG, AIR was also elected as a member of the Programme Bureau of ABU in this General Assembly.

The Unit coordinated the following deputations of AIR officials to foreign countries during 2014-15:

Sl. No.	Name & Designation	Purpose	Period/ Place
1.	Shri Rajeev Kumar Shukla, DDG(Pol.), DG: AIR Shri Sivakumar Viswambharan Nair, Programme Executive, DG: AIR	ABU Media Summit on Climate Change, ICTs and Disaster Risk Reduction	03.06.2014 to 06.06.2014 at Jakarta, Indonesia
2.	Dr. Rajyashree Banerjee, Programme Executive, AIR, Gorakhpur Smt. Kumkum Joshi, Programme Executive, DG: Doordarshan, New Delhi	World Summit on Media for Children	08.09.2014 to 10.09.2014 at Kuala Lumpur, Malaysia
3.	Shri F. Sheheryar, Director General All India Radio. Mrs. Shirley Jacob, Prog. Executive, Prasar Bharati Sectt.	SAARC Conference of Media Forum	04.11.2014 to 05.11.2014 at Kathmandu, Nepal
4.	Shri R. C. Gopal, Dy. Director of Programmes (Commercial), DG: AIR	Final Jury Member for ABU Prizes 2014 (Radio & TV)	29.09.2014 to 02.10.2014 at Kuala Lumpur, Malaysia.

NATIONAL ACADEMY OF BROADCASTING & MULTIMEDIA

National Academy of Broadcasting & Multimedia (Programme), Delhi, being the training wing of Prasar Bharati is situated at Kingsway Camp, Delhi is responsible for training of in-service Programme and

Administrative personnel working at various stations/offices of All India Radio and Doordarshan. It was declared as a subordinate office of DG, AIR, New Delhi on 01.01.1990. Subsequently other six Regional Academies of Broadcasting & Multimedia (Programme) namely, NABM (P), Bhubaneswar and Regional Academy of Broadcasting & Multimedia at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram came into existence in different zones covering the entire region of the country with a module to impart training to the staff of AIR and Doordarshan. The Regional Academies are controlled by National Academy of Broadcasting & Multimedia (P), Delhi for coordination of various training programmes.

SPHERE OF ACTIVITIES

IN-HOUSE TRAINING COURSES FOR AIR AND DD STAFF

These training Institutes of Prasar Bharati aim towards creating an effective workforce by developing competence, expanding horizon and sharpening the inherent prowess by planning and executing courses which are appropriate, useful and relevant. The courses are designed with a vision to foster and facilitate the attribute of the staff and also to increase awareness and equip them to meet the challenges of changing times vis-a-vis media. These workshops are meant for Programme and Administrative staff of AIR & Doordarshan. Combined courses for Programme, Engineering and Administrative Wings are also organised in order to achieve the goal of close coordination and cooperation amongst the technical and programme staff. Comprehensive training Programmes are based on varied subjects which include Programme courses like Documentary Production on climate Change in Himalayas, series of systematic training programmes i.e. “Radio Agri-Vision” for agriculture and rural broadcasters at all training institutes, Media and Gender Sensitization, Digitisation & Automation of Libraries, Organizational Image and Brand Building, Team Building & Motivation, Programme, Production through Social Media, Repackaging of Archival Material, Event Management, VANI Training the Trainers, Marketing Strategies Channel Drivers, Orientation Workshop on Development Programmes, Production of Children Programme, Refresher Course for newly promoted Deputy Directors, Orientation Workshop on TV Production and Technique, etc.

The administrative courses are also held for the Administrative staff as well as for the staff posted in programme and Engineering wings of AIR and Doordarshan and include subjects like, RTI and Record Management, Disciplinary Procedures and Departmental Inquiries, Financial Administration, Reservation in Services, Establishment Rules, Purchase Management, Handling Court /CAT Cases and Social Media for stenographers etc. covering all the work required to discharge of their duties.

COURSES DURING THE YEAR 2014-2015

There were 89 in-house workshops and training courses planned in the Annual Training Calendar for the period from April 2014-March 2015, out of these courses 67 have been conducted successfully during the period.



REFRESHER COURSE FOR DEPUTY DIRECTORS (P) AT HIPA SHIMLA

OUTSIDE PAID COURSES

1. VANI (VOICE ARTICULATION AND NURTURING INITIATIVE) CERTIFICATE COURSE

All India Radio is the first electronic media in the country where Announcers/ Presenters/ Comperes and News Readers have set the style in presentation. Based on this unique expertise, National Academy of Broadcasting & Multimedia (P), Delhi has specifically designed courses for the performers in broadcast media. VANI Certificate Course is one such course which is helpful in honing the skills of Presenters, etc.

The five day VANI (Voice Articulation and Nurturing Initiative) Certificate Course is conducted by AIR Stations. Candidates for this course are selected after auditions at each station and then trained. Total number of courses conducted during April 2014-March 2015 was 108 in which 2192 participants were trained, earning net revenue of Rs.78,79,029 (Rupees Seventy Eight Lac Seventy Nine Thousand and Twenty Nine).

2. PRACTICAL TRAINING FOR STUDENTS OF MASS MEDIA

Internship (Practical Training) is imparted to the students of mass media of recognized institutes/ universities on payment at Capital/ Regional Stations. Total number of 35 students were trained during April 2014-March 2015, earning a net revenue of Rs.1,60,000 (Rupees One Lac Sixty Thousand)

3. VOICE CULTURE TRAINING FOR AIR INDIA CABIN CREW

Three Courses were conducted for AIR INDIA crew on voice culture in which 66 candidates were trained earning a net revenue of Rs.4,22,400 (Rupees Four Lac Twenty Two Thousand and Four Hundred). These courses are likely to continue for the next one year.

REVENUE EARNED

National Academy of Broadcasting & Multimedia Delhi, during April 2014 to March 2015 earned a net

revenue of Rs.84,07,429 (Rupees Eighty Four Lac Seven Thousand Four Hundred and Twenty Nine) from all the sources.

INTERNATIONAL WORKSHOP

NABM (P), Delhi of Prasar Bharati, in collaboration with Asia Pacific Broadcasting Union (ABU) organised a three days workshop on- “Documentary Production on climate change in Himalayas”- from 23.04.2014 to 25.04.2014 in which 17 programme officers from AIR and Doordarshan participated.

ANNUAL TRAINING CALENDAR FOR THE YEAR 2015-2016

There are 94 in-house Workshops and training courses scheduled for the period April 2015 to March 2016 in the training calendar of all the training institutes. The proposed workshops are meant for Programme and Administrative Staff of AIR and Doordarshan. In some of the Administrative courses officers from the Engineering Wing of AIR and Doordarshan are also proposed to be included. Some of the popular courses from the last training calendar have been scheduled again on demand also with introduction of new courses, allowing the benefit to percolate to a larger group.

The highlight of Programme Courses are the Public Service Broadcaster & Programme customisation, Managing Archives & Digitization, Airtime Marketing & Media Plan, Archival Management, Audience Survey & Marketing Interface, Designing Promos & Cross Channel Publicity, Radio Agrivision, Ethics & Work Culture, Marketing & Presentation Skill, Broadcast Journalism, Media and Gender Sensitization, Copyright & Intellectual Property Rights, Go Green. From the Administrative courses, RTI & Record Management, Disciplinary Proceedings & Departmental Inquiries, Administrative Vigilance, Reservation in Services, Pension & Retirement Benefits, Establishment rules, Purchase Management & Financial Administration. NABM Delhi and Bhubaneswar have also geared up for Induction Training programme of newly recruited TREXes and PEXes which is likely to begin shortly.

AUDIENCE RESEARCH UNIT

With the changing mass communication scenario, Audience Research has occupied the centre stage. World over, almost all the big media organizations have been doing in-house audience research in one form or the other or ‘Market Research’ in marketing parlance as no media organization can afford to put their scarce resource at stake without knowing the potential audience (consumers) and market for their media content. Besides, they are also subscribing to syndicated research done by the various media and market research organizations. The secret behind the success of private TV and Radio channels lies in their capability to feel the pulse of audience through continuous audience research and to design and modify the programme content including presentation accordingly.

All India Radio has been the pioneer in this field. It has a wide network of Audience Research Units across the country operational since 1946. It provides programme feedback to programme producers to plan, design, and modify the programmes according to the needs, tastes, and aspiration of the target audience. Apart from this, programme ratings/listenership data are provided to sponsors, advertisers, and marketers to fulfil their commercial objectives. Audience Research Unit also functions as data bank and reference section for the organization.

During the year 2014-15, following audience research activities/studies were carried out:

1. Radio Audience Survey on Vividh Bharti Channel at 54 stations during August-October 2014.
2. Radio Audience Survey on FM Rainbow and Gold Channels at 25 stations during November-December 2014.

3. Radio Audience Survey on Local Radio Stations at 30 stations during January-February 2015.
4. Telephonic Quick Feedback Survey on “Swachh Bharat Abhiyan” - October 2014.
5. Telephonic Quick Feedback Survey on “Mann Ki Baat” five rounds (November 2014 to March 2015).
6. Telephonic Quick Feedback Survey conducted on “Hud-Hud Cyclone” in coastal districts of Andhra Pradesh and Odisha during October 2014.
7. Telephonic Quick Feedback Survey conducted on “Swachh Bharat and Jan Dhan Yojana campaign” at nine stations during January 2015.
8. Radio Audience Survey on DRM Transmission at seven stations during February-March 2015.
9. Compilation of Annual Report of Prasar Bharati 2013-14.

ENGINEERING

A. Growth of Network & Coverage

All India Radio is one of the largest broadcasting networks in the world. At the time of independence there were six Radio Stations and 18 Transmitters (6 MW and 12 SW) which covered 11% population and 2.5% area of the country.

By 31.03.2015, AIR network has grown to 414 stations and 595 transmitters (145 MW, 48 SW and 402 FM) which provide coverage to 99.20% of the population spread over 92.00% area of the country (**Annexure-I**).

B. Highlights of the Activities during the year

1. Effective from 01.4.2014 to 31.03.2015, the number of stations has increased from 412 to 414 and number of transmitters from 583 to 595.

I. New Stations/Tr. commissioned during the year

- Banda (Uttar Pradesh) - 10 kW FM Tr.
- Rairangpur (Odisha) - 1 kW FM Tr. & transmission studio with Voice over recording & field production facilities

II. Transmitter commissioned at existing station

- Thrissure (Kerala) 1 kW FM Tr.
- Bhadravati (Karnataka) 1 kW FM Tr.
- Tuticorin (Tamil Nadu) 1 kW FM Tr.
- Cuddapah (Andhra Pradesh) 1 kW FM Tr.
- Jeypore (Odisha) 1 kW FM Tr.
- Kolkata (West Bengal) 10 KW FM Tr.

(Int. Setup for permanent setup of 20 kW FM Tr.)

- Chennai (Tamil Nadu) 10 KW FM Tr.
(Int. Setup for permanent setup of 20 kW FM Tr.)
- Mumbai (Maharashtra) 5 KW FM Tr.
(Int. Setup for permanent setup of 20 kW FM Tr.)
- Keonjhar (Odisha) 10 kW FM Tr.
(In replacement of existing 1 kW MW Tr.)
- Sangli (Maharashtra) 1 kW FM Tr.



**Kolkata VBS FM Inauguration
on 26.12.2014**



**Mumbai VBS FM Inauguration
on 17.03.2015**

III. Stations/Transmitters technically ready

Following stations are technically ready for commissioning:

1. Parbhani (Maharashtra) - 1 kW FM Tr.
2. Ratnagiri (Maharashtra) - 1 kW FM Tr.
3. Jaisalmer (Rajasthan) - 10 kW FM Tr.
4. Cochin (Kerala) - 10 kW FM Tr.
5. Mussoorie (Uttarakhand) - 10 kW FM Tr.
6. Cuttack (Odisha) - 10 kW FM Tr.
7. Kota (Rajasthan) - 1 kW FM Tr.
8. Jaipur (Rajasthan) - 10 kW FM Tr.
(Replacement of 1 kW MW Tr. of Primary Channel)
9. Delhi - Interim set-up with 10 kW FM Tr. for VB service (20 kW FM Tr. is under procurement for permanent set-up)

All the above transmitters have been installed at existing set-ups.



Chennai VBS FM Inauguration on 20.02.2015

2. Digitalization Scheme

Projects completed and under implementation during the year

- (i) Upgradation of existing MW Transmitters at three places in Arunachal Pradesh:
- 20 kW DRM MW transmitter at Tawang has been installed and is under regular service.
 - DRM transmitters have been procured for Passighat (100 kW) and Itanagar (200 kW) and are under installation.



DRM Transmitter Installation of 100 KW DRM Transmitter at AIR Hadapsar Pune

- (ii) Replacement of 31 Nos. of old MW Transmitters by new DRM MW Transmitters at existing Stations:
- 20 kW (5 Nos.) have been installed and are under regular service.

- Transmitters have been procured for 25 places i.e. 100 kW (10 Nos.), 200 kW (09 Nos.) and 300 kW (6 Nos.) and are under commissioning.
 - Purchase of 50 kW Transmitter for Mumbai has been deferred.
- (iii) Replacement of 5 Nos. of SW Transmitters by DRM SW Transmitters:
- One 500 kW DRM SW Tr. at Bengaluru has been installed and is taking regular service.
 - 02 Nos. of 100 kW DRM SW Transmitters have been procured and received for Delhi.
 - Procurement of 2 Nos. of 250 kW DRM SW Transmitters for Aligarh is under review.
- (iv) 100 Watt FM Transmitters at 100 locations for extending FM coverage in uncovered rural and semi urban areas (at existing AIR/LPT sites of DD):
- Transmitters installed at all places.
- (v) Replacement of old FM Transmitters at remote and border areas at 34 locations (27 Nos. 06 kW and 07 Nos. 10 kW) with same power and 6 Nos. of 1 kW MW Transmitter by 10 kW FM Transmitter:
- All 13 Nos. of 10 kW transmitters have been received and departmental works started.
 - 27 Nos. of 6 kW FM transmitters have been received.
- (vi) New 1 kW/5 kW FM Transmitters at 24 places:
- 1 kW FM transmitter (12 Nos.) and 5 kW (12 Nos.) have been received and under installation.
- (vii) Digitalization of 98 Studios:
- Automation software, server, storage with back-up have been provided at 48 stations.
 - For remaining 50 stations, tender action is being initiated.
- (viii) Digitalization of Archival facility:
- Setting up of Archival facility at Delhi, Chennai, Mumbai, Kolkata and Hyderabad has been completed which includes digitalization and restoration of work stations with database server and storage.
- (ix) Augmentation of existing RNUs (44 Nos.) and creation of new RNUs (7 Nos.):
- Augmentation work completed at all the places.
 - Out of 7 new RNUs to be created, work completed at 2 places (Jodhpur and Rajkot). At remaining 5 places (Poonch, Vishakhapatnam, Sambalpur, Darbhanga and Passighat) - hardware has been provided and software procurement is under process.
- (x) Digital Studio Tr. links (127 Nos.):
- Procurement is under process. L C opened on 17.06.2014. Inspection call awaited.

(xi) New Captive Earth Stations (5 Nos.):

- Supply, Installation, Testing and Commissioning (SITC) proposal for 5 new captive Earth Stations at Dehradun, Silchar, Tiruchirapalli, Madurai and Dharwad is under process.

3. Special Package for J&K (Phase-III):

- The scheme includes setting up of 4 Nos. of 10 kW FM Transmitters.
- Three transmitters are being installed at three new locations. Sites have been acquired for these locations at Green Ridge (Uri Sector), Himbotingla (Ladakh Region), Patni Top (in place of Natha Top) (Jammu Region) and civil works have been taken up.
- The 4th transmitter is to be installed at existing TV site at Naushera.
- For procurement of 10 kW FM Transmitter and associated equipment- Purchase order has been placed.
- In addition to above, 4 Nos. of 100 Watt FM Transmitters at Kargil, Dras, Tiesuru and Padam have already been commissioned for providing FM coverage to these areas.

4. North-East Special Package (Phase-II):

Special Package for expansion and improvement of AIR services in North East and Island territories is under implementation. The Package includes:

(i) **1 KW FM stations – 19 Nos.:**

1.	Arunachal Pradesh	:	Roing (diverted from Anini), Bomdila, Changlang, Daporijo, Khonsa
2.	Assam	:	Karimganj, Lumding, Goalpara
3.	Manipur	:	Ukhrul, Tamenglong
4.	Meghalaya	:	Cherrapunjee
5.	Mizoram	:	Tuipang, Champhai, Kolasib
6.	Nagaland	:	Wokha, Zunheboto, Phek
7.	Tripura	:	Udaipur, Nutan Bazar

New sites were required for setting up the 19 Nos. of new FM stations. There has been delay in offer of sites and demand notes by the respective State Governments.

- 17 sites out of 19 acquired. Sites/building etc. at Tamenglong and Roing (diverted from Anini) are yet to be acquired.
- Transmitters installed at 12 places i.e. at Goalpara, Udaipur, Nutan Bazar, Kolasib, Tuipang, Lumding, Champhai, Changlang, Khonsa, Cherrapunjee, Daporijo and Wokha. Work for remaining 05 places is in progress.

- One site at Tamenglong (Manipur) identified. Demand note in this regard has been received which is under process.
 - A suitable site at Anini (Arunachal Pradesh) was not found and now the site diverted to Roing (Arunachal Pradesh) for which demand note is being obtained from the DC, Roing.
- (ii) **FM Transmitters at Silchar (5 kW) and Gangtok (10 kW):**
- 10 kW FM transmitter at Gangtok has been commissioned.
 - 5 kW FM transmitter at Silchar is under commissioning.
- (iii) **100 W FM relay transmitters at 100 places:** Transmitter installed at 95 places and under installation at 3 places. Two transmitters diverted.
- (iv) **Chinsurah:** 1000 kW MW Tr. (Replacement of existing 1000 kW MW Tr.) – Transmitter installed and commissioned.
- (v) **Kavaratti:** 10 kW MW Tr. (Replacement of 1 kW MW Tr.) – Transmitter installed and is under commissioning.
- (vi) **Digital Satellite News Gathering Systems (3 Nos.)** – Equipment procured and deployed.
- (vii) **Strengthening of Zonal Office at Guwahati** –
- Construction of Permanent Office accommodation at Guwahati completed.
 - Staff Quarters for NE Zone (38 nos.) - Construction completed. Joint inspection held and compliance report of pending points awaited.

5. New Initiatives under 12th Plan:

A. New FM Transmitters with Limited production facility : 11 Places

(i) 10 kW FM Transmitter - 9

[Kakinada (A.P.), Muzaffarpur (Bihar) at TV Site, Ratlam (M.P.), Rewa (M.P.) at AIR Site, Krishnanagar (W.B.) at TV Site, Ludhiana (Punjab), Bundi (Raj.) at TV Site, Etawah (U.P.), Meerut (U.P.)]

[At Ludhiana, an interim setup of 5 kW FM Transmitter at BSNL premises has already been commissioned]

(ii) 5 kW FM Transmitter - 2

[Alappuzha (Kerala), Amethi (U.P.)]

[At Amethi, an interim setup of 5 kW FM Transmitter at DD Site has already been commissioned]

B. Additional Channel with FM Transmitter : 7 Places

(i) 20 kW FM Transmitter - 4

[Delhi, Kolkata, Mumbai, Chennai]

- (ii) 10 kW FM Transmitters - 3

[Kanpur (U.P.), Vijayawada (A.P.), Panaji Goa]

C. Setting up of 100 W FM transmitters at existing LPT/HPT DD sites (100 locations): The scheme is kept on hold.

D. Replacement/upgradation of old FM transmitter by FM Transmitters at 77 places.

E. Replacement of old MW transmitters by FM transmitters at 6 places.

- Kinnaur (H.P) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Joranda (Odisha) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Soro (Odisha) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Almora (Uttarakhand) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Ootacamund (Tamil Nadu) - Replacement of 1 kW MW Tr. by 10 kW FM Tr.
- Mathura (Uttar Pradesh) - Replacement of 1 kW MW Tr. by 10 kW FM Tr.

F. FM Broadcasting setup with DD along Indo-Nepal Border at 8 places:-

- 08 Nos. of 10 kW FM transmitters are proposed to be installed at Pithoragarh (Uttarakhand), Tanakpur (Uttarakhand), Bankatwa (Uttar Pradesh), Nishangarh (Uttar Pradesh), Siddharth Nagar (Uttar Pradesh), Raxaul (Bihar), Forbesganj (Bihar) and Jayanagar (Bihar).
- These transmitters are to be co-located with DD transmitters.
- In addition to this, production facility is proposed at Lakhimpur Kheri and uplink facility at Gorakhpur and Kurseong at existing locations.

The above scheme has been dropped by PB Secretariat. However, confirmation in this regard from Ministry of I&B is awaited.

G. Studios:

- (i) Digitalization of 29 Studios
- (ii) Refurbishing of Studios
- (iii) Creation of Archival facility at Guwahati

H. Connectivity:

- (i) Replacement of 2-pole to 4-pole Feeds and Dishes - 24
- (ii) Replacement of Single Channel Per Carrier (SCPC) by Multi Channel Per Carrier (MCPC) - 32

I. Strengthening of Training facilities

Digital broadcast equipment for Delhi and Bhubaneswar

J. Strengthening of Research & Development

- (i) Development of software defined Radio and interactive Radio Services
- (ii) Design of cheaper Digital Receivers

K. Broadcasting on alternate platforms

Live streaming of primary services within the available amount

L. Consolidation of Infrastructure

- (i) Community centre for Metro Staff Quarters at Delhi and Mumbai
- (ii) Reconstruction of Studio-cum-Office building at Rohtak
- (iii) Strengthening of security fencing, etc.

M. E-Governance: Only limited application of ERP System.**6. Activities of IT Division: Major happenings and achievements during the year 2014-15 are as follows:**

- (i) Phase-I of the Human Resource Information System (HRIS) software is developed to handle the post related database and its data entry. The development of phase-I of the software is complete and data entry work is being taken up by the concerned authority. Phase-II of the software handles the Personnel details (PMIS) part of each employee. Various forms required to be developed in phase-II are also being completed. Data entry for PMIS will be done by respective stations through user management module, once the users are created and their roles defined. The development work for phase-III is under process under which User management module is developed and work for integrating with PMIS module is also completed. Meanwhile a “Basic Data entry” module is also being developed to capture the basic data of all the employees of Prasar Bharati. The data entry for this module is to start soon. After this, development of phase-IV would be taken up. In Phase-IV various application modules like transfer posting, Leave Module, Training module, grievance management, performance appraisal etc. will be developed.
- (ii) Development of Prasarnet, an intranet portal for Prasar Bharati covering AIR and Doordarshan for comprehensive information exchange and document sharing between various offices has been taken up.
- (iii) Live streaming of two popular channels of AIR namely Vividh Bharati and FM Rainbow has been started on trial basis.
- (iv) File tracking System (FTS) has been implemented in AIR and DD Directorates.

7. National Academy of Broadcasting & Multimedia (Tech.)

The National Academy of Broadcasting & Multimedia (Tech.) is a premier training academy in the field of Radio and Television broadcasting. Academy primarily imparts training to officers and staff of All India Radio and Doordarshan in various areas of broadcasting. Regional Academy has also been set up at Bhubaneswar, Shillong and Mumbai to augment the training facilities.

The Academy at Delhi was established in 1948 and has since grown into a centre of excellence for technical training in electronic media. A well-organized library, a fully equipped Computer Centre, Conference Hall and Computer Networking Lab with advanced multi-media equipments and broadcast related jigs are part of the Academy.

The Academy conducts training courses not only for departmental candidates but conducting international training programmes on emerging broadcast technologies in collaboration with Asia-Pacific Institute for Broadcasting Development (AIBD), Malaysia and Asia-Pacific Broadcasting Union (ABU) and also conducting one week training course for the Lecturers/HODs of various polytechnics under Institute of Research Development and Training, Directorate of Technical Education and summer training for engineering students. Workshops at different field offices are also held regularly. Departmental competitive examinations for promotions in the subordinate Engineering cadres are also conducted by the Academy.

The Regional Academies also conducts training courses as per their approved training calendar for the engineering and programme personnel of All India Radio and Doordarshan.



Details of training Courses and No. of persons trained:

(For the period from 01.04.2014 to 31.03.2015)

Name of Training Institute	Courses conducted	Staff trained
National Academy of Broadcasting and Multimedia, Delhi	72	1488
Regional Academy of Broadcasting and Multimedia, Bhubaneswar	17	610
Regional Academy of Broadcasting and Multimedia, Shillong	07	103
Regional Academy of Broadcasting and Multimedia, Malad, Mumbai	--	48

International participation:

- Audio, Video & RF Measurement: Concept and Practice in TV B' Casting Course for AE/ SEA/ EA (DD) was conducted from 21.04.2014 to 25.04.2014 at STI (T) Delhi. Two participants from MBC Mauritius also attended the course.
- A Modern Soldering Technique Course for EA/ Sr.Tech./ Tech. (AIR/DD) was conducted from 19.05.2014 to 23.05.2014. Two participants from Mauritius also attended the course.
- TV Studio Lighting and Camera Control Technique Course was conducted from 12.05.2014 to 16.05.2014 at STI (T) Delhi. Two participants from Mauritius also attended the course.
- Five candidates from Bhutan attended the "Course on Skill Development" conducted from 26.05.2014 to 06.06.2014 at STI (T) Delhi.
- Advanced TV Post Production Technique Course for AE/ SEA/ EA/ PEX/ PA (DD) was conducted from 07.07.2014 to 18.07.2014 at NABM (T) Delhi. Five participants from Afghanistan also attended the course.

AIBD courses :

- An in-country workshop on DVB-T2 (AIBD) was conducted from 04.08.2014 to 08.08.2014 at NABM (T). Total 36 participants attended the workshop.
- AIBD/NABM Sub regional workshop on TV Post Production and Graphics was conducted from 17.11.2014 to 21.11.2014. Seven participants from foreign country also attended the workshop.

Special Courses :

- "Technological Appreciation & Managerial Skills Development Course" for the cadre of DDG/ DE/DDE's (AIR/DD) conducted from 16.06.2014 to 20.06.2014 at UAA Nainital.
- Workshop on Computer fundamentals, application and MS Office for Sr.Tech/ Tech./ UDC /

LDC (AIR/DD) conducted from 09.06.2014 to 13.06.2014 at Srinagar. The course was planned especially for Jammu/ Srinagar staff.

- A Modern Trends in Radio and TV Transmission Course for HOD/Lecturers of MP Polytechnics was conducted from 21.07.2014 to 25.07.2014. Thirteen participants attended the course.
- A satellite communication course for DE/DDE/ADE(AIR/DD) was organized for 21 participants from 10.09.2014 to 12.09.2014 at MCF Hassan.
- Management Development Programme for senior officials of Engg. and Programme was conducted from 10.11.2014 to 14.11.2014 at MDI Gurgaon.
- Two Multi Track Recording System for Engg./Prog. (AIR) conducted in the month of Nov, 2014 at AIR Chennai.

Seminars:-

A Workshop on DVB-T2 receiving system was organized on 24.07.2014 at Indian Habitat Centre, Delhi. Some receiver manufacturers demonstrated the DVB-T 2 receiving devices.

Summer Trainings:-

- Four Summer Training on Broadcast Technology Courses for 310 Engineering students were conducted from 16.06.2014 onwards for six weeks.
- Summer Training for Degree Engg. Students and Vocational training for Diploma Engg. student were conducted by RSTI(T) Bhubaneswar and total 331 students attended the courses.

Exam related trainings:-

- A pre-exam Training for Helper to Tech Exam for Helpers (SC/ST Candidates) was conducted from 28.07.2014 to 01.08.2014 at NABM (T).
- A pre-exam training for S.Tech. to EA Exam for S.Tech. (SC/ST candidates) was conducted from 25.08.2014 to 09.09.2014 at NABM (T).

8. Activities of 'AIR Resources':

AIR Resources was established in May, 2001 with the aim to generate revenue through sharing of Prasar Bharati resources/ infrastructure. Prasar Bharati has vast reserve of infrastructure in the form of land, building, tower, transmitters, studios, DTH platform, satellite up-link/ down-link facilities, training facilities, etc. Prasar Bharati also has vast reserve of expertise in the planning, system-design, installation, testing/commissioning and operation and maintenance of a broadcasting setup. Prasar Bharati has shared infrastructure viz. land, building and tower on rental basis with Private FM Broadcasters under the Phase-I and Phase-II schemes of the Ministry of I&B at 85 cities where 243 FM channels have been allocated to Private FM Broadcasters.

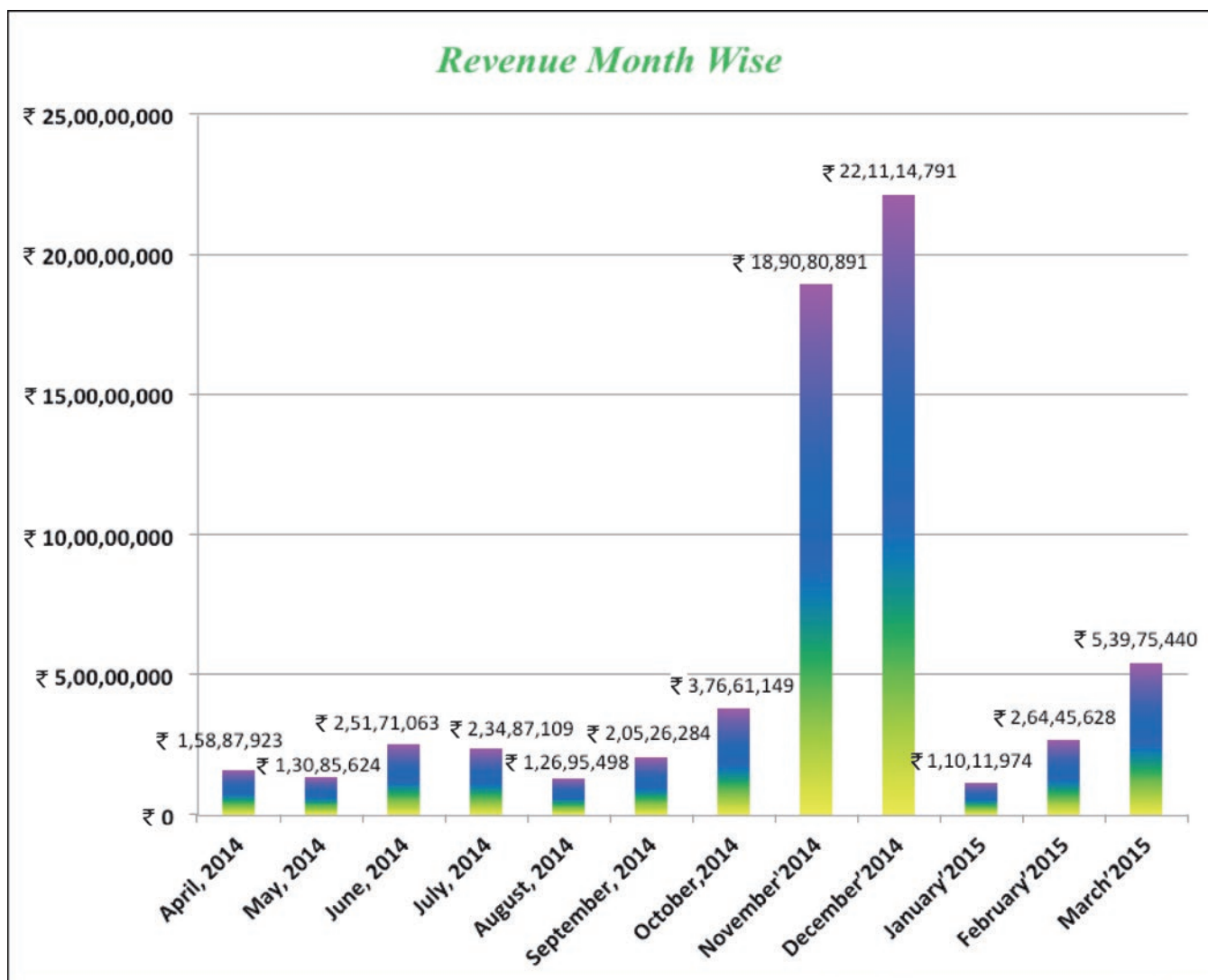
Prasar Bharati has also shared tower, building and land on rental basis with 83 Mobile service providers at 49 cities for mounting their GSM/CDMA/WLL antenna on FM/TV/STL Towers and BTS Equipment for their mobile service operations.

AIR Resources is also generating revenue by providing training to Engineering/ Diploma students

(AIR and Doordarshan Stations) on weekly/monthly fee basis.

The revenue generated during the financial year 2014-15 was Rs.65,01,43,374/-. The graphical representation of the revenue earned during the financial year from April, 2014 to March, 2015, month wise is given below:

Sl. No.	Period	Amount (in Rs.)
01	April, 2014	Rs.1,58,87,923/-
02	May, 2014	Rs.1,30,85,624/-
03	June, 2014	Rs.2,51,71,063/-
04	July, 2014	Rs.2,34,87,109/-
05	August, 2014	Rs.1,26,95,498/-
06	September, 2014	Rs.2,05,26,284/-
07	October, 2014	Rs.3,76,61,149/-
08	November, 2014	Rs.18,90,80,891/-
09	December, 2014	Rs.22,11,14,791/-
10	January, 2015	Rs.1,10,11,974/-
11	February, 2015	Rs.2,64,45,628/-
12	March, 2015	Rs.5,39,75,440/-
	TOTAL	Rs.65,01,43,374/-



9. Research Department, AIR and Doordarshan:

Research Department of All India Radio and Doordarshan is a premier national R&D organization is involved in research and development activities in the field of Sound and TV Broadcasting. It is engaged in research and development activities in the field of radio and television broadcasting since its inception to incorporate latest state-of-the-art technologies in the network. The primary objective of the department is to assist the broadcasting network in the country by way of developing systems/sub-systems which are not readily available and also by playing key role in inducting new services and new technologies to maintain Indian Broadcasting at par with international standards. The following are the main achievements of R&D for the current year.

Activities during the period April 2014 to December 2014:

- (i) **Advance Remote Monitoring and Control (Telemetry System for Broadcast Transmitters):**

The technique is under implementation.

- (ii) **Development of Propagation Measurement & Reception Survey System for Digital Radio Broadcasting:**

Procurement of receiving antenna, GPS navigator system, DRM receiver, UPS, etc. are under process.

(iii) Modernization and upgradation of Acoustic Laboratory:

- Partitioning, false ceiling and renovation of technical area has been completed.
- Standing Wave Tube and Premier Microphone with Pre-amplifiers are being procured.

(iv) Multimedia Broadcasting in Satellite and Terrestrial Mode:

Mobile transmitter already procured is to be utilized for research study work. Allied equipment and measuring instruments have already been procured. Satellite receiver equipment is being procured.

(v) Up-gradation of Technical Monitoring facilities at International Monitoring Station, Todapur, New Delhi:

- Spectrum Analyzer/ FS meter, oscilloscope, synthesized receivers, RF single generator, A/C plant and monitoring amplifier, etc. have been procured.
- Active receiving antenna, DRM receiver: Specifications have been framed and is being procured.
- Work of false ceiling, Aluminium framing and partitioning, civil/electrical work in labs and technical area are under process.

Activities planned during the period 01.01.2015 to 31.03.2015:

International Monitoring and Receiving Centre (IMRC) Todapur

The Activities of International Monitoring and Receiving Centre (IMRC) Todapur will continue for Broadcast signal monitoring of MW, SW and DTH signal carrying internal and external services of AIR with following objectives:

- a. Frequency Checking of MF & HF Transmitters of AIR to record breakdown, modulation, distortion, cross talk, excessive frequency deviation including check of correct scheduling of programme and their technical quality.
- b. Special watch on HF schedule of All India Radio for co-channel and adjacent channel interference (+ 5 kHz).
- c. Keep watch on MW channels of All India Radio to assess undue interference emanating from foreign broadcasting stations during the night.
- d. Clear channel watches and identification of interference of Shortwave channels of AIR as and when required for programme finalization on Republic Day, Sports, National events, VVIP broadcasts and other important events.
- e. Regular Monitoring of DTH channels and FM channels on hourly basis for quality, interference and frequency deviation.
- f. Technical monitoring of the transmissions of countries beamed towards India on a reciprocal basis and reporting thereof.

Prototype section

- Prototype unit will continue to support the other Lab of R&D in respect of project related repair and maintenance of equipments such as existing module of Transmitter Controller Units and Remote Switching Units.
- Developmental work of 100 SMS based remote monitoring units for VLPTs will continue.

Activities to be carried out under XII Plan

- Radio Propagation measurements and Monitoring System
- Software Defined Radio and Interactive Radio Service
- Upgradation of acoustic measurement facilities
- Reduction of noise in sound recording studios
- Development of Disaster warning system
- Evaluation and measurement of digital studio and transmission
- Antenna Measurement and Infrastructure
- Development of Cheaper Digital receiver
- Study of illumination in studio/transmitter building using Solar Energy.

ADMINISTRATION

1. RESERVATION FOR SCs/STs/OBCs

AIR has taken all requisite measures for implementation of reservation policy in respect of SCs/STs/OBCs categories. All the Capital Stations have been instructed to nominate Liaison Officer for SC/ST and most of the Capital Stations have nominated Liaison Officer.

2. PUBLIC GRIEVANCE AND REDRESSAL MECHANISM

Grievance Redressal and Access Mechanism has been set up at the Station Level, Zonal Headquarters and the Central Headquarter level in accordance with the guidelines of Department of Administrative Reforms & Public Grievances. Information and Facilitation Counters have been set up at all offices of AIR. As per DoP&T's O.M. No.1/32/207-IR dated 14.11.2007, a RTI Cell has been set up in the Directorate with existing staff to receive RTI applications and the appeals and decisions of the Central Information Commission vide this Directorate's Order No.A-11013/1/2014-IWSU dated 26.12.2014. Regular status reports on disposal of Grievances are being submitted to the Ministry of I&B for the period of 01.04.2014 to 31.03.2015. 376 grievances were received and 257 were brought forward from last year and total grievances were 633. Out of these, 322 were disposed of and remaining 311 are under process. Out of these 311 grievances, 78 are Staff grievances which are being processed through Staff Grievances Redressal System internally.



Realizing 5Cs – Inter Disciplinary Meet at AIR, Pune

3. IMPLEMENTATION OF RIGHT TO INFORMATION ACT 2005

All AIR Stations have broadcast a number of programmes in different formats to inform the people regarding various provisions of the Right to Information Act, 2005 in order to empower people and contribute to transparency and accountability in governance. Programme Heads of all AIR Stations have been asked to highlight the salient feature of this Act in the programme. This Act has also been covered under Flagship Programme since September, 2008. AIR will continue with the publicity of this Act in future also.

In AIR 60 CPIOs and 6 Appellate Authorities in Directorate and 295 CPIOs and 20 Appellate Authorities at field level have been designated for implementation of RTI Act. In the year 2014-15 (from 01.04.2014 to 31.03.2015), 1123 RTI applications were received and were replied within the stipulated time. 232 appeals were received by the Appellate Authority during the period (from 01.04.2014 to 31.03.2015) and all were disposed of.

4. WOMEN EMPOWERMENT IN PRASAR BHARATI, DG: AIR:-

- (1) The Broadcasting Department, better known as All India Radio has, since independence and more particularly as a result of the Five Year Plan, expanded very rapidly indeed. It has now evolved a truly All India Radio network consisting of 414 stations/ offices spread all over the country. There are about 15,538 personnel working in three stream viz., Programme, Engineering and Administration in AIR.
- (2) In All India Radio, the percentage of the women in group 'A', 'B' and 'C' is above 25%.
- (3) All AIR Stations/Offices have been instructed to set up Internal Complaints Committee to enquire the complaints related to sexual harassment vide circular No.01/29/2008-WC/WL, dated 23.09.2008 and 14.07.2009 mentioning therein that the enquiry committee constituted for this purpose may be constituted as per the guidelines and norms of Vishaka Guidelines and Sexual Harassment (Prevention, Prohibition and Redressal) Act, 2013. As per the Vishaka

Guidelines, the Complaints Committee should be headed by a woman and not less than half of its members should be women. Further to prevent the possibility of any undue pressure or influence from senior levels, such complaints Committee should involve a third party, either NGO or other body who is familiar with the issue of sexual harassment.

- (4) In compliance of the circular issued from this Directorate, the Internal Complaints Committee (ICC) has been set up at all AIR Stations/Offices accordingly.
- (5) The composition of the Internal Complaints Committee (ICC), DG:AIR, Akashvani Bhawan, New Delhi is as follows:
 - a. Ms. Vanita Sood, Director (Admn.I) & Chairperson (ICC), DG:AIR, New Delhi
 - b. Ms. Kusum Lata, Section Officer (WL) & Member (ICC), DG:AIR, New Delhi
 - c. Ms. Phani Tulasi K.CH, Section Officer (B&A) & Member (ICC), DG:AIR, New Delhi
 - d. Dr. Kamlesh Kumar, DDA (Hq.) & Member (ICC), DG:AIR, New Delhi
- (6) The meeting of the ICC, DG:AIR was held on 17.12.2014 at 3.00 P.M. in the chamber of Director (Admn.) to discuss the current status of the ongoing cases as well as the closed cases and also to accept any new complaints/ grievances of women employees at working place in Akashvani Bhawan. At present there are 13 such cases which are being looked into by the ICC of this Directorate.
- (7) Besides, in order to create more congenial conditions for the safety, security and comfort of female staff, the following steps have been taken:-
 - i. The names of the Internal Complaints Committee's Chairperson and Member along with their designation, e-mail ID, contact numbers have been displayed prominently on the Notice Board on all floors in this Directorate;
 - ii. Earlier there was a set proforma in which the victim can give full details of the incident. Keeping in view the secrecy of the informer, this year the above said proforma has been set aside and it was displayed that any women employee in this Directorate can lodge complaint in any format before the Women Cell. It will certainly be entertained if the signature and address of the complainants are true.
 - iii. All AIR Stations have been instructed to convene Complaints Committee under Women's Cell and they have complied with the directives. Now, Ministry of Information & Broadcasting has in pursuance of National Commission for Women's instructions asked to replace the nomenclature "Women's Cell" with Internal Complaints Committee. All AIR Stations have been instructed to do the needful.
 - iv. All AIR Stations have been instructed to install Close Circuit Monitors on priority basis and simultaneously put the mechanism in place to monitor the output of CCTV camera for the appropriate action.
 - v. All AIR Stations have been instructed to issue circular regarding women employees to pick up for duty from their house and drop them at the doorstep for odd hours shifts. If any driver is found not to obey these instructions, necessary disciplinary action would be initiated against him

- vi. Instructions have been issued for eliminating the menace of consumption of alcohol at working place. Surprise checks by DDG I/C, DDG (A) /Director (A) will also be conducted floor wise.
- vii. Awareness Workshop on prevention of sexual harassment at work place and to ensure prohibition and prevention of sexual harassment will be conducted soon.

5. WELFARE ACTIVITIES FOR WOMEN EMPLOYEES:-

- a) A number of the offices of AIR are located in the buildings owned by Prasar Bharati. There is adequate arrangement for their sitting, drinking water etc. The work place is adequately illuminated. Proper toilets are available to the staff, with a provision for separate toilet for women employees, where ever necessary,
- b) At many places AIR has its own staff quarters. These are allotted to the staff as per All India Radio (Allotment of Residential Quarters) Rules.
- c) In accordance with the instructions of the Department of Personnel and Training, appointment on compassionate grounds is offered to the close relatives of AIR employees who die while in service and include female members of the family of the deceased.
- d) AIR Staff like Technicians, Sr. Technicians, Engineering Assistants, Sr. Engineering Assistants etc. are shift duty staff. For them shift duty is incidental to their service. To the extent possible arrangements are made for dropping of employees including women employees during late night shift duty at odd hours.
- e) The staff (men and women alike) is paid the pay scales approved by the Government. AIR employees including female employees are granted leave in accordance with the government rules on the subject.
- f) AIR employees including female employees are entitled to terminal benefits at par with the government employees.
- g) At places where Central Government Health Scheme is working, AIR employees are entitled to obtain its services. At other places, AIR employees are given the benefit of Central Services (Medical Attendance) Rules. Under these Rules even Private Medical Practitioners are appointed as Authorized Medical Attendants for the employees and their families. Wherever requested separate Authorized Medical Attendants are appointed for women.
- h) AIR has its system of encouraging and providing incentives to its employees by way of grant of Akashvani Annual Awards for Programmes as well as for Technical excellence and a number of women are awarded prizes under this scheme.

Accepting the recommendations of the Committee on Empowerment of Women, a new category of Awards i.e. Best Women's Programme has been introduced under Akashvani Annual Awards from 2009. A majority of producers of the Women Programmes are women. So ultimately the women may be benefitted through this new category of awards.

6. RESERVATION FOR PERSONS WITH DISABILITIES

- (i) The Constitution of India ensures equality, freedom, justice and dignity of all individuals and implicitly mandates an inclusive society for all including the persons with disabilities.

The Government of India enacted “**The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995**”, in the effort to ensure equal opportunities for persons with disabilities and their full participation in nation building.

- (ii) The PWD Act has come into force in 1996. However it was much before in November, 1977 that the reservation for persons with disabilities was introduced in case of direct recruitment to Group ‘C’ and ‘D’ posts. It was extended to the cases of promotion to Group ‘C’ and ‘D’ post in 1989. With the enactment of the Act, reservation for persons with disabilities was made applicable in identified Group A and B posts also in case of direct recruitment.
- (iii) The Department of Personnel & Training, Government of India has issued consolidated instructions on the subject in December, 2005. As per the instructions, reservation for persons with disability is now available in all group of posts in case of direct recruitment. In case of promotion it is available when promotions are made with from Group ‘D’ to Group ‘C’ and within Group ‘C’ identified posts.
- (iv) Prasar Bharati has taken all requisite measures for implementation of reservation for PWDs. All relevant policy decisions and instructions issued by DOP&T from time to time are being followed.
- (v) All India Radio broadcasts programme on Persons with Disabilities through the AIR Stations spread across the country. In these programmes, apart from the Schemes of Welfare of Persons with Disabilities being implemented by the Central and State Governments; the programmes relating to their Health, Social and Cultural concerns are also included. The content of programmes are so designed that it not only helps them to get benefits of welfare schemes of the Government but also encourages them to live with their dignity. The programmes are crucial from the point of view of social awareness and also useful in changing the callous attitude of society towards Persons with Disabilities.
- (vi) Although there is no specific Budget Head in Directorate for benefit of Persons with Disabilities, but activities like making of ramp, special toilets preferably on ground floor are constructed from ‘Minor Works’ budget Head of CCW, AIR.

(vii) CAT Cases for the period from 01.04.2014 to 31.03.2015

S.No	Section/Station/Office	No. of order received from CAT 01.04.2014 to 31.03.2015	No. of the Judgment/ Order implemented 01.04.2014 to 31.03.2015
1	E1-E2	Nil	Nil
2	AIR:Kolkata	2	01
3	S-1(B)	16	05
4	AIR:Kochi (Mkt. Division)	Nil	Nil
5	AIR: TVM	2	01 implemented 01 dismissal
6	AIR: Bengaluru	4	01
7	CBS, AIR:Tvm	Nil	Nil
8	NSD, AIR:Delhi	Nil	Nil

9	ESD, AIR:Delhi	Nil	Nil
10	Budget Cash (FAC) DG:AIR	Nil	Nil
11	AIR: Ahmedabad	06	4 implemented 01 case withdrawn 01 case disposed
12	AIR: Chennai	07	03 case dismissed 02 case withdrawn 02 case pending
13	AIR: Calicut	01	Nil
14	AIR: Kannur	Nil	Nil
15	S-VI Staff Section DG:AIR	04	03 Implemented
16	P-IV Staff Section DG:AIR	Nil	Nil
17	AIR: Legal Cell Prasar Bharati	10	05 Implemented 01 withdrawn 02 Under process 02 Under consideration in the DG:AIR
18	P-II, DG:AIR	Nil	Nil
19	S-IV(A), DG:AIR	04	03 Implemented 01 Under consideration
20.	Vigilance Section, DG: AIR	2	2
21.	S-II Section, DG: AIR	5	3 implemented, 2 pending
22.	S-IV(B), DG: AIR	12	12
23.	S-V Section, DG: AIR	Nil	Nil
24.	S-III DG: AIR	6	3 implemented, 3 pending
25.	S-VIII Section, DG: AIR	4	3 implemented, 1 in Government favour
26.	S-VII Section, DG: AIR	5	4 implemented 1 challenged

7. RAJBHASHA

The Hindi Unit of AIR Directorate (Headquarter) is dedicated wholly in implementing the official language policy of Union of India and constantly strives to implement the orders/ instructions issued from time to time by Ministry of Home, Official Language Department and implementing targets mentioned in Annual Programme in Various offices of AIR. Apart from the implementing the official language policy in the year 2014-15 by Hindi Unit, the following work were carried out to encourage the officers /officials to work in official language Hindi.

Reports of Hindi Divas/ Hindi Fortnight organized in the year 2014-15 and other specific works:-

(i) Organising Lectures Series:-

With the objective of promoting official language a lecture series in memory of “Shri Bhawani Prasad” on subject “**Role of Hindi in cultural unity of India**” was organised in studio of Broadcasting House, New Delhi on 11.07.2014. Shri Ashok Vajpayee was invited as main speaker. Besides this one more lecture

series in memory of “Shri Girja Kumar Mathur” was organised on 04.12.2014, the former Director General Shri Leeladhar Mandoli gave lecture on “**language and Media**”. Along with this DG: AIR organised “Akashvani kavi Sammelan” on 28.10.2014 at “Triveni Kala Sabhagar” chaired by Shri Prakash Jha, Honourable Member of Parliament and the chief guest was Honourable Member of Parliament Shri Alok Sanjay.

(ii) Hindi Seminar

To promote Hindi in stations/ offices situated in southern region official language seminars were organised at Thiruvananthapuram on 17.07.2014 and 18.07.2014 and at Hyderabad on 20.11.2014 and 21.11.2014.

(iii) Hindi Divas/ Hindi Fortnight organized in 2014-15

According to the orders issued by Government of India, Ministry of Home Affairs, Department of Official Language, 14 September is to be observed as Hindi Divas, AIR Directorate always strives to organise this. Hindi Divas was observed on 12.09.2014 and Hindi Fortnight was organised from 15.09.2014 to 27.09.2014. Various officers/ officials participated with great enthusiasm and the messages of Home Minister, Minister of Information & Broadcasting and CEO, Prasar Bharati were read out on this occasion. Seventeen competitions in Hindi were organized during Hindi Fortnight. In these competitions, it was ensured that officers/ officials of non-Hindi speaking areas took part in large number and separate Hindi competitions were organized for them. Many officers/officials participated in the competition. 103 officers/officials were awarded with prizes and certificates. A total of Rs.1, 17,300/- were spent on these awards. Shri F. Sheheryar, DG, AIR distributed the prizes. Shri Amitabh Shukla, ADG (C) and Rajbhasha Adhikari, Shri Sanjay Dubey, ADG (A), and D.D.G (A&F), Shri Rashid Abbas Ansari participated in the prize distribution ceremony and they requested the officers present in the prize distributing ceremony to voluntary work in Hindi so that officials working under them are encouraged to work in Hindi.

(iv) Hindi Workshop

This year three Hindi Workshops have been organized so far, of which one was organized for solving problems faced by officers while working in Hindi. Apart from this another workshop was organized on 27.02.2015 for officers/ officials working in DG: AIR on “Sahaj digital”.

(v) Work of Town official language implementation committee Delhi (Centre)

Town official language implementation committee has 150 offices/ members and DG, AIR is the chairman. First meeting of TOCIC was organized on 21.08.2014 and second on 19.03.2015. Office Head of the most of the offices participated in these meeting and various important decisions were taken for effective implementation of official language Hindi in offices of Central Government. Besides this, workshop was organized on 25.11.2014 in DG: AIR for officers/ officials especially higher level officers during which officers/ officials were given information on “Hindi and use of IT – Installation of Unicode in computers, font conversion, Net surfing in Hindi, uploading of Data in Hindi, information regarding conversion of non- Unicode Hindi material into Unicode material” and official language condition, challenges and opportunities and problems in promotion of official language Hindi. To encourage implementation of official language Hindi in member offices, incentive schemes were implemented. In these incentives schemes 6 offices were awarded with shields, trophies and cash prizes with certificates for doing exceptional work in Hindi. Besides this, five offices were awarded from the members of TOCIC with cash prizes, shields and certificates for publishing best Hindi magazines from literary point of view.



DOORDARSHAN

CHAPTER IV

DOORDARSHAN

Introduction

From an experimental service that begun at Delhi in September 1959, Doordarshan over the years has grown tremendously to become one of the leading TV organizations of the world.

Doordarshan is presently operating 33 satellite channels providing TV coverage to about 92% population of the country. In addition, Doordarshan is providing free-to-air DTH service. For in-house Programme production, there are 67 Studio centres in the country. These include 17 major Studio centres at state capitals, a Regional Production Centre at Guwahati and 49 other Studio centres located at various places in the country. State-wise list of Studio centres is given at **Annexure-II**. Terrestrial coverage of DD News Channel is estimated to be available to about 49% population. Area-wise coverage of DD National and DD News Channel is 81% and 26%, respectively. State-wise number of transmitters is given at **Annexure III**.

Doordarshan Network

DD: National

DD: National Channel is the largest terrestrial network in the world covering 92.0% population and 81.0% land area of the country. Being a Public Service Broadcaster, the channel continues to make significant contribution to accelerate socio-economic changes, promote national integration, inculcate a sense of unity and fraternity and stimulate scientific temperament among the people. It contributes to disseminate knowledge and information for public awareness on issues like family welfare, women and children welfare, ecological balance, underprivileged, sports and preservation of artistic and cultural heritage of the country.

The service is available from 05.30 a.m. in terrestrial mode till midnight and round the clock in satellite mode.

DD has invited proposals for the National channel and upcoming DD-Kisan Channel in view (i) to cover hilly and tribal areas as well as through state or region specific broadcasting and (ii) cater to the large rural community through innovative and infotainment programmes.

Doordarshan procures content through various notified schemes such as Self-Finance-Commissioning (SFC), Revenue sharing schemes (producers/simulcast) which allow Doordarshan to collaborate with some private channels for sourcing some high quality software in the simulcast mode on favourable terms. With the implementation of new scheme, the telecast of the programmes becomes more attractive in various categories and better in terms of commercial packaging and marketing from revenue point of view vis-à-vis procuring of software under the scheme.

Doordarshan/Directorate is in the process of setting up a National Resource Exchange Pool with the purpose of creating a common storehouse of important programmes to be kept on record and for telecast in the future by RLSS Kendras.

Components/programmes on Swachh Bharat Mission, Beti Bachao and Swasth Bharat Mission have been undertaken and telecast on DD-National/Regional Doordarshan Kendras.

Live programmes:

All major national events like Independence Day and Republic Day Celebrations; President's and Prime Minister's addresses to the Nation, Important Parliament debates, Sports events, Presentation of National Films Awards and 45th IFFI 2014 held at Panaji (Goa).

Zubin Mehta Concert – Live from Vienna, and BBC-Scottish Opera telecast on Doordarshan.

Birth Anniversaries/Death Anniversaries of important personalities have been covered and telecast on DD-National.

Launch of GSAT-16 Communications Satellite with ISRO from Kourou French Guyana on 06.12.2014 night and 07.12.2014 morning.

Along with coverages, developmental programmes, socially relevant special programmes e.g. Healthy India, Pulse Polio Campaign, Anti-cancer, Leprosy, Tuberculosis, dengue, Swine Flu and other health related issues, Special Campaign for primary education for all, AIDS, consumer education, Road Safety, free legal aid to weaker section of the society etc. have been the major planks of telecast on DD-National.

DD-National has been completely rebranded with (i) new programmes and (ii) iconic old serials made by reputed film makers.

The Education Component continued to be drawn from the contributions from varied sources such as Indira Gandhi National Open University (IGNOU), University Grant Commission (UGC), Central Institute of Educational Technology (CIET)/NCERT, Vigyan Prasar.

Programmes/serials:

- A new innovative programme on Science- 'Manthan' in collaboration with German TV.
- 'Satyamev Jayate-II' has been telecast this year which was appreciated by the viewers at large.
- DD has stepped up efforts for cross channel promotions and publicity including the use of social media from 17.11.2014 which has significantly enhanced the viewers' profile of DD-National.
- There is a new tagline DD-National "Desh Ka Apna Channel".
- Some of the popular evening serials telecast on DD: National are: Saraswatichandra and Pavitra Bandhan ... Do Dilon Ka, Happy Homes, Khwabon Ke Darmiyon, Khamosh Sa Afsana, Zindagi Ek Bhanwar, Jab Jab Bahar Aye, Dard Ka Rishta, Bharat Ki Shaan, Janmo Ka Bandhan, and Prakriti.
- Extensive coverage, Political Broadcast of General Election to Lok Sabha 2014 in National and Regional Service.

DD: News

DD News is a bilingual news channel airing 24 X 7 news and current affairs programmes. For the last eleven years since its launch on 03.11.2003, it has been committed to present news and current affairs in a fair, balanced and objective manner. The channel is also available to non-cable, non-satellite homes through terrestrial transmission mode in several parts of the country.

The channel's programming mix is a wide canvas dealing with politics, business, sports, international news, Parliament proceedings, health, science and technology, art and culture, crime, calamities, etc.

News inputs are received from across the country, including remote areas, through the latest satellite based technologies including DSNG Vans/OB Vans, and through internet/cellular mobile based technologies, such as backpacks and File Transfer Protocol (FTP). The visual storage capacity of the new servers has also been substantially enhanced. A high quality Digital Light Processing Projector has also been installed in one of the studios to enrich the look and feel of the programmes. Compact and light weight high resolution cameras have been provided in Delhi as well as Regional News Units (RNU) for better and quality news gathering.

2014-15 saw a continued vigorous restructuring of the format and content of the channel. Several new programmes introduced during the year are:

- Hourly Headlines in Hindi and English.
- Insight Asia: Weekly 30 minutes news and current affairs programme on news from Asian countries every Friday.
- “Vishesh”: A special weekly 30 minutes programme on topical issues.
- Tejaswini: A special half hour programme delving into discussing the life, challenges and successes of inspirational women.
- Wide Angle: A new half hour discussion-based programme on defence, diplomacy and strategic issues.
- News Bulletins: 30 minutes bulletin Desh Pradesh with inputs from Regional News Units.

The following are the notable news coverages during the year:

- Extensive coverage of General Elections 2014.
- Live coverage of Government Formation and Swearing-in Ceremony of Prime Minister Shri Narendra Modi and his Council of Ministers at Rashtrapati Bhawan.
- The success of Mars Orbiter Mission by telecasting live the entry of Mars orbiter into the Mars Orbit. The Prime Minister's speech was also telecast live .
- Creation of new State Telangana and government formation in both the states of Andhra Pradesh and Telangana.
- Continuous coverage of Jammu & Kashmir Floods and rescue and rehabilitation efforts.
- Impact of Cyclone Hudhud and rehabilitation efforts in Orissa and Andhra Pradesh.
- Devastating Landslide in Malin village of Pune along with the rescue operations.
- Launch of Swachh Bharat Mission.
- Six episode series “Taki Behti Rahe Ganga” on journey of river Ganga from Gangotri to Gangasagar focusing on its social and cultural aspects and emphasizing on clean Ganga.
- Launch of Make in India Campaign and Global Investors Summit held at Indore.

- Live telecast of launch of Pradhan Mantri Jan DhanYojana.
- Live coverage of Budget Session of Parliament-2014.
- Live coverage Prime Minister's visits abroad.
- Initiated new programme: Candid Conversation (14th December) based on one-to-one interview of famous personalities from several fields.
- DD News visualized and adapted PM's radio broadcast "Mann Ki Baat" for television.
- Live coverage of PM visit to Nagaland and Tripura, Varanasi, Maharashtra, Gujarat, U.P., Rajasthan and Haryana.
- Coverage of Assembly elections in Jharkhand and J&K.
- Live coverage of President Shri Pranab Mukherjee in National Awards ceremony of Persons with Disabilities 2014 function.
- Live telecast of the Rescheduled launch of GSAT-16 satellite from Kourou, France.
- Exhaustive coverage of the visit of Russian President Mr. Vladimir Putin and President of the Bangladesh Mr. Md. Abdul Hamid.
- Live telecast of the Launch of GSLV MK-111/X/Care mission.
- Live coverage of Nobel award function with interview of Ms. Malala Yousafzai and Shri Kailash Satyarthi.
- DD News with new logo and tagline launched on 01.01.2015.
- Exhaustively covered official visit of His Excellency Mr. Tshering Tobgay, Prime Minister of Bhutan and Aum Tashi Doma to India.
- Exhaustive coverage with special shows on US President Barack Obama arrival in New Delhi.
- Exhaustive coverage with special shows on Republic Day and Beating Retreat.
- Exhaustive coverage of 1st Meeting of "Niti Aayog" chaired by PM.
- Special programmes on Union Budget 2015 and Rail Budget 2015.
- Special programme on Land Acquisition Ordinance.
- Extensive coverage of 14th Finance Commission Report.
- Programme on 'Legal Literacy & Free Legal Aid'.
- Swearing-in Ceremony of J&K Chief Minister.
- Special programme on Martyr's Day on 23rd March 2015.
- Extensive coverage of PM's visit to Singapore.
- Special programme on World Glaucoma Day, World Kidney Day and World TB Day.
- Special episode of Ehsaas on 29.03.2015 highlighting Skill Development and Employment/

Business Opportunities for differently abled people.

Highlights:

- Exclusive coverage of PM in Toji Temple in Japan.
- Exclusive coverage of PM speaking at UNGA.
- Special arrangement for PM coverage from Madison Square Garden, New York.
- Exclusive coverage of PM speaking in the Parliament's of Nepal, Australia, Fiji.
- Exclusive coverage of Prime Minister in Allphones Arena, Sydney and Melbourne Cricket Ground, Melbourne.

Important World Events: The Ukrainian crisis over the Crimean Peninsula, China-Vietnam Standoff, Hong Kong Elections and Umbrella Revolution, Scotland referendum, Ebola Outbreak, Malaysian Airline Jet Crashing over Ukraine etc. in the news bulletins.

Business News Desk covered a number of themes and events related to economic policy decisions of the government, developments in the corporate world, personal finance in the weekend programme "Money Mantra", international economy and stock markets in its daily news coverage and stock market analysis and Phone-in programme on Sunday in programme "Market this Week" and "Bazaar is Hafte".

Sports Desk telecast three sports bulletins, two in Hindi and one in English, every day covering national and international sports events.

Development Communication: 'Jaanane ka Haque' is telecast in Hindi for promoting awareness about 'Right to Information Act, 2005'; 'Mere Desh Ki Dharti' is telecast in Hindi to highlight initiatives on rural development. 'Ehsaas', 'Mehnat Rang Layegi' on career and employment opportunities on various socio-economic issues, 30 minutes discussion-based programmes 'Charcha Mein' in Hindi and 'Late edition' in English, special hour long audience based interactive programme 'Badi Charcha' in Hindi to analyze major issues of importance; 'Aamne-Saamne' featuring debate on topical issues; 'GeNext' focusing on youth; 'Rang Tarang' and 'Cinema is Hafte' focusing on art, culture and entertainment and 'Social Connection' to highlight issues in new and social media.

Regional News Coverage:-

DD News has 30 Regional News Units across the country which are located in Agartala, Ahmedabad, Aizwal, Bengaluru, Bhopal, Bhubaneshwar, Chennai, Chandigarh, Guwahati, Hisar, Hyderabad, Imphal, Itanagar, Jaipur, Jalandhar, Jammu, Kohima, Kolkata, Leh, Lucknow, Mumbai, Patna, Panaji, Ranchi, Raipur, Shillong, Shimla, Srinagar, Thiruvananthapuram and Vijaywada. These RNUs telecast over 110 bulletins daily in 22 languages/dialects.

The new RNU at Vijaywada started during the current year following bifurcation of the state of Andhra Pradesh.

DD News on New and Social Media: The website of DD News is www.ddinews.gov.in and www.ddinews.com. Website has the option of 24x7 LIVE streaming of DD News channel. A new Twitter handle in Hindi language @DDNewsHindi in Hindi has been launched in January 2014 and has over fifty thousand followers.

A dedicated YouTube Channel <http://www.youtube.com/ddnews> is also in operation since February 15,

2013. Some of the highest viewed videos on DD News YouTube include India's successful Mars Orbiter Mission and PM's interaction with children on the occasion of Teacher's Day.

DD: Bharati

DD Bharati is one of the 5 National Channels of Doordarshan dedicated to Art and Culture. With pre-determined time slots for music and dance, arts and crafts, traditions and festivals, and personalities of India and the world, the channel is attempting to present the history, heritage and the modern culture that make India an incredible melting pot of world cultures.

DD Bharati Channel was launched in January 2002 as a niche channel for culture, health and children, to preserve Indian culture with authenticity and to present it to the wider public. Bereft of fresh software (and funds) the channel has been running primarily on archival material of Doordarshan and has not been able to achieve its goal.

Partnerships:

In order to remedy this situation and improve the profile of the channel with high quality and rare programmes, DD Bharati has entered into partnerships with various National and International public institutions to acquire and premiere programmes available in their archives, after making very judicious selection keeping the character of the channel in view. Under these partnerships, DD Bharati has the copyright to air various events organized by the partner institutions.

New Slots

The channel introduces some new slots to ensure variety.

- DD Bharati is committed to celebrate womanhood and supporting the continuing struggle of woman to equality. A special daily slot "Aadha Aakash Apna" is created at 8:30 pm.
- "Sanskriti Bharati", daily slot at 7:30 pm featuring cultural round-ups of different states.
- "Sahitya Bharati", daily slot for contemporary trends in literature at 8:00 pm. Sub slot titled "Kitaabnama" is telecast every Sunday.
- "Classical Music", a daily one hour slot from 9:00 pm.
- The channel has started local coverages for music, dance, literature and cultural events. More than 250 events covered for a slot entitled "Aas Paas".

Partnerships for events of National and International fame with DD Bharati channel, re-affirmed its commanding position as the sole and reputed national culture channel of the country.

With the objective of going beyond national to also include other rare programmes, DD Bharati has also been partnering with trusts and initiatives of repute. Through these partnerships we could obtain rare and significant programmes such as following:

- Tansen Festival, Madhya Pradesh
- Kala Ghoda Art Festival, Mumbai

- International Film Festival, Panaji
- Boat Racing, Kerala
- RathYatra, Odisha
- Khajuraho festival of Dance
- Konark Dance Festival, Odisha
- Kite Festival, Ahmedabad
- Rajgir Mahotsav Nalanda, Patna
- Gotipua Dance Festival, Odisha
- Jaipur Literature Festival
- Island Tourism Festival, Port Blair
- Rajarani Music Festival, Bhubaneswar
- Great Masters – A Series from Indira Gandhi National Centre of Arts

Important live telecasts:

- Kullu Dusshera, DDK Shimla
- 33rd Natayanjali Festival at Chidambaram Sri Nataraja Temple
- Buddha Mahotsav, Bodh Gaya
- Thyagaraja Aradhana Festival, DDK Chennai
- “Makaravilakku Mahotsav”, Kerala
- Sirpur National Dance & Music Festival, Chhattisgarh
- 138th Harivallabh Sangeet Samaroh, Jalandhar, Punjab

DD Bharati is looking forward to telecast more cultural programmes/event/interviews with attractive and impressive content for its viewers.

DD: Urdu

DD Urdu came into existence on 15.08.2006 which became a 24x7 channel w.e.f.14.11.2007. The transmission features a mix of repeat and non-repeat, acquired and in-house software, which encapsulates heritage, culture, literature, information, education and societal issues specific to the target audience.

Besides, entertainment-oriented programme of specific interest to the Urdu speaking audiences like minority issues, Government schemes for minority, events in the neighbouring countries, face to face with celebrities etc. have been launched. A daily programme titled “Sargarmiyan” gives a roundup of all important happenings with visual footage in and around Delhi.

As a USP of the Channel (10) News Bulletins in Urdu are being telecast daily w.e.f. 01.04.2013. In

addition News headlines in Urdu are given scroll throughout the transmission i.e. 24x7.

As a part of Refurbishment of DD Urdu Channel, more than 100 new serials have been scheduled from January 2014 onward. DD Urdu Channel is rated as India's No. 1 channel among Urdu Channels as per TRP rating and became a true reflection of Hindustani Tehzeeb and Saqafat.

Main activities of DD Urdu in 2014-15:

- Panel Discussion programme on Social Issues “Mubahisa” (Khwaja Ahmad Ki Yaad Mein) on 07.04.2014.
- Panel discussion Programme on Social Issues “Mubahisa” (Maulana Hasrat Mohani Ka Mission Aur Shayri ki Jehet) on 05.05.2014.
- Programme on Centenary Celebration of K.A. Abbaas, the Legend (Part-I) “Yeh Hai India” on 02.07.2014.
- Special Programmes on Ei-ul- Azha “Mehfil Hamd-o-Naat”.
- “Ada-e-Khaleel Mubahisa” on 06.10.2014 and “Mehfil Hamd-o-Naat” on 08.10.2014.
- Programme on Diwali Festival “Jag Mag Deep Jale” (Musical Feature, Folk Songs and Dance) on 23.10.2014.
- Programme on Jashn-e-Maulood-Kabah “Manqabati Mushaira” on 01.11.2014.
- Special Programmes on Moharram “Inkhillab-e-Karbala” on 02.11.2014 and “Zikr-e-Hussain” on 04.11.2014.
- Programme on Maulana Abul Kalam Azad “Yaad-e-Raftaghan” on 11.11.2014.
- Programme on Pandit Nehru “Azad Hindustan ka Darakhshan Sitara” on 14.11.2014.
- “All India Mushairas” have been conducted at New Delhi on the eve of New Year.
- Regional rounds of All India Reality Show based on Begum Akhtar entitled “Jashn-e-Begum Akhtar” Talash Gazal Gayeki Mein Nai Aawaz has been conducted at Lucknow, Mumbai, Hyderabad, Kolkata and Delhi and the Title Show has been held at New Delhi on 14.03.2015.

DD: India

Doordarshan opened its windows to the world by launching its international channel on 14.03.1995. The Channel, initially known as DD-World was renamed DD-India in 2002. The programming offers international viewers an update on the Indian social, cultural, political and economic scene. DD-India was launched with a mission “to build bridges of communication with Indians living abroad and to showcase the real India.

DD-India carries News bulletins, Features on Topical Events, Entertainment Programmes, Feature Films, Music and Dance, Serials, Documentaries, News and Current Affairs, Events and Tourism.

English, Hindi, Urdu, Gujarati, Tamil, Telugu, Malayalam, Sanskrit and Punjabi News bulletins are telecast all over the countries. “DD-India” is also being uplinked on INSAT-4B enabling it to reach 38 countries which are within the footprint of INSAT-4B.

ASIA

Afghanistan, Bangladesh, Bhutan, Brunei Darussalam, China (Partly), Cambodia, Hong Kong, Israel, Malaysia (Partly), Myanmar, Laos, Nepal, Pakistan, Singapore, Sri Lanka, Thailand, Vietnam, India.

CIS

Armenia, Azerbaijan, Georgia (Partly), Kyrgyzstan, Tajikistan, Turkmenistan (Partly), Ukraine, Uzbekistan (Partly).

Middle East

Bahrain, Iran, Iraq, Kuwait, Oman (Partly), Qatar, Saudi Arabia, Syria, Turkey (Partly), United Arab Emirates, Yemen (Partly).

A strategy of distribution of the channel and to have footprint all over the world is under way in consultation with the Ministry.

At present 8 hours programme loop is being telecast and the same is being repeated twice in 24 hours to suit the prime time zones of the world.

DD-India is also available on Doordarshan's satellite DTH service DD Direct plus.

ROBOCON 2014



DD: Sports

Sports Channel of Doordarshan was launched on 18.03.1999. The transmission of the channel was increased from 10 hours to 12 hours a day from 25.04.1999 and the transmission hours were extended to round the clock from June 2000. Some salient features of DD sports are:

- DD Sports is the only Free to Air Sports Satellite Channel in India.
- For the promotion of Sports, Doordarshan has launched a scheme in 2005 “Cash Out Flow” for the coverage and telecast of Sporting events on Doordarshan by charging the Sports Federations, Association and Organizers a minimum amount as cash flow.
- DD Sports acquires Important Sports Programmes from different Rights Holders from time to time for telecast.
- The Major Sporting Events like Olympic Games, Asian Games, National Games, Commonwealth Games are shown on DD-Sports round the clock during the games period. The other important National Championship of different Sports are also telecast on DD Sports.

The channel has brought to its audience commendable programmes/ coverage of sports events in the year 2014-15

S. No.	Event	Month
1.	Late Mansoor Ali Khan Pataudi Cricket Trophy held at Bhopal	April, 2014
2.	Live Telecast of Asian Champions Trophy of India U-16 National Football (India U-16 V/s Frenz United Indonesia) held at Barasat Stadium Kolkata.	May, 2014
3.	TATA National Ranking Archery Tournament (3 rd Stage) held at Golconda Fort, Hyderabad.	June, 2014
4.	Telecast of “MMSC FMSCI National Racing Championship 2014 under sponsored category.	12.07.2014
5.	Live Telecast of National Badminton Championship at Khel Stadium Pride Ground Uttrakhand.	August, 2014
6.	Telecast of “National Racing Championship-2014 (4 Wheeler)” under sponsored category.	13.08.2014 -14.08.2014
7.	Two International Under 23 Friendly football matches between India and Pakistan held at Bengaluru, Karnataka.	August, 2014
8.	Davis Cup World Group (Play Off) tie India Vs. Serbia held at KSL-TA Tennis Stadium, Cubbon Park, Bengaluru.	September, 2014
9.	Asian Games	19.09.2014 to 04.10.2014
10.	Live Telecast of National Archery Tournaments at Red Fort, Delhi	November, 2014
11.	Live Telecast of Indian Premier Corporate T20 Cricket League (IPCL Season 5) at Sardar Patel Cricket Stadium, Ahmedabad	November, 2014
12.	National Games at Kerala	31.01.2015 - 14.02.2015
13.	48 th Senior National Kho-Kho championship at Bengaluru	10.01.2015 - 11.01.2015
14.	Open World Ranking Snooker Championship 2015 at Grand Hyatt, Mumbai	10.03.2015 -14.03.2015

Regional Language Satellite Channels

Doordarshan is presently operating 15 Regional Language Satellite Channels, which telecast programmes round the clock in regional languages of the State. These telecasts are available on terrestrial mode in the State during regional transmission and in the satellite mode at other times to the viewers. These 15 regional channels are:

DD: Sahyadri

Sahyadri Channel (DD-10) started beaming Marathi programmes throughout India via Satellite from 15th August 1994. Its transmission was extended to round the clock from 05th April, 2000. It is available on Terrestrial Support from 6.00 AM to 9.00 AM and from 3.00 PM to 8.00 PM on all days except Sunday and on Satellite Mode it is available round the clock. In August, 2013 Doordarshan flagged off a high definition (HD) production studio at its Mumbai Kendra. With overall technical and production development, more than 70 % of programmes are in-house productions. The programmes are telecast in Marathi -85.3%, Hindi-3.1%, Sindhi-0.4%, Commercials-2.1%, Others (Slide/Promos. etc.)- 9.1%.languages. It covers 77.5 % area and 87.1% population of the State.

Some important activities and programmes telecast during April 2014 to March 2015 are:

- Purna Puraskar 2014- May 2014.
- The 13th Doordarshan Sahyadri Navratna Awards 2014 –May 2014.
- 5th Godrej Expert - Sahyadri Cine Awards 2014 was telecast on 10.08.2014.
- International ROBOCON 2014, telecast in August 2014
- The 61st Aakashvani Sangeet Sammelan was held on 18.10.2014.
- Swachha Bharat Abhiyan in October 2014.
- The finals of RBI Quiz 2014 recorded at DDK Mumbai in November 2014.
- 6th Iceplex Ad Film Awards (IAFA) was telecast on 14.11.2014.
- Navjyoti Sahyadrichya 2014 - 20.12.2014.
- New Year Eve Programme telecast on 31.12.2014.
- Visit of the parliamentary standing committee on Information technology – 14.02.2015.
- Robominton - A Badminton Robo Game At National Robocon 2015 - 07.03.2015
- “Sahyadri Hirkani Sanman Sohala” – 08.03.2015
- 8th Sahyadri Krishi Sanman 2015 - 21.03.2015

Gross Revenue in the financial year 2014-15: Rs. 40,92,48,746/-.

DD: Girnar

The Satellite Regional Language channel DD-11 in Gujarati was started on 01.10.1993 by up-linking from Delhi and the same service started up-linking locally on 15.08.1994. 24 Hours Transmission of Regional Satellite Language Service started from 01.05.2000 and DD-Girnar became a Brand Identity from 02.10.2007. The Tagline of the channel is “Aapni Sanskruti, Aapni Olakh”.

The Satellite mode of transmission in Gujarati on DD-GIRNAR can be down linked and seen through cable not only in entire country but 34 other Asian countries like Sri Lanka, Iraq, Armenia, Myanmar, Azerbaijan, Parts of CIS, Oman, Vietnam, Turkey, Uzbekistan, Bangladesh, Syria, Krygystan, UAE, Malaysia, Sumatra, Turkmenistan, Bhutan, Yemen, KSA, Afghanistan, Thailand, Egypt, Bahrain, Nepal, Iran, Kuwait, Pakistan, Cyprus, China, Qatar, Tajikistan, Mongolia.

Important programmes telecast during April 2014 to March 2015:

Date of Telecast	Programme
16.05.2014	Chunavi Chakravayuha-2014-Live Telecast of Loksabha Election Result
21.06.2014 to 23.06.2014	Girnar Little Sursargam -2
28.06.2014 and 29.06.2014	Live/Deferred Live Telecast and TV Report of Jagannath Rathayatra, Ahmedabad.
16.08.2014-17.08.2014	Live telecast of Janmashthami - A "Curtain Raiser".
29.08.2014	Third Girnar Shiromani Puraskar -2014"
25.09.2014-03.10.2014	Programme "Maa Taro Garbo Jhakamjhol" on the occasion of navratri
06.10.2014	New Social Serial "Aa Mamanun Ghar Ketale"
07.01.2015-09.01.2015	Pravashi Bharatiya Divas-2015
11.01.2015-13.01.2015	Live coverage of Vibrant Gujarat-2015
24.03.2015	TV report on Special Programme "Mann Ki Baat"

DD: Podhigai

Regional Language Tamil Satellite Channel - Podhigai started functioning on the Pongal day i.e., 15.01.2001 with round the clock transmission. Considering the genre of programmes telecast, it is coined as 'infotainment Channel'. Content-wise, information constitutes 47.0%, education-19.7%, and entertainment-33.3%. Language wise composition of programme:- Tamil-91.0%, Telugu and Kannada -0.3% each, Malyalam-0.2%, Urdu, Hindi and English-0.1% each.

Some important programmes telecast during 2014-15.

Date of Telecast	Details of the programme
08.04.2014	Tamil New Year Special Pattimandram
09.05.2014 to 11.05.2014	12th Federation Cup National Junior Athletics Championship at Nehru Stadium, Chennai
25.07.2014	1000th year of the Coronation of King Rajendra Chola at Gangai Konda, Chozhapuram
29.08.2014	Vinayaka Chathurthi Celebrations
07.09.2014 & 08.09.2014	Annual Car Festival of our Lady of Health, Vailankanni
03.10.2014	Dussehra Festival, Kulasekaranpattinam, Tuticorin District
18.10.2014	Akashvani Sangeet Sammelan - 2014 concert.
04.09.2014	Special Pattimandram in connection with the Birth Anniversary of E.V. Ramasamy Periyar, Vallam, Thanjavur

08.10.2014	Deepavali Special Hari Katha programme -Kannanum Kandhanum
05.12.2014	Karthigai Maha Deepam Festival, Thiruvannamalai
10.01.2015	168th Aradhana Festival of Saint Sri Thyagaraja, Thiruvaiyaru
16.01.2015	Uzhavar Festival ,Harvest Festival of Tamil Nadu
28.01.2015 and 22.03.2015	Regional Version of Mann Ki Baat

DD: Yadagiri

After division of Andhra Pradesh into two parts, i.e; Andhra Pradesh and Telangana, Doordarshan Saptagiri channel was bifurcated into DD-Yadagiri at Hyderabad and DD-Saptagiri channel at Vijayawada and they started functioning from 27.09.2014. DD-Yadagiri was given tag line of Sumadhuram - Sumanoharam. On the occasion of inauguration of new regional channel, following events were conducted on 27.09.2014: -

Video message of Sri Prakash Javadekar, Hon'ble Union Minister of I & B and Environment in connection with the launch of DD-Saptagiri and renaming of DD-Yadagiri was telecast on the occasion.

DD Studios, Earth Station, News Units etc. were inaugurated at DDK, Vijayawada by Sri K.Venkaiiah Naidu, Hon'ble Union Minister for Urban Development & Parliamentary affairs and Sri N.Chandrababu Naidu, Hon'ble Chief Minister of Andhra Pradesh.

Commercial earning by the Kendra during 2014-15 is Rs.7,88,19,400/-

Important programmes telecast during April 2014 to March 2015:-

Date	Events
26.09.2014	Live telecast of Srivari Brahmotsavalu
02.10.2014	Mann ki Baat by PM Masulo Maata Telugu version
04.10.2014	Live telecast of Dussehra procession from Mysore palace
20.10.2014	Literary prog on Telangana state Sahithyam Oka Samalochana
22.11.2014	2 nd Annual International Jashne-Khusrau from Chowmohallaw Palace
30.11.2014	Opening and closing ceremonies of National Film festivals
25.12.2014	Good Governance day on occasion of Birth day of Shri Atal Bihari Vajpayee
01.01.2015	Live Vakunta Ekadasi celebration from Sreeramga, Tamilnadu, Bhadrachalam and Yadagirigutta, Telangana
14.01.2015	Live telecast of “ Makara Vilakku Mahothsav” from Sabarimala.
18.02.2015	Spl. Prog. Making India zero defects and zero effects
22.02.2015	Mann ki Baat programme
29.03.2015	Sree Sree Ramachandra Swamy vari Pattabhishwkam – live from Bhadrachalam

DD: Saptagiri

Launched on 10.10.1993, DD Saptagiri is the Telugu language satellite channel. It became a round the clock channel in 2000. It has started four new daily serials under self-financed commissioned programme scheme: Vivaha Bandham', Vadhuvu', Priyamaina Satruvui' and Tulasi' during 2014-15.

Activities of DD-Saptagiri from April 2014 to March 2015:

Date	Event covered
08.04.2014	Sri Ramananama Sankeerthanam on the occasion of Sri Rama Navami
17.05.2014	World Telecom Day
18.05.2014	Documentary on INCOIS Tsunami Warning Centre
08.06.2014	Live sworn-in ceremony of the first Chief Minister of residuary Andhra Pradesh
12.07.2014 13.07.2014	Second edition of Best of Indian cinema film festival at DDK, Hyderabad.
02.08.2014	Live Telecast of convocation of NALSAR by Hon'ble President of India
17.08.2014	Programme on Andhra Cricket Association on completion of 60 years
21.09.2014	A special quiz programme on heritage
25.09.2014	Special programme on Pandit Deendayal Upadhyay Anthyoday Diwas
02.10.2014	Live telecast of Saddula Bathukamma from Tank Bund, Hyderabad
04.10.2014	Live telecast of Dussehra procession from Mysore palace

DD: Bangla

Launched on 20.08.1992, DD Bangla became 24 hours channel from 01.01.2000. Collaborative Non-Linear Post Production facility in HDTV format was inaugurated on 15.04.2013 .

Important programmes of DD, Bangla telecast during April 2014 to March 2015.

- “Nababarsher Baithak – 1421” (Special programme on Bengali New Year) on 15.04.2014.
- Live telecast of 153rd birth anniversary celebration of Gurudev Rabindranath Tagore on 08.05.2014.
- Programme on FIFA World Cup, 2014, Brazil – Football Maharan on 10.06.2014.
- “Amare Tumi Ashesh Korechho” – a musical programme on the occasion of conferring of Nobel Prize to Rabindranath Tagore on 22.07.2014.
- “Unochollish-Er-Pareo” – a special programme on the 39th Foundation Day of Kolkata Doordarshan on 09.08.2014.
- Programme on the 5th International Convention of SPIC MACAY at Kolkata on 26.08.2014.
- Programme on Mahalaya – “Mahishasurmardini” on 23.09.2014.
- Live musical programme on Aagomoni Gaan (Maha Panchami).
- Live telecast of Kali Puja from Dakshineswar Kali Temple on 23.10.2014.
- Live telecast of the Inaugural Ceremony of 20th Kolkata International Film Festival from Netaji Indoor Stadium on 10.11.2014 at 4:00 pm and TV reports from 10.11.2014 to 17.11.2014.
- ‘Pous Utsav’ – Live Telecast from Santiniketan on 23.12.2014.

- Live telecast of Mid-night Mass from St. Paul's Cathedral Church, Kolkata on 24.12.2014.
- New Years' Eve special programme on 31.12.2014.
- TV report of "Gangasagare Mela" – 2015 on 14.01.2015.
- Programme on Netaji Birth Anniversary on 23.01.2015.
- Inauguration of Kolkata Book Fair - live telecast on 28.01.2015.

DD: Punjabi

Launched on 06.08.1998, DD Punjabi became a 24 hours channel from 05.08.2000 and is available widely in India and also in other countries where the footprints of satellite INSAT 3A and satellite INSAT 4B are available. DD Punjabi channel is also available on DTH (Direct to Home) platform on Satellite INSAT 4B. Language wise programme composition of DD Punjabi is as follows: Punjabi 96.1%, Hindi 3.5%, Urdu 0.3% and others 0.1%.

The 24 hours transmission of DD Punjabi is divided into 5 parts under the titles Roz Savere, Sajjri Saver, Day Time Transmission, Khirki (Afternoon Show) Regional Transmission (Terrestrial Support), Evening Transmission and Night Transmission.

Important events held during April 2014 to March 2015

- Live telecast of special stage show "Mela Vaisakhi Da" on 14.04.2014.
- Live Telecast of "Maha Rabta" on 19.06.2014.
- Live telecast of special stage show "Yaad Rahe Kurbani" on 31.07.2014
- Special programme "Sabrang" organized in the studios of DDK, Patiala on 07.08.2014.
- Live telecast of the show "Sawan Utsav" from Gaity Theatre, Shimla on 12.08.2014.
- Live telecast of special programme "Mehfil" on 25.08.2014.
- Telecasts of special show "Jashan Di Raat" on 15.09.2014.
- Live telecast of special show entitled "Sunehri Sham" on 13.10.2014.
- Live telecast of special programme "Mera Wasda Rahe Punjab" on 03.11.2014.
- Telecast of "Harballabh Sangeet Sammelan" on 26.12.2014, 27.12.2014 and 28.12.2014.
- Live telecast of programme Nachan Nu Jee Karda on 01.01.2015 on the New Year.
- Special programme "Lohri Shangna Di" was telecast on 13.01.2015.
- Telecast of programme Kila Raipur Sports on 31.01.2015.
- Live stage show "Sabrang" telecast on 05.02.2015.

DD: Kashmir

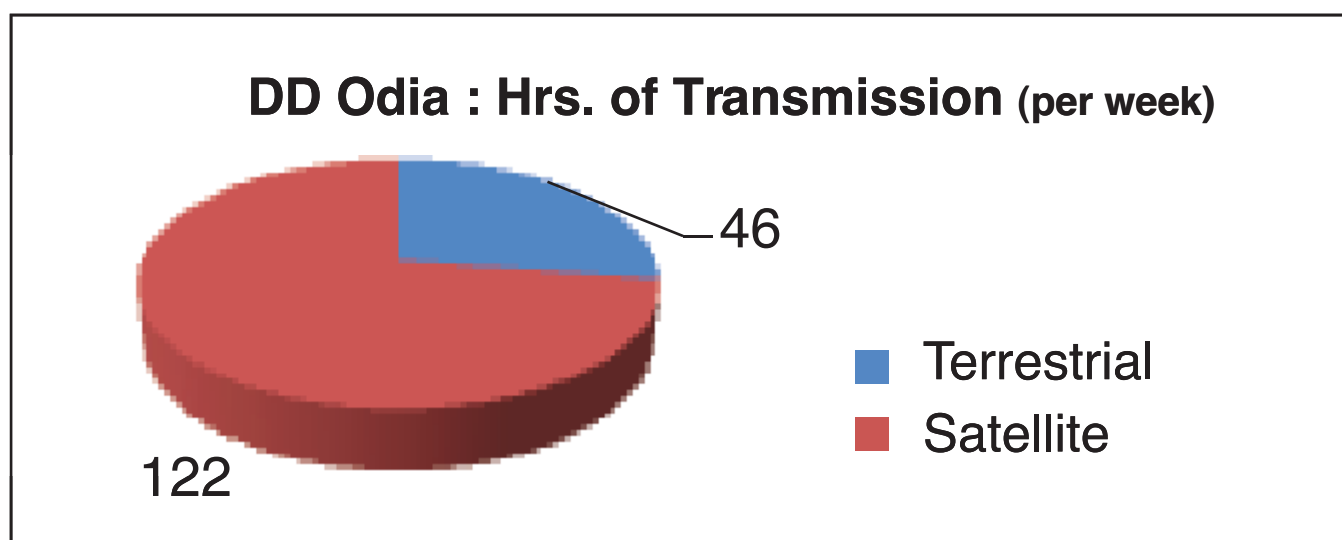
DD Kashmir channel was launched on 26.06.2000. This was later converted into a 24 hour channel from 15.08.2003. This is primarily a satellite channel having terrestrial support of 30 transmitters covering about 77% of the population in the Kashmir Region. The programmes of the DD Kashmir are up-linked from DDK: Srinagar. These are also available throughout the country and can be accessed to with the help of cable network. This channel also forms part of the bouquet in 'DD Direct Plus' service launched by Doordarshan in 2004.

The languages include Balti, Dogri, Gojri, Kashmiri, Ladakhi, Pahari, Punjabi, Sheena and Urdu. Special slots have been earmarked to highlight the traditional values, customs, cultural aspects, ethos and overall development of the State to encourage local talent. A series of programmes aimed to counter the false propaganda launched from across the border are also aired. Eight such programmes are being produced and telecast weekly on the themes and content identified by the Ministry of Home Affairs and Military Intelligence, Directorate of the Army etc. The programmes telecast by Kashmir Channel comprise both in-house productions and commissioned programmes. The transmission of DD Kashmir includes 4 hours simulcast of regional Service of DDK Srinagar and half-an hour relay from DD National daily. Full round the clock Transmission of DD Kashmir stands restored from 1500 hours on 17.11.2014

Important Programmes contributed by DDK Srinagar under in-House category to Kashmir Channel are Good Morning J&K ,Hello DD, Doctor Online, Khel Aur Khiladi, Daad-Bi-Daad, Iss Haftey, Ye Sain Kayinaat, Zam Zam-e-Naat, Butraat, Roshni, Aabshaar, Sadai-e-Saaz, Halat-e-Hazra, Dharan, Melong, Sohni Dharti, Carvan, Lishkara, Nindara, Rangyul, Puner etc;

DD: Odia

DD Odia was started on 02.10.1993 which was later on made a 24-hour channel on 01.04.2001 (on the occasion of Utkal Divas, the Statehood Day of Odisha State). From 01.03.2014, DD-Odia channel is getting terrestrial support of 46 hrs. transmission per week and the rest 122 hours of transmission is exclusively on Satellite mode. Language wise 99.08 % programmes are telecast in Odia followed by Hindi (Samachar from Delhi) - 0.92%



Programme activities during April 2014 to March 2015:

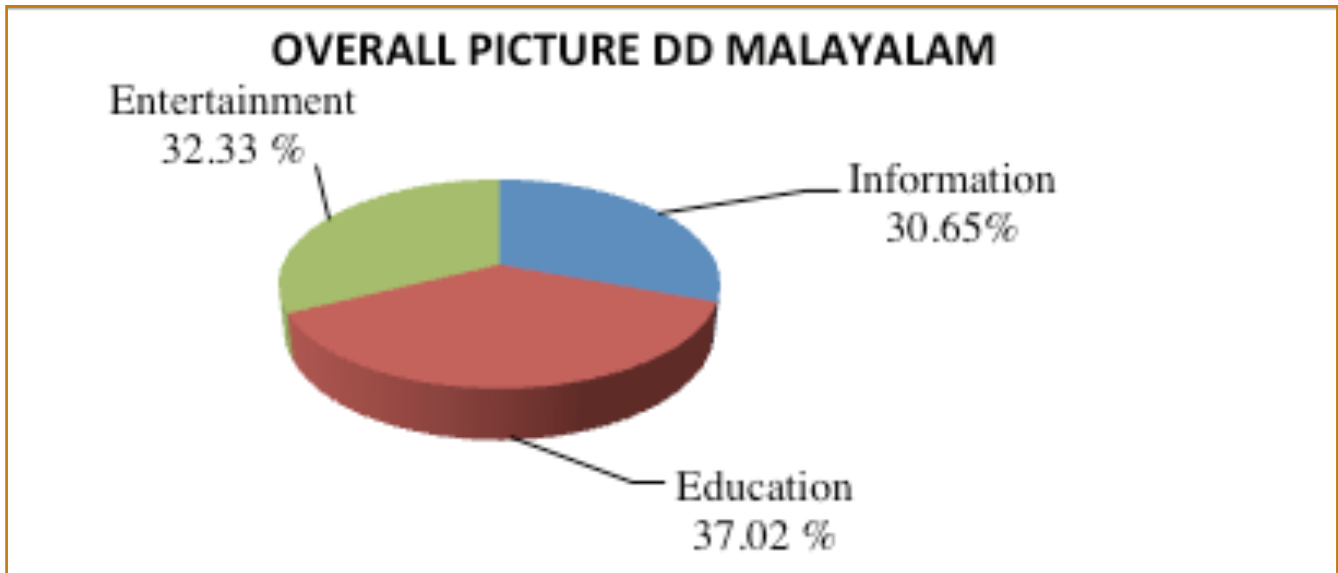
Date of Telecast	Programme
01.04.2014	Swargadapi Gariyashi
May, 2014	Telecast of Series “Geeta Govinda”
04.06.2014	Live Telecast of Sital Sasthi
13.06.2014	Snana Yatra and Rath Yatra, 2014
29.06.2014	Sri Gundicha Yatra
07.07.2014	Live telecast of Bahuda Yatra
08.07.2014	Live telecast of Suna Besha
12.10.2014	Cyclonic storm “Hud Hud”
15.09.2014	Saptaranga’2014
24.09.2014 to 02.10.2014	Telecast of Special Programmes on Durga Puja
13.11.2014	Rakta Golapa telecast on the eve of Children’s’ Day
17.11.2014-19.11.2014	Telecast of “Geeti Chitra” on Ancient Literary Work
01.12.2014-05.12.2014	Konark Festival’2014
10.12.2014-12.12.2014	National Tribal Dance Festival, 2014
18.01.2015-20.01.2015	Mukteswar Dance Festival and Rajarani Music Festival, 2015
28.01.2015, 23.02.2015 and 22.03.2015.	Mann ki Baat
29.03.2015	Live Telecast of Banajaga Jatra of Nabakalebara

DD: Malayalam

DD Malayalam from its inception in 1985 has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut and a network of terrestrial transmitters across the State.

New initiatives during 2014-15:

New series of programmes include TV adaptations of Malayalam classics, plays, Mohiniyattam, Kathakali, classical music/dance, folk performances, career guidance, science programmes, Paithrukam, Gandhidarshan etc. The new initiatives also include the following:- (i) Megha Ragam: The chat show; (ii) Q 20: An online Quiz show; (iii) Chayakkoottu: A chat show with the who’s who of Kerala’s cultural mosaic; and (iv) Samoohyapadam: public queries and redressal of their grievances.



Important Coverage's during 2014-15:

- Vishu Special Programmes: Telecast
- Trissur Pooram : Live telecast from Trissur
- World Environment Day : special programme
- 35th National Games
- Champakulam Boat Race 2014 :
- Vayalar Film & Television Award Night
- Rimy Tomy Show
- Nehru Trophy Boat Race 2014
- INTACH Heritage Quiz, August 2014
- Malayalam Feature Film Festival
- Piravi Divas Programme
- Mannarasala Ayillyam festival

DD: Chandana

DD Chandana is the Kannada language Satellite Channel launched on 15.08.1994 supported by Doordarshan studios in Bengaluru and Gulbarga. It became round the clock satellite channel in 2000 and its coverage expanded to more than 30 countries from 24.03.2003. Language wise Kannada occupies 99.3% of total telecast.

Important coverage on DD Chandana from April 2014 to March 2015:

20.04.2014	48 th Annual Convocation of University of Agricultural Sciences
18.06.2014	Live Telecast of Felicitation Function of Bharat Ratna Prof. C.N.R.Rao
08.08.2014-10.08.2014	Times of India International Folk Festival, Bengaluru
26.09.2014-28.09.2014	Bangalore Literature Festival at Crowne Plaza, Bengaluru

04.10.2014	Live Coverage of Mysore Dasara
21.10.2014	Live Telecast of Police Commemoration Day from CAR Head Quarters
01.11.2014	Live Telecast of Kannada Rajyotsava Celebrations, Bengaluru
16.11.2014	Chandana Awards-2014 followed by Madhura Maduravi Manjula Gaana
14.12.2014	“Christa Namana” on the occasion of Christmas -2014
26.01.2015	Republic day celebration
02.02.2015	Governor’s address to Joint Session of Karnataka Legislature Assembly
18.02.2015	Live telecast of Inauguration of Aero Show 2015
28.02.2015	Live telecast of Karnataka State Film Awards presentation function
14.03.2015	Live telecast of 49 th Convocation of University of Agricultural Sciences



Independence Day – 2014



Republic Day – 2015

AAJ SAVERE



Dr. Mahesh Sharma, Hon’ble Minister of State (I/C) Culture



Smt. Harsimrat Kaur Badal, Minister for Food Processing Industries

DD: North-East

DD North-East was commissioned on 01-11-1990 and launched on 15.08.1994. It became 24 hour channel from 27.12.2000. It also includes the programme originated from the DDK, Guwahati between 3.00 pm to 7.00 pm (Sunday to Monday), 8.30 am to 9.00 am (Sunday to Monday). PPC (NE)'s transmission is run through a highly sophisticated Digital Earth Station attached to its Studio Block. PPC (NE)'s programme coverage area is extended to all the eight North Eastern States of India. Apart from PPC (NE), DDK, Guwahati's in-house programmes, contribution of different DD Kendras of the region constitute the telecast of DD North-East. This channel is also available on various DTH platforms such as DD Direct Plus, Videocon DTH, Tata Sky DTH etc.

Commercial Earning of PPC (NE), DD, Guwahati during 2014-2015 is Rs. 53, 18,050/-

Important programmes produced and telecast during April 2014 to March 2015:

Telecast Date	Programmes
14.04.2014	Mukoli Bihu(Live)
31.05.2014	Chakradhar Chaman-Kavi Chayan
16.06.2014 -20.06.2014	Serial Abhiyatri
23.06.2014	Ambubachi Mela at Kamakhya Temple
25.07.2014	62 nd All India Railway Table Tennis Championship 2014
08.09.2014	Moi Ahisu- Special Programme on Dr. Bhupen Hazarika
15.09.2014	Special Programme on DD foundation Day
03.10.2014	Durga Puja Special Programme
11.11.2014 -13.11.2014	Guts & Glory - Documentary on Sainik School - Golpara

December, 2014	Horn bill festival
January, 2015	Maghvihi
January, 2015	Sonam Lhochar (Sikkim)
25.02.2015	Rock festival – The Rythm of North East
March, 2015	Chaitedasain – Sikkim (Musical feature/Studio based programme)

DD: Rajasthan

24 hours DD Rajasthan Satellite channel launched from Doordarshan Kendra, Jaipur on C-Band w.e.f. 01.08.2013 is available on DTH Platform of Doordarshan i.e. DD Freedish w.e.f. 16.08.2013. It is being carried by all MSOs/LCOs and DTH operators (except TATA-Sky). This 24 hour channel telecasts programmes of different genres, keeping in view tastes and needs of audience of the state.

Important programmes telecast by DD Rajasthan during April 2014 to March 2015:

- Satrangi-Chetichand Mahotsav 2014 - 26.04.2014
- TV report on 802nd Ajmer Urs - 12.05.2014
- Meri Awaj Suno (Programme on women empowerment) -16.06.2014
- Special programme on Eid-ul-Fitr - 29.07.2014
- Mehfil (Programme on Ghazal Singer Ahmed Hussain and Mohammed Hussain) - 09.08.2014
- Zindagi Zindabad (Women and HIV) - 13.08.2014
- TV report on Gogaji Mela - 04.09.2014
- Srijan (TV report on 1st Ajmer Sahitya Samaroh) -15.09.2014
- Programme on Gandhi Jayanti - 02.10.2014
- Short film-Dipotsav - 23.10.2014
- Live coverage of Bhakti Sangeet at Albert Hall Museum, Jaipur - 13.12.2014
- Coverage of India US Business Summit at Taj Palace, New Delhi - 26.01.2015.
- Live coverage of 28th Asian Cup Table Tennis Championship, 2015 – 13.03.2015 to 15.03.2015

DD: Bihar

DD: Patna came into existence on 13.10.1990. Subsequently, it was upgraded in March 1996 and Digital Earth Station was commissioned in December 2003. Keeping pace with the development and needs of the people, DDK, Patna was converted into 24X7 Hindi Regional Channel on 01.05.2013. This 24 hour channel covers genres like folk music, light music, play, talk show, quiz and some archival programmes, documentary, tele film/feature film, serials/skits, etc.

Major activities of DD Bihar for the period 2014-15:

- Nritya Natika “Piya Pardesiya” was telecast on 02.04.2014.
- Vaishali Mahotsav, 2014 was telecast on 22.04.2014.
- Janadesh 2014 was telecast live on 07.05.2014 and 16.05.2014.
- Patna Sahib Mahotsav was telecast on 05.06.2014.
- Documentary on “Mithila Painting” was telecast on 31.07.2014.
- Independence Day function organized at Gandhi Maidan telecast live on 15.08.2014.
- Rajiv Gandhi Khel Ratna Award was telecast live from Rastrapati Bhawan on 29.08.2014.
- Durga Puja was telecast live on 02.10.2014.
- Chatth Parv from Deo Surya Mandir, Aurangabad and Gaya Ghat, Patna was telecast live on 29.10.2014 and 30.10.2014.
- On the evening of Children’s Day, Live Band was telecast on 14.11.2014.
- Guru Govind Singh Ji birth anniversary was telecast on 28.12.2014 from Patna Sahib.
- Special programme on New Year “Dastak-2015” was telecast on 31.12.2014.
- Prime Minister’s Mann ki Baat was telecast on 22.02.2015(Relay from DD National).
- Programme on Bihar Diwas was telecast on 24.03.2015.
- Bharat Ratna Samman Samaroh was telecast live on 27.03.2015 from Rashtrapati Bhawan.

DD: Uttar Pradesh

DD Uttar Pradesh, a 24X7 Hindi Regional Channel came into existence on 16.08.2013. Previously, it was only available on Terrestrial Network. This 24 hour channel covers genres like folk music, light music, play, talk show, quiz and some archival programmes. Language wise, Hindi occupies 82%, followed by Urdu (4%) and rest by other languages (14%). Revenue earned during 2014-15 is Rs.7,32,07,000/-.

Awards:

- Town Official Implementation Committee (TOLIC) awarded first for the promotion of official language in house Magazine “दृष्टि सृष्टि” on 25.02.2015.
- DD Sports Club Lucknow won Media Cup, a prestigious cricket Tournament organized for media units at Lucknow on 19.03.2015.

Major activities of DD, Uttar Pradesh in the year 2014-15

Telecast date	Programmes
22.04.2014	Programme in barter system with NBT(Nav Bharat Times)
16.05.2014	Election Analysis programme 'Maha Faisla Maha Coverage'
14.07.2014	A classical music concert 'Dhrupad Dham Samaroh' organized at Vrindavan Mathura
08.08.2014	Doordarshan's first 3D fully animated 10 episode programme 'Vigyan Se Dhyan Tak' based on Yoga and Meditation
02.10.2014	Cleanliness drive campaign launched on Gandhi Jayanti.
06.11.2014	Special Prog. on Gurunanak Jayanti
11.11.2014	Doc. on Maulana Abul Kalam Azad
19.03.2015	Media Cup

DD: Madhya Pradesh

DDK Bhopal was launched as 24 hrs. telecast service through satellite and was renamed DD: Madhya Pradesh on 25.06.2014. PGF: Gwalior and PGF: Indore produces programmes for telecast on DD: Madhya Pradesh. Kendra offers programmes in different formats like live phone-in, serials, telefilms, variety shows, concerts, poetic symposiums, quiz and features. Besides Hindi, the programmes in local dialects like Malwi, Bundeli, Bagheli and Nimari are also included in the bouquet.

Revenue earned during 2014-15 through the State Govt./Central Govt./PSUs/Cooperative Ventures/Charitable Organizations/Banks/NGOs etc. plus Revenue earned through private clients was Rs.1,79,19,050/-

Important programmes telecast during 2014-15:

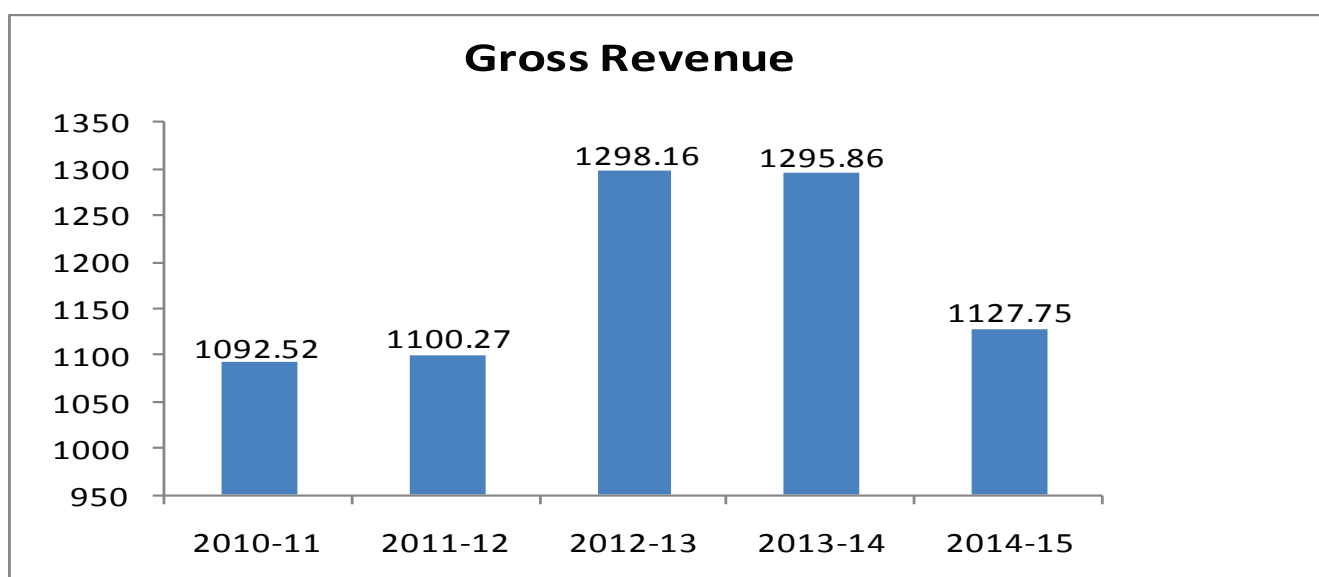
Telecast Date	Programmes
04.04.2014	Naya Daur
14.05.2014	Special Programme on Buddha Purnima
05.06.2014	Special Programme on International Environment Day
26.06.2014	Aao Batein Kare (Nasa Nirodhak Divas)
03.07.2014	Shramev Jayate- Programme on Welfare of Labour
02.10.2014	Programme on Gandhi Jayanti
06.11.2014	Programme on Gurunanak Dev Jayanti
19.11.2014	Programme on Children's day
31.12.2014	Programme on New Year's Eve
24.01. 2015	Programme on Vasant Panchmi
29.01. 2015-31.01. 2015	Lokrang

Doordarshan Commercial Service (DCS)

Doordarshan Commercial Service is an independent wing to co-ordinate all the commercial activities being performed at the Headquarter, Doordarshan Kendras, Marketing Divisions and DCD towards sale of airtime as well as collection of revenue from agencies/clients/producers. DCS is responsible for framing of Commercial policies and updating of rate card as per inputs received from Marketing Divisions and regional Kendras, with the approval of Prasar Bharati Board.

This wing allows registration and accreditation status to various advertising agencies and interacts with them for selling of air time. Rules and policies in this regard are framed and reviewed from time to time in the changing market scenario.

During the year 2010-11, Doordarshan earned a gross revenue of Rs.1,092.52 crores, in 2011-12 gross revenue was Rs.1,100.27 crores and in 2012-13 gross revenue was Rs.1,298.16 crores. In the financial year 2013-14, it has earned gross revenue of Rs.1,295.86 crores and in 2014-15 gross revenue of Rs.1,127.75 crores.

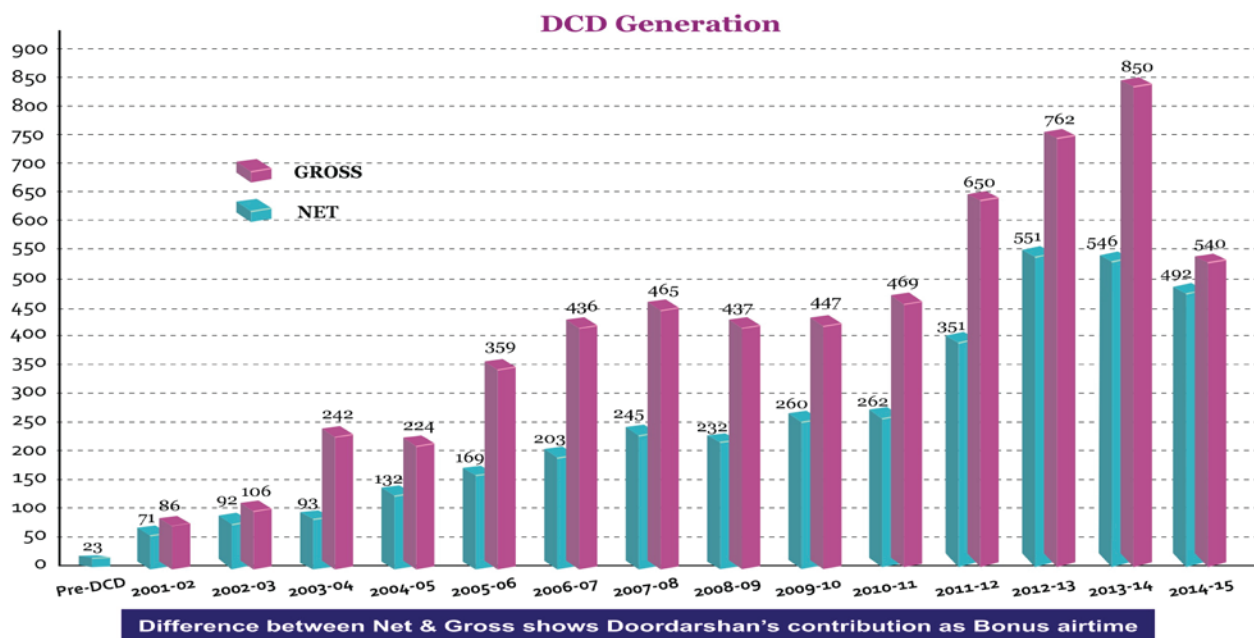


Development Communication Division (DCD)

Development Communication Division (DCD) established in March, 2001, functions as a single window marketing division and a production house for Government Ministries and Public Sector Undertakings. It offers turn-key solutions covering all aspects of media planning, software production, scheduling and impact evaluation.

Within a short span of its inception, DCD has succeeded in revitalizing in-house production activities within Doordarshan. DCD produced programme on various subjects viz., Health, Investors Protection, Tribal Affairs, Adult Education, Rural Development, Petroleum Conservation, Consumer Affairs, Environment and Forests etc. and some more in the collaborative venture on HIV/AIDS with NACO and BBC World Service Trust.

DCD with proactive approach, dynamic marketing tools and strategies and on-time launch and completion has contributed over 43% to Doordarshan's total revenue in 2014-15.



- DCD ran the telecast of world's biggest health campaign 'Swasth Bharat' (Healthy India) in collaboration with the Union Ministry for Health and Family Welfare. Till 30.09.2014, DD produced 3,152 number of health programmes which were telecast from 30 Kendras and earned a revenue of Rs.97 crores.
- DCD has also launched the production and telecast of "Swachh Bharat Abhiyan" on behalf of the Ministry of Drinking Water and Sanitation from DD National.
- Ayushman Bharat, a new campaign of Ministry of AYUSH has been started from 28.03.2015 and is being produced and telecast in 9 regional languages including Hindi with its repeat telecast from 26 Regional Kendras.
- Doordarshan has also launched 'Akshay Urja' campaign for the Ministry of New and Renewable Energy. The campaign consisting of 52 episodes is being produced and telecast by Doordarshan since February, 2015.
- Rural Development programme 'Gaon Vikas ki Ore', a 52 episodes series has also been telecast from National and 34 Regional Channels.
- Mission Indradhanush Spots, new scheme of Ministry of Health and Family Welfare for child vaccination has been launched and will run from March, 15 to July, 15. DCD telecast spots on Flagship campaigns of Govt. of India as well as on Minority Welfare and activities for benefit of disabled persons.
- During the year 2014-15, gross revenue earned is Rs.490.36 crores.

Narrowcasting

Narrowcasting by Doordarshan started in 2000, initially involving 12 LPTs and included programmes of local genre telecast once/twice a week. Since 2004, Doordarshan has been producing the flagship project of Ministry of Agriculture, Govt. of India. The project has three tier approaches.

- On the National Channel: The Agricultural programmes are telecast six days week (Monday to Saturday) between 6:30 am to 7:00 am.

- ii. On 18 Regional Channel: State specific Agriculture programmes are telecast five days a week (Monday to Friday), for a duration of 30 minutes in the respective Regional Language of the state on state network, from 5.30 to 6.00 p.m.(Due to change of National Telecast Timing).
- iii. In Narrowcasting Mode (36 Kendras): Area Specific information, produced twice a week, is being telecast five days a week (Monday to Friday), in the evening through PGFs and Regional Kendra's over 180 transmitters across the country, covering more than 140 districts across the country.

The date-wise schedule of programmes of each of the 55 production centres are uploaded on a specific portal (www.dacnet.nic/csms), so that extension workers, planners and the farmers can receive advance information about the programmes that would be telecast each day.

Films:

Many award winning films have been telecast on Doordarshan under best of Indian Cinema. Bioscope Serialized Hindi Feature Films are being telecast every Tuesday and Wednesday in two parts at 11.00 p.m. to 12.30 midnight on DD-National. Friday Houseful Hindi Feature film and Saturday Jubilee feature film in Hindi are being telecast every Friday and Saturday at 09.30 p.m. on DD-National. Retrospective Hindi feature film telecasts every Sunday at 12.00 noon and HBN Hindi feature film telecasts every Sunday at 03.00 p.m. to 05.30 p.m.

Best of Indian Cinema Feature films in regional languages are being telecast every Monday at 11.00 p.m. and every Sunday at 10.00 p.m.

DD-Archives

From 1959 to 2003, DD Archives was more or less a storehouse and archiving was only a process of not erasing recordings which were deemed to be important by individuals. Doordarshan Archives reinvented itself in 2003 with a new approach and prepared itself to meet the challenges of Audio Visual Digital World.

Contribution of DD Archives from 01.04.2014 to 31.03.2015

1.	Total revenue of DVDs & Footage sale	Rs.42,00,000/- (Rupees Forty two lac only)
2.	Total hours Digitised in DVC Tape from Analogue	1070 hrs
3.	Total hours telecast on other channel	137 hrs 30 mts
4.	Total hours Archived	413 hrs. 08 mts.
5.	Total hours transferred into hard disk (NREP)	3853 hrs. 33 mts.

Projects awaiting release

A. Shabd Shatabdi Project:

Doordarshan Archives completed the work of Shabd Shatabdi Project consisting of two volumes. This will also be accompanied by an e-book which will contain Audio-visual content on some

contemporary poets.

- B. DVD – light music – compositions of Pt. Mohinder Sarin.
- C. Dhrupad - Dhamar – in three volumes on some noted musicians

Major Initiatives

- Synchronizing AIR and DD Archives to a common platform of Prasar Bharati archives.
- To set up zonal archives with proper infrastructure to enable quick access of material preserved in any of the zones for repurposing and making fresh programmes.
 - South archives - Chennai
 - West archives - Mumbai
 - East archives - Kolkata
 - North east archives - Guwahati
 - Central archives - Delhi

New Vision and Strategies

- An Expression of Interest (EOI) has been issued for identifying companies to digitize the legacy programmes available in AIR and Doordarshan at a fast pace.
- Prasar Bharati is in the process of issuing request for proposal (RFP) on “Identification, Repurposing, Packaging and Marketing” in order to optimize and monetize the archival content available in AIR and Doordarshan.
- Prasar Bharati is in the process of issuing the tender for identifying the entity to design and maintain the web portal for dissemination of AIR and Doordarshan content.

NREP Project

The National Resource Exchange Project (NREP) was created by Doordarshan Directorate in April, 2014. It is functioning for Doordarshan Archives. The mandate of the project was to transfer popular and marketable programmes in digital format for exchange/telecast by Regional Kendras after suitably dubbing them in Regional languages. This project is meant to supply a steady quantity of interesting programmes to the Regional Kendras. From the date of its functioning (June, 2014) till date, the following digital transfers have been accomplished:

Total hours of Programmes	3853 hrs. 33 minutes
Total nos. of working station	06 working station
Languages	Hindi, English, Malayalam, Tamil, Oriya, Kashmiri, Gujarati, Bangla, Bhojpuri, Urdu

Kendras (tapes sent for telecast) Ahmedabad, Chennai, Patna, Guwahati, Thiruvananthapuram, Bhopal, Bhubneshwar, Kolkata, Mumbai, Lucknow, Srinagar
Others DD-Bharati, DD Kashir, DD Urdu, NREP Cell
Directorate

Workshop by Experts from Duetsche Welle (DW), Germany: DD-Archives held a conference/workshop from 25.10.2014 to 31.10.2014 about archiving, Digitization, Preservation, IPR issues related to content of DD and AIR.

Administration:

Details of Group wise employees in Doordarshan as on 31.03.2015

	Sanctioned Strength	In Position	Vacancy Position
Group A	1,083	500	583
Group B	5,964	4,254	1,710
Group C	10,647	7,625	3,022
Group D	2,933	1,939	994
Total	20,627	14,318	6,309

RTI Annual Report Information System (2014-2015):

Ministry/Department/Organization: DG: Doordarshan, New Delhi (April 2014 to March 2015)

Progress in 2014-15													
		Opening Balance as on 01.01.2015	Received during the year 2014-15 (including cases transferred to other Public Authority)			No. of cases transferred to other Public Authority			Decisions where request/appeals rejected		Decisions where requests/appeals accepted		
Requests		Nil	1,222			97			0		1,125		
First Appeals		Nil	162			02			Nil		37		
No. of Cases where disciplinary action taken against any officer											Nil		
No. of CAPIOs Designated				No. of CPIOs Designated				No. of AAs designated					
59				317				27					
No. of items various provisions were invoked while rejecting requests													
Relevant Sections of RTI Act 2005													
Section 8 (1)										Sections			
A	B	C	D	E	F	G	H	I	J	9	11	24	Other
04			03		11	02	06		09	01	02		
Amount of Charges Collected (in Rs.)													
Registration fee amount				Additional fee and any other Charge						Penalties amount			
10,100/-				8,640/-						Nil			

Central Commissioning Unit

CCU procured software on a variety of subjects for telecast on Doordarshan Channels. Some projects commissioned during 2014-15 are:-

- 46 episode series titled “Hamara Gaon Connection” by Mr. Neelesh Misra, telecast on DD National from 09.06.2014.
- 26 episode series titled “Ek Tha Rusty III” by Ms. Shubhadarshini Singh, M/s Crown Communications; New Delhi was telecast on DD National from 10.07.2014.
- 16 episode series titled “The Command Force – Fights Back” by Ms. Preeti Bhatia of M/s AUM Media & Entertainment, Mumbai was telecast on DD National from 04.08.2014.
- 26 episode series titled “Magic ½ hour” by Mr. M.D. Menon of M/s M.D. Menon Consulting Pvt. Ltd., New Delhi is currently being telecast on DD National from 21.10.2014.
- 26 episode series titled “Prakriti” by Mr. Parikshit Sahni of M/s Balraj Sahni Productions; Mumbai is currently telecast on DD National from 22.11.2014.
- 03 episodes of DSC Jaipur Literature Festival 2012 telecast on DD National from 24.11.2014.

Following series have been acquired under Short Term Acquisition Scheme:

- 25 episodes of the series “Yatra” by Ms. Deepti Bhatnagar, M/s Deepti Bhatnagar Productions Pvt. Ltd., Mumbai.
- 13 episodes of the series “Sufiyon ka Aangan” by Ms. Sadia Dehlvi, New Delhi.
- 21 episodes of the series “FTII Films” by FTII Pune.
- One episode of the series “Flickering Angels” by Shri Gaurang Jalan, M/s Gaurang Films, Kolkata.
- 3 episodes of the series “Mahsnana, Black River Business and Legend of Jhusia Damal” by Shri Sudheer Gupta, M/s Sarjana Films, New Delhi.
- Two episodes of the series “Mahakumbh” by Ms. Swati Mohan, M/s Team Frame, Lucknow.

PR Section

Media & Publicity Division of the Directorate is a small composite unit which undertakes Media and Publicity activities. All forms of communication, advertising, direct mailers; Press Release, Press Conferences etc. are undertaken for publicizing the activities and programmes of Doordarshan.

This Division provide data to NDTV for execution of Electronic Programmes Guide (EPG) on different cable/DTH platforms. This Division updates the Doordarshan Website on daily basis to keep the viewers updated on programmes information.

Besides above, frequent press conferences are done to launch different programmes. Illuminative Bill Boards are installed on the boundary walls of DD premises and other cities in India to attract viewership.

Progressive use of Hindi in DG: Doordarshan

To ensure the compliance of the Official Language policy and instructions relating to the progressive use of Hindi, there is a separate Hindi Section in the Doordarshan Directorate. This section reviews the position relating to the progressive use of Hindi in the Directorate and its subordinate offices and makes all efforts to promote the progressive use of Hindi.

The main activities of the section during the year 2014-15:-

- i. All documents under Section 3(3) of the Official Language Act, 1963 were issued in bi-lingual form and all letters received in Hindi were replied to in Hindi. Hence the compliance of both of the statutory requirements was ensured during the year.
- ii. To review the position of the compliance of the Official Language policy in the Directorate, meetings of the official Language Implementation Committee were held.
- iii. Hindi workshops were organized from time to time to create awareness among the officers/employees regarding Official Language Hindi and to motivate them to do their work in Hindi.
- iv. Hindi Fortnight was organized from 01.09.2014 to 15.09.2014 and various competitions were held during this period.
- v. Hindi competition prize ceremony was held in February, 2015.

Audience Research

The Audience Research Unit of Doordarshan with its 19 field units located with Doordarshan Kendras all over the country, is involved in research studies on various aspects of broadcasting since 1976. During the year 2014-15, Audience Research Unit contribution is as follow:

- Analysis and reporting of TAM TVR on weekly basis.
- Preparation of Annual Report of Prasar Bharati for 2013-14 and Ministry of I&B for the year 2014-15.
- Violation of Cable TV Regulation Act, 1995 by MSOs and LCOs with regard to non-compliance of Mandatory Carriage of DD Channels on their network.

Regional/Local Doordarshan Kendras:

DDK: Delhi

Doordarshan Kendra Delhi is the primary Kendra of the country and has the credit of not only originating and launching television in India in September, 1959, but also of presenting the National Transmission to the rest of the country since its inception. It is responsible for 24x7 hour transmission of DD National and DD Bharati while simultaneously functioning as a regional centre for Delhi, its adjoining areas and low power transmitters (LPTs) scattered in remote areas in the country.

The Kendra is also the pivotal central hub which originates over 160 live outdoor broadcasts annually on the National Programme. Besides being carried terrestrially by all other Doordarshan Kendras, many of these events being of national and international importance are also utilized by satellite channels based in India and other international channels.

The Kendra also coordinates the state-of-the art archiving and restoration equipment with playback facilities of DD Archives at Akashvani Bhawan. In addition, the Kendra provides technical facilities and support for DD News.

Commercial earning by DDK, Delhi till February, 2015 is Rs. 5.49 Crore.

Major live coverages by Doordarshan Kendra, Delhi in 2014-15 for National Network:

- Joint Budget Session address by President of India-Live from Parliament House
- PM's Press Conference- live from New Media Centre
- 150th Birth Anniversary of Swami Vivekanand
- Presentation of Union Railway Budget -2014-15 Live from Parliament
- Presentation of Union Budget-2014-15 Live from Parliament
- Swearing-in ceremony of Chief Justice of India- Live from Vigyan Bhawan
- 61st National Film Awards- Live from Vigyan Bhawan
- Flag Hoisting Ceremony by Hon'ble PM at Red Fort –Live from Red Fort
- Presentation of Bharat Ratna Award- Live from Vigyan Bhawan
- Launch of Jan Dhan Yojna- live from Vigyan Bhawan
- International Literacy Day Celebration - 2014 - live from Vigyan Bhawan.
- Presentation of Indira Gandhi National Integration Award - Live from Teen Murti.
- PM address to Children on Teacher's Day - live from Manekshaw Auditorium.
- Fourth Umpire : ODI Cricket Series - Live from DD Studio

DDK: Kolkata

Doordarshan, Kolkata was commissioned on 09.08.1975. Colour transmission including outside coverages through OB Van started on 06.06.1983. Inauguration of 2nd Channel at Doordarshan, Kolkata for one hour daily programme took place on 19.11.1987. From 04.09.1988, morning transmission was introduced. Duration of 2nd channel programmes increased to 2 hours from 19.11.1988 and to 3 hours from 26.01.1990 (07.30 hours to 10.30 hours). The first full-fledged Digital Studio came into operation from December, 2001. Second Digital Studio came into operation from January, 2002. Digitalization of Transmission Studios was done on November, 2004. DD Bangla Website (www.ddbangla.gov.in) was launched on 18.10.2012. Programmes in Bangla occupy first position with 95.3%, followed by no language programme (1.9%), Urdu (1.2%), Nepali (0.9%) and Hindi (0.6%).

Gross Commercial earnings of the Kendra for 2014-15 is Rs.6,49,51,533/-.

Programme Activities of Doordarshan, Kolkata during April 2014 to March 2015

- Special programme on the General Election of India, 2014 namely “Banglar Janadesh” Live Telecast on 01.04.2014.
- “Gajoner Gaaney Barsho Baran – Bengali New Year programme contribution from DDK,

Jalpaiguri on 15.04.2014.

- “Ganer Adda” (Musical Chat Show): Special programme on Bengali New Year on 20.04.2014.
- TV report on birth anniversary of Kazi Nazrul Islam at Kabitirtha Churulia on 29.05.2014.
- Programme on FIFA World Cup, 2014, “Brazil – Football Maharan” on 10.06.2014.
- Programme on sexual harassment in women’s programme “Ghare Baire” on 14.07.2014.
- “Unochollish-Er-Pareo” – a special prog. on the 39th Foundation Day of Kolkata Doordarshan on 09.08.2014.
- Jashn-E-Begum Akhtar (Talash – Ghazal Gayaki Main nai Aawaz): A reality show on Ghazal singing on 11.08.2014.
- “Puja Prastuti” a series on preparatory stages of Durga Puja telecast on Monday, Wednesday and Friday from 25.08.2014 to 26.09.2014.
- Programme on the 5th International Convention of SPIC MACAY at Kolkata on 26.08.2014.
- “Panchanna Periyee” – a live special programme on the 55th Foundation Day of Doordarshan on 15.09.2014.
- Programme on Mahalaya – “Mahishasurmardini” on 23.09.2014.
- Aagomoni Gaan (songs invoking Goddess Durga on the earth) from the ancestral house of Sabarna Roy Chowdhury on 29.09.2014 (Maha Panchami).
- A Special Classical Dance Feature titled “Shakti” telecast on 30.09.2014.
- Live telecast of Durga Puja ceremony from Ramakrishna Math Belur from 30.09.2014 to 04.10.2014 in different time slots.
- Live telecast from various Durga Puja Pandals on 01.10.2014, 02.10.2014 and 03.10.2014.
- TV Report of Bisarjan (Immersion ceremony) at Ichhamati River telecast on 04.10.2014.
- Live telecast of Kali Puja from Dakshineswar Kali Temple on 23.10.2014.
- Live telecast of the Inaugural Ceremony of 20th Kolkata International Film Festival from Netaji Indoor Stadium on 10.11.2014 and TV reports from 10.11.2014 to 17.11.2014.
- The opening ceremony of “Poush Utsav” – live telecast from Bolpur, Santiniketan on 23.12.2014.
- “Dhrubajyoti Tumi Jishu” – a special dance drama on Christmas on 25.12.2014.
- A special programme on Sri Atal Bihari Vajpayee, former PM highlighting his life and contribution on 25.12.2014.
- ‘Viday – 2014’ and “Swagatam – 2015” (special programmes on New Year’s eve) on 31.12.2014.
- A TV report on “Gangasagar Mela – 2015” on 15.01.2015.
- Opening ceremony of the 39th International Kolkata Book Fair 2015 on 27.01.2015.

- Phone-in special programme on ICC World Cup 2015 “Cricket Maharan” on 23.03.2015.

DDK: Mumbai

Doordarshan Mumbai came on television map of India on 02.10.1972. Another channel DD Metro was Commissioned on 01.05.1985. But Marathi Programmes were available to Maharashtra through commissioning of Regional Service from 09.08.1986. Digitalization of Studio Production took place during the year 2005-06. DDK Mumbai has developed a system to facilitate video streaming on internet. This was utilized for streaming of DD Sports through internet to watch London Olympics. A system has been developed facilitating digital delivery of commercials through internet in file format in DD network with which all commercials from clients and agents are received instantly improving efficiency of marketing division and thereby increase in revenue earning. At present DDK Mumbai manages transmission of two 24 hours channels namely DD National and Sahyadri (RLSC). Inauguration of HD Studio was done on 08.07.2013. In 2014-15, Virtual Studio facility was incorporated and is extensively used for live telecast of Discussion Programmes/News Bulletins. DDK Mumbai at present produces more than 67% of in-house programmes.

Activities held in DDK Mumbai during 2014-15:

- Election Broadcast- April, 2014
- Prerna Awards telecast on National Network on 11.05.2014
- Visit of Shri Prakash Javdekar- June, 2014
- Jaago Re Jaago “Live Patriotic Entertainment” program on 14.08.2014
- International ROBOCON 2014- August, 2014
- Celebrating 43rd Anniversary of DDK, Mumbai- October, 2014
- Swachha Bharat Abhiyan- October, 2014
- The 61st Akashvani Sangeet Sammelan was held on 18.10.2014
- “Shiladaar Rashtriya Nirmiteeche – contributors in nation building” on 12.11.2014
- New Year Eve special programme was telecast on 31.12.2014
- OB Coverage of 35th National Games by DDK, Mumbai- January, 2015
- “Swyamsiddha” a special program on International Woman’s Day on 08.03.2015
- Inauguration of New FM Transmitter of Vividh Bharati at DDK, Mumbai- March, 2015

DDK: Chennai

Television Centre, Chennai was inaugurated on 15.08.1975 and it served a radius of 20 km. A permanent HPT was commissioned on July, 1976 in order to increase coverage area to 80 km radius. Satellite link was established in the year 1982 to facilitate down link National Programmes transmitted from Delhi Kendra along with colour transmission. A 10 KW HPT was commissioned on 14.01.1987 at Kodaikanal Hill top to relay the programmes to reach the far-flung areas. Tamil is the major language of telecast and occupies first position with 89.7%, followed by Hindi (0.3%), English (0.2%), no language programme (3.2%), Slide/ Filler/ Announcement (4.9%) and Commercial (1.8%).

New format of accessing satellite to receive preferred channels viz., 'Direct to Home' was commissioned on 16.12.2004 with DD Direct Plus on Doordarshan's DTH platform.

Activities during the period 2014-15:

Date of Telecast	Details of the programme
04.04.2014 and 30.06.2014	Launch of PSLV - C 24 / IRNSS - 1B Mission by ISRO from Satish Dhawan Space Centre (SHAR), Sriharikota
08.04.2014	Tamil New Year Special Pattimandram
09.05.2014 -11.05.2014	12th Federation Cup National Junior Athletics Championship at Nehru Stadium, Chennai
25.07.2014	1000th year of the Coronation of King Rajendra Chola at Gangai Konda Chozhapuram
23.08.2014	Quiz Programme organized by INTACH
07.09.2014-08.09.2014	Annual Car Festival of Our Lady of Health, Vailankann
16.10.2014	Deepavali Special Pattimandram
28.11.2014-07.12.2014	Nama Sangeerthanam Festival.
26.12.2014	Pongal Special Pattimandram
06.01.2015-10.01.2015	168 th Aradhana Festival of Saint Thyagaraja
14.01.2015	Mahara Jothi Festival – live from Sabarimala
26.01.2015	Flag Hoisting Republic Day Parade, Chennai
03.02.2015	Thaipposam Festival
20.02.2015	International Womens' Day Special Pattimandram
25.03.2015	Presentation of Tamil Nadu State Budget for the year 2015 - 2016

Revenue earned by the Kendra including DCD for the year 2014-2015 is Rs.13,05,98,926/-.

DDK: Bengaluru

Doordarshan Kendra was commissioned on 01.11.1981 as a Relay Centre with the transmitter of 1 KW capacity. It was converted to a programme production centre on 19.11.1983. Later on, 1 KW transmitter was replaced with High Power Transmitter of 10 KW capacity on 01.03.1985. News bulletin in Kannada with 15 minutes duration was introduced on 14.11.1985. Digital Earth Station was setup on 28.10.2003. Morning transmission from 6.00 to 9.00 am (Monday to Saturday) on Terrestrial mode started from 29.03.2006. DDK Bengaluru website started from November, 2012.

Activities during April 2014 to March 2015:

- Programme Chaitra Kusumamjali telecast on 30.04.2014
- Programme Madhura Maduravi Manjula Gaana- Ghantasala visesha telecast on 11.05.2014
- Live/deferred live of ITF women 10K Tennis Tournament at KSLTA Stadium Bengaluru on 08.08.2014-09.08.2014.

- Prime Minister visit to Tumkur on 23.09.2014 and 24.09.2014.
- Programme Madhura Maduravi Manjula Gaana- Vivaha visesha telecast on 31.08.2014
- Live coverages of Mysore Dashara on 04.10.2014 from Mysore.
- Chandana Awards-2014 followed by Madhura Maduravi Manjula Gaana telecast on 16.11.2014.
- Live telecast of Billiards and Snooker IBSF World Snooker Men/Women and Masters inaugural function at Kantheerava Stadium Bengaluru on 18.11.2014.
- Coverage of 8th All India Prasar Bharati Cricket Tournament from 05.12.2014 to 12.12.2014.
- Coverage of Kannada Sahithya Sammelan from 31.01.2015 to 03.02.2015.
- Live telecast of Thyagarajotsava and Purandhara Aradhana on 01.02.2015.
- Telecast of Thaipooam Festival from Melmaruvathur (Tamil Nadu) on 03.02.2015.

Commercial earnings of the Kendra during 2014-15 is Rs.5,71,03,314/- .

DDK: Hyderabad

Doordarshan Kendra, Hyderabad was inaugurated on 23.10.1977. Permanent studio setup at Ramanthapur, Hyderabad started functioning from October, 1988. Morning transmission in terrestrial mode started from 01.03.2006. The Kendra is functioning with 10 KW power transmitters (DD-National) with a coverage area of 80 km radius and 1 KW power transmitter (DD-News) with a coverage area of 30 km radius. As per programme composition of DDK, Hyderabad, 97.1% programmes are in Telugu language, 1.8 % in Urdu and 0.99% in Hindi.

Activities during 2014-15:

- Documentary on National Institute of Nutrition telecast on 06.04.2014.
- 93rd Birth anniversary of Late Shri P.V.Narasimharao, former PM was telecast live on 28.06.2014.
- Second edition of Best of Indian cinema film festival on 12.07.2014 and 13.07.2014.
- Live Ujjaini Mahankaali Bonalu festival and a special TV report on Bhangyanagaram Bonalu were telecast on 13.07.2014.
- Intach Heritage Quiz programme on heritage was held on 21.09.2014.
- A special Panel discussion on Bathukamma festival was held on 26.09.2014 and 27.9.2014.
- Saddula Bathukamma was telecast live from Tank Bund, Hyderabad on 02.10.2014.
- Talk show with Sri Bala Subramanyam, Cine playback singer was telecast on 03.10.2014 to 05.10.2014.
- Mann ki Baat by Hon'ble PM telecast in November, 2014.
- Special episode of Andela Ravali programmes telecast on occasion of Telugu New Year.

- Parliamentary Standing Committee visited AIR and DD, Hyderabad on 11.02.2015.

DDK: Thiruvananthapuram

Television was first introduced in the state with the commissioning of LPT on 19.11.1982 in Thiruvananthapuram. On 01.01.1985, full-fledged Programme Production Center was commissioned in Thiruvananthapuram. The first 10 KW HPT, set up in the Doordarshan compound in Thiruvananthapuram was commissioned on 14.04.1985 and the full fledged studio complex started on 18.03.1987.

With the commissioning of regional networking on 24.10.1993 and HPTs at Calicut and Kannur, the whole of the state became capable to receive Malayalam TV signals from Doordarshan Kendra Thiruvananthapuram. Doordarshan Kendra Thiruvananthapuram, with 3 production centers and over 35 terrestrial transmitters, serve the State of Kerala and the Union Territories of Lakshadweep and Mahi terrestrially and all other parts of the country with the help of a cable or a digital connection.

As per content analysis, the Kendra allocates 30.65 % of its time for information, 40.19% for education and 29.16 % for entertainment.

The SFC Scheme was also introduced by DDK Thiruvananthapuram from 22.12.2014 from 15.00 PM to 17.00 PM. It has helped the Kendra to enhance number of entertainment slots on the DD Malayalam Channel.

Activities of the Kendra during the period:

- The ‘Monsoon Carnival’ held at Wayanad during June-July, 2014 was recorded for telecast.
- Ayroor-Cherukolpuzha Hindumatha Convention-1st and 2nd week of February, 2015
- Maramon Convention-February, 2015
- 35th edition of the National Games 2015 was held from 31.01.2015 to 14.02.2015
- Kudumbashree Mission of Kerala began telecast on 08.03.2015

Other Important coverage during the period:

Ini Njangal Parayam (Social Reality Show), School Praveshanotsav-School Youth Parliament - telecast a two episode programme on the interactive session with the winners of the State-level School Youth Parliament, Onam, “India’s Achievements in Space Research” - A discussion programme entitled “Abhimaanapoorvam Ananthavihayassileykku), Kudumbashree (Women self-help groups).

DDK: Ahmedabad

Doordarshan Kendra, Ahmedabad came into existence in 1977. From 19.11.1983, the existing 10 KW Transmitter at Thaltej, Ahmedabad started radiating Doordarshan programmes. The existing Doordarshan Studio was commissioned on 02.10.1987. Kendra is now putting round the clock (24 hours) transmission. Regional link up of the Kendra was inaugurated on 30.12.1992. The Commercial Service was introduced on 07.01.1988. On 01.05.1994, DD-2 Metro transmission was inaugurated in Ahmedabad as the 8th city in the country, which was converted to 24 hours DD News Channel with effect from 03.11.2003.

Activities during 2014-15:

- TV Report on Pravashi Bharatiya Divas-2015 was telecast daily from 07.01.2015 to 09.01.2015.

- Live Telecast of inauguration of Vibrant Gujarat Global Investors Summit from Mahatma Mandir Gandhinagar on 11.01.2015.
- International Women's Day special interview with Smt. Aanandiben Patel - the First Woman Chief Minister of Gujarat was telecast on 07.03.2015.

DDK: Jalandhar

DD-1 Regional channel was originally commissioned at Amritsar on 29.09.1973 and was later shifted and inaugurated at Jalandhar on 13.04.1979. Full fledged functioning began with the commissioning of a 10 KW transmitter on 01.06.1981. Coverage Area of DDK: Jalandhar is 85 km radius in the Primary Service Area in Punjab thus Covering 99.9% of population. Now the centre at Jalandhar with its network of relay transmitters at Amritsar, Bathinda, Fazilka, Pathankot, Gurdaspur, Ferozpur, Abohar, Patiala, Talwara and Chandigarh covers the whole of Punjab as well as parts of adjoining States of Himachal Pradesh, Haryana, Jammu & Kashmir and Union Territory of Chandigarh.

The bulk of the programmes produced by the Kendra are in Punjabi which is 97.1% of the total programmes originated by the Kendra. Others are Hindi (2.2 %) and Urdu (0.7%).

The Kendra originates about 50 different programmes per week which include plays, features, variety programmes, programmes of legal hints, health and hygiene, environment, agriculture, humorous programmes, art, aesthetics, cultural heritage, folk lore, literature, current affairs, sports development, science and technology and a galaxy of other subject meant for general as well as various specific audiences etc.

Programme Highlights of 2014-15:

- The entertainment oriented programme like Chhurliyan has succeeded in reflecting the culture and the spirit of the people.
- Serials/ plays like Bhagawalia and Faisla etc. have proved to be great landmarks in the field of Drama productions.
- Programmes Sachi Bani, Bhakti Sangeet, Aasa Di Vaar, and So Than Sohava have been highlighting the teachings of love and universal brotherhood as preached by Gurus, Saints and Scholars.
- Some other notable programmes telecast during the period are Gallan Te Geet, Sajjri Saver, Ajj Da Masla, focus, manzil, mehfil. Agriculture programme, live stage show entitled "CPA Workshop" on Parliamentary Agriculture Committee telecast on 29.10.2014, New year's programmes, 'Mubaraka 2015' on 19.12.2014, 20.12.2014 and 21.12.2014.

DDK: Guwahati

LPT was commissioned on 19.11.1982 which was converted to HPT in January, 1985 with a power transmitter of 10 KW covering range of 89-120 kms. Assamese News network was launched on 15.03.1991. Transmitters located in the different places of Assam were linked for Regional service on 01.05.1993. Though the RLSS initially was uplinked from Delhi, but later on this service was uplinked from Guwahati on 15.08.1994 while commercial was introduced on 01.10.1994. Introduction of External Satellite Service on 14.03.1995 while the North East News begun to telecast from Guwahati on 01.03.1997. Moreover the other significant achievements of PPC (North East) were the installation of North East Satellite Service (24 hours) on 27.12.2000.

In 2014-15 DDK, Guwahati telecast 31% informative, 28.8% educative and 40.2% entertainment programmes. Assamese is the prime language of the Kendra and occupies more time (82.9%) followed by English (7.3%), Bodo (6.5%) and Hindi (3.3%).

Commercial earning of DDK, Guwahati during 2014-2015 is Rs.1,41,86,850/-

Activities of the Kendra including major initiatives and achievements during 2014 -2015:-

- Sesh Raagini - commemorative prog. on late KhagenMahanta, - 06.07.2014.
- Kabyanjoli - live show on Hindi and Assamese poets – 19.07.2014.
- Aai Mor Upoja Thai- musical show by various artists on patriotic songs – 26.07.2014.
- Arunav Prabeen – (programme on World Senior Citizen’s Day on 08.08.2014) – 09.08.2014.
- Jayatu Sankar – programme (on the death anniversary of Sri Sri Sankardev) – 27.08.2014.
- Bhupen da Suwari (on the eve of Bhupen Hazarika’s 88th Birth anniversary) – 07.09.2014.
- Rupe Gune Manomoha: (Documentary on World Tourism Day) – 27.09.2014.
- Durga Pujar Prastuti: TV report on Durga Puja celebration – 28.09.2014.
- Sesh Yatra: (Hill Queen: The last journey of North Cachar Hills Railway line) – 26.10.2014.
- Mann ki Baat: (Assamese version of Prime Minister’s address to the Nation) – 01.11.2014.
- Barsanta, 2014: (Yearly News Round-Up) – 31.12.2014.
- Swagatam, 2015:- 30.12.2014 and 31.12.2014.
- Janakristi Samaroh: (Rural Concert) – 10.01.2015, 14.02.2015 and on 28.02.2015.

DDK: Bhubaneswar

The regional programme up-linking facilities were made available to Orissa network from 07.09.1991. The new DD complex at Bhubaneswar was commissioned on 19.11.1992. Commercial Service started with effect from 18.09.1994. Regional programmes were introduced in the morning and noon transmission on Sundays from 07.07.1996. Afternoon transmission of regional programme started from 02.04.1998. Digital up-linking started from 22.04.2004. At present DDK Bhubaneswar covers 88.7% of the land area and 93.3% population of the State. On the other hand DD-News has coverage of 12.4% of land area and 25.3% population of the State. DDK Bhubaneswar has opened an account on the ‘Facebook’ as Doordarshan Bhubaneswar. The highlights of important programmes are sent through e-flyers. The daily programmes of DDK Bhubaneswar are now available in its website: www.ddkbbsr.gov.in from 24.09.2013.

Commercial Revenue during the period April 2014 to March 2015 is Rs.5,35,45,128/-.

Programme activities during the year 2014-15:

- Utkal Diwas on 01.04.2014
- World Heritage Day on 18.04.2014
- Indian Broadcasting Day on 23.07.2014

- Id-ul-Fitr on 29.07.2014
- Janmashtami on 17.08.2014
- Mahalaya on 23.09.2014
- Programme on Birth Anniversary of Mahatma Gandhi and Lal Bahadur Shastri on 02.10.2014
- Dussehra on 03.10.2014 in Aradhana
- Id-ul-Zuha on 06.10.2014 in Aradhana
- Muharram on 04.11.2014
- Children's Day on 14.11.2014
- World Heritage Week on 21.11.2014
- Prasar Bharati O' Loka Seba Prasarana Diwas on 23.11.2014
- New Year's Eve Programme on 31.12.2014
- Dola Purnima on 05.03.2015

DDK: Ranchi

Doordarshan Kendra, Ranchi was commissioned on 25.09.1984. The Kendra produced "Area Specific Programme" till 02.04.2002 catering to a single ethno-cultural zone of Jharkhand. 02.04.2002, the Kendra became a regional unit with its coverage extending to entire Jharkhand. On this very day, telecast of Regional News began from the Kendra. First Live Programme was aired from DDK, Ranchi Studio on 02.04.2002. Digitalisation of Earth Station took place on 02.03.2003. Commissioning of New Digital Studio (ASF) was done on 28.02.2007. DD-1 covers 96.7 % area & 97.4 % Population and DD News covers 15.7% area & 23.4% Population.

Revenue earning of the Kendra during 2014-2015 is Rs.2,75,56,712/-.

Important Programmes telecast during 2014-15:

- Programme on Adivasi Diwas – 09.05.2014
- Programme on Id festival – 29.07.2014
- Programme on Kajari Utsav – 18.07.2014
- Musical programme 'Tore bina lage na more jiya' – 29.08.2014
- Programme on Karma Parba – 05.09.2014
- Programme on Foundation Day of DDK Ranchi – 27.09.2014
- Programme on Swami Viveka Nand Jayanti – 12.01.2015
- Special Programme on Netaji Subhash Chandra Jayanti – 23.01.2015
- Programme on Holi festival – 06.03.2015
- Programme on Sarhul parba – 23.03.2015

DDK: Srinagar

DDK Srinagar is one of the oldest Doordarshan Kendra installed on 26.01.1973. DDK Srinagar started DD-2 and DD-Kashir transmissions with 100W LPTs in the year 1994 and 1995 respectively. Later on these two transmitters were upgraded in the years 1999 and 2000 respectively. Further both the Transmitters were replaced with 10 KW R&S Transmitters alongwith the DD-I Transmitter in March, 2006. Kendra produces programmes in 12 different languages/dialects which include Kashmiri, Urdu, English, Hindi, Dogri Ladakhi, Punjabi, Gojri, Pahari, Balti, Sheena and Pashtoo.

Introduction of new formats and restoration of programme production/ transmission activities after devastation of flood in September, 2014 is a major achievement of the Kendra. Live telecast such as Good Morning J&K, Phone in Doctor, Live News etc; started from 17.11.2014 when the carrier frequency of DD Kashir channel was shifted back to Srinagar. 24 hours telecast resumed thereafter from Srinagar.

Activities during the Year 2014-2015:

- Spots containing motivational messages in the form of slogans, appeals and dramatized skits etc. formed part of round - the - clock transmission between 14.03.2014 to 06.05.2014 and 30.10.2014 to 18.12.2014.
- The speeches of representatives of political parties were telecast during 14 days between 19.04.2014 to 02.05.2014 as per schedule.
- Special shows comprising of analysis of polling pattern /activities during polling of all the five phases of election were telecast live during the period.

Revenue earned during 2014-2015 is Rs. 1,77,94, 015/-.

DDK: Jammu

In 1993, DDK Jammu got commissioned as PGF. Studio started functioning from 2011. Kendra has the distinction of producing programmes in 8 different languages /dialects being spoken .These are Dogri 67%, Punjabi (Sohni Dharati) 3%, Gojri (Qofilo) 7%, Pahari (Paharan Ni Lokan) 3%, Urdu (Aabshar) 5% , Hindi 7%, Bhaderwahi (Bhadla Ni Sail) 3%, Kashmiri (Kong Posh)10%.

DDK Jammu is also contributing ‘Dharan De Nazaray’, a composite programme of 30 minutes duration, daily at 10.30 am for DD Kashir, showcasing Dogri culture and traditions.

Commercial earning for the financial year 2014-15 was Rs.0.28 Cr.

Activities, major initiatives and achievements during the year 2014-15:

- Conversation with Santoor Maestro Pt. Shiv Kumar Sharma on 11.04.2014.
- Interaction with Padamshree Padma Schadeva on 12.05.2014.
- Programme “Mann Ki Baat”: PM broadcast on Radio produced in Dogri.
- Series entitled “Basti Basti” on life style of Pahari/ Gojri people living on mountains.
- Series entitled ‘Sarhadi Rahtal” on life and aspiration of people living on both sides of border India and Pakistan.

- “Begunahi Ki Saza”, a programme on cross border firing and shelling.
- Weekly programme “Tunda Bada Manda lagda” on Birth Centenary year of Padamshree Prof. Ram Nath Shastri.
- Telecast of 40 election awareness programmes each 30 minutes during assembly elections, 2014.
- Series entitled “Hello Nari” on women empowerment and women health.
- Programmes on “Navratra Jagrata Jai Mata Da” during Katra Navratre festival.
- “Dogri Manta Diwas” on 22.12.2014.
- Live coverage of Science Congress, Oath taking ceremony of Chief Minister of J&K and Udhampur-Katra Rail Link inauguration by PM.
- Telecast of series on “Amarnath yatra” during Amarnath Yatra.

DDK: Shimla

DDK Shimla was commissioned on 07.06.1995. During 2014-15 it carried regional programme every Monday to Saturday from 3:00 P.M. to 7:00 P.M. and on Sunday from 6:30 P.M. to 7:00 P.M. Digitalization of studio equipments has been done on 27.03.2012.

Major Activities of the Kendra during the year 2014-15:

- DDK, Shimla telecast a feature on Third Gender – “Maien Kaun Hoon” on 22.07.2014.
- Programme “Sawan Utsav” was telecast live on 12.08.2014.
- Crop Seminars held at Bajaura, Kullu were telecast deferred live on 05.11.2014.
- New Year special programme “Shagun -2015” was telecast on 31.12.2014.
- On World Theatre Day, a telefilm titled “Aah Main Waah Main” was telecast on 27.03.2015.
- Recorded and telecast Akashvani Sangeet Sammelan held at Gaiety Theatre, Shimla.
- Chat Shows were arranged/ telecast from DDK, Shimla for farmers.
- TV reports on various fairs and festivals of HP such as, International Kullu Dussehra, International Lavi Fair, Rampur and International Shivratri Fair, Mandi was telecast.

Commercial earnings during the Financial Year 2014-15 is Rs.0.76 Crores.

DDK: Rajkot

DDK Rajkot came into existence on 30.08.1984 as an Area Specific Kendra. The regional link-up of DDK Ahmedabad with all HPTs/LPTs in Gujarat started from 30.12.1992. The 10 KW transmitters for DD National installed on 10.07.2003. This Kendra has only one hour transmission from 5.00 p.m. to 6.00 p.m. five days a week (i.e. from Monday to Friday) out of which half an hour i.e. from 5.30 to 6.00 p.m. is devoted to Krishi Darshan (Narrowcasting) Programmes from Monday to Thursday, as it relays Krishi Darshan in Broadcasting mode from DDK Ahmedabad on Fridays from 5.30 to 6.00 p.m. and on other days from 6.00 to 6.30 p.m.

At present Doordarshan Rajkot is producing 100% in-house programmes in Gujarati language which includes Youth, Music, Entertainment/Drama, Live Phone-in (General), Live Phone-in (Agri. NC) Children, Women Quiz, Haveli Sangeet, Swachhh Bharat, Agriculture Narrowcasting, etc.

The Kendra has earned total revenue of Rs.4, 29,255/- from various sources during the period.

Major initiatives and achievement during 2014-15:

- 26 episodes of serial “Chingaari” on Women Empowerment produced by DDK Rajkot has been telecast from 19.09.2014.
- Live Phone-in Programmes on the following were telecast:
 - o Programme “Mahila Suraksha and Schemes for Minorities.”
 - o Special Programmes on election.
 - o Special Programme “Bhim Vandana” on the death anniversary of Dr. B.R. Ambedkar.

DDK: Raipur

DDK Raipur was commissioned in the year 1977. From 01.06.1987, Kendra started relaying the entire program of DDK Delhi via satellite. Digital Earth station was commissioned in September, 2002 and with this, the regional service and regional News for the Chhattisgarh State started. Kendra is relaying 4 hours Regional transmission from Monday to Saturday and 90 minutes transmission on every Sunday since 06.02.2006. The Regional News Unit, Doordarshan Kendra Raipur is telecasting daily news bulletin since 20.09.2002. A 10 KW fully Solid-state Thomcast Transmitter was Commissioned for DD-National Service of Doordarshan on 25.12.2014.

Commercial Revenue earned by the Kendra during the financial year 2014-15 is Rs.72,45,128/-.

Achievements of the Kendra during 2014-15:

- Political party telecast were carried out during Parliament Election 2014.
- Special Programme on the occasion of Foundation Day of Doordarshan on 15.09.2014.
- Kavi Sammelan organised by the Kendra.
- Live Telecast of ITF Futures 10K Tennis Tournament on 07.11.2014-08.11.2014.
- Special Programme telecast on the eve of New Year, 2015.
- Sirpur Dance and Music Festival covered and telecast from 04.01.2015-06.01.2015.

DDK: Jagdalpur:

DDK, Jagdalpur was commissioned on 30.12.2000. At present, the Kendra produces and transmits Krishi Darshan Programme in Narrowcasting mode in local dialects like, Chhatisgarhi from Kanker, Halbi, Jagdalpur, Gondi, Bailadila and Narayanpur. Apart from this, Kendra also contributes a programme entitled “Baster Anchan Se” of 30 minutes duration which is telecast in the Regional Service from DDK, Raipur on Monday, Tuesday and Thursday between 4:30 pm to 5:00 pm.

DDK: Sambalpur

A terrestrial transmitter of one KW power operating on VHF Band-III was installed in Sambalpur and it started regular transmission from 30.04.1978. The transmitter is operating on full power after upgradation in 2000. Besides relaying DD National programmes, local content of 15 minutes was also recorded and played back on the transmitter. DDK Sambalpur was selected for telecasting DD Kisan in Narrowcasting mode from 01.05.2003. On 01.05.2006, the transmission of DD Kisan was extended to Cluster mode by simulcast at LPTs Kuchinda, Rairakhol, Bargarh and Sundargarh. Sambalpuri dance/songs, folk songs, folk dance, programme on Eco-tourism, awareness programmes like health and family welfare and various cultural aspects of the region are the main components of programme slots.

Programme Activity in 2014-15:

Special programmes like New Year, Nuakhai, Dussera, Independence Day, Holi, Foundation day of DD, PSB day were produced and telecast from this Kendra. Sital Sasthi Yatra of Sambalpur was telecast deferred live from this Kendra. Programmes on health and hygiene, sports, folk culture, children's programme have got popularity.

DDK: Bhawanipatna

Transmission of the Kendra started from 15.09.2004 on the occasion of DD foundation day. Agriculture programme that was being produced and telecast by this Kendra since 01.11.2004 was converted into Narrowcasting mode for simultaneous telecast by DDK Bhawanipatna and its 5 (five) cluster LPTVs namely; Bolangir, Khariar, Nuapara, Nawarangpur and Jeypore from 25.07.2005. At present, DDK Bhawanipatna transmits its own programme for 60 minutes duration on Monday and Thursday from 5.00 p.m. to 6.00 p.m. and 30 minutes of programme on Tuesday, Wednesday and Friday from 5.30 p.m. to 6.00 p.m.

DDK Bhawanipatna regularly contributes 30 minutes of its programme for telecast by Bhubaneswar on DD-1 Regional Service on Saturday from 6.00 a.m. to 6.30 a.m. Further this Kendra makes a tangible contribution of programmes for telecast in RLSS (DD-Odia) between 12 Noon to 12.30 p.m. from Monday to Friday. Kendra also sends its programmes of archival value to the Central Archives of Doordarshan at New Delhi to preserve them for posterity.

Commercial revenue of Rs.21,909/- was earned during the year 2014-15.

DDK: Gangtok

The Kendra telecast programmes in terrestrial mode covering distance of 30 km radius. The programmes are mostly in Nepali language. Kendra is originating and telecasting 1 hrs 15 minutes programme daily from Monday to Sunday from 5:30 p.m. to 6:45 p.m. followed by relay of 15 minutes North East News from DD Guwahati. Programmes produced by the Kendra include agriculture, Swachchh Bharat, Sikkim Round-Up of 30 minutes; Children's Programme, Music and Dance, Disaster Management, Youth and Sports and focus on contemporary issues of 15 minutes each.

Revenue earned by the Kendra during the year 2014-15 is Rs. 1, 71,052/-.

Activities of the Kendra during the year 2014-15:

- Sikkim-Round-Up – covering various socio-cultural events, religious festival, and important events.
- Swachchh Bharat programme.
- Documentary produced and telecast on activities of ICAR in Sikkim.
- Yang Yang, South Sikkim Assembly Bye Election and counting of votes on 13.09.2014 and 16.09.2014, respectively.
- Folk festival “Lok Lahari” covered on 16.11.2014 at Manan Kendra Gangtok.
- Produced 13 episodes of programme “Yatra Ujyaloko” for DD- Kissan Channel.
- Nepali version of Prime Minister’s Maan Ki Baat.

DDK: Shantiniketan

Shantiniketan is the centre of International Art & Culture, because of the presence of Visva-Bharati, the Central University founded by Nobel laureate Poet Rabindranath Tagore. It is also the home town of another Nobel laureate Dr. Amartya Sen. Programmes on Agriculture, Music, Dance and Docu-feature with the involvement of talent from Visva-Bharati, Shantiniketan and adjoining Birbhum, Barddhaman, Murshidabad and Bankura districts are produced in Bangla language. In the year 2014-15, this Kendra produced all types of musical, dance and discussion programme.

Important telecasts done during the period:

- Telecast of Pous Utsav and Basanta Utsav.
- Extensive coverage of Adibimb festival organized by National School of Drama at Dwaronda, Birbhum, West Bengal.

DDK: Puducherry

DDK: Puducherry was inaugurated on 15.08.1992. This Kendra originates programmes for 1½ hrs. (5.00 p.m. to 6.30 p.m. from Monday to Friday for five days). All the programmes are in-house. Kendra telecast is on terrestrial mode which covers the areas of Karaikkal, Yanam and Mahe (parts of UT of Puducherry) and other nearby areas in Tamil Nadu.

Important activities/ achievements in the year 2014-15:

- On 22nd anniversary of the Kendra, special programme was organized on 21.08.2014
- President visit to Puducherry on Golden Jubilee Celebration of JIPMER on 26.09.2014.
- Documentary on AIR, Puducherry produced from 17.11.2014 to 19.11.2014.
- Transit of Saturn was live telecast from Karaikkal (Puducherry UT) on 13.12.2014.
- 30 minutes documentary on Veeranam Lake telecast on 10.01.2015.

- Natyanjali Festival held at Karaikkal was telecast in February, 2015.
- International Women's Day was celebrated at this Kendra on 09.03.2015.

DDK: Coimbatore (PGF)

DDK Coimbatore (PGF) was inaugurated on 15.08.2005. Agriculture programme Siruvatta Oliparappu is telecast since May, 2005 for the farmers of Coimbatore, Pollachi, Palani, Erode and Yeracud regions. Other programmes telecast from the Kendra during 2014-15 are - Konguvasam (miscellaneous programmes), Navarathinagalin Kadhai, Tamil Pesu Thamilai Pesu (Tamil oration for college students), Nalamariya Aaval (Health and Nutrition programme), Kaatrusimmasanam (Talk Show), Jolly Tour, Nila Neram (Cine Songs programme), Nam Virundhinar and Siruvar Poonga apart from special programmes on festivals, anniversaries and documentaries on weavers, tribals, etc. Most of the programmes are in-house. Some sponsored programmes are also telecast by the Kendra.

The Revenue generated by PGF Coimbatore during the year 2014-15 is Rs.24,52,253/-

DDK: Madurai (PGF)

Programme Production Centre at Madurai was commissioned on 15.08.2005. The Kendra has a single studio which is digital. PGF Madurai caters to the needs of viewers of 16 districts of southern Tamil Nadu. The programmes are produced in Tamil language. Nearly 125 programmes were produced on literature, mythology, archaeology apart from topical news hits during the period. The programmes produced are edited here and sent to DDK, Chennai for telecast.

Some important programmes telecast during 2014-15:

- 68th episode of serial Ilakkia Nayam.
- Nam Virundhinar.
- Araichi Arangil: Programme on ongoing research trends in various Academic disciplines.
- Nambikkai: Success stories from physically challenged persons of repute from entire south.
- Namma Ooru: The villages and its names are popularized by the people who contribute to the society. Many social activities identified with the personalities are highlighted in the serial.
- Siruvar Poonga: A monthly programme for children.
- Some other special Programmes telecast during the period are:- Chithirai Festival Alagar Thiruvizha, Pattimandram, Theppa Thiruvizha, Salangai Natham, Uppur vinayagar Temple, the story of Ghatam, Tamil Isai Vizha, etc.

Revenue generated by the Kendra during 2014-15 is Rs.1, 20,000/-.

DDK: Imphal

DDK: Imphal started during the Asian Games in 1982. It was upgraded to 1 KW HPT in September, 1987. The first ever regional transmission started on 30.04.1993. At present, the 10 KW HPT covers the entire valley areas of Manipur. From March, 2015 onward, Kendra telecast programmes for duration of 6 hours daily (3.00 pm to 9.00 pm). But the transmission from 7.00 pm to 9.00 pm is only on satellite mode. 82% of programmes produced by the Kendra are in-house and 18% are in category of commissioned and sponsored programmes. The language of the telecast is Manipuri (85%) followed by others (15%).

Programmes produced during 2014-15:

- Songs and dances of various tribes of the State
- Manipuri dance
- Health and Family welfare
- Agriculture Programme
- Children Programme
- News based programme - This fortnight in Manipur.
- Shumang Kumhei (Jatra),
- Teleplays and Drama

DDK: Warangal

An LPT of 100W, BEL 131 VHF Channel #6 was under operation from 02.08.1984 to 02.12.2001 i.e. until installation and commissioning of 10 KW NEC TV HPT at Warangal. HPT, Warangal is in operation from 03.12.2001. Doordarshan Studio was inaugurated on 14.04.2005. It has a coverage area of around 70 kms spreading over most parts of Nalgonda and Karimnagar Districts in addition to its coverage in Warangal District.

This Kendra produced a special programme on a 130 year old traditional theatre “Surabhi” and recorded “Bhaktha Prahlada” a full length play for preservation during the period.

Revenue earned by the Kendra during the year 2014-15 is Rs.28,766/-

Important programmes produced by DDK, Warangal during the year 2014-15:

Sl. No.	Title of the programme	Date of Telecast
1.	Programme on Sri Laxmi Narsimha Swamy Utsavalu – Nivedika (Mal-luru)	16.05.2014
2.	Programme on “Shakambari Navarathri Utsavalu”	25.07.2014
3.	Programme on “Ramzan”	28.07.2014
4.	Dr.Kothapally Jayashankar statue inauguration NIT Warangal – 12 Snathakotsavam	23.08.2014
5.	A Special Programme on “Vinayaka Chavithi”	22.08.2014
6.	Programme on Praja Kavi Kaloji 100 years celebrations	09.09.2014
7.	Feature on “Batukamma”	02.10.2014
8.	Janapada Geeyalu	14.10.2014
9.	Programme on Swachhh Bharat	07.11.2014
10.	Programme on Disability day- Prathibha Vanthula	03.12.2014
11.	Special Programme on “Sambarala Sankranthi”	15.01.2015
12.	Special Programme for Sankranthi	15.01.2015
13.	Sri Sammakka Sarakka Yearly Festival at Madaram	10.02.2015
14.	Janapada Kalotsavam – 2015	28.01.2015
15..	Ugadi Kavi Sammelanam “Ugadi Festival”	21.03.2015

DDK: Thrissur

Doordarshan Kendra, Thrissur, a PGF centre, commenced its activities from 06.09.2001. This Kendra telecast Agricultural programmes (Narrowcast) twice a week on Tuesday and Friday (05:05 p.m. to 05:30 p.m.) from 6 cluster transmitters at Devikulam, Palghat, Thrissur, Shorannur, Manjeri and Kalpetta. The LPT at Doordarshan Kendra, Thrissur relays programmes from Doordarshan Kendra, Thiruvananthapuram and National Channel.

Major activities during the year 2014-15:

- Gandhi Darshan Programme: Doordarshan Kendra, Thrissur is the only Programme Production Centre in India which produces programmes on Gandhian ideology for the telecast every week. It comprises programmes on National Integration, Patriotism, Religious tolerance, moral consciousness, etc.
- Research based Programmes on Art and Culture: Kendra is producing research docu-features on Mohiniyattam, Kathakali, Mudiyyettu, Kalamezhuthu, Chavittunatakam, etc.
- A weekly magazine titled 'Pradhakshinam' covering the socio-cultural activities of the central Kerala is produced and telecast every week on Saturday.
- Maestros in the field of music present classical music recitals for duration of 15 minutes to one hour, under Programme Chembai Sangeetholsavam, Guruvayur every year.
- Live telecast of Thrissurpoooram temple festival during April-May in the festival season.

DDK: Nagpur

DDK Nagpur came on the television map of India on 15.08.1982. Commencement of area specific programmes produced by DDK Nagpur and telecast through INSAT from New Delhi for districts of Nagpur, Chandrapur, Gadchiroli and Gondia started in 1983. Digitalization of studio took place in March, 2014. 100% programmes are produced in-house. Information and education each constitute 80% and entertainment 20% of the total programme produced by the Kendra. The Kendra originates 'Narrowcast Agriculture Programmes' for five Cluster LPTs viz. Akola, Akot, Amaravati, Khamgaon and Achalpur. It also contributes programmes to DDK Mumbai as and when needed.

Commercial Revenue earned during the year 2014-15 is Rs. 17,530/-.

Important coverages and programmes during the year 2014 -15:

- Report on 'Dhamm Chakra Pravartan Din'.
- Programme 'Niramaya' (Swastha Bharat).
- Programme 'Amchi Mati Amchi Manase'.
- A Story on 'Swachchh Bharat Vartapatra'.

DDK: Gwalior

Foundation stone of DDK Gwalior was laid on 16.04.1994 and its inauguration took place on 28.05.2000. DD-2 at the Kendra was inaugurated on 14.12.2002. DDK: Gwalior has been allotted half an hour transmission from Monday to Saturday under which it transmits programmes like Satdal, Umang,

Kridangan, Kaladarshan, Aadhi Duniya, Aarogaya, etc. These programmes are in Hindi and Bundelkhandi Dialect. Under Narrowcasting, agriculture programme is telecast for Bhind, Murena, Datiya, Kailarash and LPT Sagar.

Some important programmes telecast during the year 2014-15:

- Tansen Samaroh
- Scindia Gold Cup Hockey
- Programme on Khawaja Khanon Dargah
- Dhrupad Samaroh organised by Raja Maan Singh Tomar University
- Gwalior Vikas Mela
- Ustad Hafiz Ali Khan Award
- Akashvani Sangeet Sammelan

DDK: Indore

Kendra started half an hour regular transmission from 03.09.2007, in addition to narrowcasting Krishi Darshan programmes already telecast five days a week i.e. Monday to Friday between 05.30 p.m. and 6.00 p.m.

Activities during the year 2014-15:

- TV report on President's visit to Indore on 28.06.2014
- Inauguration of Global Meet by PM on 09.10.2014
- Coverage of ATC Challenger Tennis championship from 18.10.2014 to 19.10.2014
- Telecast of documentary on Har Har Narmedshwar
- Coverage of National Yoga Championship-2015 held at Ujjain on 18.01.2015
- Telecast of documentary on Har-Har Mahadev Onkareshwar on 17.02.2015
- Kendra organized Sugam Sangeet on 26.03.2015 and Lok Sangeet on 28.03.2015 before invited audience.

DDK: Pune

DDK, Pune was commissioned on 27.06.1999. The programmes produced by DDK, Pune are telecast on Maharashtra Regional Service, Sahyadri Channel. The commencement of Narrowcast programmes produced by DDK Pune and its five clusters viz. Pune, Karad, Kolhapur, Sangli and Solapur began w.e.f. 15.11.2004.

Activities during the year 2014-15:

- Shodh Kavitocha (5 parts) – 05.04.2014 to 10.05.2014
- Khel Mangalagauriche (4 parts) – 02.08.2014 to 23.08.2014
- Anokhe Roop Gajananache – 30.08.2014
- Vanchit Vikasacha Nihar Prakalp – 11.10.2014
- Natyarang – 01.11.2014

- Rangi Rambhala Abhang – 08.11.2014
- Sahastrachandrad Arshi Prabhat – 29.11.2014
- Manvandana Mahamanvala – 06.12.2014
- Kasp –Antarrashtriya Krushtharog Nirmulan Samitiche Karya – 20.12.2014 - 31.01.2015
- Drakshapasun Bedana Nirmiti Prakalp – 18.03.2015

DDK: Dibrugarh

The coverage area under DDK, Dibrugarh includes Tinsukia, Sivasagar, Jorhat, Golakhat, Dhemaji and parts of North Lakhimpur districts of Assam. It also covers some parts of Lohit and Tirap districts of Arunachal Pradesh with an estimated coverage area of 21,706 Sq. kms. thus covering a population of 17,039,639 as per the 2011 census. In-house programme are produced by the Kendra itself in Assamese, Hindi, English languages and also in local dialects. Govt. and private sponsored programmes are telecast in Hindi and Assamese languages besides commercials.

Activities of the Kendra:

One weekly News magazine covering all important activities of the area is telecast. New programmes like “Hello Doctor”, Mukta Manch (interaction with audience on any burning issue), other programmes like “Hello Murchana”, “Mukha Mukhi” were introduced and are becoming popular amongst the viewers. Govt. sponsored “Flagship” programmes which are informative and educative, are also telecast. The Kendra hosted the conference of all programme Heads of North Eastern Region on 11.11.2014.

Revenue earned by the Kendra in the year 2014-15 is Rs.7,00,000/- (approx).

DDK Agartala

DDK Agartala started as TVRC Agartala during the month of October, 1982. Studio was inaugurated on 20.11.1992. Kendra is transmitting daily six hours programme in Satellite and terrestrial mode. Programmes are produced in Bengali and Kokborak language. The Kendra has Evening news from 6.15 p.m. to 6.45 p.m. hrs which is very popular among the masses.

Commercial earning of DDK, Agartala during the year 2014-15 is Rs.9, 96,660/-.

Major Initiatives and achievements during 2014-15:

- Live coverage of PM’s visit to Tripura from Palatana.
- Kokborok Musical Show organized in interior tribal belt at “Baishyamani Para, Ampa and Tripura”.
- Musical Show in Bengali organized at the outskirts of Agartala.
- Folk Dance Festival of Tripura jointly organized by PPC, Doordarshan, Guwahati and DDK, Agartala at Muktaadhara Auditorium, Agartala.
- Bengali Drama festival “Natyostav-2015” organized at Rabindra Bhavan, Agartala.
- “Kokborok Drama Show” organized at Muktaadhara Auditorium, Agartala
- Swachchha Bharat programmes telecast from DDK, Agartala.

DDK: Itanagar

DDK Itanagar was commissioned on 05.02.1996. However, the programme production started from 1995 and the regular local transmission started from 1996. The people of bordering state Assam, particularly in North Lakhimpur, Gohpur, Bokakhat and other border areas receive DDK Itanagar's programme too. However, with effect from 15.08.2010, LPTs at Passighat, Miao and Tezu, have been linked with Earth Station, Itanagar and regional transmission has started increasing the coverage area of the Kendra.

The main language of transmission is Hindi, yet efforts are being made to include various programmes in local tribal dialects of 26 major tribes and more than 100 sub-tribes which are spoken in different parts of Arunchal Pradesh.

DDK Itanagar mounted programme on various schemes like Swasth Bharat, Swachchha Bharat, Sports, Indigenous Games and Sport, legal Awareness, Flagship Programmes under Bharat Nirman in various format, documentary, Promo, Field based Audience Participatory Programme and Studio based interactive programme along with programme on HIV/AIDS with College and School students with Information Commissioner as Expert for creating awareness between teenagers of the Society. Special programmes on Agriculture for farmers, Anniversary of National importance, State Hood Day and all major festivals of the state like Mopin, Nyokum, Dree, Buddha Mahotsava and Christmas, etc. for cross section of the society were also mounted.

Live coverage: Statehood Day 2014, President's visit during the convocation of NIT, Yupia, Arunachal Pradesh, live coverage of Hon'ble Prime Minister visit to Itanagar, Live coverage of North East Games (Live in DD Northeast).

DDK: Panaji (Goa)

1 KW Transmitter started relaying DD programmes in Goa from 19.11.1982 which was later on upgraded to 10 KW on 28.11.1986 covering entire Goa. On 19.02.2003 Earth Station was commissioned which was later upgraded on 29.03.2015. Regional News Unit started with 15 minutes News bulletin in Konkani w.e.f. 10.03.2012. Transmission hours enhanced to 3 hours daily from existing one and half hour from 02.10.2014.

Activities during the year 2014-15:

- Voter awareness campaign for eligible voters to cast their vote during General election 2014.
- Programme "Adikar Mahitich" to educate people on Right to Information Act, 2005.
- 'Swachchh Bharat' programme highlighting importance of cleanliness – 02.10.2014.
- Exposition 2014 held in Goa from 22.11.2014 to 04.01.2015.
- Whip's conference 2014 of both regional and national parties was telecast live.
- 'Idea conclave' a gathering of top intellectuals, educationist, sociologist and chief executives from all over the world was covered.
- Telecast of serial "Sanskrit Tumchiaamchi" to promote awareness among Goans about the rich contribution of Sanskrit.
- Telecast opening and closing ceremony of international film festival of India (IFFI) 2014 live.

- “Welcome 2015” - new year eve special programme.
- A special documentary to mark the canonization of Goan saint Fr. Vaz.
- Teleplay “Soirobanath” to mark the centenary celebration of goan saint Soirobanathambiye.
- Telecast of Prime Minister’s AIR address Mann Ki Baat in regional language.

Satellite channels

Doordarshan is presently operating 33 Satellite channels. Details are as under:

All India Channels (5)	DD National	DD News	DD Sports
	DD Bharati	DD Urdu	
Regional Channels (16)	DD Malyalam	DD Podhigai	DD Saptagiri
	DD Sahyadri	DD Yadagiri	DD Chandana
	DD Kashir	DD Punjabi	DD UP
	DD Rajasthan	DD MP	DD Girnar
	DD Bihar	DD Bangla	DD Odiya
	DD North East		
State Networks (11)	Himachal Pradesh	Haryana	Jharkhand
	Uttarakhand	Chhatisgarh	Arunachal Pradesh
	Meghalaya	Mizoram	Nagaland
	Tripura	Manipur	
International Channel (1)	DD India		

DOORDARSHAN NETWORK

Programme Production Centers

For in-house programme production, there are 67 Studio centres in the country. These include 17 major Studio centres at state capitals, a Regional Production Centre at Guwahati and 49 other Studio centres located at various places in the country. State-wise list of Studio centres is given at **Annexure-II**.

Terrestrial Transmitters

For terrestrial transmission, 1416 transmitters of varying power, installed throughout length and breadth of the country are in operation. Break up of these transmitters is as under:-

Service	HPTs	LPTs	VLPTs	Transposers	Total
DD 1 transmitters	138	733	355	18	1244
DD News transmitters	73	78	17		168
Other transmitters (digital)	4				4

State-wise number of transmitters is given at **Annexure-III**. In terrestrial mode coverage of DD National is estimated to be available to about 92% population of the country and that of DD News to about 49% population. Area-wise coverage of DD National and DD News is estimated to be 81% and 26%, respectively.

Free-to-air DTH “DD Direct +”

Doordarshan launched its free-to-air DTH service “DD Free Dish (Earlier DD Direct +)” in December, 2004 with a bouquet of 33 TV channels. This service was started with the primary objective of providing TV coverage to the areas hitherto uncovered by terrestrial transmitters. Capacity of DTH Platform was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September 2009.

Channels on DD Free Dish

S.No.	Pvt. Channels	S.No.	Pvt. Channels	S.No.	DD Channels
1	Risthey	25	Khushboo	1	DD-I
2	Star Utsav	26	Sony Pal	2	DD (News)
3	Zee Anmol	27	Dillagii	3	DD-Sports
4	Big Magic	28	ABC	4	DD-India
5	B4U Music	29	France 24	5	DD-Bharati
6	Shri News	30	NHK World	6	DD-Urdu
7	ABP News	31	DW	7	DD-Bangla
8	Cinema TV	32	Russia Today	8	DD-Chandana
9	Focus News	33	News-24	9	DD-Gujarati
10	Aastha	34	TV-24	10	DD-Kashir
11	Enterr 10	35	India News	11	DD-Lok Sabha
12	Sadhna National	36	Manoranjan TV	12	DD-Rajya Sabha
13	9XM	37	Manoranjan Music	13	DD-North-East
14	Dangal	38	Bhojpuri Cinema	14	DD-Odia
15	Dabangg			15	DD-Podighai
16	Aastha Bhajan			16	DD-Sahyadri
17	Mastii			17	DD-Saptagiri
18	Chardikala Time TV			18	DD-Malayalam
19	Maha Movie			19	DD-Punjabi
20	B4U Movies			20	DD-Yadagiri
21	Aalami Samay			21	DD-Bihar
22	India TV			22	DD-Madhya Pradesh
23	News Nation			23	DD-Uttar Pradesh
24	Ashirwad Classic			24	DD-Rajasthan

Developmental activities during 2014-15:

Digitalisation

- Projects for establishment of 40 digital high power transmitters as part of continuing scheme of 11th Plan are under implementation. Installation of additional 12 digital HPTs out of total 19 digital HPTs being set up as part of 1st phase, have been completed & testing in progress. Installation of remaining one HPT at Srinagar is under progress. Tower strengthening completed at 16 locations & in progress at other places. Commissioning of 19 DTTs, in phases, is expected to be completed in 2015 (Locations of these 19 transmitters are given at **Annexure-IV**). Details of transmitters to be setup and replaced are placed at **Annexure-V** and **Annexure-VI**, respectively.
- Remaining 21 digital HPTs of 11th Plan, alongwith 23 digital HPTs sanctioned as part of 12th Plan are to be installed in cluster mode, as approved by Prasar Bharati Board in its 123rd meeting held on 18.11.2014. As per the plan of clustering, 64 digital HPTs, including 4 digital HPTs in HDTV format, will be set up at 32 locations. The cost of 3 digital HPTs shall be utilized for setting up of gap fillers at locations of shadow pockets lying in the coverage zone of respective digital HPTs. Accordingly; Doordarshan has submitted a proposal to Prasar Bharati, for necessary revision in the approved 12th Plan and obtaining approval of the Ministry and CCEA.

New 24 hrs Satellite Channels

- One new 24hr Regional Satellite Channel launched from DDK Vijayawada.

DTH

- Installation of equipment for upgradation of capacity of Doordarshan's DTH platform from the present 59 to 97/112 TV channels completed in Dec 2014.

High Definition Television (HDTV)

- HDTV refers to video having resolution 5 times higher than traditional television systems (Standard-Definition TV). During last year, HDTV Studios were installed at Delhi and Mumbai and HDTV collaborative Post-production facilities set up at Delhi, Kolkata, Mumbai & Chennai. During 2014 -15, HDTV/SDTV simulcast play out system has been provided at DDK Delhi and 2 OB vans of 10 HD Camera at Delhi & Mumbai have been provided.

Following HDTV projects are presently under implementation:

- HDTV transmitters at Delhi, Mumbai, Kolkata and Chennai (Transmitters installed, testing under progress).
- Multi-Camera mobile production facility at Delhi (Tenders have been invited)

Modernization, Augmentation and Replacement

At present, following major projects have been implemented / are under implementation for modernization and augmentation of Doordarshan network.

(i) Terrestrial transmitters

Replacement of following 10 old ageing 100 W LPTs with 500 Watt automode (1+1) LPTs:

Keonjhar	Bolangir	Yavatmal	Beed
Kakinada	Damoh	Dhule	Nasik
Jowai	Bhavnagar		

(ii) Two old aging 100 W LPTs located at Sheopur and Kankauli have been replaced with 500 Watt automode (1+1) LPTs.

(iii) Replacement of 15 existing old analog High Power Transmitters:- HPTs have been replaced at 12 places. Remaining 3 transmitters (Fazilka, Mau & Kolkata) have been installed and are under testing.

Dibrugarh	Jaisalmer	Jabalpur	Tura	Kolkata(DD News)
Raipur	Pune	Visakhapatnam	Agra	Fazilka
Bhuj	Mau	Ananthpur	Daltonganj	Bhawanipatna

(iv) Setting up of four 10 KW HPT at Rajouri Green Ridge, Himbotingla Top & Patni Top in J&K for expansion of terrestrial coverage of DD National and one HPT for DD News at Rajouri. At Rajouri, transmitters are to be installed in the existing AIR building. Action for procurement of transmitters at Rajouri is in final stages. Sites at other three locations finalized and taken over by AIR & further action is in progress.

Purchase proposal for transmitter equipment for HPT Rajouri is under process of financial sanction.

12th Plan of Doordarshan

Doordarshan's 12th Plan scheme "Broadcasting Infrastructure Network Development" has been approved at an outlay of Rs 1893.14 crore. This includes Rs 1215 crore for continuing schemes and an amount of Rs 678.14 crore for new schemes. Main thrust areas in 12th Plan are - expansion of DTH; expansion of HDTV; digitalization of Doordarshan network; modernization of Doordarshan's Studio, Transmitter and Satellite broadcast equipment etc. Sub-Scheme wise breakup (New Projects) of 12th Plan Schemes is:

Expansion of DTH

- Upgradation of DTH platform for transmission of 250 TV channels

High Definition TV

- HDTV Studio at Kolkata & Chennai

Digitalization of Doordarshan network

- Remaining 21 digital HPTs of 11th Plan & 23 digital HPTs of 12th Plan are proposed to be installed in clustering mode. (Proposal has been submitted to Prasar Bharati for obtaining Approval of the Ministry & CCEA).
- Digitalization of archives - Augmentation of facilities at Central Archives, Delhi & four Regional Archives.

Modernization, Augmentation and placement of Studio and Transmitter equipment

- Modernization of CPC & Kendras
- Upgradation of facilities at News Headquarter Delhi

Modernization, Augmentation and Replacement of Satellite Broadcast equipment Upgradation of 13 Earth stations, replacement of Earth station equipment at reduced scale; 2 Earth station buildings.**Infrastructure augmentation and Miscellaneous works**

- Strengthening of security related and other infrastructure.
- Staff quarters at Chandigarh

Strengthening of Border Coverage

- 8 HPTs in areas bordering Nepal: Projects dropped as per decision taken by Prasar Bharati in Mid Term review.
- Strengthening of Tower (300M) at Rameshwaram

New media technologies / Alternate delivery platforms Live streaming of DD channels & delivery through internet on consumer devices.**OFC connectivity: Linking of selected DDKs through OFC network****Important Coverage**

A large number of events have been covered live by Doordarshan during 2014-15 by using OB/ EFP Vans. Some of the major events covered by Doordarshan are as follows:

Sl. No.	Event Details	Venue	Date
1	Live Telecast of Civil Investiture ceremony-II conferred by Hon'ble President	Rashtrapati Bhawan	26.04.14
2	Live Telecast of swearing-in ceremony of Chief Justice of India	Delhi	27.04.14
3	Live Telecast of 61st National Film Awards conferred by Hon'ble President	Vigyan Bhawan Delhi	03.05.14

Sl. No.	Event Details	Venue	Date
4	Last Address of Shri Manmohan Singh as Prime Minister	7 RCR, Delhi	16.05.14
5	Live Telecast of U-16 National Football championship	Kolkata	24.05.14
6	Swearing-in Ceremony of Prime Minister	Rashtrapati Bhawan	26.05.14
7	Bhagwan Jagannath Rath Yatra	Bhubaneswar	29.06.14
8	Launch of PSLV from Sriharikota in presence of Hon'ble Prime Minister	Sriharikota	30.06.14
9	Prime Minister Visit to J&K - inauguration of Udhampur - Katra Rail link	Katra	04.07.14
10	Prime Minister Visit to J&K - inauguration of Uri-II Power station of NHPC	Srinagar	04.07.14
11	Live Telecast of Hon'ble President -Convocation of central University	Thiruvanthapuram	18.07.14
12	Common Wealth Game-2014- Grand Standing	CPC, Delhi	23.07.14 to 03.08.14
13	Coverage of Hon'ble President of India on International Conference of National Institute of Jute & Allied Fibre	National Library, Kolkata	01.08.14
14	Prime Minister visit to Nepal	Kathmandu, Nepal	03.08.14 to 04.08.14
15	Prime Minister visit to Laddakh	Leh & Kargil	12.08.14
16	Prime Minister's address to Nation	Red Fort, Delhi	15.08.14
17	Prime Minister visit to Mumbai	Mumbai	16.08.14
18	Live Telecast of Janamasthmi from Dwarka	Dwarka, Gujarat	18.08.14 to 19.08.14
19	Live Telecast of Janamasthmi	Mathura	18.08.14 to 19.08.14
20	Live Telecast - ABU Robocon-2014	Pune	24.08.14
21	Live Telecast - Teacher Day	Vigyan Bhawan, Delhi	05.09.14
22	Live Telecast of Davis Cup World Group (Play Off) Tie India v/s Serbia	Cubbon Park, Bangalore	12.09.14 to 14.09.14
23	Prime Minister Meeting with Prime Minister of China in Ahmedabad	Ahmedabad & Gandhinagar	16.09.14 to 17.09.14
24	Prime Minister visit to ISRO and Tumkur	Bangaluru	23.09.14 to 24.09.14
25	Prime Minister Live on 25th Make in India	Vigyan Bhawan	25.09.14
26	Swachhh Bharat Abhiyan	Balmiki Basti, Delhi	02.10.14

Sl. No.	Event Details	Venue	Date
27	Live telecast of All India football federation (India and Palestine)	Kanchenjunga stadium, Siliguri	06.10.14 to 09.10.14
28	Prime Minister Visit to Indore	Indore	09.10.14
29	Live telecast of Saansad Adarsh Gram Yojna	Vigyan Bhavan	11.10.14
30	Live telecast of interactive coverage of Shramev Jayate	Vigyan Bhavan	16.10.14
31	Live coverage of 53rd Raising Day of Indo-Tibetan Border police	Noida (UP)	24.10.14
32	Live telecast of 30th Death Anniversary of Mrs. Indira Gandhi	1, Akbar Road, Delhi	31.10.14
33	125th Birth Anniversary of Pt. Jawahar Lal Nehru	Teen Murti House	14.11.14
34	Live telecast of International Film Festival (opening ceremony)	Panaji	20.11.14
35	Live telecast of 8 th Manipur Polo International 2014.	Imphal	22.11.14 to 29.11.14
36	PM Visit to Nepal to attend SAARC Summit	Nepal	25.11.14 to 28.11.14
37	Live Telecast of International Film festival (closing ceremony)	Panaji	28.11.14 to 01.12.14
38	Pune International marathon	Pune	07.12.2014
39	Hon'ble Putin's visit at Vigyan Bhawan	Delhi	11.12.14
40	Birth Anniversary of Guru Govind Singh ji Maharaj	Patna	26.12.14 to 28.12.14
41	PM's visit to Assi ghat & BHU	Varanasi	25.12.14
42	Sirpur Dance & Music Festival	Sirpur(CG)	16.01.15 to 18.01.15
43	Pravasi Bhartiya Diwas - PM visit	Ahmedabad	08.01.15 to 09.01.15
44	Beti Bechao Beti Pathao mission in Panipat	Panipat	22.01.15
45	Republic Day Celebrations 2015	Delhi	26.01.15
46	Flagging of the train by PM	Itanagar	20.02.15
47	PM Visit to Hussainiwala, Jaliawala Bagh and Golden temple, Punjab	Firozpur, Amritsar	23.03.15

CHAPTER V

PRASAR BHARATI - FINANCE & ACCOUNTS

ACCOUNTING SYSTEM AND ACCOUNTS

Prasar Bharati have switched over from the Government budgeting and accounting system to accrual accounting system with effect from 01.04.2005. Pursuant to this, Prasar Bharati started receiving the financial support from the Central Government in the form of Grant-in-Aid to cover part of its Revenue Expenditure (Plan & Non-Plan) and loans hitherto received to cover the part of its Capital Expenditure (Plan) are also being received as grants w.e.f. 2012-13 onwards. The revenue-earnings of Prasar Bharati, which were required to be credited into the Consolidated Fund of India prior to its de-linking from the Government budgeting system are now retained by Prasar Bharati in its IEBR (Internal & Extra-Budgetary Resources).

In terms of a Memorandum of Understanding signed between Prasar Bharati and the Ministry of Information & Broadcasting on 22nd May, 2000, Prasar Bharati is required to render the monthly account of expenditure and receipts to the Government. Annual statement of accounts is also required to be prepared and audited by the Comptroller and Auditor General of India. The accounts of Prasar Bharati certified by C&AG are forwarded annually to the Central Government for being laid in both the Houses of Parliament.

PROFORMA ACCOUNTS

Prior to the corporatization of Prasar Bharati, both Doordarshan and All India Radio were preparing Proforma Accounts to reflect the transactions related to their commercial activities. Special efforts were made to complete these accounts. All India Radio and Doordarshan have now completed the Proforma Accounts upto 31st March, 2000. These Proforma Accounts were submitted to the respective AG offices for audit.

TAXES LEVIED ON PRASAR BHARATI

INCOME TAX

Exemption from Income Tax has been granted to Prasar Bharati vide Finance Bill 2012- CDBT Circular No. 3/2012 dated 12.06.2012 by insertion of a new clause 23BBH under Section 10 of the IT Act with effect from 1.4.2013. The clause reads as under:

Clause 23BBH [any income of the Prasar Bharati established under sub-section (1) of section 3 of the Prasar Bharati (Broadcasting Corporation of India) Act, 1990]

Prasar Bharati has been able to get Income Tax Refunds for a considerable amount of Rs. 15 crore pertaining to Financial Years 2009-10 and 2010-11 during January 2014 & March, 2014 as per details given hereunder:

FY 2009-10	Rs. 3,27,55,720/-
FY 2010-11	Rs. 11,75,04,340/-

Income Tax Returns of Prasar Bharati have been filed upto the Year 2013-14.

Income Tax Assessment Proceedings for the FY 2011-12 have been concluded and the Assessment Order has since been passed. Income Tax Refund is however awaited.

SERVICE TAX

Prasar Bharati was not liable to be taxed earlier by virtue of Section 22 of Prasar Bharati Act, 1990, which was subsequently omitted vide Finance Act, 2002, and Prasar Bharati was made liable to collect & pay Service Tax w.e.f. 01.04.2003 onwards. Since then Prasar Bharati has been depositing Service Tax each month regularly.

In the absence of a dedicated financial cadre with requisite expertise in Service Tax, compliances vis-à-vis Service Tax rules have sometime suffered. Further timely availability of input credit vouchers from over 600 DDOs of AIR & DD spread across the country especially during Tax audit by authorities may become difficult. Resultantly some notices have been received from Service Tax Authorities which are being dealt with either by making the necessary details available or through Appeals to CESTAT, wherever required.

INTERNAL AUDIT

Under the Government Budgetary System, internal audit functions were discharged by the Chief Controller of Accounts, Ministry of Information & Broadcasting through its PAOs (Pay and Accounts Offices) identified for the purpose. Prasar Bharati is in the process of developing its own internal audit system by creating its own Finance & Accounts cadre. Internal Audit of 100 selected DDOs of Prasar Bharati scattered all over India for the years 2012-13 and 2013-14 was however, got conducted by outsourcing a Chartered Accountant firm namely M/s Sushil Jeetpuria & Co. The Report for the year 2012-13 and 2013-14 submitted by the firm have been forwarded to the Directorates for compliance.

PRASAR BHARATI
BALANCE SHEET AS AT 31.03.2014

	SCHED- ULE	Rs	Rs
		As at 31-Mar-14	As at 31-Mar-13
CORPUS/CAPITAL FUND AND LIA- BILITIES			
Corpus/Capital Fund	1		
Reserves and Surplus	2	-	-
Earmarked/Endowment Funds	3	0	0
Secured Loan	4	-	-
Unsecured Loan	5	66177272000	66301872000
Deferred Credit Liabilities	6	-	-
Current Liabilities and Provisions	7	76601524289	67678775530
TOTAL		142778796289	133980647530
ASSETS			
Fixed Assets	8	14951961413	11305775467
Capital Work-in progress	8	3204500830	6069410466
Investments (i) Earmarked/Endowment Funds	9	-	-
(ii) Others	10	-	-
Current Assets, Loans and Advances	11	18669396264	18634614256
Miscellaneous Expenditure		-	-
Deficit as per Income & Expenditure Account		105952937782	97970847341
TOTAL		142778796289	133980647530

SIGNIFICANT ACCOUNTING POLICIES 25

CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS 26

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG(B&A)

Place: New Delhi
Dated

PRASAR BHARATI
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ended 31 March 2014

Schedule		Rs	Rs
		FOR THE YEAR ENDED 31 MARCH 14	FOR THE YEAR ENDED 31 MARCH 13
INCOME			
Income from Sales / Services	12	13609973099	12833110110
Grants/ subsidies	13	21254700000	17290000000
Fees/ subscriptions	14	56368679	48231470
Income from Investments (income on investments from earmarked/endow. Funds transferred to Funds)	15	-	-
		-	-
Income from Royalty, Publications etc	16		
Interest Earned	17	742784410	644722709
Other Income	18	2184136457	1767629134
	-	-	
TOTAL A		37847962645	32583693423
EXPENDITURE			
Establishment Expenses	19		
		19098910564	18313522227
Other Administrative Expenses	20	9194980629	8287911903
Programme related Expenses	21	6726560427	6028376761
Expenditure on Grants & subsidy	22	-	-
Interest	23	7741611566	6154554891
Depreciation	8	2237130375	1960819127
TOTAL B		44999193561	40745184909
Balance being excess of Expenditure over Income (A-B)		-7151230916	-8161491486
Add: Prior period Adjustments & Exceptional items	24	-830859525	45757781667
Add: Balance brought forward from previous year		-97970847341	-135567137522
BALANCE BEING DEFICIT CARRIED OVER TO BALANCE SHEET		-105952937782	-97970847341
SIGNIFICANT ACCOUNTING POLICIES	25		
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	26		

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

Place: New Delhi
Dated

PRASAR BHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2014

	Rs	Rs
	As at 31.03.14	As at 31.03.13
SCHEDULE 1 - CORPUS/ CAPITAL FUND:		
Balance as at the beginning of the year	-	-
Add: Grants-In-Aid received during the year.	-	-
Balance Corpus/ Capital Fund	-	-
Income and Expenditure Account	-	-
	-	-
BALANCE AS AT THE YEAR END	-	-
SCHEDULE 2 – RESERVES AND SURPLUS		
1. Capital Reserve:		
As per last account	-	-
Additions during the year	-	-
Total	-	-
2. General Reserve		
As per last account	-	-
Addition during the year	-	-
Less: Deductions during the year	-	-
Total	-	-
SCHEDULE 3-EARMARKED/ ENDOWMENT FUNDS		
CAPITAL ASSETS FUNDS		
a) Opening Balance of the funds	0	32216474883
b) Add to the Funds: Amounts transferred from Grants /Corpus / Capital Fund for meeting		
Capital Expenditure/ Advances	0	-32216474883
(Adjustment carried as per Schedule 26, Note 17 of Notes to Accounts)		
NET BALANCE AS AT THE YEAR END	0	0
SCHEDULE 4 – SECURED LOANS AND BORROWINGS:		
	-	-
	-	-

Jawhar Sircar
Chief Executive Officer

J.P.S.Chawla
ADG (B&A)

PRASARBHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2014

	Rs As at 31.03.14	Rs As at 31.03.13
SCHEDULE 5- UNSECURED LOANS		
1.Loan In Perpetuity	42580802000	42580802000
2. Central Government	-	-
3. Capital Loan from Ministry of I&B	11227287000	12533520000
4. Repayment of Loan due but not paid	10739983000	9558350000
5. Interest free Loan for CWG 2010	1629200000	1629200000
TOTAL	66177272000	66301872000
SCHEDULE 6- DEFERRED CREDIT LIABILITIES:		
	-	-
SCHEDULE 7- CURRENT LIABILITIES AND PROVISIONS		
	-	-
A. Current Liabilities		
	-	-
Advances received- against deposit work	1208775910	1172387899
Deposits, earnest money, caution money/security deposits	649021853	586765761
Interest on Loan in Perpetuity	41729185960	38748529820
Interest on Capital Loan	20029700000	16119290390
Penal Interest On Interest/principal due	3026400000	2189424364
Other current liabilities -recoveries from salary and wages and others	4357648	4357648
Salary accrued for the Month of March	1586509000	1413377000
Income tax/Sales tax deducted at source		
Remittances to/from HQ/DDOs in transit/reconciliation's	2477156367	3156571626
Total A	70711106738	63390704508
(Refer Schedule 26, Note 7 &10 of Notes to Accounts)		
B. Provisions		
For Spectrum/Space Segment expense	3563700000	1961100000
For other expenses (including CAG Audit Fee etc.)	2319891068	2326971022
For Statutory liabilities (service Tax)	6826483	
(Refer Schedule 26, Note 15 of Notes to Accounts)	-	-
Total B	5890417551	4288071022
Total A+B	76601524289	67678775530
<p>Jawhar Sircar Chief Executive Officer</p> <p style="text-align: right;">J.P.S. Chawla ADG (B&A)</p>		

PRASAR BHARATI

SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2014

SCHEDULE 8- FIXED ASSETS								
DESCRIPTION	GROSS BLOCK				Depreciation		Net Block	Net Block
	Cost as on 1st April'13	Additions/ Transfers from civil wings during the year	Deductions/ transfers/ disposal reclassification during the year	Cost at the year end 31.03.14	For the year	Cumulative upto to the year	As at 31st Mar' 2014	As at 31st Mar' 2013
A. Fixed Assets			**					
1. Land	15280761	11055233		26335994			26335994	15280761
2. Building Others	1414757223	2688873638		4103630861	460924847	553196328	3550434533	1322485742
3. Plant Machinery & Equipments								
(a) Studios	24184678995	1295846115		25480525110	1050491029	21475298657	4005226452	3759871366
(b) Transmitters	34324053366	2208616853		36532670220	1133833427	31713184888	4819485331	3744701905
(c) Machinery/ Equipments	4300459657	518742148		4819201805	415928504	2470610512	2348591293	2245777650
(d) Electrical Installations	51209189	3995099		55204289	2128270	12976737	42227552	40360723
4. Vehicles	73443377	523251		73966628	1260014	71937478	2029149	2765913
5. Furniture, Fixtures	149717841	14201396		163919237	23670579	79223934	84695302	94164486
6. Office Equipments	172504120	11979265		184483384	10496938	151865613	32617771	31135444
7. Computers	191813040	27742848		219555888	16730579	179237853	40318035	29305765
8. Other fixed assets								
Capital Expenditure on various schemes	9970061214			9970061214	19925713	9970061214	0	19925713
Total of Current Year (A)	74847978782	6781575846		81629554628	3135389900	66677593215	14951961413	11305775467
B. CAPITALWORK -IN-PROGRESS								
Total (B)	6069410466	-2864909636		3204500830			3204500830	6069410466
TOTAL	80917389248	3916666210		84834055458	3135389900 **	66677593215	18156462243	17375185933
Previous Year	77058064451	3859324797		80917389248	2370732343	63542203315	17375185933	

(From CWIP assets worth Rs. 3589458349 capitalised and depreceation of
**Rs. 898259525 on these assets also charged as per Note 10 of Schedule -26.)

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

PRASARBHARATI
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2014

	Rs As at 31.03.14	Rs As at 31.03.13
SCHEDULE 9- INVESTMENTS FROM EARMARKED/ENDOWMENT FUNDS		
1. In Government Securities	-	-
2. Other approved securities	-	-
3. Other	-	-
Total	-	-
SCHEDULE 10- INVESTMENTS-OTHER		
1. In government Securities	-	-
2. Other approved securities	-	-
3. Others	-	-
Total	-	-
SCHEDULE 11- CURRENT ASSETS, LOANS AND ADVANCES ETC		
A. CURRENT ASSETS:		
Inventories	124937564	124937564
Sundry Debtors- Good	2147684452	2012211120
Sundry Debtors- Doubtful	533798282	533798282
Cash Balance in hand/Imprest	24067582	30058237
Bank Balance With Scheduled Banks	-	-
on current accounts	4201874554	6940027511
on Collection accounts	704174945	44260403
on Deposit account and other FDRs	3979164227	5466402766
with Various offices	6487899087	2992061375
with CP Fund A/c	906629	4096241
Total (A) (Refer Schedule 26, Note 13 & 14 of Notes to Accounts)	18204507322	18147853499
B. Loans/advances		
1. Loans/advances	-	-
Staff	162095495	170205936
Others-departmental	160254598	160254598
Suspense account	-	-
2. Advances and other amounts recoverable in cash or in kind or for value to be received	-	-
On capital account	-	-
Prepayment	-	-
Others	-	-
3. Interest Accrued:	-	-
On investments from Earmarked/endowment funds	-	-
On Term Deposits with Scheduled Banks	87312675	101091058
Others	-	-
4. TDS & Income Tax	55226174	55209165
Total (B)	464888942	486760757
Total (A)+(B)	18669396264	18634614256

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

PRASARBHARATI		
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2014		
	Rs 2013-14	Rs 2012-13
SCHEDULE 12- INCOME FROM SALES/SERVICES		
Income from services		
AIR and DD (Commercial revenue)	13757548551	12822222264
Deduct: Share of other agencies	158112594	0
Add: Sales of CD/VCD	10537142	10887846
	-	-
Total	13609973099	12833110110
SCHEDULE 13- GRANTS /SUBSIDIES		
Add: Grants -In-Aid received during the year from Govt. Of India, Ministry of I&B -Plan.	4100000000	790000000
Add: Grants -In-Aid received during the year from Govt. Of India, Ministry of I&B -Non-Plan.	17300000000	16500000000
Add: Grants-In-Aid received during the year for Common wealth Games.	0	0
Add: Grants-In-Aid carry forward from previous year	0	0
Deduct: Transferred to Capital Assets Fund		
Deduct: Unspent balance of Grant in aid for Common Wealth Games	-	-
Deduct: Unspent balance of Grant in aid received from Govt. Of India, Ministry of I&B -Plan.	145300000	-
Total	21254700000	17290000000
SCHEDULE 14-FEES/SUBSCRIPTIONS		
Professional/Consultancy services fee	56368679	48231470
Deduct: Share of other agencies	-	-
Total	56368679	48231470
SCHEDULE 15-INCOME FROM INVESTMENTS		
	Investments	Investments
Interest on Fixed Deposits	from Earmarked	from Earmarked
	Funds	Funds
Total		
SCHEDULE 16-INCOME FROM ROYALTY, PUBLICATIONS ETC		
SCHEDULE 17 INTEREST EARNED		
On Term Deposits with Scheduled Banks	706924598	576984109
On others like employees advances etc.	30446137	28904859
Interest on debtors and other receivables	5413675	38833741
Total	742784410	644722709

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

PRASARBHARATI**SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2014z**

	Rs 2013-14		Rs 2012-13	
SCHEDULE 18- OTHER INCOME				
A. Other Receipts including Fees from Towers/staff quarters				
a) License Fees from Towers	424079681		511950550	
b) License Fees from Staff Quarters	30814641		28823258	
c) DTH Income	1359300000		1006310555	
d) Others	305683526		179821588	
Total A	2119877848		1726905951	
B. Profit on Sales/disposal of assets	-		-	
a) Owned Assets	84050		121355	
b) Assets acquired out of grants, or received free of cost	320425		72600	
c) Assets acquired prior to 1.4.2000 Total	63854134		40529228	
Total B	64258609		40723183	
Total (A+B)	2184136457		1767629134	
SCHEDULE 19- ESTABLISHMENT AND OTHER ADMINISTRATIVE EXPENSES				
	Rs	Rs	Rs	Rs
	2013-14			2012-13
	Plan	Non Plan	Total	Total
Establishment Expenses				
a) Salaries & Wages	-	17002017119	17002017119	16160939164
b) Allowances and Bonus	-	532015520	532015520	620643702
c) Contribution to CPF	-	2541479	2541479	332948
d) Expenses on Employee's retirement/ terminal exp/Pension etc.	-	1328536388	1328536388	1308666311
e) Staff Welfare expenses	-	1140463	1140463	2978071
f) Others including Medical	-	232659595	232659595	219962031
Total	-	19098910564	19098910564	1831352227

(Refer Schedule 26, Note 9 of Notes to Accounts)

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

PRASARBHARATI

SCHEDULES FORMING PART OF INCOME & EXPENDITURE A/C for the year ended 31 March 2014

SCHEDULE 20- OTHER ADMINISTRATIVE EXPENSES

	Rs	Rs	Rs	Rs
	2013-14			2012-13
	Plan	Non Plan	Total	Total
Electricity and Power		2565989804	2565989804	2332219647
Water charges		53809402	53809402	49400187
Insurance on plant & Machinery		0	0	15991
Repairs and Maintenance on Plant & Machinery	0	5251275	5251275	81093068
Insurance on land and Buildings			0	0
Rent, Rates and taxes	0	384625160	384625160	155173242
Repairs and Maintenance of vehicles		341134701	341134701	335831719
Postage, telephone and communication charges	0	129139486	129139486	118973543
Printing and Stationery	0	109491985	109491985	106941963
Traveling & Conveyance expenses- local	0	323929319	323929319	306277127
Traveling -Foreign		5286163	5286163	6145778
Scholarship Stipends		11535423	11535423	8891395
Auditors remunerations		5961883	5961883	3319164
Hospitality Expenses		15865322	15865322	9623955
Professional charges	0	1040329490	1040329490	804099494
Bad and doubtful debt/advances Provisions			0	0
Irrecoverable balances written off			0	0
Advertisement and Publicity	0	152705174	152705174	115383761
Bank Charges		101954	101954	2088058
Supplies & material consumables	0	431312135	431312135	576549812
Other administrative expenses	0	698218196	698218196	540557065
Minor works and mach. & equipments and tools	0	1398799696	1398799696	1208516432
Service Tax		1521493782	1521493782	1526797073
Sales tax		279	279	13429
Prior year expenses net			0	0
Total	0	9194980629	9194980629	8287911903

Jawhar Sircar

Chief Executive Officer

J.P.S. Chawla

ADG (B&A)

PRASARBHARATI				
SCHEDULES FORMING PART OF INCOME & EXPENDITURE A/C for the year ended 31 March 2014				
SCHEDULE 21-PROGRAMMERELATED EXPENSES	Rs	Rs	Rs	Rs
	2013-14	2013-14	2013-14	2012-13
	Plan	Non Plan	Total	Total
Royalty	8086689	266258455	274345144	418586696
Payment to UNI/PTI		175981969	175981969	238643971
Commissioning of Programme Soft Wares exp.	136814636	967392422	1104207058	1064500197
Panam Satellite expenses		506560665	506560665	311921824
Sport Events Expenses	1243380	101680879	102924259	47165756
Payment to Artists	302157940	1847539334	2149697274	1318069133
Other programme expenses	5390660	447463595	452854255	468356000
J&K Package	201790722	-	201790722	259338572
N.E. Package	4954113	142407680	147361793	170785312
Spectrum & Space Segment Charges		1602600000	1602600000	1727934300
Common Wealth Games	0	8237288	8237288	3075000
Total	660438140	6066122287	6726560427	6028376761
SCHEDULE 22- EXPENDITURE ON GRANTS, SUBSIDIES ETC				
	Plan	Non Plan	Total	Total
Expenditure on grants		2013-14		2012-13
SCHEDULE 23- INTEREST EXPENSES				
	Plan	Non Plan	Total	Total
		2013-14		2012-13
Interest on Loan- Central Government	-	3910409610	3910409610	2638790390
Interest on Loan in Perpetuity	-	2980656140	2980656140	2980656140
Other Penal Interest etc	-	836975636	836975636	519824364
Other Finance charges	-	13570180	13570180	15283997
Total interest	-	7741611566	7741611566	6154554891
(Refer Schedule 26, Note 7 of Notes to Accounts)				
SCHEDULE 24- PRIOR PERIOD ADJUSTMENTS & EXCEPTIONAL ITEMS				
	Plan	Non Plan	Total	Total
		2013-14		2012-13
Prior period Expenses- Refund of Grant				25680000
Capital Assets Fund write back				-32216474883
Reconciliation of Remittances in transit		-67400000		-481500000
Spectrum/space charges provision write back a	-			-13495400000
Depreciation on Fixed assets capitalized from CWIP		898259525		409913216
Prior year exp	-			
Total	-	830859525		-45757781667
(Refer Schedule 26, Note 10, 15 & 17 of Notes to Accounts and Schedule 8)				
Jawhar Sircar		J.P.S. Chawla		
Chief Executive Officer		ADG (B&A)		

PRASAR BHARATI
SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2014

SCHEDULE 25- SIGNIFICANT ACCOUNTING POLICIES

1. Method of accounting

The accounts of the Corporation are prepared under the historical cost convention using the accrual method of accounting. On this basis revenue and related assets are recognised when earned and expenses are recognised when the obligation is incurred.

2. Inventory Valuation

Stores and Spares (including machinery spares) are valued at cost.

3. Fixed Assets

Fixed assets are stated at transfer amount in respect of assets transferred to Prasar Bharti and the corresponding credit is to “ Loan In Perpetuity”.

Transfer of Assets by the Central Government are subject to actual valuation and verifications.

In respect of capital expenditure incurred on different Plan schemes undertaken by AIR and DD all related & associated expenses are capitalized.

4. Method of depreciation

Depreciation is charged on straight line method at rates computed on useful life of the assets prescribed based on the IMG recommendations. Accordingly, the rates adopted are: Building-2%, Studio, Transmitter, Machinery & Equipments and Other Fixed assets-10%, Electrical installation-4%, Vehicles-20%, Furniture & Fixtures-6.25%, Office Equipments-16.67% and Computers-33.33%.

5. Foreign Currency Transactions

Transaction in foreign currencies are accounted for at the prevailing exchange rates at the date of transactions.

6. License Fee and Consultancy fee

License fee and consultancy fee is recognized when receivable.

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

Place: New Delhi
Dated

PRASAR BHARATI
SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2014

SCHEDULE 26- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES
NOTES ON ACCOUNTS

1. Prasar Bharati Broadcasting Corporation of India is established as general public utility institution and fall under the category of “Not-for-Profit Organization”. Accordingly, based on Generally accepted accounting practices, and Section 145 of Income Tax

Act, it can follow either cash or mercantile system of accounting.

Considering the organization structure and prevalent past practices and the simplicity aspects, cash basis of accounting was being adopted upto 31.03.2005. From 01.04.2005 the accounts are initially compiled on cash basis at field unit level and subsequently converted into accrual basis to the extent possible, based on the information collected from both the Directorates. Prasar Bharati Board however, decided to give effect to complete switch over from cash to accrual accounting at field unit also. However, it would take time due to complex nature of organizational structure and lack of trained accounting staff at field units.

2. Contingent Liabilities:

2.1 Claims against the Entity not acknowledged as debts	Rs.	Nil
2.2 In respect of :		
* Bank Guarantees given by/on behalf of the Entity	Rs.	Nil
* Letters of Credit opened by Bank on behalf of the Entity	Rs.	Nil
* Bank Guarantee encashed for CWG-2010 Activity	Rs.	24.60 crore

Bank Guarantee of Rs. 24.60 crore of M/s SIS Live was invoked and the matter is under arbitration. M/s SIS live submitted their claims for Rs. 106.88 crore as per contract, Rs. 24.60 crore towards BG and for damages GBP 9381,098. Out of that, an amount of Rs. 106.88 crore has been included in the liabilities. However, Damages claimed by M/s SIS Live are not acknowledged as liability as the Corporation has also lodged a counter claim of Rs. 147.60 crore.

3. The amount of Fixed Assets transferred at book value to Prasar Bharti by the Central Government is based on Chief Controller of Accounts' letter No. CCA/I&B/2002 dated 3.09.02 and is also subject of physical verification and valuation.

4. The value of the assets sold/disposed of during the year has not been deducted from the Gross Block of Assets due to non-availability of details.

5. Grants received from Central Government are treated as Income, which together with internal revenue is utilized to meet expenses.

Major proportion of deficit is represented by non-cash transactions such as depreciation, Loans due & interest thereon and Spectrum & Space Segment Charges.

6. The Group of Ministers on Prasar Bharati has decided to convert the Loan in Perpetuity & Capital Loan into grant and to waive off interest there on. However, Notification in this regard is yet to be issued by Ministry.

7. Interest rate on Loan in Perpetuity granted by Government is 7% p.a. and on Capital Loan received from Government during 1.4.2000 to 31.03.2006 is 14.5% p.a. and received after 1.4.2006 is 11.5% p.a.

8. Taxation

Prasar Bharati is exempt form Income Tax as per Clause 23BBH under Section-10 of Income Tax Act.

9. Prasar Bharati's contribution towards Leave salary and Pension in respect of employees on deemed deputation is charged as expenditure.

Jawhar Sircar

J.P.S. Chawla

Chief Executive Officer

ADG (B&A)

PRASAR BHARATI**SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2014****SCHEDULE 26- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES****NOTES ON ACCOUNTS****10. Inter Office Transactions Accounts**

On review it was noted that 'Inter Office Transactions Accounts' and the figures under 'Capital Work in Progress' require immediate reconciliation. Accordingly, the work of reconciliation, zone-wise, outsourced to the firms of Chartered Accountant for completing the work. The firm of Chartered Accountants have submitted their report accordingly the following transactions have been incorporated in financial reports of 2013-14

- a. Fixed assets have been capitalized aggregating Rs 3642089491 out of Capital Work in Progress
- b. The fixed assets transferred from CWIP have been charged depreciation aggregating Rs 898259525 which has been shown in Schedule 24.
- c. Remittance in Transit of Rs 6.74 crores have been reconciled and accordingly this amount is reduced from overall deficient of revenue over expenditure during the year.

11. Deposit Works

Amounts received from parties for deposit work, is after adjusting expenditure against such work.

12. Audit fee payable to C&AG for auditing Prasar Bharti's Accounts has been provided for.

13. Sundry debtors-good includes interest component of Rs.37.55 crore.

14. Provision has not been made in the Accounts for doubtful debts as legal action for recovery has been initiated.

15 Provision for Spectrum & Space Segment charges have been provided on estimated basis.

16. Income includes Service Tax component as and where applicable.

17. Interest on Fixed deposit of Field offices and on Advances to staff are accounted for as and when received. The quantum of accrued interest cannot be computed due to flexible tenure and interest rates on CLTD accounts and advances.

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

Place: New Delhi

Dated

Prasar Bharati

R&P Account for 2013-14

		AIR Total	DD Total	P.B. Sectt.	Grand Total
I.	Opening Balances				
	a) Cash in hand	820819	2249932		3070751
	b) Bank Balances	0	0		0
	(i) in current A/c	0	0		0
	Receipt A/c (Field Offices)	127487597	761032539		888520136
	DD's A/c (11084233390)	0	0	29448	29448
	AIR's A/c (11084233414)	0	0	44230955	44230955
	Expenditure A/ c (Field Offices)	1259135879	844405360		2103541239
	SBI (11084239041)	0	0	6936823387	6936823387
	Canara Bank (1730)	0	0	5874	5874
	Indian Overseas Bank(7430)	568092	1767579		2335671
	Bank of India (12255)	0	862579		862579
	(ii) In deposit A/c (for fixed deposit, if any)	1009965278	87335766	3923601064	5020902108
	(iii) C.P.FUND A/c	0	0	4096241	4096241
	c) Imprest A/c	4990187	21997299		26987486
		0	0		0
II.	Grants Received	0	0		0
	a)from Govt. of India	0	0		0
		0	0		0
	(i) Capital	0	0		0
		0	0		0
	(ii) Revenue PLAN	0	0	4100000000	4100000000
	NON-PLAN	0	0	15980000000	15980000000
	Common Weallth Game	0	0		0
	(iii)Other Min. / Deptt.	0	0		0
	(To Be Filled By PB (HQ))	0	0		0
		0	0		0
III	Inter current A/c transfer by PB (HQ)	0	0		0
	a) Funds-received-from PB	19792806988	19043635315	14662254566	53498696869
		0	0		0
	b) Other station/Kendra/Office	314102909	47532676		361635585
	c) CPF	8653788	0	35681368	44335156
	d) Recovery of HBA & Other Advances	1798224	36984055		38782279
		0	0		0
IV.	Interest Received	0	0		0
	a) On bank deposits (FDR)	81633888	17646480	621422613	720702981
		0	0		0
	b) Loans & Advances etc.	0	0		0

	AIR Total	DD Total	P.B. Sectt.	Grand Total
(i) From Employees	6171619	706620		6878239
	0	0		0
(ii) Others	564001	389481	22614416	23567898
c) Overdue interest on outstanding dues	2815103	1367989		4183092
V. Other Income	0	0		0
a) Rent/LF for AIR/DD Qrs.	22299776	8503172		30802948
	0	0		0
b) LF for AIR/ DD Towers	424079681	0		424079681
	0	0		0
c) Profit on sale/disposal of assets	0	0		0
	0	0		0
(i) Owned assets	80500	3550		84050
	0	0		0
(ii) Assets acquired out of Govt. Grants	320425	0		320425
	0	0		0
(iii) Misc. Income	41982400	21871734		63854134
(For assets acquired prior to 1.4.2k & other Income)	0	0		0
	0	0		0
d) Others	7444902	9551819	0	16996721
	0	0		0
VI. Amount borrowed	0	0		0
a) Capital loan from Govt.	0	0	0	0
	0	0		0
	0	0		0
VII Income from Sales	0	0		0
a) Commercial Receipts	0	0		0
AIR	3538680638	0		3538680638
DD	0	10084625164		10084625164
	0	0		0
b) Sale of CD/VCD	898300	9638842		10537142
c) DTH	0	1359300000		1359300000
VIII Income from Services	0	0		0
a) Professional /Consultancy Service	53375366	2993313		56368679
	0	0		0
IX. Other Receipts	0	0		0
a) Security Deposit /Earnest Money	136405530	63798277		200203807
	0	0		0
b) Deposit work	1031792147	41041132		1072833279
	0	0		0
c) Advances to staff	0	0		0

		AIR Total	DD Total	P.B. Sectt.	Grand Total
	i) HBA	886458	3126379		4012837
	ii) Car Advance	2123492	0		2123492
	iii) Computer Adv.	5856507	0		5856507
	iv) Motor Cycle/Scooter Adv.	3653517	0		3653517
	v) Cycle /Mopad Advance	3375	0		3375
	vi) Other Advances	21126644	450000		21576644
	d) Earmarked fund CP Fund	0	0		0
	e) Others	134484519	21471842	132730444	288686805
		0	0		0
X.	Receipt from Govt. buisness	0	0		0
	Give Min / Deptt. Wise details	0	0		0
		0	0		0
Xi	FDR	185850000	34725473		220575473
		0	0		0
	TOTAL	28222858549	32529014367	46463490376	107215363292

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

Prasar Bharati

R&P Account for 2013-14

		Total AIR		Total DD		P.B. Sectt.	Grand Total	
		Non Plan	Plan	Non Plan	Plan		Non-Plan	Plan
I.	Expenses							
	a) Establishment Exp.			0				
	(Details as per Annexure.I)	8875254253		8827967362	0	0	17703221615	0
	b) Admn. Exp.	0	0	0	0		0	0
	(Details as per Annexure.II)	4844634103	0	2910511078	0		7755145181	0
	c) Programme related	0	0	0	0		0	0
	(Details as per Annexure.III)	1456391408	269745364	3032839155	390692776		4489230563	660438140
	d) Exp. On grants/subsidies	0	0		0		0	0
	(i)Grants given to Institutions	0	0		0		0	0
	(ii)Subsidies given to Institutions	0	0	0	0		0	0
	(iii)Grants received from other Min./Deptt.	0	0	0	0		0	0
		0	0	0	0		0	0
II.	Inter current A/c transfer of funds(PB)	0	0	0	0		0	0
	a) To Prasar Bharati	4146026853	0	11214582223	0		15360609076	0
		0	0	0	0		0	0
	b) To other station/kendra/office	253019090	0	11609116	0	38846180121	39110808327	0
		0	0	0	0		0	0
	c) To IEBR (HBA)	6441916	0	33451650	0		39893566	0
		0	0	0	0		0	0
	d) To Recovery of C.P.F.	8396106	0	0	0		8396106	0
III.	Deposits made Out of own funds	152454411	0	42478005	0		194932416	0
	(Investemnt others) FDR	0	0	0	0		0	0
		0	0	0	0		0	0
IV.	Exp. On fixed assets & Capital	0	0	0	0		0	0
	Work-in-progress	0	0	0	0		0	0
	a) Purchase of fixed assets	0	0	0	0		0	0
	(Details as per annexure.IV)	43087097	1625151711	18426316	1453867031		61513413	3079018742
	b) Exp. On Capital work-in-progress	0	0	0	0		0	0
		0	0	0	0		0	0
	(i) Major Works	0	441343508	0	71839007		0	513182515

		Total AIR		Total DD		P.B. Sectt.	Grand Total	
		Non Plan	Plan	Non Plan	Plan		Non-Plan	Plan
		0	0	0	0		0	0
	(ii) Misc. Works Scheme	0	263997340	0	0		0	263997340
		0	0	0	0		0	0
V.	Refund of surplus money/loans	0	0	0	0		0	0
	a) to Govt. of India	0	0	0	0	124600000	124600000	0
		0	0	0	0		0	0
	b) to PB, HQ	18416249	0	46423503	0	5084800	69924552	0
		0	0	0	0		0	0
VI.	Finance charges (Interest)	0	0	0	0		0	0
	a) On loans from Govt.	0	0	0	0		0	0
		0	0	0	0		0	0
	b) Others loans	0	0	0	0		0	0
		0	0	0	0		0	0
	c) Others	3391533	0	5802947	0	4375700	13570180	0
		0	0	0	0		0	0
VII.	Other payments	0	0	0	0		0	0
	a) Refund of SD/EM	111654012	0	26293703	0		137947715	0
		0	0	0	0		0	0
	b) Exp. On Deposit work	1008079710	0	28365558	0		1036445268	0
		0	0	0	0		0	0
	c) Advances to Parties	0	0	0	0		0	0
		0	0	0	0		0	0
	d) Advances to staff	0	0	0	0		0	0
	i) HBA	901740	0	1554000	0		2455740	0
	ii) Car Advance	1470000	0	1053000	0		2523000	0
	iii) Computer Adv.	4119850	0	2798500	0		6918350	0
	iv) Motor Cycle/Scooter Adv.	2327569	0	1671500	0		3999069	0
	v) Cycle /Mopad Advance	0	0	0	0		0	0
	vi) Other Advances	13209772	0	10000	0		13219772	0
	e) Income Tax	0	0	17009	0		17009	0
		0	0	0	0		0	0
	f) Service Tax	479418133	0	1060436714	0		1539854847	0
	fi) Sales Tax	279	0	0	0		279	0
	g) Bank Charges	86096	0	10529	0	5329	101954	0
		0	0	0	0		0	0
	h) Others	37283338	0	7885796	0		45169134	0
		0	0	0	0		0	0
VIII.	Exp. Against receipt from Govt. Buisness	0	0	0	0		0	0

		Total AIR		Total DD		P.B. Sectt.	Grand Total	
		Non Plan	Plan	Non Plan	Plan		Non-Plan	Plan
	(Min./Deptt. wise breakup to be given)	0	0	0	0		0	0
		0	0	0	0		0	0
IX.	Closing Balances	0	0	0	0		0	0
	a) Cash in hand	1257342	0	2407810	0		3665152	0
		0	0	0	0		0	0
	b) Bank Balances	0	0	0	0		0	0
	(i) in current A/c	0	0	0	0		0	0
	Receipt A/c (Field Offices)	144368432	0	1146207707	0		1290576139	0
	DD's A/c (11084233390)	0	0	0	0	517811839	517811839	0
	AIR's A/c (11084233414)	0	0	0	0	186363106	186363106	0
		0	0	0	0		0	0
	Expenditure A/c (Field Offices)	3185161073	0	2012161875	0		5197322948	0
	SBI (11084239041)	0	0	0	0	3964399187	3964399187	0
	Canara Bank (1730)	0	0	0	0	234547760	234547760	0
	Indian Overseas Bank(7430)	568092	0	2143585	0		2711677	0
	Bank of India (12255)	0	0	215930	0		215930	0
		0	0	0	0		0	0
	(ii) in deposit A/c (FDR if, any)	820062113	0	160028608	0	2579215905	3559306626	0
		0	0	0	0		0	0
	(iii) C.P.FUND A/c (SBI-30234030526)	0	0	0	0	906629	906629	0
		0	0	0	0		0	0
	c) Imprest A/c	5140056	0	15262374	0		20402430	0
		0	0	0	0		0	0
		0	0	0	0		0	0
	TOTAL	25622620626	2600237923	30612615553	1916398814	46463490376	102698726555	4516636737

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

Annexure-I

Annexure for A/c 2013-14		Total AIR		Total DD		Grand Total	
1	Establishment Expenditure	Non Plan	Plan	Non Plan	Plan	Non-Plan	Plan
	a) Salaries & Wages (include. Hono./ LTC / TF)	8531908119		8385944625		16917852744	
	i) Medical reimbursement	124498812		92453752		216952564	
		0		0		0	
	b) Allowance & Bonous including OTA/CEA	202980729		329857202		532837931	
		0		0		0	
	c) Contribution to CPF (if any)	924860		1616619		2541479	
		0		0		0	
	d) Staff welfare Expenditure	706418		434045		1140463	
		0		0		0	
	e) Expenses on employees retirement & Terminal Benefits including L/S & Pension Contribution	0		8536388		8536388	
		0		0		0	
		0		0		0	
	f) Establishment Capital	0		0		0	
		0		0		0	
	g) Others	14235315		9124731		23360046	
		0		0		0	
	Total	8875254253		8827967362		17703221615	0

Annexure-II

2	Annexure for A/c 2013-14 Other Administrative Expenditure	Total AIR		Total DD		Grand Total	
		Non Plan	Plan	Non Plan	Plan	Non-Plan	Plan
	a) Domesic Travel Expenditure	174016039	0	152166991	0	326183030	0
		0	0	0	0	0	0
	b) Foreign Travel Expenditure	1980817	0	3366346	0	5347163	0
		0	0	0	0	0	0
	c) Rent Rate & Taxes	279424528	0	99929413	0	379353941	0
		0	0	0	0	0	0
	d) Advertising & Publicity	10587160	0	141519328	0	152106488	0
		0	0	0	0	0	0
	e) Professional Charges , Armed Guard etc .	746660204	0	342578313	0	1089238517	0
		0	0	0	0	0	0
	(i) Legal Charges	551210	0	0	0	551210	0
		0	0	0	0	0	0
	(ii) Advocate Fees	61600	0	0	0	61600	0
		0	0	0	0	0	0
	(iii) Other / Consultation fees	3562285	0	0	0	3562285	0
		0	0	0	0	0	0
	f) Scholarship Stipend	4891837	0	6905703	0	11797540	0
		0	0	0	0	0	0
	g)Supplies & Mateial	115963683	0	177294755	0	293258438	0
		0	0	0	0	0	0
	h) Vehicle Repairs & Maintenance	187437107	0	161453506	0	348890613	0
		0	0	0	0	0	0
	i) Electricty Power & Maintenance	1586691581	0	1002181079	0	2588872660	0
		0	0	0	0	0	0
	j) Water Charges & Maintenance	27889330	0	25867753	0	53757083	0
		0	0	0	0	0	0
	k) Postage	14772842	0	7395894	0	22168736	0
		0	0	0	0	0	0
	l)Telephone & Communication	0	0	0	0	0	0
	(i) Landline	63183368	0	35760589	0	98943957	0
		0	0	0	0	0	0
	ii) Mobile	4577723	0	3254698	0	7832421	0
		0	0	0	0	0	0
	m) Hospitality Expenditure	8101060	0	7826505	0	15927565	0
		0	0	0	0	0	0
	n) Insurance on P&M	0	0	0	0	0	0
		0	0	0	0	0	0

2	Annexure for A/c 2013-14 Other Administrative Expenditure	Total AIR		Total DD		Grand Total	
		Non Plan	Plan	Non Plan	Plan	Non-Plan	Plan
	o) Insurance on Land & building	0	0	0	0	0	0
		0	0	0	0	0	0
	p) Auditor's remuneration (out of Provision)	5657350	0	4533	0	5661883	0
		0	0	0	0	0	0
	q) Printing & Stationary	73582458	0	34785572	0	108368030	0
		0	0	0	0	0	0
	r) Irrecoverable Balances - Written off	0	0	0	0	0	0
		0	0	0	0	0	0
	s) Provision for Bad & Doubtful debts/advances	0	0	0	0	0	0
		0	0	0	0	0	0
	t) Purchase (Stock)	0	0	0	0	0	0
		0	0	0	0	0	0
	u) Minor Work	635239205	0	195128707	0	830367912	0
		0	0	0	0	0	0
	v) METP	445718155	0	139881741	0	585599896	0
		0	0	0	0	0	0
	w) Consumable	64336609	0	73163716	0	137500325	0
		0	0	0	0	0	0
	x) Local Conveyance	2783273	0	2248664	0	5031937	0
		0	0	0	0	0	0
	y) Operation & Maintenance of Capital Assests	3576680	0	1674595	0	5251275	0
		0	0	0	0	0	0
	z) Others	383387999	0	296122677	0	679510676	0
		0	0	0	0	0	0
	TOTAL	4844634103	0	2910511078	0	7755145181	0

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

Annexure-III

3	Annexure for A/c 2013-14	Total AIR		Total DD		Grand Total	
		Non Plan	Plan	Non Plan	Plan	Non-Plan	Plan
	Programme Expenses						
	a) Royalty	50449245	1394475	226215710	6692214	276664955	8086689
		0	0	0	0	0	0
	b) Payment to UNI/PTI	173811906	0	2170063	0	175981969	0
		0	0	0	0	0	0
	c) Commissioning of Programme	205330348	63936491	760126481	72878145	965456829	136814636
		0	0	0	0	0	0
	d) Panam Satellite Expenditure	114693	0	506445972	0	506560665	0
		0	0	0	0	0	0
	e) Sport events Expenses	9309362	0	92379517	1243380	101688879	1243380
		0	0	0	0	0	0
	f) Payment to Artist	966504972	186187559	898524624	115970381	1865029596	302157940
		0	0	0	0	0	0
	g) Spectrum charges	36242544	0	106165136	0	142407680	0
		0	0	0	0	0	0
	g) J & K Package	0	16885309	0	184905413	0	201790722
		0	0	0	0	0	0
	h) NE Package	0	0	0	4954113	0	4954113
		0	0	0	0	0	0
	i) Common Wealth Games	0	0	8237288	0	8237288	0
		0	0	0	0	0	0
	j) Others	14628338	1341530	432574364	4049130	447202702	5390660
		0	0	0	0	0	0
	TOTAL	1456391408	269745364	3032839155	390692776	4489230563	660438140

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

Annexure-IV

4	Annexure for A/c 2013-14 Purchase of Fixed Assets	Total AIR		Total DD		Grand Total	
		Non Plan	Plan	Non Plan	Plan	Non-Plan	Plan
	i) Land	0	1024044	0	10030684	0	11054728
		0	0	0	0	0	0
	ii) Building	0	0	0	0	0	0
	(1) Studio	0	308406139	0	710517921	0	1018924060
	(2) Trasmmitter	0	0	0	0	0	0
	a) Normal	0	831784809	0	616155513	0	1447940322
		0	0	0	0	0	0
	b) J & K	0	9048767	0	0	0	9048767
		0	0	0	0	0	0
	c) N E	0	1560977	0	9463022	0	11023999
		0	0	0	0	0	0
	(3) Office	0	52287	0	19574244	0	19626531
		0	0	0	0	0	0
	(4) Others	0	1144296	0	49506539	0	50650835
	iii) Plant Machinery & Equip- ment	0	0	0	0	0	0
	a) Normal	0	469969373	0	38619108	0	508588481
		0	0	0	0	0	0
	b) J & K	0	1668863	0	0	0	1668863
		0	0	0	0	0	0
	c) N E	0	492156	0	0	0	492156
	iv) Vehicles	0	0	0	0	0	0
	(a) trucks, Jeeps & Vans	0	0	510627	0	510627	0
		0	0	0	0	0	0
	(b) Motor Car	0	0	0	0	0	0
		0	0	0	0	0	0
	(c) Motor Cycles / Scooter & Three Wheelers	0	0	0	0	0	0
		0	0	0	0	0	0
	(d) Rickshaws/ Cycles	12600	0	0	0	12600	0
	v) Furnitue / Fixtures	0	0	0	0	0	0
	(a) Cabinets /Almirah . Filing Racks	2856986	0	1407537	0	4264523	0
		0	0	0	0	0	0
	(b) Air Conditioners . A/C Plan	2175962	0	1093139	0	3269101	0
		0	0	0	0	0	0
	(c) Air Coolers	861620	0	215033	0	1076653	0
		0	0	0	0	0	0
	(d) Water Coolers	578821	0	195965	0	774786	0
		0	0	0	0	0	0
	(e) Tables / Chairs / Sofas / Carpets	4399674	0	1843211	0	6242885	0
		0	0	0	0	0	0
	(f) Wooden Partitions	7998	0	146284	0	154282	0
		0	0	0	0	0	0
	(g) Voltage Stabilisers / U P S System	531724	0	397645	0	929369	0

4	Annexure for A/c 2013-14 Purchase of Fixed Assets	Total AIR		Total DD		Grand Total	
		Non Plan	Plan	Non Plan	Plan	Non-Plan	Plan
		0	0	0	0	0	0
	(h) Others	2017342	0	1521715	0	3539057	0
	vi) Office Equipments	0	0	0	0	0	0
	(a) Typewriters	96216	0	59337	0	155553	0
		0	0	0	0	0	0
	(b) Photocopiers / Duplicators	2116980	0	734295	0	2851275	0
		0	0	0	0	0	0
	(c) Fax Machines	741063	0	437356	0	1178419	0
		0	0	0	0	0	0
	(d) Others	847179	0	887736	0	1734915	0
	vii) Computers / Periphines	0	0	0	0	0	0
	(a) Computers	16615893	0	5891109	0	22507002	0
		0	0	0	0	0	0
	(b) Printers	1850613	0	850131	0	2700744	0
		0	0	0	0	0	0
	(c) Floppies	182235	0	172659	0	354894	0
		0	0	0	0	0	0
	(d) C D's	707804	0	36502	0	744306	0
		0	0	0	0	0	0
	(e) Software	1343442	0	462263	0	1805705	0
		0	0	0	0	0	0
	(f) Others	596438	0	86941	0	683379	0
	viii) Electric Installations	0	0	0	0	0	0
	(a) Electrical Machinery	1357033	0	790875	0	2147908	0
		0	0	0	0	0	0
	(b) Electric Light / Fans	478596	0	239271	0	717867	0
		0	0	0	0	0	0
	(c) Switchgear Instruments	0	0	37340	0	37340	0
		0	0	0	0	0	0
	(d) Transformers	13000	0	12302	0	25302	0
		0	0	0	0	0	0
	(e) Electric Wiring & Fittings	971842	0	39703	0	1011545	0
		0	0	0	0	0	0
	(f) Others	10345	0	44610	0	54955	0
		0	0	0	0	0	0
	ix) Library Books	1545709	0	203530	0	1749239	0
		0	0	0	0	0	0
	x) Tube wells & Water Supply System	26593	0	109200	0	135793	0
		0	0	0	0	0	0
	xi) Arbitration Charges	143389	0	0	0	143389	0
		0	0	0	0	0	0
	T O T A L	43087097	1625151711	18426316	1453867031	61513413	3079018742

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

PRASAR BHARATI

Receipts and Payments Account for the year 2013-14		Rupees	
Appendix I Common Wealth Games		Non Plan	Plan
1	Coverage and Production events		
2	Construction and Operation of IBC		
3	Production Facilities venues		
4	Host Broad Caster Coordination monitoring Logistics and support service		
5	Contingency		
6	Arbitration Fees	8237288	
7	Right Holder Broadcaster		
	Total	8237288	0

Jawhar Sircar
Chief Executive Officer

J.P.S. Chawla
ADG (B&A)

**ALL INDIA RADIO
ANNUAL PLAN 2014-15
STATEMENT OF TARGET AND ACHIEVEMENT**

(Rs. in Crore)

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
Continuing Schemes							
SCH.I	Broadcasting Infrastructure Network Development						
1	Digitalization of MW Transmitters	90.00	101.42	115.92			
i	Replacement of 1000 kw MW Tr. by 1000 kW MW DRM Transmitter at Rajkot				Replacement of 1000 kW MW Tr. by 1000 kW MW DRM Transmitter at Rajkot	Completed	
ii	Replacement of 1 kw MW TR by 10 kW MW Digital compatible Transmitter at Kavaratti and Hostel accommodation at Kavaratti.				Completion of construction work of Hostel	Completed	Transmitter installed
iii	Replacement of 1000 kw MW Tr. by 1000 kW MW DRM Transmitter at Chinsurah (W.B)				Replacement of 1000 kW MW Tr. by 1000 kW MW DRM Transmitter at Chinsurah (W.B.)	Completed	
iv	20 kW MW Transmitters at 6 places (Delhi VB, Barmer & Bikaner (Raj), Chennai (TN) VB],Guwahati 'B', Tawang)				20 kW MW Transmitters at 6 places (Delhi VB, Barmer & Bikaner (Raj.), Chennai(TN) VB, Guwahat''B'', Tawang)	Completed	

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
v	100 KW -11 Nos. [Vijayawada (AP), Patna(Bihar), Panaji (Goa), Ranchi (Jharkhand), Mumbai 'A' (Mah), Mumbai 'B' (Mah), Pune (Mah), Tiruchirapalli (TN), Varanasi(UP), Kolkata 'A' (WB) and Passighat (10 kW by 100 kW)				Receipt of transmitters & progress of installation	Completed	
vi	200 KW -10 Nos. [Delhi 'A', Ahemdabad (Guj), Bengaluru & Dharwad (Kar), Jabalpur(MP), Ajmer (Raj), Chennai 'A' (TN), Siliguri , Kolkata 'B' (WB) and Itanagar (replacement of 100 kw MW by 200 kw MW DRM)				Completion of pre-dispatch inspection &, receipt of transmitters	Completed	Installation is in progress
vii	300 KW -6 Nos. [Dibrugarh (Assam), Rajkot(Guj), Jammu(-J&K), Jalandhar(Punjab), Suratgarh(Raj), Lucknow(UP)]				Progress of installation of transmitters	Completed	
viii	Conversion of 36 DRM compatibles MW Transmitters				-	-	As per decision, scheme kept on hold till further instruction from PB Secretariat.
ix	Other procurements under replacement of MW transmitters						
	Procurement of DRM receiver (36 professional) & 144 general purposes).				Receipt of DRM receivers	Completed	General Purpose Receivers has not been supplied by the firm. To be retendered.
2	SW Transmitters	20.00	14.80	14.45			

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
	SW DRM Transmitter. Replacement of 5 SW Trs (Delhi-2 Nos., Aligarh-2 Nos., Bengaluru-1 No.)				Inspection & Receipt of Transmitters	Completed	500 kW SW Tr at Bengaluru completed & 100 kW SW Tr. (2 nos.) received. For Aligarh Transmitters, procurement kept on hold as per PB Sectt's decision.
	Conversion of compatible External Services SW Trs. to DRM (Delhi-250KW SW Trs.-2 Nos. & Aligarh-250 KW SW Trs.-2 Nos.)				-	-	Due to decision taken by Technical Committee that Conversion at present is not viable so project dropped.
3	FM Transmitters	37.00	53.39	62.27			
	Site at Haldwani, Rae Bareilly & Champawat				Acquisition of site for Haldwani & Champawat	Not achieved	Regarding Haldwani & Champawat, demand note awaited.
	Procurement of 20 kW FM Trs. (4 nos.) Fazilka, Amritsar, Chauthanhill & Rae Bareilly				Pre-dispatch inspection & receipt of Transmitters and installation	Completed	
	Building work at Rae Bareilly				Award and progress of building works	Completed	
	Procurement of Panel Antenna at 13 places (Mumbai, Patna, Balurghat, Vijayawada, Mehboobnagar, Banda, Maunathbhanjan, Fazilka, Gangtok, Silchar)				Completion of SITC work	Partially achieved	
	Installation of 10 kW FM Transmitter at 5 places (Dhanbad, Bardhaman, Balurghat, Coochbehar & Darjeeling)				Progress of installation work	Completed	3 transmitters from Dhanbad, Bardhaman & Coochbehar diverted & installed at Delhi, Chennai & Kolkata for VB Services.
	SITC of 100 meter tower at Suryapet, Bardhaman & Dhanbad				Placement of order	Not Achieved	Tenders not found acceptable. To be retendered.

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
	Completion of building works at : Amritsar, Chautan Hill, New Tehri, Darjeeling, Dhanbad, Bardhman, Suryapet.				Award of civil work at Suryapet	Partially achieved	Estimate sanctioned for transmitter building at Suryapet. NIT issued. Building work at other places completed.
	Receipt & installation of 1 kW FM transmitter for New Tehri				-	-	Completed
	Completion of SETC of Diplexer at seven places (work completed at 6 places last year)				-	-	Completed
	Taking over of 2 pending sites out of 19 nos. of 1 KW FM Trs. at Anini (Arunachal), Tamenglong (Manipur).				Acquisition of site for Anini & Tamenglong	Not achieved	Anini- No suitable land could be offered by state Govt. Site is being changed. Tamenglong - Demand note is under process and clarification for legal issues awaited from DC
	Completion of civil works and building works at 17 sites (15 completed upto last year).				Award of security fencing at Zunehboto and preparation of estimate for fencing at Ukhrul site.	Completed	Out of 17 sites, civil works completed 15 sites.

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
	<p>Completion of installation of 1 kW FM Trs at 4 places (11 completed upto last year).</p> <p>Award & progress of Tower at 15 places</p>				<p>Progress of installation of Trs. at 4 places</p> <p>Completion of 50M tower at 8 places</p>	Completed	<p>Trs. installed at 11 places including 6 installed last year</p> <p>Tower erected at 8 places and verticality test is being carried out. Erection of tower is in progress at 3 places. Order of SITC of tower is under process for 4 places. Tender opened & is in process for 1 place. Slow progress of tower by the firms. At 1 place, antenna to mounted on DD tower. Site for 2 places yet to be finalised.</p>
	Replacement of Studio Transmitter links for Silchar & Gangtok				Start of SITC work of STL by the firm	Not achieved	Schedule of work being finalized with the firm.
	Procurement of RN terminal for 19 nos of 1 kW FM transmitters, Silchar, Gangtok and Chinsurah & other FM projects (27)				-	-	Specifications revised and being procured by Zonal Office.
	<p>Hostel accommodation at Gangtok</p> <p>Completion of 10 kW FM Transmitter at Kohima</p>				Hostel accommodation at Gangtok	Completed	
	Installation of 4 remaining 100 W FM Transmitters out of 100 Nos. (NE)				Completion of installation at remaining 4 places	Partially achieved	1 installed & 3 in progress
	FM Expansion at existing 24 AIR/TV sites & 100 Watt FM Trs. at existing 100 LPTs of DD/AIR under XI plan.						

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
	Procurement & installation of 1 kW FM transmitters at 12 places				-	Completed	
	Procurement of 5 kW FM transmitters at 12 places				-	-	
	Completion of Building works for 5 kW FM Transmitters				Completion of building works at 2 places	Completed	4 transmitters diverted and installed at Raebareili, Amethi, Ludhiana and Mumbai.
	Installation of 5 kW FM Trs. at 8 places				Completion of installation at 4 places & progress of installation at 4 places	Completed	
	Installation of 100 W FM transmitter at 100 places				Installation of 100 W FM transmitter at 100 places	Completed	
	Replacement of FM / MW Transmitters					Completed	
	Procurement of 27 Nos. of 5 /6 kW FM transmitter				Pre-dispatch inspection and receipt of transmitters.	Completed	
	Procurement of 10 kW FM Transmitter for 13 places.				Procurement of 10 kW FM Transmitter for 13 places.	Completed	
	Installation of 10 kW FM Transmitter for 13 places.				Progress of installation of Trs.	Completed	4 transmitters installed & remaining under installation .
	100 meter self supporting tower (Adilabad & Keonjhar).				Placement of order	Not achieved	Tenders not found suitable. To be retendered.
4	Digitization of Studios	20.00	7.43	7.29			
	Installation of High end servers at 48 stations				Installation of High end servers at 48 stations	Completed	
	SITC of servers with centralized storage and system software for 50 stations				Placement of order for SITC of High End Server – 50 Nos.	Not achieved	Supplier not extended the validity of offer and it is to be retendered.
	Procurement of Digital cabling and consoles				Completion of technical evaluation of Tender	Completed	

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
	SITC of servers, workstations and system software for RNUs.				SITC of servers, workstations and system software for RNUs.	Completed	
	Networking of studios				-		Specification yet to be worked out.
	Augmentation of Archival facility at Delhi & creation of Archival facility at Chennai, Mumbai, Kolkata & Hyderabad				Augmentation of Archival facility at Delhi & creation of Archival facility at Chennai, Mumbai, Kolkata & Hyderabad	Completed	
	Up- gradation of News-on- Phone Service at 13 places and introduction of this service from 16 new places (29 nos.)				-	-	Scheme under review
5	Network & Connectivity	15.00	2.64	1.68			
	Procurement of DSNG & under NESP scheme				-	Already Completed	
	Procurement of 127 STL (92 under replacement and 35 New)				Progress of SITC work	Completed	
	C-band RN Terminal- at 44 places				-	-	Procurement done by Zonal office
	CES at 5 places				Placement of order	Not achieved	To be retendered
6	Augmentation of Training Facility	2.00	0.74	0.52			
	Construction of meditation hall, library at STI(T),Delhi				Progress of works	Not achieved	Building plan under approval with MCD
	Procurement of various equipments under the scheme				Procurement of various equipments under the scheme	Completed	
	Construction of additional office accommodation and e-learning room at STI(T) Delhi				Completion of work	Completed	
7	Strengthening of R&D	2.00	0.60	0.29			

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
	Procurement of 1 kW MW DRM Transmitter				-	-	MW DRM Tr. not to be procured as a mobile Tr. already procured is to be used in place of this.
	Procurement of FM DRM+ transmitter				-	-	Scheme dropped
8	Strengthening of Border Areas in J&K	15.00	5.28	4.50			
	Procurement of 100 W FM transmitters (4 Nos)				Procurement of 100 W FM transmitters (4 Nos)	Completed	
	Award & start of building works at the three new sites already acquired				Progress of fencing work & sanction of building estimate	Completed	
	Procurement of 10 kW FM Tx (1+1) at Naushera				Issue of order for transmitter	Completed	
	Procurement of 2 nos of 5 kW TV transmitter at Rajouri				-	-	Under process by DD
	Procurement of 10 kW FM Transmitter(1+1) and 10 kW TV Transmitter (1+1) for DD at three places				Issue of order for transmitter	Completed	TV transmitters under process by DD
	Civil works at Naushera				Civil works at Naushera	Completed	
9	Consolidation of Infrastructure	4.00	1.62	1.86			
	To improve efficiency, effectiveness and quality of broadcast by replacement and improvement of existing facilities to provide corporate working environment wherever required						
	Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation				-	-	Scheme deferred
	Provision of measuring equipment for studios				Provision of measuring equipment for studios	Completed	

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
	Provision of telemetry at MW Trs. for remote control at 23 places.				-	-	Under process
	Provision of UPS at existing FM Stations 80 places				Receiving of on line UPS at all stations	Completed	
	Refurbishing of Studios at Gwalior, Ratnagiri & Sangli				Refurbishing of Studios at Gwalior, Ratnagiri & Sangli	Completed	
	Work for Hostel Accommodation at Srinagar				Completion of works	Partially achieved	Work held up at Srinagar due to non-extension of lease deed.
	Staff quarters at Guwahati				Staff quarters at Guwahati	Completed	
	Zonal office at Guwahati				Zonal office at Guwahati	Completed	
SCH. II	Content Development & Dissemination						
	Software	10.00	10.46	10.34			Commissioned programme category 211 projects were completed during 2014-15.
	New Schemes:						
	Broadcasting Infrastructure Network Development						
	FM Transmitters	6.50	1.88	1.85			
	Expansion of FM under 12 th plan 1. New FM setup at 11 places. 2. 100 W FM set up at 100 places 3. Additional FM channel at 7 places.				Issue of project note, finalization of specification & issue of NIT for transmitters	Completed	As per instructions, 100 W FM Tr. at 100 places is under review.
	Replacement of old FM Tr. by new FM Tr. at 77 places under 12 th plan				Issue of project note, finalization of specification & issue of NIT for transmitters	Completed	

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
	Replacement of 1 kW MW Tr. at Kinnaur (Kalpa), Joranda, Soro, Oottacamund, Mathura & Almora by FM Transmitter under 12 th Plan.				Issue of project note, finalization of specification & issue of NIT for transmitters	Completed	
	Digitization of Studio	1.00	0.00	0.00			
	Digitization of Studio under 12 th plan 1. Digitization of 29 Studio 2. Refurbishing of 6 Studio 3. Creation of Archival facility at Guwahati				Issue of project note	Completed	
	Network & Connectivity	1.00	0.10	0.00			
	Replacement of 2-Pole to 4-Pole Feed & Dishes at 24 places under 12 th plan				Issue of project note	In progress	
	Augmentation of Training facilities	0.10	0.00	0.00			
	Augmentation of Training facilities under 12 th plan 1. Digital Broadcast equipment for Delhi & Bhubneshwar				Issue of project note	Not achieved	Project note under finalization
	Strengthening of R&D	0.10	0.00	0.00			
	Development of software defined Radio and interactive radio Services				-	-	Under process
	Design of cheaper Radio receivers				-	-	Under process
	Strengthening of Border Areas	3.00	0.00	0.00			

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
	FM broadcasting Setup along Indo-Nepal border area under 12 th plan (10 kW FM Transmitters at 8 places, production facility at one place & 2 uplinks)				-	-	Scheme under review
	Broadcast on alternate platforms	0.10	0.05	0.00			
	Live streaming of primary services				Issue of project note	Under process	
	Consolidation of Infra structure	0.10	0.03	0.00			
	Community Centre for Metro staff at Delhi & Mumbai				Issue of project note	Under process	
	Strengthening of security fencing etc. at Port Blair				Issue of project note	Under process	
	Reconstruction of Studio-cum-office building at Rohtak				Issue of project note	Under process	
	E- Governance under 12th plan only limited application of ERP System	0.10	0.01	0.05	-	-	Under process
SCH. III	Special Project						
	Auditorium	0.01	0.01	0.00			Under approval
	Total of AIR	227.01	200.46	221.02			
		217.01	190.00	210.68	Grant for Creation of Capital Assets		
		10.00	10.46	10.34	Grant-in-aid -General		

DOORDARSHAN
ANNUAL PLAN (2014-15)
STATEMENT OF TARGET AND ACHIEVEMENTS

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
SCH.I	Broadcasting Infrastructure Network Development						
1	Digitalization of terrestrial transmitters	84.00	58.00	59.40	Digital HPTs- 19 Nos	All 19 HPTs supplied. 18 digital HPTs have been installed & testing in progress. Installation of remaining one HPT is under progress.	
					Full digitalization of Studios – 39 Nos	All equipment supplied & installed except for Camera chains. Tenders were received for Camera chains & processed. However, tenders had to be cancelled on technical reasons. Approval of Prasar Bharati is awaited for issue of fresh NIT.	
					Earth Station for Networking of DTT at Delhi	Tenders received on previous occasions had to be cancelled on technical considerations. Fresh NIT to be issued.	
					Setting up of Media Asset Management system.	Media Asset Management system has been setup at Kolkata.	
2	HDTV	41.00	42.00	35.51	HD OB Vans (2 nos)	HD OB Vans provided, one each at Delhi & Mumbai	
3	Expansion of DTH	36.00	36.00	33.71	Upgradation of Doordarshan's DTH Platform	Upgradation of Doordarshan's DTH Platform "FREE DISH" from 59 to 97-112 channels completed in Dec.'14.	Commissioning of upgraded platform is dependent upon implementation of Conditional Assess System (CAS).
					Conditional Access System (CAS) for Doordarshan DTH Service.	Purchase proposal is under process of financial sanction.	

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
4	Modernization, Augmentation and replacement of satellite broadcast equipment	16.00	10.00	9.82	New Earth Station at Gorakhpur	Earth station building constructed. NIT issued on previous occasions had to be cancelled as no bids were received. Fresh NIT to be issued.	
					Upgradation of Earth Station – 4 nos.	All equipments except C- Band up convertors installed & tested. Process for procurement of C-Band Up convertors has been started. NIT to be issued shortly.	
					DSNG Vans (C-Band) – 06 Nos.	DSNG Vans (C-Band) supplied at DDKs Delhi, Mumbai, Chennai, Kolkata, Srinagar & Hyderabad	
5	Modernization, Augmentation and replacement of studio equipment	50.00	45.00	48.64	Replacement of HPTs – 15 Nos	All 15 HPTs supplied. HPTs have been supplied & replaced at 11 places. Remaining 4 transmitters have been installed & under testing.	
					Replacement of LPTs – 11 Nos	Old ageing LPTs have been replaced by 500W Automode (1+1) LPTs at 11 places.	
6	Civil Infrastructure augmentation, Staff Quarters and other misc Scheme	9.00	5.00	6.70			
	Strengthening of border (Scheme implemented & monitored by AIR				HPT, Rajouri (DD1 & DD News)	Civil modification completed in existing AIR building. Purchase proposal for transmitter equipment is under process of financial sanction. Further action in progress.	

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
7	Other Misc. Ongoing schemes	24.00	4.00	6.62	Studio (pmt. Set up) at Dehradun	Civil works on Technical area completed. All equipment for main Studio, except camera chain, have been procured & installed at existing Interim Studio setup. Approval of Prasar Bharati is awaited for issue of fresh NIT for Camera chains. Equipment for 2nd Studio under procurement.	Commissioning of pmt. setup is likely during Sept., 2015.
					HPT(pmt. set-up) at Amritsar & Mehboobnagar	At Amritsar, Tower erected to its full height (282 M) Order for tower works cancelled on 22.01.2013. Remaining work to be completed by Zonal office. Verticality was tested by IIT, Roorkee and recommended dismantling of structure from 203.5 mtr onwards and re-erection. Tenders have been received and under evaluation. HPT Mahboobnagar commissioned in interim setup. Tender received for erection of 150 mtr. tower had to be cancelled due to high cost. Fresh NIT has been issued.	
SCH. II	Content Development and Dissemination						
	Software Programme	10.00	9.54	9.57	Programme for J&K, North East, DD Urdu, DD Kashir etc.		
	New Scheme						
SCH.I	Broadcasting Infrastructure Network Development	8.00	0.00	0.03			

Sl. No	Name of Scheme/ Programme	Outlay approved		Expdr. upto Mar, 2015	Target/ Physical Outputs	Achievements	Remarks
		BE 2014-15	RE 2014-15				
1	2	3	4	5	6	7	8
SCH. III	Special Projects (i) Global Coverage of DD International Channel (ii) Broadcast Museum	0.02	0.00	0.00			
	(iii) Kissan Channel	100.00	26.00	23.11			
	TOTAL OF DD	378.02	235.54	233.11			
		268.02	200.00	200.43	<i>Grant for Creation of Capital Assets</i>		
		110.00	35.54	32.68	<i>Grant-in-aid –General (including Kissan Channel)</i>		

ANNEXTURE-I**EXISTING A.I.R. STATIONS**

31.03.2015

TOTAL STATIONS- 414
TOTAL TRANSMITTERS-595

[MW-
145,FM-402,
SW-48]

Total [MW+ FM] National Coverage: Area-92.00%
Population -99.20%
FM National Coverage: Area-32.50% Population -45.00%

SI No.	STATIONS	CATE-GORY	TRANSMITTER	FREQUENCY	STUDIO
ANDHRA PRADESH [14] Trs.-20 (MW-4, FM-16)			Total [MW+ FM]Coverage: Area-99.00 % Population - 99.50 % FM Coverage: Area- 32.00 % Population - 40.00 %		
1	ANANTAPUR	LRS	6 kW FM	101.7 MHz	MP
2	CUDDAPAH		100 kW MW	900 kHz	TYPE I
			1 kW FM	103.6 MHz	
3	KURNOOL	LRS	6 kW FM	102.4 MHz	MP
4	MACHERLA		3 kW FM	103.1 MHz	
5	MERKAPURAM	LRS	6 kW FM	101.5 MHz	MP
6	NELLORE	RELAY	100 W FM	101.1MHz	DTH Telugu
7	ONGOLE	RELAY	100 W FM	100.6MHz	DTH Telugu
8	TIRUPATHI	LRS	10 kW FM	103.2 MHz	MP
		LRS	3 kW FM	107.5 MHz	
9	VIJAYAWADA		100 kW MW	837 kHz	TYPE III, RNU
			1 kW MW* VB (to be Decommissioned)	1503 kHz	
			1 kW FM	103.4 MHz	
			10 kW FM	102.2 MHz	FM Rainbow Krishnveni Prog.
10	VISHAKHAPATNAM		100 kW MW	927 kHz	TYPE I
			10 kW FM , RAIN-BOW	102 MHz	STEREO
11	NANDYAL	LPT RELAY	100 W FM	100.1 MHz	
12	ADONI	LPT RELAY	100 W FM	100.1 MHz	
13	KAKINADA	LPT RELAY	100 W FM	100.1 MHz	
14	SRIKAKULAM	RELAY	1 kW FM	102.7 MHz	
ARUNANCHAL PRADESH [20] Trs- 26 (MW-5, SW-1, FM-20)			Total Coverage[MW+FM]: Area-57.00% Population -76.00% FM Coverage: Area-7.00% Population -15.50%		
15	ITANAGAR		100 kW MW	675 kHz	TYPE I , UPLINK, RNU
			50 kW SW		
			10 kW FM	103.1 MHz	
16	PASSIGHAT		10 kW MW	1062 kHz	MP
			100 W FM	100.1MHz	
17	TAWANG		10 kW MW	1521 kHz	MP
			100 W FM	100.1MHz	
18	TEZU		10 kW MW	1332 kHz	MP
			100 W FM	100.1MHz	
19	ZIRO	LRS	1 kW MW	1602 kHz	MP
			100 W FM	100.1MHz	

20	ZEMITHANG	LPT RELAY	100 W FM	100.1MHz	
21	KALAKTANG	LPT RELAY	100 W FM	100.1MHz	
22	BOMDILA	LPT RELAY	100 W FM	100.1MHz	
23	TALIHA	LPT RELAY	100 W FM	100.1MHz	
24	SEPPA	LPT RELAY	100 W FM	100.1MHz	
25	BASAR	LPT RELAY	100 W FM	100.1MHz	
26	ALONG	LPT RELAY	100 W FM	100.1MHz	
27	MIAO	LPT RELAY	100 W FM	100.1MHz	
28	ROING	LPT RELAY	100 W FM	100.1MHz	
29	HUNLI	LPT RELAY	100 W FM	100.1MHz	
30	YOMCHA	LPT RELAY	100 W FM	100.1MHz	
31	NAMSAI	LPT RELAY	100 W FM	100.1MHz	
32	HAWAI	LPT RELAY	100 W FM	100.1MHz	
33	GEKU	LPT RELAY	100 W FM	100.1MHz	
34	DEOMALI	LPT RELAY	100 W FM	100.1MHz	
ASSAM [14] Trs- 24 (MW-7, SW-2, FM-15)			Total Coverage [MW+FM]: Area-96.70% Population -99.00% FM Coverage: Area-40.30% Population -40.13%		
35	DHUBRI	RELAY	6 kW FM	103.3 MHz	
36	DIBRUGARH		300 kW MW	567 kHz	TYPE III, RNU
			1 kW FM	101.3 MHz	
			100 W FM	100.1 MHz	
37	DIPHU	LRS	1 kW MW	1485 kHz	MP
38	GUWAHATI		100 kW MW	729 kHz	TYPE IV , UP-LINK, RNU, NOP
			10 kW MW	1035 kHz	
			10 kW FM VB	100.8 MHz	STEREO
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			100 W FM	100.1MHz	
39	HAFLONG	LRS	6 kW FM	102 MHz	MP
40	JORHAT	LRS	10 kW FM	103.4 MHz	MP
41	KOKRAJHAR		20 kW MW	1512 kHz	TYPE I
			100 W FM	100.1 MHz	
42	NOWGONG	LRS	6 kW FM	102.7 MHz	MP
43	SILCHAR		20 kW MW	828 kHz	TYPE I, RNU
			100 W FM	100.1MHz	
44	TEZPUR		20 kW MW	1125 kHz	MP
			1 kW FM	102.4 MHz	
45	MARGHERITA	LPT Relay	100 W FM	100.1MHz	
46	TINSUKIA	LPT Relay	100 W FM	100.1MHz	
47	NAZIRA	LPT Relay	100 W FM	100.1MHz	
48	NORTH LAKHIMPUR	LPT Relay	100 W FM	100.1MHz	
BIHAR [15] Trs 18 - (MW-3,FM-15)			Total Coverage[FM+MW]: Area-99.00%*Population -99.00%* FM Coverage: Area-24.00% Population -24.40%		
49	BHAGALPUR		20 kW MW	1458 kHz	TYPE I

			100 W FM	100.1 MHz	
50	DARBHANGA		20 kW MW	1296 kHz	TYPE I
51	GAYA	RELAY	100 W FM	11.9MHz	VB
52	PATNA		100 kW MW	621 kHz	TYPE IV, Uplink, News on Phone, RNU
			6 kW FM	102.5 MHz	VB, STEREO
			10 kW FM	101.6 MHz	
53	PURNEA	LRS	6 kW FM	102.3 MHz	MP
54	SITAMARHI	RELAY	100 W FM	102MHz	VB
55	SASARAM	LRS	6 kW FM	103.4 MHz	MP
56	AURANGABAD	LPT RELAY	100 W FM	102.4 MHz	
57	MUZAFFARPUR	LPT RELAY	100 W FM	100.1 MHz	
58	BETTIAH	LPT RELAY	100 W FM	100.1 MHz	
59	MOTIHARI	LPT RELAY	100 W FM	100.1 MHz	
60	MADHUBANI	LPT RELAY	100 W FM	100.1 MHz	
61	FORBESGANJ	LPT RELAY	100 W FM	100.1 MHz	
62	KISHAN GANJ	RELAY	100 W FM	100.1 MHz	
63	SUPAUL	RELAY	100 W FM	100.1 MHz	
CHHATTISGARH [13]			Total Coverage[MW+FM]: Area-93.80% Population -97.35%		
Trs-15 (MW-3, FM-12)			FM Coverage: Area-15.70% Population -27.00%		
64	AMBIKAPUR		20 kW MW	1260 kHz	TYPE I
65	BILASPUR	LRS	6 kW FM	103.2 MHz	MP
66	JAGDALPUR		100 kW MW	756 kHz	TYPE I
			100 W FM	100.1 MHz	
67	RAIGARH	LRS	6 kW FM	100.7 MHz	MP
68	RAIPUR		100 kW MW	981 kHz	TYPE I , Uplink, NoP, RNU
			10 kW FM	101.6 MHz	
69	SARAIPALLI	LRS	1 kW FM	102.8 MHz	MP
70	MANINDRAGARH	LPT RELAY	100 W FM	100.1MHz	
71	KONTA	LPT RELAY	100 W FM	100.1MHz	
72	KHAROD	LPT RELAY	100 W FM	100.1MHz	
73	KORBA	LPT RELAY	100 W FM	100.1MHz	
74	PANDARIA	LPT RELAY	100 W FM	100.1MHz	
75	KANKER	LPT RELAY	100 W FM	100.1MHz	
76	DONGARGARH	LPT RELAY	100 W FM	100.1MHz	
DELHI [1]			Total Coverage[MW+FM]: Area-99.00% Population -99.00%		
Trs-16(MW-5,SW-9, FM-2)			FM Coverage: Area-99.12% Population -99.90%		
77	DELHI [1]		200 kW MW 'A'	819 kHz	TYPE IV Plus, UPLINK
			100 kW MW 'B'	666 kHz	News on Phone
			20 kW MW 'C' VB	1368 kHz	
			10 kW MW 'D' (Yuv Vani)	1017 kHz	
			20 kW FM (RAINBOW)	102.6 MHz	STEREO
			20 kW FM (GOLD)	106.4 MHz	STEREO
			20 kW MW NC	1215 kHz	TYPE III
			100 kW SW EXT. SERV.		

			100 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
GOA [1]			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%*		
Trs-5 (MW-2, SW-2,FM-1)			FM Coverage: Area-90.00% Population -90.00%		
78	PANAJI		100 kW MW	1287 kHz	TYPE III, RNU
			20 kW MW VB	828 kHz	
			6 kW FM ,RAINBOW	105.4 MHz	STEREO
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
GUJARAT [15]			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%*		
Trs.- 19 (MW-7, FM-12)			FM Coverage: Area-25.00% Population -44.00%		
79	AHMEDABAD		200 kW MW	846 kHz	TYPE IV, Uplink, News on Phone, RNU
			10 kW FM VB	96.7 MHz	STEREO
80	AHWA		1 kW MW	1485 kHz	MP
			100 W FM	100.1 MHz	
81	BHUJ		20 kW MW	1314 kHz	TYPE II, RNU
82	GODHRA	LRS	6 kW FM	102.2 MHz	MP
83	RAJKOT		300 kW MW	810 kHz	TYPE III
			10 kW FM VB	95.8 MHz	STEREO
			1000 kW MW EXT. SERV.	1071 kHz	Replaced with DRM Tr. & formally commissioned on 10.9.2012
84	SURAT	LRS	10 kW FM, VB	101.1 MHz	MP
85	VADODRA	VB EXCL.	10 kW FM	93.9 MHz	TYPE II & STEREO
86	HIMMATNAGAR	LRS	1 kW MW	1584 kHz	MP
87	MEHSANA	LPT RELAY	100 W FM	100.1 MHz	
88	BHAVNAGAR	LPT RELAY	100 W FM	100.1 MHz	
89	BHARUCH	LPT RELAY	100 W FM	100.1 MHz	
90	JAMNAGAR	LPT RELAY	100 W FM	100.1 MHz	
91	PORBANDAR	LPT RELAY	100 W FM	100.1 MHz	
92	DWARKA	LPT RELAY	100 W FM	100.1 MHz	
93	JUNAGARH	RELAY	10 kW FM	101.7 MHz	Playback with Voiceover recording, & field production facilities
HARYANA [5]			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%*		
Trs-6 (MW- 1, FM- 5)			FM Coverage: Area-57.50% Population -58.60%		
94	HISSAR	LRS	6 kW FM	102.3 MHz	MP
95	KURUKSHETRA	LRS	10 kW FM	101.4 MHz	MP
96	ROHTAK		20 kW MW	1143 kHz	TYPE III, UPLINK

			10 kW FM	103.5 MHz	STEREO
97	SIRSA	LPT RELAY	100 W FM	101 MHz	
98	AMBALA	LPT RELAY	100 W FM	101 MHz	
HIMACHAL PRADESH [16]			Total Coverage[MW+FM]: Area-56.27% Population -91.70%		
Trs- 18 (MW-2, FM-15, SW-1)			FM Coverage: Area-51.15% Population -89.80%		
99	BHARMOUR	LPT RELAY	100 W FM	101.3 MHz	
100	DHARMSHALA		10 kW FM	103.4 MHz	MP
101	HAMIRPUR	LRS	6 kW FM	101.8 MHz	MP
102	KASAULI	RELAY	10 kW FM	107.2 MHz	
103	KINNAUR(KALPA)	RELAY	1 kW MW	1584 kHz	
104	KULLU	RELAY	6 kW FM	102.5 MHz	
105	SHIMLA		100 kW MW	774 kHz	TYPE III , UP-LINK, RNU,NOP
			50 kW SW		
			10 kW FM	100.9 MHz	STEREO
106	KEYLONG	LPT RELAY	100 W FM	100.4 MHz	
107	RAMPUR	RELAY	100 W FM	100.1 MHz	
108	BERTHEIN	RELAY	100 W FM	100.1 MHz	
109	MANDI	RELAY	100 W FM	100.1 MHz	
110	BILASPUR	RELAY	100 W FM	100.1 MHz	
111	SUNDER NAGAR	RELAY	100 W FM	100.1 MHz	
112	MANALI	RELAY	100 W FM	100.1 MHz	
113	CHAMBA	RELAY	100 W FM	100.1 MHz	
114	CHAURIKHAS	RELAY	100 W FM	100.1 MHz	
JAMMU & KASHMIR [24]			Total Coverage[MW+FM]: Area-51.05% Population -99.50%		
Trs- 38 (MW-14,SW- 3,FM- 21)			FM Coverage: Area-12.00% Population -63.76%		
115	JAMMU		300 kW MW	990 kHz	TYPE III, UP-LINK, RNU
			3 kW FM YUV VANI	100.3 MHz	
			10 kW FM VB	104.5 MHz	STEREO
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
116	KARGIL		1 kW MW	1584 kHz	MP
			200 kW MW	684 kHz	
			100 W FM		
117	KATHUA	LRS	10 kW FM	102.2 MHz	MP
118	LEH		20 kW MW	1053 kHz	MP, UPLINK, RNU
			10 kW SW		
			100 W FM	101.1 MHz	
119	POONCH	LRS	6 kW FM	100.7 MHz	MP
120	SRINAGAR		300 kW MW	1116 kHz	TYPE IV, UP-LINK, RNU
			10 kW MW YUV VANI	1224 kHz	
			10 kW FM VB	102.6 MHz	STEREO
			10 kW FM	103.5 MHz	
			50 kW SW		
121	BHADARWAH		6 kW FM	101.0 MHz	MP

122	KUPWARA	RELAY	20 kW MW	1350 kHz	
123	KHALSI	RELAY	1 kW MW	1485 kHz	
124	NAUSHERA	RELAY	20 kW MW	1089 kHz	
125	RAJOURI	RELAY	10 kW FM	101.9 MHz	
126	DRASS	RELAY	1 kW MW	1485 kHz	
			100 W FM	100.1 MHz	
127	TIESURU	RELAY	1 kW MW	1602 kHz	
			100 W FM	100.1 MHz	
128	NYOMA	RELAY	1 kW MW	1485 kHz	
129	DISKIT	RELAY	1 kW MW	1602 kHz	
130	PADUM	RELAY	1 kW MW	1584 KHz	
			100 W FM	100.1 MHz	
131	TITHWAL	RELAY	100 W FM	102.3MHz	VB
132	URI	RELAY	100 W FM	100.1 MHz	
133	MANGLADEVI FORT	RELAY	100 W FM	100.1MHz	
134	UDHAMPUR	RELAY	100 W FM	103.1 MHz	
135	GUREJ	RELAY	100 W FM	100.5MHz	VB
136	TRAL	RELAY	100 W FM	100.1MHz	VB
137	BIMBARGALLI	RELAY	100 W FM	100.1MHz	
138	PAHALGAM	RELAY	100 W FM	100.1MHz	VB
JHARKHAND [13]			FM Coverage[MW+FM]: Area-99.00% Population -99.00%		
Trs-17 [MW-2, SW-1, FM-14]			FM Coverage: Area-39.00% Population -40.05%		
139	CHAIBASA	LRS	6 kW FM	101.7 MHz	MP
140	DALTONGANJ	LRS	10 kW FM	103 MHz	MP
141	HAJARIBAGH	LRS	6 kW FM	102.1 MHz	MP
142	JAMSHEDPUR		1 kW MW	1584 kHz	TYPE I
			6 kW FM VB	100.8 MHz	STEREO
143	RANCHI		100 kW MW	549 kHz	TYPE II,UPLINK, RNU
			6 kW FM VB	103.3 MHz	STEREO
			10 kW FM	100.5 MHz	
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
144	DHANBAD	LPT Relay	100 W FM	100.1 MHz	
145	CHATRA	LPT Relay	100 W FM	100.1 MHz	
146	GHATSHILA	LPT Relay	100 W FM	100.1 MHz	
147	GUMLA	LPT Relay	100 W FM	100.1 MHz	
148	BOKARO	LPT Relay	100 W FM	100.1 MHz	
149	GIRIDIH	LPT Relay	100 W FM	100.1 MHz	
150	DEOGHAR	LPT Relay	100 W FM	100.1 MHz	
151	DUMKA	LPT Relay	100 W FM	100.1 MHz	
KARNATAKA [20]			Total Coverage[MW+FM]: Area-96.53% Population -97.40%		
Trs-33 [MW-5, SW-6, FM-22]			FM Coverage: Area-34.07% Population -43.30%		
152	BENGALURU		200 kW MW	612 kHz	TYPE IV, Uplink, News on Phone, RNU
			10 kW FM VB	102.9 MHz	STEREO
			10 kW FM, RAINBOW	101.3 MHz	STEREO

			1 kW FM	100.1 MHz	Classical
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.& VB		
153	BHADRAWATI		20 kW MW	675 kHz	TYPE I
			1 kW FM	103.5 MHz	
154	BELLARY		10 kW FM	103.3 MHz	
155	BIJAPUR	LRS	6 kW FM	101.8 MHz	MP
156	CHITRADURG	LRS	6 kW FM	102.6 MHz	MP
157	DHARWAD		200 kW MW	765 kHz	TYPE III, RNU
			10 kW FM VB	103.0 MHz	
158	GULBARGA		20 kW MW	1107 kHz	TYPE-I
			10 kW FM	103.7 MHz	STEREO
159	HASSAN		6 kW FM	1107 kHz	MP
160	HOSPET	LRS	10 kW FM	102.2 MHz	MP
161	KARWAR	LRS	3 kW FM	100.5 MHz	MP
162	MANGALORE/UDIPI		20 kW MW	1089 kHz	MP
			10 kW FM	100.3 MHz	TYPE I
163	MERCARA (Madikeri)		6 kW FM	103.1MHz	
164	MYSORE		10 kW FM	1017 kHz	MP
165	RAICHUR	LRS	6 kW FM	102.1 MHz	MP
166	SRINGERI	RELAY	100 W FM	101 MHz	DTH Kannada
167	TUMKUR	LPT RELAY	100 W FM	100.1 MHz	
168	HOSDURG	LPT RELAY	100 W FM	100.1 MHz	
169	DAVANGERE	LPT RELAY	100 W FM	100.1 MHz	
170	SAGAR	LPT RELAY	100 W FM	100.1 MHz	
171	KUMTA	LPT RELAY	100 W FM	100.1 MHz	
KERALA [11]			Total Coverage[MW+FM]: Area-99.60% Population -99.80%		
Trs- 17 (MW- 4,SW-1,FM- 12)			FM Coverage: Area-43.54% Population -46.30%		
172	ALLEPPY (Alappuzha)	RELAY	200 kW MW	576 kHz	
173	CALICUT (Kozhikode)		100 kW MW	684 kHz	TYPE III, RNU
			10 kW FM (VB)	103.6 MHz	
174	CANNANOR (Kannur)		6 kW FM	101.5 MHz	MP
175	COCHIN (Kochi)	LRS	10 kW FM	102.3 MHz	MP
			10 kW FM	107.5 MHz	
176	IDUKKI (DEVIKU-LAM)		6 kW FM	101.4 MHz	MP
			100 W FM	100.1 MHz	
177	TRICHUR (Thrissur)		100 kW MW	630 kHz	TYPE I
			1 kW FM	101.1 MHz	
178	THIRUVANANTHA-PURAM		20 kW MW	1161 kHz	TYPE IV, Uplink, News on Phone, RNU
			10 kW FM VB	101.9 MHz	STEREO
			50 kW SW		

179	MANJERI	LRS	3 kW FM, RAINBOW	102.7 MHz	MP
180	PUNALUR	LPT RELAY	100 W FM	100.1 MHz	
181	KALPETTA	LPT RELAY	100 W FM	100.1 MHz	
182	KASARGODE	LPT RELAY	100 W FM	103.7 MHz	
MADHYA PRADESH [25]			Total Coverage[MW+FM]: Area-99.30% Population -99.40%		
Trs-29 (MW-6, FM-22, SW-1)			FM Coverage: Area-27.08% Population -30.90%		
183	BALAGHAT	LRS	6 kW FM	101.3 MHz	MP
184	BETUL	LRS	6 kW FM	103.1 MHz	MP
185	BHOPAL		10 kW MW	1593 kHz	TYPE III, UP-LINK, RNU
			6 kW FM VB	103.5 MHz	STEREO
			50 kW SW		
186	CHHATARPUR		20 kW MW	675 kHz	TYPE I
187	CHHINDWARA	LRS	6 kW FM	102.2 MHz	MP
188	GUNA	LRS	6 kW FM	102.3 MHz	MP
189	GAWALIOR		20 kW MW	1386 kHz	TYPE I
190	INDORE		200 kW MW	648 kHz	TYPE III, RNU
			6 kW FM VB	101.6 MHz	STEREO
191	JABALPUR		200 kW MW	801 kHz	TYPE I
			10 kW FM VB	102.9 MHz	STEREO
192	KHANDWA	LRS	6 kW FM	101.2 MHz	MP
193	PANCHMARHI	RELAY	100 W FM	100.1MHz	
194	REWA		20 kW MW	1179 kHz	TYPE II
195	SAGAR	LRS	6 kW FM	102.6 MHz	MP
196	SHAHDOL		6 kW FM	102 MHz	MP
197	SHIVPURI		6 kW FM	100.2 MHz	MP
198	MANDLA	LRS	1 kW FM	100.4 MHz	MP
199	RAJGARH	LRS	3 kW FM	100.7 MHz	MP
200	NEEMUCH	LPT RELAY	100 W FM	100.1 MHz	
201	MANDSAUR	LPT RELAY	100 W FM	100.1 MHz	
202	SATNA	LPT RELAY	100 W FM	100.1 MHz	
203	HARDA	LPT RELAY	100 W FM	100.1 MHz	
204	CHANDERI	LPT RELAY	100 W FM	100.1 MHz	
205	UJJAIN	RELAY	5 kW FM	102.5 MHz	Studio with Field Production & Voice over Recording facilities are under installation
206	RATLAM	LPT RELAY	100 W FM	100.1 MHz	
207	JHABUA	LPT RELAY	100 W FM	100.1 MHz	
MAHARASHTRA [29]			Total Coverage[MW+FM]: Area-99.03% Population -99.1%		
Trs- 38 (MW-10, FM-26, SW-2)			FM Coverage: Area-36.00% Population -54.90%		
208	AHMEDNAGAR	LRS	6 kW FM	100.1 MHz	MP
209	AKOLA	LRS	6 kW FM	102.4 MHz	MP
210	AURANGABAD		10 kW FM	101.7 MHz	TYPE II, UPLINK, RNU
					STEREO
211	BEED	LRS	6 kW FM	102.9 MHz	MP
212	CHANDRAPUR	LRS	6 kW FM	103 MHz	MP

213	DHULE	LRS	6 kW FM	100.5 MHz	MP
214	GHARCHIROLI	RELEY	100 W FM	101.8MHz	
215	JALGAON		20 kW MW	963 kHz	TYPE I
216	KOLHAPUR		6 kW FM	102.7 MHz	MP
217	MUMBAI		100 kW MW 'A'	1044 kHz	TYPE IV Plus, UPLINK, RNU
			100 kW MW 'B'	558 kHz	MULTI TRACK
			50 kW MW VB	1188 kHz	News on Phone
			10KW FM VB		
			10 kW FM (RAINBOW)	107.1 MHz	STEREO
			20 kW FM (GOLD)	100.7 MHz	STEREO
			100 kW SW		VBS-UPLINK
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
218	NAGPUR		300 kW MW	585 kHz	TYPE III, RNU
			10 kW FM VB	100.6 MHz	STEREO
			1000 kW MW NC	1566 kHz	
219	NANDED	LRS	6 kW FM	101.1 MHz	MP
220	NASIK	LRS	6 kW FM	101.4 MHz	MP
221	OSMANABAD	LRS	6 kW FM	101.3 MHz	MP
222	PARBHANI		20 kW MW	1305 kHz	TYPE I
223	PUNE		100 kW MW	792 kHz	TYPE IV, RNU
			10 kW FM VB	101 MHz	STEREO
224	RATNAGIRI		20 kW MW	1143 kHz	TYPE I
225	SANGLI		20 kW MW	1251 kHz	TYPE I
			1 KW FM		
226	SATARA	LRS	6 kW FM	103.1 MHz	MP
227	SOLAPUR	LRS	10 kW FM	103.4 MHz	MP
228	YAVATMAL	LRS	6 kW FM	102.7 MHz	MP
229	ORAS (Sindhurga- nagari)		5 kW FM	103.60 MHz	Playback with Voi- ceover recording, & field production facilities
230	BULDHANA	LPT RELAY	100 W FM	100.1MHz	
231	WARDHA	LPT RELAY	100 W FM	100.1MHz	
232	GONDIA	LPT RELAY	100 W FM	100.1MHz	
233	JALNA	LPT RELAY	100 W FM	100.1MHz	
234	MALEGAON	LPT RELAY	100 W FM	100.1MHz	
235	BRAHMPURI	LPT RELAY	100 W FM	100.1MHz	
236	AMRAVATI		10 kW FM VB	101.5 MHz	Playback with Voi- ceover recording, & field production facilities
MANIPUR [7]			Total Coverage[MW+FM]: Area-95.00% Population -98.50%		
Trs- 9 (MW-1,SW-1, FM-7)			FM Coverage: Area-65.64% Population -74.24%		
237	IMPHAL		300 kW MW	882 kHz	TYPE III ,Uplink, News on Phone, RNU
			50 kW SW		

			10 kW FM	103.5 MHz	
238	CHURACHANDPUR	LRS	6 kW FM	101.4 MHz	MP
239	SENAPATI	LPT RELAY	100 W FM	100.1 MHz	
240	KANGPOKPI	LPT RELAY	100 W FM	100.1 MHz	
241	PARBUNG	LPT RELAY	100 W FM	100.1 MHz	
242	MOREH	LPT RELAY	100 W FM	100.1 MHz	
243	CHANDEL	LPT RELAY	100 W FM	100.1 MHz	
MEGHALAYA [6]			Total Coverage[MW+FM]: Area-97.50% Population -98.50%		
Trs-9(MW-4 SW-1,FM-4)			FM Coverage: Area-47.64% Population -48.59%		
244	JOWAI	LRS	6 kW FM	101.1 MHz	MP
245	NONGSTOIN	CRS	1 kW MW	1485 kHz	MP
246	SHILLONG		100 kW MW,	864 kHz	TYPE II , UP-LINK, RNU
			50 kW SW NE INTEG.		
			10 kW FM, RAINBOW	103.6 MHz	STEREO
			100 W FM	100.1 MHz	
247	TURA		20 kW MW	1233 kHz	TYPE I
248	WILLIAMNAGAR	CRS	1 kW MW	1602 kHz	MP
249	CHERRAPUNJI	RELAY	100 W FM	100.1 MHz	
MIZORAM [6]			Total Coverage[MW+FM]: Area-59.60% Population -73.30%		
Trs – 9 (MW-2, SW-1, FM-6)			FM Coverage: Area-48.11% Population -58.70%		
250	AJAWL		20 kW MW	540 kHz	TYPE II , UP-LINK, RNU
			10 kW SW		
			6 kW FM	100.7 MHz	
251	LUNGLEH		6 kW FM	101.9 MHz	MP
252	SAIHA	CRS	1 kW MW	1602 kHz	
			100 W FM	100.1 MHz	
253	RENGDIL	RELAY	100 W FM	100.1 MHz	
254	LAISAWRAI	RELAY	100 W FM	100.1 MHz	MP
255	LAWNGTLAI	LPT RELAY	100 W FM	100.1 MHz	
NAGALAND [6]			Total Coverage[MW+FM]: Area-84.80% Population -87.67%		
Trs- 8 (MW-3, SW-1 FM-4)			FM Coverage: Area-43.30% Population -44.08%		
256	KOHIMA		100 kW MW	639 kHz	TYPE III, UP-LINK, RNU
			1 kW FM (Interim set up)	103 MHz	Stereo
			50 kW SW		
257	MOKOKCHUNG	LRS	6 kW FM	100.9 MHz	MP
258	MON	CRS	1 kW MW	1584 kHz	MP
259	TUENSANG	CRS	1 kW MW	1602 kHz	MP
260	SAMTORE	LPT RELAY	100 W FM	100.1 MHz	
261	DIMAPUR	LPT RELAY	100 W FM	100.1 MHz	
ODISHA [21]			Total Coverage[MW+FM]: Area-98.27% Population -99.00%		
Trs- 24 (MW-8, SW-1, FM-15)			FM Coverage: Area-13.80% Population -17.80%		
262	BARIPADA	LRS	5 kW FM	102.9 MHz	MP
263	BERHAMPUR	LRS	6 kW FM	100.6 MHz	MP
264	BHAWANIPATNA		200 kW MW	1206 kHz	TYPE I
265	BOLANGIR	LRS	6 kW FM	101.9 MHz	MP

266	CUTTACK		300 kW MW	972 kHz	TYPE IV, UP-LINK, RNU
			1 kW MW VB	1314 kHz	
			6 kW FM ,RAINBOW	101.3 MHz	STEREO
267	JEYPORE		100 kW MW	1467 kHz	TYPE I
			50 kW SW		
			1KW FM		
268	JORANDA	LRS	1 kW MW	1485 kHz	MP
269	KEONJHAR	LRS	10 kW FM		
270	PURI	LRS	3 kW FM	103.4 MHz	MP
271	ROURKELA	LRS	6 kW FM	102.6 MHz	MP
272	SAMBALPUR		100 kW MW	945 kHz	TYPE I
273	DEOGARH	LPT RELAY	100 W FM	101.0 MHz	
274	SORO	LRS	1 kW MW	1485 KHz	MP
275	SUNDERGARH	LPT RELAY	100 W FM		
276	ANGUL	LPT RELAY	100 W FM		
277	PARADEEP	LPT RELAY	100 W FM		
278	PARLAKHEMUNDI	LPT RELAY	100 W FM		
279	BALIGUDA	LPT RELAY	100 W FM		
280	RAYAGADA	LPT RELAY	100 W FM		
281	NUAPARA	LPT RELAY	100 W FM		
282	RAIRANGPUR		1 kW FM	102.0 MHz	Studio with Voice-over recording & playback facility
PUNJAB[6]			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%*		
Trs.-9(MW-2,FM-7)			FM Coverage: Area-56.50% Population -61.00%		
283	BHATINDA	LRS	6 kW FM	101.1 MHz	MP
284	JALLANDHAR		300 kW MW	873 kHz	TYPE IV, UPLINK
			200 kW MW	702 kHz	URDU SERVICE
			10 kW FM, RAINBOW	102.7 MHz	stereo
			10 kW FM	100.6 MHz	
285	PATIALA	LRS	6 kW FM	100.2 MHz	MP
286	GURDASPUR	LPT RELAY	100 W FM	100.1 MHz	
287	FEROZEPUR	LPT RELAY	100 W FM	100.1 MHz	
288	LUDHIANA		5 kW FM	100.1 MHz	Studio with Voice-over recording & playback facility
RAJASTHAN[23]			Total Coverage[MW+FM]: Area-94.00% Population -99.00%		
Trs-28(MW-9,FM-18,SW-1)			FM Coverage: Area-28.00% Population -35.50%		
289	AJMER	RELAY	200 kW MW	603 kHz	
290	ALWAR	LRS	10 kW FM	103.1 MHz	MP
291	BANSWARA	LRS	10 kW FM	101.3 MHz	MP
292	BARMER		20 kW MW	1458 kHz	MP
293	BIKANER		20 kW MW	1395 kHz	TYPE II
			10 kW FM	101.6 MHz	
294	CHITTORGARH	LRS	10 kW FM	102.9 MHz	MP
295	CHURU		6 kW FM	100.7 MHz	MP

296	JAIPUR		1 kW MW	1476 kHz	TYPE III, Uplink, News on phone, RNU
			6 kW FM Tr. VB	100.3 MHz	STEREO
			50 kW SW		
297	JAISALMER		10 kW FM	101.8 MHz	TYPE I
298	JHALAWAR	LRS	6 kW FM	103.2 MHz	MP
299	JODHPUR		300 kW MW	531 kHz	TYPE III
			6 kW FM VB	102.1 MHz	
300	KOTA	LRS	20 kW MW	1413 kHz	MP
301	MOUNT ABU		6 kW FM	103.5 MHz	MP
302	NAGPUR	LRS	6 kW FM	103.7 MHz	MP
303	SAWAI MADHOPUR	LRS	6 kW FM	101.5 MHz	MP
304	SURATGARH		300 kW MW	918 kHz	TYPE I
305	UDAIPUR		20 kW MW	1125 kHz	TYPE I
			10 kW FM,* VB	101.7 MHz	STEREO *(on low power as 75M not yet available)
306	NATHWARA	LPT RELAY	100 W FM	100.1 MHz	
307	JHUNJHUNU	LPT RELAY	100 W FM	100.1 MHz	
308	BHARATPUR	LPT RELAY	100 W FM	100.1 MHz	
309	KARALI	LPT RELAY	100 W FM	100.1 MHz	
310	ANUPGARH	LPT RELAY	100 W FM	100.1 MHz	
311	DUNGARPUR		1 kW MW	1485 kHz	Transmission studio with voice - over recording facilities
SIKKIM [7]			Total Coverage[MW+FM]: Area-72.00% Population -95.60%		
Trs-10 (MW-1, FM-8, SW-1)			FM Coverage: Area-72.50% Population -84.80%		
312	GANGTOK		20 kW MW	1404 kHz	TYPE I, RNU
			10 kW SW	100.3 MHz	
			10 kW FM	103.0 MHz	
			100 W FM	100.1 MHz	
313	RONGPO	LPT RELAY	100 W FM	100.1 MHz	
314	RONGLI	LPT RELAY	100 W FM	100.1 MHz	
315	YANGYANG	LPT RELAY	100 W FM	100.1 MHz	
316	TASHIDING	LPT RELAY	100 W FM	100.1 MHz	
317	ZORTHANG	LPT RELAY	100 W FM	100.1 MHz	
318	NAMCHI	LPT RELAY	100 W FM	100.1 MHz	
TAMILNADU [15]			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%*		
Trs- 27 (MW-9,SW-2, FM- 16)			FM Coverage: Area-68.40% Population -74.50%		
319	CHENNAI		200 kW MW 'A'	720 kHz	MULTI TRACK
			20 kW MW 'B'	1017 kHz	TYPE IV Plus, UPLINK
			20 kW MW VB	783 kHz	News on Phone, RNU
			10 KW FM VB		
			20 kW FM,(RAINBOW)	101.4 MHz	STEREO
			20 kW FM ,(GOLD)	102.3 MHz	STEREO

			50 kW SW		
			100 kW SW VB SYNC.		
320	COIMBATORE		20 kW MW	999 kHz	TYPE I
			10 kW FM	103 MHz	STEREO
321	KODAIKANAL		10 kW FM	100.5 MHz	MP(STEREO)
322	MADURAI		20 kW MW	1269 kHz	TYPE II
			10 kW FM	103.3 MHz	STEREO
323	NAGARCOIL	LRS	10 kW FM	101 MHz	MP
324	OOTTACAMUND		1 kW MW	1602 kHz	MP
			100 W FM	101.8 MHz	
325	TIRUCHIRAPALLI		100 kW MW	936 kHz	TYPE IV, RNU
			10 kW FM	102.1 MHz	STEREO
326	TIRUNELVELI		20 kW MW	1197 kHz	TYPE I
			10 kW FM	102.6 MHz	
327	TUTICORIN		200 kW MW EXT. SERV.	1053 kHz	TYPE I
			1 kW FM	100.1 MHz	
328	DHARMAPURI	LRS	10 kW FM TR.	102.5 MHz	MP
329	SALEM (YERCAUD)	LPT RELAY	100 W FM	100.9 MHz	
330	THANJAVUR	LPT RELAY	100 W FM	101.2 MHz	
331	RAMESHWARAM	LPT RELAY	100 W FM	100.1 MHz	
332	VELLORE	LPT RELAY	100 W FM	100.1 MHz	
333	TIRUPATTUR	LPT RELAY	100 W FM	100.1 MHz	
TELANGANA [11]			Total Coverage[MW+FM]: Area-99.00 %* Population - 99.00 %*		
Trs- 15 (MW-3,FM- 11, SW-1)			%* FM Coverage: Area- 33.00 % Population - 42.00 %		
334	ADILABAD	LRS	1 kW MW	1485 kHz	MP
335	HYDERABAD		200 kW MW	738 kHz	TYPE IV, UPLINK, RNU
			20 kW MW	1377 kHz	News on Phone
			10 kW FM VB	102.8 MHz	STEREO
			10 kW FM, RAINBOW	101.9 MHz	
			50 kW SW		
336	KARIMNAGAR	RELAY	5 kW FM	102.3 MHz	
337	KOTHAGUDAM		6 kW FM	100.1 MHz	MP
338	NIZAMABAD	LRS	6 kW FM	103.2 MHz	MP
339	WARANGAL	LRS	10 kW FM	103.5 MHz	MP
340	SURYAPET	RELAY	1 kW FM (Interim setup)	101.0 MHz	
341	KAMMAREDDY	LPT RELAY	100 W FM	100.1 MHz	
342	BANSWADA	LPT RELAY	100 W FM	100.1 MHz	
343	MEHBOOBNAGAR	RELAY	10 kW FM	101.2 MHz	On Low Power Pending Installation of Regular Antenna
344	KHAMMAM	LPT RELAY	100 W FM	100.1 MHz	DTH Telugu
TRIPURA [8]			Total Coverage[MW+FM]: Area-84.31% Population -89.00%		
Trs -9 (MW-2 , FM -7)			FM Coverage: Area-72.90% Population -86.20%		
345	AGARTALA		20 kW MW	1269 kHz	TYPE I , UPLINK, RNU
			10 kW FM	101.6 MHz	STEREO

346	BELONIA	LRS	6 kW FM	103.7 MHz	MP
347	KAILASHAHAR	LRS	6 kW FM	103.2 MHz	MP
348	AMARPUR	LPT RELAY	100 W FM	100.1 MHz	
349	KHOWAI	LPT RELAY	100 W FM	100.1 MHz	
350	TELMURA	LPT RELAY	100 W FM	100.1 MHz	
351	SABROOM	LPT RELAY	100 W FM	100.1 MHz	
352	DHARMANAGAR		1 kW MW	1584 kHz	Playback with Voiceover recording, & field production facilities
CHANDIGARH UNION TERRITORY			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%*		
Trs. - 2 (FM -2)			FM Coverage: Area-99.00%* Population -99.00%*		
353	CHANDIGARH [1]	VB Exclusive	6 kW FM	103.1 MHz	STEREO
			10 kW FM	100.9 MHz	TYPE I, RNU
DADRA & NAGAR HAVELI			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%*		
(1) Trs.1 (FM-1)			FM Coverage: Area-29.50%* Population -67.50%*		
354	SILVASA	LPT RELAY	100 W FM	100.1 MHz	
DAMAN & DIU UNION TERRITORY			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%*		
Trs. - 1 (FM-1)			FM Coverage: Area-64.30% Population -61.00%		
355	DAMAN [1]	LRS	3 kW FM	102.3 MHz	MP
PUDUCHERRY[2] Trs. - 3 (MW-1,FM-2)			Coverage: Area-99.00%* Population-99.00%*		
			FM Coverage: Area-99.00% Population -99.00%		
356	PUDUCHERRY		20 kW MW	1215 kHz	MP, RNU
			10 kW FM	102.8 MHz	STEREO (FM Rainbow Chennai)
357	KARAIKAL	LRS	6 kW FM	100.3 MHz	MP
L & M ISLANDS [1] Trs.2 (MW - 1, FM-1)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%*		
			FM Coverage: Area-15.62% Population -18.00%		
358	KAVARATTI		1 kW MW	1584 kHz	MP
			100 W FM	101.1 MHz	
A & N ISLAND [1] Trs.-3(MW-1,SW-1,FM-1)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%*		
			FM Coverage: Area-36.3% Population -28.00%		
359	PORT BLAIR A&N		100 kW MW	684 kHz	RNU
			10 kW SW		TYPE II
			10 kW FM	100.9 MHz	STEREO
UTTAR PRADESH [25] Trs -39 (MW-8, SW- 6, FM- 25)			Total Coverage[MW+FM]: Area-99.90% Population -99.90%		
			FM Coverage: Area-36.00% Population - 43.00%		
360	AGRA		20 kW MW	1530 kHz	TYPE I
361	ALIGARH	RELAY	6 kW FM, RAINBOW	101.3 MHz	
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
362	ALLAHABAD		20 kW MW	1026 kHz	TYPE III
			10 kW FM VB	100.3 MHz	
363	BAREILLY	LRS	6 kW FM	100.4 MHz	MP
364	FAIZABAD	LRS	6 kW FM	101.9 MHz	MP
365	GORAKHPUR		100 kW MW	909 kHz	TYPE III, RNU

			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			10 kW FM	100.1 MHz	STEREO
366	JHANSI	LRS	6 kW FM	103 MHz	MP
367	KANPUR	VB EXCL.	1 kW FM	103.7 MHz	TYPE I
			10 kW FM	103.7 MHz	
368	LUCKNOW		300 kW MW	747 kHz	TYPE IV, Uplink, News on Phone, RNU
			10 kW FM Rainbow	100.7 MHz	STEREO
			10 kW FM, VB	101.6 MHz	
			50 kW SW		
369	MATHURA		1 kW MW	1584 kHz	TYPE I
			100 W FM	100.1 MHz	
370	NAJIBABAD		200 kW MW	954 kHz	TYPE I
371	OBRA		6 kW FM	102.7 MHz	MP
372	RAMPUR		20 kW MW	891 kHz	TYPE I
			1 kW FM	102.9 MHz	
373	VARANASI		100 kW MW	1242 kHz	TYPE II, UP-LINK(Under installation.)
			10 kW FM	100.6 MHz	
374	BHARAICH	LPT RELAY	100 W FM	100.1 MHz	
375	ORAI	LPT RELAY	100 W FM	100.1 MHz	
376	BALRAMPUR	LPT RELAY	100 W FM	100.1 MHz	
377	MAHOBA	LPT RELAY	100 W FM	100.1 MHz	
378	PILIBHIT	LPT RELAY	100 W FM	100.1 MHz	
379	HARDOI	LPT RELAY	100 W FM	100.1 MHz	
380	LAKHIMPURKHERI	RELAY	10 kW FM	102.3 MHz	
381	MAUNATH BHANJAN	RELAY	10 kW FM	102.2 MHz	
382	RAEBAREILI		5 kW FM	102.8 MHz	Studio with Voice-over recording & playback facility
383	AMETHI		5 kW FM	103.1 MHz	Studio with Voice-over recording & playback facility
384	BANDA		10 kW FM	101.2 MHz	
UTTARAKHAND [17] Trs.-20 (MW-5, FM-15)			Total Coverage[MW+FM]: Area-57.87% Population -82.63% FM Coverage: Area-38.50% Population -50.00%		
385	ALMORA		1 kW MW	999 kHz	TYPE I, UPLINK
386	BHATWARI	RELAY	100 W FM	100.3MHz	
387	GOPESHWAR(-CHAMOLI)		1 kW MW	1485 kHz	MP
			100 W FM	102.4 MHz	
388	MUSSOORIE	RELAY	10 kW FM, RAINBOW	102.1 MHz	
389	PAURI		1 kW MW	1602 kHz	MP
			100 W FM	100.1 MHz	

390	PITHORAGARH	RELAY	1 kW MW	1602 kHz	
			100 W FM	100.1 MHz	
391	UTTARKASHI	RELAY	1 kW MW	1602 kHz	
392	PRATAP NAGAR	LPT RELAY	100 W FM	100.1 MHz	
393	BACHER	LPT RELAY	100 W FM	100.1 MHz	
394	RAJGARHI	LPT RELAY	100 W FM	100.1 MHz	
395	TANAKPUR	LPT RELAY	100 W FM	100.1 MHz	
396	KHAETIKHAN	LPT RELAY	100 W FM	100.1 MHz	
397	UKHIMATH	LPT RELAY	100 W FM	100.1 MHz	
398	NAINITAL	LPT RELAY	100 W FM	100.1 MHz	
399	KSHIPUR	LPT RELAY	100 W FM	100.1 MHz	
400	KALAGARH	LPT RELAY	100 W FM	100.1 MHz	
401	RANIKHET	LPT RELAY	100 W FM	100.1 MHz	
WEST BENGAL [13]			Total Coverage [MW+FM]: Area-99.00%*Population -99.00%*		
Trs.-22 (MW-6, SW-2, FM-14)			FM Coverage: Area-30.70% Population -42.80%		
402	ASANSOLE	RELAY	6 kW FM RELAY	100.3 MHz	
403	KOLKATA		200 kW MW 'A'	657 kHz	TYPE IV, UP-LINK, RNU
			100 kW MW 'B'	1008 kHz	
			20 kW MW VB	1323 kHz	
			10 KW FM VB		
			20 kW FM Tr. (GOLD)	100.2 MHz	STEREO
			10 kW FM, (Rainbow)	107 MHz	STEREO
			50 kW SW		
			1000 kW MW (Chinsurah)	*594 kHz & **1134 kHz	*During day time **During night time.
404	KURSEONG		50 kW SW		TYPE II, RNU
			1 kW MW REG. SERV.	1440 kHz	
			5 kW FM, RAINBOW	102.3 MHz	
405	MURSHIDABAD	LRS	6 kW FM	102.2 MHz	MP
406	SHANTINIKETAN	LRS	3 kW FM	103.1 MHz	MP
407	SILIGURI		200 kW MW	711 kHz	TYPE I
			10 kW FM VB	101.4 MHz	STEREO
408	DARJEELING	LPT RELAY	100 W FM	100.2 MHz	
409	BALURGHAT	LPT RELAY	100 W FM	101.00 MHz	
410	MEDNIPUR	LPT RELAY	100 W FM	100.1 MHz	
411	PURULIA	LPT RELAY	100 W FM	100.1 MHz	
412	FARAKKA	LPT RELAY	100 W FM	100.1 MHz	
413	KRISHNAGAR	LPT RELAY	100 W FM	100.1 MHz	
414	COOCHBEHAR	LPT RELAY	100 W FM	100.1 MHz	
				TOTAL NO. OF Trs.- 595	
* Coverage in these states can be taken as 100%					

ANNEXURE-II

Doordarshan Kendras (Studio centres)

State/UT	Location
Andhra Pradesh	Vijayawada
	Tirupati
Arunachal Pradesh	Itanagar
Assam	Dibrugarh
	Guwahati
	Guwahati (PPC)
	Silchar
Bihar	Patna
	Muzaffarpur
Chhatisgarh	Jagdalpur
	Raipur
Goa	Panaji
Gujarat	Ahmedabad
	Rajkot
Haryana	Hissar
Himachal Pradesh	Shimla
Jammu & Kashmir	Srinagar
	Jammu
	Leh
	Rajouri
Jharkhand	Ranchi
	Daltonganj
Karnataka	Bangaluru
	Gulbarga
Kerala	Kozhikode
	Thiruvananthapuram
	Trichur
Madhya Pradesh	Bhopal
	Indore
	Gwalior
Maharashtra	Mumbai
	Nagpur
	Pune
Manipur	Imphal
Meghalaya	Shillong
	Tura
Mizoram	Aizawl
Nagaland	Kohima
Odisha	Bhubaneswar
	Bhawaniapatna
	Sambalpur

State/UT	Location
Punjab	Jalandhar
	Patiala
Rajasthan	Jaipur
Sikkim	Gangtok
Tamil Nadu	Chennai
	Coimbatore
	Madurai
Telangana	Hyderabad
	Warangal
Tripura	Agartala
Uttar Pradesh	Allahabad
	Bareilly
	Lucknow
	Gorakhpur
	Mau
	Varanasi
Uttarakhand	Dehradun
	Mathura
West Bengal	Kolkata
	Shantiniketan
	Jalpaiguri
A & N Islands	Port Blair
Chandigarh	Chandigarh
Delhi	Delhi
	Delhi (CPC)
Puducherry	Puducherry

ANNEXURE-III

Doordarshan Transmitters

No. of transmitters

Sl. #	State /UT	Primary Channel (DD 1)					News Channel (DD News)				DD I transmitters relay- ing Regional programmes during entire duration of their transmission			
		HPTs	LPTs	VLPTs	Trp	TOTAL	HPTS	LPTs	VLPTs	TOTAL	HPTs	LPTs	VLPTs	TOTAL
1	Andhra Pradesh	7	38		1	46	3	6		9			9	9
2	Arunachal Pradesh	1	3	39	1	44	1			1				0
3	Assam	4	20	1	1	26	2	1		3				0
4	Bihar	4	32	2		38	2	2		4				0
5	Chhattisgarh	4	15	8		27	1			1				0
6	Goa	1				1	1			1				0
7	Gujarat	7	51			58	4	3		7			3	3
8	Haryana	2	13			15	1	7		8				0
9	Himachal Pradesh	3	7	39	2	51	2	1		3				0
10	Jammu & Kashmir	10	7	69	1	87	5	3		8	4	8	18	30
11	Jharkhand	3	17	2		22	2	2	1	5				0
12	Karnataka	8	47			55	4	2		6			7	7
13	Kerala	4	20			24	3	2		5			4	4
14	Madhya Pradesh	8	60	6		74	4			4				0
15	Maharashtra	8	78			86	5	10		15			20	20
16	Manipur	2	1	4		7	1			1				0
17	Meghalaya	2	3	2	1	8	2			2				0
18	Mizoram	2	1	2	1	6	1	1		2				0
19	Nagaland	2	2	6	2	12	1	1		2				0
20	Odisha	5	62		1	68	2	7	2	11			16	16
21	Punjab	4	4		1	9	3	1		4				0
22	Rajasthan	7	65	17	2	91	4	4		8				0
23	Sikkim	1		6		7	1			1				0
24	Tamil Nadu	6	44		1	51	2	9		11	1		7	8
25	Telangana	3	36			39	1			1			1	1
26	Tripura	1	5	1	1	8	1	1		2				0
27	Uttar Pradesh	11	53	3		67	7	9	1	17				0
28	Uttarakhand	1	15	33	2	51	1	2		3				0
29	West Bengal	8	19			27	4	2		6	1		1	2
30	A.&N. Islands	1	1	19		21	1	1	6	8				0
31	Chandigarh		1			1				0				0

No. of transmitters

Sl. #	State /UT	Primary Channel (DD 1)					News Channel (DD News)				DD I transmitters relay- ing Regional programmes during entire duration of their transmission			
		HPTs	LPTs	VLPTs	Trp	TOTAL	HPTS	LPTs	VLPTs	TOTAL	HPTs	LPTs	VLPTs	TOTAL
32	Dadar & Nagar Haveli		1			1				0				0
33	Daman & Diu		2			2				0				0
34	Delhi	1				1	1			1				0
35	L'Dweep Islands		1	1		2			7	7			7	7
36	Puducherry	1	1	1		3		1		1			1	1
	Total	132	725	261	18	1136	73	78	17	168	6	8	94	108

Note: In addition to above transmitters, four digital transmitters (HPTs) at four metros are in operation.

Total No. of transmitters --- 1416

ANNEXURE-IV

Digital Transmitters under Implementation in Doordarshan Network

Sl. No.	State/ UT	Ph I (19 DTTs) *
1	Assam	Guwahati
2	Bihar	Patna
3	Chhattisgarh	Raipur
4	Gujarat	Ahmedabad
5	Jammu & Kashmir	Srinagar
6	Jharkhand	Ranchi
7	Karnataka	Bengaluru
8	Kerala	Thiruvananthapuram
9	Madhya Pradesh	Bhopal
		Indore
10	Maharashtra	Mumbai
		Aurangabad
11	Odisha	Cuttack
12	Punjab	Jalandhar
13	Tamil Nadu	Chennai
14	Telangana	Hyderabad
15	Uttar Pradesh	Lucknow
16	West Bengal	Kolkata
17	Delhi	Delhi

ANNEXURE-V

Transmitters to be setup as part of 11th Plan

States/UTs	Locations of digital transmitters
Andhra Pradesh	Hyderabad
	Vijayawada
Assam	Guwahati
Bihar	Patna
Chhattisgarh	Raipur
Delhi	Delhi
Gujarat	Rajkot
	Surat
	Vadodara
	Ahmedabad
Himachal Pradesh	Kasauli
Jammu & Kashmir	Srinagar
Jharkhand	Ranchi
Karnataka	Bengaluru
	Mysore
Kerala	Thiruvananthapuram
	Kochi
Madhya Pradesh	Indore
	Gwalior
	Bhopal
Maharashtra	Nagpur
	Pune
	Mumbai
	Aurangabad
Orissa	Cuttack
Punjab	Jalandhar
	Amritsar
Rajasthan	Jaipur
Tamil Nadu	Chennai
	Kodaikanal
Uttar Pradesh	Kanpur
	Varanasi
	Allahabad
	Bareilly
	Lucknow
	Agra
Uttrakhand	Mussoorie
West Bengal	Kolkata
	Kurseong
	Krishnanagar

ANNEXURE-VI

Transmitters to be replaced by 500 W Automode (1+1) LPTs

States/ UTs	Locations of 500 W Automode (1+1) LPTs		
Andhra Pradesh	Khammam	Kakinada	Cuddapah
	Ongole	Adilabad	Srikakulam
	Nalgonda	Kothagudem	
Assam	Diphu	Haflong	Bongaigaon
	Golaghat	North Lakhimpur	
Chhattisgarh	Bailadila	Kanker	Dongargarh
Gujarat	Bhavnagar	Veraval	Deesa
	Amreli	Ahwa	Valsad
	Godhra		
Haryana	Bhiwani	Sirsa	Meham
Himachal Pradesh	Mandi	Bilaspur	Manali
Jammu & Kashmir	Riasi		
Jharkhand	Deoghar		
Karnataka	Bijapur	Bellary	Medikeri
	Udupi	Chikmagalur	Bidar
	Karwar	Athani	Kolar Gold Fields
Kerala	Palghat	Mallapuram	Idukki
Madhya Pradesh	Ratlam	Khandwa	Damoh
	Sheopur Kalan	Satna	Shajapur
	Datia		
Maharashtra	Parbhani	Dhule	Buldhana
	Ahmednagar	Nasik	Pusad
	Nanded	Akola	Hingoli
	Solapur	Amravati	Washim
	Umerga	Sangli	Kankauli
	Kolhapur	Yavatmal	Hinganghat
	Gadchiroli	Beed	Akluj
	Kinwat		
Meghalaya	Jowai	Williamnagar	
Nagaland	Tuensang		
Odisha	Baripada	Navrangpur	Bhanjanagar
	Keonjhar	Phulbani	Brijrajnagar
	Bolangir	Sundergarh	Dhenkanal
Rajasthan	Alwar	Jalore	Vallabhnagar
	Barmer	Tonk	Sikar
	Jaisalmer	Salumber	
Tamil Nadu	Yercaud	Tiruchendur	Coonoor
Tripura	Kailashahar		
Uttar Pradesh	Shahjahanpur	Orai	Puranpur
	Fatehgarh	Ballia	Aligarh
	Etawah	Hardoi	
Uttarakhand	Tanakpur		
West Bengal	Alipurduar	Contai	Purulia
	Jhargram	Darjeeling	Kalimpong



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