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#### **CHAPTER I**

#### PRASAR BHARATI – AN OVERVIEW

#### A. INTRODUCTION:

Prasar Bharati, India's Public Service Broadcaster, was established under the Prasar Bharati Act, 1990, and came into existence on 23<sup>rd</sup> November 1997. Its mandate is to organize and conduct public broadcasting services in the country -- to inform, educate and entertain, and to ensure balanced development of broadcasting on radio and television. Over the years it has worked tirelessly to fulfil its statutory mandate as enshrined in the Prasar Bharati Act.

Akashvani (All India Radio – the radio network) and Doordarshan (the Television network) are its constituents. Prasar Bharati also operates DD Freedish, the only free Direct to Home service which is the largest distributed DTH platform in India. Prasar Bharati also reaches out to its audiences through digital platforms and operates the NewsOnAir App as well as Prasar Bharati News Service which are its digital services in tandem with its nationwide and multilingual Broadcast Services.

Doordarshan and All India Radio have played a catalytic role in the development of the nation. The contributions made by radio and television in almost every sphere -- agriculture, industrial growth, education, health care, immunization, emancipation of women, strengthening of grassroots governance and democratization process -- are well recognized. The broadcast networks safeguard citizens' rights to be informed freely and objectively on matters of Public interest, national and international, and facilitate a fair and balanced flow of information including divergent views without promoting any ideology. The organization strives to uphold the unity and integrity of the country and the values enshrined in the Constitution.

Focussed attention is given to cultural diversity and languages, rural development, environment, family welfare and science and technology. Programmes for special needs of the youth, status and problems of women, social justice, welfare of working classes, minorities and tribal communities, protecting the interest of children and vulnerable sections of society, are broadcast. Content is also live streamed and can be accessed anywhere through the mobile app NEWSONAIR.

Prasar Bharati Channels occupy a position of credibility and trust in a highly commercialized electronic media environment in the country, and ethical norms and guidelines framed by Prasar Bharati provide a bench-mark for the industry.

#### **B. OBJECTIVES:**

The following are major objectives of Prasar Bharati set out in the Prasar Bharati Act, 1990:

- i) To uphold the unity, integrity of the country and the values enshrined in the Constitution.
- ii) To promote national integration.
- iii) To safeguard the citizen's right to be informed on all matters of public interest and presenting a fair and balanced flow of information.
- iv) To pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.
- v) To create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.
- vi) To provide adequate coverage to the diverse cultures, sports & games and the youth affairs.
- vii) To promote social justice, safeguarding the rights of working classes, minorities and tribal communities.
- viii) To promote research and expand the broadcasting facilities and development in the broadcasting technologies.

#### C. THE PRASAR BHARATI BOARD:

Prasar Bharati is governed by the Prasar Bharati Board. The Board is headed by a Chairperson, and has three Whole-time Members -- the Executive Member (Chief Executive Officer), Member (Finance) and Member (Personnel). The Board has six part-time Members, a representative of the Ministry of Information & Broadcasting and the Directors General of All India Radio and Doordarshan as ex-officio Members.

The tenure of the Chairperson is three years subject to the maximum age limit of 70 years, whichever is earlier. The Executive Member has a tenure of five years, subject to an age-limit of sixty- five years, the Member (Finance) and the Member (Personnel) have a six year tenure, subject to the age limit of 62 years, whichever is earlier. The Prasar Bharati Board meets at least six times in a year.

The composition of Prasar Bharati Board in the year 2019-20 was as under:

• Chairman Dr. A. Suryaprakash(until 08.02.2020)

• Chief Executive Officer Shri Shashi Shekhar Vempati

#### **Whole Time Members:**

• Member (Personnel) Vacant

• Member (Finance) Shri Rajeev Singh

#### **Member Nominated by Ministry of Information & Broadcasting**

 Additional Secretary & Financial Advisor, Ministry of I&B & Shri Ali R. Rizvi Nominated Member

#### **Part Time Members:**

•	Shri Ashok Kumar Tandon	until 21.11.2019
•	Shri Sunil Alagh	until 21.11.2019
•	Smt. Kajol Devgan	

### **Ex-Officio Members:**

•	Shri F. Sheheryar	until 31.12.2019
•	Ms. Supriya Sahu	until 28.09.2019

#### **Meetings of the Prasar Bharati Board**

During the year 2019-20, six meetings of Prasar Bharati Board (155<sup>th</sup> to 160<sup>th</sup>) and thirty five meetings of Board committees were held. Some important decisions taken and key matters deliberated upon are as under:

- Restructuring of Doordarshan to separate Creative functions from the Administrative functions
- Revision in the Policy for allotment of Channels on DD Free dish
- Revision of Guidelines for acquisition of ready-made software/ content for Prasar Bharati
- Revision in the Policy for Feature Film Procurement in Prasar Bharati
- Amendment in Self Financed Commissioning (SFC) Guidelines for DD Kisan
- Rationalization of payment to Part Time Correspondents (PTCs) of Prasar Bharati
- Grant of selection grade to 232 skilled category work charged staff of Civil Construction Wing (CCW) of Prasar Bharati
- Extending the benefit of the Modified Assured Career Progression (MACP) scheme to Prasar Bharati employees on the pattern similar to that for government employees
- Merger of specific posts in the subordinate engineering cadre
- A Scheme for regularization of irregular appointments/ engagements in Prasar Bharati (All India Radio & Doordarshan) in pursuance of DoPT O.M. No. 49019/ 1/ 2006-Estt.(C) dated 11.12.2006 as per parameters laid down by the Hon'ble Supreme Court in CA 3595-3612 of 1999 in Secretary, State of Karnataka and Ors. Vs. Uma Devi and Ors. as interpreted in its successive judgments
- Extending the Broadcast Air-Time Scheduling system (BATS) software used in Doordarshan for booking, billing and scheduling of commercials, to All India Radio.
- Rationalisation of Short Wave Transmitters of AIR

- Approval of Prasar Bharati's Annual Accounts for 2018-19.
- Discussion on Interim Reports on Manpower Audit of Prasar Bharati
- Out-of Court Settlement of the long pending Arbitration cases with M/ s Pritish Nandy Communications.
- Technical Collaboration with IIT Kanpur for setting up a Centre of Excellence for collaborative research and development with the industry on 5G mobile Broadband and Broadcast technology

#### D. THE ORGANISATIONAL SETUP:

The Prasar Bharati Board functions at the apex level ensuring general superintendence, direction and management of the affairs of the Corporation. The Board is assisted by a Secretariat consisting of officers from Programme, Technical, Finance and Administration.

The Executive Member is the Chief Executive Officer (CEO) of Prasar Bharati. Officers from different streams in the Prasar Bharati Secretariat assist the CEO, Member (Finance) and Member (Personnel) in overseeing operations, implementation of plans and policies, as well as management of budget, accounts and financial matters.

The All India Radio (AIR) Directorate and the Doordarshan (DD) Directorate are each headed by a Director General. The News Wings of All India Radio and Doordarshan are each headed by a Director General, News.

Directors General AIR and Doordarshan are assisted by Additional Director General (ADG) level officers from Programme, Finance and Administration in respective Directorates. On the Engineering side, the Director General is assisted by Engineering-in-Chief (E-in-C). At the field level Programme, Engineering and Administration functions are supervised by respective Zonal offices.

Field level Programme setup of AIR is divided into Regions and each is headed by an ADG level officer. The Headquarters of the Regional ADGs are situated at Kolkata (Eastern Region-I and II), Mumbai (Western Region-I & II)), Lucknow (Central Region-I), Bhopal (Central Region-II), Guwahati (North Eastern Region), Chennai (South Region-I), Bangalore (South Region-II), Delhi (North Region-I) and Jalandhar (North Region-II).

Field level Programme setup of Doordarshan is divided into 6 Zones and each is headed by an ADG level officer. The Headquarter of Zonal ADGs are situated at Kolkata (East Zone), Mumbai (West Zone), Delhi (North and Central Zones), Bangalore (South Zone) and Guwahati (North-East Zone).

Field level Engineering setup is divided into 5 Zones. Each Zone has three setups; one for AIR Maintenance (Akashvani Maintenance-AVM), second for Doordarshan Maintenance (TV Maintenance-TVM), and third is for handling projects (common for AIR and Doordarshan). Generally, each Zone has three ADG level officers, one each

handling AVM, TVM & Projects. However, in case of South Zone, there are two ADG level officers; one for AVM & TVM and another for Projects, and North-East Zone has only one ADG level officer handling all three setups.

Field level Administration setup is divided into 15 Zones and is manned by Administration cadre officers/ staff. This Zonal setup is basically under the administrative control of AIR.

Prasar Bharati has a Vigilance set-up at the headquarters headed by a Chief Vigilance Officer.

Commercial Sales and Billing of All India Radio is handled by the Central Sales Unit (CSU) at Mumbai along with 15 main Commercial Broadcasting Service (CBS) Centers (renamed Sales Centres- SCs) across the Country. The Commercial Revenue Division (CRD) (renamed Public Outreach Service -POS) in Delhi manages Government business. Corporate Sales in Doordarshan are handled by Commercial Revenue Divisions (CRDs) (renamed Sales Divisions-SDs) located in Mumbai, New Delhi, Kolkata and Bengaluru. Centralised Billing is done by the Doordarshan Commercial Service (DCS) in Delhi.

The National Academy of Broadcasting & Multimedia (NABM) with its main campus at Kingsway Camp, Delhi is Prasar Bharati's training facility. It has regional campuses at Bhubaneswar and Shillong. The Academy's Programme Division is responsible for in-service training of Programme and Administrative personnel. The Technical Division organizes Training Courses for the engineering staff. The NABM also conducts departmental, qualifying and other competitive examinations.

The Archives, Research Department, Civil Construction Wing (CCW) and AIR Resources are common facilities for AIR and Doordarshan.

#### **E. REFORMS AND STRATEGIES:**

#### i. Fundamental shifts with Digital Platforms:

• Figures testify that with increased digital availability of rights-free content, digital is gradually overtaking linear viewership. (515Cr+ Watch Time, 110Cr+ Views, 85+ YouTube Channels, 6Mn+ Subscribers). Digital is now an additional source of revenue.

#### ii. New Life to Linear Radio with Digital Readiness:

Digital access to radio channels through the Newsonair Mobile App has given a boost to listenership. There are:

- 500,000 active devices of Newsonair app.
- 2Mn downloads.
- 225+ live streams make live radio across India accessible digitally through a single interface.

On-Demand Podcast are extending the shelf life of radio programs. There
are 500+ news bulletins & 600 hrs+ news podcast weekly in 40+
languages.

#### iii. Prasar Bharati Digital Service:

• PBNS (Prasar Bharati News Service) launched as a digital news service to counter fake news in real time.

#### iv. Harnessing Human Creativity for Greater Good:

- Radio Commentary visually enhanced for digital -- World cup cricket commentary made accessible through sign language for the first time. -
- Score updates accessible in real time through 'newsonair' app in 'text-to-speech' feature
- Some high impact radio content is enriched with visuals for enhanced reach.

#### v. Language Amplification for Universal Reach:

• Language translations of content of National importance -- regularly producing content in 18 foreign languages, 50 Indian languages & dialects

#### vi. Convergence with 5G Broadcasting:

Aiming to operate in an IT enabled & fully automated atmosphere, PB is partnering with IIT Kanpur for creating a centre of Excellence for 5G
Broadcasting, Direct to Mobile and other areas of research in the field of
Broadcasting.

#### vii. Monetisation of Assets

• Preserving Culture & diversity by promoting Archival content.

#### F. IT Initiatives:

The following initiatives were undertaken

**e-Office :** Implementation of e-Office in major offices across the network of Prasar Bharati, AIR & DD including Prasar Bharati Secretariat, AIR Directorate, DD Directorate, NSD and DD News HQs and Office of ADG(E)(E) North Zone), AIR Delhi Station, NABM Delhi - a total of 110 offices.

**Live streaming:** More then 200+ radio channels made available on the mobile platform. Local Radio stations like Darbhanga, Sagar, Mysuru, Regional Stations like AIR Chhatterpur, Jabalpur and State Capital / UTs like AIR Panaji, Port Blair, Kohima, Leh are now available on the mobile app

**Multilingual portal for AIR News:** Multilingual pages of AIR news website are provided. Currently web pages are available in Hindi, English, Urdu, Gujarati, Tamil, Dogri, Assamese and Marathi.

**NewsOnAir App Live streams:** To directly deliver AIR stations' live feed throughout the country on single platform, the App is available for both the operating systems - iOS and Android. More than 1.8 million downloads have been recorded.

**Podcasting:** Podcasting of popular programmes are available on App & website.

**Audio On Demand:** station level programs made available on the mobile app. Listeners can enjoy more than 28000 AIR programs/ podcasts anywhere, anytime.

**Video On Demand:** To put all DD & AIR youtube channels at one platform for general public.

**PrasarNet:** It is an intranet which provides connectivity between the PB Secretariat, AIR (Stations and Sections), DD (Stations and sections), AIR & DD Offices, Management of PB Sectt and Employees, with an individual login. Beyond basic functionalities like Order/ Circular repository, policies repository, Events photo repository and there are other modules viz. Prasar Bharati Board Documents repository and sharing of Documents with Board Members, DPC, GeM Statements, Land Record. A Dashboard has been developed to track information like What's New, Birthday Today, Retirements this month, DPC Status, Monthly reports of stations, Search Employee, instant message corner for CEO, DGAIR and DG: DD etc.

**IT enabled Finance & Accounts:** Accounting Software is under implementation.

**Project Monitoring System (PMS):** All Components of Plan Schemes, can be tracked for Physical and Financial Progress.

**Prasar Bharati Archives:** AIR and DD audio and video CDs can be purchased on this Portal.

**Cue sheets:** Cue Sheet software is developed to facilitate Stations to create broadcast Cue Sheets electronically. Directorates and corporate office can monitor remotely.

**DD Free Dish Slots e-auction:** This Software is used for inviting applications for allotment of MPEG-4/ MPEG-2 slots on DD Free Dish DTH Platform.

**Talent Booking System/ Artist Booking System:** It is a Platform to register the performing artists and provide online booking for day to day recording/broadcasting with transparency.

**Film Procurement Portal (Films Slots E-auction):** The software is used for E-auction of Doordarshan weekend Films Slots. The Software facilitates an online

process for submission of applications and their scrutiny, as well as fee payment through a payment gateway.

**PB Cloud:** All the applications and websites have been migrated to the cloud.

#### **G. IMPORTANT ACTIVITIES AND ACHIEVEMENTS:**

- Prasar Bharati plans to adopt new and emerging technologies like digital terrestrial broadcasting (5G, DRM/ HD-Radio), Artificial Intelligence etc.
   Prasar Bharati is also partnering with premier institutions of eminence like IIT Kanpur for R&D in these emerging areas, and engaging with Indian start-ups in line with the goal of an Atma Nirbhar Bharat.
- Content Innovation is a major area of thrust and has seen synergy across radio and television, language amplification to address the wide diversity, and creating value from the rich archives. While focusing on its primary mission of public service broadcasting, popular content in new and innovative formats produced in collaboration with best in the industry has given a new fillip and boost to the entertainment fare on the networks. The international footprint of DD India-- the international channel of Doordarshan-- has also grown in the last one year making it popular among the large Indian diaspora spread across the globe.
- DD Free Dish which is a free to air (FTA) DTH service has been recently augmented. Its present bouquet contains 161 SD TV channels, 48 radio channels, 38 DD channels, 2 Parliamentary channels, 51 co-branded educational channels, 2 foreign public broadcasting channels and 65 private C&S GEC, movie, news and music channels. Currently available in 38 million households, it is the largest DTH platform in the country.
- Both AIR and Doordarshan are repositories of priceless archival collections of music, plays, serials etc besides content of historical importance which have been completely digitized and have been made available online.
- With 470 broadcasting centres of All India Radio and 66 Doordarshan Kendras spread across the length and breadth of the country, Prasar Bharati offers one of the most effective communication platforms for developmental outreach and commercial messaging.

#### **CHAPTER II**

#### **INTERNATIONAL RELATIONS**

International Relations (IR) is important for Prasar Bharati and involves activities such as signing of Agreements and Memorandum of Understandings (MoUs) with foreign Public Service Broadcasters/ Organisations, implementing content exchange, capacity building, training and technical support. The IR Wing facilitates visits of foreign Broadcasters to various facilities of Prasar Bharati, organizes in-country/ Sub-Regional workshops/ conferences/ events for and with International Partners as well as the International Broadcasting Unions such as ABU, AIBD and others .

# A. <u>MEMORANDUM OF UNDERSTANDINGS (MoUs)/AGREEMENTS SIGNED</u> <u>DURING THE YEAR:</u>

1. During the year 2019-20, Prasar Bharati signed the following Memorandum of Understanding (MoUs) with various foreign Broadcasters/ Organizations for Cooperation in Broadcasting:

Sl. No.	Country	Broadcaster /	Unit of Prasar	Date
		Organization	Bharati	
1.	Bangladesh	Bangladesh Betar	AIR	14.01.2020
2.	Portugal	Radio & Television of	Prasar Bharati	14.02.2020
		Portugal (RTP)		

- 2. A Joint meeting of Hon'ble Minister for Information and Broadcasting and Bangladesh Minister of Information Mr. Muhammad H Mahmud was held in Delhi on 14.1.2020. In the presence of both Ministers, an MoU on co-production of a biopic on 'Banga Bandhu', Sheikh Mujibur Rahman, was signed.
- 3. Both Ministers jointly inaugurated an airtime exchange programme between Prasar Bharati All India Radio and Bangladesh Radio Betar. The content from the Maitree Service of AIR has started airing in Dhaka and reciprocally the content from Bangladesh Radio Betar has started airing on All India Radio in Kolkata.
- 4. An MoU between Prasar Bharati and Public Broadcaster of Portugal, Radio & Television of Portugal (RTP) was finalised and signed.

#### 5. Co-Production: -

Ms. Hyunsook, Executive Producer from EBS Korea, had a meeting with CEO, PB on 8<sup>th</sup> November-2019 to discuss the 4<sup>th</sup> edition of an international co-production proposal on Indian History and Civilization. For this EBS and KCC will provide 80 percent funding and 20 percent will be borne by Prasar Bharati.

Prasar Bharati has signed a Letter of Intent with EBS, Korea on 12.03.2020 to take part in production of a short drama for children titled 'Beast of Asia'. The coproduction arrangement between EBS, Korea and Prasar Bharati/ Doordarshan is supported with funding of Korea Communications Agency (KCA) and EBS.

6. A Joint Working Group comprising of officers from Prasar Bharati, M/o Information & Broadcasting and M/ o External Affairs was constituted to frame the strategy for enhancing co-operation and collaboration of Prasar Bharati with international broadcasters including exploration of possibilities of distribution of DD India channel the world over.

#### (B) VISIT OF FOREIGN DELEGATIONS/ DIGNITARIES:-

To promote international cooperation in broadcasting, the following delegations/dignitaries visited Prasar Bharati :

- 1. **Japan:** A delegation of three members from Asia Pacific Union (ABU) Robocon Secretariat, Japan visited Prasar Bharati on 29-1-2020 for the hosting of ABU Robocon International Contest in India in association with IIT Delhi in year 2022.
- Malaysia: A delegation of two members led by Ms. Philomena Gnanapragasam, Director, AIBD along with Ms. Lee Lai Mee, Compliance and Strategic Operation Officer, AIBD visited Prasar Bharati on 15<sup>th</sup> Jan 2020 and met with Shri Shashi Shekhar Vempati, CEO, PB and Shri Sunil, ADG (IR) to discuss various areas of coproduction with AIBD.



Shri. Shashi Shekhar Vempati, CEO, PB meeting Ms. Philomena, Director, AIBD on 15-1-2020



Delegation from ABU Robocon Secretariat, Tokyo, and representatives from IIT

Delhi and officials from Prasar Bharati

**3. Canada**: A Canadian delegation of 7 members lead by Mr. Naheed Nenshi, Mayor of Calgary, Canada visited Doordarshan News studio on 03.03.2020 for a discussion on the economy and technological prospects in India and Canada, strategic matters related to Indian students studying in Canadian universities, possible areas of business, ongoing current issues and bilateral co-operation in the field of broadcasting between India and Canada.



Canadian delegation lead by Mr. Naheed Nenshi, Mayor of Calgary, Canada in DD News studio on 03.03.2020.

#### (C) OTHER INTERNATIONAL ACTIVITIES:

- 1. **AIBD President:** Shri Rajiv Singh, Member (F), Prasar Bharati was nominated as President of AIBD in the month of Jan 2020.
- 2. **AIBD Strategic Plan Team Meeting (SPT):** Shri Rajiv Singh, Member (F), Prasar Bharati and Shri V Sivakumar, ADP, DG: AIR participated in this event from 19-21<sup>st</sup> Feb 2020 at Kuala Lumpur, Malaysia.

#### **CHAPTER -III**

#### CAPACITY BUILDING —TRAINING INFRASTRUCTURE

#### 1. INTRODUCTION:

The National Academy of Broadcasting and Multimedia (NABM), Delhi is the premier training academy of Prasar Bharati. It is responsible for training of in-service programme, engineering and administrative personnel working at various stations and offices of All India Radio and Doordarshan. The prime objective of the Academy is to develop & nurture the broadcast professionals for their optimum performance in the dynamic ever challenging Broadcasting environment. Over time, NABM has emerged as the leading institution to impart training in the field of radio and television production, post-production and broadcasting for broadcasters in the Asia-Pacific region.

The NABM has modern infrastructure to impart world class training keeping pace with technological changes. Class rooms are equipped with latest audio/ visual facilities, Radio & TV studios with latest production and post-production equipment, measurement lab, computer lab, networking lab, Radio & TV transmitters. It has a library with collection of over 11000 books. The academy has excellent hostel facilities with 125 rooms.

#### 2. HISTORY:

The Training facility was established as an attached office of DG:AIR, New Delhi in 1948. NABM (Technical) erstwhile STI(T), part of the AIR Directorate since 1985, now functions at Kingsway Camp, Delhi. It organizes Training Courses for the engineering staff of All India Radio and Doordarshan from the level of Technicians to the Additional Director General. It also conducts the departmental, qualifying and the competitive examinations. NABM (Technical) has a campus at Bhubaneswar and a Regional Academy of Broadcasting & Multimedia at Shillong and Mumbai (Malad) also.

NABM(Programme), erstwhile STI(P), shifted to the present location at Radio Colony, Kingsway Camp, Delhi as subordinate office of DG:AIR on 1st January 1990. It is responsible for training of in-service Programme and Administrative personnel working at various stations and offices of All India Radio and Doordarshan. Subsequently, six Regional Training Institutes namely, NABM Bhubaneswar & Regional Academy of Broadcasting & Multimedia (RABMs) at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram came into existence in different zones covering the entire country with a mandate to impart training to the staff of AIR & Doordarshan.

In 2019 the Regional Academies located at Ahmedabad, Hyderabad, Lucknow, Thiruvananthapuram, and Mumbai (Malad) including DTI, Lucknow have been closed down as part of rationalization measures undertaken by Prasar Bharati. .

Three academies working at present i.e., NABM, Delhi; NABM, Bhubaneswar; and RABM, Shillong train over 3500 engineering/ programme/ administrative personnel every year. The NABM collaborates with Asia Pacific Institute for Broadcasting Development (AIBD) and Asia Pacific Broadcasting Union (ABU) to organize trainings/ workshops for the radio and television engineering personnel of various countries in Asia Pacific region. It also collaborates with organizations like-United Nations Children's Emergency Fund (UNICEF) and National Institute of Disaster Management (NIDM) for specific training modules for the Programme Personnel of AIR & DD.

Details of training activities carried out during the year are listed below:

Training activities for AIR and DD Engineering Cadre:

#### i) TV COURSES

- Workshop on File Based Workflow in TV Studios
- Virtual Studio
- Ross Production Switcher
- TV Transmitter (Analog & Digital)
- TV Studio Lighting
- Satellite Earth Station, Direct-to-Home and DSNG

#### ii) RADIO COURSES

- Workshop on C band receiving equipment
- 20 kW MW DRM (Harris-DX25) Transmitter
- Digital Audio Consoles [Studer]
- Workshop on Medium Wave (100 KW/ 200 KW) Transmitter (Nautel)
- Radio Production Tools & NETIA Automation System: User Modules
- Workshop on DRM Nautel Transmitter MW

#### iii) COMPUTER TECHNOLOGY

- Computer Networking & Server Administration
- Basic Course in Computer Application
- Workshop on NETIA System

#### iv) MISCELLANEOUS COURSES

- Air Conditioning System (Window and Split Type): Maintenance Techniques for Sr. Tech./ Tech; AE/ SEA/ EA; ITI/ Polytechnic Student;
- Diesel Generator
- Management & Administrative Skill Development Course
- Induction Training Program
- Orientation Training Program for ADEs & AEs
- Pre-Exam Training Program for Helper

#### Training activities for AIR and DD Program/ Administrative cadre:

#### i) <u>Courses on Programme Management and Presentation:</u>

- Gender Responsive Programming (In collaboration with UNICEF)
- Nuances of Programme Management
- Broadcast Management during Disaster (In collaboration with NIDM)
- Sports & Non-Sports Commentary
- Re-orientation of Youth Programme
- Innovations in Spoken Word Programmes
- Radio Feature and Documentary
- Radio Jockeying for FM Channels
- OB Based Programmes
- Radio Drama Production
- Audience Measurement
- Art of Story Telling
- Border Area Programming,
- Health & Wellness Programmes.
- A comprehensive two week skill up-gradation workshop for the Visually Challenged programme personnel

#### ii) <u>Courses on Social Media:</u>

- Social Media & Broadcasting
- New Media Technology

#### iii) Courses on Revenue Generation:

- Radio Archiving, Digitization & Re-packaging
- Marketing Strategies & Revenue Generation
- Digital Marketing
- Media Planning for Revenue Generation

#### iv) Courses on T.V. Specific Programmes

- Tele Film Production
- Graphic & Animation
- T.V. Drama Production
- Non- linear Editing & 3-D Graphics
- Lighting in T.V. Production
- Sports Coverage for Doordarshan
- Refresher Course for Cameraman

#### v) <u>Courses on Management & Administration:</u>

- Administrative & Financial Management
- Disciplinary Procedures & Departmental Inquiries
- Vigilance Awareness
- Composite workshop on GST, PFMS, GEM, Bhavishya, NPS & Digital Payment
- Establishment Rules
- Leadership Skills
- Skill Up-gradation for Stenographers

- E-Procurement & Inventory Management
- Handling Court Cases

#### vi) Courses on Developmental Programmes:

- Development Communication on Doordarshan
- Government's Flagship Programmes : A Creative Approach
- Radio Agri-Vision ON PM's Vision of Doubling Farmers Income by 2022

#### 3. SPECIAL COURSES/ WORKSHOPS:

- Executive Development Programme for Senior Officers of AIR/ DD was organized at UAA Nainital
- Training on Payroll(e-HR) & Accounting(e-Accounts) modules of centralized accounting software(CAS) for DDOs
- User level training for implementation of GSP-cum-ASP solutions for SNOs
- Training. Program on Basic & advance module of BARC "BMW"
- Satellite Communication at MCF ISRO Hassan
- Measurement in Radio Broadcasting at Mysore
- Training on Departmental Proceedings and Inquiry Report
- EMD and Admin Training
- Workshop for repair of Exciter, Modulator and Encoder of R & S make transmitter for EZ & NEZ
- Workshop on O & M Training, Repair & Calibration Training on HPA of CPI
- Training Program for (e-Accounts) Modules of Centralized Accounting Software (CAS)
- DTH cum LED/ LCD TV Repair workshop
- Workshop on Repair of HPA (make MCL/ CPI) in Earth Station
- Studio HD Camera (Hitachi)
- Management Development Program at MDI Gurgaon
- Workshop for Visually Challenged Programme personnel
- Skill up-gradation for Stenographers
- Handling court cases
- Workshop on GST, PFMS, GEM, Bhavishya, Digital payments & NPS
- A special Workshop was organized on Vigilance Awareness during the Vigilance Awareness Week
- Workshop on Radio Agri-Vision on Strategic and Comprehensive Media Plan

#### 4. REVENUE EARNING COURSES:

- Course on "Summer Training for Engineering Students" was conducted by NABM Delhi from 10 June 2019 to 07 July 2019 for Forty Eight trainees
- Two Courses on "Summer Training for Engineering Students" was conducted by NABM Bhubaneshwar from 27 May 2019 to 21 June 2019 for Fifty One trainees & 17 June 2019 to 15 July 2019 for Thirty Eight candidates
- Induction course for Geographer of ORGI was conducted by NABM Delhi from 19th August to 13th September, 2019 (4 Weeks) for Twenty Trainees

- Workshop on Air Conditioning system (window and split Type) Maintenance techniques for ITI/ Polytechnic Student was conducted by NABM from 16.09.2019 to 27.09.2019 for Nine trainees.
- Two courses on "In Service Training" for statistical Investigators of ORGI from 09-27 December 2019 for fifty two trainees.

#### **5.** Total Training Courses and No. of persons trained:

(For the period from 01.04.2019 to 31.03.2020)

	Name of Training Institute		Courses conducted	Persons trained	Details Provided
i.	NABM, Delhi	Technical	82	2064	Annx-VII
		Programme & Administrative	25	572	Annx-IV
		Total	107	2636	
ii.	NABM, Bhubaneswar	Technical	41	898	Annx-VIII
		Programme & Administrative	16	308	Annx-V
		Total	57	1206	
iii.	RABM, Shillong	Technical	6	175	Annx-IX
		Programme & Administrative	6	152	Annx-VI
		Total	12	327	
	<b>Grand Total</b>		176	4169	

#### 6. Revenue Earned during the FY 2019-20:

		Amount in Rs
i	NABM, Delhi	50,36,522/ -
ii	NABM, Bhubaneswar	69,04,139/ -
	TOTAL	1,19,40,661/ -

# 7. Annual Training Meeting 2020-2021 was held at NABM, Delhi on 25<sup>th</sup> October 2019 in which following courses were finalized in r/o Technical Division & Programme Division, NABM to be conducted in the financial year 2020-2021:

	Type of Courses	No. Of Courses
i	Technical Courses	115
i	Programme courses (Radio & Television)	44
iii	Administrative Courses	14
	TOTAL	173

#### **CHAPTER IV**

#### **COMMON FACILITIES FOR AIR AND DOORDARSHAN**

#### A. PRASAR BHARATI ARCHIVES:

Archival activities started as a Transcription Service on 3<sup>rd</sup> April, 1954 with the main function of preparing transcripts of speeches of all dignitaries with special reference to the Presidents & Prime Ministers of India. The unit also processed vinyl disc labeled "AIR-TS records" for preservation of recordings for future broadcast. The Service was renamed "Transcription & Programme Exchange Service" from 1st April, 1959 and the office was placed under the independent charge of a Director. As the processed records eventually proved to be uneconomical, the processing work was closed down in June 1967 and new modes of preservation like analogue magnetic tapes etc. came into use. Though archiving was happening in the network, setting of the transcription service converted it to an organized activity.

The erstwhile separate Archival setups in AIR and Doordarshan have been merged and called Prasar Bharati Archives.

Details of activities are as follows:

#### i. AIR Archival Activities:

#### a. AIR Archival Activities at a Glance

Sr. No	Programme details	2018-19 (1 <sup>st</sup> April 2018- 31 <sup>st</sup> March 2019)	2019-20 (1 <sup>st</sup> April 2019- 31 <sup>st</sup> March 2020)	Remarks
1.	Content Digitized	2,663 Hrs.	2,664 Hrs.	Total digitization: <b>37,458 Hours</b>
2.	Sanskaar Geet	6,500	2569	Total digitization: 1,617 Hours
3.	Old Photos	12,670		Completed
4.	Magazines digitized	6,167		Completed
5.	Books digitized	10	42 (volumes)	Started in 2018-19
6.	Satellite Feed for AIR Stations	250 Hrs.	243 Hrs.	
7.	Anugoonj Prog. Episodes	52	49	

8.	Repackaging Archives Content & New Programme Produced	22	22	Started in 2018-19
9.	Revenue generated	14,84,081/ -	8,50,57,946/ -	Demand for Archival material increased, Social Media Youtube revenue increased. exhibition/ expo sale decreased

#### **b.** Content Digitized:

Central Archives, AIR wing has taken up a Mega project of digitizing all the analogue content. Total digitization done till date is 37,458 Hours. From 1<sup>st</sup> April, 2019 to 31<sup>st</sup> March, 2020 it has digitized 2,503 hours.

#### c. Digitization of Old Magazines of All India Radio:

Digitization of journals has been completed. Digitization of books and photographs has been done to preserve the legacy content. Book Digitization started in 2019.

In this year from 1<sup>st</sup> April 2019 to 31<sup>st</sup> March 2020 a total of 42 volumes of Radio Natya Sangrah have been scanned and their metadata created. Also the transcription of PM speeches have been scanned. Total 12,300 pages have been scanned and metadata created.

#### d. Programme Exchange through Satellite Feed:

Under this programme exchange daily transmission of one hour is uplinked to Stations on INSAT DLC-3 and DLC-2R at 11:10 to 12:10 Noon to augment their content requirement as under:

- Folk Songs for promotion of art and culture, Classical music, both Hindustani & Carnatic music.
- Speeches of dignitaries, Talks and Conversations, drama and features.
- Currently produced programmes including community songs, chain plays, science serials etc.
- From 23.03.2020, the activity had to be suspended due to COVID-19 lockdown.

#### e. Sanskaar Geet & Other Traditional Songs:

• Preservation work of Sanskaar Geet & Other traditional songs (A mega project of DG:AIR) is done by the Archives. Songs are being preserved with complete details such as scripts, photographs, videos, translations in Hindi and English, notation of the songs and other related information. Total songs preserved in the archives are 20,419 with duration of 1,617 hours approximately. 2,569 songs have been preserved from 1st April 2019 to 31st March 2020.

#### f. Repurposing of Archival Content:

- AIR Archives has been repurposing the archival content of Akashvani through its popular radio programme "Anugoonj" on FM Gold & Indraprastha Channel. From 1st April 2019 to 31st March 2020, 49 episodes have been broadcast. A total of 161 episodes have been broadcast till date.
- Central Archives also produces programmes based on Archival content for broadcast on Indraprastha, Rajdhani & FM Gold & FM Rainbow Channel of AIR. In this period the following programmes were contributed,
- 6 new episodes of Gandhi Series programme 'Gandhiji- Mere Vichar Mein' to commemorate the 150th birth Anniversary of Mahatma Gandhi.

Episode No	Title	Duration	Date Of Broadcast & Time	Synopsis	You Tube Link
1	Katar Main Akhri Vyakti	0:27:58	28/ 05/ 2019 2:30 P.M	The Indian rulers chosen by British were dummy rulers, who were not working for welfare of Indians. They worked for benefit of British Companies and forcefully administered the Pro- British policies to oppress people. Gandhi Ji then asked people to go for a people friendly administration which shall work for poor and oppressed.	https://youtu.be/ TXTLbmYhgzo
2	Samay Ki Keemat	0:28:35	26/ 06/ 2019 2:30 P.M	In Indian struggle to the fighters often became depressed while facing the might of British Empire. Gandhi guided them to keep up their spirits and to continue with their struggle for a better future for the next generation.	https://youtu.be/ Mc48KiHVuMg
3	Satyagrah	0:29:09	31/ 07/ 2019 2:30 P.M	British made a peaceful entry in India but with selfish interests started enclaving India. To face the mighty British Empire, Gandhi Ji chose to talk to them through peaceful, non-violent, requests to correct the wrongs being done to Indians.	https:// www.youtube.com/ watch?v=kiUe9VRdJeM

			1		
4	Swavlamban Aur Swadeshi	0:26:04	28/ 08/ 2019 2:30 P.M	When Industrialization started in Britain, they made India a market for their finished goods.  These goods were sold to Indians at many times the cost. So India was becoming poorer. To counter this destructive policy, Gandhi asked people to be self-dependent. To shun foreign goods and go for Indian goods. To make their own Schools, Hospitals and Panchayats and to shun the British Schools and Courts.	https:// www.youtube.com/ watch?v=tN4GJwpqc Pw
5	Swachchta	0:28:24	Sept 2019 2:30 P.M	The enslaved Indians had very poor living conditions. Majority were illiterate and poor. They had poor hygiene, no hospitals and no education. Gandhi Ji wished for developed and Hygienic Villages, healthy and literate Villagers. So he began the drive to educate people about healthy living.	https:// www.youtube.com/ watch?v=HSJQiji4CU Y
6	Akshardeh	0:28:53	Oct. 2019 2:30 P.M	British also faced the challenge of communicating with Indians.  For Gandhi Ji also it was a big challenge to create awareness about ways to ridthe society of its ills. So Gandhi Ji communicated with people through his letters, articles and speeches. His words were the thread which brought people to his way of thinking.	https:// www.youtube.com/ watch?v=im_BA3ULJ eA

- Special Prog. on New Year 2020 Entitled "Naya Saal-Nutan Gati Ka Vardaan"
- Rah Azadi Ki- Part 1- Based on Captain Laxmi Sehgal- Feature
- Rah Azadi Ki- Part 2 Based on Durga Bhabhi- Feature
- Devaki Ko Lal Jasoda Dularo- Feature
- Pragat Bhayo Gopala- Feature
- Gandhi Ji Mere Vichar Mein- Part 1 to 5- Feature
- Special Prog. on Holi- Hori Barjori
- Sab Mein Apna Roop- Feature

- Tarane Azadi Ke- Musical Feature
- Favourite Bhajans of Gandhiji- Musical Feature
- Patriotic Songs of in various Language- Musical Feature
- Gantantra Ki Dhun- Based on Beating Retreat- Feature
- The Night That Was- Constituent Assembly Proceeding-National Feature
- Ek Pehlu Ye Bhi Bapu Ki Tasveer Ka- Mahatma Gandhi-National Feature
- Song-Gandhi Ji Ke Sandeshon Ko- Swacchata
- Song-Gandhi Ji Ke Sandeshon Ko Kam Ka Mahatva
- Song-Gandhi Ji Ke Sandeshon Ko SarvaDharmSambhav
- Song-Gandhi Ji Ke Sandeshon Ko Satyagrah
- Song-Gandhi Ji Ke Sandeshon Ko Kisano Ki Samasya

#### g. Social Media (DD & AIR):

 Through the social media platform i.e. YouTube, Doordarshan Archives has uploaded 2011 videos on its YouTube channel till date. Started in 01<sup>st</sup> March 2017 a total 2,99,000 subscribers have joined this YouTube channel. The You Tube Channel Link is:

https://www.youtube.com/channel/UCWxqSvqiH8PGpSNPSVtFwGw



 To propagate the cultural heritage in the form of Folk-song and Folk-lore, a new YouTube Channel name Prasar Bharati Lok Sampada was created. Sanskar Geet and other Traditional songs of different states in different languages and dialects are being uploaded on this YouTube channel. Till date more than 1473 songs in video format have been uploaded in 2019-20. The link of Prasar Bharati Lok Sampada Youtube Channel is

https://www.youtube.com/channel/UC4f7MkpwD2Jp-2YBdxpDjGq



Prasar Bharati Archives also has its presence on Twitter, Instagram & Face book.
 Regular Tweets and Facebook posts inform people about uploaded contents on YouTube.

Twitter Account Link: <a href="https://twitter.com/centralarchives">https://twitter.com/centralarchives</a>

Instagram Account link: <a href="https://www.instagram.com/ddarchivesindia/">https://www.instagram.com/ddarchivesindia/</a>

Facebook Page link: <a href="https://www.facebook.com/">https://www.facebook.com/</a> DDArchives

#### h. Audio CD Release:

After completion of screening, selection, audio quality improvement Gurbani was released in Audio CD & in digital format on 15<sup>th</sup> Nov, 2019in the gracious presence of Sh. Prakash Javadekar, Hon'ble Minister of I&B, Smt. Harsimrat Kaur Badal, Hon'ble Minister of Food Processing, Sh. Babul Supriyo, Hon'ble Minister of State for Environment.



**Release Function of Gurbani** 

#### ii. DOORDARSHAN WING

#### a. Activities at a Glance

Sr. No.	Programme details	2018-19 (1 <sup>st</sup> April 2018- 31 <sup>st</sup> March 2019)	2019-20 (1 <sup>st</sup> April 2019-31 <sup>st</sup> March 2020)	Total
1.	Content digitized	2615 Hrs.	1128 Hrs.	23,629 Hrs.
2.	NREP	518 Hrs.	3 Serials (244 ep.) & 15 HFFs	DVC to HDD- 4580 Hrs. HDD to HDD-5086 Hrs.
3.	Dubbing	2839 Hrs.	3851 Hrs.	31,873 Hrs.
4.	Inventory	5489 Nos.	10,375 Nos.	1,57,628 Nos.
5.	Metadata	1090 Hrs.	483 Hrs.	3846 Hrs.
6.	Repackaging of old programmes	226 Nos.	294 Nos.	N.A.
7.	Programmes uploaded on DD Archives YouTube channel	579 Nos.	2127 Nos.	3484 Nos.
8.	Tape Cleaning	4389 Nos.	6180 Nos.	82,331 Nos.
9.	Restoration	510 Hrs.	498 Hrs.	3900 Hrs.

#### b. Content Digitized:

DD Archives has deep archived 23,629 Hrs. of content till date through Media Asset Management system (MAM). 1128 Hrs. of content has been digitized during the period from 1<sup>st</sup> April 2019 to 31<sup>st</sup> March 2020. Also, total 31873 Hrs. of legacy content has been dubbed and stored in digital tapes till date, out of which 3851 Hrs. of content has been dubbed during the period from 1<sup>st</sup> April 2019 to 31<sup>st</sup> March 2020.

#### c. Inventory:

1,57,628 Nos. of inventories have been fed in the online Library Management System (LMS) till date, out of which 10,375 Nos. of entries have been done during the period  $1^{st}$  April 2019 to  $31^{st}$  March 2020.

#### d. Metadata:

3846 Hrs. of metadata has been identified and created till date, out of which 483 Hrs. has been created during the period 1st April 2019 to 31st March 2020.

#### e. Repackaging of Old Programmes:

On weekly basis, six programmes are being sent to DD National for telecast purpose after repackaging of old content. A total 294 Nos. of programmes have been repackaged and telecast across DD network during the period from  $1^{\rm st}$  April 2019 to  $31^{\rm st}$  March 2020.

Sr. No.	Name of the programme	Duration (hh:mm:ss)
1.	Shahidon Ki Baaten Vo Guzra Zamana (Epi -1 to 7)	03:30:00
2.	Bapu Aur Vichar (Epi. 01 to 02)	01:00:00
3.	We: The People	00:30:00
4.	Hey Chhati Maiya	00:30:00
5.	Kumbh	00:30:00
6.	Holi Ke Rang – Kanha Ke Sang	01:00:00
7.	Sarod Ki Rani Sharan Rani	
a.	RAGA KHAMAJ	00:16:07
b.	VAISHNAV JAN TO	00:06:15
C.	DARBARI KANADA	00:24:55
d.	JAI JAIWANTI	00:23:04
e.	PAHARI JHINJHOTI	00:28:42
f.	PEELU	00:05:34
g.	PURIYA DHANASHREE	00:18:46
h.	Sarod Ki Rani Sharan Rani – Short Film	00:09:34
i.	Promo One	00:03:36
j.	Promo Two	00:04:23
08.	Inhey Bhi Yaad Rakhen	00:26:44
09.	Gandhi Ji ke Sandesh	00:10:00
10.	Ghar Ghar Deep Jale	00:29:25
11.	Sardar Patel	00:05:59
12.	Kavi Sammelan (Special Prog. on the occasion of 26 <sup>th</sup> Jan)	00:26:09
13.	Hamara Gantantra (Special Prog. on the occasion of 26 <sup>th</sup> Jan)	00:10:03
14.	Indo-US Friendship (Special Prog. on the occasion of US President Donald Trump's visit to India in Feb 2020)	00:23:13
	Total duration	11 Hrs. approx.

#### f. National Resource Exchange Pool:

Under the National Resource Exchange Pool (NREP) scheme, DD Archives provided 3 serials consisting of 244 episodes and 15 Hindi Feature Films for telecast on DD National Network.

#### g. Tapes Dubbed for other Kendras:

Around 152 tapes (approx. 200 hours) were dubbed & digitized for other kendras & PB Sports and 200 for DD News.

#### h. Cleaning and Restoration of Legacy Tapes:

Almost 82,331 tapes have been cleaned so far. During this year from 1<sup>st</sup> April 2019 to 31<sup>st</sup> March 2020, 6180 tapes have been cleaned and 498 Hrs. of programmes have been restored.

#### i. Public Queries and Footage Requests:

During the period 1<sup>st</sup> April 2019 to 31<sup>st</sup> March 2020, more than 470 public queries and footage requests have been entertained from which revenue of Rs. 3,00,14,589/ - has been earned.

#### iii. SOCIAL CONNECT:

#### 1. EXHIBITIONS & EXPERTISE:

- a. Exhibited archival legacy in ICDL 2019 from 6-8 Nov 2019 at India Habitat Centre, New Delhi. A listening booth was set up for NRIs to listen speeches of Indian leaders i.e. Mahatma Gandhi, Sardar Patel, Pt. Jawahar Lal Nehru, Dr. Rajendra Prasad, Dr. Shyama Prasad Mukherjee & others.
- b. Archival stall put up at Sanskrit Bharati Mahasammelan 2019 at Chhatarpur Mandir from 9-11 Nov. 2019. The popular Sanskrit programme 'Vartaavali' was shown at the exhibition.
- c. A kiosk and listening facilities were set up at the 26<sup>th</sup> International Conference and Exhibition on Terrestrial and Satellite Broadcasting organised by BES from 13<sup>th</sup> to 15<sup>th</sup> February, 2020 at Pragati Maidan.
- d. Archival legacy was exhibited in the event 'Mahatma Gandhi's Experiments with Food Key To Health', held at Satyagrah Mandap, Gandhi Darshan, Raj Ghat, New Delhi on 2<sup>nd</sup> March 2020.
- e. Prasar Bharati was an esteemed Media partner for the series of programmes, which comprise 5 events, each focused on a key topic important to Mahatma Gandhi on his 150<sup>th</sup> Birth Anniversary Year organized by Kendriya Bhandaar.
- f. For the purpose of marketing and publicity a stall of archival products was displayed on the 22<sup>nd</sup> Foundation Day of Civil Services Officers Institute on 28.02.2020.
- g. All India Radio was partner in the Radio Festival with the UNESCO on the occasion of the World Radio Day for the 3<sup>rd</sup> edition of the Festival hosted at IGNCA, New Delhi on 13<sup>th</sup> February, 2020 on the theme "Tune in the Future".

A stall of archival products was displayed showcasing rare recordings of Freedom Fighters and Legendary Musicians including sale of ACDs / VCDs / DVDs.

#### 2. SALE OF ARCHIVAL MATERIAL:

#### Total sale of AIR and DD content Rs. 8,50,57,946/ -

Online sale on Archives website

FY April, 2019 - 31st March, 2020 : Rs. 2,22,385 / -

Sale on Amazon

FY April, 2019 - 31st March, 2020 : Rs. 2,89,740/ -

<u>Sales at Akashvani Bhawan Sales Counter</u> : Rs.2,08,844/ -

FY April, 2019 - 31st March, 2020

Sale at Dilli Haat : Rs.23,969/ -

FY April, 2019 - 31st March, 2020

Sale at Exhibition : Rs.17,724/ -

FY April, 2019 - 31st March, 2020

Sale at other Stations/ Kendras : Rs.4,484/ -

FY April, 2019 - 31st March, 2020

AIR Footage Sale : Rs.5,37,37,153/ -

FY April, 2019 - 31st March, 2020

AIR Preview/ Listening : Rs.1,180/ -

FY April, 2019 - 31st March, 2020

<u>DD Footage Sale</u> : Rs. 3,00,14,589/ -

FY April, 2019 - 31st March, 2020

DD Preview/ Listening : Rs.27,600/ -

FY April, 2019 - 31st March, 2020

YouTube Revenue (DD & AIR Combined) : Rs. 5,10,278/ -

FY April, 2019 - 31st March, 2020

#### 3. 2020 CALENDER:

Prasar Bharati Archives Calendar for 2020 depicts the archival legacy of Doordarshan & AIR. This Calendar has a QR code feature which when scanned takes you to the relevant playlist in the Prasar Bharati Archives YouTube channel curated for each month.

#### **B. CIVIL CONSTRUCTION WING**

The Civil Construction Wing (CCW) was established on 26<sup>th</sup> January 1971. Prior to this CPWD was handling all the Civil Works pertaining to various units of Ministry of Information & Broadcasting. The construction of buildings for new projects and maintenance of existing buildings of All India Radio and Doordarshan and other media units under the Ministry of I&B, are carried out by CCW. Though it is under administrative control of All India Radio, it works for both AIR and Doordarshan.

The CCW was declared a central public works organization by MIB on 31st Jan 2008. The Rule, 133(2) of GFR 2017 recognizes civil wing (CCW) of Ministry of Information & Broadcasting as Public Works Organization. The CCW executes works for other Ministries, Departments, Autonomous Bodies and PSEs.

CCW is headed by the Chief Engineer (Civil), who reports to Director General, All India Radio. The Engineer -in- Chief (Special Initiatives and Common Services) is the Engineer -in -Chief for CCW matters. At the Headquarters of the Civil Construction Wing, Chief Engineer (Civil) is assisted by Superintending Surveyor of Works, Senior Architects, Engineer Officers, Financial Advisor and other complementary staff working with these officers.

The Civil Construction Wing has to its credit the construction of the tallest RCC TV Towers across the country.

#### i. Presence of CCW:

The CCW has presence throughout the country and has 7 Civil Circles, 3 Electrical Circles, 24 Civil Divisions, 11 Electrical Divisions and one Architectural Unit. The CCW looks after construction and maintenance of AIR & Doordarshan buildings from Kargil to Kanyakumari and Ziro (Arunachal Pradesh) to Bhuj (Gujarat).

Circle	Circle Division					
Civil						
Chennai	Chennai, Bengaluru, Kochi, Hyderabad	13				
Mumbai	Mumbai, Vadodara, Bhopal, Pune	12				
Kolkata	Kolkata Kolkata, Bhubaneswar, Patna, Siliguri					
Guwahati	Guwahati Guwahati, Silchar, Itanagar					
Delhi Circle-I	Delhi Circle-I Mandi House (Delhi), Lucknow,					
Delhi Circle-II	Delhi Circle-II Soochana Bhawan I & II (Delhi), Chandigarh, Jammu					
Delhi Circle-III	Delhi Circle-III Kingsway Camp I&II (Delhi), Jaipur					
7	24	70				

Electrical					
Kolkata circle Kolkata, Patna, Guwahati 8					
Nagpur Circle	9				
Delhi Circle	13				
3	11	30			

#### ii. Activities During 2019-20:

The construction activities taken up by CCW for AIR, Doordarshan and other media units during the year 2019-20 are given in **Annexure-X**.

#### iii. Training Institute of CCW:

CCW has a Training Institute at Soochna Bhawan equipped with Computer Lab, Lecture Hall with projector and Wi-Fi, Book Library etc.

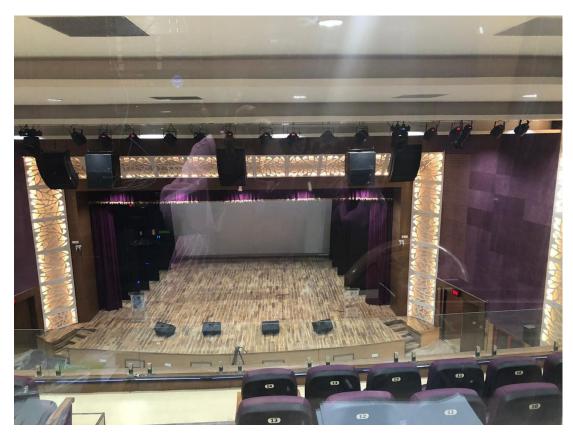
Training Institute also has a Quality Assurance Wing, which is equipped with testing facilities. QC team visits field sites for extensive examination of major works to assure compliance to specifications and to maintain quality during construction.



**INAUGURATION AIR NELLORE** 



**FM AIR Meerut.** 



**AIR AUDITORIUM NEW DELHI** 

#### **CHAPTER V**

#### **HUMAN RESOURCES & ADMINISTRATION**

#### A. STAFF STRENGTH:

The sanctioned and in-position workforce of officers and staff in Prasar Bharati as on 31.03.2020 is as given below:

	AIR	Doordarshan	Total
Sanctioned	26,129	19,662	45,791
In-position	12,823	11,251	24,074

[\*2038 posts were abolished by ADRPs during the period 2002 to 2008-09]

#### **B. PROMOTIONS:**

As per the instructions issued by the Ministry of I&B, DPCs are to be convened as under:

- I. DPCs for Group A posts of SAG level and above as well as for grant of Non-Functional Selection Grade (NFSG) in IB(E)S and IB(P)S to be convened in the Ministry.
- II. DPCs for promotion from JTS to STS Level to be convened in DG: AIR for IB(E)S as well as for promotion from Private Secretary (PS)/ Reporter to Principal Private Secretary (PPS) of the Stenographer Cadre and in MIB for IB(P)S.
- III. DPCs for the Group A posts below the levels given in I & II above to be convened in Prasar Bharati Secretariat.
- IV. Appointing authority for Group-A posts below SAG level would be the Hon'ble Minister for Information and Broadcasting and for SAG & above the appointing authority is the Appointments Committee of Cabinet (ACC).
- V. All other DPCs to be convened at respective Directorate level/ Zonal Level/ Station/ Kendra Level as per the provisions of the Recruitment Rules/ Recruitment Regulations.

## DPCs during 2019-20

The details of Group-A DPCs convened during 01.04.2019- 31.03.2020 are as under:

S.No.	Cadre/ Grade and the date of DPC held	Officers recommended
1.	DPC for SAG to HAG of IB(E)S held on 04.07.2019 in MIB	1
2.	NFU (Pay Parity) from SAG to HAG of IB(E)S held on 04.07.2019 in MIB	14
3.	DPC & Review DPC from JAG to SAG of IB(E)S held on 18.06.2019 in MIB	DPC for 05 Review for 15
4.	NFU (Pay Parity) from JAG to SAG of IB(E)S held on 19.04.2019 in MIB	70
5.	DPC from STS to JAG of IB(E)S for the year 2018 and 2019 held on 26.08.2019	16
6.	NFSG for STS to STS of IB(E)S held on 24.07.2019	218
7.	Review DPC from STS to JAG (erstwhile TVNC) held on 30.12.2019 in UPSC	02
8.	Review DPC for TVANC from STS to JAG (erstwhile TVANC) held on 30.12.2019 in UPSC.	03
9.	Review of DPC for STS grade of IB(P)S (erstwhile TVANC) held on 27.11.19 in MIB	03
10.	Review DPC in JTS / ADP grade of IB(P)S for the year 2019 held on 23.05.2019 in UPSC	01
11.	Superintending Engineer (Civil) in CCW, AIR, for year 2019 held on 22.04.2019	05
12.	Executive Engineer (Electrical) in CCW, AIR for the year 2018 held on 22.04.2019	01
13.	DPC for Assistant Engineer (Electrical), CCW to Executive Engineer (Electrical), CCW held on 09.01.2020	04
14.	Limited Review DPC for Assistant Engineer to JTS of IBES for the year 2008-09 held on 27.01.2020	01
15.	DPC for Assistant Engineer (Civil), CCW to Executive Engineer (Civil), CCW for the year 2008-09 to 2020 held on 03.02.2020	58
16.	DPC for Executive Engineer (Civil), CCW to the grade of Superintending Engineer (Civil), CCW for the year 2019 held on 03.02.2020	02
17.	DPC for Private Secretary (PS)/ Reporter to Principal Private Secretary (PPS) of the Stenographer grade for the year 2019 and 2020 held on 12.03.2020	02

#### C. RECRUITMENTS:

In exercise of the powers conferred by sub-section (1) of section 10 read with clauses (d) and (e) of sub-section (2) of section 32 of the Prasar Bharati Act, 1990, a notification titled Prasar Bharati (Broadcasting Corporation of India) Establishment of Recruitment Board Rules, 2020 has been issued by Ministry of I&B in the Gazette of India Extraordinary dated 12.02.2020.

#### D. RESERVATIONS:

#### I. Reservation for SCs/ STs:

Prasar Bharati has taken all requisite measures for implementation of reservation policy in respect of SCs/ STs/ OBCs category of employees by setting up a dedicated SC/ ST Cell. SC/ ST Cell ensures due compliance of the order on reservation issued from time to time in favour of SC/ ST. All relevant policy directions and instructions issued by Nodal Ministries/ Departments for extending benefits to SCs/ STs/ OBCs in Government Service are widely circulated to al subordinate/ field offices by respective Directorates for implementation.

The recommendations of Hon'ble National Commission for Scheduled Caste (NCSC) and Hon'ble National Commission for Scheduled Tribes (NCST), as reflected in their annual reports, are disseminated at various levels for strict implementation. Consolidated annual statements on representation of reserved category employees and data on other specific information relating to appointment and vacancies in respect of reserved category employees are being submitted to concerned authorities periodically. Necessary action is also being taken for redressal of grievances of employees through grievance redressal mechanism.

The overall representation of SC/ ST in Prasar Bharati and in different groups of services are as under:

#### Overall representation of SC & ST in Prasar Bharati, AIR & Doordarshan

SI.No.	Total nos. of employees	SC		ST	
		Total Nos.	Represent- ation in %	Total Nos.	Represent- ation in %
	23782	4450	18.7	2750	11.6

# Representation of SC & ST in Prasar Bharati, AIR & Doordarshan in different groups of Services

SI.No.	Group of Empl.	Total nos. of employees	SC		ST	
			Total Nos.	Represent- ation in %	Total Nos.	Represent- ation in %
1.	Α	1270	189	14.9	79	6.2
2.	В	11427	1754	15.3	1076	9.4
3.	С	11085	2507	22.6	1595	14.4
<b>Total</b> 23782		4450		2750		

#### II. Reservation for Persons with Disabilities (PwDs):

The Constitution of India ensures equality, freedom, justice and dignity of all individuals and implicitly mandates and inclusive society for all including the persons with disabilities. The Government of India enacted "The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995", in an effort to ensure equal opportunities for persons with disabilities and their full participation in nation building. The PwD Act has come into force in 1996. Subsequently Government of India had passed "The Rights of Persons with Disabilities Act, 2016" which came into force from 19th April 2017 and related instruction related to reservation was issued by Department of Personnel and Training vide O.M. dated 15.01.2018. With the enactment of Act, reservation for persons with disabilities was made applicable in identified Group A, B and C posts also in case of direct recruitment.

As regards promotions, reservation is available when promotions are made from Group 'D' (erstwhile) to Group 'C' and within Group 'C' identified posts.

Prasar Bharati has taken all requisite measures for implementation of reservation for PWDs, all relevant policy decisions and instructions issued by DoPT from time to time are being followed.

Prasar Bharati broadcasts programmes on Persons with Disabilities through the various channels spread across the country. In these programmes, apart from the schemes of Welfare programmes relating to their health, social and cultural concerns are also included. The content of programmes is so designed that it not only helps them to get benefits of welfare schemes of the Government but also encourages them to live with dignity. The programmes are crucial from the point of view of

social awareness and also useful in changing the callous attitude of society towards Persons with Disabilities.

Although there is no specific Budget Head in Directorate for the benefit of Persons with disabilities. Activities like making of ramp, special toilets, preferably on ground floor are undertaken from 'Minor Works' Budget Head of CCW, AIR.

#### E. PUBLIC GRIEVANCE AND REDRESSAL MECHANISM:

Grievance Redressal and Access Mechanism have been functioning in accordance with the guidelines of Department of Administrative Reforms & Public Grievance and monitored through the Centralized Public Grievances Redressal and Monitoring System (CPGRAMS). All the public grievances and pension redressal petitions are being attended to promptly and disposed of without delay. Further, monthly status reports on disposal of Grievances are being submitted to the Ministry of Information and Broadcasting. The ATRs/ replies sent to the petitioners are being uploaded online on DARPG Portal.

The status of grievances on DARPG Portal is given below during the period 01.04.2019 to 31.03.2020

	AIR	DD	PBS	TOTAL
Outstanding (as on 01.04.2019)	113	43	5	161
Grievances Received (During 2019-20)	648	756	76	1480
Total	761	799	81	1641
Disposed off	699	700	57	1456
Closing Balance (As on 31.03.2020)	62	99	24	185

#### F. HANDLING OF COURT CASES:

Prasar Bharati has taken up monitoring of Court cases and Arbitration cases through implementation of Legal Information Management & Briefing System (LIMBS) of the Department of Legal Affairs. Concerted efforts have been made to put all litigations on to the LIMBS portal. Login IDs and passwords have been created for users across Prasar Bharati. Nodal Officers have also been appointed for proper monitoring of progress of litigations. A system of Centralised Monthly Review System has been introduced at the Prasar Bharati Secretariat for close monitoring of cases. The current break up of Court Cases and Arbitration Cases and their vertical wise break up is given below:

Total Court Cases	1281
Total Arbitration Cases	100
Total Cases (Including Arbitration Cases)	1381

# <u>Vertical-wise Break up of Court/ Arbitration Cases has been tabulated below:</u>

SI.No.	Verticals	Court Cases (A)	Contempt Cases (Included in A)
1.	Doordarshan	428	31
2.	AIR	675	39
3.	DD News	34	
4.	NSD	20	
5.	CCW	84	
6.	NABM	Nil	
7.	DCS	26	
8.	DD (Sports)	09	
9.	PB (Archive)	01	
10.	PBS	04	
	<b>Grand Total</b>	1281	70

A majority of the Court cases are in various Hon'ble CATs. Information in respect of implementation of the judgements/ orders of CAT cases for the period upto 31.03.2020:

SI. No	Media Units/ Sections	No. of Judgement/ Order received from CAT	No. of Judgement/ Order implemented
1	DG: Doordarshan	35	16
2	DG:AIR	126	44
	Total	161	60

#### **G. IMPLEMENTATION OF RIGHT TO INFORMATION ACT 2005:**

Unit	Requests/ Appeals	Opening Balance as on 1.4.2019	Received during the FY 2019-20	Total 3+4	No. of cases disposed off	Closing balance as on 31.03.2020
1	2	3	4	5	6	7
DG:AIR	Requests	Nil	867	867	867	Nil
	Appeals	Nil	135	135	135	Nil
DG:DD	Requests	Nil	770	770	770	Nil
	Appeals	Nil	109	109	109	Nil
NSD:AIR	Requests	Nil	52	52	52	Nil
	Appeals	Nil	10	10	10	Nil
DD News	Requests	01	120	120	120	Nil
	Appeals	Nil	12	12	12	Nil
PB Secretariat	Requests	Nil	636	636	636	Nil
	Appeals	Nil	44	44	44	Nil

# H. IMPLEMENTATION OF OFFICIAL LANGUAGE:

# 1. Progressive use of Hindi in Prasar Bharati Secretariat

Hindi Section of Prasar Bharati Secretariat is regularly involved in the following activities:-

- Hindi Translation of Annual Reports, Audit Reports and Annual Accounts of Prasar Bharati.
- Hindi Translation of replies to Parliament Questions laid before Parliament.
- Hindi Translation of Memorandum of Understanding (MoU) between Prasar Bharati and different countries.
- Hindi Translations of replies to various RTI Queries.
- Quarterly, Half Yearly and Annual Progress Reports of use of Hindi.
- Preparing the agenda and minutes of all meetings in Hindi.
- Organising the quarterly meetings of Official Language Implementation Committee and issuing the minutes and implementing it.

- Pursuance of action taken to fulfil the assurances given to Parliamentary Official Language Implementation Committee.
- Hindi Translation of all correspondence under Section 3(3) of the Official Language Act.
- Organising workshops and desk-workshops.
- Arranging for Hindi Training, Hindi Typing/ Shorthand training under Hindi Teaching Scheme.
- Organising Hindi Diwas/ Pakhwara etc. and competitions to promote use of Hindi.
- Ensuring the usage of Unicode to work in Hindi on all computers of Prasar Bharati Secretariat.
- Translation of any other Report and Returns, as per requirement.
- Organising other activities for progressive use of Hindi in the Prasar Bharati Secretariat.







# 2. Progressive use of Hindi in All India Radio

The Hindi Unit of DG:AIR (Headquarter) is fully committed towards compliance and implementation of the Official Language Policy of Union of India and constantly strives to implement the orders/ instructions issued from time to time by Ministry of Home Affairs, Department of Official Languages and achieving targets mentioned in Annual Programme in various AIR stations/ offices. Apart from the implementing the Official Language Policy from 01 April, 2019 to 31 March, 2020 by Hindi Unit, the following significant works were carried out to encourage the officers/ officials to work in Official Language Hindi.

# Reports of Hindi Divas/ Hindi Fortnight organized and other specific work carried out from 01 April, 2019 to 31 March, 2020:

# Hindi Divas/ Hindi Fortnight in 2019-20

As per the orders issued by Government of India, Ministry of Home Affairs, Department of Official Language, 14 September is to be observed as Hindi Divas every year. "Hindi Divas" was observed on 16 September, 2019 and "Hindi Fortnight" was organised from 13.09.2019 to 27.09.2019 under the guidance/instructions of Director General, Shri F. Sheheryar. Officers/ officials participated in Hindi Divas Celebration with great enthusiasm and the messages of Home Minister, Government of India, Minister of Information & Broadcasting and CEO, Prasar Bharati were read out on this occasion.

11 competitions of Hindi were organized during Hindi Fortnight. In these competitions, it was ensured that officers/ officials of Non-Hindi speaking areas also take part in large numbers and separate Hindi competitions were organized for them. A large number of officers/ officials participated in the competition.

Apart from this, in DG:AIR during the period of 01.06.2019 to 31 .08.2019 letter writing & noting drafting competitions are also organised to reward the Sections working in Hindi

#### **Hindi Workshop**

Two Workshops have been organized, in which remedial measures were suggested for the problems being faced while doing official work in Hindi. On 08.05.2019 Mr. Y. P. Sharma, Joint Director (OL), working in the Ministry of Consumer Affairs addressed the employees on "Preparing the draft for different types of letters and practicing the words used frequently in noting". A workshop was organised on the topic "Hindi Noting & Drafting" on 13.09.2019 in which Shree Ashok Sachdeva, Director (OL) (Retd.) was invited as the speaker. In these workshops valuable suggestions were given to the employees and they were sensitized about the measures for its implementation.

# Akhil Akashvani Rajbhasha Samman

Officials/ employees working at all AIR Stations who have done notable work to propagate Hindi and have also inspired other people to do work in Hindi have been awarded cash prizes and certificates under Akhil Akashvani Rajbhasha Samman

#### **AIR Annual Award**

AIR Stations falling under each of the four regions namely "A", "B", "C" & Northeast region were conferred with Official language Trophy under AIR Annual Award for their work.

# **Regional Official Language Seminar**

A one day Regional Official Language Seminar was organised on 20<sup>th</sup> December, 2019 at Indore for the AIR Stations/ Offices located in Madhya Pradesh and Chhattisgarh.

#### Annual Hindi Work Performance Award

DG:AIR has been awarded the Annual Hindi Work Performance Award first prize for the year 2017-18 and second prize for the year 2018-19 by the Ministry of Information & Broadcasting.

# 3. Progressive use of Hindi in Doordarshan

To ensure the compliance of the Official Language policy and instructions there is a separate Hindi Section in the Doordarshan Directorate. This section reviews the position related to the progressive use of Hindi in the Directorate and its subordinate offices and makes all efforts to promote the progressive use of Hindi.

The main activities of the section during the period:

- 1. All documents under Section 3(3) of the Official Language Act 1963, were issued in bi-lingual form and all letters received in Hindi were replied to in Hindi. During the period under section 3(3), 280 documents were issued in bilingual and out of 1603 letters received in Hindi 1498 were replied to in Hindi only. The rest letter were not expected to be answered.
- 2. meetings of the Official Language Implementation Committee were held during the period.
- 3. Hindi workshops were organized to create awareness among the officers and employees regarding Official Language Hindi and to motivate them to do their work in Hindi and also to apprise them for use of Hindi on computers. 52 officers and employees attended the workshops.
- 4. Hindi training programme for all officers and employees of Doordarshan Directorate was organized from 03<sup>rd</sup> July to 30<sup>th</sup> November, 2019 to make them proficient in Hindi so that they could carry out official work in Hindi with ease.
- 5. Hindi Month was organized from 01<sup>st</sup> to 30<sup>th</sup> September, 2019 to create an encouraging environment towards Hindi. During this period various competitions were held and successful participants were awarded cash prizes.
- 6. Hindi fonts were installed in approximately 30 computers of DG:DD.
- 7. During the period 11 DDKs/ DMCs/ HPTs were inspected and review reports were sent.

#### I. WELFARE MEASURES:

Prasar Bharati has taken following important welfare measures in addition to routine welfare measures:

# i. MACP to the Employees recruited after 05.10.2007

Prasar Bharati Board in its 158<sup>th</sup> Meeting held on 15.11.2019, granted benefit of MACP to Employees who joined Prasar Bharati after 5.10.2007 as per extant DOPT instructions applicable to Central Government Civilian Employees. Necessary orders in this regard have been issued to both the Directorates i.e. DG:AIR & DG:Doordarshan.

# ii. Gratuity to the Prasar Bharati Employees recruited after 05.10.2007

It has been decided that Gratuity as admissible to the employees on deemed deputation to Prasar Bharati under CCS (Pension) Rules, 1972 shall be applicable to the Prasar Bharati employees recruited after 05.10.2007 as below:

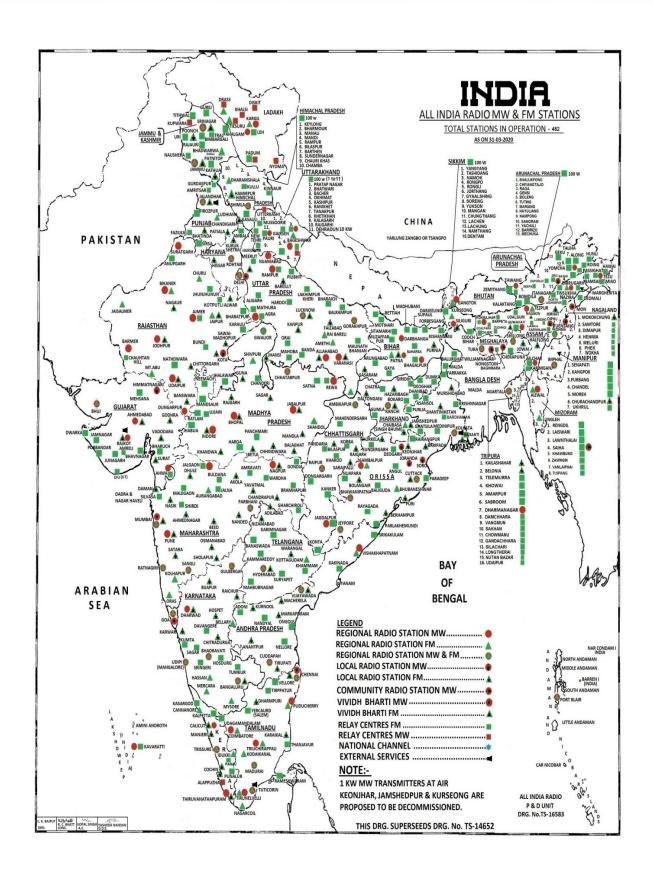
W.e.f. 23.11.2016 i.e. from the date of issue of Prasar Bharati (Broadcasting Corporation of India) notification on Condition of Service and Authorities for Disciplinary Proceedings Regulations, 2016 dated 23.11.2016.

For the Prasar Bharati employees who retired/ died prior to the date of issue of Regulations 2016, the gratuity is to be paid as per the Resolution passed by the Prasar Bharati Board in its first meeting i.e. Government Rules and Regulations would be applicable mutatis mutandis to Prasar Bharati employees recruited after 05.10.2007 till Prasar Bharati frames its own regulations/ policy.

# **CHAPTER VI**



# **All INDIA RADIO**

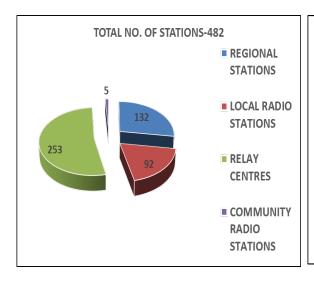


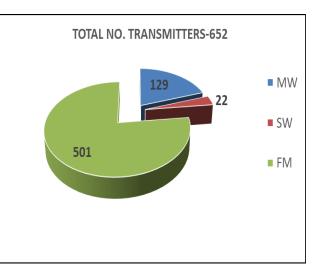
# **ALL INDIA RADIO – FACTS AT A GLANCE**

(AS ON 31.03.2020)

# **BROADCASTING CENTRES:**

TOTAL:	482
COMMUNITY RADIO STATIONS	05
RELAY CENTRES	253
LOCAL RADIO STATIONS	92
REGIONAL STATIONS	132





#### **TRANSMITTERS:**

TOTAL:	652
• FM	501
Short Wave	22
Medium Wave	129

# **OTHERS:**

AIR Channels on DTH Platform	38
Regional News Units	46



#### ALL INDIA RADIO

#### A. INTRODUCTION:

All India Radio (AIR) aims to provide information, education and entertainment, for promoting the welfare and happiness of the people (Bahujana Hitaya Bahujana Sukhaya).

The phenomenal growth achieved by All India Radio over the past eight decades has made it one of the largest radio networks in the world. It has 482 stations and 652 transmitters. To meet the communication needs of our multicultural society, the network expanded adopting new technologies and programme production techniques.

To realise its objectives AIR has evolved over the years, a three-tier system of broadcasting namely National, Regional, and Local. AIR Stations provide news, music and spoken word programmes to almost the entire population of the country. Its vast reach especially in the rural and tribal areas make it the primary and sometimes the only source of information and entertainment.

The National Service largely on the Medium Wave and also on Short Wave is the first-tier broadcasting (The regional and Sub- regional stations provide the second tier of broadcasting with area-specific programmes in the regional languages and dialects. FM Channels cater to the needs of the people and to the youth. The Vividh Bharati also on FM is AIR's Entertainment Service. 86 Local radio stations on FM cater to the needs and tastes of audiences of small towns in various parts of the country and form the third-tier. All India Radio has also set-up Community Radio Service at five places in the North Eastern Region as the voice of the local tribal population.

#### **B. ORGANIZATIONAL STRUCTURE:**

All India Radio is headed by a Director General assisted by Additional Directors General (ADGs) Programme, Administration, Finance and an Engineer-in-Chief. News Wing is headed by a Director General (News).

Directorate General, All India Radio, is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc.

Programming in All India Radio has been divided into Programming Zones at Delhi (Northern Region-I&II), Mumbai (Western Region-I&II), Bengaluru (Southern Region-I&II), Lucknow (Central Region-I), Bhopal (Central Region-II), Kolkata (Eastern Region-I & II) and Guwahati (North Eastern Region). Each Zone is headed by an ADG level officer reporting to the Directorate.

Engineering in All India Radio is divided into five Zones located at Delhi (North Zone), Kolkata (East Zone), Mumbai (West Zone), Guwahati (North-East Zone) and Chennai (South Zone) for project and maintenance engineering activities. Each of these Zones is headed by ADG level officer reporting to the Engineering-in-Chief.

# C. SERVICES AND CHANNELS:

# i. Regional Channels:

Regional (Primary) Channels of AIR are located in the state capitals and in major linguistic-cultural regions of every state. 132 such channels are spread over 28 states and 9 Union territories (UTs). The Regional Channels put out infotainment programmes in languages and dialects of the region with the objective of enriching the lives of their listeners. They broadcast largely on the Medium Wave frequency and follow a composite programming mix. They promote art and culture with an emphasis on Indian classical music. Around 40 percent of the total broadcast comprises music, which includes Classical music, light folk and film music. News and current affairs constitute 20 to 30 percent of the broadcast time. Radio plays , health & family welfare programmes, programmes for women and children, farm and home programmes are some other spoken word programmes.

# ii. Local Radio Stations (LRS):

At present, 92 Local Radio Stations (86 are on FM) are located across the country. These stations cater to the local populace providing utility services and reaching out to the community. What distinguishes Local Radio from the regional network is its down-to-earth approach. The programmes of the local radio are area-specific. They are flexible and spontaneous enough to enable the station to function as the mouthpiece of the local community.

# **iii.** Community Radio Stations (CRS):

Community radio centres were set up at 5 places in the North Eastern Region to serve the local tribal population.

1.	Mon	1 kW MW	1584 kHz
2.	Tuensang	1 kW MW	1602 kHz
3.	Nongstoin	1 kW MW	1485 kHz
4.	Williamnagar	1 kW MW	1602 kHz
5.	Saiha	1 kW MW	1602 kHz

#### iv. FM Rainbow:

FM Rainbow channel of All India Radio was launched at a time when radio listening was declining especially in big cities. FM radio provided the necessary fillip ensuring noise-free high-quality music. Informal presentation on FM suited the changing tastes of listeners catching the pulse of the youth who were hooked to the 24X7 broadcast. The old glory of radio was being restored once again.

At present AIR has 501 FM transmitters across the country covering 54% of the area and 64% of the population of the country. FM Rainbow is available at 23 cities - Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Lucknow, Panaji, Jalandhar, Kanpur, Kochi, Puducherry, Shillong, Chandigarh, Cuttack, Kodaikanal, Tiruchirapalli, Coimbatore, Hyderabad, Vishakhapatnam, Raibareily, Madurai, Triunelvali and Vijayawada. Delhi Rainbow is relayed fully from Mussoorie, Aligarh, and partially from Dharamshala and Bhatinda. The FM fare includes Pop music, Film songs, and Classical & Devotional music, News Headlines, etc.

#### v. FM Gold:

FM Gold channel came on air on 1<sup>st</sup> September 2001 at Delhi as a niche infotainment channel with 30% News and Current affairs and 70% entertainment programming. At present, FM Gold is available daily round the clock in Delhi, Mumbai, Kolkata, & Chennai and Ludhiana. The Channel brings information updates on Traffic, Airlines, Railways, Weather, etc.

# vi. Direct to Home (DTH)Service:

DTH Radio is a 24-hour Satellite Service available through the DTH platform of Prasar Bharati with up- linking facilities at Todapur, Delhi. It covers the entire country as well as neighbouring countries. The DTH Service makes different language channels available across the country. Its digital quality provides a pleasurable listening experience.

# vii. Vividh Bharati(VB):

Vividh Bharati Service is a 24 hours service available through satellite transmission for relay from various radio stations across the country. VB is produced and uplinked from Mumbai. This service is primarily relayed from 41 CBS-VB centres (17 hours). Vividh Bharati Service is also relayed by 65 Local Radio Stations and 100-Watt FM transmitters located across the country.

#### viii. Live Streaming:

Around 242 channels including AIR live News 24x7, FM Rainbow, FM Gold, Vividh Bharati services, Classical music channel Raagam etc. can be

accessed through internet on the Prasar Bharati website "prasarbharati.gov.in" as well as through the app "newsonair" on iOS and Android based mobile phones. The channel details are placed at **Annexures II & III.** 

#### ix. External Services:

External Services Division (ESD) of All India Radio ranks high among the external radio networks of the world both in its reach and range. The External Services broadcasts in 28 languages - 15 Foreign and 13 Indian, reaching out to about 150 countries terrestrially through shortwave and medium wave. It has a global footprint through live streaming on 27 web portals and mobile apps. The languages in which AIR reaches its foreign audience are Arabic, Baluchi, Burmese, Chinese, Dari, English (GOS), French, Indonesian, Persian, Pushtu, Russian, Sinhala, Swahili, Thai and Tibetan given at **Annexurure I**. The Indian language services targeted for the neighbourhood and also the Indian Diaspora are Bangla, Gujarati, Hindi, Kannada, Malayalam, Nepali, Punjabi, Sindhi, Saraiki, Tamil, Telugu, Odia and Urdu.

#### D. NEW INITIATIVES DURING THE YEAR:

# i. Engineering:

All India Radio is one of the largest broadcasting networks in the world. At the time of independence there were six Radio Stations and 18 Transmitters (6 MW & 12 SW) which covered 11% population and 2.5% area of the country.

By 31<sup>st</sup> March, 2020, AIR network has grown to 482 station and 652 transmitters (129 MW, 22 SW & 501 FM)providing coverage to 99.20% of the population spread over 92.00% area of the country. This includes 232 100 W FM transmitters installed for localized coverage of about 8-10 km radius. New Initiatives in the year are as follows:

a. New FM Transmitters with Limited production facility : 2 Places

b. 10 kW FM Transmitters : 6 Nos.

c. 1 kW FM Transmitters : 4 Nos.

d. Additional Channel with FM Transmitter : 2 Places

e. Refurbishing of Studios : 5 Places

f. Augumentaion of DTH Channels : 2 Nos.

g. Augumentation of AIR Channels on Live-streaming : 225 Nos.

h. Digitization of 29 Studios and Refurbishing of studios at 2 places are under progress. The work of upcoming Regional Archival facility at Guwahati is near completion.

# ii. Programme:

- a. An MOU has been signed between All India Radio & Sahitya Academy and also with the National Book Trust to publish traditional folk songs "Sanskar Geet" under the 'Akashvani Loksampda Sanrakshan Maha Pariyojana'.
- b. Prasar Bharati has started a YouTube channel so that these traditional folk songs could also be made available to the general public. Videos of over 500 folk songs of different languages and dialects have been uploaded till date.
- c. As a first step towards improving the global outreach of All India Radio, initiatives have been taken in the last two years to re-engage with the MEA and other stakeholders. MEA has been requested to indicate the countries and regions they would like to be covered by All India Radio from the point of view of criticality of our foreign policy and foreign relations.
- d. AIR's 16 hour daily special Maitree Channel targeted to Bangladesh and Bengali Diaspora world over through a 1000 Mega Watt DRM transmitter and live streaming, launched in 2016 has received an overwhelming response from across the border. Recently an MoU was signed between the two countries wherein exchange of programmes both in audio and video formats will be undertaken by All India Radio and Bangladesh Betar.
- e. AIR has also initiated steps to launch a special service in Dzongkha language for Bhutan keeping with the government's neighbourhood first policy.
- f. Prasar Bharati Board in its 157th meeting has approved the change of nomenclature from "Radio Kashmir" to "All India Radio" with effect from 31.10.2019, the appointed day of the Jammu and Kashmir Reorganisation Act, 2019. The Stations are renamed as,
  - i. All India Radio, Jammu
  - ii. All India Radio, Srinagar
  - iii. All India Radio, Leh

#### iii. News Services

- a. AIR News launched a New Talk Show "Manthan- Faislon Kaa" on 9<sup>th</sup> December, 2019 to run special interviews discussing important legislations like Citizenship Amendment Act and other initiatives of government.
- b. The YouTube Channel of AIR News, NEWS ON AIR OFFICIAL introduced new programmes: LET'S CONNECT – Focusing on women-centric issues, FROM THE STATES – A special roundup of happenings in States and Union Territories, INTERNATIONAL NEWS – A package of global developments, WEEK-ENDER–Major highlights of the week gone by.

c. Year-Ender Series focused on analysing programmes/ initiatives of Ministries of Government of India contained a daily broadcast of stories in major bulletins.

#### **E. PROGRAMME ACTIVITIES:**

Details of important coverages, broadcast and radio reports for the year 2019-20 (1st April to 31st March, 2020) are given given at **Annexure-XI**. Details of publicity given to campaigns of various Ministries and Departments are at **Annexure-XII**.

Other important programme activities are given below:

# i. Spoken Word:

AIR provided support to various programmes/ schemes launched by the Government on its Network during the year 2019-20. Publicity was given to,

- i) Information and instructions regarding Shri Amarnath Yatra, 2019.
- ii) Prime Minister's New 15 Point Programme.
- iii) Broadcast of Programmes on 100<sup>th</sup> Anniversary of Jalianwala Bagh massacre.
- iv) The 73<sup>rd</sup> Independence Day of India and Flag Hoisting ceremony. Hon'ble Prime Minister Sh. Narendra Modi's address to the Nation were broadcast live from the Ramparts of Red Fort on 15.08.2019.
- v) Mega-campaigns Ek Bharat Shrestha Bharat (EBSB) and 'Swachh Bharat' Abhiyan. The Action Taken Reports are being regularly provided to the Ministry. A campaign on EBSB was mounted from 11<sup>th</sup> to 29<sup>th</sup> February 2020 and daily updates provided to the Ministry.
- vi) Achievements of the Government within 100 days. Success stories were broadcast.
- vii) The 'mantra' given by the Prime Minister in his 'Mann ki Baat' address on 30<sup>th</sup> June, 2019 to choose books over flowers in felicitation ceremonies. स्वागत पुष्पों से नहीं, पुस्तकों से", "No Bouquet, Just a Book" and "Gift Books to your dear ones".

- viii) The programmes/ functions organized on the occasion of centenary celebrations of Sardar Patel, Dr. B.R. Ambedkar and other leaders. The centenary of Sardar Patel was observed as "National Unity Day".
- ix) The 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi.
- x) The Hon'ble Supreme Court of India's judgment dated 25.09.2018 in Writ Petition (Civil) No. 754 of 2016 about preventive, remedial and punitive measures to be taken to curb the incidents of mob lynching in the country.
- xi) The Year-long Campaign beginning with the "Constitution Day" on  $26^{\text{th}}$  November, 2019 .
- xii) The Flagship Scheme of Pradhan Mantri Awas Yojana- Gramin (PMAY-G) launched by Hon'ble Prime Minister with the objective of "Housing for All by 2022".
- xiii) The New Political Map of the country on 2<sup>nd</sup> November, 2019 after creation of the new union territories of Jammu & Kashmir and Ladakh on 31<sup>st</sup> October, 2019
- xiv) The Supreme Court of India's Record of Proceedings 4<sup>th</sup> November, 2019 in respect of Writ Petition (Civil) No. 13029 of 1985 in the matter of Shri M.C. Mehta Vs Union of India & ors regarding Pollution Control in three States in the NCR Regions and National Capital Territory of Delhi.
- xv) The Bharat Bond Exchange Trade Fund initiated by the Government of India with focus on discussions regarding the mechanism of Bharat Bond ETF.
- xvi) Examination of 'The Cinematograph Amendment Bill, 2019 as introduced in Rajya Sabha to the Standing Committee on Information Technology for Examination and Report on Press Communiqué by the Hon'ble Speaker, Lok Sabha.
- xvii) Examination of 'The Industrial Relations Code, 2019' and 'the Code on Social Security 2019' as introduced in the Lok Sabha and referred to the Standing Committee on Labour.
- xviii) Examination and Report on "Joint Committee on the personal Data Protection Bill, 2019" referred to the Joint Parliamentary Committee of both Houses.

- xix) The popularization of National War Memorial on its first Anniversary on 25<sup>th</sup> February 2020.
- xx) The plans of Registrar General & Census Commissioner for seeking full participation and support for Census 2021 and information dissemination on the two phases of the Census.
- xxi) The programmes/ events/ activities organized by various Ministries/ Departments on various days/ weeks like International Day of Yoga, Kargil Vijay Diwas, Armed Forces Flag Day, Rashtriya Ekta Diwas, Matribhasha Diwas, National Voting Day etc
- xxii) Swachhta Pakhwada observed from 16<sup>th</sup> to 31<sup>st</sup> January, 2020 for giving a momentum to the Flagship Programme initiated by Swachh Bharat Mission of Department of Drinking Water and Sanitation.
- xxiii) The Sardar Patel Memorial Lecture 2019 was broadcast bringing to the audiences a capsule encompassing Hon'ble Prime Minister's address in Kevadia, Gujarat as a tribute to the Iron Man of India and the Hon'ble Home Minister's address in Delhi throwing light on the role Sardar Vallabh Bhai Patel in the reorganization of India. These two addresses and the Hon'ble PM's mention of the 'Rastriya Ekta Diwas' in the October, 2019 episode of 'Mann Ki Baat' plus the iconic song produced by All India Radio relevant to'Ek Bharat Shrestha Bharat' were included.
- xxiv) The National Symposium of Poets (Sarv Bhasha Kavi Sammelan) is a programme reflecting the rich Cultural and literary heritage of Indian languages. The only programme of its kind in the country where 22 languages come together on one platform to offer their poetic best has a World Record. The current edition was held in the premises of Akashwani, New Delhi on 27.12.2019



National Symposium of Poets (Sarv Bhasha Kavi Sammelan) held on 27.12.2019 at Rang Bhawan, Akashvani premises, New Delhi.

# ii. Akashvani Annual Awards (AAA):

- a. Akashvani Annual Awards are declared every year to promote creative excellence and to bring out the best from professionals of All India Radio.
- b. The Jury session was held in the Directorate General, AIR from 24<sup>th</sup> to 27<sup>th</sup> Sept, 2019. 106 Entries received from various AIR stations across the country were adjudged for 14 categories of programme Awards and results were declared by Director General, AIR.
- c. Gandhian Philosophy and Public Service Broadcasting Awards 2019 were declared on 12<sup>th</sup> November, 2019 at a function organized at AIR, Delhi on the Public Service Broadcasting Day. The entries by Dr. Hukam Sarma 'Samjhauta" in the Gandhian Philosophy Category and "Shantidoot-Radio" in the Public Service Broadcasting categories were declared winners.
- d. The presentation ceremony of Akashvani Annual Award 2016-2017 was held on 24<sup>th</sup> December, 2019.

#### iii. Farm and Home Broadcast:

Programmes are designed to cater to the day to day needs of the farming community incorporating latest information and technology for improving agricultural yields. The programmes also strive to improve the quality of life of the farming community. The programmes are broadcast daily in the morning, afternoon and evening with average duration of 60 to 100 Minutes per day. The programmes include Rural Development Scheme, Agriculture Horticulture, Animal Husbandry, Poultry & Dairy farming, Fisheries, Forestry, Environment Conservation and allied activities like food and agro processing, dry and wasteland agriculture, employment schemes, loan, insurance and training facilities, sanitation, health hygiene and nutrition etc.

AIR expanded its agriculture broadcasts with the launch of an exclusive project on Mass Media support to Agriculture Extension entitled 'Kisanvani' from February 2004, in collaboration with the Department of Agriculture Cooperation & Farmers' Welfare, Ministry of Agriculture & Farmers' Welfare, to keep local farmers informed about the daily market rates, weather reports and day to day information in their respective areas, at micro level. Presently Kisanvani is broadcast from 96 identified AIR stations across the country. The programmes in narrow casting mode are mostly interactive involving field based recordings, studio dial outs and dial-ins with experts and farming community. Since September 2018 a new agriculture programme 'Kisan Ki Baat' on the lines of Kisanvani has been launched in collaboration with Ministry of Agriculture and Farmers' Welfare, Government of India and is being broadcast from FM Gold channel of AIR, Delhi.

# a. Campaign on Soil Health Card Scheme of the Government

Stations were instructed to mount publicity on the completion of 5 years of the Soil Health Card Scheme on 19.2.2020. Success stories and achievements of farmers who benefitted from the scheme were highlighted in programmes .

#### **b.** Dedicated Weather Forecasts for Farmers

Comprehensive weather forecasts of five minutes duration are broadcast in the daily Farm & Home and Kisanvani programmes .The daily weather forecasts include details of crucial parameters like rainfall, temperature, soil and air moisture, radiation, hot, dry, cold and wet spells including extreme events like droughts, floods, thunder storms, cyclones, hail, frost, etc.so as to alert farmers and help prevent crop failures.

#### c. Environment

The World Environment Day is observed by all stations on 5th June every year by mounting special programmes to create awareness about preservation of environment. Issues of social forestry, preventing land degradation and desertification, eco-friendly agronomic practices like post-harvest stubble

management, climate change, water harvesting, sanitation (Swatchh Bharat Abhiyan) and noise pollution are also addressed.

The theme for the year 2019: 'Reducing air pollution' was highlighted by stations for creating awareness amongst the masses. The focused Government campaign run at 102 enlisted cities in the country, for sensitizing people on the need to reduce pollution and contribute to environment conservation efforts, was suitably covered.

Ministry of Environment, Forests & Climate Change, hosted COP 14 of UNCCD at India Expo Mart, Knowledge Park II, Greater Noida, from 29<sup>th</sup> August to 14<sup>th</sup> September, 2019, which was attended by more than 150 countries. The event was broadcast live by AIR and suitable pre and post event coverage provided.

Stations mounted sustained publicity to the cleanliness drive 'Swachh Bharat Abhiyan' launched by the Hon'ble Prime Minister, focusing on the significance of both rural and urban sanitation in ensuring a cleaner environment for all.

AIR Stations broadcasting Farm and Home and Kisanvani programmes were advised to mount suitable programmes in different formats, for creating awareness amongst the farming community, about the use of organic solid waste as manure in agriculture operations, as part of media campaign under Swachh Bharat Mission.

# d. Publicity to Crop Specific Advisory to Farmers

Stations located in the potato growing regions were advised to mount awareness programmes for farmers for adopting preventive measures for the fungal diseases forecast for seasonal potato crops by the Central Potato Research Institute, Meerut.

Stations located in the states of Haryana and Punjab were advised to mount awareness campaigns for the farmers in view of the incidence of infestation of white fly in the Kharif cotton crops as per advisory issued by the Ministry of Agriculture and Farmers Welfare.

# e. Kisanvani Impact Assessment and Capacity Building Workshops

Farm and Home Unit, DG: AIR successfully conducted two 'Impact Assessment and Capacity Building' workshops for the Kisanvani Programme Producers in collaboration with the Ministry of Agriculture and Farmers Welfare, during FY: 2019-20. Besides representatives of Ministry of Agriculture & Farmers' Welfare and Directorate General, All India Radio, the workshops were attended by regional subject matter/ agro industry experts, agriculture scientists, agro meteorologists from IMD, State agriculture department/ district administration officials, NIC scientists, I.T. Experts, Progressive Farmers etc.



# Kisanvani Impact Assessment and Capacity Building Workshop at Imphal

Key take-aways of the workshops are summed up as under:

- Farmers capacity building initiatives needed to be vigorously undertaken in close coordination with SAUs, KVKs, SHGs, NGOs, State authorities and public service media organisations like AIR.
- Greater emphasis needed to be given to effective implementation of ground level projects for climate resilient agriculture. Farming community in drought prone areas require extensive dry land agriculture support interventions and those in high density rainfall areas, particularly the North East regions endowed with abundant rainfall and rich biodiversity, need to be equipped with adequate infrastructure support for rain water harvesting systems.
- Skill development of farmers specially women workforce in the fields may substantially help in doubling farmers income along with creating value addition and tapping export potential of agriculture commodities and horticulture produce.
- > Strengthening Agribusinesses and Agritech Startup ecosystem on a larger scale as public private partnership will enable farmers adopt innovative sustainable agricultural practices, minimise productivity losses, bank on assured supply chain mechanisms, remunerative prices and stem the migration of youth from the agriculture sector.
- Better synergy amongst key stakeholders viz. SAUs, respective State Agriculture Departments, NGOs and public service media organisations like All India Radio.

#### f. Radio Kisan Diwas

All India Radio observes 15th February as Radio Kisan Diwas over its Kisanvani broadcasting stations by mounting special programmes on the occasion. Progressive farmers, who are benefited by the information disseminated through the Kisanvani programmes share their experiences with fellow farmers in the special invited audience programme on the day.



Radio Kisan Divas being celebrated at AIR Ambikapur

#### g. Publicity to Flagship/ Special Programmes over the AIR Network

All AIR Stations broadcasting Farm & Home and Kisanvani programmes were advised to broadcast programmes about the various Central Sector Schemes of the Government for the benefit of the farming community. Some of the schemes highlighted by the stations are mentioned below:

- i) Pradhan Mantri Fasal Beema Yojana & Kisan Credit Card All AIR stations were advised to mount suitable programmes and appropriate publicity to mobilize farmers at the grass root level and to create awareness about these schemes to further enhance their enrolment.
- ii) Paramparagat Krishi Vikas Yojana, Pradhan Mantri Kisan Samman Nidhi Yojana & Mission Organic Value Chain Development for North Eastern Region All concerned AIR stations were instructed to mount suitable programmes and give publicity to the jingles on Paramparagat Krishi Vikas Yojana, Pradhan Mantri Kisan Samman Nidhi Yojana & Mission Organic Value Chain Development for North Eastern Region, provided by the Ministry of Agriculture and Farmers Welfare.

- iii) Pradhan Mantri Kisan Maandhan Yojana
  Suitable publicity to the soft launch of the Pradhan Mantri Kisan Maandhan
  Yojana- a pension scheme for small and marginal farmers on 9<sup>th</sup> August, 2019,
  was provided by all stations in the Kisanvani and Farm & Home programmes.
  Interviews of nodal officers of the scheme and Hon'ble Union Minister of
  Agriculture and Farmers Welfare were also broadcast in this connection.
- iv) Contributions to Gramoday Sankalp-Quarterly Magazine of Ministry of Panchayati Raj

Appropriate publicity was provided for contributions to the Ministry of Panchayati Raj quarterly magazine 'Gramoday Sankalp' for creating awareness amongst the rural masses about the welfare schemes, programmes and projects being implemented by the Central Government and for popularizing success stories related to Gram Panchayats in various states.

# v) Minimum Support Prices

Government Policy of Minimum Support Prices plays an important role in safeguarding farmers against the fluctuations in market price and ensuring stability of farmers' income. AIR Stations were advised on 02.08.2019 to immediately highlight the increased Minimum Support Prices for Kharif Crops including advisories in respect of cereals and nutri cereals announced by the Government for the Kharif crops of fair average quality for the season 2019-2020, by mounting jingles besides other programming formats like talks, interview, discussion, dial-in/ dial-out, etc.

vi) Issue of Stubble Burning Post-harvest crop stubble burning, particularly during Kharif harvest season, is the leading cause of severe environment pollution in many states like Punjab, Haryana, Rajasthan, Uttar Pradesh and Delhi.

AIR stations were advised to spread awareness about the issue with special focus on various innovative technologies, alternate crop residue management practices, incentive schemes and also various punitive measures. Stations mounted publicity on the subject including broadcast of jingles and promos to create awareness amongst the farming community and all stakeholders.

#### vii) National Farmers Day

AIR stations broadcasting Farm & Home and Kisanvani programmes observed the National Farmers Day on 23.12.2019. Stations invited progressive farmers to the studios who shared their success stories and felicitated those who had been awarded at state and national levels.

# iv. Health & Family welfare:

#### A. Women's Programmes

Women's programmes of All India Radio cover subjects related to socio—economic development of women, health and family welfare, food and nutrition, scientific home management, women entrepreneurship, education including adult education, women empowerment, gender issues etc.

All India Radio broadcasts programmes in different formats for the welfare of the girl child. Programmes aim at creating social awareness on the issues relating to female foeticide, gender discrimination, awareness about the rights and privileges of women. Traditional folk forms were also used to communicate with the rural audience. "Beti Bachao Beti Padhao" campaign continued in 2019 also.

AIR stations across the network have been regularly advised to give due publicity to the laws, rules, regulation and guidelines related to the Indecent Portrayal of Women in media and sensitize the public through positive portrayal of women. In these programmes, information about the legal provisions and the remedies available under the existing laws and regulations on indecent portrayal of women were also disseminated.

Stations gave publicity to the laws, rules, regulation and guidelines related to the sexual crimes against women and broadcast programs for creating mass awareness to the legal provisions and punishment for violation of such provisions, in respect of judgment of High Court of Delhi in Criminal Appeal No.786/ 2010.

Instructions were issued for creating awareness and publicizing the campaign on 'National Mission for safety of women" which covered diverse issues related to women and the girl child.

In January, 2020 Programme Heads were advised to keep special focus on programmes linked to women's rights and their safety on the lines of the recommendations received from National Human Rights Commission.

Every year the International Women's Day is celebrated on 8<sup>th</sup> March and is given wide publicity through the network of AIR. This year also celebrities and dignitaries from various walks of life were invited on the AIR platform to highlights the achievements of women in every sector of the society.

# **Programmes broadcast on Safety of Women**

# **B.** Health Programmes:

Health programmes are part of regular broadcasts of All India Radio. These programmes are planned and broadcast as per the health requirement of the concerned area and potential out-break of seasonal diseases. Awareness about diseases, causes and prevention, available treatment, information on immunization, government facilities for treatment of different diseases, health related government schemes are the subject matter of health programmes.

Other subjects covered include topics like the right age of marriage, delay of first child, birth spacing, maternal care, child survival, promotion of inter-spouse communication, male responsibility, neutralizing male preference syndrome leading to an adverse child sex ratio, medical termination of pregnancy, promotion of institutional legal provisions, management of reproductive tract infections (RTIs) and sexually transmitted infections (STIs), pre-natal diagnostic techniques (regulations and prevention of misuse) act- 1994, breast feeding, disability, T.B., leprosy, Diabetes and reproductive child health etc.

Awareness programmes on prevention of dengue and chikunguniya were broadcast across the network of All India Radio.

Nutrition for women & child has also been in focus. Adequate publicity was given to Ministry of Women and Child Development's POSHAN PAKHWADA celebrated from 8<sup>th</sup> March to 22<sup>nd</sup> March 2020.

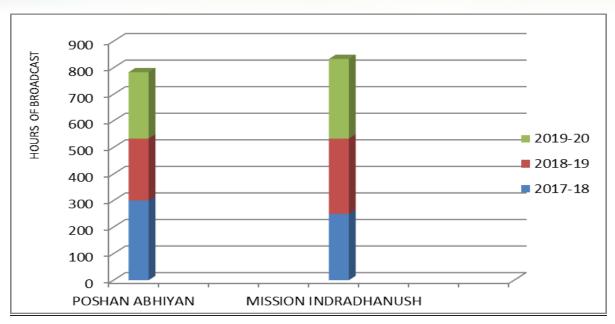
In some of our special audience programmes like rural/ women/ youth & health, AIR has registered audience groups. These groups contribute towards spreading of general awareness on the health related subjects.

AIR stations across India were advised to broadcast programmes in different formats to provide wide publicity to the Flagship scheme i.e. Ayushman Bharat Fit India Movement is a people driven movement envisioned by Hon'ble Prime Minister, which fundamentally aims at making fitness a way of life for all citizens of the country. Programme Heads of all AIR stations were advised to create a joint action plan with the media houses at national and regional level to create an impact about the Fit India Movement.

AIR with UNICEF spread the Message of Nutrition and programmes were broadcast on nutrition related themes during the National Nutrition Month in September.

Wide publicity was also given to the advisory issued by Ministry of Health and Family Welfare on Electronic Nicotine Delivery Systems including e-cigarettes, Heat-not-Burn devices, Vape, E-Sheesha, E- Nicotine flavoured hookah and such products.

# **Health related programmes broadcast hours**



United Nations Day against Drug Abuse and illicit trafficking was observed on  $26^{th}$  June, 2019 to strengthen action and cooperation to achieve the goal of a society free of drug abuse.

Awareness was generated about the Mental Healthcare Act, 2017 and programmes were broadcast to sensitize the society towards the special needs of persons going through depression.

Wide audiences were covered for seeking views on the Press communiqué regarding suggestions for "The maintenance and Welfare of Parents and Senior Citizens (amendment bill), 2019".

E-cigarettes have been prohibited by Parliament through passing an act, accordingly Programme heads were advised to give wide publicity about the adverse impacts of E-cigarettes on health and brain development and its legal consequences in January 2020.

Adequate coverage and publicity was given to the Nationwide Polio vaccination campaign conducted by Ministry of Health and Family Welfare on 19<sup>th</sup> January, 2020.

Awareness was generated and advisories of Ministry of Health and Family Welfare were widely publicized about the Corona virus. AIR had started generating awareness about the disease from January, 2020.

# C. Children's Programmes and coverage of issues specific to Child Welfare:

All stations broadcast programmes for children on regular basis. These are programmes for children between the ages of 5 to 7 and 8 and 14 years. Programmes are also broadcast for rural children.

Programmes are weekly and include plays, short stories, features, choral singing, interviews, stories from epics etc.

The following themes are suitably covered in programmes:

- 1. Protection of rights of children, protection of identity of children in need of care and protection of juveniles in conflict law.
- 2. Care and support to disabled children.
- 3. Care and support to children under difficult circumstances.
- 4. Equal status of girls.
- 5. Universal access to basic education to children and more attention to girl's education.
- 6. Providing safe and supportive environment to children.
- 7. Improvement in the economic condition of family and self reliant society.
- 8. National and international cooperation for better future of the child.
- 9. Safe drinking water and sanitation.
- 10. Protection from inappropriate Internet content.

Wide publicity was given to the approved 'Guidelines for media reporting on children" issued by Hon'ble Delhi High Court as requested by Delhi Commission for protection of child rights. AIR contributed in UNICEF's programmes by disseminating information all over India.

UNICEF's regional capacity building workshop on "Child Sexual Abuse" was attended by officials of AIR for improving their understanding of the issues and their adequate dissemination. AIR stations were advised to provide widespread publicity to the POCSO (Amendment) Act 2019.

Wide publicity was also given to Child and Adolescent Labour (Prohibition & Regulation) Act 1986 as amended in year 2016, which prohibits the employment of children below the age of 14<sup>th</sup> years in all occupation and processes except the working of child on stipulated under sec(3)(2)(B) of the Act.

Programmme Heads were directed to provide wide coverage/ publicity to the second phase of Intensified Mission Indradhanush (IMI 2.0). Instructions were issued to provide pre-launch publicity to a pan India campaign named "Safe Neighbourhood for Child Safety".

# v. Music:

Since inception, All India Radio has rendered signal service in propagation and preservation of Indian Music.

The year under review commenced with the broadcast of Trinity and Other Vaggeyakara Music Festival series in the National Programme of Music featuring eminent as well as promising artistes like Duddu Radhika of Hyderabad rendering Tyagaraja Compositions, Vidwan Koviladi R Madhwa Prasad of Tiruchirapalli rendering Shyama Shastry Compostitions, Shri Kanhangad TP Srinivasan of Thriuvananthapuram rendering Muthuswamy Dikshitar Compostitions and Smt. Lakshmi Rajagopalan of Chennai rendering Periasami Tooran Compostitions.

Other Special Programmes included, featured

- compositions of different composers by Udaylur Kalyanaraman- Devotional Vocal from AIR, Chennai on the occasion of Ram Navami,
- Devi Geet rendered by Sangeeta Rai of AIR Allahabad,
- Shabad Keertan on the occasion of the 550<sup>th</sup> Prakash Parv of Gurunanak Dev Ji broadcast on 07<sup>th</sup> November, 2019.

Some of the renowned artists who featured in the National Programme of Music (on Saturdays), Ravivasariya Akhil Bharatiya Sangeet Sabha (on Sundays) and National Programme of Regional Light & Folk Music (on the 1<sup>st</sup> Thursday of every month) for the year under review are:

#### a. Hindustani Classical:

Neel Ranjan Mukherjee (Hawain Guitar), Pt. Har Shankar Bandhopadhyay (Sitar), Rakesh Kumar (Flute), Debashree Bhattacharya (Vocal), Jyotirmoy Roy Choudhury (Tabla), Sanjeev Chimmalgi (Vocal), Pt. Sunil Kant Gupta (Flute), Mukul Kulkarni (Vocal), Pt. Manu Kumar Seen (Sitar), Dr. Ram Shankar (Vocal), Ravinder Gadgil (Sitar), Ram Deshpande (Vocal), Walmik Dhande (Santoor), Kaverikar (Dharupad/Dhamar), Nandan Kumar Thakur (Tabla solo), Nayan Ghosh (Sitar), Geeta Jawadekar (Vocal), Hari Singh (Shehnai), Pt. Anil Chaudhury (Pakhawaj), Pt. Gokuloustav Ji Maharaj (Vocal), Pratima Tilak (Vocal), Debapritam Roy (Sitar), Pt. Tarun Bhattacharya (Santoor), Kankana Banerjee (Vocal), Monalisha Jash (Lt. Cl. Vocal), Mithlesh Jha (Tabla Solo), Ram Chandra Bhagwat (Violin), Abhijit Apstambh (Vocal), Sakti Pada Nag (Flute), Ravindra Parchure (Vocal), Barun Kumar Pal (Guitar), Dhananjay Joshi (Vocal), Buddadev Das (Israj), Bankim Ghosh (Tabla), Saniya Patankar (Vocal), Prabhat Mukherjee (Santoor), Apoorva Gokhale (Vocal).

#### b. Carnatic Classical

Narsipuram Venkataramana (Nagaswaram), Vidwan D. Balakrishna (Veena), Veena – Venu – Violin Trio by V. Gopal, Amith A Nadig, MR Srinidhi respectively, Padma Sugavanam (Vocal), I, Manmadha Rao (Saxophone), Vid. Ravipati Satyanarayana (Dolu), Vid. Visweswaran (Veena), Subhadra Thanpuram (Vocal), Vid. R. A.

Ramamani (Vocal), Vid. S. Srinivasan (Veena), Vid. V. Krishnaveni (Violin), Vid. G. Kothanda Raman (Nagaswaram), K. Ashtaman Pillai (Vocal), Rama Ravi (Mysore Vasudeva Char compositions), Vidushi Geetha Ramanand (Veena), Deepa Manmathan (Thiruvanathapurmam), Vid. M. Chandrasekharan (Violin).

# c. Regional Light & Folk Music:

Lekshmi Rangan (Malayalam Light Songs), Suma Subramanian Potty (Malayalam Folk) Farid Ahmed (Ghazal), Shobhit Mishra (Bhajan), ShanthaJayatheertha (Kannad Light Music), Bijaya Kumar Jena (Light Odiya), Rajab Ali Bharati (Ghazal), Niranjan Singh Sangi (Haryanvi Folk), D. Veerabhadra Rao (Lt. Music Telugu), G. Krishnamurthy & Party (Folk Music Telugu- Burrakatha), Holi ke Rang Geetonke Sang-Songs on Holi (Presentation by Sh. Chandra Kant Pathak)

# **Akashvani Sangeet Sammelan 2019:**

An annual music event, started in the year 1954, much sought after by both artistes and connoisseurs, Akashvani Sangeet Sammelan has evolved as a strong brand name for All India Radio. Organized all over the country, it features eminent and upcoming artistes from the streams of Hindustani and Carnatic Classical Music .





**Akashvani Sangeet Sammelan 2019** 

Akashvani Sangeet Sammelan concerts have been enriched by participation of Folk, Light and Western music artistes alongwith Classical music artistes.

This year's Concerts were held at 24 venues on 19<sup>th</sup> October, 2019 (Saturday). The evening concerts for Hindustani and Carnatic classical music were held at 19 venues - Delhi, Mumbai, Shantiniketan (Kolkata), Chennai, Hyderabad, Bengaluru, Kanpur (Lucknow), Chandigarh (Jalandhar), Jamshedpur, Gaya (Patna), Ahmedabad, Dehradun, Pune, Udaipur, Bhubaneswar (Cuttack), Mangaluru, Thanjavur (Tiruchirappalli), Vijayawada, Thiruvananthapuram, Puducherry, Guwahati, Sambalpur, Coimbatore and Imphal. The morning concerts of Hindustani Classical were held at Gaya (Patna) and Dehradun. The evening concerts for Light and Folk

music were held at 03 places i.e. Guwahati, Sambalpur and Coimbatore. The concerts were broadcast from 09<sup>th</sup> November to 19<sup>th</sup> December, 2019 on the National hook-up from all Capital and Regional Stations of AIR, and on the 'Raagam' Channel available on the DTH, Web-streaming and on newsonair mobile app.

Some of the artistes who featured in the concerts are:

#### i) <u>Hindustani Music:</u>

Debashish Bhattacharya (Guitar), Pt. Suresh Talwalkar (Tabla), Vid. Meeta Pandit (Vocal), Vid. Manjiri Alegaonkar (Vocal), Pt. Harvinder Kumar Sharma (Sitar), Ustad Iqbal Ahmed Khan (Vocal), Pt. Rajendra Prasanna (Flute), Vid. Sumitra Guha (Vocal), Dr. Vipul Kumar Ray (Santoor), Pt. Chandra ShekharVaze (Vocal), Pt. Abhishek Lahiri (Sarod), Uday Bhawalkar (Dhrupad/ Dhamar), Gouri Banerjee Sati (Sarangi), Dr. Varada Godbole (Vocal), Prabhat Kumar (Sarod), Vijay Vishnu Bakshi (Vocal), Vid. N. Rajam (Violin), Suresh Gandharav (Vocal), Shaminder Pal Singh (Sarangi), Shirin Sengupta (Vocal), Kakoli Mukherjee (Thumri Dadra), Dr. Pramod Gaikwad & Party (Shehnai), Pt. Naresh Malhotra (Vocal), Pt. Pravin Godkhindi (Flute), Ghansham Vaswani (Ghazal), Pranita Baishya Medhi & Party (Assamese Folk), Gargi Diwarkarbhai Vora (Lt. Vocal), Dr. Bharati Patel (Music Composer), Poorva Guru (Ghazal), Dr. Shailesh Shrivastava (Folk Songs), Vidhi Sharma (Lt. Music).

# ii) Carnatic Music:

Sriram Parthasarathy (Vocal), Vid. A. Kanyakumari (Violin), Vid. T. S. Rama (Vocal), Vid. Allam Durga Prasad (GottuVadyam), V. Pradeep Kumar (Vocal), Sriranga Ramapriya (Vocal). Vid. M. S. N. Murthy (Violin), Vid. Malladi Suri Babu (Vocal), Vid. Yalluru Srinivasulu (Thavil) (Dolu), Sriranjani Santhanagopalan (Vocal), Vid. K. Vageesh (Vocal), Vid. Vijay B. Natesan (Mridangam), Vid. Guruvilli Appanna (Nagaswaram), P. Dhanya (Vocal)

# iii) <u>Jugalbandi</u>

Vid. Kala Ramnath (Violin) & Vid. Jayanthi Kumaresh (Veena), Pt. Vishwa Mohan (Guitar) & Vid. S. Shashank (Flute), Pt. Ravi Shankar Upadhyay (Pakhawaj) & Ustad Rafiuddin Sabri (Tabla), Vid. Trivandrum N. Sampat (Violin) & Baiju N. Rajeeth (Veena), Vid. Mysore M. Nagaraj & Vid. Dr. Mysore M. Manjunath (Violin Duet).

Sujana Parupalli (Veena), Dr. K. Venkata Krishna (Violin), Dr. Manda Anantha Krishna Venu (Flute) - Trio

# iv) Light & Folk Music:

Dr. N. Raghu (Music Composer), Shruthi G. Rao (Lt. Vocal), Raghuveer Bhardwaj (Lt. Vocal), Pathiyur Sankarankutty & Party (Kadhakalippadangal), S. K. KalaiSelvi & Party (Villuppattu), Mangka Mayanglambam (Moirang Sai) (Manipuri Folk).

### v) Western Music:

Deb Sankar Roy & Jyoti Sankar Roy (Violin Duet-Western Classical), Alobo Naga (Western Band).

# **Live coverage of Tyagaraja Aradhana Music Festival:**

Marking the occasion of 173<sup>rd</sup> Tyagaraja Aradhana Music festival, live broadcast of the concerts on 12<sup>th</sup> January, 2020 (Sunday), and the live coverage of *Pancharatna Gosthi Ganam* (group rendering of *Pancharatna* compositions) in the morning on the Aradhana day i.e on *Pushya Bahula Panchami*, on 15<sup>th</sup> January, 2020 were broadcast from Thiruvaiyaru. A Special Programme "Some lesser known compositions of Saint Tyagaraja" was broadcast on 11<sup>th</sup> January, 2020.

# **AIR Music Competitions-2019**

This is an annual feature with the objective of scouting and encouraging young talent. The Competitions are held every year in various genres of music including Western Music, across the country. The winners are awarded a cash prize along with certificate and souvenir in a prize distribution function in the month of February of the following year.

All India Radio conducts auditions as a continuous activity to discover new music talent, as well as review and upgradation of its / graded artistes.

# vi. Sports:

In the period 1<sup>st</sup>April, 2019 to 31<sup>st</sup> March, 2020, appropriate coverage was provided to various National and International sports events. In addition to AIR's FM, AM & DRM Channels, ball-by-ball commentary of the ICC Cricket World Cup was also broadcast over Prasar Bharati YouTube channel and mobile app, adding several millions of listeners who access radio for live commentary.

Following are the details:-

#### a. Cricket

i) Ball-by-ball commentary of ICC Cricket World Cup -2019 held in England and Wales from 05.06.2018 to 14.07.2019.

- ii) Ball- by- ball commentary of India-West Indies ODI, T-20 and Test Cricket Series, 2019 held in West Indies from 03.08.2019 to 03.09.2019.
- iii) Live commentary of India-South Africa Cricket T-20 and Test Series, 2019 held in India from 15.09.2019 to 23.10. 2019
- iv) Live commentary of India-South Africa Women Cricket Series, 2019 held in India from 24.09.2019 to 14.10. 2019.
- v) Live commentary of Deodhar Trophy Cricket Tournament, 2019 held in Ranchi from 31.10.2019 to 04.11.2019.
- vi) Live commentary of Syed Mushtaq Ali Cricket Tournament, 2019 held in Surat from 21.11.2019 to 01.12.2019.
- vii) Live commentary of India- Bangladesh T/ 20 and Test Cricket Series, 2019 held in India from 03.11.2019 to 24.11.2019.
- viii) Live commentary of India- West Indies T/ 20 and Test Cricket Series, 2019 held in India from 06.12.2019 to 22.12.2019.
- ix) Live commentary of India- Sri Lanka Cricket Series, 2020 held in India from 05.01.2020 to 10.01.2020.
- x) Live commentary of India-Australia Cricket Series-2020 held in India from 14.01.2020 to 19.01.2020.
- xi) Ball-by-ball commentary of ICC T20 World Cup 2020 for Women held in Australia from 21.02.2020 to 08.03.2020.
- xii) Live commentary of the Final Match of Ranji Trophy held in Rajkot from 9<sup>th</sup> to 13<sup>th</sup> of March 2020.
- xiii) 'Stumped'- Series IV an AIR-BBC-ABC co-production on cricket was broadcast from 1st April, 2019 to 31st March, 2020 (every Saturday)

# b. Football

- i) Live commentary of the final match of Super Cup Football Tournament held in Bhubaneswar on 13.04.2019.
- ii) Live commentary of final match of 73<sup>rd</sup> Senior National Football Championship for Santosh Trophy, 2019 held in Ludhiana on 21.04.2019.
- iii) Live commentary of Final match of 129<sup>th</sup> Durand Cup Football Tournament held in Kolkata on 24.08.2019.
- iv) Live commentary of Under Seventeen Boys Final Match of Subroto Cup Football Tournament held in Delhi on 17.09.2019.

# c. Hockey

- i) Live commentary of the final match of 36<sup>th</sup> Surjit Hockey Tournament 2019 held in Jalandhar on 19.10.2019.
- ii) Live commentary of the FIH Olympic qualifiers, 2019 held in Bhubaneswar from 01.11.2019 to 02.11.2019.

- iii) Live commentary of the Final Match of 10<sup>th</sup> Hockey India Senior Men National Championship 2020 played in Jhansi on 2<sup>nd</sup> February, 2020.
- iv) Live commentary of the Final Match of 10<sup>th</sup> Hockey India Senior Women National Championship 2020 played in Kollam on 9<sup>th</sup> February, 2020.

#### d. Badminton

Live commentary of the final match of Syed Modi International Badminton Championship-2019 held in Lucknow on 01.12.2019.

#### e. South Asian Games

FM updates on 13<sup>th</sup> South Asian Games, 2019 held in Kathmandu, Nepal from 02.12.2019 to 09.12.2019.

#### f. Tennis

Daily updates on the Wimbledon Tennis Championship, 2019 from 02.07.2019 to 15.07.2019.

#### g. Table Tennis

Radio report on Commonwealth Table Tennis Championship, 2019 held in Cuttack broadcast on 20.07.2019 & 23.07.2019.

#### h. Boxing

Radio reports on India Open International Boxing Championship, 2019 held in Guwahati broadcast on 22.05.2019 & 25.05.2019.

#### i. Athletics

Radio report on the 59<sup>th</sup> National Inter-State Senior Athletics Championship, 2019 held in Lucknow was broadcast on 31.08.2019.

#### j. Chess

Radio report on the National Senior Chess Championship, 2019 held in Mazitar, Sikkim was broadcast on 19.12.2019.

# k. Roll Ball World Cup

Curtain raiser and Radio report on the 5<sup>th</sup> Roll Ball World Cup, 2019 held at Chennai broadcast on 15.11.2019 and 20.11.2019 respectively.

# I. Wrestling

Consolidated Radio report on the Senior Asian Wrestling Championship, 2020 held in Delhi from 18<sup>th</sup> to 23<sup>rd</sup> February, 2020 was broadcast on 24<sup>th</sup> February, 2020.

#### m. Other Activities

- After a gap of five years Prasar Bharati and BCCI signed a twoyear revenue share agreement for broadcast of live commentary of International cricket matches organised by BCCI in India and domestic matches as well.
- A sub-regional workshop for sports broadcasters and journalists was successfully organized by the Asia Pacific Institute for Broadcasting Development (AIBD) from 23<sup>rd</sup> to 25<sup>th</sup> September, 2019.

# n. Screening of Commentators

A screening of Hockey commentators was held in AIR Jalandhar on 06.06.2019. A fresh panel of commentators was constituted for Hockey.

# **Events Proposed to be covered in 2020-2021:**

Subject to acquisition of broadcast permission/ rights wherever required, the following events would be covered:

- 1) <u>Cricket</u>
  Bilateral series, IPL and other international series as and when scheduled.
- 2) <u>Cricket Programme 'Stumped'</u> AIR-BBC-ABC co-production from 1<sup>st</sup> April, 2020 to 31<sup>st</sup> March, 2021 (every Saturday)
- 3) <u>Badminton</u> India Open Badminton 2021 in New Delhi
- 4) <u>Hockey</u> Hockey India Senior National Men & Women Championships 2021.
- 5) <u>Football</u>
  Santosh Trophy Football Tournament, 2021
  Subroto Cup Football Tournament, 2021

# F. NEWS SERVICE OF AIR:

The News Services Division (NSD) of All India Radio disseminates news and news-based programmes to listeners in India and abroad. It broadcasts over 607 bulletins in 92 languages & dialects every day, while adhering to highest professional ethics & standards in Radio broadcasting. AIR News is now on its website in English, Hindi, Urdu, Assamese, Dogri, Gujarati, Marathi, and Tamil languages, and is available on Twitter.

# i. Organisational Structure:

The News Services Division is headed by a Principal Director General/ Director General (News), who is one of the senior most officers of the Indian Information Service. The PDG/ DG (News) is assisted by a team of Additional Directors General (News), Directors (News), Deputy Directors (News), Assistant Directors (News), News Editors and Reporters.

The different operational wings of NSD at headquarters in Delhi include: General News Room, Hindi News Room, Regional News Unit, Reporting Unit, Talks and Current Affairs Unit, Newsreel Unit, Indian Language Units, Reference and PP&D Unit, IT & Website unit and the Administrative Wing.

#### ii. Regional News Units:

The Regional News Units (RNU) in various States are headed by officers of the rank of Director or Deputy / Assistant Director and assisted by News Editors, Reporters and Newsreaders-cum-Translators. There are 46 RNUs across the country.

#### iii. Talks and Current Affairs Programmes:

The Talks and Current Affairs Unit broadcasts analytical news-based programmes on various topics. The idea is to help the listeners understand major new developments, put things in perspective and deal with a subject in detail. Experts from concerned field participated in the discussion on topic of contemporary importance. Various topics are discussed extensively in the daily and weekly programmes viz Spotlight, Manthan, News Analysis, Samayiki, Market Mantra, Sports Scan, Samarchar Darshan, Press Comments, Parikrama, Aaj Savere, Gulf Charcha, Public Speak, Vaad-Samvad, Money Talk, Charchaka Vishai hai, Surkhiyon Mein, Country Wide and Current Affairs programmes.

Public Speak is a very popular Live Phone-in programme. It is over half an hour long, bilingual and two experts, including Ministers, Ministry officials, are invited to answer listeners' questions on the topic of the week.

The Newsreel Unit broadcasts Newsreel and Samachar Darshan programmes daily. Apart from daily news, the celebrations of various activities and programmes, like Swachha Bharat Abhiyaan, Yoga Day and others, are also broadcast.

#### iv Important coverage (April 2019-March, 2020):

#### a. Thematic Approach

NSD AIR undertakes theme-based communication. NSD's Bulletins, Website and Social media (Twitter, Facebook) covered all important news related to General Elections, Developments in the run up to the creation of UTs of Jammu-Kashmir and Ladakh, Assembly Elections in Maharashtra, Haryana and By-polls, Citizenship (Amendment) Act, 'Ek Bharat Shreshtha Bharat' and 'Rashtriya Ekta Diwas', 150th birth Anniversary of Gandhi, COVID19 Pandemic and other events of national/international importance.

#### **b.** Special Programmes

# i) Elections: General and Assembly

NSD provided wide coverage of General Elections 2019 and Assembly Elections from headquarters at Delhi and from Regional News Units located all over the country. News items with voice-casts and sound-bytes covering the election process including electioneering, polling and counting of votes along with the declaration of results were put on air through the three major news bulletins in English and Hindi broadcast from the News Services Division, New Delhi in addition to the coverage in the Discussion and News Magazine programmes. Apart from this, other Indian languages and regional news bulletins also carried the elections news and launched special discussion programmes.

Special programme on election results was broadcast continuously for 40 hours with a "Special Janadesh 2019" — bilingual programme in Hindi and English on AIR FM Gold and other channels. It was the first time a 40 hours continuous coverage was done by AIR News. Live bilingual discussions on elections with hourly news bulletins apart from major news bulletins as indicated earlier were broadcast. RNUs were also linked during the programme based on trends and results available. Apart from two live bilingual Radio-Bridge programmes duration of some of the bulletins from Headquarter were extended to have a broader and fair coverage of election results and reactions of the political parties. Similarly, Regional News Bulletins also extended the duration of their News Bulletins to inform public in their language(s). Workshops on General Elections as well as Assembly Elections were organized for Officers, Correspondents and Editors from NSD and its Regional News Units as well as for Part-Time Correspondents of AIR to sensitize them for the coverage of General Elections to the Lok Sabha as well as the State Assemblies.

In addition to the intense awareness generation campaign minute by minute updates were disseminated on all the social media platforms. Wide coverage was also provided in the form of live tweeting and updating the poll percentages. A separate webpage had been created for the General Elections-2019. Various sections of Áwareness Material', 'Special Programmes' were updated regularly. Extensive content was generated with the inputs from RNUs.

#### ii) Citizenship (Amendment) Act, 2019

Extensive coverage was given to Citizenship (Amendment) Act, 2019 & its provisions during the month of December, 2019. Statements by Hon'ble President Shri Ram Nath Kovind, Vice President Shri M. Venkaiah Naidu, Prime Minister Shri Narendra Modi, Cabinet Ministers and several top functionaries on CAA were carried in bulletins and news-based programmes. Salient features of the Citizenship (Amendment) Act and dispelling rumours about the Act were highlighted in news magazine programmes: Aaj Savere and Parikrama and in all bulletins. Besides, CAA Explainers were broadcast in all bulletins, reactions of refugees supporting CAA were carried, myth-busters to clear doubts and misinformation about the legislation figured prominently in special talks and discussions. RNUs also mounted special programmes about the CAA.

# iii) Chief of Defence Staff (CDS)

The Cabinet decision to appoint the country's first Chief of Defence Staff, General Bipin Rawat, and his assumption of the charge of the new post was covered in great detail in all bulletins at the Headquarters and RNUs. The coverage mainly focused on the significance of the CDS, his role and responsibilities and the significance of the government's decision for the country's security apparatus and overall synergy and coordination between the top Civil Military Leadership.

#### iv) Atal Bhujal Yojana

The Cabinet approved Atal Bhujal Yojana, and ambitious scheme for ground water conservation. The salient features of the programme, were given wide publicity in bulletins, talks shows, discussions and Social Media platforms.

# v) Indian Railway Management Service (IRMS)

Creation of Indian Railway Management Service by merger of 7 different Railway services for effective management of the Railways was covered extensively both at the Headquarters and RNUs.

#### vi) Kartarpur Sahib Corridor: 550th Birth Anniversary of Guru Nanak Devji

NSD undertook news coverage on events related to the Anniversary and developments related to Kartarpur Sahib Corridor. The Home Ministry's special

promo was also played with the related stories. Exclusive reports from Dera Nanakana Sahib and Ground Reports on Kartarpur Corridor and Sultanpur Lodi were broadcast. Correspondents were deployed at three different venues on the 8<sup>th</sup> and 9<sup>th</sup> November, 2019 for the inauguration, as well as the live broadcast of the PM's speech was done.

RNUs Chandigarh, Shimla, Jammu, Aurangabad, Mumbai, Nagpur and Pune broadcast related news in their bulletins and programmes since 16<sup>th</sup> August, 2019. RNU Chandigarh also aired a special issue of Newsreel. Regular Coverage related to Shobha Yatra and International Nagar Kirtans by Special correspondents

Messages of Guru Nanak related to humanism were also broadcast in news bulletins and news magazine programmes.

# vii) Jammu and Kashmir Re-organisation

NSD Bulletins, Website and Social media (Twitter, Facebook) covered all important news related to the Jammu and Kashmir Reorganization, including the Bill's passage in the Parliament, Highlights of the Bill and Speeches of HM in Lok Sabha and Rajya Sabha. The PM's Address to the Nation was broadcast live, along with its live Kashmiri translation on YouTube. Both the Hon'ble Prime Minister's and Home Minister's speech Highlights and full speech were translated in Kashmiri, Dogri and Ladakhi, shared with DD News and disseminated widely in J&K on Youtube.

J&K situation updates, especially in Kashmiri, Dogri and Ladakhi bulletins, with an emphasis on normalcy were broadcast on a regular basis. Sound Bites of J & K Governor, and other officials were also carried to bring the official version to the public.

AIR News was the FIRST to break the news that Offices will open on 16<sup>th</sup> August, 2019 and that Primary schools reopen on the 19<sup>th</sup> August, 2019. AIR News Tweets were carried by NDTV and other channels.

NSD, AIR shared 8 hourly situation reports- based on inputs from News Agencies, J&K RNUs, and other RNUs, with Hon'ble Minister for Information and Broadcasting Office from August 5<sup>th</sup>-9<sup>th</sup>, 2019. Press Feedback prepared by RNU Jammu at 7:00 am everyday was also shared. Press interactions with bites were also covered in bulletins.

The duration of Kashmiri Bulletins was also extended by 10 minutes.

Backgrounders on Article 370, 35A, Implications of scrapping Article 370, Impact for women, SC, ST, OBCs and minorities were issued for ready reference. Highlights from PM and HM's speech were compiled in a Booklet and shared with DAVP.

Ground Reports from Jammu, Leh, Kargil and Srinagar, with inputs from DD News, were also aired regularly.

Exclusive Updates were also broadcast on other events such as the Hon'ble Prime Minister's visit to J& K on Deepawali, creation of UTs of Jammu-Kashmir and Ladakh and swearing in of the new LGs.

Discussion programmes on situation, Support to India on Global Forum, J&K developments, BDC Elections, Issues and Roadmap were broadcast regularly from August, 2019 onwards. Special Bilingual programmes were also hosted on the Bill, PM's speech and other related themes.

# viii) Winter Session of Parliament

Wide coverage was given on all channels to: Constitution (126<sup>th</sup> Amendment) Bill, extending reservation for SCs and STs in Lok Sabha and State Assemblies, Personal Data Protection Bill, 2019, International Financial Services Centres Authority Bill, 2019, Insolvency and Bankruptcy Code (Second Amendment) Bill, 2019, National Capital Territory of Delhi (Recognition of Property Rights of Residents in Unauthorized Colonies) Bill, 2019.

# ix) Triple Talaq/ Other Landmark Decisions

Prominent coverage was provided to the landmark decisions including Triple Talaq and passage of various bills/ amendments of bills in the Parliament. Discussion programmes on these subjects were also broadcast. These were also covered in the News Magazine programmes.

#### x) Constitution Day

Constitution Day related activities were covered significantly in all bulletins and discussion-based programmes with a special focus on Fundamental Duties and Rights of Citizen. RNUs also gave detailed coverage to the events highlighting significance of the Day. Social Media mounted a campaign related to Constitution and Fundamental Duties. Its Twitter, Facebook and Youtube channels also posted events related to the Day and carried statements of prominent government functionaries on the significance of the Day. Pledges on the Constitution Day were administered to the staff both at the Headquarters and RNUs.

# xi) Ek Bharat Shreshtha Bharat and Rashtriya Ekta Diwas

Exclusive stories on the theme were broadcast with inputs from RNUs in October-November, 2019. Along with this, NSD disseminated the promo released by HMO on Sardar Patel and EBSB extensively. Talk Shows on EBSB were also presented.

NSD AIR Social Media Cell focused on pairing of states and regional conversation of 100 key messages, as well as cultural exchanges between states.

National Unity Awards, Run for Unity and Contribution of Sardar Patel were all highlighted.

For Ekta Diwas, coverage related to the preparations in the run-up to events at Kevadia and New Delhi, were all covered prominently. Extensive coverage was done on the actual day as well. Live inputs were taken in bulletins from Kevadia and other parts of country.

Ground Reports from Jammu-Kashmir, MP, Punjab, Haryana, Tripura, Arunachal Pradesh, Maharashtra, Puducherry, Tamil Nadu and others were aired. Special reports on news magazine programmes were also broadcast.

NSD undertook extensive Social media dissemination on all platforms.

The Principal DG, Ms. Ira Joshi administered Unity Pledge to all personnel at NSD: AIR.

#### xii) 150th Birth Anniversary of Mahatma Gandhi

Effective publicity is being done at NSD, and its RNUs in Regional Languages for the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi.

Spot news coverage of all related events, especially on the eve and day of the Anniversary was undertaken successfully.

Special coverage in news magazine programmes, special discussions, Ground Reports as well as exclusive interviews were done.

A social media campaign involving Gandhiji's speeches and graphics, along with dedicated hashtags has proven popular among patrons. A Gujarati version of the NSD website was also launched on the Anniversary date.

NSD also released its Samachar Bharati magazine dedicated to Mahatma Gandhi on his 150<sup>th</sup> birth anniversary. A noted Gandhian expert graced the occasion. A Gandhi Quiz with DPD books on Gandhi ji as awards, and a Photo Exhibition on Gandhi ji were also hosted.

# xiii) Campaign to Shun Single use Plastics/ Swachhta Hi Seva

Extensive coverage of PM Modi's call to eradicate single use plastics during different events including Dussehra; Plogging runs around the nation including the PM's morning walk at Mamallapuram, was done.

Ground Reports from Guwahati, Jaipur, Vijaypura City Corporation, Tripura and others were broadcast.

News Magazine Programmes and discussion programmes on related themes were also aired.

A social media campaign for plastic waste management, with videos and graphics was undertaken across platforms.

# xiv) Fit India

In addition to the spot news coverage, Prime Minister plogging at Mamallapuram, Tamil Nadu and PM's statement about Importance of Run for Unity for Fit India were prominently covered by NSD. NSD and its RNUs broadcast exclusive interviews of Union Minister of Youth Affairs Mr. Kiren Rijiju and prominent sport personalities-PV Sindhu, Gautam Gambhir, Deepa Karmakar, Susheel Kumar, Deepa Malik, Satpal, Pranab Ray and Basavareddy. Week long exclusives from RNUs on staying fit and active. Ground Reports from various states and Discussion programmes were also broadcast by NSD and RNUs.

#### xv) Mann Ki Baat

The Prime Minister's *Mann Ki Baat* address to the nation every month was covered in all major news bulletins, including regional languages bulletins. Live webcasting on NSD's website was also done. Special programme on the Prime Minister's address to the Nation in Mann Ki Baat' was also broadcast in the Talks and Current Affairs slot.

RNUs of NSD: AIR covered Mann ki Baat' in its 223 bulletins, and 260 FM headlines in 77 languages and dialects. Also, RNUs gave wide publicity on their respective social media platforms by tweeting in their regional languages.

Apart from the traditional broadcast, Live webcasting, tweet and updates on Social Media platforms was also done for the PM's monthly address to the nation.

Exclusive graphics and success stories based on examples cited by Hon'ble Prime Minister in his speech are broadcast on the same day.

The Division disseminated 'Mann ki Baat'-related news and programmes across 223 bulletins, 256 FM headlines in 77 language and dialects. In addition, news-based

discussion programs along with public reactions are also shared by NSD, HQ and the RNUs.

#### c. New Initiatives

#### i) Manthan- Faislon Kaa:

AIR News launched a New Talk Show—"Manthan- Faislon Kaa" on 9<sup>th</sup> December, 2019 to run special interviews discussing important legislation like Citizenship Amendment Act and other initiatives of government. Some of the key topics covered in 114 episodes included Major Cabinet decisions, Containment of COVID-19, Initiatives to speed up development in J&K. Arms Amendment Bill and Personal Data Protection Bill, Schemes to stimulate economic activities, Swachh Bharat Abhiyan etc.

# ii) You Tube Channel of AIR News-NEWS ON AIR OFFICIAL

Ushered in new programmes: LET'S CONNECT – Focusing on women- centric issues, FROM THE STATES – A special roundup of happenings in States and Union Territories, INTERNATIONAL NEWS – A package of global developments, WEEK-ENDER–Major highlights of the week gone by., MONEY MATTERS – focusing on financial issues, 360 DEGREES-EK PARIVESH -, KNOW YOUR CONSTITUTION – Explainers on Rights and Duties, laws and statutes EK BHARAT SHRESHTA BHARAT – Promoting national integration, SANSKRITI DARSHAN – a peek into India's rich cultural heritage, FIT INDIA – a package of sports events, WEATHER REPORT - a roundup of health updates and climatic changes, 150 YEARS OF BAPU – a special package of events commemorating 150<sup>th</sup> birth celebrations of Mahatma Gandhi, NORTH EAST DIARIES – A roundup of happenings in Northeastern States of India.

#### iii) YEAR-ENDER Series

Focused on analysing programmes/ initiatives of Ministries of Government of India contained a daily broadcast of stories in major bulletins. Discussions and Talk shows were held in Year End Programme Series covering topics ranging from Water Conservation to Atal Bhujal Yojana to initiatives taken to boost the Economy, Clean & Green Environment.

# iv) SAMACHAR BHARATI:

8<sup>th</sup> edition of Annual in-house magazine of AIR News dedicated to 150<sup>th</sup> birth anniversary of Mahatma Gandhi documenting major life events of the Father of the Nation and the values of Sewa, Sahyog, Samarpan and Swachhta enshrined by him. An exhibition and Gandhi quiz on life and times of Bapu was organized at News Services Division.

# v) Important Visits and Meetings:

Prominent coverage was given to the visit of Hon'ble President, Vice President and Prime Minister's abroad. The Hon'ble Prime Minister participated in several high profile meetings crucial to national foreign relations in India and abroad. These include his trips to Bishkek to attend the SCO Summit, the G20 summit in Japan, USA, as well as other parts of East Asia, West Asia and Europe. Important incoming visits include the second Informal summit with Chinese President Xi Jinping.

For these, NSD broadcast regular news coverage including Live inputs in bulletins. Live coverage on YouTube, Website and Facebook was also undertaken.

Coverage starts from pre-meeting curtain raisers, leading up to comprehensive reporting of all events and engagement in the itinerary.

Ground Reports in News magazine programmes, Aaj Savere and Parikrama, as well as thorough analysis in Talks and Discussion programmes also take place.

# vi) IFFI, 2019

IFFI's – related news stories were covered in major bulletins and news magazine programmes, broadcast with an exclusive promo. A special IFFI desk was created at HQs. Correspondents were deployed for extensive coverage of Golden Jubilee celebrations at different venues in Goa. IFFI@50, an hour-long programme on Golden Jubilee of IFFI Broadcast on Youtube Channel of NSD, AIR.

#### vii) Jalianwala Bagh Massacre Anniversary

NSD gave wide coverage to the anniversary of Jallianwala Bagh Massacre on 13.04.2019. NSD and its Regional News Units covered spot news from Amritsar including Hon'ble Vice President Shri M. Venkaiah Naidu paying homage and releasing a commemorative coin and commemorative postage stamp on the occasion, visiting an exhibition on the massacre organised by the Bureau of Outreach and Communication, Ministry of Information and Broadcasting at the memorial. NSD also broadcast a special bilingual programme titled "100 years of Jallianwala Bagh Massacre" on 13.04.2019. A series of image templates on the massacre was shared from 06th April, 2019. Social Media Platforms of NSD also generated appropriate tweets and Facebook entries in addition to sharing Photos of the activities related to Jallianwala Bagh Massacre Anniversary. Regional News Units also undertook similar programmes. A special brief of history on the fateful day was produced for the social media. A video of British Prime Minister's statement in the UK Parliament on the Jallianwala Bagh was also shared on the Twitter and Facebook.

# viii) Dr. Bhimrao Ramji Ambedkar Jayanti

NSD and its RNUs prominently covered nation remembering Dr.Bhimrao Ramji Ambedkar, the Chief architect of the Constitution of India on his 128<sup>th</sup> birth anniversary on 14.4.2019. NSD and its RNUs covered several functions throughout the country on the occasion including floral tributes at Babasaheb's Statue in the Parliament House Complex, tributes by the Hon'ble President Shri Ram Nath Kovind, Vice President Shri M. Venkaiah Naidu, Prime Minister Shri Narendra Modi etc. A special programme "Dr. B. R. Ambedkar – A Great Social Reformer" was produced and aired in Spotlight and Samayiki programme.

# ix) Coverage of Cyclone & Flood

Prominent coverage about rescue and relief operations by the Central Government agencies, Indian Navy, Army, Airforce, Coast Guards, NDRF and State Governments etc. on severe cyclonic storms which hit some states during the year 2019.

Extensive Coverage including update on flood situation, Update of weather information/ prediction shared by India Meteorological Department, Rescue and relief operations by various agencies during the Flood was also adequately covered by NSD and RNUs.

# x) Coverage of 5<sup>th</sup> International Yoga Day

NSD and its Regional News Units widely covered the events related to 5<sup>th</sup> International Yoga Day celebrations across the country and abroad in addition to the pre-publicity for Yoga Day in news and current affairs programmes and Social Media platforms. The main event which was led by the Hon'ble Prime Minister Shri Narendra Modi at Ranchi was prominently covered by NSD. International Yoga Day 2019 celebrated abroad was also covered by AIR Special correspondents. Correspondents across the States also covered the events prominently. These coverages included voice casts from the Correspondents and sound- bytes of prominent personalities and Yoga Gurus. Apart from Announcement of Prime Minister's Awards for outstanding contribution for Promotion and Development of Yoga-2019, discussion programme titled "Yoga for Healthy Life" and IYD-19 in the news magazine programmes "Aaj Savere" were broadcast.

Two workshops on Yoga were organised by NSD, AIR in the month of June, 2019, with massive participation of staff members of NSD.

#### xi) Kargil Vijay Diwas

NSD, AIR widely covered the celebrations of Kargil Vijay Diwas on 26.07.2019. Spot news coverage included the functions organised at Drass War Memorial and other

places all over the country. Videos/ pics received from Regional News Unit, Kargil were also posted on the Social Media platforms of NSD.

#### xii) Launch of Chandrayaan- 2 & Satellites by ISRO

The successful launch of India's expedition to the moon- Chandrayaan 2 and updates on orbit manoeuvre, separation of lander, attempted soft landing of the Lander were prominently covered. Exclusive coverage on Hon'ble Prime Minister witnessing the soft-landing of the Lander Vikram with a group of students, Exclusive interview with ISRO Chairman, in addition to Talk shows on India's Space Program & Road Ahead as well as Ground Reports were also broadcast.

The launch of RISAT 2B, observation satellite EMISAT by ISRO, DRDO Successfully test firing the indigenously developed 500 kilogramme class guided bomb from Sukhoi combat jet was also prominently covered by NSD and its RNUs.

### xiii) Independence Day 2019

Broadcast of news events related to 73<sup>rd</sup> Independence Day celebrations across the country and abroad by NSD and its RNUs. Special emphasis was given on the announcement by the Hon'ble Prime Minister – "Jal Jeevan Mission" campaign to shun single use plastics, doubling of farmers income by 75<sup>th</sup> year of independence, providing every poor a pucca house and electricity connection to every family. Ground Reports on different Themes broadcast in addition to Talk shows on Independence Day and on various themes from 1<sup>st</sup> to 15<sup>th</sup> August, 2019.

#### xiv) Coverage of Swachh Bharat Mission

Spot news coverage of various activities relating to Swachh Bharat Mission including Swachh Bharat Pakhwada of various ministries were made. Launch of 'Swachh Survekshan Grameen-2019', country's largest sanitation survey was prominently covered.

# xv) Jal Shakti Abhiyan

Adequate coverage was provided by NSD and its RNUs on the launch of Jal Shakti Abhiyan across the country to accelerate water harvesting and conservation measures. This also included regular broadcast of grassroots- level soft stories on the time. Discussion programmes on Jal Shakti were broadcast in the current affairs programmes as well.

#### xvi) 100 days of NDA Government

Extensive and exclusive coverage on various subjects including Government's Flagship programmes were broadcast on completion of 100 Days of NDA

Government. I&B Minister Shri Prakash Javadekar presenting a report card on 100 days of NDA government highlighting key decisions of government, Release of booklet "Jan Connect" and inauguration of an exhibition on "Furthering India's Development- 100 days of Bold Initiatives & Decisive Actions" by Hon'ble Minister for Information and Broadcasting, Presentation of report card, and Media interactions by Union ministers in different cities across India were widely covered. Discussion programmes on various subjects including Government's commitment for 'Sabka Saath, Sabka Vikas, Sabka Vishwas': Key decisions in first 100 days, Economic Reforms in 100 days of NDA government, Good Governance- 100 days of NDA-2 government, सरकारके प्रथम सौ दिन और कृषि क्षेत्र में सुधार, Reforms in Infrastructure Sector in 100 days of the NDA-2, 'सबका साथ, सबका विकास, सबका विश्वास के लिए प्रतिबद्ध सरकार और इसके प्रथम सौ दिन" पर चर्चा, Social Reforms in 100 days of NDA-2 government were broadcast. In addition to the broadcast of Ground Reports on various initiatives undertaken by Government, live tweeting with dedicated hashtags, garnering good response, Tweets, FB updates on all press conferences were also done.

### xvii) Ayushman Bharat Diwas

Wide News Coverage was given to Hon'ble Prime Minister's tweet — Ayushman Bharat is more than just a health care scheme as it is beacon of hope to more than 50 crore of India's most vulnerable people, Ministry of Ayush target to operationalize 4200 AYUSH Health and Wellness Centres under Ayushman Bharat Scheme during 2019-20, Ayush Hospitals to be set up in Rajashtan, Odisha and Jharkhand, 306 AYUSH hospitals are being upgraded and Jammu and Kashmir becoming first state to issue highest number of golden cards under scheme. Exclusive interview of Chief Executive officer of Ayushman Bharat — Indu Bhushan was also broadcast apart from a discussion programme on "Pradhan Mantri Jan Arogya Yojana" (प्रधान मंत्री जन आरोग्य योजना।)".

# xviii) Poshan Abhiyan-2019/ Poshan Maah

Spot News Coverage, Exclusive interview with Kerala Poshan Abhiyan Mission Director, Exclusives from RNUs and Desk, Ground Reports on the observance of Poshan Maah in various states were broadcast by NSD. Coverage in news Magazine programme Aaj Savere, discussion programme on "Nutrition Mission Government's overarching scheme for nourishment". (पोषण मिशन :पोषाहार के लिए सरकार की महत्वाकांक्षी योजना।) and Social Media campaign- Videos and graphics, dedicated hashtag were also made.

# xix) NRC Release

News coverage on National Register of Citizens, Assam updates , raising awareness about NRC, Helplines, Foreigners Tribunals were broadcast apart from exclusive Interviews with Chief Minister Assam, Addl. Chief Secretary Assam. Talks shows also broadcast on NRC release.

#### xx) Ground Reports

In order to provide factual information, at the grass root level, about the implementation of various welfare schemes and programmes of the Government, ground reports are being broadcast daily in all the major bulletins. The bites of welfare schemes' beneficiaries across the country were also included in the Ground Reports. All the 46 RNUs also broadcast ground reports in the respective regional languages. The beneficiaries of all the major flagship schemes of the Government were interviewed and the voice bites of the beneficiaries were broadcast in the bulletins. The Ground reports were shared on social media platforms including the NSD website for wider reach.

#### xxi) Regional News Units (RNU)

All India Radio's 46 Regional News Units (RNUs) play a vital role in catering to the information needs of the people with a regional flavour and furthers its grassroots reach.

RNUs broadcast bulletins and programmes in 77 regional languages/ dialects making news region-specific and listener-friendly. Each state has at least one RNU and bigger states have up to four RNUs for effective coverage of events in the respective states. RNUs originate 483 bulletins every day for a total duration of about 39 hours that include national, regional, external, DTH services and FM headlines.

These Units also mount 1087 news- based programmes in a month for a total duration of nearly 147 hours besides broadcasting special programmes on occasions like Republic Day, Independence Day or any other occasions of national importance. They also broadcast special programmes when State Assemblies are in session.

FM Headlines serve immediate needs of information savvy listeners in their daily busy schedule in cities and towns. At present, 260 headline bulletins in 17 languages are being broadcast by RNUs.

#### d. Expansion & Innovation

NSD AIR undertakes thematic communication plans for major campaigns like 150 Years of Gandhi, Rashtriya Ekta Divas, Elections, Independence Day, 550<sup>th</sup>Anniversary of Guru Nanak etc.

In addition to Coverage on bulletins and news magazine programmes as well as Talks and Current Affairs programme, NSD has adopted Radio Plus strategy. Campaigns are thus undertaken on several social media platforms. All broadcast content is posted online. Web only exclusive content is also uploaded. Graphics, video, audio and interactive content like quizzes are shared with dedicated, campaign-specific Hashtags to increase visibility.

#### e. News on AIR Website

24x7/ 365 Operation website of AIR News provided round the clock updated News from various sectors with its hallmark of ABC- Authenticity Balance and Credibility. In the year 2019-20 significant progress has been made towards a multilingual website keeping in mind the requirements of audience. The newsonair website is now available in English, Hindi, Urdu, Assamese, Dogri, Gujarati, Marathi & Tamil. Efforts are on to make it available in all the regional languages. It can be accessed at the following website URL.

Language	URL	
English	http://newsonair.com/	
Hindi	http://newsonair.com/hindi/Hindi-Default.aspx	
Urdu	http://newsonair.com/ urdu/ Urdu-Default.aspx	
Marathi	http://newsonair.com/ Marathi/ Marathi-Default.aspx	
Gujarati	http:// newsonair.com/ Gujarati/ Language-Default.aspx	
Tamil	http://www.newsonair.com/tamil/	
Assamese	http://newsonair.com/ Assamese/ Assamese-Default.aspx	
Dogri	http://www.newsonair.com/dogri/dogri-default.aspx	

#### **Social Media Statistics: NSD**

Platforms	URL	Remarks	
Facebook	All India Radio News	More than 3.4 million likes	
Twitter (Eng)	@airnewsalerts	2.41 million followers	
Twitter (Hin)	@AirNewsHindi	62.5K followers	
YouTube	NEWS ON AIR OFFICIAL	206 K subscribers	
Instagram	Airnewsalerts	2.54 Lakh followers	

#### Social Media Statistics: RNU

Platforms	No. of RNUs
Facebook	26
Twitter	46
YouTube	24

#### f. Talks and Current Affairs Unit

The Talks and Current Affairs (TCA) Unit has been assigned to broadcast analytical news based programmes on various topics. The idea is to help listeners understand major new developments, put things in perspective and deal with a subject in detail.

Various topics were discussed extensively in the daily and weekly programmes viz., Samayiki, Spotlight/ News Analysis, Public Speak, Money Talk, Vaad Samvaad, Charcha Ka Vishay Hai, Country wide, Surkhiyon Mein and Current Affairs programmes.

Important programmes broadcast during the current financial year include discussion programmes on General Elections, 2019, Scrapping of Article 370 in Jammu Kashmir, Triple Talaq, and Supreme Court verdict on Ayodhya, Balakot Air strike, Quit India Movement, 150<sup>th</sup> anniversary of Mahatma Gandhi and covid19 containment to name a few.

Government initiatives and achievements in various sectors like Jammu Kashmir and North East, National Nutrition Mission, Ayushman Bharat, Farmers' welfare, interviews with Union Ministers, International Day of Yoga and Swachh Bharat Abhiyan were covered.

Unit's special focus is on programmes based on Beti Bachao Beti Padhao, and Women safety. Elaborate live discussion programmes on Sardar Patel's contribution to unite India. Programmes on Prime Minister's visit to several other countries were mounted.

Important Government schemes were given due coverage through discussion programmes. Discussions were mounted on Prime Minister's monthly broadcast to the nation 'Mann Ki Baat''. Special programmes on Issues before Parliament in English and 'Sansad Ke Samaksh Mudde' in Hindi were also broadcast before commencement of Monsoon session of Parliament.

#### g. Reference and PP&D

Reference and Policy, Planning & Development (PP&D) Unit provides prior information about various activities/ programmes of the government and political parties on daily basis to various units of NSD. The unit deals with preparation of Actions Plans and Action taken reports, compilation of various reports, which includes monthly Cabinet Summaries and progress report on the programmes broadcast from NSD to disseminate the achievements, schemes and messages of the government and ATN's in respect of monthly activities as per Swachhta calendar. The unit also deals with scrutiny of applications for the Akashwani Annual Awards.

# h. Library

NSD also maintains a library which has 21,807 books/ reference books in English, Hindi, Urdu and other languages. Out of the total collection, it has about 861 books on mass media and broadcasting. The Library subscribes to about 27 newspapers and 75 magazines. It is using the software E-Granthalaya developed by NIC to maintain a repository of books.

#### **G. COMMERCIAL WING:**

The Commercial Revenue Division (CRD) (now renamed as Public Outreach Service - POS). Public Outreach Service (POS) has the responsibility of earning Revenue on PAN India basis. It is a single window for advertisers to promote their products. The Revenue target given to POS for Financial Year 2019-20 is INR 375 Crores (net).

POS realised a revenue of INR 146.0 Crore till 31<sup>st</sup> March, 2020. This year approximately INR 20 crores has been earned from private clients.

In the current financial year POS has taken up work of Programme Production as well as spot production. "Twenty six Episodes of sponsored programme 'Swachhata Selfie', were produced by All India Radio Delhi for Ministry of Housing and Urban Affairs earning production charges to the tune of INR 15 Lakh. 'Kisan Vani' and 'Vigyan Prasar' are prominent programmes procured by POS and produced by AIR stations.

# Net Revenue for the period of 1<sup>st</sup> April 2019 to 31<sup>st</sup> March, 2020 for the F.Y. 2019-20;

Total Revenue till date : Rs. 145.90 Cr.
Government Clients : Rs. 125.79 Cr.
Pvt. Clients : Rs. 20.11 Cr

#### H. EXTERNAL SERVICES DIVISION:

Radio plays a critical role as an instrument of Foreign Policy and Public Diplomacy. Nations attach great importance to international broadcasting as a means of projecting their image and point of view to the world.

As part of British India, All India Radio entered the domain of external broadcast on 1<sup>st</sup> October, 1939 purely as a tool for propaganda for the Allies during the World War II. The first broadcast of All India Radio for the external audience was made in Pushto language to counter the German Radio *blitzkrieg* in the then North West Frontier Province (NWFP) to supplement the efforts by the BBC in this part of the world. After India attained independence, ESD had to assume a new role as the voice of an emerging nation, a tool for diplomacy and also an effective communication medium.

External Services of All India Radio connects the large Indian Diaspora with their country of origin and its culture and heritage giving them a feel of home away from home. AIR, through its external broadcasts aims to keep the overseas listeners in touch with the ethos of India, India's point of view on different issues, strides made by India in different fields including Science and Technology, India's democratic and secular traditions, its vibrant art, culture, economy, business and trade opportunities available in India, projecting India as an education, health care and tourist destination, India's commitment to universal declaration of human rights etc.

The languages in which AIR reaches its foreign audience are English, French, Russian, Swahili, Arabic, Persian, Tibetan, Chinese, Thai, Burmese, and Bhasha Indonesia. The services in Urdu, Punjabi, Sindhi, Saraiki, Sinhala, Bangla and Nepali are meant for listeners in the Indian sub-continent and immediate neighbourhood. The programme menu of ESD services are of composite nature which generally include: news bulletins, commentaries on current events and review of the Indian press. It also includes informative talks, interviews, documentaries, features, Indian music of all genres, radio plays etc.

Besides Newsreel, Magazine Programmes on sports and literature, talks and discussions on social economic, political historical, scientific and cultural subjects, features on developmental activities, important events and institutions, classical, folk and modern music of India's diverse regions, form a major part of total programme output.

The dominant theme of all programmes in External Services Division is to present the reality of India as a strong secular, democratic, republic which is vibrant, forward looking and engaged in the task of rapid economic, industrial and technological progress. The reality of India's large technical manpower and its achievements and ecological balance are put across in easy and simple parlance.

Similarly, India's faith in non-violence, its commitment to universal human rights and international peace and its contribution to the creation of a new world economic order are frequently discussed.

#### I. AUDIENCE RESEARCH WING:

With the changing mass communication scenario, Audience Research has occupied the centre stage. World over almost all the big media organizations have been doing in-house audience research or 'Market Research' in marketing parlance, as no media organization can afford to put their scarce resources at stake without knowing the potential audience (consumers) and market for their media content. Besides they are also subscribing to syndicated research done by the various media and market research organizations. The secret behind the success of private TV and Radio channels lies in their capability to feel the pulse of audience through continuous audience research and to design and modify the programme content including presentation accordingly.

All India Radio has been the pioneer in this field. It has a wide network of Audience Research Units across the country operational since 1946. It provides feedback to programme producers to plan, design, and modify programmes according to the needs, tastes, and aspiration of the target audience. Programme ratings/ listenership data are provided to sponsors, advertisers, and marketers to fulfill their commercial objectives. Audience Research Unit also functions as data bank and reference section for the organization.

During the year 2019-20 from 1<sup>st</sup> April to 31<sup>st</sup> March, 2020, the following audience research activities/ studies were carried out:

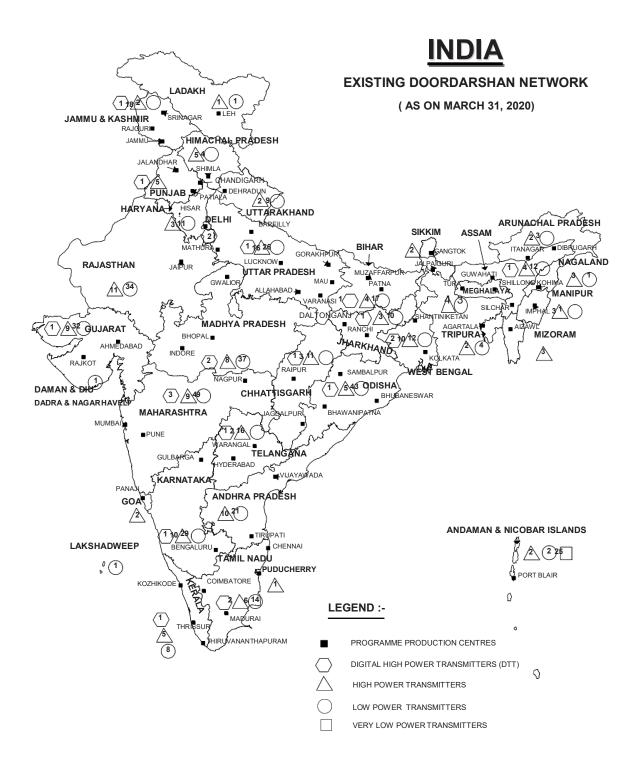
- a) Impact Assessment Study on the publicity campaign in the LWE affected area (Phase-VI) at 7 stations during June,2019
- b) Quick Telephonic Feedback Survey on Cricket Commentary on ICC Cricket World Cup-2019 at 24 stations during June, 2019
- c) Compilation of Annual Report of Prasar Bharati-2018-19 in May, 2019.
- d) Analysis of IRS-2017 data during June-July, 2019
- e) Monitoring of AIR FM Rainbow Channel vs. top two private FM Channels in Delhi during July-August, 2019.
- f) India Annual Reference-2020 (Compiled inputs related to AIR) during September, 2019
- g) Quick Telephonic Feedback Survey on Cricket Commentary on ongoing India vs. West Indies T-20 ODI Series-2019 on 12<sup>th</sup> December, 2019 at AIR Imphal.

- h) Feed Back Study on Bhutanese Programme Broadcast from AIR Kurseong in January- February, 2020
- i) Compilation of material related to AIR for the Annual Report of Ministry of Information and Broadcasting-2019-20 (upto 31st December, 2019).

# **CHAPTER VII**



**DOORDARSHAN** 



# DOORDARSHAN: FACTS AT A GLANCE (As of 31.03.2020)

Item	Nos.				
Satellite Channels					
National/ International	07				
Regional (24X7)	17				
State Network	10				
Total	34				
Studio Centres					
Major Studio Centres	20				
Regional Production Centres	02				
Other Studio Centres	46				
Total	68				

Terrestrial Transmitters					
	Regional Channel	DD National	DD News		
HPTs	04	114	55		
LPTs		392	22		
VLPTs		19	06		
DTTs (Digital)		23			
Total	04	548	83		
Grand Total=635					



#### **DOORDARSHAN**

#### A. INTRODUCTION

Doordarshan – literally, a glimpse from afar – is the face of India's metamorphosis from a modest experiment in public service telecasting that began on September 15, 1959 to a global leader in digital communications. The experiment became a regular service in 1965, when Doordarshan began beaming signals to homes in and around the country's capital, New Delhi. By 1972 services were extended to Mumbai and Amritsar and by 1975, to seven more cities. All this time it was part of the AllIndia Radio. On April 1, 1976, it transited to become a separate Department in the Ministry of Information and Broadcasting, and later came under Prasar Bharati.

#### **B.** ORGANIZATIONAL STRUCTURE

Doordarshan is headed by a Director General who is assisted by Additional Director Generals in Programme, Administration and Finance Wings; and an Engineer-in-Chief in the Engineering Wing. News Wing is headed by a Director General (News).

Director General, Doordarshan, is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc.

The six programming zones of Doordarshan at Delhi (North Zone), Mumbai (West Zone), Chennai (South Zone), Lucknow (Central Zone), Kolkata (East Zone) and Guwahati (North East Zone) report to the Director General. Four Engineering Zonal Offices headed by individual Additional Director General (Engg.) are located at Delhi, Mumbai, Kolkata and Chennai for project and maintenance activities in the North-Eastern states.

#### C. PRESENT TECHNICAL INFRASTRUCTURE

Doordarshan has a vast network of 66 studio centres. These studio centres across the country cater to in-house programme production. These include 17 major Studio centres at state capitals, and 49 other Studio centres located at various places in the country. Doordarshan has 635 terrestrial transmitters of varying power and provides free-to-air DTH service.

State-wise list of Studio centres is given at **Annexure-XIII**.

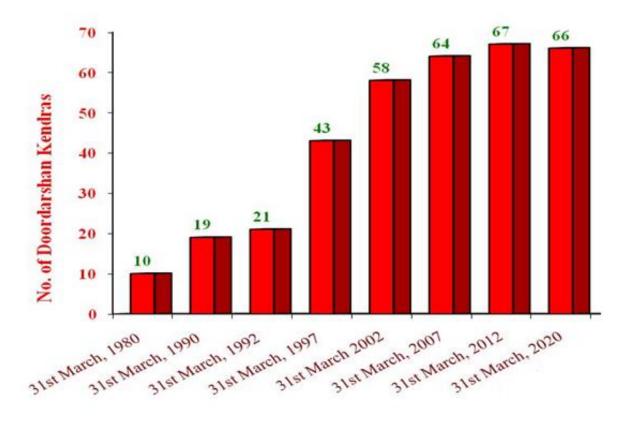
State-wise no. of transmitters is given at **Annexure XIV.** 

For satellite communication, Doordarshan has adopted DVB-S and DVB-S2 standards with MPEG-2 and MPEG-4 compression technologies. Doordarshan is presently operating 34 Satellite channels. Details are given at **Annexure XVI.** 

# **Major Technological Upgradations**

Out of the 66 Studio Centres, 62 have been made fully digital. The remaining 4 Studio Centres are Analog. Growth of DD network over the years is shown below:

#### **Growth of Doordarshan Kendras**



# D. SIGNIFICANT DEVELOPMENTAL ACTIVITIES DURING THE PERIOD:

- a) 30,000 Nos. of DTH Sets procured and handed over to Nodal Officers appointed by J&K Government for distribution in areas not covered by terrestrial transmission.
- b) Direct View LED Based Video Walls commissioned at DDK Delhi, DD News, CPC, DDK Mumbai & DDK Chennai. The video wall provides vast improvement in look and feel of the set and in the overall production quality.



# Video Wall installed in DDK, Delhi studio - Launch of Video Wall& Earth Station by Hon'ble I&B Minister

- c) New Earth Station at CPC Commissioned for Kisan Channel.
- d) New Earth Station at DDK Gorakhpur with (1+1) configuration & equipped with state-of-artMPEG-2/ MPEG-4 compliant SD/ HD compression chain and spectrum efficient DVB-S/ DVB-S2 compliant RF chain equipment was commissioned.
- e) Channel capacity of DD DTH Platform increased from 104 SDTV Channels to 112 SDTV Channels.
- f) Modernization of Earth Stations at DDKs Delhi, Dehradun, Raipur, Ranchi, Srinagar DDK Mumbai completed.
- g) Single Channel Integrated Automated Playout facility commissioned at Ahmedabad, Hyderabad, Jalandhar, Bhubaneswar, Guwahati& Srinagar.. This system will facilitate HD capable automation and seamless 24X7 transmissions.
- h) DDKs Raipur, Ranchi & Dehradun are ready for launch of 24x7 Channels. These channels will provide greater opportunity to the local talent.
- i) Studio centres at 20 locations modernized by providing Analog & Digital Peripherals, HD Camcorder and HD Recorder/ Deck.
- j) Tower strengthening work completed at 13 locations (Tirupati, Jaipur, Kasauli, Kodaikanal, Jagdalpur, Agra, Allahabad, Mussoorie, Dharwad, Jammu, Pune, Shimoga & Nagpur).
- k) Essential service equipment (AC Duct, Flooring etc) replaced at DDK Hyderabad.

# E. Free-to-air DTH "DD Free Dish"

Doordarshan launched its free-to-air DTH service "DD Free Dish" (Earlier DD Direct+) in December, 2004 with a bouquet of 33 TV channels. Capacity of DTH Platform was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009. Upgradation of Doordarshan's DTH Platform "DD Free Dish" from 59 to 104 channels was completed in Dec, 2014. The capacity of DTH platform has been further increased to 112 SDTV Channels.

DD Free Dish Platform has been using MPEG-2 DVB-S & MPEG-4 DVB-S2 Technology. Further upgradation of DD's DTH platform to 120 TV channels is under implementation as part of approved 3-Years (2017-20) Extension Scheme.

Brief details of DD Free Dish channels as on 31.03.2020 are given at Annexure-XVII.

### F. High Definition TV (HDTV)

Migration to HDTV started with a pilot project in 2007 with the provision of Electronic Field Production (EFP) Van and HDTV ENG Camcorders and Edit Suite at Delhi. The HD EFP van was used extensively during Commonwealth Games, 2010.

During 11<sup>th</sup> Plan Multi-camera HD studio production facilities have been set up and Multi-camera mobile facility for outdoor production equipped with 10 HD Cameras provided at Delhi & Mumbai . ENG-based field production, post-production and preview facilities have been provided at four Metro cities besides setting up of a playout facility at Delhi. Multi-camera mobile facilities equipped with eight HD Cameras for outdoor production have also been provided at Chennai and Kolkata.

As a part of 12<sup>th</sup> Plan schemes a Multi Camera Studio Production facility in HDTV format has been setup at CPC, New Delhi. HDTV Uplinking facility is available at DDK, Delhi. Tenders have been received and processed for setting up of HDTV Studio facilities at Chennai & Kolkata.

Two HD Channels i.e. DD National HD & DD News HD are available on DD DTH Platform.

As part of the 3 Year (2017-20) Extension Scheme of Doordarshan upgradation of Studio centre at DDK Delhi, DD News & CPC Delhi for migration of all 7 Channels originating from Delhi, from SD to HD, is under implementation.

#### **G.** Spectrum Management

Import permission has been received from Wireless Planning and Coordination(WPC) for RF equipment, for following 11 Earth Stations:

Kolkata Bhubaneswar Chennai Jaipur Bhopal Ahmedabad Jammu Jalandhar

Shimla Lucknow Thiruvananthapuram

# **H.** Coverage of Important Events

More than 162 important events have been covered Live by Doordarshan during FY 2019-20 by using OB/ EFP Vans. Some of the major events covered are at Annexure-XIX

#### I. National / International Channels:

Doordarshan has seven national / international channels:

DD National DD News DD Bharti DD Urdu

DD India DD Sports DD Kishan



#### **DD National**

As the prime and flagship channel of the Nation's Public Service Broadcaster, DD National provides a healthy mix of entertainment, information and education. It is available in terrestrial mode from 05.30 AM till midnight. In the satellite mode it is available round the clock.

Live telecast of events is one of the major components of DD National. In the year 2019 DD National telecast events of national importance such as the Republic Day, Beating Retreat, Independence Day, programmes on anniversaries of personalities like – Swami Vivekananda, Baba Saheb Dr. B.R. Ambedkar, Sardar Patel, Pt. Deendayal Upadhyay, Nanaji Deshmukh, Vigilance Awareness Rashtriya Ekta Diwas,. Events related to 550<sup>th</sup> Birth Anniversary of Gurunanak Dev ji, Visit of International leaders like US President Donald Trump, IFFI-2019 held in Goa, etc.

DD National aired live telecast of Prime Minister's addresses to enable a wide crosssection of people in the country to see and listen to the Hon'ble Prime Minister of India.

On the occasion of 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi several documentaries, panel discussions, quotes, interviews with Gandhian scholars/activists, Live Phone-in, Bites of eminent personalities, success stories were broadcast,. Doordarshan also did a Live telecast from Sabarmati Ashram on 2<sup>nd</sup> October 2019.

As usual, the year closed with the telecast of a special New Year's programme produced and telecast by DDK Mumbai on 31<sup>st,</sup> December. The Regional Kendras mounted New Year Programmes in their respective regional languages as well.

Major initiatives and achievements during the period:

- DD National brought in a judicious mix of innovative in-house productions, scheduling of blockbuster movies and socially relevant content produced with high entertainment values.
- Focused on enhancing look and feel, graphics, set designs, promos and logo templates.
- Devised Publicity Campaigns and sales strategy to ensure proper monetization of content and to gaintraction among the viewers.





**Independence Day-2019** 

#### IFFI 2019 held in Goa

- Launch of PSLV-C48- was telecast on 11.12.2019.
- Programme on New Year Eve, Rock 2020 on 31.12.2019.
- 353rd Birth Anniversary of Sh. Guru Gobind Singh on 13.01.2020.
- Live Republic Day Parade, 2020 on 26.01.2020.
- Prime Minister's Rally, 2020 on 28.01.2020.

- 72nd Anniversary of the Martyrdom Day of Mahatama Gandhi on 30.01.2020.
- Pariksha Par Charcha by Hon'ble PM to South students on 20.02.2020.
- Nari Shakti Puruskaar on 08.03.2020.
- Civil and Defence Investiture Ceremonies on 11.03.2020, 14.03.2020, 16.03.2020 and 19.03.2020.



Nari Shakti Puruskaar

### **Film Section**

Films and Other Initiatives in FY 2019-20:.

 In 2019-20 the Films Section worked to showcase quality cinema. clear Initiatives like 'Open House Meetings' & 'Friday Window' for offerers have resolved many issues and the continuous interaction has ensured that matters regarding film sourcing, payments, grievance-redressal etc. are sorted out in an effective, timely and transparent manner.

Celebration of 'Jash-E-Azaadi Special' week from 11-16 August, 2019. Seven Patriotic Movies were telecast to celebrate Independence Day.

- Telecast of film 'Sardar', based on life of 'Sardar Vallabhbhai Patel', on 31<sup>st</sup> October 2019 National Unity Day.
- Telecast of film 'Lage Raho Munna Bhai' on 2<sup>nd</sup> October 2019 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi.
- Telecast of Women Centric Films under 'Beti Bachao Beti Padhao Campaign' of Ministry of Women and Child Development. Ten Blockbuster Hindi Feature films on Women Centric Themes were telecast from 18<sup>th</sup> January, 2020 to 29<sup>th</sup>

February, 2020. This campaign was sponsored by Ministry of Women & child Development.

- Telecast of Feature Films under 'International Women's Day Campaign'. 14 Hindi Feature Films based on women centric themes were telecast from 01<sup>st</sup> March, 2020 to 07<sup>th</sup> March, 2020 under 'International Women's Day Campaign'. This campaign was sponsored by 'Ministry of Women & Child Development'.
- Doordarshan Classic Films Festival: A festival of Classic Hindi Feature Films like 'Sooraj Ka Satvan Ghoda' (Directed by Shyam Benegal), Rudaali (Directed by Kalpana Lajmi) etc., was telecast from 08<sup>th</sup> March, 2020 to 29<sup>th</sup> March, 2020.



#### **DD News**

The channel was launched on 3<sup>rd</sup> November, 2003 by converting DD Metro into a 24-hour News channel. DD News from its headquarters in Delhi is currently producing news content in Hindi, English, Urdu and Sanskrit languages apart from two exclusive bulletins for Hearing Impaired. A total of 17.5 hours of live transmission per day includes telecast of more than 40 news bulletins in these languages. DD News produces 09 live bulletins and news scrolls for DD Urdu. With the launch of Kisan Channel two news bulletins of interest to farmers are aired.

Programmes on the channel include those on Health, Youth Issues, Cinema, Art & Culture, Flagship schemes, International Events, Market Developments and programmes on social issues.

#### **News Gathering**

News inputs are received from across the country including remote areas through the latest satellite based technologies using DSNG Vans/ OB Vans, and through file internet/ cellular mobile based technologies. DD News collects majority of its news from,

- Own Correspondents in HQs and RNUs
- Stringers and part-time correspondents
- Agencies (PTI, UNI, Reuters, ANI)
- International partners (e.g. other national broadcasters, Asia Vision)

### **Accomplishments:**

Restructuring the format and content of the channel is a continuing activity. Several new programmes were introduced, some of which were: Special Interview of Hon'ble Prime Minister during the General Elections 2019, Hindi Prime Time on DD News, Janadesh, 2019, Mid Day Prime, Ground Reports/ Zamini Haquiqat, Jal Shakti Samachar, Additional Bulletin for Hearing Impaired, Swachhta Samachar, Express News, Vaarta- Sanskrit Samachar, Do Took, Rang Tarang, Total Health, Tejaswini, Social Connection, Vaartavali, Naya Savera, Breakfast Show, Market This Week, Kisan Samachar and Good News India.

PM's "Mann ki Baat" was telecast and was carried by several private channels also. This was supported with packaged stories, discussions and coverage of peoples' reactions.

#### **Technical Infrastructure:**

The 24x7 News channel has at Delhi its national newsroom and two studios. For satellite based news gathering from different parts of the country, there are 16 DSNG vans stationed in different States. Mobile-connectivity based backpack equipments are deployed in places when / where DSNG vans are not available or cannot be deployed. The channel has been launched in High Definition format also from 3<sup>rd</sup> December, 2018.

DD News has introduced video walls. Most of news bulletins, Programmes & Live Shows are presented with the support of video walls.

#### **DD News on Internet and Social Media:**

The News Channel has active presence on social media. A new-look website with video viewing facility was launched in September, 2013 and is being refurbished and made more user-friendly. The website of DD News can be accessed at <a href="https://www.ddinews.gov.in">www.ddinews.gov.in</a> or <a href="https://www.ddinews.gov.in">www.ddinews.gov.

The English Twitter handle of DD News @DDNewsLive was launched in January, 2013 and is being followed by more than 26 Lakh people. A new Twitter handle in Hindi language @DDNewsHindi was started in January, 2014 and already has more than 7 lakh followers. Similarly, Facebook Page of DD News is being followed by more than 19 Lakh people.

A dedicated YouTube Channel <a href="http://www.youtube.com/ddnews">http://www.youtube.com/ddnews</a> was launched in February, 2013. Presently the YouTube channel of DD News has over **21 lakh** subscribers.

DD News Mobile App has enabled viewers to access news and current affairs on the go. New version of this app will be launched soon. DD News can be accessed through:

- Website
- Mobile app
- YouTube channel
- NIC's live cast channel: <a href="http://webcast.gov.in">http://webcast.gov.in</a>

### **Coverages in 2019-20:**

- Live coverage and special programme of the Hon'ble PM's event and special programme "Jallianwala Bagh".
- Election related campaign of General Lok Sabha Elections 2019 and Assembly Elections in the States of Andhra Pradesh, Odisha Arunachal Pradesh and Sikkim.
- Hon'ble President's visit to four countries.
- Special programme 'Lords of Cricket' to Showcase India's preparedness in Cricket World Cup 2019.
- Regular updates of Cyclone 'Fani'
- Hon'ble PM's Odisha visit.
- Swearing –in and oath taking ceremony of the NDA Govt June, 2019.
- The 5<sup>th</sup> International Day of Yoga (IDY) .
- Flagging off event of 17 new Digital Service News Gathering (DSNG) Vans for DD News by Hon'ble Minister of I & B Shri Prakash Javadekar.



Flagging off event of DSNG Vans for Doordarshan (DD) News by Hon'ble Minister of I & B

- The Union Budget 2019-20.
- The 20<sup>th</sup> Kargil Vijay Diwas Celebrations.
- Live proceedings of the International Court of Justice, Geneva (ICJ) judgment on Kulbhushan Jadhav case.
- A new bulletin Jal Shakti Samachar introduced from 1<sup>st</sup> July, 2019 " twice a day, on the occasion of launch of "Jal Shakti Abhiyaan across the country.
- Inauguration of DD Studios across the Country on 25<sup>th</sup> July, 2019.
- Abrogation of Article 370 in J&K, including the passage of bills in Parliament. Programmes on J&K like "Kashmir Truth", "Kashmir ka Sachh" (17 episodes telecast in September, 2019 and 14 episodes in October, 2019), Jammu Kashmir-Badlav ki Bayaar and J&K ground report and 73<sup>rd</sup> Independence Day of India, 2019.
- The launch of the Fit India Programme from Indira Gandhi Indoor Stadium, New Delhi.
- Publicity and live coverage of Hon'ble PM visits including his visit to US.
- Telecast of a special programme on 100 days of Central Government.
- Extensive coverage to the 14<sup>th</sup> Conference of Parties (COP 14) to United Nations Convention to combat Desertification (UNCCD) organized in Greater Noida.



# PM at COP 14 organized in Greater Noida from 2<sup>nd</sup> to 13<sup>th</sup> September, 2019

- Ground Reports telecast on the First Anniversary of Ayushman Bharat, several.
- Coverage of mega events held at Sabarmati Ashram and other places across the Country on the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi.
- Assembly Elections held in Haryana and Maharashtra State covered

- Visit of Hon'ble President Shri Ram Nath Kovind to Philippines from 17<sup>th</sup> to 21<sup>st</sup> October, 2019 and Japan from 21<sup>st</sup> October to 23<sup>rd</sup> October, 2019 to attend Enthronement Ceremony of the Emperor of Japan.
- Visit of Hon'ble Vice President Shri M. Venkaih Naidu to Azerbaijan from 25<sup>th</sup> to 26<sup>th</sup> October, 2019.
- Live coverage of Hon'ble PM's visit to Saudi Arabia from 28<sup>th</sup> to 29<sup>th</sup>October, 2019.
- Coverage of Rashtriya Ekta Diwas.
- Swearing in ceremony of the new Lt. Governors of J&K and Ladakh.
- L/ T EC Press Briefing On Delhi Assembly Polls on 8th February,2020.
- L/ T Defexpo India 2020-Closing Ceremony on 8<sup>th</sup> February,2020
- Special programme on Jammu Kashmir Ladakh Badlav Ki Bayaar on 10<sup>th</sup> February, 2020.
- L/ T PM Modi At Times Now Summit on 12<sup>th</sup> February,2020
- Telecast of PM Uttar Pradesh Yatra on 29<sup>th</sup> February,2020
- L/ T of PM address at Economic Times Summit on 6<sup>th</sup> March,2020.

#### **Regional News Units**

There are 31 Regional News Units/ Bureaus spread across the country. The RNUs broadcast over 227 news bulletins in 23 languages/ dialects per day with a combined telecast time of more than 48 Hours per day.



#### **DD Bharati**

The Channel is dedicated to showcasing the art and culture of India. Since its launch in January 2002 the channel has become an on-air repository of India's cultural heritage. DD Bharati promotes and preserves the history, heritage and modern culture, science & technology and has a rich collection of Indian classical and folk music and dance forms, arts-crafts, theatre, Indian architecture, biographies of eminent personalities from related fields.. DD Bharati telecastsmore than 50 live coverages of national & international events every yearand Special programmes on festivals like Deepawali, Eid, Christmas, Holi.

#### Some programmes telecast during the year:

- Mausiqui Ek khoj: Classical music programme presented by Ustad Sujat Khan.
- Gora:- A serial based on Gurudev Ravindra Nath Tagore's revolutionary novel.
- Tagore's poem (Tritodashi): programme on the poems of Gurudev Rabindra Nath Tagore directed by Buddhdev Das Gupta

- Paintings of India: documentary by Benoy K Behl.
- Sculptures of India: documentary by Benoy K Behl.
- Yeh Hai India Meri Jaan: Travel show directed by Saeed Mirza.
- Uttarramcharitam: A Sanskrit serial Mahakavi Bhavabhooti directed by G.V. Iver.
- Forts of India: A serial directed by G.S. Channi & Gyan Dev Singh.
- Nachyo Bahut Gopal: A serial on the novel by Padmbhushan Amrit Lal Nagar.
- Mera Studio Mera Mehamaan: Series by renowned cartoonist late Sh. Sudheer Tailung.
- Koshish Se Kamyabi Tak: A series of interview with Bollywood Stars, Musicians, Singers etc.
- Sehat ke Rang Prakriti Ke Sang (Health Programme).
- Karwaan Sitaron Ka- based on Indian Movie songs.
- Programme on 150th Birth Anniversary of Mahatma Gandhi "Azadi Ke Mahanayak- Mahatma Gandhi".
- 'Yog Dhara' Special programme on the occasion of International Yoga Day' 2019
- Nav Varsh Ki Bahar- Programme on the Hindu New Year
- Aai Baisakhi- Programme on Baisakhi.
- Nrityanjali Dance Festival.

The channel airs Hindi feature film under banner 'Bharati Classics' (one break movie) on weekends.

#### **New Initiavies:**

DD Bharati is trying to unlock the potential of software available with cultural institutions and curate content from our huge archival resources including the Zonal Cultural Centers.

The channel is also planning to increase Live coverages from all over India and enter into partnerships with cultural institutions to acquire premium content. The effort is also to provide a platform to fresh talent.



#### **DD Urdu**

DD Urdu was launched on August 15, 2006 with eight hours daily transmission. It became 24x7 with effect from 14<sup>th</sup> November 2007. Conceived as a heritage channel, the effort is to catalyse the preservation and promotion of the cultural and

literary heritage of this rich language. BARC ratings place DD Urdu as the most viewed Urdu Channel in the genre.

During the period, the following weekly programmes were produced:

Naujawan Hindustan – Career opportunity for the Youth,

Yaadon ke Dareeche Se - Film song based programme,

Guftagoo – Interview based programme on eminent personalities,

Paigham-e-Hind – Based on rich heritage of India,

Apna Mulk Apna Aaeen – Programme on Legal Awareness

Khawab Hamare Tabeer Bhi Hamari – A women oriented programme,

Manzar Pas Manzar - Literary & Cultural Magazine,

Yeh Hai India – National Current Affair programme,

Duniya Mere Aage – International Current Affair programme,

Khatirdari – An Interview based Cookery Show,

Unani Clinic – A Series on Treatment of Unani Medicine,

Film Nama - Film Based Programme,

Urdu Shairi Ka Badalta Manzarnama - Prog. on History of Urdu Poetry,

Paisa Bolta Hai – Programme on Current Economical Issues,

Mushaira – Poetic Symposium.

Programmes were also telecast on the International Yoga Day (21 June, 2019), Ramazan (07 May, 2019 to 06 June, 2019), World Book Day, Intellectual Property Rights Day, Abrogation of Article 370 e Special programmes were produced on the eve of New Year, 2020. Sufi Studio, a Special programme was also scheduled.

DD Urdu also seeks appropriate content from other Channels of Doordarshan for telecast.

Feature films are biweekly on Wednesday and Friday. Urdu News (10 News Bulletins daily) is also telecast.



#### **DD India**

DD India is a 24x7 free to air satellite channel of Doordarshan.. The channel was launched on 14 March 1995 as DD International. It was rebranded as DD World in 2000 and again as DD India in 2002.

Towards the end of 2017 it was decided to develop it as an English News Channel for domestic and International audiences. Since March, 2019 BARC is delivering its ratings in the English News Genre, which position it at the top in the genre. The

channel endeavours to truly represent India portraying its economic power, its cultural values, its glorious heritage and its dynamic youth power. The focus is equally on International events and their impact on National and Global scenario.

#### **Highlights:**

- a) Channel ID, Graphics, Look and Feel for DD India have been developed. The News ticker has features of News Flash, Breaking News, Coming Up and Later Today in the ticker space.
- b) Screen Properties and Music have been introduced.
- c) Attractive promos are devised for exclusive Programmes and are used for cross channel publicity.
- d) DD India's evening Prime Time includes News Night Shows and current affair programmes.
- e) Important live programmes, Hon'ble PM's foreign visitsare covered with discussions on pertinent issues.

Exclusive programmes on the Channel are as follows:-

- a) Global Scan: A weekly news magazine covering international agenda from all around the globe is telecast on Sunday 2:00 PM.
- b) News Night English: Delivers a wide variety on News content from politics to socio economic developments, from Media and entertainment to Sports, in an hour long news programme, red at 8 PM from Monday to Friday.
- c) Sports 360 is aired at 7 PM on Saturday and repeated at 7 PM on Sunday.
- d) Social Connection is a newsmagazine carrying news from Social Media and covering new technologies. .
- e) Cinema Scope informs viewers about new and upcoming movies along with chit chat with personalities of the Film and Entertainment industry.
- f) Y Factor is a programme for youth .
- g) The Kashmir Truth: The programme brings to viewers the real ground situation in the valley including daily updates and reports, panel discussions and development oriented stories.
- h) Following Mahatma Celebrating 150 Years, songs, programmes, chat shows, panel discussions are showcased in this series on DD India.



### **DD Sports**

The channel covers Domestic and International Sports Events, Sports-related programming and Sportspersons. Financial Year 2019 - 2020 was a year of seminal changes for DD Sports. During the period special programmes were planned and produced to generate wide awareness about the Fit India campaign. Special programmes with sign language for the Hearing impaired were aired during the ICC Cricket World Cup 2019, and North East Sports were showcased through North East Sports News.

#### **Initiatives:**

Sports Youtube channel increased its subscription base by nine times during the Cricket World Cup 2019. Audio and video content from AIR and DD Sports was live streamed for the sports lovers. Sports shows like Cricket Live, giving in-depth analysis of the games, were live streamed on digital platforms. Special Studio based Sports shows of All India Radio were videoed and live streamed providing an enriching experience to the viewers. Updates on all international and domestic events were provided through the Twitter handle of DD Sports. Archival material was repackaged for digital platforms and uploaded. Weekly "Sports Diary" covering various sports, sports personalities, indigenous sports, regional sports and champions' interviews about their struggle, and success stories were telecast.

Marchula Festival in the Uttrakhand region was covered to promote mountain sports and beautiful hilly terrains on the banks of river Ramganga. Nehru Boat Race in Kerala, Polo in North East, Car Rally in the desserts of Rajasthan and sporting activities in Goa, were covered to promote sports along with culture and tourism of these regions.

DD Sports provides a dual stream for viewers during the sporting events of national importance. Whereas on DD Freedish viewers can watch sporting actions of national importance from across the globe, the regular programming continues on the Channel on private DTH and MSOs platforms.

Various activities of DD Sports during 2019-20 are summarized as under: -

### **DD Sports Programmes**

S. NO	Event
1	Review of Pink Ball Test Match by eminent cricket players
2	Cricket Live: A programme to discuss various interesting facts and achievements of sportspersons
3	Sports Diary, compilation of different segments of sporting activities of the country



Khelo India Youth Games 2020 Logo, Launched by Sports Minister & Assam CM



Sports minister Kiren Rijiju unveils the official mascot for National games at GTDC's Roof top, Panaji Goa

# **Coverage of events of National Importance**

S. No	Event	Date
1.	French Open Tennis 2019 comprising 2 matches in Paris	8 <sup>th</sup> & 9 <sup>th</sup> June 2019
2.	ICC Cricket World Cup 2019 at England and Wales	30 <sup>th</sup> May to 14 <sup>th</sup> July 2019
3.	Wimbledon Tennis Tournament 2019 comprising 2 matches in England	13 <sup>th</sup> & 14 <sup>th</sup> July 2019
4.	India Cricket Tour of West Indies 2019	3 <sup>rd</sup> to 14 <sup>th</sup> August 2019
5.	US Open Tennis	7 <sup>th</sup> & 8 <sup>th</sup> September 2019
6.	South Africa Tour of India 2019	15 <sup>th</sup> to 22 <sup>nd</sup> September 2019

7.	Bangladesh Tour of India 2019	3 <sup>rd</sup> to 10 <sup>th</sup> November 2019
8.	West Indies Tour of India 2019	6 <sup>th</sup> to 22 <sup>nd</sup> December 2019
9.	Sri Lanka Tour of India 2020	5 <sup>th</sup> to 10 <sup>th</sup> January 2020
10.	Australia tour of India 2020	14 <sup>th</sup> to 19 <sup>th</sup> January 2020
11.	India Tour of New Zealand 2020	24 <sup>th</sup> to 11 <sup>th</sup> February 2020
12.	Khelo India Youth Games 2020	10 <sup>th</sup> to 22 <sup>nd</sup> January 2020
13.	Australian Open 2020	1 <sup>st</sup> & 2 <sup>nd</sup> February 2020
14.	Khelo India University Games 2020	22 <sup>nd</sup> February to 1 <sup>st</sup> March 2020

# Live Coverage of Domestic sporting events

S.NO	EVENT	DATE
1.	21 <sup>st</sup> Commonwealth Table Tennis Championship 2019 at Cuttack	17 <sup>th</sup> to 22 <sup>nd</sup> July 2019
2.	2 <sup>nd</sup> India Open International Taekwondo Championship at GMC Balayogi Indoor Stadium, Gachhibowli, Hyderabad	11 <sup>th</sup> , 12 <sup>th</sup> , & 16 <sup>th</sup> June 2019
3.	Hyderabad Open 2018 a BWF tour Super 100 International Badminton tournament at Hyderabad	09 <sup>th</sup> to 11 <sup>th</sup> August 2019
4.	Subroto Cup Matches- Diamond Jubilee Edition 2019 at Dr. Ambedkar Stadium, New Delhi	06 <sup>th</sup> & 17 <sup>th</sup> September 2019
5.	24 <sup>th</sup> Bodoland Gallants Gold Cup Football Tournament at Daimakuchi Stadium, Udalguri, BTAD, Assam	29 <sup>th</sup> September 2019
6.	President Cup Exhibition Polo Match at President's Bodyguard (PBG) Parade Ground (Polo Field), New Delhi	01 <sup>st</sup> December 2019
7.	IndusInd Bank Nagesh Trophy National T 20 Cricket Tournament at Chinnaswamy Stadium in Bengaluru	21st January 2020
8.	Launch Event" for the 36 <sup>th</sup> Edition of the National Games in GTDC's Roof Top, Panaji Goa	31st January 2020
9.	Bengaluru Open Tennis 2020 at KSLTA Tennis Stadium, Bengaluru	15 <sup>th</sup> & 16 <sup>th</sup> February 2020
10.	Road Safety World Series 2020	7 <sup>th</sup> to 11 <sup>th</sup> March 2020

# **Highlights of sporting events**

S. NO.	EVENT
1.	4 <sup>th</sup> Edition of The Ultimate Uttarakhand Himalayan MTB Challenge at Uttarakhand
2.	Rally Desert Storm 2019
3.	SAFF Under 15 Championship 2019 at Kalyani Stadium, West Bengal
4.	Subroto Cup Matches- Diamond Jubilee Edition 2019 at Dr. Ambedkar Stadium, New Delhi
5.	12 <sup>th</sup> All India Maharaja Ranjit Singh Hockey Tournament at Dhyan Chand National Hockey Stadium, New Delhi
6.	World Junior Chess Championship at Hotel Leela Ambiance Convention Hotel, New Delhi
7.	Marchula Festival 2019 at Kumaon Region, Uttarkhand
8.	123 <sup>rd</sup> All India Beighton Hockey Tournament 2019 at SAI Complex, Salt Lake, Kolkata.
9.	National Youth Festival for Sports and Physical Education at Mother Khazani Convent School, Mungeshpur, Delhi
10.	Member Parliament Badminton 2019 at New Delhi
11.	18th Delhi International Open Grandmasters Chess Tournament 2020 at Indira Gandhi Indoor Stadium, New Delhi
12.	10th Vovinam Martial Art National Championship at Yugpurush Vivekananda Sports Complex, Bakrol Vadtal Road, Anand Gujarat
13.	77th SRFI National Squash Championship at Indian Squash Academy, Nehru Park, Chennai
14.	16th Air Force Civilians Inter Command Volleyball Tournament at Football Ground New Willingdon Camp (behind Santushti Complex), Air Force Station New Delhi



### **DD Kisan**

Launched on May 26, 2015, DD Kisan is a 24-hour channel exclusively dedicated to the farmers and the agriculture sector. It disseminates real-time information on various farming and agriculture issues to farmers. New farming techniques, crop

protection, fertilisers, seeds, irrigation and water conservation crop selection, farm mechanisation, agri-business food processing industry, fisheries, Bee farming, poultry, dairying and animal husbandry, horticulture and organic farming are among the subjects covered. The Channel has been designed to feature everything relevant to farming - from water conservation and organic farming to how to get credit through government programmes. Documentaries to introduce farmers to new innovations in farming techniques, reality and cookery shows of interest to the farm community, Farm and Agri News and regular weather updates, feature on the Channel.

DD Kisan has a tie up with IMD, the Indian Agricultural Research Institute, agricultural universities and Krish Vigyan Kendras.

Most of the programmes are produced in-house. An average of seven hours of fresh content is produced by Kisan Channel on a daily basis. The channel has also galvanised the entire Doordarshan Network by associating all DDK's and PGF's in contributing programmes for DD Kisan. There is a continuous effort to focus on quality.

### **New Initiatives during 2019-20:**

- Mausam Khabar live updated bulletin in morning, afternoon and evening time band. The presentation of the programme is being revamped in collaboration with IMD.
- A series of programme titled "Yeh Hai Mera India" to showcase the best practices in agriculture and allied activities. The programme is in a travelogue format.
- A Mega Reality Show, DD Mahila Kisan Awards has been telecast. It is a unique show in which 114 women farmers were nominated for awards by ICAR covering all states and Union Territories of the country. Fifty six episodes of the reality show have been telecast.

### **New Programmes:**

- Programme on Agro Start Up titled "Business Kisan" to highlight the shift and foray of educated youth/ women from metros into the field of agriculture and allied activities.
- "Krishi Parikrama" to inform and educate the farmers through various agriculturebased magazines published by different government agencies along with latest events in this field.
- Programme series on various aspects of Animal Husbandry across the country.
- Programme series on medicinal plants, their viability and commercial aspects

### **Channel Promotion and Awareness Creation:**

- YouTube live of DD Kisan
- Cross channel promotion of Doordarshan network.
- Active presence on all social media platforms.
- Interactive and field-based programmes

### **Regional Language Satellite Channels**



### **DD Sahyadri**

DD Sahyadri is a 24x7 regional Marathi Channel with Terrestrial support from 6 am to 9 am (except Sunday) and 3 pm to 7 pm (All Days). The channel was commissioned on 2nd October, 1972 and the Satellite Service in Marathi started from 15th August,1994. On 5th April, 2000 it became 24x7 Today DD Sahyadri has five studios and offers HD transmission.

#### **Achievements during 2019-20:**

- a) DD Sahyadri was awarded DD Award for its best programmes and highest revenue collection.
- b) The Channel introduced daily Marathi movie at 1.30 pm for its viewers with effect from 15th August, 2019.
- c) Received Silver Button for passing 1.0 Lakh subscribers on YouTube (in April-2019).



Award winning Heads of Programmes of kendra's with Ms. Supriya Sahu DG: Doordarshan

### **Important programmes telecast during the period:**

- Programme "Krantisurya Mahamanav", telecast on 14th April, 2019 on the birth Anniversary of Dr. B.R. Ambedkar.
- RCF Suphala 12<sup>th</sup> Doordarshan Sahyadri Krishi Sanman-2019 was telecast on 20<sup>th</sup> July 2019.
- Programme on Independence Day "Jaago Re Jaago" was telecast on 14th August, 2019.
- A special show on various activities related to Yoga planned by DDK Mumbai in coordination with DDK Pune and DDK Nagpur telecast on 21st June 2019.
- The 'Ganapati Immersion' was telecast live on 12th September, 2019.
- Programme "Adarshanjali" based on veteran actor Viju Khote was telecast on 30.09.2019.
- TV Report on '63<sup>rd</sup> Dhamma Chakra Pravartan Din' held at Deeksha Bhoomi between 6th and 9<sup>th</sup> October, 2019 was telecast on 1<sup>st</sup> November, 2019 & 6<sup>th</sup> December, 2019.
- TV report on 87th Air Force Day and 65th Anniversary of HQ Maintenance command on "Air Fest", celebration 2019 was telecast on 16th November, 2019.
- Telecast of New Year programme on 31st December, 2019.
- Telecast of Sanskrutik Sandhya Sangeet Mahotasava on 24th January, 2020.
- Telecast of Amchi Mati Amchi Manse on 11th February, 2020.
- Telecast of Rajya Arthsankalp 2020-21 Ek Drishtikshep on 6<sup>th</sup> March, 2020



#### **DD Girnar**

The Satellite Regional Language channel DD-11 in Gujarati started on 01.10.1993 by up-linking it from Delhi and the same service was locally up-linked from 15.08.1994. DD Girnar started its 24 Hours transmission from 01.05.2000 and became a Brand Identity from 02.10.2007.

### <u>Important programmes telecast during the period:</u>

- Special programme on Dr. Baba Saheb Ambedakar Birth anniversary telecast on 13.04.2019
- Live telecast of programme "Yog jivannodhabkar"on International Yoga Day(21.06.2019) by Divyang
- Telecast of Special Programme On Kutcchi New Year "Awaiashadibij" on 4.7.2019

- Deferred live telecast on the eve of Independence Day Celebration "Orsnag Ne Sang" at Chota Udaipur organized by Government of Gujarat on14.08.2018 &15.08.2019
- Live telecast of PM flagship programme "Abrogation of article 370" on 20.08.2019
- Live telecast of inauguration of Sports Academy by Union Sports Minister Sh. Kiren Rijiju at Ahmedabad on 08.09.2019
- Live telecast of PM visit for Namami Narmada Festival at Statue of Unity, Kevadiya on 17.09.2019



## 27th raising day event of the Rapid Action Force at Ahmedabad

- Live telecast of Shri Amit Shah, Union Home Minister's visit to Ahmedabad on the occasion of 27th raising day event of the Rapid Action Force on 30.09.2019
- Special programmes "Garbo Hele Chadyo" telecast on Navratri festival 2019 from 29.09.2019 to 08.10.2019
- Live telecast of PM visit to Sabarmati Ashram on the occasion of 150th birth anniversary of Mahatma Gandhi on 02.10.2019
- TV Report on Shri Amit Shah, Union Home Minister visit to Ahmedabad on 26.10.2019
- Live telecast of PM visit to Statue of Unity, Kevadiya on the occasion of birth anniversary of Sardar Patel on 31.10.2019
- Special programme on Heritage Week telecast on 24.11.2019.
- Special programme on International Day of Persons with Disabilites telecast on 03.12.2019.



### **DD Podhigai**

Regional Language 'Tamil Satellite Channel -- DD Podhigai started functioning from 15.1.2001 with round the clock transmission.

### **Important programmes telecast during the period:**

- Programme 'Thaainaattin' on Paramvir Chakra Recipients telecast on 26.07.2019
- Release of Book "Listening, Learning and Leading" of Hon'ble Vice President of India's two years in office telecast on 11.08.2019
- Annual Festival and Car Festival of Shrine Basilica of Our Lady of Health,
   Vailankanni telecast on 07.09.2019 & 08.09.2019
- Programmes in connection with Gandhi Jayanthi were telecast on 02.10.2019.
- Programmes were telecast on 10.11.2019 in connection with Milad-un-Nabi.
- Documentary on the Birth Anniversary of R. Venkataraman (04.12.2019) was telecast on DD Podhigai and DD National Channels.
- Message by Hon'ble Governor of Tamil Nadu on Armed Forces Flag Day was telecast on 07.12.2019.
- A special programme entitled NALLATHOR VEENAI was telecast on 11.12.2019 in connection with the Birth Anniversary of Mahakavi Subramania Bharathi.
- A documentary on Silk Weaving at Kanchipuram was telecast on 13.12.2019 in connection with All India Handicrafts Week.
- Programmes were telecast on 25.12.2019 in connection with Christmas.
- Programmes were telecast on 31.12.2019 for New Year Eve.
- Inauguration of 173<sup>rd</sup> Aradhana Festival of Saint Thayagaraja At Thiruvaiyur on 11.01.2020



173rd Aradhana Festival

- Thaipposam Festival at Arulmigu Aadhiparaskthi Siddar Peedam at Melmaruvathur on 08.02.2020
- Maha Sivarathiri celebrations at ISHA YOGA FOUNDATION, Velliyangiri, Coimbatore was telecast on 21.02.2020.



### **DD-Yadagiri**

After division of Andhra Pradesh into two States, Doordarshan Saptagiri channel was renamed DD-Yadagiri at Hyderabad and started functioning from 27.09.2014.

### **Important programmes telecast during the period:**

- TV Report on Ugadi Celebrations
- Live telecast of Telangana Formation Day 2019.
- TV Report on International Yoga Day held across the State.
- TV Report on Smart India Hackthon 2019 held at IIT, Hyderabad.



### Smart India Hackthon 2019, held at IIT, Hyderabad

- Live telecast of Ujjaini Mahankali Bonalu Festival from Sec'bad.
- Live telecast of Independence Day Celebrations at Hyderabad.
- Live telecast of Sri Krishna Janmashtami Abhisheka from Sri Radha Krishnachandra Temple (ISKCON), Bengaluru.
- Programme Mana Maata Mana Paata on Vinayaka Chavithi .



### **DD Saptagiri**

DD Saptagiri Channel was dedicated to people of Andhra Pradesh on 27-09-2014.

### <u>Important programmes telecast during the period:</u>

- Ugadi Special Programme "Kavi Sammelanam telecast on 06.04.2019
- Sriramanavami Special Programme "Anta Ramamayam telecast on 13.04.2019
- Swearing in ceremony of Shri Y.S. Jagan Mohan Reddy, CM of AP telecast on 30.05.2019
- Programme "Yoga & Nutrition" on International Yoga Day telecast on 21.06.2019
- Live telecast of Hon'ble President of India visit to Tirupati on 14.07.2019
- Special Programme "Spoorti" telecast on Vijay Diwas on 26.07.2019
- Live telecast of Independence Day Celebration at Vijayawada on 15.08.2019
- Special Programme on Telugu Basha Dinotsavam telecast on 29.08.2019
- Special Programme on 150<sup>st</sup> Birth Anniversary of Mahathma Gandhi telecast on 02.10.2019
- Dasara Mahotsavalu 2019 telecast from 1<sup>st</sup> October, 2019 to 8<sup>th</sup> October, 2019
- Telecast of New Year Day Special Programme: 31.12.2019
- Telecast of Special Programme on Sankranthi: 13 & 14.01.2020
- Telecast of Programme on Maha Shivaratri: 04.03.2020



### **DD Bangla**

Launched on 20<sup>th</sup> August, 1992, DD Bangla became 24 hours channel from 1<sup>st</sup> January, 2000. DD Bangla has been playing an important role in preserving and furthering the cultural heritage of Bengal and has been a popular TV channel among the Bengali audience of the country.

### **Important programmes telecast during the period:**

- A special programme on Nababarsher Boithak (On Bengali New Year) telecast on 15.04.19.
- Programme on Jalianwala Bagh Massacre "Mrityur Chokhe Jol Jallianwala Bagh" telecast on 13.04.2019.
- Live programme on "Kavi Pranam" on the birth anniversary celebration of Rabindranath Tagore from Viswa-Bharati , Santiniketan & Jorasanko Thakurbari, Kolkata telecast on 09.05.19 .
- Programme "Adwitiya Gandhi" (to commemorate 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi) was telecast on 02.07.2019.
- Live programme on "Kargil Vijay Diwas Celebrations 2019" telecast on 26.07.2019.
- Live telecast of Durand Cup 2019 from Kalyani Stadium on 07.08.19.
- Live programme "Chirantan Doordarshan" was telecast on 45<sup>th</sup> Foundation Day of Doordarshan, Kolkata in September, 2019.
- Bengali version of PM address to the Nation on Independence Day 2019 telecast on 16.08.19.
- TV report on Hon'ble Vice President visit to Santiniketan telecast on 16.08.19.
- Live press conference of Minister of Women & Child Development and Textiles, Smt. Smriti Zubin Irani on completion of 100 days of Union Government at Kolkata, telecast on 10.09.19.
- A special programme titled "Teesta Ganga Utsav" (on the occasion of 59<sup>th</sup> Foundation Day of Doordarshan on 15.09.19
- Programme on Mahalaya "Devi Durgatinashini" (featuring Hema Malini) telecast on 29.09.19.
- Live telecast on Maha Astami Durga Puja from Ramakrishna Math Belur on 06.10.2019.
- Live Durga Puja Carnival and Immersion from Red Road, Baja Kadamtala Ghat on 11.11.2019
- Live telecast of Maa Bhabatarini Puja from Dakshineswar Kali temple on 27.11.2019
- Midnight Mass Live from St. Paul's Cathedral, Kolkata on 24.12.2019.
- 'Ek-Tara 2020', New Year's eve programme on 31.12.2019
- Welcome 2020" (from Doordarshan Kendra, Jalpaiguri) New Year's eve programme on 31.12.2019.
- "Antareen Antardhan Ebong Swadhinata" a documentary on the Birth Anniversary Netaji Subhash Chandra Bose on 23.01.2020.
- Mandar Utsav" LIVE from Doordarshan Kendra, Jalpaiguri on 25.03.2020



**Vice President's visit to Santiniketan** 



### **DD Punjabi**

DD Punjabi is a 24 hours Punjabi channel which is viewed widely in India and other countries through satellite GSAT-17. DD Punjabi channel is also available on DTH platform on Satellite GSAT-15 and can be viewed through internet all over the world.

Doordarshan Kendra, Jalandhar was awarded best operationally efficient award - 2018 in July, 2019.

### **Important programmes telecast during the period:**

- Live telecast of Centenary of Jallianwala Bagh Massacre from Amritsar on 13-04-2019.
- Programme "Raunkan Baisakhi Diyan" on the occasion of Baisakhi festival telecast on 14-04-2019.
- Grand Finale of Masterchef Punjabi was telecast on 08-06-2019.
- Programme Jashan-E-Sham, on the 19<sup>th</sup> Anniversary of DD Punjabi was telecast live on 05-08-2019.
- Kargil Vijay Diwas Celebrations-2019 was telecast on 26-07-2019.
- Programme Sunehra Safar on DD Foundation Day was telecast live on 20-09-2019.
- Programme "Maa Tera Karz Chukawange" was telecast on 15-08-2019.

- Live telecast of PM Shri Narendra Modi visit to Dera Baba Nanak to open the Kartarpur Corridor & Flagging off of Jatha Dera Baba Nanak Gurdaspur, Punjab was telecast on 09-11-2019.
- Live telecast of "Shabad Kirtan in connection with 550<sup>th</sup> Celebration of Birth Anniversary, Sri Guru Nanak Dev Ji from Sri Harimandir Sahib Amritsar" and Gurudwara Sri Ber Sahib, Sultanpur Lodhi" on 12-11-2019.



PM Visit at Gurudwara Ber Sahib (Sultanpur Lodhi) on the Occasion of 550<sup>th</sup> Birth Anniversary of Guru Nanak Dev Ji





President Sh. Ramnath Kovind's visit to gurudwara Ber Sahib (Sultanpur Lodhi) on the occasion of 550<sup>th</sup> birth anniversary of Guru Nanak Dev Ji

- "Guru Maniyo Granth" a programme based on Guru Granth Sahib and 7 episodes on all other Guru's were telecast from 05-11-2019 to 11-11-2019.
- Feature film "Nanak Naam Jahaz Hai based on Guru Nanak Dev Ji's teachings" was telecast on 10-11-2019.
- Special Programme on the occasion of New Year Eve telecast on 31-12-2019.

- Telecast of 144<sup>th</sup> Sri Harivallabh Sangeet Sammelan from Sri Devi Talab Mandir, Jalandhar in the month of December, 2019.
- Telecast of special Programme on Lohri on 13-01-2020.



#### **DD Kashir**

DD-Kashir channel was launched on 26<sup>th</sup> January, 2000 and later on converted into a 24 hour channel from 15<sup>th</sup> March, 2003. This Channel is producing programmes in 12 different languages/ dialects being spoken by people of different regions of the State. The channel is using Social Media Platforms i.e. Facebook, Twitter, Instagram & YouTube for promoting programmes and live streaming of all interactive shows of DD-Kashir. The channel is also making contribution to DD-Kisan.

Major Initiatives and achievements during 2019-20:

- Special Programme on the Holy month of Ramzan telecast on 09-05-2019, 16-05-2019 & 30-5-2019
- Press Conference of Hon'ble Governor of J&K at SKICC was telecast on 12-08-2019.
- Function in connection with launch of Signature Tune of DD-Kashir, distribution of Free Dish Set-Top boxes and launch of Dogri News by Hon'ble Governor of J&K Srinagar, Union Minister of I & B Sh. Prakash Javadekar and MOS (Independent Charge) Dr. Jitendra Singh telecast on 22-06-2019 from SKICC, Srinagar.







Distribution of Free Dish Set-Top boxes



### Launch of Dogri News by MOS (Independent Charge) Dr. Jitendra Singh

- Telecast of State level function of Independence Day held at Sher-e- Kashmir Cricket Stadium on 15-08-2019.
- Press Conference of Dr. Jitender Singh, Minister of State (Independent Charge) on achievements of 100 days of Union Government telecast on 10-09-2019.
- Special Programme on Eid-e-Milad-un- Nabi (saw) Mehfil-e-Milad telecast on 10-11-2019.
- Kus Bane Koshur Karorepaet, a reality quiz show produced in Kashmiri telecast from 29-04-2019 to 06-07-2019.
- Swearing-in Ceremonies of Lt. Governors of Ladakh and J&K telecast on 31-10-2019.
- Production of Special Programmes on New Year eve, January, 2020.
- Telecast of Special Programmes in connection with Maha Shivratri, February-March, 2020.
- Introduction of Agriculture Quiz.



### **DD-Odia**

DD-Odia started functioning from 2nd, October, 1993 as DD-5. It was made a 24-hour channel on 1st, April, 2001.

#### **Achivements**

Important activities of DD-Odia during the period 2019-20:

- Programme on Utkal Diwas was telecast on 01.04.2019.
- Live Telecasts on Rath Yatra-2019 & other related Programmes, July, 2019
- Programme on Cyclone Fani was telecast on 07,08 & 09.05.2019,
- Programme Paruhan Tihar Nuakhai telecast on 11.09.2019.
- Documentary on "Ravenshaw University" telecast on 01.07.2019,
- Programme Satyam Shivam Sundaram on DD Foundation Day telecast on 15.09.2019.
- Live telecast of Parbana Bela (on celebration of Dussehra in twin city of Cuttack & Bhubaneswar & other parts of Odisha) on 07.10.2019 & 09.10.2019.
- Live telecast of centenary celebration of Odia daily "The Samaj on 06.10.2019 in which Hon'ble vice- president Shri M.Venkaiah Naidu participated.
- Live telecast of flag-off run for unity on Rashtriya Ekta Diwas by Union Minister of Petroleum, Natural Gas & Steel Shri Dharmendra Pradhan at Bhubaneshwar on 31.10,2019.
- Deferred live telecast of Konark Festival' 2019: 2-6 December'2019 & live telecast on DD Bharati 1-5 December, 2019.
- Live Telecast of Launch Ceremony of 1st Khelo India University Games Logo:
   Odisha -2020 on 06 January, 2020
- Mukteswar Dance Festival: 14-16 January, 2020.
- Rajarani Music Festival: 18-20 January, 2020.
- Dhauli-Kalinga Mahotsava: 10-12 February, 2020.



#### **DD Malayalam**

DD Malayalam from its inception in 1985 has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut.

Important programmes telecast during the period:

- Docu- feature "Vishuvum Krishiyum" on Vishu festival telecast in April, 2019
- Programme on Thrissur Pooram Festival telecast in May, 2019



### **Thrissur Pooram Festival**

- Programme on Yoga special telecast in June, 2019
- Telefilm Poovambazham on Vaikkom Muhammed Basheer telecast in July, 2019
- Programme on Nehru Trophy Boat Race telecast in August, 2019
- Aramula boat Race telecast on 15th September, 2019
- Programme on Mannarsala Ayilyam Mahotsavam telecast on 23<sup>rd</sup> October, 2019
- President's Trophy Boat Race telecast on 1<sup>st</sup> November, 2019



### **Nehru Trophy Boat Race**

- Award of President's Colour to the Indian Navy held at Ezhimala Naval Academy, Ezhimala, Kannur on 18<sup>th</sup> November, 2019.
- Programme on Chembai telecast from 04<sup>th</sup> to 08<sup>th</sup> December, 2019
- IFFK Closing Ceremony telecast on 13th December, 2019
- Programme on Sabarimala Makaravilakku on 15<sup>th</sup> January, 2020
- The famous Chettikulangara Kumbha Bharani Festival held at Chettikulangara, Mavelikkara on 29<sup>th</sup> February, 2020.
- The largest congregation of Women "Attukal Pongala Festival" held at Attukal, Thiruvananthapuram on 09<sup>th</sup> March, 2020.



#### **DD Chandana**

DD Chandana is the Kannada language Satellite Channel launched on 15<sup>th</sup> August, 1994 supported by Doordarshan studios in Bangalore and Gulbarga. It became round the clock Satellite Channel in 2000 and its coverage expanded to more than 30 countries from 24<sup>th</sup> March, 2003. New digital Earth Station was installed and commissioned on 28.12.2018.

### <u>Important programmes telecast during the period:</u>

- Olume & Aparanji (sponsored serials)
- Antharaala (sponsored serials)
- Kannada feature film
- Varthegalu (regional news kannada)
- Chithramanjari (film songs)
- Madhura Madhuravee Manjula gana (film songs of film personalities)
- Shubodaya Karanataka (live breakfast show)



#### **DD North-East**

DD North-East was commissioned on 01-11-1990 and finally launched on 15<sup>th</sup> August, 1994. It became a 24 hour channel from 27<sup>th</sup> December, 2000. Commercial Earning of DDK, Guwahati from April'19 to March'2020 was Rs.2,33,04,921.

Important programmes telecast during the period

- Bornomoi Basanta Utsav telecast in April, 2019
- A special prog on 5th International Day of Yoga telecast in June, 2019
- TV report on Foundation Stone laying ceremony of Guwahati High Court Auditorium by Shri Ranjan Gogoi, Chief Justice, Supreme Court telecast in August, 2019
- TV report on Silver Jubilee celebration of Guwahati Planatorium telecast in August, 2019

- Live telecast of 68th Plenary Meet of North Eastern Council at Guwahati in September, 2019
- TV report on 150th Gandhi Jayanti celebration at Vivekananda Kendra, Guwahati telecast in October, 2019
- Feature on Durga Pujar Prastuti- October'19.
- A TV report on centenary celebration of RabindraNath Tagore's Assam visit held at Cotton College, Guwahati -October'19
- Live telecast of Republic Day Parade'2020 from Rajpath- January'2020
- Telecast of a special New Year Programme-Swagatam in January'2020
- Biswa Shakti Bharat a musical prog on 71st Republic Day- January'2020
- Live telecast of inaugural session of sustainable development goals conclave of North – East Chief Ministers' organised by NITI Ayog held at Guwahati-February 2020
- Telecast of 11th SSB Inter Frontier Hockey Competition 2020 at Guwahati in March 2020
- TV report on 4th Guwahati International Music Festival telecast in March 2020

It was decided that from 1<sup>st</sup> December 2019, DD North-East would run as DD Assam on test transmission basis.





Sustainable Development Goals conclave of North- East Chief Ministers organised by NITI Ayog



#### **DD ArunPrabha**

DD ArunPrabha originating from Doordarshan Kendra Itanagar was dedicated to the Nation on 9<sup>th</sup> February 2019. The channel is equipped with the state of the art

facilities, including a Digital Satellite News Gathering unit to provide live coverages from remote areas for 24X7 telecast. The playout facility and the earth station established at DDK Itanagar ensure seamless transmission of DD Arunprabha.

The Channel would integrate North East with the entire country. Its USP will be to attract young people of North East with contemporary entertainment source embedded with informative content. The channel will promote and nurture talent, provide a platform to deserving producers/ artists, encourage production of programmes in required languages/ dialects for the benefit of Doordarshan viewers of the North East.

The process of commissioning of programme is in full swing. 116 programmes were approved and 109 programmes are active for commissioning in different genres i.e. Daily Soap, Travelogue, Reality show, Documentary, Thriller, Mythology, Magazine, Telefilm and Quiz etc.

The channel has also produced in-house programmes in different genres - 'Call of the Wild, Cuisines of North East, STRUM: Bands of North East etc.

The channel has already started attracting lot of attention DD is in the process of improving the content and look and feel of the channel.



#### **DD Rajasthan**

DD Rajasthan, a 24 X 7 Hindi Regional language Channel came into existence on 1<sup>st</sup> August, 2013 and formally started telecasting programmes from 15<sup>th</sup> August, 2013. Revenue earned during April 2019 to March 2020 is Rs. 31785042/ -.

#### **Important programmes telecast during the period:**

• Special Programme on Gangaur Festival.



- Telecast of press conference of Hon'ble I & B Minister Shri Prakash Javadekar.
- Chairman Prasar Bharati's visit to DDK Jaipur.
- Programme on DD Rajasthan Sthapana Divas.
- Programme Smart India Hackathon.
- Programme on Teej Festival.



- Union Home Minister Shri Amit Shah visit for "RSS Rastriya Seminar" at Pushkar (Ajmer).
- Defence Minister Shri Rajnath Singh's Visit for "Deendayal Upadhaya Jayanti" at Dhankaya Jaipur.
- Programme on Gogamedi Fair & Ramdevra Annual Fair.
- Programme on the 550th Birth anniversary of Guru Nanak DevJi.
- Jaipur Literature Festival, 2020.
- Special Programme on Republic Day Celebration- 2020.
- Musical Programmes / Shabad Kirtan on 550th Prakashparva of Guru Nanak DevJi



#### **DD Bihar**

DD-Bihar, the 24×7 Regional language Satellite Channel was launched on 01.05.2013.

Important programmes telecast during the period:

- Programme on Mangal Pandey (Freedom Fighter) was telecast on 20.04.2019
- Yog Sadhna: Life style was telecast on 21.06.2019
- Deferred live Independence Day ceremony from Gandhi Maidan, Patna on 15.08.2019
- Nepal centric programme (Friendship between Bharat and Nepal) was telecast on 03.09.2019

- Comedy programme, Hasgulle was telecast on 03.09.2019
- Children's programme, Journey to Space was telecast on 05.10.2019
- TV report on 'Bodh Gaya was telecast on 07.10.2019, 15.10.2019 & 16.10.2019
- Chath Parv was telecast live on 02.11.2019 & 03.11.2019 from Gayghat, Patna.



**Devotees participating in Chath Puja, Gaayghat, Patna** 

- Documentary on birth anniversary of Dr. Rajendra Prasad, December, 2019
- Special programme on New Year-December, 2019
- Special programme on birth anniversary of Swami Vivekanand,- 30 January,
   2020
- Programme on Martyrs Day -30 January, 2020
- Programme on Mahashivratri- February, 2020
- Special programme on Holi- March, 2020



#### **DD Uttar Pradesh**

DD Uttar Pradesh, a 24 X 7 Hindi Regional Channel came into existence on 16<sup>th</sup> August 2013. This 24 hour channel covers genres like folk music, light music, play, talk show, quiz, News and some archival programmes.

Important programmes telecast during the period:

• Ram Navami celebration "भए प्रगट कृपला "from Kanak Bhawan Ayodhya telecast on 13th April, 2019

- Dr. Bheem Rao Jayanti celebration at Doordarshan Lucknow telecast on 23<sup>rd</sup> April 2019
- Inauguration of Health programme "मिशन हैल्थ "telecast on 10<sup>th</sup> July, 2019
- Recording of Grand Finale of programme "Singing Star of UP" telecast on 15<sup>th</sup> October, 2019
- Birth celebration of Sardar Vallabh Bhai Patel telecast on 31st October, 2019
- Inaugural recording of "One District One Product" telecast on 14<sup>th</sup> November, 2019
- Foundation Day of DD Uttar Pradesh programme telecast on 27<sup>th</sup> November, 2019
- 14<sup>th</sup> January, 2020- LIVE telecast of Makarsankranti "Khichadi Mela/ खिचड़ी मेला" was organized from Gorakhnath Temple Gorakhpur.
- Different programmes and cultural activities were organized on International Women Day on 8<sup>th</sup> March, 2020.



### **DD Madhya Pradesh**

DDK Bhopal was launched as a 24 hrs telecast service through satellite and was renamed DD Madhya Pradesh on 25<sup>th</sup> June 2013. PGF Gwalior and Indore produce programmes for telecast on DD Madhya Pradesh. Besides Hindi, programmes are produced in local dialects like Malwi, Bundeli, Bagheli and Nimari.

Important programmes telecast during the period:

- Programme on Kargil Vijay Diwas telecast on 26.07.2019 & 28.07.2019.
- Live telecast of Howdy Mody on 24.09.2019.
- Programme Indore Diary on 150<sup>th</sup> Anniversary of Mahatma Gandhi telecast on 02.10.2019, 04.10.2019, 09.10.2019 & 10.10.2019.
- Programme 'Symbol of National Unity' on Sardar Patel telecast on 31.10.2019.
- Special programme on Bainga Tribe telecast on 08.09.2019.
- Bhopal Hockey League was telecast in September, 2019.
- Cultural Festival 2019 organised at Jabalpur and Rewa by State Government of Madhya Pradhesh was telecast in November, 2019.
- Programme on Kalidas Samman Samaroh at Ujjain was telecast in December, 2019.
- Tansen Sangeet Samaroah 2019 January, 2020.
- Khajuraho Dance Festival, February 2020.



**Khajuraho Dance Festival** 

### **DDK Ranchi**

Doordarshan Kendra, Ranchi was commissioned on 25<sup>th</sup> September 1984. The Kendra produced "Area Specific Programme" till 2<sup>nd</sup> April 2002 catering to a single ethno-cultural zone of Jharkhand. On 2<sup>nd</sup> April 2002, the Kendra became a regional unit with its coverage extending to entire Jharkhand. On this day telecast of Regional News began from the Kendra.

Some Important Programmes telecast during FY 2019-20:

- Special Programme on Ramnaumee
- ➤ Live programme on Jharkhand mein Startup ki Sambhavnayei
- > LIVE Programme on Swasthcharcha (Aayurvidik): Jharkhand ki Jari Booty yavmaushadhi
- Programme on Rastriya Khel Divas
- Programme on FOUNDATION DAY OF DDK RANCHI
- Programme on AntarRastriya Mahila Divas

> Programme on Pradhanmantri Awas Yojana



**Pradhanmantri Awas Yojana** 

- > Documentary Resham Ki Dor was telecast
- > Telecast of Programme on Chhath Puja
- > Documentary on Ubharta Jharkhand-Sapano ke Pankh
- > Programme on Bharat Ratna Dr. Bhimrao Ambedkar Punyatithii
- Programme on Nagrikta Sanshodhan Adhiniyam

### **DDK Raipur**

DDK Raipur was commissioned in 1977 as a relay station for programmes of DDK Delhi. It started telecasting its own programmes from April, 1989 onward. The Regional News Unit of the Kendra started telecasting news from  $20^{th}$  September 2002. From  $15^{th}$  June,2017, Kendra started DTH Transmission of One Hour (1.00pm – 2.00pm) and Regional News of 15 minutes duration(Monday to Sunday 8.00pm – 8.15pm). Now it is having daily DTH Transmission from 1.00pm – 2.00pm, 7.00pm – 7.15pm and Regional Transmission from 3.00pm to 7.00 pm.Total Revenue Earned during 2019-20 – Rs.-1,17,48,800/ -

Activities of the Kendra during FY 2019-20:

- Programme on the occasion of Foundation Day (Sthapana Diwas) of Doordarshan.
- Programme was produced and telecast on the eve of New Year.
- Coverage & Live Telecast of Hon'ble President visit to Raipur (Chhattisgarh).
- Coverage & Live Telecast of Hon'ble Prime Minister visit to Raipur (Chhattisgarh).
- Programme telecast on following occasion: World Autism Day, International Sports day, World Earth day, World Day for Safety and Health at work, Labour Day, World Red Cross Day, National Youth Day, Armed Forces Flag Day, Radio Kisan Diwas, Children's Day, World Environment Day, World Day Against Child Labour, International Yoga Day, World Sports Journalism Day etc.
- Production of Special Programme for Kisan Channel, Swachhata Hi Sewa.

- Live telecast of special awareness Programmes on "Covid 19".
- Special Programme "Shraddhanjali" on Late Sushma Swaraj.

### **DDK Jaqdalpur**

Doordarshan Kendra, Jagdalpur was commissioned on 15.08.2000 mainly to highlight and promote art, culture, traditional folk songs & Dances of Bastar region, agriculture-based Programmes (Narrowcasting) along with Programmes on left-wing Extremism as per requirement by the Ministry of Home Affairs. From October 2018, production of Agriculture programme (Narrowcasting) was discontinued as per instruction from DD:DD, New Delhi.

At present the Kendra is producing various programmes under "Bastar Anchal se" in regional service on weekly basis. This include the following programmes: Bal Jagat, Yuva Jagat, Mahila Jagat, Bastar Kala Sanskriti, Swasthya Jagat, Kavi Gosthi, Khel Khiladi, Hamare Meheman, Left Wing Extremism Programmes, Interview based programme on Rural Development, Entrepreneurship, Handicraft & with senior citizen, Folk Dance/ Song/ Geet/ Gazal/ Light Music Programme/ Nukkad Natak, Flagship Programme, Sahitya Darpan, Documentary / T.V. Report and Teleplay. Language wise number of programme produced by the Kendra is as under: Hindi-70, Chhattisgarhi-01, Halbi- 06, Gondi -17, Bhatari -01and Dhurwi-01.

### **DDK Bhawanipatna**

DDK, Bhawanipatna started transmitting programmes from 15th September, 2004 in the predominantly tribal area scattered all over Kalahandi & nearby districts of Nuapara, Rayagada, Navrangpur, Phubani, Koraput, Bolangir & Malkangiri.

Though, it is only a Programme Generating Centre, it caters to the programme requirement of eight districts of the state impacting their socio-economic condition.

Kendra has produced numerous programmes on topics of tribal folk, current affairs, Government Schemes & initiatives in addition to programme of general entertainment.

Important programs produced and telecast during FY 2019-2020:

Date	Name of the Prog.
31.05.2019	Tribal Play-Ghati
21.06.2019	TV.Report on International Yoga day-2019
4 &12 .07.2019	TVReport Car Festival-2019
17.10.2019	Mrunmayee Dussehra-2019
17.10.2019	Janasachetanata Karyakrama on L W E
16.12.2019	Parab-2019 -Tribal Festival of District Koraput

14.01.2020	Folk Festival -Kalahandi Utsava-2020
27.01.2020	Tribal Play-Gadi
11.02.2020	Corona Virus-Covid -19
09.03.2020	Play- Puni Kebe

### **DDK Sambalpur**

DDK, Sambalpur started regular transmission from 30th April, 1978. Permanent studio was setup in the Kendra in February, 1999 and digitalization and modernization of studio was completed in 2014.

Besides relaying DD National programmes, recorded programmes of DDK Cuttack as well as local content of 15 minutes duration is telecast from this Kendra. The transmission of the Kendra is twice a week i.e. on Monday and Thursday from 5.02 PM to 5.30 PM. All the programmes are telecast in state hook up (DD1, DD6, and DTH) from DD, Bhubaneswar at 9.30 AM from every Monday to Friday and 7.30AM on every Saturday. It contributes three hours Programme per week to DDK, Bhubaneswar (DD ODIA). Most of the local programmes produced by the Kendra are based on agriculture, folk, women and children.

Programme Activities during FY 2019-20:

- a. For the first time live telecast of Sital Shasti Yatra of Sambalpur has been done by the kendra.
- b. Special programmes like Kargil diwas, Dance drama on freedom fighters, Jala hni Jiban, and on local festivals has been produced and telecast from this Kendra.
- c. Inter office Hindi Debate competition was successfully organized by the Kendra on14th February, 2020 among the member offices of NARAKAS.

### **DDK Shimla**

Doordarshan Kendra, Shimla was commissioned on 7<sup>th</sup> June, 1995, and from 2014-15 is carrying regional programme every Monday to Saturday from 3:00 P.M. to 7:00 P.M. and on Sunday from 6:30 P.M. to 7:00 P.M. Besides, the transmission of DD-Shimla is now on Home Channel Stream available on DD Free Dish 24x7.

Major Activities of the Kendra during the year 2019-20

- Final round of, "DD-Quiz Show" was telecast Live on 10.06.2019 and was recognized as the Best Entry under the Category "Children" in Doordarshan Annual Award 2018.
- Yog Aur Jeevan: A special programme on International Yoga Day was telecast on 21.06.2019.

- Messages of HE the Governor of Himachal Pradesh and Hon'ble Chief Minister of Himachal Pradesh were telecast on 15.08.2020.
- A short film titled "Sadak" was produced and telecast on 02.09.2019.
- A special programme "Gandhi Darshan" was telecast on 30.09.2020 on the occasion of 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi.
- A special TV Report on celebrations of International Kullu Dussehra was telecast on 09.10.2020.
- Live Event Global Investors Meet 2019 was relayed on 07.11.2020.



**Global Investors Meet 2019** 

- A TV Report on International Lavi Fair was telecast on 19.11.2020.
- The telecast of prestigious New Year Eve special variety programme "Himachalo-Ra-Nazara-2020" was done on 31<sup>1st</sup> December, 2019 on the eve of New Year, 2020.



New Year special variety programme "Himachalo-Ra-Nazara-2020"

#### **DDK Jammu**

In 1993, Doordarshan Kendra Jammu was commissioned as PGF and its studio and other infrastructure was designed accordingly, which got enhanced with the changing scenario. The Kendra got uplinking facilities in 2008 and the channel is being viewed everywhere in the region, especially in border areas of the state.

Kendra has the distinction of producing programmes in different languages / dialects spoken in the State. Most of the programmes are produced in Dogri. Total transmission duration of the Kendra is four hours and twenty minutes. All the programmes and news bulletins are streamed on Youtube.

Major initiatives & achievements during the year 2019-20:

- Special coverage was done during navratra of Mata Vaishnav Devi (at Katra town & Bhawan)
- Following festivals and melas of the region have been telecast by the Kendra:
   Mela Babe wali Mata, Sakri Mela, Swankha mela, Akhnoor mela, chamliyal mela held at Indo-Pak border etc;
- Telecast of Counter propaganda programmes on regular basis.

### **DDK Imphal**

DDK Imphal started functioning from the year 1982. It was upgraded to 1 KW HPT in September, 1987. The first ever regional transmission started on 30<sup>th</sup> April, 1993. At present, the 10 KW HPT covers the entire valley areas of Manipur. At present DD Imphal transmits programmes from 12.00 noon to 9.00 pm on satellite mode and from 3.00 pm to 7.00 pm on terrestrial mode. DD Imphal channel DD Manipur is also available on DD Freedish, Tata Sky and Airtel TV apart from local cable operators beaming this channel. DD Imphal has bagged five awards in different categories of programmes in 11<sup>th</sup> & 12<sup>th</sup> Doordarshan Annual Awards ceremony.

Important Programmes telecast during FY 2019-20:

- 8<sup>th</sup> session of 11<sup>th</sup> Manipur Legislative Assembly .
- State level Independence Day celebration, 2019...
- Telecast of function organized on 60<sup>th</sup> anniversary of Doordarshan ...
- Opening & closing ceremony of 13th Manipur Polo International 2019 .



13th Manipur Polo International 2019

Opening & closing ceremony of Manipur Sangai Festival, 2019.



**Manipur Sangai Festival 2019** 

### **DDK Aizwal**

DD Aizwal started functioning with local transmission for 1 hour in June, 1995. Later the telecast time was extended from April, 2004. The Revenue generation of DDK Aizawl during the financial year 2019-2020 is Rs 15,98,192/-.

During 2019-20 important programmes telecast from the Kendra:

- Telecast of Question hour of the Mizoram State Assembly session between 19/11/2019 21/11/2019.
- Telecast of Final day of the National School Games Boxing under 17 Boys & Closing Function on 22/ 11/ 2019.
- Telecast of Opening & Closing ceremony of the Mizoram State Games 2019 on 9/12/2019 & 13/12/2019 respectively.
- Telecast of Chapchar Kut festival 2020 on 5 & 6 /3/ 2020.





**Chapchar Kut festival 2020 (Mizoram)** 

### **DDK Madurai**

To cater to the various cultural, social and intellectual interests of Southern Tamil Nadu, a Programme Production Centre was commissioned in this historic city on 15.08.2005. The Kendra has a single studio which is digital. The main activities of the Kendra are Studio based and ENG. The programmes produced are edited here and sent to DDK, Chennai for telecast. The programmes produced here include cultural, religious, industrial, social and intellectual aspects. Madurai DDK caters to the viewers of 16 districts of southern Tamil Nadu. The programmes are produced here in Tamil language.

Important Programmes telecast during the period:

- Programme Thamizhisai Meenakshi sundareswarar Chithirai Thiruvizha telecast on 19.5.2019
- Programme Meenakshi Sundareswarar Thirukalyanam telecast on 20.5.2019
- Programme National Seminar Ramanujaacharya Ambedhkar Award-2019 telecast on 6.07.2019
- Programme Maduri Thirupughalsabhai Music telecast on 20.8.2019
- Programme Madurai Thiruppugazhi sabia telecast on 22.8.2019
- Programme Maduraiyum Mahathmaavum telecast on 25.8.2019
- Programme Neer Melaanmiai telecast on 8.09.2019
- Programme Sri Andaal Margazhi Neerata Utsavam Export Progress centre 0<sup>th</sup> Annual Vizha telecast on 12.01.2020
- Programme Enga Maduraiyin Maatu Pongal telecast on 25.01.2020

### **DDK Coimbatore**

Doordarshan Coimbatore was inaugurated on 15<sup>th</sup> August, 2005 to caters to the viewers of 16 districts of southern Tamil Nadu. The programmes are produced here in Tamil language.

Important Programmes telecast during the period:

- Special programme on Christmas
- Special programme on New Year
- Programme on Food Feast
- programme Sanga Naatham
- Siru Kuru Niruvanangalukku Mathiya Arasin Nithi Uthavigal programme
- Iyarkai Kaappom -World Environment day Special Programme

### **DDK Puducherry**

Doordarshan Kendra Puducherry was inaugurated on 15<sup>th</sup> August 1992. The Kendra has been producing and telecasting about 25 programmes a week. The

transmission covers a population of 9.50 lakh people covering 1.6 lakh households of the State including Karaikkal, Mahe and Yanam. Telecasting on terrestrial mode for 26 years, the Kendra began its satellite transmission for 8 hours in February, 2019 in test mode and has been designing and telecasting programmes, as per the demands of Citizen's Charter.

Important Programmes telecast during FY 2019-20:

- Public address by Lt. Governor of Puducherry -Valamikka Puducherry
- Programme on COVID-19 Vizhippunarvu
- Programme on laws passed by the Union & UT governments) –Tholaippalam
- Programme on Rural entrepreneurship- Siru Thozhil Munaivom
- Programme Thirunallaru Nattiyanjali
- Programme on Cine songs-- Thirai Mellisai
- Programme for Physically challenged persons-- Engal Rajjiyam
- Variety programme with college students-- Kalloori Kalakkal
- Puducherry Ula (weekly round up programme-- Puducherry Ula

#### **DDK Nagpur**

Doordarshan Kendra Nagpur came on the telecast map of India on 15th August 1982 when it started relaying programmes originated from Delhi through 1 KW Transmitter. To cater the needs of Marathi population of Nagpur the tapes of popular programmes of Doordarshan Kendra, Mumbai were initially relayed from this Kendra. Transmitter power was enhanced from 1 KW to 10 KW in October,1985. DDK Nagpur studio was digitized in March 2014 for better work performance of the kendra.

Important programmes telecast during 2019-20:

- Election profiles of 14 Loksabha Constituencies for Vidarbha & Marathwada regions of Maharashtra State were made & telecast from DD Sahyadri
- Telecast of Yoga sadhana programme Proudyog (Yoga for Adult) & Balyog (Yoga for Children) along with demonstration.
- Telecast of Programme based on commemoration of 150th Birth Anniversary of Mahatma Gandhi entitled "Gandhi Aani Ahinsa" & "Asahakar Chalwal Din"
- Telecast of programme"Pola" based on festival of Bulls in Maharashtra.
- Programme based on Ek Bharat Shreshta Bharat entitled "27th Orange City Craft.
- Mela-2020 (conducted by South Central Zone Cultural Centre/ Nagpur/ Maharashtra.

### **DD Panaji**

DD Panaji started relaying programmes from 19th November, 1982 with the installation of a 1 KW Transmitter. The Kendra was elevated to PGF status in June, 1990 with the telecast of local programmes for duration of 30 minutes from Monday to Friday. Marathi Programmes were introduced from October 1996. Duration of Local transmission increased to 3 hours in October, 2014. Doordarshan Panaji started its transmission on Free Dish platform from 9th March 2019. Social media platform like Instagram and Facebook is used widely to popularize in-house programmes. Youtube is also used as an alternative platform for live streaming local content.

**Social Media Platform** 



The Regional News Unit (RNU) generates 3 regional news bulletin in Konkani at 1600 hrs, 1700 hrs and 1830 hrs daily from Monday to Sunday covering various news stories from North & South districts of Goa. The Important News coverages are regularly fed to DDK Mumbai for regional news in Marathi and also to DD News for its utilization nationally. RNU Goa is a unique RNU which telecasts actual inside footage of Vidhan sabha proceedings during its live sessions. Regional News Unit has started 15 minutes Konkani News bulletin from 10<sup>th</sup> March 2012.

In recognition of Doordarshan's commendable contribution towards awareness of new voters during revision of electoral roll, the office of Chief Electoral office Goa presented a special citation to Doordarshan Kendra Panaji.

Important programmes produced and telecast during 2019-20:

- Live telecast of the National Games Logo launching ceremony held on 30<sup>th</sup> January, 2020.
- An annual prestigious event 'All Goa State Bhajan Competition' was recorded & telecast.

- Eminent personalities from all walks of life were invited to participate in the live interactive phone- in programme. This programme offers an opportunity for common people to interact with invited personality on various issues of public interest.
- Media campaign was undertaken with the support of state Election Icons and number of Jingles, spots and Quickies for voter awarness by Doordarshan
- Weekly programme Dharterevelo Swarg is produced in Marathi and Konkani languages for tourist as well as common people of Goa.
- Telecast of "Yevkar" 2019 -- special programme on the eve of New year.
- Telecast of Special programmes on festivals like a) Diwali b) Ganesh Chaturti, c) Christmas etc.
- Long plays of noted Konkani and Marathi writers, such as 'Mahima Saincha', 'Kukmadevichi Deepmal' etc. were produced & telecast.

### J. COMMERCIAL SALES & MARKETING

### (i) Doordarshan Commercial Service

The Commercial Service wing interacts with various advertising agencies for selling of air time. Rules and policies in this regard are framed and reviewed from time to time in the changing market scenario. For online billing Broadcasting Automated Scheduler (BATS) was introduced in place of manual billing for clients. A new Registration and Accreditation Policy has been implemented. Net Revenue earned (excluding GST& commission) by Doordarshan during FY 2019-20 is Rs. 983.05 crore.

#### (ii) Development Communication Division (DCD)

Keeping in view the communication needs of Government Deptts./ Ministries/ PSUs, Development Communication Division (DCD) was established in March, 2001 to function as a single window for Sales and for Government sponsored programmes' production. It offers turn-key solutions covering all aspects of media planning, programme production, scheduling and impact evaluation. Development Communication Division provides a single window facility for:

- Marketing of Doordarshan airtime and production
- Consultancy and customized media planning
- Production of programmes countrywide, and also in regional languages
- Feedback and research surveys to the clients

### Campaigns telecast during 2019-20:

- Various campaigns of Ministry of Health and Family Welfare i.e. Anti-tobacco, Chikungunya, Dengue, Immunization and Breast feeding, Yoga, Swachhta and tourism promotion campaigns of Ministry of Tourism and campaigns on Income Tax of Ministry of Finance.
- Jago Grahak Jago' of Ministry of Consumer Affairs .
- A special campaign on "POSHAN" was launched in partnership with Ministry of Women and Child Development.
- A flagship programme 'Rag Rag Mein Ganga' (21 episodes) for NMCG was successfully produced and telecast by DCD.
- AQuiz programme Saksham 2020 for PCRA is being produced by DDK Delhi, Mumbai, Bangalore & Kolkata in co-ordination with DCD .
- Ayurveda Day campaigns were produced and telecast.
- Special coverage for 30 days along the Ganges was done for Rafting Expedition for National Mission for Clean Ganga.

### (iii) Media Publicity Division (MPD)

Media Publicity Division of Doordarshan Directorate is a dynamic unit which undertakes Media and Publicity activities. All forms of communication, advertising, outdoor publicity, Press Release, Booklets, Press Conferences etc. are undertaken for publicizing the activities and programmes of Doordarshan.

### Activities during the period:

- The souvenir gallery was successfully launched on Amazon on 13<sup>th</sup> May, 2019 thus Doordarshan became the first broadcaster to make its presence on eplatform. The launch function was held at India Habitat Centre, New Delhi.
- Designing of trophies and certificates with frames for 12th Doordarshan Annual Awards.
- Publicity and PR work for 60<sup>th</sup> Anniversary of Doordarshan including the release of "Customized My Stamps" after due procedural steps taken up with Department of Post. Various collaterals including DD brochures, badges and standees were designed for the event.
- Various advertisements were executed including DD, Film advt., DTH, appointment, Tender/ Notice, Independence Day & Republic Day advt. etc.
- All the creatives outside DD premises were changed.
- Exhibition stall was put up displaying DD Souvenir items, Standees of DD India, DD Free Dish and News on Air at Indian Habitat Centre from 6<sup>th</sup> to 8<sup>th</sup> November, 2019. The pamphlets of News on Air were also printed.
- Exhibition stall was put up at Chhatarpur Mandir, New Delhi on "Sanskrit Vishav Sammelan" from 9<sup>th</sup> to 11<sup>th</sup> November, 2019 displaying and selling DD Souvenir

items. Standees of DD India, DD Free Dish and News on Air were also displayed.

• Display of Postage stamp at CII Big Picture Summit 2019.

#### K. AUDIENCE RESEARCH

Audience Research Unit of Doordarshan with its 19 field units located with Doordarshan Kendras all over the country is involved in Research studies on various aspects of broadcasting since 1976. During the period, Audience Research Unit contribution is as follow:

Analysis and reporting of BARC Television Viewership Report on weekly basis. Preparation of annual report of Prasar Bharati: 2018-19 and Ministry of I&B: 2019-20.

General Viewership Survey on DD Podhigai programmes in Dindigul & Madurai districts of Tamilnadu conducted by ARU, DDK Chennai during FY 2019-20.

Preparation of Agenda note for signing of Agreement with BARC (Broadcast Audience Research Council) for Statement of Work (SOW) for viewership data in respect of Doordarshan Channels for the FY 2019-20

Organised Training programme on Basic & Advance module of BARC BMW software .

## **CHAPTER VIII**

## PRASAR BHARATI -- FINANCE & ACCOUNTS

#### **BALANCE SHEET AS AT 31st MARCH 2019**

#### PRASAR BHARATI **BALANCE SHEET AS AT 31st MARCH 2019** Sch Rs Rs As at As at 31-Mar-19 31-Mar-18 **CORPUS/ CAPITAL FUND AND LIABILITIES** 1,689,888,766 Corpus/ Capital Fund 1 1,829,605,966 Reserves and Surplus 2 Earmarked/ Endowment Funds 3 4 Secured Loan Unsecured Loan 5 9,333,870,000 9,333,870,000 **Deferred Credit Liabilities** 6 7 Current Liabilities and Provisions 34,952,474,993 31,772,342,595 **TOTAL** 46,115,950,959 42,796,101,361 **ASSETS** Fixed Assets 8 14,944,446,292 15,824,671,331 Capital Work-in progress 8 4,854,023,179 4,707,091,149 9 Investments (i) Earmarked/ Endowment Funds (ii) Others 10 Current Assets, Loans and Advances 11 26,317,481,488 22,264,338,881 46,115,950,959 42,796,101,361 **TOTAL** SIGNIFICANT ACCOUNTING POLICIES 26 CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS 27 **Shashi Shekhar Vempati Rajeev Singh Sakesh Prasad Singh** C K Jain **Chief Executive Officer** Member(F) ADG (B&A) DDG (F) Place: New Delhi

Date:

PRASAR BHARATI INCOME AND EXPENDITURE ACCOUNT FOR THE	YEAR	ENDED 31st MARCH 2019	
		Rs	Rs
	Sch	FOR THE YEAR ENDED 31 MARCH 19	FOR THE YEAR ENDED 31 MARCH 18
INCOME			
Income from Sales/ Services	12	11,928,338,749	12,254,371,165
Grants / subsidies	13	30,192,125,477	28,507,540,000
Fees/ subscriptions	14	19,129,377	25,388,991
Income from Investments ( income on investments from earmarked/ endow. Funds transferred to Funds)	15	-	-
Income from Royalty, Publications etc	16	-	-
Interest Earned	17	1,144,955,917	915,368,753
Other Income	18	6,265,369,107	4,442,828,880
TOTAL (A)		49,549,918,627	46,145,497,789
EXPENDITURE			
Establishment Expenses	19	29,669,695,721	27,812,730,805
Other Administrative Expenses	20	9,299,482,003	10,758,358,403
Programme related Expenses	21	4,531,947,503	4,114,666,741
Satellite & Spectrum Charges	22	2,105,199,791	2,741,664,965
Expenditure on Grants & subsidy	23	-	-
Interest	24	1,202,151,870	1,164,472,080
Depreciation	8	2,533,576,503	2,484,013,535
TOTAL (B)		49,342,053,391	49,075,906,529
Balance being excess of Income over Expenditure ( A-B)		207,865,236	(2,930,408,740)
Add: Prior period Adjustments & Exceptional items	25	(68,148,036)	(21,464,163)
Add: Balance brought forward from previous year		1,689,888,766	4,641,761,669
BALANCE BEING SURPLUS/ (DEFICIT) CARRIED OVER TO BALANCE SHEET		1,829,605,966	1,689,888,766
SIGNIFICANT ACCOUNTING POLICIES	26		
CONTINGENT LIABILITIES AND NOTES			
ON ACCOUNTS	27		
Shashi ShekharVempati Rajeev Singh Chief Executive Officer Member (F)		Sakesh Prasad Singh ADG (B&A)	C K Jain DDG (F)
Place: New Delhi Date :			

PRASAR BHARATI SCHEDULES FORMING PART OF	BALANCE SHEET AS A	AT 31.03.2019		
			As at 31.03.19	As at 31.03.18
SCHEDULE 1- CORPUS/ CAPITAL	FUND:		(Rs.)	(Rs.)
Balance as at the beginning of the ye	ear		-	-
Add: Grants-in-Aid received during the	ne year		-	-
Balance Corpus/ Capital Fund			-	-
Income and Expenditure Account			1,829,605,966	1,689,888,766
BALANCE AS AT THE YEAR END		TOTAL	1,829,605,966	1,689,888,766
SCHEDULE 2- RESERVES AND SU	JRPLUS			
1. Capital Reserve:				
As you look account			-	
As per last account			_	-
Additions during the year		TOTAL	-	-
				-
2. General Reserve			-	-
As per last account			-	-
Addition during the year			-	-
Less: Deductions during the year			-	-
COUEDINE 2 FARMARKER / FAIR	OWMENT	TOTAL	-	-
SCHEDULE 3- EARMARKED/ END FUNDS	OWMENT			
CAPITAL ASSETS FUNDS				
a) Opening Balance of the funds			-	-
b)Add to the Funds: Amounts transfe	erred from		-	-
Grants/ Corpus/ Capital Fund for me	eting		-	-
Capital Expenditure/ Advances		TOTAL	-	-
SCHEDULE 4- SECURED LOANS ABORROWINGS:	AND			_
DORROWINGS.		TOTAL	_	-
Shashi Shekhar Vempati Chief Executive Officer	Rajeev Singh Member (F)	Sakesh Prasa ADG (B&		C K Jain DDG (F)

PRASAR BHARATI SCHEDULES FORMING PART OF BALA	NCE SHEET AS	AT 31 N3 2N	10	
SCHEDULE 5- UNSECURED LOANS	arce Sileti AS I	A1 51.05.20	As at 31.03.19	As at 31.03.18
1. Loan In Perpetuity			-	-
2. Central Government			-	-
Capital Loan from Ministry of I&B			3,145,060,000	4,040,350,000
Repayment of Loan due but not paid			4,559,610,000	3,664,320,000
Interest free Loan for CWG 2010			1,629,200,000	1,629,200,000
(Refer Schedule 27, Note 7 to 9 of Notes t	o Accounts)	TOTAL	9,333,870,000	9,333,870,000
SCHEDULE 6- DEFERRED CREDIT LIA	-		-	-
SCHEDULE 7- CURRENT LIABILITIES PROVISIONS	AND			
A. Current Liabilities				
Advances received- against deposit work			458,851,484	640,439,240
Deposits, earnest money, caution money/	security deposits		1,062,501,974	1,058,613,761
Interest on Capital Loan			7,996,998,000	7,008,298,500
Penal Interest On Interest/ principal due			780,729,060	567,276,690
Other current liabilities -recoveries from sa and others etc.	alary and wages		-	4,357,648
Salary accrued for the Month of March			2,265,031,000	2,332,736,000
Unspent amount of Grant-in-aid (MHA)			386,088,935	
Unspent amount of Grant-in-aid & interest	thereon (MIB)		837,332,663	249,400,000
For other expenses (including CAG Audit F	ee etc.)		2,896,654,424	3,076,145,420
Remittances to/ from HQ/ DDOs in transit/	reconciliation's		4,437,866,176	4,500,104,014
(Refer Schedule 27, Note 7, 8, 9, 16 & 25 Accounts)	of Notes to	TOTAL (A)	21,122,053,716	19,437,371,273
B Provisions				
For Spectrum/ Space Segment expense			13,052,600,000	11,797,000,000
For Leave encashment and Gratuity			570,974,876	
NPS provisions			162,498,298	251,819,825
For Statutory liabilities (GST )			44,348,103	286,151,497
(Refer Schedule 27, Note 18 & 24 of Notes	s to Accounts)			
		Total (B)	13,830,421,277	12,334,971,322
		Total (A+B)	34,952,474,993	31,772,342,595
	jeev Singh ember (F)	Sakesh Pra	_	C K Jain DDG (F)

PRASAR BHARATI								
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.20	T OF BALANCE S	HEET AS AT 31.03.20	919					
SCHEDULE 8- FIXED ASSETS								
		GROSS BLOCK			Depreciation		Net Block	Net Block
	Cost as on	Additions/ Transfers	Deductions/ adjustments	Cost at the	For the	Cumulative	As at 31st Mar'	As at 31st Mar'
DESCRIPTION	lst April'18	from civil wings	transfers/ disposal	year end	year 18-19	upto	2019	2018
		during the year 18-19	reclassification	31.03.19		31.03.2019		
			during the year 18-19					
A. Fixed Assets								
1. Land	32,858,220	1	1	32,858,220	1		32,858,220	32,858,220
2. Buildings	5.057,585.814	245,453,780	,	5.303.039.594	104,640,102	1.210.163.288	4.092.876.307	3.952.062.629
Others						. '		1
3. Plant Machinery & Equipments								
a) Studios	26,414,326,915	34,201,904		26,448,528,819	539,372,696	24,728,283,224	1,720,245,595	2,225,416,387
b) Transmitters	39,693,151,324	210,416,949	•	39,903,568,273	888,246,564	36,412,316,087	3,491,252,186	4,169,081,801
c) Machinery/ Equipments	10,398,733,731	982,568,501		11,381,302,232	929,840,970	6,189,037,065	5,192,265,167	5,139,537,636
d) Electrical Installations	89,072,120	5,874,759	•	94,946,879	3,680,380	28,668,016	66,278,863	64,084,484
4. Vehicles	79,971,404	106,363,714		186,335,118	11,889,652	87,443,393	98,891,725	4,417,662
5. Furniture, Fixtures	302,725,019	25,008,670		327,733,689	17,613,186	153,045,459	174,688,230	167,292,746
6. Office Equipments	222,160,246	8,307,427		230,467,673	9,567,652	202,884,507	27,583,166	28,843,391
7. Computers	348,407,375	35,155,760		383,563,135	28,725,302	336,056,302	47,506,833	41,076,375
8. Other fixed assets						1	ı	ı
Capital Expenditure on various	9,970,061,214	1	1	9,970,061,214	1	9,970,061,214	0	0
Schemes		<u></u>					'	
Total of Current Year (A)	92,609,053,382	1,653,351,464		94,262,404,846	2,533,576,503	79,317,958,554	14,944,446,292	15,824,671,331
B CAPITAL WORK-IN-PROGRESS	4,707,091,149.00	146,932,030	-	4,854,023,179	-	1	4,854,023,179	4,707,091,149
Total(B)	4,707,091,149	146,932,030	•	4,854,023,179			4,854,023,179	4,707,091,149
TOTAL	97,316,144,531	1,800,283,494	•	99,116,428,025	2,533,576,503	79,317,958,554	19,798,469,471	20,531,762,480
Previous Year	94,721,117,692	2,595,026,839		97,316,144,531	2,484,013,535	76,784,382,051	20,531,762,480	20,420,749,176
Shashi Shekhar Vempati Chief Executive Officer			Rajeev Singh Member(F)		Sakesh Prasad Singh ADG (B&A)			C K Jain DDG (F)

PRASAR BHARATI				
SCHEDULES FORMING PART OF BALANCE SHEET	AS AT 31.03.20 2018-19	19 2017-18	As at 31.03.19	As at 31.03.18
SCHEDULE 9- INVESTMENTS FROM EARMARKED/			(Rs.)	(Rs.)
ENDOWMENT FUNDS				
<ol> <li>In Government Securities</li> <li>Other approved securities</li> </ol>				
3. Other				
		TOTAL		-
SCHEDULE 10- INVESTMENTS-OTHER				
In government Securities				
2.Other approved securities 3. Others				
5. Others		TOTAL	-	-
SCHEDULE 11- CURRENT ASSETS, LOANS AND				
ADVANCES ETC				
A. CURRENT ASSETS:	12 40 27 1	-64 12 40 27 564		
Inventories Deduct: Provision thereof	12,49,37,5 12,49,37,5			_
Sundry Debtors- Good	12, 13,37,	2,608,485,980		
,	2,768,714			
		8		
Sundry Debtors- Doubtful	002 150 3	898,135,884		
	993,150,3	3,506,621,864		
	3,761,865			
	-, - ,	7		
Deduct: Provision thereof	000 450 6	898,135,884	2,768,714,678	2,608,485,980
Cash Balance in hand/ Imprest	993,150,3	329	11,825,064	15 075 600
Bank Balance With Scheduled Banks			11,025,004	15,075,698
on current accounts			2,769,426,099	5,050,999,482
on Collection accounts			268,981,832	699,865,776
on Deposit account and other FDRs			19,033,323,958	
with CP Fund A/ c		TOTAL (A)	322,144	
B. Loans/ advances		TOTAL (A)	24,852,593,775	20,752,584,548
1. Loans/ advances				
Staff			120,100,846	131,468,842
Others-departmental		160,254,598		
Daduste Dravision	160,254,5			
Deduct: Provision	160,254,5	160,254,598 598	-	-
2.Advances and other amounts recoverable in cash or in		<u> </u>	-	-
kind or for value to be received				
On capital account			-	-
Prepayment Others			-	-
3. Grants-In-Aid receivable from Ministry of I&B, GOI-Sa	larv		- 795,600,000	1,107,800,000
4. Interest Accrued:	/		-	-,107,000,000
On investments from Earmarked/ endowment funds			-	-
On Term Deposits with Scheduled Banks			330,149,422	140,671,496
Others 5. TDS & Income Tax			- 70,552,234	- 63,065,557
6. GST (Input Tax Credit)			70,552,254 148,485,211	
(		Total (B)	1,464,887,713	
(Refer Schedule 27, Note 10, 11, 20, 21 & 23 of Notes	to	Total (A+B)		
Accounts)				
Shashi Shekhar Vempati Rajeev	Singh	Sakesh Prasad S	ingh	C K Jain
Chief Executive Officer Member	r (F)	ADG (B&A)		DDG (F)

PRASAR BHARATI SCHEDULES FORMING PART OF	RALANCE SHEET AS	S AT 31 N3 20	110	
SCHEDULES FORMING PART OF	DALANCE SHEET AS	7 AT 31.03.20	2018-19 (Rs.)	2017-18 (Rs.)
SCHEDULE 12- INCOME FROM S	SALES/ SERVICES		(1.5.)	(10.)
Income from services (Including tax	res)		12 024 007 675	12 200 125 254
AIR and DD (Commercial revenue) Deduct: Share of other agencies			12,024,997,675 100,987,312	12,399,135,254 148,748,929
Add: Sales of CD/ VCD			4,328,386	3,984,840
(Refer Schedule 27, Note 19 of Note	es to Accounts)	TOTAL	11,928,338,749	12,254,371,165
SCHEDULE 13- GRANTS / SUBS Add: Grants-In-Aid received during Ministry of I&B, GOI-Other than Sal	the year from		3,045,200,000	2,265,100,000
Add: Grants-In-Aid received during Ministry of I&B, GOI-Salary			27,893,400,000	25,384,040,000
Add: Grants-In-Aid received during Ministry of Home Affairs	the year from		73,025,477	-
Add: Grants-In-Aid receivable from GOI-Salary	Ministry of I&B,		-	1,107,800,000
Deduct: Unspent balance of Grants- Ministry of I&B,GOI-Other than Sala			819,400,000	249,400,000
Deduct: Unspent balance of Grants- Ministry of I&B, GOI-Salary (SAP)			100,000	-
(Refer Schedule 27, Note 5 & 25 of	Notes to Accounts)	TOTAL	30,192,125,477	28,507,540,000
SCHEDULE 14-FEES/ SUBSCRIP	TIONS			
Professional/ Consultancy services	fee		19,129,377	25,388,991
		TOTAL	19,129,377	25,388,991
SCHEDULE 15-INCOME FROM I	NVESTMENTS			
Interest on Fixed Deposits From Ear	marked Funds		-	-
		TOTAL	-	-
SCHEDULE 16-INCOME FROM R PUBLICATIONS ETC	OYALTY,		-	-
PODLICATIONS LIC		TOTAL	-	-
SCHEDULE 17 INTEREST EARNE	D			
On Term Deposits with Scheduled B	anks		1,136,907,409	777,611,550
On others like employees advances	etc.		8,048,508	15,164,316
Interest on debtors and other receive	vables .		-	122,592,887
(Refer Schedule 27, Note 20 of Note	es to Accounts)	TOTAL	1,144,955,917	915,368,753
Shashi Shekhar Vempati Chief Executive Officer	Rajeev Singh Member (F)	Sakesh Pra ADG (l	asad Singh B&A)	C K Jain DDG (F)

PRASAR BHARATI SCHEDULES FORMING PART O	F BALANCE SHEET	AS AT 31.03.20	019	
			2018-19 (Rs.)	2017-18 (Rs.)
SCHEDULE 18- OTHER INCOM	E			
A. Other Receipts including Fees	from Towers/ staff			
quarters a) Income from Towers			972,419,468	937,049,184
b) License Fees from Staff Q	Quarters		39,323,174	35,596,168
c) DTH Income			4,857,737,929	3,160,578,085
d) Others			321,827,314	288,710,932
(Refer Schedule 27, Note 19 of No	tes to Accounts)			
		TOTAL (A)	6,191,307,885	4,421,934,369
B. Profit on Sales/ disposal of ass	sets			
a) Owned Assets			34,980,602	10,284,457
<li>b) Assets acquired out of gra free of cost</li>	ants, or received		10,886,865	2,081,082
c) Assets acquired prior to 1	.4.2000		28,193,755	8,528,972
		TOTAL (B)	74,061,222	20,894,511
(Refer Schedule 27, Note 4 of N	otes to Accounts)	Total (A+B)	6,265,369,107	4,442,828,880
SCHEDULE 19- ESTABLISHMEN	NT EXPENSES			
a) Salaries & Wages			26,757,663,099	25,321,867,938
b) Allowances and Bonus			318,316,160	208,596,578
c) Contribution to CPF/ NPS			191,288,035	183,008,239
d) Expenses on Employee's retire Exp/ Pension etc. (LS & PC)	ement/ Terminal		1,583,252,980	1,857,372,897
e) Staff Welfare Expenses/ Other	ers		654,912	355,734
f) Reimbursement of Medical Ex	penses		247,545,659	241,529,419
g) Provision for Leave encashme	nt and Gratuity		570,974,876	
(Refer Schedule 27, Note 15 & 21 Accounts)	of Notes to	TOTAL	29,669,695,721	27,812,730,805
Shashi Shekhar Vempati	Rajeev Singh		Prasad Singh	C K Jain
Chief Executive Officer	Member (F)	ADO	G (B&A)	DDG (F)

#### PRASAR BHARATI SCHEDULES FORMING PART OF INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31.3.2019 2017-18 2018-19 (Rs.) (Rs.) **SCHEDULE 20- OTHER ADMINISTRATIVE EXPENSES Electricity and Power** 2,549,654,128 2,671,521,039 Water Charges 38,589,990 42,002,084 Rent, Rates and Taxes 321,021,892 203,004,296 480,682,793 506,786,572 Hiring, Running and Maintenance of Vehicles Postage, Telephone and Communication Charges 113,669,425 127,929,857 Printing and Stationery 123,814,671 127,698,085 Traveling & Conveyance Expenses- Local 453,498,704 433,753,904 Traveling -Foreign 16,052,729 16,270,069 Scholarship Stipends 23,492,834 20,159,449 **Auditors Remunerations** 5,280,498 8,405,407 Hospitality Expenses 18,973,144 20,725,258 Professional Charges (Armed Gurads etc.) 1,337,965,887 533,352,626 Bad and Doubtful Debts/ Advances Provisions 95,014,445 570,637,046 Advertisement and Publicity 27,403,006 47,863,332 **Bank Charges** 2,586,716 1,972,626 Supplies & Material Consumables 395,853,299 360,445,154 Other Administrative Expenses 1,009,765,694 1,103,027,256 Minor Works and Machinery Equipments, Tools & Plants 1,270,593,563 1,512,445,626 Goods and Services Tax (GST) 1,730,253,669 1,734,008,660 Sales tax 1,664,973 **TOTAL** 9,299,482,003 10,758,358,403

Shashi Shekhar Vempati	Rajeev Singh	Sakesh Prasad Singh	C K Jain
Chief Executive Officer	Member (F)	ADG (B&A)	DDG (F)

PRASAR BHARATI SCHEDULES FORMING PART O	F BALANCE SHEET AS	AT 31.03.20	19	
			2018-19 (Rs.)	2017-18 (Rs.)
SCHEDULE 21-PROGRAMME R	ELATED EXPENSES			
Royalty Payment to UNI/ PTI			384,895,507 162,982,235	281,797,343 160,749,250
Commissioning of Programme Soft	wares exp.		22,098,222	399,562,542
Sport Events Expenses			421,846,194	86,607,011
Payment to Artists(PP & SS etc.)			2,422,348,394	2,275,615,658
Other Programme Expenses/ Other	r Ministries		631,505,316	565,364,142
Common Wealth Games			66,939,718	-
Kissan & Arunprabha Channel			346,306,440	344,970,795
Kashir Channel (MHA)			73,025,477	
		Total	4,531,947,503	4,114,666,741
SCHEDULE 22- SATELLITE & S	SPECTRUM CHARGES			
Satellite & Spectrum Charges			2,105,199,791	2,741,664,965
		Total	2,105,199,791	2,741,664,965
SCHEDULE 23- EXPENDITURE SUBSIDIES ETC	ON GRANTS,			
Expenditure on grants		Tatal	-	-
SCHEDULE 24- INTEREST EXPI	<u>ENSES</u>	Total	-	-
Interest on Loan- Central Governm	nent		988,699,500	988,699,500
Other Penal Interest etc			213,452,370	175,772,580
Other Finance charges			. ,	-
(Refer Schedule 27, Note 7 to 9 of	Notes to Accounts)	Total	1,202,151,870	1,164,472,080
SCHEDULE 25- PRIOR PERIOD EXCEPTIONAL ITEMS	ADJUSTMENTS &			
Prior Period Income- Grant Receiv	red from MHA		205,134,478	-
Prior Period Expenses- on Kashir C	hannel		(205,134,478)	-
Prior Period Expenses- on FTE			(80,205,546)	
Revenue Share Payable/ Receivab Agencies	le From / To Other			21,464,163
Income from Professional/ Consult Income from DTH	ancy services fee		2,460,100 9,597,410	-
Income nom DIII		Total	(68,148,036)	21,464,163
Shashi Shekhar Vempati	Rajeev Singh	Sakoch P	Prasad Singh	C K Jain
Sugsin Suckijai Velilvali	Naicev Sillyll	Janesii F	rusau Siliyii	C K Jaili

# PRASAR BHARATI SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2019

#### **SCHEDULE 26- SIGNIFICANT ACCOUNTING POLICIES**

#### 1. Method of accounting

The accounts of the Corporation are prepared under the historical cost convention using the accrual method of accounting. On this basis revenue and related assets are recognised when earned and expenses are recognised when the obligation is incurred.

## 2. Inventory Valuation

Stores and Spares (including machinery spares) are valued at cost.

#### 3. Fixed Assets

Fixed assets are stated at transfer amount in respect of assets transferred to Prasar Bharati and the corresponding credit is to "Loan In Perpetuity".

Transfer of Assets by the Central Government are subject to actual valuation and verifications.

In respect of capital expenditure incurred on different Plan schemes undertaken by AIR and DD all related & associated expenses are capitalized.

## 4. Method of depreciation

Depreciation is charged on straight line method at rates computed on useful life of the assets prescribed based on the IMG recommendations. Accordingly, the rates adopted are:

Building : 2.00%

Studio, Transmitter, Machinery & Equipments and Other Fixed assets : 10.00%

Electrical installation : 4.00%

Vehicles : 20.00%

Furniture & Fixtures : 6.25%

Office Equipments : 16.67%

Computers : 33.33%

#### 5. Foreign Currency Transactions

Transaction in foreign currencies are accounted for at the prevailing exchange rates at the date of transactions.

#### 6. License Fee and Consultancy fee

License fee and consultancy fee is recognized when receivable.

Shashi Shekhar Vempati Rajeev Singh Sakesh Prasad Singh C K Jain Chief Executive Officer Member(F) ADG (B&A) DDG (F)

Place: : New Delhi

Date :

# PRASAR BHARATI SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2019

## SCHEDULE 27- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES NOTES ON ACCOUNTS

Prasar Bharati Broadcasting Corporation of India is established as general public 1 utility institution and fall under the category of "Not-for-Profit Organization". Accordingly, based on Generally accepted accounting practices, and Section 145 of Income Tax Act, it can follow either cash or mercantile system of accounting. Considering the organization structure and prevalent past practices and the simplicity aspects, cash basis of accounting was being adopted upto 31.03.2005. From 01.04.2005 the accounts are initially compiled on cash basis at field unit level and subsequently converted into accrual basis to the extent possible, based on the information collected from both the Directorates. Prasar Bharati Board however, decided to give effect to complete switch over from cash to accrual accounting at field unit also. In this direction intially Prasar Bharati has implemented web based application called Expenditure Monitoring System (EMS) for submitting R&P Account by all field units w.e.f. 01.04.2016. Now, Prasar Bharati is in the process of implementing Centralised Accounting Application across its all field units.

## 2 Contingent Liabilities:

2.1 Claims against the Entity not acknowledged as debts Rs. Nil

2.2 In respect of:

\*Service Tax Rs. 14.29 crore

\*Late fee and interest on Spectrum & Space Segment Charges Rs. 974.24crore

\*Bank Guarantee encashed for CWG-2010 Activity

Rs. 24.60 crore

Bank Guarantee of Rs. 24.60 crore of M/ s SIS Live was invoked and the matter is under arbitration. M/ s SIS live submitted their claims for Rs. 106.88 crore as per contract, Rs. 24.60 crore towards BG and for damages GBP 9381,098. Out of that, an amount of Rs. 106.88 crore has been included in the liabilities. However, Damages claimed by M/ s SIS Live are not acknowledged as liability as the Corporation has also lodged a counter claim of Rs. 147.60 crore.

- The amount of Fixed Assets transferred at book value to Prasar Bharati by the Central Government is based on Chief Controller of Accounts' letter No. CCA/ I&B/ 2002 dated 3.09.02 and is also subject to physical verification and valuation.
- As the assets are generally disposed-of after completion of its useful life, sale proceed received from disposal of these assets is considered as profit on sale of fixed assets. The value of the assets sold/ disposed of during the year has not been removed from the Gross Block of Assets as the details are not readily available at Prasar Bharati Secretariat level.

- 5 Grants received from Central Government are treated as Income, which together with internal revenue is utilized to meet expenses.
- Without prejudice to rights, Prasar Bharati had paid an amount of Rs.178,71,63,705/ to Service Tax Deptt. during the year 2011-12, in response to their demand vide order No.16/ RDN/ 2011 dt. 05.05.2011. However, as per Management assessment no amount was payable. In the Order dated 05.03.2018, CESTAT has completely waived off the penalty and instructed Service Tax Department to reassess the service tax liability for that year. Since the Service tax department has not yet reassessed the service tax liability and the whole amount was already charged off in 2011-12, hence the same will be again reflected in the Accounts after the final outcome of the case.
- 7 Interest rate on Capital Loan received from Government during 01.04.2000 to 31.03.2006 is 14.5% p.a., during 1.4.2006 to 31.03.2011 is 11.5% p.a. and from 1.4.2011 onwards is 13.5% p.a.
- 8 Liability towards interest on Loan from MIB have been provided as per the interest rates mentioned at note -7 above.
- 9 Ministry of I&B Vide letter dt. 04.06.2018 has considered and in principle approved the conversion of outstanding loan into Grants-in-aid pertaining to the period 2010-11 to 2012-13 and complete waiver of interest and penal interest on the above outstanding loan. The details of loan, interest & penal interest thereon as on 31.03.2019 are as follows:

Principal Amount - Rs. 9,33,38,70,000
Interest - Rs. 7,99,69,98,000
Penal Interest - Rs. 78,07,29,060
Total - Rs. 18,11,15,97,060

10 The age-wise break-up of Sundry debtors for the financial year 2018-19 is as under:

Total	3,761,865,007	3,506,621,864
Sundry Debtors-Interest on delayed payment	935,835,254	939,113,190
Sundry Debtors-More than 6 months	2,085,403,665	2,163,279,702
Sundry Debtors-Less than 6 months Rs.	740,626,088	404,228,972
	2018-19	2017-18

11 Sundry debtors are inclusive of Service Tax/ GST receivable from customers.

Shashi ShekharVempati Rajeev Singh Sakesh Prasad Singh C K Jain Chief Executive Officer Member(F) ADG (B&A) DDG (F)

# SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2019 SCHEDULE 27- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES NOTES ON ACCOUNTS

- The doubtful debts exist as on 01.04.2005 (i.e. at the time of change of method of accounting from cash basis to accrual basis) against which legal action had already been initiated for recovery were not reflected in accounts as the extent of doubtfulness is not ascertainable. These debts are accounted for when their collection become certain.
- 13 Keeping in view of uncertainity of collection, Interest on delayed payment is recognised in books of accounts on receipts basis. from the financial year 2018-19.
- 14 Taxation: Prasar Bharati is exempt from Income Tax as per Clause 23BBH under Section-10 of Income Tax Act.
- 15 Prasar Bharati's contribution towards Leave salary and Pension in respect of employees on deemed deputation is charged as expenditure.
- 16 Deposit Works: Amount received from parties for deposit work is after adjusting expenditure against such work.
- 17 Audit fee payable to C&AG for auditing Prasar Bharati's Accounts for the year 2017-18 has been provided for.
- 18 Provision for Spectrum & Space Segment charges have been provided on estimation basis.
- 19 Service Tax/ GST component included in Income from Services (Commercial Revenue), Licence Fee for AIR/ DD Towers and DTH income is Rs. 179.12 crore, Rs. 14.26 crore and Rs. 74.10 crore respectively.
- Interest on Fixed deposit and flexi deposits of Field offices and on Advances to staff are accounted for as and when received. The quantum of accrued interest cannot be computed due to flexible tenure and interest rates on CLTD accounts and advances.
- 21 The payment and recovery of non-interest bearing short term advances to employees are adjusted from Establishment expenditure.
- 22 Capital Work-in-progress amounting to Rs.25.44 crore has been capitalised during the year 2018-19.
- 23 Provision of Rs.16.02 crore and Rs.12.49 crore in respect of "Other Departmental Loans/ Advances" and "Inventories" respectively under Current Assets had been provided during the year 2014-15 as item/ party wise details of these are not available and the amount was being carried forward.

- 24 Provision for contribution towards NPS and interest thereon as on 31.03.2019 is Rs.16.25 crore. This provision represents the Employee and Employer's contribution and interest thereon which has not yet been transferred to National Securities Depository Ltd.(NSDL) though the amount has been kept in separate bank Account. Out of this, Rs.5.20 crore have been transferred to NSDL upto 14.06.2019 and efforts are being made to transfer the remaining amount involved in all legacy cases to NSDL in due course.
- The provision for Leave Encashment and gratuity payable to employees recruited by Prasar Bharati on or after 05.10.2007 have been provided for in the books of accounts on the basis of actuarial valuation reports received from M/s Life Insurance Corporation of India. The liabilities have been calculated as per 'The Payment of Gratuity Act, 1972'. The details of provision made is as follows:

 Gratuity
 - Rs. 24,25,09,120

 Leave Encashment
 - Rs. 32,84,65,756

 Total
 - Rs. 57,09,74,876

- The payment instruments amounting to Rs.95,97,410 received for hiring of slot over DTH platform during the year 2013-14 were not actually realised due to fradulent instruments. The matter is subjudice. The same has been accounted for as prior period income and provision equivalent to full amount has been made during the current year.
- 27 The unspent amount of Grants-in-aid payable to the Ministry has been shown separately as current liabilities.
- The grants-in-aid amounting to Rs. 59.56 crore received by Doordarshan from Ministry of Home Affairs, GOI during the years 2016-17 and 2017-18. The Grant received as well as expenditure incurred against the same have been accounted for during the year 2018-19 as Prior Period items to the extent of utilisationupto 2017-18. The unspent balance of grant has been shown under Current Liabilities.
- 29 In Receipts and Payment Account, the revenue share paid to other agencies has been shown under 'Programme Expenses'.
- 30 Previous year figures are regrouped and rearranged wherever necessary.

Shashi ShekharVempati Rajeev Singh Sakesh Prasad Singh C K Jain Chief Executive Officer Member(F) ADG (B&A) DDG (F)

Place: New Delhi

Date:

## Receipt & Payment Account for the year 2018-19

					(Figures in Rs.)
S.No.	Receipts	AIR	DD	РВ	Total
I.	Opening Balances				
	Cash in Hand	353,027	534,109	-	887,136
	Bank Balance				
	(i) In Current A/ c				
	Salary A/ c	43,432,771	49,666,690	2,329,814,137	2,422,913,598
	Expenditure A/ c	1,398,073,600	658,514,707	571,497,577	2,628,085,884
	(ii) Fixed Deposit/ CLTD A/ c	1,262,599,875	325,952,169	10,789,285,046	12,377,837,090
	(iii) C.P.Fund/ NPS A/ c	-	-	320,522	320,522
	(c) Imprest A/ c	4,998,498	9,090,064	100,000	14,188,562
	(d) Receipt A/ c	156,681,685	67,819,200	475,364,891	699,865,776
II.	Grants Received from Govt of India				
	(a) Capital Plan	-	-	-	-
	(b) Revenue Non Plan				
	(i) Other than Salary	-	-	2,807,000,000	2,807,000,000
	(ii) Salary	-	-	26,688,100,000	26,688,100,000
	(iii) Other Ministries/ Depts.	-	-	388,549,035	388,549,035
III.	Inter Current A/ c transfer by PB				
	(a) Funds received from PB				
	(i) Salary A/ c	13,088,407,000	14,710,017,000	935,000	27,799,359,000
	(i) Other Admin A/ c	7,869,451,000	9,758,703,000	139,012,000	17,767,166,000
	(b) Other stations/ Kendras	360,193,639	218,554,137	19,534,622,394	20,113,370,170
	(c) CPS/ NPS	57,587,749	91,382,705	100,000,000	248,970,454
	(d) HBA and Other Advances	19,469,356	233,771	-	19,703,127
IV.	Interest Received				
	(a) On Bank Deposits(FDR)	120,778,166	75,823,756	768,660,224	965,262,146
	(b) Loans & Advances				
	(i) From Employees	4,530,566	3,517,942	-	8,048,508
	(ii) Interest on Outstanding dues	-	-	-	-
	(iii) Others	-	-	-	-
	(c) Commercial Receipts	467,890	2,810,046	-	3,277,936
V.	Other Income				
	(a) Rent/ LF for Qrs.	25,823,177	13,499,997	-	39,323,174
	(b) LF for Towers				
	(i) LF (exclusive of service Tax / GST)	829,479,615	308,590	-	829,788,205
	(ii) Service Tax on Rent of Towers	142,626,663	4,600	-	142,631,263
	(c) Profit on sale/ disposals of Assets				

	Total Receipts	31,733,359,231	37,521,483,558	64,597,289,922	133,852,132,71
IX	FDR	-			
	(d) Others/ Refund of TDS	138,628,983	32,757,068	4,028,896	175,414,94
	(v) other Advances	10,346,085	1,501,145	-	11,847,23
	(iv) Motor Cycle/ Scooter Advances	913,343	1,079,679		1,993,02
	(iii) Computer Advances	3,370,859	2,986,283		6,357,14
	(ii) Car Advances	856,686	2,164,931		3,021,61
	(i) HBA	629,792	5,934,073	-	6,563,80
	(c) Advances to Staff				
	(b) Deposit Work	631,344,291	60,658,366	-	692,002,6
	(a) Security Deposit/ Earnest Money	90,316,164	22,225,194		112,541,3
VIII.	Others Receipts				
	(ii) Service Tax/ GST	3,442,190	202,256	-	3,644,44
	(i) Service charges (exclude Service Tax/GST)	12,758,214	2,726,717	-	15,484,93
	(a) Professional/Consultancy Services				
VII.	Income from Services				
	(ii) Service Tax/ GST		741,036,461	-	741,036,46
	(i) DTH Service Charges (exclusive Service Tax /GST)	-	4,116,701,468	-	4,116,701,46
	(c) DTH Services				
	(ii) VAT/ Sales Tax/ GST	21,927	3,789	-	25,71
	(i) Sale of CD/ VCD (exclusive of VAT/ Sales Tax/ GST)	3,827,564	475,106	-	4,302,67
	(b) Sale of CD/ VCD				
	GST) (ii) Service Tax/ GST	814,568,669	976,633,356	-	1,791,202,02
	(i) Commercial Receipts (excluding Service Tax/	4,566,453,375	5,418,418,606	-	9,984,871,98
VI.	Income from Sales	33,233,233	5-7-5-7-1		
	1.4.2000 (iii) Others	53,909,190	92,502,977	200	146,412,3
	Govt. Grants  (iii) Assets acquired prior to	3,491,323	24,702,432	-	28,193,7
	(ii) Assets acquired from	360,536	10,526,329	-	10,886,8

Rece	Receipt & Payment Account for the year 2018-19						
	Payments	AIR	DD	РВ	Total		
I.	Establishment Expenditure	13,097,134,479	14,658,735,403	8,803,806	27,764,673,688		
	(Annexure-I)				-		
II.	Administrative Expenditure	4,273,498,879	3,379,274,548	84,661,624	7,737,435,051		
	(Annexure-II)				-		
III.	Programme Expenses	1,823,455,127	3,557,873,998	-	5,381,329,125		
	(Annexure-III)				-		
IV.	Inter Current A/ C transfer of Funds				-		
	(i) To Prasar Bharti	6,608,869,095	11,620,952,018	100,000,000	18,329,821,113		
	(ii) To Other stations/ kendrasetc	224,106,018	286,480,349	45,923,684,529	46,434,270,896		
	(iii) To IEBR(HBA)	15,355,905	759,134	-	16,115,039		
	(iv) to Recovery of CPF/ NPS	16,270,614	30,901,896	-	47,172,510		
					-		
V	Expenditure on Fixed Assets	1,191,586,689	605,827,190	6,060,964	1,800,283,494		
	(Annexure-IV)				-		
VI	Refund of Surplus Money/ Loans				-		
	(i) To Prasar Bharti	804,641,406	378,645,614	140,011	1,183,427,031		
	(ii) To Govt. of India	-	-	11,200,000	11,200,000		
VII	Finance Charges (interest)				-		
	(i) To Prasar Bharti	-	-	-	-		
	(b) Other loans	-	-	-	-		
	(c) Others	-	-	-	-		
VIII	Other Payments				-		
	(a) Refund of SD/ EM	89,382,213	19,070,707	200,225	108,653,145		
	(b) Exp.On deposit works	734,703,856	138,886,557	-	873,590,413		
	(c) Advances to staff						
	(i) HBA	1,786,540	5,430,881	-	7,217,421		
	(ii) Car Advances	-	-	-	-		
	(iii) Computer Advances	1,446,794	286,411	-	1,733,205		
	(iv) Motor Cycles/ Scooter Advances	-	-	-	-		
	(v) Other Advances	9,012,835	451,419	-	9,464,254		
	(d) Service Tax/ GST	554,132,041	1,497,661,795	-	2,051,793,836		
	(e) Sales tax/ VAT	-	-	-	-		
	(f) Income Tax/ TDS	3,153,961	1,203,379	3,129,337	7,486,677		
	(g) Bank Charges	1,643,499	481,524	461,693	2,586,716		
	(h) Others	-	-	-	-		
IX	Expenditure against Receipts from Govt. Business	-	-	-	-		
Χ	Closing Balances						
	(a) Cash in hand	270,717	455,399	-	726,116		
	(b) Bank Balance				-		
	(i) Salary A/ C	27,701,484	23,146,925	32,988	50,881,397		
	(ii) OEC(Other Admin expenses) A/C	1,161,686,939	1,022,274,257	534,583,506	2,718,544,702		
	(c) Fixed deposit/ CLTD A/ C	900,646,216	212,144,417	17,920,533,325	19,033,323,958		
	(d) C.P. Fund/ NPS A/ C			322,144	322,144		
	(e) Imprest A/ C	3,973,489	7,025,459	100,000	11,098,948		
	(f) Receipt A/ C	191,754,013	73,852,049	3,375,770	268,981,832		
	Total Payments	31,733,359,231	37,521,483,558	64,597,289,922	133,852,132,711		

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A)

## Annexure for Accounts for the year 2018-19

## Annexure - I

(Figures in Rs.)

1	Establishment Expenses	AIR	DD	РВ	Total
	(a) Salary				-
	(i) Salary	12,495,847,532	13,951,924,454	6,556,204	26,454,328,190
	(ii) Wages	60,507,911	108,417,439	-	168,925,350
	(iii) LTC	100,436,227	119,703,359	532,500	220,672,086
	(iv) Honorarium	437,434	1,106,039	-	1,543,473
	(v) Tuition Fee / Children Education Allowance	89,484,229	117,763,161	-	207,247,390
	(vii) Bonus	50,849,696	60,219,074	-	111,068,770
	(vii) Contribution to CPF/ NPS	132,185,201	151,989,929	521,080	284,696,210
	(viii) Leave Salary	34,038,552	32,315,394	76,772	66,430,718
	(ix) Pensionary Charges	82,679	5,669,583	-	5,752,262
	(x) Others/ Staff Welfare Expenses	211,828	443,084	-	654,912
	(b) Medical Expenses	133,053,190	109,183,887	1,117,250	243,354,327
	Total	13,097,134,479	14,658,735,403	8,803,806	27,764,673,688

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A)

## **Annexure for Accounts for the year 2018-19**

Annexure - II

_	Othor Administrative Frances	ATD	DD	DB	Total
2	Other Administrative Expenses	AIR	DD	PB	Total
	Administrative Expenses				
	(a) Domestic Travel Expenditure	192,100,892	234,156,146	4,587,544	430,844,582
	(b) Foreign Travel Expenditure	43,409,673	50,247,835	2,600,767	96,258,275
	(c) Rent Rates & Taxes				
	(i) Normal	53,783,911	102,833,020	-	156,616,931
	(ii) Property Tax	123,619,108	39,787,853	-	163,406,961
	(d) Advertising and Publicity	5,862,508	19,677,117	1,690,381	27,230,006
	(e) Professional Charges				
	(i) Armed Guards	361,145,433	312,927,839	-	674,073,272
	(ii) Legal Charges	1,854,616	3,299,571	1,452,573	6,606,760
	(iii) Advocate Fee	5,789,600	2,465,994	-	8,255,594
	(f) Office Expenses				
	(i) Water Charges	30,454,404	7,324,418	811,168	38,589,990
	(ii) Postage	10,240,719	5,767,552	129,685	16,137,956
	(iii) Telephone				
	(a) Mobile	7,108,298	6,824,694	604,853	14,537,845
	(b) Landline	52,527,068	29,648,958	817,598	82,993,624
	(iv) Contractuals / Consultants	399,901,553	302,377,465	41,489,993	743,769,011
	(v) Insurance Land & Buildings	-	-	-	.,,.
	(vi) Insurance on plant &Machinary	-	-	-	
	(vii) Audit Fee	2,446,250	1,671,861	1,162,387	5,280,498
	(viii) Printing & Stationary	60,084,392	40,741,718	3,389,916	104,216,026
	(ix) Consumables	125,650,211	95,676,304	11,571,909	232,898,424
	(x) Local Conveyance	5,186,788	1,237,924	78,410	6,503,122
	(xi) News Papers & Magazines/ books	13,364,254	5,670,712	563,679	19,598,645
	(xii) Arbitration Charges	1,708,768	1,707,443	-	3,416,211
	(xiii) AMC for office equipments	18,712,942	11,963,115	754,425	31,430,482
	(xiv) Others (Misc Expenses)	8,098,033	7,520,362	1,000	15,619,395
	(g) OTA	2,332,699	2,891,793	-	5,224,492
	(h) Medical	6,967,875	7,616,992	56,465	14,641,332
	(i) Stipend and Scholorship	8,237,892	10,650,596	1,580,961	20,469,449
	(j) Suppliers and Materials	115,662,654	65,941,221	-	181,603,875
	(k) Motor Vehicles				
	(i) Hiring Charges	187,107,196	211,201,989	6,563,818	404,873,003
	(ii) Fuel Charges	26,604,668	19,520,862	1,357,928	47,483,458
	(iii) Repairs & Maintenance	21,645,657	13,328,784	1,049,891	36,024,332
	(I) Hospitality(OAE)	9,398,352	7,055,519	2,346,273	18,800,144
	(m) Power Supply	-,0,002	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,	,

(i) Electricity Charges	1,540,846,972	866,901,572	-	2,407,748,544
(ii) Fuel charges for Power Supply	86,180,268	68,900,316	-	155,080,584
(n) Minor Works				-
(i) Routine	335,902,040	238,159,030	-	574,061,070
(ii) Special	106,188,698	78,540,171	-	184,728,869
(o) METP				
(i) Routine	150,550,401	205,696,503	-	356,246,904
(ii) Special	122,125,594	55,430,126	-	177,555,720
(p) Other Charges				
(i) Scenic Material	20,805,899	105,719,879	-	126,525,778
(ii) Property	4,274,973	6,462,000	-	10,736,973
(iii) Make up Materials	470,589	1,658,039	-	2,128,628
(iv) Booking of Halls for functions	2,797,063	44,249	-	2,841,312
(v) Hiring Studios / Equipments for Studios	2,349,968	130,027,006	-	132,376,974
Total	4,273,498,879	3,379,274,548	84,661,624	7,737,435,051

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A)

Annexure - III

	(Figures in Rs.)	-	-	_
Particulars	AIR	DD	РВ	Total
(i) Royalty	75,381,651	305,470,856	-	380,852,5
(ii) Payment PTI/ UNI	139,075,430	23,894,805	-	162,970,2
(iii) Commissioning of programmes	38,596,547	62,794,675	-	101,391,2
(iv) Panam / Antriksh satellite Expenses	-	352,300	-	352,3
(v) Sports Events Expenses			-	
(a) Own Expenses	27,366,255	394,443,939	-	421,810,1
(b) share paid to other agencies	-	29,012,308	-	29,012,3
(vi) Payments to professionals			-	
(a) Artists	472,595,415	467,563,502	_	940,158,9
(ii) resource persons/ Casuals	933,515,176	522,695,301	-	1,456,210,4
(vii) Spectrum Charges	8,832,183	840,415,308	-	849,247,4
(viii) J&K Package	-	-	-	
(ix) NE Package	-	152,816,463	-	152,816,4
(x) Other Programmes	-	-	-	
(xi) Commonwealth Games	-	66,939,718	-	66,939,7
(xii) Kissan Channel	743,729	192,746,248	-	193,489,9
(xiii) Expenditue related to other Ministries	-		-	
(a) Narrow Casting	66,373	55,134,468	-	55,200,8
(b) Kisan Vani	89,532,669	2,972,768	-	92,505,4
(c) Swatch Bharat	474,460	191,491	-	665,9
(d) Other Schemes / Ministries	6,621,235	112,949,579	-	119,570,8
(xiv) Others	30,654,004	327,480,269	-	358,134,2
Total	1,823,455,127	3,557,873,998	-	5,381,329,1

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A)

## Annexure for Accounts for the year 2018-19

<u>Fixed Assets</u> Annexure - IV

		(Figures in Rs.)			
	Purchase of Fixed Assets	AIR	DD	PB	Total
I	(a) Land				
t	(b) buildings		-	-	
T	(i) Studio	20,611,188			
+	(ii) Transmitter		3,760,716	-	24,371,9
+	(a) Normal	128,948,489			
	(a) NOTTIAI	120,940,409	52,967,164	-	181,915,6
Ī	(b) J&K		, ,		, ,
+	(c) NE	10,425,400	-	- +	
	, ,		3,815,896	-	14,241,2
	(iii) Office	10,791,927	2,051,948	_	12 9/2 9
t	(iv) Others		2,031,946	-	12,843,8
1		800,600	1,492,305	-	2,292,9
+	(c) Plant Machinery & equipment  (i) Normal	584,484,479			
	(I) Normal	384,484,479	397,970,157	-	982,454,6
Ī	(ii) J&K		, ,		, ,
+	(iii) NE	-	-	-	
	. ,	-	-	-	
1	(d) Vehicles	12.206.224			
	(i) OB Vans	12,306,324	89,979,416	_	102,285,7
İ	(ii) Trucks Jeeps and Vans	2,150,000			
+	(iii) Motor car		8,960	-	2,158,9
	(III) Motor car	61,670	1,850,499	-	1,912,1
Ī	(iv) Motor Cycles/ Scooter & Three	,	, ,		, ,
+	Wheelers (v) Rickshaw and Cycles	-	-	-+	
		6,845	-	-	6,8
4	(e) Furniture/ Fixtures	1 700 551			
	(i) Cabinets/ Almirahetc	1,790,551	672,573	250,932	2,714,0
T	(ii) Air Conditioners, AC plant/ Fridges	3,970,402		250/552	
+	(iii) Air Coolers		880,441		4,850,8
	(III) All Coolers	290,753	207,304	4,700	502,7
Ī	(iv) Water Coolers				
+	(v)Tables/ Chairs/ Sofas/ Carpets	372,263 8,989,782	270,778		643,0
ļ		0,303,702	3,020,774	679,175	12,689,7
	(vi) Wooden partitions	10.050		T	10.0
$\dagger$	(vii) Voltage stablisers/ UPS System	19,859	-	- +	19,8
1	, , , , ,	482,595	114,647		597,2
	(viii) Others	1,555,275	1,271,372	164,494	2,991,1
$\dagger$	(f) Office equipments		1,2/1,3/2	±07,777	<u> </u>
Ť	(i) Typewriters				
+	(ii) Photocopiers/ Duplicators	74,250 1,999,599	1,940	-	76,1
	(ii) i notocopiera, Duplicators	1,555,555	447,943		2,447,5
T	(iii) Fax machines	44.040			
+	(iv) Others	14,042 4,337,832	26,530	-	40,5
	(IV) Outcis	1,557,052	1,405,291	_	5,743,1

(g) Computers/ Peripherals				
(i) Computers	12,339,234			
,		7,239,132	3,613,738	23,192,
(ii) Printers	2,750,538			
		1,574,974	1,046,700	5,372,
(iii) Software				
	370,804	128,181	13,103	512,
(iv) Others	3,380,626			
		2,457,800	240,930	6,079,
(h) Electric installations				
(i) Electric Machinery				
	557,604	606,935	-	1,164,
(ii) Lights/ Fans				
(111) 6 11 1 5 1	312,913	146,439	-	459,
(iii) Switchgear Equipment	455 200	6.006		463
(i.) Turn of a war a wa	455,298	6,886	-	462,
(iv) Transformers	177 000	47 200		224
(v) Electric Wiring & Fitting	177,098 1,762,228	47,200	-	224,
(V) Electric Willing & Fitting	1,702,220	1,146,688	_	2,908,
(vi) Others		1,140,000		2,900,
(VI) Others	369,226	239,052	47,192	655,
(i) Library Books	-	-	17/132	
(7 ===== 7 =====			_	
(j) Tube well & Water Supply System				
	96,805	17,060	-	113,
(k) Arbitration Charges on Capital				
Assets	-	-	-	
(I) Capital Works in progress				
(i) Major Works	285,545,791			
		15,878,105	-	301,423,
(ii) Misc. works Scheme	86,130,821			
		13,784,313	-	99,915,
Total				
	1,188,733,111	605,489,419	6,060,964	1,800,283,

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A)

## **ANNEXURES**

## **Annexure I**

## **AIR External Service Streaming Channels**

Sno	NAME OF SERVICE	Transmission	FROM	ТО
1	SINDHI	AIR Jaipur	6.30 AM	7.30 AM
2	BANGLA MAITREE	AIR Kolkatta	7.30 AM	9.30 AM
3	NEPALI	ESD Delhi	12.30 PM	1.30 PM
4	URDU	ESD, Delhi	2.00 PM	5.10 PM
5	CHINESE	ESD Delhi	5.15 PM	6.45 PM
6	BANGLA MAITREE	AIR Kolkatta	5.30 PM	7.30 PM
7	TIBETAN	ESD Delhi	5.45 PM	7.00 PM
8	DARI	ESD, Delhi	6.45 PM	7.45 PM
9	PASHTO	ESD, Delhi	7.45 PM	9.00 PM
10	BALUCHI	ESD Delhi	8.30 PM	9.30 PM

## **Annexure II**

## **List of AIR Channels available on Android Mobiles**

AIR Adilabad	AIR Shimla PC	AIR Jhalawar
AIR Aizawl	AIR Silchar	AIR Jhansi
AIR Almora	AIR Siliguri	AIR Jodhpur
AIR Balangir	AIR Telugu	AIR Jodhpur Sun City FM
AIR Ballari	AIR Tiruchirapalli PC	AIR Kannada
AIR Bareilly	AIR Tiruchirappalli FM	AIR Kathua
AIR Berhampur	AIR TIRUNELVELI PC	AIR Kochi
AIR Bhadravati	AIR Tirunelveli Rainbow	AIR Kochi FM Rainbow
AIR Bijapur	AIR Tirupati	AIR Kodaikanal
AIR Chaibasa	AIR Tuticorin	AIR Kolhapur
AIR CHENNAI B	AIR Vijayawada	AIR Kota
AIR CHENNAI FM GOLD	AIR Visakhapatnam	AIR Kozhikode Real FM
AIR CHENNAI PC	AIR Warangal	AIR Kurnool
AIR CHENNAI RAINBOW	Amruthavarshini AIR Bengaluru	AIR Kurseong
AIR CHENNAI VBS	Baluchi World Service AIR	AIR Live News 24x7 Beta
AIR Chhatarpur	FM Bengaluru (101.3 MHz)	AIR Lucknow
AIR Chhindwara	FM Rainbow Vijayawada	AIR Mahanadi Sambalpur
AIR Chitradurga	FM Tragopan Kohima	AIR Malayalam
AIR Coimbatore	Nagercoil Kumari FM	AIR Marathi Mumbai Asmita
AIR Coimbatore FM Rainbow	North East Service	AIR Mhadei, Panaji
AIR Cuttack FM Rainbow	Rainbow Bengaluru	AIR Mount Abu
AIR Cuttack VBS	Visakhapatnam FM	AIR MUMBAI VBS

	Rainbow	
AIR Dehradun	AIR Agartala FM Ujjayanta	AIR Mysuru
AIR Devikulam	AIR Agartala PC	AIR Nagaur
AIR Dharamshala	AIR Agra	AIR Nagpur
AIR Dharmapuri	AIR Ahmednagar	AIR Nagpur VBS
AIR Gangtok	AIR AHWA	AIR Nanded
AIR Hassan	AIR Akola	AIR Nasik
AIR Hazaribagh	AIR Alwar	AIR Obra
AIR Hissar	AIR Ambikapur	AIR Odia
AIR Hospet	AIR Amravati (MAH)	AIR Osmanabad
AIR ImphalKangla	AIR Anantapur	AIR Parbhani
AIR ImphalSangai	AIR Assamese	AIR Patiala
AIR Jagdalpur	AIR Aurangabad	AIR Patna
AIR Jeypore	AIR Balaghat	AIR Prayagraj
AIR Jodhpur FM	AIR Bangla	AIR Pune
AIR Jodhpur PC	AIR Banswara	AIR Pune FM
AIR Kalaburagi (Gulbarga)	Air Baripada	AIR Punjabi
AIR Kannur	AIR Barmer	AIR Raipur
AIR Kanpur	AIR Beed	AIR Rajkot
AIR Karaikal	AIR Bengaluru	AIR RAJKOT VBS
AIR Kargil	AIR Betul	AIR Ratnagiri
AIR Karwar	AIR Bhagalpur	AIR Rewa
AIR Kavaratti	AIR Bhatinda	AIR Rohtak
AIR Keonjhar	AIR Bhawanipatna	AIR Sagar
AIR Khandwa	AIR Bhopal	AIR Sangli
AIR Kohima	AIR Bhuj	AIR Satara

AIR Kolkata FM Gold	AIR Bikaner	AIR SawaiMadhopur
AIR Kolkata FM Rainbow	AIR Bilaspur	AIR Shillong
AIR Kolkata Geetanjali	AIR Calicut	AIR Shivpuri
AIR Kolkata Sanchayita	AIR Chandigarh	AIR Sindhudurg
AIR Kothagudem	AIR Chandrapur	AIR Solapur
AIR Kurukshetra	AIR Chittorgarh	AIR Surat
AIR Leh	AIR Churu	AIR Suratgarh
AIR Madikeri	AIR Cuddapah (Kadapa)	AIR Tamil
AIR Madurai	AIR Daman	AIR Thrissur
AIR Madurai PC	AIR Darbhanga	AIR Udaipur
AIR Mangalore	AIR Delhi FM Gold	AIR Udaipur FM Lake Clty
AIR Manjeri	AIR Delhi FM Rainbow	AIR Vadodara
AIR Markapur	AIR Delhi Indraprastha	AIR Varanasi
AIR Mathura	AIR Delhi Rajdhani	AIR Yavatmal
AIR Murshidabad	AIR Dharwad	All India Radio Srinagar
AIR Najibabad	AIR Dhule	Amrutvarshini
AIR Nellore	AIR Godhara	Chinese World Service AIR
AIR Nizamabad	AIR Gorakhpur	Dari World Service AIR
AIR Ooty	AIR Gujarati	FM Ananthapuri
AIR Pauri	AIR Guna	FM Gold Mumbai
AIR Port Blair PC	AIR Gwalior	FM Rainbow Goa
AIR Puducherry PC	AIR Himmatnagar	FM Rainbow Lucknow
AIR Puducherry Rainbow	AIR Hyderabad A	FM Rainbow Mumbai
AIR Puri FM	AIR Hyderabad B	Maitree World Service AIR
AIR Purnia Bihar	AIR Hyderabad FM Rainbow	Nepali World Service AIR

AIR Raichur	AIR HYDERABAD VBS	Pashto World Service AIR
AIR Raigarh	AIR Indore	Raagam
AIR Rampur	AIR Jabalpur	Rainbow Kannada Kaamanbilu
AIR Ranchi	AIR Jaipur	Samvadita Mumbai
AIR Rourkela	AIR Jaipur VBS	Sindhi World Service AIR
AIR Sambalpur	AIR Jaisalmer	Tibetan World Service AIR
AIR Sasaram	AIR Jalgaon	VBS Ahmedabad
AIR Shahdol	AIR Jammu	VividhBharati
AIR Shimla	AIR Jamshedpur PC	VividhBharati Bengaluru

## Annexure III

## **List of AIR Channels available on iOS Mobiles**

AIR Agartala FM Ujjayanta	AIR Hyderabad A	AIR Pune
AIR Agartala PC	AIR Hyderabad B	AIR Pune FM
AIR Agra	AIR Hyderabad FM Rainbow	AIR Punjabi
AIR Ahmednagar	AIR HYDERABAD VBS	AIR Raipur
AIR AHWA	AIR Indore	AIR Rajkot
AIR Akola	AIR Jabalpur	AIR RAJKOT VBS
AIR Alwar	AIR Jaipur	AIR Ratnagiri
AIR Ambikapur	AIR Jaipur VBS	AIR Rewa
AIR Amravati (MAH)	AIR Jaisalmer	AIR Rohtak
AIR Anantapur	AIR Jalgaon	AIR Sagar
AIR Assamese	AIR Jammu	AIR Sangli
AIR Aurangabad	AIR Jamshedpur PC	AIR Satara
AIR Balaghat	AIR Jhalawar	AIR SawaiMadhopur
AIR Bangla	AIR Jhansi	AIR Shillong
AIR Banswara	AIR Jodhpur	AIR Shivpuri
Air Baripada	AIR Jodhpur Sun City FM	AIR Sindhudurg
AIR Barmer	AIR Kannada	AIR Solapur
AIR Beed	AIR Kathua	AIR Surat
AIR Bengaluru	AIR Kochi	AIR Suratgarh
AIR Betul	AIR Kochi FM Rainbow	AIR Tamil
AIR Bhagalpur	AIR Kodaikanal	AIR Thrissur
AIR Bhatinda	AIR Kolhapur	AIR Udaipur
AIR Bhawanipatna	AIR Kota	AIR Udaipur FM Lake Clty
AIR Bhopal	AIR Kozhikode Real FM	AIR Vadodara
AIR Bhuj	AIR Kurnool	AIR Varanasi

AIR Bikaner	AIR Kurseong	AIR Yavatmal
AIR Bilaspur	AIR Live News 24x7 Beta	All India Radio Srinagar
AIR Calicut	AIR Lucknow	Amrutvarshini
AIR Chandigarh	AIR Mahanadi Sambalpur	Chinese World Service AIR
AIR Chandrapur	AIR Malayalam	Dari World Service AIR
AIR Chittorgarh	AIR Marathi Mumbai Asmita	FM Ananthapuri
AIR Churu	AIR Mhadei, Panaji	FM Gold Mumbai
AIR Cuddapah (Kadapa)	AIR Mount Abu	FM Rainbow Goa
AIR Daman	AIR MUMBAI VBS	FM Rainbow Lucknow
AIR Darbhanga	AIR Mysuru	FM Rainbow Mumbai
AIR Delhi FM Gold	AIR Nagaur	Maitree World Service AIR
AIR Delhi FM Rainbow	AIR Nagpur	Nepali World Service AIR
AIR Delhi Indraprastha	AIR Nagpur VBS	Pashto World Service AIR
AIR Delhi Rajdhani	AIR Nanded	Raagam
AIR Dharwad	AIR Nasik	Rainbow Kannada Kaamanbilu
AIR Dhule	AIR Obra	Samvadita Mumbai
AIR Godhara	AIR Odia	Sindhi World Service AIR
AIR Gorakhpur	AIR Osmanabad	Tibetan World Service AIR
AIR Gujarati	AIR Parbhani	VBS Ahmedabad
AIR Guna	AIR Patiala	VividhBharati
AIR Gwalior	AIR Patna	VividhBharati Bengaluru
AIR Himmatnagar	AIR Prayagraj	
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## **Annexure-IV**

## **Details of Programe Courses Conducted during 2019-20 by NABM Delhi**

SI. No	Course	Cadre	Course Code	Venue	Duration	AIR	DD/ PB	Others	Total
1	"Training the Trainers"- Composite Workshop on GST/ PFMS/ GEM / Bhavishya / Digital Payments& NPS	Admin./ Prog./ EnggStaff of AIR & DD	D19-A01	Delhi	08.04.2019 to 12.04.2019	20	15		35
2	Radio Archiving, Digitization & Re- packaging	PEX/ TREX/ EA/ LIA(AIR)	D19-P01	Delhi	22.04.2019 to 24.04.2019	28			28
3	Gender Responsive Programming	AD(P)PEX/ TREX (AIR/ DD)(Co-ord. UNICEF)	D19-P02	Delhi	13.05.2019 to 15.05.2019	23			23
4	Workshop on Tele Film Production	PEX/ TREX/ PA/ Cameraman Gr-II & III	D19-TV 02	Delhi	27.05.2019 to 31.05.2019		30		30
5	Administrative &Financial Management for DDOs	HOO/ DDP/ DDE/ PEX/ AE/ AO ( AIR & DD)	D19-A02	Delhi	03.06.2019 to 07.06.2019	13	07		20
6	Nuances of Programme Management	AD(P)/ PEX/ TREX (AIR/ DD)	D19-P03	Delhi	17.06.2019 to 19.06.2019	16			16
7	Social Media & Broadcasting	AD(P) / ADE/ PEX/ AE/ TREX (AIR/ DD)	D19-P05	Delhi	02.09.2019 to 04.09.2019	23	01		24
8	Intellectual Property Rights & Programming	AD(P)PEX/ TREX (AIR/ DD)	D19-P06	Delhi	28.08.2019 to 29.08.2019	29			29
9	Marketing Strategies & Revenue Generation	HOO/ AD(P)/ PEX/ TREX/ ANNCR (AIR/ DD)	D19-P07	Delhi	16.09.2019 to 18.09.2019	18			18
10	Workshop on Development Communication	PEX/ TREX/ PA/ Cameraman Gr-II & III	D19-TV 05	Delhi	23.09.2019 to 27.09.2019		23		23
11	Disciplinary Procedures & DDG(P) / DDG(E) / Departmental Inquiries AD(P) / AD(E)/ PEX/ Sr.AO/ AO/ AE (AIR/DD)		D19-A04	Delhi	30.09.2019 to 04.10.2019	17	02		19
12	Sports &Non Sports Commentary	AD(P)/ PEX / TREX(AIR)	D19-P08	Delhi	14.10.2019 to 16.10.2019	16			16
13	Broadcast Management during Disaster	HOO/ AD(P)/ AD(E)/ PEX/ AE/ TREX (AIR & DD)	D19-P09	Delhi	04.11.2019 to 06.11.2019	18	01		19

14	Digital Marketing	HOO/ AD(P)/ PEX/ AE/ TREX(AIR & DD)	D19-P10	Delhi	18.11.2019 to 20.11.2019	12	06	18
15	Workshop on Vigilance Awareness Week			Delhi	1st November 2019	25	31	56
16	Flagship Programmes : A Creative Approach	PEX/ TREX(AIR & DD)	D19-P11	Delhi	04.12.2019 to 06.12.2019	22	10	32
17	Workshop on- "Graphic & Animation in TV Programming"	PEX/ AE/ TREX/ PA/ SEA/ Video Editor/ Graphic/ Supervisor/ Scenic Designer	D19-TV 07	Delhi	16.12.2019 to 20.12.2019		17	17
18	Workshop on Broadcast Air time Scheduler	PEX/ AE/ EA/ TREX/ Investigator/ Prod. Asstt./ UDC/ LDC	D19-TV 09	Delhi	09.01.2020 to 10.01.2020		27	27
19	Radio Agr-vision	PEX/ TREX/ Prod. Asstt.	RAV-01	Delhi	13.01.2020 to 17.01.2020	13	05	18
20	Emerging Techniques inAudience Measurement	AD(P)/ PEX/ Investigators/ AROs (AIR/ DD)	D19-P12	Delhi	10.02.2020 to 12.02.2020	27	02	29
21	E-Procurement& Inventory Management	DDOs/ AO/ PEX/ AE/ (AIR/ DD)	D19-A06	Delhi	17.02.2020 to 19.02.2020	17	06	23
22	Establishment Rules	DDG(P)/ DDG(E)/ DDE/ PEX/ AO/ Sr.AO/ AE (AIR/ DD)	D19-A07	Delhi	24.02.2020 to 26.02.2020	12	08	20
23	Skill Up-gradation for Stenographers	Stenos (AIR/ DD)	D19-A05	Delhi	26.02.2020 to 28.02.2020	15		15
24	Workshop for Visually Challenged Programme Personnel (Emails/ Surfing Internet/ Noting &Drafting/ MaintainingDatabase)	AD(P)/ PEX/ TREX/ (Visually Challenged) (AIR/ DD)	D19-P13	Delhi	02.03.2020 to 04.03.2020	03		03
25	Workshop on- "Sports Coverage for DD"	PEX/ TREX/ EA/ SEA/ PA/ Cameraman Gr-II & III		Delhi	16.03.2020 to 20.03.2020		14	14
Total	367	205		572				

# <u>Details of Programe Courses Conducted during 2019-2020 by NABM Bhubneswar.</u>

SI No	Course	Cadre	Course Code	Venue	Duration	AIR	DD	Other	Total
1	Financial Management & Budgeting	Admin Staff (AIR & DD)	B19-A01	Bhubaneswar	10.04.2019 to 12.04.2019	08	05	0	13
2	Reorientation of Youth Programme	PEX/ TREX (AFR)	B19-P02	Bhubaneswar	15.07.2019 to 19.07.2019	23		0	23
3	Non-Linear Editing &3D Graphics	ADP/ PEX/ TREX/ Video Editor/ AE/ SEA/ EA(DD)	R19-TV01	Bhubaneswar	22 07 2019 to 02.08.201 9	0	14	01	15
4	TV Drama Production	PEX/ TREX/ PA/ Cameraman(DD)	B19-TV03	Bhubaneswar	19.08.2019 to 23.08.2019	0	08	0	08
5	New Media Technology	PEX/ TREX/ Announcer (AIR)	B19-P0I	Bhubaneswar	04.09.2011 to 06.09.20J 9	21	0	0	21
6	Innovation in Spoken words Programme	PEX/ TREX (AIR)	B19-P03	Bhubaneswar	16.09.2019 to 20.09.2019	25	0	0	25
7	Composite of GST/ PFMS/ GEM/ NPS/ Bhavishya/ E-payment	ADP/ DDO/ AO/ Accountant & Admin Staff (AIR ⅅ)	B19-A03	Bhubaneswar	16.10.2019 to 18.10.2019	13	09	0	22
8	Radio documentary & Feature	PEX/ TREX/ Announcer (AIR)	B19-P04	Bhubaneswar	04.11 .2019 to 08.11.2019	16	0	0	16
9	Lighting in TV Production	PEX/ TREX/ PA/ CameramanDD)	B19-TV04	Bhubaneswar	18.11.2019 to 22.11.2019	0	18	0	18
10	OB based Radio Programme	PEX/ TREX/ PA/ Cameraman(DD)	B19-P05	Bhubaneswar	09.12. 2019 to 13.12.201 9	20	0	0	20
11	Broadcast Management during Disaster	PEX/ TREX (AIR)	B19-P0G	Bhubaneswar	06.01.2020 to 10.01.2020	13	0	0	13

12	Handling of Court Cases	HOO/ ADP/ ADE/ PEX/ AO/ Admin. Staff (AIRⅅ)	B19-A02	Bhubaneswar	22.01.2020 to 24.01.2020	16	05	0	21
13	Disciplinary Proceeding & Departmental Inquiries	HOO/ ADP/ ADE/ Steno/ A O/ Admin. Staff (AIR & DD)	B19-A04	Bhubaneswar	29.01.2020 to 31.01.2020	06	07	03	16
14	Radio Presentation Techniques	Casual Assignees	BI 9-P08	AIR, Sambalpur	01.02.2020 to 02.02.2020	29	0	0	29
15	Radio Drama Production	PEX/ TREX/ Announcer (AIR)	B19-P07	Bhubaneswar	24.02.2020 to 28.02.2020	18	0	0	18
16	Composite of GST/ PFMS/ GEM/ NPS/ Bhavishya/ E- payment	DDO/ AO/ Accountant & Admin Staff (AIR & DD)	B19-A06	Bhubaneswar	04.03.2020 to 06.03.2020	21	09	0	30
				TOTAL		229	75	04	308

#### **Annexure VI**

# Details of Programe Courses Conducted during 2019-2020 by RABM Shillong.

SI No	Course	Cadre	Course Code	Venue	Duration	AIR	DD	Other	Total
1	Training on GPF & PENSION Module of PFMS	AO/ DDO/ HC/ UDC/ L DC (AIR)	Need Based. (on deman d from O/ o, ADG(P & A) NE R, Guwahati	Shillong	04.04.2019	35			35
2	Marketing Strategy & Media Planning for Revenue Generation	AD(P)/ PEX/ TREX (AIR)	S19-P01	Shillong	13.05.2019 to 15.05.2019	25			25
3	Workshop on Financial Management	DDO/ ACTT/ UDC/ LD C (AIR & DD)	S19-A01	Shillong	10.06.2019 to 12.06.2019	15	06		21
4	Workshop for Radio Jockeying	Staff Announcers/ RJs on assignment basis of NER AIR Stations	Need Based (on Demand from AIR, Guwahati	Guwahati	09.08 2019 To 11.08.2019	8 staff		29 RJs	37
5	Workshop on Establishment Rules	DDO/ ACTT/ UDC/ LD C (AIR & DD)	S19-A02	shillong	26.08.2019 To 28.08.2019	11	11		22
6	Leadership Skills	AD(P)/ AD(E)/ PEX/ A E/ SAO/ AO (AIR & D D)	S19-P04	Shillong	11.12.2019 to 13.12.2019	11	01		12
				Total		105	18	29	152

#### **Annexure VII**

# **Details of Technical Courses Conducted during 2019-2020 by NABM Delhi.**

S.N	Course	Cadre	Session No	Venue	Duration	AIR	DD	Other	Total
1	Orientation Training Programme for AE (Batch-D1)	AE (AIR/ DD)	193699	Delhi	01.04.2019 to 12.04.2019	23	4	0	27
2	Workshop on C band receiving equipment	AE/ SEA/ EA (AIR)	193675	Chennai	22.04.2019 to 26.04.2019	24	0	0	24
3	Computer Networks and Server Administration Essentials for Broadcast Engineers	AE/ SEA/ EA (AIR/ DD)	193703	Delhi	22.04.2019 to 03.05.2019	11	6	4	21
4	Orientation Training Programme for ADE (Batch-VI)	ADE (AIR/ DD)	193704	Delhi	22.04.2019 to 03.05.2019	14	14	0	28
5	Measurement in TV broadcasting	AE/ SEA/ EA (DD)	193683	Delhi	29.04.2019 to 03.05.2019	0	15	0	15
6	EMD and Admin Training	PB Officials (AIR/ DD)	193764	Delhi	29.04.2019 to 01.05.2019	9	0	0	9
7	AIR Conditioning Systems : (Window & Split Type): Maintenance Techniques	EA/ Sr.Tech (AIR/ DD)	193760	Delhi	06.05.2019 to 10.05.2019	5	12	0	17
8	Digital Audio Consoles [Studer]	AE/ SEA/ EA (ARR)	193705	Delhi	06.05.2019 to 10.05.2019	27	0	0	27
9	Satellite Communication at MCF ISRO	DDG/ DE/ DDE/ ADE (AIR/ DD)	183672	Hassan	13.05.2019 to 16.05.2019	11	11	0	22
10	Measurement in Radio Broadcasting	AE/ SEA/ EA (AIR)	193702	Mysore	03.06.2019 to 07.06.2019	31	0	0	31
11	Workshop on File Based Workflow in TV Studios	AE/ SEA/ EA (DD)	193701	Mumbai	17.06.2019 to 21.06.2019	0	31	0	31

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12	Orientation Training Programme for ADE (Batch-VII)	ADE (AIR/ DD)	193709	Delhi	10.06.2019 to 21.06.2019	13	12	0	25
13	Summer Training on Broadcast Technology for students of Engg. Colleges	Students	193708	Delhi	10.06.2019 to 19.07.2019	0	0	48	48
14	Executive Development Programme	Dir/ DD/ AD of Engg & Prog (AIR/ DD)	193710	Nainital	17.06.2019 to 21.06.2019	14	10	0	24
15	Training on Departmental Proceedings and Inquiry Report	Inquiry Officers/ Presenting Officer (AIR/ DD)	193767	Delhi	26.06.2019 to 28.06.2019	12	8	0	20
16	Training on Departmental Proceedings and Inquiry Report	Inquiry Officers/ Presenting Officer	193768	Delhi	03.07.2019 to 05.07.2019	16	5	0	21
17	Training on Payroll (e- HR) & Accounting (e- Accounts) modules of centralized accounting software (CAS)	DDO	193778	Delhi	10.07.2019 (one day)	22	18	4	44
18	Training on Payroll (e-HR) & Accounting (e-Accounts) modules of centralized accounting software (CAS)	DDO	193779	Delhi	11.07.2019 (One day)	45	0	3	48
19	User level training for implementation of GSP-cum-ASP solutions	State Nodal Officers	193772	RABM Shillong	12.07.2019 (One day)	7	11	0	18
20	User level training for implementation of GSP-cum-ASP solutions	State Nodal Officers	193774	NABM Bhubneswar	15.07.2019 (One day)	17	6	0	23
21	Orientation Course for ADE	ADE (AIR/ DD)	193718	Delhi	15.07.2019 to 26.07.2019	17	13	0	30

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22	User level training for implementation GSP-cum-ASP solutions	State Nodal Officers	193773	DDK Mumbai	15.07.2019 (One day)	17	24	0	41
23	Workshop for repair of Exciter, Modulator and Encoder of R & S make transmitter for EZ & NEZ	AE/ SEA/ EA (DD)	193769	DDK Shillong	15.07.2019 to 19.07.2019	0	23	0	23
24	workshop on User level training for implementation of GSP- cum- ASP for State Nodal Officers (SNOs) & concerned officials of All India Radio/ Doordarshan	State Nodal Officers of (AIR/ DD)	193776	Delhi	17.07.2019	38	0	2	40
25	workshop on User level training for implementation of GSP- cum- ASP	State Nodal Officers of (AIR/ DD)	193777	Delhi	18.07.2019	0	30	4	34
26	Training on Payroll(e-HR) & Accounting(e-Accounts) modules of centralized accounting software(CAS)	DDO	193780	DDK Mumbai	16-17 July,2019	30	18	0	48
27	User level training for implementation of GSP-cum-ASP solutions	State Nodal Officers	193775	DDK Bengaluru	17-Jul-19	17	22	0	39
28	Pre-Examination for Helper(SC/ ST	Helper	193770	Delhi	22-26 July, 2019	10	57	0	67
29	Training on Payroll(e-HR) & Accounting(e-Accounts) modules of centralized accounting software(CAS)	DDO	193781	Delhi	29-Jul-19	7	30	6	43
30	Training on Payroll(e- HR) & Accounting(e- Accounts) modules of centralized accounting software(CAS)	DDO	193782	Delhi	30-Jul-19	30	0	6	36
31	Refresher course	Helper of (AIR/ DD)	193771	Delhi	05-09 August, 2019	14	75	0	89

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32	Trg. Program on Basic & advance module of BARC "BMW"		193784	Delhi	05-06 August, 2019	0	26	0	26
33	Orientation Training Programme for AE (Batch-D2)	AEs of (AIR/ DD)	193724	Delhi	19-30 August, 2019	13	3	0	16
34	Digital Audio Console	AE/ SEA/ EA (AIR)	193783	Delhi	19-23 August, 2019	27	0	0	27
35	Virtual Studio	AE/ SEA/ EA (DD)	193715	Delhi	02-06 Sept., 2019	0	14	0	14
36	ORGI attended the "Induction Course "	Directly recruited Officials of Map Cadre	193785	Delhi	19th August to 13th September, 2019	0	0	20	20
37	Computer Networks and Server Administration Essentials for Broadcast Engineers	AE/ SEA/ EA of (AIR/ DD)	193725	Delhi	16.09.2019 to 27.09.2019	15	11	0	26
38	Orientation Course" for Assistant Director ( Engg. )	ADE (AIR/ DD)	193727	Delhi	16.09.2019 to 27.09.2019	16	16	0	32
39	Air Conditioning system (window and split Type) Maintenance techniques	ITI/ Polytechnic Student	193788	Delhi	16.09.2019 to 27.09.2020	0	0	9	9
40	500W Automode LPT(IMP)	AE/ SEA/ EA/ Sr.Tech/ Tech (DD)	193717	Delhi	14.10.2019 to 18.10.2019	0	25	0	25
41	Orientation Course	AE of (AIR/ DD)	193786	Delhi	14th to 25th October, 2019	12	6	0	18
42	20 kW MW DRM (Harris- DX25) Transmitter	AE/ SEA/ EA (AIR)	193763	Delhi	21st to 25th October, 2019	19	0	0	19
43	Air Conditioning System (Window and Split Type): Maintenance Techniques	AE/ SEA/ EA (AIR)	193726	Delhi	04.11.2019 to 08.11.2019	6	7	0	13

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44	DTH cum LED/ LCD TV Repairs Workshop	Sr.Tech/ Tech (DD)	193765	Delhi	04.11.2019 to 08.11.2019	0	16	0	16
45	Antenna, ATU and Mast in AIR	AE/ SEA/ EA (AIR)	193716	AIR Rajkot	04.11.2019 to 08.11.2019	21	0	0	21
46	Workshop on Goods & Service Tax (GST)	SNOs	193789	RK Srinagar	07.11.2019 to 08.11.2019	20	8	0	28
47	Modern Soldering Techniques	Sr.Tech/ Tech (DD)	193732	Delhi	18th to 22nd November, 2019	8	12	0	20
48	Orientation Course	Assistant Engineer of AIR/ DD	193739	Delhi	18th to 29th November, 2019	10	2	0	12
49	Studio HD Camera(Hitachi)	AE/ SEA/ EA (DD)	193734	Delhi	25.11.2019 to 29.11.2019	0	17	0	17
50	Workshop on Repair of HPA (make: MCL/ CPI) in Earth Stations"	AE/ SEA/ EA (DD)	193711	Delhi	02nd to 06th December, 2019	0	32	0	32
51	Training program for (e-Accounts) Modules of Centralized Accounting Software (CAS) for on at NABM Delhi	HoO & DDOs & concerned officials of Doordarshan	193861	Delhi	05.12.2019 (One day)	0	31	0	31
52	Training program for (e-Accounts) Modules of Centralized Accounting Software (CAS)	HoO & DDOs & concerned officials	193862	Delhi	06.12.2019 (One day)	38	0	0	38
53	Training program for (e-Accounts) Modules of Centralized Accounting Software (CAS)	HoO&DDOs & concerned officials (AIR/DD)	193863	DDK Mumbai	09.12.2019 (One day)	26	14	0	40
54	DTH cum LED/ LCD TV Repairs Workshop from at NABM Delhi.	Sr.Tech/ Tech	193858	Delhi	09-13 December, 2019	0	22	0	22
55	Air Conditioning System (Window and Split Type): Maintenance Techniques	Sr.Tech/ Tech	193790	Delhi	09-13 December, 2019	4	11	0	15

56	Management Development Programme	ADG/ DDG Engg./ Program	193737	MDI Gurgaon	11-13 December, 2019	10	3	0	13
57	In service training B-I	Statistical Investigators of ORGI	193860	Delhi	09-27 Dec,2019	0	0	26	26
58	In service training B-II	Statistical Investigators of ORGI	193864	Delhi	09-27 Dec, 2019	0	0	26	26
59	Netia Radio Automation System: Application and Network Administration	AE/ SEA/ EA(AIR)	203747	Delhi	6-10 January, 2020	17	0	0	17
60	AIBD Sub Regional Workshop on Studio & Newsroom Automation	DDG/ DE/ DDE	193728	Delhi	13 -17 January 2020	0	21	6	27
61	Air Conditioning System (Window and Split Type): Maintenance Techniques	Sr.Tech/ Tech	203748	Delhi	20-24 January, 2020	3	8	0	11
62	Emerging Trends in Broadcasting	DDG/ DE/ DDE/ ADE	193731	Delhi	20-24 January, 2020	10	7	0	17
63	Computer Networks and Server Administration Essentials for Broadcast Engineers	AE/ SEA/ EA (AIR/ DD)	193741	Delhi	27.01.2020 to 07.02.2020	12	7	0	19
64	Orientation Course	AE(AIR/ DD)	193857	Delhi	27.01.2020 to 07.02.2020	9	10	0	19
65	workshop on E-Office	AIR/ PB Officers	203866	Delhi	5-7 Feb, 2020	31	01	0	32
66	workshop on E-Office	DD/ PB Officers	203867	Delhi	12-14 Feb, 2020	11	10	0	21
67	Training on "e-Salary & e-Account" modules of centralized accounting software (CAS)	DDOs AIR & Doordarshan offices for HP, Punjab, Hariyana & Chandigarh	203873	Delhi	17-18 Feb, 2020	20	21	0	41

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68	Training on "e-Salary & e-Account" modules of centralized accounting software (CAS)	DDOs AIR & Doordarshan offices for UP	203874	Delhi	20-21 Feb, 2020	37	15	0	52
69	Training on "e-Salary & e-Account" modules of centralized accounting software (CAS)	DDOs AIR & Doordarshan offices for Daman & Diu, Goa, Rajasthan	203875	Delhi	24-25 Feb, 2020	44	19	0	63
70	MDP on Gem & GFRs 2017	DDG/ DE(AIR/ DD)	203868	NIFM Faridabad	10-11.Feb, 2020	04	05	0	09*
71	MDP on GST(Tax-161)	DDG/ DE (AIR/ DD)	203869	NIFM Faridabad	12-14 Feb, 2020	02	03	0	05*
72	Public Procurement(Basic) of Goods, works and services	DDG/ DE/ DDE/ ADE/ ADP (AIR/ DD)	203870	NIFM Faridabad	17-22 Feb, 2020	05	03	0	08*
73	Disciplinary Proceedings	DE/ DDE/ ADE/ ADP (AIR/ DD)	203750	Delhi	17-21 February, 2020	4	13	0	17
74	Transparency audit software	PB Officers	203880	CIC PB Delhi	19.2.2020	05	16	0	21
75	training on "e-Salary & e-Account" modules of Centralized Accounting Software (CAS)	DDOs & one assistant of AIR & Doordarshan offices of Madhya Pradesh & Puducherry	203876	Delhi	27th to 28th Feb., 2020	33	19	0	52
76	Workshop on DRM Transmitter(Nautel)	AE/ SEA/ EA	193744	Delhi	24.02.2020 to 28.02.2020	21	0	0	21
77	Digital Audio Consoles (Studer)	AE/ SEA/ EA (AIR)	203859	Delhi	2-6 March, 2020	25	0	0	25
78	TV Studio Lighting	AE/ SEA/ EA (DD)	193733	Delhi	2-6 March, 2020	0	15	0	15

79	Public Procurement (Basic) of Goods, works and services	DDG/ DE/ DDE/ ADE/ ADP (AIR/ DD)	203871	NIFM Faridabad	2-7 March, 2020	09	07	0	16*
80	E-Salary & e-account module of CAS	DDO (AIR/ DD)	203877	Delhi	12-13 March 2020	35	21	0	56
81	Training on "Public procurement (Advance) of Goods, work and services"	DDG/ DD	203882	NIFM Faridabad	16-20 March, 2020	03	0	0	03*
82	E-Salary & e-account module of CAS	DDO (AIR/ DD)	203878	Delhi	16-17 March 2020	13	10	0	23
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• The actual list of participants attended is not received from NIFM Faridabad. The above given figures is taken from call letter issued to the candidates.

#### **Annexure VIII**

# **Details of Courses Conducted during 2019-2020 by NABM Bhubaneshwar.**

SI No	Course No.	Name of the Course	Level	Duration	AIR	DD	Other	Total
1	B1920001	Orientation Course for newly Promoted AE's	AE(AIR/ DD)	08-19 April, 2019	8	12	0	20
2	B1920035	Workshop on Medium Wave (100 KW/ 200 KW) Transmitter (Nautel) at AIR, Jeypore	AE/ SEA/ EA/ Sr.Tech/ Tech (AIR)	22-26 April. 2019	23	0	0	23
3	B1819034	"Maintenance of SMPS. UPS, AVR"	1 .	22-26 April. 2019	11	8	0	19
4	B1920036	"Workshop on O & M Training, Repair & Calibration Training on HPA of CPI"	AE/ SEA/ EA/ Sr.Tech/ Tech (AIR)	06-08 May 2019	14	0	0	14
5	B1920005	Orientation Course for newly Promoted AE's	AE(AIR/ DD)	27 May – 07 June, 2019	7	16	0	23
6	B1920004	Summer Vacation Course for Degree Engg. Students	Degree Engg. Students	27 May 21 June	0	0	51	51

7	B1920002 & B1920007 (Merged)	Radio Production Tools & NETIA Automation System: User Modules	PEX/ TREX/ AE/ SEA/ EA (AIR)	10-21 June, 2019	12	0	0	12
8	B1920006	Summer Vacation Course for Degree Engg. Students	Degree Engg. Students	17 June - 15 July, 2019	0	0	38	38
9	B1920009 (Batch –V)	Orientation Course for newly Promoted AE's	AE(AIR/ DD)	24 June – 05 July, 2019	15	10	0	25
10	B1920041	"Workshop on User Level Training for implementation Of GSP-cum-ASP	State Nodal Officers (SNOs) & Conc. officials of AIR & DD	15 July 2019	17	6	0	23
11	B1920040	Workshop on 1010 KVA ( Cummins Make ) & 625 KVA (Kirloskar Make ) DG Set HPT, Fakirpada of AIR, Cuttack	AE/ SEA/ EA/ Sr.Tech/ Tech (AIR)	16-18 July 2019	14	0	0	14
12	B1920038	Workshop on DRM Nautel Transmitter MW)" Course at AIR, Kolkata	AE/ SEA/ EA/ Sr.Tech/ Tech (AIR)	22-26 July 2019	48	0	0	48
13	B1920013 (Batch –VI)	Orientation Course for newly Promoted AE's	AE(AIR/ DD)	29 July – 09 Aug, 2019	20	15	0	35

14	B1920011	Workshop on studio Transmitter Link(Mosley)	AE/ SEA/ EA(AIR)	06-08 Aug, 2019	15	0	0	15
15	B1920026	Workshop on DVB T-2 Transmitter at DDK Kolkata	AE/ SEA/ EA/ Sr.Tech/ Tech(DD)	19-23 August 2019	0	26	0	26
16	B1920037	Workshop on NETIA System at AIR, Ranchi	PEX/ TREX/ Anncr./ Steno/ AE/ SEA/ EA/ Sr. Tech/ Tech (AIR)	19-23 August 2019	15	0	0	15
17	B1920015	Basic Course in Computer Application at NABM Bhubaneswar	MTS (AIR/ DD)	26-30 August 2019	16	10	0	26
18	B1920013 (Batch –VII)	Orientation Course for newly Promoted AE's	AE(AIR/ DD)	26 Aug 09 Sept,2019	16	11	0	27
19	B1920042	Training Programme for Ineligible Casual Labour in Camera Works at DDK, Bhubaneswar	Ineligible Casual (DD)	01- 31 August 2019	0	0	11	11
20	B1920039	Workshop on DRM Nautel Transmitter MW) course at AIR, Patna	AE/ SEA/ EA/ Sr.Tech/ Tech (AIR)	09-13 Sept, 2019	17	0	0	17

21	B1920012	FM Transmitter(DBE)	AE/ SEA/ EA/ Sr.Tech/ Tech (AIR)	16-20 Sept, 2019	24	0	0	24
22	B1920018	Orientation Course for newly Promoted AE's	AE(AIR/ DD)	23 Sept- 04 Oct, 2019	6	3	0	9
23	B1920003	Computer Networks and Server Administration Essentials for Broadcast Engineers	AE/ SEA/ EA of (AIR/ DD)	14-25 Oct, 2019	6	6	0	12
24	B1920014	Digital Audio Console	Sr.Tech/ Tech (AIR)	21-25 Oct, 2019	13	0	0	13
25	B1920017	Workshop on SMPS, UPS & AVR	SEA/ EA/ Sr. Tech/ Tech (AIR/ DD)	04-08 Nov. 2019	07	04	0	11
26	B1920022	Orientation Course for newly promoted AE's	AE(AIR/ DD)	04-15 Nov. 2019	13	11	0	24
27	B1920024	Managerial Skills & Interpersonal relations at Puri	DDG(P)/ DDG€/ DE/ DDE/	11-15 Nov. 2019	13	09	0	22
28	B1920022	Computer Hardware, Software & Networks	Sr. Tech./ Tech.	18-22 Nov. 2019	03	04	0	07
29	B1920021	Netia Radio Automation System:User Modules	PEX/ TREX/ Announcers	02-06 Dec. 2019	15	0	0	15

30	B1920047	Orientation course for newly promoted AE	AEA(AIR/ DD)	06-17 Jan,2020	03	03	0	6
31	B1920025	Workshop on FM Transmitter(RVR)		06-10 Jan, 2020	29	01	0	30
32	B1920044	Workshop on 10 KW FM (DBE) Transmitter at AIR Visakhapatnam	AE/ SEA/ EA/ Sr.tech/ Tech(AIR)	20-24 Jan, 2020	17	0	0	17
33	B1920008/10	TV Production Techniques/ OB Coverage	PEX/ TREX/ AE/ SEA/ EA(DD)	20-24 Jan, 2020	0	13	0	13
34	B1920051	E-Salary & E- Account Modules of CAS	DDO/ HC/ UDC/ LDC(Air/ DD)	03-04 Feb,2020	44	21	0	65
35	B1920052	E-Salary & E- Account Modules of CAS	DDO/ HC/ UDC/ LDC(Air/ DD)	06-07 Feb,2020	50	25	0	75
36	B1920048	Workshop on MW Antenna & Impedance Matching at AIR Ranchi	AE/ SEA/ EA/ Sr.Tech/ Tech.(AIR)	12-14 Feb,2020	11	0	0	11
37	B1920029	Engineering store Management. Purchase & Disposal of stores	AE/ SEA/ EA/ Store keepers(AIR/ DD)	10-14 Feb,2020	07	07	0	14

38	B1920032	Workshop on 100 KW MW(Nautel) Transmitter at AIR Sambalpur	AE/ SEA/ EA/ Sr.Tech/ Tech.(AIR)	24-28 Feb,2020	12	0	0	12
39	B1920027	Digital Audio Console	Sr.Tech/ Tech. (AIR)	02-06 Mar,2020	12	0	0	12
40	B1920030	Computer Networks & server Administration Essentials for Broadcast Engineers	AE/ SEA/ EA (AIR/ DD)	02-13 Mar, 2020	06	08	0	14
41	B1920031	Radip Production Tools (NETIA, Reaper, Sound Forge Adobe Audition)	PEX/ TREX/ AE/ SEA/ EA(AIR)	01-20 Mar, 2020	10	0	0	10
	Tota						100	898

#### **Annexure IX**

# **Details of Courses Conducted during 2019-2020 by RABM Shillong.**

SI No	Course No.	Name of the Course	Level	Duration	Total
1.	19SH09	Workshop on R&S TV Transmitter, at DDK, Shillong	DD Staff	15-19 July, 2019	23
2.	19SH06	Operation, Maintenance & Repairs of XD Camcoder	DD Staff	5-9 Aug ,2019	23
3.		Workshop on Social Media & You- Tube	AIR/ DD Staff	7 <sup>th</sup> Sept, 2019	25
4.		Training Cum workshop on NEC solid state transmitter at DDK Silchar	DD	08.01.2020 to 09.01.2020	16
5.		Training cum workshop of e- salary and e Account modules of CAS and BOLTON at RABM Shillong	AIR/ DD	02.02.2020 o 03.02.2020	46
6.		Training cum workshop of e- salary and e Account modules of CAS and BOLTON at RABM Shillong	AIR/ DD	05.02.2020 to 06.02.2020	42
	1			Total	175

#### **Annexure X**

## **Projects Constructed by CCW during 2019-20**

#### **AIR Works**

#### **Amount in Lakhs**

S. no.	Name of Work	A/ A & E/ S	Date/ Month of Completion	Remarks
1.	C/ O 10 KW FM XTR Building including boundary wall at <b>Meerut</b>	Rs. 236.14	June 2019	including electrical work
2.	C/ O 10 KW FM XTR Building including boundary wall at <b>Amethi</b>	Rs. 263.18	August 2019	Including electrical works
3.	C/ O 10 KW FM XTR Building including boundary wall at <b>Haldwani</b>	Rs. 230. 90.	February 2019	
4.	C/ O 5 KW FM XTR Building at VLPT site at <b>Almora</b>	Rs. 219.17	July 2019	
5.	C/ O 10 KW FM XTR Building at VLPT site at Palia, Lakhimpur, Uttar Pardesh	Rs. 93.00	January 2020	Including electrical work
6.	C/ O 10 KW FM XTR Building at <b>Nanpara</b> , <b>Bahraich</b> , <b>UP</b>	Rs. 86.85	January 2020	Including electrical work
7.	C/ O 10 KW FM XTR Building at <b>Etawah</b> , <b>Uttar Pardesh</b>	Rs. 176.44		Work in progress PDC – Oct 2020
8	C/ O 10 KW FM XTR Building at VLPT site at Sultanpur, Uttar Pardesh	Rs. 247.15		Work in progress PDC – Dec 2020

9.	C/ O 10 KW FM XTR Building at VLPT site at Champawat , Uttar Pardesh	Rs. 89.44		Work in progress PDC – July 2020
10.	Renovation of Auditorium in <b>Broadcasting House, AIR Delhi</b>	Rs. 1741.00	November 2019	Including electrical works
11	Construction of Studio Block and FM Transmitter Building for AIR at PAU <b>Ludhiana (Punjab</b> ).	Rs. 201.03		Work in progress PDC – Sept 2020
12	Construction of FM Transmitter Building at <b>Ratlam</b>	Rs. 179.52		Work in progress PDC – Sept 2020
13.	Const. of 10 KW FM XTR at Nellore (AP)  a. Security fencing  (b) Main Building	Rs. 49.09 (C) Rs. 283.85 (C + E)	May 2019	Inaugurated by Vice President of India
14	C/ o 1 KW FM Transmitter at Zunheboto (Nagaland).	Rs. 303.41 (C+E)	Nov 2019	Including electrical works
15	Regional Archival centre at <b>Guwahati</b>	Rs. 70.87 ( C ) RS. 12.14 ( E )	August 2019	Including electrical works
16	Replacement of Old FM Transmitter by New 1 KW MW FM Xtr (Building related works) at <b>AIR</b> , <b>Joranda</b> .	Rs. 4.46 (C)	October 2019	Work completed.
17	Refurbishing of AIR Studio at <b>AIR</b> , <b>Sambalpur</b> .	Rs. 22.82 ( C )	November 2019	Work completed.

18	Construction od 10 KW, FM, XTR Building, AGD, Reception room, 20KL OHT & Security fencing i/c ancillary work for <b>AIR</b> , At <b>Dhanbad</b> (Jharkhand). <b>SH</b> : C/o boundary wall front & left side (Length part) of 10KW FM XTR site with entrance gate at <b>Dhanbad</b> .	Rs. 28.56 ( C )	October 2019	Work completed.
19	10 KW FM Tr. Building along Indo - Nepal Border At <b>Bathnaha</b> , <b>Forbishganj</b> ( <b>Bihar</b> ).	Rs. 131.50 (C) Rs. 16.40 (E) Rs. 8.74 (E)	December 2019	Work completed.
20	10 KW FM Tr. Building At Narkatiaganj, Bihar. (Indo-Nepal Border) under 12th Plan.	Rs. 128.08 (C) Rs. 17. 99 (E) Rs. 8.74 (E)	September 2019	Work completed.
21	Construction Of XTR Building for setting up of 10 KW FM Radio Station At <b>Sitamari</b> ( <b>Bihar</b> ).  (Indo - Nepal Border Scheme)	Rs. 121.70 (C) Rs. 15.50 (E) Rs. 8.74 (E)		Work in progress PDC – June 2020
22	SITC of 2 nos. 13 passengers Lift at office block in NBH <b>MUMBAI</b>	Rs. 70.19 (E)		One lift completed & Work second lift is in progress

#### **Other Media Works**

#### **Amounts in Lakhs**

S. no.	Name of Work	A/ A & E/ S	Date/ Month of Completion	Remarks
1.	C/ O Academic Department Block for TV Excellence (Phase-I) at <b>SRFTI Kolkata</b> under 12th Plan.	Rs. 624.05	Feb 2020	Work completed.
2	Renovation of west wing second floor and third floor , phase II building , <b>Film Division Mumbai</b>	Rs. 41.65		Work in progress
3	Strengthening of roofing sheets and replacement of wooden flooring on site of JB Hall plantation Films Division , <b>Mumbai-26</b>	Rs. 19.17		50 % work completed
4	Special repair to Gulshan Mahal with water proofing and replacement of broken manglore tiles at Films Division <b>Mumbai- 26</b>	Rs. 37.99	September 2019	Work completed.
6	Day to day maintenance of non residential building at FTII and residence building at Law College Road and new land site, <b>Pune</b>	Rs. 77.86	24.11.2019	Work completed.
7	Repair to existing sump wells near Hanuman Mandir at FTII, <b>Pune</b>	Rs. 25.51		Work in progress

8	Construction of Auditorium cum knowledge center and exhibition space at FTII, Law College road, Pune SH:- Shifting of service lines and dismantling projected portion of temporary shed in excavation area	Rs. 2.36		Work in progress
9	Construction of writers Acadamy at New land site At FTII <b>Pune</b>	Rs. 57.79	Feb 2020	Work completed.
10	Construction of girls hostel for 128 students at FTII <b>Pune</b>	Rs. 1206.00		Work in progress
11	Modification of main gate at entrance of FTII <b>Pune</b>	Rs. 26.25		Work in progress
12	Conversion of type-II staff quarter in to dormitory for Writer Academy for FTII, <b>Kothrud,</b> <b>Pune</b>	Rs. 27.52	Feb 2020	Work completed
13	ARMO NFAI <b>Pune</b> 2019-20	Rs. 20.16	Annual work	Work completed
14	Acoustical treatment to the multipurpose hall behind the Jaykar Bungalow at NFAI, <b>Pune</b>	Rs. 12.94		Work in progress
15	Renovation of the building behind the Jaykar Bunglow into multipurpose hall (civil work) at NFAI, phase- I, <b>Pune</b>	Rs. 18.43		Work in progress
16	Construction of Indian Institute of Mass Communication at Keran, Bantlab, <b>Jammu</b> (J & K) (S.H: Construction of Admin. Building, hostel building, staff quarters Type IV,V and II, Guard room, Pump room, ESS and main gate including Electrical Installation, fire fighting and ancillary works.)	Rs. 2520.00		Work in progress

## **DD Works**

#### **Amounts in Lakhs**

S. no.	Name of Work	A/ A & E/ S	Date/ Month of Completion	Remarks
1.	Construction of Guest House for Doordarshan on plot No. <b>61 &amp; 62 in Sector 43-A, Chandigarh</b> (U.T).	Rs. 69.50		Work in progress
2.	Taking up execution of remedial works and painting of Steel tower at HPT, TV, <b>Pune.</b>	Rs. 57.53 (C)	July 2019	
3.	RCC cum Steel tower at <b>Ambejogai</b> Remedial measures	Rs. 27.65 (C)	March 2019	
4.	RCC cum Steel tower at <b>Ambejogai</b> Remedial measures	Rs. 19.80 (C)	June 2019	
5.	Strengthening works and painting of Steel tower at HPT, TV, Nagpur.	Rs. 16.12 (C)	April 2019	
6.	Steel tower at <b>Jagdalpur</b>	Rs. 17 33 (C)	May 2019	

# <u>Details of Important Coverages, Broadcast and Radio Reports for the year</u> 2019-20 (1<sup>st</sup> April to 31<sup>st</sup> March, 2020)

#### A. Important live coverages

- Live broadcast of Programme on Centenary of Jallianwala Bagh Massacre from Jallianwala Bagh National Memorial Amritsar organised in the presence of Hon'ble Vice President of India Sh M. Venkaiah Naidu on 13.04.2019.
- Live broadcast of Investiture Ceremony of BSF from Vigyan Bhawan, New Delhi on 22.05.2019.
- Special Composite live Programme regarding declaration of Lok Sabha 2019 result on 23.05.2019.
- Live broadcast of proceedings of Swearing-in-Ceremony of nominated Prime Minister of India and Members of Union Council of Ministers from Rashtrapati Bhawan, New Delhi on 30.05.2019.
- Live broadcast of President's address to the Joint Session of Parliament from the Central Hall of Parliament House on 20.06.2019.
- Live broadcast of function of Mass Yoga Demonstration organised in the presence of Hon'ble Prime Minister Sh. Narendra Modi at Prabhat Tara Ground, Dhurwa, Ranchi, Jharkhand on 21.06.2019.
- Live Commentary alternately in Hindi and English on Rath Yatra of Lord Jagannath from Puri, Odisha on 4.07.2019.
- Live broadcast of the presentation of Union Budget 2019-2020 (including Railways) by the Hon'ble Finance Minister in Lok Sabha, Parliament House including Special Live Pre Union Budget Discussion and Post Budget Discussion on 05.07.2019.
- Live broadcast of 'Kargil Vijay Diwas Evening' organised in the presence of Hon'ble Prime Minister Sh. Narendra Modi at Indira Gandhi Indoor Stadium, New Delhi on 27.07.2019.
- Live broadcast of proceedings of the release of report of Management Effectiveness Evaluation 2018 of Tiger Reserves by Hon'ble Prime Minister Sh. Narendra Modi at a function held in New Delhi on 29.07.2019.

- Live broadcast of Civil Investiture Ceremony- Presentation of Bharat Ratna Award to Sh. Pranab Mukherjee by Hon'ble President of India Sh. Ramnath Kovind at Rashtrapati Bhawan, New Delhi on 08.08.2019.
- Live broadcast of Hon'ble Prime Minister Sh. Narendra Modi's address to the Nation on 08.08.2019.
- On the occasion of 73<sup>rd</sup> Independence Day of India Live broadcast of the Flag Hoisting Ceremony and Hon'ble Prime Minister Sh. Narendra Modi's address to the Nation from the Ramparts of Red Fort on 15.08.2019.
- दिनांक 24.08.2019 को श्रीकृष्ण जन्माष्टमी समारोह का मथुरा के श्री द्वारकाधीश मंदिर और
   श्री कृष्ण जन्म स्थान से सीधा प्रसारण ।
- Live broadcast of Launch of FIT INDIA MOVEMENT by the Hon'ble Prime Minister Sh. Narendra Modi at Indira Gandhi Indoor Stadium, New Delhi on 29.08.2019.
- Live broadcast of the presentation of Rajiv Gandhi Khel Ratna Awards/ Arjuna Awards/ Dronacharya Awards by Hon'ble President of India Sh. Ram Nath Kovind from Rashtrapati Bhawan, New Delhi on 29.08.2019.
- Live broadcast of the function on the release of the thematic set of Postal Stamps on 12 master Healers of AYUSH and presentation of Prime Minister's awards for outstanding contribution for Promotion and Development of Yoga 2018 & 2019 by the Hon'ble Prime Minister Sh. Narendra Modi at Vigyan Bhawan, New Delhi on 30.08.2019.
- Live Broadcast of the inauguration of the Newly Constructed Building of Gujarat Bhawan (Garvi Gujarat Bhawan) by Hon'ble Prime Minister at Vigyan Bhawan, New Delhi on 2.09.2019.
- Live Broadcast of the National Teachers Award function held in the presence of Hon'ble President of India, Sh. Ram Nath Kovind from Vigyan Bhawan, New Delhi on 05.09.2019.
- Live broadcast of the Swachchta Mahotsav 2019 organised by Jal Shakti Mantralaya and Swachh Bharat Mission (Grameen) in the gracious presence of Hon'ble President of India Sh. Ram Nath Kovind from Vigyan Bhawan, New Delhi on 6.09.2019.
- Live broadcast of Hon'ble Prime Minster Sh. Narendra Modi's address at ISRO Control Centre on 7.09.2019.

- Live broadcast of the launching of National Animal Disease Control Programme (NADCP) by Hon'ble Prime Minister Sh. Narendra Modi at Mathura, UP on 11.09.2019.
- Live broadcast of the function held in connection with the launch of 'Kisan Mandhan Yojna' and other schemes at Ranchi by the Hon'ble Prime Minister Sh. Narendra Modi on 12.09.2019.
- दिनांक 14.09.2019 को नई दिल्ली के विज्ञान भवन में माननीय केंद्रीय गृह मंत्री श्री अमित शाह की गरिमामयी उपस्थिति में आयोजित "हिन्दी दिवस" समारोह का सजीव प्रसारण।
- Live description of the Mega Event 'Howdy, Modi' organised at Houston, USA including address of the Hon'ble Prime Minister of India Sh. Narendra Modi and Hon'ble President of US Sh. Donald Trump to the Indian Community on 22.09.2019.
- दिनांक 2.10.2019 को गांधी समाधि राजघाट पर आयोजित सर्वधर्म प्रार्थना सभा का सीधा प्रसारण।
- गांधी स्मृति एवं दर्शन समिति द्वारा आयोजित सर्वधर्म प्रार्थना सभा एवं भिक्त संगीत का तीस जनवरी मार्ग से सीधा प्रसारण ।
- Live broadcast of the presentation of National Award to Senior Citizens "Vayoshreshta-Samman-2019 by Hon'ble President of India Sh. Ram Nath Kovind on 3.10.2019.
- Live broadcast of the Valedictory function of Pradhan Mantri Innovative Learning Programme "Dhruva" organised in the presence of Vice President of India Sh. M.Venkaiah Naidu at Sirifort Auditorium, New Delhi on 23.10.2019
- Special Live Bilingual Programme on Assembly Election Results in Haryana and Maharashtra-2019 on 24.10.2019.
- दिनांक 24.10.2019 को गौतम बुद्ध नगर से माननीय गृहमंत्री श्री अमित शाह की उपस्तिथि में भारत तिब्बत सीमा बल (आई टी बी पी) के स्थापना दिवस के अवसर पर आयोजित परेड का सजीव प्रसारण
- Live Radio Bridge Programme on Assembly Election Results in Haryana and Maharashtra-2019 on 24.10.2019.
- Live Broadcast of the Presentation of "National Corporate Social Responsibility Awards "(NCSRA) organised by Ministry of Corporate Affairs in the gracious presence of Hon'ble President of India Shri Ram Nath Kovind at Vigyan Bhawan, New Delhi on 29.10.2019.

- Live broadcast of the observance of Rashtriya Ekta Diwas and address of the Hon'ble Prime Minister Shri Narendra Modi on the occasion of Birth Anniversary of Sardar Vallabh Bhai Patel from Kevadia, Gujrat on 31.10.2019.
- Live description of observance of Rashtriya Ekta Diwas on the occasion of Birth Anniversary of Sardar Vallabhbhai Patel in New Delhi, including Floral Tributes by Hon'ble President of India Sh. Ram Nath Kovind, at Patel Chowk and Flagging off of 'Run for Unity' by Hon'ble Union Home Minister, Shri Amit Shah, at Major Dhyan Chand Stadium, New Delhi on 31.10.2019.
- To mark the occasion of 550<sup>th</sup> Birth Anniversary of Sri Guru Nanak Dev ji Live broadcast of the function held at Sultanpur Lodhi and Dera Baba Nanak, Punjab in the presence of Hon'ble Prime Minister Sh. Narendra Modi on 9.11.2019.
- दिनांक 12.11.2019 को महात्मा गाँधी के प्रसारण भवन में आगमन के 71 वें स्मरणोत्सव के अवसर पर आयोजित 'लोक प्रसारण सेवा दिवस' समारोह का प्रसारण भवन परिसर से सीधा प्रसारण
- Live broadcast of the inauguration of Akashwani Auditorium and Programme of rendering of Shabad Kirtan-'Baani Utsav" from AIR Premises, Parliament Street, New Delhi on 15.11.2019.
- Live broadcast of the Oath taking Ceremony of Office of the Chief Justice of India administered by the Hon'ble President of India Sh. Ram Nath Kovind at the Rashtrapati Bhawan, New Delhi on 18.11.2019.
- Curtain Raiser on the Golden Jubliee of 50<sup>th</sup> International Film Festival of India held at Panaji, Goa on 19.11.2019.
- Live broadcast of the Opening Ceremony of Golden Jubliee of International Film Festival of India-2019 held at Panaji, Goa 20.11.2019.
- Live broadcast of the Closing Ceremony of 50th International Film Festival of India 2019 held at Panaji, Goa on 28.11.2019.
- Live broadcast of the "BSF Day Parade and Investiture Ceremony" organised on the occasion of 55<sup>th</sup> Raising Day of BSF from BSF Camp, Chhawla Ground, New Delhi on 1.12.2019.
- Live broadcast of the function organized by Ministry of Social Justice and Empowerment in the presence of Hon'ble Vice President of India Sh. M.Venkaiah Naidu on the occasion of International Day of Persons with Disabilities on 3.12.2019.

- Live broadcast of "Human Rights Day function' organised by National Human Rights Commission, India in the gracious presence of Hon'ble President of India Sh. Ram Nath Kovind on 10.12.2019
- Live broadcast of the Floral Tributes to the Martyrs who sacrificed their lives during terrorist attack on Parliament on 13<sup>th</sup> December, 2001, at the plaque between Building Gate 11 and 12, Parliament House, New Delhi on 13.12.2019.
- Live broadcast of the 'National Safety Awards (Mines) 2015-2016' in the presence of Hon'ble Vice President of India Sh. M.Venkaiah Naidu from Vigyan Bhawan, New Delhi on 16.12.2019.
- Live broadcast of 56<sup>th</sup> Raising Day of Sashastra Seema Bal (SSB) from 25<sup>th</sup> Battalion, SSB Ghitorni, New Delhi in the presence of Hon'ble Union Home Minister Sh. Amit Shah on 19.12.2019.
- Live broadcast of the Celebration of 100 years of ASSOCHAM and Annual Conference on 'New India :Aspiring \$5 Trillion Economy' held at Vigyan Bhawan, New Delhi in the presence of Hon'ble Prime Minister Sh. Narendra Modi on 20.12.2019.
- Live broadcast of 66<sup>th</sup> National film Awards Presentation Ceremony held in the gracious presence of Hon'ble Vice President Sh. M.Venkaiah Naidu from Vigyan Bhawan on 23.12.2019.
- Live broadcast of the Akashvani Annual Awards Presentation Ceremony for the year 2016-2017 organised at Akashwani Rang Bhawan Auditorium in the presence of Hon'ble Minister for Information and Broadcasting Sh. Prakash Javadekar on 24.12.2019.
- Live broadcast of 'Atal Bhujal Yojna' at Vigyan Bhawan in the presence of Hon'ble Prime Minister Sh. Narendra Modi on 25.12.2019.
- Live broadcast of Shabad Kirtan from Takhat Sri Harmandir Sahib, Patna Sahib on 02.01.2020.
- Live broadcast of the inaugural function of 107<sup>th</sup> Indian Science Congress held at University of Agricultural Sciences GKVK Campus, Bengaluru in the presence of Hon'ble Prime Minister Sh. Narendra Modi on 03.01.2020.
- Live broadcast of Antarrashtriya Yoga Diwas Media Samman held at National Media Centre, New Delhi in the presence of Hon'ble Minister of Information & Broadcasting Sh. Prakash Javadekar on 07.01.2020.

- Live broadcast of the Valedictory function of 107<sup>th</sup> Indian Science Congress held at University of Agricultural Sciences GKVK Campus, Bengaluru in the gracious presence of Vice President Sh. M. Venkaiah Naidu on 07.01.2020.
- Live broadcast of the function on "Army Day Parade" from Delhi Cantt., New Delhi on 15.01.2020.
- Live broadcast of programme 'Pariksha Pe Charcha-PM Modi's interaction with students' from Talkatora Indoor Stadium, New Delhi on 20.01.2020.
- Live broadcast of National Voters' Day function from Manekshaw Centre, New Delhi organised by the Election Commission of India, in the presence of Hon'ble President of India, Sh. Ram Nath Kovind on 25.01.2020.
- Live Broadcast of PM's NCC Rally from Kariappa Parade Ground, Delhi Cantt. on 28.01.2020.
- दिनांक 30.01.2020 को राष्ट्रपिता महात्मा गाँधी के 72 वें शहीदी दिवस के अवसर पर गाँधी समाधि राजघाट पर आयोजित सर्वधर्म प्रार्थना सभा और भक्ति संगीत का सीधा प्रसारण
- Live Broadcast of the Hon'ble President of India, Sh. Ram Nath Kovind's address to the Members of both the Houses of Parliament from Central Hall of Parliament House on 31.01.2020.
- Live broadcast of the Inaugural ceremony of Defence Expo-2020 held in the gracious presence of Hon'ble Prime Minister of India Sh. Narendra Modi on 05.02.2020.
- Live broadcast of the celebration of Historic Bodo Accord from Kokrajhar, Assam organized in the gracious presence of Hon'ble Prime Minister Sh. Narendra Modi on 07.02.2020.
- Live broadcast of the celebration of the Matribhasha Diwas held at Dr. Ambedkar International Centre in the presence of Hon'ble Vice President of India Sh. M. Venkajah Najdu on 20.02.2020.
- Relay of the live broadcast of function "Namaste Trump" organized to welcome Hon'ble President of United States Mr Donald Trump at Sardar Valabhbhai Patel Stadium, Motera, Ahmedabad on 24.02.2020.
- Live broadcast of 'National Science Day' ceremony held in the presence of Hon'ble President of India Sh. Ram Nath Kovind from Vigyan Bhawan, New Delhi on 28.02.2020.
- Live broadcast of 'Nari Shakti Purskar' presentation ceremony held in the presence of Hon'ble President of India Sh. Ram Nath Kovind at Rashtrapati Bhawan, New Delhi on 8.03.2020.

- Live broadcast of the Foundation Day Celebrations of CISF at CISF Campus, Indirapuram, Ghaziabad on 13.03.2020.
- Live broadcast of Hon'ble Prime Minister Sh.Narendra Modi's address to the nation for Janta Curfew on 19.03.2020 for 22.03.2020 .
- Live broadcast of Hon'ble Prime Minister Sh. Narendra Modi's address to the nation for Nationwide Lockdown on 24.03.2020.

#### **B. Other Important coverages/ broadcasts:**

- National Political Party Broadcast of General Elections 2019 to the 17<sup>th</sup> Lok Sabha on 13.04.2019, 15.04.2019 and 06.04.2019.
- Broadcast of Special Bilingual Programme (Recorded) on Participation of Women and Youth in Electoral Process on 05.04.2019.
- Party Political Broadcast of STATE PARTIES on National Network of General Elections 2019 on 08.04.2019.
- Broadcast of a message by the Hon'ble Chief Election Commissioner of India Sh. Sunil Arora regarding General Elections 2019 to the voters of India on 10.04.2019.
- लोक सभा चुनाव 2019 के दौरान राष्ट्रीय स्तर के राजनैतिक दलों के प्रतिनिधियों द्वारा नीतियों, कार्यक्रमों और घोषणा पत्रों पर आधारित परिसंवाद 15.04.2019.
- Conversation with Prasar Bharati Chief Executive Officer Sh. Shashi Shekhar Vempati on the topic 'Election: Role of Public Service Broadcaster in reaching out to people' on 22.05.2019.
- Hourly updates on Trends and Results of General Elections 2019 to Lok Sabha on 23.05.2019 and 24.05.2019.
- The Recording of the address delivered by Hon'ble Prime Minister of India Sh. Narendra Modi at the NDA Parliamentary Board Meeting held in the Central Hall of Parliament, New Delhi on 25.05.2019.
- The recording of Hon'ble Prime Minister of India Sh. Narendra Modi's address during the joint press statement in Maldives and his speech in the Parliament of Maldives on 8.06.2019.
- The recording of Hon'ble Prime Minister of India Sh. Narendra Modi's address in Colombo, Sri Lanka to the Indian Community given on 09.06.2019.

- Recording of address delivered by Hon'ble Prime Minister at the Plenary Session of the SCO Summit held in Bishkek Kyrgyzstan on 14.06.2019.
- The recording of Hon'ble Prime Minister Sh. Narendra Modi's address at the India-Kyrgyzstan business forum and at the India-Kyrgyzstan Joint Press meet on 15.06.2019
- दिनांक 7.08.2019 को भूतपूर्व सूचना एवं प्रसारण मंत्री एवं वरिष्ठ राजनेता स्वर्गीय सुषमा स्वराज पर श्रदधांजिल कार्यक्रम.
- Broadcast of message by Union Defence Minister Sh. Rajnath Singh for the Defence Personnel on the eve of Independence Day.
- Broadcast of Hon'ble President of India Sh. Ram Nath Kovind's address to the Nation on the eve of Independence Day 2019.
- Recording of the Joint Press Statement delivered on 21.08.2019 by Hon'ble Prime Minister Sh. Narendra Modi and Zambian President Mr. Edgar C Lungu on 21.08.2019.
- Recording of the statement delivered by Hon'ble Prime Minster Sh. Narendra Modi during the Joint Press Meet with the President of France Mr. Emmnauel Macron on 23.08.2019.
- Recording of Hon'ble Prime Minister Sh. Narendra Modi's address to the Indian Community at UNESCO Headquarters in Paris on 23.08.2019.
- Broadcast of programme of tributes in the memory of Sh. Arun Jaitley, former Union Minister and a Political Luminary on 24.08.2019.
- The Recording of the address by Hon'ble Prime Minister Sh.Narendra Modi to the Indian Diaspora in Bahrain on 25.08.2019.
- Recording of the address delivered by the Hon'ble Home Minister Sh. Amit Shah at the 49<sup>th</sup> foundation Day Celebration of Police Research & Development held at Bureau of Police Research & Development Headquarters in New Delhi on 28.08.2019.
- Recording of the address delivered by the Hon'ble Prime Minister Sh. Narendra Modi at the India-Russia Joint Press Statement held in Vladivostok, Russia on 4.09.2019.

- Recording of the address delivered by Hon'ble Prime Minister Sh. Narendra Modi at the Plenary Session of 5th Eastern Economic forum earlier today in Vladivostok, Russia on 5.09.2019.
- Broadcast on 'Mann ki Baat'- Hon'ble Prime Minister's address to the people of India on different issues/ topics (every month)
- दिनांक 14.09.2019 को हिन्दी दिवस के अवसर पर माननीय केंद्रीय गृह मंत्री श्री अमित शाह का संदेश ।
- Recording of the address delivered on 25.09.2019 by Hon'ble Prime Minister Shri Narendra Modi at the Bloomberg Global Business Forum in New York on 26.09.2019.
- Composite Programme including Hon'ble Prime Minister of India
   Shri Narendra Modi address to the United Nations General Assembly. (Including Pre and Post discussion on PM's speech in UNGA) on 27.09.2019.
- On the eve of Raising Day (23.10.2019) of ITBP, an interview with DG: ITBP Sh. Surjeet Singh Deshwal.
- दिनांक 30.10.2019 को प्रधानमंत्री की सऊदी अरब यात्रा के समग्र विश्लेषण पर परिचर्चा।
- The recording of the address delivered by Hon'ble Prime Minister of India Sh. Narendra Modi to the Indian Community in Bangkok, Thailand on 2.11.2019.
- The Recording of a Special Address by Hon'ble Prime Minister of India Sh.Narendra Modi on 9.11.2019.
- दिनांक 18.11.2019 को राज्यसभा में 250वें अधिवेशन के अवसर पर आयोजित विशेष
   परिचर्चा में माननीय प्रधान मंत्री श्री नरेन्द्र मोदी दवारा दिए गए संबोधन की रिकॉर्डिंग।
- दिनांक 09.12.2019 को अंतर्राष्ट्रीय मानव अधिकार दिवस की पूर्व संध्या पर राष्ट्रीय मानव अधिकार आयोग के सदस्य न्यायमूर्ति पी. सी. पन्त से साक्षात्कार।
- Curtain Raiser on 107th Indian Science Congress held at University of Agricultural Sciences GKVK Campus, Bengaluru on 02.01.2020.
- दिनांक 24.01.2020 को" राष्ट्रीय मतदाता दिवस "की पूर्व संध्या पर भारत के मुख्य निर्वाचन आय्क्त श्री स्नील अरोड़ा का सन्देश ।

#### **Republic Day Programmes:**

- Hon'ble President of India Sh. Ram Nath Kovind's address to the Nation on the eve of Republic Day 2020.
- गणतन्त्र दिवस 2020 के अवसर पर आयोजित परेड और सांस्कृतिक झांकियों का राजपथ और राष्ट्रीय समर स्मारक से आँखों देखा हाल ।
- Live commentary of the Republic Day Parade 2020 and Cultural Pageant from Saluting Base, Rajpath and National War Memorial.
- Radio Report on Beating the Retreat Ceremony on 29.01.2020.
- Pre and Post Budget Discussion on Union Budget by NSD including live Broadcast of the Presentation of Union Budget for year 2020-2021 by the Union Finance Minister from Lok Sabha, Parliament House on 01.02.2020.
- Recording of the address delivered by Hon'ble Prime Minister of India Sh. Narendra Modi and Prime Minister of Sri Lanka Mr. Mahinda Rajpaksha at the India Srilanka Joint Press Statement held at New Delhi on 8.02.2020.
- Radio Report on Prime Minister's visit to Pryagraj and Chitrakoot on 29.02.2020.
- The recording of Hon'ble Prime Minister Sh. Narendra Modi's interaction with the beneficiaries of PM Jan Aaushadi Pariyojana on the occasion of Jan Aaushadi Day on 07.03.2020.
- The recording of Hon'ble Prime Minister Sh. Narendra Modi's interaction with the Nari Shakti puruskar Awardees on the occasion of International Women's Day on 08.03.2020.
- Recording of video conferencing of Hon'ble Prime Minister Sh. Narendra Modi's interaction on measures to combat Covid – 19 on 15.03.2020.

#### C. Radio Reports:

- दिनांक 16.05.2019 को आईपीएल 2019 पर सम्पूर्ण रिपोर्ट
- Radio report on 21.06.2019 in connection with 5<sup>th</sup> International Yoga Day.
- Radio Report on the function organised on International Day against Drug abuse and alcoholism in the presence of Vice President of India Sh. M. Venkaiah Naidu at Vigyan Bhawan, New Delhi on 26.07.2019.

- Radio Report on the Book release function held in Chennai of the book 'Listening, Learning and Leading' (The Vice President's Two years in office) released by Sh. Amit Shah, Union Home Minister in the presence of Hon'ble Vice President of India Sh. M. Venkaiah Naidu and Sh. Prakash Javadekar, Union Minister for Information and Broadcasting on 11.08.2019.
- A consolidated Radio Report on the functions held in connection with two days visit of Hon'ble Prime Minister Shri Narendra Modi to Bhutan on 18.08.2019.
- A Radio Report on the presentation of National Awards for Community Radio Stations organised in the gracious presence of Ministry of Information and Broadcasting Sh. Prakash Javadekar in New Delhi on 28.08.2019.
- Radio report on 59th National Inter State Senior Athletics Championship 2019 held in Lucknow on 31.08.2019.
- A Radio Report on the inauguration of the 14th Conference of the parties to the UN Convention to combat desertification held in UP on 2.09.2019.
- Radio Report on the National Teachers' Awards-2019 held at Vigyan Bhawan, New Delhi on 05.09.2019.
- A Report on the National Sports Awards Function held in Rashtrapati Bhawan, New Delhi on 6.09.2019
- Radio Report on the Official Function held at Pravasi Bharatiya Kendra, New Delhi on the release of books by the Hon'ble Vice President Sh. M. Venkaiah Naidu containing compilation of speeches of the Hon'ble President Sh. Ram Nath Kovind on 6.09.2019.
- A Radio Report on the release of report on the completion of 100 days of the Central Government by the Hon'ble Minister for Information and Broadcasting Sh. Prakash Javadekar at National Media Centre, New Delhi on 8.09.2019.
- Radio Report on the launch of National Animal Disease Control Programme (NADCP) at Mathura, UP on 11.09.2019
- A Radio Report on the various functions held during Hon'ble Prime Minister Shri Narendra Modi's visit to the United States of America on 24.09.2019.
- दिनांक 2.10.2019 को राष्ट्रपिता महात्मा गांधी एवं पूर्व प्रधानमंत्री श्री लाल बहादुर शास्त्री की जयंती के अवसर पर आयोजित विभिन्न कार्यक्रमों पर एक रेडियो रिपोर्ट।

#### **Radio report on 4.10.2019:**

- World wrestling Championship held in Noor Sultan, Kazakstan.
- World Boxing Championship held in Ekaterinburg, Russia.
- World weightlifting Championship held in Pattaya, Thailand.
- Radio Report on the Various Programmes held on 24.09.2019 during Hon'ble Prime Minister Shri Narendra Modi's visit to United States of America on 25.09.2019.
- Radio Report on 10.10.2019 on the launch of Pradhan Mantri innovative learning programme 'Dhruv' held at ISRO, Bengaluru.
- Radio Report on the Second Informal Indo-China Summit on 11.10.2019.
- दिनांक 14.10.2019 को माननीय केन्द्रीय गृहमंत्री श्री अमित शाह की गरिमामयी उपस्तिथि में "राष्ट्रीय मानवाधिकार आयोग के स्थापना दिवस" के अवसर पर आयोजित समारोह पर रेडियो रिपोर्ट ।
- दिनांक 25.10.2019 को राष्ट्रीय पुलिस स्मारक, चाणक्य पुरी, नई दिल्ली में भारत के माननीय गृह मंत्री श्री अमित शाह की उपस्तिथि में आयोजित हुए पुलिस स्मरणोत्सव दिवस पर रेडियो रिपोर्ट
- Consolidated Radio Report on the 5<sup>th</sup> Roll Ball World Cup, 2019 to be held in Chennai 20.11.2019.
- Consolidated Radio Report on the 5<sup>th</sup> Roll Ball World Cup, 2019 held in Chennai on 20.11.2019.
- Daily radio report on the 50<sup>th</sup> IFFI- 2019 on 21.11.2019.
- A Radio Report on International Conference on Land slides Risk Reduction and Resilience, organised by National Institute of Disaster Management, Ministry of Home Affairs held at Hotel Ashok, New Delhi on 28.11.2019.
- A Radio Report on 8<sup>th</sup> Gita Foundation Day (Global Innnovation and Technology Alliance) function held at Hotel Le Meridian , Janpath, organised by Technology Development Board CII on 28.11.2019.
- A consolidated Radio report on the completion of vigilance awareness week observed from 28<sup>th</sup> October-2<sup>nd</sup> November, 2019.

- Radio Report on 'Global symposium on disaster resilliant smart cities' held in New Delhi on 5.12.2019.
- Radio Report on the Conference of presiding officers and secretaries of Legislative Bodies in India held at Dehradun on 18.12.2019.
- Consolidated Radio Report on the National Senior Chess Championship, 2019 held in Mazitar, Sikkim from 9<sup>th</sup> to 19<sup>th</sup> December, 2019 on 19.12.2019.
- A consolidated Radio Report on Prime Minister's visit to Karnataka on 02.01.2020.
- Radio report on the inaugural day event of 107<sup>th</sup> Indian Science Congress held at University of Agricultural Sciences GKVK Campus, Bengaluru on 03.01.2020.
- Consolidated Radio Report on the proceedings of 107<sup>th</sup> Indian Science Congress held at University of Agricultural Sciences GKVK Campus, Bengaluru on 07.01.2020.
- Radio Report based on Prime Minister's various programmes during the 1<sup>st</sup> day of his visit to Kolkata on 11.01.2020.
- दिनांक 30/ 01/ 2020 को राष्ट्रपिता महात्मा गाँधी के 72 वें शहीदी दिवस के अवसर पर राजधानी दिल्ली में आयोजित विभिन्न कार्यक्रमों पर रिपोर्ट ।
- Consolidated Radio Report on the Defence Expo-2020 held in Lucknow, Uttar Pradesh from 5<sup>th</sup> February 2020 to 9<sup>th</sup> February, 2020.
- A Radio Report on the occasion of World Radio Day Celebration held at Indira Gandhi National Centre for Arts, New Delhi on 13.02.2020.
- A consolidated radio report based on various functions being organised during the Hon'ble Prime Minister Sh. Narendra Modi's visit to Varanasi, Uttar Pradesh on 16.02.2020.
- A Radio Report on the celebration of "Matribhasha Diwas" organised by Ministry of Human Resources and Development on the occasion of International Mother Tongue Day at Dr. B.R. Ambedkar International Centre, New Delhi in the presence of Hon'ble Vice President of India Sh M. Venkaiah Naidu on 21.02.2020.

#### Publicity given to various Ministries and Departments' campaigns

- i) National Human Right Commission Fifth Annual Competition for 'Short film Award Scheme, 2019'
- ii) M/o Culture & Tourism Tagore International Awards for Cultural Harmony to mark 150<sup>th</sup> Birth Anniversary of Gurudev Rabindra Nath Tagore.
- iii) Ministry of Textiles Textile Order 2001 under the Essential Commodities Act.
- iv) M/o Environment & forest & climate Change- Short film competition and festival, 2019 on the theme 'Pollution'.
- v) Unlawful Activities (Prevention) Tribunal Notice served upon LTTE for unlawful activities.
- vi) M/o Human Resource Development- National Digital Library of India Project under National Mission of Education through Information & Communication Technology.
- vii) Department of Audio Visual Publicity and Bureau of Outreach & Communication-Poster Making Competition on the theme "Changing face of India".
- viii) DOPT, Central Vigilance Commission and M/ o External Affairs- International Youth contest for social advertising on the theme "Together against Corruption".
- ix) Navodaya Vidyala Samiti under M/ o Human Resource Development Jawahar Navodaya Vidyalaya Selection Test, 2019.
- x) M/o Home Affairs- Cyber Crimes, and Cyber Security, Publicity of 'CyberDost'
- xi) Ministry of Electronics & IT Digital India & Awareness about Cyber security.
- xii) National film Development Corporation, M/ o I&B- Short film Competition on 'Independence Day'

- xiii) Ministry of Tourism 'Paryatan Parv' from 02.10.2019 to 13.10.2019 on the theme "150<sup>th</sup> Birth Anniversary of Mahatma Gandhi".
- xiv) M/o Water Resources Swachhta He Sewa on the theme of 'Plastic Waste Management'.
- xiv) M/o Home Affairs- Sardar Patel Unity Award.
- xvi) Ministry of Jal Shakti 2<sup>nd</sup> National Water Award.
- xvii) National Disaster Management Authority- 'Netaji Subhash Aapda Prabandhan Puraskar' for excellence in the field of disaster management.
- xviii) Films Division, Ministry of Information and Broadcasting, in collaboration with Government of Maharashtra 16<sup>th</sup> Mumbai International Film Festival 2020.
- xix) M/o Panchayati Raj Gramodaya Sankalp Magazine on the theme Water conservation and storage issues including "Jal Shakti Abhiyan".
- xx) Ministry of Law & Justice Exhibition-cum-sales Counter in the premises of Hon'ble District & Session Court of Jodhpur and Jaisalmer.
- xxi) Ministry of Culture & M/o Sports & Youth Affairs- Broad guidelines for planning of events and activities under the 'Ek Bharat Shreshtha Bharat' programme for the period from November, 2019 to March, 2020.
- xxii) Ministry of Defence Armed Forces Flag Day.
- xxiii) Ministry of Culture nominations for considering in the Gandhi Peace Prize for the year 2020.
- xxiv) Ministry of Railways Grant of 50% concession for youth participating in the "EBSB" programme

#### **Annexure-XIII**

#### **Doordarshan Kendras (Studio Centres)**

State/ UT Location

Andhra Pradesh Vijayawada

Tirupati

Arunachal Pradesh Itanagar

**Assam** Dibrugarh

Guwahati Silchar

**Bihar** Patna

Muzaffarpur

**Chhattisgarh** Jagdalpur

Raipur

**Goa** Panaji

**Gujarat** Ahmedabad

Rajkot

**Haryana** Hissar

Himachal Pradesh Shimla

**Jharkhand** Ranchi

Daltonganj

Karnataka Bengaluru

Gulbarga

Kerala Kozhikode

Thiruvananthapuram

Trichur

Madhya Pradesh Bhopal

Indore Gwalior

Maharashtra Mumbai

Nagpur Pune

**Manipur** Imphal

Meghalaya Shillong

Tura

Mizoram Aizawl

Nagaland Kohima

**Odisha** Bhubaneswar

Bhawanipatna Sambalpur

**Punjab** Jalandhar

Patiala

Rajasthan Jaipur

Sikkim Gangtok

Tamil Nadu Chennai

Coimbatore Madurai

Telangana Hyderabad

Warangal

**Tripura** Agartala

Uttar Pradesh Allahabad

Bareilly Lucknow Gorakhpur Mau Varanasi Mathura

**Uttarakhand** Dehradun

West Bengal Kolkata

Shantiniketan Jalpaiguri

A & N Islands Port Blair

**Chandigarh** Chandigarh

**Delhi** Delhi

Delhi (CPC) Puducherry

Jammu & Kashmir Srinagar

Jammu Rajouri

**Ladakh** Leh

**Puducherry** 

## Annexure – XIV

## **Doordarshan Transmitters (as on 31.03.2020)**

CI.		No. of transmitters													
Sl. No.	State / UT	Prima	ry Chan	inel (DD 1	1)		News	Channe	l (DD Nev	ws)	Regio	nal prog	ters relay grammes on n of trans	during	DTT
	***************************************	HPTs	LPTs	VLPTs	Trp	TOTAL	HPTs	LPTs	VLPTs	TOTAL	HPTs	LPTs	VLPTs	TOTAL	HPTs
1	Andhra Pradesh	7	16			23	3	5		8				0	
2	Arunachal Pradesh	1	3			4	1			1				0	
3	Assam	3	12			15	1			1				0	1
4	Bihar	3	16			19	1	1		2				0	1
5	Chhattisgarh	3	11			14				0				0	1
6	Goa	1				1	1			1				0	
7	Gujarat	6	30			36	3	2		5				0	1
8	Haryana	2	9			11	1	2		3				0	
9	Himachal Pradesh	3	4			7	2			2				0	
10	Jharkhand	2	9			11	1	1		2	<del> </del>			0	1
11	Karnataka	7	29			36	3			3				0	1
12	Kerala	3	8			11	2			2				0	1
13	Madhya Pradesh	6	37			43	2			2	<u> </u>			0	2
14	Maharashtra	6	47			53	3	2		5				0	3
15	Manipur	2	1			3	1			1				0	
16	Meghalaya	2	3			5	2			2				0	
17	Mizoram	2				2	1			1				0	
18	Nagaland	2	1			3	1			1				0	
19	Odisha	4	41			45	1	2		3				0	1
20	Punjab	3				3	2			2				0	1
21	Rajasthan	7	33			40	4	1	-	5				0	
22	Sikkim	1				1	1			1				0	•
23	Tamil Nadu	5	12			17	1	2		3				0	2
24	Telangana	2	16			18				0				0	1
25	Tripura	1	4		•	5	1			1				0	
26	Uttar Pradesh	10	24			34	6	2		8				0	1
27	Uttarakhand	1	9		•	10	1			1				0	
28	West Bengal	7	11			18	3	1		4				0	2
29	A.&N. Islands	1	1	19		21	1	1	6	8				0	
30	Chandigarh					0				0				0	
31	Dadra & Nagar Haveli					0				0				0	
32	Daman & Diu		1			1				0				0	
33	Delhi	<u> </u>				0	<u> </u>			0				0	2
34	Lakshadweep		1			1				0				0	
35	Puducherry	1	ļ	ļ		1				0				0	
36	Jammu & Kashmir	9	2			11	5			5	4			4	1
37	Ladakh	1	1			2				0	<u> </u>			0	-
	Total	114	392	19	0	525	55	22	6	83	4	0	0	4	23
			<u> </u>	ansmitter	<u>.i</u>	635		 	-		<u> </u>		-	-	

#### **Annexure - XV**

# **Doordarshan Satellite Channels**

All India Channels (6)	DD National	DD News	DD Sports
	DD Bharati	DD Urdu	DD Kisan
Regional Channels (17)	DD Malyalam	DD Chandana	DD Yadagiri
(=2)	DD Podhigai	DD Sahyadri	DD Girnar
	DD Odia	DD Kashir	DD North East
	DD Bangla	DD Punjabi	DD Rajasthan
	DD Bihar	DD Uttar Pradesh	DD Madhya Pradesh
	DD Saptagiri	DD Arunprabha	
State Networks (10)	Himachal Pradesh	Jharkhand	Chhattisgarh
	Haryana	Uttarakhand	Tripura
	Mizoram	Meghalaya	Manipur
	Nagaland		
International Channel (1)	DD India		

## **Annexure-XVI**

TS-1	TS-2	TS-3	TS-4	TS-5	TS-6	
Freq (MHz) U/ L- 14140 D/ L -	Freq (MHz) U/ L- 14220 D/ L - 11170,			Freq (MHz) U/ L- 14350 D/ L- 11550,	Freq (MHz) U/ L-14430 D/ L 11630, S.R 30MSps, FEC - 3/5	
	S.R 29.5 MSps, FEC - 3/4	S.R 29.5 MSps, FEC - 3/4		S.R 29.5 MSps, FEC - 3/4		
CHANNELS (As per	r MPEG 4 set top bo	ox decoding)				
1. DD-News	19. Marathibana	inema TV India	55. Big Magic	Manoranjan 73. Movies	89. Home Channel	
2.DD National	20. DD Oriya	38. ABZY Cool	56. News 18 India	74. B4U Kadak	90. Chardikala Time	TV
3. DD Sports	21. DD Podhigai	39. Movie Plus	57. 9XM	75. Sadhna Bhakti	91. DD Goa	
4. DD Kisan	22. DD Punjabi	DD Saptagiri	58. Maha Movie	76. DD Rajasthan	92. DD Hissar	
5. ABZY Dhakad	23. DD Sahyadri	41. India TV	59. Zee Hindustan	77. Test 505	93. DD Shimla	
6. DD Bangla	24. DD Yadagiri	42. B4U Bhojpuri	60. DD Bharati	78. DD Bihar	94. Samay	105. BTV World
7. DD Chandana	25. DD Malayalam	Manoranjan TV	61. DD Urdu	79 DD Ranchi	. Astha Bhajan	106. K B S World
8. DD Girnar	26. Lok Sabha	44. News Nation	62. Masti	Manoranjan 80 Grand	96. Test 607	107. DD News HD
9. DD Kashir	27. Rajya Sabha	45. DD UP	63. B-4U Music	81. Maha Punjabi	97.Satsang	108. DD National HD
10 . ABZY Movies	28. Fun TV	46. Dabangg	64. NEWS18 UP/ Uttrakhand	82. Aastha	98. Arihant	
DD Arun Prabha	29. Dangal	47. DD MP	News State UP	83. ZING	99. 9X Jalwa	
12. B-4U Movies	Bhojpuri Cinema	48. Sony Mix	66. News 24	84. DD India	100. Vedic TV	
13 Aajtak Tez	31. Zee Biskope	49. NDTV India	67. Republic Bharat	85. Star Sport First	101. ABP Ganga	
14 India News	32. ABP Ganga	50. TV 9 Bharatvarsh	68. AajTak	86. MTV Beats	102. JK 24X7 News	
News 18 Rajasthan	33. Show Box	51. Enterr- 10	69. ABP News	87. Fakt Marathi	.Enterr 10 Bangla	
16 Big Magic Ganga	34. Surya Cinema	52. DD North East	70. Zee News	88. Sanskar	104. Sangeet Bangla	
17. DD Shillong	35. DD Kohima	53. DD Aizwal	71. DD Dehradun			

18. DD Imphal	36. DD Agartala	54. DD Raipur	72. Zee Punjabi					
RADIO CHANNELS	RADIO CHANNELS (As per MPEG 4 set top box decoding)							
1.DWDS_Service	10.DWDS_Service	19 DWDS _Service	28.DWDS_Service					
2.AIRNews	11. AIR Gujrati	20 AIR Kannada	29. AIR Ragam	37. AIR Kohima	45.GJ1VBS			
3. AIR Telugu	12. Rainbow Delhi	21. AIR Bangla	30. AIR Ranchi	38. AIR Aizwal	46.GJ2VBS			
4. AIR Marathi	13. AIR Punjabi	22. AIR Hindi	31. AIR Urdu	39. AIR Itanagar	47.RJ1VBS			
5. AIR Tamil	14. FM Gold Delhi	23. AIR N.E	32. AIR Oriya	40. AIR Agartala	48. RJ2VBS			
6. AIR VBS	15.AIR Srinagar	24. AIR Dehradun	33. AIR Malayalam	41. MH2VBS	49. RJ3VBS			
7. AIR Rohtak	16. AIR Lucknow	25 MH1VBS	34. AIR Assamese	42. AIR Shimla	50.MP1VBS			
8. AIR Vijayawada	17. AIR Patna	26. AIR Jaipur	35. AIR Raipur	43. AIR Jammu	51. MP2VBS			
9.AIR Imphal	18. AIR Bhopal	27. Rainbow Mumbai	36. AIR Shillong	44. Gyanwani	52. MP3VBS			
18 TV + 8 RADIO	18 TV + 8 RADIO	18 TV + 8 RADIO	18 TV +8 RADIO	16 TV +8 RADIO	20 TV +8 RADIO			

Total capacity 108 TV channels,

Total available TV Channels 87 S D(MPEG2) + 16 SD +1 Home Channel (SD)+ 2HD (Capacity 88 Channels in MPEG 2 SD + 17 in MPEG 4 SD+ 2 channels in MPEG 4 HD+ 1 Home Channel), Total RADIO Channels 52 (DWDS services are not for normal viewers)

## Annexure – XVII

# VVIP/ IMPORTANT OB COVERAGE FOR THE PERIOD APRIL, 2019 TO MARCH, 2020

S. N.	Event	Place	Date
1	Live coverage of launch of PSLV-C45 mission from Satish Dhawan Space Centre (SHAR), Sriharikota	Sriharikota	01-Apr-19
2	Live coverage of 112th Birth Anniversary of Babu Jagjivan Ram, former Deputy Prime Minister of India	Delhi	05-Apr-19
3	India Rankings 2019 (National Institutional Ranking Framework) at Vigyan Bhawan, New Delhi. Programme was presided by Hon'ble President of India	Delhi	08-Apr-19
4	Live telecast of Hon'ble President's visit to War Memorial, India Gate, New Delhi	Delhi	08-Apr-19
5	Live coverage of CRPF Valour Day at National Police Memorial, Chanakyapuri, New Delhi	New Delhi	09-Apr-19
6	Live telecast of Commemoration of Centenary of Jallianwala Bagh Massacre at Jallianwala Bagh National Memorial, Amritsar.	Amritsar	13-Apr-19
7	Live telecast of coverage of celebration of Ram-Navami festival from Ayodhya (UP)	Ayodhya	13-Apr-19
8	Live telecast of floral tributes at the statue of Babasaheb Dr BR Ambedkar on the occasion of his Birth Anniversary at Parliament House Lawns, New Delhi. Hon'ble President of India, Hon'ble Vice President, Hon'ble Prime Minister, and other dignitaries offered floral tribute.	Delhi	14-Apr-19

9	Deployment of DSNGs across the Country in r/ o DD News coverage programmes for Lok Sabha Election - 2019. Continous News reporting from every nook and corner of the Country	Various places	15-Mar-19 to 20-May-19
10	Deplpyment of OB van for the coverage of Janmat-2019.	Chandigarh New Delhi Jallandhar Shimla	03-May-19 07-May-19 10-May-19 14-May-19
11	Live coverage of Hon'ble PM's visit to Kedarnath	Kedarnath	18 to 19- May-19
12	Live coverage of Investiture Ceremony of Border Security Force	New Delhi	22-May-19
13	Deployment of DSNG across various places in the Country for live coverage related to vote counting and declaration of results: LS Election 2019.	All majour places	22 to 24- May-19
14	Live coverage of the launch of PSLV-C46 from SHAR, Sriharikota	Sriharikota	22-May-19
15	Deployment of OB vans at BJP Headquarter, New Delhi, Congress Headquarter, New Delhi and North- East Delhi Counting Centre for coverage	New Delhi	22-May-19 to 24-May-19
16	Live coverage of Hon'ble PM's programme at Varanasi	Varanasi	28-May-19
17	Live coverage of Hon'ble PM visit to Rajghat	Rajghat	30-May-19
18	Hon'ble I & B Minister program at Prasar Bharati Campus, New Delhi	Prasar Bharati Campus, New Delhi	04-Jun-19
19	Live telecast of World Environment Day at Coimbatore: Nilgiris Biosphere Reserve	Coimbatore: Nilgiris Biosphere Reserve	05-Jun-19

20	Live telecast of World Environment	Gangtok,	05-Jun-19
20	Day.	Bengaluru	05-Jun-19
21	Live coverage of Hon'ble PM's programme at Guruvayur Temple, Thrissur, Kerala	Guruvayur Temple, Thrissur, Kerala	08-Jun-19
22	Live coverage of Hon'ble PM's programme at Kochi Airport	Kochi Airport	08-Jun-19
23	Live coverage of Hon'ble PM's programme at Tirupati Temple, Andhra Pradesh	Tirupati Temple, Andhra Pradesh	09-Jun-19
24	Live coverage of Hon'ble PM's programme at Tirupati Airport	Tirupati Airport	09-Jun-19
25	Live telecast of Snana Purnima, Rath Yatra at Puri	Puri, Odisha	17-Jun-19
26	Live coverage of Hon'ble PM International Yoga Day-2019 at Ranchi	Ranchi	21-Jun-19
27	Live telecast of International Day against Drug Abuse and Illicit Trafficking at Plenari Hall, Vigyan Bhawan, New Delhi	Delhi	26-Jun-19
28	Live coverage of Rath Yatra of Jagannath Temple, Ahmedabad	Ahmedabad	04-Jul-19
29	Live telecast of Snana Purnima, Rath Yatra Festival, Return Rath Yatra Festival & Suna Besha, Adhara Pana and Neeladri Bije of Lord Jagannath at Puri	Puri	Various dates 04 to 15-Jul-19
30	Live coverage of Hon'ble PM's programme at Panchkoshi (U.P.)	Panchkoshi (U.P.)	06-Jul-19
31	Live coverage of Hon'ble PM's programme at Trade Facilitation Centre (U.P.)	Trade Facilitation Centre (U.P.)	06-Jul-19

32	Live coverage of Hon'ble PM's programme at Varanasi Airport (U.P.)	Varanasi Airport (U.P.)	06-Jul-19
33	Live coverage of Hon'ble President for Question Hour of Chhattisgarh Vidhan Sabha at Raipur	Raipur	12-Jul-19 to 19-Jul-19
34	Live coverage of Hon'ble President for inauguration of Additional Complex of Supreme Court at National archives, Janpath, New Delhi.	New Delhi	17-Jul-19
35	Live Telecast of 21 <sup>st</sup> Commonwealth Table Tennis Championship 2019 at Jawaharlal Nehru Indoor Stadium, Cuttack	Cuttack	17-Jul-19 to 22-Jul-19
36	Live coverage of Kargil Vijay Diwas celebrations-2019 at India Gate, New Delhi	New Delhi	22-Jul-19
37	Live telecast of launch of GSLV MkIII-M1 / Chandrayaan-2 mission from Satish Dhawan Space Centre (SHAR), Sriharikota	Sriharikota (AP)	22-Jul-19
38	Live coverage of Hon'ble President's programme at Drass, (Jammu & Kashmir)	Drass, (Jammu & Kashmir)	25-Jul-19 to 27-Jul-19
39	Live coverage of Kargil Vijay Diwas celebrations-2019 at IGI Stadium, New Delhi by Hon'ble PM	IGI Stadium, New Delhi	27-Jul-19
40	Live coverage of Drummers Display, Continuity Drill & Dynamic Band Display of Kargil Vijay Diwas Celebration at India Gate, New Delhi by Hon'ble PM	India Gate, New Delhi	28-Jul-19
41	Live telecast of Civil Investiture Ceremony (Bharat Ratan Awards) by Hon'ble President of India at Rashtrapati Bhawan, New Delhi	Rashtrapati Bhawan, New Delhi	08-Aug-19

42	Live telecast of Flag hoisting & address to the Nation by Hon'ble Prime Minister from Red Fort on Independence Day	RedFort, New Delhi	15-Aug-19
43	Live telecast of floral tribute to former PM Shri: Atal Bihari Vajpayee by Hon'ble PM & Hona'ble President of India at Atal Samadhi, Rajghat (New Delhi)	Atal Samadhi, Rajghat(New Delhi)	16-Aug-19
44	Live coverage of Hon'ble PM's visit to Bhutan	Bhutan	17 to 18- Aug-19
45	Live coverage of Hon'ble PM's meeting with President of Zambia at Hyderabad House, New Delhi	Hyderabad House, New Delhi	21-Aug-19
46	The Janamashtami Celebrations 2019 at Mathura and Dwarka	Mathura and Dwarka	24-Aug-19
47	Live coverage of "Fit India Programme" by Hon'ble PM	IGI Stadium, New Delhi	29-Aug-19
48	Live telecast of presentation of Rajiv Gandhi Khel Ratna Award/ Arjuna Awards/ Dronacharya Awards by Hon'ble President	New Delhi	29-Aug-19
49	Live telecast of Swachh Mahotsav 2019 and presentation of the Swachh Bharat Mission's behavior change communication book at Vigyan Bhawan by Hon'ble President	Vigyan Bhawan, New Delh	06-Sep-19
50	Live coverage of the landing of Chandrayaan-2 on the Moon	Bengaluru, Karnataka	07-Sep-19
51	Live coverage of inauguration and Bhoomipujan of various Metro projects and AURIC city inauguration and Women SHGs interaction by Hon'ble PM	Mumbai, Maharashtra	07-Sep-19
52	Live telecast of Hon'ble PM's coverage : CoP 14 of UNCCD at India Expo Mart, Greater Noida	Greater Noida	09-Sep-19

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53	Live coverage of Hon'ble PM's visit to Shri Arun Jaitley's Shraddhanjali Sabha at JLN stadium, New Delhi	New Delhi	10-Sep-19
54	Live coverage of inauguration of New Vidhan Sabha building and developmental projects by Hon'ble PM	Ranchi, Jharkhand	12-Sep-19
55	Live coverage of the closing session of the COP 14 of the UN Convention to combat desertification at India Expo Centre, New Delhi	New Delhi	13-Sep-19
56	Live telecast of Hindi Diwas Celebrations 2019 by Hon'ble Home Minister	Vigyan Bhawan, New Delhi	14-Sep-19
57	Live coverage of Hon'ble PM's visit to Sardar Sarovar Dam, and other venues in Gujarat	Gujarat	17-Sep-19
58	Live coverage of Hon'ble President's programme at Dr. Ambedkar International Center	Delhi	26-Sep-19
59	Live coverage of Presentation of Colors to Corps of Army Air Defence by Hon'ble President at Army Defence Centre, Gopalpur, Odisha	Army Defence Centre Gopalpur, Odisha	28-Sep-19
60	Live coverage of Hon'ble PM's programs at IIT, Chennai, Tamilnadu	Chennai, Tamilnadu	30-Sep-19
61	Live coverage of Hon'ble President's visit to National Institute of Locomotor Disabilities, Kolkata	Kolkata	01-Oct-19
62	Live coverage of Hon'ble PM's Arogya Manthan program of Health Ministry at Plenary hall at Vigyan Bhawan	Vigyan Bhawan, New Delhi	01-Oct-19
63	Live coverage of Hon'ble PM's programme at Sabarmati, Ashram, Gujarat	Sabarmati, Ashram, Gujarat	02-Oct-19

64	Live coverage of Hon'ble PM's programme at Sabarmati River Front, Gujarat	Sabarmati River Front, Gujarat	02-Oct-19
65	Live coverage of Hon'ble Presidents visit at Mysore, Karnataka	Mysore, Karnataka	10-Oct-19
66	Live coverage of Hon'ble PM's visit at Mahabalipuram, Chennai for summit meeting with President of China	Mahabalipuram Chennai, Tamilnadu	11-Oct-19 & 12-Oct-19
67	Integrated live coverage in r/ o Unity Day graced by Hon'ble President and Home Minister from Sardar Patel	Sardar Patel Chowk, New Delhi	31-Oct-19
	chowk and National Stadium, New Delhi	National Stadium, New Delhi	
68	Integrated live coverage in r/ o Unity Day graced by Hon'ble Prime Minister from 03 spots in Kevadia, Gujarat	Kevadia, Gujarat	31-Oct-19
69	Live coverage of visit of Chancellor of Germany Angela Merkel and also meeting with the Hon'ble Prime Minister	Hyderabad House, New Delhi	01-Nov-19
70	Live coverage of Hon'ble PM's visit to Global Investor Summit	Dharamsala, HP	07 to 08- Nov-19
71	Integrated live coverage in r/ o 550th edition of Guru Parv from Sultanpur lodhi and Gurudaspur, Punjab graced	Sultanpur Lodhi, Punjab	09-Nov-19
	by Hon'ble Prime Minister	Gurudaspur, Punjab	
72	Live coverage of Hon'ble President's programme	Sultanpur Lodhi, Punjab	12-Nov-19
73	Live telecast of ITF Tennis Tournament for women 25K Seniors	Gwalior	16 to 17- Nov-19
74	Live telecast of Swearing-in- Ceremony of Chief Justice of India	Rashtrapati Bhawan,New Delhi	18-Nov-19

75	Live telecast of 50 th edition of International Film Festival 2019 from Panaji Live opening and closing ceremony	Panaji	20 to 28- Nov-19
76	Live coverage of the award of "President's color event to Indian Navy 2019	Ezhimala, Kerala	20-Nov-19
77	Live coverage of Hon'ble PM's programme at CAG Conclave	D.D.U. Marg, New Delhi	21-Nov-19
78	Live coverage of Day Night Cricket Match graced by Bangladesh Prime Minister at Kolkata	Kolkata	22 to 26- Nov-19
79	Live coverage of Hon'ble PM's event "Constitution Day 2019" celebration by the Supreme Court of India	Mathura Road, New Delhi	26-Nov-19
80	22nd JK Tyre- FMSCI National Racing Championship	Budh International Circuit (BIC), Greater Noida	30 Nov-19 & 01-Dec- 19
81	Live telecast of President Cup Exhibition Polo Match at President's Bodyguard (PBG) Parade Ground (Polo Field), New Delhi	President's Bodyguard (PBG) Parade Ground (Polo Field), New Delhi	01-Dec-19
82	Live telecast of Hornbill Festival 2019 at Kisama, Nagaland	Kisama, Nagaland	01-Dec-19
83	Live telecast of Konark Festival 2019 at Konark, Odisha	Konark, Odisha	01 to 05- Dec-19
84	Live coverage of Chembai Music Festival 2019 at Guruvayur, Kerala	Guruvayur, Kerala	04 to 08- Dec-19
85	Live telecast of National Florence Nightingale Awards (NFNA) conferred on 36 awardees by Hon'ble President of India at VigyanBhawan, New Delhi	VigyanBhawan, New Delhi	05-Dec-19
86	Live coverage of "Floral Tribute to B.R. Ambedkar's death anniversary at Parliament House lawn	Parliament House lawn	06-Dec-19

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87	Recording of "Peace Concert" as a part of on-going 150th Birth Anniversary Celebration of Mahatma Gandhi	Akashvani Rang Bhawan	06.12.2019
88	Inauguration Function of New High Court Building	Jodhpur, Rajasthan	07-Dec-19
89	Launch of PSLV-C48 mission from Satish Dhawan Space Centre (SHAR), Sriharikota	Satish Dhawan Space Centre (SHAR), Sriharikota	11-Dec-19
90	Floral Tribute to Martyrs at Parliament House, New Delhi	Parliament House, New Delhi	13-Dec-19
91	Live Coverage of the Inaugural session of Presiding Officers Conference at Dehradun, Uttarakhand	Dehradun, Uttarakhand	18 & 19- Dec-19
92	Live telecast of 56th Raising Day of Sashastra Seema Bal (SSB)	Ghitorini, New Delhi.	19-Dec-19
93	Hon'ble Prime Minister events in VigyanBhawan, New Delhi	VigyanBhawan, New Delhi	20-Dec-19
94	Hon'ble Prime Minister's Rally	Ram Leela Ground, N. Delhi	22.12.2019
95	Presentation Ceremony of the 66th National Film Awards by the Hon'ble Vice-President	VigyanBhawan, New Delhi	23-Dec-19
96	Live coverage of Hon'ble PM's programmes at various places	Sadaiv Atal, New Delhi,Vigyan Bhawan, New Delhi Secretariat, Lucknow	25-Dec-19
97	Live coverage of Floral Tributes to Shri Atal Bihari Vajpayee and launch of Atal Bhoojal Mission by Hon'ble Prime Minister	VigyanBhawan, New Delhi	25-Dec-19
98	Recording of "National Symposium of Poets-2019 being organized by AIR Delhi	Akashvani Rang Bhawan	27.12.2019

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99	Presentation of Dada SahebPhalke Awards by the Hon'ble President of India	RashtrapatiBhawan	29.12.2019
100	Live telecast of Celebration programme of the 353rd Birth Anniversary of Saheb Sri Guru Govind Singh Ji Maharaj at Takhat Sri Harimandir Ji, Patna Saheb	Takhat Sri Harimandir Ji, Patna Saheb	31-Dec to 02-Jan-20
101	Live telecast of 107th Session of the Indian Science Congress at GKVK Campus	Bengaluru, Karnataka	03-Jan-20
102	Antarshtriya Yoga Diwas Media Samman	National Media Center	07.01.2020
203	Hon'ble Prime minister's visit to Kolkata	Old Currency Building, RabindraSetu, Bellur Mutt and Netaji Indoor Stadium, Kolkata	11 & 12- Jan-20
104	Coverage of Army Day Parade at Cariappa Parade Ground	Delhi Cantt. New Delhi	15-Jan-20
105	Live telecast of ParikshaPeCharcha 2020	Talkatora Stadium, New Delhi	16-Jan-20
106	Swearing-in-ceremony of Chief Justice of India	RashtapatiBhawan	18-Jan-20
107	Pradhan Mantri Bal Puruskar-2020	RashtapatiBhawan	22-Jan-20
108	Live Telecast of Repubic Day Parade and Beating Retreat Ceremony	(i) Rajpaty& Vijay Chowk (ii) India Gate & National War Memorial (iii) RashtrapatiBhawan	26-Jan- 20for RDP & 29 -Jan- 20 for BRC
109	Prime Minister's NCC Rally 2020	Cariappa Parade Ground, New Delhi	28-Jan-20
110	72 <sup>nd</sup> Anniversary of the Martyrdom Day of Mahatama Gandhi	Gandhi Smriti, 5 Tees January Marg, New Delhi	30-Jan-20

111	Ceremonial Departure of Hon'ble President of India for addressing the both houses of parliament	RashtapatiBhawan	31-Jan-20
112	Ceremonial Departure of Hon'ble President of India for addressing the both houses of parliament	RashtrapatiBhawan& Vijay Chowk	31-Jan-20
113	Defence Expo and Hon'ble Prime Minister's visit	Lucknow	05-Feb-20to 08-Feb-20
114	Hon'ble PM's programmes	Varanasi	16-Feb-20
115	33 <sup>rd</sup> Convocation Ceremony of IGNOU	Baba SahebAmbedkar Convention Centre, IGNOU Campus	17-Feb-20
116	Hon'ble PM's event in connection with visit of Hon'ble President of USA	(A) Ahmedabad (Sardar Patel Stadium Motera, Gujarat) (B) RashtrapatiBhawan	24Feb-20& 25-Feb-20
117	Holi Special Programme	Meghdoot-2, auditorium, Sangeet Academy, RabindraBhawan, New Delhi	27-Feb-20to 03-Feb-20
118	Hon'ble Prime Minister's event	Parade Ground, Prayagraj, UP	29-Feb-20
119	Nari Shakti Puruskaar	RBCC, RastrapatiBhawan	08-March-20