

PRASAR BHARATI

India's Public Service Broadcaster

Annual Report 2017-18



Global Reach





PRASAR BHARATI

ANNUAL REPORT 2017-18

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CHAPTER I

PRASAR BHARATI – AN OVERVIEW

INTRODUCTION

Prasar Bharati (INDIA'S PUBLIC SERVICE BROADCASTER) is the only public service broadcaster in the country, with Akashvani (All India Radio) and Doordarshan as its two constituents. It came into existence on 23rd November 1997 with the mandate to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television.

Prasar Bharati, through All India Radio (AIR) and Doordarshan, provides maximum coverage of the population and is one of the largest terrestrial networks in the world. The immense social responsibility of the Prasar Bharati – AIR and Doordarshan is in consonance with the potential of the network as it reaches vast masses of the people throughout the country. Over the years, Prasar Bharati true to its role as India's Public Service Broadcaster has been successful to a great extent in fulfilling its statutory mandate as enshrined in Section 12 of the Prasar Bharati Act.

Doordarshan and All India Radio are, perhaps, the only media that are safeguarding the citizen's rights to be informed freely, truthfully and objectively on all matters of Public interest, national or international, and presenting a fair and balanced flow of information including the contrasting views without advocating any opinion or ideology of its own. Through its various programmes, the organization has always strived to uphold the unity and integrity of the country and the values enshrined in our Constitution.

The Organization has been paying special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health and family welfare and the science and technology. It has been providing adequate coverage to the diverse cultures and languages of the various regions of the country by broadcasting appropriate programmes. It has been broadcasting appropriate programmes keeping in view the special needs of youth, the status and problems of women, social justice, welfare of working classes, special needs of the minorities and tribal communities, protecting the interest of children and vulnerable sections of society, etc.

Prasar Bharati has also made its presence felt in the digital platform as well. Live streaming of content, informative new websites, availability of programmes on YouTube, mobile apps and Alexa have ensured a vibrant appearance of Prasar Bharati on these platforms. Active presence in social media is being made through Twitter and Facebook.

The need for a public service broadcaster like Prasar Bharati is even more important in view of more than 800 channels that are mainly focussing on commercial programmes. Prasar Bharati is the only counter-balancing force in a highly commercialized electronic media environment. In fact, the ethical norms and guidelines developed by Prasar Bharati over a period of time are serving as bench-marks for the industry.

OBJECTIVES

The major objectives of Prasar Bharati as laid out in the Prasar Bharati Act, 1990 are as follows:-

- i) To uphold the unity, integrity of the country and the values enshrined in the Constitution.
- ii) To promote national integration.
- iii) To safeguard the citizen's right to be informed on all matters of public interest and presenting a fair and balanced flow of information.
- iv) To pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.
- v) To create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.
- vi) To provide adequate coverage to the diverse cultures, sports & games and the youth affairs.
- vii) To promote social justice, safeguarding the rights of working classes, minorities and tribal communities.
- viii) To promote research and expand the broadcasting facilities and development in the broadcasting technologies.

THE PRASAR BHARATI BOARD

Prasar Bharati is governed by the Prasar Bharati Board, which comprises a Chairperson, an Executive Member (Chief Executive Officer), a Member (Finance), a Member (Personnel), six part-time Members, a representative of the Ministry of Information & Broadcasting and the Director Generals of All India Radio and Doordarshan as its ex-officio Members. The tenure of Chairman is three years subject to the maximum age limit of 70 years, whichever is earlier. The Executive Member has tenure of five years, subject to an age-limit of sixty-five years, whichever is earlier. The Member (Finance) and the Member (Personnel) are whole-time members with six-year tenure, subject to the age-limit of 62 years, whichever is earlier. The Prasar Bharati Board normally meets at least six times in a year.

The Composition of Prasar Bharati Board during 2017-18:

Chairperson	-	Dr. A. Surya Prakash (till 28.10.2017, 2nd Term w.e.f. 4.12.2017)
Chief Executive Officer	-	Shri Shashi Shekhar Vempati (w.e.f. 9.6.2017)
Whole Time Members:		
Member (Personnel)	-	Vacant
Member (Finance)	-	Shri Rajeev Singh

Member Nominated by Ministry of Information & Broadcasting:

Ms. Jayashree Mukherjee, Additional Secretary (till 9.10.2017)

Shri Ali R. Rizvi, Additional Secretary & Financial Advisor (w.e.f. 10.10.2017)

Part Time Members:

Shri Shashi Shekhar Vempati (till 8.6.2017)

Shri Muzaffar Ali (till 22.11.2017)

Shri Anup Jalota (till 22.11.2017)

Shri Ashok Kumar Tandon

Shri Sunil Alagh

Ms. Kajol

Ex-Officio Members:

Shri F. Sheheryar, Director General, All India Radio

Ms. Supriya Sahu, Director General, Doordarshan

MEETINGS OF THE PRASAR BHARATI BOARD

During the year 2017-18, seven meetings of Prasar Bharati Board (141st to 147th) and twenty four meetings of Board Committees were held. Some important decisions taken and key matters deliberated upon were as under: -

- **Signing of the MoU** between the Ministry of Information & Broadcasting and Prasar Bharati for the year 2017-18.
- **Content and Viewership:**
 - Setting up of an English News Channel of DD
 - Modification in the Programme Commissioning Guidelines for DD National and DD Kashir Channels for content procurement
 - Putting on hold of the New Content Acquisition Scheme, set to be launched on 29th July 2017, by the Ministry of I&B
 - Revamp of Content Operations in Doordarshan

- Action Plan following the judgement of Hon'ble Supreme Court on the appeals filed by the UOI & PB in the matter of the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007
- Signing of agreement with BARC for viewership data of DD Channels for the year 2017-18.
- **Revenue performance and Business Models:**
 - Review of revenue performance for the year 2016-17 and assignment of revenue targets for the year 2017-18
 - Approval of the DD DTH Guidelines
 - Keeping in abeyance e-auction on Freedish by the Ministry of I&B and the need for a new DTH Policy
 - Development of a new business model for Freedish based on a revenue sharing with private channels
 - Seeking partnership with Government Ministries for DD branded channels on Freedish
- **Technology Review:**
 - Shutdown of identified analog transmitters of Doordarshan due to technology obsolescence and rationalisation of Shortwave transmission of AIR.
 - Review of the roadmap for the rollout of Digital Terrestrial transmission of Doordarshan
 - Issues in iCAS roll-out on DD DTH (Freedish)
- **Budget, Accounts and Finances:**
 - Annual Accounts of Prasar Bharati for the year 2016-17 and Budget for the year 2017-18
 - Investment decisions of Prasar Bharati
 - EFC for Capital Grant -3 years upto the year 2020 and projection beyond 3 years 2020-21
 - Issues pertaining to the shortfall in the Salary Grant released by the Ministry of Information & Broadcasting.
 - Rationalisation and Cost Cutting Measures to reduce operational expenditure
- **Welfare:**
 - Guidelines for medical policy for OPD and Indoor Treatment for Prasar Bharati employees

- Group Insurance Scheme for Prasar Bharati employees
 - Extension of benefits of the 7th CPC to the employees of Prasar Bharati
- **Automation:**
- Implementation of Aadhar Enabled Biometric Attendance System (AEBAS) and File Management System (FMS), Public Financial Management System (PFMS) and Human Resource Information System (HRIS) in all establishments in Prasar Bharati across the country.
 - Implementation of automated booking and billing software application for commercial operations of Doordarshan and implementation of similar traffic & billing software for All India Radio.

THE ORGANISATIONAL SET-UP

The Prasar Bharati Board functions at the apex level ensuring the formulation and implementation of the policies of the organization and fulfilment of the mandate in terms of the Prasar Bharati Act, 1990. The Executive Member functions as the Chief Executive Officer (CEO) of Prasar Bharati. Officers from different streams working in the Prasar Bharati Secretariat assist the CEO, Member (Finance) and Member (Personnel) in integration of the actions, operations, plans and policy implementation as well as in looking after the budget, accounts and general financial matters of the organisation. The Board is assisted by a Secretariat consisting of officers from Programme, Technical, Finance and Administration Wings.

The Marketing and Revenue activities of both All India Radio and Doordarshan are handled by the Prasar Bharati Commercial Revenue Divisions (CRD) located at Mumbai, New Delhi, Kolkata and Bengaluru. An independent Central Sales Unit along with 15 main Commercial Broadcasting Service (CBS) Centres looks after the marketing of broadcast time in AIR.

Prasar Bharati also has a unified Vigilance set-up at the headquarters, headed by a Chief Vigilance Officer.

The All India Radio Directorate and the Doordarshan Directorate are headed by their respective Director Generals. The News Wing of All India Radio is headed by Director General, News Services Division and the News Wing of Doordarshan is headed by Director General, News and Current Affairs.

There is also a training Wing of Prasar Bharati namely the National Academy of Broadcasting & Multimedia (NABM). Its main campus is situated at Kingsway Camp, Delhi. NABM has a campus at Bhubaneswar also. The Institute has two Divisions. NABM (Programme) Division is responsible for training of in-service Programme and Administrative personnel working at various stations/offices of All India Radio & Doordarshan. The NABM (Technical) Division organizes Training Courses for the engineering staff of All India Radio and Doordarshan from the level of Technicians to the Superintending Engineers. It also conducts departmental, qualifying and other competitive examinations. There is regional Academies viz. Regional Academy of Broadcasting & Multimedia (RABMs), functioning under the supervision of NABM, for various training programmes. RABMs (P) are located at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram. They impart training to the regional/zonal staff of AIR & Doordarshan with appropriate modules.

A. ALL INDIA RADIO (AIR)

Director General is the Head of the Department and is responsible for the overall administration and supervision of the entire AIR network. In performance of duties and functions, the Director General, AIR is assisted by officers of the following wings:

(i) Programme Wing

Additional Director Generals (ADG) at the Headquarters and in the Regions assists the Director General in proper supervision of the stations. The Headquarters of the Regional ADGs are situated at Kolkata (Eastern Region), Mumbai (Western Region-I), Lucknow (Central Region-I), Bhopal (Central Region-II) and Guwahati (North Eastern Region), Chennai (South Region-I), Bangalore (South Region-II), Delhi (North Region-I) and Jalandhar (North Region-II).

(ii) Engineering Wing

In respect of the technical matters, Director General is assisted by an Engineer-in-Chief and ADG (Engineering) at the Headquarters and by the Zonal Chief Engineers in Zones. In addition, there is a Planning and Development Unit at the Headquarters in respect of the Development Plan Schemes of All India Radio. For the civil construction activities, the Director General is assisted by the Civil Construction Wing (CCW) of AIR, which is headed by a Chief Engineer. The CCW caters to the requirements of both All India Radio and Doordarshan.

(iii) Administrative and Finance Wing

Additional Director General (Administration) and Additional Director General (Finance) assist the Director General on all matters of the administration and finance, while the Deputy Director General (A) and Deputy Director General (F) assists them in respective fields. One Director each looks after the Engineering Administration, Programme Administration and financial matters.

(iv) Security Wing

The Director General is assisted by a Deputy Director General (Security), an Assistant Director General (Security)/ Deputy Director (Security) on the matters relating to the security and safety of AIR installations viz., transmitters, studios, offices, etc.

(v) Audience Research Wing

There is a Director (Audience Research) to assist the Director General in carrying out feedback studies on the programmes broadcast by the stations of All India Radio. Director (Audience Research) is assisted by a Joint Director (Audience Research).

(vi) Subordinate Offices of AIR

There are several subordinate offices of All India Radio performing the distinct functions. The broad activities of these offices/ divisions are summarised as under:

I. News Services Division (NSD)

The News Services Division works round-the-clock and broadcasts 609 news bulletins both for Home and External Services. The bulletins are in Indian and foreign languages. The Division is headed by a Director General (News). There are 47 Regional News Units (RNUs) in AIR.

II. External Services Division (ESD)

The External Services Division of All India Radio broadcasts in 27 languages i.e., 15 foreign and 12 Indian languages. These services are radiated for an aggregate duration of 72 hours daily and are projected to over 100 countries.

III. Transcription & Programme Exchange Service (TPES)

This service looks after the exchange of programmes among the stations, building up and maintenance of sound archives and also the commercial release of prestigious recordings of music Maestros.

IV. Research Department

The functions of the Research Department include Research and Development of equipment required by AIR and Doordarshan, investigation and studies relating to AIR and Doordarshan, development of prototype models of R&D equipment for limited use field trials in AIR and Doordarshan network.

V. Central Store Office

Central Store Office, located at New Delhi, performs the functions relating to procurement, stocking and distribution of the engineering stores required for the maintenance of technical equipment at All India Radio Stations.

VI. Commercial Broadcasting Service Centres & Vividh Bharati Service (VBS)

There are 41 Vividh Bharati-cum-Commercial Broadcasting Service (CBS) Centres including the exclusive VB Centres. The work relating to CBS is performed by two Wings i.e. Sales Wing & Production Wing. An independent Central Sales Unit (CSU) along with 15 main Commercial Broadcasting Service (CBS) Centres looks after the marketing of broadcast time in AIR.

B. DOORDARSHAN

Director General is the head of Doordarshan who is assisted by Additional Directors General in the Programme Wing, Administration and Finance Wing, Engineer-in-Chief in Engineering Wing, and News Wing headed by Director General (News).

(i) Programme Wing

Like All India Radio, Additional Directors General (ADGs) looks after all aspects relating to programme conceptualization, production and acquisition at national, regional and local level. They are assisted by Deputy Directors General (DDGs) Programmes.

(ii) News Wing

The News Wing of Doordarshan is responsible for procurement, editing and production of all news and current affairs programmes broadcast on Doordarshan Channels at the national and regional level. Director General (News) heads the News Wing of Doordarshan.

(iii) Engineering Wing

Engineering Wing is headed by Engineer-in-Chief who is assisted by Additional Director General (ADG) and Deputy Director General (DDG) Engineering at Directorate and at the Zonal Offices which are located at Delhi, Mumbai, Kolkata, Chennai and Guwahati. Engineer-in-Chief is responsible for overall maintenance of technical activities including planning, system design, project implementation, operation and maintenance.

(iv) Administration & Finance Wings

Additional Director General (Administration) and Additional Director General (Finance) assist the Director General on all matters of the administration and finance while the Deputy Director General (A) and Deputy Director General (F) assist them in respective fields. One Director each looks after the Engineering Administration, Programme Administration and financial matters.

CHAPTER II

INTERNATIONAL RELATIONS

MEMORANDUM OF UNDERSTANDING (MOU) SIGNED DURING THE YEAR:

During the year (2017-18), three Memorandums of Understanding (MoUs) were signed with the Public Broadcasters of Fiji, Morocco and Jordan for cooperation and collaboration in the field of broadcasting & in the areas of mutual interest. Adequate steps were taken for implementation of various provisions of MoUs/Cultural Exchange Programmes (CEPs) between the countries in consultation with Doordarshan and All India Radio. An agreement with EBS, Korea for co-production of a children's programme "The Best Parenting in 21st Century-in the name of love" was signed. Further, an MoU between Prasar Bharati and BTV, Bangladesh for Carriage of BTV programmes on DD FreeDish is under consideration. A Memorandum of Understanding (MoU), was also finalised between All India Radio and Bangladesh Betar for cooperation in different fields of radio broadcasting.

EXCHANGE OF PROGRAMME/CONTENT EXCHANGE UNDER THE PROVISIONS OF MOU:

A list of DD programmes was sent to ZBC, Zimbabwe for telecast on their network. VTV, Vietnam has also provided some programmes to Doordarshan which are under preview. On request of Embassy of Armenia, some video footage from Doordarshan to complete the co-production of documentary by Public TV of Republic of Armenia was sent to Armenian side by DD Archive. Five DD channels available to Canadian audience are operating on a revenue sharing basis from subscription. Proposal from Korea Broadcasting Service (KBS) to launch its channel 'KBS World' on DD Free Dish and DD India channel on KBS's mobile app is also under consideration. MBC carries six channels of Doordarshan and it selected 10 Doordarshan programmes for telecast on Mauritius Broadcasting Corporation (MBC). MBC programmes i.e. *Anjoria*, *Mati Banal Sona*, *Satrangi* and *Sanskriti ke Sarovar* were telecast on DDK Patna. Further, request for exchanging programmes from Tajikistan, Egypt and Fiji are under consideration.

CO-PRODUCTION OF PROGRAMMES:

First co-production of programme between Prasar Bharati (Doordarshan) and EBS Korea namely "The Best Parenting in 21st Century-in the name of love" was completed and the same was telecast on DDK, Trivandrum. EBS, Korea has funded US\$10,000 as production support to Prasar Bharati. On the request of Embassy of Armenia, some video footage from Doordarshan to complete the co-production of documentary by Public TV of Republic of Armenia was sent to Armenian side by DD Archive. Joint film on 25th anniversary of bilateral relation between India and Kyrgyzstan is underway. In addition to this, Doordarshan played vital role to celebrate 70th year of India-Russia diplomatic relations. A calendar of events has been earmarked for telecast on different channels of Doordarshan throughout the year.

VVIP VISITS DURING THE YEAR:

The delegations from Zimbabwe, Japan, Ethiopia, Indonesia and Bangladesh visited Prasar Bharati in order to sign MoUs and to exchange views on the subjects of mutual interest and boost the bilateral relations.



DELEGATION OF ZIMBABWE BROADCASTING CORPORATION (ZBC) WITH DG, AIR

ASIA-PACIFIC BROADCASTING UNION (ABU) AND ASIA-PACIFIC INSTITUTE FOR BROADCASTING DEVELOPMENT (AIBD) ACTIVITIES

Prasar Bharati (AIR) is one of the founder members of ABU and has contributed a lot in its various technical activities to promote the development of broadcasting in Asia Pacific region.

Two officials from AIR served as jury members for the screening of ABU Prize 2017 (Radio). Shri Naveen Kumar Gupta, Programme Executive, AIR, Delhi served as an external jury for the 'Radio Drama' category, while Mrs. Ujwala Srinivas, then Asstt. Director of Programmes, AIR Mumbai was a member of the Final Jury for the final screening held at Kuala Lumpur, Malaysia. ABU Prize is an international competition of Radio & TV programmes organised annually by Asia-Pacific Broadcasting Union (ABU) in six categories- Drama, Documentary, News Reporting, Public Service Announcements, Interactive programmes, Sports programme and Innovative programmes.

Two entries namely the Phoenix of Bhopal Disaster (Do Kanth Vishpayi) produced by Shri Rakesh Dhoundiyal, Programme Executive, AIR Bhopal and 'If there is a will, there is a way' (Manassundengil Maargavumundu): Community-Service Announcement (CSA) produced by Smt. Leelamma Mathew, Asstt. Station Director, AIR, Thiruvananthapuram got 'Commendation certificates' in ABU Prizes 2017.



ABU PRIZE 2017 WINNER WITH DR. A.SURYA PRAKASH, CHAIRPERSON, PRASAR BHARATI



ABU DANCE FESTIVAL 2017

Prasar Bharati is also very active in the activities of AIBD. National Academy of Broadcasting and Multimedia [NABM (T)] has conducted several training courses for participants from Asia-Pacific region on behalf of AIBD.



RAJIV SINGH, CEO PB IN ASIA MEDIA SUMMIT-2017 IN QINGDAO, CHINA

All India Radio also participated in the European Broadcasting Union (EBU), organised six-hour live programme on 7th May 2017 on birds-songs under the title 'European Dawn Chorus 2017'. AIR's contribution broadcast live from Sur-Sarovar Bird Sanctuary near Agra (Uttar Pradesh), provided some extraordinary bird singing moments, which were greatly appreciated particularly by European listeners. The programme was produced by External Services Division of All India Radio.

LIST OF INTERNATIONAL EVENTS IN WHICH PRASAR BHARATI PARTICIPATED DURING THE YEAR 2017-18

Sl. No.	Name of Events	Period	Place/Country
1	ABU Technical Bureau Mid-Year meeting	04-05 April, 2017	Colombo, Sri Lanka
2	NAB Show-2017	22-27 April, 2017	Las Vegas, USA
3	ABU Radio Asia Conference	26-28 April, 2017	Bangkok, Thailand
4	Broadcast Asia-2017	23-25 May, 2017	Suntec, Singapore
5	ABU Sports Group Conference & Associated meetings	17-19 May, 2017	Hong Kong
6	Sustainable Development Conference	25-26 May, 2017	Fiji
7	14th Asia Media Summit	06-08 June, 2017	Qingdao, China

8	ABU ROBOCON-2017 International Contest	25-29 August, 2017	Tokyo, Japan
9	Media 2020 Conference & Public Broadcasting International Conference	11-13 September, 2017	Sinaia, Romania
10	International Broadcasting Convention (IBC)-2017	14-19 September 2017	Amsterdam, Netherlands
11	ABU prizes-2017	25-27 September, 2017	Kuala Lumpur, Malaysia
12	54th ABU General Assembly & Associated meetings	30 October - 04 November, 2017	Chengdu, China
13	ABU TV Song Festival	01 November, 2017	Chengdu, China
14	Annual Media Technology Conference	12-13 December, 2017	Tehran, Iran
15	Prix Italia	14-15 December, 2017	Rome, Italy

CHAPTER III

CAPACITY BUILDING – TRAINING INFRASTRUCTURE

NATIONAL ACADEMY OF BROADCASTING & MULTIMEDIA (NABM)

The National Academy of Broadcasting and Multimedia (NABM), Delhi is the premier training academy of Prasar Bharati. The prime objective of the Academy is to develop & nurture the broadcast professionals of All India Radio & Doordarshan for their optimum performance in the dynamic ever challenging Broadcasting environment. Over the period, NABM has emerged as the leading institution to impart training in the field of radio and television production, post-production and broadcasting for broadcasters in the Asia-Pacific region.

NABM (Programme)

Programme Wing of NABM, located at Kingsway Camp, Delhi is responsible for training of in-service Programme and Administrative personnel working at various stations and offices of All India Radio and Doordarshan. It was established as an attached office of DG:AIR, New Delhi in 1948 and later on 1st January, 1990 it was shifted to the present location at Radio Colony, Kingsway Camp, as subordinate office of DG:AIR. Subsequently other six Regional Training Institutes namely, NABM Bhubaneswar & Regional Academy of Broadcasting & Multimedia (RABMs) at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram came into existence in different zones covering the entire country with a mandate to impart training to the staff of AIR & Doordarshan. Programme Wing of NABM, Bhubaneswar & RABMs are under control and supervision of NABM, Delhi for coordination of various administrative and programme training courses.

NABM (Technical)

The National Academy of Broadcasting & Multimedia (Technical), part of the AIR Directorate since 1985, now functions at Kingsway Camp, Delhi. The Institute organizes Training Courses for the engineering staff of All India Radio and Doordarshan from the level of Technicians to the Superintending Engineers. It also conducts the departmental, the qualifying and the competitive examinations. There is a National Academy of Broadcasting & Multimedia (Technical) at Bhubaneswar as well. NABM also supervises the two RABMs at Shillong and Malad.

In 2016, the supervision and management of NABM was shifted under the direct control of Prasar Bharati Secretariat.

The NABM has modern infrastructure to impart world class quality of the training and keep pace with technological changes. Class rooms are equipped with latest audio/visual facilities. The Academy has Radio & TV studios with latest production and post-production equipment, measurement lab, computer lab, networking lab, Radio & TV transmitters. It has a library with collection of over 7000 books. The academy has excellent hostel facilities with 120 rooms. The Academy also supervises the functions of NABM (Bhubaneswar) and six RABMs.



UNICEF WORKSHOP ON GENDER SENSITIVITY -OCT-2017

TRAINING PROGRAMMES – NABM (PROGRAMME)

A. In-house Training Courses for AIR & DD staff

NABMs and RABMs of Prasar Bharati aim towards creating an effective workforce by developing competence, expanding horizon and sharpening the inherent prowess by planning and executing courses which are appropriate, useful and relevant. The courses are designed with a vision to foster and facilitate the attributes of the staff and also to increase awareness in order to meet the challenges of changing times vis-a-vis media. These training courses are meant for Programme & Administrative staff of AIR & Doordarshan. Combined courses for Programme, Engineering & Administrative Wings are also organised in order to achieve the goal of close coordination and cooperation amongst the technical and programme staff.

Comprehensive training programmes were conducted during the year on varied subjects which include Programme courses for both AIR & TV professionals like, Market Research & Market Dynamics, Gender Sensitivity & Programming, TV Production Techniques, TV Drama Production Brand Building & Marketing Strategies, New Vistas in Legal Awareness programmes, Communication in Disaster Management, Coverage of Non-Sports Events, Nurturing Innovation, Group Dynamics - Managing Teams, Go Green, Coping Mechanism at Workplace, Drama Workshop, Team Building and Leadership Qualities, Content Creation: Local Radio Station & Rainbow, Marketing Strategies for High Value Content, Promos/Jingles and Cross -Channel Publicity, Social Media Platform for Broadcasting, Art of Interviewing, Reinventing Stock Character, Running Commentary & Sports Broadcast Designing programmes on Digital Economy, Revenue Generation, Programme Promotion and Social Media, Rural Broadcast & Scientific Temperament and The Power of Youth-Infotainment Programme.

NABM, Delhi & Bhubaneswar have also conducted specialised Training courses for its Doordarshan Employees on TV Production Techniques, Non-Linear Editing & 3 D Graphics, and Telefilm Production & Techniques.

The administrative courses are conducted for the Administrative staff as well as for the staff posted in Programme and Engineering wings of AIR & Doordarshan and include subjects like, Reservation in services, RTI and Record Management, Disciplinary Procedures and Departmental Inquiries, Financial Administration, Reservation in Services, Establishment Rules, Purchase Management, Handling of Court cases, RTI Act & Major decisions, Pension & Retirement Benefits, Skill Upgradation for MTS, Refresher Course on office Management, Superannuation Planning, Administrative Vigilance, Roster Maintenance, Monthly LOC, Web based Receipt & Payment Accounts and Good Governance. These courses generally cover the administrative requirements of staff for due discharge of their duties.

Four Workshops on Prevention of Sexual Harassment at Workplace were conducted exclusively for the regular and contractual staff of Prasar Bharati Secretariat. All NABMs and RABMs have been directed to incorporate a session suitably in each of the training programmes conducted by them. A dedicated one full day workshop on Prevention of Sexual Harassment at Workplace has been scheduled in the annual training calendar of all NABMs /RABMs for the period-2018-2019.

A demand-based workshop on Sound Editing and Production was organised for visually handicapped employees of Prasar Bharati from 12th to 15th December, 2017.

B. Training Programme – In Collaboration:

1. Workshop on Gender Sensitivity & Programming

A Workshop on Gender Sensitivity & Programming was conducted for Programmers of All India Radio in collaboration with India office of UNICEF from 11th to 13th October, 2017.

A similar workshop exclusively for the Programmers of Doordarshan was conducted from 22nd to 24th November 2017.

Negotiation for expanding this collaboration at other RABMs is under process.

2. Workshop on Disaster Management

A workshop on Disaster Management was organised by NABM, Delhi in collaboration with NDRF, Ministry of Home Affairs, Government of India, for AIR & Doordarshan staff from 20th to 22nd November, 2017.

3. Workshop on Goods & Service Tax, PFMS

Series of Workshop were conducted by AIR & Doordarshan in Collaboration with NABM Delhi, Bhubaneswar & other RABMs for successful implementation of Goods & Service Tax & PFMS.

C. Induction Training Programme

One last batch of Induction Training programme for the few left out TREXs & PEXs has been conducted at NABM Bhubaneswar from 5th February to 28th March, 2018, for those new

recruitees who have either partially attended or altogether not attended the induction training due to unavoidable circumstances since this is mandatory for termination of their probation period.

D. Television Courses

Efforts are on to meet the training requirement of Doordarshan personnel and accordingly Television Courses were planned. Some of the important courses are TV Fiction Production Technique, TV Live Show: Invited Audience Programmes, TV Drama Production, TV Dance production, Refresher Course for cameraman and Interactive Programmes for TV.

E. Outside Paid Courses

➤ **Customised Vani (Voice Articulation and Nurturing Initiative)**

All India Radio is the first electronic media in the country where Announcers/ Presenters/ Comperes and News Readers have set the style in presentation. Based on this unique expertise, NABM Delhi has specifically designed courses for the performers in broadcast media.

Taking into account the specific requirement of an organisation, an initiative has been taken to a new venture, and to begin with a five day Customised Vani Programme was conducted at AIR Ranchi from 4th to 8th September, 2017 for 11 candidates earning net revenue of Rs.33, 000.

➤ **Mass Communication (Practical Training)**

Internship (Practical Training) is imparted to the students of mass media of recognized institutes/ universities on payment at Capital/ Regional Stations of AIR. A course was conducted at AIR Delhi, from 21st August to 15th September, 2017 in which 13 students were trained, thereby earning net revenue of Rs.52, 000.

TRAINING PROGRAMMES – NABM (TECHNICAL)

More than thousand engineering personnel are trained every year by the Academy. Apart from this, the Academy collaborates with Asia Pacific Institute for Broadcasting Development (AIBD) and Asia Pacific Broadcasting Union (ABU) to organize trainings/workshops for the radio and television engineering personnel of various countries in Asia Pacific region. Details of the main activities are listed below:

NATIONAL TRAINING ACTIVITIES

I. In-house Training Courses for AIR and DD Staff

a) TV Courses:-

- TV Studio and Newsroom Automation
- TV Production & Post production (SDTV & HDTV) TV Transmitter (Analog & Digital)
- Satellite Earth Station, Direct-to-Home and DSNG

b) Radio Courses:-

- Radio Studio and Newsroom Automation System Radio
- Production and post production
- Radio Transmitters
- Digital Radio Transmitter & Technology Captive Earth Station & DSNG

c) Computer Technology:-

- Computer Networking & Server Administration
- Computer Hardware Maintenance
- New Media Technology

d) Management & Administrative Skill Development Course**e) Diesel Generator****f) Special Training Courses apart from regular courses:-**

- Executive Development Program for senior officers of AIR/DD was organized for 18 participants from 19-23 June, 2017 at UAA Nainital.
- 03 Induction Training Programs for newly recruited PEXs/TREXs/EAs at NABM Delhi.
- 02 Induction Training Program for newly recruited Technicians in the month of April/ June 2017 at NABM Bhubaneswar for 34 candidates.
- Training Programme on Satellite Communication for 21 officers of AIR/DD from 23-27 October, 2017 at MCF Hassan.
- Solar Photo Voltaic Generation: Design, Installation & Challenges for DDE/ADE/AEs of AIR/DD was organized from 01-05 May, 2017 for 23 candidates at NPC Chennai.
- Trainer Workshop on Netia Radio Automation System from 31st July to 4th August, 2017 for 25 AIR Engineers at NABM Delhi.
- Training Program on Public Procurement for from 18th to 23rd December 2017 for 08 candidates at NIFM Faridabad.
- Training Programme on Eviction of unauthorized occupants from Govt. properties through PPE Act 1971 from 16th to 17th November, 2017 at NIDEM Delhi.

g) Seminars:-

- Workshop on Public Financial Management System & Goods & Service tax was organized from 5th to 7th June, 2017 at NABM Delhi.

- Workshop on Public Financial Management System & Goods & Service Tax was organized from 27th to 28th July, 2017 for 58 candidates at NABM Bhubaneswar.
- Workshop on Web Based Library Management Software from 7th to 8th August, 2017 for 31 candidates at NABM Delhi.
- Workshop on Web Based Library Management Software from 24th to 27th October, 2017 for 28 candidates at NABM Bhubaneswar.
- Workshop on Geo Spatial Management by ISRO for DDG/DE/DDE of AIR/DD was organized for 38 participants on 25th September, 2017 at NABM Delhi.

h) **Exam related training:-**

- Pre-Examination Training for MTS from 5th to 7th June, 2017 at NABM Delhi.
- Pre-Examination Training for SEAs(SC/ST candidates) from 29th January to 9th February, 2018 at NABM Delhi.
- Pre-Examination Training for MTS from 5th to 7th June, 2017 at RABM Shillong.
- Pre-Examination Training for MTS from 5th to 7th June, 2017 at RABM Malad.

Total Training Courses and number of persons trained:-

S.No.	Name of Training Institute	Courses conducted	Persons trained including outside trainees
1	National Academy of Broadcasting and Multimedia, Delhi	57	1322
2	National Academy of Broadcasting and Multimedia, Bhubaneswar	31	668
3	Regional Academy of Broadcasting and Multimedia, Shillong	06	93
4	Regional Academy of Broadcasting and Multimedia, Malad	01	31

II. Revenue Earning Courses:

The Academy organizes tailor made Faculty Development Programs for Lecturers/Assistant Professors/HODs of Polytechnic and Degree Colleges. The objective of such training programs is to impart knowledge in latest broadcasting technology and give industry experience. The academy organized following such training programs: -

- Course on Advances in TV Technology for UP Polytechnic HOD/Lecturers from 29th January to 2nd February, 2018 for 19 candidates at NABM Delhi.
- Summer training for Engineering students:- A Course on “Summer Training for Engineering Students” was conducted from 12th June to 21st July, 2017 for 37 candidates at NABM Delhi.

- A Course on “Summer Training for Engineering Students” was conducted in June 2017 for 111 candidates at NABM Bhubaneswar.

INTERNATIONAL TRAINING ACTIVITIES

Every year the Academy organizes in-country and sub-regional training programs in collaboration with AIBD. For in-country training program participants are invited from the AIR & DD and resource persons/trainers are provided by AIBD. For the sub-regional training program, participants are invited from AIR & DD as well as from countries of Asia-Pacific regions and resource persons/trainers are provided by NABM.

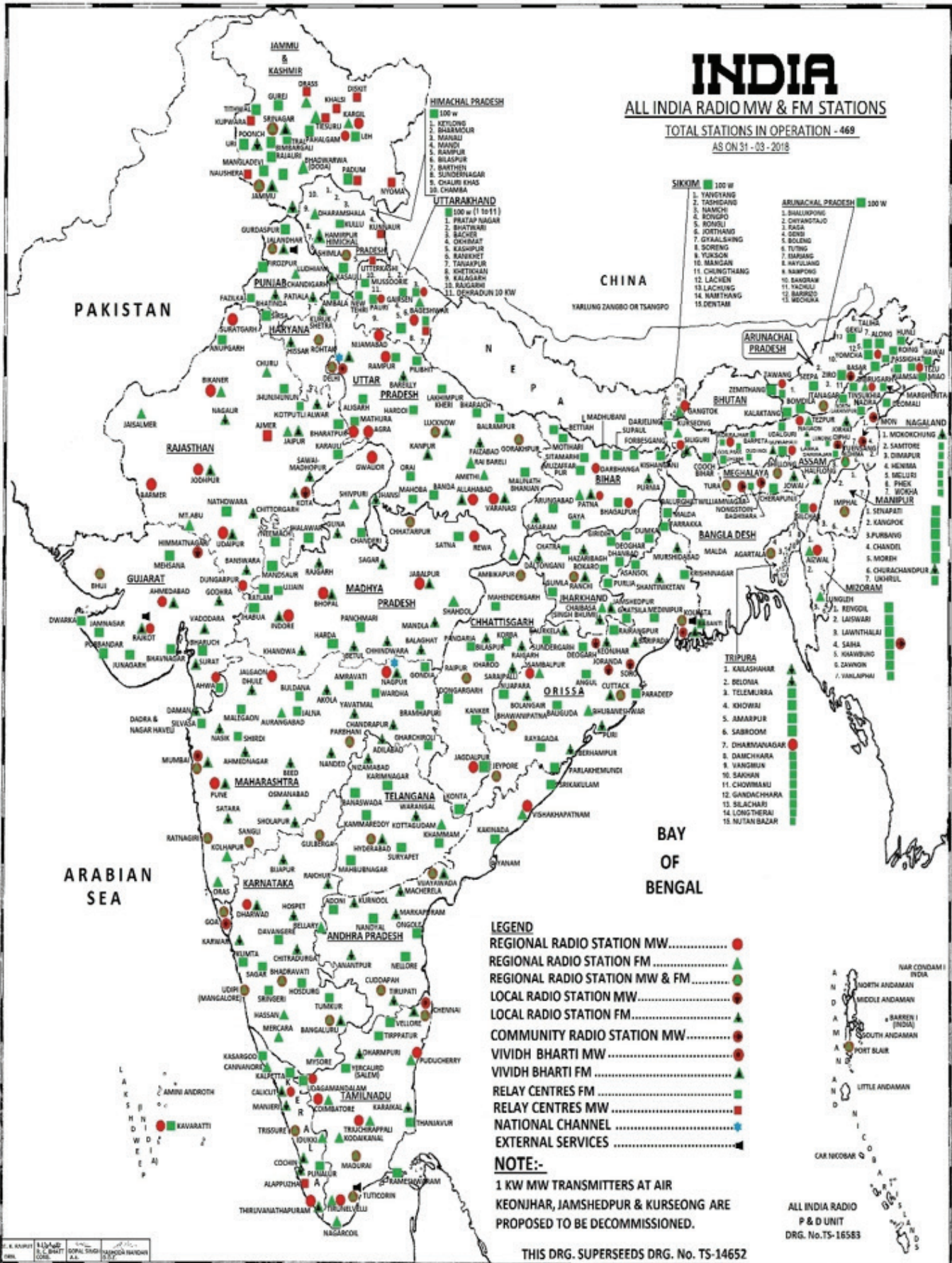
- AIBD Regional Workshop on HD & UHD TV Technology from 24-28 April, 2017 for 21 candidates at NABM Delhi. Out of 21 candidates, 11 candidates were from (Malaysia-01, Thailand-01, Bangladesh-03, Sri Lanka-01, Myanmar-01, Vietnam-01, Bhutan-01, Maldives-01, Singapore-01)
- AIBD-In country Workshop on OTT and Hybrid Technologies from 22nd to 24th November, 2017 for 17 candidates at NABM Delhi.
- AIBD-Sub Regional Workshop on Cloud Based Content Management & Distribution from 15th to 19th January, 2018 for 25 candidates at NABM Delhi. Out of 25 candidates, 13 candidates were from (02-Afghanistan, 01-Malaysia, 02-Srilanka, 01-Vietnam, 01-Bhutan, 01-Thailand, 01-Myanmar, 02-Seychelles, 01-Nepal, 01-Bangladesh).

SPECIALISED TRAINING PROGRAMME FOR DD STAFF:

- (i) Apart from regular courses conducted by the NABM and RAMBs, the following Special courses/ Seminars were organised for DD staff:
 - Solar Photo Voltaic Power Generation: Design, Installation and Challenges at NPC Chennai.
 - Executive Development Program for Senior Officers at UAA Nainital.
 - Training Programme on Satellite Communication at MCF Hassan.
 - Workshop on Geo- Spatial Management at NABM Delhi
- (ii) Other Training Programmes:
 - Training programme on Eviction of unauthorized occupants from Govt. properties through PPE act 1971 from 16th to 17th November, 2017 at NIDEM Delhi
 - Training programme on Public Procurement from 18th to 23rd December, 2017 for 08 candidates at NIFM Faridabad.
 - 446 Doordarshan Engineering officers were trained in 35 training courses conducted during April 2017 to October, 2017 and 404 Doordarshan Engineering officers were trained in 24 training courses conducted between 1st November, 2017 to 31st March, 2018 at NABM Delhi and Bhubaneswar.



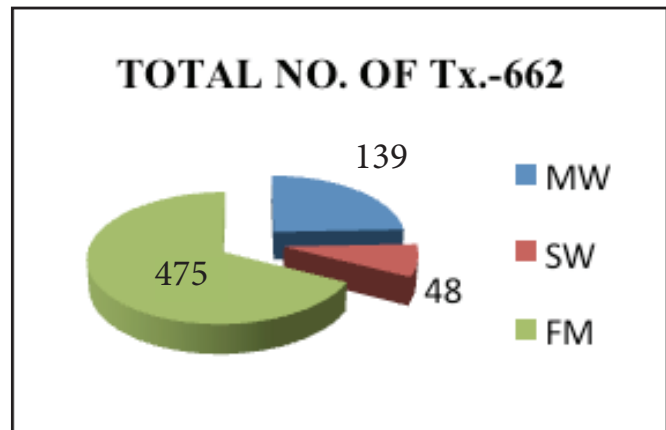
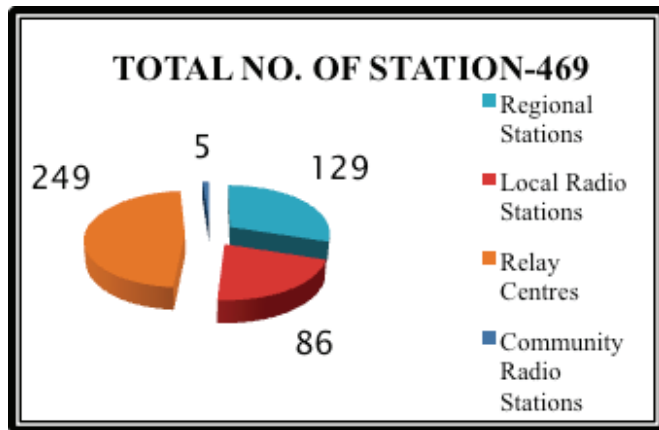
ALL INDIA RADIO



ALL INDIA RADIO - FACTS AT A GLANCE

BROADCASTING CENTRES

REGIONAL STATIONS	129
LOCAL RADIO STATIONS	86
RELAY CENTRES	249
COMMUNITY RADIO STATIONS	05
TOTAL:	469



TRANSMITTERS:

• Medium Wave	139
• Short Wave	48
• FM	475
Total :	662

OTHERS:

Satellite Digital Radio on DTH Platform Existing AIR Channels	39
Regional News Units	47
Live streaming of AIR Channels	17



CHAPTER IV

CHANNELS AND PROGRAMMES OF ALL INDIA RADIO

INTRODUCTION:

All India Radio (AIR) aims to provide information, education and entertainment, for promoting the welfare and happiness of the masses (Bahujana Hitaya Bahujana Sukhaya).

The phenomenal growth achieved by All India Radio over the past eight decades has made it one of the largest media organisations in the world. Now, it has 469 stations and 662 transmitters (State-wise details at Annexure-I). To meet the communication needs of the plural society that India is, the network expanded gradually imbibing new technologies and programme production techniques. Continuing with the adoption of newer technology, All India Radio's services are being digitalized.

THREE-TIER BROADCASTING:

To realise its objectives, AIR has evolved over the years, a three-tier system of broadcasting namely National, Regional, and Local. It caters to the information, education, and entertainment needs of the audiences through its stations in this country of continental dimension and with a plural society. They provide news, music, spoken word and other programmes to almost the entire population of the country. Its vast reach especially in the rural and tribal areas make it the primary and sometimes the only source of information and entertainment.

In National Service, the national programmes which are heard on the Medium Wave in most part of the country cater to the first-tier broadcasting and also broadcast on Short Wave. The regional and Sub-regional stations provide the second-tier of broadcasting giving the programmes in the regional languages and promoting regional and cultural facets. In addition, FM Channels caters to the needs of the people primarily the youth. The Vividh Bharati Service also an FM Channel is available at 40 places. The 86 stations on FM mode set up to cater to the needs and tastes of the audiences of small towns in various parts of the country are the Local Radio stations (LRS). In the last couple of years, the community radio has become popular among different electronic media available in the country and not surprisingly, All India Radio has also set-up Community Radio Service at five places in the North Eastern Region as the voice of the local tribal population.

SERVICES AND CHANNELS OF AIR:

NATIONAL CHANNEL:

National Channel forms the first stage of three-tier broadcasting and was started on 18th May 1988. The National Channel of All India Radio works as a night service from 6.50 pm to 6.10 am the next morning.

Having the whole area of India as its zone, the programme composition of the Channel has been designed to make it representative of the varied cultural mosaic and ethos of the Nation as a whole.

REGIONAL CHANNELS:

Regional Channels of AIR are located mostly in the state capitals and in major linguistic-cultural regions of every state. Altogether 129 such channels are spread over 29 states and 6 Union territories (UTs) of the country. The public service broadcasting arm of AIR, the Regional Channels put out infotainment programmes with the objective of enriching the lives of their listeners. The Regional Channels, broadcast largely on the Medium Wave frequency, follow a composite programming mix. They also promote art and culture with a major emphasis on Indian classical music. Around 40 percent of the total broadcast on primary channels comprises music, which includes Classical music, light music, folk music, film music and the music of various other languages. News and current affairs programmes constitute 20 to 30 percent of the broadcast time. Radio plays and drama, health & family welfare programmes, programmes for women and children, farm and home programmes aimed at empowering rural masses are the other important segments of the primary channels. These channels being the most accessible to all, strive to reach their audiences in the languages most understood.



RECORDINGS OF PROGRAMME “SEVA KE TEEN SAAL” 18th MAY, 2017

LOCAL RADIO STATIONS (LRS):

At present, 86 Local Radio Stations are located across the country. These stations are catering to the local population of the area, providing utility services and reach right into the heart of the community, which uses the microphone to reflect and enrich its life. What distinguishes Local Radio from the regional network is its down to earth, intimate, and uninhibited approach. The programmes of the local radio are area-specific. They are flexible and spontaneous enough to enable the station to function as the mouthpiece of the local community.

In the present scenario, as most of the LRS of AIR are on FM, Vividh Bharati Programmes are relayed by most of them besides local content. At present most of the Local Radio Stations are broadcasting for the duration of 17 Hrs. Out of which, 7 hours are Vividh Bharati relay. The content is approximately 60% local and 40% relay (Including News and other relay programmes of regional stations). Thus, serving the purpose for which they were created.

COMMUNITY RADIO STATIONS (CRS):

Community radio centres were set up at 5 places in the North Eastern Region to serve the local tribal population.

1.	Mon	1 kW MW	1584 kHz
2.	Tuensang	1 kW MW	1602 kHz
3.	Nongstoin	1 kW MW	1485 kHz
4.	Williamnagar	1 kW MW	1602 kHz
5.	Saiha	1 kW MW	1602 kHz

FM RAINBOW:

FM Rainbow channel of All India Radio was launched at a time when radio listening was declining especially in big cities. People representing the higher economic strata of the society thought it out of fashion to listen to radio programmes which according to them, were addressing to the needs of average middle-class radio-listeners. Technological improvements made in the field of sound-recording tempted the young music lovers to opt for other modes of music players because reception quality of these songs on AM mode was not as lively as it was in stereophonic cinema halls or on digital electronic equipments. FM radio filled this gap effectively by ensuring disturbance-free high-quality music to its listeners. Even the presentation style of the comperes on FM channel was transformed to suit the changing tastes of listeners. Inter-personal chatting style of the comperes caught the pulse of youth and allured them to come close to their radio. In its round-the-clock broadcast, the radio listeners were served with a recipe of whole new gamut of entertainment. Soon FM radio acquired the status of modern radio because it was speaking in their style and providing them the listening pleasure. The old glory of radio was restored once again at least in terms of listening percentages.

At present, AIR has 475 FM transmitters across the country, by which it covers 39% of the area and 52% of the population of the country. Out of these, FM Rainbow channel is available at 23 places i.e. at Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Lucknow, Panaji, Jalandhar, Kanpur, Kochi, Puducherry, Shillong, Kasauli, Cuttack, Kodaikanal, Tiruchirapalli, Coimbatore, Hyderabad, Vishakhapatnam, Raibareilly, Jammu, Srinagar and Vijayawada. Besides this, Delhi Rainbow is also relayed fully from Mussoorie, Aligarh, and partly from Dharamshala and Bhatinda. The FM channel includes Pop music, Film songs, and Classical & Devotional music, News Headlines, etc.

FM GOLD:

FM Gold channel was on air on 1st September 2001 at Delhi as a niche infotainment channel with 30%

of News and Current affairs component and 70% of entertainment programming. At present, FM Gold channel is available daily round the clock. FM Gold channel is available at five places- four metros i.e. (Delhi, Mumbai, Kolkata, & Chennai) and Ludhiana. This additional channel gave its listeners an option to choose between the two, besides listening to other parallel running AIR and Private FM stations in the area. This channel is trying to provide information interlinked with entertainment and brings information updates on Traffic, Airlines, Railways, Weather, etc.

DTH SERVICE:

DTH Radio Channel is a Satellite Service meant for the listeners who own a TV set. The DTH Service is available through the DTH platform of Prasar Bharati with up linking facilities at Todapur, Delhi. It is not a terrestrial broadcast service and DTH programmes cannot be tuned in through the ordinary radio receiver sets. DTH, covers the entire country as well as neighbouring countries. DTH is a 24-hour service broadcast digitally. The programming is planned in such a way that the repetitions are kept at a minimum.

The DTH Service provides different language channels available in every nook and corner of the country. The most significant aspect of DTH broadcast is its digital quality. Details of the DTH Radio channels are at Annexure-II.

VIVIDH BHARATI:

The popular Vividh Bharati Service provides entertainment for 17 hours a day from 41 CBS-VB centres. Beside this, Vividh Bharati Service is also relayed through 65 Local Radio Stations and 100-Watt FM transmitters located across the country.

The programmes are put out from Mumbai and other AIR VB stations relay. Regional Stations originate a few programmes at some specified timings in their respective languages.

All Vividh Bharati Stations now provide seamless broadcast from 5.55AM to 11.10 PM.

LIVE STREAMING:

Live streaming of the FM Rainbow, FM Gold, Urdu Service, Vividh Bharati and Ragam channel have been supplemented with following twelve additional popular channels of AIR:

- i. Gujarati
- ii. Malayalam
- iii. Punjabi
- iv. Marathi
- v. Bangla
- vi. Tamil
- vii. Telugu
- viii. Kannada

- ix. Radio Kashmir
- x. AIR Odia
- xi. AIR Assamese
- xii. North Eastern Service

EXTERNAL SERVICES:

External Services Division (ESD) of All India Radio ranks high among the external radio networks of the world both in its reach and range covering about 100 countries in 27 languages. The AIR, through its external broadcasts, aims to keep the overseas listeners in touch with the ethos of India. The languages in which AIR reaches its foreign audience are English, French, Russian, Swahili, Arabic, Persian, Pashto, Dari, Baluchi, Sinhalese, Nepali, Tibetan, Chinese, Thai, Burmese and Bhasha Indonesia. The services in Hindi, Tamil, Telugu, Malayalam and Gujarati are directed at overseas Indians while those in Urdu, Punjabi, Sindhi, Saraiki, Kannada and Bengali are meant for listeners in the Indian sub-continent.

NEW INITIATIVES DURING THE YEAR

ENGINEERING:

- a. New FM Transmitters with Limited production facility: 11 Places
- b. Additional Channel with FM Transmitter : 7 Places
- c. Replacement of MW transmitters under LWE Scheme : 6 Places
- d. Setting up of 100 W FM transmitters at existing LPT/HPT DD sites (100 locations).
- e. Replacement/up gradation of old FM transmitter by FM Transmitters at 77 places.
- f. Replacement of old MW transmitters by FM transmitters at 6 places.
- g. FM Broadcasting setup along Indo-Nepal Border: 6 Places.
- h. Digitalization of 29 Studios, Refurbishing of 6 AIR studios, Refurbishing of studios is under progress at 6 places, Creation of Archival facility at Guwahati.
- i. CDN services were hired from NIC, to enhance the listener's experience of streaming through website of AIR and mobile apps. AIR is in the process of hiring competitive CDN services, on its own.
- j. The online registration software "Online Music Audition System", has been launched with integrated payment portal.

PROGRAMME:

- a. ESD has recently undertaken revamping and modernisation of its various services targeted to these regions. Specific emphasis has been laid on content reorientation of its Nepali, Tibetan, Chinese, Dari, Baluchi, Urdu, Sindhi, Bangla, Pushto and Persian services during the year.

- b. Steps have been initiated to strengthen the Talks Unit of the ESD to enable it to produce more area specific news and current affairs based programmes.
- c. The multi-media website www.airworldservice.org with live Internet Radio, mobile apps and Radio on Demand components at par with other international broadcasters launched for all the 27 services of ESD in 2016-17 was further enriched by making value additions to it during the current year.
- d. ESD has a huge repository of nearly 30,000 rare Foreign language music on gramophone discs which are not available even in the respective countries. A massive digitization work for all these gramophone discs of archival value has been initiated during the year.
- e. ESD has also initiated steps towards computerizing all the foreign language units to slowly move towards a paperless system and all the units have been provided internet facility for smooth and effective functioning.
- f. ESD has also geared up and further intensified during the year the use of social media platforms like facebook, twitter, WhatsApp, mobile app etc. for propagation of its programmes and making them more interactive in nature. ESD services have now become easily accessible around the globe which is an achievement so far.
- g. Urdu Service of ESD relaunched the popular programme journal 'AWAZ' as an e-magazine on its website after a gap of 33 years when the journal had ceased its publication. This initiative has been highly appreciated by listeners all over the world.
- h. Urdu Service of ESD has also introduced news bulletin for the sub-continent 'Khabrein barre shagir se' for duration of 10 mts daily at 2300 Hrs.
- i. Conference on Communicating India, Vivekananda International Foundation, Chanakyapuri, New Delhi on 5th April, 2017.
- j. Global Exhibition on Services, Indian Exposition Mart, Greater Noida from 17th to 20th April, 2017.
- k. Delhi Book Fair 2017 at Pragati Maidan from 26th August to 3rd September, 2017.
- l. Akashvani Sangeet Sammelan at Siri fort Auditorium on 7th October 2017.
- m. Programmes from Archives of All India Radio and Doordarshan has been selected and gifted to 14 Pacific Island Countries (PICs) for broadcast purpose at Conference on Sustainable Development in Fiji from 25th to 26th May, 2017.
- n. Special programme "Sandesh 2 Soldiers" was started w.e.f 15th January, 2017 (Army Day) highlighting role of Armed and Para Military Forces with the objective of encouraging youth and general public to join Indian Armed Forces.
- o. A new Regional News Unit was commissioned at Visakhapatnam on 7th April, 2017 with 10 minutes evening bulletin in Telugu.



PM'S THREE YEARS OF MANN KI BAAT



AKASHVANI TABLEAU DURING REPUBLIC DAY PARADE-2018

PROGRAMME ACTIVITIES:

Details of coverage, broadcast and radio reports for the year 2017-18 are given at Annexure-III.

SPOKEN WORD:

- a) The Division deals with publicity of important subjects/schemes/policies of the Ministries/ Departments of Government of India. During the period 2017-18, regular publicity was given through various formats of programme by all AIR stations in the country on following Government Schemes/Programmes:
- | | |
|---------------------------------------|--------------------------------------|
| 1. Ek Bharat Shreshtha Bharat | 2. Swachh Bharat Abhiyan |
| 3. Beti Bachao Beti Padhao | 4. Make in India |
| 5. Skill India Programme | 6. Namami Gange |
| 7. Deen Dayal Upadhyay Swarna Jayanti | 8. Pradhan Mantri Gram Sinchai Yojna |
| 9. Housing For All By 2022 | 10. Solar & Renewable Energy |
| 11. Promoting Tourism | 12. Developing North East |
| 13. Focus on Urban Development | 14. Soil Health Card |
| 15. Jan Dhan Yojna (Digidhan Mela) | 16. Statue of Unity |
- b) Extensive publicity provided for “Ek Bharat Shrestha Bharat”. Stations are preparing and broadcasting programmes of the paired states. All the related events were publicized and well covered.
- c) Publicity was given to the second edition of ‘Smart India Hackathon 2018’. In this connection, All India Radio, Delhi originated Programmes on the National Network and all the concerned 23 Cities in whose service areas events were held, advised to provide to appropriate coverage to them.
- d) Wide publicity and awareness campaign was carried out by All India Radio on “GST” (Goods & Services Tax) Act. The programme was broadcast in the form of Talks, Interviews, Discussion, Announcements, Compereing etc.
- e) Publicity was given to Swachh Bharat Mission/ Swachhta Pakhwada and other related activities. Action taken reports were sent to Ministry regularly.



SMT. SMRITI IRANI, HON'BLE MINISTER OF I & B WITH AIR TEAM ON REPUBLIC DAY-2018

- f) Publicity given to various Ministry's and Departments' campaign such as:-
- i. Ministry of Women & Child Development – Awareness campaign against the circulation of fake/illegal schemes regarding “Beti Bachao Beti Padhao”
 - ii. Ministry of Textiles – “Hastkala Sahyog Shivir” from 7th to 17th October, 2017 and Mega International Event ‘Textile India -2017’.
 - iii. Ministry of Tourism – ‘Paryatan Parv’ from 8th to 25th October, 2017
 - iv. Ministry of Defence – Online Quiz competition on Gallantry Awards.
 - v. Deptt. of Expenditure – South Asia Public Procurement Award -2017.
 - vi. National Gallery of Modern Art – Publicity & coverage of events.
 - vii. Ministry of I & B – 20th Children Film Festival ‘The Golden Elephant’
 - viii. Human Right Commission – Regarding Real Meaning of Human Rights.
 - ix. Ministry of Women & Child Development- National Bravery Awards for Children
 - x. Ministry of Corporate Affairs – Initiatives for improving India's ranking in ‘Doing Business’ report published annually by the World Bank.
 - xi. Ministry of Culture – ‘8th Theatre Olympics – 2018’ in India from 17th February to 8th April, 2018.
 - xii. Ministry of Labour & Employment – Publicity of Prime Minister's Shram Awards .
- g) Publicity to the programmes/events/activities organized by various Ministry/Departments on various days like, Literacy Day, Yoga Day, World Tourism Day, National Safety Day, Civil Services Day etc.
- h) Special programme “Sandesh to Soldiers” was started w.e.f 15th January,2017 (Army Day) highlighting role of Armed and Para Military Forces with the objective of encouraging youth and general public to join Indian Armed Forces.
- i) People were made aware of the Supreme Court Order dated 9th January,2018, relating to National Anthem of India in various formats.
- j) Publicity support extended to the Notification/Announcements received from Lok Sabha and Rajya Sabha Secretariats on various subjects/bills.
- k) Publicity was given to the various themes of National Foundation for Communal Harmony.
- l) Wide publicity extended to Kailash Mansarovar Yatra and Amarnath Yatra 2017, organized by the Ministry of External Affairs. Publicity campaign has already been initiated for Shri Amarnathji and Kailash Mansarovar Yatra 2018.
- m) Central Hindi Feature Unit produced 28 full length radio features and documentaries on a variety

of subjects and topics, including partial and full contribution from stations across the country. Simultaneously, 52 National Magazines were produced during the aforesaid period, showcasing the best the country has been witness to, in the fields of literature, culture, cinema, science and the world of youth.

- n) Central English Feature Unit produced/presented 13 Features such as:
- i. “Creativity in Captivity” – A unique Feature that for the first time took the listeners inside the four wall of a Jail.
 - ii. “A New Light” – A feature on the Government’s flagship scheme UJALA.
 - iii. “The Forgotten Foot Soldiers” –The Prime Minister, during his April, 2017 visit to Odisha felicitated the descendants of the Paika Revolutions of 1817 which observed its two hundredth year in 2017.
 - iv. “The Sun Shone and the Mist Dissipated”- A Special feature on the Government’s Positive Indian campaign highlighting the Government’s myriad achievements in different sectors.
 - v. “Small Small World”- A special feature on Climate Change and global warming that won the Asia Pacific Broadcasting Union Award, 2017.
- o) New Guidelines were issued for conducting Audition/Rescreening of Assignees at AIR Stations.
- p) Publicity was given to the programmes/functions organized on occasion of centenary celebrations of Sardar Patel and Dr. B.R. Ambedkar and other leaders.
- q) Monthly Cabinet Summary was sent every month to Prasar Bharati for its onward transmission to Ministry of Information and Broadcasting.
- r) Periodical reports such as Prime Minister’s New 15 Point Programme on welfare of Minorities, Swachh Bharat Mission Reports, etc. on various subjects were/are sent to Min. of I & B/ Prasar Bharati.

DR. RAJENDRA PRASAD MEMORIAL LECTURE:

All India Radio started an Annual Memorial Lecture Series in honour of the first President of India Dr. Rajendra Prasad in 1969. The lecture is organised every year by turn in different parts of the country before an invited audience. Eminent personalities and scholars from the fields of literature, culture, economics, politics, science and other social sciences are invited to deliver the lecture in Hindi on a subject of their choice. Many stalwarts like renowned litterateur Dr.Hazari Prasad Dwivedi, Mahadevi Verma, Dr.Harivansh Rai Bachchan, famous social scientist Dr. P.C. Joshi have delivered this memorial lecture over the years among others. The memorial lecture for 2017was delivered on 30th November, 2017 by Shri M.Venkaiah Naidu, Hon’ble Vice President of India on the topic “Bharat Ka Roopantar”. The recording of the lecture was broadcast on the national network of All India Radio on the birthday of Dr. Rajendra Prasad on 3rd December, 2017 at 9.30 pm.



DR. RAJENDRA PRASAD MEMORIAL LECTURE-30th NOVEMBER 2017

SARDAR PATEL MEMORIAL LECTURE:

This lecture series is being organized from 1956 onwards in memory of Sardar Vallabh Bhai Patel the first Information and Broadcasting Minister of independent India. In this lecture series delivered in English by renowned scholars, administrators, jurists, historians, social scientists, economists are invited to speak on a subject chosen by them before an invited audience. The first lecture was delivered by Dr. C. Rajagopalachari, the first Indian Governor General. Ever since a galaxy of speakers including former Chief Justice of India Sh. P.N. Bhagwati, renowned historian like Prof. Bipin Chandra, Prof. Romila Thapar, and National Security Advisor Sh. Shiv Shankar Menon among others have delivered this lecture.

The Sardar Patel Memorial Lecture for the year 2017 was delivered on 26th October, 2017 by Smt. Smriti Zubin Irani, Honourable Minister of Textiles and Information & Broadcasting on “Model of Broadcast Landscape Democracies”. The recording of this lecture was broadcast on 31st October 2017 at 9.30 PM on the national network of All India Radio.



SARDAR PATEL MEMORIAL LECTURE ON 26th OCTOBER, 2017

AKASHVANI LOK SAMPADA SANRAKSHAN MAHAPRIYOJANA (SANSKAR GEET):

All India Radio has embarked on a special project with the lofty objective of conserving our folk legacy and heritage. India is unique for its ethno-linguistic diversity. It is a daunting task to capture her cultural mosaic in all its variegated hues. It is best reflected in the abundant and rich folklore of its numerous regions, communities and cultures. The scintillating lyrics and tunes have a distinct flavour but are under threat of extinction. AIR, as the nation's public service broadcaster has decided to step in and record the folklore and ceremonial songs, in their pristine purity.

AIR's project envisages recording (i) songs associated with different rituals (sanskars)-stages/milestones in the life span of a person (ii) a variety of lok geet such as Ritu geet, Parv geet, Shram geet, Nadi geet, Vriksh geet, Sthal geet, Parvat geet and Andolan geet and (iii) Lok Gaathayein (legends). This will be one of the many major achievements of AIR in preserving the cultural heritage of India for the posterity.

Recordings of songs have been taken up by 114 All India Radio stations and have been completed in 150 districts and in 140 languages and dialects. Songs of all the rituals belong to all casts, sub-casts and tribal related to all religions are recorded except Yahooidi religion. During the year two days' workshop was conducted on 5th and 6th October, 2017 at AIR Patna and 22nd and 23rd January, 2018 at Bhubaneswar (Odisha) to encourage the people's participation in this mega project.

In this process approximately 20,000 Sanskar geet and traditional folk songs in 150 languages/dialects have been recorded and preserved in Akashvani Archives. In view of the archival value these songs, National Book Trust under the Ministry of Culture has signed MOU with AIR and the target is set for publication till 2018.



RECORDING OF SANSKAR GEET AT BHAGALPUR, BIHAR

NATIONAL SYMPOSIUM OF POETS (Sarva Bhasha Kavi Sammelan):

Introduced in 1956, the Sarva Bhasha Kavi Sammelan (National Symposium of Poets) is an endeavour

to provide a creative platform to national integration and linguistic harmony through mutual interaction and coordinated presentation of the best in contemporary poetry of all Indian languages. Its uniqueness is underlined by the fact that it is the only programme of its kind, wherein eminent poets 22 Indian languages now come together on one stage to offer their creative best. Poems in all these languages are presented by the poets themselves before an invited audience, followed by the rendering their Hindi versions translated by eminent poets of different languages. A two-hour recording of this programme is broadcast on the national network of AIR on 25th January, on the eve of the Republic Day at 10 P.M. At the same time, regional language versions of this programme are broadcast from concerned AIR stations. Thus, this programme reaches across the length and breadth of the nation.

In 2005, four new languages, namely, Dogri, Mathili, Santhali and Bodo were added to the list of languages taking the total to twenty two languages. This programme is a reflection of the rich cultural and literary shared heritage of Indian languages, incomparable with any other programme in its status and grandeur.

This year the National Symposium of Poets was organized before invited audience at Indore on 16th January, 2018. The recording of the Symposium was broadcast on 25th January, 2018 on the eve of Republic Day.

AKASHVANI ANNUAL AWARD:

The Presentation Ceremony of Akashvani Annual Awards for the year 2014 & 2015 was held on 16th June 2017 at Vigyan Bhawan, New Delhi. The then Hon'ble Union Minister of Information and Broadcasting, Urban Development and Urban Poverty Alleviation Sh. M. Venkaiah Naidu and Hon'ble Minister of State of Information and Broadcasting Col. Rajyavardhan Rathore gave away the prizes to the winners in various categories of Programme, Engineering, News, Audience Research, Training, etc. at a glittering ceremony.



AKASHVANI ANNUAL AWARD CEREMONY -2014 & 2015

CENTRAL EDUCATION PLANNING UNIT:

Fifty two episodes of science serial on Sustainable Development titled “Life Must Go On” in collaboration with Vigyan Prasar, Department of Science & Technology; Government of India was launched in June 2017 by All India Radio. The serial is being broadcast by 117 AIR stations in 19 languages.

CENTRAL DRAMA UNIT:

All India Radio regularly broadcast Radio Dramas / Plays in Hindi and all regional languages which

depict the reflection of life in all spheres from vast field of India and the World. A large number of AIR Stations broadcast on social, historical, mythological, biographical, folk, abstract, science fictions and family serials, projecting current socio-economic issues on regular basis. Besides original dramas / plays, radio adaptations of classics, novels, short stories and stage plays are also some of the highlights of Radio Drama. The National Programme of plays is an important programme of Radio. It is broadcast on every 4th Thursday of every month at 9.30 PM in Hindi and its translation in all regional languages as well on the same day, date and time. Through this National Programme of plays, the national integrity, harmony and colours of unity in diversity are presented to the listeners.

Keeping in sync with this tradition, some glimpses of National Programme of Plays broadcast are:-

- i. “NYAY DEVTA KEE MUSKAN” – About effective & transparent functioning of Judiciary.
- ii. “YAKSH”:- A light comedy on Demonetization.
- iii. “OPERATION CLEAN”:- The theme revolves around relation between civilian and police, highlighting the roles and responsibilities of Police functioning in the country.
- iv. “NAGANAND”:- Radio Adaption of Sanskrit classic by Shri Harsh on the eve of Sanskrit Divas.
- v. “SUBAH SE PAHLE” and “ANANADMATH”:- Based on India’s freedom Struggle.
- vi. “SAUMYAGANDHA”:- A travelogue of divine beauty of Kashmir along with the importance of nurturing human behaviour.
- vii. “ARJA”:- Through Mythological story and characters, a strong message is conveyed that old blind beliefs are not always correct and mistake of a king often results in a heavy price to be paid by the masses.
- viii. “TALAASH JEEVAN KEE”:- On the theme of Beti Bachao and Beti Padhao.

During the period 2017-18, 10 National Programme Plays of 60 mts duration and 10 Monthly Chain Plays of 30 mts. Duration were produced and broadcast by Central Drama Unit, DG AIR. All these new productions are made keeping in mind freshness of the subject in accordance with the theme so as to keep the listeners engaged and intrigued towards the broadcast.

NATIONAL CHANNEL:

National Channel serves in three languages - Hindi, Urdu and English with vast variety of programme on Science, Health, Sports, Literature, Humour, Current Social Issues, and Cultural Heritage so as to enrich its listeners. Education, Culture and Social Economic Development are the focal points of VIVIDHA programme broadcast in Hindi and English on alternate days. Similarly, an Urdu programme Manzar is broadcast daily. Magazine programme on economics, science, sports, music and literature are broadcast on regular basis. Carrier guidance, Current Affairs and Social issues are taken up in the weekly programme FOCUS. In other weekly programmes personalities from different fields are featured in the programme of Senior Citizens and Mulaquat.

The following programmes were broadcast in the year 2017-18:

- i. At National Channel Prime Minister Sh. Narendra Modi’s Programme – “Man Ki Baat” is being relayed live through initiating a special transmission since the beginning of this much reputed

programme. However, National Channel being an Evening & Night Transmission, a special noon transmission service is held on the last Sunday of every month. In addition to this, on the same day in the regular night transmission the same programme “Man Ki Baat” is again scheduled at 8:00 pm.

- ii. As the government is focussing on financial inclusion of backward and marginalized sections of society, National Channel broadcast different programmes on various themes to make people aware about such schemes. Focus were on schemes such as ‘Pradhan Mantri Suraksha Bima Yojna’, ‘Atal pension Yojna’, ‘Pradhan Mantri Jan Dhan Yojna’ etc.
- iii. Many programmes highlighting the new welfare schemes of government were proposed and broadcast by National Channel during the period of 1st April 2017 to 30th October, 2017 like “Ujjawala Yojna”, “Swachh Bharat Abhiyan”, “Stand up India”, “Pradhan Mantri Jeevan Jyoti Beema Yojna”, “Smart City Mission”, “Ustad schemes for minorities” and “Schemes for the welfare of person with disabilities”.
- iv. Programmes were mounted on various other schemes launched for cross section of society from time to time. This includes schemes like; ‘Rashtriya Saur Urja Mission’, Start Up India, Make in India, Digital India etc.
- v. Programmes were also mounted on almost every Government initiated scheme related with the upliftment of farmers and people from rural area of country such as; ‘Soil Health Card’, ‘Pradhan Mantri Gram Sinchai Yojna’, ‘Din Dayal Upadhyay Gramin Kaushal Yojna’, ‘Fasal Bima Yojna’.
- vi. The personality based programme titled “Mulaquat”, renowned writers and poets like Padamshri Shyam Singh ‘Shashi’, Bal Swaroop Rahi, Dr. Ramdarash Mishra, Dr. Rajkumar Sumitra, Dr. Prem Janmejay and Sh. Bhagat Singh Koshiyari were invited.
- vii. Issues related with environment were also included in our programmes in which various committed NGO’s heads were invited who imparted very valuable information on this aspect. Issues related to waste management and increasing urbanization were included in these programmes.
- viii. During the period of “Ramzan” in the month of May-June, 2017 Programme titled “Sahargahi” which comprised of Hamd, Naat, Qawwali and Quran Recitation was broadcast from “Rashtriya Prasaran Seva”.
- ix. A new Travelogue based programme titled “Desh Pradesh” was introduced.
- x. In contrast to government policies oriented development programmes some literary and spiritual types of programmes were also broadcast. These special types of programmes were made under the title of ‘Santvani’. In this programme the life and philosophy of prominent Indian saints were highlighted.
- xi. For the purpose of creating awareness and to sensitize the public in positive portrayal of women in media, suitable programmes were broadcast in Talks/Interviews/Discussion format.
- xii. Programmes were also mounted on financial issues such as:-“Emerging sector of E-Commerce”, “Impact of GST”. National Channel also broadcast several programmes based on views and feedbacks of beneficiaries of government schemes. These programmes were made in various formats including Phone-In programmes and O.B based programmes.
- xiii. On Republic day (26th January, 2018) a special mushaira-‘Jashn-e-Jamhooriyat’ was aired in which eminent poets from Aligarh and Agra were invited.
- xiv. In the English programme-‘Spectrum’ a special programme titled ‘Seventy years of sports in

Independent India' was broadcast.

- xv. In the month of November, 2017 during the period of 'International trade fair, 2017' held at Pragati Maidan, OB based programmes were broadcast showcasing the progressive glimpses of various Indian states.
- xvi. A new programme titled 'What's app choice' (based on listeners' messages and film music request) was introduced during the year.
- xvii. During the entire period of April 2017 to March 2018 a number of literary programmes comprising storytelling, Hindi poetry recitation, Kavi sammelan, literary discussions in Hindi were broadcast in 'Sahitya Darpan' programme on fortnightly basis.

The following new initiatives regarding Modernisation and Computerisation were carried out during the year 2017-18:

- i. Two telephone lines in Phone-in-console were replaced by two new telephone lines on OFC resulting great quality & enhanced audio signal with nil noise.
- ii. Operating software in all the computers installed in different studios have been upgraded to the latest window 10 software which enhance the working of different computers in the studio.
- iii. Digitalization of transmission of programmes from National Channel AIR, Todapur to New Broadcasting House, New Delhi in ISDN mode.
- iv. Complete digitalization of National Channel, AIR, Todapur along with transmission & production in stereo mode.

FARM & HOME BROADCAST:

All India Radio is dedicated to its rural audience for more than five decades. Farm and Home programmes are broadcast by all stations of AIR. Programmes have been designed to cater to the day to day seasonal needs of the farming community incorporating latest information and technology for best agricultural output. These programmes create awareness about the ways & means to improve the quality of the country's farming community. The programmes are broadcast daily in the morning, afternoon and evening with average duration of 60 to 100 Minutes per day for Rural Women, Children and Youth. The Farm & Home units of AIR broadcast composite programmes including equal segments of rural development scheme and hard-core agriculture with programmes on subjects like Horticulture, Animal Husbandry, Poultry & Dairy farming, Fisheries, Forestry, Environment Conservation and allied agriculture activities like food and agro processing, dry and wasteland agriculture and also on segments dwelling on employment schemes, loan, insurance and training facilities, sanitation, health hygiene and nutrition etc.

AIR has expanded its Agriculture Broadcasts with the launch of an exclusive project on Mass Media support to Agriculture Extension titled 'Kisanvani' from Feb. 2004, in collaboration with the Department of Agriculture & Cooperation, Ministry of Agriculture, to keep local farmers informed about the daily market rates, weather reports and day to day information in their respective areas at micro level. Presently Kisanvani is being broadcast and relayed from identified 96 AIR stations across the country. Broadcast on a narrow casting mode, the programme is mostly interactive in content involving field based recordings of farmers and studio dial outs and dial-ins with experts and farming community which are quite popular with the target audience.

a. CAMPAIGN ON SAFE AND JUDICIOUS USE OF PESTICIDES

Programmes creating awareness amongst the general public and the farming community in particular, have been broadcast about the safe and judicious use of pesticides and the ways and means of minimizing pesticide residues in fruits and vegetables before consumption.

Comprehensive guidelines have been issued to the stations in this regard detailing the Do's and Don'ts for the farmers while purchasing, storing, handling and spraying pesticides. Do's and Don'ts for the consumers and citizens for minimizing pesticide residues in food items, fruits and vegetables were also highlighted by stations in their programmes.

b. COMPREHENSIVE WEATHER FORECASTS FOR FARMERS

Comprehensive weather forecasts of five minutes duration for farmers are being broadcast in the daily Farm & Home programmes of all AIR stations and all 96 stations broadcasting Kisanvani programmes. The daily weather forecasts coverage includes details of crucial parameters like rainfall, temperature, soil and air moisture, radiation, hot, dry, cold and wet spells including extreme events like droughts, floods, thunderstorms, cyclones, hail, frost etc. so as to alert farmers and help prevent crop failures.

c. ENVIRONMENT

In view of its importance, wildlife and forest conservation is treated by AIR as a challenge and emphasis is given on development activities as well as social rituals. All India Radio projects the success of governmental initiatives, which take place in forestry, wildlife conservation and ecological balance. As such, AIR is broadcasting programmes on themes such as wildlife and animal care through its various special audience programmes.

World Environment Day is observed by all stations on 5th June every year by mounting special programmes to create awareness about preservation of environment. Issues of social forestry, preventing land degradation and desertification, ozone hole depletion, climate change, water harvesting, and noise pollution were also addressed suitably in the programming schedules.

All the AIR stations are giving wide publicity to the legal factors concerning environment and forestry. These programmes are monitored regularly by the Directorate, through monthly statements sent by AIR stations.

Stations have been mounting sustained publicity to the cleanliness drive 'Swachh Bharat Abhiyan' launched by the Hon'ble Prime Minister, focusing on the significance of both rural and urban sanitation in ensuring a cleaner environment for all.

AIR Stations broadcasting Farm and Home and Kisanvani programmes are advised to mount suitable programmes in different formats for creating awareness amongst the farming community, about the use of organic solid waste as manure in agriculture operations, as part of media campaign under Swachh Bharat Missions. AIR Stations have been instructed to broadcast audio spots on the different flagship programmes of Ministry of Agriculture and Farmers' Welfare.

d. PUBLICITY TO CROP SPECIFIC ADVISORY TO FARMERS

Stations located in the potato growing regions have been advised to mount awareness programmes for the farmers for adopting preventive measures for the fungal diseases forecast for the seasonal potato crops predicted by the Central Potato Research Institute.

Stations located in the states of Haryana and Punjab were advised to mount awareness campaigns for the farmers in view of the incidence of infestation of white fly in the Kharif cotton crops as per advisory issued by the Ministry of Agriculture and Farmers Welfare.

e. KISANVANI IMPACT ASSESSMENT AND CAPACITY BUILDING WORKSHOP

Farm and Home Unit, DG:AIR conducted five 'Impact Assessment and Capacity Building' workshops across the country for the Kisanvani Programme Producers of all the identified 96 Kisanvani broadcasting AIR stations, in collaboration with the Ministry of Agriculture and Farmers Welfare, during FY:2016-17/2017-18. Besides the representation of officials from Agriculture Ministry and Directorate General, All India Radio, these workshops are being attended by regional subject matter/agro industry experts, agriculture scientists, agro meteorologists from IMD, State agriculture department/district administration officials, NIC scientists, I.T. Experts, Progressive Farmers etc. Four such workshops have been organized successfully at National Thermal Power Corporation, Sonbhadra, Uttar Pradesh from 29th to 30th March 2017; Sher-e-Kashmir University, Jammu, Jammu & Kashmir from 29th to 30th June 2017; Marine Fisheries Research Institute, Kochi, Kerala from 18th to 19th January 2018 and Mahatma Phule Krishi Vidyapeeth, Rahuri, Ahmednagar, Maharashtra from 22nd to 23rd March 2018.



KISANVANI WORKSHOP AT SHIMLA

f. RADIO KISAN DIWAS

Progressive Farmers, who got benefited by the information disseminated through the Kisanvani programme on AIR, share their experiences with other fellow farmers in their regional language/dialect. All India Radio observes 15th February as Radio Kisan Diwas over all its Kisanvani broadcasting stations by mounting special programmes on the occasion. Stations broadcasting Kisanvani programme have successfully hosted special invited audience programmes on the day of this year, with participation of senior district

administration authorities and subject matter experts.

g. FLAGSHIP/SPECIAL PROGRAMMES OVER THE AIR NETWORK

All AIR Stations have been advised to broadcast programmes in different formats about various schemes for creating awareness amongst the farming community. Some of the programmes broadcast are detailed below:

City Compost

All AIR stations have been advised to mount suitable publicity campaigns to educate the farming community in particular, about the benefits of city compost and vermi-composting in agriculture practices. Jingles are also being broadcast on the subject.

Soil Health Card

Programmes for creating awareness amongst the farming community about the advantages of the Soil Health Card and the use of Neem coated Urea in agricultural practices were also broadcast. Wide publicity was given to the advantages of the Soil Health Card, benefits of city compost, Paramparagat Krishi Vikas Yojana and mission for organic value chain development for North Eastern States.

Pradhan Mantri Fasal Bima Yojna

Programmes creating awareness amongst the general public and the farming community in particular, are being broadcast about Pradhan Mantri Fasal Bima Yojana. The messages of the Hon'ble Union Minister of Agriculture and Farmers Welfare were broadcast on the Pradhan Mantri Fasal Bima Yojana, Food Security Mission, etc. in the Kisanvani programmes.

Kisan Suvidha App

Stations were advised to publicize about the recently launched 'Kisan Suvidha' app, which provides useful information to farmers like weather alerts, dealers information, remunerative market price for agricultural commodities, agro advisories, plant protection, etc.

Special programme series on 75 years of quit India movement

In view of the commemoration of 75 years of Quit India Movement and Independence Day 2017, stations were advised to mount week long programme series titled 'Is Mitti ko Tilak Karo' highlighting the significance of soil in agricultural production and socio- economic development of the country. Stations were also advised to publicise the programme through social media campaigns.

World Honey Bee Day

Stations were advised to mount suitable publicity to the 'World Honey Bee Day' on 19th August, 2017 while highlighting the significance of honey bees and apiculture in the sustainable development of agriculture and allied activities.

National Farmer's Day

Stations were instructed to observe National Kisan Diwas on 23rd December, 2017 on account of birth anniversary of Late Prime Minister Chowdhury Charan Singh. Stations were advised to mount programmes in different formats like talk, compereing, interviews, discussion, etc.

Kisan Call Centre

Kisan Call Centre plays an important role in providing solution to the problems faced by farmers and rural folks. On the occasion of 15th anniversary of the launch of 'Kisan Call Center' initiative, message of Hon'ble Union Minister for Agriculture & Farmers' Welfare, Shri Radhamohan Singh was broadcast from 18th to 22nd January, 2018.

Krishi Unnati Mela

Krishi Unnati Mela was organized at Indian Agricultural Research Institute, Pusa, New Delhi from 16th to 18th March 2018. Stations broadcasting Kisanvani programme were instructed to play audio spots in regional language in Kisanvani programme. The Hon'ble Prime Minister's address was provided live coverage and was also available for private channels, through web-streaming. Build-up publicity was provided through active social media campaigns and through radio programmes in different formats like talks, interviews, radio report, news coverage, etc.

HEALTH & FAMILY WELFARE PROGRAMMES:

a. Women's programmes

Women's programmes of All India Radio cover subjects related to socio – economic development of women, health and family welfare, food and nutrition, scientific home management, women entrepreneurship, education including adult education, women empowerment, gender issues etc.

All India Radio broadcasts a number of programmes in different formats for the welfare of girl child. Programmes of the family welfare section of the stations generally aim at creating social awareness on the issues relating to female feticide, gender discrimination, awareness about the rights and privileges of women through the propagation of legal literacy. Different traditional folk forms were also used to communicate with the rural audience. "Beti Bachao Beti Padhao" programme was launched by the Prime Minister in 2015. After the launch of programme, all stations of All India Radio have been advised to give special attention while planning their programmes on the popularization of the 'Beti Bachao Beti Padhao'. The same campaign continued in 2017.

AIR stations across the network have been regularly advised to give due publicity to the laws, rules, regulation and guidelines related to the Indecent Portrayal of Women in media and sensitize the public through Positive Portrayal of Women. In these programmes, information about the legal provisions and the remedies available under the existing laws and regulations on indecent portrayal of women was also disseminated.

All India Radio had instructed AIR stations across its network to give due publicity to the laws, rules, regulation and guidelines related to the sexual crimes against women and to broadcast programs in

different formats for creating mass awareness to the legal provisions and punishment for violation of such provisions, in respect of judgment of High Court of Delhi in Criminal Appeal No.786/2010.

On the occasion of International Women's day, observed on 8th March 2018, awareness was created amongst general public about the issues related to women, highlighting legislative provisions of centre and states which empowered women through inheritance in property, women entrepreneurship, gender discrimination, Beti Bachao Beti Padhao and female feticide through various programme formats across AIR network. On this occasion a special programme on value of girls was broadcast at AIR network, wherein legendary cricketer Sachin Tendulkar participated.

b. Health programmes

Health programmes are part of regular broadcasts of All India Radio. Almost every AIR station broadcast health awareness programmes on regular basis. These programmes are planned and broadcast as per the health requirement of the concerned area, potential out-break of seasonal diseases and as per the instructions / advice of ministry and the Directorate General of All India Radio. All the health-related issues as awareness about disease, their causes and prevention, information about available treatment, awareness about immunization information, government facilities for the treatment of different diseases, health related government scheme are the subject matter of health-related programmes.

Other subjects covered in regular broadcast of health programmes include topics like right age of marriage, delay of first child, space between two children, terminal methods, maternal care, child survival, promotion of inter-spouse communication / male responsibility, neutralizing male preference syndrome, medical termination of pregnancy, promotion of institutional legal provisions, management of reproductive tract infections (RTIs) and sexually transmitted infections (STIs), pre-natal diagnostic techniques (regulations and prevention of misuse) Act- 1994, breast feeding, disability, T.B., leprosy and reproductive child health etc.

Ministry of Health and Family Welfare, Government of India launched the second phase of Measles-Rubella vaccination drive to cover 3.40 crore children across 8 states and union territories, programmes were broadcast in various formats to create awareness among the general public across the network of All India Radio in this regard.

Dengue and Chikunguniya spread in some parts of the country, special awareness programme on prevention of dengue were broadcast across the network of All India Radio. AIR is also collaborating with the Ministry of Health and Family Welfare regarding workshops and awareness generation on this aspect.

Programmes in various formats are being broadcast from AIR stations across the country to create awareness about the adverse child sex ratio and to alter the negative mindsets leading to abortion of girl child foetus.

In order to improve the vaccine coverage, the Ministry of Health & Family Welfare has launched Mission Indradhanush in April 2015. Wide coverage is being given to the mission through AIR network throughout the year. Year 2017 covered next phase of immunization through this campaign and AIR is giving wide coverage and publicity to this. Fourth phase of Mission Indradhanush started from 7th April 2017 to improve full Immunization coverage, programmes were broadcast to generate awareness regarding Routine Immunization and to give wider coverage to Mission Indradhanush.

Government of India launched Intensified Mission Indradhanush in October 2017 to cover the remaining strata of the society and aimed to reach each and every child under two years of age and all those pregnant women who had been left uncovered under the routine Immunization programme. Due publicity and wide coverage was given to the Intensified Mission Indradhanush campaign by All India Radio through its vast network.

Nutrition for women & child has also been focus of many programmes of AIR broadcasts.

Breast cancer awareness month was also publicized to generate awareness about the causes, symptoms, prevention and cure in women of all age groups. The breast cancer awareness month, marked in countries across the world in October, helps to increase attention and support for awareness, early detection and treatment as well as palliative care of this disease.

In some of our special audience programmes like rural/women/youth & health, AIR has registered audience groups. These groups contribute towards spreading of general awareness on the health-related subjects.

c. Children's programmes

All stations broadcast programmes for children on regular basis. AIR broadcast programmes from different stations for children of three categories, viz, programmes for children between the age of 5 to 7 years and 8 to 14 years age and special programmes are also broadcast for rural children.

Some of the programmes are broadcast on weekly basis, plays, short stories, features, choral singing, interviews, stories from epics etc.

The following points are a regular feature of the programmes broadcast by AIR stations for children:

- i. Protection of rights of children and particularly protection of identity of children in need of care and protection of juveniles in conflict law.
- ii. Care and support to disabled children.
- iii. Care and support to children under difficult circumstances.
- iv. Equal status of girls.
- v. Universal access to basic education to children and more attention to girl's education.
- vi. Providing safe and supportive environment to children.
- vii. Improvement in the economic condition of family and self – reliant society.
- viii. National and international cooperation for better future of the child.
- ix. Safe drinking water facility and sanitary means of excreta disposal.
- x. Protection from vulnerability to Internet and Online world.

Wide publicity was given to the approved 'Guidelines for media reporting on children' issued by Hon'ble Delhi High Court as requested by Delhi Commission for protection of child rights. AIR contributed in UNICEF's programmes by disseminating information all over India.

UNICEF's workshops on Routine Immunization of Children, End violence against children were attended

by officials of AIR for improving their understanding of the issues and spread of information.

Programmes were also broadcast to promote Ideal Family Life in India- life of father, mother, children and others, across the network of All India Radio.

Wide publicity was given to the inequalities faced by the girl child in society when 'Girl Child Week' was celebrated from 22nd to 28th September, 2017. Inequality about a girl is a vast problem which includes many areas like inequality in education, nutrition, legal rights, medical care, protection, honour, child marriage etc.

MUSIC:

Since its inception, All India Radio has been rendering yeoman service in the propagation and preservation of Indian Music with its unfeigned commitment as a public service broadcaster.

The year under review (April 2017 to March 2018) commenced with the broadcast of Trinity and Other Vaggeyakara Music Concerts in the National Programme of Music featuring eminent artistes Smt. Suguna Varadachari of Chennai (Tyagaraja Compositions), Shri M. K. Shankaran Namboothiri of Thrissur (Muthuswamy Dikshitar Compositions), Smt. I. Swetha Prasad of Hyderabad (Shyama Shastry Compositions) and Sri M. Raghavendra of Mysuru (Compositions of Bellary Seshagiri Achar).

Some of the renowned artists featured in the National Programme of Music, Ravivasariya Akhil Bharatiya Sangeet Sabha and National Programme of Regional Light & Folk Music for the year under review are:

a) Hindustani Classical

Pt. Ranjeet Sen Gupta (Sarod), Special Tribute to Vidushi Kishori Amonkar (Vocal) from central archives, Jayateerath Mevundi (Vocal), Ravikiran Nakod (Tabla), Sanjeev Abeyankar (Vocal), Abhay Rustoom Sopori (Santoor), Pt. Kartik Kumar (Sitar), Kailash Patro (Violin), D. Kumar Das (Vocal), Pt. Prateek Chaudhary (Sitar), Vid. Suranjana Bose (Lt. Cl. Vocal), Pt. Sujit Saha (Tabla), Pradeep Kumar Barot (Sarod), S. L. Venugopal (Vocal), Satyendra Singh Solanki (Santoor), Milind Sheorey (Flute), Pt. Somnath Mardur (Vocal), NarasimhuluVadavati (Clarinet), Pt. Ravindra Yavgal (Tabla solo), Anajana Nath (Vocal), Pt. Sahitya Kumar Nahar (Sitar), Suresh Bapat (Vocal), Sudhir Pote (Vocal), Akhilesh Gundecha (Pakhawaj), Pt. Ram Krishna (Clarinet), Pt. Parkash Sangeet (Vocal), Sandeep Chatterjee (Santoor), Raja Kale (Vocal), Debapriyo Adhikary (Vocal). Rajender Kulkarni (Flute), Vidushi Shurti Sadolikar (Vocal), S. Balesh (Sehnai), Vishwanath Nakod (Tabla), Anant G. Terdal (Vocal), Vijay Ram Das (Pakhawaj), Meenal Mategoankar (Vocal), Rajrupa Choudhury (Sarod), Dr. Jayshree Ranade (Lt. Cl. Vocal), Pt. Sadanand Nayampalli (Tabla solo), Deepak Kashir Sagar (Guitar), Manjula Surendra (Veena), Faiyaz Wasifudin Dagar (Dhrupad Dhamar), Harish Tiwari (Vocal), Sunil Avchat (Flute), Vid. Ashwini BhideDespande (Vocal).

b) Carnatic Classical

In the National Programme of Music Shri Prapancham S. Balachandar (Flute), Smt. Nagavalli Nagaraj (Vocal), Sri Dwaram Durga Prasad Rao & Sri Dwaram Satyanarayana (Violin Duet), Shri Maharajapuram S. Srinivasan (Vocal), Smt. S. Srivani (Veena), Kothakota Shri N. Rama Rao (Dolu Solo), Shri Alangudy AV Pakkirisamy & Party (Nagaswaram), Smt. BhushaniKalyana Raman (Vocal), Shri K. Sathyanarayanan (Keyboard), Smt. Sherthalai R. Ananthakrishnan (Mridangam), Shri Suresh K. Nair (Vocal), Lalgudi GJR Krishnan & Vijayalakshmi (Violin Duet), Vid. Vettikavala KN. Sasikumar (Nagaswaram), Smt. R. Geetha

(Dikshitar Compositions), Dr. M. Narmadha (Violin), Vidushi Bhagyalakshmi Chandrasekaran (Veena), Dr. R. Ganesh (Vocal), Dharamasthala Annu Adiga (Nagaswaram), Dr. Mohana Krishna (Vocal), Dr. R. Hemalatha (Violin), Manjula Surendra (Veena), P. Varamurthy (Nagaswaram), Nedunkunnam R. Sreedev (Vocal), Rama Krishnamurthy (Vocal).

c) Regional Light & Folk Music

A special programme in connection with the 70 years of Independence Day celebrations, featuring patriotic songs rendered by renowned playback singer S.P. Balasubramaniam, was broadcast in the month of August this year under review. Other salient music programmes were Bangla Adhunik Sangeet by Smt. Anindita Roy, Ghazal by Jitendra Singh, Gujarati Folk Music by Hemant Chauhan, Qawwali by Saleem Hassan Chisti, Bhojpuri geet by Shailesh Srivastav, Tribal Songs of Meghalaya with a contribution from AIR, Shillong, Dogri folk by Neelam Langeh, Rajasthani folk by Bundu Khan and Party and Geet Bhajan by Vaishali Bopore. From southern languages a devotional programme by Smt. Sangeetha Balachandra, Tamburi Pada by M Mahadeva Swamy, Telugu songs with music composition by P.Purnachandar and a Harikatha by M. V.Simhachala Sastry were broadcast.

d. Akashvani Sangeet Sammelan 2017

An annual music event started way back in the year 1954, much sought after by both artistes and connoisseurs, Akashvani Sangeet Sammelan has evolved as a strong brand name for All India Radio in the mind space of connoisseurs for over six decades. Organized all over the country, featuring both eminent artistes and upcoming youngsters from the stream of Hindustani and Carnatic Classical Music, no artiste of national and international eminence has ever missed out from being featured in the prestigious event.

The salient feature of this year's Akashvani Sangeet Sammelan concerts has been that besides the galaxy of classical artistes traditionally featured, the event has been enriched by folk and light music artistes to make it a complete music festival.

This year's Akashvani Sangeet Sammelan Concerts were held at 24 venues on 7th October, 2017 (Saturday) featuring many eminent and promising artists from across the country. The evening concerts for Hindustani and Carnatic music were held at 17 venues i.e. Delhi, Mumbai, Kolkata, Chennai, Hyderabad, Bengaluru, Gwalior, Dharamshala, Panji, Pune, Bhubneshwar, Kurukshetra, Varanasi, Thiruvananthapuram, Guntur, Mangaluru, Thiruchirapalli, the morning concerts for Hindustani music were held at 2 venues i.e. Guwahati & Jammu. The evening concerts for Light and Folk music were held at 5 places i.e. Mathura, Jodhpur, Rajkot, Warangal and Puducherry.

AKASHVANI SANGEET SAMMELAN-2017

The broadcast of these concerts from 4th November, 2017 to 15th December, 2017 followed on the National hook-up from all Capital and Regional Stations of AIR, besides on Raagam Channel on DTH, Web-streaming and on AIR LIVE mobile app.

Some of the artistes, both prominent and upcoming featured in this year's Sangeet Sammelan concerts are:

e. Hindustani Music

Bhimana Jadhav (Sundri), Vidushi Anuradha Pal (Tabla), Subra Guha (Vocal), Debashish Chakroborty (Guitar), Pt. Dinkar Panshikar (Vocal), Ustad Kamaal Sabri (Sarangi), Subhendra Rao (Sitar), Pt. Mandan

Mohan Upadhyay, Prithvi Rajkumar (Tabla-Pakhawaj) (Yugalbandi), Pt. Nirmalya Dey (Dhrupad/Dhamar), Abdul Sallam Noushad (Clarinet), Dr. Mrityunjay H. Agadi (Vocal), Pt. Ulhas Kashalkar (Vocal), Nishad Bakre (Vocal), Jaydeep Ghosh (Sarod), , Ashwin Srinivasan (Flute), Pt. Sandipan Samajpati (Vocal), Mukesh Sharma (Sarod), Pt. Manojit Mallick (Vocal), Pt. Bhajan Sopori (Santoor), Arun Morone (Sitar), Pt. Damodar Hota (Vocal), Pt. Soumitra Lahiri (Sitar), Pt. Santanu Bhattacharya (Vocal), Anuradha Kuber (Vocal), Subhash Vanage (Guitar), Ud. Mahmmd Yaqoob Sheikh (Suffiana Music), Ustad Abdul Rashid Hafiz & Party (Kallaam E Meyame), Ustad Mustafa Raza (Vichitra Veena), Kuhu Ganguli Makharjee (Vocal) and three concerts of Light and Folk Music were held at Mathura, Jodhpur & Rajkot Nandita Chakravarty (Geet/Bhajan), Dharmesh Nargotra (Ghazal), Sharada Sinha (Bhojpuri Lokgeet), Shadaab Sabri & Party (Qwalli), Pravin Makwana (Gujarati folk Music), Shanti Bai Chelak (Pandavani Gayan)

f. Carnatic Music

The Classical concerts of Carnatic Music were held at ten places and two concerts of Light and Folk Music of southern languages were held at Warangal & Puducherry presenting eminent and promising artists. Vid. S. R. Mahadeva Sarma & Vidushi S. R. Rajashree (Violin Duet), V. L. Tulasi Vishwanath (Vocal), Vidushi Sudha Raghunathan (Vocal), Vid. D. Seshachary & Vid. D. Raghavachary (Vocal Duet), Sudha Raghuraman (Vocal), Vasudha Ravi (Vocal), Kudamaloor Janardanan (Flute), M. Ashoke (Light Music Tamil), Kalanilayam Rajeevan & Kottakkal Madhu (Padangal), Vid. D. Srinivas (Veena), Vid. V. Nagaraju (Venu (Flute), Vid. Suryadeepti (Violin), Vid. Patri Satish (Mridangam), Vid. M. Muniratnam (Dolu), P. Sudha Rani (Dev. Vocal), Vidushi M. S. Sheela (Vocal), Mysore S. Rajalakshmi (Veena), J. A. Jayanth (Flute).

g. Live Coverage of Tyagaraja Aradhana Music Festival

Marking the 171st Tyagaraja Aradhana Music Festival on 6th January, 2018, a live coverage of Pancharatna Gosthi Ganam (group rendering of Pancharatna compositions) in the morning, followed by live broadcast of concerts in the National Programme of Music in the evening were scheduled from Thiruvaiyaru.

h. Air Music Competitions-2017

AIR Music Competition is an annual feature of AIR with an objective of scouting young talent and giving them encouragement in the field of music. This is conducted in various genres, including Western Music, across the country. The winners of these competition were awarded a cash prize along with certificate and souvenir in the prize distribution function arranged at Lucknow, Ahmedabad, Agra, Bengaluru, Thiruvananthapuram and Coimbatore on 23rd February, 2018.

SPORTS:

During the period from 1st April, 2017 to 31st March, 2018, All India Radio provided appropriate coverage to various National and International sporting events on its National Hook-up as well as over regional AIR Stations. Details of national hook-up coverage of some major events are given below:-

a. Cricket

Live commentary was originated by AIR of all 15 matches, semi-final and final match of ICC Champions Trophy held in England and Wales from 4th to 18th June, 2017.

‘Stumped’- Series IV AIR-BBC-ABC co-production was broadcast from 1st April, 2017 to 31st March,

2018 (every Saturday on FM Rainbow Network)

Ball- by- ball commentary of India-West Indies ODI/T-20 Cricket series held in West Indies was aired from 23rd June to 9th July, 2017.

Ball- by- ball commentary of ICC Women's World Cup-2017 final match held in England on 23rd July, 2017.

Ball- by- ball commentary of India-Sri Lanka Cricket Series-2017 held in Sri Lanka from 26th July to 6th September, 2017.

Ball- by- ball commentary of India-South Africa Cricket Series-2018 held in South Africa from 13th January to 24th February, 2018.

Ball- by- ball commentary of Tri-Nation T/20 Cricket Series Nidahas Trophy-2018 held in Sri Lanka from 10th to 18th March, 2018.



AIR TEAM COVERED AIMAG AT THE INVITATION OF THE GOVERNMENT OF TURKMENISTAN THROUGH ASIA-PACIFIC BROADCASTING UNION (ABU)

b. Hockey

Live coverage of the Final Match of 7th Hockey Senior Women's National-2017 played in Rohtak on 30th April, 2017.

Live coverage of the Final Match of 7th Hockey Senior Men's National-2017 played in Lucknow on 25th June, 2017.

Live coverage of the Final Match of 34th Surjit Hockey Championship-2017 played in Jalandhar on 31st October, 2017.

c. Football

Oorja 2017 CAPF U-17 Football Talent Hunt-2017 played in Goa on 23rd April, 2017.

Radio Report on inauguration /Curtain raiser of Oorja 2017 CAPF U-19 Football Talent hunt Tournament in New Delhi on 23rd April, 2017.

Live coverage of 38th Federation Cup Football Tournament-2017 final match played in Cuttack on 21st May, 2017.

Live coverage of the Final Match of 58th Subroto Cup International Football Tournament-2017 played in Delhi on 26th September, 2017.

An interview with Shri Rajyavardhan Singh Rathore, Honourable Minister of Youth Affairs and Sports, regarding FIFA Under 17 World Cup on 27th September, 2017.

An Interview with Shri Injeti Srinivas, Secretary of Sports, Ministry of Youth Affairs and Sports and Director General, Sports Authority of India on preparation of FIFA U-17 World Cup, 2017 on 25th September, 2017.

Radio Bridge Programme 'Khelo Football' on FIFA Under-17 World Cup-2017 on 5th October, 2017.

Live coverage of opening match, India matches and all matches from round of 16 to the final match of FIFA Under-17 World Cup Football-2017 played in India from 6th October to 28th October, 2017.

d. Tennis

Daily Reports on the Wimbledon Tennis Championship, 2017 from 4th to 17th July, 2017.

Live coverage of the Davis Cup Asia/Oceania 2nd Round Tennis Match played in Bengaluru from 7th to 9th April, 2017.

e. Basketball

Radio Report on FIBA Women's Asia Cup-2017 played at Bengaluru on 30th July, 2017.

f. Athletics

Daily Reports and live FM updates of the Asian Athletics Championship-2017 held in Bhubaneswar from 6th to 9th July, 2017.

Radio Report on 21st Federation Cup National Senior Athletics Championship held in Patiala on 4th June, 2017.

Radio Report on the 57th National Open Athletics Championship-2017 held in Chennai from 25th to 28th September, 2017.

g. Badminton

Live coverage of the Final Match of India Open Badminton-2017 played in Delhi on 1st April, 2017.

h. Wrestling

Radio Report on Senior Asian Free Style Greco Roman Style and Female Wrestling Championship-2017 held in New Delhi on 15th May, 2017.

i. Multi-Disciplinary Events

Live FM updates on 5th Asian Indoor & Martial Arts Games-2017 held in Ashgabat, Turkmenistan from 17th to 27th September, 2017.

j. Cycling

Radio Report on Track Asia Cup Cycling-2017 held in Delhi from 10th to 12th October, 2017.

NEWS SERVICES DIVISION:

All India Radio (AIR) has the distinction of being one of the major broadcasting organizations in the world and News Services Division (NSD) disseminates news and broadcasts news-based programmes to listeners in India and abroad.

a. Vision Statement

Living up to its noble ideals of “Bahujan Hitaya, Bahujan Sukhaya”, the News Services Division (NSD) of AIR strives to provide news and views to people of this vast country in varied terrains, 24X7, in all major languages and dialects, while adhering to highest professional ethics and standards in Radio Broadcasting.

The News Services Division of AIR embraces new technologies and practices to add to the traditional platform, and disseminate News and Discussion Programmes on New Media applications, including Social Media, as Radio Plus.



I&B MINISTER, SHRI VENKAIAH NAIDU INAUGURATED 47TH REGIONAL NEWS UNIT OF AIR AT VISAKHAPATNAM ON 7TH APRIL 2017

b. Tasks of NSD

The News Services Division (NSD) of All India Radio produces news bulletins and news-based programmes

broadcast on different channels of AIR for audience within the country and also abroad. It puts out 609 news bulletins daily in 92 languages/dialects (Indian and foreign) for a duration of 61 hours from its headquarters in New Delhi and 47 Regional News Units (RNUs) across the country. The news bulletins are broadcast basically on the Primary Channels including regional services). However, some programmes are available on Vividh Bharati Service, National Channel, FM channels, DTH channels and External Services Division of All India Radio.

AIR news continues to be looked up to as a model of credible, objective, fair, inclusive and balanced coverage of the issues before the nation. With its wide network of RNUs, Correspondents and Part Time Correspondents, it succeeds in disseminating information not only on national and international but also regional, state and local topics of contemporary interest and relevance. It is available in all the recognised languages and a large number of local and tribal dialects as well.

Radio news reaches and serves diverse segments of our society that is so remarkably pluralistic. Its unique role invests it with unparalleled importance and the same fact highlights the perpetual need for values of sensitivity, justice and balance in its news gathering as well as dissemination.

c. Strengths of NSD

- i. India's only Public Service Broadcaster in Radio News.
- ii. Authenticity and Credibility among the masses.
- iii. Nationwide reach – covering 99 per cent population and 92 per cent area.
- iv. Telling the development stories.
- v. Disseminating the Emerging India's growth story.
- vi. Making the people aware of Government initiatives, policies, programmes and welfare schemes.
- vii. Reaching out to a large untapped rural, sub-urban audience.
- viii. Reaching out to a large young, mobile population.
- ix. Quality news-based programmes.

d. Source of News

The News Services Division (NSD) of All India Radio (AIR) uses the following sources for news gathering:

- i. Correspondents/ Reporters at HQs including foreign correspondents
- ii. Correspondents posted at RNUs.
- iii. Part Time Correspondents (PTCs) in about 520 districts of the country through their respective RNUs.
- iv. Wire agencies – PTI/UNI
- v. Social media e.g. – verified Twitter handles, Facebook accounts of eminent personalities.

e. Website & Social Media Cell

The IT unit maintains and updates NSD's official news website newsonair.nic.in. Various National,

International, sports, business news besides news based programs, features and special programs are uploaded on the website. Audio and text of news bulletins from NSD and Regional News Units are also carried on the website. The Audio and text of 'Independence Day' address of Prime Minister, President's Addresses on eve of Independence Day and Republic Day and Union Budget etc are also uploaded on website. Live webcasting of 'Mann ki Baat' programme is done on NSD's website through a special window. Awareness programs carried on website include New India Manthan, Positive impact of Demonetization, Swachh Bharat Abhiyan, International Yoga Day, Online Services for voters, Coverage of campaigns such as Rashtriya Ekta Divas and Vigilance Awareness Week, Aayushman Scheme etc.

NSD has an impressive presence on social media. Likes for NSD's facebook page have crossed 3.34million. NSD's official Twitter handle @airnewsalerts has crossed 1.86 million followers. LIVE tweeting was done for special events like Mann Ki Baat and other important speeches of Prime Minister and President and other awareness campaigns such as presentation of Economic survey, celebration of International Yoga Day, Rashtriya Ekta Diwas etc apart from the news stories and bulletins on regular basis.

f. Expansion and Innovative Efforts

The NSD, AIR has been expanding its presence year after year, across various domains with the aim to disseminate news to the public and reaching diverse cross section of the society. NSD, AIR has embraced new technologies and practices, since last three years, to add to its traditional platform and disseminate News and Discussion Programmes on New Media applications, including Social Media, as Radio plus.

The News Services Division has also substantially increased its presence on the news/social media viz Website, Facebook, Twitter, Soundcloud & Instagram and has crossed major milestones in reaching out to audience far and wide.

Sound Cloud - a very popular audio platform joined by NSD in 2014. Major National bulletins and current affairs programs are put on sound cloud immediately after their broadcast and links are provided through Twitter & Facebook. Today NSD has over 17.2 K followers.

The Facebook account was started in June 2013 with an aim to cater to young generation. Today, its followers have crossed 3.34 Million.

The Twitter account of NSD-airnews alerts started in January 2013 to update news minute by minute. Today, its followers are over 1.86Million which include prominent names in government and the media.

Keeping pace with NSD headquarters, the Regional news units of NSD, have also started their Twitter handles and facebook pages, and are posting content in their respective regional languages.

The website of NSD- newsonair.com/www.newsonair.nic.in carries various National, International, sports, business news besides News based programmes, Features and special programmes. It has more than 1.67 Million successful visits per month on an average.

g. Reporting Unit

Reporting unit covered news events and happenings during the period which include implementation of GST and its follow up, launch of BHIM App for digital payments, Pradhan Mantri Sahaj Bijli Har Ghar Yojana (SAUBHAGYA), completion of 3 years of Government and World Food India Conference and Expo.

Swachhata Hi Sewa, Swachhata Fortnights organised by different central Ministries and Departments, Gram Samridhi Evam Swachhata Campaign, Independence Day and Republic Day Celebrations and Prime Minister's interaction with students on "Parikhsa Par Charcha" on 16th February, 2018. All editions of Prime Minister's Mann Ki Baat on All India Radio were covered extensively.

Special Correspondents went abroad for extensive coverage of President, Vice President and Prime Minister's visits. These include President's visit to Ethiopia, Djibouti and Nepal, Madagascar and visit to Mauritius. Vice President's visit to Poland, Armenia, Jakarta and Prime Minister's visit to Myanmar, China, Germany, Spain, Sri Lanka, Palestine, UAE, Oman, Manila and Switzerland to attend the 48th Annual Meeting of the World Economic Forum. Apart from the above mentioned news events, Budget and winter sessions of Parliament and Delhi Assembly were also covered in AIR bulletins.

h. Talks and Current Affairs Unit

The Talks & Current Affairs unit has been assigned to broadcast analytical news based programmes on various topics. The idea is to help the listeners understand major new developments, put things in perspective and deal with a subject in detail. Various topics were discussed extensively in the daily and weekly programmes viz., Current Affairs, Spotlight/News Analysis, Samayiki, Money Talk, VaadSamvaad, Countrywide, Surkhiyon Mein, Public Speak and Charcha Ka Vishay Hai programmes.

Important programmes broadcast during the current financial year include discussion programmes on completion of 3 years of NDA Government. Government's initiatives and achievements in various sectors, interviews with Union Ministers, Digi Dhan Mela, International Day of Yoga, Swachhta Abhiyan, Beti Bachao Beti Padhao, Women safety, contribution of Pandit Deen Dayal Upadhyay, Make in India scheme, Sardar Vallabhbhai Patel's contribution to unite India, special live discussion programmes on Union Budget and State Assembly Elections and counting of votes, Pradhan Mantri Ujjwala Yojana, Skill Development, Udaan scheme, Digital India, Sobhagya Scheme, India-US Defence Cooperation and World Food India-2017.

Special talk's programmes were mounted on New India Manthan, 75th year of Quit India Movement. To create awareness about GST several discussion programmes, interviews were broadcast. On completion of one year of Demonetization a series of special discussion programmes was broadcast which highlighted Digital India Movement, Impact of demonetization on Indian Economy, Government's efforts to unearth black-money, Direct Benefit Transfer scheme, Real Estate Regulation. Interview of Finance Minister Shri Arun Jaitley was broadcast on 8th November in Spotlight/News Analysis programme.

Discussions were also mounted on Prime Minister's monthly broadcast to the nation "Mann Ki Baat". Special live bilingual programmes were mounted on presentation of Union Budget. Special programmes on Issues before Parliament in English and Sansad Ke Samaksh Mudde in Hindi were also broadcast.

Special discussion programmes were also mounted on issues before the Parliament before commencement of Winter Session and Budget Session of Parliament and also on Republic Day celebration and presentation of Union Budget during the current financial year.

i. Newsreel Unit

Newsreel Unit broadcasts Newsreel/Samachar Darshan programme which is of 10 minutes duration on

daily basis. All significant news is covered daily. Also special 30 min Newsreel/ Samachar Darshan was broadcast on special occasions like Independence Day and Republic Day. This year special 10 min Newsreel programme was mounted on Rashtriya Ekta Diwas, International Yoga Day and completion of 3 year of Government , 75th anniversary Quit india movement and swachhta hi sewa campaign.

On the occasion of International Women's day, reports of events organised for this special day were covered in the Newsreel programme. The report of PM inaugurating pan-India expansion of 'Beti Bachao Beti Padhao' programme from Jhunjhunu was also included. Also the byte of I&B Minister Smt. Smriti Irani on Women Empowerment was included in the programme

j. Special Programming

➤ Birth Anniversary of Sardar Vallabhbhai Patel

NSD, AIR made extensive coverage of the events relating to observance of Birth Anniversary of Sardar Vallabhbhai Patel as Rashtriya Ekta Diwas on 31st October,2017 through its news bulletins, regional language news bulletins, news based programmes and social media platforms. The function organised at Patel Chowk on Parliament Street, New Delhi to pay tributes to Sardar Patel in which Hon'ble President, Vice President and Prime Minister also participated, Run for Unity-2017 from Major Dhyan Chand National Stadium flagged off by the Prime Minister was widely covered.

Interviews and sound bytes of Union Minister of State for Home Shri Kiren Rijju, DG, Nehru Yuva Kendra Sangthan and Joint Commissioner, KVS, Dr. V. Vijayalakshmi were also broadcast for the awareness of the programme and initiatives, especially for 'Run for Unity' organised at 600 plus districts of the country.

Social Media platform made at least 257 tweets and a special window on the website of NSD i.e. newsonair.nic.in was created on 'Rashtriya Ekta Diwas' which contained video clips of celebrities, images of coverages etc.

Four discussion programmes related to the theme of National Unity, highlighting the contribution of Sardar Patel were broadcast by NSD, HQ.

Forty seven (47) Regional News Units also covered the related events and mounted special programmes on the contribution of Sardar Patel.

➤ Mudra Promotion Campaign

NSD, AIR covered more than 17 events relating to 'Mudra Promotion Campaign' launched by the government from 27th September,2017 to 17th October,2017 at various places. NSD also broadcast audio capsules on 'Pradhan Mantri Mudra Yojana' received from Regional News Units in the FM Gold programme 'Parikarma'. Social Media Cell publicised atleast 23 events relating to 'Mudra Promotion Campaign' through its Twitter handle, Facebook, Soundcloud and Instagram.

Special discussion programmes related to 'Mudra Promotion Campaign' were also broadcast in Current Affairs Chunk of NSD, AIR and its RNUs.

➤ 'Paryatan Parv'

NSD, AIR widely covered the events relating to “Paryatan Parv” launched by the government from 5th to 25th October, 2017. Social Media Cell covered at least 39 events relating to “Paryatan Parv” and publicised through its Twitter handle, Facebook, Soundcloud and Instagram.

➤ New India Manthan- Sankalp Se Siddhi

News Services Division, All India Radio undertook special programming in connection with “New India Manthan-Sankalp Se Siddhi” and widely covered the event relating to interaction of Hon’ble Prime Minister, Shri Narendra Modi with the District Collectors across the country on 09th August, 2017 through video conferencing. NSD, AIR also broadcast a series of voice cast/capsule with sound inputs of the District Collectors on a call of Hon’ble Prime Minister to prepare a vision document by them.

➤ Swachhta Activities

News Services Division, All India Radio widely covered the events relating to Swachhta Pakhwada achievements of various Ministries/departments from time to time. NSD made special coverage for the events relating to ‘Swachhta Hi Sewa’ Campaign after its nation wide launch by Hon’ble President, Shri Ramnath Kovind on 15 September, 2017 at Kanpur, Uttar Pradesh in its news bulletins including regional languages news bulletins, news based programmes as well as Social Media platforms.

Other events relating to Swachh Bharat Mission were also widely covered, these include the function organised on 3rd anniversary of Swachh Bharat Mission in New Delhi in which Hon’ble Prime Minister, Sh. Narendra Modi and other Union Ministers participated. Gram Samridhi Evam Swachhta Pakhawada organised by Department of Rural Development in partnership with State Governments and other departments from 1st to 15th October, 2017 was widely covered, which include launch of the DISHA Monitoring Portal and Gram Samvad App on 11th October, 2017.

NSD, AIR widely covered various activities relating to Swachhta Pakhwada of Ministry of Information and Broadcasting (16th to 31st January, 2018). In addition, two workshops and Slogan/Essay/Poster competitions were also organised during Swachhta Pakhwada of Ministry of I&B.

➤ 3rd International Yoga Day

NSD, AIR widely covered various events relating to 3rd International Day of Yoga which include main function organised at Lucknow in which Hon’ble Prime Minister Participated. Five discussion programmes in connection with 3rd International Day of Yoga were broadcast, which include an interview with Yog Guru Baba Ram Dev on 22nd June, 2017 in ‘Countrywide’ programme. In addition, two workshops on “YOGA” in the month of May, 2017 were also organised.

➤ Birth Centenary of Pandit Deendayal Upadhyay

NSD, AIR provided special coverage to the events relating to Birth Centenary celebrations of Pt. Deen Dayal Upadhyay. A discussion programme was also broadcast on the contribution of Pt. Deendayal Upadhyay in various fields.

➤ ASEAN-2018

NSD, AIR made extensive publicity and coverage to the events relating to ASEAN-2018 through its news

bulletins, regional language news bulletins, news based programmes and social media platforms. 47 Regional News Units of All India Radio also gave wide coverage in their respective regional language bulletins.

➤ Positive India

News Services Division, All India Radio undertook a special programming in connection with 'Positive India' from 10th to 20th December, 2017 in its news magazines programmes 'Aaj Savere' and 'Parikrama' on FM Gold. Regional News Units (RNUs) prepared short programmes of 90 seconds to 150 seconds on the broad theme of Positive India. More than 30 Sound bytes of common people were taken about their positive experiences in various fields. The RNUs also tweeted/retweeted the stories/audios/videos in their respective language through their Social Media platforms. They also retweeted/shared NSD, AIR's tweets/ facebook posts. Several tweets were retweeted by Hon'ble PM's handle, @narendramodi also.

➤ Ek Bharat Shrestha Bharat

News Services Division of All India Radio and its Regional News Units mounted special programmes relating to "Ek Bharat Shrestha Bharat" under current affairs slot. The RNUs also prepared news capsules and programmes of various genres and covered the activities organised by different Ministries in various parts of the country as per "Ek Bharat Shrestha Bharat" activity calendar issued by MHRD.

k. Reference and PP&D Unit

Reference and PP&D Unit provides prior information about the various activities/ programmes of the government and political parties on daily basis to various units of NSD, AIR. The unit deals with preparation of Actions Plans and Action taken reports, compilation of various reports, which includes monthly Cabinet Summary and progress report on the programmes broadcast from NSD to disseminate the achievements, schemes and messages of the government as well as ATN's in respect of monthly activities as per Swachhta calendar. The unit also deals with scrutinization of applications for Akashwani Annual Awards. The unit also maintains library which has 21166 titles. Out of the total collection, it has about 301 books on mass media and broadcasting. The Library subscribes to about 27 newspapers and 80 magazines. On the recommendation of Book Selection Committee, various books for library were purchased and annual verification of library was also completed.

l. Regional News Units

All India Radio's 47 Regional News Units (RNUs) play a vital role in catering the information needs of the people with its Regional flavour and grass root reach.

Regional news bulletins were introduced in the early fifties. The first such news bulletins were broadcasted in April, 1953 from Lucknow and Nagpur stations. In 1954-55, regional news units were set up at Bombay, Madras and Calcutta. This went on steadily and at present there are 47 regional news units functioning in different parts of the country. RNUs broadcast bulletins and programmes in ~77 regional languages/ dialects making news, region specific and people friendly. Each state has at least one RNU and bigger states have up to four RNUs for effective coverage of events in the respective states. The RNUs originate 478 bulletins every day for a total duration of about 38 hours that includes national, regional, external, DTH services and FM headlines. RNUs also mount 1060 news- based programmes in a month for a total

duration of nearly 140 hours besides broadcasting special programmes on the occasions like Republic Day, Independence Day or any other occasion of national importance. They also broadcast special programme when State Assemblies are in session.

FM Headlines serve immediate needs of information savvy listeners during their daily busy schedule in cities and towns. At present 252 headline bulletins in 17 languages are being broadcast by RNUs.

RNUs have about 73 full- time correspondents/ editors (including non-RNU correspondents) working across the country. In addition, services of 520 Part Time correspondents (PTCs) at district level are being utilized to get news stories from remote areas. They are provided guidance and professional support by regular correspondents and editors in the RNUs. With a view to strengthen the professional skills of PTCs for better quantitative and qualitative output, NSD organizes orientation workshops for them from time to time. One such PTC workshop was organized on 16th May, 2017 at Jammu to sensitize PTCs of J&K about emergence of new media viz Twitter/Facebook and how to give inputs for them. Now 45 RNUs have twitter handle and 45 RNUs have their Facebook account.

NSD organized PTC workshops in election bound states to sensitize them about election coverage and model code of conduct.

m. Starting of New RNU/ Bulletin (2017-18)

A new Regional News Unit was commissioned at Visakhapatnam on 7th April, 2017 with 10 minutes evening bulletin in Telugu.

COMMERCIAL WING:

The onus for generating revenue for All India Radio lies on its commercial set-up. In spite of the fast changing scenario in the field of Radio Broadcasting during the last few years. Commercial Wing of All India Radio through its Central Sales Unit at Mumbai, 15 main Commercial Broadcasting Service Centers located in different parts of the country, Commercial and Revenue Divisions (CRD) at Mumbai, Delhi, Bangalore and Kolkata has been able to augment the overall commercial revenue of the organization year after year along with maintaining its basic identity as a Public Service Broadcaster.

A prescribed Code of Conduct governs the programmes as well as commercial broadcast on All India Radio. While strictly adhering to the Broadcast and Commercial Codes and facing budgetary & staff constraints at almost all the AIR Stations including CBS Centres, Vividh Bharati Stations and FM Channels, Commercial Wing has been able to procure business from major corporate clients/advertisers as well as Government Departments and the PSUs.

This year's highlights have been the introduction of the new rate card w.e.f. 1st June; 2017. An effort has been made to introduce certain market friendly schemes in the new rate card. To attract more business from the advertisers, field units have been given the discretionary powers to offer additional discounts depending on the value of one single order. Local Radio Stations have been given discretion to produce the spots, free of cost, if they feel that there is a scope for some business from small advertisers. 1:1 Bonus Schemes for spot-buys booking on all Primary Channels, Local Radio Stations, FM as well as Vividh Bharati Stations has been continued. With these schemes, Commercial Centres are in constant touch with clients/advertisers at all levels so as to convince them to invest on All India Radio, the only medium which

covers the entire country. CRDs and CBS Centers provide cost-effective media plans for their clients giving maximum opportunity of publicity to their products/services within their available budget.

Major contribution of Commercial Wing this year has been getting smooth transition from Service Tax to GST Regime w.e.f. July, 2017. After its implementation at the Directorate's level another major role was assigned to the commercial wing for decentralization of GST related activities w.e.f. November, 2017. Making necessary arrangements for decentralisation, issuing guidelines, facilitating and ensuring requisite infrastructure to the State Nodal Officers was all done successfully by the commercial wing with the support of Financial Wing. This responsibility indeed had diverted our energies from prime mandate of guiding, supervising and monitoring revenue generation efforts of the AIR stations across the country. The issue of GST being it of national importance had to be given due focus and this Wing has the satisfaction of getting it implemented successfully.

The Commercial Wing of All India Radio has been equally involved with the Commercial Policy of AIR thus guiding different CBS Centres at each step by examining their proposals weighing all aspects. Besides, this Wing is also giving support/strategic feed back to the policy makers in the Programme Wing in order to make the radio broadcasts more effective in the current competitive media environment. In fact, the onus for generating revenue for the organization as a whole lies upon the Commercial Wing and undoubtedly it has given good results in augmenting the overall revenue of the organization in the last few years by initiating long term & short term initiatives in this direction and also motivating the achievements & initiating the CBS Centres across the country to perform even better.

The table below shows All India Radio's gross revenue earnings from all sources including commercials during the last six years:

2012-13	Rs.376.68 crores
2013-14	Rs.510.95 crores
2014-15	Rs.473.05 crores
2015-16	Rs.524.13 crores
2016-17	Rs.531.01 crores
2017-18	Rs.547.92 crores

Note:-From the financial year, 2017-18 the revenue figures are being maintained in net values.

COMMERCIAL AND REVENUE DIVISION (CRD):

Commercial and Revenue Division (CRD) has the responsibility of Earning Revenue on PAN India basis. It is a single window for advertisers to promote their product every year targets are fixed. The year 2017 was a watershed year in Indian Economy as two major decisions taken by GOI had a far-reaching impact on Indian Economy and Business, Demonetisation and introduction of GST. The Revenue targets given to CRD for Financial Year 2017-18 is INR 325 Crore NET. This was quite a substantial hike from 270 crores to 325 crores (55 Crores i.e. approximately 20 %). Approximation 20% hike was a stiff challenge but there is one more factor, the new target is not of Gross Amount but of Net Amount thus now the target rises by about 35%.

The challenges included getting the business from an economy suffering from Demonetisation and GST. The first Month of April had a marked fall in revenue but rising up to the challenges CRD went into an aggressive approach thus reversing the trends. The revenues started going up and remained on upswing mode in almost every month.

The sterling programmes that are earning us a substantial revenue are Man Ki Baat of Honourable Prime Minister of India Sh.Narendra Modi Ji (8.65 cr.), Sports Broadcasts (8.90 cr.), Sandesh to Soldiers (76 lakhs) , Anugoonj (34 lakhs), etc. .

Despite all the constraints and a steep hike in the target, CRD has not only managed to achieve the revised target of INR 325 Cr. but has overshoot it by INR 2.14 Cr.

National News and Regional News also contribute a lot in earning of revenue (Approx. 50 cr. INR) as there are very few programmes broadcast on National Hook-up.

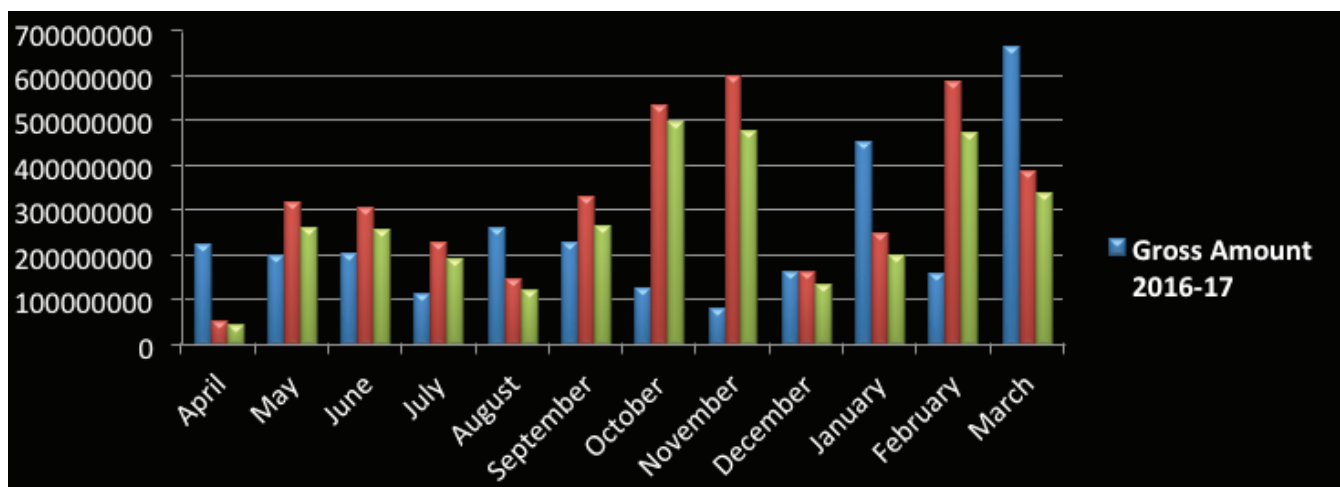
There are regular clients that contribute to the Revenue collections of CRD but every year efforts are made to bring in more clients under the umbrella of CRD. This year we were able to convert GST Bill into a commercial success for CRD by running listeners' awareness campaign. Narcotics Control bureau was also convinced into using AIR to run their campaign and they are also on course of using AIR regularly. Ministry of Health, Women and Child Development, Drinking water, Ministry of External Affairs, Ministry of Home, Ministry of Consumer Affairs etc. are our major clients contributing to the bulk of revenue earned. Approximately INR 5 crore has been earned from the private clients which although a small amount but considering the Industry scenario in the wake of demonetisation and GST, is commendable.

In the current financial year CRD started producing Audio spots for clients using the studios of Vividh Bharati. Spots were produced for the clients like Reserve Bank of India, Ministry of Environment, Narcotics Bureau of India etc earning revenue of about INR 18 Lakh. Eight Episodes of sponsored programmes were produced at All India Radio, Delhi for Leprosy Division of Ministry of Health earning production charges to the tune of INR 80 Thousand.

Net Revenue - Financial year 2017-18

(1st April to 31st March, 2018)

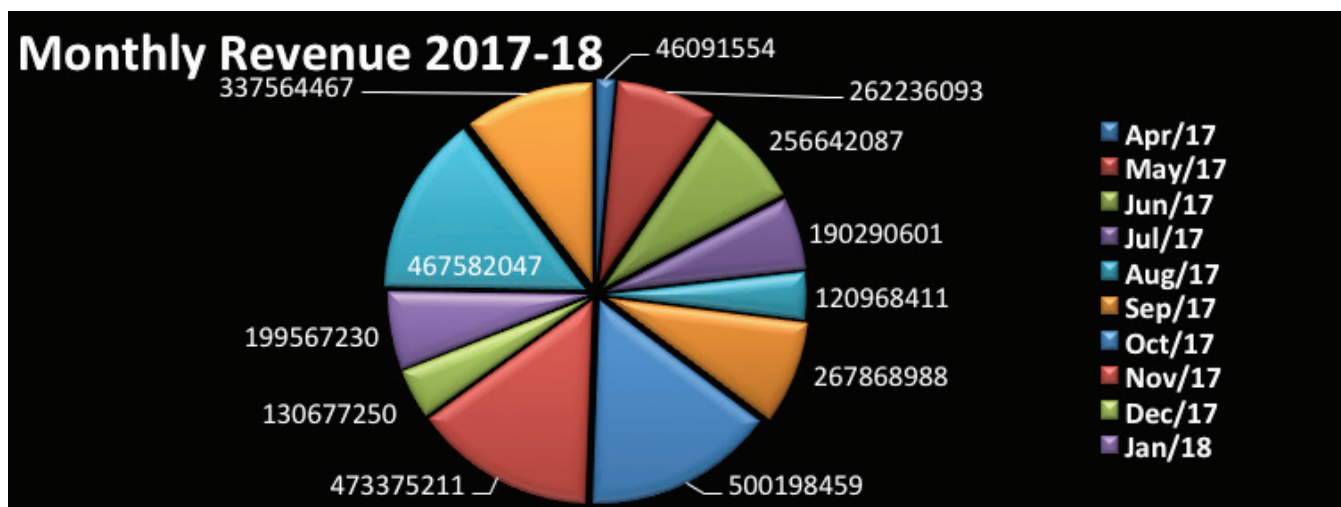
Target for 2017-18: 325 Crore (Net)



Month	Gross Amount 2016-17	Gross Amount 2017-18	Net Amount 2017-18
April	Rs. 22,36,96,408	Rs. 5,44,61,890	Rs. 4, 60, 91,554
May	Rs. 19,90,63,735	Rs. 31,74,13,715	Rs. 26, 22, 36,093
June	Rs. 20,66,02,740	Rs. 30,82,17,480	Rs. 25, 66, 42,087
July	Rs. 11,41,32,170	Rs. 22,73,16,245	Rs. 19, 02, 90,601
August	Rs. 26,07,33,520	Rs. 14,70,44,700	Rs. 12, 09, 68,411
September	Rs. 22,77,93,965	Rs. 33,10,47,590	Rs. 26, 78, 68,988
October	Rs. 12,85,65,130	Rs. 53,74,99,518	Rs. 50, 01, 98,459
November	Rs. 8,17,22,738	Rs. 60,33,51,731	Rs. 47,75,30,716
December	Rs. 16,32,11,305	Rs. 16,21,07,550	Rs. 13,39,31,925
January	Rs. 45,31,61,805	Rs. 25,12,75,010	Rs. 20,18,86,795
February	Rs. 16,15,44,565	Rs. 59,02,01,420	Rs. 47,52,18,888
March	Rs. 66,51,23,165	Rs. 38,79,49,255	Rs. 33,85,65,189

Net Revenue for the period of 1st April to 31st March, 2018 for the financial year 2017-18

Target for 2017-18: 325 Crore (Net)



TRANSCRIPTION & PROGRAMME EXCHANGE SERVICE:

The Transcription Service was started on 3rd April, 1954 and entrusted with the main function of preparing transcription of speeches of all dignitaries with a special reference to the Presidents & Prime Ministers of India. This unit was also performing the duty of the processing of vinyl disc labeled “AIR-TS records” for preservation of recordings for future broadcast. The nomenclature of the Service was changed to “Transcription & Programme Exchange Service” from 1st April, 1959 and the office was placed under the independent charge of a “Director”. As the processed records eventually proved to be uneconomical, the processing work had to be closed down in June 1967 and new modes of preservation like analogue magnetic tapes etc. came into use. Informal archiving had been there in the country, this unit took this job later as an organized activity.

a. Organizational Structure

This office has the following functional units-

- Central Archives (Digital Sound Archives)
- Programme Exchange Unit (Internal & Foreign)
- Transcription of Presidents’/ Prime Ministers’ speeches
- Refurbishing Unit
- Commercial Releases & Marketing

b. Release from AIR Archives

All India Radio got the opportunity to record, broadcast and preserve the renditions of all the major musicians over a period. Today it has a rich repertoire of Indian Classical Music, both in Hindustani and Carnatic. Since April 2003, AIR Archives has started releasing selection from its precious music collections under the banner “Akashvani Sangeet”. So far 105 music albums have been released from the Central Archives. Sales counters for those are opened in 100 AIR stations and many of the Doordarshan Kendras. In addition to this, released albums are also available with a retail stall in Dilli Haat, New Delhi. The Sales

Counter at Akashvani Bhawan has been upgraded and installed with Kiosk.

c. Ready for release ACDs

After completion of screening, selection, audio quality improvement & finalization, the Audio CDs on Gurbani, Church Choirs, Hamd – Naat – Salaam – Manqabat, Ustad Mushtaq Ali Khan (Sitar) are ready for release.

d. New Marketing Strategies

AIR has been releasing authentic and original archival music under the banner of “Akashvani Sangeet”. But till recently due to lack of proper online and other modes of publicity, its availability in the market was not noticeable. In order to circumvent this lacuna, various proposals have been explored. Thereafter, an online portal named www.prasarbharatiarchives.co.in was launched in February 2016. The rare collection from the archives of Akashvani and Doordarshan are now available on this portal for public to purchase. Also, the same are now available on www.amazon.in.

e. Sound Archives

The Sound Archives of All India Radio can be called the National Audio Archives of the nation as it is the largest audio library of Indian music recordings.

The library preserves voice recordings of eminent personalities, freedom fighters and national leaders. Apart from this, award-winning radio dramas, features, documentaries and memorial lectures are also available in the library. This library also contains recordings of all the Presidents and Prime Ministers of India.

f. Digital Sound Archives

Transcription & Programme Exchange Service (T&PES) has taken up a mega project of digitizing all the analogue content. A special project was launched to digitize all Archival recordings in 2001 and the project is still continuing. Resultantly, Akashvani has become one of the major digital libraries in the broadcasting network with internationally accepted norms. Programmes transferred so far into digital medium are 31182 hours approximately.

g. Radio Autobiography

In the category of Radio Autobiography, 228 recordings of eminent personalities from various walks of life have been preserved. The Central Archives of All India Radio is a rich repository of priceless recordings of Radio Autobiographies of renowned musicians, public figures, litterateurs, etc. like Sh. J.R.D Tata, Ustad Ali Akbar Khan, Sh. Harivansh Rai Bachchan and Dr.Vergheese Kurien, etc. Recently, AIR have recorded Autobiographies of following eminent personalities:

- Padma Shree Vidushi Prof. Rita Ganguli, renowned Hindustani classical vocalist,
- Padma Shree Dr. Gyan Chaturvedi, national level senior Cartoonist and

- Dr. Kapil Tiwari, senior writer, philosopher, language expert and research scholar

To enrich the collection further, the Central Archives is planning to record various other luminaries from different walks of life. The following RABs are proposed to be recorded in near future:

- Wg.Cdr. (Retd.), Rakesh Sharma
- Santoor Player, Pt. Bhajan Sopori
- Bangla poet & writer, Shri Shankh Ghosh
- Kashmiri poet, Shri Rehman Rahi
- Gujrati poet, Shri BhalchandraNemade

h. Programme Exchange Library

The main purpose of this unit is to exchange good quality audio programmes among the stations as per their requirements. In PEU Library, approx. 8000 tapes containing the recordings of music and spoken word programmes along with Radio Serials and Lessons on Languages and Community Singing Songs are used for this purpose.

Transcription & Programme Exchange Service has been allotted a fixed chunk between 1110 hrs. and 1215 hrs. on RN Channel for transmitting programmes to all AIR stations. These include programmes from Sound Archives, Programme Exchange Library, and also those contributed by stations.

Programme Exchange Library circulates radio serials (which are produced under software development projects of PP&D unit of DG: AIR) to identified radio stations. Moreover monthly chain play produced by the Central Drama unit of DG: AIR, is also circulated to identified radio stations, after being fed through regular RN channel chunk.

i. Transcription Unit

One of the important functions of this unit is to transcribe the recording of speeches delivered by the President and the Prime Minister and preserve them in the form of volumes in chronological order.

It is obligatory on the part of AIR stations to record all the speeches delivered by the President and the Prime Minister in public functions. The bound volumes of all transcriptions of above are prepared and kept in the Archives. All the speeches of President and Prime Minister are preserved in CD form with detailed data entry. Also, transcription of Mann Ki Baat by Prime Minister Narendra Modi along with the audio is being preserved in the Central Archives.

j. Sanskaar Geet & Other Traditional Songs

Preservation work of Sanskaar Geet & Other traditional songs (a mega project of DG: AIR) is done by AIR Archives. Songs are being preserved with complete details such as scripts, photographs, videos, translations in Hindi and English, notation of the songs and other related information. Approximately 11,200 songs

have been preserved.

k. Digitisation of Old Magazines of All India Radio

Digitisation of old publications of AIR began recently. Approx. 7,400 issues of various magazines & journals such as The Indian Listeners, Akashvani Patrika, Sarang, Awaaz, Betar Jagat, Vani and Akashi have been digitized and their metadata are being uploaded on web based Library Management Software.

l. Marketing Division

For promotion and awareness of Akashvani Sangeet CDs and Archival material of AIR and Doordarshan, stalls were put up during the following events:-

- i. World Book Fair at Pragati Maidan, New Delhi from 6th to 14th Jan 2018.
- ii. International Conference on “Livable Cities: Transforming Sustainability and its Challenges” at Conference Centre, University of Delhi from 5th to 7th February 2018.
- iii. The Radio Festival at Chanakya Puri, New Delhi on 15th February 2018.
- iv. Participation in BES EXPO at Pragati Maidan, New Delhi from 26th to 28th February 2018.

m. Financial Activities

- Sale from archival releases & footage during 1st April, 2017 to 31st March 2018 was Rs 26,38,448/-.
- Online Sale through PB website <http://www.prasarbharatiarchives.co.in> & www.amazon.in was Rs. 8,41,214/-.

EXTERNAL SERVICES DIVISION (ESD):

A. Brief Introduction

The cardinal role played by External Broadcast as an instrument of Foreign Policy and Public Diplomacy needs no elaboration. Nations attach great importance to broadcasting through radio as a means of projecting their image and points of view abroad.

Due to its colonial link with England, broadcasting came almost simultaneously in England and India. Shortly after BBC started its first foreign language broadcast in Arabic in 1938 on All India Radio entered the domain of external broadcast on 1st October, 1939 purely as a tool for propoganda for the Allies during the World War II with a service in Pushto language to counter the German Radio Blitzkrieg in the region and supplement the efforts by the BBC in this part of the world. At the dawn of Independence, ESD had donned a new avatar as the voice of an emerging nation, an old civilization, a tool for diplomacy and also effective propoganda machinery at the time of different crises.

Since then, the External Services Division of AIR has been a vital link between India and rest of the World,

especially with those countries where the interest of India are intertwined because of Indian population, staying in those countries. Indians, who left their home decades ago in search of better life today live on every part of the globe and are still interested to know what “The Country of their birth” holds for them. Naturally, External Services Broadcast has been projecting the Indian point of view on matters of national and international importance through its various programmes.

Presently the External Services broadcasts in 27 languages i.e. 15 Foreign and 12 Indian reaching out to about 150 countries terrestrially through short wave and medium wave. It has a global footprint through livestreaming on 27 web portals and mobile apps. External Services broadcasts are also available on platforms like Radio garden and tune in. The languages in which AIR reaches its foreign audience are Arabic, Baluchi, Burmese, Chinese, Dari, English (GOS), French, Indonesian, Persian, Pushtu, Russian, Sinhala, Swahili, Thai and Tibetan. The Indian language services targeted for the neighbourhood and also the Indian Diaspora are Bangla, Gujarati, Hindi, Kannada, Malayalam, Nepali, Punjabi, Sindhi, Saraiki, Tamil, Telugu and Urdu.

External Services Division follows a composite programme pattern that generally comprises of news bulletins, commentaries on current events and review of the Indian press. Besides these, programmes are also broadcast on various subjects like sports, literature, culture, heritage, philosophy, spiritualism, art, music, science and technology, health care, education, tourism, socio-economic issues, environment, democratic values, investment opportunities in India, etc. The dominant theme of all programmes in External Services Division is to present the reality of India as a strong secular, democratic, republic which is vibrant, forward looking and engaged in the task of rapid economic, industrial and technological progress. The fact of India’s large technical manpower and its achievements and ecological balance are put across in easy and simple parlance.

Similarly, India’s faith in non-violence, its commitment to universal human rights and international peace and its contribution to the creation of a new world economic order are frequently discussed.



INTERVIEW WITH HIS EXCELLENCY
NADIR PATEL - HIGH COMMISSIONER OF
CANADA TO INDIA

B. Reviving Co-operation and Co-ordination with MEA

To foster a greater understanding of India abroad, particularly in view of India’s ever growing stature through the medium of Radio, recently initiatives have been taken to revive the coordination and cooperation with the MEA (XP Division in view of the commonality of purposes of XP Division of MEA and ESD, AIR). The Coordination-cum-Advisory Committee on external broadcast comprising of all stakeholders including the Ministry of External Affairs has been reconstituted after a lapse of 34 years and had its first meeting on 25th September, 2017.

A major decision has been taken to observe 1st October every year as the External Broadcast Day by all the Indian Missions abroad to popularize the 15 foreign and 12 Indian Language Services of ESD.

Keeping with the new neighbourhood policy of the NDA Govt, a decision has been taken to start a Dzongkha language service for Bhutan which is in the final stage of commissioning.



SEMINAR AT DELHI UNIVERSITY IN COLLABORATION WITH PERSIAN DEPTT OF DU AND ESD

C. Publicity and Public Relations

External Services Division has also been entrusted with the responsibility of image branding and public relation for the entire AIR network. During the current year, for the first time in the history of All India Radio and the history of independent India, a tableau showcasing the historic journey of All India Radio in the domain of public service broadcasting was showcased in the Republic Day Parade on the Rajpath in New Delhi to the delight of thousands of spectators including the VVIPs.

Similarly, in yet another first for All India Radio a nationwide intensive outdoor campaign was launched to popularize the brand All India Radio by using various outreach modes like train wraps, bus wraps on state transport and metro feeder buses, inside panels on buses and trains, visual display spots in cinema halls, hoardings at vantage locations, glow signs, digital display boards etc.



AKASHVANI PUBLICITY ON BUS & TRAIN

D. SOME OF THE IMPORTANT PROGRAMMES BROADCAST

GOS (General Overseas Service)

- 13.04.2017 Discussion : (Radio Bridge between All India Radio and Radio Sputnik) India Russia relations retrospects and prospects (On the occasion of 70th anniversary of India-Russia diplomatic relations) Participants from India (1) Ambassador (Retd.) Asoke Kumar Mukherji. (2) Prof. Arun Kumar Mohanty, School of Russian Studies, JNU.
- 07.05.2017 'Orintho Serenade'
EBU Bird Song, Natures Symphony Dawn Chorus 2017 (Six hour long live broadcast of Bird Songs from a Bird Sanctuary in Agra in collaboration with RTE Radio Ireland) Indian Participants: 1) Ambassador Sudhir Vyas. 2) Dr. Surya Prakash from JNU. 3) Mr. Sunit Tandon, Commentator, Produced by Dominic Thomas.
- 04.06.2017 Welcome to Studio 1: An interview with Pt. Devabrata Chaudhury, Sitar Maestro. Interviewer - Sadhna Srivastava. Produced by Monika Gulati.
- 21.08.2017 India as they see it : An interview with HE Harinder Siddu, High Commissioner of Australia to India. Interviewer: Kaushik Roy.

Urdu Service

- 04.10.2017 Morning Raaga :
Artist :Pt.MadhupMudgal (Vocal recital)
Accompanist : Vinay Mishra –Harmonium
Shambhu Nath Bhattacharjee – Tabla
Khushal Kumar Sharma – Tanpura
Vivek Bhola – Tanpura

- 01.11.2017 Social & Cultural Talk :
Jadeed Hindustan Ke Mahir-E-Taleem Aur Musleh –
Sir Syed Ahmed Khan
By :Dr.Hassan Atique Siddiqui (Urdu Scholar & Writer ,AMU)
- 16.02.2018 Roobaroo :
Interview With Baig Ehsas (Eminent Poet &Writer , Sahitya
Academy Awardee). Interviewer :S.M.Nooman
- 08.03.2018 Ahwal-E-Jahan (Women's Day Special)
Kainaat Mein Rang :
(Women's dreams and aspirations Discussion)
Partts :Dr.Shagufta Yasmin ,
Dr. Mridula Tondon , Dr.Sukrita Paul Kumar , Fauzia
- 15.03.2018 Feature : Hind Roos Dosti Ke Sattar Saal
Script :Dr.Arjumand Ara (Professor , Delhi University)
Production :A.M.Raza

E. AKASHVANI MAITREE

- a) To celebrate 1st Birth Anniversary of 'Akashvani Maitree' a live studio based cultural programme was aired on 23rd August, 2017 from 06.00AM to 08.00 AM with eminent artists. Caption of the programme was 'AKASHE AAJ'.
- b) Akashvani Maitree gave a stall in Sundarban 'Krishti Mela O Loko Sanskriti Utsab' organised by Kultali Milan Tirtha Society on and from 20th December to 29th December, 2017. MAAN KI BAAT was also highlighted in the stall with Hoarding, Banners, Leaflets and through live interaction with then general people and also recorded there views. The stall of Akasvani Maitree got 1st prize out of 34 Government stalls.
- c) A Feature was broadcast on 21st February, 2018 to celebrate the 'International Mothers Language' Day in Maitree Channel. The name of the feature was 'AMORI BANGLA BHASHA'
- d) A feature was broadcast to celebrate Kazi Nazrul Islam's Birth Anniversary on 26th May, 2017 captioned as 'AKASHVANITE NAZRUL O HARAMONIR GAAN'.

SOCIAL MEDIA CELL

Akashvani's Social Media Cell is an extension of the onground work being undertaken in the ever expanding

network and efforts of AIR to reach all Indians living in the country and beyond. Apart from regularly highlighting important activities and broadcasts of AIR, the Social Media Wing also extensively promotes the policies of the government including PM Narendra Modi's 'Mann Ki Baat' every month. GST has been one of the highlights of the period from April to October, where multiple templates, programs and other infographs have been extensively disseminated to the public in order to increase awareness of our listeners. Apart from GST, Beti Bachao Beti Padhao, Sexual Harassment at Work Place, Swachh Bharat, Digital India, Skill India, 'Make in India' are all policies that have been copious Incredible India, Environmental facts and other Human interest stories were also covered which contributed significantly to our follower base.

AUDIENCE RESEARCH UNIT

With the changing mass communication scenario, Audience Research has occupied the centre stage. World over, almost all the big media organizations have been doing in-house audience research in one form or the other or 'Market Research' in marketing parlance as no media organization can afford to put their scarce resource at stake without knowing the potential audience (consumers) and market for their media content. Besides, they are also subscribing to syndicated research done by the various media and market research organizations. The secret behind the success of private TV and Radio channels lies in their capability to feel the pulse of audience through continuous audience research and to design and modify the programme content including presentation accordingly.

All India Radio has been the pioneer in this field. It has a wide network of Audience Research Units across the country operational since 1946. It provides programme feedback to programme producers to plan, design, and modify the programmes according to the needs, tastes, and aspiration of the target audience. Apart from this, programme ratings/listenership data are provided to sponsors, advertisers, and marketers to fulfil their commercial objectives. Audience Research Unit also functions as data bank and reference section for the organization.

During the year 2017-18, following audience research activities/studies were carried out/planned:

- i. Telephonic Quick Feedback Study on "Maan Ki Baat" for all the twelve episodes broadcast from April, 2017 to March, 2018.
- ii. Impact Assessment Study on the Publicity Campaign in the LWE affected area (Phase-III) in April-May, 2017 at 7 stations.
- iii. Impact Assessment Study on Publicity Campaign on Credit Linked Subsidy Scheme (CLSS) under Pradhan Mantri Awas Yojana (Urban) in August-September, 2017 at 50 stations.
- iv. Radio Audience Survey on Local Radio Stations (LRS) in July-September, 2017 at 25 stations.
- v. Compilation of Annual Report of Prasar Bharati-2016-17.
- vi. Compilation of Annual Report of Ministry of I&B -2017-18.
- vii. Impact Assessment Study on the Publicity Campaign in the LWE affected area (Phase-IV) during February-March, 2018 at 7 stations.
- viii. Impact Assessment Study on National SC/ST Hub Radio Spots over AIR FM Rainbow Channel during December-2017-January, 2018 at 25 stations.
- ix. Impact Assessment Study on National SC/ST Hub Radio Spots over AIR Vividh Bharati Channel

during January-February, 2018 at 41 stations.

ENGINEERING WING

a) Growth of Network & Coverage

All India Radio is one of the largest broadcasting networks in the world. At the time of independence there were six Radio Stations and 18 Transmitters (6 MW & 12 SW) which covered 11% population and 2.5% area of the country.

By 31st March, 2018, AIR network has grown to 469 stations and 662 transmitters (139 MW, 48 SW & 475 FM) which provide coverage to 99.20% of the population spread over 92.00% area of the country. This includes 237 nos. of 100 W FM transmitters installed for localized coverage of about 8-10 km radius.



INAUGURATION OF AIR KOTPUTLI (RAJASTHAN) FM Tx ON 17th SEP, 2017

b) Highlights of the Activities during the year:

Effective from 1st April, 2017 to 31st March, .2018, the number of stations has increased from 419 to 469 and number of transmitters has increased from 608 to 662.

(i) New Stations/ Transmitters commissioned during the year:

- | | | |
|----|------------------------|---|
| 1. | Dehradun (Uttarakhand) | : 10 kW FM Radio Station with Studio facilities |
| 2. | Kotputli (Rajasthan) | : 100 W FM Tr. Setup at LPTV Kotputli (Raj.) |
| 3. | Longtherai (Tripura) | : 5 kW FM Transmitter with Studio Facility |
| 4. | Goalpara (Assam) | : 1 kW FM Transmitter (Relay) |

5.	Nutan Bazar (Tripura)	: 1 kW FM Transmitter (Relay)
6.	Cherrapunji (Meghalaya)	: 1 kW FM Transmitter (Relay)
7.	Lumding (Assam)	: 1 kW FM Transmitter (Relay)
8.	Phek (Nagaland)	: 1 kW FM Transmitter (Relay)
9.	Ukhrul (Manipur)	: 1 kW FM Transmitter (Relay)
10.	Bomdila(Nagaland)	: 1 kW FM Transmitter (Relay)
11.	Wokha(Nagaland)	: 1 kW FM Transmitter (Relay)

(ii) Transmitter commissioned at existing stations during the year:

- Dharamshala (Himachal Pradesh) : Replacement of old 10kW FM Tr. by 10kW FM Transmitter
- Kota (Rajasthan) : 1 kW FM Transmitter
- Tura (Meghalaya) : 5 kW FM Transmitter at DD Site

(iii) Other Activities:

(1) Commissioning & Augmentation

- Commissioning of Regional News Unit (RNU) : 01 No. (Total RNUs : 47)
- Augmentation of Live streaming of AIR Channels : 04 Nos. (Total Ch. now : 17)
- Augmentation of Radio Channels on DD Free Dish (DTH) : 08 Nos. (Total Ch. Now: 39)
- Land has been acquired at Ratlam, Etawah, Nellore, Udhampur and Sulatanpur for setting up of 10 kW FM transmitter set-up.
- 6 sites have been identified for setting up of 10 kW FM transmitter setups along Indo Nepal boarder.
- Site for setting up 10 kW FM transmitter setup at Ludhiana has been finalized in the campus of Punjab Agriculture University.

(2) Stations/Transmitters technically ready for commissioning

- | | | |
|------|--------------------------|-----------------------------|
| i. | Amritsar (Punjab) | - 20 kW FM Set-up |
| ii. | Chautan Hill (Rajasthan) | - 20 kW FM Set-up |
| iii. | Darjeeling(West Bengal) | - 10 kW FM (Interim set-up) |
| iv. | Silchar (Assam) | - 5 kW FM Set-up |
| v. | Naushera(J&K) | - 10 KW FM Set-up |
| vi. | Patnitop(J&K) | - 10 kW FM Set-up |
| vii. | Agra(Uttar Pradesh) | - 5 kW FM Set-up |

viii. Ajmer (Rajasthan)

- 5 kW FM Set-up



INAUGURATION OF DEHRADUN AIR STATION BY MIB -29th JUNE-2017

(3) **Digitalization Scheme:**

(i) Digitalization of 98 Studios:

- Digital consoles provided at all 98 stations
- Automation software, server with back-up have been provided at 48 stations.
- For remaining 50 stations, action has been initiated.

(ii) Creation of New RNUs (7 Nos.):

- RNUs at Kargil and Sambalpur already commissioned. RNU at Vishakhapatnam commissioned during the year and RNUs at remaining 4 places viz Jodhpur, Rajkot, Darbhanga & Passighat ready for commissioning.

(iii) Digital Studio Tx. links (127 Nos.):

- 102 Nos. of Digital Studio Tx. Links installed & installation of remaining STLs under progress.

(iv) New Captive Earth Stations (5 Nos.):

- 5 New Captive Earth Stations commissioned at Dehradun, Silchar, Tiruchirapalli, Vijaywada & Dharwad.

(4) **Special Package for J&K (Phase-III) :**

- Under Special Package for expansion & improvement of AIR services in J&K, 4 Nos. of 10 kW FM Set-ups are being established in J&K. While two 10 KW FM Set-ups viz. Naushera & Patnitop are technically ready for commissioning and remaining two 10 KW FM Set-ups viz. Uri and Himbotingla are near completion.

(5) North-East Special Package (Phase-II) :

Under Special Package for expansion & improvement of AIR services in North East and Island Territories, 19 Nos. of 1 kW FM Stations are being established at following locations :

- | | | | |
|----|-------------------|---|---|
| 1. | Arunachal Pradesh | : | Namsai (under diversion from Anini), Bomdila, Changlang, Daporjio, Khonsa |
| 2. | Assam | : | Karimganj, Luming, Goalpara |
| 3. | Manipur | : | Ukhrul, Tamenglong |
| 4. | Meghalaya | : | Cherrapunjee |
| 5. | Mizoram | : | Tuipang, Chemphal, Kolasib |
| 6. | Nagaland | : | Wokha, Zunheboto, Phek |
| 7. | Tripura | : | Udaipur, Nutan Bazar |

Present status of the scheme is furnished below:

- 17 sites out of 19 have been acquired/finalized.
- Transmitters commissioned at 8 places viz. Goalpara, Nutan Bazar, Cherrapunjee, Luming, Phek, Ukhrul, Bomdila & Wokha. Transmitters installed at 8 places and work at 1 place under progress.
- The site offered by state govt. at Tamenglong (Manipur) is under active consideration.
- A suitable site at Anini (Arunachal Pradesh) was not found and now the scheme is being considered for relocating to Namsai (Arunachal Pradesh).

(6) New Initiatives under 12th Plan:**a) New FM Transmitters with Limited production facility: 11 Places**

- (i) 10 kW FM Transmitter (8 nos.) [Kakinada (A.P.), Muzaffarpur (Bihar) at DD Site, Ratlam (M.P.), Krishnanagar (W.B.) at DD Site, Ludhiana (Punjab), Bundi (Raj.) at DD Site, Etawah (U.P.), Meerut (U.P.)]

Construction of building for new stations at Meerut (UP) & Ratlam (MP) is under progress. Etawah (UP) site has been acquired. 4 Nos. of 10 kW FM transmitters has been procured and order has been placed for remaining 4 places.

- (ii) 5 kW FM Transmitter (3 nos.) [Alappuzha (Kerala), Amethi (U.P.) and Rewa (M.P.)]:

5 kW FM transmitters have been procured for Alappuzha and Rewa, while 5 kW FM Transmitter functioning in interim setup at Amethi would be shifted to permanent set-up after construction of the building.

b) **Additional Channel with FM Transmitter: 7 Places**

- i. 20 kW FM Transmitter - 4 [Delhi, Kolkata, Mumbai, Chennai]
- ii. 10 kW FM Transmitters – 3 [Kanpur (U.P.), Vijaywada (A.P.) Panaji (Goa)]

20 kW FM transmitters commissioned at Delhi, Mumbai & Chennai and commissioning of 20 kW FM transmitter at Kolkata under progress. Installation of 3 Nos. of 10 kW FM transmitters also under progress.

c) **Replacement of MW transmitters under LWE Scheme: 6 Places**

100 kW MW transmitters at Jagdalpur, Vishakhapatnam, Jeypore and Sambalpur replaced by new 100 kW MW Digital ready transmitters. 200 kW MW transmitters at Hyderabad and Bhawanipatna replaced by new 200 kW MW Digital ready transmitters.

d) **Setting up of 100 W FM transmitters at existing LPT/HPT DD sites (100 locations) :**

The procurement of 100 Nos. of 100 W FM transmitters under progress.

e) **Replacement/up gradation of old FM transmitter by FM Transmitters (77 places) :**

20 kW FM transmitters at Delhi & Mumbai commissioned and commissioning of 20 kW FM Transmitter at Kolkata under progress. 10 kW FM Tr. (63 Nos.) & 5 kW FM Tr. (11 Nos.) procured.

f) **Replacement of old MW transmitters by FM transmitters at 6 places:**

- Kinnaur (H.P) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Joranda (Odisha) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Soro (Odisha) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Almora (Uttarakhand) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Oottacamund (Tamil Nadu) - Replacement of 1 kW MW Tr. by 10 kW FM Tr.
- Mathura (Uttar Pradesh) - Replacement of 1 kW MW Tr. by 10 kW FM Tr.

2 Nos. of 10 kW FM transmitters have been procured and 4 Nos. of 1 kW FM transmitters are under procurement.

g) **FM Broadcasting setup along Indo-Nepal Border (6 Places) :**

Under the Scheme, 10 kW FM transmitters along Indo-Nepal Border are to be installed. In this regard, joint site surveys have been carried-out by the team comprising of the representatives of AIR and SSB(MHA) to assess the suitability and demarcation of the free of cost land offered by SSB for setting up of FM transmitters along Indo-Nepal Border.

On the basis of the reports, 06 sites viz. Gadania, Nanpara, Maharajganj, Narkatiaganj, Sitamarhi & Bathanaha have been found suitable for setting up 10 kW FM transmitter along Indo-Nepal Border. AIR has now started process for setting-up of these transmitters at respective sites.

h) Studios:

(i) Digitalization of 29 Studios:

The equipment like Digital hand held recorder, OB Mixer and Phone-in-console received at sites.

(ii) Refurbishing of 6 AIR studios:

Refurbishing of studios under progress at 6 places.

(iii) Creation of Archival facility at Guwahati:

Specifications finalised for setting up of Regional Archive centre at Guwahati.

i) Strengthening of Training facilities:

Training facility at Delhi & Bhubaneswar are being modernised as per approved plan allocation.

j) Strengthening of Research & Development:

R&D department of AIR has taken up initiatives to develop and modernise as per approved plan allocation.

k) Broadcasting on alternate platforms:

With the augmentation of live streaming of 4 AIR channels viz. Radio Kashmir, AIR Odia, AIR Assamese & North Eastern Service, now 17 popular programmes of AIR can be heard world-wide by downloading suitable Apps on iOS and Android platforms for mobile use.

l) Radio Channels on DTH Platform:

With the augmentation of 8 AIR channels viz. AIR Imphal, AIR Kohima, AIR Aizawl, AIR Itanagar, AIR Agartala, AIR Rohtak, AIR Shimla & AIR Varanasi; now 39 radio channels of AIR can be received through set-top boxes by the people of the country.

(7) Activities of I T Division:

A brief summary of the activities completed and new initiatives by I.T. Division, All India Radio in the field of Internet, Social Media and Mobile broadcasting are as follows:

- I. Offline "Payroll Package", developed in house by IT Division and is being used by all offices / stations for preparation of Pay and salary slips. The notification for "Allowances", of 7th Pay Commission were incorporated and made available timely for offices and is currently

operational.

II. Live streaming of the following seventeen popular channels of AIR, have been migrated from NIC streaming to CDN based streaming.

- FM Rainbow,
- FM Gold,
- Urdu,
- Vividh Bharati,
- Gujarati,
- Malayalam,
- Punjabi,
- Marathi,
- Bangla,
- Tamil,
- Telugu,
- Kannada
- Raagam.
- Radio Kashmir,
- AIR Odia,
- AIR Assamese
- North Eastern Service

These channels are also available live on AIR web-site.

III. As part of the Human Resource Information System (HRIS) software being developed, various modules, as follows are being developed:

- a. Salary module and various reports (DDO wise, Station wise and employee wise) has been created.
- b. Due Drawn Portal for Prasar Bharati employees for 7th Pay commission implementation.
- c. Employee Registration Portal has been developed.

- d. Service History module of employees has been developed as part of the proposed Automatic Transfer System.
 - e. Location details (City, Class of city & tenure etc.) as Admin module has been developed as part of the proposed Automatic Transfer System.
 - f. Transferable posts details updation module, as part of the proposed Automatic Transfer System, is ready.
 - g. Module to determine leave entitlements, as part of the proposed Automatic Transfer System, is ready.
 - h. Transfer eligibility list generation module, as part of the proposed Automatic Transfer System, is ready.
- IV. Migration of email domain: air.org.in, on to NIC servers with domain: prasarbharati.gov.in, has been implemented.
- V. Radio on web through CDN, has become inevitable for delivery of AIR's audio content effectively through quality live streaming. In this initiative, CDN services were hired from NIC, to enhance the listener's experience of streaming through website of AIR and mobile apps. AIR is in the process of hiring competitive CDN services, on its own.
- VI. Software for monitoring of Receipts and Payments has been demonstrated and partially launched after imparting trainings.
- VII. To provide seamless connectivity in Akashvani Bhawan, wireless LAN setup has been launched.
- VIII. The capacity of present Internet Leased Line of Akashvani Bhawan is being augmented, to meet the growing demand of Internet bandwidth. Tendering process has been completed.
- IX. The online registration software "Online Music Audition System", has been launched with integrated payment portal.
- X. The existing official website www.allindiaradio.gov.in, is being revamped. Specifications have been drawn up.
- XI. Steps have been initiated to ensure AIR's presence on the ALEXA Echo platform of M/s Amazon.
- XII. Revamped mobile apps, "All India Radio Live" on both, Android and iOS platforms have been launched, for listeners to access the live streaming services of AIR.
- XIII. An application software, "Commercial Booking and Billing", for automating the operations of the Commercial Section of DG: AIR, has been proposed and the specifications are being finalized.

- XIV. An online application software, “Project Expenditure Monitoring System”, has been developed and is being used by Estimates Section, P & D Unit, D G: AIR, for recording and monitoring of the expenditures of various projects.

(8) **Activities of ‘AIR Resources’:**

AIR Resources was established in May 2001 with the aim to generate revenue through the sharing of Prasar Bharati resources/ infrastructure. Prasar Bharati has vast reserve of infrastructure in the form of land, building, tower, transmitters, studios, DTH platform, satellite up-link/down-link facilities, training facilities etc. Prasar Bharati also has vast reserve of expertise in the planning, system-design, installation, testing/commissioning and operation & maintenance of a broadcasting setup.

AIR Resources has been sharing its Infrastructure in the form of land, building and tower with Private FM Operators at 98 places with 348 Private FM Channels broadcasting services of Radio on air across India.

In addition to this, AIR Resources is also sharing Prasar Bharati infrastructure with BSNL/ MTNL at 26 places and with private mobile operators at 44 places. AIR Resources is also considering proposal from BSNL/MTNL at 23 places and 9 Places with Private Mobile Operators. AIR Resources has signed fresh agreement with General Mobile Private Limited for providing services, maintaining data and managing operation of SMS based service on AIR Programmes on revenue sharing basis and is supervising the receipts of total no. of SMS hits from various mobile operators on various AIR Programmes across India and revenue share for Prasar Bharati as per the terms of the agreement.

AIR Resources is coordinating with AIR stations for generating revenue by providing training to Engineering/ Diploma students (AIR & Doordarshan Stations) on weekly fee basis.

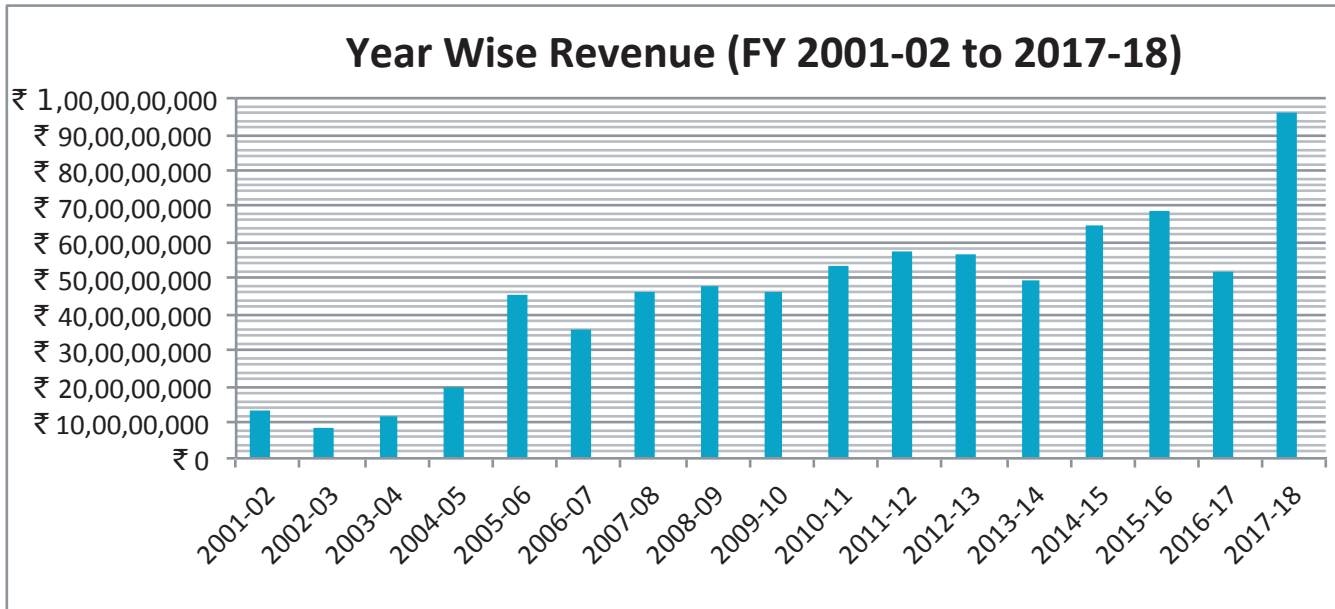
AIR Resources is also earning revenue by a joint venture agreement with IGNOU for operation & maintenance of Gyanvani FM transmitters at 37 places across India. The GyanVani services of IGNOU have already been started and making efforts for restarting transmitters through AIR Network in Phases. The services are likely to restart from all Gyanvani Transmitters very soon.

AIR Resources has been generating revenue right from the year of its inception (2001-02). The Progressive revenue generated from 2001-2002 to 2017-18 is Rs 96,31,15,711/- and is depicted graphically below:

Sr. No.	Period	Amount in Rupees
01	2001-2002 AIR Resource started May 2001)	Rs. 13,38,25,000/-
02	2002-03	Rs. 8,38,59,900/-
03	2003-04	Rs. 11,50,20,500/-
04	2004-05	Rs. 19,70,19,300/-
05	2005-06	Rs. 45,04,49,781/-
06	2006-07	Rs. 35,50,67,009/-
07	2007-08	Rs. 46,14,36,834/-

08	2008-09	Rs. 47,97,29,427/-
09	2009-10	Rs. 45,89,81,599/-
10	2010-11	Rs. 53,22,84,545/-
11	2011-12	Rs. 57,39,84,778/-
12	2012-13	Rs. 56,72,03,504/-
13	2013-14	Rs. 49,08,72,113/-
14	2014-15	Rs. 65,01,43,374/-
15	2015-16	Rs. 68,67,74,419/-
16	2016-17	Rs. 51,49,20,717/-
17	2017-18	Rs. 96,31,15,711/-
	TOTAL	Rs. 7,71,46,88,511/-

REVENUE GENERATION FY 2017-18



The revenue generated during the current financial year upto 31st March, 2018 is Rs 96,31,15,711/- (including GST) and the target fixed by Prasar Bharati for financial year 2017-18 is Rs 75 crores. The graphical representation of the revenue earned during the current financial year from April, 2017 onwards, (month wise) is given below:

PRE- GST

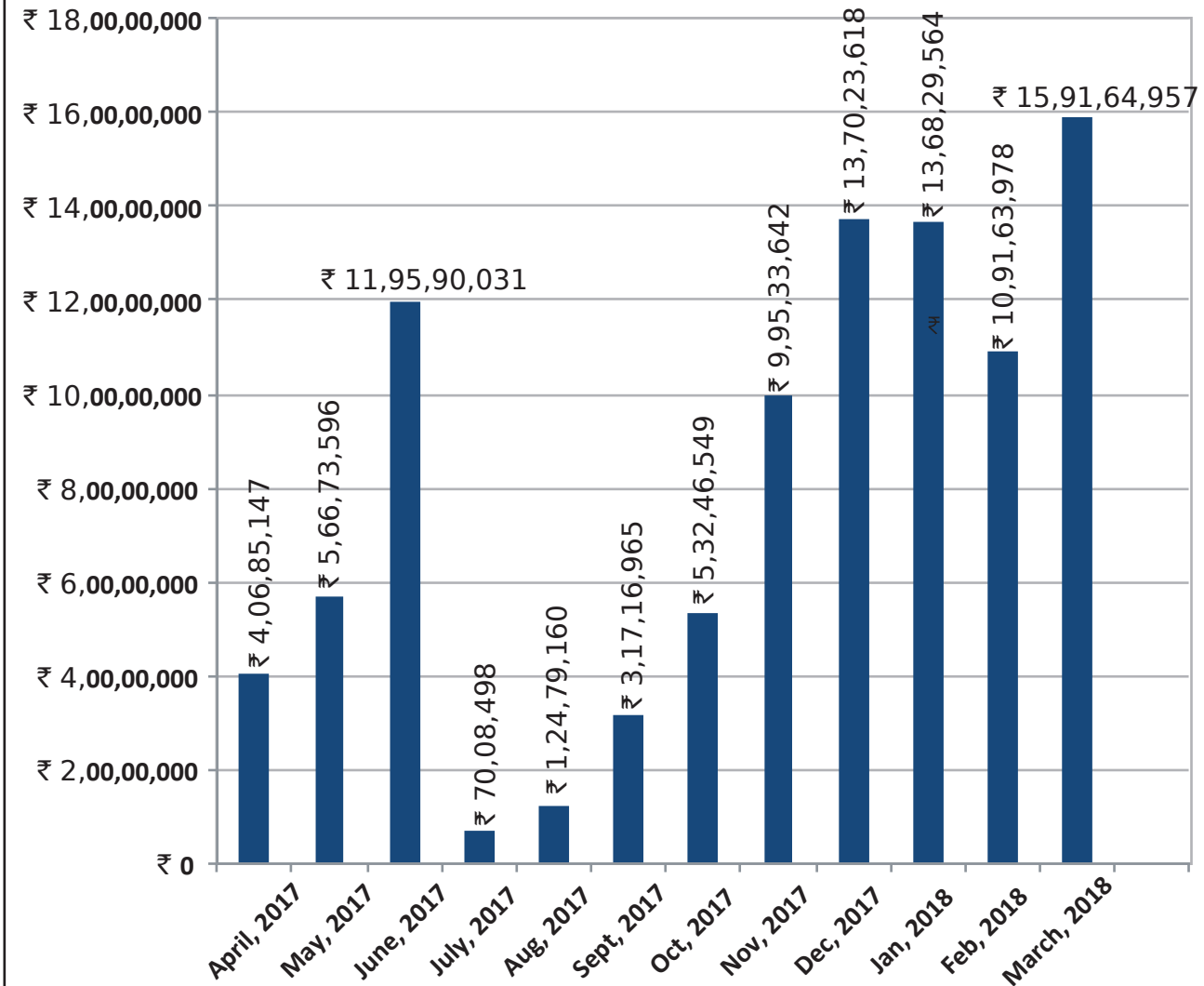
S. N.	Period	AIR Resources Rental	Service Tax	Total Amount
01	April'2017	3,54,01,430	52,83,717	4,06,85,147

02	May'2017	4,93,26,860	73,46,736	5,66,73,596
03	June'2017	10,54,54,443	1,41,35,588	11,95,90,031
04	July'2017	60,94,345	9,14,153	70,08,498
Total		Rs. 19,62,77,078	Rs. 2,76,80,194	Rs. 22,39,57,272

POST GST

Sr. No.	Period	AIR Resources Rental (A)	GST (B)	Revenue with GST for Vocational Training etc. Processed at Stations & deposited in AIR Resources Account (C)	Total Amount (A+B+C)
05	Aug'2017	1,06,92,393	17,86,773	-	1,24,79,166
06	Sept'2017	2,58,23,467	45,85,134	13,08,364	3,17,16,965
07	Oct'2017	4,29,01,893	85,88,604	17,56,052	5,32,46,549
08	Nov'2017	8,38,61,210	1,51,21,599	5,50,833	99,533,642
09	Dec'2017	11,54,21,865	2,09,11,089	6,90,664	1,37,023,618
10	Jan'2018	11,54,04,987	2,07,81,728	6,42,849	13,68,29,564
11	Feb'2018	9,17,30,826	1,64,27,064	10,06,088	10,91,63,978
12	March' 2018	13,23,55,603	2,57,60,611	10,48,743	15,91,64,957
Grand Total 2017-18		Rs 81,44,69,322-	Rs.14,16,42,796	Rs 70,03,593	Rs.96,31,15,711

Month Wise Revenue for the Financial Year 2017-18



RESEARCH DEPARTMENT, AIR & DOORDARSHAN

Research Department of All India Radio & Doordarshan being a premier public service broadcaster involved in research and development activities in the field of Sound and TV Broadcasting since its inception to incorporate latest state-of-the-art technologies in the network. The primary objective of the department is to assist the broadcasting network in the country by way of developing systems/sub-systems which are not readily available and also by playing key role in inducting new services and new technologies to maintain Indian broadcasting at par with International standards. In addition, a number of studies and research work have also been undertaken as part of international activities associated with ABU, EBU, CBA, ITU etc. from time to time.

There are multiple groups in the department like acoustic, telemetry, propagation, DTH Monitoring lab, DTH Radio lab and DRM lab etc. All laboratories of the relevant fields are well-equipped. All the technical groups assume responsibility for the design and development of specific state-of-the-art equipment and

systems which are not commercially available off the shelf. The activities include various studies, developing new product, innovating new systems and also advising the broadcasting network in inducting new technologies. Apart from above major laboratories, some support facilities are also provided like Prototype production, Documentation, Internet/broadband, Technical Library and International Monitoring & Receiving Station.

Design, Development and implementation of Remote Monitoring & Control of MW Transmitters, SMS based Remote Monitoring & Control Systems for VLPT's & 100 watt FM Transmitters, Development of DTH Radio, Customized Radio Receiver, Reception Survey and Field strength measurement of DTT & DRM transmission, Reception and Field strength survey of DCC feature of Delhi A transmitter to evaluate impact of DCC on power supply savings, testing and evaluation of acoustic material, regular monitoring activities of IMRC, Todapur are some of the highlights of prestigious projects/activities of Research Department. The inspection of Research Department has also been carried out on 25th May, 2017 by the Parliamentary Committee on Official Language regarding effective use of Hindi in official communications. The development of low cost DRM receiver and software defined radio is under progress.

I. International Monitoring & Receiving Station, Todapur, New Delhi:

International Monitoring & Receiving centre situated at Todapur, Near Inderpuri, New Delhi, is engaged in carrying out broadcast signal monitoring of MW, SW, FM, DRM and DTH Radio service signal carrying internal and external services of AIR and MW & SW service from Foreign broadcasters towards INDIA. The activities carried out during the year 2017-18 are detailed below:

a. Frequency checking of MF & HF Transmitters of All India Radio

- Carried out monitoring of all SW, MW and DRM transmitters viz. Kingsway, Khampur, ligarh, Bangalore, Chennai, Panaji, Mumbai, Chinsurah(SPT), Rajkot(SPT), Jalandhar(HPT), Tuticorin(HPT), Delhi – C (DRM) which carry internal, external and Vivid Bharati services of All India Radio with the following objectives:-
 - Performance of the transmitters i.e. breakdown, modulation, distortion, cross talk, excessive frequency deviation etc.
 - Checking the correct scheduling of programmes and their technical quality.
- Carried out monitoring of regional Short wave transmitters located at Bhopal, Hyderabad, Jaipur, Gangtok, Srinagar, Shillong, Leh, Jammu, Chennai, and Mumbai.
- Carried out monitoring of AIR DRM transmitter (MW) in both analog mode and digital mode transmission from Kingsway-Delhi-C (1368 Khz, 2 channels) and Khampur –Delhi A (828 Khz).
- Three days special watch observed on HF schedule of All India Radio for co-channel and adjacent channel interference (+) & (-) 5Hz. This watch was observed in the beginning and middle of HF schedule.

- Kept watch on most North Indian medium wave channels of All India Radio from the point of undue interference emanating from foreign broadcasting stations during the morning & night.
- Frequency deviation measurement carried out for about 52 Nos. of various frequencies including both medium wave and shortwave transmitters. Reports were sent by email.

b. Clear Channel Watches and Identification of Interference on Shortwave Channels of All India Radio

Clear channel watches and identification of interfering stations of All India Radio channels carrying internal, external, Vivid Bharati & regional SW services, were carried out regularly. The observations from these watches were used for taking remedial action. Special monitoring of various channels was carried out for arriving at a decision before finalizing each seasonal aerial / frequency schedule for programme finalization on Republic Day, Sports, National events, VVIP broadcasts and other important events. During 2017-2018 special watches were carried out as per details below:-

S.No.	Details of watches	No. of occasions
1	Special watches (149 different frequencies)	71 days

c. Monitoring of RN Channels / FM Channels

- Monitoring of all “C” band available on RN channels originating from Broadcasting House, New Delhi. These channels were monitored round the clock on hourly basis daily. The abnormalities observed regarding the quality and contents of programme were communicated to Broadcasting House, New Delhi in real time for taking immediate necessary action and the report emailed.
- Monitoring of all the regional RN channels daily for overall performance and reports emailed.
- Monitoring of the FM channels of Delhi station (FM Rainbow, Gold & IGNOU), is being carried out on hourly basis, daily and the reports emailed.

d. DTH Radio Monitoring:

Regular monitoring of 40 Nos. of D.T.H. Radio channels was carried out on hourly basis daily. The abnormalities observed were communicated to the concerned stations and DTH-DD, immediately for taking remedial action and the reports sent to DG: AIR: SMS Division by E- Mail.

e. Monitoring of the Transmissions of Foreign Organisations

Technical monitoring of the transmissions of 11-Foreign countries beamed towards India was carried out regularly on a reciprocal basis. Periodical reports were prepared and sent to DG: AIR: SMS by E-mail.

f. Reception Reports of Foreign Broadcasting Organisations

In addition to the scheduled monitoring, the following works have also been completed :

- i. R&S Make EB-510 Communication Receivers (Two nos.), DRM Test Receivers (WIN Radio), 3 nos of computers with appropriate software, printers and UPS are procured and installed in control room.
- ii. Reconstruction of damaged pump room along with underground water tank (cap.20,000Ltrs.) with 2 nos submersible pump has been completed by CCW.
- iii. PVC flooring (800 Sq.ft.) in technical area completed.
- iv. Anti-termite treatment for 2500 Sq.ft. area completed.
- v. Wall acoustic and wooden work of Control Room completed.
- vi. Repairing of damaged trench and cover of Control Room in technical area completed.

II. Telemetry System Group:

a) Advance Remote Monitoring and Control (Web based Telemetry System for MW/FM Transmitters)

The I. P based advance telemetry system was installed at 11 nos of AIR MW transmitters i.e Kota, Rohtak, Tirunelveli, Thiruananthapuram, Brahmavar, Chhattarpur, Ambikapur, Aizawl, Tura, Silchar & Jalgaon. Further, I.P based telemetry system was upgraded to web based telemetry system at:

- Chhattarpur (MW)
- Ambikapur (MW)
- Rohtak (MW)
- Jalgaon (MW)

The web based telemetry system has also been installed at:

1. Jalandhar (FM)
2. Kasauli (FM)
3. Kailashahar (FM)
4. Aizawl (MW)
5. Nagaur (FM)
6. Silchar (MW)
7. Tura (MW)
8. Rewa (MW)
9. Ratnagiri (MW)

10. Brahmavar (MW)
11. Tirunelveli (MW)
12. Thiruananthapuram (MW)

Further, the web based telemetry system is ready to install at the following AIR, stations as soon as the broadband connection with static I.P address are made available at transmitter sites by the respective stations:

1. AIR, Darbhanga (MW)
2. AIR, Bhuj (MW)
3. AIR, Leh (MW)
4. AIR, Gangtok (MW)
5. AIR, Hazaribagh (FM)
6. AIR, Cuttack (FM)
7. AIR, Vijaywada (FM)

III. Propagation Lab:

Propagation lab is one of the oldest laboratories of PSM group of Research Department, established to carry out field strength measurement & other propagation related studies for research purpose. This lab has carried out propagation studies on Broadcast Signal (Radio & Television) radiated by Terrestrial Transmitters of AIR & Doordarshan located in different parts of the country & have also prepared technical reports which is very useful for SMS & Planning division.

Project: Development of Propagation measurement & Reception survey system for Digital Radio Transmissions (DTE No.: 05/2009-10)

Most of the DTE items have been procured like Handheld Spectrum Analyzer; Lap top with software, Desktop Computer, Color Printer, GPS Navigation System, Portable Gen Set, Mobile Van, Receiving Antenna, UPS Back up 60 Minute, DRM Commercial Radio Receiver, Laptop based DRM Receiver with Hardware/Software, Split Air-conditioner & Technical Furniture. Purchased order issued for procurement of pneumatic mast, DRM reference monitoring analyzer. Work order issued for customization of mobile/survey van. Other remaining DTE items are under purchase process.

IV. Acoustic Group:

The Acoustic lab is carrying out various acoustic measurements of acoustic materials and newly constructed studios in All India Radio & Doordarshan as per existing national and international standards. During the year 2017-18, the following works have been carried out:

1. Acoustic Measurement of all studios of AIR, Dehradun.
2. Acoustic measurement of music studio, talk studio and dubbing studio of NCERT, New Delhi

3. NRC Tests of 2 samples of M/s Fibertex (I) Pvt. Ltd.
4. NRC Test of 1 sample of M/s Ecotone Systems Pvt. Ltd.
5. NRC Tests of 2 samples of M/s Rockwool Industries (A unit of PunjstarIndustries Pvt. Ltd.)
6. NRC Test of 1 Sample of M/s ALP AeroflexPvt. Ltd.
7. STC Test 1 Sample of M/s Ecotone Systems Pvt. Ltd.
8. NRC tests of 7 samples of M/s Saint Gobian (I) Pvt Ltd
9. STC test of 2 samples of M/s HIL Ltd (formerly Hyderabad Industries Ltd)
10. STC test of 1 sample of M/s Aerolam Insulations Pvt. Ltd.
11. NRC Test of 2 Samples of M/s Aerolam Insulations Pvt. Ltd.
12. NRC Tests of 4 samples of M/s Fibertex (I) Pvt. Ltd.

Acoustic Lab earned revenue of Rs 3,56,224/- by above commercial testing.

V. Up gradation & Modernization of Acoustic Lab and IMRC, Todapur, under 11th plan project:

- Commercial bid for renovation/replacement of anechoic chamber has ben opened and sent to ADG(NZ) for expenditure sanction.
- Purchase order issued for Active Receiving Antenna for IMRC, Todapur.

VI. DRM Lab:

➤ Prototype model of customized Radio Receiver Sets (MW + FM -100 MHz to 103.7 MHz) for the requirement of LW & Border areas has been developed by Research Department. The EOI was invited from the reputed manufacturers of radio receiver for mass scale production of the customized radio receiver sets . Fund assurance is awaited from the Directorate.

- RF front end for software defined radio has been fabricated and it is under testing.
- Monitoring and maintenance of digital cable distribution network is being carried out by the lab.
- Renovation of DRM Lab has been carried out. The replacement of false ceiling, electrical wiring and painting work has been completed.

VII. DTH Signal Monitoring Lab:

As per Doordarshan Directorate instruction and Central Govt. Notification S.O. 2693(E) dated 5th September,2013 under sub- section(1) of section 8 of cable television Networks (Regulation) Act 1995, Research Department, AIR &Doordarshan had established a complete set up in January 2014 to monitor

25 nos. of Doordarshan” Must Carry channels “on various private DTH platforms i.e. Tata Sky, Dish TV, SUN Direct, Airtel, Reliance Big TV, Videocon D2H. The subjective assessment of audio & video quality of above private DTH service providers are being done in the DTH lab by Research Department. The monitoring of 25 nos. of mandatory channels on 6 nos. of private DTH platform means monitoring of total (25x6) i.e 150 nos. of channels and comparing the quality with free Dish DD Channels. The monthly report in respect of above is being forwarded regularly to Doordarshan Directorate for onward submission to Prasar Bharati and I&B Ministry.

If any mandatory DD channel as notified by the Central Govt. vide Notification S.O. 2693(E) dated 5th September, 2013 under sub-section(1) of section 8 of cable television Networks(Regulation) Act 1995, is not being shown by any DTH private provider, the same is intimated to Doordarshan Directorate and the service provider for taking necessary action. Research Department takes necessary action as per the directions of Doordarshan Directorate. Annual charges for recharges of DTH bouquet for viewing free channels on private platforms of approx. Rs 18000/- is being paid from OE head of R&D. Available staff and infrastructure is being utilized for monitoring. No separate Budget is provided to R&D for DTH Monitoring.

CIVIL CONSTRUCTION WING:

a) Introduction:

The Civil Construction Wing (CCW) was established on 26th January, 1971. Prior to this, CPWD was handling all the Civil Works pertaining to various units of Ministry of Information & Broadcasting. The construction of buildings for new projects and maintenance of existing buildings of All India Radio and Doordarshan and other media units under the Ministry of I &B, are carried out by Civil Construction Wing, All India Radio.

The CCW was declared central public works organization by MIB on 31st Jan 2008. The Rule, 133(2) of GFR 2017 recognizes civil wing (CCW) of Ministry of Information & Broadcasting as Public Works Organization. The CCW as public works organization executes works for other Ministries, Departments, Autonomous Bodies and PSEs.

Administratively, CCW is a part of the Directorate General, All India Radio and is headed by the Chief Engineer (Civil). CCW reports to DG: All India Radio through Engineer-in-Chief, AIR. At the Headquarters of Civil Construction Wing, Chief Engineer (Civil) is assisted by Superintending Surveyor of Works, Senior Architects, Engineering Officers, Financial Advisor and other complementary staff working with these officers.

The CCW has its presence throughout the country and has 7 Civil Circles, 3 Electrical Circles, 24 Civil Divisions, 11 Electrical divisions and one Architectural Unit. CCW has Technical Staff Strength of 700 employees for construct and maintenance of AIR & Doordarshan buildings from Kargil to Kanyakumari and Ziro (Arunachal Pradesh) to Bhuj (Gujrat).

The Civil Construction Wing has the credit of construction of tallest RCC TV Towers across the country.

b) Activities during 2017-18:

(i) During the year 2017-18 the construction activities taken up by CCW is as under :-

S. No.	Name of Works		Amount of Rupees in Lakh
1.	Capital Works	AIR	1503.45
		DD	308.34
2.	Minor Works	AIR	3312.70
		DD	2921.88
3.	Deposit Works	Major	1455.89
		Minor	403.85
4.	Other Media Works	Major	1727.35
		Minor	2785.05
Total			14420.51

(ii) Major Projects under taken during 2017-18 for AIR & Doordarshan:

S. No.	Name of Work	Contract Value in lakh of Rupees
1.	Setting up of high power TV & FM AIR transmitter at village Mandlote Patnitop, Udhampur (J & K)	379.99
2.	Setting up high power TV & FM transmitter building at Himbotingla (Batalic), Kargil (J & K).	364.98
3.	Renovation of Akashwani Bhawan New Delhi. Modification of facade and other repairs.	157.60
4.	Vertical extension construction of Earth Station Building at Todapur for "DTH" expansion upto 250 Channel phase – III under 12th plan.	235.49
5.	Strengthening and rehabilitation of 300M high RCC, TV tower at HPT, Rameswaram, Tamilnadu	534.56
6.	Construction 10 KW Transmitter cum office building for AIR, Suryapet (Telengana)	149.07
7.	Construction security fencing for setting up of 1 KW FM transmitter for AIR at Zunheboto (Nagaland)	65.70
8.	Construction FM Transmitter building for AIR as an extension to existing DDK Transmitter building at Golf Green Kolkata.	36.15
9.	Renovation of 3x50 KW transmitter building at HPT, AIR, Kingsway Camp, Delhi	23.63

10.	Construction of Earth Station Building at Imphal (Manipur) & Kohima (Nagaland)	69.98
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(iii) Major Projects under taken during 2017-18 for other Media Units:

S.No.	Name of Work	Contract Value in lakh of Rupees
1.	Construction of 32 Nos. Staff Quarters at FTII, New land site, Pune.	837.24
2.	Construction of Studio floor acting class room theatre (CRT) and acoustic treatment at FTII, Pune.	415.88
3.	Restoration of JaykarBungalow at NFAI law college road Pune. Civil work including water supply & sanitary installation, electrical installation.	322.45
4.	Construction of Studio Building for centre of Excellence in Television under 12th Plan for SRFTI Kolkata.	193.00
5.	Construction of Academic department block for TV excellence (Phase – I) at SRFTI, Kolkata	348.74
6.	Creation of Digital ARCHIVE Library-Civil Work/ Modular Furniture for publication division	16.70
7.	Creation of Art gallery for photo division at Soochna Bhawan, New Delhi	15.39
8.	Interior Renovation including Electric work, Modular partitions. Work Stations for RNI, Soochna Bhawan New Delhi	105.51

(iv) Major Projects under taken during 2017-18 for other Organizations:

S.No.	Name of work	Contract value in lakh of Rupees
1.	Construction of PNB RESETI and PNB FTC with residential hostel facility in Jhalarapattan, Municipality District Jhalawar, Rajasthan	468.40
2.	Construction of Security fencing for Rural Self Employment Training Institute and Farmer Training Centre for Punjab National Bank at Jhalarapattan, Rajasthan	45.17
3.	Construction of basement ground and first floor with provision of second and third floor for PNB at Naya Raipur (C.G.)	727.41

4.	Construction of Bank Branch office and 4 Nos. Staff Quarters for Corporation Bank at Salem, Tamilnadu.	468.94
5.	Construction of additional 12 Nos. flats for Punjab National Bank at Panniankara, Calicut, Kerala.	621.12

c) Training Institute of Civil Construction Wing

The CCW has one raining Institute at Soochna Bhawan equipped with Computer Lab, Lecture Hall with projector and wi-fi, Book Library etc. The Training Institute conducted 16 Training Courses for updating technical knowledge of Engineers, Architects and other Supporting staff. Besides, summer training program was also conducted for Engineering Students of NCR.

Training Institute also has a Quality Assurance Wing, which is equipped with testing facilities. The QC team conducted 4 field visits during 2017-18 for extensive examination of major works to assure compliance to specifications and to maintain quality during construction by the field units.

d) Awards

The Guwahati Division of CCW got the “Akashwani Annual Award, 2014” in the category of “Best Civil and Electrical Works” for construction of Zonal Office Building Complex at DDK, Guwahati. The award was presented during the annual function in the year 2017.

Shri R.K. Singh, Superintending Engineer (Civil) got the Limca Book of Awards in May 2017 for execution of tallest Reinforced Stone Column. He executed 148 reinforced stone columns of 12.325m height at New Broadcasting House, Sansad Marg, New Delhi, Each Column is in 16 pieces having 6/12 holes, 60mm diameter with inserted 40mm TMT bars.



सत्यम् शिवम् सुन्दरम्

DOORDARSHAN

CHAPTER V

CHANNELS AND PROGRAMMES OF DOORDARSHAN

INTRODUCTION:

Now in its sixtieth year, Doordarshan has come a long way since its initial days as an experimental service. Today, the national broadcaster is one of the leading TV organizations in the world. In the course of its journey, Doordarshan has both, expanded its network across the country as well as kept pace with state-of-the-art technological developments in television broadcasting.

The premier public service broadcaster has a role in keeping over 1.3 billion Indians updated on the working of their government. For instance, in the year gone by, Doordarshan covered about 266 important events live. Besides, Doordarshan has been the preferred channel of communication of the government as well.

Doordarshan is a significant participant in the public broadcasting scenario catering to the linguistic and cultural diversity of over 1.3 billion people. In such a vast country, mass communication itself is a challenge even with technological breakthroughs coming from satellite and internet and communication technologies, especially to reach people in remote corners of the country and in rural areas. Doordarshan plays a vital role in bridging this communication divide.

TECHNICAL INFRASTRUCTURE:

(a) Present Technical Infrastructure:

Doordarshan's vast network of 67 Studio Centres and 1,109 Terrestrial Transmitters of varying power adds the punch to its reach, so that it can be viewed in regions in the shadows of market-driven television channels. In-house programme production is done from these 67 Studio Centres in various parts of the country. These include 17 major Studio Centres at state capitals, two regional Production Centres and 49 other Studio Centres located at various places in the country (State-wise details are at [Annexure-IV](#)). Besides, in addition to its vast infrastructure, Doordarshan is also providing free-to-air DTH services.

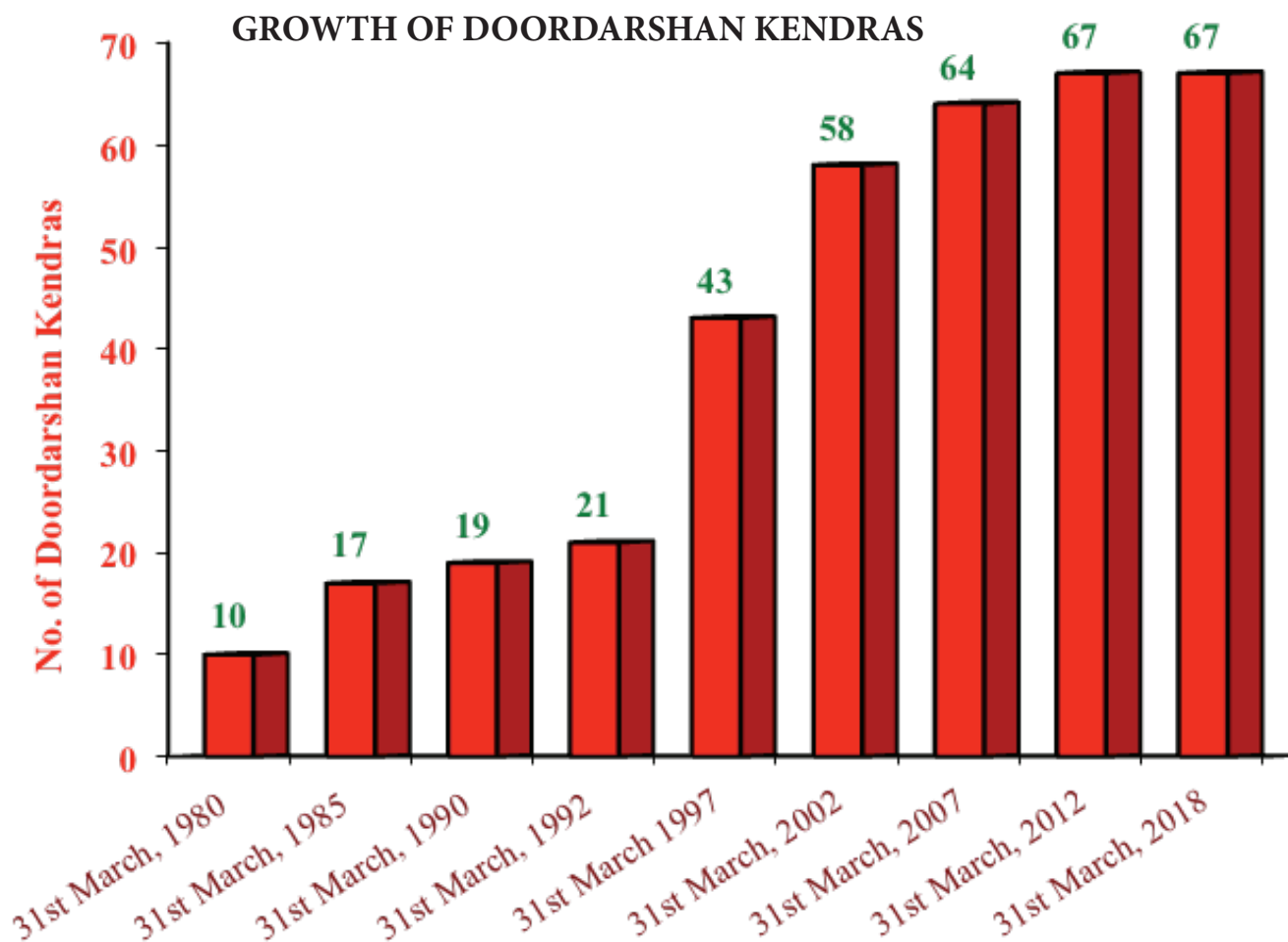
However, the year gone by has seen the closure of a sizable part of Doordarshan's telecasting infrastructure. 268 LPTs/ VLPTs/ Transposers were closed consequent upon the approval given for this by the Prasar Bharati Board regarding rationalization of terrestrial transmission. 38 Analog High Power Transmitters (DD National / DD News / DD Regional) at 18 locations with commissioned DTT transmitters have also been shut down. Hence, the number of Terrestrial Transmitters in the Doordarshan Network has reduced from 1,409 (as on October 31, 2017) to 1,109 (as on March 31, 2018). A state-wise list of the number of transmitters across the country is at [Annexure-V](#).

In terrestrial mode, DD National Channel coverage is estimated to be available to about 92% of the population of the country. Terrestrial coverage of DD News Channel is estimated to be available to about 49% of the country's population. Area-wise coverage of DD National and DD News Channel is 81% and 26%, respectively.

For satellite communication, Doordarshan has adopted DVB-S and DVB-S2 standards with MPEG-2 and

MPEG-4 compression technologies. Doordarshan is presently operating 34 Satellite channels. Details are given at [Annexure-VI](#).

The bar graphs below depict the growth of DD network over the years and the expansion of its transmission infrastructure.



(b) **Major Technological Upgradation Works Undertaken:**

There have been significant developmental activities during this year, especially with regard to upgradation of production and telecasting capacities of the organisation. The following provide a glimpse of some notable engineering achievements at Doordarshan:

- Digitalisation of 39 Studio Centres has been completed with the installation of Camera chains.
- Multichannel Automated Playback facility has been provided at CPC, Delhi.
- Automated Playback facility for DD – Arun Prabha has been provided at DDK, Itanagar
- Multi Camera Studio Production Facility in HDTV format installed at CPC, Delhi

- Two new Digital High Power Transmitters have been commissioned at Hyderabad (Telangana) and Thiruvananthapuram (Kerala).
- Second Digital Terrestrial TV Transmitter (DTT) has been commissioned at Delhi, Mumbai, Kolkata and Chennai.
- Multi Camera mobile HD production equipment at Delhi has been supplied.

(c) **Free-to-Air DTH “DD Free Dish”:**

Doordarshan launched its free-to-air DTH service “DD Free Dish” (Earlier DD Direct+) in December, 2004 with a bouquet of 33 TV channels. The capacity of this DTH Platform was subsequently augmented to enhance the bouquet’s cover to 59 TV channels. DTH signals can be received anywhere in the country (with the exception of Andaman & Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009. Upgradation of Doordarshan’s DTH Platform “DD Free Dish” from 59 to 104 channels had been completed in December, 2014. Presently, 80 TV channels are available on DTH platform. After implementation of Indian Conditional Access System (iCAS), number of channels will be increased to 104 TV channels.

Installation, testing and commissioning of iCAS developed by Ministry of Electronics and Information Technology in DD Free Dish DTH Platform has been completed. DD has issued technical approval to 5 (five) STB OEMs for empanelment of Indian Original Equipment Manufacturer for Set Top Box, authorizing them to manufacture and sell iCAS enabled STBs in India for reception of DD Free Dish DTH service. Testing of the sample STBs of these OEMs is in progress. In another round of authorization of STB OEMs for sale of iCAS integrated STBs in India, DD has issued technical approvals to 06 (Six) new STB OEMs recently for manufacturing and selling of iCAS integrated set top boxes.

Further upgradation of DD’s DTH platform up to 250 TV channels is under implementation. Brief details of TV Channels available on Doordarshan’s free to air DTH platform “DD Free Dish” as on March 31, 2018 are given at [Annexure-VII](#).

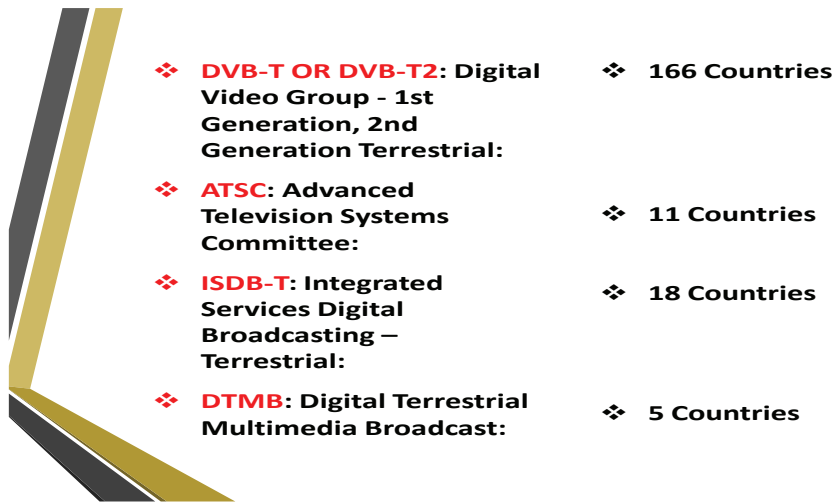
(d) **Digitalization of Terrestrial Transmitters:**

The terrestrial transmitter network of Doordarshan has, for long, mainly comprised of analog transmitters. Each analog transmitter broadcasts a single TV programme service in 7 MHz for VHF Band or 8 MHz bandwidth for UHF Band. The Standard being used by DD for analog transmission is PAL-B and PAL-G.

With the advent of new digital technologies, multiple TV Channels are possible with single Transmitter using Digital Terrestrial Transmission (DTT). DTT facilitates transmission of multiple high quality channels which can be received on a variety of devices like fixed TV, Mobiles, Laptops, and Tablets etc.

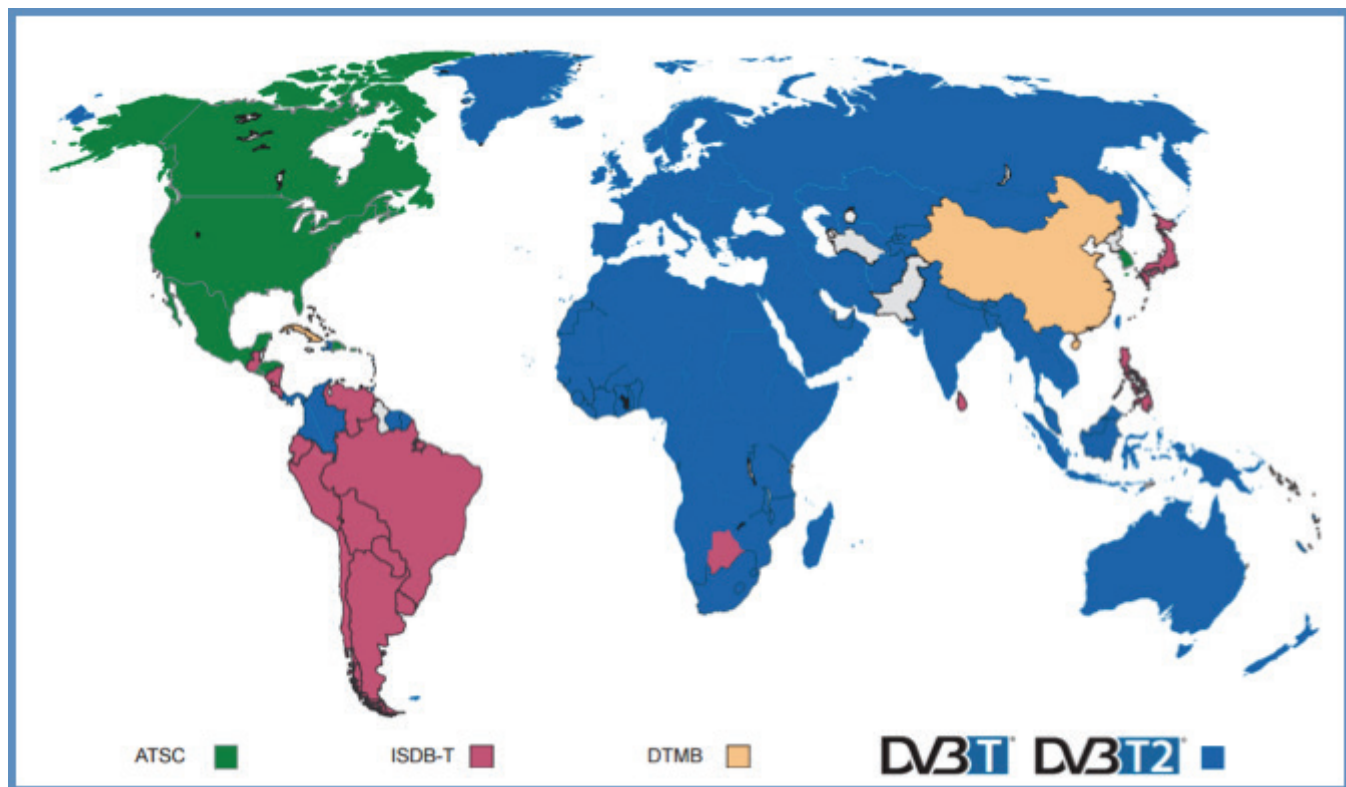
DD has decided to adopt DVB-T2 standard for digitalization of its terrestrial network. DVB-T2 is the latest digital terrestrial transmission system offering higher efficiency, robustness and flexibility. Details of various digital TV standards, adopted worldwide are, indicated in figure 1 and figure 2

Figure 1 : DTT standard and No. of Countries



15

Figure 2 : DTT Worldwide



Presently, Doordarshan has been implementing 63 DTT Transmitters in a phased manner, in various major cities and towns. In the first phase, 16 DTT Transmitters, one each, at Delhi, Kolkata, Mumbai, Chennai, Patna, Ahmedabad, Raipur, Lucknow, Bhopal, Guwahati, Indore, Bengaluru, Jalandhar, Ranchi, Cuttack and Aurangabad (Maharashtra) have been commissioned since February, 2016 and are relaying 5 DD channels namely, DD National, DD News, DD Bharati, DD Sports and DD Kisan/Regional. Two more DTT Transmitters at Hyderabad and Thiruvananthapuram have been commissioned. One in Srinagar is scheduled to be operational shortly. Besides, the second multiplex is also ready for commissioning in the

four metros. In the next phase, 44 DTT Transmitters are being setup. After installation of these DTT Transmitters in 63 cities, digital transmission is expected to be provided to about 44% of the country's population living in 31% area of the country. Locations of 63 DTT Transmitters are given at [Annexure-VIII](#).

Doordarshan is planning DTT Transmitters at 630 locations in the country to achieve the present level of TV coverage, being provided by the analog transmitters.

(e) **High Definition TV (HDTV):**

Doordarshan migration to HDTV started with a pilot project on HDTV in 2007 and provided Electronic Field Production (EFP) Van and HDTV ENG Camcorders and Edit Suite at Delhi. The HD EFP van was used extensively during Commonwealth Games 2010.

During the XI Plan, a scheme for HDTV was sanctioned and the following facilities for HD Production and playback were setup:

- Multi-camera studio production facilities commissioned at Delhi and Mumbai
- Multi-camera mobile facility for outdoor production at Delhi and Mumbai equipped with 10 HD Cameras
- Multi-camera mobile facility for outdoor production at Chennai and Kolkata equipped with 8 HD Camera
- Playout facility at Delhi
- ENG-based field production, Post-production facility and Preview facility at 4 Metro cities

As part of XII Plan schemes, Multi Camera Studio Production facilities in HDTV format have been setup at CPC, Delhi. HDTV Studio facilities at Chennai and Kolkata and Multi Camera Mobile Production facility in HDTV format at Delhi are under implementation. Tenders have been received and processed for setting up of HDTV Studio facilities at Chennai and Kolkata and are under financial sanction. Multi Camera Mobile Production facility in HDTV format is being delivered. HDTV Up linking facility is available at DDK, Delhi.

COVERAGE OF IMPORTANT EVENTS:

About 266 events have been covered live by Doordarshan during 2017-18 by using OB/ EFP Van. Some of the major events covered and proposed to be covered live by Doordarshan are given at [Annexure-IX](#).

ORGANIZATIONAL STRUCTURE:

Doordarshan is headed by a Director General who is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc. The headquarters in the Mandi House, New Delhi, is supported by six programming zones covering the entire country:

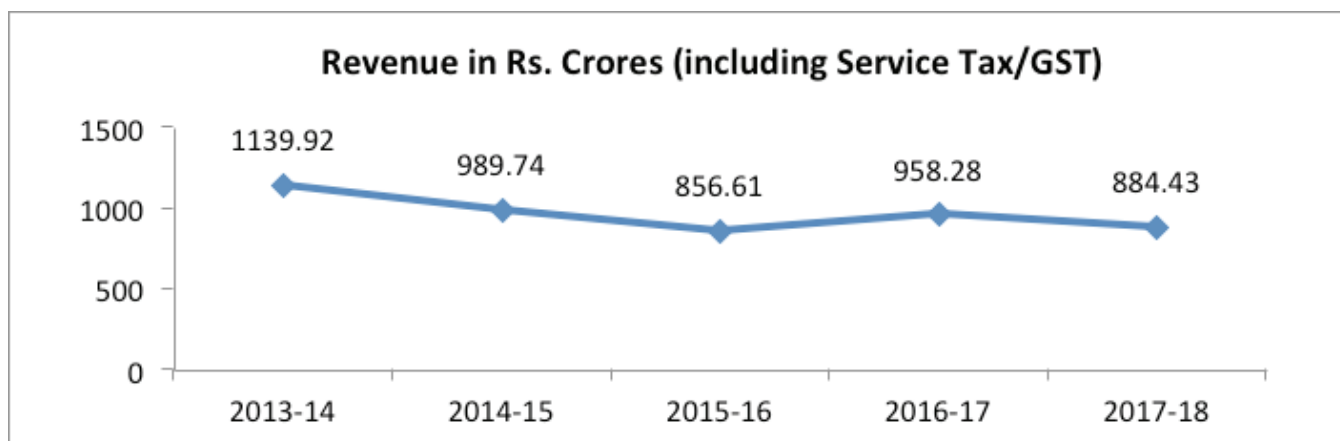
- i. North Zone at Delhi
- ii. West Zone in Mumbai
- iii. South Zone in Chennai,
- iv. Central Zone in Lucknow
- v. East Zone in Calcutta; and,
- vi. North-East Zone in Guwahati

Besides the above mentioned programming zones, the engineering and technology infrastructure works out of four Engineering Zonal Offices that are located in Delhi, Mumbai, Kolkata and Chennai to look after project and maintenance activities in their respective zone. Yet another Zonal office setup at Guwahati is presently looking after maintenance activities in the North-Eastern States. Each of these zonal offices is headed by an Additional Director General (Engineering) who is charged with the engineering responsibilities of the various Doordarshan establishments including Doordarshan Kendras (Studio Centres), High Power Transmitters (HPTs), Maintenance Centres, Low Power Transmitters (LPTs) & Very Low Power Transmitters (VLPTs). The maintenance centres look after the clusters of LPTs and VLPTs.

DOORDARSHAN COMMERCIAL SERVICE:

Doordarshan Commercial Service (DCS) co-ordinates all commercial activities performed at the Headquarters, Doordarshan Kendras, Marketing Divisions and the Development Communication Division (DCD) towards sale of airtime as well as collection of revenue from agencies/clients/producers. DCS is responsible for framing of Commercial policies and updating of rate card as per inputs received from Marketing Divisions and regional Kendras, with the approval of Prasar Bharati Board.

This wing allows registration and accreditation status to various advertising agencies and interacts with them for selling of air time. Rules and policies in this regard are framed and reviewed from time to time in the changing market scenario. Year wise Revenue (in Rs. crore) earned by Doordarshan is depicted in the following graphic.



New initiatives:

- Keeping with ease of doing business, a new Registration and Accreditation Policy was launched.
- Broadcasting Automated Scheduler (BATS) was introduced for online billing in place of manual billing, all over India clients were provided payment gateway.

DEVELOPMENT COMMUNICATION DIVISION (DCD) & COMMERCIAL REVENUE DIVISION (CRD), DELHI:

Development Communication Division (DCD) was established in March, 2001 keeping in view the communication needs of Government Departments./Ministries/PSUs as well as Corporate houses to function as a single window marketing division and a production house with innovative development communication model. It offers turn-key solution covering all aspects of media planning, software production, scheduling and impact evaluation. Development Communication Division provides as a single window facility for:

- Marketing of Doordarshan airtime and production capability
- Consultancy and customized media planning
- Production of programme in countrywide station in regional languages; and
- Feedback and research surveys to the clients

Within a short span of its inception, DCD has succeeded in revitalizing in-house production activities within Doordarshan in the year 2017-18. DCD with proactive approach has recorded revenue that contributed over 45% to Doordarshan total revenue.

Following campaign of the Ministry/Department, GOI have been telecast during 2017-18:

- i. Sanitation campaign Swachh Bharat in collaboration with the Union Ministry of Drinking Water and Sanitation
- ii. Rural Development programme Gaon Vikas Ki Ore a weekly programme was telecast from National and 34 Regional Channels and has been extended for fresh 9 more episodes for the current financial year 2018-19
- iii. Various campaigns covering a host of subjects like anti-tobacco, Chickenguniya, Dengue, Immunization and breast-feeding of Ministry of Health and Family Welfare, Incredible India of Ministry of Tourism and Income Declaration Scheme and the GST of the Ministry of Finance have been telecast and are being telecast during current year 2018-19
- iv. Jago Grahak Jago of Department of Consumer Affairs
- v. Sabka Sath Sabka Vikas- Ministry of Minority Affairs

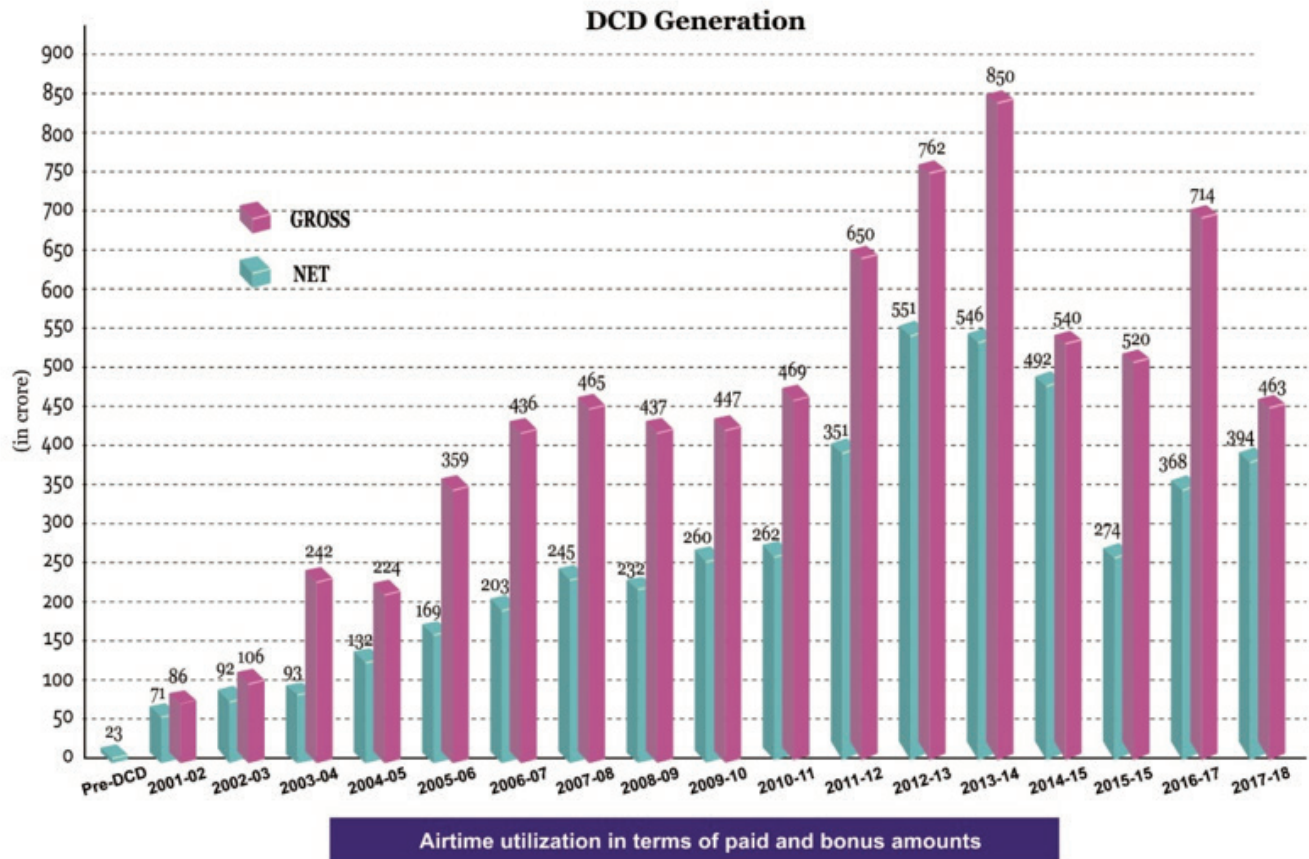
- vi. Mission Indradhanush (Intensified) of Ministry of Health and Family Welfare for child vaccination and PM dialysis programme-(Ministry of Health and Family Welfare)
- vii. Pradhan Mantri Surakshit Matritva Abhiyan
- viii. Pradhan Mantri Fasal Bima Yojna and Soil Health Card (Ministry of Agriculture)
- ix. On the occasion of Sewa Diwas a special programme was launched and sponsored by GAIL India Ltd, generated revenue on account of telecast of spots
- x. Spots of various Ministries were telecast on Doordarshan on the occasion of Independence Day and Republic Day:
 - Ministry of Health and Family Welfare in collaboration with Doordarshan launched “Doctor on Line”, a studio based weekly programme on DD National in May 2017. In addition to these spots/campaigns on various issues like Dengue, Swine Flu, Tuberculosis, Family Planning etc. were telecast and are being telecast during 2018-19.
 - A special campaign on “Beti Bachao Beti Padhao” was launched in partnership with Ministry of Women and Child Development.
 - Pradhan Mantri Awas Yojna Sahare (Urban), Ministry of Housing and Urban Affairs
 - Pradhan Mantri Awas Yojna Gramin, Ministry of Rural Development
 - Pradhan Mantri Sadak Yojna, Ministry of Rural Development
 - Operation Clean Money, Directorate of Income Tax, Ministry of Finance
 - Doordarshan has produced and telecast five episodes of PCRA Saksham Quiz 2018.

New properties like laptop branding, New Year greetings, Festival Greetings on the occasions of Holi and Diwali were undertaken on pilot basis.

The Government of Uttar Pradesh aggressively advertised their campaigns on Doordarshan through Commercial and Revenue Division, Delhi. Thus, revenue of Rs.11.00 crore was generated during the financial year 2017-18 from the telecast of spots.

A special programme on National Ayurveda Day 2017 was produced and telecast on Doordarshan Channels on behalf of Ministry of Ayush in the month of September, 2017.

Business Generation during the reporting period has been to the tune of Rs.517/- crores. DCD generated revenue of Rs 463.15 crores and CRD generated revenue of Rs.494.58/- Crores.



DD-ARCHIVES:

Doordarshan Archives witnessed an eventful year in 2017, especially as a leap in digitisation and additional efforts resulted in preserving timeless audio-visual content of heritage and history. Productivity has been a core concern at Doordarshan Archives and this mantra lies in devising new strategies are being devised to keep the available infrastructure update.

Doordarshan Archives has launched its YouTube channel to cater general and specialist audience. Popular serials e.g. Circus, Doosra Kewal, Flop Show etc are already available on YouTube channel and more similar programme series are being uploaded very soon.

Doordarshan Archives has its main Central and North Zone Centre at New Delhi besides three other zonal archiving centres at Mumbai, Kolkata and Chennai. All 67 Kendras of Doordarshan are now actively linked to Central and North Zone Centre in respect of regular archiving of the programmes being produced. Doordarshan Archives is entrusted with multifarious tasks, as is given below-

Digitisation:

The recording media formats have been changed from Ampex to BCN to Betacam to DVC to HD. The process of Digitisation is going on at all five centres. 2602 hours of content has been digitised during the year 2017-18, cumulatively taking the process of digitisation of archives to 18,500 hours. DD Archives is in the process of converting Umatic tapes, BCN, Ampex, Betacam to DVC Pro50 format and later to LTO

(Linear Tape Open) format, which is internationally accepted format for the purpose of Digitisation. So far 24,225 hours have been transferred from legacy tapes to digital tapes. Till now 74,000 plus inventories has been fed in online management software and 13,817 during the year. Apart from inventories, 2,043 hours of metadata has been identified and created out of which 734 hours has been done during FY 2017-18.

Plans have been framed to begin advance level digitisation at DDK, Kolkata. Doordarshan Archives provides recordings at nominal rates through its mobile display/sale counters. DD Archives has released close to eighty-nine DVDs so far. The work on five more DVDs are almost complete and will be ready for its release very soon. These DVDs are available on payment basis at all Kendras of Doordarshan and Akashvani, through permanent kiosk at the Dilli Haat, tour/ethnic-cultural shopping destination in New Delhi, and also online at-www.prasarbhartiarchives.co.in. Doordarshan Archives has published two multicolour brochures to reach out prospective buyers, depicting popular programmes of yesteryears.

The footage available at Doordarshan Archives is available for commercial purposes, for personal collection and for genuine scholars on payment basis.

The Archive Section provides programmes after repackaging of old footage to various channels. At present six programmes are being provided to DD National every week. Other DD Channels and Kendra's too approach DD Archives for programmes of various genres as per their requirements.

National Resource Exchange Pool (NREP) :

DD Archives has provided 9298 hours of content to other Doordarshan Kendra/offices under the National Resource Exchange Pool (NREP) scheme so far.

Subtitling:

DD Archives has started subtitling of the relevant programmes on demand through C-DAC.

Releases:

DD Archives has released close to ninety DVDs so far, one of these in USB drive format released this year on Sarod Maestro Sharan Rani, identified with the rich tradition of Hindustani Music. The documentary encompasses the life and teachings of Guru Sharan Rani, the only female disciple of Ustad Allaaddin Khan and also a "Gandabandh Shagird" of the Kathak Guru Pandit Acchan Maharaj.

Modern Media Asset Management has been introduced to enables integration of the Archives and digital content into the production workflow and programme producers from different Kendra will trap this additional facility. Programmes transferred so far into digital medium are 30,132 hours approximately.

For promotion and awareness of Akashvani Sangeet CDs and Archival material of AIR and Doordarshan, stalls were put up during the following events:-

- Conference on Communicating India, Vivekananda International Foundation, Chanakyapuri, New Delhi from 5th April, 2017.

- Global Exhibition on Services, Indian Exposition Mart, Greater Noida from 17th to 20th April, 2017.
- Delhi Book Fair 2017 at Pragati Maidan from 26th August to 3rd September, 2017.
- Akashvani Sangeet Sammelan at Siri fort Auditorium on 7th October 2017.

Programmes from Archives of All India Radio and Doordarshan had been selected and gifted to 14 Pacific Island Countries (PICs) for broadcast purpose at Conference on Sustainable Development in Fiji from 25th to 26th May, 2017.

Commercial Activities:

Prasar Bharati Archives has earned Rs. 28,04,249/- during the year (Rs. 18,96,013/- accruing from the sale of DVDs and Rs. 9,08,236/- through sale of archival footage). This has been possible through the Prasar Bharati website i.e. <http://www.prasarbharatiarchives.co.in> as well as the e-commerce portal, Amazon.

DD Archives has started its own account to inform public about upcoming programmes and DVD releases repackaged at DD Archives through the social media platform i.e. Twitter and Facebook.

MEDIA PUBLICITY DIVISION (MPD):

Media Publicity Division of the Directorate is a small composite unit tasked to undertake Media and Publicity activities. All form of communication, advertising, outdoor work, Press Release, Booklets, Press Conferences etc. are undertaken for publicizing the activities and programmes of Doordarshan.

The Media and Publicity Division has been upgraded and is headed by the Additional Director General who is assisted by a Deputy Director who observes the day-to-day working of the Division.

The MPD section has co-ordinated for changes on billboards and unipoles on all the premises of Prasar Bharati, i.e. Doordarshan, AIR, Todapur, HPT Pitampura and CPC Khel Gaon.

Doordarshan participated at the third Global Exhibition (organised by Ministry of Commerce and Industry, Services Expert Promotion Council (SEPC) and CII) at India Exposition Mart, Greater Noida, NCR, from 17-20th April, 2017 as a 'Gold Sponsor'. A dedicated stall of 36 sq. m. at the exhibition venue was allotted to Doordarshan, for the four days; from 17th to 20th April 2017. An approved creative design of 'The Channel of India' was put at the stall as the backdrop in the size of 20 x 8 feet. Table Branding of all the four tables at the stall were done with the creative of DD National, DD Kisan, DD News and DD Bharati. A twelve page Doordarshan booklet was designed and published; covering all the major aspects of the organization.



PARTICIPATION OF DOORDARSHAN AS A 'GOLD SPONSOR' IN THE THIRD GLOBAL EXHIBITION FROM 17-20TH APRIL, 2017

On the occasion of 'Yoga Day' on 21st June'17 a specially designed booklet "Yogotsav" was designed including the details of the programmes, telecast through different Kendra's and distributed in all Ministries.

As per the requirement of various sections,MPD coordinated with agencies for various booklets on the various occasions like GST, Doordarshan on completion of 3 Years etc.

As a PR exercise, DD recently got designed Coffee mugs and other gifts items and distributed on numerous occasions.

Various display/tender advertisements regarding Time Slot, Film advertisement, FIFA, DTT, DTH and Employment are also executed on regular basis by this section.

AUDIENCE RESEARCH:

Audience Research Unit of Doordarshan with its 19 field units located at Doordarshan Kendras across the country is involved in research studies on various aspects of broadcasting since 1976. During the financial year 2017-18, following Audience Research studies and compilations were carried out:

- Analysis and reporting of BARC TVR on weekly basis
- Preparation of annual report of Prasar Bharati for 2016-17 and the Ministry of Information and Broadcasting for the year 2017-18;
- Training programmes on BARC, BMW software organized for Audience Research and programme personnel;
- Field Survey conducted for DD LPT Hindupur (AP) and report submitted in June, 2017;
- Training programmes on Research Methodology organized for Audience Research personnel at Indian Statistical Institute, Kolkata in September, 2017; and,
- Preparation of report on North-East survey in March, 2018.

DOORDARSHAN SATELLITE CHANNELS

Doordarshan has six National (DD National, DD News, DD Bharati, DD Urdu, DD Sports and DD Kisan), one international (DD India) and sixteen Regional Channels. Details in respect of these channels are as follows.



DD: NATIONAL – DOORDARSHAN’S FLAGSHIP CHANNEL

As the flagship channel of the nation’s public service broadcaster, DD National provides a healthy mix of entertainment, information and education. The channel is available in terrestrial mode from 05.30 AM till midnight. In the satellite mode, it is available round-the-clock.

Given the extensive reach of Doordarshan, its array of equipment and in the light of its role as a public service broadcaster, DD National enjoys an advantage over its peers in live telecast of major events. Indeed, this is a major component of DD National and in the year 2017, DD National has covered various events from different parts of the country, especially those highlighting the government’s flagship programmes with live broadcasts. Besides these, DD National also telecast events of national importance such as the programme and events marking Republic Day and Independence Day, programmes on anniversaries of important personalities like- Swami Vivekananda, Baba Saheb Dr. B.R. Ambedkar, Sardar Patel, Pt. Deendayal Upadhyay, Nanaji Deshmukh, vigilance awareness, Rashtriya Ekta Diwas etc; during the year.

The flagship channel is also the preferred channel for telecasting the Prime Minister’s address to the nation, Mann Ki Baat while regional language versions were repeated by the regional Kendras of Doordarshan.

DD National also aired a live telecast of Prime Minister’s address to World Economic Forum held in Davos on January 23 enabled a wide cross-section of people in the country to see and listen to the Prime Minister. Similarly, live telecasts of the inaugural function of the Seventh Edition of Global Economic Summit from the World Trade Centre, Mumbai on February 22 as well as MILAN-2018 –a Congregation of Navies of Indian Ocean Littoral from Port Blair on March 9 also informed DD National viewers of the country’s position on such landmark global developments. On March 12, DD National also beamed the inauguration of the Solar Power Plant in Mirzapur, Uttar Pradesh, by Prime Minister Narendra Modi and the French President.

DD National also telecasts special programmes of social relevance and for creating awareness on a host of issues. These include spots on health, such as prevention of communicable diseases and other health-related issues.

A special daylong live mega ‘Talkathon’ programme was telecast on the occasions of Independence Day with people from across the country interacting with panellists in the studio via various Doordarshan Kendra’s across the country. Live Talkathon shows were also telecast on the occasions of “Seva Diwas” on September 17 and “Anti Black Money Day” on November 8 with panellists interacting with live reports from different parts of the country.

Doordarshan made elaborate arrangements with ISRO for live telecast of launch of GSLV MK III-D1/ GSAT-19, PSLV-C38/CARTOSAT-2 series satellite and GSAT-17 satellite.

Likewise, DD National extensively covered IFFI-2017 (in Goa) with a series of programmes comprising 42 episodes based on the IFFI.

Giving due importance to children and young people who form a sizeable section of Doordarshan's viewership, DD National has telecast a number of programmes to cater to this population during this period. These include Aadha Full, a show for adolescents produced by UNICEF in collaboration with BBC; V-3, a detective serial for children produced by the Children's Film Society of India; Manthan, produced in collaboration with Deutsche Welle (German TV); and Gali Gali Sim Sim, yet another show for children produced by Sesame Workshop India.

As usual, the year closed with the telecast of a special New Year's Eve programme produced by DDK Mumbai on December 31. The Regional Kendras mounted New Year Programme in their respective regional languages as well. Besides the above, DD National telecast the 171st Annual Aradhana of Saint Thyagaraja Festival, 2018 – Live from the holy town of Thiruvaiyaru, Tamilnadu on January 6.

Films:

DD channels are home to various genres, languages and television programmes with DD National topping the list of its offerings and this is most evident in the films broadcast over the channel.

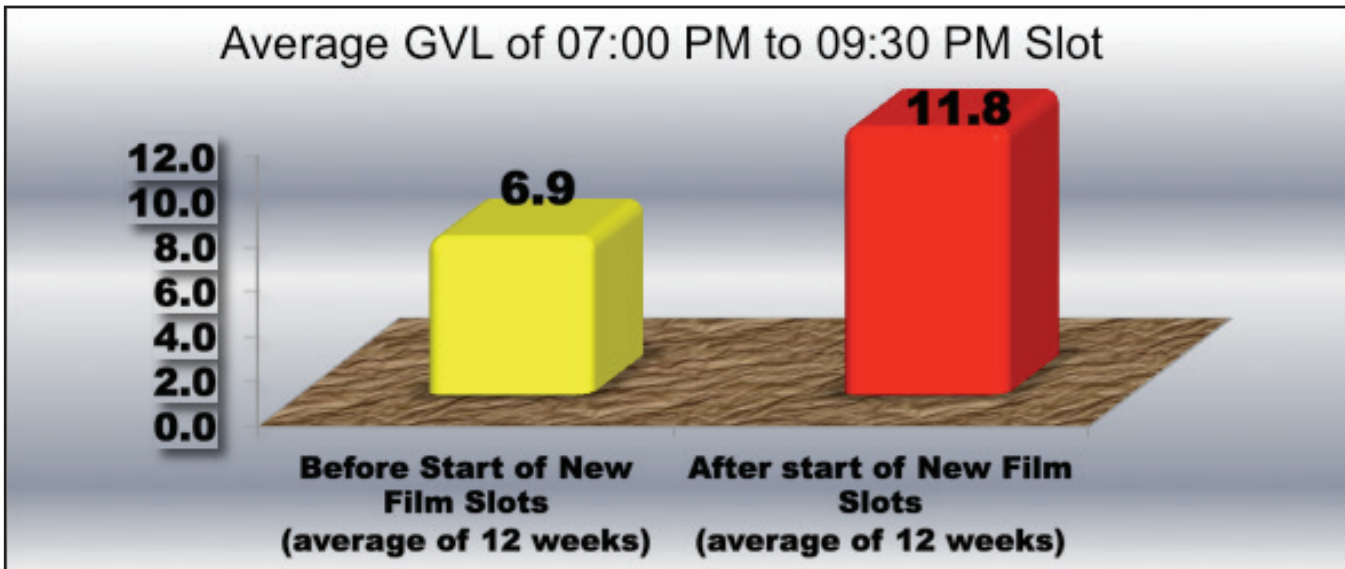
Bearing in mind the viewers' need for entertainment, the frequency of telecast of Hindi feature films on DD National was doubled to 8 films every week. As a result, there is a tremendous rise in the viewership with higher GVL rating and time spent on the prime time of Doordarshan National Network in comparison to earlier programmes.

To this end, Doordarshan kicked off 'Jashn-e-Bollywood', a new theme-based slot for films beginning October 16 2017, reserving the 07:00 PM to 9:30 PM time bracket from Mondays to Thursdays on DD-National. A clear rise in viewership rating is visible as per BARC's comparative TRP Data for the 7:00 PM to 9:30 PM time slot since October 16, 2017. Sustained efforts were made to attract eminent banner production/offers during the year. Doordarshan's Film Wing adopted an open-door policy for producers/offers to air their views. Many offers/producers offered their best films to Doordarshan.

Films on a wide variety of themes were also broadcast during the year, especially to commemorate special occasions, cultural festivals and other important national occasions. As a Public Service Broadcaster, Doordarshan attaches importance to procuring and showing movies with social, patriotic and motivational themes.



PROGRAMMES ON DD NATIONAL – FLAGSHIP CHANNEL



Details of special films telecast on the following commemorative days during the year are detailed below:

- August 15, 2017 (Independence Day Special) – “Pink”, “Airlift” & “Bajrangi Bhaijan”
- Film “Toilet ek Prem Katha” based on the theme of Swacch Bharat premiered on September 17 for the first time on the television, ahead of all private channels.
- Gandhi Jayanthi, October 2- ‘Gandhi Se Mahatma Tak’

- Sardar Patel Birth Anniversary October 31 - 'Sardar'.
- 16 films were telecast in connection with the international film festival of India from 13th to 28th November, 2017. These films have been promoted as IFFI Blockbusters.
- A feature film on Baba Saheb B R Ambedkar was telecast on December 6 to commemorate his death anniversary.
- Film telecast on occasion of National Youth Day on January 12, 2018.
- Film telecast on 'Republic Day' - January 26, 2018.
- The film 'English Vinglish' was telecast on February 25, 2018 upon news of the sudden demise of veteran cine thespian, Sridevi.

14 Films on Patriotic theme were telecast (total 17 times) during the period on DD-National. In addition to 08 weekly slots, movies were also telecast on commemorative days of important national personalities.



DD: NEWS

Doordarshan News (DD News) is the country's only Terrestrial-cum-satellite, multi-lingual News Channel also accessible by non-cable, non-satellite homes through terrestrial transmission mode.

The regular News service of Doordarshan started with effect from August 15, 1965 in the form of a daily Hindi News Bulletin. The first English Bulletin was telecast on July 3, 1971. DD News was launched on November 3, 2003 by converting DD Metro into a 24-hour news channel as a separate channel. DD News, broadcast from Doordarshan's headquarters in New Delhi is currently producing news content in Hindi, English, Urdu and Sanskrit languages apart from two exclusive bulletins for the deaf. 18:30 Hrs of live transmission per day include telecast of more than 40 news bulletins in these languages.

Three Metro Regional News Units (RNUs of DD News) also produce daily News capsules for airing as a 'Metro Scan' over DD News. The Channel also telecasts three sports bulletins and two business shows daily, and a number of current affairs programmes. Special programme on the channel are telecast on different issues.

News Gathering:

DD News receives news inputs from across the country, including remote areas, through latest satellite-based technologies, together with DSNG Vans/OB Vans, and through File Internet/Cellular Mobile based technologies, such as TVU Backpacks and File Transfer Protocols (FTP). DD News collects majority of its news from the following sources:

- Own Correspondents in HQs and RNUs

- Stringers and part-time correspondents
- Agencies (PTI, UNI, Reuters, ANI)
- International partners (e.g. other National Broadcasters, Asia Vision)

Major Recent Initiatives/Coverages/Activities:

DD News extensively covered all national and international events inaugurated or attended by the Hon'ble Prime Minister during between April 1, 2017 to March 31, 2018. It sends its teams for ground coverage of calamities and conflicts. For instance, DD News covered the major train accident in UP during this period and disseminated important information like helpline the number for the benefit of the public. The work done by NDRF and other relief agencies, governments and good Samaritans were also covered by DD News.

Dialogue @DD News:

To mark the completion of three years of the government, DD News organised five hour-long conclaves, titled 'Dialogue @DD News'. These conclaves saw the participation of Union Ministers and DD News was able to showcase the achievements of the Government and answer common queries from the audience.

GST related coverages:

Government's decision to implement the Goods and Services Tax regime (GST) all over the country beginning July 1, 2017 was widely covered by DD News.

Sankalp Diwas:

The seventy-fifth anniversary of the Quit India Movement was observed across the country on August 9 around the theme "Sankalp se Siddhi – attainment through resolve". DD News did a special day-long programme to commemorate this day, especially with inputs from all parts of the country celebrating the Sankalp Diwas and the Quit India Movement.

There was simulcast on 15th August of the Special Programme 'Sankalp se Siddhi', produced by DD National on the occasion of Independence Day, including PM's speech from the ramparts of the Red Fort and discussions from various parts of the country on the theme 'New India'.

Ek Bharat - Shreshtha Bharat:

DD News also undertook and telecast special programmes on birth Anniversary of Sardar Vallabh Bhai Patel.

PM's Mann Ki Baat in Sanskrit and in Sign Language:

DD News has started producing PM's "Mann Ki Baat" in Sanskrit and in the sign language for telecast over DD Bharati.

Handloom Day:

DD News mounted special programmes on August 7 on National Handloom Day.

Other important programmes being telecast Daily, Weekly and Fortnightly:

- Charcha Mein– a discussion-based programme on current burning issues in Hindi
- Aamne Saamne– a discussion-based programme in Hindi telecast at 10 PM every Thursday.
- Gen Next–a programme in Hindi for young people.
- Rang Tarang–Rang Tarang is an entertainment programme in Hindi
- Jaanane Ka Haq– an information and education programme on the Right to Information and telecast in Hindi.
- Cinema Iss Hafte carries reviews of latest films and people’s reactions to the film.
- Tejaswani is a weekly programme focuses on women achievers and the achievements of women in various fields.
- Eminent personalities from various fields are interviewed in the weekly programme Seedha Samvad.
- ✓ Janadesh – Elections in five states during the year were widely covered by the DD News channel.
- ✓ DD News telecasts a weekly English programme ‘World Konnect’ covering news from across the globe.
- ✓ Likewise, DD News also telecasts weekly programme in Hindi titled Khabar Duniya ki International News events during the week gone by.
- ✓ Vaartavali is a weekly programme in Sanskrit providing the week’s news in a 30-minute long capsule.

Technical Infrastructure:

The 24x7 news channel has its national newsroom and two studios at the Doordarshan headquarters in New Delhi. It has been upgraded with a state of the art Quantel automation system and servers having non-linear video edit features at the Editors’ desks. This is complemented by 16 DSNG vans that have been deployed in different states for satellite-based news gathering. Over and above, mobile-connectivity based backpack equipment are deployed in places when / where DSNG vans are not available or cannot be deployed.

DD News produces five 15 minutes-long news bulletins each in Hindi and English for DD’s National Channel. DD News also produces 10 live bulletins and news scrolls for DD Urdu. With the launch of Kisan channel, DD News is supporting it with two news bulletins airing news of interest to farmers.

DD News on News and Social Media:

The News Channel also has its presence on social media, which includes a Face book page, Twitter handles in Hindi and English and a YouTube channel. A revamped DD News website (<http://ddnews.gov.in/>) with video viewing facility and a new look and feel was launched in July, 2017.

The English Twitter handle of DD News @DDNewsLive was launched in January, 2013 and is has over 23 Lakh (23, 33,086) followers (as on 22.05.2015), with numbers growing every day. The Hindi language Twitter handle @DDNews Hindi that has been around since 2014 has over 5 lakh (5,16,817) followers. One the other hand, the DD News Facebook page (<https://www.facebook.com/DDNews>) has over 15 lakh followers while a dedicated You Tube Channel (<http://www.youtube.com/ddnews>) has attracted over 5 lakh (5, 57,418) subscribers since its launch in 2013.

A new version of the DD News Mobile App was launched in March 2017 with a view to enabling seamless access of the news and current affairs to people.

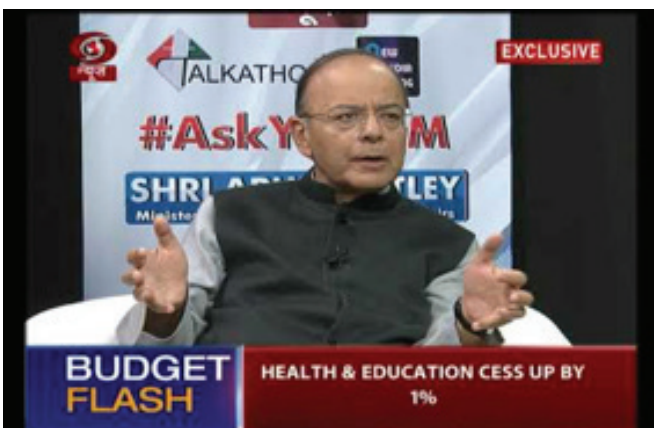
Regional News Units:

DD News has set up 31 Regional News Units/Bureaus spread across the country and operating out of the regional Doordarshan Kendras, established mainly in the State headquarters. These RNUs broadcast over 174 News Bulletins and 8 Current Affairs programmes in 23 languages/dialects daily with a combined broadcasting time of more than 33 Hours daily.

Inauguration of News at RNU, DDK, Dehradun:

RNU at DDK, Dehradun was established and formally inaugurated by the then Hon'ble Union I&B Minister, Sh. Venkaiah Naidu in June, 2017, with a daily news bulletin from 6.30 to 6.45 PM in terrestrial mode. It was put on satellite mode from 15 July, 2017 through DD Uttar Pradesh for viewers to receive a 15-minute news capsule at 8:00 PM along with terrestrial broadcast from Dehradun daily.

The process for compiling a daily bulletin from Itanagar (Arunachal Pradesh) has been completed and is awaiting formal launch alongwith DD Arun Prabha channel.



PROGRAMMES TELECAST ON DD NEWS

**DD: BHARATI**

DD Bharati channel was launched on January 26, 2002 and re-launched in November 2010 as a niche channel for promoting music, dance, art and culture, health and lifestyle. DD Bharati carried live telecasts of over 250 important national and international events during the year 2017-18, which include the question hour in Lok Sabha and Rajya Sabha. This also includes programmes of public importance graced by the Hon'ble President, the Vice President and the Prime Minister. DD Bharati undertakes number of ENG coverage and telecasts approximately 115 programmes.

Important programmes telecast during the year on DD Bharati include:- Mausiqui Ek Khoj; Uttar Katha; Gora; Boond aur Samunder; Tagore's Poem Tryodashi; Paintings and Sculpture of India, Krishan Kali (written by Shivani and directed by Mr Amol Palekar), a travel show, Yeh Hai India Meri Jaan, a Sanskrit serial by Mahakavi Bhavabhooti, Uttarramcharitam; Forts of India; a series on short stories of romance by Basu Chatterjee, Ek Prem Katha; Munshi Premchand's Tehreer - based on his famous novels Godan and Nirmala, and a serial on a novel by Padmbhushan Amrit Lal Nagar, Nachyo Bahut Gopal. The channel also broadcast the last series hosted by the renowned cartoonist late Mr Sudheer Tailang, Mera Studio Mera Mehamaan; India's first reality show TV on Indian classical music, Naad Bhed; A special in-house production on Sardar Vallabh Bhai Patel, Loh Purush – Vyaktitva aur Krititva; Special in-house production on poetry, Zara Yaad Karo Kurbani; Holi Ke Sureley Rang; Odissi dance-ballet on Navratre by Dr. Chandana Raul, Maa Durga; a 42-minute duration film on the history of Yoga produced by Ms Deepika Kothari to commemorate the International Yoga Day (June 21); a special programme Sankalp Se Sidhi Tak based on patriotic tunes played by International Shyam-Band produced in-house and telecast on August 15; Devi Durgaa dance-drama by Dr Sonal Mansingh, Jai Ganesh, portraying an insight into animal consciousness on the prevention of cruelty to animals produced by Sunaina was telecast during the year 2017.

Beginning March 2, DD Bharati began scheduling of Hindi feature film under banner Bharati Classics (one break movie) on weekends. This resulted in a high TRP.

Year long Celebration of 70 Years of India-Russia Diplomatic Relationship:

In compliance with the celebration of 70 years of India-Russia Diplomatic relations, DD Bharati channel telecast archival footage depicting Indo- Russian co-operation in the field of art, culture, literature, along with telecast of TV reports on various programmes organized in connection with Indo- Russian co-operation. A special 30 second-long promo was also prepared and telecast to mark the occasion.

Details of the telecast from archival footage as mentioned above are as below:-

S. No	Programme	Episodes	Date
1.	Chekhov Ki Duniya	6	10th to 15th April 2017 (Daily)
2.	RADUGA-Russian Folk Dance Festival	1	13th April 2017
3.	Musical Concert-Bharat me Roos Ka Saal	1	13th April 2017
4.	Chekhov Ki Duniya	6	1st June (Weekly basis -every Thursday)

5.	TV Reports on the ENG Coverages related to 70th Anniversaries of Indo Russia Diplomatic Relationship	9	26th June 2017 to 6th July 2017 (Monday to Friday)
		9	07 to 15th August,2017(Monday-Friday)
6.	Folk & Traditional Dance of Russia	1	15th August 2017



DD: URDU

DD-Urdu Channel was launched on 15.08.2006 and became 24x7 with effect from 14th November 2007.

Presently DD-Urdu is producing more than eight in-house programmes like Patte ki Baat, Yaadon ke Dareeche Se, Aina-e-Maazi, Taleem Aur Rozgar, Yaadain, Mubahisa and Bholaye Na Bane besides regular TV reports, Urdu poetry celebrations or Mushairas and other English language (ENG coverage) including special programme on festivals and anniversaries.

Importantly, a special recording was telecast on the eve of Independence Day under the title 'Hindustan Hamara'. A variety show was also telecast with the International 'Shayam Band' invited to perform patriotic music tunes, special programme on literature and culture and Sankalp Siddhi and Sanskriti Manthan that saw the participation of eminent personalities.

The channel also reached out to the Urdu listenership with matters relating to everyday governance. In this direction, DD Urdu telecast interview programmes on 'Achievements and Challenges and Future Plan of NDA' involving Ministers from the Central government. Alongside this, another programme, 'Law & Order – Challenges and Concerns' based on interviews of prominent people in the government including Dr. Najma Heptullah and Farooq Khan was also telecast.

List of important programmes telecast during the period:

DD Urdu was also an important channel to take the message of the Goods and Services Tax system introduced during the year to its viewership. To this end, a series on GST was telecast under the title Ek Mulk Ek Tax. Besides special programmes on personalities such as Dr BR Ambedkar, Sadat Hasan Manto, Mirza Ghalib, Jigar Moradabadi were also telecast. Simultaneously, the telecast of YadonKeDareeche Se was conceived as a series of tribute programmes on eminent artists like Vinod Khanna, Reema Lagoo, Om Puri, Meena Kumari, Shakeel Badayuni, Kishore Kumar, Dev Anand, Meena Kumari, Shashi Kapoor, Sahir Ludhianvi etc. Programmes on religious festivals like Ram Navwami, Eid, Eid-Ul Juha, Muharram and Dussehra were also telecast besides programmes on Ramazan, Hajj, Navratri and notably, the programmes Rang-e-Sukhan and Phagun Aayo Re on the occasion of the Holi festival. .

The channel also telecast programmes on significant days on the national calendar, like Pollution Day, the International Book Fair, Delhi International Film Festivals' and prominent among these events include eight hours of different programmes recorded and telecast on the eve of New Year such as Sham-e-Mausiqui, Bait Baazi, Lamhe-2017, Gaya Saal Naya Saal, Aane Wale Saal Ko Salam, Mushaira-Tanz-o-Mizah etc. Likewise, Hum Hindustani and Jashn-e-Jamhuriyat were special programme telecast on Republic Day 'Khawab Hamare Tabeer Bhi Hamari and Rang-e-Dhanak were also telecast on International Women Day.

DD Urdu, from time to time, organizes special events before invited audience, not only in Delhi but also, in other cities as well. Important and prominent personalities from all walks of life and common people were invited to participate in programmes in Doordarshan's studio.

DD Urdu has put emphasis on planning for its programmes in the coming year. In this direction, plans are afoot to introduce new in-house programmes, including weekly programmes on women, health, legal issues, cookery show, musical and interview based series on important personalities. Accordingly, DD Urdu is planning to introduce weekly programme – Awami Adalat, Bazm-e-Khwateen, Sehat Ki Baat, Apna Mulk Apna Aen, Ghazal Ka Safar, Ek Mulaquat, and CEO's Kitchen etc.



INDIA DD: INDIA

Doordarshan opened its windows to the world by launching its international channel on 14th March 1995. The channel, initially known as DD-World was renamed DD-India on 2002. DD-India carries 16 news bulletins, features on topical events, entertainment programmes, music and dance, serials, documentaries, news and current affairs, events and tourism.

DD-India shifted from GSAT-10 to INSAT 4-B for wider reach and footprints in Indian subcontinent. Presently, DD-India programmes reaches 38 countries across the world through submarine cable, satellite and DTH platforms and are available in the country on cable by most MSOs and DTH platforms of TataSky, Free Dish, In-Digital, Hathway, Airtel Digital TV, Dish TV, Videocon Reliance Digital TV, Den Cable etc. Transmission of DD-India is tapeless. A strategy for further expansion of its distribution and to have global footprint is underway in consultation with Ministry of Information and Broadcasting. Sponsorship agreements for 6 programmes are in pipeline. Important live events and programme featuring Prime Minister, President and VIP, Parliament etc. were telecast live on DD-India.

Achievements during the reporting year 2017-2018 and important programme telecast on DD-India are as follows:

Kavya Saurabh, Launch of Enable Travel, Good Health is Good Wealth (a Programme on World Health Day), Cheti Chand Mela – 2017, Jashn-e-Adab (Poetry Festival), 70 years of India-Russia Diplomatic Relations, Swagat Parv, Gaate Raho, Russia in India (showcase of the Russian culture), Bharatnatyam by Karvi Bhatnagar etc; The Man with a Mission– Fulchand Shahtri, Vision Divyang (Holi Festival of Divyang Jan), Gandhi's Vision of India, Swadeshi Mela – 2017 (TV Report), 13th Hospitality India and Explore the World Annual International Travel Awards – 2017, Velocity of Darkness, National Conclave of SC/ST Owned Enterprises (NSIC), EPFO Foundation Day Celebration etc.

MOUs were signed with 18 Producers for telecast of programmes under sponsor category which generated a telecast fee of Rs. 1,75,54,360/-.

Efforts are on to reach uncovered geographies such as USA, Latin America, Australia and Europe through bilateral MOUs with MSO in these areas and distribution through submarine/ OFC cable links.



DD: SPORTS

2017 was the year of seminal changes for DD Sports. This was the year in which host of initiatives were taken to bring it, at par with the industry. The channel had been facing an identity crisis since 2005-06 when cricket rights and 2012 when the Olympics sports rights were taken away. A series of initiatives taken this year collaborated with the plans for the coming year has the potential of re-defining the character of the channel. DD Sports has taken a number of initiatives during the year, as explained further in this section.

International Sports Matches on DD Sports:

Empowered Committee on the Sports Rights of Prasar Bharati took the prudent decision of putting in all the Sporting events of national importance under the provision of the Sports Act- 2007 on DD Sports instead of DD National. As a consequence, FIFA U -17 World Cup in India was telecast live on DD Sports. Other important sporting events in this line are Cricket series (India South Africa series, India-England series), Commonwealth Games, Asian Games etc.

State of Art Presentation Style:

A state of art styled presentation for pre-shows, mid-shows and post-shows of sporting events of importance has seen a transformative and sea change this year. This includes the 'Studio from the Ground Zero' for the Asian Athletics Championship at Bhubaneswar, unique outdoor studio using in house resources erected for the FIFA U 17 World Cup and state of art studio for the Fourth Umpire.

Industry's Best Anchors/ Experts/ Esteemed Guests:

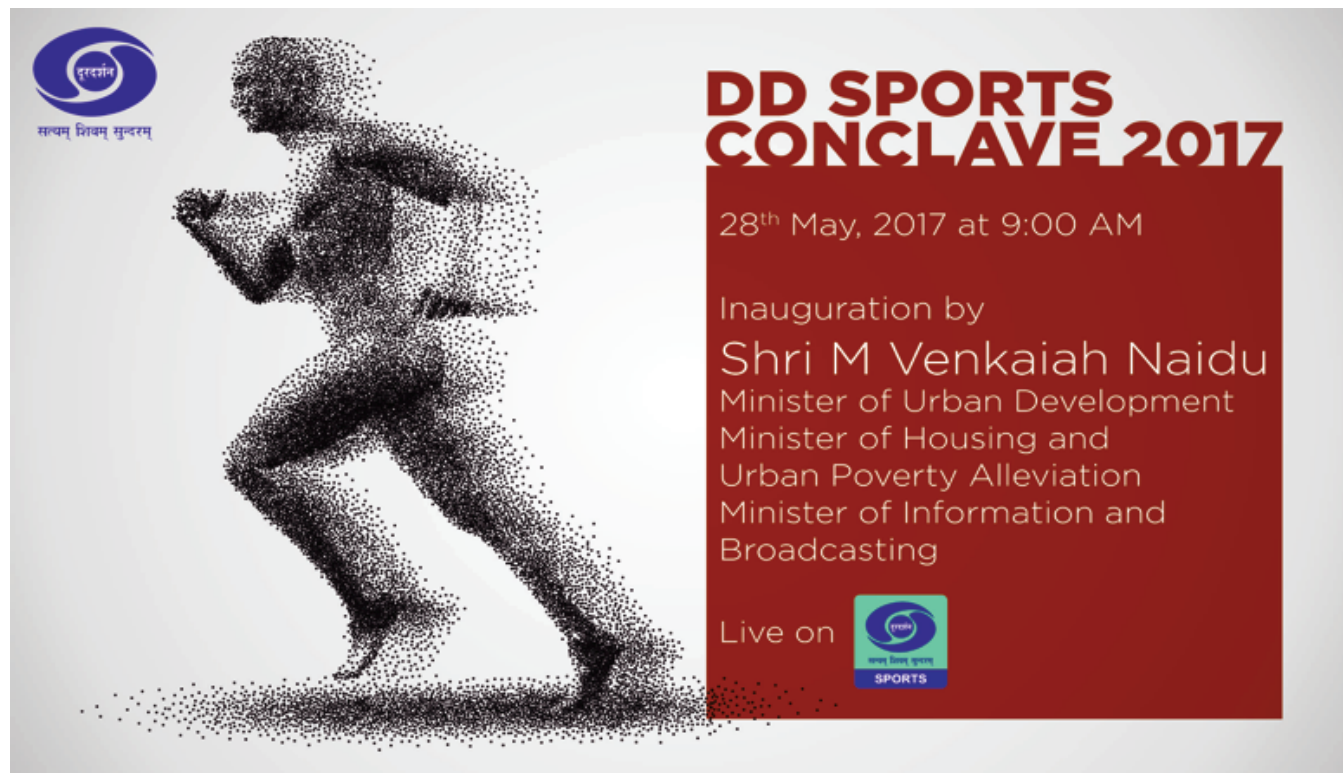
The profile of the anchors/ experts/ commentators and sports personalities featuring in these shows has been considerably enhanced this year. Some of the eminent sports personalities who were featured in the DD Sports show during the year include cricketers K Srikanth, Mohinder Amarnath, Dilip Vengsarkar, Manoj Prabhakar, SMH Kirmani and Atul Wassan; football stars like Baichung Bhutia and Renedy Singh; Badminton stars Pulela Gopichand, PV Sindhu and Ashwini Ponappa; wrestler Sakshi Malik and gymnast Dipa Karmakar.

DD Sports Special Shows:

DD Sports has conceptualized and executed special shows for the special occasions during the year, including Ek sham jawaano ke naam depicting sports in the life at the ITBP Camp on the India-China border. Another similar show recorded from the CISF Camp in Ghaziabad titled Watan Hai to Hum Hain was also telecast. The channel is coming up with a unique show titled 'Hauslon Ki Udaan- with Sangram Singh. Another path-breaking show which the channel has lined up is Cricket Tales- a unique amalgam of the cricket coaching and cricket anecdotes.

DD Sports Conclave:

The channel put its feet forward in its intent of 'Branding with the Purpose' through its unique initiative- the inaugural DD Sports Conclave 2017. The first ever televised sports conclave in the country from multiple centres like Guwahati, Mumbai and JL Nehru Stadium- New Delhi and CPC Studio in New Delhi saw the participation of the leading sports personalities, sports administrators and Bollywood personalities. Coinciding with the completion of the 3 Years of NDA rule, the conclave was inaugurated by then Minister of Information and Broadcasting, Shri Venkaiah Naidu and the concluding session was graced by Olympian and Minister of State for Youth Affairs and Sports and I&B, Shri Rajyawardhan Singh Rathore.



DD SPORTS CONCLAVE 2017

The channel played a crucial role in taking forward Prime Minister Initiative 'Mission 11 Million' spearheaded by Oorja Campaign and Ministry of State for Youth Affairs and Sports - 'Khelo India' campaign.



DD: KISAN

A full-fledged television channel (DD Kisan Channel) for the farmers was launched on 26th May 2015 by the Hon'ble Prime Minister, Shri Narendra Modi, as a new initiative for the inclusive growth of the farmers' community. The entire look and feel of the channel have been changed beginning 15th August 2017.

The objective of this channel is to serve the country's farming and rural community and to inform and educate the rural populace in the remotest parts of the country and to work towards creating a holistic environment for sustainable and inclusive growth.

The channel has content for the complete rural and farming community. The programmes are of variety of genres such as core agriculture non-fiction, fiction and reality shows. A majority of the programmes are produced in-house.

Live inputs are received from all states through DSNG in core agriculture based interactive programmes. Besides this there is a continuous and constant effort to focus on quality through the following initiatives:

- All programs have been reviewed and specific formats have been implemented.
- Programme divided into segments to make it more interesting with focus on different aspects.
- Inputs from different parts of the country in each programme for a pan India perspective.
- Different and varied graphics as per programme requirements.

Programmes telecast during the period 2017-18:

- Programme on Independence Day – Phir Chidi Aaj Desh Ki Baat.
- Programme Kisan Manthan – Sankalp Se Siddhi.
- Highlights various initiatives of the Government – Vaad Samvaad

New Initiatives:

- Launch of Jaago Kisan – A new interactive live programme related to consumer-related complaints from farming and allied activities the redressal of issues raised during the programme by experts.
- Mausam Khabar – a live updated bulletin in morning, afternoon and evening time band on the day's weather.
- Srijan – A unique research based program in which the origin of crop/vegetable /fruit is traced from its inception, geographical spread, its nutrients, varieties etc.
- LIVE coverage of Union Budget 2018 from the perspective of farmers and rural India was undertaken with eminent guests/experts and invited farmers.
- A series of programmes in a travelogue format titled Yeh Hai Mera India to showcase the best practices in agriculture and allied activities produced across all Doordarshan Kendras in the country.

DOORDARSHAN REGIONAL LANGUAGE SATELLITE CHANNELS



DD : SAHYADRI

DD Sahyadri is a 24x7 Regional Marathi Channel with terrestrial support from 6 AM to 9 AM (except on Sundays) and 3 PM to 7 PM daily. For providing complete solution for uninterrupted telecast, MAM (Media Asset Management) and file based workflow for preparation of programme, production and repurposing has been introduced in March 2017. DD Sahyadri is actively using social media for its programmes, promotion and for connecting with viewers.

Below are some of the important programmes telecast during the period on DD Sahyadri:

- The 16th edition of Godrej No.1 Sahyadri Navratna Puraskar ceremony telecast on 25th June, 2017.
- A new programme Good Morning Sahyadri was introduced in May, 2017.
- Marathi feature films started from 20th May'17 on DD Sahyadri every Saturday.
- A new cuisine show entitled "Anvat Swad" started in September, 2017.
- An in-house programme "Geet Swapnatle Geet Manatle" started from October, 2017.
- An entertainment based in-house programme Ae... Fassa... started from October, 2017.
- In-house programme "Aho Kaun Ale Bagha", a family comedy serial, started from October, 2017.
- A live programme "Mahacharcha" on the subject "Mumbai Doordarshanchi Suvarna Vaatchal" was telecast on October 5, 2017 in view of the 45th anniversary of DDK Mumbai.
- Tribute programme on Lekh Tandon, well known film director was telecast on October 17, 2017.
- Programme "Vaatchal teen Varshach" on the occasion of completion of three years Government of Maharashtra, was telecast on November 2, 2017
- Special "Sakhi Sahyadri" programme was telecast on November 14, 2017 on the theme of children participation in national spirit.
- DDK Mumbai recorded new year eve programme "High Five 2018" for DD National.
- Produced and telecast programme entitled "Dhoomshan 2018" on December 31, 2017.
- Produced and telecast programme on Veteran actress Sudha Karmarkar on February 6, 2018.
- Sponsored serial "Nanachi Tang" was introduced with effect from March, 2018.



DD: GIRNAR

The Satellite Regional Language channel DD-11 in Gujarati was started on 01.10.1993 by up linking from Delhi and the same service was up-linked locally on August 15, 1994. A 24-hours Transmission on Regional Satellite Language Service started from 01.05.2000 known as DD-Girnar which became a Brand Identity from 02.10.2007.

Important programmes telecast during April, 2017 to March, 2018:

- Live telecast of Hon'ble PM visit to Gujarat – Centenary celebration of Sabarmati Ashram.
- Live telecast from Aaji Dam, Gujarat.
- Inauguration of Sujalam Sufalam Narmada canal based water supply scheme by Hon'ble PM
- Inauguration of Textile India, 2017 from Mahatma Mandir.
- A Special programme was telecast on the 75th anniversary of the Quit India Movement.
- A special programme Swatantrata Na Sange Kavita Na Umange telecast on 70th Independence Day.
- Live telecast of Janmashthami Mahotsav from Dwarka Madhavpur (Ghed) and Sarangpur (Ahmedabad).
- Live telecast of meeting of Hon'ble PM of India with Hon'ble PM of Japan.
- Telecast of Laying of foundation stone of first Bullet Train of India by Hon'ble PMs of India and Japan at Sabarmati Railway Station.
- Telecast of Laying of foundation stone of bridge between Okha and Betdwarka.
- Dedication of new IIT building campus at Gandhinagar and e-tablet distribution by Hon'ble PM.
- Inauguration of Ro-Ro ferry service from Ghogha to Dahej.
- Special programme on Birth Anniversary of Sardar Vallabh Bhai Patel.
- Silver Jubilee Celebration of Akshardham Temple, Gandhinagar.
- Political parties telecast in November, 2017 and December, 2017 from the Kendra.
- Live telecast of Hon'ble PM of India and Hon'ble PM of Israel's visit to Gujarat.

- Special live telecast of programme on Mahashivratri.
- Live telecast of special music programme on the occasion of foundation day of Ahmedabad at heritage city.
- Live telecast of Madhavpur (Ghed) fair from Porbandar.



DD: PODHIGAI

Regional Language ‘Tamil Satellite Channel – Podhigai started functioning from January 15, 2001 with round the clock transmission.

Important programmes telecast during the period:

- Maha Kumbabhishekam of Arulmigu Karpaga Vinayagar Temple, Pillaiyarpatti.
- Rendering of Pancharatna Krithis at the Sangeetha Mummoorthigal Isai Vizha at Thiruvavarur.
- Arulmigu Meenakshi – Sundareswarar Thirukkalyanam at Madurai.
- Inauguration of memorial of former President of India Dr APJ Abdul Kalam by Hon’ble PM at Rameswaram.
- Telecast of celebration of Vinayagar Chathurthi at Arulmigu Karpaga Vinayagar Temple, Pillaiyarpatti.
- Telecast of celebration of Dussehra Festival at Arultharum Muththaramman Thirukkoyil, Kulasekarapattinam.
- Live telecast of rendering of Pancharatna Krithis at the 171st Aradhana Festival of Saint Thyagaraja at Thiruvaiyaru.
- Special programmes were telecast in the month of January, 2018 in connection with the festival of Pongal.
- Extensive coverage was done on the Chennai Book Fair from January 11, 2018 to January 24, 2018.
- Live telecast of Makara Vilakku festival at Sabarimala.
- Live telecast of Thaippoosam Festival at Melmaruvathur.
- Live telecast of Maha Sivarathiri.
- Telecast of Programme on Swachh Survekshan 2018 –generating awareness among school children.

- Telecast of Special programmes in connection with International Women's Day.
- Live telecast of Passing out Parade at Officers Training Academy, Chennai.
- Telecast of programme on Hon'ble PM Scheme –Sethu Bharatha Thittam.
- Telecast of Special programme in connection with Good Friday.



DD: YADAGIRI

After division of combined state of Andhra Pradesh, the Hyderabad-based Doordarshan Saptagiri channel was renamed as DD-Yadagiri in September, 2014. With a view to enrich the image of the Telugu Culture, Doordarshan Yadagiri channel became the 'Host Broadcaster' for the World Telugu Conference (WTC) being held in the city for five days beginning on December 15, 2017. DD Yadagiri channel is also available on DTH platform on Satellite GSAT 15. This channel carries programmes such as Sports, live entertainment events and VVIP programmes.

Important programmes telecast during the period are:

- Telecast of folk show –Mana Maata Mana Paata
- Telecast of Special Programme Mana Bonalu on culture of Telangana
- Telecast of Special Programme on Independence Day
- Telecast of Documentary on 'India Wins Freedom'
- Telecast of Special Programme Bathukamma
- Special Programme "Dibbu Dibbu Deepawali" telecast on occasion of Deepawali
- Live Telecast of Passing out Parade of Sardar Vallabhabhai Patel from National Police Academy, Hyderabad.
- Telecast of Feature on Koyila Konda Khilla (Fort), Mahaboob Nagar Dist.
- Live Telecast of International Children's Film Festival– 2017 Opening Ceremony from Silpakala Vedika
- Live Telecast of ICFF – 2017 Closing Ceremony from Silpakala Vedika
- Live telecast of 8th Global Entrepreneurship Summit (GES) – 2017 Inaugurated by Hon'ble PM Shri Narendra Modi at International Convention Centre, Hyderabad.

- Telecast of Special Telugu Feature Films on Dr BR Ambedkar
- Live Telecast of Sammakka Saralamma Jatara Mega Tribal Festival from Medaram, Warangal District



DD: SAPTAGIRI

DD Saptagiri Channel was dedicated to Andhra Pradesh people in September 2014. It is a 24x7 satellite channel catering the needs of the people of the State.

Important programmes telecast by the Kendra during the period:

- Special Serial on the Life history of Dr. Ambedkar (100 Episode)
- Interview with Sri. M. Venkaiah Naidu, Hon'ble MIB on "Sabka Saath Sabka Vikas" .
- Civic Reception to Sri. M. Venkaiah Naidu on his first visit to AP as India's Vice President
- Civic Reception to Sri. Ramnath Kovind, Hon'ble President of India on his first visit to Tirupathi.
- Dasara Utsavalu held at Indra Keeladri, Vijayawada.



DD: BANGLA

Launched on 20th August, 1992, DD Bangla became 24 hours channel from 1st January, 2000. DD Bangla has been playing an important role in preserving and furthering the cultural heritage of Bengal and has been a popular TV channel among the Bengali audience of the country.

Important programmes telecast during the period are:

- Special programme telecast on Nababarsher Boithak-1424 telecast on April 15, 2017
- Special programme telecast on "Kavi Pranam" from Jorasanko Thakurbari and Viswa-Bharati Santiniketan on May, 2017
- Special programme telecast on "Yogasane Mahadhyani" (International Day of Yoga) on June 21, 2017
- Special programme telecast on Dr. Shyamaprasad Mukherjee titled "Meghe Dhaka Surya" on August 15, 2017

- Special programme telecast on Mahalaya entitled “Mahishasurmardini” on September 19, 2017
- Live programme telecast from “Belur Muth Durga Puja” in September 2017
- Programme “Ebar Pujoy Bharat Darshan” telecast during September, 2017
- Live telecast of Sri Sri Shyama Puja from Dakshineswar Kali Temple on October 19, 2017
- Telecast of special programme on Sardar Patel and Ekta Diwas in Hello-DD Ghare Baire on October 31, 2017
- Live telecast of “Poush Utsav–2017” from Visva-Bharati, Santiniketan in December 2017
- Telecast of Hope–18, on the occasion of New Year’s Eve on December 31, 2017
- Live telecast of Swami Vivekananda Music Festival from Ramakrishna Mission Institute of Culture, Golpark (on the Occasion of Swami Vivekananda’s Birth Anniversary)
- Telecast of Special programme on International Mother Language Day in Yukti Takko on February 21, 2018
- Live telecast of Vasanta Utsav–2018 (Spring Festival) from Visva-Bharati, Santiniketan in March 2018
- Live telecast of special programme on Scientist Stephen Hawking in March 2018



DD: PUNJABI

DD Punjabi is a 24 hours Punjabi channel which is viewed widely in India and other countries where the footprints of satellite GSAT-17 are available. DD Punjabi channel is also available on DTH platform on Satellite GSAT-15 and can be viewed through internet all over the world.

Revenue earned by Kendra during 2017-2018 is Rs.9, 96, 93,254.

Important programmes telecast during the period:

- “Jatta Aayee Baisakhi” telecast on the occasion of Baisakhi.
- Live telecast of “Sanjh Suran Di” with singers Khudabaksh and Ms. Afsana in May, 2017
- Live telecast of “Samvaad- chat show” on International Yoga Day on June 19, 2017

- DD Punjabi 17th anniversary “Janamdin Mubarak” was telecast on August 5, 2017
- A special programme on Doordarshan Day “Sunehra Safar” telecast on September 15, 2017
- The episodes of “Ramleela” were telecast from during September 2017
- Live telecast of Shabad Kirtan on the occasion of Birth Anniversary of Shri Guru Nanak Dev Ji from Golden Temple Amritsar on November 4, 2017
- Live telecast of 142nd Harvallabh Sangeet Samelan from Sri Devi Talab Mandir, Jalandhar during December, 2017
- A special programme on New Year Eve Khushian Khere Sade Vehre was telecast on December 31, 2017
- Live telecast special programme on New Year Mauj Bharan 2018 on January 1, 2018
- Special Programme telecast on Lohri “Laddo Di Lohri” on the occasion of the Lohri festival
- “Fashion Show” telecast in March 2018
- Telecast of TV Report on Holla Mohalla festival celebrated at Anandpur Sahib in March, 2018
- Telecast of President’s Standard to IAF’s 51 Squadron and Colours to 230 Signal Unit at Air Force Station, Halwara held in March 2018.



KASHIR

DD: KASHIR

“DD Kashir” channel was launched on 26th January, 2000 with 14 hours transmission per day. This was later converted into a 24 hour channel from 15th March, 2003. Installation of DTT antenna has been done and put in use on test/trial basis which will be operational in near future. This will improve the quality of transmission and make more TV and radio channels available to people in the state and people living outside the State but interested in the State.

This is primarily a satellite channel having terrestrial support of 30 transmitter providing coverage to about 77 percent of the population in the Kashmir Region. The programmes of DD Kashir are up-linked from Doordarshan Kendra, Srinagar. These are also available throughout the country and can be accessed to with the help of cable network. It also forms part of the bouquet in ‘DD Direct Plus’ service launched by Doordarshan in December, 2004. Programmes are being telecast in Balti, Dogri, Gojri, Kashmiri, Ladakhi, Pahari, Punjabi, Sheena and Urdu.

DD Kashir is using different Social Media platforms i.e. Facebook, Twitter, Instagram and YouTube for promoting its programme activities.

Revenue earnings : The Kendra earned revenue of Rs.1,02,50,490 during the period.

The Programme telecast by Kashir Channel comprises both in-house productions and commissioned programmes. DD Kashir is also instrumental in countering the propaganda from across the border. It especially aired a series of programmes aimed to counter such false propaganda and eight such programmes are being produced and telecast every week on the themes and content identified by the Ministry of Home Affairs and Military Intelligence Directorate of the Army.

CPG Programmes (Commissioned by Directorate)

Title of the Programme	Frequency
Pakistan Reporter	Twice a Week.
SarhadKe Do Rukh	Twice a Week.
Kashmir-Nama	Weekly
Kashmir Now	Weekly
Dateline Kashmir	Weekly
PTV Sach Kya Hai	Thrice a Week.
Dareecha	Thrice a Week.
Tarz-e-Hayat	Weekly

Important programmes telecast during 2017-2018:

- Series entitled “Payam-e-Ramzan” telecast during Sehri and Iftaar throughout the Holy month of Ramadan, 2017
- Series entitled “Yaad-e-Karbala” telecast in connection with Asshoora-e-Muharram on the first ten days of Muharram, 2017
- A special series with serving Army Officers posted at forward posts on LOC under the title “We the Soldiers” telecast from August 8, 2017 to August 14, 2017
- Series of special programmes entitled “Peshraft” in connection with completion of three years of Union Government
- Programme entitled “Sada Te Samundar” on famous Kashmiri Poet Shri GN Firaq
- Production and telecast of Special Programmes “Sankalp Swachhata Ka” during Swachhta Pakhwada organized before invited audience
- A special programme on world theatre day was produced and telecast by the channel.
- Telecast of Special Programmes on New Year eve.
- DD Kashir Contributed to DD–Kisan with programmes confirming to the travelogue genre.

The following Phone-in shows were also part of the main activities vis-a-vis other programmes:-

- i. Hello DD

- ii. Teleclass Room
- iii. Doctor-on-Line and
- iv. Khel aur Khiladi



DD: ODIA

Regional language channel DD-Odia started in 1993 as DD-5. It was made a 24-hour channel on the occasion of Utkal Divas in 2001. Commercial revenue earned by the Kendra for the period is Rs.4, 18, 42,401.

The DD Odia Channel gives due importance to the Hindi news programme (Samachar from Delhi) which accounts for 0.9% of the language-wise composition of the telecast from the channel. The remainder 99.1% is in Odia.

Some important in-house programmes of DD-Odia Channel are: Aradhana (Spiritual Discourse), Jana Ajana (Quiz Programme), Jagarana (Programme on SC/ST Development), Aaina (Cultural Round Up), Katha Kathare (Personality-based), Ama Sanskruti O' Parampara (Culture and Tradition), Amari Sebare (Public Service), Sahitya Suravi (Literary Programme), Jhankar (Light Classical Music), YuvaLoka (A programme for the youth), Krida O' Kridabit (Sports Programme), Semane Samartha (on the Differently Aabled), Ama Rosei (a programme on Cooking Tips), Ama Aain (on Legal provisions), Odisha Darshan (on the various Tourist Spots of Odisha), Stage Play/ Geetinatya, Satyam Param Dheemahi (Spiritual Interview), Hello Odisha (Morning Show) and Kantha Kahe Kahani (Health Awareness).

For promotion of tourism, a special programme Odisha Darshan is being telecast on every Monday.

Important coverages on DD-Odia during the period:

- Live Telecast of Sital Sasthi from Sambalpur in May, 2017
- Telecast of Special Programme "Bande Utkala Janani" and "Utkaliya Asmitara Sandhana" on Statehood Day of Odisha and TV Report on celebration of Odisha Diwas in the State
- Telecast of Special Programmes on Rajja Festival in June, 2017
- Live Telecast of World Famous Rath Yatra of Lord Jagannath from Puri in June, 2017
- Live Telecast of Bahuda Yatra (Return Car Festival) of Lord Jagannath from Puri in July, 2017
- Telecast of special series on Dussehra during September, 2017
- Live telecast of His Holiness Dalai Lama's visit to KISS Campus, Bhubaneswar in November, 2017
- Telecast of Konark Festival'2017 from 1st-5th December, 2017
- Telecast of Mukteswar Dance Festival in January, 2018
- Telecast of Rajarani Music Festival in January, 2018
- Telecast of Dhauli-Kalinga Mahotsava in February, 2018

- Live telecast of dedication of Biju Smruti- Anand Bhawan at Cuttack in March 2018
- Live telecast of inauguration of 6th Convocation Ceremony of IIT, Bhubaneswar in March 2018



DD: MALAYALAM

Since 1985, DD Malayalam has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut and a network of terrestrial transmitters across the State. During the period some new entertainment shows like; Beat the Floor, Know your Minister, We the Soldiers and a daily Morning Show titled 'Sudinam' were launched. Some of the upcoming programmes of the Kendra are: Rangoli- Old Hits, Travelogue, Music Show, Comedy Serial, Evening Live Show and Interactive Programme.

Some important programmes telecast during the period include:

- Live telecast of 'Thrissur Pooram' festival in May 2017
- Telecast of inauguration of Synthetic track at Usha School of Athletics, Kinavoor and Kozhikode by Hon'ble PM on May 17, 2017 for DDK Delhi
- Telecast of inauguration of Kochi Metro by Hon'ble PM at Metro Station, Palarivattom on June 17, 2017
- Telecast of Nehru Trophy Boat Race held in the Punnamada Lake, Alappuzha in August, 2017
- Live telecast of Aranmula Boat Race, held at Aranmula in September, 2017
- Telecast of president's visit to inaugurate the charity programmes on 64th birth anniversary of Mata Amritanandamayi at Kollam in October 2017
- Live telecast of the closing ceremony of International Film Festival of Kerala (IFFK) in December 2017
- Live telecast of 'Makaravilakku festival' from Sabarimala in January 2018
- Live telecast of PM's interaction with students in February 2018
- Live telecast of the Vice President's Kerala visit at Kanakakunnu Palace, Thiruvananthapuram in February 2018
- Live telecast of Attukal Pongala in March 2018

**DD: CHANDANA**

DD Chandana is the Kannada language Satellite Channel launched on 15th August, 1994, supported by Doordarshan studios in Bangalore and Gulbarga. It became a round the clock Satellite Channel in 2000 and its coverage expanded to more than 30 countries from 2003 onward. The DTT transmitter has completed all the necessary tests for 24-hour Digital transmission. Language wise programmes telecast from the channel are- Kannada, Urdu, Kodava, Konkani, Tulu and Sanskrit.

Important programmes telecast during the period are provided below:

- Live telecast of laying of foundation stone of Dr. B.R. Ambedkar School of Economics at Bengaluru
- Live Telecast of dedication of the Metro Phase-1, Bengaluru by Hon'ble President of India
- Telecast of Dasara Procession from Mysuru Palace and Torch Light Parade from Bannimantap, Mysuru
- Live telecast of Diamond Jubilee Celebration of Vidhana Soudha
- Live telecast of Hon'ble PM visit to Karnataka
- Live telecast of Kannada Rajyotsava function at Sri Kanteerava Stadium, Bengaluru
- Live telecast of Vajpayee Cup- 16th All India Youth Invitation Cup Men and Women Fed Light Volleyball Tournament at Bengaluru
- Live telecast of Davis Cup Oceania tennis match - India V/s Uzbekistan at Bengaluru
- Live telecast of 22nd convocation of Nimhans, Bengaluru
- Live telecast of 'Thygaraja Purandara Samarasya' organized by Bharatiya Samagana Sabha, Bengaluru at Chowdaiah Memorial Hall, Bengaluru
- Live telecast of Hon'ble PM address to public rally at Bengaluru Palace Ground, Bengaluru
- Live telecast of inauguration function of Mahamastabhisheka 2018 by Hon'ble President of India at Shravanabelagola
- Live telecast of Hon'ble PM's address to public rally in Mysuru and Davanagere
- Telecast of "Nruthya Geetha Namana" to commemorate 70 years of Independence (Kannada)



NORTH-EAST

DD: NORTH-EAST

DD North-East was commissioned in 1990 and finally launched on 15th August, 1994. It became 24 hours channel from 27th December, 2000.

Important programmes produced and telecast during the period are:

- Report on Namami Bhramaputra
- Report on Bishwa Ratna Dr Bhupen Hazarika Solidarity Award'2017
- Report on Rongali Bihu
- Report on PM's visit to Assam
- Programme on Ambu Bachi Mela at Kamkhya Temple in Guwahati, Ambubachi – Eti Alokpat
- Live chat show/ musical programme on the occasion of 58th Doordarshan Foundation Day
- Special musical programme telecast on occasion of Mahalaya
- Live telecast of Rashtriya Ekta Diwas on the occasion of Birth Anniversary of Sardar Patel from USTM, 9th Mile, Meghalaya
- Tulasir Tole Mriga Pahu Chore- a special programme telecast on the occasion of Kati Bihu
- TV report on the visit of Hon'ble President of India to Guwahati University, Guwahati
- Subha Bordin – a special programme telecast on the eve of Christmas
- Swagatam, 2018 – a special programme telecast on the eve of New Year
- Bhogor Bihu Bhogali – a special programme telecast on Magh Bihu
- Telecast of TV report on Global Investors' Summit- Advantage Assam
- Telecast of TV report on 8th National science Film Festival of India'2018



DD RAJASTHAN

DD: RAJASTHAN

DD: Rajasthan, a 24 X 7 Hindi Regional Channel came into existence on August 1, 2013 and formally started telecasting programmes from August 15, 2013. This 24 hour channel telecast programmes in different genres. Commercial earning of the Kendra during the period 2017-18(up to 31.01.2018) is Rs. 6, 41, 53,931.

Major Activities, Initiatives and Achievements during the period:

- Third International Day of Yoga – Live telecast from SMS Stadium, Jaipur
- Independence Day Celebration – “ Sankalp se Siddhi” from Sam Sand Dunes Jaisalmer
- Telecast of inauguration of National Highways Project by Hon’ble PM from Udaipur
- Telecast of IMAS International Open Dance Competition (India v/s Nepal)- 2017
- Telecast of Shekhawati Utsav – 2017 live from Momasar (Raj)
- Interview with eminent personalities like Nobel Laureate Sh.Kailash Satyarthi and Ms.Varsha Mittal Gupta,Rajasthan Mrs. India – 2017 were telecast in Morning Show “Suprabhat Dharti Dhora Ri”
- Special programmes Safar-2017 and Swagatam-2018 were telecast in December- 2017
- Hon’ble Minister of Information and Broadcasting and Minister of State and other Union Ministers from Rajasthan were invited in the programme “Saansad Apke Dwar”
- Coverage and telecast of TV Reports of Jaipur Literature Festival-2018 January, 2018
- Live telecast of State Budget-2018



DD: BIHAR

DDK Patna was inaugurated in 1990 which was later converted to DD-Bihar, a 24×7 Regional Satellite Channel in 2013 keeping in view the needs and aspiration of the people of Bihar. From then onward it continued expanding its horizon across the country.

Major activities of DD, Bihar during the period:

- Kaushal Mahotsav organised at Deoghar, Jharkhand telecast in April, 2017
- Live telecast Inaugural function of four lanes Road Bridge over Ganga River at Sahebganj (Jharkhand) by Hon’ble PM in April 2017
- Telecast of Special programme on ‘Champan Satyagrah Shatabdi Samaroh’ on 19.04.2017
- TV report on ‘Safar Teen Saal’ telecast on 22.06.2017
- Special Programme on Maa Durga telecast in September,2017
- Live telecast of Centenary ceremony of Patna University- from Patna College in October 2017
- Live telecast of ‘Chhath Parv’ in October, 2017

- TV report on birth anniversary of Guru Nanak Dev Ji was telecast in November, 2017
- TV report on Sonapur Mela was telecast in November 2017
- Foundation Day ceremony of Jharkhand State was telecast live in November, 2017 from Ranchi
- TV report on Rajgir Mahotsav, 2017 was telecast in November, 2017
- TV report on Patna Book Fair, 2017 was telecast on December, 2017
- 351st Prakash Parv of Shri Guru Govind Singh Ji Maharaj was telecast from Takht Harminderji, Patna Sahib
- Special programme on New Year 'Ek Sham Veer Jawano Ke Naam' was telecast in December 2017
- Nritya- Natika was telecast in February 2018
- Inauguration Session of Commonwealth Parliamentary Association (Bharat Region) Convention was telecast live on 17th February, 2018 from Gyan Bhawan, Patna
- Closing Ceremony of Commonwealth Parliamentary Association (Bharat Region) Convention was telecast live in February 2018 from Bihar Vidhan Sabha
- Programme Holi Hai was telecast on 01.03.2018



DD: UTTAR PRADESH

DD Uttar Pradesh, a 24 X 7 Hindi Regional Channel came into existence in August 2013. This 24 hour channel covers genres like folk music, light music, play, talk show, quiz and some archival programmes. Commercial revenue earned by the Kendra during 2017-18 is Rs.9,04,41,147.

Important programmes telecast during the period:

- Live Telecast of Navratri in April 2017
- Live Telecast of "Shri Krishna Janamashtami" from Mathura in August, 2017
- Audition of film music reality show held at Gorakhpur and Lucknow respectively- 14th and 23rd September 2017
- Audition of reality music show programme "Singing Star of UP" held at Bareilly in November 2017
- Audition of reality music show programme "Singing Star of UP" held at Mathura in December 2017

- Telecast of “DD UP Samman-2018” conferred to seven eminent personalities from different areas in December 2017
- Telecast of New Year Programme “Swagat 2018” on December 31, 2017
- Telecast of Hon’ble Governor address on Uttar Pradesh Day in January, 2018
- Telecast of UP investors submit -2018 in February, 2018
- Telecast of International Women celebration on March 8, 2018.



DD: MADHYA PRADESH

DDK, Bhopal launched a 24 hrs telecast service through satellite and was renamed DD Madhya Pradesh in June 2013. The programme generating facilities (PGFs) at Gwalior and Indore produce programmes for telecast on DD: Madhya Pradesh. Besides Hindi; the programmes are produced in local dialects like Malwi, Bundeli, Bagheli and Nimari.

Important programmes telecast during the period:

- Ye Hai Nari Shakti
- Sankalp Se Siddhi
- Programme on Skill Development ‘Hello DD’ etc.
- Programme ‘Sabka Saath Sabka Vikas’
- Programme telecast on ‘Make up India’, ‘Startup India,’ Digital India’ Nav Prabhat’, and ‘Indradhanush’
- Telecast of programme DD Show – Jan Samvad Home for All – 2020
- Telecast of programme on Qanooni Salah
- Telecast of Special programme on Ram Navmi. Mahavir Jayanti and Hanuman Jayanti.

DOORDARSHAN REGIONAL KENDRAS

DD Kendras commissioned at different major/capital stations also carries programmes of regional/local interest for the people residing in their coverage areas from 3.00 pm to 7.00 pm (Monday to Sunday) except some regional Kendras where the duration of local/regional programmes telecast on Sunday is of half-hour duration. These Kendra also telecast 24 hours regional language satellite service. Brief descriptions about these Kendra’s are as follows:-

DD: DELHI

Doordarshan Kendra Delhi is the primary Kendra of the country's Doordarshan network and has the credit of not only originating and launching television in India in September 1959 but also of presenting the National transmission to the rest of the country, since its inception.

It is responsible for 24x7 hours transmission of DD-I and DD Bharati while simultaneously functioning as a regional centre for Delhi, its adjoining areas and low power transmitters (LPTs) scattered in remote areas in the country.

By virtue of being located in the India's capital and its largest and fastest growing city, the Kendra originates over 160 live outdoor broadcasts annually on the National Programme. All important international sporting events telecast on Doordarshan, including events of special interest featuring India like One Day Cricket matches, Davis cup matches, International/National Badminton tournaments, Hockey tests etc are also down linked by the Kendra and then transmitted to the rest of the country by sowing signals from host/ rights holders broadcasters.

The Kendra also coordinates the state-of-the art archiving and restoration equipment with playback facilities of DD Archives at Akashvani Bhawan. In addition, the Kendra provides technical facilities and support for DD News.

Regular Programmes carried by DDK, Delhi on DD-I during 2017-2018 were:

- Aaj Savere:-Launched on April 1, 2008, Aaj Savere is an important contribution of the Kendra to the National Network, for morning viewers.
- Good Evening India: - This is a flagship 4:00 PM programme on weekdays from Doordarshan Kendra Delhi, giving viewers the feel of a gentle evening breeze that is accentuated by the inclusion of vintage film songs.
- Krishi Darshan:- launched in 1967 for rural India and her farmers has been telecast over the years without a break.
- Doordarshan Kendra Delhi produced special programmes to cater to youth, children and women through Youth Express, Kidzisland, and Women's Programme.
- Meri Baat:- An interactive one-hour programme telecast on every Saturday at 3 PM with issues relating to lifestyle.
- Sports Programmes and Khel Khiladi:- Besides its major role of down streaming international sports events of national interest and telecasting it live on DD National, Doordarshan Kendra, Delhi also produce Khel Khiladi.
- Swacch Bharat:-Doordarshan has started a rural magazine format based programme Swacch Bharat on every Monday at 11am on health, drinking water, hygiene, sanitization, success stories of villagers etc.

DD:GUWAHATI

Doordarshan Guwahati was commissioned in November, 1982, just in time to beam the Asian Games held in New Delhi that year. The Local telecast of the Kendra is from 3.00 PM–7.00 PM in Assamese, Hindi, Boro and an English news capsule, News of North-East.

Some of the prominent programmes telecast during the period are:

- Bohag Beckons Us: (Documentary on Bohag or Rongali Bihu marking the beginning of the Assamese New Year)– April,2017
- Badalte Jindagi: A Telefilm on Rural Employment– May,2017
- Programme on three years completion of Union Government– June, 2017.
- We the soldiers – Zara Yaad Karo Qurbani: Commemorating 75 years of the Quit India Movement India’s seventieth Independence Day)- August,2017
- Programme on the occasion of Doordarshan Foundation Day– September,2017
- Zara Yaad Karo Qurbani- BSF- India’s First Line Defence: Documentary–October, 2017
- Golden Weavers Project’ - Interlace the hopes of Weavers: A documentary film of the region’s Weavers and their hopes - December, 2017
- Yuganayak Swami Vivekananda (Docu-Feature) January, 2018
- Maa Tujhe Salaam:Live programme Special programme on Republic Day – January, 2018
- Door Nehi Manjil:Teleplay on Swachh Bharat Abhiyan – March, 2018

DD: RANCHI

Doordarshan Kendra, Ranchi was commissioned in September’1984.The Kendra produced “Area Specific Programme” till April,2002 after which it became a regional unit with coverage extending to entire state of Jharkhand. An overwhelming proportion of the programmes produced by the Kendra during 2017-18 were in Hindi (69.01%) and Tribal languages(20.21%). The station also gave time to other languages to cater to the needs of other different linguistic groups in the region (Bhojpuri, Bengali, Rajasthani, Punjabi etc.) 10.78%.

Important programmes telecast during 2017-18

- Rabindra Nath Jayanti – May, 2017
- Bhagavan Birsamunda Sahadath Divas – June, 2017
- Biswa Adivasi Divas – August, 2017
- Independence Day – August, 2017
- Doordarshan Sthapana Divas – September, 2017

- Durga Puja – September 2017
- Gandhi Jayanti – October, 2017
- Sardar Ballav Bhai Patel Jayanti – October, 2017
- Guru Govind Singh Jayanti – December, 2017
- New Year – December, 2017
- Adivasi Mahotsav – December, 2018
- Sarhul Puja – December, 2018

DD: RAIPUR

DDK Raipur was commissioned in 1977 as a relay station for programmes from DDK Delhi. It started telecasting its own programmes in April, 1989 and in the year 2016 Digital Terrestrial Transmission was commissioned for covering more population as well as areas in its reach. DTH Transmission started for One Hour (1.00 PM – 2.00 PM) and Regional News Monday to Sunday 8.00 PM – 8.15 PM from June 15, 2017. At present, it covers 69.2 % of area and 79.5 % of population of the State. DD Raipur earned a commercial revenue to the tune of Rs.1.23 Crore (Rs.One Crore Twenty Three Lakhs Only) during FY 2017-18.

Some important programme telecast during 2017-18:

- Safalta Ki Kahani–Dantewada Bastar
- Mission Indradhanush
- Urja Sanrakshan
- Ek Bharat Shrestha Bharat – Chhattisgarh Mein Gujrati Garba
- Swacch Bharat –Bastar Kshetra Dantewada mein Swacch Bharat Sundar Bharat
- New Year Eve “Swagatam-2018”
- Pradhan Mantri Yojnao (Nukkad Natak)

DD: BHAWANIPATNA

A 10 KW transmitter was commissioned in January 1992, which was later replaced by a Digital ready 10 KW TV Transmitter in February, 2015. The local transmission of the Kendra began in September 2004. Programme from the Kendra are telecast twice a week- Monday and Thursday for half an hour from 5.00 PM to 5.30 PM.

DD, Bhawanipatna programme is telecast on Satellite Channel i.e. DD-Odia on week days from 12 Noon to 12.30 PM and from 6.00 PM to 6.30 PM on Saturdays. Commercial Revenue generated by the Kendra during 2017-18: Rs.12,000/-.

Programme produced and telecast during 2017-18:

- Documentary on Dokri Chanchara, April, 2017
- Swargadapi Gariyasi, May, 2017
- Programme on the birth place of River Indravati - Indravatira Entudisala, May, 2017
- MODI Festival June, 2017
- Programme on developmental Story of Tribal Area Kandha Matira – Bikashara Katha, June, 2017
- Programme Maa lo Mora Maa (Mother Oh! My Mother), September, 2017
- Programme on Use of Mosquito Net - Masari Tani Soiba, November, 2017
- I Do Not Know Re Baba, I Do Not Know, January, 2018
- Nuapadara Nua Gaon, February, 2018
- Soura Shakti O' Atma Nijukti, February, 2018
- Opera on origin of River Indravati, March, 2018

DD: CHANDIGARH

DD Chandigarh was commissioned in April 2001 and an hour-long local transmission on weekdays began in 2003 and later enhanced to two hours from 2006. The Kendra caters to a viewership in Chandigarh and its surrounding areas. The Kendra earned commercial revenue of approximately Rs 12.0 lakh during 2017-2018.

Important programmes telecast during 2017-18:

- Visit of Hon'ble Chief Minister of Haryana, Shri Manohar Lal Khattar on the occasion of Haryana Diwas
- Special programme on Ek Bharat Shrestha Bharat Initiative of Union Government highlighting the Cultural Exchange between Chandigarh and Dadra and Nagar Haveli
- Special programme on the Punjab University titled Punjab University – Ek Nazar
- An Interaction with Hon'ble Justice of Supreme Court/Executive Chairman, NALSA (at Present CJI) Justice Dipak Misra
- Telecast of special programme – “Hubul Vatni Ka Aayeena - Madrase” in which Intellectuals, Writers, Artisans and Cross section of the society participated
- Special Studio based programme on International Women's Day
- Telecast of Golden Jubilee Celebrations Function in MCM DAV College, Sector 36, Chandigarh

- Telecast of 67th Convocation Ceremony of Punjab University, Chandigarh
- Telecast of opening of Country's First Aviation Multi Skill Development Centre at Chandigarh Airport
- Telecast of Olympics Theatre Festival 2018 organized at Tagore Theatre, Chandigarh

DD: GWALIOR

The Kendra was commissioned in May, 2000 and all its programmes produced in-house for telecast from DD Madhya Pradesh. Commercials for telecast received by the Kendra are sent to DD Madhya Pradesh. The Kendra has earned commercial revenue of Rs. 60,580/- in the FY 2017-18 through vocational training from engineering students.

Important programmes telecast during 2017-18:

- Programme on Cheti Chand
- Special programme on Navratri
- Programme on Life Line Express
- Programme on Women Wrestler 'Rani Rana'
- Special programme on Durga Puja and Deepawali
- Special programme on the eve of New Year
- Programme on Tansen Samaroah
- Programme on Gwalior Trade Fair
- Telecast of Convocation ceremony of Sivaji University

DD: GULBARGA

Doordarshan Kendra Gulbarga started its transmission with a 1KW transmitter in 1977 which was replaced by 10KW transmitter in 1998 and later upgraded to a DD-II transmitter in 2002. The Kendra produces programme of 5 hours duration for local telecast every week.

Important programmes telecast during 2017-18 include:

- Programme on Bhagavan Mahaveera – April 2017
- Tele film Maguvina Kare – April 2017
- Report on Basaveshwar Jayanthi in Kalaburagi – May 2017
- Katha Sarita (Tele film) – June 2017

- Documentary on Yoganidi Mate Manikeshwari – July 2017
- Documentary on Ilkal Sarees – August 2017
- Documentary on Hyderabad Karnataka Vimochana – September 2017
- Report on 40th Halkatta Urs–November 2017
- Darpanad – Report on the celebrations of Republic day – January 2018
- Tele Film – Malakamma– February 2018
- Programme on Swachha saravekshana – 2018 in Kalaburagi City – March 2018

DD: SAMBHALPUR

A terrestrial transmitter of one KW power was installed at Sambhalpur and regular transmission started from April, 1978. The transmitter was up-graded in the year 2000. DD Sambhalpur telecast a general programme of half an hour duration between 1700 and 1730 hours from Monday to Thursday. The Kendra also contributes a weekly 90 minute programme for telecast on DD-Odia. Commercial revenue earned during the year 2017-18 is Rs.84,401/- .

Programmes telecast during 2017-18 include:

- TV Report on Utsav Padhanpat and Foundation Day
- Telecast of Programme Subarn Mahotsav (Sponsored)
- Telecast of Programme Bhatli Ratha Yatra
- Telecast of Programme on Convocation of VSSUT
- Telecast of Programme Programme on Hastakala Sahayog Sivir
- Telecast of Programme Documentaries on LWE area
- TV reports on Dhanu Jatra
- Telecast of Documentaries on Sambalpuri Handlooms
- Telecast of cultural Programmes on Nuakhai and New Year
- Live telecast of Sitalsasthi Jatra in association with DDK Bhubaneswar

DD: JAGDALPUR

Doordarshan Kendra, Jagdalpur was commissioned in 2000 mainly to highlight and promote art, culture, traditional folk songs and dances of the Bastar region. The Kendra was also narrow-casting its own production on agriculture till October 2017. At present the Kendra is producing various programmes under “BastarAnchal Se” which is telecast in DDK: Raipur regional service on weekly basis. This Kendra

telecast programmes of 30 minutes duration from Sunday to Wednesday and Friday. Programmes are telecast in Hindi, Chhattisgarhi, Halbi, Gondi, Bhatari, and Dhurwi. Most of the programmes telecast are studio based.

Some important programmes produced and telecast during 2017-18:

- Programme on Left Wing Extremism
- Programme on Rural Development, Entrepreneurship, Handicraft and Senior Citizen
- Programme on Folk Dance/Song/Geet/Gazal/Light Music Programme/Nukkad Natak
- Literary Programme Sahitya Darpan
- Documentary and TV Report on various regional issues
- Teleplay

DD: GANGTOK

The Kendra telecasts programmes in terrestrial mode covering a distance of 30 km radius. The programmes are mostly in Nepali language of a 75 minute duration between 5:30 PM to 6:45 PM daily which is then followed by a relay of a 15 minutes North East News from DD Guwahati.

Transmission facility in satellite mode started in 2015, coinciding with Doordarshan's Foundation Day. News feed are regularly sent to NE News (DD-13) for telecast from DDK, Guwahati.

Important coverages during April, 2017 to March, 2018 were as follows:

A. Programme produced for DD Kisan:

- 13 episodes docu-feature/docu-drama on traditional folk culture of different communities of Sikkim
- Three episodes of special programme (travelogue) on success story of progressive farmers
- Six episodes of docu-drama on successful women farmer
- MAA based on dairy farming, Totala Ko Phool based on Beti Bachao Beti Padao and Sathi based on schemes of Khadi and Village Industries Corporation were produced.

B. Under Ek Bharat Shrestha Bharat following programme were produced:

- Winged words of Sikkim – A 15-minute documentary on languages of Sikkim
- “Indivisible Bond”, folk music of 15-minute duration
- Programme on “Traditional cuisine of three ethnic communities of Sikkim” (Nepali, Bhutia and Lepcha)

- Coverage of Inter State Youth Exchange Programme organized by Nehru Yuva Kendra Sangathan in Sikkim
- Sikkim Round-Up: This Programme covers various socio cultural events, religious festivals and other local important happening around Sikkim
- Special Programme on eve of New Year and Christmas
- Success story on Fasal BimaYojna, Digital India, Jan Dhan Yojana and RURBAN Mission
- Programme on Dr. B.R. Ambedkar
- Programme on Sardar Vallabh Bhai Patel

DD: BAREILLY

DDK (PGF) at Bareilly was inaugurated in 1995. It presently produces and telecast one hour programme on culture, art and local issues of Rohilkhand region on weekdays. It also contributes to DD: Kisan and DD Bharati channels as well as to DDK: Lucknow.

Important programme telecast during 2017-18:

- Krishi Roozgaar ki Jannani
- Manzile Aur Bhi Hai
- Sambhabhit (Mashroom)
- Talash
- Palanhaar
- Panchgavaya
- Madhurottam
- Innovative Sardar

DD: DEHRADUN

DDK, Dehradun was commissioned in August, 2001 and began telecasting its own hour-long programme in 2006. The Kendra produced and telecast programmes on different genres –women, children, rural/ agriculture, health, youth and folk songs and dance and other programmes covering the cultural activities/ heritage of Utrakhand. DDK, Dehradun increased its telecast duration to two hours since 2006. Some live programmes such as “Hello DD”, “Hello Doctor” etc. were also introduced. Telecast of DDK Dehradun is also viewed by the public in its neighbouring states of Haryana, Punjab, Uttar Pradesh and Himachal Pradesh.

Regional News unit of DD Dehradun was commissioned in June, 2017 and the Kendra began telecast of a

News Bulletin for a duration of 15 minutes (6.30 PM and at 8.00 PM on DD UP) since July 2017. Most of the programmes being telecast from this Kendra are in regional/local languages i.e. Garhwali, Kumauni, Jaunsari and Rang. The Kendra earned revenue of Rs. 20.0 lakh against the target of Rs. 13.0 lakh during 2017-18.

Some important programmes telecast during 2017-18:

- Garhwali Rangmanch
- Garhwali Folk Song/ Dance
- Special Cultural Programme on the eve of New Year 2018
- Special Programme on the occasion of Holi
- Special Programme on the eve of Women International Day

DD: VARANASI

DD Varanasi was commissioned in 1984 with a 10 KW HPT Transmitter. Subsequent augmentation of TV services in Varanasi was done with the setting up of a Doordarshan Studio in 1998. In 2000, the Kendra started a 30-minute local programme for its viewers. Later that year, the duration of the centre's local telecast increased from 30 minutes to 60 minutes, which further extended to 90 minutes from 2001. Most of the programmes telecast are in Hindi language. The Kendra is regularly contributing fresh programmes to DD UP channel.

During 2017-18, the Kendra has produced and telecast programmes on various Central Government schemes– 20 success stories on Swachh Bharat Abhiyan, 6 success stories on the Mudra Yojana, 3 success stories on minorities' welfare programmes and 2 success stories on the Pradhan Mantri Sansad Adarsh Gaon from the villages of Nagepur and Kakarahia.



Programmes/Coverages during 2017-18:

- Telecast of three years of Union Government in power.
- Live/Hot Switching of the programme was done on the eve of International Yoga Day.
- Kendra contributed live for the programme-Sankalp se Siddhi.
- Telecast of visit by Hon'ble PM and other Union Ministers/Dignitaries in and around Varanasi.

DD: RAJKOT

DDK Rajkot came into existence in 1984 as an Area Specific Kendra. This Kendra has only a one-hour transmission from 05.00 PM to 06.00 PM on weekdays. All the programmes produced are in-house and in the Gujarati language. It also contributes an hour-long programme to DD-Girnar for telecast on RLSS and also on Terrestrial Mode and RNU as and when required. DDK, Rajkot contributed to DD Girnar for Navratri Festival at Jamjodhpur and Maiyari and Shivratri Mahotsav at Junagadh. The Kendra also contributes to DD News and DD National with MCU of DDK, Rajkot for VVIP coverage at Rajkot, Jasdan, Vadodara, Amreli, Surat, Chotila, Vadnagar and Suigam.

Kendra has earned commercial revenue of Rs.1,38,390 through sponsorship.

Important programmes produced and telecast during 2017-18:

- Special programmes “Hanumant Award” function and “Asmita Parva”.
- Programme entitled “Mahila Suraksha and Schemes for Minorities”
- Election special Programmes in which State authorities answered viewers’ queries on topic like “Maintenance of Law and Order”, “Voters Awareness” etc.
- Programme entitled “Aapnu Ratan” in which veteran authors, poets, dramatists, social workers, doctors, and experts on dance, Folk Music and Literature participated.
- Programme “Sauthi Alag, Sauma Alag” to encourage local talents of the area.
- Special Programme “Swachchh Bharat Move” on DDK Rajkot and DD Girnar

DD: PANAJI

DD Panaji started relaying programmes from November, 1982 with the installation of a 1 KW Transmitter. The Kendra was elevated to PGF status in June 1990 with the telecast of local programmes for duration of 30 minutes from Monday to Friday. Duration of Local transmission increased to 3 hours since October 2014. Social media platform like Instagram and Facebook is used widely to popularize in-house programmes. Youtube is also used as an alternative platform by live streaming local content.

Important programmes produced and telecast during 2017-18:-

- Live coverage of Oorja Football 2017, under 19 football tournament organised by Ministry of Home Affairs.
- Telecast of Lokotsav 2017:- a grand festival of Folk dances held every year in Goa.
- Telecast of Youth Festival organized by Doordarshan Kendra Panaji amongst different colleges in Goa for three day.
- Telecast of media campaign by Doordarshan Kendra to bring in awareness among college students during by- poll election 2017.

- Telecast of weekly programme 'Dharterevelo Swarg' which highlights lesser known areas of tourist attraction.
- Telecast of "Welcome 2018 on the eve of New year.
- Telecast of Special programmes on festivals like a) Diwali b) Ganesh Chaturthi, c) Christmas etc.
- Telecast of "Yeshwant" a special documentary on the life of great freedom fighter Mr.Mohan Ranade to mark Goa liberation Day (19th December).
- Telecast of teleplay 'Ata Mazhi Satakli' on gender discrimination in Indian society.
- Telecast of women based programme 'Osturi'
- Telecast of socio-cultural round up based programme 'Sarbhavtani'.
- Panaji Doordarshan for the first time has recorded and telecast 32 episodes of Konkani serial titled 'ShantaramB.Com'.

DD: TURA

DDK, Tura started transmission from 1993. Most of the transmission is done in local language of the area viz; Garo (75%), Hindi (10%), English (5%) besides other languages of the region (10%). Content of the programme is based on different cultural activities, socio- economic issues and developmental activities of the area. It also contributes to DD-Kisan and to PPC Guwahati. News items are sent regularly to DDK, Shillong for its telecast. Revenue earned by the Kendra from April, 2017 to March, 2018 (excluding DCD Campaigns) is Rs. 53,806/-.

Important programmes telecast during 2017-18:

- Roving Eye: A weekly Roundup programme telecast regularly every Friday at 6:00 pm.
- Telecast of Youth Programme: (Studio based) covering youth related issues.
- Telecast of Children Programme: Studio / EPF Educative Programmes involving all school children.
- Telecast of Folk Dances of Garo Hills covering almost all Folk forms both songs & dance.
- Telecast of Flagship Programme covering all programmes under Flagship.

DD: PUNE

Activities of Doordarshan started at Pune with the installation of transmitter for relaying DD National in the year 1972. This transmitter was upgraded to 10 KW in 1989. Studio was setup at Pune in June 1999 to promote local talent in a region known for its rich cultural history. In the year 2002, a 10 KW NEC transmitter was commissioned for relaying DD News Channel. Beginning March 2015, DD National is being relayed from a 10 KW transmitter. The station is also contributing by way of ENG coverage of local

events to regional as well as national news, DD Sports and DD Bharati.

Various formats of programme like documentaries, features, musical programmes, TV Reports are produced and contributed to Sahyadri Channel.

Commercial revenue earned by the Kendra during 2017-2018 was Rs. 54, 04,100/-.

Important programme produced and telecast during 2017-18:

- Shiledar Rashtranirmitiche Cinema – Shrikant Moghe- April, 2017
- 56th Maharashtra Day Foundation Celebration - May, 2017
- Telecast of Bharat Ratna Dr. Babasaheb Ambedkar Puraskar - June, 2017
- International Yoga Day - June, 2017
- Punyachi Smart City - July, 2017
- Conference on GST organised by Pune GST Department and Government of India - July, 2017
- Telecast of programme Sarivar Sari Alya Ga - August, 2017
- Pune Festival 2017 organised by Pune Festival Foundation - September, 2017
- Sardar Vallabhbhai Patel Death Anniversary Unity Run- November, 2017
- TV Report on Pune Chavani Board – Dwishatak Mahotstav - November, 2017
- Telecast of programme Gosta Eka Gaurichi - December, 2017
- Telecast of 16th Pune International Film Festival concluding ceremony organised by Pune Film Foundation – January, 2018
- Telecast of programme Make in India – 6th Asiad Festival organised by the Yashwantrao Chavan Academy of Development Administration (YASHADA), Pune – March, 2018
- Telecast of programme Tisara Jag – March, 2018
- Telecast of programme Smart India – Hackathon Part – I – March, 2018

DD: SHANTINIKETAN

Doordarshan Kendra, Shantiniketan was established to tap up the local talent from Visva-Bharati, Shantiniketan and adjoining Birbhum, Bardhaman, Murshidabad and Bankura districts. The Kendra produces programmes on agriculture, music, dance and docu-feature with the involvement of local talent of the region in Bangla language.

Important programmes produced and telecast during 2017-18:

- Special programme on Rabindra sangeet entitled ‘Rup Theke Rupe’.
- Folk festival at Boner pukurdanga, Santiniketan was jointly produced by the Kendra with DDK, Kolkata.
- Special classical musical festival entitled ‘The Sarbari Roy Chowdhury – Festival of Music’ at Sayerbithi, Santiniketan in collaboration with DDK, Kolkata.
- Programme on Buddhist culture entitled ‘Bharote Bouddha Sanskritir Bistaar’ with eminent expert of Tibetan literature Prof. Suniti Kumar Pathak.
- Special coverage on Pochishe Boisakh and Brikkhoropon in collaboration with DDK, Kolkata.
- Extensive coverage of Holokorshon, Joydev Kenduli Mela, Nandan Mela and other notable festivals of Birbhum District.
- Produced 6 Agriculture Travelogue Programmes for DD-Kisan.

DD:JALPAIGURI

DDK, Jalpaiguri started functioning from April, 2000. Initially the Kendra started production for DDK, Kolkata on ENG basis. Studio based recording began after a year with two programmes a month of 25 minutes duration each produced for contribution to DD Bangla.

The Kendra achieved another milestone in 2007 with the beginning of its one-hour local transmission. The Kendra has already been digitalized.

The coverage area is 150 kilometre radial distance from HPT, Kurseong which includes the districts of Jalpaiguri, Darjeeling, Dinajpur and Coochbehar. The coverage area also includes a considerable part of Bangladesh and a portion of Nepal and a part of Bihar. Besides local telecast DDK Jalpaiguri also contributes programmes in DD Bangla. Kendra has been sending Capsule News items and soft news packages for DD Bangla’s daily programme “Camera Chalchhe”.

Important programmes telecast from DDK-Jalpaiguri during 2017-18:-

- Oorja 2017 CAPFs (Under 19 talent Hunt football tournament organized at Kanchanjungha Krirangan, Siliguri)
- An Interview with National Florence Nightingale Award Winner Sudipta Bhattacharjee
- Jagannather Rath Yatra Utsav (Programme on Rath Yatra Festival)
- Adi Kabi Bhanubhakta Acharya (Programme on 203rd Birth Anniversary of the Nepali Poet)
- Meghachal (Programme on Tagore’s Song)
- Programme Bivinno Bayase Yog-ei Jeevan (on Yoga Day)

- Brinda Surabhi (Programme on Janmastami)
- Programme on Padmashree Awardee Karimul Haque
- Uttar Banger Puja Parikrama (Programme on Puja Coverage in and around North Bengal)

DD: INDORE

DD Indore started with 100 Watt LPT in the year 1982, which was up graded for transmission of DD National in 1984 with 10 Kilowatt Power. It started functioning since May, 1999 as a programme generating facility and the existing transmission was upgraded to DTT (Digital Terrestrial Transmission) for digital transmission of DD National, DD News, DD Sports, DD Bharati and DD MP in 2015. Analogue transmission for DD National and DD News has been stopped beginning January 2018. Initially DD Indore telecast programmes for 30 minutes duration which increased to one hour from 3rd September, 2007 (Monday-Friday). DD Indore regularly contributes to DD MP for the programme Good Morning.

Important programme produced & telecast during 2017-18:

- Programme on PM Housing Scheme –April, 2017.
- Programme on Swacchch Bharat Abhiyan –May, 2017.
- Telecast of Live Phone-in programme on fourth National Summit –July, 2017.
- Recording of Akashwani Sangeet Sammelan for Doordarshan Directorate.
- Weekly programme “Malwanchal” produced for DD MP
- Live telecast of Corporate Torrot Pharmaceuticals from Pithampur on the occasion of its foundation day on 9th January, 2018.

DD: COIMBATORE

Since the inauguration of the Kendra on 15th August, 2005, DDK-Coimbatore has been producing agriculture based programme, stories on progressive farmers and programmes on innovative way of cultivations. As the city of Coimbatore is located close to border region of the state of Kerala and Karnataka, many programmes are also produced to cater to the tribal farmers of the region.

It is a matter of pride that DDK, Coimbatore is the only PGF in South India producing programmes in Hindi for DD Kisan, viz:

- Akal Farms
- Agri Intex 2017
- A documentary on the work among tribal farmers by the ‘Key Stone Foundation’

The Kendra has earned Commercial revenue of Rs.16,08,000 during 2017-18.

Important Programmes produced and telecast during 2017-18:

- Yoga Day live programme for Morning Show
- Four episodes on Special Programme on GST in July, 2017
- Live coverage of inauguration of Memorial of Late President of India Dr. APJ Abdul Kalam at Rameswaram during July, 2017
- Live telecast of 'MODI Fest' at Tiruppur and Coimbatore
- Feature (Travel Show) on Native Food
- Special programme 'Patti Mandram' on Women's Day
- Special song album for Independence Day by 'Todas' – tribal community of Nilgiri District
- Telecast of special programme – Enga Ooru

DD:MADURAI

DDK, Madurai was commissioned on August 15, 2005 to cater various need and interests of South Tamil Nadu people. The Kendra has a single digital studio for production. The programmes produced from this Kendra include cultural, religious, industrial, social and other aspects of people of the region.

Programmes produced by DDK Madurai during the period are Tamil Virundhu (Literary Tips), Vanakkam Madurai, TMS Times (Film-based musical programmes), MGR 100 (Film-based musical programmes), Kadaikku Pogalam (Shopping) and Special Programme Enga Ooru (Cookery and Nativity Item). Programmes are telecast in Tamil.

Important Programme telecast by the Kendra during 2017-18:

- Live telecast of Chithirai Festival and Thirukkalyanam 2017 & 2018
- Telecast of Special Programme Golu Kondattam
- Telecast of Programme Paavai Vizha- 2018
- Telecast of Programme on Sister Nivethithai Ratha Yathirai
- May Day Special Programme – Uzhaippom Uyarvom
- Telecast of Programme Soodi Kodutha Sudarkodiaal Bakthineri.
- Telecast of Programme on Women's Empowerment–Vanakkam Madurai
- Telecast of Special Programme on Pongal –Pethanatchi
- Live telecast of programme TMS TIMES 100th Episode.
- Live telecast of programme Alanganalloor Jallikattu– 2018
- Telecast of programme Margali Kolangal – 1st Episode
- Telecast of programme on Dr.Ambedkar Birthday Special Pattimandram.
- Telecast of Special Programme for Easter Egg –Vidiyal Drama.

DD: PUDUCHERRY

Doordarshan Kendra Puducherry was inaugurated on 15th August 1992. The Kendra has been producing and telecasting about 25 programmes a week. The transmission covers a population of 9.50 lakh people of the State including Karaikkal, Mahe and Yanam. The telecast time of the Kendra is from 05:00 PM to 07:00 PM from Monday to Friday.

DD Puducherry also sends its iconic programme “Vanakkam Puducherry” for its telecasts on DD Podhigai every week. Revenue earned by the Kendra during 2017-18 was Rs. 10,55,720/-.

Programmes telecast from DDK Puducherry in 2017-18:

- Desam Kaatha Veeram (on the lives of martyrs and leaders)
- “Neethimandra Seithigal”(news on various judicial pronouncements)
- “Uzhavin Ulagu”, “Nalavazhvu” (on health)
- “Paadangalum Paathaikalum” (information to school students on various educational courses and relevant jobs available)
- Valarpirai”(to encourage rural entrepreneurship and brings out their opportunities and challenges)
- “Yosithaen Nesithaen” (achievements of achievers in various fields)
- “Poongaram”(on empowered women to motivate girls and women)
- “Puduvai Kalanjiam”, (showcases the historical stories through Dance-Drama)
- “Kaalathai Venra Kathaapathirangal”(develops the folklore arts and showcases the famous mythological characters)
- Programme “Sani Peyarchi” in connection with the Transition of Saturn on 19th December 2017 at the Darbaranyeshwarar Temple, Thirunallar
- “Ore Bharatham Sirantha Bharatham” in connection with the Ek Bharat Shreshta Bharat.

DD: SHIMLA

Doordarshan Kendra, Shimla was commissioned in June, 1995. The Kendra is carrying out regional programme every Monday to Saturday from 3:00 PM to 7:00 PM and on Sunday from 6:30 PM to 7:00 PM since 2014-15. The Kendra has started a new programme, “DD-Quiz Show”, telecast every Monday at 6:00 PM with the participation of students from various schools in the region.

Commercial revenue earned by the Kendra during 2017-18 was Rs.0.42 Crores.

Major initiatives and achievements during the year 2017-18:

- Live telecast of Civil Services Day and award ceremony by Hon’ble PM on 21.04.2017.
- Coverage of launch of Pneumococcal Conjugate Vaccine (PCV) in Mandi – May, 2017

- Teleconferencing of the scheme Digital India at APMC Mandi, Solan – May, 2017.
- Coverage of Political parties in connection with HP State Legislative Election, 2017.
- Telecast of short film “Bedakhal” – August, 2017
- Telecast of special programme on the visit of Hon’ble Defence Minister to Kasauli (HP) – September, 2017
- Telecast of short film “Morh” September, 2017
- Recorded Akashwani Sangeet Sammelan held at Dharamshala – October, 2017
- Live telecast of Oath taking Ceremony of Newly Elected State Government – December 2017
- Telecast of New Year programme “Himachalo-Ra-Nazara-2018” – December 2017
- Telecast of a special Live Chat Show titled “Sanklap Swachhta Ka” - January 2018.

CHAPTER VI

PRASAR BHARATI (ALL INDIA RADIO AND DOORDARSHAN) – ADMINISTRATION AND RELATED MATTERS

A. ALL INDIA RADIO

I. Staff Strength

The Wing-wise sanctioned strength of officers and staff in AIR are given below:-

Wing of All India Radio	Number of Posts
Programme	6,896
Engineering	5,974
AIR HQ	725
Administration (AIR Stations)	10,833
News Service Division (NSD)	209
Civil Construction Wing (CCW)	1,492
Total	26, 129

Against the total sanctioned strength of 26129, 13768 staff was in position as on 31.03.2018

II. Reservation for SCs/STs/OBCs:

All India Radio has taken all requisite measures for implementation of the reservation policy in respect of SC/ST/OBC category of employees by setting up a dedicated SC/ST Cell. All relevant policy directions and instructions issued by Nodal Ministries/Departments for extending benefits to SC/ST/OBC in Government service has been circulated to the Zonal offices and field units of AIR for compliance. NCSC and NCST recommendations as reflected in their annual reports are disseminated at various levels for strict implementation. All the capital stations have been instructed to nominate Liaison Officers for SC/ST employees and the stations have adhered to the requirement. Consolidated annual statements on representation of reserved category employees and data on other specific information relating to appointment and vacancies in respect of reserved categories employees are submitted to concerned authorities periodically. Necessary action is also taken for redressal of grievances of employees through grievances redressal mechanism.

III. Reservation for Persons with Disabilities:

1. The Constitution of India ensures equality, freedom, justice and dignity of all individuals and implicitly mandates an inclusive society for all including the persons with disabilities. The Government of India enacted “The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995”, in an effort to ensure equal opportunities for persons with disabilities and their full participation in nation building. The PWD Act has come into force in 1996. With the enactment of the Act, reservation for persons with disabilities was made applicable in identified Group A and B posts also in case of direct recruitment.

2. The Department of Personnel & Training, Government of India had issued consolidated instructions on the subject in December, 2005. As per the instructions, reservation for persons with disability is now available in all groups of posts in case of direct recruitment. In case of promotion it is available when promotions are made with from Group 'D' to Group 'C' and within Group 'C' identified posts.
3. Prasar Bharati has taken all requisite measures for implementation of reservation for PWDs, all relevant policy decisions and instructions issued by DOP&T from time to time are being followed.
4. All India Radio broadcasts programmes on Persons with Disabilities through the AIR Stations spread across the country. In these programmes, apart from the Schemes of Welfare of Persons with Disabilities being implemented by the Central and State Governments; programmes relating to their health, social and cultural concerns are also included. The content of programmes is so designed that it not only helps them to get benefits of welfare schemes of the Government but also encourages them to live with dignity. The programmes are crucial from the point of view of social awareness and also useful in changing the callous attitude of society towards Persons with Disabilities.
5. Although there is no specific Budget Head in Directorate for benefit of Persons with Disabilities activities like making of ramp, special toilets preferably on ground floor are undertaken from 'Minor Works' budget Head of CCW, AIR.
6. Status of recruitment drive for Persons with Disabilities (PWD) in respect of DG:AIR is as under:

Sl. No.	Name of post	No. of post	No. of persons selected and offered appointment	No. of persons joined till date	No. of Person resigned	Total No. of vacancy
1	ADE(JTS)	4	1	1	0	3
2	ADP(JTS)	3	3	2	0	1
3	PEX	11	8 (offer issued to 7)*	7	1	5
4	TREX(Production Assistant)	3	3	3	Nil	Nil (DDn)
5	TREX(General & Production)	25	23	17	1	9
6	Technician	10	10	6	1	5
7	Engineering Assistant	37	37(offer issued 35)#	29	3	11

* One candidate was not eligible.

Attestation form was not received from the candidates.

IV. Implementation of the Judgements / Orders of CATs:

As per the instructions received from Department of Personnel and Training, information in r/o Implementation of the Judgements / Orders of CAT Cases in AIR for the year 2017-18(01.04.2017 to 31.3.2018) is given here under:

No. of Orders received from CAT for the period during (01.04.2017 to 31.03.2018)	No. of the Judgement/ Orders implemented for the period during (01.04.2017 to 31.03.2018)
69	31

V. Public Grievance and Redressal Mechanism:

Grievance Redressal and Access Mechanism have been functioning in accordance with the guidelines of Department of Administrative Reforms & Public Grievance and monitored through the Centralized Public Grievances Redressal and Monitoring System (CPGRAMS). All the public grievances and pension redressal petitions are being attended to promptly and disposed of without much delay. Further, monthly status reports on disposal of Grievances are being submitted to the Ministry of Information and Broadcasting. Moreover the ATRs/replies sent to the petitioners are being uploaded online on DARPG Portal for final disposal of the grievances from the respective portals as part of e-governance activities of this Unit.

The status of grievances on DARPG Portal is given below during the period 01.04.2017 to 31.03.2018:

1) Outstanding balance (as on 01.04.2017)	-	114
2) Grievance received during the year	-	916
Total:	-	1030
3) Disposed of	-	930
4) Closing balance (as on 31.03.2018)	-	100

V. Implementation of Right to Information Act, 2005:

- a. All AIR Stations have broadcast a number of programmes in different formats to inform the people regarding various provisions of the Right To Information Act, 2005 in order to empower people and contribute to transparency and accountability in governance. Programme Heads of all AIR Stations have been asked to highlight the salient feature of this Act in the programme. This Act has also been covered under Flagship Programme since September, 2008. AIR will continue with the publicity of this Act in future also.
- b. In AIR, 41 CPIOs and 18 Appellate Authorities in Directorate have been designated for implementation of RTI Act. In the financial year 2017-18, 1027 RTI applications were received

in the Directorate and all were replied within the stipulated time. 98 appeals were received by the Appellate Authority in the Directorate during the period and all were disposed off. List of CPIO and First Appellate Authorities have been regularly updated on our website.

VI. Welfare Measures:

- a. AIR has a vast network consisting of 469 stations/offices spread all over the Country. There are about 16,000 personnel working in three streams viz., Programme, Engineering and Administration.
- b. In All India Radio, the percentage of working women in Group 'A', 'B' and 'C' is about 25% of the total strength of human resources. All AIR Stations/Offices have been instructed to set up a Complaints Committee to look into the grievances/complaints of sexual harassment. The Internal Complaints Committee has been set up at all the AIR Stations/Offices accordingly. It has also been directed that the said Internal Complaints Committee will be chaired by senior level woman officer and half of its members should be female.
- c. The following welfare activities for Women employees were undertaken:
 - A number of the offices of AIR are located in the buildings owned by Prasar Bharati. There is adequate arrangement for their sitting, drinking water etc. The work place is adequately illuminated. Proper toilets are available to the staff, with a provision for separate toilet for women employees.
 - At many places, AIR has its own staff quarters. These are allotted to the staff as per All India Radio (Allotment of Residential Quarters) Rules.
 - In accordance with the instructions of the Department of Personnel and Training, appointment on compassionate grounds is offered to the close relatives of AIR employees who expired while in service.
 - AIR Staff like Technicians, Sr. Technicians, Engineering Assistants, Sr. Engineering Assistants etc. are shift duty staff. To the extent possible, arrangements are made for dropping and picking up of employees, including women employees, during late night shift duty at odd hours.
 - All the staff members are paid their salary as per the pay scales approved by the Government of India. AIR employees including female employees are granted leave in accordance with the government rules.
 - AIR employees including female employees are entitled to terminal benefits at par with the government employees.
 - At places where Central Government Health Scheme is working, AIR employees are entitled to obtain its services. At other places, AIR employees are given the benefit of Central Services (Medical Attendance) Rules. Under these Rules even Private Medical

Practitioners are appointed as Authorized Medical Attendants for the employees and their families. Wherever requested separate Authorized Medical Attendants are appointed for women.

- AIR has a system of nurturing and recognizing excellence through Akashvani Annual Awards for Programming as well as Technical personnel and a number of women are awarded prizes under this scheme.
- Accepting the recommendations of the Committee on Women Empowerment, a new category of Awards i.e. Best Women's Programme has been introduced under Akashvani Annual Awards from 2009. Majority of producers of the Women Programmes are women and are benefitted through this new category of awards.

VI. Days Celebrated in Directorate of AIR:

- i. 14th April, 2017: Birth Anniversary of Baba Saheb Dr. Bhim Rao Ambedkar: Circular as well as Satellite Message from Welfare Section, DG:AIR was issued to all the Stations of All India Radio to celebrate birth anniversary of Baba Saheb Dr. B.R.Ambedkar on 14th April, 2016. A Programme was also organized to pay homage by DG:AIR in this Directorate on 13th April,2017 at 11.00 A.M in Conference Hall, Akashvani Bhawan, New Delhi.
- ii. 21st May, 2017: Anti Terrorism Day: 21st May of every year is observed as Anti Terrorism Day. The objective behind the observance of this day is to wean people, especially the youth, away from the cult of terrorism and violence. An important feature of the observance of the Anti Terrorism Day is the Pledge Taking Ceremony which was conducted on 21st May,2017 in the Conference Hall, Akashvani Bhawan, New Delhi in which all the officers/staff members are accordingly assembled in full strength and took pledge administered by DG:AIR.
- iii. 20th August, 2017: Sadbhavana Diwas: Sadbhavana Diwas was observed at all the Stations of All India Radio on 20th August,2017. The objective of Sadbhavana Diwas is to promote National Integration and Communal Harmony among people of all religions, languages and regions. The idea behind observance of Sadbhavana Diwas is to eschew violence and to promote goodwill among the people. The Pledge taking ceremony was administered by Director General, All India Radio in Hindi and English respectively at 11.00 A.M. on 18th August,2017 in Fielden Hall, 1st Floor, Akashvani Bhawan, New Delhi.
- iv. 31st October, 2017: Rashtriya Ekta Diwas: It was decided to observe 31st October,2017 birth anniversary of Sardar Vallabhbhai Patel as Rashtriya Ekta Diwas. The pledge taking ceremony was administered by Director General, and Engineer-in-Chief, All India Radio in Hindi and English respectively at 11.00 A.M. on 31st October,2017 in Fielden Hall, 1st Floor, Akashvani Bhawan, New Delhi.
- v. 26th November,2017 : Constitution Day: This day was observed at all the Stations of All India Radio on 26th November as Constitution Day. Since 26th November fall on Sunday being National Holiday, hence the day was observed on 27th November as Constitution Day. The Preamble of the Consitution of India was read by Director General, All India Radio both in

Hindi and English at 11.00 A.M on 27th November,2017in Fielden Hall, 1st Floor, Akashwani Bhawan, New Delhi among all the employees and officers working in this Directorate.

- vi. 30th January, 2018: A two minutes silence was observed throughout at all the Stations of All India Radio on 30th January, 2018 in memory of those martyrs who sacrificed their lives for the freedom of the country. Accordingly, a two-minute silence was also observed in the Directorate, administered by Director General, All India Radio.
- vii. 8th March, 2018: Women's Day: International Women's Day was celebrated on 8th March, 2018 at 11.30 A.M in Room No.314,3rd Floor, AkashvaniBhawan, New Delhi. All most all women employees working in the Directorate took part in the Programme organized by Welfare Section of this Directorate. During the interaction, women employees were encouraged to come forth with suggestions and complaints for improvement in the working environment in AIR Directorate.

B. DOORDARSHAN

I. Staff Strength

The Wing-wise sanctioned strength of officers and staff in Doordarshan are given below:-

Wing of Doordarshan	Number of Posts
Programme	3,764
Engineering	12,122
Administration	5,644
News	170
Total	21,700

Against the total sanctioned strength of 21700, 14174 staff was in position as on 31.03.2018

II. Implementation of the Right to Information (RTI) Act, 2005:

As a Central Government founded public service broadcaster Doordarshan is committed to adhere to the provisions of the Right to Information Act enshrined under the law and has designated officials to fulfil this obligation. The following tabulation gives a view of Doordarshan's observance and its adherence to the spirit of the RTI Act.

Year 2017-2018(1stApril, 2017 to 31st March, 2018)

Progress in 2017-18					
	Opening Balance as on 01.04.2017	Received during the Quarterly FY 2017-18 (including cases transferred to other Public Authority)	No. of cases transferred to other Public Authority	Decisions where request/ appeals rejected	Decisions where requests/ appeals accepted

Requests	NIL	1185	02	Nil	1183									
First Appeals	NIL	150	Nil	Nil	150									
No. of Cases where disciplinary Action taken against any officer				Nil										
No. of CAPIOs Designated		No. of CPIOs Designated			No. of AAs designated									
59		318			26									
No. of items various provisions were invoked while rejecting requests														
Relevant Sections of RTI Act 2005														
Section 8 (1)					Sections									
A	B	C	D	E	F	G	H	I	J	9	11	24	Other 2(f) & 7(9)	
-	01		01		05	02	01	01	16				03	12
Amount of Charges Collected (in Rs.)														
Registration Fee Amount			Additional Fee & Any other Charge			Penalties Amount								
4,029/-			13,311/-			Nil								

III. Implementation of the Judgements / Orders of CATs:

As per the instructions received from Department of Personnel and Training, information in r/o Implementation of the Judgements / Orders of CAT Cases in Doordarshan for the year 2017-18 (01.04.2017 to 31.3.2018) is given here under:

No. of Orders received from CAT for the period during (01.04.2017 to 31.03.2018)	No. of the Judgement/ Orders implemented for the period during (01.04.2017 to 31.03.2018)
40	21

C. PROGRESSIVE USE OF HINDI

I. PRASAR BHARATI SECRETARIAT:

Hindi Section of Prasar Bharati Secretariat is regularly involved in the following activities:-

- Hindi Translation of Annual Reports, Audit Reports and Annual Accounts of Prasar Bharati.
- Hindi Translation of replies to Parliament Questions laid before Parliament.
- Hindi Translation of Memorandum of Understanding (MoU) on broadcasting between Prasar Bharati and different countries.
- Hindi Translations of replies to various RTI Queries.
- Quarterly, Half Yearly and Annual Progress Reports of use of Hindi.

- Preparing the agenda and minutes of all meetings in Hindi.
- Organising the quarterly meetings of Official Language Implementation Committee and issuing the minutes and implementing it.
- Pursuance of action taken to fulfil the assurances given to Parliamentary Official Language Implementation Committee.
- Hindi Translation of all correspondence under Section 3(3) of the Official Language Act.
- Organising workshops and desk-workshops.
- Arranging for Hindi Training, Hindi Typing/ Shorthand training under Hindi Teaching Scheme.
- Organising Hindi Diwas/ Pakhwara etc. and competitions to promote use of Hindi.
- Ensuring the usage of Unicode to work in Hindi on all computers of Prasar Bharati Secretariat.
- Translation of any other Report and Returns, as per requirement.
- Organising other activities for progressive use of Hindi in the Prasar Bharati Secretariat.

II. DIRECTORATE OF ALL INDIA RADIO (HQ.):

The Hindi Unit of DG:AIR (Headquarter) is dedicated wholly in implementing the Official Language Policy of Union of India and constantly strives to implement the orders/ instructions issued from time to time by Ministry of Home, Official Language Department and implementing targets mentioned in Annual Programme in Various AIR stations/offices. Apart from the implementing the Official Language Policy from 1st April, 2017 to 31st March, 2018 by Hindi Unit, the following works were carried out to encourage the officers/officials to work in Official Language Hindi.

Reports of Hindi Divas/ Hindi Fortnight organized and other specific works from 1st April, 2017 to 31st March, 2018:-

a) Hindi Divas/ Hindi Fortnight organized in 2017-18

As per the order issued by Government of India, Ministry of Home Affairs, Department of Official Language, 14th September is to be observed as Hindi Divas every year. DG:AIR always make efforts to remain in fore in this celebration. Keeping in tune with this tradition “Hindi Divas” was observed on 14th September, 2017 and “Hindi Fortnight” was organised from 15th September, 2017 to 26th September, 2017 under the guidance/instructions of Director General, Shri. F. Sheheryar. Officers/officials participated in Hindi Divas Celebration with great enthusiasm and the messages of Home Minister, Govt. of India, Minister of Information & Broadcasting and CEO, PrasarBharati were read out on this occasion.

Twelve competitions in Hindi were organized during Hindi Fortnight. In these competitions, it was ensured that officers/ officials of Non-Hindi speaking areas also take part in large number and separate Hindi competitions were organized for them. Large number of officers/officials participated in the competition.

b) Hindi Workshops:

This year four Hindi Workshops have been organized, in which remedial measures were suggested for the problems being faced while working in Hindi. Workshop was organized on important subjects such as 'E-Governance' on 12th July, 2017, 'My Mission – Corruption free India' on 3rd November, 2017 and 'GST' on 19th January, 2018. In these workshops, valuable suggestions were given to the employees and they were sensitized about the measures for its implementation.

c) Regional Official Language Conference:

In addition, two day Regional Official Language Conference was held on 14th and 15th March, 2018 in Itanagar under the chairmanship of Dr. Shailendra Kumar, ADG(Admin.) for the AIR Stations/Offices located in North-East and Assam to give impetus to the work of Official Language Hindi in North-East.

d) NSD, AIR - A workshop for Newsreader-cum- Translators was also organised by NSD, AIR. During Hindi Pakhwada, 13 competitions were organised and prizes were distributed. 6th issue of in house journal 'ĀkashwaniSmachar Bharati-2017" was published and released by DG (News), AIR on 29th September, 2017. Slogan and poster competitions and quiz programme in Hindi were also organised on "Sawachta".

III. DOORDARSHAN DIRECTORATE:

A separate Hindi Section in the Doordarshan Directorate ensures the compliance of the Official Language policy and instructions relating to the progressive use of Hindi. This section is concerned with progressive use of Hindi in the Directorate and its subordinate offices and to make all efforts to promote the progressive use of Hindi.

The main activities undertaken during the year 2017-18, were as hereunder:-

- i. All documents under Section 3(3) of the Official Language Act 1963 were issued in bi-lingual form and all letters received in Hindi were replied in Hindi. During 2017-18, 5320 documents were issued.
- ii. To review the position of the compliance of the Official Language policy in the Directorate, four meetings of the Official Language Implementation Committee were held.
- iii. Four Hindi workshops were organized from time to time in which 90 officers/employees participated. In addition to this, a workshop on official language inspection was also organized in which officers of different offices were invited.
- iv. Hindi Month was organized from 01st to 29th September, 2017 and various competitions were held during this period.

- v. Committee of Parliament on Official Language inspected 27 Doordarshan Kendras/offices during the period and all possible help and support, by preparing the questionnaire of concerned offices for the inspection by the committee, was provided to them. The Committee also inspected Prasar Bharati Secretariat on 26th February, 2018 regarding use of official language.
- vi. Regional Official Language Conference of the head of offices and Hindi in charge of DDKs/DMCS/HPTs situated in 'C' region were held on 17-18 August 2017 at Visakhapatnam.
- vii. During the period, 16 DDKs/DMCs/HPTs were inspected and review reports were sent.

CHAPTER VII

PRASAR BHARATI – FINANCE & ACCOUNTS

A. INCOME TAX

Exemption from Income Tax has been granted to Prasar Bharati vide Finance Bill 2012-CBDT Circular No.3/2012 dated 12.06.2012 by insertion of a NEW CLAUSE 23BBH Under Section 10 of the IT Act with effect from 1.4.2013. The clause reads as under:

Clause 23BBH [any income of the Prasar Bharati (Broadcasting Corporation of India) established under sub-section (1) of section 3 of the Prasar Bharati (Broadcasting Corporation of India) Act, 1990].

Apart from having received Income Tax Refunds for more than 20 crores in past, Prasar Bharati has been able to get additional refunds as per details given below:

- a) Rs. 4,03,14,540/- for A.Y.2014-15 (FY 2013-14) vide DD No. 931653 dated 29.03.2016 (received in April 2016).
- b) Rs. 18,85,05,620/- for A.Y. 2012-13(FY 2011-12) vide DD No. 812734 dated 02.11.2016
- c) Rs. 2,10,69,210/- for A.Y. 2015-16 (FY 2014-15) vide DD No. 869929 dated 02.03.2017
- d) As per return filed for the FY 2015-16 and FY 2016-17 the following refunds are due:-
 - i. Rs. 1,38,24,170/- for A.Y. 2016-17 (FY 2015-16).
 - ii. Rs. 1,33,35,310/- for A.Y. 2017-18 (FY 2016-17).

On having received Certification of Audit by C &AG, Income Tax Return of Prasar Bharati for the Financial Year 2016-17 has been filed on 30.10.2017.

B. SERVICE TAX

Prasar Bharati was not liable to be taxed earlier by virtue of Section 22 of Prasar Bharati Act, 1990 which was subsequently omitted vide Finance Act, 2002 and Prasar Bharati was made liable to collect & pay Service Tax w.e.f 01.04.2003 onwards. Since then Prasar Bharati has been depositing Service Tax each month regularly.

In the absence of dedicated financial cadre with requisite expertise in Service Tax, compliances vis-a-vis Service Tax rules have sometimes suffered. Further, timely availability of input credit vouchers from over 500 DDOs of AIR & DD spread across the country especially during Tax Audit by authorities may become difficult.

Resultantly some notices have been received from Service Tax Authorities which are being dealt with either by making the necessary details available or through Appeals to CESTAT, wherever required.

A hearing on appeal filed for the Service Tax Assessment case for the Year 2003-04 to 2007-08 was started and the last hearing was held by CESTAT on 29/03/2017. In the Final Order No. 51043-51044/2018 dated 05.03.2018, CESTAT has set aside the penalty imposed in the case and viewed that the matter should go back to the original authority for a limited purpose of re-quantification of Service Tax Liability.

C. GOODS & SERVICE TAX

The Goods and Service Tax (GST) has been implemented w.e.f. 01st July 2017 in Prasar Bharati. Prasar Bharati has taken separate registrations for Doordarshan and All India Radio in each state and UT. There are 69 State GST Registrations in Prasar Bharati (DD- 34 GST Registrations) & (AIR- 35 GST Registrations). GST TDS Registrations for both DD & AIR for each state have also been taken.

The GST Compliances is monitored by Prasar Bharati through its Directorates. Under each Directorate, for each State GST Registration, State Nodal Officers (SNOs) have been designated with the responsibility of GST related Compliances.

D. INTERNAL AUDIT/INSPECTION UNIT

There are independent Internal Audit wings under both All India Radio & Doordarshan Directorates. Prasar Bharti through its offices ensured compliance of applicable rules, providing reasonable assurance on the reliability financial reporting, economy, efficiency and effectiveness of carrying out the assigned functions and activities of the units as per the policies. The Internal Audit also safeguards organization by physical inspection & verification of assets on field to deter, detect, and suggest measures to remedy and prevent frauds, errors. Internal Audit also in process of reviewing of practice/procedure related to accounting, procurement, functioning of various natures. Internal Audit also suggested improvements in internal controls to bridge control deficiencies from time to time, taking into account the changing regulatory landscape of the organization.

At present, there is no separate Internal Audit Wing in Prasar Bharati and this requirement was also advocated by the CAG Audit. Accordingly, the work of Internal Audit was outsourced to the Institute of Public Auditors of India (IPAI), an expert professional body, to complete the Audit in respect of 19 Units of Prasar Bharati and to suggest controls related to Prasar Bharati's operations. The Reports submitted by IPAI were analyzed and then forwarded to all Units for compliance and for taking corrective measures. However, in absence of dedicated audit manpower, few officers/officials were deputed from other stream for creation of Internal Audit Team. Regular trainings were also conducted for officers/staff for better understanding and compliances of office procedures and issues related to establishment, administration, finance, GST & account. The training proved very beneficial and enhanced the compliances of Audit related issues.

**PRASAR BHARATI
BALANCE SHEET AS AT 31.03.2017**

	Sch	Rs	Rs
		As at 31-Mar-17	As at 31-Mar-16
CORPUS/CAPITAL FUND AND LIABILITIES			
Corpus/Capital Fund	1	4,64,17,61,669	-
Reserves and Surplus	2	-	-
Earmarked/Endowment Funds	3	-	-
Secured Loan	4	-	-
Unsecured Loan	5	9,33,38,70,000	9,33,38,70,000
Deferred Credit Liabilities	6	-	-
Current Liabilities and Provisions	7	25,52,95,46,788	52,48,43,24,858
TOTAL		39,50,51,78,457	61,81,81,94,858
ASSETS			
Fixed Assets	8	16,11,55,80,997	15,80,00,98,012
Capital Work-in progress	8	4,30,51,68,179	3,98,19,55,620
Investments (i) Earmarked/Endowment Funds	9	-	-
(ii) Others	10	-	-
Current Assets, Loans and Advances	11	19,08,44,29,281	20,94,98,99,337
Miscellaneous Expenditure		-	-
Deficit as per Income & Expenditure Account		-	21,08,62,41,890
TOTAL		39,50,51,78,457	61,81,81,94,858

SIGNIFICANT ACCOUNTING POLICIES 25

CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS 26

Shashi Shekhar Vempati**Chief Executive Officer****Rajeev Singh****Member(F)****Saurav Jaipuriyar****ADG (F)****C K Jain****DDG (F)**

Place: New Delhi

Date :

PRASAR BHARATI			
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 March 2017			
	Sch	Rs	Rs
		FOR THE YEAR ENDED 31 MARCH 17	FOR THE YEAR ENDED 31 MARCH 16
<u>INCOME</u>			
Income from Sales/ Services	12	11,29,09,40,205	9,92,67,39,226
Grants /subsidies	13	31,05,63,00,000	1,22,43,04,63,400
Fees/subscriptions	14	4,08,45,357	5,13,09,684
Income from Investments (income on investments from earmarked/endow. Funds transferred to Funds)	15	-	-
Income from Royalty, Publications etc	16	-	-
Interest Earned	17	1,24,72,34,782	1,04,94,68,340
Other Income	18	3,89,31,01,410	3,14,38,60,626
		-	-
TOTAL(A)		47,52,84,21,754	1,36,60,18,41,276
<u>EXPENDITURE</u>			
Establishment Expenses	19	27,02,78,33,075	22,59,15,91,367
Other Administrative Expenses	20	10,08,83,46,985	9,22,34,12,939
Programme related Expenses	21	7,40,70,70,227	7,59,49,82,898
Expenditure on Grants & subsidy	22	-	-
Interest	23	1,12,91,46,959	1,09,41,97,511
Depreciation	8	2,71,93,79,616	2,68,61,16,439
		-	-
TOTAL (B)		48,37,17,76,861	43,19,03,01,154
Balance being excess of Income over Expenditure (A-B)		(84,33,55,107)	93,41,15,40,122
Add: Prior period Adjustments & Exceptional items	24	26,57,13,58,666	5,16,924
Add: Balance brought forward from previous year		(21,08,62,41,890)	(1,14,49,82,98,936)
BALANCE BEING SURPLUS/(DEFICIT) CARRIED OVER TO BALANCE SHEET		4,64,17,61,669	(21,08,62,41,890)

SIGNIFICANT ACCOUNTING POLICIES

25

CONTINGENT LIABILITIES AND NOTES

ON ACCOUNTS

26

Shashi Shekhar Vempati

Rajeev Singh

Saurav Jaipuriyar

C K Jain

Chief Executive Officer

Member(F)

ADG (F)

DDG (F)

Place: New Delhi

Date :

PRASAR BHARATI SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2017			
		As at 31.03.17 (Rs.)	As at 31.03.16 (Rs.)
SCHEDULE 1- CORPUS/CAPITAL FUND:			
Balance as at the beginning of the year		-	-
Add: Grants -In-Aid received during the year		-	-
Balance Corpus/Capital Fund		-	-
Income and Expenditure Account		4,64,17,61,669	-
BALANCE AS AT THE YEAR END	TOTAL	4,64,17,61,669	-
SCHEDULE 2- RESERVES AND SURPLUS			
1. Capital Reserve:			
As per last account		-	-
Additions during the year		-	-
	TOTAL	-	-
2. General Reserve			
As per last account		-	-
Addition during the year		-	-
Less: Deductions during the year		-	-
	TOTAL	-	-
SCHEDULE 3- EARMARKED/ENDOWMENT FUNDS			
CAPITAL ASSETS FUNDS			
a) Opening Balance of the funds		-	-
b) Add to the Funds: Amounts transferred from Grants/ Corpus/Capital Fund for meeting		-	-
Capital Expenditure/Advances		-	-
	TOTAL	-	-
SCHEDULE 4- SECURED LOANS AND BORROWINGS:			
	TOTAL	-	-

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Saurav Jaipuriyar
ADG (F)

C K Jain
DDG (F)

PRASAR BHARATI		
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2017		
	As at 31.03.17 (Rs.)	As at 31.03.16 (Rs.)
SCHEDULE 5- UNSECURED LOANS		
1. Loan In Perpetuity	-	-
2. Central Government	-	-
3. Capital Loan from Ministry of I&B	4,93,56,40,000	5,83,09,30,000
4. Repayment of Loan due but not paid	2,76,90,30,000	1,87,37,40,000
5. Interest free Loan for CWG 2010	1,62,92,00,000	1,62,92,00,000
(Refer Schedule 26, Note 7 to 9 of Notes to Accounts) TOTAL	9,33,38,70,000	9,33,38,70,000
SCHEDULE 6- DEFERRED CREDIT LIABILITIES:		
	-	-
SCHEDULE 7- CURRENT LIABILITIES AND PROVISIONS		
A. Current Liabilities		
Advances received- against deposit work	79,05,46,754	1,20,84,24,468
Deposits, earnest money, caution money/security deposits	99,93,74,552	89,81,41,209
Interest on Loan in Perpetuity	-	14,90,32,80,700
Interest on Capital Loan	6,01,95,99,000	14,13,35,99,500
Penal Interest On Interest/principal due	39,15,04,110	2,82,54,21,810
Other current liabilities -recoveries from salary and wages and others etc.	43,57,648	43,57,648
Salary accrued for the Month of March	2,23,73,98,000	1,93,80,68,000
Unspent amount of Grant-in-aid	27,05,00,000	3,20,06,00,000
Remittances to/from HQ/DDOs in transit/reconciliation's	2,41,44,35,964	3,32,24,36,979
TOTAL (A)	13,12,77,16,028	42,43,43,30,314
(Refer Schedule 26, Note 7, 8, 9, 14 & 23 of Notes to Accounts)		
B Provisions		
For Spectrum/Space Segment expense	9,48,90,00,000	7,34,37,00,000
For other expenses (including CAG Audit Fee etc.)	2,66,04,93,026	2,40,76,08,719
NPS provisions	25,18,19,825	25,18,19,825
For Statutory liabilities (service Tax)	5,17,909	4,68,66,000
	-	-
(Refer Schedule 26, Note 16 & 22 of Notes to Accounts) Total (B)	12,40,18,30,760	10,04,99,94,544
Total (A+B)	25,52,95,46,788	52,48,43,24,858

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Saurav Jaipuriyar
ADG (F)

C K Jain
DDG (F)

PRASAR BHARATI								
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2017								
SCHEDULE 8- FIXED ASSETS								
DESCRIPTION	GROSS BLOCK			Depreciation			Net Block	Net Block
	Cost as on 1st April, 16	Additions/ Transfers from civil wings during the year	Deductions/adjustments transfers/disposal reclassification during the year 16-17	Cost at the year end 31.03.17	For the year 16-17	Cumulative upto to the year	As at 31st March, 2017	As at 31st March, 2016
A. Fixed Assets								
1. Land	2,81,05,080	45,37,540	-	3,26,42,620	-	-	3,26,42,620	2,81,05,080
2. Buildings	4,75,14,90,995	30,46,14,805	-	5,05,61,05,800	18,40,50,557	1,00,33,52,421	4,05,27,53,379	3,93,21,89,131
Others			-			-	-	-
3. Plant Machinery & Equipments								
a) Studios	26,23,65,03,260	9,88,48,801	-	26,33,53,52,061	66,87,18,741	23,60,51,30,793	2,73,02,21,268	3,30,00,91,208
b) Transmitters	38,69,63,57,293	49,19,61,325	-	39,18,83,18,618	99,44,89,841	34,60,96,83,965	4,57,86,34,653	5,08,11,63,169
c) Machinery/Equipments	6,80,16,60,900	2,05,76,18,191	-	8,85,92,79,091	80,82,62,961	4,43,74,03,324	4,42,18,75,767	3,17,25,20,537
d) Electrical Installations	7,77,56,986	58,16,551	-	8,35,73,537	32,26,611	2,15,34,723	6,20,38,814	5,94,48,873
4. Vehicles	7,40,21,595	50,43,448	-	7,90,65,043	6,38,314	7,43,38,422	47,26,621	3,21,487
5. Furniture, Fixtures	24,33,85,055	3,45,20,939	-	27,79,05,994	1,52,24,506	11,88,49,373	15,90,56,621	13,97,60,188
6. Office Equipments	20,58,80,114	77,05,641	-	21,35,85,755	1,06,75,211	18,35,46,662	3,00,39,092	3,30,08,662
7. Computers	29,58,64,420	2,41,95,360	-	32,00,59,780	3,40,92,874	27,64,67,618	4,35,92,162	5,34,89,676
8 Other fixed assets			-			-	-	-
Capital Expenditure on various schemes	9,97,00,61,214	-	-	9,97,00,61,214	-	9,97,00,61,214	0	0
Total of Current Year (A)	87,38,10,86,912	3,03,48,62,601	-	90,41,59,49,513	2,71,93,79,616	74,30,03,68,516	16,11,55,80,997	15,80,00,98,012
B. CAPITAL WORK-IN-PROGRESS	3,98,19,55,620	32,32,12,559	-	4,30,51,68,179	-	-	4,30,51,68,179	3,98,19,55,620
Total (B)	3,98,19,55,620	32,32,12,559	-	4,30,51,68,179	-	-	4,30,51,68,179	3,98,19,55,620
TOTAL	91,36,30,42,532	3,35,80,75,160	-	94,72,11,17,692	2,71,93,79,616	74,30,03,68,516	20,42,07,49,176	19,78,20,53,632
Previous Year	89,36,83,40,822	1,99,47,01,710	-	91,41,47,34,932	2,68,61,16,439	71,58,09,88,900	19,78,20,53,632	20,47,29,51,437

Shashi Shekhar Vempati
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PRASAR BHARATI					
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2017					
		2016-17	2015-16	As at 31.03.17	As at 31.03.16
				(Rs.)	(Rs.)
SCHEDULE 9- INVESTMENTS FROM EARMARKED/ENDOWMENT FUNDS					
1. In Government Securities				-	-
2. Other approved securities				-	-
3. Other				-	-
			TOTAL	-	-
SCHEDULE 10- INVESTMENTS-OTHER					
1. In government Securities				-	-
2. Other approved securities				-	-
3. Others				-	-
			TOTAL	-	-
SCHEDULE 11- CURRENT ASSETS, LOANS AND ADVANCES ETC					
A. CURRENT ASSETS:					
Inventories		12,49,37,564	12,49,37,564	-	-
Deduct: Provision thereof		12,49,37,564	12,49,37,564	-	-
Sundry Debtors- Good		2,76,42,52,710	2,38,80,70,433	-	-
Sundry Debtors- Doubtful		65,49,97,676	53,32,10,291	-	-
		3,41,92,50,386	2,92,12,80,724	-	-
Deduct: Provision thereof		32,74,98,838	26,66,05,146	3,09,17,51,548	2,65,46,75,579
Cash Balance in hand/Imprest			1,53,81,194	1,83,14,357	
Bank Balance With Scheduled Banks					
on current accounts				5,38,32,38,331	4,41,95,39,708
on Collection accounts				1,04,36,97,850	1,84,87,48,817
				-	-
on Deposit account and other FDRs				9,27,85,43,538	11,64,89,93,164
with Various offices					
with CP Fund A/c				35,89,754	2,71,552
			TOTAL (A)	18,81,62,02,215	20,59,05,43,177
B. Loans/advances					
1. Loans/advances				-	-
Staff				14,59,26,799	15,30,00,935
Others-departmental		16,02,54,598	16,02,54,598	-	-
Deduct: Provision		16,02,54,598	16,02,54,598	-	-
2. Advances and other amounts recoverable in cash or in kind or for value to be received				-	-
On capital account				-	-
Prepayment				-	-
Others				-	-
3. Interest Accrued:				-	-
On investments from Earmarked/endowment funds				-	-
On Term Deposits with Scheduled Banks				7,39,09,100	13,18,17,000
Others				-	-
4. TDS & Income Tax				4,70,61,201	7,45,38,225
5. Service tax (CENVAT)				13,29,966	-
			Total (B)	26,82,27,066	35,93,56,160
(Refer Schedule 26, Note 10, 11, 18, 19 & 21 of Notes to Accounts)			Total (A+B)	19,084,429,281	20,94,98,99,337

Shashi Shekhar Vempati
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PRASAR BHARATI		
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2017		
	2016-17	2015-16
	(Rs.)	(Rs.)
SCHEDULE 12- INCOME FROM SALES/SERVICES		
Income from services (Including taxes)		
AIR and DD (Commercial revenue)	11,36,79,01,692	9,92,74,92,035
Deduct: Share of other agencies	8,24,95,307	58,80,000
Add: Sales of CD/VCD	55,33,820	51,27,191
(Refer Schedule 26, Note 17 of Notes to Accounts)		
TOTAL	11,29,09,40,205	9,92,67,39,226
SCHEDULE 13- GRANTS /SUBSIDIES		
Add: Grants-In-Aid received during the year from Govt. Of India, Ministry of I&B-Plan	4,25,00,00,000	4,53,77,00,000
Add: Grants-In-Aid received during the year from Govt. Of India, Ministry of I&B-Non Plan	27,07,68,00,000	23,42,12,00,000
Add: Conversion of Capital Loan/Loan in perpetuity and Interest thereon into Grants-in-Aid	-	97,67,21,63,400
Add: Grants-In-Aid carry forward from previous year	-	-
Deduct: Transferred to Capital Assets Fund	-	-
Deduct: Unspent balance of Grant in aid received from Govt. Of India, Ministry of I&B-Plan	3,01,00,000	1,91,25,00,000
Deduct: Unspent balance of Grant in aid received from Govt.Of India, Ministry of I&B-Non Plan	24,04,00,000	1,28,81,00,000
TOTAL	31,05,63,00,000	1,22,43,04,63,400
(Refer Schedule 26, Note 5 & 23 of Notes to Accounts)		
SCHEDULE 14-FEES/SUBSCRIPTIONS		
Professional/Consultancy services fee	4,08,45,357	5,13,09,684
Deduct: Share of other agencies	-	-
TOTAL	4,08,45,357	5,13,09,684
SCHEDULE 15-INCOME FROM INVESTMENTS		
Interest on Fixed Deposits	Investments from Earmarked Funds	Investments from Earmarked Funds
TOTAL	-	-
SCHEDULE 16-INCOME FROM ROYALTY, PUBLICATIONS ETC		
TOTAL	-	-
SCHEDULE 17 INTEREST EARNED		
On Term Deposits with Scheduled Banks	1,08,21,18,966	1,13,22,07,406
On others like employees advances etc.	2,23,76,010	1,46,16,076
Interest on debtors and other receivables	14,27,39,806	(9,73,55,142)
(Refer Schedule 26, Note 18 of Notes to Accounts)		
TOTAL	1,24,72,34,782	1,04,94,68,340

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PRASAR BHARATI		
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2017		
	2016-17	2015-16
	(Rs.)	(Rs.)
SCHEDULE 18- OTHER INCOME		
A. Other Receipts including Fees from Towers/staff quarters		
a) License Fees from Towers	48,62,88,083	65,37,35,533
b) License Fees from Staff Quarters	3,51,99,571	3,49,59,028
c) DTH Income	3,09,36,32,174	2,18,26,68,338
d) Others	27,31,55,510	22,99,37,854
(Refer Schedule 26, Note 17 of Notes to Accounts)		
TOTAL (A)	3,88,82,75,338	3,10,13,00,753
B. Profit on Sales/disposal of assets	-	-
a) Owned Assets	35,96,628	22,26,768
b) Assets acquired out of grants, or received free of cost	3,87,440	31,842
c) Assets acquired prior to 1.4.2000	8,42,004	4,03,01,263
TOTAL (B)	48,26,072	4,25,59,873
Total (A+B)	3,89,31,01,410	3,14,38,60,626
SCHEDULE 19- ESTABLISHMENT AND OTHER ADMINISTRATIVE EXPENSES		
	2016-17	2015-16
	(Rs.)	(Rs.)
	Non Plan	Non Plan
Establishment Expenses		
a) Salaries & Wages	24,35,45,18,205	20,11,11,12,588
b) Allowances and Bonus	32,12,60,564	60,70,92,085
c) Contribution to CPF/NPS	12,46,88,423	7,52,81,093
d) Expenses on Employee's retirement/ terminal exp/Pension etc.	1,89,16,68,156	1,52,60,82,586
e) Staff Welfare expenses	24,09,687	49,02,020
f) Others including Medical	33,32,88,040	26,71,20,995
TOTAL	27,02,78,33,075	22,59,15,91,367
(Refer Schedule 26, Note 13 & 19 of Notes to Accounts)		

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PRASAR BHARATI		
SCHEDULES FORMING PART OF INCOME & EXPENDITURE A/C for the year ended 31 March 2017		
SCHEDULE 20- OTHER ADMINISTRATIVE EXPENSES		
	2016-17	2015-16
	(Rs.)	(Rs.)
	IEBR	IEBR
Electricity and Power	2,70,30,76,188	2,37,31,61,151
Water charges	4,15,27,299	5,29,89,847
Rent, Rates and taxes	27,10,03,899	26,83,07,378
Repairs and Maintenance of vehicles	48,23,98,816	41,59,54,799
Postage, telephone and communication charges	14,29,70,885	14,00,26,265
Printing and Stationery(incl.Floppy,disc.)	12,70,93,643	12,53,90,980
Traveling & Conveyance expenses- local	37,19,41,031	33,17,39,258
Traveling -Foreign	1,52,46,075	1,50,43,249
Scholarship Stipends	2,62,34,380	2,43,08,534
Auditors remunerations	53,93,878	3,00,000
Hospitality Expenses	2,37,61,998	1,70,42,405
Professional charges(Armed Guards etc.)	1,158,088,685	1,11,55,98,860
Bad and doubtful debt/advances Provisions	6,08,93,693	-
Advertisement and Publicity	4,65,88,661	9,61,70,948
Bank Charges	12,74,707	5,99,893
Supplies & material consumables	53,05,10,275	58,25,80,757
Other administrative expenses	93,08,42,646	78,12,95,379
Minor works and mach. & equipments and tools	1,69,27,31,394	1,55,95,59,525
Service Tax	1,456,398,371	1,32,31,96,098
Sales tax	3,70,461	1,47,613
TOTAL	10,08,83,46,985	9,22,34,12,939

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PRASAR BHARATI				
SCHEDULES FORMING PART OF INCOME & EXPENDITURE A/C for the year ended 31 March 2017				
SCHEDULE 21-PROGRAMME RELATED EXPENSES				
	2016-17	2016-17	2016-17	2015-16
	(Rs.)	(Rs.)	(Rs.)	(Rs.)
	Plan	IEBR	Total	Total
Royalty	-	21,02,01,973	21,02,01,973	22,18,93,374
Payment to UNI/PTI	-	15,87,88,803	15,87,88,803	24,49,86,684
Commissioning of Programme Softwares exp.	-	1,19,56,73,921	1,19,56,73,921	1,85,23,33,608
Panam Satellite expenses	-	9,24,73,732	9,24,73,732	31,33,73,842
Sport Events Expenses	-	5,33,92,738	5,33,92,738	3,30,40,261
Payment to Artists(PP & S etc.)	-	2,37,04,08,900	2,37,04,08,900	2,57,99,58,894
Other programme expenses/Other Ministries	-	62,79,66,959	62,79,66,959	31,80,52,642
J&K Package	-	-	-	-
N.E. Package	-	-	-	-
Spectrum & Space Segment Charges	-	2,19,54,74,078	2,19,54,74,078	1,76,58,40,750
Common Wealth Games	-	25,51,500	25,51,500	29,43,177
Kissan Channel Plan	50,01,37,623	-	50,01,37,623	26,25,59,666
Total	50,01,37,623	6,90,69,32,604	7,40,70,70,227	7,59,49,82,898
SCHEDULE 22- EXPENDITURE ON GRANTS, SUBSIDIES ETC				
			Total	Total
			2016-17	2015-16
Expenditure on grants			-	-
SCHEDULE 23- INTEREST EXPENSES				
			Total	Total
			2016-17	2015-16
Interest on Loan- Central Government			98,86,99,500	98,86,99,500
Interest on Loan in Perpetuity			-	-
Other Penal Interest etc			13,56,82,300	9,59,21,810
Other Finance charges			47,65,159	95,76,201
Total			1,12,91,46,959	1,09,41,97,511
(Refer Schedule 26, Note 7 & 8 of Notes to Accounts)				
SCHEDULE 24- PRIOR PERIOD ADJUSTMENTS & EXCEPTIONAL ITEMS				
			2016-17	2015-16
Prior period Expenses- Refund of Grant			55,52,000	-
Capital Assets Fund write back			-	-
Reconciliation of Remittances in transit			-	-
Interest liabilities write back after waiver by GOI			(26,57,55,80,700)	-
Depreciation on Fixed assets capitalized from CWIP		-		(5,16,924)
Prior year exp			(13,29,966)	-
Total			26,57,13,58,666	(5,16,924)
(Refer Schedule 26, Note 9 of Notes to Accounts)				

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Saurav Jaipuriyar
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C K Jain
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PRASAR BHARATI**SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2017**SCHEDULE 25- SIGNIFICANT ACCOUNTING POLICIES

1. Method of accounting

The accounts of the Corporation are prepared under the historical cost convention using the accrual method of accounting. On this basis revenue and related assets are recognised when earned and expenses are recognised when the obligation is incurred.

2. Inventory Valuation

Stores and Spares (including machinery spares) are valued at cost.

3. Fixed Assets

Fixed assets are stated at transfer amount in respect of assets transferred to Prasar Bharti and the corresponding credit is to "Loan In Perpetuity".

Transfer of Assets by the Central Government are subject to actual valuation and verifications.

In respect of capital expenditure incurred on different Plan schemes undertaken by AIR and DD all related & associated expenses are capitalized.

4. Method of depreciation

Depreciation is charged on straight line method at rates computed on useful life of the assets prescribed based on the IMG recommendations. Accordingly, the rates adopted are:

Building	:	2.00%
Studio, Transmitter, Machinery & Equipments and Other Fixed assets	:	10.00%
Electrical installation	:	4.00%
Vehicles	:	20.00%
Furniture & Fixtures	:	6.25%
Office Equipments	:	16.67%
Computers	:	33.33%

5. Foreign Currency Transactions

Transaction in foreign currencies are accounted for at the prevailing exchange rates at the date of transactions.

6. License Fee and Consultancy fee

License fee and consultancy fee is recognized when receivable.

Shashi Shekhar Vempati
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Place : New Delhi

Date :

PRASAR BHARATI			
SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2017			
SCHEDULE 26- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES			
NOTES ON ACCOUNTS			
1	Prasar Bharati Broadcasting Corporation of India is established as general public utility institution and fall under the category of "Not-for-Profit Organization". Accordingly, based on Generally accepted accounting practices, and Section 145 of Income Tax Act, it can follow either cash or mercantile system of accounting. Considering the organization structure and prevalent past practices and the simplicity aspects, cash basis of accounting was being adopted upto 31.03.2005. From 01.04.2005 the accounts are initially compiled on cash basis at field unit level and subsequently converted into accrual basis to the extent possible, based on the information collected from both the Directorates. Prasar Bharati Board however, decided to give effect to complete switch over from cash to accrual accounting at field unit also. To overcome this problem, Prasar Bharati has developed a software called Expenditure Monitoring System (EMS). R&P A/c from all the DDOs will now be received through this software wef. 01.04.16.		
2	Contingent Liabilities:		
	2.1 Claims against the Entity not acknowledged as debts	Rs.	Nil
	2.2 In respect of :		
	*Bank Guarantees given by/on behalf of the Entity	Rs.	Nil
	*Letters of Credit opened by Bank on behalf of the Entity	Rs.	Nil
	*Service Tax	Rs.	14.29 crore
	*Bank Guarantee encashed for CWG-2010 Activity	Rs.	24.60 crore
	Bank Guarantee of Rs. 24.60 crore of M/s SIS Live was invoked and the matter is under arbitration. M/s SIS live submitted their claims for Rs. 106.88 crore as per contract, Rs. 24.60 crore towards BG and for damages GBP 9381,098. Out of that, an amount of Rs. 106.88 crore has been included in the liabilities. However, Damages claimed by M/s SIS Live are not acknowledged as liability as the Corporation has also lodged a counter claim of Rs. 147.60 crore.		
3	The amount of Fixed Assets transferred at book value to Prasar Bharati by the Central Government is based on Chief Controller of Accounts' letter No. CCA/I&B/2002 dated 3.09.02 and is also subject of physical verification and valuation.		
4	The value of the assets sold/disposed of during the year has not been deducted from the Gross Block of Assets due to non-availability of details.		
5	Grants received from Central Government are treated as Income, which together with internal revenue is utilized to meet expenses.		
6	Without prejudice to rights, Prasar Bharati had paid an amount of Rs. 178,71,63,705/- to Service Tax Deptt. during the year 2011-12, in response to their demand vide order No.16/RDN/2011 dt. 05.05.2011. However, as per Management assessment no amount was payable. The case in this regard is pending with CESTAT. Since the whole amount was already charged off in 2011-12, hence the same will be again reflected in the Accounts after the final outcome of the case.		
7	Interest rate on Capital Loan received from Government during 01.04.2000 to 31.03.2006 is 14.5% p.a., during 1.4.2006 to 31.03.2011 is 11.5% p.a. and from 1.4.2011 onwards is 13.5% p.a.		
8	Every year liabilities on account of interest on capital loan are provided on the basis of figures provided by the Ministry. However, this year liabilities have been provided by PB as per the interest rates mentioned at note -7 above as the same has not been received from MIB.		
9	The Ministry had converted the capital loan received upto 31st March 2010 and loan in perpetuity including interest thereon into grants-in aid during the year 2015-16. The amount of loan and interest charged upto the year 2009-10 had been converted during the year 2015-16. The interest charged on these loan during the subsequent periods from 2010-11 to 2014-15 have been written-back.		
10	Sundry debtors-good includes interest component of Rs.39.39 crore.		
11	Sundry debtors are inclusive of Service Tax receivable from customers.		

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PRASAR BHARATI	
SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2017	
SCHEDULE 26- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES	
NOTES ON ACCOUNTS	
12	Taxation: Prasar Bharati is exempt form Income Tax as per Clause 23BBH under Section-10 of Income Tax Act.
13	Prasar Bharati's contribution towards Leave salary and Pension in respect of employees on deemed deputation is charged as expenditure.
14	Deposit Works: Amounts received from parties for deposit work, is after adjusting expenditure against such work.
15	Audit fee payable to C&AG for auditing Prasar Bharti's Accounts has been provided for.
16	Provision for Spectrum & Space Segment charges and some other liabilities have been provided on estimation basis.
17	Income from Services (Commercial Revenue), Licence Fee for AIR/DD Towers and DTH income includes Service Tax componenet of Rs. 139.63 crore, Rs. 6.29 crore and Rs. 44.98 crore respectively.
18	Interest on Fixed deposit and flexi deposits of Field offices and on Advances to staff are accounted for as and when received. The quantum of accrued interest cannot be computed due to flexible tenure and interest rates on CLTD accounts and advances.
19	The payment and recovery of non-interest bearing short term advances to employees are adjusted from Establishment expenditure.
20	Out of the Capital Work in Progress completed during the year 2016-17, fixed assets aggregating to Rs.24.95 crore have been capitalized.
21	Provision of Rs.16.02 crore and Rs.12.49 crore in respect of "Other Departmental Loans/Advances" and "Inventories" respectively under Current Assets had been provided during the year 2014-15 as item/ party wise details of these are not available and the amount was being carried forward without any change for the last three years.
22	Provision of Rs.25.18 crore had been provided as Employer's contribution towards NPS and interest thereon during 2015-16. Employee and Employer's contribution has also not been transferred to National Securities Depository Ltd.(NSDL) though the amount has been kept in separate bank Account. Most of the employees have been allotted PRAN and the work of transfer of legacy amount has already been initiated. The same will be utilised in due course.
23	The unspent amount of Grants-in-aid payable to the Ministry has been shown separately as current liabilities.
24	The share of income from sales/services pertaining to other agencies has been paid from Programme Expenses during the year.
25	Upto the year 2015-16 the library books had been capitalised under the head Machinery & Equipment. However from this year the same has been fully charged in Income & Exp. Account.
26	Previous year figures are regrouped and rearranged wherever necessary.

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Place: New Delhi

Date :

Receipt & Payment Account for theyear 2016-17					
	Receipts	AIR	DD	PB	Total
I.	Opening Balances				
	Cash in Hand	10,18,072	13,95,406		24,13,478
	Bank Balance				
	(i) In Current A/c				
	Salary A/c	75,27,02,636	35,94,73,114	4,33,51,769	1,15,55,27,519
	Expenditure A/c	2,17,27,55,013	91,34,23,359	17,78,33,817	3,26,40,12,189
	(ii) Fixed Deposit/CLTD A/c	71,84,80,221	19,61,41,253	10,21,18,29,111	11,12,64,50,585
	(iii) C.P.Fund/NPS A/c	0	0	2,71,552	2,71,552
	(c) Imprest A/c	43,54,307	1,14,46,572	1,00,000	1,59,00,879
	(d) Receipt A/c	75,20,49,410	96,76,19,340	12,90,80,067	1,84,87,48,817
II.	Grants Received from Govt of India				
	(a) Capital Plan				
	(a) Revenue Plan				
	(i) Plan			4,25,00,00,000	4,25,00,00,000
	(ii) Non Plan			23,95,63,48,000	23,95,63,48,000
	(iii) Other Ministries/Depts.				
III.	Inter Current A/c transfer by PB				
	(a) Funds received from PB				
	(i) Salary A/c	13,01,47,49,000	11,79,67,01,000	2,02,59,000	24,83,17,09,000
	(i) Other Admin A/c	10,72,95,53,500	9,22,51,47,000	12,81,84,000	20,08,28,84,500
	(b) Other stations/Kendras	86,50,08,247	14,06,67,911	18,66,30,54,786	19,66,87,30,944
	(c) CPS/NPS	4,18,41,386	2,86,73,593		7,05,14,979
	(d) HBA and Other Advances	3,54,73,051	17,38,700		3,72,11,751
IV.	Interest Received				
	(a) On Bank Deposits(FDR)	18,21,08,138	6,94,59,195	88,84,59,533	1,14,00,26,866
	(b) Loans & Advances				
	(i) From Employees	68,23,700	11,92,280		80,15,980
	(ii) Interest on Outstanding dues				
	(iii) Others	65,22,645	33,26,095	45,11,290	1,43,60,030
	(c) Commercial Receipts	2,17,26,600	5,45,726		2,22,72,326
V.	Other Income				
	(a) Rent/LF for Qrs.	2,18,42,397	1,33,57,174		3,51,99,571
	(b) LF for Towers				
	(i) LF (exclusive of service Tax)	42,17,08,396	16,43,380		42,33,51,776
	(ii) Service Tax on Rent of Towers	6,29,36,307			6,29,36,307
	(c) Profit on sale/disposals of Assets				
	(i) Own Assets	13,56,275	22,40,353		35,96,628
	(ii) Assets acquired from Govt. grants	1,69,040	2,18,400		3,87,440
	(iii) Assets acquired prior to 1.4.2000	2,23,364	6,18,640		8,42,004
	(iii) Others	5,10,73,395	5,11,87,397		10,22,60,792
VI.	Income from Sales				
	(i) Commercial Receipts(excluding Service Tax)	3,95,68,21,440	5,63,73,00,732		9,59,41,22,172
	(ii) Service Tax	54,92,99,104	84,69,78,234		1,39,62,77,338
	(b) Sale of CD/VCD				

	(i) Sale of CD/VCD(exclusive of VAT/Sales Tax)	53,38,101	28,969		53,67,070
	(ii) VAT/Sales Tax	1,65,250	1,500		1,66,750
	(c) DTH Services				
	(i) DTH Service Charges(exclusive Service Tax)	3,110	2,64,37,95,194		2,64,37,98,304
	(ii) Service Tax		44,98,33,870		44,98,33,870
VII.	Income from Services				
	(a) Professional/Consultancy Services				
	(i) Service Charges(excl. Service Tax)	3,20,76,205	7,23,175		3,27,99,380
	(ii) Service Tax	79,52,180	93,797		80,45,977
VIII.	Others Receipts				
	(a) Security Deposite/Earnest Money	19,51,44,475	3,48,98,723	20,53,039	23,20,96,237
	(b) Deposit Work	1,02,37,48,763	5,16,273		1,02,42,65,036
	(c) Advances to Staff				
	(i) HBA	21,58,387	22,05,216		43,63,603
	(ii) Car Advances	15,75,375	27,93,401		43,68,776
	(iii) Computer Advances	39,47,366	59,29,894		98,77,260
	(iv) Motor Cycle/Scooter Advances	19,41,277	23,16,892		42,58,169
	(v) other Advances	32,88,359	10,57,505		43,45,864
	(d) Others/Refund of TDS	11,68,89,970	5,14,07,680	5,94,69,528	22,77,67,178
IX	FDR	51,76,97,120	48,45,459		52,25,42,579
	Total Receipts	36,28,25,21,582	33,47,09,42,402	58,53,48,05,492	1,28,28,82,69,476

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Saurav Jaipuriyar
ADG (F)

C K Jain
DDG (F)

Receipt & Payment Account for the year 2016-17										
	Payments	AIR		DD		PB		TOTAL		
		Plan/Non-Plan	IEBR	Plan/Non-Plan	IEBR	Plan/Non-Plan	IEBR	Plan/Non-Plan	IEBR	Total
I.	Establishment Expenditure	12,98,60,15,292		11,84,09,27,848		99,84,935		24,83,69,28,075		24,83,69,28,075
II.	Administrative Expenditure		5,05,13,13,541		3,22,87,47,410		8,75,47,203		8,36,76,08,154	8,36,76,08,154
III.	Programme Expenses	96,62,573	1,87,17,40,488	49,04,75,050	2,82,25,76,198		2,75,32,918	50,01,37,623	4,72,18,49,604	5,22,19,87,227
IV.	Inter Current A/C transfer of Funds									
	(i) To Prasar Bharti		5,51,56,65,934		10,77,90,11,031				16,29,46,76,965	16,29,46,76,965
	(ii) To Other stations/ kendras etc		17,42,87,767		3,55,14,492		47,23,86,16,441		47,44,84,18,700	47,44,84,18,700
	(iii) To IEBR(HBA)		59,71,300		36,28,439				95,99,739	95,99,739
	(iv) to Recovery of CPF/ NPS		2,37,98,662		1,20,12,056				3,58,10,718	3,58,10,718
V	Expenditure on Fixed Assets	62,13,90,926	1,95,32,25,507	75,45,67,189	2,81,69,315	7,22,223		1,37,66,80,338	1,98,13,94,822	3,35,80,75,160
VI	Refund of Surplus Money/Loans									
	(i) To Prasar Bharti		1,14,03,06,067		66,16,35,806		86,04,194		1,81,05,46,067	1,81,05,46,067
	(ii) To Govt. of India						1,91,25,00,000		1,91,25,00,000	1,91,25,00,000
VII	Finance Charges (interest)									
	(i) To Prasar Bharti									
	(b) Other loans									
	(c) Others		28,42,152		19,23,007				47,65,159	47,65,159
VIII	Other Payments									
	(a) Refund of SD/EM		9,49,93,592		3,39,61,302		19,08,000		13,08,62,894	13,08,62,894
	(b) Exp. On deposit works		1,44,20,26,813		1,15,937				1,44,21,42,750	1,44,21,42,750
	(c) Advances to staff									
	(i) HBA		6,91,092		1,00,893				7,91,985	7,91,985
	(ii) Car Advances		2,25,400		6,10,420				8,35,820	8,35,820
	(iii) Computer Advances		37,22,500		10,83,626				48,06,126	48,06,126
	(iv) Motor Cycles/ Scooter Advances		2,70,438		8,48,985				11,19,423	11,19,423
	(v) Other Advances		1,22,88,549		2,97,633				1,25,86,182	1,25,86,182
	(d) Service Tax		57,89,05,965		92,38,40,497				1,50,27,46,462	1,50,27,46,462
	(e) Sales tax/VAT		3,11,529		58,932				3,70,461	3,70,461
	(f) Income Tax/TDS		2,15,23,584		78,71,852				2,93,95,436	2,93,95,436
	(g) Bank Charges		9,14,631		3,52,851		7,225		12,74,707	12,74,707
	(h) Others		10,57,91,313		3,01,79,286				13,59,70,599	13,59,70,599
IX	Expenditure against Receipts from Govt. Business									
X	Closing Balances									
	(a) Cash in hand		2,21,855		4,38,444				6,60,299	6,60,299
	(b) Bank Balance									
	(i) Salary A/C		32,75,36,606		7,17,73,221		59,65,47,367		99,58,57,194	99,58,57,194
	(ii) OEC(Other Admin expenses) A/C		2,24,85,58,509		1,16,34,11,280		97,54,11,348		4,38,73,81,137	4,38,73,81,137
	(c) Fixed deposit/CLTD A/C		1,79,52,41,157		40,00,82,351		7,08,32,20,030		9,27,85,43,538	9,27,85,43,538
	(d) C.P. Fund/NPS A/C		9,39,510		26,39,338		10,906		35,89,754	35,89,754
	(e) Imprest A/C		45,98,774		1,00,22,121		1,00,000		1,47,20,895	1,47,20,895
	(f) Receipt A/C		28,75,39,556		16,40,65,592		59,20,92,702		1,04,36,97,850	1,04,36,97,850
	Total Payments	13,61,70,68,791	22,66,54,52,791	13,08,59,70,087	20,38,49,72,315	1,07,07,158	58,52,40,98,334	26,71,37,46,036	1,01,57,45,23,440	1,28,28,82,69,476

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
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Saurav Jaipuriyar
ADG (F)

C K Jain
DDG (F)

Annexure for Accounts for the year 2016-17									
Annexure - I									
		PLAN				NON-PLAN			
		AIR	DD	PB	Total	AIR	DD	PB	Total
1	Establishment Expenses								
	(a) Salary				-				-
	(i) Salary				-	12,26,80,09,467	11,17,89,97,511	77,61,297	23,45,47,68,275
	(ii) Wages				-	27,15,18,225	17,97,31,736	-	45,12,49,961
	(iii) LTC				-	6,37,64,883	6,96,83,228	41,114	13,34,89,225
	(iv) Honorarium				-	6,47,211	17,86,533	-	24,33,744
	(v) Tuition Fee / Children Education Allowance				-	6,62,95,247	8,65,19,394	-	15,28,14,641
	(vi) Bonus				-	7,88,42,684	8,96,03,239	-	16,84,45,923
	(vii) Contribution to CPF/NPS				-	6,49,80,603	5,90,43,720	6,64,100	12,46,88,423
	(viii) Leave Salary				-	1,07,77,315	64,55,889	-	1,72,33,204
	(ix) Pensionary Charges				-	21,65,796	26,57,156	-	48,22,952
	(x) Others / Medical				-	15,71,54,008	16,58,99,608	15,18,424	32,45,72,040
	(b) Staff Welfare Expenses				-	18,59,853	5,49,834		24,09,687
	T o t a l	-	-	-	-	12,98,60,15,292	11,84,09,27,848	99,84,935	24,83,69,28,075

Shashi Shekhar Vempati
Chief Executive Officer

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Annexure for Accounts for the year 2016-17

Annexure - II

2	Other Administrative Expenses	PLAN				IEBR			
		AIR	DD	PB	Total	AIR	DD	PB	Total
	Administrative Expenses				-				-
	(a) Domestic Travel Expenditure				-	18,80,65,122	16,40,03,975	56,31,494	35,77,00,591
	(b) Foreign Travel Expenditure				-	81,27,688	50,33,431	20,84,956	1,52,46,075
	(c) Rent Rates & Taxes				-				-
	(i) Normal				-	11,30,67,426	8,71,83,084		20,02,50,510
	(ii) Property Tax				-	4,32,22,200	2,27,86,189		6,60,08,389
	(d) Advertising and Publicity				-	1,06,97,683	3,54,32,978	4,58,000	4,65,88,661
	(e) Professional Charges				-				-
	(i) Armed Guards				-	63,79,61,512	47,13,44,222		1,10,93,05,734
	(ii) Legal Charges				-	27,16,045	39,92,626	8,97,805	76,06,476
	(iii) Advocate Fee				-	42,53,658	15,02,817	23,82,000	81,38,475
	(f) Office Expenses				-				-
	(i) Water Charges				-	3,31,84,137	83,43,162		4,15,27,299
	(ii) Postage				-	1,37,49,629	77,42,383	1,65,001	2,16,57,013
	(iii) Telephone				-				-
	(a) Mobile				-	1,02,00,877	98,81,597	7,38,022	2,08,20,496
	(b) Landline				-	6,52,50,933	3,40,59,793	11,82,650	10,04,93,376
	(iv) Contractuals /Consultants				-	25,85,54,963	23,07,67,203	3,89,11,800	52,82,33,966
	(v) Insurance Land & Buildings				-	-	-	-	-
	(vi) Insurance on plant & Machinery				-	-	-	-	-
	(vii) Audit Fee				-	35,59,818	9,98,280	4,35,780	49,93,878
	(viii) Printing & Stationary				-	6,76,75,695	4,28,15,217	38,69,065	11,43,59,977
	(ix) Consumables				-	15,21,51,053	9,56,39,829	1,25,06,393	26,02,97,275
	(x) Local Conveyance				-	42,70,706	10,23,636	1,16,098	54,10,440
	(xi) News Papers & Magazines/books				-	75,01,988	49,17,647	3,14,031	1,27,33,666
	(xii) Arbitration Charges				-	82,28,738	13,34,224	-	95,62,962
	(xiii) AMC for office equipments				-	1,43,83,970	98,87,012	34,19,293	2,76,90,275
	(xiv) Others (Misc Expenses)				-	64,80,218	68,48,117	23,564	1,33,51,899
	(g) OTA				-	82,16,418	1,32,29,695	8,547	2,14,54,660
	(h) Medical				-				-
	(i) Stipend and Scholarship				-	97,73,844	1,59,48,536		2,57,22,380
	(j) Suppliers and Materials				-	17,27,22,825	9,74,47,175		27,01,70,000
	(k) Motor Vehicles				-				-
	(i) Hiring Charges				-	15,53,63,074	19,79,20,441	64,42,226	35,97,25,741
	(ii) Fuel Charges				-	2,68,59,587	2,01,46,634	12,25,379	4,82,31,600
	(iii) Repairs & Maintenance				-	3,97,43,244	2,55,11,538	12,42,693	6,64,97,475
	(l) Hospitality(OAE)				-	1,29,55,286	86,19,084	19,99,628	2,35,73,998
	(m) Power Supply				-	1,62,97,47,253	1,06,56,92,231	15,49,704	2,69,69,89,188
	(n) Minor Works				-				-

(i) Routine				-	54,46,47,222	19,67,98,348	19,43,074	74,33,88,644
(ii) Special				-	27,56,54,130	13,17,905		27,69,72,035
(o) METP				-				-
(i) Routine				-	29,05,65,288	18,23,24,447		47,28,89,735
(ii) Special				-	20,20,07,833	2,31,147		20,22,38,980
(p) Other Charges				-				-
(i) Scenic Material				-	1,85,98,047	3,34,22,392		5,20,20,439
(ii) Property				-	42,44,628	1,87,39,389		2,29,84,017
(iii) Make up Materials				-	4,78,373	15,49,713		20,28,086
(iv) Booking of Halls for functions				-	39,61,154	47,71,440		87,32,594
(v) Hiring Studios / Equipments for Studios				-	24,71,276	9,95,39,873		10,20,11,149
Total	-	-	-	-	5,05,13,13,541	3,22,87,47,410	8,75,47,203	8,36,76,08,154

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Saurav Jaipuriyar
ADG (F)

C K Jain
DDG (F)

Annexure - III										
	PLAN				IEBR				Plan & IEBR	
	AIR	DD	PB	Total	AIR	DD	PB	Total	Grand Total	
3	Programme Expenses									
	(i) Royalty				5,34,29,682	15,36,26,291		20,70,55,973	20,70,55,973	
	(ii) Payment PTI/UNI				11,66,89,140	1,46,41,663	2,74,50,000	15,87,80,803	15,87,80,803	
	(iii) Commissioning of programmes				5,83,39,535	1,13,73,34,386		1,19,56,73,921	1,19,56,73,921	
	(iv) Panam /Antriksh satellite Expenses				2,24,73,528	7,00,00,204		9,24,73,732	9,24,73,732	
	(v) Sports Events Expenses									
	(a) Own Expenses					5,14,43,043	82,918	5,15,25,961	5,15,25,961	
	(b) share paid to other agencies				17,36,401	1,23,376		18,59,777	18,59,777	
	(vi) Payments to professionals									
	(a) Artists				68,98,56,938	43,06,42,292		1,12,04,99,230	1,12,04,99,230	
	(ii) resource persons/ Casuals				77,89,35,095	43,41,35,575		1,21,30,70,670	1,21,30,70,670	
	(vii) Spectrum Charges					5,01,74,078		5,01,74,078	5,01,74,078	
	(viii) J&K Package									
	(ix) NE Package									
	(x) Other Programmes				2,60,97,139	19,06,62,909		21,67,60,048	21,67,60,048	
	(xi) Commonwealth Games					25,51,500		25,51,500	25,51,500	
	(xii) Kissan Channel	96,62,573	49,04,75,050		50,01,37,623				50,01,37,623	
	(xiii) Expenditue related to other Ministries									
	(a) Narrow Casting					9,57,23,194		9,57,23,194	9,57,23,194	
	(b) Kisan Vani				7,09,15,048	76,61,082		7,85,76,130	7,85,76,130	
	(c) Swatch Bharat					16,71,258		16,71,258	16,71,258	
	(d) Other Schemes / Ministries				1,32,57,408	99,14,112		2,31,71,520	2,31,71,520	
	(xiv) Others				4,00,10,574	17,22,71,235		21,22,81,809	21,22,81,809	
	Total	96,62,573	49,04,75,050	-	50,01,37,623	1,87,17,40,488	2,82,25,76,198	2,75,32,918	4,72,18,49,604	5,22,19,87,227

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
Member(F)

Saurav Jaipuriyar
ADG (F)

C K Jain
DDG (F)

Annexure for Accounts for the year 2016-17

Annexure - IV

4	Purchase of Fixed Assets	PLAN				IEBR				Grand Total
		AIR	DD	PB	Total	AIR	DD	PB	Total	
	(a) Land	45,37,540			45,37,540					45,37,540
	(b) buildings				-					-
	(i) Studio	9,88,36,987	11,814		9,88,48,801					9,88,48,801
	(ii) Transmitter				-					-
	(a) Normal	46,96,72,780	30,898		46,97,03,678					46,97,03,678
	(b) J&K				-					-
	(c) NE	2,11,47,647			2,11,47,647					2,11,47,647
	(iii) Office	8,21,993	91,063		9,13,056					9,13,056
	(iv) Others	5,35,08,020	18,01,729		5,53,09,749					5,53,09,749
	(c) Plant Machinery & equipment				-					-
	(i) Normal	1,28,62,94,638	75,26,31,685		2,03,89,26,323					2,03,89,26,323
	(ii) J&K	43,22,500			43,22,500					43,22,500
	(iii) NE	1,40,83,402			1,40,83,402					1,40,83,402
	(d) Vehicles				-					-
	(i) OB Vans				-		29,99,884		29,99,884	29,99,884
	(ii) Trucks Jeeps and Vans				-		6,93,609		6,93,609	6,93,609
	(iii) Motor car					5,54,964	7,82,300		13,37,264	13,37,264
	(iv) Motor Cycles/ scooter & three Wheelers								-	-
	(v) Rickshaw and Cycles					10,511	2,180		12,691	12,691
	(e) Furniture/ Fixtures								-	-
	(i) Cabinets/ Almirah etc					27,48,409	8,95,134	36,564	36,80,107	36,80,107
	(ii) Air Conditioners, AC plant/ Fridges					54,49,257	20,45,453		74,94,710	74,94,710
	(iii) Air Coolers					4,97,416	2,81,898		7,79,314	7,79,314
	(iv) Water Coolers					6,27,418	4,47,246		10,74,664	10,74,664
	(v) Tables/Chairs/ Sofas/Carpets					1,05,27,405	36,87,740	1,15,776	1,43,30,921	1,43,30,921
	(vi) Wooden partitions					7,56,912	1,04,478		8,61,390	8,61,390
	(vii) Voltage stabilisers/UPS System					8,37,316	8,85,374	43,218	17,65,908	17,65,908
	(viii) Others					27,75,185	17,58,740		45,33,925	45,33,925
	(f) Office equipments								-	-
	(i) Typewriters					14,300			14,300	14,300
	(ii) Photocopiers/Duplicators					14,46,684	6,62,911	1,85,871	22,95,466	22,95,466

(iii) Fax machines					1,98,119	46,673		2,44,792	2,44,792
(iv) Others					35,54,935	15,43,147	53,001	51,51,083	51,51,083
(g) Computers/ Peripherals								-	-
(i) Computers					1,04,53,216	41,63,171		1,46,16,387	1,46,16,387
(ii) Printers					21,31,478	14,41,515	15,981	35,88,974	35,88,974
(iii) Software					10,62,222	2,58,510		13,20,732	13,20,732
(iv) Others					25,27,201	18,70,254	2,71,812	46,69,267	46,69,267
(h) Electric installations								-	-
(i) Electric Machinery					6,92,871	4,75,863		11,68,734	11,68,734
(ii) Lights/ Fans					3,69,903	3,28,599		6,98,502	6,98,502
(iii) Switch-gear equipment					48,653	4,64,199		5,12,852	5,12,852
(iv) Transformers						1,34,588		1,34,588	1,34,588
(v) Electric Wiring & Fitting					9,06,472	1,90,984		10,97,456	10,97,456
(vi) Others					15,46,221	6,58,198		22,04,419	22,04,419
(i) Library Books								-	-
(j) Tube well & Water Supply System					2,40,489	45,477		2,85,966	2,85,966
(k) Arbitration Charges on capital Assets								-	-
(l) Capital Works in progress								-	-
(i) major works					44,51,35,583			44,51,35,583	44,51,35,583
(ii) Misc. works Scheme					12,62,77,786	13,01,190		12,75,78,976	12,75,78,976
T o t a l	1,95,32,25,507	75,45,67,189		2,70,77,92,696	62,13,90,926	2,81,69,315	7,22,223	65,02,82,464	3,35,80,75,160

Shashi Shekhar Vempati
Chief Executive Officer

Rajeev Singh
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Saurav Jaipuridar
ADG (F)

C K Jain
DDG (F)

Apendix for Accounts for the year 2016-17

PRASAR BHARATI				
Appendix I Common Wealth Games		Rupees		
		IEBR	Plan	Total
1	Coverage and Production events			
2	Construction and Operation of IBC			
3	Production Facilities venues			
4	Host Broad Caster Coordination monitoring Logistics and support service			
5	Contingency			
6	Arbitration Fees	25,51,500		25,51,500
7	Right Holder Broadcaster			
	Total	25,51,500	-	25,51,500

Shashi Shekhar Vempati
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ANNUAL PLAN (2017-18)									
ALL INDIA RADIO									
Statement of outlays & Outcomes/Targets(2017-18)									
Rs. in crores									
Sl. No	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2017-18 (PLAN BUDGET)	RE 2017-18	Expenditure up to 31.03.2018	Quantifiable Deliverables/ Physical Outputs	Processes/ Time-lines (Qrly Targets)	Achievements with respect to Col(6)	Remarks/ Risk Factors
1	2	3	4	5	6	7	8	9	10
	Scheme -1- Broadcasting Infrastructure Network Development (Total)		154.00	115.00	115.00				
	Scheme -1- Broadcasting Infrastructure Network Development (Continuing)		81.50	63.47	63.47				
	Scheme -1- Broadcasting Infrastructure Network Development (New)		64.50	51.47	51.47				
1	Digitalisation of existing Network (Capital)	Improvement of quality of Transmission, recording and connectivity through digitalisation. To improve efficiency, automation and generating extra revenue through renting out extra facilities accrued through digitalisation							
A	Continuing Scheme-12th Plan								
1.1	MW Transmitters		21.00	15.34	15.34				
i	<ul style="list-style-type: none"> 100 kW -11 Nos. Vijayawada (AP), Patna(Bihar), Panaji (Goa), Ranchi(Bihar), Mumbai 'A' (Mah), Mumbai 'B' (Mah), Pune (Mah), Tiruchirapalli (TN), Varanasi(UP), Kolkata 'A' (WB), and Passighat (10 kW by 100 kW) 					All 11 Nos. of 100 kW MW DRM Tx have been installed and taken into service. Mast strengthening work at some places is still pending due to non availability of suitable agencies and completion of the work is expected to be spill over in the next financial year.	Mast strengthening work at eight stations have been completed & under progress at 25 stations and will be completed by March, 2019.	Achieved	

ii	•200 KW -10 Nos. [Delhi'A', Ahemdabad (Guj), Bangalore & Dharwad (Kar), Jabalpur(MP), Ajmer (Raj), Chennai'A' (TN), Siliguri , Kolkata'B' (WB)and Itanagar (replacement of 100 kw MW by 200 kw MW DRM)					All 10 Nos. of 200 kW MW DRM Tx have been installed and taken into service. Mast strengthening work at some places is still pending due to non availability of suitable agencies and completion of the work is expected to be spill over in the next financial year.		Achieved	
iii	• 300 KW -6 Nos. [Dibrugarh (Assam), Rajkot(Guj), Jammu(J&K), Jallandar(Punjab), Suratgarh(Raj), Lukhnow(UP)]					All 6 Nos. of 300 kW MW DRM Tx have been installed and taken into service. Mast strengthening work at some places is still pending due to non availability of suitable agencies and completion of the work is expected to be spill over in the next financial year.		Achieved	
iv	To replace the old and outlived 100 kW valve based MW transmitters by state of the art technology solid state 100 kW MW transmitter for re-storing the regional broadcast coverage and its services to listeners in analog mode.					Replacement of MW transmitter-100KW-4 Nos. Vishakhapatnam (AP), Jagdalpur (Chattishgarh), Jey-pore & Sambalpur (Orissa)	All the transmitters have been commissioned.	achieved	
v	To replace the old and outlived 200 kW valve based MW transmitters by state of the art technology solid state 200 kW MW transmitter for re-storing the regional broadcast coverage and its services to listeners in analog mode.					Replacement of MW transmitter - 100KW - 4 Nos. Vishakhapatnam (AP), Jagdalpur (Chattishgarh), Jey-pore & Sambalpur (Orissa)	All the transmitters have been commissioned.	achieved	
1.2	SW Transmitters		6.00	3.27	3.27				
	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bangalore-1 No.)					Commissioning of 2nos 100KW SW transmitters at King-sway camp Delhi has been completed.	All the trans-mitters have been com-missioned.	Achieved	
1.3	FM Expansion/Replacement		20.00	12.16	12.16				
						Building work at Haldwani & Almora under progress. Site taken over at Champawat. Erection of tower at Raebarelli.		Partially achieved	Tower yet to be erected.

						Transmitters at Agra, Ajmer, Amritsar, Gwalior & Chautanhill are ready for commissioning		Partially achieved	
						Setting up 10 kW FM transmitter at Darjeeling, Coochbehar, Dhanbad, Bardhaman, Suryapet, Keonjhar, Mehboobnagar & Adilabad. NIT invited for erection of Towers at these places.	Erection of tower at Darjeeling completed. Building work at Suryapet completed.	Partially achieved	Re-erection of tower at Coochbihar by ECIL by March 2019. NIT invited for erection of towers.
						Setting up 10 kW FM transmitter at Dehradun.	Completed		
	FM Expansion at 19 location (1kW) North East.					Setting up 1 kW FM Tx at 19 places under NESP schemes. The installation of FM TX including erection of towers (08nos) has been completed. Work at remaining stations under progress.	1kW FM transmitters at eight locations have been commissioned.	Partially achieved	These projects are getting delayed due to local issues and difficult working conditions. Land to be acquired at two places.
1.4	Studio		12.00	13.28	13.28	-			
	Digitalisation of 98 Studio, Networking, Automation of RNU, Creation of 7 New RNU, Augmentation of Archival facility at Delhi & Creation at 4 places under XI plan						Scheme is targeted to be completed in 2019-20	Partially achieved	
						Purchase of Digital router NBH	Supplied & Commissioned.	achieved	
						Procurement of consoles (Order 38 crore)	Commissioning completed.	achieved	
						Networking of studios	Scheme is targeted to be completed in 2018-19	Partially achieved	
1.5	Network & Connectivity		5.00	10.32	10.32				
	C- Band RN Terminal (44 locations)					This will establish connectivity for downlink of various AIR programme for relay purpose. AIR setup at these places get connected to all state capitals AIR stations.	Completed	Completed	

	Installation & commissioning of 127nos STL					Commissioning of 89 nos STL completed.	Com-missioning of 38 nos of links will be completed by May 2018.	Partially achieved	
	Installation & commissioning of Captive Earth Stations(5locations)					Completed.	Completed.	achieved	
1.6	Augmentation of Training facility		1.00	0.63	0.63		Scheme under implementation	Partially achieved	
1.7	Strengthening of Research & Development	to carry out propagation studies on digital transmission like DRM/ DRM*, DVB, FM, VHF, UHF, CW etc. to develop monitoring system for digital transmissionsto development comprehensive Interactive broadcasting Services	1.00	0.77	0.77		Scheme is targeted to be completed in 2018-19	Partially achieved	
1.8	Strengthening of Border area (J&K Border)		13.00	6.44	6.44				
	Setting up HPT/LPT in J&K :- Installation of 3 nos. of 10 kW FM Trs and 3 nos. of 10 kW TV Trs. Setting up 10 kW FM Tr at existing DD Site. Setting up 2 nos. of 5 kW TV Trs at AIR Site. Setting up 4 nos of 100 Watt FM Trs					Procurement of 100 watt FM transmitters (4No)	completed	achieved	
						10kW FM transmitter at Naushera & Patnitop are ready for commissioning	Com-missioning by May 2018.	partially achieved	
						(i) progress of civil works (ii) Procurement of 10 kW FM Transmitter(1+1) and 10 kW Tv Transmitter (1+1) for DD at three places	FM transmitters received & under installation. TV trans-mitters are yet to be purchased.	Partially achieved	

1.9	Consolidation of Infrastructure	to improve efficiency, effectiveness and quality of broadcast by replacement and improvement of existing facilities to provide corporate working environment wherever required; To provide facilities for staff welfare	2.50	1.26	1.26	Scheme is targeted to be completed in 2019-20			
	Office Accommodation / Staff Quarter at Guwahati including hostel accommodation at Srinagar					Scheme is targeted to be completed in 2018-19	Completed except hostel accommodation at Srinagar (Targeted 2018-19)	Partially achieved	Lease rent issue at Srinagar
	Mobile 1kW FM transmitters at each Zone for emergency situation					Order placed.	Receipt of trans-mitters by May 2018	Partially achieved	
	Special Measuring Equipment (Audio Analyser)					NIT invited	Order by May 2018	Not achieved	
B	New Scheme 12th Plan								
1	FM Transmitters		44.00	44.84	44.84				
	FM expansion proposed by setting up various Power of Transmitters at 27 places & repl. Of MW by FM					10kW-16nos,20kW-4,1kW-4nos & 5kw-3nos	14 nos trans-mitters received & under installation, 7 nos 10kW FM transmitters ordered.	Partially achieved	
	Replacement at 77 locations					Transmitters received 10KW-63 nos,20KW-3nos,5KW-11nos.	Installation & com-missioning under progress	Partially achieved. Commissioning will be completed by May 2018.	
	Setting of 100W FM Transmitters at 100 locations of LPT DD					Tender received under evaluation.	Order to be issued by May 2018.	Partially achieved	
2	Studio		9.00	5.56	5.56				

	Digitalisation of 29 Studio, Creation of Archival facility at Guwahati and refurbishing of studios under XII plan						Re-furbishing of studios under progress at six places. Order for 29nos digital console issued.	Not achieved	Scheme is targeted to be completed in 2018-19.
3	Network & Connectivity		1.50	-					
	Augmentation of telecom facility: Replacement of 2pole to 4-pole feeds & dishes - 24 Replacement of SCPC by MCPC - 32						To be retendered	Not achieved	Change of scope. Schemes under approval.
4	Augmentation of Training facility		0.50	0.02	0.02				
	Procurement of Digital broadcast equipment, including DRM+ & Trs, for Delhi & Bhubneshwar Under XII plan					Order for 1kW FM transmitter issued.	Scheme is targeted to be completed in 2018-19	Partially achieved	
	Strengthening of Research & Development		0.50	0.03	0.03				
	New Proposal for R&D in XII plan					Procurement & departmental work under progress.	Scheme is targeted to be completed in 2018-19	Not achieved	
5	Strengthening of Border area (Indo-Nepal border)		2.00	0.02	0.02				
	Setting up of 10kW FM transmitters -six nos at Indo-Nepal Border					Order issued for Six 10kW FM transmitters. Sites at six location taken over from SSB.	Scheme is targeted to be completed in 2019-20	Partially achieved	
6	Broadcasting on alternate platforms		2.00	0.16	0.16	Live streaming done for 17 AIR channels	Scheme is targeted to be completed in 2019-20	Partially achieved	

7	Consolidation of Infrastructure	To enable Internet users to have access to AIR channels; To provide diversified means of receiving AIR channels	3.00	0.06	0.06		Scheme is targeted to be completed in 2018-19	Partially achieved	
	Community Centres at Delhi & Mumbai				-	Work under progress at Mumbai.	Scheme is targeted to be completed in 2018-19	Partially achieved	
	Strengthening of Security fencing etc					Completion by May 2018.		Partially achieved	
8	E- Governance	to facilitate faster dissemination of information to media units by providing network based on-line management systems and ERP solutions for management of the vast network of AIR & DD stations to provide video conferencing, e-tendering, website presence by all stations of AIR and grievance redressal system	2.00	0.78	0.78	Work under progress	Scheme is targeted to be completed in 2019-20	Not achieved	
C	Auditorium (Special Scheme)	To provide facility for arranging programmes before invited audience renovation of Auditorium is required.	8.00	0.06	0.06		Work order placed by CCW	Partially achieved	Completion of scheme by March 2019.
	Total (AIR) (A+B+C)		154.00	115.00	115.00				

DOORDARSHAN						
Annual Plan (2017-18)						
Statement of Targets & Achievements						
Rs. in Crore						
Sl.No.	Name of the Scheme/ Programme	Outlay approved		Exp. till March, 2018	Targets/ Physical output	Achievements/ Remarks (Pres- ent status as on 31-03-18)
		BE 2017- 18	RE 2017-18			
Scheme-I : Broadcasting Infrastructure Network Development						
	Continuing Scheme					
1	Digitalization of Transmitters and Studios	21.00	7.44	5.90		
	a) Digitalization of Transmitter				Digital HPTs-21 (Placement of Order & Strengthening of Towers)	Departmental works, Procurement of equipment and Strengthening of towers for site preparation are in progress. NIT has been issued for transmitter equipment. [Tendering process for digital HPTs has been kept on hold at present]
	b) Digitalization of Studio				Full digitalization of 39 Studios (Supply & Installation of Camera chains)	Camera chains have been supplied & installed at all 39 Studios.
2	High Definition TV (HDTV)	12.00	12.26	9.98	Multi-Camera Mobile equipment at Delhi (Supply of equipment)	HD OB Van has been supplied to DDK, Delhi
3	Expansion of DTH	8.50	6.00	0.00	Procurement of 30,000 DTH sets	Tenders have been invited.
					Leasing of Call Centre for Door-darshan DTH Service (Placement of Order & SITC of Call Centre)	Tenders invited earlier have been cancelled on technical reasons. Fresh tenders have been received & processed. Purchase proposal is under financial scrutiny.
4	Modernization, Augmentation & Replacement of Satellite Broadcast equipment	26.00	21.27	0.72	New Earth Station (Gorakhpur) (Placement of Order, Supply & Installation of equipment)	Up-converter & RF Switch have been supplied. For HPA & PDA, Purchase Order has been placed. Earlier tender for Compression equipment was cancelled on administrative reasons. Fresh NIT has been issued.
					Replacement of Earth Station compression equipment at Dehradun(Placement of Order, Supply & Installation)	Earlier tender for Compression equipment was cancelled on administrative reasons. Fresh NIT has been issued.
					New DSNGs-9 nos (Placement of order & Supply)	Purchase Order has been placed.
5	Modernization, Augmentation & Replacement of Transmitter and Studio Equipment	5.00	6.39	5.60		

	a) Modernization, Augmentation & Replacement of Studio equipment				Modernization of major Kendras (Procurement of Camera chains) (Supply & Installation)	Camera chains have been supplied & installation completed.
					Replacement of essential service equipment viz. Power supply, AC plants, Lighting grid, acoustic and flooring at select Kendras	Replacement of AC Plant at Chennai, Lighting grid at Srinagar and AC Ducts etc at Bengaluru completed. Replacement of AC ducts, false ceiling etc at Hyderabad are at various stages of implementation.
	b) Modernization, Augmentation & Replacement of Transmitter equipment				150 m TV tower at Dibrugarh (Consultancy work for design of tower)	Tender for 150 m tower at Dibrugarh received earlier was cancelled in Sept., 2012 as the L1 bidder did not extend price validity. Subsequently, CCW was entrusted with the construction of tower at Dibrugarh. CCW had invited tenders in Sept. 2014 against which a single tender was received with high cost. CCW held price negotiations with the firm. The tender was cancelled subsequently due to high cost and decision on permissible height was not received from Appellate Authority, Civil Aviation. NOC has been received from Airports Authority of India for 135 m tower height. In view of this, further action on vertical extension of existing tower of 75 m to 135 m is being taken up in consultation with CSIR.
6	Staff Quarters and other Misc. works	0.20	0.00	0.00	Guest House at Chandigarh (Completion of building works)	Concept approval for Guest House at Chandigarh from UT Admn. has been received. Financial sanction has also been issued. Building Plan approval is awaited from UT Admn.
7	Other Misc. Ongoing Schemes of X Plan	6.00	1.80	1.92	Procurement of Camera chains (Supply & Installation)	Camera chains have been supplied & installation completed.
					Commissioning of DD National and DD (News) HPTs at Amritsar with antenna mounted on 300 m Tower (Completion of balance tower works and Commissioning of HPTs (permanent setup))	Interim set-up commissioned. Though tower erected to its full height, the work was terminated due to extra ordinary delay & major deficiencies. The balance works including verticality correction, as recommended by IIT Roorkee, is being taken up. Earlier, tender had to be cancelled due to administrative reasons. Now, 1st phase of work, i.e. visual inspection & quantification of defects in the structure has been

						completed. NIT for the second phase of work i.e. Correction of Verticality is to be issued.
					HPT Mehboobnagar (permanent Set up) (Placement of order for 150 m Tower)	Interim setup commissioned in Dec, 2012. Earlier order placed for 150 m tower was cancelled in 2012 as the firm did not take up the work. Thereafter, CCW invited NIT twice but tenders were cancelled on both the occasions due to high rates & price negotiations did not yield any fruitful result. Fresh tenders have been received by ADG (E) (SZ) but cancelled due to non-compliance of eligibility criteria. Further action is under process.
					News Room Script Automation system (at DDKs, Panaji & Srinagar) (Supply & Installation)	The systems have been supplied & installed.
	New Scheme					
1	Digitalization of Doordarshan Network	21.00	7.78	6.52	Digital HPTs-23 (Placement of Order & Strengthening of Towers)	Departmental works, Procurement of equipment and Strengthening of towers for site preparation are in progress. NIT has been issued for transmitter equipment. [Tendering process for digital HPTs has been kept on hold at present]
					Augmentation of Central Archives at Delhi (Placement of Order and Supply of part equipment)	Committee has been constituted by Prasar Bharati for finalizing the specifications. Project to be taken up after finalization of scope & specifications.
2	High Definition TV (HDTV)	30.00	0.00	0.00	HDTV Studios at Kolkata & Chennai (Placement of Order, Supply & Installation)	Tenders have been processed for SITC of HDTV Studios at Chennai & Kolkata. Purchase proposal is under financial scrutiny.
3	Expansion of DTH (250 TV channels)	5.00	1.50	1.03	Construction of building for DTH expansion	All works completed. Finishing work is in progress.
					Upgradation of DTH platform up to 250 TV channels	NIT has been issued.
4	Modernization, Augmentation & Replacement of Satellite Broadcast equipment	35.00	22.00	1.39	Construction of Earth station buildings at Kohima & Imphal	Work completed. Finishing works are in progress.

					Replacement of Compression chain, RF eqpt. & Uplink PDA at 8 Earth stations (Placement of Order and Supply & Installation of part equipment)	1) Up-converter & RF switch have been supplied. 2) Purchase orders have been placed for Uplink Antenna system at Dehradun & Nagpur, HPA at Dehradun, Srinagar & Nagpur and SITC of Compression, IF & RF system for Earth stations at DDKs, Bengaluru, Hyderabad & Delhi. 3) Technical evaluation had been completed & Commercial bids opened for Compression equipment for Srinagar. However, tender was cancelled in Dec., 16 on administrative reasons. Fresh NIT has been issued. 4) NIT has been issued for upgradation of Earth station equipment at Raipur & Ranchi.
					Upgradation of Earth stations at 13 locations (Placement of order (12 locations) and Supply & Installation of part equipment)	Purchase order has been placed for SITC of Compression, IF & RF system for Earth station at DDK Patna. NITs have been issued for remaining 12 locations.
5	Modernization, Augmentation & Replacement of Transmitter and Studio Equipment	23.00	16.97	13.10	Procurement of Studio equipment (Placement of order for balance equipment, Supply & Installation)	HDTV Zoom Lenses, Camera chains & Digital Audio Mixers have been supplied. Purchase order has been placed for HD NLE system. Specifications of few remaining equipment have been finalized and NIT is to be issued.
					Replacement of Integrated News Automation system at News Headquarter, Delhi (Supply & Installation)	Equipment have been supplied for Integrated News Automation system & are under installation.
6	Strengthening of Border coverage (along In-do-Nepal Border)	0.00	0.00	0.00	---	---
7	OFC Connectivity	0.50	0.00	0.00	Linking selected DDKs through OFC connectivity (Completion of work)	The Project is being reviewed.
8	New Media technologies/ Alternative delivery platform	0.20	0.00	0.00	Webcasting & Content Distribution Network (CDN) (Delivery of Doordarshan channels on internet devices)	The Project is being reviewed.
9	Infrastructure augmentation and Misc. works	0.10	0.00	0.00	Strengthening of Security of DD installation (Placement of order and Supply & Installation of part equipment)	Action to be initiated.

10	Arun Prabha Channel	2.50	1.55	1.38	Augmentation of Technical Facility at DDK Itanagar & Gangtok (Supply of balance equipment like Mobile News Gathering Unit, archive etc. and Completion of Departmental work)	Departmental work completed. News Room Script Automation system has been supplied & installed. Purchase order has been placed for HD NLE system. Tender for Mobile News gathering Unit had to be cancelled on administrative reasons. Fresh tenders have been received & are under technical evaluation.
Scheme-III : Special Projects						
11	Kisan Channel	17.00	13.38	4.48	Equipment for Production & Post production at 18 Kendras (Placement of Order, Supply & Installation)	HDTV Zoom Lens, XDCAM Camcorder & Recorder/ Deck and Light weight Camera support system have been supplied. Purchase order has been placed for HD NLE system. Tender for Mobile News gathering Unit had to be cancelled on administrative reasons. Fresh tenders have been received & are under technical evaluation.
					New Earth station at CPC Delhi (Placement of Order, Supply & Installation of part equipment)	Purchase order has been placed for SITC of Compression, IF & RF system for Earth station at CPC, Delhi.
	Total	213.00	118.34	52.02		

ANNEXURE-I

STATE-WISE LIST OF AIR TECHNICAL INSTALLATIONS

(as on 31.03.2018)

TOTAL ALL INDIA RADIO STATIONS- 469
TOTAL ALL INDIA RADIO TRANSMITTERS-662**[MW-139,FM-475, SW-48]**

Total [MW+ FM] National Coverage: Area-92.00% Population -99.20%

FM National Coverage: Area-39.0% Population -52.00%

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
ANDHRA PRADESH [14] Trs.-20 (MW-4, FM-16)			Total [MW+ FM]Coverage: Area-99.00 % Population - 99.50 % FM Coverage: Area- 36.00 % Population - 45.00 %		
1	ANANTAPUR	LRS	6 kW FM	101.7 MHz	MP
2	CUDDAPAH		100 kW MW	900 kHz	TYPE I
			1 kW FM	103.6 MHz	
3	KURNOOL	LRS	6 kW FM	102.4 MHz	MP
4	MACHERLA		3 kW FM	103.1 MHz	
5	MERKAPURAM	LRS	6 kW FM	101.5 MHz	MP
6	NELLORE	RELAY	100 W FM	101.1MHz	DTHTelegu
7	ONGOLE	RELAY	100 W FM	100.6MHz	DTHTelegu
8	TIRUPATHI	LRS	10 kW FM	103.2 MHz	MP
		LRS	3 kW FM	107.5 MHz	
9	VIJAYAWADA		100 kW MW	837 khz	TYPE III, RNU
			1 kW MW* VB (to be Decommissioned)	1503 khz	
			1 kW FM	103.4 MHz	
			10 kW FM	102.2 MHz	FM Ranbow Krishnveni Prog.
10	VISHAKHAPATNAM		100 kW MW	927 khz	TYPE I
		RAINBOW	10 kW FM	102 MHz	STEREO
11	NANDYAL	LPT RELAY	100 W FM	100.1 MHz	
12	ADONI	LPT RELAY	100 W FM	100.1 MHz	
13	KAKINADA	LPT RELAY	100 W FM	100.1 MHz	
14	SRIKAKULAM	RELAY	1 kW FM	102.7 MHz	
ARUNACHAL PRADESH[33] Trs- 39 (MW-5, SW-1,FM-33)			Total Coverage[MW+FM]: Area-65.00% Population -80.00% FM Coverage: Area-10.00% Population -18.00%		
15	ITANAGAR		100 kW MW	675 khz	TYPE I , UPLINK, RNU
			50 kW SW		
			10 kW FM	103.1 MHz	

16	PASSIGHAT		10 kW MW	1062 khz	MP
			100 W FM	100.1MHz	
17	TAWANG		10 kW MW	1521 khz	MP
			100 W FM	100.1MHz	
18	TEZU		10 kW MW	1332 khz	MP
			100 W FM	100.1MHz	
19	ZIRO	LRS	1 kW MW	1602 khz	MP
			100 W FM	100.1MHz	
20	ZEMITHANG	LPT RELAY	100 W FM	100.1MHz	
21	KALAKTANG	LPT RELAY	100 W FM	100.1MHz	
22	BOMDILA	LPT RELAY	100 W FM	100.1MHz	
23	TALIHA	LPT RELAY	100 W FM	100.1MHz	
24	SEPPA	LPT RELAY	100 W FM	100.1MHz	
25	BASAR	LPT RELAY	100 W FM	100.1MHz	
26	ALONG	LPT RELAY	100 W FM	100.1MHz	
27	MIAO	LPT RELAY	100 W FM	100.1MHz	
28	ROING	LPT RELAY	100 W FM	100.1MHz	
29	HUNLI	LPT RELAY	100 W FM	100.1MHz	
30	YOMCHA	LPT RELAY	100 W FM	100.1MHz	
31	NAMSAI	LPT RELAY	100 W FM	100.1MHz	
32	HAWAI	LPT RELAY	100 W FM	100.1MHz	
33	GEKU	LPT RELAY	100 W FM	100.1MHz	
34	DEOMALI	LPT RELAY	100 W FM	100.1MHz	
35	BHALUKPONG	LPT RELAY	100 W FM	100.1MHz	
36	CHIYANGGATAJO	LPT RELAY	100 W FM	100.1MHz	
37	RAGA	LPT RELAY	100 W FM	100.1MHz	
38	MECHUKA	LPT RELAY	100 W FM	100.1MHz	
39	GENSI	LPT RELAY	100 W FM	100.1MHz	
40	BOLENG	LPT RELAY	100 W FM	100.1MHz	
41	TUTING	LPT RELAY	100 W FM	100.1MHz	
42	MARIANG	LPT RELAY	100 W FM	100.1MHz	
43	HAYULIANG	LPT RELAY	100 W FM	100.1MHz	
44	NAMPONG	LPT RELAY	100 W FM	100.1MHz	
45	SANGRAM	LPT RELAY	100 W FM	100.1MHz	
46	YACHULI	LPT RELAY	100 W FM	100.1MHz	

47	BARIRIZO	LPT RELAY	100 W FM	100.1MHz	
ASSAM [21]			Total Coverage [MW+FM]: Area-96.70% Population -99.00%		
Trs- 32 (MW-7, SW-2, FM-23)			FM Coverage: Area-42.00% Population -44.00%		
48	DHUBRI	RELAY	6 kW FM	103.3 MHz	
49	DIBRUGARH		300 kW MW	567 khz	TYPE III, RNU
			1 kW FM	101.3 MHz	
			100 W FM	100.1 MHz	
50	DIPHU	LRS	1 kW MW	1485 khz	MP
51	GUWAHATI		100 kW MW	729 khz	TYPE IV , UPLINK, RNU, NOP
			10 kW MW	1035 khz	
		VBS	10 kW FM	100.8 MHz	STEREO
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			100 W FM	100.1MHz	
52	HAFLONG	LRS	6 kW FM	102 MHz	MP
53	JORHAT	LRS	10 kW FM	103.4 MHz	MP
54	KOKRAJHAR		20 kW MW	1512 khz	TYPE I
			100 W FM	100.1 MHz	
55	NOWGONG	LRS	6 kW FM	102.7 MHz	MP
56	SILCHAR		20 kW MW	828 khz	TYPE I, RNU
			100 W FM	100.1MHz	
57	TEZPUR		20 kW MW	1125 khz	MP
			1 kW FM	102.4 MHz	
58	MARGHERITA	LPT Relay	100 W FM	100.1MHz	
59	TINSUKIA	LPT Relay	100 W FM	100.1MHz	
60	NAZIRA	LPT Relay	100 W FM	100.1MHz	
61	NORTH LAKHIMPUR	LPT Relay	100 W FM	100.1MHz	
62	DUDHNOI	LPT RELAY	100 W FM	100.1MHz	
63	UDALGURI	LPT RELAY	100 W FM	100.1MHz	
64	SARJHAJAN	LPT RELAY	100 W FM	100.1MHz	
65	LANKA	LPT RELAY	100 W FM	100.1MHz	
66	BARPETA	LPT RELAY	100 W FM	100.1MHz	

67	GOALPARA	LPT RELAY	100 W FM	100.1MHz	
68	LUMDING	LPT RELAY	100 W FM	100.1MHz	
BIHAR [15] Trs 18 - (MW-3,FM-15)			Total Coverage[FM+MW]: Area-99.00%*Population -99.00%* FM Coverage: Area-28.00% Population -30.00%		
69	BHAGALPUR		20 kW MW	1458 khz	TYPE I
			100 W FM	100.1 MHz	
70	DARBHANGA		20 kW MW	1296 khz	TYPE I
71	GAYA	RELAY	100 W FM	11.9MHz	VB
72	PATNA		100 kW MW	621 khz	TYPE IV, Uplink, News on Phone, RNU
			6 kW FM	102.5 MHz	VB, STEREO
			10 kW FM	101.6 MHz	
73	PURNEA	LRS	6 kW FM	102.3 MHz	MP
74	SITAMARHI	RELAY	100 W FM	102MHz	VB
75	SASARAM	LRS	6 kW FM	103.4 MHz	MP
76	AURANGABAD	LPT RELAY	100 W FM	102.4 MHz	
77	MUZAFFARPUR	LPT RELAY	100 W FM	100.1 MHz	
78	BETTIAH	LPT RELAY	100 W FM	100.1 MHz	
79	MOTIHARI	LPT RELAY	100 W FM	100.1 MHz	
80	MADHUBANI	LPT RELAY	100 W FM	100.1 MHz	
81	FORBESGANJ	LPT RELAY	100 W FM	100.1 MHz	
82	KISHAN GANJ	RELAY	100 W FM	100.1 MHz	
83	SUPAUL	RELAY	100 W FM	100.1 MHz	
CHHATTISGARH [13] Trs-16 (MW-3, FM-13)			Total Coverage[MW+FM]: Area-94.00% Population -97.5% FM Coverage: Area-23.00% Population -35.00%		
84	AMBIKAPUR		20 kW MW	1260 khz	TYPE I
85	BILASPUR	LRS	6 kW FM	103.2 MHz	MP
86	JAGDALPUR		100 kW MW	756 khz	TYPE I
			100 W FM	100.1 MHz	
87	RAIGARH	LRS	6 kW FM	100.7 MHz	MP
88	RAIPUR		100 kW MW	981 khz	TYPE I , Uplink, NoP, RNU
			10 kW FM	101.6 MHz	
89	SARAIPALLI	LRS	1 kW FM	102.8 MHz	MP
90	MANINDRAGARH	LPT RELAY	100 W FM	100.1MHz	
91	KONTA	LPT RELAY	100 W FM	100.1MHz	
92	KHAROD	LPT RELAY	100 W FM	100.1MHz	

93	KORBA	LPT RELAY	100 W FM	100.1MHz	
94	PANDARIA	LPT RELAY	100 W FM	100.1MHz	
95	KANKER	LPT RELAY	100 W FM	100.1MHz	
96	DONGARGARH	LPT RELAY	100 W FM	100.1MHz	
GOA [1] Trs-5 (MW-2, SW-2, FM-1)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-90.00% Population -90.00%		
97	PANAJI		100 kW MW	1287 khz	TYPE III, RNU
		VBS	20 kW MW	828 khz	
		RAINBOW	6 kW FM	105.4 MHz	STEREO
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
GUJARAT [15] Trs.- 19 (MW-7, FM-12)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-30.00% Population -50.00%		
98	AHMEDABAD		200 kW MW	846 khz	TYPE IV,Uplink,News on Phone, RNU
		VBS	10 kW FM	96.7 MHz	STEREO
99	AHWA		1 kW MW	1485 khz	MP
			100 W FM	100.1 MHz	
100	BHUJ		20 kW MW	1314 khz	TYPE II, RNU
101	GODHRA	LRS	6 kW FM	102.2 MHz	MP
102	RAJKOT		300 kW MW	810 khz	TYPE III
		VBS	10 kW FM	95.8 MHz	STEREO
		EXT. SERV.	1000 kW MW	1071 khz	Replaced with DRM Tr. & formally commissioned on 10.9.2012
103	SURAT	LRS/, VBS	10 kW FM	101.1 MHz	MP
104	VADODRA	VB EXCL.	10 kW FM	93.9 MHz	TYPE II & STEREO
105	HIMMATNAGAR	LRS	1 kW MW	1584 khz	MP
106	MEHSANA	LPT RELAY	100 W FM	100.1 MHz	
107	BHAVNAGAR	LPT RELAY	100 W FM	100.1 MHz	
108	BHARUCH	LPT RELAY	100 W FM	100.1 MHz	
109	JAMNAGAR	LPT RELAY	100 W FM	100.1 MHz	
110	PORBANDAR	LPT RELAY	100 W FM	100.1 MHz	
111	DWARKA	LPT RELAY	100 W FM	100.1 MHz	
112	JUNAGARH	RELAY	10 kW FM	101.7 MHz	Playback with Voiceover recording, & field production facilities

HARYANA [5] Trs-6 (MW- 1, FM- 5)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-60.00% Population -65.00%		
113	HISSAR	LRS	6 kW FM	102.3 MHz	MP
114	KURUKSHETRA	LRS	10 kW FM	101.4 MHz	MP
115	ROHTAK		20 kW MW	1143 khz	TYPE III, UPLINK
		VBS	10 kW FM	103.5 MHz	STEREO
116	SIRSA	LPT RELAY	100 W FM	101 MHz	
117	AMBALA	LPT RELAY	100 W FM	101 MHz	
HIMACHAL PRADESH [16] Trs- 18 (MW-2, FM-15, SW-1)			Total Coverage[MW+FM]: Area-57.00% Population -92.00% FM Coverage: Area-55.00% Population -90.00%		
118	BHARMOUR	LPT RELAY	100 W FM	101.3 MHz	
119	DHARMSHALA		10 kW FM	103.4 MHz	MP
120	HAMIRPUR	LRS	6 kW FM	101.8 MHz	MP
121	KASAULI	RELAY	10 kW FM	107.2 MHz	
122	KINNAUR(KALPA)	RELAY	1 kW MW	1584 khz	
123	KULLU	RELAY	6 kW FM	102.5 MHz	
124	SHIMLA		100 kW MW	774 khz	TYPE III , UPLINK, RNU,NOP
			50 kW SW		
			10 kW FM	100.9 MHz	STEREO
125	KEYLONG	LPT RELAY	100 W FM	100.4 MHz	
126	RAMPUR	RELAY	100 W FM	100.1 MHz	
127	BERTHEIN	RELAY	100 W FM	100.1 MHz	
128	MANDI	RELAY	100 W FM	100.1 MHz	
129	BILASPUR	RELAY	100 W FM	100.1 MHz	
130	SUNDER NAGAR	RELAY	100 W FM	100.1 MHz	
131	MANALI	RELAY	100 W FM	100.1 MHz	
132	CHAMBA	RELAY	100 W FM	100.1 MHz	
133	CHAURIKHAS	RELAY	100 W FM	100.1 MHz	
JAMMU & KASHMIR [24] Trs- 38 (MW-14,SW- 3,FM- 21)			Total Coverage[MW+FM]: Area-51.00% Population -99.00% FM Coverage: Area-15.00% Population -65.00%		
134	JAMMU		300 kW MW	990 khz	TYPE III, UPLINK, RNU
		YUV VANI	3 kW FM	100.3 MHz	
		VBS	10 kW FM	104.5 MHz	STEREO
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till furter orders.

135	KARGIL		1 kW MW	1584 khz	MP
			200 kW MW	684 khz	
			100 W FM		
136	KATHUA	LRS	10 kW FM	102.2 MHz	MP
137	LEH		20 kW MW	1053 khz	MP, UPLINK, RNU
			10 kW SW		
			100 W FM	101.1 MHz	
138	POONCH	LRS	6 kW FM	100.7 MHz	MP
139	SRINAGAR		300 kW MW	1116 khz	TYPE IV, UPLINK, RNU
		YUV VANI	10 kW MW	1224 khz	
		VBS	10 kW FM	102.6 MHz	STEREO
			10 kW FM	103.5 MHz	
			50 kW SW		
140	BHADARWAH		6 kW FM	101.0 MHz	MP
141	KUPWARA	RELAY	20 kW MW	1350 khz	
142	KHALSI	RELAY	1 kW MW	1485 khz	
143	NAUSHERA	RELAY	20 kW MW	1089 khz	
144	RAJOURI	RELAY	10 kW FM	101.9 MHz	
145	DRASS	RELAY	1 kW MW	1485 khz	
			100 W FM	100.1 MHz	
146	TIESURU	RELAY	1 kW MW	1602 khz	
			100 W FM	100.1 MHz	
147	NYOMA	RELAY	1 kW MW	1485 khz	
148	DISKIT	RELAY	1 kW MW	1602 khz	
149	PADUM	RELAY	1 kW MW	1584 KHz	
			100 W FM	100.1 MHz	
150	TITHWAL	RELAY	100 W FM	102.3MHz	VB
151	URI	RELAY	100 W FM	100.1 MHz	
152	MANGLADEVI FORT	RELAY	100 W FM	100.1MHz	
153	UDHAMPUR	RELAY	100 W FM	103.1 MHz	
154	GUREJ	RELAY	100 W FM	100.5MHz	VB
155	TRAL	RELAY	100 W FM	100.1MHz	VB
156	BIMBARGALLI	RELAY	100 W FM	100.1MHz	
157	PAHALGAM	RELAY	100 W FM	100.1MHz	VB
JHARKHAND [13]			FM Coverage[MW+FM]: Area-99.00% Population -99.00%		
Trs-17 [MW-1, SW-1, FM-15]			FM Coverage: Area-45.00% Population -48.00%		

158	CHAIBASA	LRS	6 kW FM	101.7 MHz	MP
159	DALTONGANJ	LRS	10 kW FM	103 MHz	MP
160	HAJARIBAGH	LRS	6 kW FM	102.1 MHz	MP
161	JAMSHEDPUR	VBS	6 kW FM	100.8MHz	TYPE I
			10 kW FM	102.4MHz	STEREO
162	RANCHI		100 kW MW	549 khz	TYPE II,UPLINK, RNU
		VBS	6 kW FM	103.3 MHz	STEREO
			10 kW FM	100.5 MHz	
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
163	DHANBAD	LPT Relay	100 W FM	100.1 MHz	
164	CHATRA	LPT Relay	100 W FM	100.1 MHz	
165	GHATSHILA	LPT Relay	100 W FM	100.1 MHz	
166	GUMLA	LPT Relay	100 W FM	100.1 MHz	
167	BOKARO	LPT Relay	100 W FM	100.1 MHz	
168	GIRIDIH	LPT Relay	100 W FM	100.1 MHz	
169	DEOGHAR	LPT Relay	100 W FM	100.1 MHz	
170	DUMKA	LPT Relay	100 W FM	100.1 MHz	
KARNATAKA [20]			Total Coverage[MW+FM]: Area-96.50% Population -97.50%		
Trs-33 [MW-5, SW-6, FM-22]			FM Coverage: Area-40.00% Population -50.00%		
171	BANGALORE		200 kW MW	612 khz	TYPE IV, Uplink, News on Phone, RNU
		VBS	10 kW FM	102.9 MHz	STEREO
		RAINBOW	10 kW FM	101.3 MHz	STEREO
			1 kW FM	100.1 MHz	Classical
		EXT. SERV.	500 kW SW		
		EXT. SERV.	500 kW SW		
		EXT. SERV.	500 kW SW		
		EXT. SERV.	500 kW SW		
		EXT. SERV.	500 kW SW		
		EXT. SERV.& VB	500 kW SW		
172	BHADRAWATI		20 kW MW	675 khz	TYPE I
			1 kW FM	103.5 MHz	
173	BELLARY		10 kW FM	103.3 MHz	
174	BIJAPUR	LRS	6 kW FM	101.8 MHz	MP
175	CHITRADURG	LRS	6 kW FM	102.6 MHz	MP

176	DHARWAD		200 kW MW	765 khz	TYPE III, RNU
		VBS	10 kW FM	103.0 MHz	
177	GULBARGA		20 kW MW	1107 khz	TYPE-I
			10 kW FM	103.7 MHz	STEREO
178	HASSAN		6 kW FM	1107 khz	MP
179	HOSPET	LRS	10 kW FM	102.2 MHz	MP
180	KARWAR	LRS	3 kW FM	100.5 MHz	MP
181	MANGALORE/UDIPI		20 kW MW	1089 khz	MP
			10 kW FM	100.3 MHz	TYPE I
182	MERCARA (Madikeri)		6 kW FM	103.1	
183	MYSORE		10 kW FM	1017 khz	MP
184	RAICHUR	LRS	6 kW FM	102.1 MHz	MP
185	SRINGERI	RELAY	100 W FM	101 MHz	DTH Kannada
186	TUMKUR	LPT RELAY	100 W FM	100.1 MHz	
187	HOSDURG	LPT RELAY	100 W FM	100.1 MHz	
188	DAVANGERE	LPT RELAY	100 W FM	100.1 MHz	
189	SAGAR	LPT RELAY	100 W FM	100.1 MHz	
190	KUMTA	LPT RELAY	100 W FM	100.1 MHz	
KERALA [11]			Total Coverage[MW+FM]: Area-99.00% Population -99.00%		
Trs- 17 (MW- 4,SW-1,FM- 12)			FM Coverage: Area-48.00% Population -50.00%		
191	ALLEPPY (Alappuzha)	RELAY	200 kW MW	576 khz	
192	CALICUT (Kozhikode)		100 kW MW	684 khz	TYPE III, RNU
		VBS	10 kW FM	103.6 MHz	
193	CANNANOR (Kannur)		6 kW FM	101.5 MHz	MP
194	COCHIN (Kochi)	LRS	10 kW FM	102.3 MHz	MP
			10 kW FM	107.5 MHz	
195	IDUKKI (DEVIKULAM)		6 kW FM	101.4 MHz	MP
			100 W FM	100.1 MHz	
196	TRICHUR (Thrissur)		100 kW MW	630 khz	TYPE I
			1 kW FM	101.1 MHz	
197	THIRUVANANTHAPURAM		20 kW MW	1161 khz	TYPE IV, Uplink, News on Phone, RNU
		VBS	10 kW FM	101.9 MHz	STEREO
			50 kW SW		
198	MANJERI	LRS/ RAINBOW	3 kW FM	102.7 MHz	MP
199	PUNALUR	LPT RELAY	100 W FM	100.1 MHz	

200	KALPETTA	LPT RELAY	100 W FM	100.1 MHz	
201	KASARGODE	LPT RELAY	100 W FM	103.7 MHz	
MADHYA PRADESH [25] Trs-30 (MW-6, FM-23, SW-1)			Total Coverage[MW+FM]: Area-99.00% Population -99.00% FM Coverage: Area-34.00% Population -40.00%		
202	BALAGHAT	LRS	6 kW FM	101.3 MHz	MP
203	BETUL	LRS	6 kW FM	103.1 MHz	MP
204	BHOPAL		10 kW MW	1593 khz	TYPE III, UPLINK, RNU
		VBS	6 kW FM	103.5 MHz	STEREO
			50 kW SW		
205	CHHATARPUR		20 kW MW	675 khz	TYPE I
206	CHHINDWARA	LRS	6 kW FM	102.2 MHz	MP
207	GUNA	LRS	6 kW FM	102.3 MHz	MP
208	GWALIOR		20 kW MW	1386 khz	TYPE I
209	INDORE		200 kW MW	648 khz	TYPE III, RNU
		VBS	6 kW FM	101.6 MHz	STEREO
210	JABALPUR		200 kW MW	801 khz	TYPE I
		VBS	10 kW FM	102.9 MHz	STEREO
211	KHANDWA	LRS	6 kW FM	101.2 MHz	MP
212	PANCHMARHI	RELAY	100 W FM	100.1MHz	
213	REWA		20 kW MW	1179 khz	TYPE II
214	SAGAR	LRS	6 kW FM	102.6 MHz	MP
215	SHAHDOL		6 kW FM	102 MHz	MP
216	SHIVPURI		6 kW FM	100.2 MHz	MP
217	MANDLA	LRS	1 kW FM	100.4 MHz	MP
218	RAJGARH	LRS	3 kW FM	100.7 MHz	MP
219	NEEMUCH	LPT RELAY	100 W FM	100.1 MHz	
220	MANDSAUR	LPT RELAY	100 W FM	100.1 MHz	
221	SATNA	LPT RELAY	100 W FM	100.1 MHz	
222	HARDA	LPT RELAY	100 W FM	100.1 MHz	
223	CHANDERI	LPT RELAY	100 W FM	100.1 MHz	
224	UJJAIN	RELAY	5 kW FM	102.5 MHz	Studio with Field Production & Voice over Recording facilities are under installation
225	RATLAM	LPT RELAY	100 W FM	100.1 MHz	

226	JHABUA	LPT RELAY	100 W FM	100.1 MHz	
MAHARASHTRA [30]			Total Coverage[MW+FM]: Area-99.00% Population -99.00%		
Trs- 43 (MW-10, FM-31, SW-2)			FM Coverage: Area-40.00% Population -60.00%		
227	AHMEDNAGAR	LRS	6 kW FM	100.1 MHz	MP
228	AKOLA	LRS	6 kW FM	102.4 MHz	MP
229	AURANGABAD		10 kW FM	101.7 MHz	TYPE II, UPLINK, RNU
					STEREO
230	BEED	LRS	6 kW FM	102.9 MHz	MP
231	CHANDRAPUR	LRS	6 kW FM	103 MHz	MP
232	DHULE	LRS	6 kW FM	100.5 MHz	MP
233	GHARCHIROLI	RELEY	100 W FM	101.8MHz	
234	JALGAON		20 kW MW	963 khz	TYPE I
235	KOLHAPUR		6 kW FM	102.7 MHz	MP
236	MUMBAI		100 kW MW 'A'	1044 khz	TYPE IV Plus, UPLINK, RNU
			100 kW MW 'B'	558 khz	MULTI TRACK
			50 kW MW VB	1188 khz	News on Phone
		VBS	10KW FM VB		
		RAINBOW	10 kW FM	107.1 MHz	STEREO
		GOLD	20 kW FM	100.7 MHz	STEREO
			100 kW SW		VBS-UPLINK
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
237	NAGPUR		300 kW MW	585 khz	TYPE III, RNU
		VBS	10 kW FM	100.6 MHz	STEREO
		N CHANNEL	1000 kW MW	1566 khz	
238	NANDED	LRS	6 kW FM	101.1 MHz	MP
239	NASIK	LRS	6 kW FM	101.4 MHz	MP
240	OSMANABAD	LRS	6 kW FM	101.3 MHz	MP
241	PARBHANI		20 kW MW	1305 khz	TYPE I
			1KW FM	102.0 MHz	
242	PUNE		100 kW MW	792 khz	TYPE IV, RNU
		VBS	10 kW FM	101 MHz	STEREO
243	RATNAGIRI		20 kW MW	1143 khz	TYPE I
		VBS	1KW FM	101.5 MHz	
244	SANGLI		20 kW MW	1251 khz	TYPE I

			1 kW FM		
245	SATARA	LRS	6 kW FM	103.1 MHz	MP
246	SOLAPUR	LRS	10 kW FM	103.4 MHz	MP
247	YAVATMAL	LRS	6 kW FM	102.7 MHz	MP
248	ORAS (Sindhurganagari)		5 kW FM	103.60 MHz	Playback with Voiceover recording, & field production facilities
249	BULDHANA	LPT RELAY	100 W FM	100.1MHz	
250	WARDHA	LPT RELAY	100 W FM	100.1MHz	
251	GONDIA	LPT RELAY	100 W FM	100.1MHz	
252	JALNA	LPT RELAY	100 W FM	100.1MHz	
253	MALEGAON	LPT RELAY	100 W FM	100.1MHz	
254	BRAHMPURI	LPT RELAY	100 W FM	100.1MHz	
255	AMRAVATI	VBS	10 kW FM	101.5 MHz	Playback with Voiceover recording, & field production facilities
256	SHIRDI	LPT RELAY	100 W FM	103.7MHz	
MANIPUR [8] Trs- 11 (MW-1,SW-1, FM-9)			Total Coverage[MW+FM]: Area-95.00% Population -98.50% FM Coverage: Area-67.00% Population -75.00%		
257	IMPHAL		300 kW MW	882 khz	TYPE III ,Uplink, News on Phone, RNU
			50 kW SW		
			10 kW FM	103.5 MHz	
			100W FM	100.1 MHz	
258	CHURACHANDPUR	LRS	6 kW FM	101.4 MHz	MP
259	SENAPATI	LPT RELAY	100 W FM	100.1 MHz	
260	KANGPOKPI	LPT RELAY	100 W FM	100.1 MHz	
261	PARBUNG	LPT RELAY	100 W FM	100.1 MHz	
262	MOREH	LPT RELAY	100 W FM	100.1 MHz	
263	CHANDEL	LPT RELAY	100 W FM	100.1 MHz	
264	UKHRUL	RELAY	1 kW FM	100.5MHZ	
MEGHALAYA [8] Trs-11 (MW-4 SW-1,FM-6)			Total Coverage[MW+FM]: Area-97.50% Population -98.50% FM Coverage: Area-48.00% Population -50.00%		
265	JOWAI	LRS	6 kW FM	101.1 MHz	MP
266	NONGSTOIN	CRS	1 kW MW	1485 khz	MP
267	SHILLONG		100 kW MW	864 khz	TYPE II , UPLINK, RNU
		NES	50 kW SW INTEG.		
		RAINBOW	10 kW FM	103.6 MHz	STEREO

			100 W FM	100.1 MHz	
268	TURA		20 kW MW	1233 khz	TYPE I
			5 kW FM	101.7 MHz	
269	WILLIAMNAGAR	CRS	1 kW MW	1602 khz	MP
270	BAGHMARA	RELAY	100 W FM	100.1 MHz	
271	CHERRAPUNJI	RELAY	1 kW FM	102.0MHz	
MIZORAM [9] Trs – 9 (MW-2, SW-1, FM-6)			Total Coverage[MW+FM]: Area-59.60% Population -73.50% FM Coverage: Area-50.00% Population -60.00%		
272	AIZAWL		20 kW MW	540 khz	TYPE II , UPLINK, RNU
			10 kW SW		
			6 kW FM	100.7 MHz	
			100 W FM	100.1 MHz	
273	LUNGLEH		6 kW FM	101.9 MHz	MP
274	SAIHA	CRS	1 kW MW	1602 khz	
			100 W FM	100.1 MHz	
275	RENGDIL	RELAY	100 W FM	100.1 MHz	
276	LAISAWRAI	RELAY	100 W FM	100.1 MHz	MP
277	LAWNGTLAI	LPT RELAY	100 W FM	100.1 MHz	
278	KHAWBUNG	LPT RELAY	100 W FM	100.1 MHz	
279	ZAWNGIN	LPT RELAY	100 W FM	100.1 MHz	
280	VANLAIPHAI	LPT RELAY	100 W FM	100.1 MHz	
NAGALAND [10] Trs- 11 (MW-3, SW-1 FM-7)			Total Coverage[MW+FM]: Area-85.00% Population -88.00% FM Coverage: Area-50.00% Population -50.00%		
281	KOHIMA		100 kW MW	639 khz	TYPE III, UPLINK, RNU
			1 kW FM (Intrim set up)	103 MHz	Stereo
			50 kW SW		
282	MOKOKCHUNG	LRS	6 kW FM	100.9 MHz	MP
283	MON	CRS	1 kW MW	1584 khz	MP
284	TUENSANG	CRS	1 kW MW	1602 khz	MP
285	SAMTORE	LPT RELAY	100 W FM	100.1 MHz	
286	DIMAPUR	LPT RELAY	100 W FM	100.1 MHz	
287	HENIMA(TENING)	LPT RELAY	100 W FM	100.1 MHz	
288	MELURI	LPT RELAY	100 W FM	100.1 MHz	
289	PHEK	RELAY	1KW FM	102.1 MHz	
290	WOKHA	RELAY	1KW FM	102.8 MHz	

ODISHA [21] Trs- 28(MW-7, SW-1, FM-20)			Total Coverage[MW+FM]: Area-98.20% Population -99.00% FM Coverage: Area-30.0% Population -32.0%		
291	BARIPADA	LRS	5 kW FM	102.9 MHz	MP
292	BERHAMPUR	LRS	6 kW FM	100.6 MHz	MP
293	BHAWANIPATNA		200 kW MW	1206 khz	TYPE I
			5 KW FM	100.3 MHz	
294	BOLANGIR	LRS	6 kW FM	101.9 MHz	MP
295	CUTTACK		300 kW MW	972 khz	TYPE IV, UPLINK, RNU
		VBS	10 kW FM	100.4 MHz	
		RAINBOW	6 kW FM	101.3 MHz	STEREO
296	JEYPORE		100 kW MW	1467 khz	TYPE I
			50 kW SW		
			1KW FM		
297	JORANDA	LRS	1 kW MW	1485 khz	MP
298	KEONJHAR	LRS	10 kW FM		
299	PURI	LRS	3 kW FM	103.4 MHz	MP
300	ROURKELA	LRS	6 kW FM	102.6 MHz	MP
301	SAMBALPUR		100 kW MW	945 khz	TYPE I
			5 KW FM	101.0 MHz	
302	DEOGARH	LPT RELAY	100 W FM	101.0 MHz	
303	SORO	LRS	1 kW MW	1485 KHz	MP
304	SUNDERGARH	LPT RELAY	100 W FM		
305	ANGUL	LPT RELAY	100 W FM		
306	PARADEEP	LPT RELAY	100 W FM		
307	PARLAKHEMUNDI	LPT RELAY	100 W FM		
308	BALIGUDA	LPT RELAY	100 W FM		
309	RAYAGADA	LPT RELAY	100 W FM		
310	NUAPARA	LPT RELAY	100 W FM		
311	RAIRANGPUR		1 kW FM	102.0 MHz	Studio with Voice-over recording & playback facility
PUNJAB[7] Trs.-10(MW-2,FM-8)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-65.00% Population -70.00%		
312	BHATINDA	LRS	6 kW FM	101.1 MHz	MP
313	JALANDHAR		300 kW MW DRM	873 khz	TYPE IV, UPLINK
			200 kW MW	702 khz	URDU SERVICE
		RAINBOW	10 kW FM,	102.7 MHz	stereo

		VBS	10 kW FM	100.6 MHz	
314	PATIALA	LRS	6 kW FM	100.2 MHz	MP
315	GURDASPUR	LPT RELAY	100 W FM	100.1 MHz	
316	FEROZEPUR	LPT RELAY	100 W FM	100.1 MHz	
317	LUDHIANA	GOLD	5 kW FM	100.1 MHz	Studio with Voice-over recording & playback facility
318	FAZILKA	RELAY	20KW FM		
RAJASTHAN[24 Trs-30(MW-8,FM-21,SW-1)			Total Coverage[MW+FM]: Area-94.00% Population -99.00% FM Coverage: Area-35.00% Population -45.00%		
319	AJMER	RELAY	200 kW MW	603 khz	
320	ALWAR	LRS	10 kW FM	103.1 MHz	MP
321	BANSWARA	LRS	10 kW FM	101.3 MHz	MP
322	BARMER		20 kW MW DRM	1458 khz	MP
323	BIKANER		20 kW MW DRM	1395 khz	TYPE II
			10 kW FM	101.6 MHz	
324	CHITTORGARH	LRS	10 kW FM	102.9 MHz	MP
325	CHURU		6 kW FM	100.7 MHz	MP
326	JAIPUR		1 kW MW	1476 khz	TYPE III,Uplink, News on phone, RNU
		VBS	6 kW FM	100.3 MHz	STEREO
			50 kW SW		
327	JAISALMER		10 kW FM	101.8 MHz	TYPE I
328	JHALAWAR	LRS	6 kW FM	103.2 MHz	MP
329	JODHPUR		300 kW MW	531 khz	TYPE III
		VBS	6 kW FM	102.1 MHz	
330	KOTA	LRS	20 kW MW	1413 khz	MP
			1 KW FM	102.0MHZ	
331	MOUNT ABU		6 kW FM	103.5 MHz	MP
332	NAGAU	LRS	6 kW FM	103.7 MHz	MP
333	SAWAI MADHOPUR	LRS	6 kW FM	101.5 MHz	MP
334	SURATGARH		300 kW MW DRM	918 khz	TYPE I
335	UDAIPUR		20 kW MW	1125 khz	TYPE I
		VBS	10 kW FM*	101.7 MHz	STEREO *(on low power as 75M not yet available)

336	NATHDWARA	LPT RELAY	100 W FM	100.1 MHz	
337	JHUNJHUNU	LPT RELAY	100 W FM	100.1 MHz	
338	BHARATPUR	LPT RELAY	100 W FM	100.1 MHz	
339	KARALI	LPT RELAY	100 W FM	100.1 MHz	
340	ANUPGARH	LPT RELAY	100 W FM	100.1 MHz	
341	DUNGARPUR	RELAY	1 Kw MW	1485 kHz	Transmission studio with voice – over recording facilities
342	KOTPUTLI	LPT RELAY	100 W FM	101.9 MHz	
SIKKIM [16] Trs-19 (MW-1, FM-17, SW-1)			Total Coverage[MW+FM]: Area-72.00% Population -95.60% FM Coverage: Area-75.00% Population -85.00%		
343	GANGTOK		20 kW MW	1404 khz	TYPE I, RNU
			10 kW SW	100.3 MHz	
			10 kW FM	103.0 MHz	
			100 W FM	100.1 MHz	
344	RONGPO	LPT RELAY	100 W FM	100.1 MHz	
345	RONGLI	LPT RELAY	100 W FM	100.1 MHz	
346	YANGYANG	LPT RELAY	100 W FM	100.1 MHz	
347	TASHIDING	LPT RELAY	100 W FM	100.1 MHz	
348	ZORTHANG	LPT RELAY	100 W FM	100.1 MHz	
349	NAMCHI	LPT RELAY	100 W FM	100.1 MHz	
350	GYAALGHING	LPT RELAY	100 W FM	100.1 MHz	
351	SORENG	LPT RELAY	100 W FM	100.1 MHz	
352	YUKSOM	LPT RELAY	100 W FM	100.1 MHz	
353	MANGAN	LPT RELAY	100 W FM	100.1 MHz	
354	CHUNGTHANG	LPT RELAY	100 W FM	100.1 MHz	
355	LACHEN	LPT RELAY	100 W FM	100.1 MHz	
356	LACHUNG	LPT RELAY	100 W FM	100.1 MHz	
357	NAMTHANG	LPT RELAY	100 W FM	100.1 MHz	
358	DENTAM	LPT RELAY	100 W FM	100.1 MHz	
TAMILNADU [15] Trs- 28 (MW-9,SW-2, FM- 17)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-72.00% Population -77.00%		
359	CHENNAI		200 kW MW 'A'	720 khz	MULTI TRACK
			20 kW MW 'B'	1017 khz	TYPE IV Plus, UPLINK
		VBS	20 kW MW	783 khz	News on Phone, RNU
		VBS	10 KW FM		
		RAINBOW	20 kW FM	101.4 MHz	STEREO

		GOLD	20 kW FM	102.3 MHz	STEREO
			50 kW SW		
		VB SYNC.	100 kW SW		
360	COIMBATORE		20 kW MW	999 khz	TYPE I
			10 kW FM	103 MHz	STEREO
361	KODAIKANAL		10 kW FM	100.5 MHz	MP(STEREO)
362	MADURAI		20 kW MW	1269 khz	TYPE II
			10 kW FM	103.3 MHz	STEREO
363	NAGARCOIL	LRS	10 kW FM	101 MHz	MP
364	OOTTACAMUND		1 kW MW	1602 khz	MP
			100 W FM	101.8 MHz	
365	TIRUCHIRAPALLI		100 kW MW	936 khz	TYPE IV, RNU
			10 kW FM	102.1 MHz	STEREO
366	TIRUNELVELI		20 kW MW	1197 khz	TYPE I
			10 kW FM	102.6 MHz	
367	TUTICORIN	EXT. SERV.	200 kW MW	1053 khz	TYPE I
			1 kW FM	100.1 MHz	
368	DHARMAPURI	LRS	10 kW FM	102.5 MHz	MP
369	SALEM (YERCAUD)	LPT RELAY	100 W FM	100.9 MHz	
370	THANJAVUR	LPT RELAY	100 W FM	101.2 MHz	
371	RAMESHWARAM	LPT RELAY	100 W FM	100.1 MHz	
372	VELLORE	LPT RELAY	100 W FM	100.1 MHz	
373	TIRUPATTUR	LPT RELAY	100 W FM	100.1 MHz	
TELANGANA [11]			Total Coverage[MW+FM]: Area-99.00 %* Population - 99.00 %*		
Trs- 15 (MW-2,FM- 12, SW-1)			FM Coverage: Area- 40.00 % Population - 50.00 %		
374	ADILABAD	LRS	1 kW MW	1485 khz	MP
375	HYDERABAD		200 kW MW	738 khz	TYPE IV, UPLINK,RNU
			20 kW MW	1377 khz	News on Phone
		VBS	10 kW FM	102.8 MHz	STEREO
		RAINBOW	10 kW FM	101.9 MHz	
			50 kW SW		
376	KARIMNAGAR	RELAY	5 kW FM	102.3 MHz	
377	KOTHAGUDAM		6 kW FM	100.1 MHz	MP
378	NIZAMABAD	LRS	6 kW FM	103.2 MHz	MP
379	WARANGAL	LRS	10 kW FM	103.5 MHz	MP
380	SURYAPET	RELAY	1 kW FM (Intrim setup)	101.0 MHz	

381	KAMMAREDDY	LPT RELAY	100 W FM	100.1 MHz	
382	BANSWADA	LPT RELAY	100 W FM	100.1 MHz	
383	MEHBOOBNAGAR	RELAY	10 kW FM	101.2 MHz	On Low Power Pending Installation of Regular Antenna
384	KHAMMAM	LPT RELAY	100 W FM	100.1 MHz	DTHTelegu
TRIPURA [16] Trs -17 (MW-2 , FM -15)			Total Coverage[MW+FM]: Area-84.5% Population -89.00% FM Coverage: Area-75.0% Population -86.00%		
385	AGARTALA		20 kW MW	1269 khz	TYPE I , UPLINK, RNU
			10 kW FM	101.6 MHz	STEREO
386	BELONIA	LRS	6 kW FM	103.7 MHz	MP
387	KAILASHAHAR	LRS	6 kW FM	103.2 MHz	MP
388	AMARPUR	LPT RELAY	100 W FM	100.1 MHz	
389	KHOWAI	LPT RELAY	100 W FM	100.1 MHz	
390	TELIMURA	LPT RELAY	100 W FM	100.1 MHz	
391	SABROOM	LPT RELAY	100 W FM	100.1 MHz	
392	DHARMANAGAR		1 kW MW	1584 kHz	Playback with Voiceover recording, & field production facilities
393	DAMCHHRA	LPT RELAY	100 W FM	100.1 MHz	
394	VANGMUN	LPT RELAY	100 W FM	100.1 MHz	
395	SAKHAN	LPT RELAY	100 W FM	100.1 MHz	
396	CHOWMANU	LPT RELAY	100 W FM	100.1 MHz	
397	GANDACHHRARA	LPT RELAY	100 W FM	100.1 MHz	
398	SILACHARI	LPT RELAY	100 W FM	100.1 MHz	
399	LONGTHERAI	LPT RELAY	100 W FM	100.1 MHz	
400	NUTAN BAZAR	LPT RELAY	100 W FM	100.1 MHz	
UTTAR PRADESH [25] Trs -39 (MW-8, SW- 6, FM- 25)			Total Coverage[MW+FM]: Area-99.90% Population -99.90% FM Coverage: Area-42.00% Population - 48.00%		
401	AGRA		20 kW MW	1530 khz	TYPE I
402	ALIGARH	RELAY RAINBOW	6 kW FM	101.3 MHz	
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
403	ALLAHABAD		20 kW MW	1026 khz	TYPE III
		VBS	10 kW FM	100.3 MHz	

404	BAREILLY	LRS	6 kW FM	100.4 MHz	MP
405	FAIZABAD	LRS	6 kW FM	101.9 MHz	MP
406	GORAKHPUR		100 kW MW	909 khz	TYPE III, RNU
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			10 kW FM	100.1 MHz	STEREO
407	JHANSI	LRS	6 kW FM	103 MHz	MP
408	KANPUR	VB EXCL.	1 kW FM	103.7 MHz	TYPE I
			10 kW FM	103.7 MHz	
409	LUCKNOW		300 kW MW	747 khz	TYPE IV, Uplink, News on Phone, RNU
		RAINBOW	10 kW FM	100.7 MHz	STEREO
		VBS	10 kW FM	101.6 MHz	
			50 kW SW		
410	MATHURA		1 kW MW	1584 khz	TYPE I
			100 W FM	100.1 MHz	
411	NAJIBABAD		200 kW MW	954 khz	TYPE I
412	OBRA		6 kW FM	102.7 MHz	MP
413	RAMPUR		20 kW MW	891 khz	TYPE I
			1 kW FM	102.9 MHz	
414	VARANASI		100 kW MW	1242 khz	TYPE II, UPLINK (Under installn.)
			10 kW FM	100.6 MHz	
415	BHARAICH	LPT RELAY	100 W FM	100.1 MHz	
416	ORAI	LPT RELAY	100 W FM	100.1 MHz	
417	BALRAMPUR	LPT RELAY	100 W FM	100.1 MHz	
418	MAHOBA	LPT RELAY	100 W FM	100.1 MHz	
419	PILIBHIT	LPT RELAY	100 W FM	100.1 MHz	
420	HARDOI	LPT RELAY	100 W FM	100.1 MHz	
421	LAKHIMPURKHERI	RELAY	10 kW FM	102.3 MHz	
422	MAUNATH BHANJAN	RELAY	10 kW FM	102.2 MHz	
423	RAEBAREILI		5 kW FM	102.8 MHz	Studio with Voice-over recording & playback facility
424	AMETHI		5 kW FM	103.1 MHz	Studio with Voice-over recording & playback facility

425	BANDA		10 kW FM	101.2 MHz	
UTTARAKHAND [21]			Total Coverage[MW+FM]: Area-58.00% Population -83.00%		
Trs.-24 (MW-5, FM-19)			FM Coverage: Area-45.00% Population -60.00%		
426	ALMORA		1 kW MW	999 khz	TYPE I, UPLINK
427	BHATWARI	RELAY	100 W FM	100.3MHz	
428	GOPESHWAR(CHAMOLI)		1 kW MW	1485 khz	MP
			100 W FM	102.4 MHz	
429	MUSSOORIE	RELAY RAINBOW	10 kW FM	102.1 MHz	
430	PAURI		1 kW MW	1602 khz	MP
			100 W FM	100.1 MHz	
431	PITHORAGARH	RELAY	1 kW MW	1602 khz	
			100 W FM	100.1 MHz	
432	UTTARKASHI	RELAY	1 kW MW	1602 khz	
433	PRATAP NAGAR	LPT RELAY	100 W FM	100.1 MHz	
434	BACHER	LPT RELAY	100 W FM	100.1 MHz	
435	RAJGARHI	LPT RELAY	100 W FM	100.1 MHz	
436	TANAKPUR	LPT RELAY	100 W FM	100.1 MHz	
437	KHAETIKHAN	LPT RELAY	100 W FM	100.1 MHz	
438	UKHIMATH	LPT RELAY	100 W FM	100.1 MHz	
439	NAINITAL	LPT RELAY	100 W FM	100.1 MHz	
440	KASHIPUR	LPT RELAY	100 W FM	100.1 MHz	
441	KALAGARH	LPT RELAY	100 W FM	100.1 MHz	
442	RANIKHET	LPT RELAY	100 W FM	100.1 MHz	
443	BAGESHWAR		5 kW FM	101.5 MHz	Studio with Voice-over recording & playback facility
444	GAIRSAIN	Relay	1 KW FM		
445	NEW TEHRI	Relay	1 KW FM		
446	DEHRADUN		10 KW FM	100.5KHz	STUDIO
WEST BENGAL [14]			Total Coverage [MW+FM]: Area-99.00%*Population -99.00%*		
Trs.-24 (MW-5, SW-2, FM-17)			FM Coverage: Area-35.00% Population -48.00%		
447	ASANSOL	RELAY	6 kW FM RELAY	100.3 MHz	
448	KOLKATA		200 kW MW 'A'	657 khz	TYPE IV, UPLINK, RNU
			100 kW MW 'B'	1008 khz	
		VBS	20 kW MW	1323 khz	
		VBS	10 KW FM		
		GOLD	20 kW FM Tr	100.2 MHz	STEREO

		RAINBOW	10 kW FM	107 MHz	STEREO
			50 kW SW		
			1000 kW MW (Chinsurah)	*594 khz & **1134 khz	*During day time **During night time.
449	KURSEONG		50 kW SW		TYPE II, RNU
		REG. SERV.	1 kW MW	1440 khz	
		RAINBOW	5 kW FM ,	102.3 MHz	
450	MURSHIDABAD	LRS	6 kW FM	102.2 MHz	MP
451	SHANTINIKETAN	LRS	3 kW FM	103.1 MHz	MP
452	SILIGURI		200 kW MW	711 khz	TYPE I
		VBS	10 kW FM	101.4 MHz	STEREO
453	DARJEELING	LPT RELAY	100 W FM	100.2 MHz	
454	BALURGHAT	LPT RELAY	100 W FM	101.00MHz	
455	MEDNIPUR	LPT RELAY	100 W FM	100.1 MHz	
456	PURULIA	LPT RELAY	100 W FM	100.1 MHz	
457	FARAKKA	LPT RELAY	100 W FM	100.1 MHz	
458	KRISHNAGAR	LPT RELAY	100 W FM	100.1 MHz	
459	COOCHBEHAR	LPT RELAY	100 W FM	100.1 MHz	
460	BASANTI	LPT RELAY	100 W FM	103.7 MHz	
461	MALDA	LPT RELAY	100 W FM	103.7 MHz	
A & N ISLAND [1] Trs.-3(MW-1,SW-1,FM-1)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-40.00% Population -30.00%		
462	PORT BLAIR A&N		100 kW MW	684 khz	RNU
			10 kW SW		TYPE II
			10 kW FM	100.9 MHz	STEREO
CHANDIGARH UNION TERRITORY Trs. - 2 (FM -2)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-99.00%* Population -99.00%*		
463	CHANDIGARH	VBS	6 kW FM	103.1 MHz	STEREO
			10 KW FM	107.2 MHz	TYPE I, RNU
DADRA & NAGAR HAVELI (1) Trs.1 (FM-1)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-30.00%* Population -70.00%*		
464	SILVASA	LPT RELAY	100 W FM	100.1 MHz	
DAMAN & DIU UNION TERRITORY Trs. - 1 (FM-1)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage:Area-65.00% Population -65.00%		
465	DAMAN [1]	LRS	3 kW FM	102.3 MHz	MP
PONDICHERRY[2] Trs. - 3 (MW-1,FM-2)			Coverage: Area-99.00%* Population-99.00%* FM Coverage: Area-100.00% Population -100.00%		

466	PONDICHERRY		20 kW MW	1215 khz	MP, RNU
			10 kW FM	102.8 MHz	STEREO (FM Rainbow Chennai)
467	KARAIKAL	LRS	6 kW FM	100.3 MHz	MP
L & M ISLANDS [1] Trs.2 (MW - 1, FM-1)			Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-16.00% Population -18.00%		
468	KAVARATTI		1 kW MW	1584 khz	MP
			100 W FM	101.1 MHz	
DELHI [1] Trs-17(MW-5,SW-9, FM-3)			Total Coverage[MW+FM]: Area-99.00% Population -99.00% FM Coverage: Area-100.00% Population -99.00%		
469	DELHI [1]	INDRAPRASTHA	200 kW MW DRM 'A'	819 khz	TYPE IV Plus, UPLINK
		RAJDHANI	100 kW MW 'B'	666 khz	News on Phone
		VBS	20 kW MWDRM 'C'	1368 khz	
			10 kW MW 'D'	1017 khz	
		RAINBOW	20 kW FM	102.6 MHz	STEREO
		GOLD	20 kW FM	101.0MHz	STEREO
		VBS	10KW FM	106.4 MHZ	
		N CHANNEL	20 kW MW	1215 khz	TYPE III
		EXT. SERV.	100 kW SW		
		EXT. SERV.	100 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
TOTAL NO. OF STATIONS.- 469			TOTAL NO. OF Trs.- 662		
* Coverage in these states can be taken as 100%					

LIST OF DTH RADIO CHANNELS

1. HINDI (MADAKINI) : AIR Delhi is the originating station. Programmes from other Hindi stations having linkage facilities with Delhi i.e. AIR Lucknow, AIR Jaipur, AIR Bhopal, AIR Shimla and AIR Patna find a place in Hindi DTH Channel.
2. GUJARATI : AIR Ahmedabad is the originating station. Gujarati programmes from Vdodra, Rajkot, Bhuj and Surat are accommodated in Gujarati DTH channel.
3. MARATHI : AIR Mumbai is the originating station. Programmes from Nagpur and Pune form the part of Marathi DTH channel, besides F.M Rainbow and F.M Gold.
4. BANGLA : AIR Kolkata is the originating station. Programmes from Kolkata 'A', F.M Kolkata and Siliguri are the contents of Bangla DTH channel.
5. TELUGU : Uplink station is AIR Hyderabad. Besides Hyderabad main station programmes, CBS Hyderabad, Vijayawada, Cuddapah, and Visakhapattanam are the other programme contributing stations.
6. TAMIL : Uplink station is AIR Chennai. Programmes from Chennai F.M Trichy, Puducherry, Madurai, CBS Chennai, and FM Rainbow Chennai are included in Tamil DTH Channel.
7. KANNADA : AIR Bangalore is the anchor station. Programmes from CBS Bangalore, F.M Rainbow, Dharwad, Mysore, and Mangalore are included in Kannada DTH channel.
8. PUNJABI : AIR Jalandhar is the main contributor of programmes of Punjabi DTH channel. Besides this, the programmes of Jalandhar B, F.M Jalandhar and Chandigarh are also broadcast from this channel.
9. NORTH-EASTERN SERVICE : AIR Shillong and other capital stations in North-eastern region.
10. VIVIDH BHARATI SERVICE : MUMBAI.
11. FM RAINBOW : DELHI.
12. FM GOLD : DELHI.
13. URDU : EXTERNAL SERVICES DIVISION.
14. MALAYALAM : AIR THIRUVANATHAPURAM
15. ORIYA : AIR CUTTACK
16. ASSAMESE : AIR GUWAHATI
17. FM RAINBOW : AIR CHENNAI
18. FM GOLD : AIR MUMBAI
19. FM RAINBOW : AIR BANGALORE
20. FM RAINBOW : AIR MUMBAI
21. FM RAGAM/ AMRUTHAVARSHINI : AIR BANGALORE/TIRUCHIRAPLLI
22. FM (GOLD) : AIR KOLKATA
23. NATIONAL CHANNEL : AIR DELHI
24. PRIMARY CHANNEL : AIR VIJAYWADA
25. PRIMARY CHANNEL : AIR LUCKNOW
26. PRIMARY CHANNEL : AIR PATNA
27. PRIMARY CHANNEL : AIR BHOPAL
28. PRIMARY CHANNEL : AIR JAIPUR
29. FM RAINBOW : AIR MUMBAI
30. FM GOLD : AIR CHENNAI

- 31. FM RAINBOW : AIR KOLKATA
- 32. PRIMARY CHANNEL : AIR IMPHAL
- 33. PRIMARY CHANNEL : AIR KOHIMA
- 34. PRIMARY CHANNEL : AIR AIZAWAL
- 35. PRIMARY CHANNEL : AIR ITANAGAR
- 36. PRIMARY CHANNEL : AIR AGARTALA
- 37. PRIMARY CHANNEL : AIR ROHTAK
- 38. PRIMARY CHANNEL : AIR SHIMLA
- 39. PRIMARY CHANNEL : AIR VARANASI

Annexure-III

LIST OF COVERAGES, BROADCASTS AND RADIO REPORTS BY AIR (2017-18)

(A)	IMPORTANT LIVE COVERAGES
1.	Live Broadcast of the Defence Investiture Ceremony II from Darbar Hall, Rashtrapati Bhawan, New Delhi on 6 th April, 2017
2.	Live broadcast of the presentation of the National Geo Science Awards 2016 by the Hon'ble President of India, Sh. Pranab Mukherjee from Rashtrapati Bhawan on 12 th April, 2017.
3.	Live Broadcast inaugural function of the 'Global Exhibition on Services 2017' by the Hon'ble President of India, Sh. Pranab Mukherjee from Rashtrapati Bhawan, Cultural Centre Auditorium, New Delhi on 17 th April, 2017.
4.	Live broadcast of valedictory presentation ceremony of Civil Services Day-2017 on 21 st April, 2017.
5.	Live Broadcast of 52nd Jnanpith Award function held in the gracious presence of Hon'ble President of India, Sh. Pranab Mukherjee at G.M.C Balyogi Auditorium, Parliament Library Building, New Delhi on 27 th April, 2017
6.	Live Broadcast of the International BASAVA Convention from Vigyan Bhawan organised in the gracious presence of Hon'ble Prime Minister of India, Sh. Narendra Modi on 29 th April, 2017.
7.	Live broadcast of 64 th National Film Awards Function held at Vigyan Bhawan, New Delhi on 3 rd May, 2017.
8.	Live Broadcast of the Glorious Sound of early morning bird singing on the occasion of International Dawn Day, from twenty different locations spanning six times zones across thirteen countries (Ireland's Broadcasting Service-RTE, European Broadcasting Union and All India Radio) on 7 th May, 2017.
9.	Live Broadcast on the main event of Mass Yoga Demonstration on the occasion of International Yoga day at Lucknow graced by the Hon'ble Prime Minister of India Shri Narendra Modi on 21 st June, 2017.
10.	Live broadcast of the farewell ceremony to bid farewell to the Hon'ble President of India, Shri Pranab Mukherjee by both the Houses of Parliament from Central Hall of Parliament House on 23 rd July, 2017.
11.	Farewell Address to the Nation by the Hon'ble President, Shri Pranab Mukherjee on 24 th July, 2017.
12.	Live Broadcast of the swearing-in-ceremony of the Hon'ble President Elect Shri Ram Nath Kovind from Rashtrapati Bhawan, New Delhi on 25 th July, 2017.
13.	Live Broadcast of the Oath taking ceremony of Vice President Elect from Darbar Hall of Rashtrapati Bhawan on 11 th August, 2017.
14.	Hon'ble President of India Sh. Ram Nath Kovind's broadcast to the Nation on the eve of Independence Day on 14 th August, 2017.
15.	Live Broadcast of the National Flag Hoisting Ceremony and Hon'ble Prime Minister Shri Narendra Modi's Independence Day Address to the Nation from the ramparts of Red Fort on 15 th August, 2017.
16.	Live broadcast of Srikrishna Janmotsav from Mathura on 15 th August, 2017.
17.	Live broadcast of the presentation of National Safety Awards (Mines) in the presence of Hon'ble President of India Sh. Ram Nath Kovind, at Vigyan Bhawan on 24 th August, 2017.
18.	Live Broadcast of Inauguration of 132 KV Kataiya-Kusaha and Raxaul-Parwanipur Transmission lines by Hon'ble Prime Ministers of India and Nepal through remote operation from Hyderabad House, New Delhi on 24 th August, 2017.
19.	Live Broadcast of the Oath taking ceremony of Chief Justice of India from Rashtrapati Bhawan, New Delhi on 24 th August, 2017.
20.	Live broadcast of the ceremony of presentation of National Awards 2016 to teachers by the Hon'ble Vice President of India, Sh. M Venkaiah Naidu from Vigyan Bhawan, New Delhi on 5 th September, 2017.
21.	Live Broadcast of the meeting session of Hon'ble President of India Sh. Ram Nath Kovind with the Awardees on the occasion of National Teachers' Day from Darbar Hall of Rashtrapati Bhawan, New Delhi on 5 th September, 2017.
22.	Live broadcast of 'Hindi Divas' function in the presence of Hon'ble President of India Shri Ram Nath Kovind from Vigyan Bhawan New Delhi on 21 st September, 2017.
23.	Live Broadcast on "Swachch Bharat Diwas" organised by Ministry of Drinking Water and Sanitation in the presence of the Hon'ble Prime Minister Shri Narendra Modi from Vigyan Bhawan, New Delhi on 2 nd October, 2017

24.	Live Broadcast of the Golden Jubilee Celebration of the Institute of Company Secretaries of India organised in the Presence of Hon'ble Prime Minister Shri Narendra Modi from Vigyan Bhawan on 4 th October, 2017.
25.	Live broadcast of presentation of National Awards for Senior Citizen (Vyoshreshta Samman 2017) in the presence of Hon'ble President of India, Sh. Ram Nath Kovind on 9 th October, 2017
26.	Live Broadcast of the Inaugural Session of the Regional Conference on Consumer Protection "Empowering Consumers in New Market" from Vigyan Bhawan, New Delhi Organised in the presence of Hon'ble Prime Minister Sh. Narendra Modi on 26 th October, 2017.
27.	Live broadcast of presentation of National Tourism Awards function held in the presence of Hon'ble President of India, Shri Ram Nath Kovind from Vigyan Bhawan, New Delhi on 27 th October, 2017
28.	On the occasion of Birth Anniversary of Sardar Patel, Live Broadcast of the Floral Tributes Function from Patel Chowk and Run For Unity 2017 from Major Dhyan Chand National Stadium on 31 st October, 2017.
29.	Live broadcast of the Inaugural Ceremony in connection with the 20 th International Children's Film Festival India from Hyderabad on 8 th November, 2017.
30.	Live broadcast of the presentation of Silver Trumpet and Trumpet Banner to the Presidents' Body Guard (PBC) by the Hon'ble President, Sh. Ram Nath Kovind From Rashtrapati Bhawan, New Delhi on 17 th November, 2017.
31.	Curtain Raiser on 48 th International Film Festival of India-2017 held at Panaji, Goa on 19 th November, 2017.
32.	Live broadcast of the Inaugural Ceremony of the 48 th International Film Festival of India 2017 from Dr. Shyama Prasad Mukherjee Stadium, Bambolim, Goa on 20 th November, 2017.
33.	Live Broadcast of the National Awards for the Empowerment of Persons with Disabilities for the year 2017, from Vigyan Bhawan, New Delhi on 3 rd December, 2017.
34.	Live broadcast of the floral tributes to Martyrs at the Plaque between Building Gate Nos 11 and 12, Parliament House on 13 th December, 2017.
35.	Live broadcast of the proceedings of the 90 th Annual General Meeting of FICCI on the theme 'Indian Business in a New India, held in the presence of Hon'ble Prime Minister of India, Sh. Narendra Modi, from Vigyan Bhawan, New Delhi on 13 th December, 2017.
36.	Live broadcast of Prime Minister's NCC Rally from Parade Ground, Delhi Canton 28 th January, 2018.
37.	Live broadcast of the Hon'ble President's address to both the Houses of Parliament on Budget Session of 2018-19 on 29 th January, 2018.
38.	Live broadcast of the Union General Budget-2017-18 presented by the Finance Minister, Sh. Arun Jaitley in Lok Sabha from Parliament House, New Delhi on 1 st February, 2018.
39.	Live Broadcast of 56 th Convocation of Post Graduate School of Indian Agricultural Research Institute, New Delhi, addressed by the Hon'ble President of India, Shri Ram Nath Kovind on 9 th February, 2018.
40.	Live broadcast of programme "Making Exams Fun: Chat with Prime Minister Sh. Narendra Modi" on 16 th February, 2018.
41.	Live broadcast of the 6 th Conference of Commonwealth Parliamentary Association (CPA) India Region from Patna on 17 th February, 2018.
42.	Live Broadcast of the Closing Ceremony of the 6 th Conference of Commonwealth Parliamentary Association (CPA) India Region from Patna on 18 th February, 2018.
43.	Live broadcast of Nari Shakti Puraskar on the occasion of 'International Women's Day' at Rashtrapati Bhawan, New Delhi on 8 th March, 2018.
44.	Live broadcast on the Inaugural function of National Legislature Conference (NLC) on the theme 'We for Development' from Central Hall of Parliament House, New Delhi on 10 th March, 2018.
45.	Live broadcast on the Valedictory Function of National Legislature Conference (NLC) on the theme 'We for Development' from Central Hall of Parliament House, New Delhi on 11 th March, 2018.
46.	Live broadcast on the Inaugural Session of End TB Summit organised by the Ministry of Health and Family Welfare from Vigyan Bhawan, New Delhi at 10.45 a.m. in the presence of Hon'ble Prime Minister of India, Sh. Narendra Modi on 13 th March, 2018.

47.	Curtain Raiser on 105th Indian Science Congress held at Manipur University on 15 th March, 2018.
48.	Live broadcast on the inauguration function of 105th Indian Science Congress at Manipur University organised in the gracious Presence of Hon'ble Prime Minister, Sh. Narendra Modi on 16 th March, 2018.
49.	Live broadcast of the Civil Investiture Ceremony– 1 from the Darbar Hall of Rashtrapati Bhawan, New Delhi on 20 th March,2018.
50.	Live broadcast of the Inaugural Session of Krishi Unnati Mela on 20 th March,2018.
51.	Live broadcast of the Defence Investiture Ceremony-1 from the Darbar Hall of Rashtrapati Bhawan, New Delhi on 27 th March,2018.
(B)	OTHER IMPORTANT COVERAGES/BROADCASTS
1.	Broadcast of 'Man Ki Baat' - Hon'ble Prime Minister's address to the people of India on different issues/topics (every month broadcast)
2.	Broadcast of the Recording of speeches delivered by the Hon'ble Prime Minister Shri Narendra Modi at various functions during his visit to Germany on 31 st May, 2017.
3.	Broadcast of the Recording of speeches delivered by the Hon'ble Prime Minister Shri Narendra Modi at various functions during his visit to France on 4 th June, 2017.
4.	Broadcast of the recording of the speeches delivered by the Hon'ble Prime Minister Shri Narendra Modi at various functions during his visit to Kazakhstan 10 th June, 2017.
5.	A Programme of Tributes on the Sad Demise of the President of Ramakrishna Mission, Shri Atmasthanand on 20 th June, 2017.
6.	Recording of Joint Press Statement issued by Hon'ble Prime Minister of India, Sh. Narendra Modi and Hon'ble President of United States, Sh. Donald Trump during the recent United States visit of Prime Minister of India on 27 th June, 2017.
7.	Broadcast of the recording of the Hon'ble Prime Minister of India, Shri Narendra Modi's address to the Indian Community at Yangon, Myanmar on 7 th September, 2017.
8.	The Recording of Hon'ble Prime Minister of India, Sh Narendra Modi's address delivered at student leaders convention organised at Vigyan Bhawan on the occasion of Pandit Deen Dayal Upadhyay Centenary and 125th year of Swami Vivekanand's Chicago address on 11 th September, 2017.
9.	Recording of Hon'ble Prime Minister, Sh. Narendra Modi's address in India's Business Reforms Forum organized by Ministry of Commerce and Industry, Department of Industrial Policy and Promotion, Govt. of India at Pravasi Bhartiya Kendra, New Delhi on 4 th November,2017.
10.	Special Live discussion programme in connection with Assembly Elections in Himachal Pradesh and Gujarat, broadcast on 18 th December, 2017.
11.	The following programmes were broadcast in connection with the celebrations of Republic Day-2018: - Address to the Nation by the Hon'ble President on the eve of the Republic Day on 25 th January,2018. Regional language versions also broadcast by concerned AIR Stations. Broadcast of the recording of National Symposium of Poets on 25 th January, 2018. Live broadcast of Republic Day Parade and the Cultural Pageant from Raj Path in New Delhi on 26 th January, 2018. Radio report on Beating Retreat Ceremony on 29 th January,2018. Coverage to the other Republic Day-2018 celebrations/events.
12.	An exclusive interview with Chief Executive Officer, Prasar Bharati, Sh. Shashi Shekhar Vempatti on the occasion of 'World Radio Day', on 2 nd March,2018.
13.	Live Radio Bridge Bilingual discussion in connection with Assembly Election Results in Meghalaya, Nagaland and Tripura on 3 rd March,2018.
14.	The recording of the Hon'ble Prime Minister, Shri Narendra Modi's speech delivered on 8 th March,2018 at Jhunjhunu, Rajasthan on the Launching of the National Nutrition Mission and expansion of "Beti Bachao Beti Padhao" Programmes.
15.	A programme of tributes for World Renowned Scientist Stephen Hawking, broadcast on 14 th March,2018.
16.	Broadcast on 15 th March, 2018 of recording of speech delivered by Chief of Army Staff, General Bipin Rawat delivered on 13 th March, 2018 at Vivekananda International Foundation (VIF), New Delhi on the subject "Changing Security Environment : Role of Indian Army"

17.	Off-tube commentary on PM's Interaction with student's participation in 'Smart India Hackathon—2018' through Video Conferencing on 29 th March,2018.
(C)	RADIO REPORTS
1.	A Radio Report in-connection with the various functions held during the Prime Minister, Sh. Narendra Modi's visit to Jammu and Kashmir to inaugurate the Chenani- Nesari Tunnel on 2 nd April,2017
2.	Radio report on the inaugural Session of 'Civil Services Day-2017' on 20 th April, 2017.
3.	Radio report on the 64th National Film Award presentation ceremony held at Vigyan Bhawan, New Delhi on 3 rd May, 2017.
4.	Radio report on the Akashwani Annual Award presentation ceremony held at Vigyan Bhawan, New Delhi on 16 th June, 2017.
5.	Consolidated Radio Report on the various functions organized on the occasion of 'International Yoga Day' on 21 st June,2017.
6.	Radio Report on the Hon'ble Prime Minister, Sh. Narendra Modi's visit to Patna on the inauguration of centenary celebrations of Patna University and Foundation Stone laying function of Infra schemes at Mokama on 14 th October, 2017.
7.	Consolidated Radio Report in connection with the ParytanParv organised in New Delhi by Ministry of Tourism on 27 th October, 2017.
8.	Radio Report on Sardar Patel Memorial Lecture 2017delivered by Hon'ble Union Minister, for Textiles Information and Broadcasting, Smriti Zubin Irani on the topic " Model of Broadcast Landscape for Democracies"on 31 st October, 2017.
9.	Daily Radio Report on the 20th International Children Film Festival of India 2017 held at Hyderabad from 9 th to 13 th November,2017.
10.	Radio report on the inauguration of Dr. Ambedkar International Centre, Janpath, New Delhi by Hon'ble Prime Minister, Sh. Narendra Modi broadcast on 7 th December, 2017.
11.	Radio Report on "Human Rights Day Celebrations" organized by National. Human Rights Commission at Vigyan Bhawan on 10 th December, 2017 in the presence of Hon'ble Vice President of India, Sh. M. Venkaiah Naidu, broadcast on 11 th December, 2017.
12.	Radio Report on foundation stone laying ceremony of International Exhibition of Convention Centre (IECC) and Integrated Transit Corridor Development Project at Pragati Maidan, New Delhi on 22 nd December, 2017 by Hon'ble Vice President of India, Sh. M.Venkaiah Naidu.
13.	A Radio Report on 'ASEAN Summit 2018' on 26 th January, 2018.
14.	Radio Report on 'Beating the Retreat Ceremony' on 29 th January,2018.
15.	Radio report on the launch of Hon'ble Prime Minister Sh. Narendra Modi's book "Exam Warriors" by Minister of External Affairs Smt. Sushma Swaraj at Pravasi Bhartiya Kendra, New Delhi broadcast on 3 rd February, 2018.
16.	Radio report on Nobel Prize Series India, 2018 "Science Impact Lives" held at President House on 5 th February, 2018, broadcast on 6 th February, 2018.
17.	Radio Report on 'UP Investors Summit-2018' on 21 st February,2018.
18.	Radio Report on the '5th Global Forum on TB Vaccine' on 21 st February, 2018.
19.	Radio Report on the '8thTheatre Olympics' organised by the National School of Drama, under the aegis of Ministry of Culture, Govt. of India on 23 rd February, 2018.
20.	A Radio Report on National Science Awards 2018 Function held at Raman Auditorium, Technology Bhawan, New Delhi on 28 th February,2018.
21.	A Radio Report on '42nd Civil Accounts Day' function held at D.S.Kothari Auditorium, DRDO Bhawan, New Delhi on 1 st March, 2018.
22.	Radio report on various events held during Hon'ble Prime Minister, Sh. Narendra Modi's visit to Varanasi and Mirzapur in Uttar Pradesh on 12 th March, 2018.
23.	Consolidated Radio Report on 105th Indian Science Congress held at Manipur University on 20 th March, 2018.

Annexure-IV

STATE-WISE LIST OF DOORDARSHAN STUDIO CENTRES

State/UT	Location
Andhra Pradesh	Vijayawada
	Tirupati
Arunachal Pradesh	Itanagar
Assam	Dibrugarh
	Guwahati
	Guwahati (PPC)
	Silchar
Bihar	Patna
	Muzaffarpur
Chhattisgarh	Jagdalpur
	Raipur
Goa	Panaji
Gujarat	Ahmedabad
	Rajkot
Haryana	Hissar
Himachal Pradesh	Shimla
Jammu & Kashmir	Srinagar
	Jammu
	Leh
	Rajouri
Jharkhand	Ranchi
	Daltonganj
Karnataka	Bangalore
	Gulbarga
Kerala	Kozhikode
	Thiruvananthapuram
	Trichur
Madhya Pradesh	Bhopal
	Indore
	Gwalior
Maharashtra	Mumbai
	Nagpur
	Pune
Manipur	Imphal

Meghalaya	Shillong
	Tura
Mizoram	Aizawl
Nagaland	Kohima
Odisha	Bhubaneswar
	Bhawanipatna
	Sambalpur
Punjab	Jalandhar
	Patiala
Rajasthan	Jaipur
Sikkim	Gangtok
Tamil Nadu	Chennai
	Coimbatore
	Madurai
Telangana	Hyderabad
	Warangal
Tripura	Agartala
Uttar Pradesh	Allahabad
	Bareilly
	Lucknow
	Gorakhpur
	Mau
	Varanasi
	Mathura
Uttarakhand	Dehradun
West Bengal	Kolkata
	Shantiniketan
	Jalpaiguri
A & N Islands	Port Blair
Chandigarh	Chandigarh
Delhi	Delhi
	Delhi (CPC)
Puducherry	Puducherry

Annexure V

STATE-WISE LIST OF DOORDARSHAN TRANSMITTERS

Doordarshan Transmitters (as on 31.03.2018)

Sl. No.	State /UT	No. of transmitters													
		Primary Channel (DD 1)					News Channel (DD News)				DD I transmitters relaying Regional programmes during entire duration of transmission				DTT
		HPTs	LPTs	VLPTs	Trp	TO-TAL	HPTs	LPTs	VLPTs	TO-TAL	HPTs	LPTs	VLPTs	TO-TAL	HPTs
1	Andhra Pradesh	7	33			40	3	6		9			6	6	
2	Arunachal Pradesh	1	3	39		43	1			1				0	
3	Assam	3	19			22	1	1		2				0	1
4	Bihar	3	25			28	1	1		2				0	1
5	Chhattisgarh	3	15	8		26				0				0	1
6	Goa	1				1	1			1				0	
7	Gujarat	6	37			43	3	3		6				0	1
8	Haryana	2	13			15	1	7		8				0	
9	Himachal Pradesh	3	7	39	2	51	2	1		3				0	
10	Jammu & Kashmir	10	7	60	1	78	5	3		8	4	3	6	13	
11	Jharkhand	2	17	2		21	1	2	1	4				0	1
12	Karnataka	7	35			42	3	1		4				0	1
13	Kerala	3	10			13	2	2		4				0	1
14	Madhya Pradesh	6	48	2		56	2			2				0	2
16	Maharashtra	6	53			59	3	8		11		4	4	4	3
17	Manipur	2	1	4		7	1			1				0	
15	Meghalaya	2	3	2		7	2			2				0	
18	Mizoram	2	1	2		5	1	1		2				0	
19	Nagaland	2	2	6	2	12	1	1		2				0	
20	Odisha	4	60		1	65	1	5	1	7			14	14	1
21	Punjab	3	4			7	2	1		3				0	1
22	Rajasthan	7	43			50	4	4		8				0	
23	Sikkim	1		4		5	1			1				0	
24	Tamil Nadu	5	17			22	1	6		7			1	1	2
25	Telangana	2	36			38				0			1	1	1
26	Tripura	1	5	1	1	8	1	1		2				0	
27	Uttar Pradesh	10	35			45	6	5		11				0	1
28	Uttarakhand	1	15	31	2	49	1	1		2				0	
29	West Bengal	7	13			20	3	2		5				0	2
30	A.&N. Islands	1	1	19		21	1	1	6	8				0	
31	Chandigarh		1			1				0				0	
32	Dadar & Nagar Haveli					0				0				0	
33	Daman & Diu		2			2				0				0	
34	Delhi					0				0				0	3
35	L'Dweep Islands		1	1		2			7	7			7	7	
36	Puducherry	1	1			2		1		1				0	
	Total	114	563	220	9	906	55	64	15	134	4	3	39	46	23
	Total No. of transmitters ---					1109									

Annexure – VI

LIST OF DOORDARSHAN SATELLITE CHANNELS

All India Channels (6)	DD National	DD News	DD Sports
	DD Bharati	DD Urdu	DD Kisan
Regional Channels (16)	DD Malayalam	DD Chandana	DD Yadagiri
	DD Podhigai	DD Sahyadri	DD Girnar
	DD Odia	DD Kashir	DD North East
	DD Bangla	DD Punjabi	DD Rajasthan
	DD Bihar	DD Uttar Pradesh	DD Madhya Pradesh
	DD Saptagiri		
State Networks (11)	Himachal Pradesh	Jharkhand	Chhattisgarh
	Haryana	Uttarakhand	Tripura
	Mizoram	Meghalaya	Manipur
	Arunachal Pradesh	Nagaland	
International Channel (1)	DD India		

Annexure-VII

DETAILS OF SATELLITE CHANNELS ON DOORDARSHAN DTH (DD FREE DISH)

TS-1	TS-2	TS-3	TS-4	TS-5	TS-6(Test)	
Freq(MHz) U/L-14140 D/L-11090 S.R.-29.5 Msps FEC-3/4	Freq(MHz) U/L-14220 D/L-11170 S.R.-29.5 Msps FEC-3/4	Freq(MHz) U/L-14270 D/L-11470 S.R.-29.5 Msps FEC-3/4	Freq(MHz) U/L-14310 D/L-11510 S.R.-29.5 Msps FEC-3/4	Freq(MHz) U/L-14350 D/L-11550 S.R.-29.5 Msps FEC-3/4	Freq(MHz) U/L-14430 D/L-11630 S.R.-30 Msps FEC-3/5	
Channels (As per MPEG 4 Set Top Box decoding)						
1.DD National	17.DD Rajasthan	33.Naaptol Blue	49.Big Magic	65.Manoranjn Movies	81.Ch-9(DD National HD)	
2.DD News	18.DD Oriya	34.DD Urdu	50.Test 402	66.Movie House	82.Test 601	
3.DD Sports	19.DD Podhigai	35.Cinema TV	51.9XM	67.Housefull Movies	83.\$Test 602	
4.DD Kisan	20.DD Punjabi	36.DD Saptagiri	52.Maha Movie	68.Star Utsav Movies	84.\$Test 603	
5.DD Bharati	21.DD Sahayadri	37.India TV	53.Zee Hindustan	69.Test 505	85.\$Test 604	
6.DD Bangla	22.DD Yadagiri	38.Wow Cinema	54.Star Utsav	70.Zee Anmol Cinema	86.\$Test 609	
7.DD Chandana	23.DD Malayalam	39.Manoranjn TV	55.Zee Anmol	71.House Full Action	87.\$Test 610	
8.DD Girnar	24.Lok Sabha	40.News Nation	56.Masti	72.Test 508	88.\$Test 611	
9.DD Kashir	25.Rajya Sabha	41.Sony Pal	57.B-4U Music	73.Chardikala Time TV	89.\$Test 612	
10.Test 110	26.Test 210	42.Dabangg	58.Test 410	74.DD India	90.Test 613	
11.Test 111	27.Dangal	43.Rishtey	59.News State UP/UK	75.9X Jalwa	91.\$ Test 614	
12.B-4U Movies	28.Bhojpuri Cinema	44.Sony Mix	60.News 24	76.Rishtey Cineplex	92.\$ Test 615	
13.Test 113	29.DD Bihar	45.Homeshop 18	61.Sony Wah	77.Star Sport First	93.\$ Test 616	
14.India News	30.DD North East	46.DD MP	62.Aaj Tak	78.MTV Beats	94.\$ Test 617	95.\$ Test 621
15.News 18 India	31.DD UP	47.Enterr-10	63.ABP News	79.NEWS 18 Rajasthan	96.\$ Test 618	97.\$ Test 622
16.Big Magic Ganga	32.Sadhna National	48.Star Bharat	64.Zee News	80.NEWS 18 UP/ Uttrakhand	98.\$ Test 619	99.\$ Test 623
					100.\$ Test 620	101.\$ Test 624
Audio Channels (As per MPEG 4 Set Top Box decoding)						
1.DWDS Service	10.DWDS Service	19.DWDS Service	28.DWDS Service	-----		

2.AIR VBS	11.AIR Gujrati	20.AIR Kannada	29.AIR Ragam	37.AIR Kohima	45.Ch.2901
3.AIR Telugu	12.Rainbow Delhi	21.AIR Bangla	30.Rainbow Bangalore	38.AIR Aizwal	46.Ch.2902
4.AIR Marathi	13.AIR Punjabi	22.AIR Hindi	31.AIR Urdu	39.AIR Itanagar	47.Ch.2903
5.AIR Tamil	14.FM Gold Delhi	23.AIR N.E.	32.AIR Oriya	40.AIR Agartala	48.Ch.2904
6. AIR National	15.Radio Kashmir	24.Rainbow Chennai	33.AIR Malay-alam	41.AIR Rohtak	49.Ch.2905
7. Rainbow Kolkata	16.AIR Lucknow	25.FM Gold Mumbai	34.AIR Assamese	42.AIR Shimla	50.Ch.2906
8. AIR Vijayawada	17.AIR Patna	26.AIR Jaipur	35.FM Gold Chennai	43.AIR Varanasi	51.Ch.2907
9. AIR Imphal	18.AIR Bhopal	27.Rainbow Mumbai	36.FM Gold Kolkata	44. Test 508	52.Ch.2908
					53.Subtitle Stream
					54.MSTAR OTA
					55.ALI OTA
					56.ST OTA
16 TV+8 RADIO	16 TV+8 RADIO	16 TV+8 RADIO	16 TV+8 RADIO	16 TV+8 RADIO	
Total TV Channels 78 +32 Test (Capacity 80 Channels in MPEG 2 + 21 in MPEC 4)					
Total RADIO Channel 39 (Capacity 40 in MPEG – 2)					

ANNEXURE – VIII

STATE-WISE LIST OF DIGITAL TV TRANSMITTERS (DTT)

DTT (High Power) Projects				
Sl. No.	State / UT	Approved as part of 11th Plan		Approved as part of 12th Plan
		Phase I – 19 nos.	Phase II – 21 nos.	23 nos.
1	Andhra Pradesh		Vijayawada	Tirupati
2	Arunachal Pradesh			Itanagar
3	Assam	Guwahati		
4	Bihar	Patna		Muzaffarpur
5	Chhattisgarh	Raipur		Jagdalpur
6	Gujarat	Ahmedabad	Surat	
			Vadodara	
			Rajkot	
7	Haryana			Hissar
8	Himachal Pradesh		Kasauli	Shimla
9	Jammu & Kashmir	Srinagar		Jammu
10	Jharkhand	Ranchi		Jamshedpur
11	Karnataka	Bengaluru	Mysore	Shimoga
				Dharwad
12	Kerala	Thiruvananthapuram	Kochi	Kozhikode
13	Madhya Pradesh	Bhopal	Gwalior	
		Indore		
14	Maharashtra	Mumbai	Nagpur	Ambajogai
		Aurangabad	Pune	
15	Manipur			Churachandpur
16	Meghalaya			Shillong
17	Mizoram			Lunglei
18	Nagaland			Mokokchung
19	Odisha	Cuttack		Balasore (Baleswar)
20	Punjab	Jalandhar	Amritsar	
21	Rajasthan		Jaipur	Bundi
				Barmer
22	Sikkim			Gangtok
23	Tamil Nadu	Chennai	Kodaikanal	Rameshwaram
24	Telangana	Hyderabad		
25	Tripura			Agartala
26	Uttar Pradesh	Lucknow	Kanpur	
			Varanasi	
			Allahabad	
			Agra	
			Bareilly	
27	Uttarakhand		Mussoorie	
28	West Bengal	Kolkata	Kurseong	Asansol
			Krishnagar	
29	Delhi	Delhi		

ANNEXURE-IX

LIST OF MAJOR COVERAGES BY DOORDARSHAN DURING 2017-18

	Event	Place	Date
1	Live coverage of Hon'ble PM for sesquicentennial closing function of High Court at Allahabad	Allahabad	02.04.2017
2	Live coverage of Hon'ble PM for homage to Babu Jagjivan Ram former Dy. PM	Delhi	05.04.2017
3	Live coverage of Hon'ble PM for inauguration of Railway bridge at Sahibganj, Jharkhand	Sahibganj	06.04.2017
4	Live coverage of Hon'ble President for Defence & Civil investiture ceremony	Rashtrapati Bhawan	06.04.2017
5	Live coverage of Hon'ble PM for remote flag off train to Bangladesh from Radhika Pur Rly. Station and bus service Kolkata-Kulna-Dhaka through video conferencing	Delhi, Radhika Pur Rly. Station and Kolkata bus station	08.04.2017
6	Live coverage of cricket match between Indian Member of Parliament and Mumbai Heroes	Dharamshala	08.04.2017
7	Live coverage of Hon'ble PM for inauguration of Swachhagraha at National archives, Janpath, New Delhi	Delhi	10.04.2017
8	Live coverage of Hon'ble PM for Birth anniversary of Dr. B. R. Ambedkar	Delhi	14.04.2017
9	Live coverage of Hon'ble PM's visit to Koradi Thermal Power Plant, Maharashtra	Koradi	14.04.2017
10	Live coverage of Hon'ble PM's visit to Deeksha Bhoomi, Nagpur	Nagpur	14.04.2017
11	Live Tele conferencing / Hot Switching from various Head Quarter in connection with celebration of Civil services by Hon'ble PM	Delhi	21.04.2017
12	Live coverage of Hon'ble PM's bilateral talk with The President of Sri Lanka at Hyderabad House	Delhi	26.04.2017
13	Live coverage of Hon'ble PM for flag off UDAN flight from Shimla, Kodapa and Nanded through video conferencing	Shimla, Kodapa and Nanded	27.04.2017
14	Live coverage of bilateral talk between Hon'ble PM and President of Cyprus at Hyderabad House	Delhi	28.04.2017
15	Live coverage of Hon'ble PM for inauguration of International Basava Convention at Vigyan Bhawan, New Delhi	Delhi	29.04.2017
16	Live coverage of Hon'ble PM's visit to Kedarnath Temple	Kedarnath	03.05.2017
17	Live coverage of Hon'ble PM's visit to Hardwar to inaugurate Patanjali Research Institute and address a public meeting	Hardwar	03.05.2017
18	Live coverage of Hon'ble Union Minister of Health for launch of Pneumococcal Conjugate Vaccine (PCV)	Mandi (HP)	13.05.2017
19	Live coverage of Hon'ble PM's visit to Amarkantak (MP) two coverages	Amarkantak	15.05.2017
20	Live coverage of special programme on completion of three years by union Govt. -hot switching/ teleconferencing from village Geruaband, Buxar, (Bihar)	Buxar	17.05.2017
21	Live coverage of Hon'ble PM's for inauguration of Kandla Port Award function & public meeting	Kandla (Gujarat)	22.05.2017

22	Live coverage of Hon'ble PM's for inauguration of Narmada Canal	Bhachau (Gujarat)	22.05.2017
23	Live coverage of Hon'ble PM's for opening ceremony of African Development Bank at Mahatma Mandir, Gandhi Nagar (Gujarat)	Gandhi Nagar (Gujarat)	23.05.2017
24	Live coverage of Hon'ble PM's for inauguration of Sadiya Dhola Bridge Assam (Tinsukiya)	Tinsukiya	26.05.2017
25	Live coverage of Hon'ble PM's for laying of IARI foundation stone at Gogamukh in Dhemaji, Assam	Dhemaji, Assam	26.05.2017
26	Live coverage of Hon'ble PM's meeting with the President of Mauritius at Hyderabad House	Delhi	27.05.2017
27	Live coverage of DD Sports conclave from JLN Stadium, New Delhi	CPC	28.05.2017
28	Live coverage of 16th North East Region Commonwealth Parliamentary Association Conference	Imphal	15.06.2017
29	Live coverage of PM's Video Conferencing to inaugurate the Synthetic track at Usha School of Athletics at Kinalur, Kozhikode	Kinalur, Kozhikode	15.06.2017
30	Live coverage of Akashwani Awards Function at Vigyan Bhawan, New Delhi	Vigyan Bhawan, New Delhi	16.06.2017
31	Live coverage of visit of Hon'ble PM at Ernakulum Kochi to inaugurate Kochi Metro line	Kochi, Kerala	17.06.2017
32	Live coverage of Dedication of Metro Phase-I by The Hon'ble President of India at Vidhan Sabha Bengaluru	Bengaluru	17.06.2017
33	Live coverage of "Yogotsav", Observation of Yoga week on Doordarshan Hot Switching/ tele-conferencing from Munger, Bihar, Assi Ghat, Varanasi and Gorakhnath Temple, Gorakhpur	Munger, Varanasi and Gorakhpur	19.06.2017 to 20.06.2017
34	Live coverage of International Day of Yoga 2017	Lucknow	19.06.2017 to 22.06.2017
35	Live coverage of visit of Hon'ble PM for inaugurating the APTU Campus at Lucknow	Lucknow	20.06.2017
36	Live coverage of visit of Hon'ble PM to Lucknow for 3rd International Day of Yoga Celebrations	Lucknow	21.06.2017
37	Live coverage of Rath Yatra at Puri	Puri	25.06.2017
38	Live telecast of Hon'ble PM's speech in the programme organized by Institute of Chartered Accountant on GST	Delhi, Mumbai, Chennai, Bengaluru, Hyderabad, Lucknow, Jaipur and Ahmedabad.	01.07.2017
39	Live telecast of 22nd Asian athletics Championship. Doordarshan has covered this event as Host Broadcaster	Bhubaneswar	05.07.2017-09.07.2017
40	Live telecast of Skill India Anniversary	V-Bhawan	15.07.2017
41	Live telecast of Hon'ble President for Inauguration function for commemoration of the 200th anniversary of Paika Rebellion on 20.07.2017	V-Bhawan	20.07.2017
42	Live telecast of Swearing-in-Ceremony of Hon'ble President of India on 25.07.2017 (Tuesday)	Delhi	25.07.2017
43	Live telecast of visit of Hon'ble PM to APJ Abdul Kalam Memorial, Rameshwaram	Rameshwaram	27.07.2017

44	Live telecast of oath taking ceremony of newly elected Hon'ble President of India	Delhi	04.08.2017
45	Live telecast of oath taking ceremony of newly elected Hon'ble Vice President of India from Rashtrapati Bhawan	Delhi	11.08.2017
46	Live telecast of Janmashtami Celebration	Mathura	15.08.2017
47	Live telecast of Independence Day Speech by Hon'ble Prime Minister from Red Fort Delhi	Delhi	15.08.2017
48	Live telecast of Grand Launch show on Sankalp se Siddhi from Worli- Mumbai, Bagha Border, Varanasi, Jaisalmer, Kochi, Hyderabad, Shimla, Vijay Chowk-Delhi, Kanyakumari, Auli and Portblair with Grand Stand at DDK Delhi	Worli, Bagha Border, Kochi, Varanasi, Jaisalmer, Hyd., Shimla, Delhi, Kanyakumari Auli, Portblair	15.08.2017
49	Live telecast of Inauguration of Kataiya - Kushaha transmission line by Hon'ble Prime Minister of India and Nepal through remote operation from Hyderabad House	Delhi, Kataiya, Kushaha	24.08.2017
50	Live telecast of Swearing Ceremony of newly elected Chief Justice of India from Rashtrapati Bhawan	Delhi	28.08.2017
51	Live telecast of Launch of PSLV-C39/IRNSS-1H Satellite from Satish Dhawan Space Centre (SHAR)	Sri Harikota	31.08.2017
52	Live telecast of Hon'ble President visit to Tirupati (AP)	Tirupati	01.09.2017
53	Live telecast of Hon'ble President's visit to Sabarmati Ashram, Ahmedabad	Ahmedabad	03.09.2017
54	Live telecast of Hon'ble President for distribution of National Award to Teachers, 2016	Vigyan Bhawan	05.09.2017
55	Live telecast of Hon'ble President for International Literacy Day celebration 2017	Vigyan Bhawan	8.09.2017
56	Live telecast of Hon'ble PM for North East Calling (Fashion Show) at India Gate, New Delhi	New Delhi	10.09.2017
57	Live telecast of Hon'ble PM for 125th Anniversary of Swami Vivekananda's speech at the Chicago Parliament of World Religions	Vigyan Bhawan	11.09.2017
58	Live telecast of Hon'ble PM and Japanese PM to Sabarmati Ashram and River front	Ahmedabad	13.09.2017
59	Live telecast of Road show of Hon'ble PM and Japanese PM from Airport to Sabarmati Ashram	Ahmedabad	13.09.2017
60	Live telecast of Hon'ble PM visit to Siddhi Syed Jali	Ahmedabad	13.09.2017
61	Live telecast of Hon'ble PM and Japanese PM for Foundation laying of Bullet train and Rail University Baroda remotely from Sabarmati ground (through video conferencing) & Public address	Ahmedabad	14.09.2017
62	Live telecast of visit of Hon'ble PM and Japanese PM to Dandi Kutir, Mahatma Mandir	Ahmedabad	14.09.2017
63	Live telecast of Hon'ble President of India's visit to Lucknow to attend to Civic reception at Indira Gandhi Pratishthan	Lucknow	14.09.2017
64	Live telecast of Hon'ble President for Hindi Diwas Celebrations 2017	Vigyan Bhawan	14.09.2017
65	Live telecast of Hon'ble President of India's visit to Kanpur to Launch the Swacchta hi Sewa in Ishwariganj village in Kanpur	Kanpur	15.09.2017
66	Live telecast of Hon'ble PM for Inauguration of Market Yard and a public meeting thereafter	Ahmedabad	17.09.2017

67	Live telecast of Inauguration of New Intelligence set-up, Launching of Interactive Mobile App and Distribution of Scholarship by SSB	Vigyan Bhawan	18.09.2017
68	Live telecast of Hon'ble PM for National Conclave	Vigyan Bhawan	21.09.2017
69	Live telecast of Hon'ble PMs Public rally and flagging off train from Vadodara and Surat Railway station remotely from Bada Lalpur, Varanasi	Varanasi	22.09.2017
70	Live telecast of Hon'ble PMs visit to Pashudhan Aarogya Mela and Public rally at Arajji line, Varanasi	Varanasi	23.09.2017
71	Live telecast of Hon'ble PM addressing the Assistant Secretaries of the Government of India at DRDO, Bhawan	Delhi	26.09.2017
72	Live telecast of Hon'ble President for Presentation of National Tourism Awards	Vigyan Bhawan	27.09.2017
73	Live telecast of Ziro Music Festival	Itanagar	28.09.2017-30.09.2017
74	Live telecast of Celebration of Dussehra Festival where Hon'ble President of India, Vice President of India and Prime Minister were chief guest	Delhi	30.09.2017
75	Live telecast of 148th Birth Anniversary of Mahatma Gandhi (Gandhi Jayanti)	Delhi	02.10.2017
76	Live telecast of Hon'ble PM visit to Bilaspur for Laying the foundation of AIIMS, Bilaspur and Public Rally	Bilaspur(HP)	03.10.2017
77	Live telecast of coverage related to FIFA U-17 Football world cup	Delhi	04.10.2017-28.10.2017
78	Live telecast of Hon'ble PM for laying of foundation stone of bridge between Okha & Bet Dwarka followed by public meeting	Dwarka	07.10.2017
79	Live telecast of Hon'ble PM for laying of foundation stone for Greenfield Airport Rajkot at Chotila followed by public meeting	Rajkot	07.10.2017
80	Live telecast of Hon'ble PM for Dedication of new IIT building etc. followed by public meeting at Gandhinagar	Gandhinagar	07.10.2017
81	Live telecast of Hon'ble PM visit to Hatkeshwar Temple and dedication of Medical college of Vadnagar, Launch of intensified Indradhanush	Vadnagar	08.10.2017
82	Live telecast of Hon'ble PM for laying of barrage foundation stone at village Bharuch and remotely flagging of train from Udhana (Surat) Railway Station	Bharuch and Udhana	08.10.2017
83	Live telecast of 85th Anniversary of Indian Air Force Day	Ghaziabad	08.10.2017
84	Live telecast of Hon'ble PM visit to Patna University Centenary programme at science college ground	Patna	14.10.2017
85	Live telecast of Hon'ble PM for Swachhta programme and public rally at Mokama	Mokama	14.10.2017
86	Live telecast of Hon'ble PM inaugurating 2nd Ayurveda Day	Delhi	17.10.2017
87	Live telecast of Hon'ble PM for Inauguration of RO-PAX and Ferry service at Ghogha (near Bhavnagar)	Ghogha	17.10.2017
88	Live telecast of The Police Commemoration Day	Delhi	21.10.2017
89	Live telecast of Border Security Force (BSF) Half Marathon	Delhi	22.10.2017
90	Live telecast of 56th Raising Day of Indo -Tibetan Border Police (ITBP)	Greater Noida	24.10.2017
91	Live telecast of Hon'ble PM for Inauguration of Empowering consumers in new markets	Delhi	26.10.2017
92	Live telecast of Hon'ble PM for Darshan and Pooja at Dharamsthala, Karnataka	Karnataka	29.10.2017

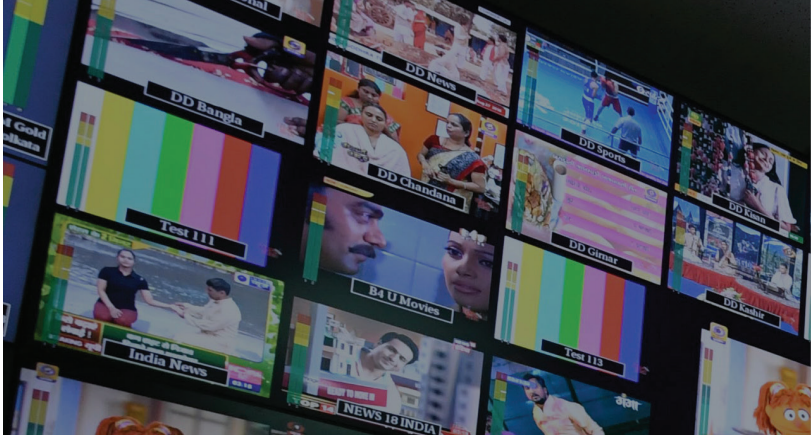
93	Live telecast of Hon'ble Vice President of India for inaugural function of Vigilance Awareness Week – 2017	Delhi	30.10.2017
94	Live telecast of Passing out parade of Police Academy	Hyderabad	30.10.2017
95	Live telecast of National Unity Day celebration from Patel Chowk, Dhyanchand stadium and India Gate	Delhi	31.10.2017
96	Live telecast of inauguration of World Food India-2017 in which Hon'ble Presidents and Prime Ministers of the four to five countries participated. The inaugural ceremony was held at two places i.e. Vigyan Bhawan and India Gate Lawns	Vigyan Bhawan & India Gate	03.11.2017
97	Live telecast of Hon'ble PM addressing an event regarding ease of doing business at Pravasi Bhartiya Kendra, New Delhi	Delhi	04.11.2017
98	Live telecast of the National Badminton Championship Nagpur	Nagpur	06.11.2017 -08.11.2017
99	Live telecast of 2nd Hockey India Senior National Championship 2017 (Men & Women)	Visakhapatnam	11.11.2017 -12.11.2017
100	Live telecast of 62nd Senior Style, Greco Roman Style & 20th Female National Wrestling Championship	Indore (M.P.)	16.11.2017 -18.11.2017
101	Live telecast of 20th Asian Men's Club League Handball Championship	Hyderabad	20.11.2017 -30.11.2017
102	Live telecast of Hon'ble President for International Ambedkar Conclave at Vigyan Bhawan	Vigyan Bhawan	27.11.2017 -28.11.2017
103	Live telecast of Hon'ble PM inaugurating the Global Entrepreneurship summit	Hyderabad	28.11.2017
104	Live telecast of closing ceremony of 48th International film festival of India	Goa	28.11.2017
105	Live telecast of Inauguration of Hyderabad Metro Rail by Hon'ble PM	Hyderabad	28.11.2017
106	Live telecast of the inaugural function of Hornbill Festival at Naga Heritage Village, Kisama, Kohima	Kohima	01.12.2017
107	Live telecast of the 52nd Border security Force (BSF) Raising Day at Delhi	Delhi	01.12.2017
108	Live telecast of Hon'ble President for International day of Persons with disabilities	Vigyan Bhawan	03.12.2017
109	Live telecast of Mahaparinirvan Deen to Dr. Ambedkar from Chaityabhumi	Dadar	06.12.2017
110	Live telecast of Hon'ble Prime Minister for Inauguration of Dr. Ambedkar International Centre at New Delhi	Delhi	07.12.2017
111	Live telecast of Hon'ble President's award of President's colour to Indian Navy's submarine arm on occasion of its Golden Jubilee	Naval command, Visakhapatnam	07.12.2017 -08.12.2017
112	Live telecast of Hon'ble Prime Minister's visit to Ahmedabad, Gujarat	Ahmedabad	12.12.2017
113	Live telecast of Hon'ble Prime Minister's visit to FICCI, AGM	Vigyan Bhawan	13.12.2017
114	Live telecast of 16th anniversary of the Martyrs in Parliament House	Delhi	13.12.2017
115	Live telecast of Fourth Umpire Programme in connection with India-Sri Lanka cricket series with grand standing at CPC Delhi	Delhi	10,13,17,20,22 & 24 Dec, 17
116	Live telecast of Hon'ble President for National Energy Conservation Awards Function	Vigyan Bhawan	14.12.2017
117	Live telecast of Hon'ble Prime Minister's visit to Shillong and Aizawl to inaugurate development projects	Shillong and Aizawl	16.12.2017
118	Live telecast of coverage of Chattisgarh Vidhan Sabha	Raipur	19.12.2017 -22.12.2017

119	Live telecast of the 142th Shree Baba Harvallabh Sangeet sammelan at Shree Devi Talab Mandir, Jalandhar	Jalandhar	22.12.2017 -24.12.2017
120	Live telecast of Hon'ble Home Minister for the 54th Raising Day of Sashakt Seema Bal(SSB) from Ghitorni, New Delhi	Delhi	23.12.2017
121	Live telecast of Hon'ble Prime Minister for Inauguration of Magenta Metro Line from Noida	Noida	25.12.2017
122	Live telecast of Hon'ble Prime Minister for the Rashtriya Ekta Diwas (National Unity Day) from Patel Chowk, Dhyanchand National Stadium and India Gate	Patel Chowk, Dhyanchand National Stadium and India Gate.	31.12.2017
123	Live telecast of New Delhi World Book Fair 2018	Delhi	06.01.2018
124	Live telecast of Launch of PSLV-C40/Cartosat-2 Series Satellite from Satish Dhawan Space Centre (SHAR), Sriharikota	Sriharikota	12.01.2018
125	Live telecast of Hon'ble Prime Minister's Bilateral meeting with Israeli PM at Hyderabad House	Delhi	15.01.2018
126	Live telecast of Army Day Parade at Delhi	Delhi	15.01.2018
127	Live telecast of Hon'ble Prime Minister's engagements at Raisina Dialogue at Taj Palace, New Delhi	Delhi	16.01.2018
128	Live telecast of Hon'ble Prime Minister's programme at Barmer	Barmer	16.01.2018
129	Live telecast of Arrival of Israel PM and welcome ceremony of Israel PM at Ahmedabad Airport	Ahmedabad	17.01.2018
130	Live telecast of visit of Hon'ble Prime Minister and PM of Israel to Sabarmati River Front	Ahmedabad	17.01.2018
131	Live telecast of visit of Hon'ble Prime Minister and PM of Israel to ICREATE and Highway at Dholera	Ahmedabad	17.01.2018
132	Live telecast of visit of Hon'ble Prime Minister and PM of Israel to centre of excellence, Vadodra	Vadodra	17 .01.2018
133	Live coverage of welcome of Hon'ble Members of ASEAN summit at Palam Airport	Delhi	24.01.2018 -25.01.2018
134	Live coverage of Media Briefing at Prawasi Bhartiya Kendra, Delhi	Delhi	24.01.2018 -26.01.2018
135	Live coverage of Hon'ble PMs function /ceremonial reception in forecourt/ Darbar Hall, New Delhi	Delhi	25.01.2018
136	Live coverage of ASEAN summit at Hotel Taj Palace, New Delhi	Delhi	25.01.2018
137	Live coverage of Hon'ble PMs function at Ashok Hall in Rashtrapati Bhawan, New Delhi	Delhi	25.01.2018
138	Live coverage of 8th Voters Day at Hyderabad	Hyderabad	25.01.2018
139	Live telecast of Grand celebration of Republic Day Parade at Delhi	Delhi	26.01.2018
140	Live telecast of Inauguration of 15th Edition of Mumbai International Film Festival 2018	Mumbai	28.01.2018
141	Live telecast of Annual PMs NCC Rally 2018 at Cariappa Parade Ground, Delhi Cantt.	Delhi	28.01.2018
142	Live telecast of Inauguration of 15th Edition of Mumbai International Film Festival 2018	Mumbai	28.01.2018

143	Live telecast of Beating Retreat-2018 from Vijay Chowk	Delhi	29.01.2018
144	Live telecast of Talkathon on the Union Budget at the National Media Center, New Delhi	Delhi	01.02.2018
145	Live telecast of closing ceremony of 15th Edition of Mumbai International Film Festival 2018	Mumbai	03.02.2018
146	Live telecast of Hon'ble Prime Minister's visit to Guwahati for attending Invest Assam event	Guwahati	03.02.2018
147	Live telecast of Hon'ble Prime Minister's visit to Bangalore for addressing a public rally in palace ground	Bangalore	04.02.2018
148	Live telecast of Interaction of Sh. Suresh Prabhu, Hon'ble M/o Commerce and Industry with local and sectoral association at Delhi, Chennai and Kolkata via hot switching with Grand Standing of one hour show at DDK, Mumbai	Mumbai/ Delhi/ Chennai/ Kolkata	09.02.2018
149	Live telecast of Dhauri Kalinga Mahotsava	Bhubaneswar	09.02.2018 -11.02.2018
150	Live telecast of Hon'ble Prime Minister's visit to Itanagar, Arunachal Pradesh	Itanagar	15.02.2018
151	Live telecast of Hon'ble Prime Minister's interaction with School and College students with his initiative 'Pariksha Par Charcha'	Delhi	16.02.2018
152	Live telecast of Hon'ble Prime Minister's inaugurating World Sustainable Development Summit at Vigyan Bhawan, New Delhi	Delhi	16.02.2018
153	Live telecast of Hon'ble Prime Minister holding bilateral talks with PM of Iran at Hyderabad House	Delhi	17.02.2018
154	Live telecast of Hon'ble Prime Minister visit to inaugurating BJP office at DDU marg, New Delhi	Delhi	18.02.2018
155	Live telecast of Hon'ble Prime Minister's visit to Mumbai for inauguration of Navi Mumbai Airport	Mumbai	18.02.2018
156	Live telecast of Hon'ble Prime Minister's visit to Mumbai for inauguration of Maharashtra Investment Summit	Mumbai	18.02.2018
157	Live telecast of Hon'ble Prime Minister's visit to Wadhvani Institute of Artificial Intelligence in Mumbai	Mumbai	18.02.2018
158	Live telecast of Hon'ble Prime Minister's visit to Mysuru to address a public rally	Mysuru	19.02.2018
159	Live telecast of Hon'ble Prime Minister's visit to Lucknow for inauguration of Investors Summit at Indira Gandhi Pratishthan	Lucknow	21.02.2018
160	Live telecast of Hon'ble President visit to Lucknow for closing ceremony of Investors Summit at Indira Gandhi Pratishthan	Lucknow	22.02.2018
161	Live telecast of Khajuraho Dance Festival-2018	Khajuraho	22.02.2018
162	Live telecast of Canadian PM at Hyderabad House, New Delhi	Delhi	23.02.2018
163	Live telecast of Hon'ble Prime Minister's visit to Daman for inauguration of development projects	Daman	24.02.2018
164	Live telecast of Hon'ble Prime Minister's visit to Chennai to pay homage to Late Smt. Jayalalitha	Chennai	24.02.2018
165	Live telecast of Hon'ble Prime Minister's visit to Surat to address a public rally	Surat	25.02.2018
166	Live telecast of Hon'ble Prime Minister's visit to Aurobindo Ashram, Puducherry	Puducherry	25.02.2018

167	Live telecast of Hon'ble Prime Minister's visit to Puducherry to address public rally	Puducherry	25.02.2018
168	Live telecast of Hon'ble Prime Minister's visit to Davangere, Karnataka to address public rally	Davangere	27.02.2018
169	Live telecast of Chapchar Kut Festival 2018 at AR-Ground, Aizawl	Aizawl	01.03.2018 -02.03.2018
170	Recording of Special Programme on International Women's Day at Delhi through Tele bridge link with women achievers from DDK, Guwahati, Kolkata, Mumbai and Pune	DDK, Guwahati, Kolkata, Mumbai, Pune and Delhi	01.03.2018 -03.03.2018
171	Live telecast of Hon'ble PM programme at Hyderabad House	Delhi	01.03.2018
172	Live telecast of 42nd Anniversary of Civil Accounts Day at Vigyan Bhawan	Delhi	01.03.2018
173	Live telecast of closing ceremony of NLUP Kutpui (NLUP Fair- cum-Exhibition) from Mizoram Assembly House	Aizawl	09.03.2018
174	Live telecast of MILAN- 2018, a congregation of Navies of Indian Ocean Littoral at Port Blair	Port Blair	09.03.2018
175	Live telecast of Passing Out Parade at Officer Training Academy, Chennai	Chennai	10.03.2018
176	Live telecast of 49th raising Day of C.I.S.F. at Indirapuram, Ghaziabad	Ghaziabad	10.03.2018
177	Live telecast of Hon'ble PM's programme on event of International Solar Alliance Summit at Rashtrapati Bhawan fore court	Delhi	10.03.2018
178	Live telecast of Hon'ble PM's Bilateral talk with French President at Hyderabad House	Delhi	10.03.2018
179	Live telecast of International Solar Alliance Summit at Rashtrapati Bhawan, Cultural Centre	Delhi	11.03.2018
180	Live telecast of Hon'ble PM visit along with French President to Solar Power Plant, Mirzapur, UP	Mirzapur	12.03.2018
181	Live telecast of Hon'ble PM visit to Trade Facilitation Centre, Varanasi	Varanasi	12.03.2018
182	Live telecast of Hon'ble PM visit to Assi Ghat, Varanasi along with French President	Varanasi	12.03.2018
183	Live telecast of Hon'ble PM visit to Dasha Ashvamegha Ghat, Varanasi	Varanasi	12.03.2018
184	Live telecast of Hon'ble PM's Public Rally at DLW Ground, Varanasi	Varanasi	12.03.2018
185	Live telecast of Hon'ble PM's Road show with French President at Varanasi	Varanasi	12.03.2018
186	Live telecast of Hon'ble PM visit to Imphal to address Science Congress at Manipur University, Imphal	Imphal	16.03.2018
187	Live telecast of Hon'ble PM's Public Rally and laying foundation stone at Cricket stadium, Luwangangbam	Imphal	16.03.2018
188	Live telecast of Hon'ble PM Gracing Krishi Unnati Mela 2018 at IARI, Pusa, New Delhi	Delhi	17.03.2018
189	Live telecast of Civil Investiture Ceremony (part-1) at Rashtrapati Bhawan	Delhi	20.03.2018
190	Live telecast of 79th Anniversary of CRPF at Group Centre, CRPF, karpur, Gurgaon	Gurgaon	24.03.2018
191	Live telecast of visit of Hon'ble President to Varanasi to attend a function at Deendayal Upadhyaya Sankul	Varanasi	26.03.2018
192	Live telecast of Launch of GSLV-F08/GSAT-6AC Satellite from Satish Dhawan Space Centre (SHAR), Sriharikota	Sriharikota	29.03.2018





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